

CAMBRIDGE MINOR FOOTBALL ASSOCIATION – EXECUTIVE BOARD



December 18, 2014 Meeting Minutes

Present: Bill Beldham, Steve Schroeder, Vanessa Stevenson, Danielle Fraser, Kevin Delaney, Stephanie Fleury, Mark Paddock, Cyril Barry, Dawn Clifford

Absent: Trevor Figueiredo, Katherine O'Leary, Taryn Sachse and Kelly Guillemette

Next Meeting: January 13th, 2015 at 7:00pm – Hespeler Arena – Optimist Room

Previous Minutes: Minutes from November meeting to be amended from “regards” to “regrets” and fix Amos to Amis and fix Beldam to Beldham.

Introduction – all members give name and position and info.

Board Reports:

President's Report

Welcome new members present and go over executive expectations and advice for moving forward in 2015. Don't take on too much – get help. Don't use board meetings to argue, fight.

Meet with Steve Amis and get some groundwork set. She was also given the sponsor list and flyers given to Kelly for use in 2015. Sponsors are much needed and past/present ones provided.

Aggressive agenda – Bill Beldham is looking to make sure all the stuff we've worked so hard to build and will actively work towards success. Priority – budget committee meeting. Volunteers. Website.

Updates – looking into Director & Officer (“D&O) insurance for the board. Fraud insurance. It was established that the OFA covers our D&O insurance currently.

But we do not have business liability insurance. The OVFL is going to pursue how much premiums will be for business liability insurance and advise.

OVFL – decided to become “cost conscious”. Possible bus schedule to transport all teams on one bus if within possible driving distance. Referees costs. Does not necessarily mean a decrease in OVFL fees but probably no increase.

OMFL & OVFL are really close to merging. One and two tier league.

Cambridge & Twin Cities – looking to merge. Many action items undertaken by Bill Beldham and Victor DaSilva before next meeting.

City keys – returned by Kevin Delaney and promised by Mark Paddock.

No deposit with the City for the keys to be returned.

Old Business:

Action Items:

Vanessa Stevenson to discuss raffle money owed with Jeff Rerrie. Money unaccounted for – Kevin Holmes to be investigated to recoup missing funds.

Equipment – Lions equipment needs a lot of attention in the new year. Jerseys. Sizes.

Bill Beldham to talk to City about getting third set of city keys

Steve Schroeder – collection agency to follow up with unpaid registrations etc – establish 2013 and older funds

Body Systems sponsorship – Mark Paddock to talk to Kelly Guillemette

Call to teenagers for referees – Katherine to post notice on website (Beldham to provide info)

Pop-up banner – Wolverine to be replaced. Lions still stands (Peter Gray). \$98 each, plus shipping. Suggested using pictures of Tyler Varga, Chris Ackie etc. Beldham will be ordering them. Steve Schroeder to provide high resolution image for banner.

Danielle & Stephanie – find 2012/2013 minutes regarding police checks

Katherine – designate social media assistant. Website more “Lion” friendly

Kevin – provide \$\$\$ safety grant information to Steve Amis for Trillium grant

Need to set Budget sub-committee prior to next meeting – possibly January 2nd, 3rd, 4th. Bill Beldham, Steve Schroeder, Vanessa Stevenson and Mark Paddock to participate and invite Katherine O’Leary.

New Business

Volunteer Fee - \$25 extra on registration fee for volunteer hours. Once you volunteer, money refunded

Concessions & Apparel - out for third party involvement. Cyril Barry’s friend has an idea for 2 page mini catalogue for handing out at games, order forms, website. Start with an order – at low price – stock hats, hoodies, t-shirts.

Get quotes & bids & plans and possible references. Board agrees that current apparel vendor not likely to be used going forward.

Concession – parents want food. Not profitable. Money vs. experience. If we consider food trucks etc we would need permits, city permission. Construction trailer. Go to city and get permission. Trillium grant for upgrades?

Addition of Atom OMFL team for summer 2015 – already happening in OMFL. If we can market it. Would require more fields and could be a logistical nightmare for numbers and field availability.

Introduction of 2 year terms for Executive - 2 year alternating cycles – President & Secretary and then Vice-President & Treasurer. Two members always returning to maintain fluidity and experience.

Bylaw Changes – Sub-committee to add and review.

Coaching under President, Fields under Vice-President

Review the Public Not for Profit requirements – Vanessa. Not an issue yet. No deadline

Safe Contact Program

Baseline Testing – companies to establish a player’s baseline versus post-concussion behaviour. Accept bids if we move forward with the testing

Website Review – sub-committee for upgrades, updates, improvements

Player credit for board members – discussed the possibility of allowing the board members a registration credit for service. Concerns of members joining the board for monetary gain (no good intentions). Board members will automatically receive the volunteer credit.

Mark Cokum – new announcer - sponsor trade-off. Looking to bump Homewood Suites to platinum sponsor for use of the room for all meetings etc.

New Directors – OFL Rep, OMFL Rep, Winter Camp, Fall Director, Spring Director needed – critical

Motion: Bill Beldham brings motion to accept John Tsilogianis for OFL & OMFL Rep, Winter Camp Jordan Santos/Rob Nadon, Fall Football Barry Harney. Steve Schroeder second. Unanimous. Carried.

Online calendar – all games, meetings, special events. Access by all authorized members/directors. Book days for board meetings. Link provided – private calendar

Vice-President’s Report – police checks need to be done this year.

No fees, no registrations – need to crack down on outstanding fees

Treasurer’s Report – No report

Registrar’s Report – needs to meet with Katherine to get started and pass off. Lions registration dates need to be booked. January meeting to establish fall campaign

Secretary’s Report – create tab on website post meeting minutes. Minutes to be forwarded to members within week of meeting. Email list to be completed, reviewed, approved and placed on the website.

Director of Coaching Development’s Report – last board approved for Glaizer’s website. We’ve purchased a membership. Access to coaching clinics in USA. Access to e-football movies (thousands of coaches videos).

Coordinated “chalk talk” nights – Phil Edworthy, Greg White etc. Coordinating spring/fall clinic to touch on fundamentals – JV/OV fall clinic – Gary Skalos/Bill Martindale.

Laurier coaching clinic. Lions YouTube channel – begin putting drills etc on (contact Darci Martindale). Collected exit interviews with coaches at Lions banquet.

Safe Contact- Football Canada has implemented guidelines for safe contact. You can become a safe certified coach and safe certified association. Only association currently is Hamilton Minor. 4 criteria – trained NCCP learning facilitator, trained NCCP evaluator, all coaches trained in safe contact through OFA. Kevin is now a learning facilitator and evaluator. 80% of coaches need to be trained to be a certified association and the remaining 20% within the first year. Once you’re certified, you’re certified.

Each coach in the association has to be certified and you must teach it throughout the season. Discuss whether this is an option for this season – discuss cost and the possibility of certifying all coaches.

We can run our own clinics and certify coaches within the association. OFA path is every coach to be certified in the safe contact and then position coach. \$75 for safe contact and \$200 for position coaches – complete program, online courses, evaluated and certified. Must contact OFA to complete it.

Coordinators is the next step – Head Coach is the final step – 2 clinics, o clinic, d clinic.

Possibly apply for Trillium funding for Safe Contact

Module on Coach Canada website for “Making Headway”. Possible requirement for all coaches. CMFA may request coaches participate prior to taking the field. In addition to police checks.

Director of Summer Lions’ Report – spoke to Michael Faulds re clinic. Embarrassed that last clinic only 5 showed, 15 no shows. Laurier will be looking to benefit if they participate this year. Only clinic that will be offered. We have been too lenient with coaches paying for clinics and not showing up.

Rough budget – Bill Martindale assisted – [REDACTED]

Cost of registration is \$600, early bird is \$575. PeeWee is \$525. Varsity \$475 – due to players having to pay themselves and less practices so less field costs. OVFL insurance fees have increased from \$25 to \$35 this season.

If we want to continue to be successful and considered a premiere association we will have to work hard to keep the teams at the varsity level – finding coaching was difficult for 2015. Discussions for payment of varsity coaches. Essex, London, Ottawa – paid head coaching position. Senior varsity needs to be discussed – worry that in several years coaches will be impossible to find.

OVFL – certified trainer. Requested Brad Fleury to be the certified Lions trainer. Certification on how to fit equipment, examine equipment etc.

Motion to adjourn. Danielle. Seconded by Stephanie Fleury. Unanimous.

CMFA Executive – Email List

Bill Beldham – President – presidentofcmfa@gmail.com

Steve Schroeder – Vice-President – steve.cmfa@hotmail.com

Vanessa Stevenson – Treasurer – vanessa.stevenson@hilton.com

Danielle Fraser – Secretary – danielle@taniaharper.com

Stephanie Fleury – Registrar – sdfleury2@gmail.com

Trevor Figueiredo – Equipment – djchrome_622@hotmail.com

Mark Paddock – Director of Summer Lions – mpaddock2@hotmail.com

Kelly Guillemette – Director of Fundraising – guillemettethree@gmail.com

Dawn Clifford – Director of Concession – thecliffords04@gmail.com

Kevin Delaney – Director of Coaching Development – coachkevindelaney@gmail.com

Cyril Barry – Director of Marketing – c_barry@hotmail.com

Taryn Sachse – Director of Special Events – tarynsachse@gmail.com

Katherine O’Leary – Director of Web Operations – cmfaregistration@hotmail.com

