

PHILAU FAMILY

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College of Design, Engineering and Commerce Named for Maurice Kanbar '52, H'03



Maurice Kanbar '52, H'03

Philadelphia University will name the innovative interdisciplinary college for alumnus Maurice Kanbar '52, H'03, who has donated \$15 million in support of the Kanbar College of Design, Engineering and Commerce. The \$15 million gift is the largest in Philadelphia University history.

"It is with great pride and gratitude that we accept this generous gift from our esteemed alumnus and benefactor Maurice Kanbar," said Philadelphia University President Stephen Spinelli Jr., Ph.D. "Mr. Kanbar's investment in this University is a testament to his belief in

our vision, and in the strength and talent of our faculty and students. This is a transformational gift in support of a transformational academic experience."

Kanbar, an entrepreneur, inventor, Hollywood producer and philanthropist, said the Kanbar College of Design, Engineering and Commerce, with its focus on transdisciplinary learning and identifying and solving real-world problems, will enable students to achieve success in the 21st century work place and contribute to society.

"The College will be of tremendous benefit to students, and make it easier for them to succeed in life," Kanbar said. "The number one rule to follow is never be happy with the way things are, always be thinking

about how to make it better," he said. "That is basically what I have done my whole life."

The Kanbar College, which officially launched in fall 2011, offers students an integrated educational experience that prepares them to think critically about the world, giving them a multi-dimensional understanding of their rapidly evolving fields.

To support the College's innovative curriculum, Philadelphia University is constructing a new building, set to open in January 2013, which will include flexible space for studios, seminars, conference meetings and team projects, allowing teaching and work space to be reconfigurable as projects and curricula evolve. The 38,500-square-foot building, built to LEED standards, will reinforce the College's integrated curriculum that pushes students to think beyond the boundaries of existing disciplines and focus on market-driven innovation through teamwork, collaboration and industry connections.

In addition to his latest donation, Kanbar gave \$6 million for The Kanbar Campus Center, which opened in fall 2006. His support of Philadelphia University and other academic programs stems from a deep-seated belief in the transformative power of education. "Without an education a person is lost," he said. "With an education a person has a chance. With a good education, a person has a better chance."

In 2003, Philadelphia University awarded Kanbar, who invented SKYY Vodka, the D-Fuzz-It sweater comb and produced several films (including the animated movie *Hoodwinked*), the honorary degree Doctor of Humane Letters.

Barbara Klinkhammer Named Executive Dean of the College of Architecture and the Built Environment

Barbara Klinkhammer, Dipl.-Ing., a successful administrator, teacher, scholar and design professional, has been named executive dean of Philadelphia University's College of Architecture and the Built Environment effective August 1, 2012.

"After an exhaustive national search, I am pleased to welcome Professor Klinkhammer to Philadelphia University, where her depth of experience as a scholar, practitioner and administrator, as well as her global perspective, will help further the vision and reach of our College of Architecture and the Built Environment," Philadelphia University Provost Randy Swearer, Ph.D., said.

Klinkhammer comes to Philadelphia University from the University of Tennessee, Knoxville, where she has served in numerous administrative and faculty roles in the College of Architecture and Design since 1999, including as associate dean for research, outreach and operations; interim chair of interior design; assistant dean; interim chair of the graduate architecture program; and associate professor. Her administrative accomplishments include the establishment of a new intercollegiate and interdisciplinary program, successful restructuring of existing programs and raising funds for research.

Klinkhammer said she was drawn to the position "by the innovative and collaborative spirit, incredible energy and willingness to embrace change" that runs throughout the campus. She wants to continue to

build interdisciplinary collaborations both within the College and with other programs at the University.

"Philadelphia University provides a practice-oriented, theory-infused educational experience, and its commitment to working across disciplines prepares students for an integrated approach once they enter the profession," she said. "It epitomizes today's standards in the design profession for interdisciplinary collaboration, and I see this as an incredible advantage for Philadelphia University students and graduates."

Moving forward, Klinkhammer said her vision for the College of Architecture and the Built Environment is to continue to strengthen its position as a national and international leader in sustainability education. "Sustainable practice is absolutely mandatory in the education of future design professionals, it's foundational to the curriculum," she said. "Buildings are major sources of the global demand for energy and we have to educate our students on these issues to make them responsible designers."



Barbara Klinkhammer

PhilaU Hosts MAG Composites Institute Dedication Ceremony and Engineering Exhibition

A dedication ceremony formally launched the Philadelphia University MAG Composites Institute, including the exhibit of a composites-based airplane fuselage, in The Gallagher Athletic, Recreation and Convocation Center at Philadelphia University.

"We are pleased to formally introduce the Philadelphia University MAG Composites Institute to our colleagues in research, industry and academia," said Philadelphia University President Stephen Spinelli Jr., Ph.D. "Composite materials are critical to the development of new technologies that will make our lives better and more sustainable, and Philadelphia University is playing an important role in helping to fulfill that promise."

The Philadelphia University MAG Composites Institute was established in 2011 to support research and development of new fiber-based composites that could have broad applications in industry, including the aerospace, automotive and energy sectors. As part of this initiative, Philadelphia University is offering a new B.S. in Engineering program with a concentration in composites, one of the few such programs in the country.

The Philadelphia University MAG Composites Institute is funded in part with \$1.1 million from MAG, whose chairman and chief executive officer is Dr. Eng. Mo I. Meidar, a Philadelphia University alumnus and member of the University's Board of Trustees. MAG is the world's leading developer of automation technologies for producing composite structures, as well as one of the largest global suppliers of machine tools and manufacturing automation systems for the durable goods industry.

"An educated workforce in advanced composites technology will see increasing opportunities for generations to come. The Philadelphia University MAG Composites Institute represents MAG's commitment to expand the level of research and education in this field," said Mo Meidar, chairman and CEO of MAG. "As the global leader in automated composites processing solutions, MAG is driven to support new business

opportunities serving a multitude of industries and we believe this partnership will be a key factor in achieving the full potential for new applications of composite materials."

Composites play an increasingly important role in industrial applications across a wide range of fields. For instance, about 50 percent of Boeing's

lauded new Dreamliner 787 airplane is constructed from a variety of composites, which reduce weight and drag and will significantly reduce the amount of maintenance required, according to Boeing. And, because they are lighter than steel or aluminum, composites-based structures, such as airplanes and automobiles, tend to use less fuel than their heavier counterparts.

U.S. Rep. Chaka Fattah said the work of the Philadelphia University MAG Composites Institutes will complement research being done through the National Science Foundation and the National Institute of Standards and Technology. "We as a nation need the work that's going to be done at Philadelphia University," he said in videotaped remarks. "I know you're going to help us build better industries and allow manufacturing using material that is lighter than aluminum and lighter than steel, using textiles in a way that long ago, when this university was founded, could not have been imagined."



Examples of composites used in the aerospace and automotive industries were displayed at the MAG dedication ceremony.

PhilaU Students Win TD Bank-Sponsored Competition with Innovative Design



Paul Nye, Joanne Thieu '13, Cathy Zupancic, Patricia Oliveira '12, Ryan Sison '13, Jim Grimmer and Martha MacInnis '07 with the winning design at the TD Bank-sponsored student design competition.

president for design strategy at TD Bank. "We thought we could almost start building [the winning design] right now."

The competition included students from Philadelphia University's architecture and interior design programs, who incorporated their knowledge of sustainable building design into fully-developed models for a TD Bank branch in the year 2020. The competition was integrated into six architecture and interior design studio courses, and included expert feedback from TD Bank executives in the Enterprise Real Estate division.

PhilaU students Patricia Oliveira, Ryan Sison and Joanne Thieu won first place in the contest, earning a cash prize, tickets to a Philadelphia Phillies game in TD Bank's ballpark suite, and a trip to Toronto to present

TD Bank officials presented three Philadelphia University students with the first-place award March 1 as part of the student competition to design TD Bank's energy-efficient store of the future.

"We were blown away by the quality of student work for this project," said Paul Nye, vice

their design at TD Bank Group's Enterprise Real Estate annual conference in May. TD Bank also presented monetary awards to the second- and third-place winners in the contest.

Oliveira, Sison and Thieu won for their "TD Touch" design, which incorporated a touchscreen and electronic check-in system into their bank design to allow customers to quickly and easily identify their banking needs and be directed to the appropriate station. The system would eliminate lines in TD's stores and live up to the brand's tagline as "America's Most Convenient Bank."

"Every single one of the submissions we received was fabulous," said Linda Verba, executive vice president and head of retail banking at TD Bank. "They captured the magic of the TD Bank brand and really impressed all of the judges."

The TD Bank partnership with Philadelphia University comes as the bank prepares to open its 50th TD Bank store targeting LEED sustainability certification and almost a year after it opened the first net-zero energy bank in the U.S.

"In the last two years, we've really pushed the envelope in designing and constructing stores that are targeting or have achieved LEED certification," said Gerry Guidice, SVP, Head of U.S. Real Estate and Chairman of TD Bank's Green Council. "To continue the momentum to be as green as our TD logo, we want to incorporate emerging architecture techniques into the bank's next generation green store design, which we believe we can get from the creative and innovative minds of Philadelphia University's students."

Dear PhilaU Parents,

We want to tell you why we feel it is important to support The PhilaU Fund. Our son, Matt, is a sophomore studying Architecture. From our first visit to PhilaU, we knew it was the right fit for him. While he was accepted by other colleges, we could not be happier with his choice.

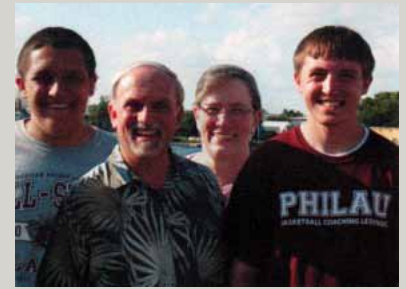
The small student-to-faculty ratio drew us to PhilaU, as it allows for closer relationships between the faculty and students. This became evident when our son introduced us to one of his professors. When his professor said she liked Matt and told us he made good choices in his friends, it was something that every parent wants to hear. Because professors usually only see their students in the classroom, we realized that the faculty take an interest in our children beyond the walls of the classroom.

We are amazed at the work Matt has accomplished in a short amount of time, and we can see how his confidence in his design and technical skills builds with each project. Matt will occasionally tell us of his long hours of study and project work, but he always ends the conversation by saying how much he enjoys his time at PhilaU. The interdisciplinary and collaborative experiences that PhilaU offers are something new to all of us, but they fit into our fast-moving world. We are confident that his PhilaU education will make him more marketable in his very competitive field.

Philadelphia University is a leader in higher education with its student-centered, multidisciplinary approach to learning. Your support of The PhilaU Fund will help PhilaU retain its competitive advantage. We encourage you to join us in helping all our students achieve their professional goals at PhilaU. Please make your gift using the enclosed envelope or online at www.PhilaU.edu/giving.

Best wishes for a healthy and relaxing summer to you and your family!

Sincerely,
Dave and Lou Ann Fisher



Andrew, David, Lou Ann, and Matthew '15 Fisher

2012 Fashion Show Wows Packed Academy of Music Crowd

Philadelphia University fashion design students wowed a packed crowd at the Academy of Music April 28 at the University's annual fashion show, featuring the best of this year's student designs.

Before the runway show, acclaimed menswear designer John Varvatos was honored with the 2012 Philadelphia University Spirit of Design Award. Varvatos, who previously served as head of menswear design for Polo Ralph Lauren and Calvin Klein, launched his eponymous menswear collection in 2000 to rave reviews. He currently is a mentor on NBC's new series "Fashion Star."

This year's show theme was Fashion in Motion, celebrating innovation through design that takes fabric, form and color to extreme limits, while enhancing the human figure in ways that speak to individuality, fluid designs, artistic expression and societal trends.

The Fashion Show, emceed by NBC10's Bill Henley and Lori Wilson and produced by the student organization Fashion Industries Association, was part of The Verizon *Philadelphia University Evening of Innovation*, presented by PVH Corp. This year's audience included more than 2,000 students, family members, faculty, staff, alumni, apparel and fashion industry executives and honorees. The event is the largest fashion show in Philadelphia each year.

"The fashion show embodies the collaborative and interdisciplinary nature intrinsic to the fashion industry and encompasses the multifaceted world of design," said Clara Henry, fashion design program director.



Caitlin Quirk '12 won the FIA award for best senior collection for her eveningwear designs inspired by armadillos and the Victorian era.

Professor Michael Leonard Named Dean of the School of Design and Engineering

After a national search, Michael Leonard, interim academic dean of the School of Design and Engineering and associate professor of industrial design, has been appointed permanent academic dean. Leonard will assume his new role on July 1, 2012.

As interim dean, Leonard has become an important part of the DEC leadership team. "Mike's creativity, determination and leadership style will complement the team and will help move the College forward in very meaningful ways," said Ron Kander, executive dean of the College of Design, Engineering and Commerce.

A member of the faculty since September 1998, Leonard became associate professor of industrial design in 2008. His efforts helped build the industrial design program into the world-class, highly regarded program it is today. In addition to teaching at Philadelphia University, Leonard has also taught at Drexel University, the Art Institute of Philadelphia and the University of the Arts.

Leonard is a design practitioner whose distinguished career includes serving as manager of Advanced Product Design at Exxon Office Systems. He established his own practice, The Design Works, in 1982, was owner and principal designer of Designship, partner in Duzeo Product Design, and currently is principal designer of Mike Leonard, Designer. His clients include Tyco Electronics, Air Products and Chemicals and Abbott Diagnostics Laboratories (in collaboration with Design Science). Leonard's professional experience as an industrial designer demonstrates how Philadelphia University brings real-world experience to the classroom.

Leonard earned his B.S. in Industrial Design at Philadelphia College of Art and an M.A. in Education from the University of Phoenix, where his capstone focus was a comparative analysis of online delivery methods and courseware for non-traditional content. He is currently completing his Ph.D. in Education from Capella University, where his concentration is on reusable learning objects and their impact upon project-based learning outcomes in post-secondary design education.

"Professor Leonard's background is exceptionally well-suited to advancing active, collaborative and real-world learning," Kander said. "With his focus on the education of professionals, online delivery methods and project-based learning, we look forward to his continuing introduction of innovative instructional methods."



Michael Leonard

PhilaU Students Team Up to Help Clients with Disabilities

Each year since 1999, Philadelphia University students in the occupational therapy and industrial design programs work throughout the year to create innovative assistive devices for clients with disabilities, making it easier for hundreds of individuals to complete physical activities that would otherwise prove difficult. In what is believed to be the only such collaborative project in the country, this year, 27 student teams displayed their projects at Philadelphia University.

The students worked with a wide range of clients for their projects, ranging from a two-year old with cystic fibrosis to a 78-year old recovering from a stroke. Each client received individual attention from their student team: occupational therapy students worked with clients to determine what their daily needs are and industrial design students created prototypes to meet those needs.



Occupational therapy student Caitlin O'Mara '13 (left) and industrial design student Mercan Tara Sisman '13 designed a support bar to help their client Krystal, 19, support her weight while standing.

The pair created a support bar to attach to their client Krystal's wheelchair. Krystal, 19, lives with a syndrome that causes low muscle tone. In her spare time, Krystal volunteers as a server for Meals on Wheels and likes to stand to greet the diners. O'Mara and Sisman designed a bar that attaches to the front of Krystal's wheelchair and supports her weight when she stands. It also comes apart easily and folds behind the chair when it is not needed.

"This is a wonderful opportunity to link creativity with function to create devices that meet people's needs," said Wendy Krupnick, Ph.D., associate professor and director of the occupational therapy program. "Students gain exceptional experiences, and clients benefit from the process."

"We focused on our client's desire to lead an independent and active lifestyle," said Caitlin O'Mara, an occupational therapy student who worked with industrial design student Mercan Tara Sisman.

Fashion Celebrity Carson Kressley Visits PhilaU

Carson Kressley, the Emmy Award-winning fashion celebrity who first came into the public eye on Bravo's hit series "Queer Eye for the Straight Guy," spoke about the fashion industry during a visit to Philadelphia University on March 22.

Kressley toured fashion design classes and spoke with fashion students while on campus, before sitting for a Q&A in The Tuttleman Center Auditorium. Kressley was interviewed by junior fashion design students Christine Michalek and Shanel Campbell, senior fashion design students Laura Moody, and senior fashion industry management student and president of the Fashion Industries Association (FIA) Casey Lamke.

The students asked Kressley about his experience in the fashion industry and his unusual career path. After graduating from Gettysburg



College, Kressley moved to New York with the hope of working for Ralph Lauren. Through a chance meeting with a recruiter who noticed his plaid pants and teddy bear sweatshirt in the gym, Kressley was invited to interview. He worked in fashion design and advertising with Ralph Lauren before launching his career in television.

"It's so important to get out there in the world," Kressley said. "The thing I love about Philadelphia University is that the fashion program is so integrated. There are so many opportunities for cross-pollination." Kressley urged students to explore new opportunities and to challenge themselves to have an open mind and continue learning.

The energetic and personable Kressley is no stranger to Philadelphia University. At Philadelphia University's 2011 Fashion Show, he introduced Spirit of Design Award recipient Tommy Hilfiger. At the 2006 Fashion Show, then sophomore Casey Saccamanno was awarded the Carson Kressley Scholarship for outstanding design work.

Women's Basketball Star Christine Wooding '12 Named All-American



Christine Wooding

'12 was selected as an All-American for her outstanding 2012 season.

Christine Wooding became Philadelphia University's seventh women's basketball All-American after being named Women's Basketball Coaches' Association Division II Coaches' All-America Team Honorable Mention and to the 2012 Daktronics Women's Basketball Division II All-America second team. Wooding, who helped the Lady Rams compile an overall record of 20-9, also earned Daktronics Division II All-East Region first team recognition and the Central Atlantic Collegiate Conference (CACC) Player of the Year award.

During her career at Philadelphia University, Wooding wrote her name in the record books with 1,304 points (10th all-time in school history), 749 rebounds (eighth all-time) and 180 blocks (second all-time). Her 575 points during the 2011-12 campaign is 12th in Philadelphia University women's basketball history, while her 332 rebounds is the sixth-best single season total.

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Rising Sun, Maryland

Questions? Please contact Joshua Liss
at 215.951.6833 or lissj@PhilaU.edu.

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