



THE JACOB RADER MARCUS CENTER OF THE  
AMERICAN JEWISH ARCHIVES

*Preserving American Jewish History*

MS-603: Rabbi Marc H. Tanenbaum Collection, 1945-1992.

Series C: Interreligious Activities. 1952-1992

Box 22, Folder 2, Graham, Billy - film, "Hisland", January-June  
1970.

February 27th, 1970

Mr. Walter Symth  
Billy Graham Team Office  
P. O. Box 20809  
Atlanta, Georgia

Dear Mr. Symth:

**AMERICAN JEWISH**

I am writing to you at the suggestion of Cliff Barrows. I had a lengthy telephone conversation yesterday with Mr. Barrows concerning the interest of The American Jewish Committee in setting up in New York City a special screening of the new film on Israel. We would invite to the screening a representative group of leadership individuals representing both the national and local Protestant communities. We believe the impact of such a meeting would be greatly heightened if Mr. Graham could be present to either introduce the film or to offer comments following its showing. The program would also include comments by Rabbi Marc H. Tanenbaum, National Director of Interreligious Affairs for The American Jewish Committee.

Mr. Barrows suggested the week of June 15th as a possible time for the screening. This period would be acceptable to us and we are of course open to any other alternative dates you might suggest. For your information in addition to discussing the screening with Mr. Barrows I have shared the suggestion by telephone with Dr. T. W. Wilson.

I know that I speak for my colleagues when I express a very keen desire to see this program come to fruition. I believe it can have a most healthy and meaningful impact. We certainly would be delighted to join with your organization in developing the session and look forward to continuing the relationship with Mr. Graham which was so excellently initiated in his meeting with Jewish leadership at our offices in June of last year.

I shall certainly look forward to hearing from you.

Cordially,

Gerald S. Strober  
Consultant, Interreligious  
Affairs Department

GSS:db

## THE AMERICAN JEWISH COMMITTEE

**date** March 2, 1970  
**to** Marc Tanenbaum  
**from** Gerald Strober  
**subject** Billy Graham Film on Israel

World Wide Pictures, the film making division of the Billy Graham organization has just completed a film on Israel. The film was screened two weeks ago at the Israeli Embassy and brought forth a glowing response from those who were present. In the light of this and with the potential impact such a production on Israel could have in the Christian community and on the basis of our conversations on the film, the following proposals seem to be in-order:

1. A screening in the New York City area for Protestant leadership representing both national and local constituencies. The screening would be coordinated by the AJC in cooperation with the Billy Graham organization. At the screening Billy Graham would either introduce the film or make comments following its showing. You would offer comments, again, either before or after the film. Besides the obvious benefits of such a session in terms of those present, we could likely be assured of major media coverage which could in addition to providing wide visibility to this positive film, give circulation to Mr. Graham's remarks which again would be of a positive nature. I have tentatively explored the possibility of setting up such a screening with two key members of the Graham organization: T. W. Wilson, Graham's closest aide and Cliff Barrows, President of World Wide Pictures and platform leader of the crusade meetings. Both men were most enthusiastic and expressed the hope that the screening could be developed. Mr. Barrows asked me to contact Walter Smyth who handles Mr. Graham's schedule. He suggested the week of June 15th as a possible time since this is just before Mr. Graham conducts a five day crusade at Shea Stadium. He advised me to forward a copy of the letter to T. W. Wilson. I believe we can expect to have a response to the suggestion in the reasonably near future.



2. In our conversations, we discussed the possibility of regional programming around the film. Screenings could be held in the major cities, with local representatives of the Graham organization and the AJC taking part. Again key Protestant and Roman Catholic clergy and lay leaders could be invited to attend. In my conversations with Mr. Barroš, I very tentatively raised the suggestion concerning regional screenings and he was very interested. He gave me the name of his executive vice-president and distribution head and suggested that if we wanted to explore the idea that we directly contact these individuals. He also promised his complete cooperation and urged that if there were any problems that I immediately contact him directly. I hope that we can be in conversation very soon with appropriate national staff to discuss this suggestion. In an attempt to facilitate discussion, I have arranged with Mr. Ken Bliss, World Wide Films distribution head to have a print of the film in our office on Wednesday, March 4th. I hope we can view the film either that afternoon at 2:30 or the following morning at 10:30. The film runs for 107 minutes. You will be interested to know that there are two versions of the film. The one we shall see and another now in preparation which is about seven minutes shorter. This second version was prepared with Jewish audiences in mind since the longer film ends with a message directly aimed at a Christian audience. Mr. Barrows said that since he expected a large Jewish interest in the film he did not want to offend Jewish viewers with a Christian appeal. Thus the second version.

GS:as

CC: J. Rudin

## INFORMATION SHEET ON "HIS LAND"

### Background:

"His Land" is a 54 minute color film on Israel produced by World Wide Films, the motion picture production unit of the Billy Graham organization. The film describes the modern State of Israel within the context of the fulfillment of Biblical prophecy. It has a definite evangelical theological orientation and is meant for use with Christian audiences. We believe it is one of the most important and positive resources for interpretation of Israel to Christians yet produced. The Graham organization has been distributing the film to conservative Protestant churches throughout the United States. It is our concern that the film also be widely shown to more moderate and liberal Protestant groups as well as to Roman Catholics. In an attempt to facilitate its use among these groups we helped to organize a screening for national Christian leadership in New York, on May 1. The intense interest this screening caused on the part of almost all of the Christians present leads us to believe that there could be considerable value in holding screenings in major cities around the country.

### Screening Audiences:

Those invited to a screening could include, council of churches and denominational executives, religious media personnel, leading clergymen and laymen and general print and broadcast media, hopefully with the aim of publishing reviews.

### Screening Sponsorship:

The screening would be sponsored by World Wide Pictures who would make the film and projection equipment available. AJC involvement would be to develop an invitee list and actual coordination of the event. Comment sheets should be available which would include space for those present to indicate how the film could be used by their group. (See sample attached)

### National and Field Staff Coordination:

All potential screening should be developed in cooperation with IAD, PEI and CSD.

### World Wide Pictures Contact:

Mr. Kenneth Bliss  
Director of Distribution, World Wide Pictures  
1313 Henepin  
Minneapolis, Minn. (612-332-8483)





# His Land

A film journey  
into the soul of a nation

## A Discussion Guide

Photographs courtesy World Wide Photos—  
Frank Raymond

*His Land* Lyrics by Ralph Carmichael  
copyright © 1969 by Lexicon Music Inc.  
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Additional copies of this discussion guide  
are available from:

Interreligious Affairs Department  
The American Jewish Committee  
Institute of Human Relations  
165 East 56th Street  
New York, New York 10022





## Suggested Uses

This study guide is appropriate for use by Jewish-Christian dialogue groups, adult and youth Bible classes and in other settings developed around the screening of the film.

To use this guide effectively, the group should select a discussion leader whose task it shall be to keep the discussion open ended and free flowing, while being sure to see that opinions are expressed by all members of the group. In addition the leader may also wish to arrange for a resource person to be present to aid in the group's deliberations.

## Suggested Reading List

- *America's Jews and the Mystique of Israel* by Rabbi Ben Zion Bokser (Reprinted from Christian Herald)
  - *The Palestinian Jews: Did Someone Forget?* by Rev. James Parkes (Reprinted from the New Middle East)
  - *Israel's Hour of Need and the Jewish-Christian Dialogue* by Rabbi Marc Tanenbaum (Reprinted from Conservative Judaism)
  - *At Peace in Jerusalem* by Rev. G. Douglas Young, (Reprinted from the Jerusalem Post)
  - *The Refugees of Arab-Israel Conflict*, by George Gruen, Institute of Human Relations
  - *Questions and Answers on Middle East Problems: A Pocket Guide*, Institute of Human Relations
- Israel: an Echo of Eternity*, by Abraham J. Heschel  
New York, Farrar, Straus and Giroux

## His Land

Yes it is His Land  
All of it His  
He stepped it off and marked it there  
To be His earthly thoroughfare  
Then He blessed it with His hand  
Yes, it's a great land  
All of it is  
And as it blooms before our eyes,  
Just like an Eden paradise  
The world will understand  
This is His Land

Slowly from hiding but surely they come  
Back to the homeland their fathers were from  
Israel their citadel  
Israel their home  
Now they are here at last, never to roam  
Here they will stay and bring life to the land  
It's a new day and with boldness they walk  
Tall and so straight  
See them stand

Yes it is His Land  
All of it is  
He stepped it off and marked it there  
To be His earthly thoroughfare  
Then He blessed it with His hand  
Yes, it's a great land  
All of it is  
And as it blooms before our eyes  
Just like an Eden paradise  
The world will understand  
This is His Land

\* Copies are available from:

Interreligious Affairs Department  
The American Jewish Committee  
Institute of Human Relations  
165 East 56th Street  
New York, New York 10022





The establishment of the State of Israel on May 14, 1948 marked the culmination of Jewish hope sustained across 1,900 years for restoration of the ancient homeland — the historic center of Jewish religious, cultural and communal life.

While of primary importance to Jews, this restoration has also had profound impact upon Christians, particularly those who see in the rebirth of a Jewish nation a striking fulfillment of Biblical promise and prophecy. The film, "His Land," articulates this Christian theological viewpoint. The film suggests that the events of recent years in Israel can be explained most profoundly in the light of passages of the Hebrew Scriptures and the New Testament on the return of Jews to the land of Israel. From the perspective of the film the words of Ezekiel have come to pass

You, O mountains of Israel, shall shoot forth your branches and yield your fruit to my people Israel; for they will soon come home.

## Reactions

1. How did you react to the intermingling of the historic (the burning of Jerusalem) with the symbolic (the vision of the dry bones) in the film's introduction?
2. How did the scenes depicting the return of the homeless following World War II affect you?
3. Could you identify with the Israelis shown in the film? Do their lives seem similar or different from ours?
4. How did you feel about the emphasis on reclamation of the land's physical resources? Do you see a spiritual element in this beyond the fulfillment of prophecy?
5. What did you think about the Jerusalem portion of the film? Did the city, as suggested by Cliff Barrows, seem a heady mixture of human and holy?
6. What scene or part of the film was most striking and important for you, and why?
7. Did the film say anything to you?
8. How did you react to the film's ending?



## The Bible, Prophecy and You

How did you feel about the overall approach of the film? Can the rebirth of the State of Israel be understood in the sense of prophetic fulfillment? What are the implications of the dominant theme of the film for relations between Jews and Christians? Does the film contribute to interfaith understanding or does it polarize?

To facilitate discussion, several Biblical passages quoted in the film are listed below:

### Dialogue for Discussion

Discuss the following statements made in the film in terms of your personal impressions, historical understanding, theological perspective.

- It's as if this small part of the earth, the parched desert, the rocky wilderness, waited for its people, saving its last promise of beauty for the people of the land.
- Here's a definition of prophecy for you . . . it is history that has been written down before it happens.
- Perhaps you really have to be a Jew to really understand that work is a form of prayer when you are home.
- For those brief hours, Israel reflects the very personal joy of just being alive. Perhaps you have to live here to understand what that means.

For I will bring them back to their own land which I gave to their fathers.

Jeremiah 16:15 RSV

For I will take you from the nations, and gather you from all the countries, and bring you into your own land.

Ezekiel 36:24 RSV

I will plant them upon their land, and they shall never again be plucked up out of the land which I have given them, says the Lord your God.

Amos 9:15 RSV

Break forth . . . into singing you waste places of Jerusalem for the Lord has comforted His people. He has redeemed Jerusalem.

Isaiah 52:9 RSV

And they will say, "This land that was desolate has become like the garden of Eden."

Ezekiel 36:35 RSV

In that day Israel will be the third with Egypt and Assyria, a blessing in the midst of the earth.

Isaiah 19:24 RSV

*Marc  
Tanenbaum  
Gerald  
Strober*

**March 5, 1970**

**Marc Tanenbaum**

**Gerald Strober**

Over the last several years, an idea for a film on the history of Jewish-Christian relations has passed through my mind. Perhaps this idea has had a stronger impact in recent days as I note the use of the ADL films in conjunction with Roman Catholic groups and the recently produced ADL film featuring a discussion of Israel with Ed Flannery and Franklin Littell.

I would see this as a one hour documentary type film utilizing still and moving pictures. The film would outline the history of Jewish-Christian relations and would be primarily aimed at a national TV audience with secondary usage in local programming around the country.

If you feel there is any value in discussing such a project, we might contact Bill Jersey who is an acquaintance and the producer of "A Time for Burning."

I will be interested in your reactions to this suggestion.

GS:as

CC: J. Rudin



## MEMORANDUM

This communication is a summary of a discussion held March 13, 1970 between Mr. Ken Bliss, World Wide Pictures, and Rabbi Marc Tanenbaum, Mr. Morten Yarmon, Miss Frances Rosenberg, Mr. Gerald Strober of the American Jewish Committee.

The conversation centered around potential sources and modes of circulation for the World Wide Pictures film "His Land." The American Jewish Committee's staff discussed the potential impact this film could have upon the Christian community in terms of an interpretation of Israel. The staff felt that this film should receive the widest possible circulation in the Christian community as well as in the general community at large. On the basis of these impressions, the following suggestions were made concerning modes of circulation for the film.

1. A screening for major Protestant denominational and interdenominational leadership. Individuals invited would include general secretaries of denominations and people with particular responsibility for mass media. Also included at such a screening would be representatives of the religious press. This screening would take place in New York City, and it was suggested that its impact could be greatly strengthened by having Dr. Billy Graham present to introduce the film.
2. A screening for individuals representing the film industry with particular emphasis on those involved in film distribution. Also included at this screening could be individuals representing the television networks who could be alerted to the possibility of the film's availability for television showing.
3. A screening for the general press with particular emphasis upon editors of major national magazines.
4. A suggestion was made that screenings of the film could be arranged in Europe and Latin America with the possibility of translation into French and Spanish being developed.
5. A screening for governmental leaders to be held in Washington, D.C. Those invited would include Senators, Congressmen and governmental aids from various key agencies.
6. A suggestion was made concerning the use of the film at interreligious institutes. Along with the screening of the film consideration could be given to the preparation of a syllabus or discussion guide which would relate to the theological themes raised in the film.



**7. Several specific settings for a showing of the film were discussed:**

- A. At the National Catholic Education Association Conference, March 30-April 2, 1970, in Atlantic City.**
- B. Religious Communication Congress, Chicago, April 8-10.**
- C. Annual Meeting of the American Jewish Committee, Americana Hotel, New York, May 13, 1970.**
- D. At a meeting of the World Council of Churches staff, Geneva, Fall 1970.**
- E. At an international colloquium to be conducted at the Truman Peace Center of the Hebrew University, November 1-8, 1970.**

The AJC staff present at the meeting, after raising these suggestions for screening and programming, stated that the American Jewish Committee would like to explore with World Wide Pictures ways in which the American Jewish Committee can help in setting up any or all of the screenings and programs suggested. For example, our contacts with the religious and mass media and with leading individuals in the film industry could be utilized in the setting up of the screenings mentioned above. Also in terms of a Washington screening for governmental officials, our Washington representative and office could aid in the development of this kind of session. In terms of international activities, our offices in Europe, Latin America and Israel could be of assistance in programming. Likewise, if screenings were to be developed in key urban centers within the United States, our regional offices could aid in programming.

At the close of the session it was agreed that this memorandum would be prepared for consideration by appropriate officials of World Wide Pictures.

GSS:FK

**THE AMERICAN JEWISH COMMITTEE**

**date** March 12, 1970  
**to** Marc Tanenbaum  
**from** Gerald Strober  
**subject** Use of Film "His Land" in Europe

During the month of April, Billy Graham will be conducting a crusade in Dortmund, West Germany. He also will spend some time in France during the same period. Several people associated with World Wide Pictures will be with him at that time. These include Cliff Barrows and Frank Jacobson, Exec. Vice-President of World Wide Pictures. I wonder if we should contact Zach as to the possibility of the use of the film in France and Germany.

Perhaps this is one of the topics we might want to discuss with Ken Bliss when we meet with him Friday morning, March 13th.

Along the same lines, if you have not yet written to Billy Graham, I would urge you to do so. Please have a carbon of the letter mailed to Mr. Frank Jacobson, Exec. Vice-Pres., World Wide Pictures, 2520 West Olive, Burbank, California.

GS:as

CC: Jim Rudin

*Ante Graham*  
*Kot*

March 12, 1970

✓  
Dr. Billy Graham  
Montreat  
North Carolina

Dear Dr. Graham:

Last week along with several members of the staff of the American Jewish Committee, I had the opportunity and privilege to view the film "His Land".

I must say that it was a deeply moving experience. Cliff Barrows and his associates at World Wide Pictures are to be highly commended for this excellent presentation.

I was especially impressed with the integrity of the film in terms of theological perspective while fully respecting the indigenous subject matter. In the last several years I have viewed many films on Israel and the Middle East and I can say without qualification that this is the finest film on the area that I have ever seen.

I believe this film can have a significant impact upon the course of the discussion of Middle East issues within the context of American society and I would hope that it could have the widest possible circulation. I believe your organization through the film "His Land" has made an immensely important contribution to Christian understanding of Israel.



Please be assured of my prayers for the continued good health of yourself and your family and for your important work in the coming days.

Cordially,

Gerald Strober, Consultant  
in Interreligious Affairs

GS:as

BC: Mr. Frank Jacobson





March 13, 1970

✓  
Mr. Ken Bliss  
World Wide Pictures  
1313 Hennepin  
Minneapolis, Minnesota 55403

Dear Ken:

I know I speak for my colleagues when I say how very much we enjoyed meeting you and having the opportunity to discuss mutual concerns.

I have enclosed with this communication a memorandum summarizing this morning's conversation with particular emphasis on the suggestions our staff offered concerning the film "His Land."

We look forward to hearing from you, and I hope that we will be meeting personally again in the very near future.

Cordially,

Gerald S. Strober  
Consultant in Interreligious Affairs

GSS:FM  
Encl.

T. W. WILSON  
MONTREAT, NORTH CAROLINA 28757

March 17, 1970

Dear Mr. Strober:

Billy Graham received your letter today. As a matter of fact, he just returned from the White House. He was in Washington over the weekend and had a chance to fellowship with Mr. Argov from the Israeli Embassy and he wanted me to personally thank you for your letter. He really appreciated it.

He leaves in a couple of days for Europe. Otherwise he would have personally replied. Thank you very much.

Sincerely,



Associate to Billy Graham

Mr. Gerald Strober  
The American Jewish Committee  
165 East 56 Street  
New York, New York 10022

The American Jewish Committee  
165 East 56th Street  
New York, N.Y. 10022  
PLaza 1-4000

AMERICAN JEWISH COMMITTEE  
Date 4/7/70  
TO: <sup>①</sup> ~~MHT~~ <sup>②</sup> ~~JR~~ <sup>③</sup> ~~M. Jarmen~~  
FROM: G. Schreiber

- For approval
- For your information
- Please handle
- Please talk to me about this
- Read and file
- Returned as requested
- Your comments please

Remarks:

*Please pass along + return  
to G.S.*

# WORLD WIDE PICTURES

1313 HENNEPIN AVE., MINNEAPOLIS, MINN. 55403  
TELEPHONE: AREA CODE 612, 332-8483



EXCLUSIVE  
DISTRIBUTORS

*Billy Graham*  
FILMS

March 18, 1970

Mr. Gerald S. Strober  
The American Jewish Committee  
165 East 56 Street  
New York, New York 10022

Dear Gerald:

Thanks to you and to your colleagues for the time we were able to spend together last week. It was a real privilege to become acquainted with each of you.

The memorandum of our conversations on "HIS LAND" you forwarded was quite complete. The individual details are being discussed and evaluated with my associates. I will plan to be in touch with you further in the next few days.

The possibility of previewing "HIS LAND" at your annual meeting at the Americana Hotel, May 13, 1970, stands confirmed.

Most sincerely,

A handwritten signature in cursive script, appearing to read "Kenneth Bliss".

Kenneth Bliss  
Director of Distribution

KB:mlb

cc: Cliff Barrows  
Frank Jacobson



March 23, 1970

Rev. Dr. Billy Graham  
Montreat, North Carolina

Dear Dr. Graham:

Through the courtesy of Cliff Barrows and Ken Bliss, my colleagues at the American Jewish Committee and I had an opportunity to preview your film on Israel entitled, "His Land."

I find it hard to come by words adequate to express our appreciation for the tremendous contribution that you and your associates have made in helping the Christian community understand the deep spiritual and historic importance of the land and the State of Israel both to Judaism and Christianity. While we differ obviously about certain fundamentals, there is no question in my mind that the love and deep emotional empathy that is contained in this film for the Jewish people and Israel will contribute to strengthening profoundly the bonds between Christians and Jews.

As we have indicated to your colleagues, the American Jewish Committee and I personally intend to do everything possible to help assure that this film receives the broadest possible sympathetic viewing that we can help arrange in every major community in the United States. We have in fact begun to talk with Ken Bliss about the possibility of foreign language versions of the film at a later date with which our offices in Europe, Latin America and Israel will be asked to cooperate.

Again, with deepest appreciation for everything that you have been doing to help improve understanding and friendship between both our communities. I do hope I will have the pleasure of seeing you again on one

Rev. Dr. Billy Graham

-2-

March 23, 1970

of your forthcoming visits to New York.

With warmest good wishes and my prayers for God's continued blessings over you and all the work of your hands.

Cordially as ever,

Rabbi Marc H. Tanenbaum  
National Director  
Interreligious Affairs Department

MHT:MSB



THE AMERICAN JEWISH COMMITTEE

*Geroy,  
Let's get out fast  
the letter to Jewish  
Groups by  
May 13 showing -  
the other memo  
to you -  
here*

**date** March 26, 1970  
**to** Marc Tanenbaum  
**from** Gerald Strober  
**subject** Billy Graham Film "His Land"

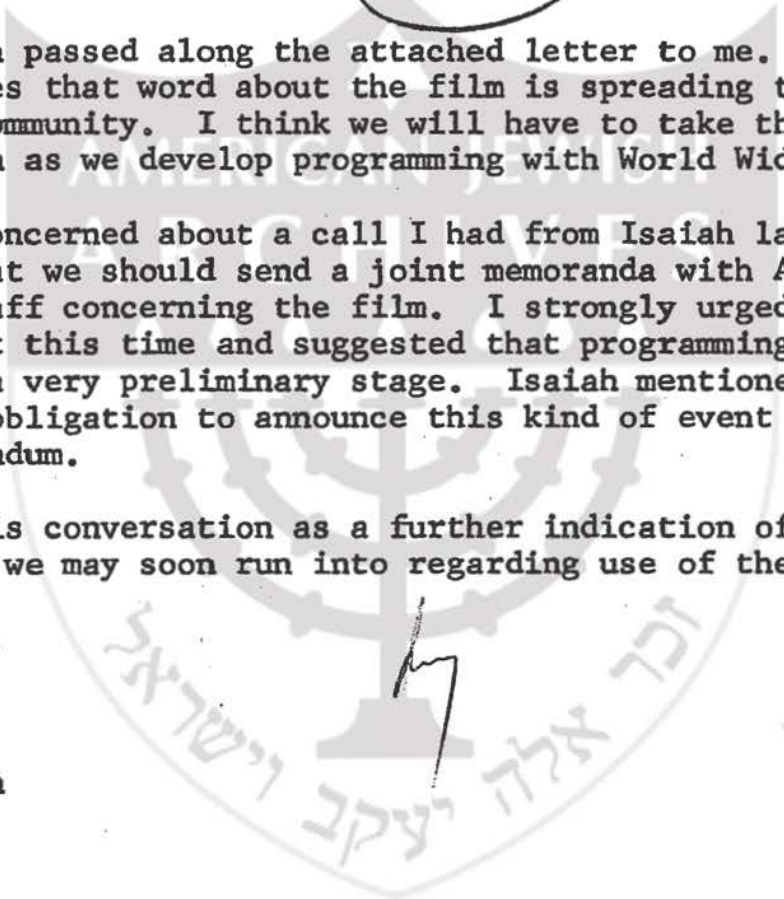
Isaiah Terman passed along the attached letter to me. I think this indicates that word about the film is spreading throughout the Jewish community. I think we will have to take this into consideration as we develop programming with World Wide Pictures.

I was also concerned about a call I had from Isaiah last week. He stated that we should send a joint memoranda with ADL to the field staff concerning the film. I strongly urged against any action at this time and suggested that programming for the film was in a very preliminary stage. Isaiah mentioned that he is under obligation to announce this kind of event in a joint memorandum.

I mention this conversation as a further indication of some of the problems we may soon run into regarding use of the film.

GS:as

CC: J. Rudin





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JEWISH COMMUNITY RELATIONS COUNCIL OF MINNESOTA  
211 Produce Bank Building  
Minneapolis, Minnesota 55403

100 North 7th Street  
338-7816

March 11, 1970

Mr. Howard R. Berger  
Jewish Community Federation of Cleveland  
1750 Euclid Avenue  
Cleveland, Ohio 44115

Dear Howard:

I believe I was asked by you at the recent meeting in Washington to advise about the Billy Graham picture "His Land" which I highly endorsed at that particular meeting without having first seen it.

I can now report to you that I have seen the film and while I do not believe it is a film which any Jewish organization can co-sponsor or promote in its name that it would be well for Jewish organization to urge conservative Protestant groups associated or unassociated with the Billy Graham movement to show the same in the various communities throughout the United States.

It is very pro-Israel and has some beautiful scenes in it and much propoganda which is highly favorable to our position.

However, I guess it was asking too much to have Billy Graham refrain from making it a vehicle for telling the world that the second coming of the Messiah was not far off because of the miracles which are being performed in the state of Israel at the present time.

This is not particularly harmful for the reason that Billy Graham's people automatically feel this way anyway and, therefore, the film will push them into Israel's corner even though we may not like its prophetic message.

In other words, what I am trying to say is that because of its being bound up in the Christian prophetic message I do not feel it would be appropos for Jewish organizations as such to sponsor its showing but we should encourage our conservative Protestant friends in the various communities to be sure and show the film for their groups.

I am confident that you know what I am getting at and that you perhaps can work behind the scenes to see to it that your Protestant groups get an opportunity to see this film. I would even suggest

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Mr. Howard R. Berger

-2-


March 11, 1970

that you "sneak" in and see it yourself when it is shown in your area to get an idea first hand about what I am trying to say.

In any event because I had promised that I would let you know about my reaction to the film after I had seen it, I am following through and giving you my personal feelings about it at this time.

Hope to see you personally again in the not too distant future. With kindest personal regards.

Very sincerely yours,

  
Samuel L. Scheiner  
Executive Director

sls/cdc  
cc: CRC's

P. S. I have been informed that the Israeli Information Office has purchased 6 prints of the film, so it must be half way "Kosher."

SLS

PLEASE CREDIT  
AMERICAN JEWISH ARCHIVES  
CINCINNATI CAMPUS  
HEBREW UNION COLLEGE  
JEWISH INSTITUTE OF RELIGION



Graham

March 31, 1970

Marc Tanenbaum

Gerald Streber

Meeting with Ken Bliss

On March 30th Fran Rosenberg and I met with Ken Bliss at the International Hotel at Kennedy Airport. Ken was preparing to leave for Israel where he will be the advance man for the April 15th showing of the film before Mrs. Maim and the Israeli Cabinet.

Our discussion centered around the memorandum prepared as a result of our meeting several weeks ago at the A JC office. Ken reported that his associates were quite pleased with our initial session and reacted favorably to all the suggestions coming out of that meeting with the exception of the Washington screening for government officials. Ken's associates feel that such a screening could be viewed as an attempt by Billy Graham to influence American policy on the Middle East.

With regard to the specific suggestions of our memorandum, I can report the following:

- 1. A screening will be held for national religious leaders and the religious press in New York within the next several weeks. The tentative date is May 1st. The screening will be held at the Johnny Victor Theatre at 4:00 P.M.

Our plans are to have (invite) high level leadership from the Roman Catholic and Protestant communities as well as major media individuals. Frank Jacobson, Exec. Vice-President of World Wide Pictures will send a letter of invitation to a list of people we develop. Mr. Jacobson will also host the screening. Cliff Barrows will be on hand to make introductory comments and to greet the invitees at an informal coffee and cake reception following the screening. We hope that an outstanding Protestant and Roman Catholic as well as yourself will make brief introductory comments prior to the showing of the film. I have in mind people like David Hunter and Ed Flannery. Besides preparing a list of invitees, we would attempt to build interest by making personal contacts with many of the individuals we hope will attend. Ken Bliss especially asked that representatives of black leadership be present. I see no problem in arranging this. I would hope that M. L. Wilson



perhaps several of the black Methodist bishops with offices in the New York area will be able to attend.

2. We discussed a screening for film distributors. World Wide Pictures is of course very interested in having this kind of showing and I think we need to help them bring together film distributors. As the schedule looks now, it may be that we will have to bring the distributors into the religious leadership screening because May 1st is the only day that we can clear at this time. I think we will need particular help from Abner Kupperman and perhaps others in the agency to contact distributors concerning the screening. I have a tentative appointment with Abner for tomorrow to discuss this matter.

3. The film will be shown on the evening of May 13th at the AJC Annual Meeting. The technical arrangements for the screening will be worked out by Ken Bliss and Milton Krents. World Wide Pictures will supply the equipment and their local representative will show the film. We will have to hire one or two projectionists to "standby" in accordance with local union procedure. World Wide Pictures will send to New York their International Distribution Director for this screening. It is hoped that he would be able to talk with Zach and our Latin American representatives about the possibility of international screenings.

4. Ken Bliss raised the suggestion of holding a screening for religious leaders in the Washington, D. C. area. I think this can be worked out but it is possible that we would want to invite Washington, D. C. area leaders to the New York screening on May 1st.

5. World Wide Pictures reacted very favorably to our suggestion of using the film at institutes and colloquium. They would also be happy to have us prepare a discussion guide for the film. Ken Bliss will have a script forwarded to us so that we can begin to work out a guide.

6. When Ken returns from Israel on April 9th he will forward to you a print of the film for our use. I would think for example that if we wanted two or three people to introduce the film at the May 1st screening, we would have to show it to them prior to that date.

If we follow through with the May 1st date we have approximately one month to work on setting this event up. I think we need to come together as soon as possible to begin planning and coordination. The foundation has been laid for a strong working relationship between AJC and World Wide Pictures and a successful screening on May 1st can greatly solidify our relationship.

GS:as

CC: J. Radin. F. Rosenberg. Mort Yarnon

820 Callez House, Sydney, Australia  
414 Graham Avenue, Winnipeg, Canada  
27 Camden Road, London, N.W. 1, England  
102 Avenue des Champs-Elysees, Paris, France  
Box 870, Auckland, New Zealand  
Incorporated—a non-profit organization



THE *Billy Graham* EVANGELISTIC ASSOCIATION

Box 937, Montreat, North Carolina 28757

April 1, 1970


Rabbi Marc H. Tanenbaum  
The American Jewish Committee  
165 East 56 Street  
New York, New York 10022

Dear Rabbi Tanenbaum:

Thank you for your good letter of March 23. Mr. Graham is presently in Europe preparing for the crusade to be held in Dortmund, Germany, beginning April 5. I am sure he will want to see your letter therefore I am sending it to him.

May God continue to bless you in your significant work.

Sincerely yours,

  
Henry Holley  
Special Assistant to Mr. Graham

HH/esf



*Billy Galen  
letter  
4/1 (H. Heller)*

*Account 0074  
to Project  
Amend  
Amend*

The American Jewish Committee  
Institute of Human Relations  
165 East 56th Street  
New York 22, New York

*May  
before*

Date sent 4/15/70 DF

FROM: RABBI MARC H. TANENBAUM

TO: ~~George Fisher~~

Please circulate to:

~~Just Jasson~~

~~Jim Amick~~

For Approval

For Your Information

Please Handle

Read and Return *DA*

Returned as Requested

Telephone Me

Your Comments, Please

REMARKS:

*M.H.T.  
can attached  
be filed?*

*1 - C. Walker  
2 - in [unclear]  
3 - B. [unclear]  
4 - S. [unclear]  
5 - [unclear]*

*Amend copy to  
Amend list*

*Memorandum  
of [unclear] [unclear]*

*enclose*

*Prohan  
letter*



**AIR MAIL SPECIAL DELIVERY**

**April 7, 1970**

✓  
**Mr. Kenneth Bliss**  
**1313 Hennepin**  
**Minneapolis, Minn. 55403**

**Dear Ken:**

**I hope you have had a fruitful and enjoyable experience in Israel.**

**I have enclosed the lists of invitees for the May 1st screening of "His Land." We have set the time at 3 p.m. on the 1st. The screening will be held at the Johnny Victor Theatre, 40 West 49 St., N.Y., N.Y. As I mentioned earlier, this was the only date we were able to secure for the screening.**

**We have divided the lists into categories. These include: religious leaders, religious press, religious TV, secular press and TV, film distribution executives. We have included this last category in the May 1st screening because of the one-date factor. You will of course note that we have compiled a list of well over one hundred names. Our experience has been that one must over-invite to produce a representative audience. At any rate, we would be happy to have any of the individuals listed present since they occupy leadership roles in their various professional communities.**

**In terms of the letter of invitation, I would suggest that they include a paragraph mentioning that introductory comments will be made by several individuals, including Rabbi Marc H. Tanenbaum, National Director of Interreligious Affairs of the American Jewish Committee. I am currently attempting to secure a Roman Catholic and a Protestant leader to also make introductory remarks. As soon as I have confirmation on this, I will contact you. I think**

**Mr. Kenneth Blise**  
**April 7, 1970**

**Page 2**

It would also be helpful if you included a reply postcard with the letter of invitation. This card would help us in follow-up telephone conversations. Probably it would be best if the card were mailed to your office. I will keep in daily telephone contact with your office as the cards are returned. One of our secretaries will be available here to aid in telephone contacts.

If you can think of any other details, please do not hesitate to contact me. We look forward to working with you on this project and we have every hope for a most successful completion. Best regards.

**AMERICAN JEWISH  
ARCHIVES**

**Cordially yours,**

**Gerald Strober**

**GS:df**

**cc: Bert Yarnon**  
**Fran Rosenberg**  
**J. Rudin**  
**H.H. Tannenbaum**



7 April 1970

FQ-ISR

Simon Segal

M. Bernard Resnikoff

I thought you would like to see the  
work we are doing here for Kenneth Bliss.

Encl.

MBR:sr

cc: Marc Tanenbaum

*For invited guests only  
Private Screening*

*World wide pictures'  
production of*

**HIS LAND**

*Cinema Chen, Jaffa Road, Jerusalem  
Sunday, April 19, 1970, 8.30 p.m., promptly*

Non-Transferable

Admit Two



# His Land

A musical journey into the soul of a nation

*A sight-and-sound experience in the Holy Land*



8 April 1970

It was my distinct pleasure and privilege to spend several recent months in Israel, filming a new and exciting motion picture entitled "His Land".

A very special preview of this new production will be held for Israel associates, invited guests, and special dignitaries on Sunday, April 19, 1970, at 8:30 p.m. at the Cinema Chen, 72 Jaffa Road, Jerusalem. It will be hosted by Mr. Cliff Barrows, president of World Wide Pictures and an associate of Billy Graham.

After a private screening of the film in Washington, D.C., Ambassador Rabin wrote how impressed he was by the film's message - love for the Land of Israel and its people and the deep historical ties of the people of Israel to the Land of the Bible.

It would be an honor to have you as our guest on this special occasion. I hope it will be possible for you to attend.

Most sincerely,

*Frank R. Jacobson*

Frank R. Jacobson  
Executive Producer

R.S.V.P. regrets only by telephone to: 02-28862 or 02-24151.

with CLIFF RICHARD and CLIFF BARROWS

Music composed and conducted by Ralph Carmichael

Executive Producer Frank R. Jacobson

Written and Directed by James F. Collier/Color by Eastmancolor

**WORLD WIDE PICTURES • 1313 Hennepin Avenue, Minneapolis, Minnesota 55403**

# Billy Graham - Euro 70

Room 202, Hotel Römischer Kaiser,  
Olpe 2,  
46 Dortmund, GERMANY

Telephone: Dortmund 528569

April 9, 1970

Dear Rabbi Tanenbaum:

Your letter to Billy Graham dated March 23 was forwarded to him here in Germany where he is presently engaged in the Euro 70 Crusade. We have been averaging over 100,000 people per night.

Billy personally read your letter and wanted me to thank you in his behalf as he has not been able to answer his mail for over two weeks because of an extremely heavy schedule. He did very much appreciate your kind words concerning our new film on Israel entitled HIS LAND.

God bless you and again, thank you.

Sincerely yours,



T. W. Wilson  
Associate to Mr. Graham

Rabbi Marc H. Tanenbaum  
National Director  
Interreligious Affairs Department  
The American Jewish Committee  
165 East 56th Street  
New York, New York 10022

TWW:MW

*Mar Miller*

**April 14, 1970**

**Bernard Rosalkoff**

**Gerald Strober**

**I spoke by telephone with Ken Elias yesterday upon his first day back after his Israel trip. He spoke most glowingly of your assistance and cordiality. He was so delighted in meeting and working with you and I am sure you found Ken to be an extremely fine person.**

**I want to say we are very grateful for the excellent assistance you gave to Ken and the setting-up of the Israel special screening of the film "His Land."**

**Best regards.**

**GS:as**

**CC: B. Gold  
S. Segal  
M. Tanshans**





THE AMERICAN JEWISH COMMITTEE

**date** April 14, 1970  
**to** Marc Tanenbaum  
**from** Gerald Strober  
**subject** Jewish Invitees to the May 13th Graham Screening

Attached is the Jewish Biafran leaders list. I hope you will be able to go over this and check off individuals who should be invited to the screening of "His Land" on May 13th at the Americana Hotel.

The names of those to be invited should be forwarded to Selma Hirsh.

GS:as  
Enc.

*Gerry,*  
*Selma is expecting us to send these*  
*out - so we should - how about drafting*  
*a letter with you to these guys - let me see*  
*it on Thursday -*  
*(M)*

*Participants in American Jewish  
Emergency Effort for Biafran  
Relief*

August 16, 1968

Attached Memo sent to the following:

Mr. Jordan Band, President  
National Community Relations Advisory Council  
55 West 42nd Street, N.Y.C. 10036

Mr. Isaiah Minkoff, Executive Vice Chairman, *Philip Jacobson*

Mr. Louis Broido, Chairman  
~~American Jewish Joint Distribution Committee, Inc.~~  
60 East 42nd Street  
New York, N. Y. 10017

Mr. Samuel Haber, General Director

Rabbi Maurice N. Eisendrath, President  
Union of American Hebrew Congregations  
838 Fifth Avenue  
New York, N.Y. 10021

Mr. Albert Vorspan, *Baruch Saperstein* *Briehner*

Dr. Nelson Glueck, President  
Hebrew Union College - Jewish Institute of Religion  
40 West 68th Street  
New York, N. Y. 10023

Dr. Fritz Bamberger, Assistant to President

Dr. William Haber, President  
American ORT Federation  
222 Park Avenue, S.  
New York, N. Y. 10003

Mr. Paul Bernick, Executive Director

Rabbi Joseph Karasick, President  
Union of Orthodox Jewish Congregations of America  
84 Fifth Avenue  
New York, N. Y. 10011

Rabbi Samson R. Weiss, Executive Vice President

Rabbi Arthur J. Lelyveld, President  
American Jewish Congress  
15 E. 84th Street  
New York, N. Y. 10028

Dr. Will Maslow, Executive Director  
*Mr. Phil Baum*

Rabbi Bernard Mandelbaum, President  
Jewish Theological Seminary of America  
3080 Broadway,  
New York, N. Y. 10027

Rabbi Seymour Siegal  
*Abraham Wolfe Kellman*

[Dr. Max Nussbaum, Chairman  
American Section - World Jewish Congress  
15 East 84th Street  
New York, N. Y. 10028

[Dr. Joachim Prinz, Chairman, Governing Council - World Jewish Congress

*Joel Stein*

[Mr. ~~Henry N. Rapaport~~, President  
United Synagogue of America  
3080 Broadway  
New York, N. Y. 10027

[Rabbi Bernard Segal, Executive Director

*Moses Leib*

*Solomon Sharfman*

Rabbi ~~Jacob Philip Rudin~~, President  
Synagogue Council of America  
235 Fifth Avenue  
New York, N. Y. 10016

Rabbi Henry Siegman, Executive Vice President

[Mr. ~~Samuel Samuels~~, National Commander  
Jewish War Veterans of the United States of America  
1712 New Hampshire Avenue, N.W.  
Washington 9, D. C.

[Mr. Monroe R. Sheinberg, National Executive Director

[Mr. Nathan Saperstein, President  
National Council of Young Israel  
3 West 16th Street,  
New York, N. Y. 10011

*Recht* [Mr. Ephraim H. Sturm, Executive Vice President

Rabbi Zev Segal, President  
Rabbinical Council of America  
84 Fifth Avenue  
New York, N. Y. 10011

Rabbi Israel Klavan, Executive Vice President

Mrs. Michael Shapiro, President  
B'nai B'rith Women  
1640 Rhode Island Avenue, N.W.  
Washington, D. C. 20036

Miss Miriam Albert, Executive Director

*S. Gershon Levi*

Rabbi ~~Ralph Simon~~, President  
Rabbinical Assembly  
3080 Broadway  
New York, N. Y. 10027

Rabbi Wolfe Kelman, Executive Vice President



Mrs. Leonard H. Weiner, National President  
National Council of Jewish Women  
1 West 47th Street, N.Y.C. 10036  
Miss Hannah Stein, Executive Director

Dr. William Wexler, President  
B'nai B'rith  
1640 Rhode Island Avenue, N.W.  
Washington, D. C.  
Rabbi Jay Kaufman, Executive Vice President

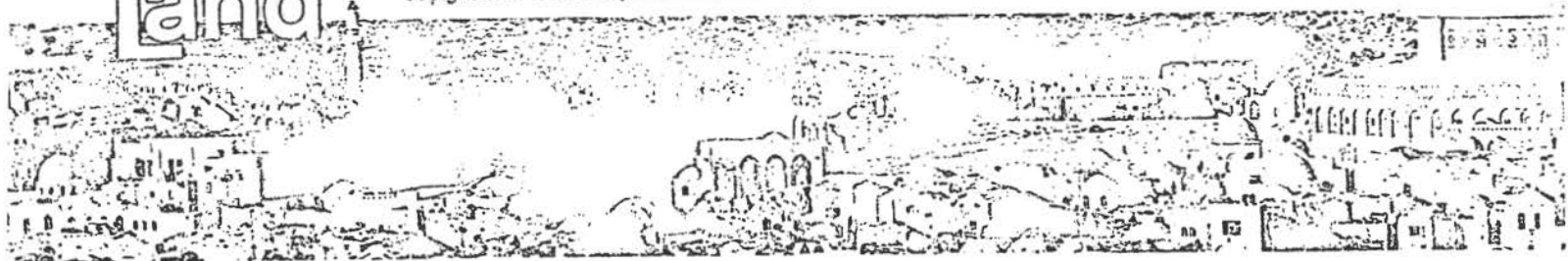
Mr. Charles S. Zimmerman, President  
Jewish Labor Committee  
25 East 78th Street  
New York, N. Y. 10021  
Mr. Emmanuel Muravchik, Executive Director



# His Land

## A musical journey into the soul of a nation

*A sight-and-sound experience in the Holy Land*



April 21, 1970

Mr. Gerald Strober  
American Jewish Committee  
165 E. 56th Street  
New York, N.Y. 10022

Dear Mr. Strober:

Recently it was my distinct pleasure and privilege to spend several months in Israel, filming a new and exciting motion picture entitled "HIS LAND". Both the Old and New Testaments have a great deal to say about this land, its people and the events that are to take place there. "HIS LAND" captures some of the history and the spirit of these happenings.

Israeli Ambassador, Y. Rabin, after a recent private screening of the film in Washington, D.C., wrote of how impressed he was by the film's message of "love for the land of Israel and its people and the deep historic ties of the people of Israel and the land of the Bible".

A preview of this new production will be held for the Press, invited guests and special dignitaries on Friday, May 1, 1970 at 3:00 p.m. in the Johnny Victor Theatre, 40 West 49 Street, New York City.

We expect introductory comments will be made by several community leaders, including Rabbi Marc H. Tananbaum, National Director of Interreligious Affairs of the American Jewish Committee; Rev. Edward Flannery, Executive Secretary of the U.S. Catholic Bishops Commission on Catholic-Jewish Relations; and Mr. Frank R. Jacobson, Executive Vice President of World Wide Pictures and producer of "HIS LAND."

It would be an honor to have you as our guest on this special occasion. We hope it will be possible for you to attend.

Most sincerely,

Kenneth Bliss  
Director of Distribution

RSVP

with CLIFF RICHARD and CLIFF BARROWS  
Music composed and conducted by Ralph Carmichael  
Executive Producer Frank R. Jacobson  
Written and Directed by James F. Collier/Color by Eastmancolor

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*Handwritten notes:*  
Stephen Snyder + Gerald  
Christie  
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th annual meeting



may 14-17, 1970 • americana hotel • new york city

## THE AMERICAN JEWISH COMMITTEE

Institute of Human Relations • 165 East 56 Street, New York, N. Y. 10022 • PLaza 1-4000 • Cable Wishcom, New York  
70-700-14

April 22, 1970

Dear Friend:

One of our constant concerns regarding the interpretation of Israel to the non-Jewish community has been the availability of quality printed and visual resources. Recently, I had the opportunity to view a newly-released film on Israel, entitled "His Land." The film produced by World Wide Pictures, the motion picture distribution outlet of the Billy Graham organization, presents a strikingly positive portrayal of Israel's experience and aspirations.

"His Land" was produced for Christian audiences and is currently being distributed to churches throughout the United States. The theological content is, of course, conservative Christian with a strong emphasis on Biblical prophecy. However, I believe this film can have a profoundly constructive impact upon Christian thinking concerning the spiritual and historic importance of the land as well as the status and security of the State of Israel.

We have scheduled a special screening of the film to be held on the evening before the opening of the 64th Annual Meeting of the American Jewish Committee. I want to cordially invite you to join our members and staff at this showing so that you may become familiar with this outstanding resource on Israel. The screening will be held at the Americana Hotel on Wednesday, May 13th at 8:30 P.M. Please complete the enclosed card to signify whether or not you will be able to join us.

Cordially yours,

*Marc H. Tanenbaum*  
Rabbi Marc H. Tanenbaum,  
National Director of  
Interreligious Affairs

MHT:as  
Enc.

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303 935-8308

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Gordon Conwell Theo. Sem.  
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Wenham, Mass. 01984

BRANCH, DeWITT  
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Chapel Manor  
Merrillville, Ind. 46307  
219 769-7671

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Box 302 (1204 Hill St.)  
Dallas, Oregon 97338  
503 623-3828

FEATHERSTON, CHARLES  
2720 South Chilton  
Tyler, Texas 75701  
214 597-7250

FINK, JOHN  
409 Providence Court  
Lemont, Illinois 60439  
312 739-2478

FISH, TEDD  
R.F.D.#2, Box 499D  
Carmel, Maine 04419  
207 848-3788

FLATT, HAROLD  
111 Stirton Road  
Nashville, Tenn. 37200  
615 256-6867

POST, DAVID  
49 Albany Place  
St. John's, Nwfld. CANADA  
709 579-9884

GALLANT, FRANK  
~~5 Stirling Close~~  
~~Red Deer, Alta, CANADA~~  
~~403 347-3201~~

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12052 East 65th St.  
Indianapolis, Ind. 46236  
317 823-4685

GILLESPIE, STUART  
20 Paisley Blvd. W., Apt. 402  
Mississauga, Ont., CANADA  
416 279-7179

GLOVER, JIM  
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Omaha, Nebraska 68131  
402 342-6910

HENRY, DON  
7615 First Avenue  
North Bergen, N.J. 07047  
201 869-6350

HORTON, BILL  
Box 1308 (1009 Walters Dr.)  
Morristown, Tenn. 38713  
615 586-2463 <sup>37814</sup>

JESSON, KEITH  
135 North Oakland  
Pasadena, Calif. 91101  
213 793-1702

LOCKE, DON L.  
11414 High Ridge Dr.  
Independence, Mo. 64052  
816 358-0740  
\*\*

McKINLEY, STEVE  
1815 Gibbons St.  
Pineville, La. 71360  
318 443-3773

MARSH, MAYNARD  
2611 Cedar Dr.  
Lynchburg, Va. 24503  
703 845-6637

MARTIN, HOMER  
~~529 State~~  
~~El Dorado, Ks. 67042~~  
~~316 321-5993~~

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314 843-9441

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~~213 843-1300~~

\*\*  
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~~Roanoke, Va. 24012~~

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~~San Antonio, Texas 78229~~  
~~512 344-2211~~ <sup>Box 19A</sup>  
<sup>Dianna's Apt 78606</sup>

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Camp Hill, Pa. 17011  
717 737-9670



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408 426-3576

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San Diego, Calif. 92115  
~~714 282-8200~~ 282-7059

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844 Yellowstone Avenue  
Billings, Montana 59101  
406 245-5649

\*\* Additional

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602 936-5328

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~~502 937-7191~~

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BARRETT, J. Sydney	Florida (Tampa)	Church
BARNES, Robert	California (So.)	Church - Paid Admission
BRANCH, DeWitt	Team	
BOGGAN, Richard	Arkansas	Church - Paid Admission
BROWN, George	Texas	Church - Paid Admission
BUTLER, Ken	Washington, D.C. Maryland	Church - Paid Admission
<del>CABLE, Roy</del> <i>terminated</i>	<del>South Carolina</del> <del>W. N. Carolina</del>	Church
CARPENTER, Dan	Montana Colorado Wyoming	Church - Paid Admission
CLASSEN, Martin	Washington Oregon Idaho	Church - Paid Admission
COLIN, Robert	W. Texas	Church
DELINE, Robert	Mississippi	Church - Paid Admission
DIXON, Jay	California (San Bernardino)	Church
DODD, Ralph	Texas	Church - Paid Admission
ECKSTEIN, George	Massachusetts (Boston)	Church

<u>REPRESENTATIVE :</u>	<u>STATE :</u>	<u>MINISTRY :</u>
FEATHERSTON, Charles	Texas	Church - Paid Admission
FINK, John	Illinois	Church - Paid Admission
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FLATT, Harold	W. Tennessee	Church
FOST, David	Team	
<del>CALLANT, Frank</del> TERMINATED	<del>British Columbia</del>	<del>Church (Part time)</del>
GILLESPIE, Joe	Team	
GILLESPIE, Stuart	Quebec & Ontario	Church - Paid Admission
GLOVER, Jim	Nebraska	Church - Paid Admission
HENRY, Don	New York New Jersey	Church - Paid Admission
HORTON, Bill	E. Tennessee	Church - Paid Admission
JESSON, Keith	S. California	Church
LOCKE, Don	Missouri	Church - Paid Admission
McKINLEY, Steve	Louisiana	Church - Paid Admission
MARSH, Maynard	Virginia	Church - Paid Admission
<del>MARTIN, Homer</del> <i>terminated</i>	<del>Kansas</del>	Church - Paid Admission
MILLER, Chip	Florida	Paid Admission
MOURNING, Harold	Minnesota	Church
MURRAY, James	S. Texas	Church - Paid Admission
<del>NASH, Emmett</del> <i>terminated</i>	Georgia	Church
NOLLER, Ted	California (L.A. area)	Church - Paid Admission
NORDENSTROM, Virgil	Minnesota, Iowa	Paid Admission



OYADOMARI, SUB	Hawaii	Church
PYMM, Bob	Team	
ROBBINS, Howard	Team	
SCOTT, Joe	Alabama	Paid Admissions
SHIELDS, Dr. O. R.	Missouri (St. Louis area)	Church
SMITH, Lex	Florida (So.)	Church
<del>SMITH, Tim</del> <i>terminated</i>	California (L.A. area)	Church
STARNES, Franklin	E. North Carolina	Church
STUCKEY, D. O.	Texas	Church
TERRY, Elbert	Georgia	Church - Paid Admission
WALDEN, Tommy	Texas	Church
WALKER, Don	Pennsylvania	Paid Admission
WHITE, Lloyd	No. California	Church
WILLIAMS, Warren	California (San Diego Area)	Church
YEISLEY, Mark	Team	
<u>Additional:</u>		
SPIEGEL, Jack	California (No.)	Church - Paid Admission
McCARTY, Marion	Arizona	Church





ATTENDEES MAY 1, 1970 SHOWING OF "HIS LAND"

TIMES REPRINT  
DENOMINATIONS  
FORMLATER - ANNUAL  
MEETING

- O. Jerchower, National Board - YWCA
- Martha Oseniak, World Council, 475 Riverside Drive
- Marcia P. Rudin, American Jewish Committee
- Marietta D. Kaufmann, American Jewish Committee
- Elise D. Waterman, American Jewish Committee
- Henry G. Scott, Cornerstone Baptist Church, Madison St. & Lewes Ave. Bklyn
- Hy Croner, Seton Hall University, South Orange
- Ralph Friedman, 598 Madison Ave.
- Sister Rose Thering, Institute of Judeo-Christian Studies, Seton Hall U.
- J. M. Oesterricher, " " " " " "
- S. Franklin Mack, 289 Park Ave. So., N.Y.C. 10010
- Ruth L. Robinson, 60 Sutton Place South
- James F. Fisher, C.S.P. Catholic World, 304 W. 58th , NYC 10019
- George W. Duni, Calvary Baptist Church, 123 W. 57
- Clare J. Davis, Union Theological Seminary
- Norman Temme, American Bible Society
- Nahum Eshkal, Consulate of Israel, 11 E. 70 St.
- ✠ Ita Michaels, United Arts Corp.
- Harold Martin, Spectrum Magazine
- Morton S. Taylor, The Commission, U.P.C.U.S.A. (for Mr. Crouch)
- Robert P. Johnson, Presbytery of N.Y.C.
- James H. Sheldon, 165 W. 46, NYC
- William S. Van Meter, Council of Churches of NYC
- Clare Harper, Episcopal Church

ATTENDEES MAY 1, 1970 SHOWING OF "HIS LAND"

Grover L. Bagby, Board of Christian Social Concern, United Methodist Church  
Washington, D.C.

William E. \_\_\_\_\_, Stewardship Council Office of Audio Visuals,  
United Church of Christ, Philadelphia, Pa.

Adam Reilly, National Catholic Office for ~~MM~~ Motion Pictures

Ruth P. Goddard

Laton E. Holmgren, American Bible Society, 1865 Broadway, NYC 10023

Claire H. Bishop, 309 E. 52

Edward J. Flannery, Secretariat Catholic Jewish Relations

Josephine Cosgrain, Institute Judaeo-Christian Studies

Eric Spilker, Variety, 154 W. 46

Bernhard E. Olson, NCCJ 43 W. 57th St. NYC

\_\_\_\_\_, CBS News, 524 W. 57

Frank A. Kostyn, United Church Herald, 297 Park Ave. So., ny

Reb. Eugene Schneider, Office of Communication, UCC

Rev. Edwin H. Mitchell, Calvary Baptist Church, N.Y.

Mr. Jerald Hatfield, Religion In American Life, 475 5th Ave.

J. Margaret Carter, National Council of Churches, 475 Riverside Dr.

his land attendance

<u>Name</u>	<u>Organization</u>
Mr. Berkowitz	Newport Films
Arthur White and company	Associate Film
Sylvia Ashton	NCJW
Nate Friedman	Israel Government Tourist Office
Miriam Taub	Hadassah
Mrs. Karnarsky	"
Minna Birnstein	"
Sarah Ann Filler	Histadrut
Mr. and Mrs. Lehmann	American Jewish Congress
Mr. Nowak	" " "
Mrs. <del>Chaim</del> CHANIN	" " "
Mrs. Snitow	" " "
Mr. Sloane	New York Times
Mr. Rubinstein	Rubinstein & Co.
Claire Cox	
Mr. and Mrs. Pearl	
Mr. Brickman	HIAS
Mr. Carson	
Al Vorspan Rep.	UAHC
Peter Brunswick	EL AL
Sam Elford	ADL
Joe Lichter	ADL
George Jurek	
Judy Baroni	



} *some omitted*



attendance list, Billy Graham screening, MGM screening room,  
June 4, 1970

Oleh Zwadiuk, Radio Free Europe

Stan Rubenstein, PR

Connie Oehl, El Al Israel Airlines

Mr. Kawartler, M UJA

Sol Bernards, ADL

Don Roper ) Ecu-Media News  
Canon Hobbs )

Ruth McCarty, executive editor, Vogue

Martin Schrader, publisher, Town and Country

Miss Michaelson, Krosney Films

Hanoch Nenner ) Israel Magazine  
Leon Fine )

Jack Gordon et al, MGM

INTERCHURCH NEWS FEATURES

זכר אלה יעקב וישראל

*Strober*

May 4, 1970

Mr. Frank Jacobson, Exec. Vice Pres.  
World Wide Pictures, Inc.  
2320 W. Olive Street  
Burbank, California

Dear Frank:

It was a genuine pleasure to meet you last Friday and I certainly hope you arrived home safely after your long pilgrimage.

I have enclosed the comments which I am sure you will find both informative and helpful in terms of follow-up.

May I say how very much my colleagues and I appreciate knowing and working with Ken Blise and we look forward with great enthusiasm to the continuation of our relationship in the coming days. We shall be happy to see you again on the 13th and I do hope we can all meet together at that time to put together our reactions to the May 1st screening.

Best regards.

Cordially,

Gerald Strober

GS:as  
Encl.

Yusuf

May 4, 1970

**Mr. Ken Bliss  
World Wide Pictures  
1313 Hennepin Avenue  
Minneapolis, Minn. 55403**

**Dear Ken:**

**I have enclosed the comments and I am sure you will find them as interesting as I did. It would seem that you have significant ground for follow-up on the basis of the May 1st screening.**

**I know I speak for my colleagues when I say how much we enjoyed working with you in the development of the screening and that we look forward with warm enthusiasm to the continuation of our relationship in the future.**

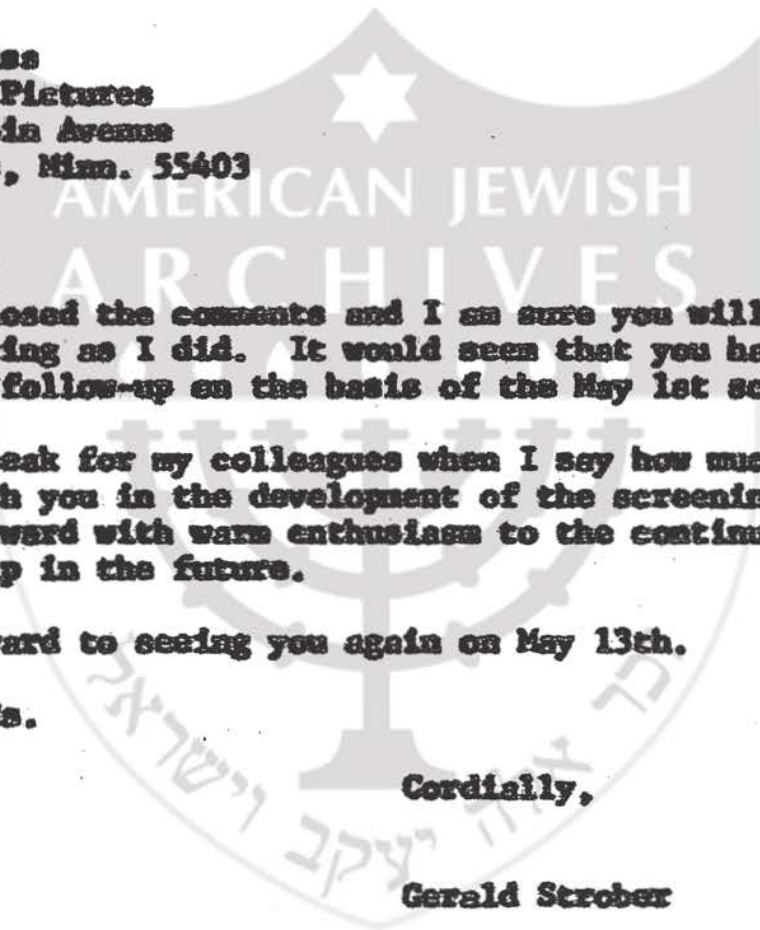
**I look forward to seeing you again on May 13th.**

**Best regards.**

**Cordially,**

**Gerald Strober**

**GS:as  
Encls.**





**SOUND TRACK**

**Ira Michaels**  
2 Bronxville Rd.  
Bronxville, N. Y. 10708

**Mr. Harold McMartin**  
National Council of Churches Rm.753  
475 Riverside Dr.  
New York, N. Y. 10027

**Msgr. John Oesterriehar**  
Institute for Judaeo-Christian Relations  
Seton Hall University  
South Orange, N. J. 07079

**Rev. S. Franklin Mack**  
212 Fairview Ave.  
Middlesex, N. J. 08846

**Mrs. Robert J. Davis**  
Union Theological Seminary  
3041 Broadway  
New York, N. Y. 10027

**Dr. Robert P. Johnson**  
7 West 11th St.  
New York, N. Y. 10011

**Mr. Jerald Hatfield**  
RIAL  
475 1/2 Fifth Avenue, Room 911  
New York, N. Y. 10017

**Dr. Grover Bagby**  
Board of Christian Social Concern  
United Methodist Church  
100 Maryland Avenue N. E.  
Washington, D. C. 20002

**Mr. Adam Reilly**  
NCOMP  
Room 4200  
405 Lexington Avenue  
New York, N. Y. 10017

**Rev. Eugene A. Schneider**  
Office of Communication  
United Church of Christ  
289 Park Avenue S.  
New York, N. Y. 10010

**Dr. James H. Sheldon**  
165 West 46th St.  
New York, N. Y. 10036

**Sister Rose Albert Thering**  
Institute of Judaeo-Christian Relations  
Seton Hall University  
South Orange, N. J. 07079

**Miss O. Jerchow**  
National Board, YWCA of USA  
600 Lexington Avenue  
New York, N. Y. 10022

**Rev. William S. Van Meter**  
Apt. 5H  
3725 Henry Hudson Pkwy  
Bronx, N. Y. 10463

**Mrs. Claire H. Bishop**  
309 East 52nd Street  
New York, N. Y. 10022

**Dr. Bernhard E. Olson**  
National Conf. of Christian and Jews  
43 West 57th Street  
New York, N. Y. 10019

**Rev. Frank A. Kostyn, Asso. Ed.**  
United Church Herald  
297 Park Avenue S.  
New York, N. Y. 10010

**Miss J. Cosgrain**  
Institute of Judaeo-Christian Relations  
Seton Hall University  
South Orange, N. J. 07079

**SOUND TRACK**

**-2-**

**Rev. Edwin Mitchell  
Calvary Baptist Church  
123 West 57th St.  
New York, N. Y. 10019**

**Mr. George W. Durie  
8816 St. James Avenue  
Elmhurst, N. Y. 11373**

**Dr. Laton E. Holmgren  
American Bible Society  
1865 Broadway  
New York, N. Y. 10023**

**Rev. Henry G. Scott  
Cornerstone Baptist Church  
Madison St. and Lewis Avenue  
Brooklyn, N. Y. 11221**

**Mr. M. Oseniak  
U. S. Office World Council of Churches  
475 Riverside Drive  
New York, N. Y. 10027**

PLEASE CREDIT  
AMERICAN JEWISH ARCHIVES  
CINCINNATI CAMPUS  
HEBREW UNION COLLEGE  
JEWISH INSTITUTE OF RELIGION



Handwritten initials

May 5, 1970

Mr. Ken Bliss  
World Wide Pictures, Inc.  
1313 Hennepin Avenue  
Minneapolis, Minn. 55403



Dear Ken:

Here are several additional names of individuals who attended the screening and requested the sound track. These are people who are members of the American Jewish Committee and who I must say reacted most favorably to the film.

I have been working out my plans for the week of May 20th and I now plan to arrive in Knoxville about 11:00 a.m. on Saturday, May 23rd. I hope to spend the whole day there and attend the Crusade that evening. I will go on to Cleveland early the next afternoon. Can you suggest a hotel which will be fairly close to the Crusade setting? I am looking forward to being in Knoxville at that time.

Again, we are looking forward to seeing you next week.

Best regards.

Cordially,

Gerald Strober

GS:es  
Encl.



**"HIS LAND" TRACK**

**Mr. Ralph Friedman**  
598 Madison Avenue  
New York, N. Y. 10022

**Mrs. Ruth L. Robinson**  
60 Sutton Place South  
New York, N. Y. 10022

**Mrs. Richard Kaufman**  
25 East 86th Street  
New York, N. Y. 10028

**Mrs. Ruth R. Goddard**  
812 Park Avenue  
New York, N. Y. 10021

**Mrs. Philip M. Waterman**  
875 Park Avenue  
New York, N. Y. 10021



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May 5, 1970

TO: Gerry Strober

FROM: Mort Yarmon

Would you kindly ask Ken Bliss to send the sound track for His Land to these five AJC people who were at the screening Friday and filled out slips and gave them to me:

1. Mr. Ralph Friedman  
598 Madison Avenue  
New York, N.Y. 10022
2. Mrs. Ruth L. Robinson  
60 Sutton Place South  
New York, N.Y. 10022
3. Mrs. Richard Kaufman  
25 East 86th Street  
New York, N.Y. 10028
4. Mrs. Ruth R. Goddard  
812 Park Avenue  
New York, N.Y. 10021
5. Mrs. Philip M. Waterman  
875 Park Avenue  
New York, N.Y. 10021

*Mary Jane -  
Mort.*



[end]

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faded and/or illegible



2012

*[Handwritten signature]*

May 5, 1970

Dr. T. W. Wilson  
Box 877  
Montreat, No. Car.

Dear Dr. Wilson:

**AMERICAN JEWISH**

I want to say how much I appreciate your returning my call last Thursday in Atlanta. I have certainly found over the last few months that you are an individual that one can communicate with and be open and frank with on the most crucial and sensitive issues.

Your willingness to receive the information I had to convey and your positive response to my comments were most encouraging. One can only be gratified at the intensity of interest you and Dr. Graham Hane in the security of the State of Israel.

You will be interested to know that the screening of "His Land" held for religious leaders and the press last Friday in New York was most successful. I must also say that we have enjoyed very much knowing and working with Ken Bliss and Frank Jacobson. Their competence and friendship have made a genuine impact upon all of us.

I will be in North Carolina on Friday, May 22nd and will go on to Cleveland for a speaking engagement on May 24th. I plan to spend Saturday, the 23rd in Knoxville so that I may attend the Cause that evening.

Please be assured of my prayers as you, Dr. Graham and the team prepare for these important sessions.

Cordially,

Gerald Strober

GS:as





THE AMERICAN JEWISH COMMITTEE

**date** 6 May 1970

FO-ISR

**to** Marc Tanenbaum  
**from** M. Bernard Resnikoff

**subject**

Selma Hirsh sent me an advance copy of the Annual Meeting program and I note a screening of "His Land" for AJC delegates.

I am thinking, Marc, considering that this film was produced by a Christian sponsor primarily for a Christian audience that a few words of introduction and explanation to the AJC audience may be in order so they are properly prepared for what they are to see. Reactions in Israel to the screening was largely favorable but was mixed. For example, I enclose a copy of a letter written by my friend Pamela Fitton. Pamela's strong reaction was not necessarily characteristic of the audience but obviously she has given the film some thought and presents a case that cannot be cavalierly dismissed. As a matter of fact it is Pamela's letter that gave me the idea of suggesting a brief introduction to our AJC audience.

I look forward to seeing you next week. Maybe you and I can slip away together for a chat and I will treat you to a glass of buttermilk.

cc: Selma Hirsh  
 MBR:sr




[start]

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from: Pamela Pitzer

P.O. Box 3467

Jerusalem

23 April 1979

Dr. E. Bernard Resnikoff,  
Israel Office,  
American Jewish Committee,  
Moscow Station 9  
Jerusalem.

Dear Dr. Resnikoff,

You were kind enough to invite me to the private showing of  
"The Land", and I would like to say how much I appreciated the opportunity  
to see it.

It will not surprise you to hear that my criterion of criticism was,  
first and foremost: "Will it be helpful to the Jews; good for Israel?" By  
this crucial criterion, I thought that at least it could do no harm to Israel,  
and might conceivably serve some good purpose, if only amongst Dr. Billy Graham's  
followers, who would know that he comes out clearly for Jews and for Israel.

Nature reflection prompts me to write, with a sense of urgency, to  
offer in all humility my considered opinion. I have had no personal  
experience of the 'Billy Graham Syndrome', except as reported after mass  
meetings in England, and seen in some of the less stable examples of his  
'converts'. I am quite shocked by the glibness of his packaged product.  
Leaving aside the tedious of the non-event story line, and the presence in  
presence in Israel of the cavorting Cliff Richards and the tiresomeness of the  
portentous manner in which pseudo-significant lines were delivered (and the  
beauty of some of the scenic photography), I only wish to explain my very great  
concern as to what the effect of this film may be, in terms of the real  
interests of Israel and Jews everywhere. In my view, the important points  
that emerge from the film are these:

1. B. Graham's 'Bible-punching' is obviously of the most uncharitably - and  
trivial to the point of blasphemy. Throughout the film, the Bible  
is treated and referred to as though it were a magician's 'Collection of  
Spells.'
2. B. Graham appears to support the return of Jews to Israel, and  
Israel's successes and endeavours.
3. There are shots of crippled and diseased Arabs, with captions to  
account for their presence or their apparently deprived status, which  
are clearly intended to create a humanitarian sympathy for the  
the Jews of Israel.
4. The film is a very good example of a very good film, which is  
clearly, in my opinion, a very good film.



World brings me to the crux of my concerns:

- a. Many Christians will reject the B. Graham message, as conveyed in this film, and cannot fail to be disgusted by the triviality of his whole approach.
- b. Rejection of 1) above will inevitably devalue his support of Israel, and even call its validity into question.
- c. The family 'fix' aspect (3, above) can with equal gloss be used against us (by us? I mean Jews and Israel, plus the many non-Jews who are also real supporters of the cause of Israel and of Jews everywhere).
- d. The metaphysical approach, based entirely on bogus 'prophecy' or 'political' conjectures (4, above) is surely very unbelieveable, ill-founded, half-digested and naive. Presented in the explicit manner of this film it could even, in some extreme instances, stand off from all other efforts to speed up to success.

I hope I have succeeded in conveying the line of reasoning which prompts me to write these lines. I do not rejoice in the fact that the film has assured bookings which will show it to many thousands in America, and its dubbed version in other parts of the world. Perhaps it will do us harm against Billy Graham advocates. But if the points I have made above (a, b, c and d) do not occur to them, Zionist and Christian/Jew organizations might recommend or sponsor showings to mixed or non-Jewish audiences. I tell you that Israel, and Jews everywhere, will be persuaded to approach this matter with the greatest reserve. It is my considered and sincere opinion that this film could be a sugar-coated time-bomb.

Yours sincerely,



[end]

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# WORLD WIDE PICTURES

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EXCLUSIVE  
DISTRIBUTORS

*Billy Graham*  
FILMS

May 8, 1970

Mr. Gerald Strober  
The American Jewish Committee  
165 East 56 Street  
New York, NY 10022

Dear Gerald:

We received your note with the additional names, and soundtracks are being sent.

I am not sure I can suggest a hotel for you which would be close to the Crusade setting, but I do know that the Team will be staying at the Holiday Inn, Downtown Knoxville. I will plan to arrive there on the 22nd. I will look forward to seeing you there if things work out.

I feel the preview was most successful and there are a number of things which can be accomplished through follow-up.

Once again let me thank you and your associates for your efforts and your interest and it has been a real privilege to become acquainted with you. I look forward to being in New York on the 12th.

Most Sincerely,

Kenneth Bliss  
Director of Distribution

KB:jg



Comments by the Revd. Canon E. Every after seeing the  
film "HIS LAND"

---

The Billy Graham Association has produced a film with this title. Immediately after seeing it in Jerusalem, I was asked to make a comment upon it. This note is an attempt to reproduce in tranquility the substance of what I then said. It should be remembered that I was thinking of the film being seen as the message of a very famous Christian evangelist by men and women with no great previous knowledge of the Bible or of the complicated present situation in the Middle East.

Well executed, beautifully photographed, this is a very bad film. The first thing I felt moved to say about it may have surprised many of the audience in Jerusalem and certainly surprised me. I am not a political partisan of Israel or of Zionism and this film is obviously intended to support Israel and Zionism. But it seemed to me to be damnably unfair to Israel and to Zionism. For it makes no reference whatever to any part of the Mosaic Law or to the essential message of the Hebrew prophets or to any serious attempt by the Jews in Israel to live and rule their lives according to the will of God. There is nothing in this film about the mercy and justice of God and the need of man for repentance, faith, piety and humility.

Hebrew prophecy is mentioned often; but it is treated as if it were solely history written centuries before it happens. The film deals with predictions said to be about two subjects, Jesus of Nazareth and the twentieth century state of Israel. Christians believe that the Hebrew prophets spoke of a divine purpose which was fulfilled in Jesus Christ. It is the traditional belief of Christians and Jews that the divine purpose seen by the prophets is still being fulfilled and will be perfectly fulfilled in the future Kingdom of God. But it is a mis-representation of the prophets to separate their sayings about the Messiah and the Messianic time from what they said to the men of their own time. If they spoke of the future, it was in pointing out an everlasting law, in saying that God blesses obedience to his holy will and that sins such as cruelty, injustice and greed have terrible results.

The pictures of the state of Israel leave out its essential and distinctive characteristics. Nothing is said of experiments in social life, such as the kibbutz. Nothing is shown about laws, social services, care for children and care for the poor and the disabled. There are some pictures of Orthodox Jews at prayer and of crowds at the Western Wall in Jerusalem. But in the rest of the film the life, work, food, play and leisure of the Jews in Israel are shown as if they were exactly like those of the people of our century in the West. As I saw the film I was reminded of an Orthodox Jew recently seen in Jerusalem carrying a board with the inscription -

"Have we kept the faith for 1900 years in order that Jerusalem should be like New York, London, Paris or Berlin? What is Israel without the Torah? "

Jewish religious belief in the fulfilment of prophecy in our time leads to attempts to build a righteous and wise nation, able to be an example to the rest of the world. Such attempts should surely be mentioned in a film about prophecy.

This film assumes that Christians must unreservedly identify the twentieth century state of Israel with the Messianic Kingdom of Israel foretold by the prophets. This kind of simple identification is not the belief of the Jews and is unfair to Judaism, to the Jews and to Zionism. But I have another

criticism also. The Hebrew prophets spoke to the whole population of this country. The Arab Christian, the Arab Muslim and the Jew are all descended from the hearers of the prophets. In the first century thousands of Jews and Samaritans became Christians. In the seventh century and in later centuries many Christians and some Jews became Muslim by religion. Muslim belief is that Jesus is the Messiah and a prophet. Jews can, on religious and other grounds, exclude all Christians and Muslims from the Jewish people, as they understand that conception. It is another matter for Christians to declare unreservedly that this land was promised to a community of people from which Christians are excluded. In this film there are pictures of Muslim and Christian prayer in Jerusalem. But there is no reference whatever to the existence of Muslim and Christian elements in the local population. What is said about the Bedouin at Beersheba, as a sight for the tourist to see and as a reminder of the customs of the days of Abraham, is the only description of Arabs that I can remember from the film. About the Christian Arab nothing was said.

We are told in the film that Jesus of Nazareth will, at an unknown time in the future, return to earth to reign over all nations. All will then recognize his authority. But no call to believe in Jesus of Nazareth now is addressed to those who see the film. It seems that the sight of the state of Israel is meant to convince men that the Bible is true, simply because of events in the twentieth century corresponding to some selected passages in the prophetic books, interpreted as predictions of these events. This interpretation of prophecy is presented to those who see the film, not as the personal opinion of any man, but as the Word of God. This is done in the name of a world-famous evangelist. It is a very serious matter, a very terrible sin, that dubious private opinion should thus be proclaimed as a divine message.

These comments were made after seeing a film lasting about 55 minutes. I have been told of a rather longer version shown in the U.S.A. But the interpretation of prophecy is the same in both versions.

As of Friday, May 8, 1970



Typewritten copy of attached

Confidential

"HIS LAND"  
May 20, 1970

The Rev. Samuel Van Culin  
Executive Secretary for Africa and the Middle East  
Executive Council of the Episcopal Church  
815 Second Avenue  
New York, N. Y. 10017 U.S.A./

Dear Sam,

At the Workers' Conference at Stella Carmel we had a special showing of the film "His Land," popularly called "The Billy Graham film on Israel" because it is produced in the name of the Billy Graham Organization and the leading actor/commentator is Graham's deputy, often considered his alter ego.

After the showing, Canon Every made several very important remarks and comments. Following Canon Every's remarks, Archbishop Appleton who, as you know, has been vigorously working for peace in the Holy Land, commented that he was very depressed by what he had seen and was appalled that an ordained minister would lend his name to such a travesty of the Biblical concept of prophecy. I believe that even some of our "non-liturgical brethren" at 475 Riverside Drive such as Harry Dorman (The Carmichaels report he is retiring this July) would not be able to tolerate the Biblical and political views expressed in this film.

During the Archbishop's current trip to London, he states that he will try to find out if anyone has approached The Rev. Billy Graham to explain to him the objections of the film that any true Christian would have, regardless of his feelings politically on the Arab-Israeli issue.

I would very much appreciate, Sam, if you or someone in Communications could write to the Archbishop at 12 Warwick Square, copy to me, about what is happening with "His Land" in the U.S. Any reviews of the film from religious publications would be most appreciated. In addition, I would personally be grateful to know, if possible, what the Middle East Institute, American Friends of the Middle East, and the Pontifical Mission (Monsignor Nolan) may be doing about the film. In the event it might be convenient, I am enclosing copies of Canon Every's remarks which you might wish to pass on to those three organizations, as well as John Pendleton in Washington.

In the event you are able to see in person or talk on the telephone with the Archbishop in London, I feel certain this subject will be very much on his mind.

As ever,

Ronald I. Metz



[start]

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Confidential

The Rev. Samuel Van Culin  
Executive Secretary for Africa and the Middle East  
Executive Council of the Episcopal Church  
815 Second Avenue  
New York, N.Y. 10017, U.S.A.

Dear Sam,

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In the event you are able to see in person or talk on the telephone with the Archbishop in London, I feel certain this subject will be very much on his mind.

As ever,

Ron

Donald L. Rubin

**FOR YOUR INFORMATION**

**THE REV. WILLIAM S. VAN METER**  
EXECUTIVE SECRETARY  
DEPARTMENT OF CHRISTIAN SOCIAL RELATIONS

COUNCIL OF CHURCHES OF THE CITY OF NEW YORK  
CONTINUING THE WORK OF THE PROTESTANT COUNCIL  
475 RIVERSIDE DRIVE - SUITE 458 - NEW YORK, 10027 - 749-1214

*Bill - What do you think of this?*  
"His Land"  
This?  
Sam

[end]

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FILMS

May 22, 1970

Mr. Gerald Strober  
American Jewish Committee  
165 East 56th Street  
New York, New York 10022

Dear Gerald:

I received your letter of May 19th and appreciated noting the follow-up meeting held with your staff concerning "HIS LAND." I have also received the list of your representatives in the area of responsibility that they have.

It would be quite difficult for us to give you an updated list of the churches in the area where the film will be because we do not keep track of the churches by name and address. We will, however, plan to send you an updated list of each one of our representatives and their area of responsibility which you can then forward to your representatives for their use.

Because of a change of plans, it appears that I will not be able to see you in Knoxville this weekend; however, I will look forward to visiting with you at a later date.

With continuing best regards,

Sincerely,

A handwritten signature in black ink, appearing to read "Kenneth Bliss".

Kenneth Bliss  
Director of Distribution

KB:cn

medu

May 19, 1970  
SPECIAL DELIVERY

Mr. Ken Bliss  
World Wide Pictures  
1313 Hennepin  
Minneapolis, Minn. 55403

Dear Ken:

Several questions came up at our meeting of our field staff yesterday concerning the "His Land" film.

For one thing, our field men were wondering if they could get an up-to-date list of all the churches in their area in which the film has been shown or are scheduled for viewing in the next two or three months. Also, they felt it would be helpful if they could be put in touch with your representatives in each regional area.

I am enclosing with this letter a list of all of our regional people and their addresses and telephone numbers. I hope we can talk about this matter on Saturday in Knoxville.

Best regards.

Cordially,

Gerald Strober

GS:as  
Enc.

JEWISH COMMUNITY



RELATIONS COUNCIL

OF MINNESOTA

May 22, 1970

SAMUEL L. SCHEINER, *Executive Director*

*Memo*

TO: CRC's

FROM: Samuel L. Scheiner

SUBJECT: BILLY GRAHAM FILM TITLED "HIS LAND"

You will remember that I have indicated to you in past correspondence that the Billy Graham Movement has produced an excellent film about Israel titled "His Land" which is in beautiful color and 16mm. After selling all of you on the value of this film, I then advised you that I had occasion to see it and then could not encourage Jewish organizations, as such, to sponsor the showing of the movie because of its missionary content.

It is now my understanding that there is another version of this film which has dropped the missionary portion of it and is highly acceptable for our sponsorship and showing. In fact I have been told by my local Billy Graham friend, that Rabbi Marc Tannenbaum of the American Jewish Committee has viewed this film and is highly enthusiastic over it.

Therefore, I urge my colleagues to get in touch with their Billy Graham people in their particular communities and try to set up a screening of the picture "His Land" but be sure to indicate that you want the version of the film which has deleted the missionary message. In other words, what I am saying is that there is a Christian and Jewish version of the film and we should use the latter naturally.

I hope this information is of some value to you. With kindest personal regards and best wishes.

Very sincerely yours,

A handwritten signature in cursive script that reads "Sam".

Samuel L. Scheiner  
Executive Director

sls/cdc



THE AMERICAN JEWISH COMMITTEE

MEMORANDUM

70-700-22

May 29, 1970

World Wide Pictures - the film producing and distribution company established by Billy Graham - has produced a 54 minute color film on Israel that is being widely shown, especially in churches, throughout the United States. The film is available in 16 mm or 35 mm.

Mr. Graham asked AJC to help World Wide Pictures organize several previews for Christian and Jewish audiences. During the past month we cooperated in setting up four separate previews in New York City for representatives of Catholic, major Protestant denominational and national Jewish bodies. With the exception of several liberal Protestant bodies, which have had both theological as well as institutional reservations growing out of their investments in missionary enterprises in the Arab world, the reactions of the majority of the Christians and Jews have been overwhelmingly positive.

In addition, we have learned from World Wide Pictures that they have begun to show the film in a number of churches with exceptionally positive effect. For example, during the past two months some 200 churches in San Francisco have been showing the film and about 176 churches in Chicago have also been showing the film to their congregations. In Minneapolis, the largest liberal Lutheran Church has shown His Land to packed audiences, with apparently quite positive impact.

These previews have led us to the conclusion that His Land represents one of the most creative interpretive instruments for winning empathetic interest and support for the people and the state of Israel in its struggle for survival and security. In effect, this film is reaching more Christians--Catholic, liberal as well as conservative Protestant-- night after night with a more appealing message about Israel than most of the Jewish organizations combined could ever reach.

The purpose of this memorandum, therefore, is two-fold:

a) To alert you to the availability of this film and to suggest ways in which you can help make it available to appropriate Christian audiences, as well as for use in Jewish-Christian institutes;

b) To suggest some guidelines in relating to this film that will help avoid misunderstandings in both the Christian and Jewish communities.

In terms of guidelines, it is essential to point out the following:

1) This is a Christian film, made by Christians essentially for Christian audiences. It is not intended for Jewish audiences and should not be shown unless the Jewish audience understands from the onset that its message is not for them. The most significant feature of this film is that it communicates in dramatic, warmly sympathetic terms a moving documentary which communicates the humanity and living reality of the Jewish people, their struggles and achievements in Israel. To many Christians the Jews are still an abstraction, an arch-type and Israel is a headline in the newspaper that suggests war and conflict. This film enables Christian viewers to penetrate behind the abstractions and the headlines and to have a personal experience with living people in their joys and sorrows. This is no minor achievement.

In showing this film to Jewish audiences, an introductory statement of this order is essential, otherwise the film will be misunderstood.

2) If this film has not been shown to Christian churches in your community, we encourage you to try to see to it that it will be shown. We strongly urge that the film be shown under Christian auspices. That suggests that you contact close friends in the Christian community asking them to undertake to write to World Wide Pictures for a print of the film and to arrange for a preview for local Catholic, Protestant, and Evangelical leadership. The address of World Wide Pictures is 1313 Hennepin Avenue, Minneapolis, Minnesota 55403, and the person to contact is the Rev. Kenneth Bliss. There is no cost for renting the film but shipping charges need to be covered and a "free will offering" is welcome. There are two versions of His Land. Please be sure to specify the 54 minute film designed for general audiences.

Depending on your relationship with your Christian friends, you may want to be of indirect assistance in assuring that the right lists of people are prepared, and that appropriate letters of invitation are sent out. Enclosed is a copy of a letter of invitation that Mr. Bliss sent out for the first New York preview of His Land for Christian audiences.

The objective of the preview should be to arrange for local pastors and church councils to show the film to as large audiences as possible. World Wide Pictures has prepared a study guide to be



May 29, 1970

-3-

used for Christian audiences for discussions after they have seen the film.

3) There is an area in which Jewish direct cooperation is possible and that is in the use of the film to start off Jewish-Christian institutes, seminars, dialogues, colloquia. The AJC has prepared an interreligious study guide for His Land that will be made available for discussion groups.

Even in this interreligious use the invitations should be extended by an interreligious committee consisting of local Catholic, Protestant, and Jewish leadership.

If you have any further questions, please feel free to write to us. Under all circumstances, we would be most grateful if you could keep us informed of the exact use you make of this film in both the Christian community as well as in interreligious dialogues. We would also be interested in the kind of reactions that you get to the film.

Thank you very much for your interest and cooperation.

Marc H. Tanenbaum

MHT:FM  
Encl.





# His Land

## A musical journey into the soul of a nation

*A sight-and-sound experience in the Holy Land*



April 21, 1970

Mr. Gerald Strober  
American Jewish Committee  
165 E. 56th Street  
New York, N.Y. 10022

Dear Mr. Strober:

AMERICAN JEWISH

Recently it was my distinct pleasure and privilege to spend several months in Israel, filming a new and exciting motion picture entitled "HIS LAND". Both the Old and New Testaments have a great deal to say about this land, its people and the events that are to take place there. "HIS LAND" captures some of the history and the spirit of these happenings.

Israeli Ambassador, Y. Rabin, after a recent private screening of the film in Washington, D.C., wrote of how impressed he was by the film's message of "love for the land of Israel and its people and the deep historic ties of the people of Israel and the land of the Bible".

A preview of this new production will be held for the Press, invited guests and special dignitaries on Friday, May 1, 1970 at 3:00 p.m. in the Johnny Victor Theatre, 40 West 49 Street, New York City.

We expect introductory comments will be made by several community leaders, including Rabbi Marc H. Tananbaum, National Director of Interreligious Affairs of the American Jewish Committee; Rev. Edward Flannery, Executive Secretary of the U.S. Catholic Bishops Commission on Catholic-Jewish Relations; and Mr. Frank R. Jacobson, Executive Vice President of World Wide Pictures and producer of "HIS LAND."

It would be an honor to have you as our guest on this special occasion. We hope it will be possible for you to attend.

Most sincerely,

Kenneth Bliss  
Director of Distribution

RSVP

with CLIFF RICHARD and CLIFF BARROWS  
Music composed and conducted by Ralph Carmichael  
Executive Producer Frank R. Jacobson  
Written and Directed by James F. Collier/Color by Eastmancolor

His Land  
Jun 1, 1970

Dr. Billy Graham  
Montreat, N.C. 28757

Dear Dr. Graham:

This morning I received a very disquieting letter from my wife who is in Jerusalem at the Institute. As I will be leaving for Israel myself on June 9th to help them at the Institute with the very large summer school program we have I thought I should get a quick note off to you before that. I shall not be back in the States until September when I continue with student recruitment and other promotion (the Conference included).

What disturbed me was the notification that the film "His Land" has been apparently recalled by members of your organization from any further showings in Israel. If the reason that has gotten out, it got to my chaplain and my wife, is that some Arab Christians and possibly other Arabs, (and some Christians who do not believe in premillennial predictive prophecy as so many of us do) have engineered the recall then I feel a very grave mistake was made. Too many people are bowing to the Arab boycott pressures and I feel it is not morally correct for us to support it. The film is Biblically correct. The land is the Lord's and He has made promises about it as such. And—this is what His people are doing with it in our times. My one little voice may not change anything, but my conscience is better for having stated my conviction in the matter. It will be too bad if Christians, and any others who should know what God has written, would be deprived of this beautiful and informative presentation. It will be equally tragic if those who besides ourselves we call "the Lord's people" would feel that we evangelicals have let them down in a cause like this—most especially since all the World Council, the National Council, and Christian statements constantly coming out of other parts of the Middles East, are not only anti-Israel, but in particular of late appealing to their constituents to search the Scriptures on this very point, namely, are there those who are using the Scriptures to advance their political cause. When we talk prophecy we are not, of course, trying to advance a political cause. Rather we are trying to tell the world what God has said.

I remain, very cordially yours, in Christ,

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Key paragraphs from a letter from Cliff Barrows dated June 2, 1970 addressed to me in Highland Park.

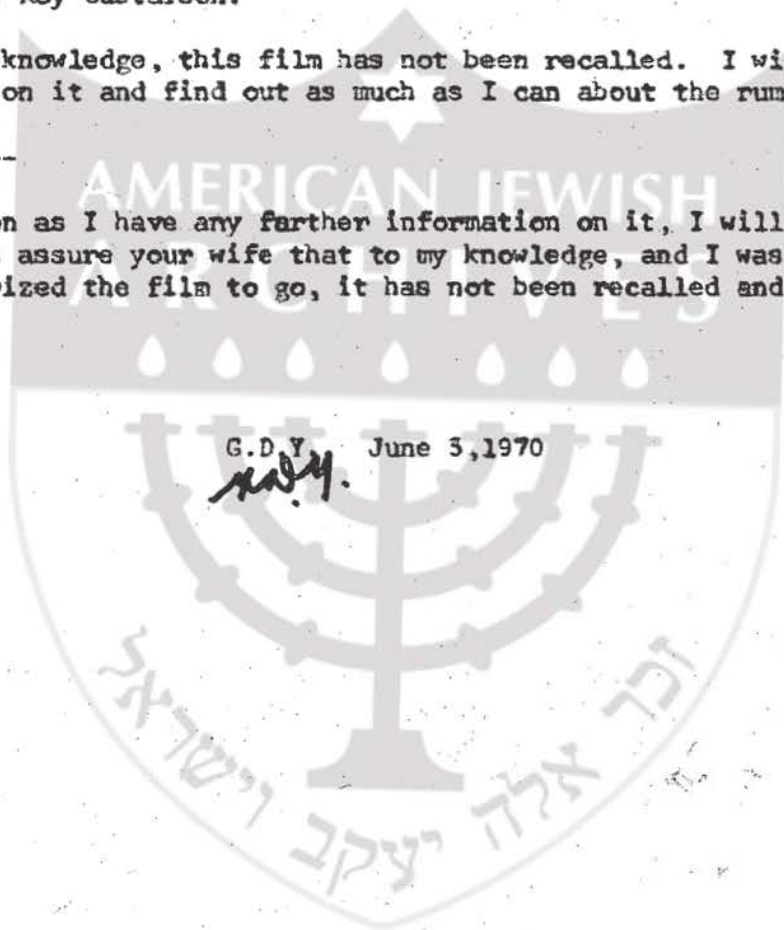
By telephone I was informed of your letter to Mr. Graham regarding the film "HIS LAND" which was given to your wife at my instruction some time ago by Roy Gustafson.

To my knowledge, this film has not been recalled. I will certainly check on it and find out as much as I can about the rumor.

As soon as I have any farther information on it, I will let you know, but please assure your wife that to my knowledge, and I was the one who authorized the film to go, it has not been recalled and will not be.

G.D.Y. June 3, 1970

*G.D.Y.*



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Highland Park, Illinois  
June 5, 1970

Mr. Cliff Barrows  
"Melody Lane" Route 7  
Greenville, South Carolina 29603

Dear Mr. Barrows:

Thank you very much for your kind and explanatory letter of June second. I appreciate very much your early reply.

May I quote from the letter from my wife under date of May 28 from Jerusalem?

A very disturbing situation has arisen. Jim Hutchens (Cliff, Jim is our chaplain, a former Green Beret airborne chaplain in Korea and Vietnam who is to be the chaplain at Wheaton next year. He has been ours this past year as well as an M.A. student with us. You may know his book put out by Moody Press, Beyond Combat.) tried to get the film "His Land" from Mr. Van der Hoeven who told him that it had been taken back to the U.S. by Mr. Gustafson because of pressure from Arab Christians and non-Arab Christian leaders here such as some Anglicans and missionaries, etcetera. Now who the individuals are I do not know but one can guess! I called Van der Hoeven for the facts and he was so very upset. It seems the film was also promised him by Mr. Gustafson but then Mr. Gustafson changed his mind and felt the pressure was such that he knew Billy Graham would not want it shown here if it would upset the East Jerusalem people, etcetera. Van der Hoeven was really in a "tizzy" and I do not blame him. He said they were bowing to Arab hate and Israel would pay for it, even though Israel had helped so much when the film was being made. I agree! We heard indirectly, not from Van der Hoeven, but Jim Hutchens heard it that was mixed up in this. Jim is quite upset by it. He is going to call Cliff Barrows and tell him that if Israel did not ban this why should we, a few Christians, be able to do this. Jim wanted the film for our last meeting of the Student Christian Fellowship which we hold on campus, as you know. Van der Hoeven also said that he was told that his place (the Garden Tomb) was not neutral enough ground to show the film. Such nerve! END OF QUOTE!

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June 5, 1970

For the above reason I am not able to understand your paragraph number one. My wife, apparently, never had the film.

I am sure that we all agree that the film should be used with discretion and that we all know that it was produced with a Christian audience in mind. It does, for such an audience, show so beautifully that God has spoken upon this subject and I know that the American Jewish Community, at least, (I have not been home yet since its release there) is grateful that Israel is thus favorably being shown to Christian audiences. We must not forget the very negative attitudes being expressed rather continuously by W.C.L., N.C.C. and non-Israel church groups in the Middle East, Lebanon in particular. Israel needs friends desperately particularly in view of the effectiveness of Arab propoganda in this country, the U.S.A. Who better to give this friendship than those of us who hold millenarian views such as you and the Team.

I am sure there must be some misunderstanding at some level and pray that Divine wisdom may be given you all in the handling of the rest of this matter. Please do be assured of our earnest prayers too.

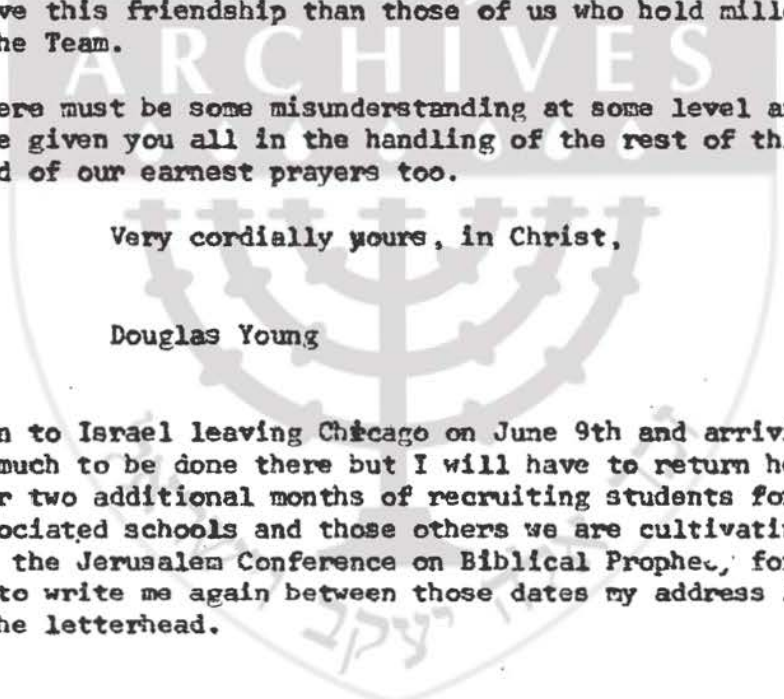
Very cordially yours, in Christ,

Douglas Young

P.S. I return to Israel leaving Chicago on June 9th and arriving home on the 10th. There is so much to be done there but I will have to return here in the last week of August for two additional months of recruiting students for 1970-72, working with our associated schools and those others we are cultivating, and with the promotion of the Jerusalem Conference on Biblical Prophecy for June 1971. If you should care to write me again between those dates my address in Israel also appears on the letterhead.

*all the typing  
was done -  
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long. holy.*

COPY





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SAMUEL L. SCHEINER



211 PRODUCE BANK BUILDING  
100 NORTH 7TH STREET  
MINNEAPOLIS, MINNESOTA 55403  
TELEPHONE 338-7816

• JEWISH COMMUNITY RELATIONS COUNCIL OF MINNESOTA •

June 4, 1970

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\*Member of Executive Committee

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Minneapolis  
St. Paul  
Duluth

Rabbi Marc Tannenbaum  
American Jewish Committee  
165 East 56th Street  
New York, New York 10022

Dear Marc:

As you perhaps know or have heard, I announced to the Executive Committee of the NJCRAC at a meeting held in Washington in January that the Billy Graham Movement had produced an excellent film on Israel titled "His Land." I had not as yet previewed the film for I had just been informed about its production from a good friend of mine who is prominent in the movement. I urged all those present to obtain screenings of the film in their particular communities and to push it.

However, later when I had a chance to preview the film in Minneapolis I was moved to write all those who heard my announcement telling them to encourage the showing of the film to Christian groups but not co-sponsor the showing for the reason that it had a strong missionary content in it.

Since that time I heard from my friend again to the effect that the missionary portion of the film has now been deleted for showing to Jewish groups and that it is now wholly acceptable for showing to the Jewish community. They informed me that you had seen the film and had nothing but praise for it.

I further understand that recently the New York Times had a story with reference to the film in which the American Jewish Committee or you, personally, are quoted as saying that it is a fine portrayal of Israel and its life.

I am indeed happy that the American Jewish Committee has seen fit to applaud the efforts of the Billy Graham Movement for making this film and for making a version of it acceptable for showing by Jewish groups.

I would be very much interested in seeing the New York Times story about this film. I will appreciate your obtaining a copy of the story and forwarding it to me at your convenience.

"Behold how good and how pleasant it is for brethren to dwell together in harmony" — 133rd Psalm



June 4, 1970

In any event, I want you to know that your opinion is highly valued by my friends here at the Billy Graham Headquarters. I believe that everything that you and I can do to improve our relationships with conservative theologians is all to the good.

In any event, I wanted you to know that your kind words about the film have not gone unnoticed by those at the helm of the Billy Graham Movement here.

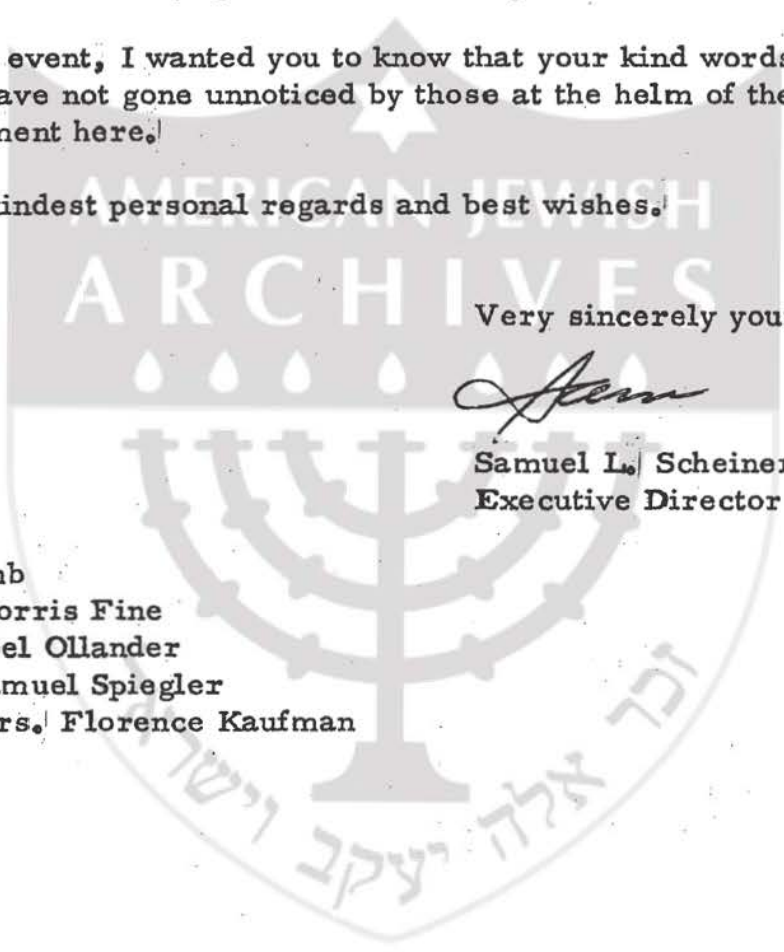
With kindest personal regards and best wishes.

Very sincerely yours,



Samuel L. Scheiner  
Executive Director

sls/imb  
cc/ Morris Fine  
Joel Olander  
Samuel Spiegler  
Mrs. Florence Kaufman



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Original documents  
faded and/or illegible



File

June 4, 1970

Rabbi Marc Tannenbaum  
American Jewish Committee  
165 East 64th Street  
New York, New York 10022

Dear Marc:

As you perhaps know or have heard, I announced to the Executive Committee of the AJRAC at a meeting held in Washington in January that the Billy Graham Movement had produced an excellent film on Israel titled "The Land." I had not as yet previewed the film for I had just been informed about its production from a good friend of mine who is prominent in the movement. I urged all those present to obtain screenings of the film in their particular communities and to push it.

However, later when I had a chance to preview the film in Minneapolis I was moved to write all those who heard my announcement telling them to encourage the showing of the film to Christian groups but not co-sponsor the showing for the reason that it had a strong missionary content in it.

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I would be very much interested in seeing the New York Times story about this film. I will appreciate your obtaining a copy of the story and forwarding it to me at your convenience.

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Rabbi Marc Tannenbaum

-2-

June 4, 1970

In any event, I want you to know that your opinion is highly valued by my friends here at the Billy Graham Headquarters. I believe that everything that you and I can do to improve our relationships with conservative theologians is all to the good.

In any event, I wanted you to know that your kind words about the film have not gone unnoticed by those at the helm of the Billy Graham Movement here.

With kindest personal regards and best wishes.

Very sincerely yours,

Samuel L. Scheiner  
Executive Director

als/imb  
cc/ Morris Fine  
Joel Olander  
Samuel Spiegler  
Mrs. Florence Kaufman

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[end]

Original documents  
faded and/or illegible



June 5, 1970

Dr. Billy Graham  
Montreat  
North Carolina

Dear Dr. Graham:

I very much enjoyed meeting with you on May 23 in Knoxville and was especially happy to have the opportunity to tell you personally how much I and my colleagues appreciate the marvelous film, "His Land." I must also say that the courtesy and warmth of reception shown to me by your colleagues, T. W. Wilson and Grady Wilson, made me feel indeed that Southern hospitality continues to flourish.

On behalf of my colleagues I should like to invite you to an informal meeting with Jewish leaders at the American Jewish Committee during your stay in New York later this month. It is our feeling that such a meeting could continue the dialogue established during your visit with us last June. At that session a number of key themes were explored and it is our hope that we might continue with you in discussion of some of the crucial issues which face the religious communities today. I am sure you are aware that the warm reception given you by those who were present indicates the keen interest these individuals have in your comments, views and activities. I personally believe that a meeting of this type can make a major contribution toward building the understanding so vitally needed in the contemporary world.



June 5, 1970

I know that your schedule will be quite overwhelming during your stay in New York and I would suggest that perhaps June 29th might be a good date for a meeting. We are of course flexible and if you agree to such a session I am certain that we can arrange a mutually acceptable date.

You will be interested to know that the Evangelical Theological Society has issued an invitation to Rabbi Marc Tanenbaum to develop an academic consultation of Jewish and Evangelical scholars during the annual meeting of the Society at Westmont College later this year. Rabbi Tanenbaum has accepted this invitation and the first stages of planning are under way. This will likely be the first such meeting of scholars representing these faith communities. I know that Rabbi Tanenbaum will be writing you concerning this and several other matters in the very near future.

Please be assured of my prayers for you, your family and associates as you prepare for the coming days.

Cordially yours,

Gerald Strober  
Consultant  
Interreligious Affairs Department

GS:rd

cc: Dr. Walter Smyth  
Dr. T. W. Wilson

June 5, 1970

Mrs. Mildred Schoenbaum  
Office of Mr. Irving Bernstein  
National UJA  
1290 Avenue of the Americas  
New York, N. Y.

Dear Mrs. Schoenbaum:

Since we talked yesterday, arrangements have been made for the showing of the Billy Graham film, His Land, for Monday, June 29 at 3 P.M. The showing will take place at the Johnny Victor Theatre, 40 West 49th Street.

You may find the attached memorandum of some usefulness. We are inviting a few of our key people to this same preview and are sending them this memorandum plus the New York Times story.

Will you let me know as soon as you can how many persons you expect will attend.

Warm regards to Rabbi Herbert Friedman and Rabbi Irving Bernstein.

Cordially,

Rabbi Marc H. Tanenbaum  
National Director of  
Interreligious Affairs

MHT:MSB  
Encl.

BCC: Bert Gold  
Mort Yarnon

*Handwritten initials/signature*

June 8, 1970

Mr. George Dugan  
Newsroom  
The New York Times  
229 West 43rd Street  
New York, N. Y.

Dear George:

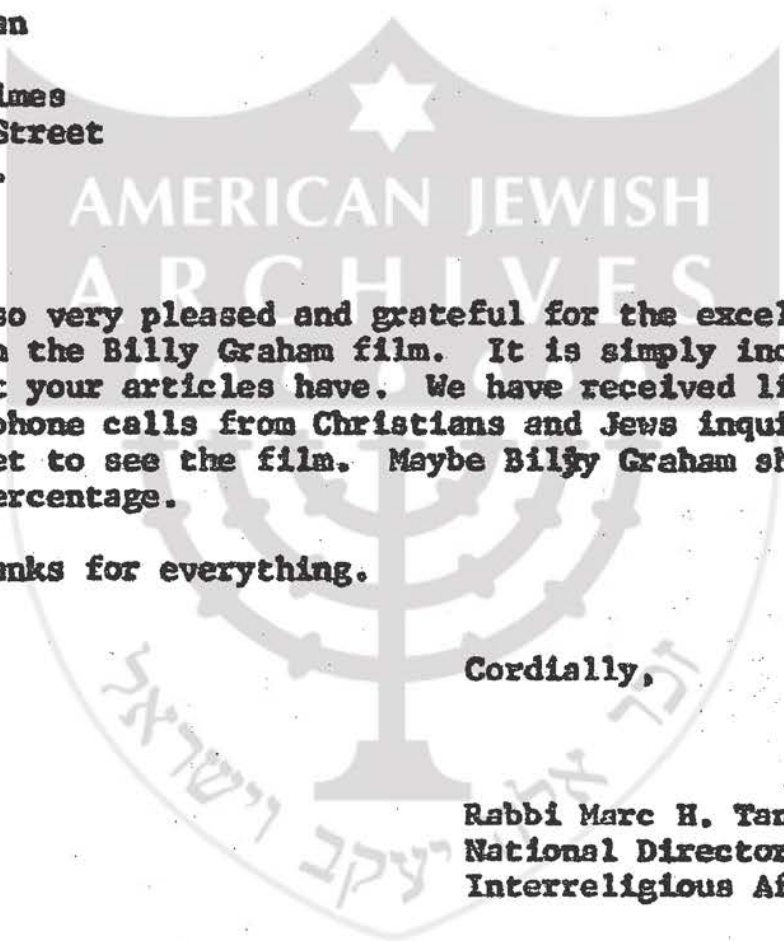
All of us are so very pleased and grateful for the excellent story that you did on the Billy Graham film. It is simply incredible how much impact your articles have. We have received literally dozens of telephone calls from Christians and Jews inquiring as to how they can get to see the film. Maybe Billy Graham should cut you in for a percentage.

Again, many thanks for everything.

Cordially,

Rabbi Marc H. Tanenbaum  
National Director  
Interreligious Affairs

MHT:MSB





His Land

June 8, 1970

Dr. Billy Graham  
Montreat, North Carolina

Dear Dr. Graham:

I broadcast a weekly radio commentary over WINS-Westinghouse Broadcasting System and last Sunday I took the liberty of devoting my commentary to the theme of "Billy Graham and the Jewish Community."

I thought that you might find it of some interest to see the enclosed text.

In behalf of all of us I want to thank you again for the great contribution that you and your associates have made in producing His Land. Except for the theological dissent of a small number of liberal Christians, we have had only the most positive reactions to the film. If you have not seen it, I also enclose a clipping from The New York Times.

The attached memorandum has been sent around to Jewish leadership, including rabbis from all branches of Judaism throughout the country, in order to help prepare them for proper understanding of the film.

I do hope we will have occasion to meet again when you are next in New York City.

With warmest personal good wishes and my prayers for God's continued

Dr. Billy Graham  
Page 2

June 8, 1970

care over you, I am

Cordially as ever,

Rabbi Marc H. Tanenbaum  
National Director  
Interreligious Affairs

MHT:MSB  
Encls.



June 9, 1970

Mr. Samuel L. Scheiner  
Executive Director  
Jewish Community Relations Council of Minnesota  
211 Produce Bank Building  
100 North 7th Street  
Minneapolis, Minnesota 55403

Dear Sam:

Thanks for your thoughtful note. I appreciate your taking the time and trouble to write.

Enclosed is a copy of the New York Times story. Also enclosed is the text of a recent radio broadcast that I prepared on "Billy Graham and the Jewish Community."

With warm regards...

Cordially,

Rabbi Marc H. Tanenbaum  
National Director  
Interreligious Affairs

MRT:rd



June 9, 1970

Mr. Morris Lefko  
Rugoff Theaters, Inc.  
595 Madison Avenue  
New York, N. Y. 10022

Dear Mr. Lefko:

**AMERICAN JEWISH**

You will note from the enclosed New York Times story that the American Jewish Committee has been involved in bringing Billy Graham's film on Israel, His Land, to the attention of the Christian and general community.

This film has been praised, almost without exception, by everyone who has seen it -- Israeli officials, religious leaders, Americans from all walks of life -- as warranting the widest possible attention.

We need the best advice we can get on how this can be done. Will you please attend a screening that we are arranging Monday, June 29, at 3 P. M., at the Johnny Victor Theater, 40 West 49th Street (RCA Building, street level).

Following the screening, which runs 54 minutes, we'll spend 15-20 minutes with you discussing what we should do next in connection with the film's promotion and distribution. Rabbi Marc H. Tanenbaum, AJC's director of interreligious affairs, will be on hand to explain some of the religious and practical implications of an essentially Fundamentalist approach to Israel, both for Jewish and for Christian audiences.

My secretary will phone to check your office on this date.

Cordially yours,

Bertram H. Gold  
Executive Vice-President

/pz--Enc.

*F. His Land*

**THE AMERICAN JEWISH COMMITTEE**

Institute of Human Relations • 165 East 56 Street, New York 22, N. Y. • Plaza 1-4000

**date** June 9, 1970  
**to** Marc Tanenbaum  
**from** Haskell Lazere  
**subject** "HIS LAND" FILM

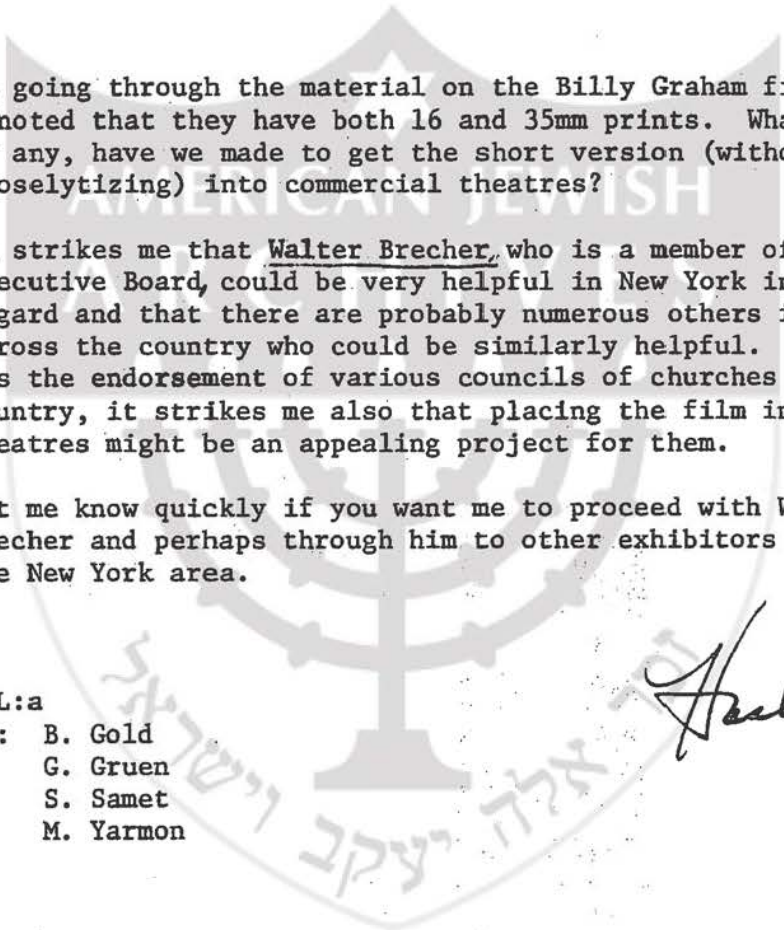
In going through the material on the Billy Graham film "His Land", I noted that they have both 16 and 35mm prints. What efforts, if any, have we made to get the short version (without the proselytizing) into commercial theatres?

It strikes me that Walter Brecher, who is a member of our Executive Board, could be very helpful in New York in this regard and that there are probably numerous others in cities across the country who could be similarly helpful. If the film has the endorsement of various councils of churches around the country, it strikes me also that placing the film in commercial theatres might be an appealing project for them.

Let me know quickly if you want me to proceed with Walter Brecher and perhaps through him to other exhibitors throughout the New York area.

HLL:a  
cc: B. Gold  
G. Gruen  
S. Samet  
M. Yarmon

*Haskell*



**THE AMERICAN JEWISH COMMITTEE**

**date** June 9, 1970  
**to** Rabbi A. James Rudin  
**from** Judah Graubart  
**subject** Usage of "His Land" in Minneapolis

I have attached a copy of a letter to Marc Tannenbaum from Sam Scheiner the JCRC Director in Minneapolis concerning the film "His Land", which has, I think some programmatic possibilities for AJC.

In discussing the matter with Joel we considered in the Twin City the possibility of using the film as a means of bringing together some of the church leadership in the Twin Cities area. Thus, we thought in terms of an off the record showing for top level clergy sponsored perhaps by the World Wide Pictures, the JCRC and AJC. The showing would be off the record in the sense that the two Jewish organizations would not be involved as sponsors of an official program, which, I think you would agree in this case would be quite inappropriate.

In pulling together this kind of meeting (assuming its successful), I think we could succeed on two levels. First, AJC's involvement would give us a number of contacts in the Twin Cities area, which we could hopefully utilize our advantage. Thus, for example, we might bring in speakers to churches as part of a program on the Middle East. I think you or Gerry Strober could fit in beautifully there.

Second, we might also be able to obtain some sort of dialogue with the church leadership. That is, perhaps the showing of the Graham film (or some similar such program), could be the beginning for the first of a series of periodic (say every few months) meetings of the Christian clergy on the Middle East, where we might be able to funnel in our speakers' material, etc.

Do let me know what you think of all this, and if you have any comments.

Best regards.

JG:ps

B. P. S. I have learned that this week Alex is in New Haven. But you'd better get in touch with him before he's off again.



[start]

Original documents  
faded and/or illegible



June 6, 1970

Rabbi Marc Tannenbaum  
American Jewish Committee  
165 East 56th Street  
New York, New York 10022

Dear Marc:

As you perhaps know or have heard, I announced to the Executive Committee of the NJCRAC at a meeting held in Washington in January that the Billy Graham Movement had produced an excellent film on Israel titled "The Land." I had not as yet previewed the film for I had just been informed about its production from a good friend of mine who is prominent in the movement. I urged all those present to obtain screenings of the film in their particular communities and to push it.

However, later when I had a chance to preview the film in Minneapolis I was moved to write all those who heard my announcement telling them to encourage the showing of the film to Christian groups but not to sponsor the showing for the reason that it had a strong missionary content in it.

Since that time I heard from my friend again to the effect that the missionary portion of the film has now been deleted for showing to Jewish groups and that it is now wholly acceptable for showing to the Jewish community. They informed me that you had seen the film and had nothing but praise for it.

I further understand that recently the New York Times had a story with reference to the film in which the American Jewish Committee or you, personally, are quoted as saying that it is a fine portrayal of Israel and its life.

I am indeed happy that the American Jewish Committee has seen fit to applaud the efforts of the Billy Graham Movement for making this film and for making a version of it acceptable for showing by Jewish groups.

I would be very much interested in seeing the New York Times story about this film. I will appreciate your obtaining a copy of the story and forwarding it to me at your convenience.

C  
O  
P  
Y

Rabbi Marc Tannenbaum

-2-

June 4, 1970

In any event, I want you to know that your opinion is highly valued by my friends here at the Billy Graham Headquarters. I believe that everything that you and I can do to improve our relationships with conservative theologians is all to the good.

In any event, I wanted you to know that your kind words about the film have not gone unnoticed by those at the helm of the Billy Graham Movement here.

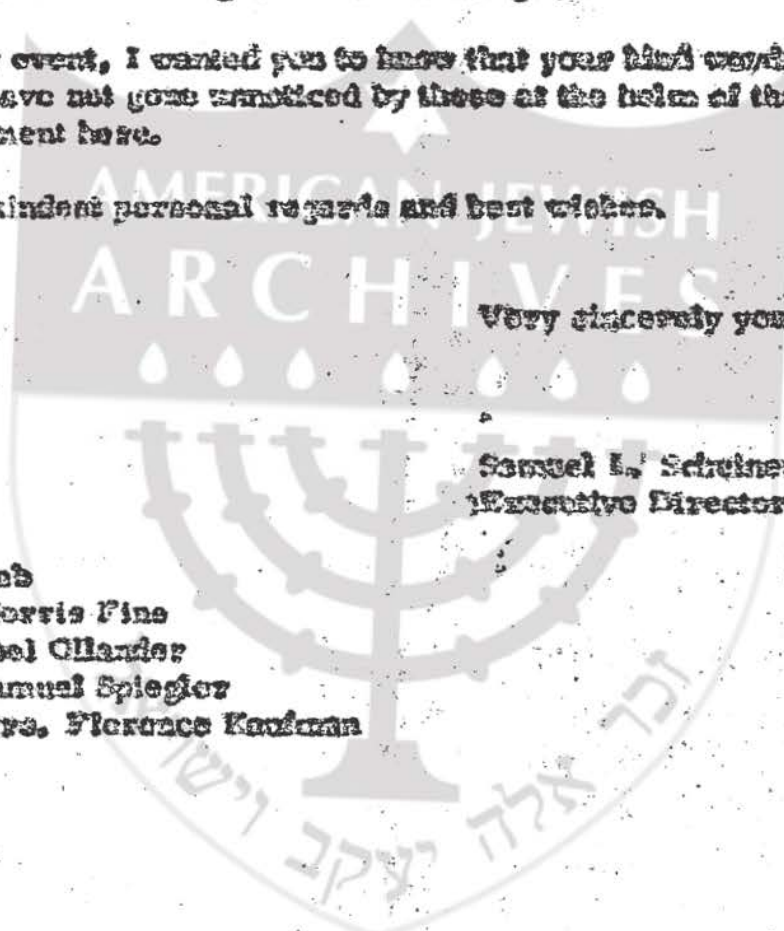
With kindest personal regards and best wishes.

Very sincerely yours,

Samuel L. Schreiner  
Executive Director

sls/lmb  
cc/ Morris Fine  
Joel Olander  
Samuel Spiegler  
Mrs. Florence Kaufman

C  
O  
P  
Y





[end]

Original documents  
faded and/or illegible



June 12, 1970

HASKELL LAZERE

JOSEPH DAMES

Mort Yarmon referred to me the carbons of the memorandum addressed by you to Marc Tanenbaum that you had sent to him.

In line with your thinking, we had previously arranged a showing on Monday, June 29, at 3 P. M., at the Johnny Victor Theater, 40 West 49th Street (RCA Building, street level). To this showing, we have invited nine people who are, according to our informants, knowledgeable about the general distribution of film.

I am certain that Mr. Walter Brecher would be a valuable addition to the gathering, and I suggest that you send him a letter along the lines of the xerox which I have attached herewith.

Thank you.

June 9, 1970

Marc Tanenbaum  
Haskell Lazere

"HIS LAND" FILM

In going through the material on the Billy Graham film "His Land", I noted that they have both 16 and 35mm prints. What efforts, if any, have we made to get the short version (without the proselytizing) into commercial theatres?

It strikes me that Walter Brecher who is a member of our Executive Board could be very helpful in New York in this regard and that there are probably numerous others in cities across the country who could be similarly helpful. If the film has the endorsement of various councils of churches around the country, it strikes me also that placing the film in commercial theatres might be an appealing project for them.

Let me know quickly if you want me to proceed with Walter Brecher and perhaps through him to other exhibitors throughout the New York area.

M.L.:a

cc: B. Gold  
G. Gruen  
S. Samet  
M. Yarmon





June 15, 1970

Mr. Meshulem Riklis  
Rapid American Corporation  
711 Fifth Avenue  
New York, New York 10022

Dear Rik:

As I told you Saturday night, there is a film on Israel which I think it is important that you see. You probably read about it in The New York Times, it is the Billy Graham film on Israel, His Land.

A special screening has been arranged on Monday, June 29 at 3:00 p.m. at the Johnny Victor Theater, 49 West 49 Street (RCA Building, street level). We have invited some key people who are knowledgeable about the general distribution of film so that they can advise us after the showing how best to promote the film for showing in commercial houses.

Rabbi Marc Tanenbaum, AJC's director of interreligious affairs, will be on hand to explain some of the religious and practical implications of an essentially Fundamentalist approach to Israel, both for Jewish and for Christian audiences.

I hope you can see the film and that you will bring Judy with you, if she is free. Also, if you have one of your top theater people available, perhaps he could come too.

I will check with you later in the week to find out how many will come. The film lasts 54 minutes. I think you will enjoy virtually all of them except perhaps for the Christological illusions.

Cordially,

Haskell L. Lazere

HLL:a

P. S. Your safari movie was the best home movie I have ever seen. You are very clever.

bcc: J. Dames  
M. Yerman

June 24, 1970

Mr. Sheldon Gmsberg  
Walter Reade Organization, Inc.  
241 East 34th Street  
New York, N. Y. 10016

Dear Mr. Gmsberg:

Bert Gold, the executive vice-president of the American Jewish Committee, has asked me to thank you for your tentative acceptance of his invitation to attend the screening of Billy Graham's "His Land" on Monday, June 29 -- 3 P. M., in the Johnnie Victor Theater, 40 West 49th Street.

Mr. Gold looks forward with great pleasure to meeting you there and to receiving your guidance on the feasibility of securing a general distribution for the film.

Most sincerely,

Joseph Dames

/ps

SPECIAL DELIVERY

June 24, 1970

Mr. Monty Poma  
Executive Director  
Jewish Community Council  
3500 West End Avenue  
Nashville, Tenn. 37205

Dear Monty:

I certainly enjoyed talking with you today and it seems like your Federation Board meeting tomorrow will have a full agenda.

Attached is the information on the Billy Graham film and I do hope that ways will be found to present this to the widest possible audience in Nashville.

I am also attaching a copy of the letter which went out from the Atlanta Federation over the signatures of the president and the vice president for Community Relations and perhaps you might consider utilizing the NEWSWEEK reprint in a similar way.

I shall welcome opportunities to be of assistance to you particularly in your efforts to deal with the Soviet threat in the Middle East.

Cordially yours,

Lee J. Price  
Asst. Southeast Area Director

LJP:dwa  
Enclosures

cc ~~Samuel Katz~~  
Will Katz ✓



June 26, 1970

Dear Mr. Bliss:

It was with great interest that we read material from The American Jewish Committee praising, from a critical point of view, the new film "His Land."

While it is important that this motion picture be seen by Christian audiences, we believe that it is terribly important for Jews to view it as well. Toward that end, we would like to incorporate it into a special congregational affair scheduled for Wednesday evening, October 14th when we shall usher in the Festival of Succot with a family worship service followed by a congregational dinner and program.

Would you be kind enough to let us know if you can make a 16mm copy of the film available to us for viewing at that time. If we can keep the print in the community for a few days, then I shall contact both the Catholic Diocese and the local Council of Churches letting them know of its availability, in hopes that they can arrange appropriate programs at that time, too.

When you write, would you be kind enough to tell us what fee you expect to receive per showing so I can discuss this with the planning group with which I am working.

Please do let us hear from you as quickly as possible.

Sincerely,

Rabbi Allen I. Froehling

Mr. Kenneth Bliss  
World Wide Pictures  
1313 Henepin  
Minneapolis, Minnesota 55403

cc: ~~Mr.~~ Gerald Strober  
Mr. Seymour Samet

"HIS LAND" SCREENING

Monday, June 29, 1970 -- 3 P. M.

Johnnie Victor Theater

Harold Bernard

✓ Walter Brecher

Joseph Bames

Arthur Feuer

Bruce and Lee Goldstein

\* Sheldon Gunsberg

\* EUGENE PICKER

Eugene Sattler

Sidney Singer, Sr. N

Morton Sunshine N

Lewis Swiler

Judith Wittenstein



The American Jewish Committee  
Institute of Human Relations  
165 East 56th Street  
New York 22, New York

Date \_\_\_\_\_

FROM: RABBI MARC H. TANENBAUM  
TO: Gerard Stuber

\_\_\_\_\_ Please circulate to:

\_\_\_\_\_ For Approval

\_\_\_\_\_ For Your Information

Please Handle

\_\_\_\_\_ Read and Return

\_\_\_\_\_ Returned as Requested

\_\_\_\_\_ Telephone Me

\_\_\_\_\_ Your Comments, Please

REMARKS:

*Cery, copy me forward*

Marc:

Joe Dames has mailed an invitation for  
June 29th.

c s



INFORMATION SHEET ON "HIS LAND"

Backgrounds:

"His Land" is a 54 minute color film on Israel produced by World Wide Films, the motion picture production unit of the Billy Graham organization. The film describes the modern State of Israel within the context of the fulfillment of Biblical prophecy. It has a definite evangelical theological orientation and is meant for use with Christian audiences. We believe it is one of the most important and positive resources for interpretation of Israel to Christians yet produced. The Graham organization has been distributing the film to conservative Protestant churches throughout the United States. It is our concern that the film also be widely shown to more moderate and liberal Protestant groups as well as to Roman Catholics. In attempt to facilitate its use among these groups we helped to organize a screening for national Christian leadership in New York, on May 1. The intense interest this screening caused on the part of almost all of the Christians present leads us to believe that there could be considerable value in holding screenings in major cities around the country.

~~XXXXXXXXXX~~

Screening Audiences:

Those invited to a screening could include, council of churches and denominational executives, religious media personnel, leading clergymen and laymen, and ~~regular~~ print and broadcast media, *together with the aim of publicity reviews.*

Screening Sponsorships:

The screening would be sponsored by World Wide Pictures who would make the film and projection equipment available. AJC involvement would be to develop an invitee list and ~~XXXXXX~~ actual coordination of the event. Comment sheets should be available which would include space for those present to indicate how the film could be used by their group. *(see sample attached)*

National and Field Staff Coordinations:

All potential screenings should be developed in cooperation with GSD, IAD and PEL, & *CSA.*

World Wide Pictures Contact:

Mr. Kenneth Bliss  
Director of Distribution, World Wide Pictures  
1313 Hennepin  
Minneapolis, Minn.

*phone*  
612-332-8483

**COMMENTS ON "HIS LAND"**

**Dr. Laton E. Holmgren  
American Baptist Society  
1865 Broadway  
New York, N. Y. 10023**

**Comments**

**Remarkable photography**

**Magnificent music**

**Tasteful scenario**

**Theological positions needlessly overstated.**

**Important stress on Biblical relevance but unsuitable  
for ABS use because of theological viewpoint.**



## COMMENTS ON "HIS LAND"

Rev. Frank A. Kostyn, Assoc. Ed.  
United Church Herald  
297 Park Avenue So.  
New York, N. Y. 10010

### Comments

Photograph was great! Music was inspiring. The story was low key even though I wasn't completely in agreement with "conservative" theological (religious) approach. I was a bit uneasy about the political under tones.

### Possible Use

If we had press kit with infor, would prepare review for our magazine.





## COMMENTS ON "HIS LAND"

Rev. Norman L. Tamm  
American Bible Society  
Broadway and 61st St.  
New York, N. Y. 10023

### Comments

An ambitious undertaking but I fear it attempts too much. I would have preferred two films--one obviously geared to a Jewish audience and the other to a Christian populace. The end is the weakest part--too decidedly pitched to a given interpretation and playing on the much oversused Hallelujah chorus.

### Possible Use

Too much interpretation for our use.

Our purpose is to make the Bible available without note and comment. We will, however, have no hesitancy about telling others of the many admirable qualities of this film.



**COMMENTS ON "HIS LAND"**

**Mr. Jerald Hatfield  
Religion In American Life  
475 Fifth Avenue, Room 911  
New York, N. Y. 10017**

**Comments**

**Beautiful photography but production is too slick to make the  
"propaganda line" credible.**

**Possible Use**

**None**



## COMMENTS ON "HIS LAND"

Mrs. Robert J. Davis -A-V Librarian  
Union Theological Seminary  
3041 Broadway  
New York, N. Y. 10027

### Comments

The photograph is much better than the narration which tends to be a bit hokey in spots - especially in section on Ezek. dry bones. Some good editing in contemporary style near beginning and end.

### Possible Use

To update Sunday School ideas of the Holy Land.





## COMMENTS ON "HIS LAND"

Mr. Alan A. Harper  
CBS News  
524 West 57th St.  
New York, N. Y. 10019

### Comments

Moving and effective - Many striking and exciting visuals -  
underlying humanity of theme cannot fail to affect many.  
Narrator and singer did not work for me - unsuccessful blend  
of poetic realism and documentary style with them.



**COMMENTS ON "HIS LAND"**

**Rev. Eugene A. Schneider  
Office of Communication  
United Church of Christ  
289 Park Avenue So.  
New York, N. Y. 10010**

**Comments**

**Dull.**

**Photography - technically good.**

**Concept of "prophecy" not acceptable in my denomination.**

**Lacks Arab point of view of the holy places.**



**THE AMERICAN JEWISH COMMITTEE**

**date**  
**to**  
**from**  
**subject**

**memorandum**

Marc: These are the comments on the Graham film that I did not send over to Geo Dugan.





WORLD WIDE PICTURES

We would appreciate your comments on "His Land".

We are also interested in learning what possible use you or your organization may see for this picture.

Name and Organization \_\_\_\_\_

AMERICAN JEWISH  
ARCHIVES

Thanks so much for your cooperation. Please leave this with our representative.



Invitation List "His Land"

NCC

R.H. Edwin Espy  
David Hunter  
Jon Reiger  
Gerald Knoff  
Robert Dodds  
Cynthia Wedell

Eli Wisner - NCC

- Margaret Shannon - CWD

- Margaret Menley - NCCW

- Martin Work - NCCM

Elizabeth  
Fisher  
Maize  
Tilman

Quinter Miller -

American Bible Society

Rev. Laton E. Holmgren -  
Rev. Robert T. Taylor  
Rev. Norman L. Temme  
Rev. Thompson

National Laymen's Bd.

Lutheran Council

Rev. C. Thomas Spitz,  
Mava medon

National Association of Evangelicals

Dr. Clyde Taylor  
Arnold Brown

Religion in American Life

Rev. David Gockley

NCCJ

Dr. Sterling W. Brown  
Dr. David Hyatt

Paul Barber  
~~Amelia~~

United States Office WCC

Dr. Eugene Smith  
Rev. Charles Lutz

Fartin Pamp...

National Committee of Black Churchmen

Dr. M.L. Wilson  
Dr. Edler Hawkins -

Edler

Council of Churches NYC

Rev. Dan Potter

Van Meter  
James Staddon

AME

Bishop John D. Bright -

AME Zion

Bishop Stephen G. Spottswood

American Baptist Convention

Dr. Edwin Tuller  
Rev. Robert Torbert  
Rev. James Christison

Episcopal Church

RT. Rev. John Hines  
Rt/Rev. Stephen Bayne  
Rt. Rev. Richard B. Martin  
Rev. Peter Day

*Bishop Sherman  
Rev. J.*

National Baptist Convention

Rev. Sandy F. Ray

Progressive NBC

Dr. Gardner C. Taylor  
Rev. W. A/ Jones Jr.

Lutheran Church in America

Rev. Robert Marshall

*Thomas  
Opovich  
Field*

Orthodox

Archbishop Iakovos  
Arthur Dore  
*Schuman*

*Stegmann  
Kratzman*

Roman Catholic Church

Terence Cardinal Cooke  
Most Rev. Francis Mugavero  
Rev. Edward Flannery  
Msgr. Marvin Bordelon  
Msgr. John Oesterricher  
Rev. Bernard Law  
Msgr. George Higgins  
Most Rev. Joseph Pernicone  
Msgr. Alberto Giovanetti

*Justin Rose  
Albert  
Hargrove  
Bishop*

UCC

Dr. Robert Moss  
Rev. Edward Powers  
Rev. Gerald Judd  
Rev. David Stowe

*Jack  
Harold*

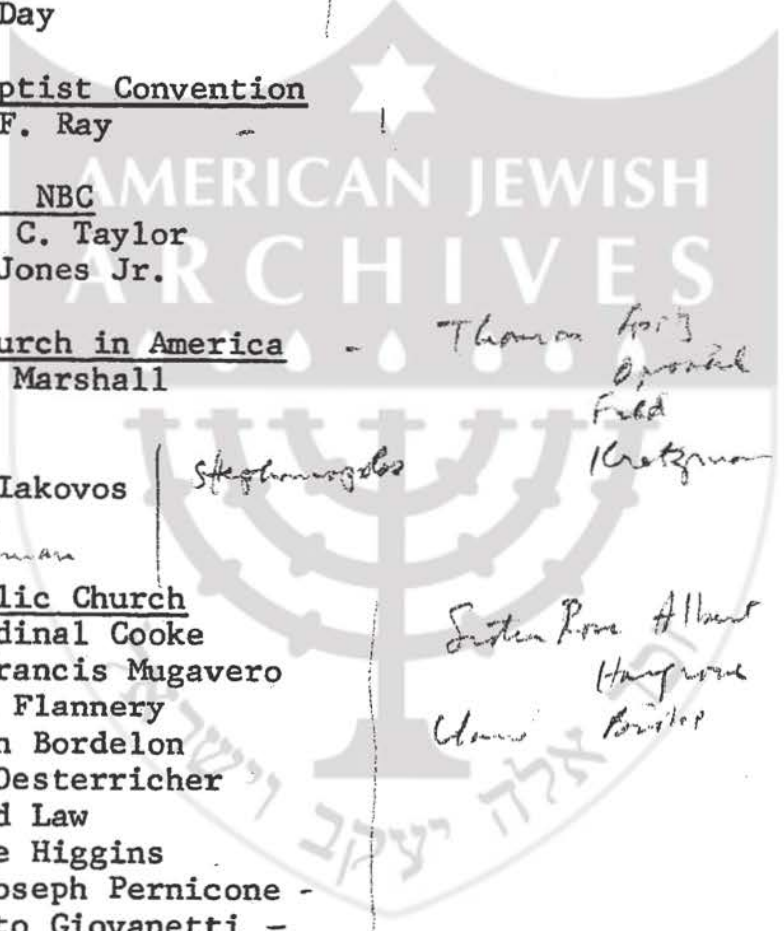
United Methodist Church

Bishop Lloyd Wacke  
Bishop Prince Taylor  
Rev. J. Edward Carothers  
Dr. Grover Bagby

*Dwight Ward*

United Presbyterian Church

William P. Thompson





Rev. John C. Smith  
Rev. Donald Black  
Rev. Kenneth Neigh

*Henry Ann...  
M...  
...*

Dr. Wyatt Tee Walker  
Rev. James Keller  
Rev. Stephen Olford  
Rev. Norman V. Peale  
Cannon Walter D. Dennis



possible invitees to His Land

NCC

R.H. Edwin Espy  
~~David~~ Hunter  
Jon Reiger  
Gerald Knoff  
David Stowe  
Robert C. Dodds  
~~William Fore~~  
~~Herbert E. Love~~

American Bible Society

Rev. Laton E. Holmgren Gen. Sec.  
Rev. Robert T. Taylor " "

Lutheran Council

Rev. C. Thomas Spitz Jr.

National Association of Evangelicals

Dr. Clyde W. Taylor

Religion in American Life

Rev. David Gockley

National Conference *& Churches and Jews*

Dr. Sterling W. Brown  
Dr. David Hyatt

U.S. Conference WCC

Dr. Eugene Smith  
Rev. Charles Lutz

National Committee Black Churchmen

Dr. M.L. Wilson  
Dr. Edler C. Hawkins

Council of Churches, NYC

Rev. Dan Potter

AME

Bishop John D. Bright

AME Zion

Bishop Stephen G. Spottswood

ABC

Dr. Edwin Tuller

Rev. F. Sharn

*Rev. Robert Forrest*  
*Rev. James Christman*

Episcopal Church

Rt. Rev. John E. Hines  
Rev. Peter Day  
Rt. Rev. Richard B. Martin

Progressive NBC

Dr. Gardner C. Taylor

Roman Catholic Church

Terence Cardinal Cooke  
Most Rev. Francis Mugvero  
Rev. Edward Flannery  
Rev. John Oesterricher  
Rev. Bernard Law  
Msgr. George Higgins  
Rev. John Sheerin

UCC

Dr. Robert Moss  
~~Rev. Everett Parker~~  
Rev. Edward Powers

United Methodist Church

Bishop Lloyd C. Wicke  
Bishop Prince A. Taylor  
Tev. J. Edward Carothers

UPCUSA

William P. Thompson  
Rev. Hohn C. Smith  
Rev. Theophilus Taylor  
Rev. Donald Black

*Rev Kenneth Leigh*

AMERICAN JEWISH  
ARCHIVES





Rev. Charles P. Angell  
Editor, The Lamp  
Franciscan Friars of Atonement  
297 Park Ave. South  
New York, N.Y. 10010

Rev. John B. Sheerin  
Editor, Catholic World  
304 W. 58th St.  
New York, N.Y. 10019

Rev. J. Martin Bailey  
United Church Herald  
United Church of Christ  
297 Park Ave. South  
New York, N.Y. 10010

Rev. Howard E. Short  
Editor, The Christian  
Box 179  
St. Louis, Mo. 63166

Rev. Curtis A. Chambers  
Editor, Together  
United Methodist Church  
1661 No. Northwest Highway  
Park Ridge, Ill. 60068

Rev. Carl T. Uehling  
The Lutheran  
2900 Queen Lane  
Philadelphia, Pa. ~~19128~~ 19129

*br.* ~~Mr.~~ Wayne Cowan  
Christianity and Crisis  
537 W. 121st St.  
New York, N.Y. 10027

*for* ~~Mr.~~ Ben R. Hartley  
Editor, Presbyterian Survey  
Presbyterian Church in U.S.  
341 Ponce de Leon Ave., N.E.  
Atlanta, Ga. 30308

Mr. Robert G. Hoyt  
National Catholic Reporter  
P.O. Box 281  
Kansas City, Mo. 64141

Rev. Vincent S. Kearney  
E America  
106 W. 56th St.  
New York, N.Y. 10019

Rev. Robert J. Leuver  
Editor, U.S. Catholic  
221 W. Madison St.  
Chicago, Ill. 60606

*Rev.* ~~Mr.~~ Arthur K. J. Moore  
Editor, World Outlook  
475 Riverside Drive  
New York, N.Y. 10027

Mr. Edward B. Fiske  
News Department  
The New York Times  
229 West 43d Street  
New York, N.Y. 10036

Rev. Donald Campion  
America Magazine  
106 West 56th Street  
New York, N.Y. 10019

Mr. ~~George~~ George Cornell  
The Associated Press  
50 Rockefeller Plaza  
New York, N.Y. 10020

Mr. Roland Gammon  
114 East 72d Street  
New York, N.Y. 10021

Mr. Louis Cassels  
United Press International  
315 National Press Bldg.  
Washington, D.C. 20004

Editor  
Guideposts  
3 West 29th Street  
New York, N.Y. 10001

Mr. Kenneth Woodward  
Newsweek Magazine  
444 Madison Avenue  
New York, N.Y. 10022

~~Mr. George Hunt  
Life Magazine  
Time and Life Bldg.  
New York, N.Y. 10020~~

Mr. Mike Demarest  
Time Magazine  
Time and Life Bldg.  
New York, N.Y. 10020

Mr. W. Linz  
~~Head~~ Herder Correspondence  
232 Madison Avenue  
New York, NY . 10016

Mr. Mayo Mohs  
Time Magazine  
Time and Life Bldg.  
New York, N.Y. 10020

Mr. James O'Gara  
Commonweal  
232 Madison Avenue  
New York, N.Y. 10016

Mr. Louis Garringer  
Religious Editor  
Christian Science Monitor  
One Norway Street  
Boston, Mass. 02115

Rev. Glenn C. Stone  
Editor, Lutheran Forum  
315 Park Ave. South  
New York, N.Y. 10010

Miss Claire Cox  
301 East 48th Street  
New York, N.Y. 10017

Miss Maureen Sullivan  
Jubilee Magazine  
232 Madison Avenue  
New York, N.Y. ~~10022~~ 10016

Mrs. Lillian Block  
Religious News Service  
43 West 57th Street  
New York, N.Y. 10019

Mr. Charles W. Carruth  
The Catholic News  
68 West Broad Street  
Mount Vernon, N.Y. 10552

~~Mr. George Dugan  
The New York Times  
229 West 43d Street  
New York, N.Y. 10036~~



INVITATION LIST  
SCREENING OF FILM "HIS LAND"

Pamela Ilott  
Director of CBS Religious  
Broadcasts  
524 W. 57 St.  
New York, N.Y. 10019

Doris Ann  
Director of Religious Programs  
National Broadcasting Company  
30 Rockefeller Plaza  
New York, N.Y. 10020

Wiley Hance  
Manager  
Public Affairs Department  
American Broadcasting Company  
1330 Sixth Ave.  
New York, N.Y. 10019

Larry Nathan  
Producer  
CBS "World of Religion"  
524 W. 57 St.  
New York, N.Y. 10019

Dick Reeves  
Director of Special Broadcasts  
WCBS Radio  
51 W. 52 St.  
New York, N.Y. 10019

Don Roper  
Director  
Ecu-Media News Service  
475 Riverside Dr.  
New York, N.Y. 10027

Dr. Everett C. Parker  
Director  
Office of Communication  
United Church of Christ  
289 Park Ave. South  
New York, N.Y. 10010

William Fore  
Executive Director  
Broadcasting & Film Commission  
National Council of Churches  
475 Riverside Dr.  
New York, N.Y. 10027

Charles Reilly  
National Catholic Office of  
Radio & TV  
405 Lexington Ave.  
New York, N.Y. 10017

Charles Brackbill  
Associate Chairman of Planning &  
Programming  
The United Presbyterian Church in USA  
475 Riverside Drive  
New York, N.Y. 10027

Richard M. Pack  
Senior Vice President, Programming &  
Production  
Westinghouse Broadcasting Co.  
99 Park Ave.  
New York, N.Y. 10016

Richard Woollen  
Vice President, Programming  
Metro Media  
277 Park Ave.  
New York, N.Y. 10017

Henry V. Greene Jr.  
Vice President, TV  
RKO General Inc.  
1440 Broadway  
New York, N.Y. 10018

Robert J. Landry, Editor  
Film Department  
Variety  
154 W. 46 St.  
New York, N.Y. 10036

Edward Lipton  
Film & Television Daily  
1600 Broadway  
New York, N.Y. 10019



Dr. Archie Crouch  
Division of Mass Media  
United Presbyterian Church of USA  
475 Riverside Drive  
New York, N.Y. 10027

Miss Phyllida Bagland  
Division of Mass Media  
United Presbyterian Church of USA

Rev. David Briddell  
Audio Visual Department  
Board of Missions  
United ~~Presby~~ Methodist Church  
475 Riverside Drive  
NY 10027

Gilbert Galloway  
Audio Visual Department  
Board of Missions  
United Methodist Church  
475 Riverside Drive  
NYC 10027

Rev. Arthur Bauer  
Lutheran Church in America  
231 Madison Ave.  
NYC 10018

Miss Margaret Carter  
Director of Film Distribution  
Broadcasting and Film Commission  
National Council of Churches, USA  
475 Riverside Dr.  
NYC 10027

Mr. Robert E. Lee  
Lutheran Council of USA  
315 Park Avenue South  
NYC 10010

Fr. Patrick Sullivan  
NCORT  
405 Lexington Ave.  
New York, N.Y. 10017

Mr. & Mrs. William Van Dyke  
Museum of Modern Art Films  
11 West 53 St.  
NYC 10019

Daniel Lesser  
NYU Film Library  
Washington Square 10003  
NYC

Sumner Glincher  
Center for Mass Communication  
Columbia University Press  
440 West 110 St.  
10025

Mr. Joseph M. Elkins  
Division of Mass Media  
United Presbyterian Church USA  
475 Riverside Dr.  
NYC 10027

Rev. William Wimer  
Office for Audiovisuals  
United Church of Christ  
1501 Race St.  
Phila, Pa. 19102

Miss Betty Thompson  
United Methodist Church  
475 Riverside Dr.  
NYC 10027

Miss Margaret Andersen  
Episcopal Church Center  
815 Second Ave.  
NYC 10017

Mrs. Margaret Twyman  
Motion Picture Association  
522 Fifth Avenue 10036  
NYC

Rev. Herbert F. Lowe  
Director, Film Opns  
Broadcasting and Film Commission  
National Council of Churches, USA  
475 Riverside Dr.  
NYC 10027

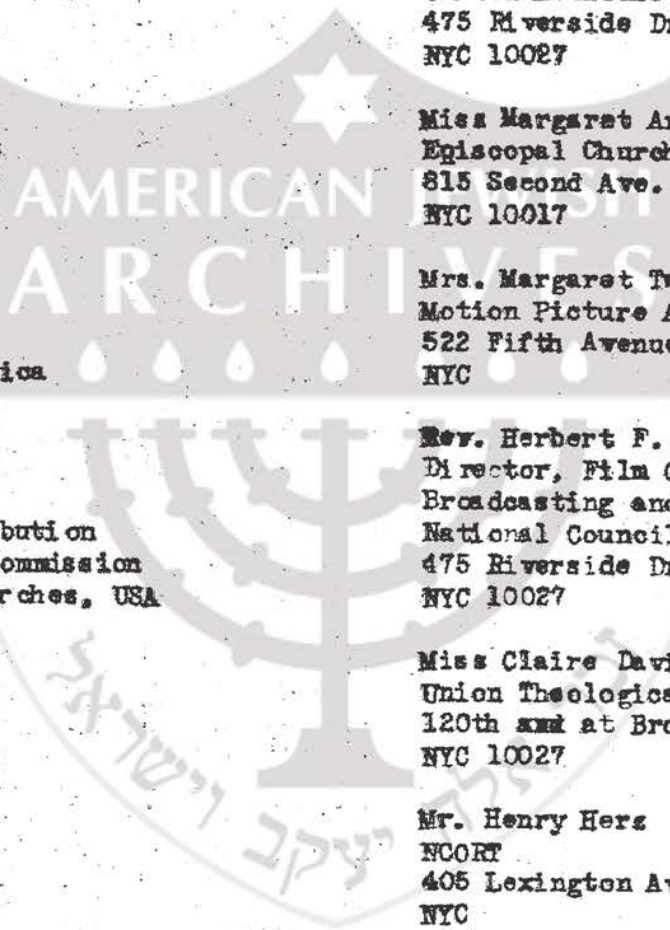
Miss Claire Davis  
Union Theological Seminary  
120th and at Broadway  
NYC 10027

Mr. Henry Herz  
NCORT  
405 Lexington Ave. 10017  
NYC

Rev. William McClure  
Lutheran Council USA  
315 Park Ave. South  
New York, N.Y. 10010

Joel Samuels  
National Film Board of Canada  
680 Fifth Ave.  
NYC 10019

Howard Thomson  
Film Critic  
New York Times  
229 West 43 St.  
NYC 10036



*(this is head of NY Film Council)*

Mr. Stuart Schulberg, Prod.  
NBC-TV "Today" Show  
30 Rockefeller Plaza  
NYC 10019

Mr. Ralph Goldstein, Dir.  
Film Operations  
Triangle Stations  
110 East 59 St. 10022  
NYC

Miss Rohama Lee, Editor  
Film News  
250 West 57 St.  
NYC, 10019

Mr. James Couley, V.P.  
Operations  
Meredith Broadcasting Stations  
1345 Avenue of the Americas  
NYC 10019

Mr. Morton Sunshine, Editor  
Independent Film Journal  
165 West 46 St.  
NYC 10036

Mr. Sherwin Kane, Editor  
Motion Picture Daily  
1270 Sixth Avenue  
NYC 10020



Julien Bryan  
International Film Foundation  
1 East 42 St.  
NYC 10017

Dr. S. Franklin Mack  
United Church of Christ  
289 Park Avenue South  
NYC

10019

William Sloane  
Flick Magazine  
Donnell Library  
20 West 53 St.  
NYC

10019

Mrs. Esme J. Dick  
Director Education Film Library Assoc.  
17 West 60 St.  
NYC 10023





Mr. Arthur Dore  
The Orthodox Observer  
10 East 79th Street  
New York, N.Y. 10021

Mr. Richard Sutcliffe  
Commission on Press-Radio-TV  
Lutheran Church in America  
231 Madison Ave.  
New York, N.Y. 10016

Mr. Albert J. DuBois  
American Church News  
60 Rockledge Drive  
Pelham Manor, N.Y. 10803

~~Bennett~~  
Mr. Bennett Bolton  
Press Service  
U.S. Bishops Conference  
1312 Massachusetts Ave.  
Washington, D.C. 20005

Miss Louisa Wilson Hager  
YMCA Magazine  
600 Lexington Ave.  
New York, N.Y. 10022

Mr. Don Zirkel  
The Tablet  
~~Kz Hansen~~  
1 Hanson Place  
Brooklyn, N.Y. 11217

Rev. Martin Marty  
The Christian Century  
407 So. Dearborn St.  
Chicago, Ill. 60605

Mr. William Clancy  
Editor, World View  
170 E. 64th St.  
New York, N.Y. 10021

*Calvatore*  
Rev. Joseph Adamo  
Catholic Star Herald  
101 No. 7th St.  
Camden, N.J. 08102

*Margaret Meyer*

Mr. Joseph Cunneen  
Cross Currents  
103 Van Houten Fields  
West Nyack, N.Y. 10994

Rev. Thurston W. Davis  
Editor, America  
106 W. 56th St.  
New York, N.Y. 10019

Rev. Kevin Lynch  
The Ecumenist  
304 W. 56th St.  
New York, N.Y. 10019

Rev. Paul E. McKeever  
The Long Island Catholic  
P.O. Box 335  
Rockville Center, N.Y. 11571

NAMES OF DOMESTIC SALES MANAGERS OF MAJOR AMERICAN FILM COMPANIES

Bill Madden, MGM ----1350 Ave. of the Americas 262-3131  
Peter Meyer, 20th Century Fox ---- 460 West 54 St. 581-5590  
Hy Martin, Universal -----445 Park Avenue Pl 9-8000  
Bernard Goodman, Warner Brothers -----200 Park Avenue yu 6-1717  
Frank Yablans, Paramount ----- *100 Broadway 79-2100*  
James Velde, United Artists ----- *708 Broadway ve. 212-9000*  
Rube Jackter, Columbia ----711 Fifth Ave Pl 1-4400



**COMMENTS ON "HIS LAND"**

**M. Oseniak (for Faith Pompanio  
World Council of Churches  
475 Riverside Drive  
New York, N. Y. 10027**

**Comments**

**A real spiritual experience - better than any sermon!**

**The music was wonderful.**

**POSSIBLE Use**

**In or by the "Committee for the Church and the Jewish People"  
and the study on "Living Faiths."**





## INFORMATION SHEET ON "HIS LAND"

### Background:

"His Land" is a 54 minute color film on Israel produced by World Wide Films, the motion picture production unit of the Billy Graham organization. The film describes the modern State of Israel within the context of the fulfillment of Biblical prophecy. It has a definite evangelical theological orientation and is meant for use with Christian audiences. We believe it is one of the most important and positive resources for interpretation of Israel to Christians yet produced. The Graham organization has been distributing the film to conservative Protestant churches throughout the United States. It is our concern that the film also be widely shown to more moderate and liberal Protestant groups as well as to Roman Catholics. In an attempt to facilitate its use among these groups we helped to organize a screening for national Christian leadership in New York, on May 1. The intense interest this screening caused on the part of almost all of the Christians present leads us to believe that there could be considerable value in holding screenings in major cities around the country.

### Screening Audiences:

Those invited to a screening could include, council of churches and denominational executives, religious media personnel, leading clergymen and laymen and general print and broadcast media, hopefully with the aim of publishing reviews.

### Screening Sponsorship:

The screening would be sponsored by World Wide Pictures who would make the film and projection equipment available. AJC involvement would be to develop an invitee list and actual coordination of the event. Comment sheets should be available which would include space for those present to indicate how the film could be used by their group. (See sample attached).

### National and Field Staff Coordination:

All potential screening should be developed in cooperation with IAD, PEI and CSD.

### World Wide Pictures Contact:

Mr. Kenneth Bliss  
Director of Distribution, World Wide  
Pictures  
1313 Henepin  
Minneapolis, Minn. (612-332-8483)

WORLD WIDE PICTURES

We would appreciate your comments on "His Land".

We are also interested in learning what possible use you or your organization may see for this picture.

Name and Organization \_\_\_\_\_

Thanks so much for your cooperation. Please leave this with our representative.



WORLD WIDE PICTURES

We would appreciate your comments on "His Land."

*Good discussion starter on place  
of Jew in modern world*

We are also interested in learning what possible use you or  
your organization may see for this picture.

*will promote through our publications*

Name and organization *National Catholic Office for  
Motion Pictures*

Thanks so much for your cooperation. Please leave this with  
our representative.

WORLD WIDE PICTURES

We would appreciate your comments on "His Land."

*Beautiful, warm, stirring, powerful.*

*Makes me want to go back to Israel very soon and  
to continue to urge others to do so*

*Needs good discussion guide to facilitate use  
in Christian groups with varied backgrounds.*

We are also interested in learning what possible use you or  
your organization may see for this picture.

*Excellent resource for helping to understand human reality  
of contemporary Israel.*

*Excellent briefing resource for groups planning pilgrimages  
to the Holy Land. — Many more —*

Name and organization *William J. Van Meter, Council of Churches  
of New York City*

Thanks so much for your cooperation. Please leave this with  
our representative.



WORLD WIDE PICTURES

We would appreciate your comments on "His Land."

*I think this film is superb  
I shall use my opportunities to have it viewed.*

We are also interested in learning what possible use you or your organization may see for this picture.

*Dr. Robert P. Johnson*  
Name and organization *Presbytery of New York City*

Thanks so much for your cooperation. Please leave this with our representative.

WORLD WIDE PICTURES

We would appreciate your comments on "His Land."

*Interesting graphic, informative, semi-documentary presentation of the land of Israel with a very pronounced interpretation of O.T. prophesy of a literalist variety characteristic of conservative Christian evangelicalism. The human quality of Israel's people and their life today is beautifully presented.*

We are also interested in learning what possible use you or your organization may see for this picture.

*I would hope it might be well promoted in Methodist circles as both a basis for historical + religious learning as well as theological discussion.*

Name and organization *Board of Christian Social Concerns*

Thanks so much for your cooperation. Please leave this with our representative.

*World Methodist Council  
100 Maryland Ave N.E.  
Washington DC 20002*

WORLD WIDE PICTURES

We would appreciate your comments on "His Land." Perhaps the finest film made to promote understanding between the major religions. The warmth, the understanding of the problems in Israel. The amazing achievements already accomplished are presented with beauty and heart. The film should be required seeing.

We are also interested in learning what possible use you or your organization may see for this picture. - Perhaps should be shown at next meeting of National Board - late this year -

Name and organization OTILLIE TERPLOWER - National Board - Y.M.C.A.

Thanks so much for your cooperation. Please leave this with our representative.

WORLD WIDE PICTURES

We would appreciate your comments on "His Land."

A real spiritual experience - better than any sermon! The music was wonderful.

We are also interested in learning what possible use you or your organization may see for this picture.

As or by the "Committee for the Church & the Jewish People" and The Study on "Living Faiths".

Name and organization Mr. Opemik for Faith Promotes World Council of Churches, Inc.

Thanks so much for your cooperation. Please leave this with our representative.

[start]

Original documents  
faded and/or illegible





WORLD WIDE PICTURES

We would appreciate your comments on "His Land."

*Excellent for  
be all by  
with  
of practice*

*Thank you for picture & material  
film photography. I am  
to be used widely by Christian groups  
I would like to use it for about  
educators at Selon Hall Unit Methodist Institute.*

We are also interested in learning what possible use you or your organization may see for this picture.

*As an educator, teacher at Selon Hall, I see  
many ways I can use it.*

Name and organization

*Sister Rose Fleming  
Institute of Practical Christian  
Studies, Selon Hall Unit, Social Orange*

Thanks so much for your cooperation. Please leave this with our representative.

WORLD WIDE PICTURES

We would appreciate your comments on "His Land."

*Beautiful photography. Not all constituent  
denominations of the NCC would agree with the  
point of view expressed in the film, but they  
would be open to viewing the film -*

We are also interested in learning what possible use you or your organization may see for this picture.

*Possible review of both the film + record  
in Spectrum magazine. Possible showing to  
the NCC staff.*

Name and organization

*Spectrum/Int'l Journal of Religious Education  
National Council of Churches*

Thanks so much for your cooperation. Please leave this with our representative.

*please send a copy of the record.  
also I need basic info on film: (address over)*

[end]

Original documents  
faded and/or illegible



4  
WORLD WIDE PICTURES

We would appreciate your comments on "His Land."

Deeply moving; a statement of faith that needs to be discussed among Christians; a film we'll be glad to see and to recommend. Longratulations

We are also interested in learning what possible use you or your organization may see for this picture.

1. Programs on Jewish-Christian relations: Israel, theological discussion etc.

Name and organization National Conference of Christians and Jews

Thanks so much for your cooperation. Please leave this with our representative.

5  
WORLD WIDE PICTURES

We would appreciate your comments on "His Land."

Well conceived, excellent photography, music, narration.

Does a good job of bringing the land and the story of "The Book" to life.

We are also interested in learning what possible use you or your organization may see for this picture.

Many will welcome it gladly

Name and organization S. F. Mack, Office of Communication, United Church of Christ

Thanks so much for your cooperation. Please leave this with our representative.



WORLD WIDE PICTURES

We would appreciate your comments on "His Land."

Photography was great! Music was inspiring.  
The story was low key even though I wasn't  
completely in agreement with "conservative" theological  
(religious) approaches. I was a bit uneasy about the  
~~political~~ <sup>under tone</sup>  
We are also interested in learning what possible use you or  
your organization may see for this picture.

If we had press kit with info, would prepare  
review for our magazine.

**Name and organization**

Frank A. Koshin, United Church of Christ  
Thanks so much for your cooperation. Please leave this with  
our representative.

WORLD WIDE PICTURES

We would appreciate your comments on "His Land."

Beautiful photography, but production is  
too slick to make the "propaganda  
line" credible.

We are also interested in learning what possible use you or  
your organization may see for this picture.

*none*

**Name and organization**

Gerald Hatfield, RIAL  
Thanks so much for your cooperation. Please leave this with  
our representative.

WORLD WIDE PICTURES

We would appreciate your comments on "His Land."

*The Photography is much better than the narration - which tends to be a bit hokum in spots - especially in section on Ezek. dry bones. Some good editing in contemporary style near beginning & end.*

We are also interested in learning what possible use you or your organization may see for this picture.

*To update Sunday school ideas of the Holy Land.*



Mrs Robt J Davis, A-V Librarian  
Union Theological Seminary  
3041 Broadway  
New York, New York 10027

Name and organization

*Please send record*

Thanks so much for your cooperation. Please leave this with our representative.

WORLD WIDE PICTURES

We would appreciate your comments on "His Land."

*An Ambitious undertaking, but I fear it attempts too much. I would have preferred two films - one obviously geared to a Jewish audience and the other to a Christian populace. The end is the weakest part - too decidedly pitched to a given interpretation and playing on the much over-*

We are also interested in learning what possible use you or your organization may see for this picture.

*Too much interpretation for our use.*

*USED HALLELUJAH CHORUS.*

Name and organization

NORMAN TEMME  
AMERICAN BIBLE SOCIETY

Thanks so much for your cooperation. Please leave this with our representative.



WORLD WIDE PICTURES

We would appreciate your comments on "His Land."

*A remarkably interesting film, with a remarkably valid theme,  
Technically excellent, and attention compelling,*

We are also interested in learning what possible use you or your organization may see for this picture. *(I concur with suggestions on Canon Van Meter's paper)*

*(Dr.) JAMES H. SHELDON*

*Chairman, Public Information Dept.,*

*Council of Churches of New York City*

Name and organization

Thanks so much for your cooperation. Please leave this with our representative.

*Address: 165 W 46 St., New York, N.Y. 10036*

WORLD WIDE PICTURES

We would appreciate your comments on "His Land."

*Moving & EFFECTIVE - MANY STRIKING AND EXCITING  
VISUALS - UNDERLYING HUMANITY OF THEME  
CANNOT FAIL TO AFFECT MANY.*

*NARRATOR ~~OFF~~SINGER DID NOT WORK FOR ME - UNSUCCESSFUL  
BLEND OF <sup>poetic</sup> REALISM & DOCUMENTARY STYLE WITH ~~REA~~*

We are also interested in learning what possible use you or your organization may see for this picture.

Name and organization

*ALAN A. HARPER - CBS NEWS*

Thanks so much for your cooperation. Please leave this with our representative.



WORLD WIDE PICTURES

We would appreciate your comments on "His Land."

Dall.

Photography—technically good

Concept of "prophecy" not acceptable in ~~my~~  
my denomination

We are also interested in learning what possible use you or your organization may see for this picture.

Lacks Arab point of view of the holy places.

Name and organization \_\_\_\_\_

*over*

Thanks so much for your cooperation. Please leave this with our representative.

WORLD WIDE PICTURES

We would appreciate your comments on "His Land."

Will send my comments by mail

We are also interested in learning what possible use you or your organization may see for this picture.

Name and organization \_\_\_\_\_

*Mrs. J. M. Dornreich*

*Inst. of J.-th. Studies*

PLEASE SEND RECORD

Thanks so much for your cooperation. Please leave this with our representative.

WORLD WIDE PICTURES

We would appreciate your comments on "His Land."

I have seen the land with my own eyes and you have done a splendid job of catching its beauty + its people.

We are also interested in learning what possible use you or your organization may see for this picture.

Name and organization Josephine Casgrain  
Instr. Judaean-Christian Studies, Seton Hall University

Thanks so much for your cooperation. Please leave this with our representative.

WORLD WIDE PICTURES

We would appreciate your comments on "His Land."

It brings home the reality of the land and people which should make it a valuable vehicle for showing to Christian audiences - even though the Arab problem is not touched upon (this way, of course, draw attention)

We are also interested in learning what possible use you or your organization may see for this picture.

For use in Judaean-Christian seminars and study weeks. Also synagogue - church discussion group

Name and organization Inst. of Judaean-Christian Studies  
Seton Hall U.

Thanks so much for your cooperation. Please leave this with our representative.

WORLD WIDE PICTURES

We would appreciate your comments on "His Land."

Will call

We are also interested in learning what possible use you or your organization may see for this picture.

Name and organization \_\_\_\_\_

Thanks so much for your cooperation. Please leave this with our representative.

WORLD WIDE PICTURES

We would appreciate your comments on "His Land."

*Excellent photography  
and application  
It causes one to desire to visit  
the Holy Land.*

We are also interested in learning what possible use you or your organization may see for this picture.

Name and organization Calvary Boys Church

Thanks so much for your cooperation. Please leave this with our representative.



WORLD WIDE PICTURES

We would appreciate your comments on "His Land."

Remarkable photography.  
Magnificent music.  
Tasteful scenario.  
Theological positions needlessly overstated.  
Important stress on political relevance.  
But unmitigated for ADS use because of  
theological viewpoint.

We are also interested in learning what possible use you or your organization may see for this picture.

DR. LATON E. HORKGREN  
AMERICAN BIBLICAL SOCIETY  
Name and organization  
1865 BROADWAY  
NYC 10023

Thanks so much for your cooperation. Please leave this with our representative.

WORLD WIDE PICTURES

We would appreciate your comments on "His Land."

A very moving film, which should be seen by all Christians.

The mention of Isaiah as having foretold so literally Jesus' coming is unfortunate, even for a Catholic. However compassion is foremost.

We are also interested in learning what possible use you or your organization may see for this picture.

I hope this film is shown in Europe too.

Name and organization Clare Archer Bishop

Thanks so much for your cooperation. Please leave this with our representative.

WORLD WIDE PICTURES

We would appreciate your comments on "His Land."

*Terrific Photography*

*Powerful Sound*

*Potent use of T. throughout*

*Good preparation for confrontation personally with Gospel*

We are also interested in learning what possible use you or your organization may see for this picture.

*We plan on showing it before June 24<sup>th</sup>*

Name and organization CALVARY BAPTIST CHURCH

Thanks so much for your cooperation. Please leave this with our representative.

INVITATION LIST  
SCREENING OF FILM "HIS LAND"

Mr. Edward B. Fiske  
News Department  
The New York Times 556-1387  
229 West 43rd Street  
New York, N. Y. 10036

Mr. George Cornell  
The Associated Press PL-7-1111  
50 Rockefeller Plaza 262-6064  
New York, N. Y. 10020

Mr. Louis Cassels 202-EX3-3430  
United Press International  
315 National Press Bldg.  
Washington, D. C. 20004

Mr. Kenneth Woodward  
Newsweek Magazine HA-1-1234  
444 Madison Avenue  
New York, N. Y. 10022

Mr. Mike Demarest  
Time Magazine JU-6-1-12  
Time and Life Bldg.  
New York, N. Y. 10020

Mr. Mayo Mohs  
Time Magazine 556-4898  
Time and Life Bldg.  
New York, N. Y. 10020

Mr. Louis Carringer 617-262-2300  
Religious Editor  
Christian Science Monitor  
1 Norway Street  
Boston, Mass. 02115

Miss Claire Cox PL-2-2393  
301 East 48th Street  
New York, N. Y. 10017

Mrs. Lillian Block MU 8-7094  
Religious News Service  
43 West 57th Street  
New York, N. Y. 10019

FR. FISHER  
Rev. Donald Campion  
America Magazine 581-7640  
106 West 56th Street  
New York, N. Y. 10019

Mr. Roland Gannon 249-3060  
114 East 7th St  
New York, N. Y. 10021

Editor  
Guideposts 889-7155  
3 West 29th Street  
New York, N. Y. 10001

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Harper Correspondence  
232 Madison Avenue 679-8050  
New York, N. Y. 10016

Mr. James O'Garra  
Commonweal MU-3-2042  
232 Madison Avenue  
New York, N. Y. 10016

Rev. Glenn C. Stone, Editor  
Lutheran Forum 677-3950  
315 Park Avenue So.  
New York, N. Y. 10010

Miss Maureen Sullivan  
Jubilee Magazine NO LISTING!  
232 Madison Avenue CHECKED w/ INPOR.  
New York, N. Y. 10016

Mr. Charles W. Carruth  
The Catholic News 944 661 860  
68 West Broad Street  
Mt. Vernon, N. Y. 10552



Rev. Charles P. Angeli  
Editor, The Lamp 914-424-3671  
Franciscan Friars of Atonement  
297 Park Ave. So.  
New York, N. Y. 10010

<sup>M.</sup> Rev. Arthur J. Moore, Editor  
World Outlook 749-0700  
475 Riverside Drive  
New York, N. Y. 10027

Rev. J. Martin Bailey  
United Church Herald 475-2121  
United Church of Christ  
297 Park Avenue So.  
New York, N. Y. 10010

Rev. John B. Sheerin, Editor  
Catholic World 265-8181  
304 West 58th Street  
New York, N. Y. 10019

Rev. Curtis A. Chambers, Editor  
Together  
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1661 N. Northwest Highway  
Park Ridge, Ill. 60068

Rev. Howard E. Short, Editor  
The Christian  
Box 179  
St. Louis, Mo. 63166

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Christianity and Crisis  
537 West 121st Street 662-5407  
New York, N. Y. 10027

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The Lutheran  
2900 Queen Lane  
Philadelphia, Pa. 19129

Rev. Ben H. Hartley, Editor  
Presbyterian Survey  
Presbyterian Church in U.S.  
341 Ponce de Leon Avenue, N.E.  
Atlanta, Ga. 30308

Mr. Robert G. Hoyt  
National Catholic Reporter  
P O Box 281  
Kansas City, Mo. 64141

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America 581-4640  
106 West 56th Street  
New York, N. Y. 10019

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U. S. Catholic  
221 W. Madison Street  
Chicago, Illinois 60606

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CBS Religious Broadcasts  
524 West 57th Street 765-4321  
New York, N. Y. 10019

Miss Doris Ann, Dir.  
Religious Programs CI-7-8300  
National Broadcasting Company EAT. 3554  
30 Rockefeller Plaza  
New York, N. Y. 10020

Mr. Wiley Hance, Manager  
Public Affairs Department LT 4777  
American Broadcasting Company  
1330 Sixth Avenue  
New York, N. Y. 10019

Mr. Larry Nathan  
Producer  
CBS "World of Religion" 765-4321  
524 West 57th Street  
New York, N. Y. 10019

Mr. Dick Reeves  
Director of Special Broadcasts  
WCBS Radio 765-4321  
51 West 52nd Street  
New York, N. Y. 10019

Mr. Don Roper  
Director  
Ecu-Media News Service 870-3231  
475 Riverside Drive  
New York, N. Y. 10027

Dr. Everett C. Parker, Dir.  
Office of Communication  
United Church of Christ 425-2124  
289 Park Avenue So.  
New York, N. Y. 10019

Mr. William Fore, Exec. Dir.  
Broadcasting and Film Commission  
National Council of Churches  
475 Riverside Drive 870-2567  
New York, N. Y. 10027

Mr. Charles Reilly  
National Catholic Office of  
Radio and TV 581-4545  
405 Lexington Avenue  
New York, N. Y. 10017

Mr. Charles Brackbill  
Asso. Chairman of Planning &  
Programming  
United Presbyterian Church in USA  
475 Riverside Drive 870-2829  
New York, N. Y. 10027

Mr. Richard M. Pack, Sr. V.P.  
Programming & Production  
Westinghouse Broadcasting Co. 936-6500  
90 Park Avenue  
New York, N. Y. 10016

Mr. Richard Woollen, Vice-Pres.  
Programming 682-9100  
Metro Media  
277 Park Avenue  
New York, N. Y. 10017

Mr. Henry V. Greene, Jr.  
Vice President TV 204 8000  
RHO General Inc.  
1440 Broadway  
New York, N. Y. 10018

Mr. Robert J. Landry, Editor  
Film Department  
Variety 2-2700  
154 West 46th Street  
New York, N. Y. 10036

Mr. Edward Lipton  
Film & Television Daily  
1600 Broadway  
New York, N. Y. 10019



598-1212

Dr. Archie Crouch  
Director of Mass Media  
United Presbyterian Church of USA  
475 Riverside Drive  
New York, N. Y. 10027

870-2200

Mr. Daniel Lesser  
New York University Film Library  
Washington Square  
New York, N. Y. 10003

Miss Phyllida Ragland  
Division of Mass Media  
United Presbyterian Church of USA  
475 Riverside Drive  
New York, N. Y. 10027

870-2200

Mr. Sumner Clincher  
Center for Mass Communication  
Columbia University Press  
440 West 110th St.  
New York, N. Y. 10025

Rev. David Briddell  
Audio Visual Department  
Board of Missions  
United Methodist Church  
475 Riverside Drive  
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663-8900

Mr. Joseph M. Elkins  
Division of Mass Media  
United Presbyterian Church USA  
475 Riverside Drive  
New York, N. Y. 10027

870-2200

Mr. Gilbert Galloway  
Audio Visual Department  
Board of Missions  
United Methodist Church  
475 Riverside Drive  
New York, N. Y. 10027

663-8900

Rev. William Wimer  
Office for Audio Visuals  
United Church of Christ  
1501 Race Street  
Philadelphia, Pa. 19102

Rev. Arthur Bauer  
Lutheran Church in America  
231 Madison Avenue  
New York, N. Y. 10016

532-3410

Miss Betty Thompson  
United Methodist Church  
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TN 7-8400

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677-3950

Mrs. Margaret Twyman  
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522 Fifth Avenue  
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TN 7-1200

Father Patrick Sullivan  
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867-8460

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870-2567

Mr. and Mrs. William Van Dyke  
Museum of Modern Art Films  
11 West 53rd Street  
New York, N. Y. 10019

956-7078



Miss Claire Davis  
Union Theological Seminary  
120th Street at Broadway  
New York, N. Y. 10027 662-7100

At 1/14/66

Mr. James Copley, V.P.  
Operations 757-1400  
Meredith Broadcasting Stations  
1345 Ave. of the Americas  
New York, N. Y. 10019

Mr. Henry Herz  
NOORT  
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New York, N. Y. 10017 867-8460

~~Mr.~~ Rev. William McClure  
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315 Park Avenue So.  
New York, N. Y. 10010

Mr. Joel Samuels  
National Film Board of Canada  
680 Fifth Avenue  
New York, N. Y. 10019 586-2400

~~Mr. Howard Thomson - No such person~~  
Film Critic  
New York Times 556-1234  
229 West 43rd Street  
New York, N.Y. 10036

Mr. Stuart Schulberg, Producer  
NBC-TV "Today" Show  
30 Rockefeller Plaza  
New York, N. Y. 10019 C17-8300

Miss Bohama Lee, Editor  
Film News  
250 West 57th Street  
New York, N.Y. 10019 CT 1-3596

Mr. Norton Sunshine, Editor  
Independent Film Journal  
165 West 46th Street  
New York, N. Y. 10036 C16-6460

~~Charles Bronson~~  
Mr. Sherwin Kane, Editor  
Motion Picture Daily  
1270 Sixth Avenue  
New York, N. Y. 10020 247-3100

Mr. Ralph Goldstein, Dir.  
Film Operations  
Triangle Stations  
110 East 59th Street  
New York, N. Y. 10022 not in NY office 759-7115



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International Film Foundation  
1 East 42nd Street  
New York, N. Y. 10017  
MUS-4998

Mr. William Sloane  
Flick Magazine  
Donnell Library  
20 East 53rd Street  
New York, N. Y. 10019  
790-6463

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United Church of Christ  
289 Park Avenue So.  
New York, N. Y. 10019  
475-2121  
533-7370

Mrs. Esme J. Dick, Dir.  
Education Film Library Assoc.  
17 West 60th Street  
New York, N. Y. 10023  
C76-4467  
246-4533

Mr. Arthur Dore  
The Orthodox Observer  
10 East 79th Street  
New York, N. Y. 10021  
697-1211  
628-2500

Mr. Albert J. DuBois  
American Church News  
60 Rockledge Drive  
Pelham Manor, N. Y. 10803  
914  
pe 8-2973

Miss Louisa Wilson Hager  
YMCA Magazine  
600 Lexington Avenue  
New York, N. Y. 10022  
753-4700

Rev. Martin Marty  
The Christian Century  
407 S. Dearborn St.  
Chicago, Ill. 60605

Rev. Salvatore Adamo  
Catholic Star Herald  
101 No. 7th Street  
Camden, N. J. 08102

Mr. Joseph Gunneen  
Cross Currents  
103 Van Houten Fields  
HOLT PUBLICATIONS  
383 Madison Ave.  
NY 17

Rev. C. J. McNaspy  
Associate Editor  
America Magazine  
106 West 56th Street  
New York, N. Y. 10019  
581-4640

Rev. Kevin Lynch  
The Ecumenist  
304 W. 58th St.  
New York, N. Y. 10019

Rev. Paul E. McKeever  
The Long Island Catholic  
P O Box 335  
Rockville Center, N.Y. 11571

Mr. Richard Sutcliffe ~~no longer there~~  
Commission on Press-Radio-TV  
Lutheran Church in America  
231 Madison Avenue  
New York, N. Y. 10016  
532-3410  
552-3194

Mr. Bennett Bolton  
Press Service  
U. S. Bishops Conference  
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Washington, D. C. 20005

Mr. Don Zirkel  
The Tablet  
1 Hanson Place  
Brooklyn, N. Y. 11217  
JT 9-1500

~~FRANK~~ MR. JAMES FINN  
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World View  
170 East 64th Street  
New York, N. Y. 10021  
TE 84120

**Mr. Bill Madden**  
**M G M**  
**1350 Avenue of the Americas**  
**New York, N. Y. 10019**

*ucib*

*262-3131*

**Mr. Peter Meyer**  
**20th Century Fox**  
**460 West 54th Street**  
**New York, N. Y. 10019**

*aut of fam*

*957-5000*

**Mr. Hy Martin**  
**Universal**  
**445 Park Avenue**  
**New York, N.Y. 10022**

*759-7500*

**Mr. Bernard Goodman**  
**Warner Brothers**  
**200 Park Avenue**  
**New York, N. Y. 10017**

*406-717*  
*ci 6-1000*

**Mr. Frank Yablans**  
**Paramount**  
**1501 Broadway**  
**New York, N. Y. 10036**

*279-8700*  
*333-2133*

**Mr. James Velde**  
**United Artists**  
**729 Seventh Avenue**  
**New York, N. Y. 10019**

*015-6000*

**Mr. Rube Jackter**  
**Columbia**  
**711 Fifth Avenue**  
**New York, N. Y. 10022**

*261-4400*





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~~Rev. Robert E. Taylor  
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Rev. Norman L. Tenne 581-7400  
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Rev. John Thompson 581-7400  
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184 Fifth Avenue  
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Dr. James Christison  
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Dr. Grover Bagby  
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Cornerstone Baptist Church  
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Msgr. Alberto Giovanetti 752-1763  
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Miss Elizabeth Jones <sup>clms</sup>  
Director of International Affairs  
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Church Women United  
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Rev. Dr. Norman Vincent Peale  
Marble Collegiate Church  
1 West 29th Street 686-2770  
New York, N. Y. 10001

Rev. Dr. Stephen F. Olford  
Calvary Baptist Church 247-3233  
123 West 57th Street  
New York, N. Y. 10019

Rev. Cannon Walter D. Dennis 465-3600  
Cathedral Church of St. John the Divine  
112th St. and Amsterdam Avenue  
New York, N. Y. 10025

Rev. Dr. Robert Pierre Johnson  
General Presbyter WA4-5620  
Presbytery of New York City  
7 West 11th Street  
New York, N. Y. 10011

**COMMENTS ON "HIS LAND"**

**Dr. Robert P. Johnson  
Presbytery of New York City  
7 West 11th Street  
New York, N. Y. 10011**

**Comments**

**I think this film is superb.**

**Possible Use**

**I shall use my opportunities to have it viewed.**





**COMMENTS ON "HIS LAND"**

**Mr. S. F. Mack, Office of Communication  
United Church of Christ  
212 Fairview Avenue  
Middlesex, N. J. 08846**

**Comments**

**Well conceived, excellent photograph, music, narration.**

**Does a good job of bringing the land and the story of "the book"  
to life.**

**Possible Use**

**Many will welcome it gladly**



**COMMENTS ON "HIS LAND"**

**Rev. Eugene A. Schneider  
Office of Communication  
United Church of Christ  
289 Park Avenue So.  
New York, N. Y. 10010**

**Comments**

**Dull.**

**Photography - technically good.**

**Concept of "prophecy" not acceptable in my denomination.**

**Lacks Arab point of view of the holy places.**



## COMMENTS ON "HIS LAND"

Dr. Grover Bagby  
Board of Christian Social Concerns  
United Methodist Church  
100 Maryland Avenue, N. E.  
Washington, D. C. 20003

### Comments

Interesting graphic, informative, semi-documentary presentation of the land of Israel with a very pronounced interpretation of Old Testament prophesy of a literalistic variety characteristic of conservative Christian evangelicalism. The human quality of Israel's people and their life today is beautifully presented.

### Possible Use

I would hope it might be well promoted in Methodist circles as both a basis for historical and religious learning as well as theological discussion.

AMERICAN JEWISH  
ARCHIVES





## COMMENTS ON "HIS LAND"

Rev. William S. Van Meter  
Council of Churches of N Y C  
475 Riverside Drive  
New York, N. Y. 10027

### Comments

Beautiful, warm, stirring, powerful.  
Makes me want to go back to Israel very soon and to continue to  
urge others to do so.

Needs good discussion guide to facilitate use in Christian groups  
with varied backgrounds.

Excellent resource for helping to understand human reality of  
contemporary Israel.

Excellent briefing resource for groups planning pilgrimages to the  
Holy Land.



## COMMENTS ON "HIS LAND"

Josephine Casgrain  
Institute Judeo-Christian Studies  
Seton Hall University  
South Orange, N. J. 07079

### Comments

I have seen the land with my own eyes and you have done a splendid job of catching its beauty and its people.



**COMMENTS ON "HIS LAND"**

**Dr. Bernhard E. Olson  
National Conference of Christians and Jews  
43 West 57th Street  
New York, N. Y. 10019**

**Comments**

**ly moving, a statement of faith that needs to be discussed  
among Christians; a film we'll be glad to use and to recommend.  
Congratulations.**

**Possible Use**

**Programs on Jewish-Christian relations, re: Israel, theological  
discussion, etc.**





**COMMENTS ON "HIS LAND"**

**Mr. Alan A. Harper  
CBS News  
524 West 57th St.,  
New York, N. Y. 10019**

**Comments**

**Moving and effective - Many striking and exciting visuals -  
underlying humanity of theme cannot fail to affect many.  
Narrator and singer did not work for me - unsuccessful blend  
of poetic realism and documentary style with them.**



## COMMENTS ON "HIS LAND"

Rev. Harold M. Martin  
National Council of Churches - Room 753  
485 Riverside Drive  
New York, N. Y. 10027

### Comments

Beautiful photography. Not all constituent denominations of the NCC would agree with the point of view expressed in the film, but they would be open to viewing the film.

### Possible Use

Possible review of both the film and the record in SPECTRUM Magazine.  
Possible showing to the NCC staff.



**COMMENTS ON "HIS LAND"**

**Mr. Jerald Hatfield  
Religion In American Life  
475 Fifth Avenue, Room 911  
New York, N. Y. 10017**

**Comments**

**Beautiful photography but production is too slick to make the  
"propaganda line" credible.**

**Possible Use**

**None**





**COMMENTS ON "HIS LAND"**

**Mrs. Robert J. Davis -A-V Librarian  
Union Theological Seminary  
3041 Broadway  
New York, N. Y. 10027**

**Comments**

**The photograph is much better than the narration which tends to be a bit hokey in spots - especially in section on Ezek. dry bones. Some good editing in contemporary style near beginning and end.**

**Possible Use**

**To update Sunday School ideas of the Holy Land.**



**COMMENTS ON "HIS LAND"**

**Dr. James H. Sheldon  
Chairman, Public Information Dept.  
Council of Churches of N Y C  
165 West 46th Street  
New York, N. Y. 10036**

**Comments**

**A remarkably interesting film with a remarkably valid theme.**

**Technically excellent, and attention compelling.**

**Possible Use**

**Same as Dr. Van Meter**



**COMMENTS ON "HIS LAND"**

**Mr. Adam Reilly  
National Catholic Office for Motion Pictures  
405 Lexington Avenue - Room 4200  
New York, N. Y. 10017**

**Comments**

**Good discussion starter on place of Jew in modern world.**

**Possible Use**

**Will promote through our publications**





## COMMENTS ON "HIS LAND"

Miss Otilie Jerchow  
National Board - YWCA  
600 Lexington Avenue  
New York, N. Y. 10022

### Comments

Perhaps the finest film made to promote understanding between the major religions - the warmth, the understanding of the problems in Israel, the amazing achievements already accomplished are presented with beauty and heart. The film should be required seeing.

### Possible Use

Perhaps should be shown at next meeting of National Board late this year.

AMERICAN JEWISH  
ARCHIVES



## COMMENTS ON "HIS LAND"

Rev. Norman L. Tenne  
American Bible Society  
Broadway and 61st St.  
New York, N. Y. 10023

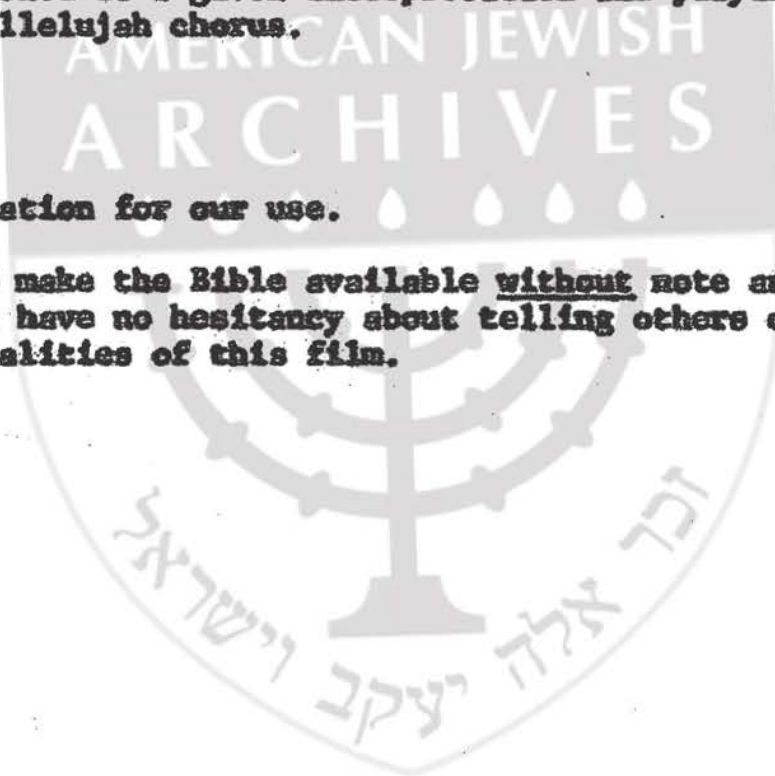
### Comments

An ambitious undertaking but I fear it attempts too much. I would have preferred two films--one obviously geared to a Jewish audience and the other to a Christian populace. The end is the weakest part--too decidedly pitched to a given interpretation and playing on the much oversued Hallelujah chorus.

### Possible Use

Too much interpretation for our use.

Our purpose is to make the Bible available without note and comment. We will, however, have no hesitancy about telling others of the many admirable qualities of this film.



## COMMENTS ON "HIS LAND"

Rev. Frank A. Kostyn, Assoc. Ed.  
United Church Herald  
297 Park Avenue So.  
New York, N. Y. 10010

### Comments

Photograph was great! Music was inspiring. The story was low key even though I wasn't completely in agreement with "conservative" theological (religious) approach. I was a bit uneasy about the political under tones.

### Possible Use

If we had press kit with info, would prepare review for our magazine.





**COMMENTS ON "HIS LAND"**

rs. Claire H. Bishop  
09 East 52nd Street  
Y k, N. Y. 10022

Comments

very moving film, which should be seen by all Christians.

ion of Isaiah as having foretold so literally Jesus' coming  
fortunate, even for a Catholic. However, compassion is foremost.

able Use

hope this film is shown in Europe too.



**COMMENT ON "HIS LAND"**

*Surie*  
**Mr. George W. Drive (Calvary Baptist Church)**  
**8816 St. James Avenue**  
**Elmhurst, New York 11373**

**Comments**

**Excellent photography and application.**

**It causes one to desire to visit the Holy Land.**



**COMMENTS ON "HIS LAND"**

**Rev. Edwin Mitchell  
Associate Minister  
Calvary Baptist Church  
123 West 57th Street  
New York, N. Y. 10019**

**Comments**

**Terrific photography**

**Powerful sound**

**Potent use of Old Testament throughout**

**Good preparation for confrontation personally with Gospel**

**Possible Use**

**We plan on showing it before June 24th**





**COMMENTS ON "HIS LAND"**

**Rev. Henry G. Scott  
Cornerstone Baptist Church  
Madison and Lewis Ave.  
Brooklyn, N. Y. 11221**

**Comments**

**This is the most inspiring and informative film I have ever seen.**



**COMMENTS ON "HIS LAND"**

**Dr. Lston E. Helmgren  
American Baptist Society  
1865 Broadway  
New York, N. Y. 10023**

**Comments**

**Remarkable photography**

**Magnificent music**

**Tasteful scenery**

**Theological positions needlessly overstated.**

**Important stress on Biblical relevance but unsuitable  
for ABS use because of theological viewpoint.**



WORLD WIDE PICTURES

F-HIS LAND

We would appreciate your comments on "His Land."

Excellent. Trust it will have tremendous  
response. Comment - I feel it should  
be accompanied - wherever possible - by  
Commentary - similar to the address  
to-day

We are also interested in learning what possible use you or  
your organization may see for this picture.

Our chapters should show this film throughout  
the US

Name and organization

Alvin D. Waterman Our Jewish  
Committee

Thanks so much for your cooperation. Please leave this with  
our representative.





*Small Track*  
*Mrs Philip M. Twissman*  
*875 Park Ave*  
*New York 10021*

We would appreciate your comments on "His Land."

*a most beautiful sensitive film*

We are also interested in learning what possible use you or your organization may see for this picture.

Name and organization *Yeshiva R. Kadish American Jewish Com*

Thanks so much for your cooperation. Please leave this with our representative.



*Book & Manuscript  
Project  
of the  
American Jewish Archives*

We would appreciate your comments on "His Land."

*Very moving & effective*

We are also interested in learning what possible use you or your organization may see for this picture.

Name and organization *American Jewish Committee*

Thanks so much for your cooperation. Please leave this with our representative.

Ruth S. Robinson  
60 Sutton Place South  
N.Y.C. 10022



We would appreciate your comments on "His Land."

It is excellent and should have  
tremendous appeal to all peoples  
of western cultures.

We are also interested in learning what possible use you or  
your organization may see for this picture.

Name and organization

Ralph Friedman  
598 Madison Avenue  
New York, N.Y., 10022

Thanks so much for your cooperation. Please leave this with  
our representative.



WORLD WIDE PICTURES

We would appreciate your comments on "His Land."

Excellent - should be shown  
in all Sunday Schools thru U.S.  
as well as universities. It should  
also be used by as many organizations as  
possible.

We are also interested in learning what possible use you or  
your organization may see for this picture.

Think all the chapters of  
A.J.C. should be shown this

Name and organization Mrs. Richard Kaufman  
American Jewish Center

Thanks so much for your cooperation. Please leave this with  
our representative.

**THE WASHINGTON SCENE**

HYMAN BOOKBINDER, AJC's Washington Representative  
WERE - 1300 kc

interviews leading personalities on the national scene on alternate Saturday afternoons, 5:07 P.M. (Right after the news).  
Tune in WERE March 27th, April 10th, April 24th and alternate Saturdays thereafter.

*Gerald Strober*

**"HIS LAND"**

Thursday evening, February 18th, marked an event in Chapter programming that evoked widely divergent reactions. Planned in cooperation with the Jewish Community Center as the premier showing to a Jewish audience in Cleveland of "His Land", the color film on Israel produced by Evangelist Billy Graham's World Wide Pictures, the evening developed inadvertently into a study in comparative religion.

Whether it was a case of "crossed wires" or simply a misunderstanding in the arrangements, we were provided with the long version of the film, intended for Christian audiences, rather than the shorter version which was designed for audiences not considered targets for proselytizing.

The error was discovered too late to rectify except by last-minute cancellation of the program. In fairness to the standing-room-only crowd that came out despite one of Cleveland's most unpleasant downpours, it was decided that the show must go on.

Reverend Gerald Strober, the AJC's National Consultant on Religious Curricula, put the film into its proper perspective as a Christian message, and helped to make it for many an important lesson in comparative religion as well as a beautiful portrayal of Israel.

**FOR YOUR INFORMATION  
ELEANOR W. ASHMAN**

Non-Profit Organization  
U.S. POSTAGE  
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Cleveland, Ohio  
Permit No. 1069

The establishment of the State of Israel on May 14, 1948 marked the culmination of Jewish hope sustained across 1,900 years for restoration of the ancient homeland, the historic center of Jewish religious, cultural and communal life.

While of primary importance to Jews, this restoration has also had profound impact upon Christians, particularly those who see in the rebirth of a Jewish nation a striking fulfillment of Biblical promise and prophecy. The film, "His Land" articulates this Christian theological viewpoint. The film suggests that the events of recent years in Israel can be explained most profoundly in the light of Hebrew Scriptures and New Testament passages dealing with the return of Jews to the land of Israel. From the perspective of the film the words of Ezekiel have come to pass

You, O mountains of Israel, shall  
shoot forth your branches and yield  
your fruit to my people Israel;  
for they will soon come home.



## REACTIONS

1. How did you react to the intermingling of the historic (the burning of Jerusalem) with the symbolic (the vision of the dry bones) in the film's introduction?
2. How did the scenes depicting the return of the homeless following World War II affect you?
3. Could you identify with the Israelis shown in the film? Do their lives seem similar or different from ours?
4. How did you feel about the emphasis on reclamation of the land's physical resources? Do you see a spiritual element in this beyond the fulfillment of prophecy?
5. What did you think about the Jerusalem portion of the film? Did the city, as suggested by Cliff Barrows, seem a heady mixture of human and holy?
6. What scene or part of the film was most striking and important for you, and why?
7. Did the film say anything to you?
8. How did you react to the film's ending?

## DIALOGUE FOR DISCUSSION

Discuss the following statements made in the film in terms of your personal impressions, historical understanding, theological perspective

- It's as if this small part of the earth, the parched desert, the rocky wilderness, waited for its people, saving its last promise of beauty for the people of the land.
- Here's a definition of prophecy for you.. it is history that has been written down before it happens.
- Perhaps you really have to be a Jew to really understand that work is a form of prayer when you are home.
- For those brief hours, Israel reflects the very personal joy of just being alive. Perhaps you have to live here to understand what that means.

## THE BIBLE, PROPHECY AND YOU

How did you feel about the overall approach of the film? Can the rebirth of the State of Israel be understood in the sense of prophetic fulfillment? What are the implications of the dominant theme of the film for relations between Jews and Christians? Does the film contribute to interfaith understanding or does it polarize?

To facilitate discussion, several Biblical passages quoted in the film are listed below:

For I will bring them  
back to their own land  
which I gave to their fathers.  
Jeremiah 16:14 RSV

Break forth..into singing  
you waste places of Jerusalem  
for the Lord has comforted  
His people. He has  
redeemed Jerusalem  
Isaiah 52:9 RSV

For I will take you from the  
nations, and gather you from  
all the countries, and bring  
you into your own land.  
Ezekiel 36:24 RSV

And they will say, "This  
land that was desolate  
has become like the  
garden of Eden."

I will plant them upon their  
land, and they shall never  
again be plucked up out of  
the land which I have given  
them, says the Lord your God.  
Amos 9:15 RSV

At that time I will  
change the speech of  
my returning people to  
pure Hebrew so that  
all can worship the  
Lord together.

Zephaniah 3:9

I will make a road through the  
wilderness of the world for My  
people to go home, and create  
rivers for them in the desert.  
Isaiah 43:19

In that day Israel will  
be the third with Egypt  
and Assyria, a blessing  
in the midst of the earth.  
Isaiah 19:24 RSV



## HIS LAND

Yes it is His Land  
All of it His -  
He stepped it off and marked it there  
To be His earthly thoroughfare  
Then He blessed it with his hand  
Yes, its a great land  
All of it is  
And as it blooms before our eyes,  
Just like an Eden paradise  
The world will understand  
This is His Land

Slowly from hiding but surely they come  
Back to the homeland their fathers were from  
Israel their citadel  
Israel their home  
Now they are here at last, never to roam  
Here they will stay and bring life to the land  
Its a new day and with boldness they walk  
Tall and so straight  
See them stand

Yes it is His Land  
All of it is  
He stepped it off and marked it there  
To be his earthly thoroughfare  
Then He blessed it with His hand  
Yes, its a great land  
All of it is  
And as it blooms before our eyes  
Just like an Eden paradise  
The world will understand  
This is His Land

## SUGGESTED USES

This study guide is appropriate for use by Jewish-Christian dialogue groups, adult and youth Bible classes and in other settings developed around the screening of the film.

To use this guide effectively, the group should select a discussion leader whose task it shall be to keep the discussion open ended and free flowing, while being sure to see that opinions are expressed by all members of the group. In addition the leader may also wish to arrange for a resource person to be present to aid in the group's deliberations.

## SUGGESTED READING LIST

\* America's Jews and the Mystique of Israel by Rabbi Ben Zion Bokser (Reprinted from Christian Herald)

The Palestinian Jews: Did Someone Forget? by Rev. James Parkes (Reprinted from the New Middle East)

Israel's Hour of Need and the Jewish-Christian Dialogue by Rabbi Marc Tanenbaum (reprinted from Conservative Judaism)

At Peace in Jerusalem by Rev. G. Douglas Young, (reprinted from the Jerusalem Post)

The Refugees of Arab-Israel Conflict, by George Gruen, Institute of Human Relations.

Israel: an Echo of Eternity, by Abraham J. Heschel  
New York, Farrar, Straus and Giroux

\* Reprints are available from: Interreligious Affairs Department  
The American Jewish Committee  
Institute of Human Relations  
165 East 56th Street  
New York, New York 10022



# His Land

## A musical journey into the soul of a nation

*A sight-and-sound experience in the Holy Land*



### FOR IMMEDIATE RELEASE

Across a barren land, scarred by centuries of war and neglect, the spectres of ancient Israel appear, hover, and fade away. Suddenly there is movement of a different sort, and slowly, steadily, a startling transformation begins to take place.

Thus begins "HIS LAND," the thrilling story of Israel from ancient to modern times. "HIS LAND," a one-hour color feature motion picture, takes you on a journey through space, time and current events. You see graphically, the fact that Israel today is a living testimony to the words of the prophets when they proclaimed that Israel would take her place among the nations of the world.

In the company of Cliff Barrows and Cliff Richard, England's popular star, who sings a number of new Ralph Carmichael songs, some of which were actually written on location, you travel the vibrant streets and lonely solitary paths of this nation whose destiny is daily discussed in the counsels of governments all over the world. . . the same paths taken by Jesus and the prophets: Galilee. . . the wilderness . . . Jerusalem . . . the Mount of Olives . . . mingle with the people of modern Israel as they work, play and build a nation.

Words of Scripture come to life as the two men reflect upon the events that in recent years have confirmed much of the ancient prophecies. You are witness to the fact that out of death and desolation is emerging a new Land . . . a "Land of milk and honey," where the future climactic events of history will take place.

"HIS LAND," rich in color and authentic sights and sounds, with a popular musical score composed and arranged by Ralph Carmichael has been called a musical journey into the soul of a nation, and will be shown on

\_\_\_\_\_ at \_\_\_\_\_  
(date) (time)

"HIS LAND," truly a feast of color, sound and song. An unforgettable experience!

with CLIFF RICHARD and CLIFF BARROWS  
Music composed and conducted by Ralph Carmichael  
Executive Producer Frank R. Jacobson  
Written and Directed by James F. Collier/Color by Eastmancolor





## THE AMERICAN JEWISH COMMITTEE

Institute of Human Relations • 165 East 56 Street, New York, N. Y. 10022 • PLaza 1-4000 • Cable Wishcom, New York

### ISRAEL

#### "HIS LAND" - REV. DR. BILLY GRAHAM FILM ON ISRAEL

The Billy Graham film organization, World Wide Films, has produced a 54 minute color film with a sympathetic portrayal of the State of Israel. His Land represents one of the most creative interpretive instruments for winning empathetic interest and support for the people and the State of Israel in its struggle for survival and security. The film is a moving documentary communicating the humanity and living reality of the Jewish people, their struggles and achievements in Israel.

With the exception of those groups having theological and institutional reservations growing out of their investments in missionary enterprises in the Arab world, the reactions of the majority of Christians and Jewish audiences have been overwhelmingly positive. Many - among them Premier Golda Meir and Mayor Teddy Kollek - have viewed it as the most sympathetic portrayal of the people of Israel restored to their ancestral land that has been made by any Christian since the creation of the Jewish state.

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In conjunction with an interreligious study and discussion guide for His Land which AJC has prepared, AJC proposes to use the film extensively in Jewish-Christian institutes, seminars, dialogues, colloquia and other discussion groups. For this purpose, AJC will purchase 200 prints of the film at a cost of \$30,000; print the Interreligious Study Guide at a further cost of \$5,000 and initiate interreligious dialogues conducting film previews, conferences, institutes, etc. at an additional expenditure of \$15,000.

AJC is seeking the sum of.....\$50.000.



# His Land

A musical journey into the soul of a nation

*A sight-and-sound experience in the Holy Land*



Dear Friend:

In a New York Times review of Monday, June 1, 1970, Mr. George Dugan says, "A Methodist minister described it as graphic, a Roman Catholic nun called it excellent, a Presbyterian pastor hailed it as superb, and a rabbi said nothing like it had ever been done before. They were talking about a documentary motion picture about Israel, entitled, 'His Land,' the 'His' referring to Jesus Christ."

Israeli Ambassador, Y. Rabin, after a recent private screening of the film in Washington, D. C., wrote of how impressed he was by the film's message of "love for the land of Israel and its people and the deep historic ties of the people of Israel and the land of the Bible."

A very special preview of this new production will be held for the Cleveland area clergymen on Wednesday, December 9, at 3:00 P.M. at the Shaker Theatre, 3516 Lee Road, Shaker Heights, Ohio.

It would be an honor to have you as our guest on this special occasion. I hope it will be possible for you to attend.

Most sincerely,

Kenneth Bliss  
Director of Distribution

KB:cn

with CLIFF RICHARD and CLIFF BARROWS

Music composed and conducted by Ralph Carmichael

Executive Producer Frank R. Jacobson

Written and Directed by James F. Collier/Color by Eastmancolor