

NEWS

Published Weekly at 164 West 46th Street, New York, N. Y., by Variety, Inc. Annual Subscription, \$10. Single copies 25 cents.
 Entered as Second-class matter October 10, 1925, at the Post Office at New York, N. Y., under the act of March 3, 1979.
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VOL. 145 No. 13

NEW YORK, WEDNESDAY, MARCH 4, 1942

PRICE 25 CENTS

NEWSLETTS SCANDAL AT WAR

10c-a-Dance Hostesses Do Better On Defense Jobs; Creep Joins' B.O. NSG

Broadway's dime-a-danceries are getting hit from two sides by the war. Not only has their patronage dwindled, but they're finding it tough to get a sufficient number of the Little Miss Twinkles needed for gam-oscillating with romantically-inclined lobbies.

Business in the creep joints (as the ballrooms are labeled) has been particularly slow since Pearl Harbor Day. Increased tempo of the draft has taken the young fellows who were always the best customers, while the soldiers and sailors who used to traipse up and down the glittering gen in abundance before the 'U. S. called it quits with Hirohito aren't around in such great number anymore.

Serjeants, incidentally, have never been the ready suckers for the time-clocked terping that they would seem. For one thing, they're a pretty expensive brand of indoor sport and the lads in khaki and blue just don't have the money. Halls have figured that a solid

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War Makes Folks Turn to Religion; See Lent Biz Drop

Minneapolis, March 3. Following a sharp drop in business at the start of Lent, after nine record-breaking weeks at its local business house, Henry Hirsch has completed a survey which, he says, indicates that for the first time in several decades the holy period is likely to be an adverse boxoffice influence. The war apparently has caused people to turn more to religion again.

Hirsch checked up on his mailing list to try to learn why many familiar faces suddenly were missing and was told in a number of instances that the patrons were having old shows and going to church services.

FBI SEIZES JAP'S FILMS OF CALIF. COAST LINE

Houston, March 3. FBI agents were checking here on the source of 15 reels of motion picture film showing parts of the California coastline and scenes of California cities.

The film was seized here Sunday (1) from a Japanese alien who said it had been sent to him by another Jap in the east.

Air-Raid Nitery

Philadelphia, March 3. Bomb-proof night club is under construction in Andalusia, just across the city line of Northeast Philly.

Operator is W. H. Hansell, who is in the insurance business. The club will be underground and will be lit with concrete.

'SONG WRITING' DISC JOCKEYS A PAIN

Executives of phonograph record companies have come to look on the disc jockey who makes 'songwriting' a sideline as one of the prime nuisances of the business. A similar opinion, though not quite as open, is held by recording leaders.

The moda of operation of the platter-juggling genry is about the same whether the jockey works on a key city station or on some hinterland 100-watter. After either writing or cutting himself in on a song, the jockey goes all out in highpressuring

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Name Composers, Authors Among Free Contributors To Patriotic Revue in N.Y.

What is expected to be one of the theatre's outstanding patriotic ventures will be a revue due this spring in New York, proceeds to be devoted to Army and Navy relief. Name authors are contributing sketches and songs gratis and the management will act without pay. Only the actors, crew and musicians will be dancing after 1 a.m.

'Swing Shift' A.M. Dance

Seattle, March 3. Boeing Airplane workers held their city's first "swing shift" dance Monday morning (1) from 1 a.m. to 5 a.m. at the Trivian ballroom. Dance was held after the boys that make the planes had petitioned the city council for an easing of the old city ordinance that banned public dancing after 1 a.m.

The shindig got under way after the Trivian's regular Saturday night dance session, and because of the large number of Boeing workers the first swing-shifter was limited to Boeing card holders.

'WAR COVERAGE TO POLY-VANNA'

Washington Propaganda Experts Want News Clips to Depict War's Harsher Aspects as Well as the Brighter Side

'LET'S FACE IT'

Various Washington agencies concerned with domestic propaganda are leste over the "happy" slant newscasters continue to give the public. They feel that the reels are distorting the "real situation for the sake of commensuration and against the best interests of the country. Unless there's a toning down, it's said, a behind-the-barn padding may be expected.

Should the newswriter chiefs be called to Washington for such a

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Res'd Seat Sales Drop As War's Uncertainties Cause Late Window Buys

Phenomenon apparently brought on by uncertainties accompanying the war is tendency of the public to wait until the last minute to buy tickets to legiers, opera, concerts, sports events and all other amusements for which reserved seats are sold. The last few months have seen audiences in increasing numbers refuse to get tickets in advance, as they formerly did.

Wall-to-the-last-minute trend has undoubtedly been created by day-to-day changes in world events that

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CAREFUL, REVERENT USE OF U.S. ANTHEM URGED

Washington, March 3. Over-zealous broadcasters have been asked by the Office of Facts and Figures to restrain themselves when tempted to inject the "Star Spangled Banner" into their program structures. The country is in danger of getting fed up with the national anthem, Federal authorities fear, and the tune should not be worn out in a misguided feeling of patriotism.

Through both the Broadcasters' Victory Council and National Association of Broadcasters, the OFF has urged stations to use the hymn only on "most important programs" and for opening and shutting down the broadcast day. Steps should be taken to counteract over-emphasis that will nullify the effort to generate public morale, OFF cautioned.

London in Heaviest Scramble For Legit Theatres Since 1921

Pacifying Anthem

Those in charge of the American Theatre Wing's Canteen on 44th street, N. Y., were concerned about policing measures any "legale" Division was asked what to do if the boys grew too ambitious with the hostesses or got rough.

Adviser replied, "Just put on a disc of 'The Star Spangled Banner.' The boys in uniform must stand at attention or get thrown into the clink."

TO FINGERPRINT ALL H'WOOD PERSONNEL

Hollywood, March 3. Everybody who enters a studio gate, including executives, laborers and victors, must file fingerprints and birth certificates, under a new ruling adopted by the film industry.

New procedure, designed to prevent sabotage, follows the requirements in effect at aviation plants and

(Continued on page 51)

Clowns (Literally) Warm Up Ralston Air Audience For Elsa Maxwell Show

Ex-centric clowns and magicians are used by the Ralston account to warm up its studio audiences Friday nights before the Elsa Maxwell show goes on the air (Blue). The clowns and magicians perform for 20 minutes, and then 10 minutes before the opening of the broadcast Miss Maxwell and Graham McNamee do a special routine which includes the introduction of the program's guest. A regular among the clowns is Oscar Lowande, former equestrian star.

Jivin' the Carrillon

Detroit, March 3. Students' rushed out on the campus and college professors turned pale when they heard the Burton Memorial Carrillon at the University of Michigan rock up with swing.

It turns out to be Alec Templeton, blind pianist in Ann Arbor for a concert, who decided to give the students a little jam session on a carrillon as a surprise.

London, March 3.

London, especially the West End, is undergoing the biggest scramble for legit theatres since the big boom in 1921, when rentals for houses jumped skyhigh. Heavy production schedules are the major factor in the uptick.

Less than a year ago, theatres could have been leased or purchased for practically next to nothing, with numerous managements ready to lose thousands of pounds to get out of their leases. But houses are at a premium now.

It's true there are several newcomers in the field, one of the most important being Jack Hylton. He has given up music meastroship and is now a producer in a big way. Not satisfied with three plays, which he has running at present in the West End, Hylton is dickering for more theatres. At present he is joint licensee, with Associated Theatres Properties, of His Majesty's and Adelphi (later, by the way, was deemed a white elephant as recently

(Continued on page 53)

'Requests' Anent Radio Have Force Of a U. S. Order

Washington, March 3.

How it can be done admittedly is a problem nobody yet has solved, but really serious study is being given drastic additional censorship agency over broadcast radio. Federal supervisors actually would like some means of chopping off signals from domestic transmitters and Mexican and Canadian borders and the ocean shoreline.

In response to yelps of newspaper publishers whose sheets have been

(Continued on page 28)

'WHAT PRICE GLORY' NOW OUT OF LINE

A series of conferences has been held between NBC, the Russel Seeds agency and the U. S. Marine Corps over the radio extension of the old stage play "What Price Glory" under the radio title "Capt. Flagg and Sergeant Quilt." The Marines don't like it, questioning that the script is in the national interest.

Especially impolitic to the Marines is the fictional situation of a sergeant having the rank of a captain. It ain't done. And also in the story the two Marines have only one thing on the radio—title "Capt. Flagg and Sergeant Quilt." The Marines think of other things, too.

Accents, Coming And Going

While foreign-born film players are spending money on vocal coaches to cultivate the American lingo, a lot of native-born character players are going out of their way to whip up alien accents. Studios are lining up many stories of war, espionage and international intrigue that linguist acrobats are at a premium.

Hollywood is the easiest place in the world to get away with a foreign accent, according to linguists. To the average American picture fan, Russian, Turkish, Portuguese, Egyptian and Persian haven't all sound alike. To the folks in the midwest an alien is an alien, and generally a villain.

Chevalier's 'Collaborationism'

Star's Idealistic Franco-German Accord Not Condemned by Free French

London is perturbed over a 'Variety' headline (issue Nov. 21) stating 'Chevalier Preaches French Collaboration with Nazi Germany.' Question, which is creating widespread speculation, in order to be properly analyzed should determine whether Maurice Chevalier is a collaborator in the odious meaning of the word, as commonly understood with Quisling, Laval, Darlan, or in his broader aspects.

Under German collaboration, as an idealistic formula for wiping out differences between nations, Chevalier for all times had distinguished sponsorship long before the war started. Fed up with centuries of quarreling and strife between these two races there was a school of thought in France which held that the differences could be ironed out so that both peoples could live happily ever after. Aristide Briand, for one, thought it feasible. Clemenceau did not.

In his address over a Paris radio station, which was later repeated in (Continued on page 35)

Plastic Surgeon Wins Lou Clayton's Bobbed Schnoz Suit for 79¢

Hollywood, March 3. Lou Clayton lost his \$79,500 damaged suit suit that Dr. Josef Cinsberg, plastic surgeon, who was charged with having failed to beautify Clayton's snoz to his satisfaction.

Color films were shown in court to illustrate the plastic surgeon's skill in performing delicate snoz operations.

ST. LOO MANY TURNS TO 'WOOD FOR FILM SCORE

Hollywood, March 3. St. Louis Municipal Theatre, purveyor of musical classical for the multitude, is turning from Europe to Hollywood for melody.

For its light opera, the Missouri outfit has borrowed the score of "The Wizard of Oz," written by E. Harburg and Harold Arlen for the Metro picture. It is the first time the Municipal opera has used a film libretto.

Offering Jane Withers in a Radio Package

Jane Withers, 16-year-old screen comedienne, has been packaged for radio offering with a script called "The Penny." She has done only a few guest dates heretofore.

National Concert & Artists Corp. (the former NBC Artists Bureau) has her under option and is offering the program to radio advertisers.

Miami's 1st Casualty

Miami, March 3. The Francis nitty has folded here because of poor hits.

It's the first local nitty casualty of the season.

Regulate Child Labor

Albany, March 3. The Assembly Education Committee today (Tuesday) favorably reported the Enoch B. Cramer bill establishing uniform state-wide system regulating employment of children under 12 in all branches of New Mexico.

Child performers in this state can now perform under less stringent regulations.



Bonds cost as little as \$18.75, stamps come as low as 10¢. Defense bonds can be bought at all banks and all postoffices. Stamps can also be purchased at retail stores.

HARPO'S ARMY CHORE

USO Tour Set—Ann Rutherford En Route, Martha Raye Later

Harpo Marx next Monday (9) begins touring the camp circuits under auspices of USO-Camp Shows, Inc. He debuts at the San Diego Naval Training Station next week, on March 26 at Ford, confining himself during the 18-day tour to posts in and around California. He'll be with the Ada Leonard All-Girl unit.

Only name performers now out for CSI are Ann Rutherford, who started with the 'Razze-Dazze' troupe at Fort Meade, Md., last Thursday (28) and finishes at Camp Lee, Va., next Wednesday (11), and Chester Morris, who took off at Gardner Field, Cal. Feb. (23) and ends tomorrow (Thursday) at Fort Baker, Cal.

Set to tour, although dates aren't definite yet, is Martha Raye. Tentative asked calls for her to begin at Fort Knox, Ky., on March 23 and finishes in Cleveland on April 3.

W.K.s on P.A.s Claim Defense Bond Sales Being Kept on Q. T.

Headline acts coming into New York and Hollywood on vaude and presentation theatre itineraries deplore the slipshod manner in which Defense Stamps and Bonds are handled by the local communities in a great number of instances. The stars agree to appear at this or that center, usually a big department store, but the advertising of the cuffs personal—for Uncle Sam—are being shuffed off.

What's worse, some stores act as if they're trying to gumshoe the whole thing, possible tearing extra theatre traffic, whereas the names—whether they're the topflight masters or picture, stage or recording performers. (Continued on page 55)

Heckling the Hecklers

'Shut up or I'll throw a Jap on you.' 'Pardon me, didn't I see you under a microscope somewhere?'—Joe E. Lewis.

'Don't me, but I just booked passage for you on a sinking ship.' 'Lady, even a train stops once in a while.' (To squeal continuing chattering females).

'To play horses! I'll be the head and shoulders and you stay just as sweet as you are.'—Jack Waldron.

'Ladies and Gentlemen—I'm not exaggerating.'—Jackie Miller.

'Ladies and gentlemen, please pardon my methods (pointing to the noisy group) but I haven't seen them in a long while. (Pause.) Now you understand why.'

'It's better to keep your mouth shut and have 'em think you're a fool, or open it and remove all suspicion. (Pause.) Unless, of course, you get paid for it.'

THE BERLINGO POINT

By Milton Berle

Hollywood, March 3. Went to the Academy Award dinner and was thrilled when they called me to the desk and gave me an Oscar—'to D. D. H. Cooper. Didn't mind that Cooper won an Oscar when John Fontaine got it, but when Mickey Mouse walked up and got an Oscar, and then thumbed his nose at me, that was too much!

He's better to keep your mouth shut and have 'em think you're a fool, or open it and remove all suspicion. (Pause.) Unless, of course, you get paid for it.'

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He's better to keep your mouth shut and have 'em think you're a fool, or open it and remove all suspicion. (Pause.) Unless, of course, you get paid for it.'

While I was in Florida the early part of '41, went to the races at Hialeah and I didn't mind losing all my money on a nag, but when that same horse walked over to me after the race and showed me a \$2 ticket he'd bet the horse that won—

Broadway Dept.

Billy Rose knows an actor who is so wealthy he uses Defense Stamps instead of the regular one—

Grossingers will feature a new novelty come Social Director this time this month. For the piece-of-resistance, after the evening meal, they will serve hors d'oeuvres in semi-casual cases.

Jack Waldron says he worked in a night club that was so fashionable they served two-tone mickies.

Arthur Cheadle says 'The Japs may get to California, but let them try to get into a studio—without—'

Mestic Depa-tment

Met a songwriter who is so diligent about his composing every time he sits down to write a 'Boogie-Woogie' he writes a blacked-out check.

Johnny Mercer and Harold Arlen are so pleased with the success of their 'Blues in the Night' they're writing a sequel called 'Reds in the Afternoon.'

Went to the Palladium for the opening of Claude Thornhill's orchestra and the place was so crowded the folks dropped from the orchestra in parabutes to deliver your order.

Nowadays, when a couple gets hitched, instead of dividing community property they divide all the sugar in the house!

My brother, the one with the double-breasted hangers, has turned artist. He is now painting ray futures for dreamers.

Went to a delicatessen for a late bite the other evening and discovered the only place in town that cuts the tea.

Whatever became of—? ? ? ?

Dolly Sisters D. D. H.
Harry Carroll & Co. McLaughlin & Evans
Dolly Day

Hagmail Descriptions
Witch-Hex-appeal... L'Auger... Little Eye Sue... Alumba Dancer:
Hip-Hip-Hop... Marlene Dietrich... El-Lag... Afterpiece

Each time you buy a Defense Stamp you do your bit towards making us the Champ!

BLEED FOR U. S. A.

WB Leads Finsma Derby With 664 Donors

Hollywood, March 3. Warners leads the film studio in the arterial Derby with 664 volunteer, male and female, who can tell their grandchildren that they bled for their country, the Big War. Red Cross Blood Donor Service.

Notable a total of 276 donors from the picture industry, with more coming in at the rate of 70 per day.

Warners leads the studio derby with 420, and Paramount third with 419. Next comes 20th-Fox, with 225, RKO the Technical 162, Columbia 144, Walt Disney 140, Republic 47, Leon Seidman 42, Monogram 28, Edward Small 25, and 110 from Screen Actors Guild, with regulars with any studio, and other 110 donors in as members of the radio industry.

Mex Star Ordained

Mexico City, March 3. Intimate friends here of Jose Mojica, one of Mexico's leading stage-radio actors and singers, confirm reports from Arizpequa, Puer, that he's taken his vows as a Franciscan monk and has moved to Crescenciano.

Actor disposed of his considerable fortune in a flash and went abroad to become a friar owing to difficulties in Mexico for him to take the cloth because of the religious law.

N. Y. to Miami

Ann Corio.
Harry Cohn.
Nate Spingold.
Marilyn Mitchell.
Jack Lewis.
Bill Scully.
Toni Spitzer.

ROLL UP THE HITS

CENSORSHIP THREAT

Is it possible that Mayor Fiorello H. LaGuardia's and his political appointee, License Commissioner Paul Moss are giving "freedom" a slight twist and including arbitrary censorship as part of the diet of a people at war? This question is important to all of the show business, for New York burlesque is only a stepping stone. Commissioner Moss has always looked hungrily upon legit as a fertile field for his censorial bent, so the legitimate theatre may well be next on the schedule of the bluesome timetable. Or perhaps it will be pictures, or perhaps pictures and legit both at the same time?

Closing three burlesque theatres without a police complaint and a court hearing, thus impairing valuable real estate properties and causing unemployment for a couple of hundred persons, are only the first manifestations of a more serious menace. The greater danger lies in the obviously growing strength of some narrow-minded, church and laymen alike, who have evidently found the combination to be the Mayor's back door.

Undoubtedly the bluesomen have wrapped themselves in the cloak of false patriotism and thus gained the Mayor's and Moss' attentive ears. How else could the officials have ignored the Mayor's own burlesque censorship committee, which recommended continuance of licenses for the Eltinge, Republic and Gaiety? Burlesque isn't lily-white, true, but it had its place and clientele which found it necessary to their own peculiar psychoses.

While some may argue that the elimination of burlesque is no stark menace to civilian life, none can dispute the danger of arbitrary censorship, especially in the control of the narrow-minded. All one need do is to remember Prohibition. The dry era was also an offshoot of what certain culturally destructive elements considered moral for men in uniform.

Theatre Wing's Canteen B'way's 1st Winter Hit; Show Biz Hosts Mob of U.S., Allied Servicemen

The American Theatre Wing Stage Door Canteen, which premiered Monday evening (2), is one winter opening that is a hit. That's the word along Broadway and among the many people of the theatre who participated in accomplishing the novel recreation centre for men in the armed services. It is spotted under the 44th Street theatre, N. Y., in what was the practitioner's Little Club Canteen has the atmosphere of a cabaret, but is informal and cordial.

Men in uniform said they never saw anything like it, some of them arriving before the announced five p.m. opening. By nine o'clock over 800 boys had visited the canteen and many made a repeat appearance before the midnight closing. The count was lost after 500 sandwiches had been served, some of (Continued on page 35)

Colored Band's Late Rehearsals Jam Libby Holman

Boston, March 3. A dispute with the management of the Hotel Somerset, in whose Ballroom Room she was the headliner, almost caused Libby Holman to quit the spot last week before the end of her engagement.

There are a couple of versions of (Continued on page 32)

U Signs Joe E. Lewis
Hollywood, March 3. Joe E. Lewis, currently at the Copacabana, New York, has been assigned to a term contract by Universal. Understood he is to make two pictures a year.
Lewis is scheduled to leave New York for the Coast in April.

INVESTORS IN PROLE GOODMAN

Film Industry Finding a Reservoir of New Faces and Nationally Exploited Talent in the Recording Field — Name Bandmen, on Wax, Potent Film Draws

MUSIC AT THE B. O.

Film industry is finding a reservoir of new faces and nationally exploited talent in the recording field. The past six months picture makers have devoted ever-increasing attention to orchestra leaders and singers who had made names in the recording industry's heaviest sales year in history. They have found a wealth of already established names capable of drawing big admissions without a long buildup.

One of the latest to be signed by studios is Harry James and his band, which begins work April 3 on an untitled Universal feature with the Andrews Sisters. James was assertedly unknown to producers and others who were "convinced" by contracting him for picture work, but he was signed when his status as a best-selling recording star was outlined.

Sammy Kaye is another, set with 20th-Fox for the Sonja Henie film 'Iceland.' Kaye begins work April 13, spending six weeks at the studio. Louis and his band, who are continuing to work with Fred Astaire and Rita Hayworth of Columbia.
The use of name bands and other recording personalities in films isn't new. It's been going on sporadically for many years. Names like Duke Krupa, Tommy Dorsey, et al., made film prior to the recent rush for top ranking record names. But the surge of the recording field has been so great that the film people have awakened to the fact that it is a fountain of already tallied box office.

Most bands seek a film contract as eagerly as any actor. (Continued on page 35)

Big Push For Gabin

Hollywood, March 3. Archie Mayo, originally assigned to direct "The Pied Piper" at 20th-Fox, has been shifted to pilot the Jean Gabin picture, "The Night the World Shook."

Directorial switch was made because of Gabin film has been in production from August to April start on the production schedule as result of the picture's being the French star first American picture, "Moonlight."

Eddie Cantor's 'Visions' Danger of Too Many Benefits, Urges Cash Donations

Eddie Cantor, despite the belief of showmen who state that the multiple ticket benefits, despite the fact that they're all worthwhile efforts, especially with the ever mounting war demands, will soon begin to pall. Recent weeks have seen many such shows. The sundry theatrical organizations have their own shows; then there are the orphanages and the like; and of course the peak benefits for the Navy Relief at Madison Square Garden, N. Y., next Tuesday (10).

But since the same usefulness, tireless talent turns out for this or that show, Cantor is of the opinion (1) many a star would rather give out of his own pocket and give some sort of a cash contribution, in order not to be thanked anew; and (2) he feels that many a patron of these undeniably worthy causes would likewise prefer to just pay for the

Fear Closing of Burley Theatres as Opening Gun in Wider Censoring Of N. Y. Legit Shows, Nite Clubs

S-S-S-S-S

Hollywood, March 3.

In its 'Remember Pearl Harbor,' Republic is allotting two minutes, instead of one to a new reel clip showing Kuruho, the special Japanese envoy, who was shakier hands in Washington while the Jap planes were shaking loose a flock of bombs in Hawaii.

Idea is that the customers will hiss for at least a minute when they see Kuruho.

FIBBER MCGEE'S HITS 42.8 IN C. A. B.

"Fibber McGee and Molly" program (NBC), according to the latest Co-Operative Analysis of Broadcasting report, has set a new high for its series. Latter broadcast set the highest rating yet received by a week-night program. Needham, Louis & Brody, agency of the Johnson Floorwax account, announced Monday (2) that the comedy team has been renewed for next season.
Latest C. A. B. gives second place to Edgar Bergen (38.4) and later Jack Benny (34.8). Both of these shows have in the past had ratings as high as 44%. Bergen's show got there as a full hour unit. The Benny program has always operated on the basis of a half-hour.

Marvin Schenk Quite Ill in New York Home

Marvin Schenk, eastern talent representative for Metro, last quite ill in his New York home.
He developed a heavy gripe, and Sunday (1) suffered a relapse, with nurses and a doctor now in almost constant attendance. His work as chairman of the entertainment committee for the big Relief Show at Madison Square Garden, N. Y., March 10, is now being handled by Sidney Fiermont, booking head for Loew's.

duces and not bother showing up. In fact, judging by some of the discounts at recent Sunday night benefits, that's just what is happening, said the star—the payee are just turning the tickets over to poor relatives, etc.

Putting the theory into practice (Continued on page 15)

The Gal Grows Older

Hollywood, March 3. Edward Small is having a tough time keeping up with Shirley Temple's group. When "Little Annie Rooney" was bought, first word had to be dropped because she was no longer little.
Now since she's "Junior Miss" on the radio, Small's film title has been changed again to "Miss Annie Rooney."

Actors, managers, writers and nitery operators last week expressed fears that shuttering of burlesque theatre in the Times Square sector, New York, due to refusal of License Commissioner Paul Moss to grant license renewals to the Gay, Republic and Eltinge theatres, was the opening gun in a campaign to impose censorship on legit and nitery shows as well as burlesque.

According to Morris L. Ernst, attorney representing the burlesque theatres, Commissioner Moss had declared in course of arguments over license renewals that he (Moss) wanted the "right to read scripts in advance of the production." Since burlesque performers do their stuff off the cuff, Moss was ostensibly refused to show other than burlesque.

Ernst warned yesterday (Tuesday) in a statement to "Variety" that the legitimate theatre and the night clubs had better watch out. There is a strong possibility that the same forces, which are fighting against Sunday baseball and for Prohibition may become powerful enough shortly to impose an early curfew on night clubs.

Ernst stated that if there was no industry, irregularly or obscenity in (Continued on page 45)

Andrews Sisters Hit Their Top Vaude Pay, \$7,750, for Chi Week

Andrews Sisters last week came up with their biggest vaude salary, \$7,750, for their engagement at the 14th Street Club in Chicago, Chicago, for a total calling for a guarantee of \$4,000 and a split over \$40,000, complete with a gross of \$10,000, or \$7,750 for their bill. Deal set through their personal manager, Lou Levy. Girls are currently holding in the Chicago area.

VARIETY
Trade Mark Registered
FOUNDED BY MORDECAI ANGLER
Published Weekly by VARIETY, Inc., 154 West 47th Street, New York, N. Y.
Subscription: \$11
Single Copies: 25 Cents
Vol. 145 No. 13

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DAILY VARIETY
(Published in Hollywood)
110 W. 47th Street, New York

REAR VIEW

DON'T TAX SERVICEMEN

Instead of meddling with an impractical and what appears to be an unconstitutional measure to compel exhibitors to admit soldiers and sailors free to all performances, the New York State Assembly might be spending its time on a more realistic method of aiding the servicemen. The Assembly—as well as other groups throughout the country—might expect a resolution to Congress asking that some speed be put behind the Congressional promise to eliminate the Federal tax soldiers and sailors now pay every time they attend a theatre.

Strangest part of the tax is that it not only is being collected on the reduced admissions many film and legit houses now offer servicemen, but on shows presented on the Army and Navy's own reservations. Every time a soldier lays his 20c on the sill to attend a film at his camp theatre, 2c of that money is going to the Treasury in taxes.

When it was pointed out months ago that servicemen were included in the encompassing theatre tax measure that went into effect last October, the word in Washington was that the bill would be amended at once. But Congress has apparently been too busy voting itself pensions.

The situation is incongruous and calls for immediate rectification.

See Nelson Report On Priorities for Films By March 15

Decision on motion picture industry priorities is expected from office of Donald Nelson, head of the War Production Board, around March 15. Understood that report committee will be ready in completed form prior to that time.

Theatre requirements listed in the report have reportedly been calculated on minimum basis computed with continued operation. There are substantially the same as last year, exhibitors having been keeping operating costs and theatre requirements in low gear since the depression.

Contention among exhib leaders is that most theatres could not stay in business during past few years unless replacements and other needs had been cut to a fine point.

Regardless of favorable action from the War Production Board, however, some commodities such as cork (mostly from Spain) and rubber will be obliged to find substitute materials or other means of making up for shortage of supplies of this type.

MURRAY SILVERSTONE MAY JOIN DIETERLE

Murray Silverstone, who has been starting a production unit via United Artists, of which company he was formerly the head of worldwide operations, now looks set to align himself with the Dieterle organization. Later he has a four-picture deal with RKO, of which his forthcoming "Synopcon" is the second. Frank, Minnesota, is Dieterle's chief executive, and Silverstone will look after the sales and distribution.

Will Hays Back in N. Y.

Will Hays, head of the Motion Picture Producers & Distributors Assn., arrived in N. Y. from the Coast yesterday (Tuesday), following his usual first-of-year trek to Hollywood. He will stay in the east until the annual MPPA meeting is held the last of this month.

Hays had no comment to make regarding an early session of the association's directors regarding redefining of the PCA code.

20TH COMES OUT OF SLUMP, TWO PIX ROLL

Hollywood, March 3.—Two pictures went into work yesterday (Mon.) at 20th-Fox to alleviate the worst production slump in the studio in more than a year. One early in February there was only one production in work at the studio. Later starters "The Sign of the Cross" and "Thunder Birds," an aviation yarn in Technicolor, (9) with two more starters, "Strictly Dynamite" and "The Loves of Edgar Allan Poe."

Par's \$10,125,000 Net Profit Best Year Since 1937

Paramount Pictures earnings for the year ending last Jan. 31, \$10,125,000, according to company estimate issued last week, representing the greatest net profit for the corporation since it was reorganized under the present management in 1935. (1941 earnings in 1940 totaled \$7,633,130, best year up to that time under current management.)

Earnings are equivalent to \$3.96 per share against \$2.12 in the year ending Jan. 4, 1941. Paramount's earnings for the past year are second only to \$12,729 (Metro) in the industry on the matter of net profit. Loew's showed \$11,124,593 in its fiscal year concluded last Aug. 31.

Paramount Annual Earnings, 1935-41	
1935.....	\$7,633,130
1936.....	8,869,020
1937.....	6,845,103
1938.....	5,929,279
1939.....	2,737,533
1940.....	7,633,130
1941.....	10,125,000

First quarter.....	\$1,068,000
Second quarter.....	1,478,000
Third quarter.....	1,728,000
Fourth quarter.....	2,851,000
1941.....	10,125,000
First quarter.....	\$2,475,000
Second quarter.....	1,904,000
Third quarter.....	1,971,000
Fourth quarter.....	2,875,000

Dave Lewis' Par Deal

Hollywood, March 3.—Paramount closed a deal with David Lewis, formerly a producer on the Warner lot. He checks into the production department March 1.

AS CONTRACTS 1000

Holdout Exhibits Hastened Into Closing Product Deals by Excellent B.O. Performance of Quality Pictures Thus Lessening Resistance Over Terms

MANY BLOCKS

Sales picked up markedly during the month of February, sixth month of the consent decree for the five biggest companies, with the number of contracts in some instances reaching as high as 2,000 a week and over. This has resulted from a number of factors, with available blocks piling up and deals being made for large lots at one time, or 15-20 pictures. For the final week of February Paramount hit a new high under the decree with 2,550 contracts brought in by its domestic sales force. This included the company's first block of five westerns.

Exhibitors have been holding out as long as they possibly could under the decree companies, due to the advanced terms sought, and many have felt that the demands would be unworkable. Distributors have been equally stubborn, have been too stiff. However, where it has become virtually impossible to go any further without certain products, such exhibits have given up order to better situation and an even keel of business.

Selling has also been spurred by the knowledge that pictures of the distributors have been doing extremely well generally and prove some justification for the terms that have been asked. Two companies inside the decree which were not in the standard column on the 1940-41 season but under consent with this season's (1941-42) product have been delivering strong are 20th-Fox and Paramount.

Strong Product Many customers held out against these distrib, more notably Par than others, but they have been delivered against rentals quoted this year, but with a representative sample 15 to 20 pictures having been seen—and proved worthy in other theatres—they have come around yielding to the stiff terms they originally resisted. Contracts have also poured in heavily for Metro, Warners and RKO during February.

While under the decree distrib, each in blocks of five only, there is nothing to stop deals at one time for four or five groups as long as separate terms and contracts cover each bunch. That is occurring now, with accuracy also taking into account that which is being sold, which has not been quickly forced into taking stiff terms of the decree distrib, they were felt in making deals that they might as well wait until several blocks had been screened under the decree. Among other things, not the least of which was resistance of early terms, of the Par block of 20 pictures, which would be saved in closing for more than one block at a time when perhaps 10, 15 or 20 pictures had been tradeshow and were ready.

A major deal closed during the past week involved the signing of the Pancho & Marco circuit by the St. Louis Amusement Co. for the Par block of 20 pictures, plus a separate contract to cover "Louisiana Purchase" which is being marketed locally.

FAITHFUL PICKUP

Hollywood, March 3.—Betty Field, currently in New York, signed a new player contract with Paramount over Paris. First assignment under the pact is co-starring role with Joel McCrea in "Over Paris" in a series of early experiments in painless dentistry.

RKO May Copy Universal in Choosing Studio Production Manpower From Theatre Execs; Charlie Koerner Up

Angelic Credit

Hollywood, March 3.—One way to achieve producer credit on a film is to lay the blame on the line, even though your business is 3,000 miles from a Hollywood "p-d"ducer, who has been lending financially on a non-artistic backer, was told that he had to share co-producer credit with his bankroller on his next two pictures, or else. You can't talk back to an angel.

Hollywood, March 3.—Charles W. Koerner will take over as general manager of RKO studios on next Monday (9) until April 8, during the absence of Joe Green. George C. Schaefer has placed Koerner in charge of the studio, while Breen is on vacation.

Upon return of Breen, Koerner will go back to New York to operate RKO theatres as heretofore.

Koerner appointment as studio head is generally regarded as a demotion. He has expressed definite views on production which may be carried out.

RKO Offers 3-Yr. Pact, Schaefer Wants 5-Yr. Deal

Renewed negotiations are under way for a new contract for George J. Schaefer as president of RKO. Schaefer has been holding out for a five-year pact, from accounts, with board of directors reportedly offering three-year ticket.

Richard C. Patton, RKO chairman of the RKO board, is taking up matter of linking the deal. He plans to leave for the Coast within the weekend.

RKO executive committee meeting Monday (2) afternoon was reportedly routine. Believed that Floyd Odium interest in RKO, in support of Schaefer, has been a factor in the contract matter to be ironed out shortly.

George J. Schaefer plans to remain at the studio about three more weeks. Joe Breen checks out over the weekend for a vacation.

EXPECT REPUBLIC TO JOIN HAYS ORG. SOON

While only belonging to the Motion Picture Producers Assn., Coast affiliate of the Hays organization, Republic Pictures will probably be the next to join the Motion Picture Producers & Distributors Assn. Matter has been up before, but Republic never joined.

Fact that Republic won its battle to retain the title "Remember Pearl Harbor" for a forthcoming feature, is reported to have convinced company executives that it was given a square share by the MPPA on the Coast. Also Republic has been cooperating in the various committee work which otherwise has included strictly major company titles. Republic's public-affairs chief, is on the Coast. Charles E. Smith, head of the sub-committee of the industry group which is part of the War Activities committee and the Public Relations Committee of the Film Industry.

Rogell's Eight-a-Year

Hollywood, March 3.—Paramount signed Albert S. Rogell as director of its forthcoming musical "Priorities of 1942." It will be the eighth picture Rogell has piloted within 12 months.

RKO may draw upon its theatre operating affiliates for additional top manpower in shaping studio production policies, having as guide successful operations at Universal following drafting of Nate Spingold, CIUT Work and when O'Connor was ex-hibitor/distribution ranks.

Charles W. Koerner, chief of RKO theatre operations, currently on the Coast, is reportedly making himself acquainted with studio details. Though not yet in Hollywood for six weeks he may stay longer. Possibility is that he may take over in production, following return of Joe Breen, either actively associated with Breen or in advisory capacity giving reaction on production schedules from exhibition angle.

Word of opinion from sales and exhibition fields has been making itself increasingly felt in production line and in advisory capacity giving reaction on production schedules from exhibition angle. Also, notably 20th-Fox and Universal. At Warners, Metro and Paramount frequent comment has been made on the distribution department which were fully discussed at the 20th convention in Hollywood last summer.

Matter-of-fact B. reaction from execs with first hand theatre or field experience appears likely to influence RKO studio operations during coming year, from accounts having been given.

Reports that Breen would leave RKO currently remain unsubstantiated. Breen has expressed disinclination to leave his place as Production Code executive.

Meantime Reginald Armour, former head of the MPPA, is on the Coast at the studio, has been appointed assistant to Breen and placed in charge of the MPPA's operations on the Coast for a few more weeks.

COLUMBIA EXECS' N.Y. POWWOW ON 1942-3 PIX

Columbia's top execs are huddling in New York this week on a number of topics, most important of which is product line-up for next season. Program, it is understood, will be in line with that of Warners and studios, calling for a decrease in the number of films, but for more big production.

Harry Cohn, who arrived east on Monday (2), leaves New York Saturday on a second assignment as co-producer with Nate Spingold. Pulling out Friday (6) for the Coast will be producer, writer, director and Robert Taplinger, special assistant to Cohn.

HOW TO MAKE A ...

Proposed Pix Cuffos for Len in Uniform Worries . . . Exhibs Predict Acceptance by Exams

WAR HASN'T SCARED BIZ AWAY ANY ON COAST, N.T. FINDS

Mon's 1st for '42-43

War Hasn't Scared Biz Away Any On Coast, N.T. Finds

Legislation being proposed in the New York State Assembly provides that theatres admit men in uniform free of charge is regarded in industry circles as a grave threat to existence of picture houses if passed.

With possibility that 25% or more of the population will be in some service branch before long, business could be affected to an extent that would result in shutting of many theatres.

No coordinated effort has yet been made by theatre operators to oppose proposed bill. Independent Theatre Owners Association has protested to Assemblyman Fred Hamner on grounds that New York theatre owners have that far given over \$60,000 free passes away and "resent bill being introduced" that "one line would impugm our patriotic motives and at the same time give our business away. There are other theatres in America doing as many things for free as the motion picture industry."

Tulips for the Graysons

Hollywood, March 3. Shift in the Metro production schedule, losses Kathryn Grayson to the femme lead in "Tulips and Rain" and the loss of her army camp with her husband, John Shelton.

The Paterson production starts March 1, about the time of the projected tour. Actress' brother and sister, Michael Butler and Frances Raeburn, make their film debuts in "Tulip."

Salary Increases in the Form of Defense Bonds and Stamps, Also Serve as a Brake on Any Inflationary Tendencies

Higher cost of living, especially in defense areas, has brought about pay increases for personnel in theatres which National Theatre centers are planning to cover in future by giving their employees U. S. Defense Stamps and Bonds for the difference. Living cost and upped tax factors, which it is anticipated may bring about further salary increases, will result in similar action being taken by other circuit operators if the NT experiment is satisfactory.

Mon's 1st for '42-43

Hollywood, March 3. First picture on Monogram's 1942-43 program will be a tale of the French Foreign Legion, "Ballads of the Doomed," to be produced by the King Bros. in time for the company's annual sales convention in May.

Monogram's new slate calls for the same number as the current season, 34 features and 24 westerns.

Calling for Groups of 12 Pix

The sales plan worked out by the United Motion Picture Industry subcommittee following two weeks of meetings in New York and Washington, will be acceptable to the vast majority of the country's exhibitors, in the opinion of informed industry spokesmen. It will also receive the approval of the Department of Justice, it is believed.

Plan worked out by the Unity subcommittee at sessions Thursday and Friday (28-27) calls for the offering of exhibitors of blocks representing 25% of the company's anticipated annual output up to 12 pictures per group, or four groups that size per year.

Survey Shows Average N.Y.'er Sees a Pic a Wk.

The average New Yorker, including non-habitual filmgoer, goes to the movies about once a week per month but more than 25% missed attending for 30 days, according to a survey by the Office of Radio Research at Columbia University. The survey checked habits of cinema patrons in Manhattan, Brooklyn, Queens and the Bronx. Of 1,000 men and women personally interviewed during this survey of the Motion Picture Research Bureau, 36% had not seen a picture in the last 30 days, which is headed by Dr. Paul F. Lazarsfeld.

War Hasn't Scared Biz Away Any On Coast, N.T. Finds

Survey of boxoffice conditions on the Coast based on reports from National Theatre division heads, shows that war scares, partial blockouts and inauguration of daylight saving time for the first time, have failed to dent picture house grosses in most of the West Coast situations, particularly in defense areas, it is reported better than before the war.

EXTEND DRIVE

Spynos Skouras, NT prexy who came east from the circuit's annual meeting in Hollywood, N.Y. in Washington Monday (2) and is slated to return to the Coast this week, after a stop in New York, to lay final instructions with division managers gathered there.

War Hasn't Scared Biz Away Any On Coast, N.T. Finds

Replacement of manpower by the Coast based on reports from National Theatre division heads, shows that war scares, partial blockouts and inauguration of daylight saving time for the first time, have failed to dent picture house grosses in most of the West Coast situations, particularly in defense areas, it is reported better than before the war.

Exception for RKO

Any distry may give the exhibit a higher cancellation if desiring to do so, but it is believed that such companies will also retain the right to read-show pictures and sell them singly in the event of a cancellation.

Since RKO may reduce its yearly output to 30 pictures this coming season, it is thought that the company, in its case under which 25% of the product would be sold same as the other exhibitors, although this would bring each of their four groups to seven or eight pictures. The general cancellation plan thus also would not apply to RKO since it is not a member of the group, but agreed that exhibit would have a 20% cancellation where average rental is up to \$100, the exhibit over that figure getting 10%.

Buffalo Favors Free Meals, Too

Buffalo, March 3. Theatre owners here have registered objection to the proposed Hamner bill, but have expressed themselves in favor of free meals for servicemen in limited number each week, pro-rated among various areas. About 2,000 free meals already are being distributed.

PAR MAKING FIRST OF 8 GOODWILLERS

Paramount is making the first in the group of eight Pan-American goodwill shorts which the Inter-American Affairs group will distribute in the Latin-American market. Idea is for each major country to produce at least one of the two-reelers especially designed for the Latin-Americans, with actual handling to be left in the hands of the Inter-American (Rockefeller) group.

Edsel Ford's Motorized Canteens for Pix Shows

San Francisco, March 3. Six of 10 motorized canteens equipped for motion picture exhibitors, which have been made by Edsel Ford for USO use, will be placed in service on it in California this week, according to Charles A. Hogan, USO regional representative. Hogan said he knows what booking arrangements had or would be made but assumed standard procedure will be played in removing the service by other means.

Red Shadow at Large

Hollywood, March 3. Robert Florey draws the director's chair in "The Shadow" slated for delivery March 14 at Warners. Producer is Robert Buckner, with Donald Crisp and Bruce Manning in the top roles.

Not Jokers

Noted that the sales formula worked out by the D. of Justice, that there are no jokers, this leading to the strong conviction that the D. of Justice will be aggressive in the submission of the exhibitors arc. When exhibit-leader members of the UMPI subcommittee met in Washington 10 days ago to discuss a new selling plan, both Therman Arnold and Robert Wright said that they were not jokers and instead of giving them a brushoff as exhibits got the impression that they were in the Washington conference, indicating a sympathetic attitude on the exhibitor committee. Joe Vogel, exhibit-leader member of one of them, did not accompany the others to Washington.

PAR FILM UP, N. Y. MARCH 3

Camp Epton, N. Y. Among credits included here last week was Alpha and Omega, 31, film order for Paramount. He is the stepson of Arthur Frathcraft, former general manager for Century America and part of South America. His father was killed while serving with the Canadian Army in World War I.

'Hard Way' for Joan

Hollywood, March 3. Joan Leslie directed the new picture "The Hard Way" at Warners, substituting for Olivia de Havilland, who is playing in remote spots with the role. Studio said the departure was due to illness.

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NEWSREEL EPISODE IN 25¢ METROTRONE SUIT

Barbara Hutton, wife of Douglas Huxley, relative of the more famous Huttons, filed a \$250,000 suit in the supreme court Friday (27) against Hearst Metrotrone News, Inc., Ariel Huxley, former president of Hearst's Loew's, Inc., and Lundy Lawrence, former foreign manager of Loew's, mainly conspiracy of tortious acts. Defendants tried to make her an innocent party in bringing an Asiatic newsreel into the picture in October, 1941.

She asserts in that month she was approached by the individual defendants and asked to take some luggage and furs belonging to her in Bermuda by the British authorities, who discovered the newsreel among the luggage.

Plaintiff claims she was detained and cross-examined, suffered bodily injury and the film was seized. Film was "highly offensive and injurious to the Allies and liable for seizure by the British or the U. S.," she asserted.

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Mostly H.O.s, But Good Biz in Chi; Night-Andrews-Breese Big \$45,000, Helz 3d, 12G, Not Hurt by Murder

Chicago, March 3. The brighter coin of the year. This week has been fine and the films are making pretty good exhibitorability.

Leading the town continues to be Chicago, where the Andrews Sisters, who rocked 'em last week, are supplementing their Breese orch, Chi fare as a result of long runs at the NBC Paree and a radio show on CBS.

Original, the vaude competh, has the Count Basie band and a singing okay. Murder in the balcony of the Palace did ruin the business as had been expected. Despite shrieking protests about the film, it yielded his sweetie, trace for "Helzapoppin" held up well in its third week. There was no doubt but that the younger bit, no doubt due to words in its third week with its new cut first-run policy and continues to hold firm.

Estimates for This Week Apollo (B&K) (1,200; 35-55-45-75) "Bahama Passage" (Par) and "Glamorous Boy" (Par) (3d wk). Got good gross with week running to indicated \$4,000 currently.

Chicago (B&K) (4,000; 35-55-75-100) "Night and the Stars" and stage show. Lou Breese orch and Andrews Sisters headlining. This is the second week for Lou Breese orch and they are still powerful bonafide. Breese, and favoring with picture took look like fine \$45,000. Last week, "Remember Day" (20th) with Andrews Sisters and Johnny Long, total, \$47,500.

Gothic (B&K) (900; 35-55-45-75) "Sullivan's Travel" (Par) and "No Hands Cook" (Par) (2d wk). Going strong in hold-over status, \$4,000 currently after fine \$4,800 last week.

Oriental (Troquois) (8,200; 28-33-44-50) "Honolulu Lu" (RKO) and "The Music Circle" (Par) (2d wk). Total \$18,000. Last week, "Moon Over Pecos" (20th) and "The Music Circle" and Ramon Navarro, good \$18,500.

Palace (RKO) (2,500; 33-44-48-75) "The Music Circle" (Par) and "The Music Circle" (Par) (2d wk). Murder-in-balcony publicity not harmful at all, with house taking \$18,000 for bright second week and looks good currently.

Roosevelt (B&K) (1,500; 35-55-45-75) "Burna Rose" (M-G) and "Kil-Whoo-dee-de" (M-G) (2d wk). Total \$11,800 last week, looks good for \$8,500 this session.

State (Lake) (RKO) (7,000; 35-55-45-75) "Green Was Valley" (20th) (7th wk). Will just about wind up great first week, \$10,000 currently, after strong \$10,700.

United Artists (B&K-M-G) (1,700; 35-55-45-75) "Pulham" (M-G) (2d wk). Got away nicely, on initial stanzas at \$18,400, and will hold well despite meek notation to \$11,000 this session.

Kildare's Victory" (M-G), five days, \$45,000. "The Music Circle" (Par) and "Glamorous Boy" (Par) (3d wk). Got good gross with week running to indicated \$4,000 currently.

A. & C. - POWELL BIG \$35,000 IN HUB

Boston, March 2. Whoo-dee-de bo up and down town this week. "The Music Circle" (Par) and "Glamorous Boy" (Par) (3d wk). Got good gross with week running to indicated \$4,000 currently.

Estimates for This Week Boston (RKO) (3,200; 30-44-55-85-75) "The Music Circle" (Par) and "Glamorous Boy" (Par) (3d wk). Got good gross with week running to indicated \$4,000 currently.

Metropolitan (M&P) (4,287; 30-44-55-85) "Song of Islands" (Par) and "No Hands Cook" (Par). Will get around \$24,000. Last week, "The Music Circle" (Par) and "Glamorous Boy" (Par) (3d wk). Got good gross with week running to indicated \$4,000 currently.

Orpheum (Loew) (2,900; 30-44-55-85) "Johnny Eager" (M-G) and "Ray" (M-G) (2d wk). Total \$12,500. Last week, "The Music Circle" (Par) and "Glamorous Boy" (Par) (3d wk). Got good gross with week running to indicated \$4,000 currently.

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First Runs on Broadway (Subject to Change)

Week of March 5 Apollo—Kings Row (WB) (1st wk) (Reviewed in Variety, Dec. 24, 1941) Capital—"The Invaders" (Col.) (Reviewed in Variety, Dec. 24, 1941) Capitol—"Rida Tom Cowboy" (U) (4th wk)

Music Hall—"Woman of the Year" (M-G) (5th wk) (Reviewed in Variety, Jan. 14, 1942) Paramount—"The Lady Has Plans" (Par) (4th wk) (Reviewed in Variety, Jan. 21, 1942) Radio—"Mr. Wise Guy" (Mon) (4th wk)

Revel—"To Be or Not to Be" (U) (2d wk) (Reviewed in Variety, Feb. 18, 1942) RKO—"Roxie Hart" (20th) (3d wk) (Reviewed in Variety, Feb. 4, 1942) State—"The Remarkable Andrew" (Par) (2d wk) (Reviewed in Variety, Jan. 21, 1942) State—"Captains of the Clouds" (WB) (4th wk)

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H.O.s Glut N.Y.; 'Woman, \$85,000, In 4th Big '7k, 'Roxie' Good \$40,000, In 2d, 'Scandal'-Auer Okay \$22,500

All probability a new record number of holdovers was set in downtown New York leading this house last week. Such a round total on the lighter side as a result. Only the combination State, playing picture second-run, and the Critique, winding up a one-week date last night (Wed.) with "What's Cookin", are outside of the holdover column.

One picture, "Woman of the Year", in its fourth smash semester at the Music Hall and will go a fifth, while another, "Kings Row", started its fourth week yesterday (Thurs.). There are on third week, "The Music Circle" (Par) and "Glamorous Boy" (Par) (3d wk). Got good gross with week running to indicated \$4,000 currently.

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99—"Lady Has Plans" (Par) and on stage, In Ray Hutton, John Edwards, and "The Music Circle" (Par) (3d wk). Got good gross with week running to indicated \$4,000 currently.

State—"The Music Circle" (Par) and "Glamorous Boy" (Par) (3d wk). Got good gross with week running to indicated \$4,000 currently.

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DUCHINA - UNCLE STRONG \$15,000 IN BUFF.

Buffalo, March 3. Downtown show going by being out choice line, continuing to snare good take, with a big week, \$12,000, last week, still in high, with even the holdovers holding credits. "The Music Circle" (Par) and "Glamorous Boy" (Par) (3d wk). Got good gross with week running to indicated \$4,000 currently.

State—"The Music Circle" (Par) and "Glamorous Boy" (Par) (3d wk). Got good gross with week running to indicated \$4,000 currently.

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Mpls. Has Alibis, Taxes, Lent, Etc., 'Dimer', \$10,000

Minneapolis, March 3. Lent and income tax time until 10:30 a.m. today, but trade nevertheless holds up fairly well. Entertainment seekers currently have a wider choice, including "The Music Circle" (Par) and "Glamorous Boy" (Par) (3d wk). Got good gross with week running to indicated \$4,000 currently.

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BALL FIERY \$9,700 IN 'PORT'; 'FURY' HUG 816

Portland, Ore., March 3. 'Ball of Fire' living up to its title at the Paramount and peeing the pants of the smaller Orpheum. In 40-cents, "Captains of the Clouds" still is running strong at the Broadway, after smashing records.

Estimates for This Week Portland (Paramount) (3,540-30-40-50) "Captains of the Clouds" (WB) and "Miss Polly" (UA) Running up strong \$7,000 on second week, \$9,700 week, terrific \$11,500.

Portland (Orpheum) (2,900-30-40-50) "Johnny Eager" (M-G) and "Ray" (M-G) (2d wk). Total \$12,500. Last week, "The Music Circle" (Par) and "Glamorous Boy" (Par) (3d wk). Got good gross with week running to indicated \$4,000 currently.

Cagney, \$11,000, Day' 7C, Mont' Winners

Montreal, March 3. "Captains of the Clouds" got gala opening Friday (7) at Loew's and will top town at \$11,000. "The Music Circle" (Par) and "Glamorous Boy" (Par) (3d wk). Got good gross with week running to indicated \$4,000 currently.

State—"The Music Circle" (Par) and "Glamorous Boy" (Par) (3d wk). Got good gross with week running to indicated \$4,000 currently.

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State—"The Music Circle" (Par) and "Glamorous Boy" (Par) (3d wk). Got good gross with week running to indicated \$4,000 currently.

'Dinner', \$3,800, Tops Very Slow Lincoln

Lincoln, Neb., March 3. "Man Who Came to Dinner" (WB) and "Miss Polly" (UA) Running up strong \$7,000 on second week, \$9,700 week, terrific \$11,500.

Lincoln (Orpheum) (2,900-30-40-50) "Johnny Eager" (M-G) and "Ray" (M-G) (2d wk). Total \$12,500. Last week, "The Music Circle" (Par) and "Glamorous Boy" (Par) (3d wk). Got good gross with week running to indicated \$4,000 currently.

Lincoln (State) (2,500-33-44-48-75) "The Music Circle" (Par) and "The Music Circle" (Par) (2d wk). Murder-in-balcony publicity not harmful at all, with house taking \$18,000 for bright second week and looks good currently.

1941 Academy Award for the outstanding picture of the year: Darryl F. Zanuck's production of
 "HOW GREEN WAS MY VALLEY"

1941 Academy Award for direction: JOHN FORD for his direction of
 "HOW GREEN WAS MY VALLEY"

1941 Academy Award for the best supporting actor: DONALD CRISP for his performance in
 "HOW GREEN WAS MY VALLEY"

1941 Academy Award for black and white cinematography: ARTHUR MILLER for
 "HOW GREEN WAS MY VALLEY"

1941 Academy Award for color cinematography: ERNEST PALMER and RAY RENNAHAN for
 "BLOOD AND SAND"

1941 Academy Award for set decoration: THOMAS LITTLE for
 "HOW GREEN WAS MY VALLEY"

1941 Academy Award for art direction, black and white: RICHARD DAY and NATHAN JURAN for
 "HOW GREEN WAS MY VALLEY"

and a special Oscar, draped in skirts, for
 "The Best Sweater Girl of 1941"

to
 JACK BENNY
 star of
 "Charley's Aunt"



20TH CENTURY-FOX
 IS VERY PROUD OF THESE
 HONORS... PROUD TO HAVE
 HAD A PART IN GIVING TO THE
 SCREEN GREAT ENTERTAINMENT
 ...WHEN GREAT ENTERTAIN-
 MENT IS MORE ESSENTIAL THAN
 EVER TO OUR NATION AND OUR
 PEOPLE!



IT'S ALWAYS
FAIR WEATHER
WHEN GOOD
PICTURES
ARE SHOWING
TOGETHER!

THE Paramount Picture Fifth Block

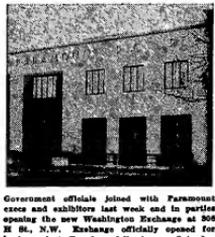
EXTRA

PLAYING THIS
WEEK
THE GREAT
TUESDAY
PARAMOUNT
BLOCK

News and Gossip About the Production and Distribution of the Best Shows in Town!

FIFTH BLOCK PACKS SOCK

Present as Govt Biggies Helped Par Launch New Exchange



Government officials joined with Paramount execs and exhibitors last week and in parties signed the new Washington Exchange at 808 N. St., N.W. Exchange officially opened for business last Tuesday, following a Saturday luncheon and cocktail party for exhibitors and executives, and a Sunday party, hosted by Paramount News and attended by D.O. officials.



ABOVE: Left to right, as Adolph Zukor notes the Thirtieth Anniversary sale are J. J. Ungar, Charles Hengman, Zukor, Nelson B. Hall of the Washington First Barney Exchange and J. S. Fustline, Branch Manager.



LEFT: Washington officials on hand included Adolph Zukor, J. J. Ungar, Charles Hengman, Nelson B. Hall, J. S. Fustline, R.F.C. as Assistant Manager, J. S. Fustline, R.F.C. as Assistant Manager, J. S. Fustline, R.F.C. as Assistant Manager, J. S. Fustline, R.F.C. as Assistant Manager.

PIX AND PLAYERS

Paramount has six pictures rolling now and will roll six more during March... now shooting are "Road to Morocco" ("Crosby-Hopwood"), "The Forest Rangers," Techni biggie with MacMurray, Goddard and Susan Hayward, "The Glass Key," a Dashiell Hammett learning Brian Donlevy, Alan Ladd and Veronica Lake, "Mrs. Wiggs of the Cabbage Patch," with Fay Bainter and Carolyn Lee, "Henry Aldrich, Editor," and a Sherman Hoppy, "Undercover Man"... To roll in March are "The Major and the Minor," with Ginger Rogers and Ray Milland, "Wake Island," with Donlevy, Preston, Macdonald Carey, "Happy Go Lucky," Techni musical with Mary Martin, Dick Powell and Rudy Vallee; "Merton of the Movies," with Eddie Albert and Susanna Foster; "Silver Queen," a Sherman production, and "Wrecking Crew," a Pine-Thomas actioner. "Union Pacific," and Jules Styne have signed to write the music for "Priorities of 1942," the pair wrote these "Sweater Girl" hits, "I Don't Want to Walk Without You" and "I Said No"... Elwood B. Bette, B-way set and costume designer, has arrived in Hollywood to do sets and garb for "Happy Go Lucky"... He has inked a term contract... Bob Hope will emcee a testimonial luncheon for the B. DeMille March 10 in the old barn where DeMille filmed "The Squaw Man"; the affair will be a part of the huge Hollywood "DeMille Week" festivities leading up to the premiere of "Reap the Wild Wind" March 18... Victor Young, Paramount composer, has received a U. S. Treasury citation for musical supervision of a Defense Bond broadcast... broadcast used background from "The Remarkable Andrew" with Crosby and Betty Hope will guesstar on the Gulf Stream Guild air show this coming Sunday, plugging "Road to Morocco"... Johnny Johnston, radio singing guitarist, will team with Ellen Sings in "Priorities of 1942"... Al Rogell will direct.

Hollywood Blvd. a 'Via Cinemania' For 'DeMille Week' By C of C Edict

Main twelve blocks of Hollywood's famous Hollywood Boulevard will be bannered and marked with John B. Kinsley, president of the Hollywood Chamber of Commerce. Celebration of DeMille's thirtieth anniversary as a showman leads into the world premiere at the Hollywood Theatre March 19 at Paramount's 30th Anniversary Picture, C. B.'s Technicolor "Reap the Wild Wind". DeMille's Memorabilia will be placed on display in store windows throughout the twelve block stretch. Already gathered for the exhibit are the crown of thorns used in "Kings of Kings"; the tablets of Moses used in "The Ten Commandments"; armor from "The Crusades"; "Cloisars" and "Signs of the Cross"; and costumes from "The Woman," "Male and Female," "The Voice Boatman," "Union Pacific," "The Plainsman," and "North West Mounted Police". Several hundred items of costume, sets, and props from "Reap the Wild Wind" will of course be included. An additional activity of the week will be the marking with plaques of memorable spots in Hollywood that are considered milestones of the industry. Chief of these will be the barn—now a gym—where DeMille filmed his first picture, "The Squaw Man," the building at Sunset and Vine," which was a March 10 luncheon for three generations of film "creats."

Clinches Crown

Last week it was announced in this page that Chris-Pin Martin had won the Hollywood Nephew-crown by putting his six grandchildren in Harry Sherman's latest Hopalong Cassidy film, "Undercover Man." Kids play roles as his children. Since this announcement, Chris-Pin has arranged a role for his wife.

William Allen White Asks For Andy and Par Replies With 'Remarkable Andrew'

Just in the nick of time, the New York Herald Tribune and William White's Emporia Gazette broke out last week with editorials expressing the fervent wish that "Old Boots and Whiskers" Andy Jackson could return and lend his spirit to America. Return of Andy Jackson to play a part in modern problems is the theme of Paramount's "The Remarkable Andrew," fourth block release. White's editorial says "Good Lord! How we need Old Andy Jackson—boots and whiskers, courage and wisdom combined—that rare amalgamation that makes for common sense, the horse sense that has guided the sorry of this nation for 150 years! Come back, Old Andy Jackson; come back to your country!" Herald Tribune echoes these sentiments, pointing out that the rough and ready, spouting-for-a-eight spirit of old "Fancy Andy" seems to have gone a little thin in recent years in America, and averring that it's sorely needed right now. He's coming. Arrives April 17, release date of "The Remarkable Andrew!"

PAR'S NEWEST BRISTLES B.O.

Laffs, Love, Lyrics Blended Again for 'Balanced Block'—Something for Everybody 'REAP' SCREENS, TOO

Paramount's grabbed the field again with its fifth successive "Balanced Block," it became apparent this week with announcement of the company's newest block of five, to be trade-screened March 18 and 17. The new block repeats the successful formula of the fourth block, mixing with consummate skill all the ingredients of boxoffice... including something for everybody. Gamut runs like this: "My Favorite Blonde," Bob Hope-Madeleine Carroll, co-starrer (fast farce-comedy); "The Great Man's Lady" co-starring Barbara Stanwyck and Joel McCrea (romance-spectacle-drama); "This Gun for Hire," co-starring Veronica Lake and Robert Preston, with Alan Ladd, (thriller-action-melody); "True to the Army" with Judy Canova, Allan Jones, Ann Miller and Jerry Colonna (gag-gai-lit-u-n-e-s-hopla), and "Henry and Dizzy," new Aldrich comedy with Jimmy Lydon and Mary Anderson (family fun). "This Gun," "Henry and Dizzy" and "The Great Man's Lady" will screen March 18 in key city exchanges. "True to the Army" and "My Favorite Blonde" will unveil on March 17. Announcement of the fifth block screenings was accompanied by an announcement that Paramount's big 30th Anniversary special, Cecil B. DeMille's "Reap the Wild Wind," will be trade-screened March 18 at key points; this is the evening feature for the "World Premiere in Hollywood." Also announced at the same time was the signing for a new Harry Sherman "Hopalong Cassidy" western, "Undercover Man," starring

Superman's a Sucker

Suckers made suckers of plenty of kids in an upstate town. Paramount short subjects department reports that when a slick show used ads urging the young people to "Come early and lick Superman." Early arrivals at the Saturday kid matinee got "Superman suckers," made in the shape of the Man of Steel. They licked him.

Big AMPA Feed To Tie In to Par Hoopla For 'Reap' and DeMille.

AMPA will sponsor a big testimonial luncheon honoring Cecil B. DeMille's Thirtieth Anniversary in the show world April 2. Vincent Trotta, pressy, has announced Luncheon is tentatively set for the Waldorf-Astoria, and will follow by one day the New York Paramount opening of "Reap the Wild Wind," Paramount's 30th anniversary picture. "Reap" will also be designated DeMille's 30th anniversary film, and super sendoff plans are lined up for both East and West Coasts. DeMille is expected to visit New York for the Paramount opening, and will be guest of honor at the AMPA affair. William Boyd. The Sherman will screen March 17 with the second two pix of the block. The trade's quick acceptance of Paramount's fourth was seen to have been the guiding influence in setting up the company's fifth, inasmuch as the same style of entertainment balance holds for both. Alan Ladd's role in "This Gun for Hire" started a real furor on the Paramount lot with studio execs whispering that he was the big male find of the year. Immediately following first play bought by Ladd was scheduled for first one, then two, new roles. Ladd is already at work in the Dashiell Hammett picture, "The Glass Key," with Veronica Lake and Brian Donlevy. Following this he is to mount to top billing in "The Man in Half Moon Street," Barry Lyndon play bought with Ladd in mind. Albert Matz is writing a screen adaptation of this latter story; the locale will be changed from London to America.



"Don't you think that's going a bit too far for a street ballyhoo?"

Roxie Hearty \$17,500, Ace New Film In Frisco; Falcon's Dorsey Fine 27C

San Francisco, March 3. Bright spot of the week is the Grand Gate, with Dorsey's first Frisco visit responsible...

Estimates For This Week: Fox (F-W) (2,500; 35-40-55) - 'Roxie Hart' (20th) and 'Castle In The Sky' (1938)...

Golden Gate (RKO) (2,850; 40-44-85) - 'Date With Falcon' (RKO) and 'The Dorsey Orchestra'...

Orpheum (Blumfield) (2,440; 35-40-60) - 'Lady Willing' (Col) and 'Treat 'Em Rough' (Col)...

Paramount (F-W) (2,470; 35-40-55) - 'Son Fury' (20th) and 'Perfect Fool' (20th)...

San Francisco (F-W) (1,470; 35-40-55) - 'Who Came to Dinner' (20th) and 'Pacific Blackout' (Par)...

Estimates For This Week: Fox (F-W) (2,500; 35-40-55) - 'Roxie Hart' (20th) and 'Castle In The Sky' (1938)...

on second stage. Last week, making \$12,600 for same part. 'Hallelujah' (U) and 'Married Bachelors' (M-G)...

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Estimates For This Week: Fox (F-W) (2,500; 35-40-55) - 'Roxie Hart' (20th) and 'Castle In The Sky' (1938)...

'LADY-OLSEN ORCH FAIR \$14,000 IN BALTIMORE

Baltimore, March 3. With most of town in bed and blackout list Friday (7) night, attendance last week...

Estimates For This Week: Century (Low's-U) (3,000; 17-28-35) - 'The Olsen Family' (20th)...

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Philly B.O.s Spotty Against Opposis; 'Ball of Fire,' \$20,000, Best Grosser

Philly, March 3. Lent is having some effect on pressing box grosses this week, but the dip isn't as noticeable...

Estimates For This Week: Aladdin (RKO) (2,100; 35-40-57-68) - 'Vanishing Virginia' (M-G)...

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'WOMAN JUICY \$17,000 IN CINCY

Cincinnati, March 3. Topheavy by a small draw of 'Woman Juicy' (RKO)...

Estimates For This Week: Fox (F-W) (2,500; 35-40-55) - 'Roxie Hart' (20th) and 'Castle In The Sky' (1938)...

Golden Gate (RKO) (2,850; 40-44-85) - 'Date With Falcon' (RKO) and 'The Dorsey Orchestra'...

Orpheum (Blumfield) (2,440; 35-40-60) - 'Lady Willing' (Col) and 'Treat 'Em Rough' (Col)...

Paramount (F-W) (2,470; 35-40-55) - 'Son Fury' (20th) and 'Perfect Fool' (20th)...

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Paramount (F-W) (2,470; 35-40-55) - 'Son Fury' (20th) and 'Perfect Fool' (20th)...

San Francisco (F-W) (1,470; 35-40-55) - 'Who Came to Dinner' (20th) and 'Pacific Blackout' (Par)...

'Through Night Train \$11,000, Paces Denver; 'Sail Travels' \$7,300

Denver, March 3. With theatre business slightly benefiting from defense activities here, first-run currently are above average...

Estimates For This Week: Aladdin (RKO) (2,100; 35-40-57-68) - 'Vanishing Virginia' (M-G)...

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Estimates For This Week: Aladdin (RKO) (2,100; 35-40-57-68) - 'Vanishing Virginia' (M-G)...

'MR.' FAIR \$7,500 IN K.C.

Kansas City, March 3. Town's total for current week is okay, but not up to last week's buoyant...

Estimates For This Week: Aladdin (RKO) (2,100; 35-40-57-68) - 'Vanishing Virginia' (M-G)...

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'Scandal' Nice \$8,700, Seattle; 'Hay Fory' 7C, 'Dinner,' 'Fury' Big H.O.

Seattle, March 3. Local showhouse scurried about to find their bootleg stock. Oscar awards, Coliseum is playing Coliseum...

Estimates For This Week: Fox (F-W) (2,500; 35-40-55) - 'Roxie Hart' (20th) and 'Castle In The Sky' (1938)...

Golden Gate (RKO) (2,850; 40-44-85) - 'Date With Falcon' (RKO) and 'The Dorsey Orchestra'...

Orpheum (Blumfield) (2,440; 35-40-60) - 'Lady Willing' (Col) and 'Treat 'Em Rough' (Col)...

'CAPTAINS' \$16,000, FLIES HIGH IN PROV.

Providence, March 3. 'Captains of the Clouds' is flying high and packing them in for the week...

Estimates For This Week: Fox (F-W) (2,500; 35-40-55) - 'Roxie Hart' (20th) and 'Castle In The Sky' (1938)...

Golden Gate (RKO) (2,850; 40-44-85) - 'Date With Falcon' (RKO) and 'The Dorsey Orchestra'...

Orpheum (Blumfield) (2,440; 35-40-60) - 'Lady Willing' (Col) and 'Treat 'Em Rough' (Col)...

'Roxie,' Good \$16,000, Only New St. Louis Pic

St. Louis, March 3. New screen star is on top currently, 'Roxie Hart' (20th) is top draw on gateway day...

Estimates For This Week: Fox (F-W) (2,500; 35-40-55) - 'Roxie Hart' (20th) and 'Castle In The Sky' (1938)...

Golden Gate (RKO) (2,850; 40-44-85) - 'Date With Falcon' (RKO) and 'The Dorsey Orchestra'...

Orpheum (Blumfield) (2,440; 35-40-60) - 'Lady Willing' (Col) and 'Treat 'Em Rough' (Col)...

2:30 A.M. Swing-Shift Matinees Need Plugging

San Francisco, March 3. Equire, Blumfield house on Matinees is swinging good...

Estimates For This Week: Fox (F-W) (2,500; 35-40-55) - 'Roxie Hart' (20th) and 'Castle In The Sky' (1938)...

Golden Gate (RKO) (2,850; 40-44-85) - 'Date With Falcon' (RKO) and 'The Dorsey Orchestra'...

Orpheum (Blumfield) (2,440; 35-40-60) - 'Lady Willing' (Col) and 'Treat 'Em Rough' (Col)...

'ROXIE,' 10C, 'WOMAN,' \$9,300, OK IN OMAHA

Omaha, March 3. Cold, snow at height of week held down grosses for only two days, after which normal attendance registered...

Estimates For This Week: Fox (F-W) (2,500; 35-40-55) - 'Roxie Hart' (20th) and 'Castle In The Sky' (1938)...

Golden Gate (RKO) (2,850; 40-44-85) - 'Date With Falcon' (RKO) and 'The Dorsey Orchestra'...

Orpheum (Blumfield) (2,440; 35-40-60) - 'Lady Willing' (Col) and 'Treat 'Em Rough' (Col)...

THIS BECAUSE OF THIS!



Your next hilarious hold-over
will be M-G-M's

"THE COURTSHIP OF ANDY HARDY"

Lewis **STONE** • Mickey **ROONEY**
Cecilia **PARKER** • Fay **HOLDEN**

Ann **RUTHERFORD** • Sara **HADEN** and Donna **REED**

Screen Play by Agnes Christine Johnston • A Metro-Goldwyn-Mayer Picture
Directed by **GEORGE B. SEITZ**

MONEY TALK!

"Hits the box-office bullseye . . . Another romp for the sure-fire Mickey Rooney."

—**HOLLYWOOD REPORTER**

"Another sure-fire box-office success. Audience howled with delight."

—**DAILY VARIETY**

"Chock full of wide audience appeal . . . All elements which have made series popular entertainment are included."

—**FILM DAILY**

"Great audience picture, ranks with the best of its predecessors. Mickey Rooney, Number One star turns in fine portrayal."

—**SHOWMEN'S TRADE REVIEW**

"Best of the series released in two years . . . Strong box-office attraction to spread happiness."

—**VARIETY**

"A sure winner at the ticket window."

—**BOXOFFICE**



Trading-With-the-Enemy Formula Likely To Be Set Up in N. T. This Wk.

Major company foreign sales chiefs will decide tomorrow (Thursday) at the Hays office in New York and likely receive final word on the formula to be employed on pictures under the Trading-With-the-Enemy Act. Carl Hays, who handles foreign affairs for the Motion Picture Producers & Distributors Assn., was in Washington last week to assist in setting a working plan to that films destined for the foreign market would be expedited through inspection by the U. S. customs department. Custom passes on imports and exports under this act which has been expedited through inspection by the U. S. customs department. Custom passes on imports and exports under this act which has been expedited through inspection by the U. S. customs department.

Industry is hopeful that two small committees will be established to speed pictures through customs and that these will collaborate to cull out objectionable material at the source, as well in advance of the completed version.

Foreign sales managers also may have some new word from Treasury in New Zealand and Australia. While seeking 100% free flow of motion picture collection on distributing films in these countries, the U. S. picture industry has not been pressing New Zealand for new pact because appreciating that national devaluation in Australia just now takes precedence.

Hays office has taken up the coin issue directly with U. S. representatives in Washington.

Pepperman Accounted For, 3 Still Missing

Lewis Pepperman, Japanese rep for United Artists for the past two years, is safe at the American Embassy in Tokyo, UA was informed by United Department of State.

Unheard from by UA are Charles Core, Manila; Alfred Katz, Shanghai; and Harry Odell, Hong Kong.

Britain's Salvage

London, Feb. 1. Admission by contributions of waste paper has been accepted for children's mattresses in various parts of the country. This is part of the salvage drive.

Cantor-Benefits

Continued from page 1
twofold. Cantor will stage a 'no benefit' benefit for his annual Summer Boys' Camp this day; he's asking his usual patrons what will pay for tickets not to attend any night at all, and he feels the net gross will be as large as ever. If he went through the motions and labor of staging a big show.

For one thing, Cantor recalls the story he once wrote for the Saturday Evening Post on the "more benefit" happy just to see some clubwoman like to her name on a letterhead.

He feels that some of these benefits have degenerated into racket; and in some cases, the ticket prices show grossing several thousands of dollars versus only \$500 net; and in some cases, the ticket prices would like to insure that small net by just paying out of pocket and not in some of the more readily taxed and harassed for services.

As for the Navy Relief show at the Grand Canyon, where the gross \$20,000 worth of tickets personally to important people, is proceeding on the premises for only \$500 \$3 and \$2 tickets and then distribute them to servicemen, boys and girls in military organizations.

The \$1,000 boxes have gone—over the top \$150. The sales in the \$100 boxes were \$1,000 and \$11 tickets, but good on the \$2 and \$3 pastebars—and these are taken home with the patrons for giveaways along the lines that Cantor has outlined.

Two new stars from the Coast have also landed Cantor, likewise Walter Winchell, and others, and he is going there to bring them in quantities for local distribution.

Newsreels Into 16 MM For So. American Markets

Arrangements are being completed to make 16 mm. reproductions of several well-known feature films in South America. Sub-titles will be in Spanish and Portuguese. Majority of the studios are also producing series of shorts for 16 mm. projection in S. A.

Another interesting wing of the Motion Picture Division of the Coordinator of Inter-American Affairs (China) is the American news slant, which is currently attainable only in part through some 5,000 regular theatres in Latin America.

Move is naturally regarded as important due to preponderance of war material in newsreels. Clips for 16 mm. production will be collated for all of the U. S. reeks twice monthly.

Brazilian Short Censors Nazi Pix

Despite the swing over to the Allied side, as outlined at the Rio de Janeiro conference, Brazil is reportedly opposed to distribution on theatres screens which show Nazis in a bad light. However, a copyright has on anti-Nazi features is reported excepting in the case of Metro's 'Mortal Storm' and 'The Last Days of Pompeii'.

Other U. S. major distributors reported running into no difficulties although some changes had to be made in several features where the Nazi side was not so unambiguously depicted. Dwan Paramount had to make some alterations in 'World in Flames' and 'The Last Days of Pompeii'.

Hope Reavies
Rio de Janeiro, Feb. 17. The strong anti-Nazi stand taken by Brazilian government officials, since the entry of the U. S. into the war, has revived hopes of American officials here that permission will be secured for the showing of several films which were banned in 1938 and 1940.

"The Great Dictator" is among those banned.

JOHN A. GROVES, SON KILLED AT SINGAPORE

John A. Groves, until last Dec. 1. Paramount general manager for Singapore and Malaya, was killed during the Japanese attack on Singapore, according to word received here by the Paramount office.

David Rose, Paramount's managing director in Great Britain, is planning to return today (Wednesday) to attend to the affairs of his father's estate. Par quota film made in England under Groves' supervision. He was to attract an audience reaction in a Canadian theater.

Rose will return to New York this week preparatory to returning to London. He is experiencing difficulty in securing passage back to London, although an audience reaction is planned to have booking on a Clipper plane.

JAP HORRORS

Even in Peace Times the Nipponese Nippones Liked Yanks

Arrival of film company sales managers from the Far East and Orient recall to trade press that experiences salesmen have in setting deals with Japanese exhibitors. Salesmen in N. Y. who were in the Orient claim that setting a product pact with Japs is virtually a matter with the buy-offering until finally signed after a matter of months. Every time a deal is held for another year to trade press are knocked down, these men aver.

"When the last executive has been passed," said one official, "the contract has to be approved by a Japanese representative."

Another official said that his father deal with any other nationality in the foreign field than a Jap's, which has been the case since the war, and a couple of years prior to that had been looked upon as a white elephant. Only hold-up is defining of new policy for reopening.

Accelerated pace of production in America to meet the Chinese Demand has caused product to get into larger quantities, resulting in plentiful supply, with quality well maintained. There is no lacking in quality well maintained. There is no lacking in quality well maintained.

Trade is now confident there is no danger of any picture shortage this year.

Approximate gross, rated at \$4 to \$5.

Carlson (Par)—Mr. Bug Goes to Town (2nd week). First stanzas around \$7,000. Last looks like to be around \$7,000. Not so far from \$7,000. Not so far from \$7,000.

Empire (Metro)—Two-Faced Woman (1st week). First stanzas around \$7,000. Last looks like to be around \$7,000.

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London Pic Theatres Do Big Trade;

'Two-Faced Woman' 26G in 1st Wk.,

'Foxes' 13G, 'Sea Wolf' \$13,000 in 1st

London, Feb. 6. West End picture theatres are doing a roaring trade, despite climatic condition being reported to be good to traveling.

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used to operate as News Reel theatre. Has recently reopened as Soviet film spot, and seems to have gotten away from the average sound picture and little overhead. It gradually built up new clientele and now is producing being plentiful and quality. It has been reported that the Soviet like house can continue new policy indefinitely.

LAWSON PLOTS TITLE ROLE IN 'HAMEL'

London, Feb. 5. First Technicolor feature to be made here since the war is Hamlet now shooting at De-Launay Normal Walker's directing and Wilfred Lawson is starring as the composer. In support are Elizabeth Hall, Malcolm Keen, and a host of other stars.

Approximate gross, rated at \$4 to \$5.

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ACTION DEFERRED BRAZILIAN PIC CONTROL

Following a New York huddle of Lawyers Advisory Committee of Foreign Managers last Thursday (26), it was decided that the American film companies take no further action, at least temporarily, in Brazil's new decree setting up controls on the film industry in that country. The legal representatives would study the new Brazilian edict.

Decrease is regarded in N. Y. as a means to force Brazil exhibitors to show native screen product more than in the past.

Graham Returning To U.S. from Aussie

Sydney, March 3. Having completed the negotiation of the Hoyts circuit's managerial split here, J. Cecil Graham is returning to the U. S. via the ship, the Sydney R. Kent, president of 20th-Cox, regarding tourer Hoyts plan.

Place will not be filled with the circuit operating under Ernest Turner's management to direct National Theatres, subsidiary of 20th-Cox.

Sydney Switch Sought

Sydney, March 3. Acute shortage of newsreel clips has forced independent newsreel theatre operators here to press the government to grant them new licenses pending their becoming second-hand newsreel theatre houses.

Present act here only permits the newsreel theatre to show newsreels, propaganda films and educational fare.

Few Pic Shipment Losses

Only 3.5% of American film shipments abroad have been lost by sinkings in the period from September, 1939, to the end of 1941.

MEX MUSICIANS FIND ALLY IN JUKES CURB

Mexico City, March 3. Union musicians here are lined against the jukeboxes have now a champion so strong that it has petitioned Congress to enact a special law to curb the mechanical music makers. This side of the musicians is the National Congress of Artists and public utility vehicles. License rates of the jukes must be upper, and the National Congress of Artists and public utility vehicles.

The graphic workers figure that these regulations will relieve a lot of unemployment among the musicians.

Letter Written As Joke Nabbed by Brazil As Code

Mexico City, March 3. Jose Maria Davila, Mexican ambassador to Brazil, who likes to have his little joke, recently wrote from Rio to 'Cantindus' (Mario Moreno), top local trump comic, a letter enquiring as to the whereabouts of Cantor, not a word of the official idiom of Brazil, but, being a humorist, Cantor had written a letter to Davila and wrote a reply with the highest-sounding words he could find in Spanish.

After a time, Davila inquired, in Spanish, if 'Cantindus' had received the message and written a reply in Spanish, that he had, and that he had answered it forthwith in the same language which the Ambassador's message was written.

The Brazilian censor had fixed the 'Cantindus' letter because they were certain it was in code.

25 Disturb Exhists in Philly Zone Buying Strike; Beef on Rentals

Philadelphia, March 3. Approximately 25 exhibitors, representing bulk of indie in this district, held a mass meeting at the Broad-wood hotel here today to discuss a protest against high film rentals being charged in what was described as the ugliest situation in the history of the U. S. Uphold of the war council as that exhibit by a show of hands. Exhibitors pledged to demand not only a certain product for two weeks in place to close all houses for one week as evidence of their inability to meet the high rentals as well as the protest with the Office of Price Administration and Henderson against illegal profiteering.

Current action, aimed at Warner's, is planned as the first of a series, similar buying strikes against other major exhibitors are being planned to be threatened at the meeting.

The current buying strike is to remain in effect until the exhibitors again meet Monday (18), when further plans will be discussed. Among those present at the meeting today (3) were members of the Allied Independent Theatre Owners of Eastern Pennsylvania and the Motion Picture Theatre Owners of Eastern Pennsylvania, Southern New Jersey and Delaware, as well as members. Lewens Pizor, president of the IMPTO, pledged support of his group to the exhibitors' action as well as individuals and not as any organized group.

Another exhibitor also centered around 95% rental demand for 'Captains of the Clouds,' exhibits under that title, with a setting 30% in midwestern territory. One of the speakers stated that there should be the maximum rental for this film.

Another exhibitor said, "We will no longer submit exhibitors to our former plans." It was also claimed that particular jealousies are stimulated among exhibitors by existing in order to create competitive bidding for films.

One proposal on tap for further discussion is that a committee of leading independents be formed to evaluate pictures for this territory.

LOU SMITH NOW LOOKS COLD FOR PRESS SECT

Lou Smith, reported as likely to be named as Pittsburgh member of the Relations Committee of Motion Picture Industry, will not go into the picture business. He has been attached to the publicity department of the Columbia studio for several years, but when recent past occurred the secretary job in the P.M.P.I.

Committee, which met during the past week and will decide again tomorrow (Thurs.) in New York, is understood to be up in the air on selection of a paid secretary from a list of three or four possible candidates, but in view of the delays that have occurred so far as action is concerned, the matter will be decided upon tomorrow.

Bob Gilliam is chairman of the sub-committee, and Howard Strickling of the studio group.

10c Defense Stamp Hypothesis' \$1 Admish Books

Pittsburgh, March 3. Harris' studio is expected to issue also out-of-town are giving away a 10c defense stamp to purchasers of every book in the Harris' studio. They're labeled 'Happiest Books' and sales of strip title have increased several hundred percent since idea was launched.

Big Briefie Baby

Dallas, March 3. Parliament will use a modern pony express caravan tomorrow (Wednesday) to transport a print of its 'Un-der the Big Top' to the George East in Denton, Tex., where it will be premed the following day. Part of the caravan was to be the Pony Farm in Denton.

Governor Cole Stevenson of Texas and a host of 500 men, women and children on horse will meet the Pony Express hearing the print on the basis of the George East print will be closed for what amounts to a clock event. It will be premed at the Texas theatre.

Ekimov's Mush on B'way

(Columbia will give an air-con-ference to the exhibitors at the press-stunt of the season. It has an Ekimov-named Abe Bromfield-muching - up doggled to New York from northern Canada for the preem of The Invaders, a film by the Capitol (Thursday).

Abe is said to have acquired the Ekimov moniker from a packing car on which his family happened to see it stencil-

15 MAGS TIE UP WITH COL'S 'COVER GIRL'

Columbia has lined up about 15 mags to participate in selecting winners for 'Cover Girl,' which it will send into production next summer. Mags, with a total circulation of almost 25,000,000, will hold a contest or otherwise select their favorite 'cover girl,' who will appear in the film. Blowups of the publications with gals' pictures in the front will also be used in the film.

Bob Topolinger, who has arranged the mags, also plans to use a mobile changing setup so mags will be able to work with their advertisers in making the girls' promotion and in ads. Sam Bischoff will produce the film. Scrap now being worked up for the exhibit is the magazine 'Kafka.' Rita Hayworth probably will be starred.

Participating include Harper's Bazaar, Cosmopolitan, Collier's, Life, Home Companion, Ladies' Home Journal, Home Companion, American, Liberty, Life, Look, Empire, Coronet, Redbook and Mademoiselle.

LEGISLATIVE HIATUS

Films Get Breeze From Proposed Laws, What Will Defense, Etc.

Picture business is getting a breeze to breathe in view of state legislatures meeting this year. While the off-year (one in which few bills are introduced) is over, most legislators are so occupied in matters pertaining to national defense that they are not using any fresh measures directed at the film industry.

Present indications are that only eight or nine state legislatures will meet this year. Yet to be the taxpayer's money, with so much being going into the national defense effort, is reported as being reflected not only in a desire to hold new legislation and tax layoffs to a minimum, but also as an urge for short sessions.

Milwaukee, March 3. After obtaining official sanction from the 1940 blanket pro-cessibility insurance policy in a recent conference with Insurance Commission, the insurance companies will save the theatre men a tremendous aggregate amount in premium on the insurance policies. The Protective Association of Wisconsin and Upper Michigan has been delving for some time into insurance matters, with profitable results.

Figuring their fire insurance rates were too high, the post office was delegated a rate expert, D. S. McKinnon, to make an exhaustive investigation through all association houses, and what he discovered has already brought about substantial reductions in rates in practically all the houses so far inspected.

McKinnon found automatic closing of policies in many instances, which is almost impossible in many instances because because to close policies will be necessary to close doors for other purposes. Doors to be closed had been wedged open by the insurance companies, even in case of fire. Unapproved sound heads were used in many the-

Wisc.-Mich. Indies Discover How To Save Plenty on Theatre Insurance

equipment, made by inexperienced help, to save money, were another factor that had boosted insurance rates.

Theatre owners in most instances have been entirely uneducated as to these conditions were responsible for the huge premiums they were paying on the insurance policies. They were amazed, when upon correcting them, their obtained rate reductions were sufficient to cover the cost of dollars annually. Aggregate savings achieved so far run to upwards of \$100,000. Not only do the structures themselves re-rated, but where the theatre was part of an office building, the office building also obtained a profitable re-rating upon the entire building.

Conditions arose as we found here probably prevail in many other states; said Harry Perlewick, business manager of the local association, "and exhibitors everywhere can very likely save themselves a lot of money. They will save the trouble to go into the insurance situation as we did here. Many of them are un-der the impression that the insurance rates for conditions that can readily be corrected at no great financial outlay.

'FANTASIA' IN WIDE EDUCATIONAL TIIEUP

When the Disney-RKO picture, 'Fantasia,' goes out on its first pre-ferred management at special prices next month, the distributing company has framed numerous literary and educational tie-ups. Perhaps outstanding is the RCA Victor arrangement, with RCA dealers in a campaign of promoting the musical appeal of the film.

In this connection, some 50,000 copies of the musical score, which has been mailed to music supervisors in institutions of higher learning, women's clubs, film council, school heads, librarians and executives of the National Federation of Music Clubs. Also Maurice Technor is booking side lectures pertaining to the Disney cartoon feature into hundreds of colleges and high schools.

The Group Discussion Guide of the Motion Picture Committee in the Department of Second Grade Studies, N.E.A., has devoted eight pages to 'Fantasia.' This reaches 11,000 educators. Also, special film book transcripts and a tieup with the United States Relief is offered exhibitors.

Commercial's Big Bally Includes Stage Show

Bridgeport, March 3. General Electric, in its 'Beating Time,' held last week (28) at Loew-Polo Majestic after biggest campaign ever given about 10,000 in Bridgeport. Local GE plant employees put on half-hour stage show, 'The Singing Sing,' and company took half page space in the paper. It was promoted by theatre manager, Joseph Rosenthal. 'Beating Time' shows work being done by eight G. E. factories in American war effort.

First of Series of Nabe Defense Shows in Bronx

First of a series of neighborhood defense shows held Sunday morning in seven Bronx theatres. One-hour show of civilian defense features given at the following theatres: Free Smaller programs in all of Greater New York's 896 theatres are eventually planned.

Scheme of using the theatres was originated by Nick John Matoukian, president of the Bronx Theatre Brokers house. It gained support of George P. Skouras, who is laying out the immediate program for the shows in the 88 Skouras houses in New York.

Boy and Girl Scouts and American Women's Voluntary Services members in uniform attended the screenings.

Participating theatres, in addition to the 'Taxado, were the Interboro, Ward, Crotons, Blenheim, Ogden, all operated by Skouras, and the Fordham, RKO.

Good Audience Booking

Lowell Bedford, operator of the Parkway theatre, is trying something new-'booking' his audience to give proper support, for his film season.

In a recent report to Interstate home office, he wrote:

"At the first evening show we had one man who thought these three little characters he saw every day and had such a boisterous contagious laugh that it ran long until the quiet audience was having the time of their lives. Personally I thought the cartoon did not do so well, but the man's laugh was the cash customer have so much fun. We played 'Hollyweird' at 8 o'clock last evening, and I asked the cartoon man to come on stage like a program and see how much he enjoyed 'Hollyweird,' which he did. The result was a theme. They rolled in the aisles at the man and the cartoon. I think I'll put him on my list of regulars to give the program."

Fort Worth, March 3. Mrs. Dorothy Brown has returned to her old duties at the Orpheum. Her absence from the theatre has been advertised. She succeeds Dorothy Reel.

Lou Krigger, veteran indie distributor, was back in harness on Film Guild last week after a week of recuperation since the day before Christmas. He had to go into his army last few weeks ago, and recovery has been slow.

A.M. Ellis Adds 3 More Theatres To His Philly Cham; Other Briefs

Philadelphia, March 3. A. M. Ellis, indie exhib, has added the Regens, Pastime, and Dixie, all in South Philly, to his existing chain of theatres. He is now the manager of the State, Stanley-Warner key name in West Philly, replacing Marty Goldensberg, resigned. He is also managing the State, and Nat Warshaw, former assistant of the Keystone, moved to the Frankish slot.

Latest additions to the ranks of draftees from the S-W organization are Dick Parks, Harrowgate, and Al Hubbard, South Philadelphia.

The Warner Club-odd division will have a 'defense bond' dance at the Cedarhurst Country Club May 8, as announced by Al Zimbalist, club president.

The Jerry and Penn Penn are getting a complete refurbishing.

Herb Winter, son of the Philadelphia branch manager Harry Weimer, is in the Army.

Dick Mayer, manager of the Studio, has announced the engagement to Gertrude Schaffer, fashion coordinator for Gimble's.

Lincoln, Neb., completely destroyed by fire.

Ted Buttermilk, head of the Ute, Colorado Springs, will replace Harvey Taylor, who left the helm of the theatre to go into his army last few weeks ago.

Bob Hoffman, city manager for J. J. O'Connell, Colo., and overtime c.m. here, a father of two.

Took the draft board to find out what had hitteered been Ted Tod's career. He is now in the army. He is advised the film 'The Great Dictator' by Joe Fitzgerald, reporter on the Journal, has taken the berth of film 'The Great Dictator' by Joe Fitzgerald, who has been called back into the army for the duration.

Parks, Reading, Said

Reading, Pa., March 3. The Berks County Court has ordered the sale of the Park Theatre, Bridgeport, Pa., to J. J. Gilliland, for \$150,000, the sale wiping out all encumbrances. The Park Theatre and the Berks County Trust Co. trustees for the bondholders, met the sale after adjustment of taxes and other claims.

The building includes, outside of the lodge hall and a large bar and restaurant for the lodge, the Park Theatre and the Danzig Boone Hotel. The theatre is operated by Jay Broun, who succeeded the late J. J. Kenney, Reading, Gilliland, paid the price for the property to the representative of the estate.

New Mamec Opens

Middlefield, O., March 3. New Mamec opened here. James Mazuchco, of Newton Falls, O., is manager of the new theatre. It is a contraction of the names of the Mamec and H. P. Mamec, and the McElroy. Later is mayor of Chardon, O.

Gilbert Out of Retirement in Pitt.

Pittsburgh, March 3. Thomas A. Gilbert, veteran exhib, who 'retired' from show biz a year ago, has been sold his own theatre house to Warner, as manager of his first live lounge has returned to show business, as executive vice-president. He replaces Ed Horner.

Joe Miller, head cashier in WB's Pittsburg office, transferred to Pittsburgh and promoted to office manager at local Warner Branch, and succeeded by Joe Miller, who was recalled to the army several months ago after having been discharged from the service (Berth) had been vacant since then, and he will be taking over on Monday.

Nebraska Based by Film Star, In Imperial, Neb., completely destroyed by fire.

Ted Buttermilk, head of the Ute, Colorado Springs, will replace Harvey Taylor, who left the helm of the theatre to go into his army last few weeks ago.

Schenectady, N. Y., March 3. Schenectady has added the Erie in Scotia, a suburb of Schenectady, to their chain. The new theatre is in the Mohawk Valley circuit has extended operations.

Watson Reopens Box

Regina, Sask., March 3. Closed for restoration, Rex Regina, reopened recently under management of its owner, Jack Watson. He is the Broadway show, Rex, operating as an independent, has a booking arrangement with Famous Players. Broadway will have a booking arrangement with Odon.

Dudley Eisel's New Pathé Berth

Dudley Hale, from Pathe commercial, has been given the new berth in public for Pathe news and shorts.

Doris Monarch, formerly handling Pathe news in Pathe in commercial department.

Reverting to Type

Continued from page 15

The Chi Sun, will tie in with it.

An entirely new version of the 'Flordora Satelette' will be one of the highlights of the New Relief Show. It's being authored by Sylvia Fine (Mrs. Danny Kaye), and Bob Astor, who is producing it.

In the 'Flordora' routine, Sophie Tucker will do a male impersonation. She will be joined on stage by Danny Kaye, Ben Karloff, Eddie Cantor and Vincent Price will play the parts.

The New Relief talent lineup is now completely set, with the timing so scheduled as to carry the entertainment into the New Relief show.

M.C.s will be Walter Winchell, Lou Holtz, Henry Youngman, Jack Egan and George East. The show will be Tyrone Power and George S. Kaufman and Moss Hart working as a team.

According to the near-sellout ticket sale and heavy program ad-vertising, the show may go as high as \$105,000, and will receive any single performance, regular or benefit.

Our Baby



5 weeks old -
and getting bigger
every day!

ANN SHERIDAN
ROBERT CUMMINGS
RONALD REAGAN
BETTY FIELD
in "KINGS ROW" with
CHARLES COBURN
Claude Rains - Judith
Anderson - Nancy Coleman
KAAREN YEENE
MARIA OUSPENSKAYA
HARRY DAVENPORT
Directed by SAM WOOD
Screen Play by Casey Robinson
From the Novel by Henry Bellman
Music by Erich Wolfgang Korngold

When it comes to hits
the daddy of 'em all is...

WARNER BROS.





JUDY CANOVA
THE WORLD'S GREATEST COMEDIENNE

SLEEPYTIME GAL

A REPUBLIC PICTURE

TOM BROWN · BILLY GILBERT
RUTH TERRY
THURSTON HALL · ELISHA COOK, JR.
JERRY LESTER · MILDRED COLE
HAROLD HUBER
and **SKINNAY ENNIS AND HIS BAND**

ALBERT S. ROGELL - Director

Screen Play by Art Arthur, Alvin Duffy and Max L. ...
Based on a Story by Maur. Graham and Robert F. Shannon



BUY U. S. DEFENSE BONDS

PILE IT ON! and Sell More Seats!

★
plan

★
is

★
... attention on
selling stuff ... Trade
Standard Accessories
Special Accessories.

★ Use them, you lucky stiff,
and make money doing it ...



SELL MORE SEATS

with **NATIONAL** *Screen* SERVICE
PRIZE BABY OF THE INDUSTRY

Kent and Connors Head 73 Distrib Execs in 20th-Fox Chi Sales Powwow

Chicago, March 3. Three-day meeting here of 73 distributing executives of 20th Century-Fox, called by Tom Connors, assistant to president Sidney Kent, was for the basic purpose of a get-together between the men in the field and Connors. He had never met some of the branch managers, and knew some of the others only slightly. Figured that it would be almost impossible to make the rounds of the various branches in person and still attend to duties at the home office.

In addition, the meeting served as a means of putting over to the district and branch managers the strength of the coming product, and to discuss advertising and sales promotion. A. M. Botsford, ad and publicity director, was in for one day to tell the assemblage about the drive being readied for "This Above All," which will be started off with a \$50,000 magazine advertising campaign, leading into direct exhibitor tieups. Botsford headed back to the home office before the conclusion of the meeting, and Rodney Bush, exploitation chief, took over along with Ed Solomon, Ward Farrar, Tommy Thompson and Cliff Gill. William Clark gave the managers a quick once-over on the short-subject situation and expressed his feeling the newswave is holding up well in the war crisis. Three district managers, William Gehring of the east, William Gehring of the central and William Kupper of the western division, turned the views of the company on the new sales effort.

Herman Webber, distribution head, gave a summary of the coming product, and the meeting climaxed with a talk by president Kent who arrived in Chicago yesterday (Monday) for the final session. He drove through the assembling managers the facts of present-day selling in the world and national war situation, and again emphasized that Connors was his spokesman on sales and general distribution matters.

Priority's Blitz Hates
Lynchburg, March 3. Priorities have slapped the lid on plans for a new theatre at Winchester, Va. Herman Habie, Shenandoah Valley string operator, has announced he's giving up plans for a house there because of inability to get materials. Due to revive idea after war.

Double-Uppers Warned

Hollywood, March 3. Two timing by extras was threatened with fines by the Screen Actors Guild as result of complaints about repeaters on the same pictures in various studios.

SAG sent out a general order that repeating is classified as a foul and will be penalized as such except in the case of call-backs, when the same person may have already appeared in the same film.

METRO'S 105G FOR DRAGON

Metro's purchase last week of Paul Buck's "Dragon Seed" moved the new novel into the select company of books which have brought more than \$100,000 for film rights. Metro paid \$105,000 for the story of the effect of the Chinese-Japanese war on one family.

"Seed" is Metro's first big purchase in months and was evidently acquired to defeat its footling competitors who have three books on next season's stand which cost them more than 100¢ apiece. They are "For Whom The Bell Tolls," by Ernest Hemingway, and "Frenchie's Creek," by Daphne du Maurier, for which Paramount gave \$150,000 and \$125,000, respectively, and "Saragosa Trunk," by Edna Ferber, for which Warner Bros. paid \$185,000.

Metro has also closed a deal for "The Sun Is My Undoing," by Marguerite Stein, price \$45,000. It's for Clark Gable, Pandro Berman produces.

Other Story Buys

Hollywood, March 3. Metro bought "The A.S.M. Hutchinson novel, 'If Winter Comes,' Rouben Mamoulian adaptation, to Marla Caddy's day yarn, 'Partners in the Sun,' by Lawrence G. Bloomman.

Ed Cross bought Humphrey Stewart's novel, "Spinning Wheel in the Sun," for independent production.

Scott Littleton sold his story of sabotage, "Time Bomb," to Monogram.

Under the Wire

Los Angeles, March 3. Last film house to be built in this area until priorities are released is the San Gabriel theatre, opened Feb. 18 in the town of that name by O. W. Lewis, who also operates the Mission Playhouse in the same district.

New Army Camp Ups Building Of Texas Theatres

Bastrop, Texas, March 3. The erection here by the Government of a \$23,000,000 army camp, to be opened around April 1, has resulted in increased theatre building interest hereabouts.

Eddie Joseph, of Austin, operator of the Austin Drive-in, has been given the city for a site on which to build. H. Ford Taylor of the Ritz, Ballinger and Harley Sadies local showmen, have arranged with a bus line whereby the latter will build a bus station at the theatre building here which the two will operate.

J. G. Long, of Bay City, is remodeling the Strand here and has plans for a new theatre to be built there soon.

E. C. Gibson, former manager of United Artists, Dallas, is remodeling a building at Bay City.

In Elgin, Texas, Bill Summ owns and operates the new Eltex and has opened the V. . . . H. A. Daniels plans the erection of a new house here. Daniels operates the Palace at Seguin, Texas.

The army itself will possibly have three theatres in the Bastrop camp area.

Riverside, Texas, Opening

Port Worth, March 3. The Tower in the Garden, suburb of Port Worth, opened Friday (20). It is jointly operated by Interstate Circuit and Deane's Theatre. The highest tower of the Texas theatre, Port Worth.

Another Near-Camp Cinema

Paris, Texas, March 3. Interstate plans to build a new house here, setting completion of a new army camp near here. Circuit has four houses here at present and one that the group has never opened.

Roy Parsell will soon complete building of a house in Malakoff, Texas, which he expects to have in operation here by March 15. Parsell has operated here until 1939 when it was destroyed by fire. He is now with the Jones theatre in Brownfield Tex. . . .

More Westerns Pa. Bidg.

Reading, Pa., March 3. Henry Sork, owner and operator of the Rio here, and a house in Schuylkill Haven, 22 miles north of Reading, plans three-story brick theatre and business building, to cost \$75,000, to be erected in Schuylkill Haven.

Samuel J. Mankovitz, Wilkes-Barre, Pa., architect, is preparing plans for a brick theatre building in Hazleton for Hazleton Theatre, Inc. Cost will be about \$50,000. Bids will be received in a few weeks.

Youngstown's Newest

Youngstown, O., March 3. Youngstown's newest, the Schenley, is expected to be under way and ready for operation about April 15. George and John Gran, owners, announced.

The owners operate a restaurant in suburban Campbell.

SHOW BUSINESS GOES ALL OUT FOR NAVY RELIEF FUND

- Fred Allen
- Kenny Baker
- Tallulah Bankhead
- Jim Barton
- Constance Bennett
- Edgar Bergen
- 'Best Foot Forward' Chorus
- Ray Bolger
- Connie Boswell
- Betty Bruce
- Eddie Cantor
- John Carradine
- Madeline Carroll
- Diosor Costello
- Bette Davis
- Billy De Wolfe
- Paul Draper
- Jimmy Durante
- Gae Foster Girls
- Ed Gardner
- Reggie Gardner
- Janet Gaynor
- Jack Haley
- The Hartmans
- Lou Holtz
- George Jessel
- Al Jolson
- Boris Karloff
- George S. Kaufman and Moss Hart
- Danny Kaye
- Andre Kostelanetz
- Gertrude Lawrence and Chorus
- Joe E. Lewis
- Hal Le Roy
- Bert Lahr
- Ella Logan
- Myrna Loy
- Bert Lytell
- Lucy Monroe
- Merle Oberon
- Olson and Johnson
- Carmen Miranda
- Dick Powell
- Walter Pidgeon
- Tyrone Power
- Vincent Price
- Bill Robinson
- Music Hall Rockettes
- Rosario and Antonio and Chorus
- Hazel Scott
- Randolph Scott
- Dinah Shore
- Kate Smith
- The Ink Spots
- Sophy Tucker
- Benny Venuta
- Mary Jane Walsh and 'Let's Face It' Chorus
- Fred Waring & Glee Club
- Clifton Webb
- Walter Winchell
- Ed Wynn
- Henny Youngman
- Loretta Young

New York Theatres

GINGER ROGERS as "ROXIE HART"
with Adolph Menjou and Geo. Montgomery
A 4th Century-Fox Production
Flas a Mile Roxy 7th Ave. Stage House

Capital
The night was
with Adolph Menjou and Geo. Montgomery
A 4th Century-Fox Production
Flas a Mile Roxy 7th Ave. Stage House

PARAMOUNT
Ray Milland
Lillian Gish
Goddard
"THE LADY HAS PLANS"
A Paramount Picture
Extra Jack Haley

PALACE
GARY COOPER
BARBARA STANWYCK
"BALL OF FIRE"

"A GREAT SHOW" - Herald Tribune
50¢, 51 & 51.50 - "MUSIC"
"THE 25th ANNUAL REPORT OF THE
National Musical Congress"
IT HAPPENS ON ICE
Dept. of America's Dept. in Theatre
100 West 42nd Street, New York, N.Y. 100
100 West 42nd Street, New York, N.Y. 100

4TH WEEK
JAMES CAGNEY
In a New Warner Bros. Hit
"CAPTAINS OF THE CLOUDS"
with the Royal Canadian Air Force
"The Return" and
BLUE BARRON and Gilda
STRAND 87th & 47th St.

MUSIC HALL
HELD OVER
"WOMAN OF THE YEAR"
Spectacular Stage Productions

LOEW'S
Time
REMARKABLE
HELD OVER
"MISTER V"
with LESLIE HOWARD
ARTISTS RIVOLI 48th St.
New Open 6:30 A.M. SEATTLE SQUARE

Special Pict. March 3
"THE HE ON HOT TO BE"
"MISTER V"
with LESLIE HOWARD
ARTISTS RIVOLI 48th St.
New Open 6:30 A.M. SEATTLE SQUARE

Femme Projectionist

Charlotte, N. C. March 3. One of the few female motion picture machine operators in the United States rolls the reels out in perfect manner in Statesville theatre. She is Virginia Warren, pretty blue-eyed brunette, who has been operating the machines in this theatre for a month and rates with her according to the manager, C. Holloway, manager of the theatre. The major has been in the business for 21 years and has never seen a girl attend the job before.

Miss Warren's ambition is not only to be an operator, but to become a theatre manager.

NEXT TUESDAY NIGHT MARCH 10 AT MADISON SQUARE GARDEN NEW YORK

HOW GOES THE RADIO BUSINESS

BLUE ADOPTS 2% CASH DISCOUNT

The Blue Network's new rate card, scheduled for release during the coming week, will provide for a 2% cash discount on bills paid within 10 days. It will make the first time that any network has sanctioned such an advance.

It is understood that NBC-Red and Columbia will also adopt a cash discount provision, but in the final analysis will operate more as a penalty than an actual discount. Accounts whose billings earn them a 10% discount will be permitted to

How Goes The Radio Business

All network radio did a gross of \$10,300,000 in January, 1942, which is 12% better than the total which prevailed for the like month in 1941. The Blue Network, \$3,800,000; the Blue Network, \$1,451,000; CBS, \$3,930,000, and Mutual, \$1,025,000. The January, '42, figures represent the

following boosts by network: NBC-Red, 8%; Blue, 24%; CBS, 2%, and Mutual, 102%.

Compared to the parallel month of '41, magazine lineage in January, 1942, was up 16%, while newspapers showed an increase of 4% in national business.

CONVENTION WEIGHS FUTURE

Omaha, March 3. Apparently in anticipation of difficult days ahead for advertisers the Nebraska section of the National Association of Broadcasters, voted at its Monday (2) session to favor the adoption of a national rate protection policy that would make it easier for accounts to cancel their radio commitments because of war conditions. This recommendation is to be passed to the N. A. B. directors for approval.

The easement as suggested by the Nebraska broadcasters would have broadcasters reserve the right to revise advertising rates at any time upon 13 weeks notice in writing and contracts would be canceled without basis. Also the advertisers would be given the right to cancel without a short rate charge on the date on which the new rate became effective.

WOW dominated the local district's meeting in more than one way. In addition to starting the move for a liberal interpretation of contract cancellations to lessen the penalties of war cancellations, the Nebraska broadcast-ers also discussed the matter of programming in aid of the country's war effort. Among Government reps that took part on the subject were Jack Harris, of the radio public relations section of the War Department; WOV in back, representing the public relations department of the Ninth World District, and Major Frank DeVos, chief of the local Seventeenth Corps Army area.

John J. Gillen, Jr., of WOW, Omaha, was named as the new district director on the N. A. B. board. Nebraska district trade association members present were J. L. Hilliard, Scott Bluff, v.p.; Arthur Thomas, WACB, Norfolk, secretary-treasurer; and J. LeBaron, KGNF, North Platte, a director.

The district meeting also voted to leave it to individual stations to decide whether they want to join WOV in back, withdrawing from suit against ASCAP. WOW is asking triple damages under a state law which it alleges it unlawfully paid the Society.

New York Reaction
Commenting on the action of the Nebraska section of the N. A. B. in urging the adoption of a more liberal interpretation of contract cancellations because of war conditions, the station relations head of one of the New York stations, who is active in the business declared yesterday (Tuesday) that the Nebraskans had exceeded their bounds by pressing for the inevitable. Even though he said, radio was now riding on the crest, it might to adopt policies that would make it possible for advertisers to cancel contracts at will.

Radio, pointed out this agency exec, has the advantage of flexibility over other media and it ought to make the most of it. It is just as important the fact that advertisers can cancel contracts at will just as much to meet sudden conditions, and also to withdraw at quick notice if circumstances make it unwise to do so.

As for network reaction to the Nebraska proposal, one web official remarked yesterday (Tuesday) that he didn't think that would be necessary for the networks to adopt any such policy. It would be just as effective for them to deal with each case separately as it comes up. He said that the networks would be necessary for the networks to adopt any such policy. It would be just as effective for them to deal with each case separately as it comes up. He said that the networks would be necessary for the networks to adopt any such policy. It would be just as effective for them to deal with each case separately as it comes up.

Heuston Printing Co., owners of KTRH, has filed with the Federal Communications Commission for a commercial FM station.

22c SINGERS SHOCK LABOR IN MEXICO

Mexico City, March 3. The Party of the Mexican Revolution has expressed itself as much shocked, and embarrassed at learning that some of the All-in singers, mostly Mexican, at station XEFO here, its studios get as low as \$1 (Mex)—20c per program. This was called a "minimum wage" but XEFO has been protesting from labor union, particularly the national electricians union, which has charged that this station is not putting up with useless employees that it cannot function efficiently.

Party announces that as part of its overhauling of XEFO it will up the wages of everybody serving it who does such a job as a radio talker or writer as to receive each a minimum of \$5 (Mex)—(\$100)—per shift. XEFO has had a monthly salary of \$4,000 (Mex)—or about \$815.

NILES TRAMMELL UP Should Quit Hospital In Fight For Florida Best

Niles Trammell, NBC prez, who was operated on for intestinal trouble several weeks ago, has recovered sufficiently to get up and walk around his room at the Roosevelt hospital, N. Y. He will likely be discharged in another two weeks.

Trammell will go to Florida or Arizona for his final recuperation.

Last Minute Revamp for Shirley Temple

Shirley Temple's "Junior Miso" show for Procter and Gamble is undergoing a complete revamp after before inaugurating new series. After record was played it was decided to recast supporting players and replace producer.

Jim Rogers, v.p. of Benton & Bowles in charge of the P&G account, and Kirby Hughes, radio agency production head, are here for the takeoff tomorrow (Wednesday) night.

Francis last minute changes are being made to whip first program into shape.

SWAP RADIO PAGE

Detroit's First Printed Dope on Radio In Five Years

Detroit, March 3. The Detroit Free Press carried a radio column on Sunday—first in any Detroit paper in about five years. The column was inserted by WJR as part of a reciprocal agreement entered into with the Free Press several weeks ago by which the station takes space in the sheet in exchange for blurbs on the air.

The first column includes items about the W. C. K-L-W and WXYZ, as well as about WJR and differed little from columns run in metropolitan papers throughout the country. No attempt was made to disguise the fact that the column was a WJR promotion.

The Free Press is owned by John S. Knight, whose sheets in Akron and Miami both carry radio pages.

Another Rule Eased

WJZ, New York city for the Blue Network, has shelved another long-held taboo. The station from now on will accept one-minute announcements at any time of the day, providing they can be inserted properly. It will take the announcement if the spot falls between two sustaining programs or between advertiser and a commercial.

The element of good programming will prevail in another way. The announcement will not be put on following a serial or talk program. WJZ's night-time schedule will continue devoid of such one-minute announcements.

retain this full 10% deduction if they pay their bills within 10 days, but accounts paying after 10 days will find themselves eligible only to an 8% discount.

Under the new Blue discount structure an account using all the network's groups on a year's basis may earn as much as 45% on the basis of total look-up business. To present the major discounts figures as 20% plus 25%, or a net of 40% on \$100. The networks have been under strong pressure for the past year to finally accept a 2% cash discount, the absence of which in network radio jeopardized its collection, admen claimed, from powerful publishers. The discount for cash is a relic of earlier days and problems in advertising being a complex and moot subject always.

Spot Bids Steady

Spot end of the broadcasting business continues to hold up well and the belief among ad agencies is that the facilities of the spot will likely prove an advantageous feature as advertisers feel the pressure of war conditions and problems. The money account that became available during the past week was \$1,000,000, which, standing at \$1,000,000, will use 10 to 15 announcements a week on 153 stations.

Many cases of Rubicam is picking up the program previously held by Lever Bros. In behalf of Lipton, which is on the Ruthrauff & Ryan list.

Dorsey for Skelton In June, Voids Cantor Deal

Hollywood, March 3. Tommy Dorsey has been set for the summer. Stanza after the Station drops off June 18 for 13-week layoff. That kills the deal for the band to go on an Eddie Cantor program which has been in negotiation.

Understood that another Brown & Williamson tobacco product will be made available for Dorsey after he concludes the Raleigh hitch. Although it is reported that Skelton has been tiffing with the agency (Russell Seefus), it is not likely that he'll make a new association despite persistent rumors. Seeds has him tied to a long contract.

Eddie Dowling Will Not Be Part of 'We' Show If Latter Is Picked Up

Young & Rubicam has recommended that the "We, People" to General Foods for Grape Nuts sponsorship, so the show may be returned to the air soon. It is being dropped by Sanka coffee (General Foods) after next Tuesday night's (10) broadcast. Decision as to whether the other Y. & R. client will take up the show is due late this week. Sanks is replacing an announcer and Y. & R. which Schick razor drops with the March 13 stanza.

Because of the illness of Eddie Dowling, Y. & R. was trying yesterday (Tuesday) to get Robert Montgomery to substitute for Y. & R. night's broadcast. If he couldn't be obtained Harry Von Zell was to replace at announcer and Y. & R. of the series returns to the air after next week's foldup. Dowling will not be on.

Council for Democracy Retains Own Identity

The Council for Democracy is retaining its separate identity and not merging, after two months of talking about it with the Citizens Education Committee. Lister is the successor to the former Committee to Defend America by Aiding the Allies and has about 800 organized local chapters.

Difficulties in absorbing the two organizations' personnel and conflict of viewpoint on best procedure for the future of the radio.

Albert N. Williams is radio director of the council.

Hollywood, March 3. Bill Henry, coming over to Denby over CBS, swivels over to NBC. He'll air on the Coast network four nights a week.

War Dept. Lines Up Entertainment (By Discs) For Overseas Outposts

Radio division of the War Department will debut, via shortwave, a new series of discs to be recorded programs tagged "Command Performance." The shows will be of the type of entertainment and personalities. Men in the armed service who are on duty in the front lines of the globe will be asked to express their preferences for future participants in this series, regarding whether the personalities are in or out of show business, and the performances or in-

CURFEW HELPS RADIO IN HAWAII

Honolulu stations, according to their sales reps in the States, are continuing to receive strong support from national advertisers. Since Jan. 1 new business has outbalanced cancellations by a wide margin. The reps say that the biggest difficulty they experience in dealing for the Hawaii stations is finding out from them just what periods they are available.

Letters from the stations advise that because of the curfew law the percentage of steady listeners has increased tremendously and that the islanders are avid for any radio entertainment that they can get.

Sterling-American Home Renewing Daytime Serials; Forget Spot Campaign

Although actual orders haven't been issued as yet, it was evident yesterday (Tuesday) that the Sterling-American Home Products group will not go forward with the contemplated spot broadcasting campaign but will instead renew practically all their daytime advertisements on the Blue and Mutual networks. The new network commitments become effective the week of March 23.

Mutual loses 'Front Page Farrell' but retains the Rush Hughes news series, which clears five days a week. The Blue Network will keep all four Sterling serials, which fall within the daily 4-8 p.m. period. Other programs include "Sheila Dallas," "Lorenz Jones" and "Young Wilder" Brown.

The spot campaign was to involve over 150 stations and a schedule of five half-hour a week. Blackett-Sampson-Hughes agency, which had been indicated that it had not been able to get what it considered good service on (Wednesday) afternoon, this was one of the reasons that had militated against adoption of the spot proposal.

Emory Lawrence to WFB

Emory Lawrence has joined the national sales staff of WFB. Formerly in charge of the national sales manager for Westinghouse Electric, he will maintain his office in Baltimore.

Judges Restrain FCC Until May, See No Injury to Public If Status Quo Awaits Final Appeal

The Federal Communications Commission has been freed from enforcing its new rules on chain broadcasting until the U. S. supreme court has acted by FCC and CBS. The same federal statutory court in New York, which had the matter before by a two-to-one decision to issue a restraining order, last Monday (2) granted the network's application for a stay. This stay is effective until May 1. Imposition of any further term of restraint will be up to the supreme court.

Under Monday's (2) order of the statutory court NBC and CBS are required to file the record in appeal within 40 days and post the usual bond of \$750 each. In issuing the delay the court agreed with the network's contention that irreparable damage would accrue if the FCC enforced its rules immediately and the highest tribunal later found that the statutory court did have jurisdiction over the case.

The special court also held that a delay of two months would not create injury to the public commensurate with the harm to the broadcasting companies. It must not see where a delay involved the public interest. The court said it was not surprised to assume that we may be mistaken, but it was surprised to assume that in law of justice there is a distinction in the plaintiff's favor to stay enforcement of the regulations.

The three-man court involved counsel of Justice Learned Hand, of the U. S. circuit court of appeals and Federal Judges Henry W. Goddard and John Bright. During last Friday's (27) hearing Justice Hand remarked that he could not understand why the counsel should be opposing the petitioned stay. The impression left by Justice Hand was that he favored their stay and that the opposing term of the U. S. supreme court and that it would be up to the latter body to decide whether or not stay should be forthcoming.

Hughes Views
Charles E. Hughes, Jr., attorney for CBS, was the first to speak. (Continued on page 33)

Rockefellers Use Tact, Drop Radio Program In Defiance to British

The Rockefellers have dropped their plans for sponsoring a radio series to hulloophy their Williamsburg, Va., development. Intention is to revive the idea after the war. Reason for dropping the scheme at this time is that more of the program's early history deals with events of the Revolutionary War and it's felt that making such material more tactless in view of America's present alliance with Great Britain.

Henry Fisk Carlton spent several months gathering material for the long listing script for the series. He was on full salary during the preliminary period.

BRINTOOL TALKS TO BLUE FOR WSRR, STAMFORD

WSRR, Stamford, Conn., is being constituted by the Blue network as an optional station with WY, N. Y. The Stamford outfit is owned and operated by Steve Rintool.

Sponsor 'Housewives News'

(San Antonio, March 3) — "The Housewives News Parade" daily quarter hour at 8:30 a. m. over KUSA, is sponsored by Fair-Maid Food and Handy-Andy Food Stores on alternate days.

Both accounts handled by Filitak agency.

Rambauz Replaces WMIN
WMIN, St. Paul, has named the William G. Rambauz Co. as its national sales agent.

Appointment becomes effective immediately.

64 Series Per Day

Cleveland, March 3. A survey of afternoon entertainment over Cleveland's four stations shows 64 series opera programs between 9 a. m. and 6 p. m.

WTAM leads with 30; WGAR 22; WHK, nine and WCLE, three.

BENNY-SMITH SWAP PRODUCTS

When Jack Benny returns to his Sunday night listing on NBC next fall he will be associated with a different product. General Foods, his sponsor for the past seven years, will substitute Grape-Nuts for Jell-O. Kate Smith will be involved in the project. A line of grape-nuts new program will plug Jell-O.

Reason for the exchange is that by the fall Jell-O's output will be so limited as to make the cost of Benny slots heavy. The limitation will be due to sugar priorities. The composition of Jell-O is 40% sugar. There is no limit on amount of Grape-Nuts that can be produced. The Benny show will cost General Foods \$2,000 a week, whereas the talent budget on the Smith program will be \$10,000 a week.

KDKA House Orchestra Sold For Twice Nightly Broadcasts By Armstrong

Pittsburgh, March 3. Big local pact between KDKA and Duquesne Brewing Co. is a 26-week contract for twice nightly broadcasts of Bernie Armstrong as conductor, it'll be a twice-nightly broadcast on the radio. The NBC station will feed to WYVA. For this program, orchestra will be enlarged to 20 men and will use singers Reed Kennedy, Madelyn Ward and Howard Price. Pierre Paulin will announce.

Peter Paul, Inc., has taken over the 8:30 p. m. news three days a week on the radio. The new show, starting March 3. The company recently renewed its contract for the 9 p. m. newscasts on the same day.

How 'NBC's' 'Assembly Line' Picks Up Actors, Music, Scripts and Sanctions

Workmen are busily disentangling the production departments of the Blue network from NBC proper at Radio City, New York. Under the reorganizations, the second floor will divide at the elevator, the Blue program that bring streams to the left and NBC to the right, or south.

Clarence L. Menser, program chief of NBC, has had one over-all idea in mind regarding the layout of NBC. It is to concentrate offices in their proper sequence so that the first and second floors contain the broadcasts down along a belt-line loosely comparable to a factory assembly line. The line begins, of course, naturally with an outer waiting room for actors, the pool from which NBC gets its talent.

Next come two big offices, one headquarters for nine producers, another for five. Then come two more. These 15 NBC producers are Lester O'Keefe, Anton Leader,

Helen Replgle Producer For KDKA's F-M Annex

Pittsburgh, March 3. Mrs. Helen Replgle, radio and live-theater producer, has been named producer director for KDKA's new F.M. affiliate, Westinghouse station WYVA, which is scheduled to start up about March 15. Transmitter has already been installed in a new building. KDKA's \$50,000 watt equipment.

Station will be on the air 14 hours daily.

WTAM, Cleveland Because Of WHK (Blue) Refusal

March 2, WTAM's being cleared over WTAM, NBC's Cleveland release, as a delayed broadcast Friday night as the result of the refusal of WHK, the Blue's local outlet, to take the show. The airing to Cleveland listening comes at 10:30 p. m., an hour after the original, and from a recording.

Reason that WHK gave for turning down the offer was that the show ran but 25 minutes. The station has Mutual's 'Spotlight Bands' (CBS) at 8:30 p. m.

Time's is also without broadcast representation in the Providence and Bridgeport, Conn., areas because of the circumstances.

WILL THOSE REEFER PEDDLERS GET THEIRS!

'Judy and Jane' serial on WOR, New York, (re-recognized) by the show has been plotted lately around a gang of peddlers of marijuana. References to dream-words have usually been verboten on the web. Program suspects guarantees that the show will meet a terrific fate. The serial and that it is made abundantly clear that those who sell drugs has had a day. The show those who smoke 'em are sad, sad cases.

Telephone call was reported recently to WOR from an interested listener who inquired what chain of drug stores sold marijuana.

McNaughton-Wilson Show With Larry Binyon Orch

Harry McNaughton and Ward Wilson have made a wax addition of a new feature, which the National Council of Artists Corp. is representing. It's proposed for afternoon spots will scout the theatre scene. Also includes Kay Lyraine and orchestra directed by Larry Binyon, leader of screen writer Claude Binyon.

Max Ehrlich's Assignments

Max S. Ehrlich has joined the writing staff for Bill Stern's sports show Saturday nights on NBC-Rad. (WEAF) for Colgate show cream. He is also the author of 'The Story of the Game' and 'The Story of the Stars' (Thursday) stanza on 'Big Town' on CBS for Rinsco (Lever Toys).

Elben Donahue personifies the corporation policies and means for the writers, or designers, are in two sections. They include Edward Birchard, Ronald MacDougall, Clarence MacDonough, Neal Hopkins.

Two music researchers also are assigned along the line, which then passes into the music section, where El Leopold Spitalny and his assistants, including Vagnoni, and their part and have their own staff. There, too, the sound effects are handled by Arthur Zipes and company, with its script checked for tone considerations, and with accountants, writers, and budget men, musicians, studio and budget set leaves the assembly line to be packaged into the final product.

The finale is, of course, the script room, where all little radio radio programs, good or bad, eventually go. New setup should be functioning some time in April.

Series of Facts-Figures Conferences Seeks Harmony Between Bureaus And Radio For War Stimulus

The Holiday Spirit

Milwaukee, March 3. All good station men put a ring on it. They are to have a series of special events. This is the personal holiday record of G. S. St. Patrick's Day, 1940—Another year born.

St. Valentine's Day, 1941—Daughter born.

Washington, March 3.

Ideas about more effective and profitable use of radio for war effort particularly, and for government purposes in general, will be set forth in a series of facts-figures conferences. Such as the need for greater industrial production, availability of personal sacrifices, what we're fighting for, etc. Or about curtailing Federal military production, availability of personal sacrifices, what we're fighting for, etc. Or about curtailing Federal military production, availability of personal sacrifices, what we're fighting for, etc.

Nothing has crystallized yet—it's three or four weeks to soon—re-creating closer ties between commercial programs and the ideas the Roosevelt Administration wants to get over to the people. Such as the need for greater industrial production, availability of personal sacrifices, what we're fighting for, etc. Or about curtailing Federal military production, availability of personal sacrifices, what we're fighting for, etc.

THE 'ONEIL'S' OFF FOR P&G

'The O'Neil's' late-afternoon serial on CBS for Ivory soap, is being dropped by Procter & Gamble as of the March 27 broadcast. It has been dropped by the account since October, 1935.

Show is produced by Ed Wolf Associates. Jane Ward is the regular author, but Herbert Little, Jr., and David Victor have been scripting. The show is being replaced by 'P. & G. is not retaining the time.

McKay Sends Publicity Staffers on Road Calls To Meet NBC Affiliates

Beginning April 1 N. Y. members of the NBC publicity department under Ed McKay will make several trips at the rate of two a week. Idea is to familiarize agents with the NBC's local affiliates' own publicists and to get into columnist-type programs. Each journey will be of one week's duration and upon return the writer will meet his colleagues at a staff breakfast to pass on impressions.

Plan, as outlined by Frank Mullen, of Ohio, also about. Bill Ray's staff will be in charge of the Pacific zone, and Hal Hobb will reconnoiter the Pacific area.

Plan differs from CBS system of having one traveller, George Crandall, continuously on tour.

NBC is especially interested in obtaining copies for publicity breaks on wartime morale programs produced by the network.

Another McKay innovation is a \$10 weekly bonus for best publicity results written by any staffer.

Bill Norris left the New York staff last week. Phoebe Mink will probably transfer to the Blue web.

First series were held in Washington when the two advisory groups put heads together at separate sessions with the G. E. F. and War Production Board. Subsequent parleys were with Army, Navy, Treasury, Public Health and the Office of Civilian Defense, General Security Agency, and Department of Agriculture. Others—interior, housing units, wage-hour division, etc.—will be held in the future.

Industry people and government people are getting a better understanding of the war effort and problems, with distrust and petty animosities dissolving, as a result of the liaison established via G. E. F. in the eyes of William B. Lewis, former CBS exec now directing the agency's radio production, availability of personal sacrifices, what we're fighting for, etc.

It's too early to frame any concrete plan for the future. Federal programs or changing their tone and character. Lewis' comments are general. A general result should be less muttering on both sides and more sympathetic relations.

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Nichols, Agency Owner, Head of KEVR, Seattle; Steps KOMO, KJR, KIRO

Seattle, March 3. Robert S. Nichols has taken over the management of KEVR, 520 watt, at 1690 kc., having been named manager after Bob McCaw and Dick Downey, co-managers, entered the picture. Nichols has been on a 22-year cycle from 520 watts back to 220 watts, as he first started in radio in February, 1920, when he was 17, at old Seattle P. 1 station.

KEVR is a member of the Evergreen Broadcasting System, one of seven small stations in Washington and Oregon, and it also has a six-year-old station in the province of Canadian Broadcasting Corporation programs which are fed through Vancouver.

The Robert S. Nichols advertising agency will continue under the same name. He will also retain his Radio Pacific, for Bartell DeWegh over KOMO, KJR and KIRO.

Coleman Joins MCA, Returns to CBS, N. Y.

Merritt Coleman has resigned from the Music Corp. of America to rejoin CBS as assistant to Lawrence Sanders, head of the radio operation. He was legal advisor in MCA's N. Y. office.

Coleman joined MCA at the time the Columbia Artists Bureau was sold to MCA.

Dorothy Roberts to Blackett Chicago, March 3. Dorothy Roberts leaving the J. Walter Thompson agency to join Chicago-Sample-Himmert agency here on permanent basis.

Was assistant time buyer at JWT.

Dept. Store Quiz Salutes Other People's Businesses and Winning-the-War

Milwaukee, March 3. A many angled new program under Gimbel department store sponsorship was inaugurated Sunday (1) in WMIS, the contract calling for a half-hour show every Sunday. It is titled "Quiz Battle of the Century." Each week will salute a Milwaukee industry.

The show plays no merchandise, but commercial display of institutional copy with a selling America theme. Each week Gimbel Bros. will put in a big window display of the products made by the firm to be honored in the following Sunday's broadcast.

Quiz participants, selected by the firm, will compete for detente stamps, each contest being given 25 stamps at the beginning of the program, the contest missing questions forfeiting five stamps.

Every ninth program will consist of a quiz battle involving the winners of contestants from the eight preceding programs.

Don Stanley is announcing the program, with Johnnie Olson acting quiz master.

BIBLE DISCS ON MARKET

Recorded bible readings by professional radio actors, are being produced by Bible House Records, a new firm. Several Psalms and the Sermon on the Mount have already been recorded. Discs will sell for \$1 each.

The sale of the records is being handled by a series of daily spot announcements on WWRL, New York.

Stewart's Cafeterias
Disc Jockey on WMCA

Stewart's Cafeterias, New York, dispensers of tray-borne hash, has signed with WMCA to sponsor two hours, less five minutes of New York Times News.

Art Green will disc jockey from 8:05 to 10 p.m., breaking in with quick interviews now and again.

Mr. W. Fairfax Barton act dea.

Vera Barton on CBS

Vera Barton, vocalist, has been set as a sustainer over the CBS net by Music Corp. She's due for an RCA-Victor recording build-up, too.

She'll sing the times weekly at the radio stanzas with Walter Gross orchestra.

Divorce Creates Some Embarrassments

Clients Grumble at Lack of Year's Notice If Losing Red (NBC) Supplementaries

While assurances have come from NBC network sales execs that the proposed policy on the subject of NBC supplementaries now are entirely satisfactory to Blue accounts, rumbles of discontent and resentment were heard among agencies during the past week. Even before the long put in writing just what NBC supplementaries will be declared no longer available to Blue accounts, agencies are charging that the Blue's procedure is 'unfair' since the deprival does not entail the giving of notice of termination.

Several agencies have been demanding to know of the Blue for reasons what affecting the recent divorcement of that network from NBC would have on their inclusion NBC affiliated stations. Though some agencies have already been given their answers orally, NBC sales execs disclosed Monday (2) that formal announcement of the policy will not be made until the end of this week.

One agency that was particularly wroth at the turn of affairs had been apprised that one of its Blue Net work accounts would have to give up, effective the week of March 22.

Arthur Dickson, initial boss, was authentic supplementaries. It was

That Good

Minneapolis, March 3.

Emmett Heardt, WCCO office manager, replied to a letter of appreciation from the undersigned that I should advise you that your experiences seem to qualify you to write a book on the subject and naturally you will have a hard time convincing me that you hide it from me.

The applicant came, anyway.

RADIO RECEIVES TIRE PRIORITY

Washington, March 3.

Danger that radio might be severely hampered by the tight limitation on tires has been eased by the latest rationing regulations concerning receiving and sending. Policy becomes effective this week.

No general licenses are provided by the latest War Production Board order but broadcasters will get at least a chance to argue that needs for remote fires before the rationing boards. Placed in the 'B' eligibility. Tires and tubes may be parceled out—after numerous other needs have been filled—over the radio transmitter facilities.

This enables station managers to press their claims for rubber on equipment machines used exclusively to ferry employees to distant transmitter sites, for instance, and probably will be construed broadly enough to include mobile transmitters and vehicles used to transport pick-up and dump personnel. Just how far the boards will go in holding that radio industry is not clear.

The necessary contact with vital communication facilities hinges largely on equipment used in the use of tires and tubes available and the demand from persons and groups higher the eligibility list.

WKCY Opens at 5 A.M.

Cincinnati, March 3.

WKCY has moved up its starting time an hour to 5 a.m. and in air music and news up to 7:30 a.m.

Due to censorship restrictions, the station has discontinued its Premier Club request recordings and is carrying on all such programs from midnight to a news summary sign-off at 1 a.m.

Radio Censorship

Continued from page 1

recently censored before going out, suggesting that the material came from Federal authorities that a way will be found to keep radio from spraying its message over the territory the same information that is deleted from the public press.

Forced under the technical impossibility of fencing in all signals, there is growing alarm that the FCC may be cut in various instances, no matter how much the FCC objects to reduction of service. Complicated stations using multiple wattage along the coasts and borders could be made to return volume and install additional directional antennas to fan their signals back over the mainland, but obviously they will not do the puzzle.

More Discrimination?

That means there is even stronger likelihood of more discrimination between radio and the press. Already Federal censors are drawing lines of this sort, as well as treating different classes of newspapers differently (such as allowing only 'local publication' of stories about new war industry plants, forbidding the use of widely-circulated news items approved for tags that sell only in a small area).

It is 10 weeks since Earl Harbor, several instances have occurred where he communicates and statements made with a blue pencil that they be kept off the air. More of this is threatened, while some stations are being monitored for stationing blue-pencils in each transmitter and network origination.

Censorship has gone farther already than many who've been called official approvers. Between the Office of Censorship, the Army-Navy-Maritime Commission, and the Office of Facts and Figures, broadcasters are hemmed in by 'requests' and sets of 'approved' practices.

One bright ray gleamed last week, however, when J. R. Ryan, assistant censorship director, while handling radio matters, decided that man-in-the-street pickups don't have to be abandoned entirely. Though the code said these should be ended for the duration, Ryan gave one station license on one pickup. He now holds advance safeguards against fifth-columnists or agitators. Ryan explained that other broadcasters may get consent to resume such features if they take precautions which are of official approval.

"Virtually every program of this general type varies in some degree from the code. For a creative, no blanket approval of substitutes can be given in advance," Ryan commented. "Directors of the office they could make use of such programs can still fulfill obligations of self-censorship should submit their specific program structures to the Office of Censorship for review and intervention."

Meanwhile, the Army has laid down more rigid controls, and the provisions in the approved practice code dealing with the matter of information in military value. Six-page circulars go into great detail in telling what can and cannot be said regarding industrial production, new factories and defense installations, contract work and related phases of the war program.

NBC'S AGRONSKY DRAWS LASTS

Washington, March 3.

Navy department officials, discussed with network officials yesterday (Monday) the need for closer coordination with Washington authorities in handling the broadcast of the world's foreign staff corps.

The network's last broadcast was asked to bear in mind that while the correspondents might get clearance from censors at the original time, the broadcast of the broadcast might at the same time be considered an act of espionage.

Classical Music Through Wee Hours Draws Favorable Reaction For CBS

Hans' Ray of Cheer

Washington, March 3.

Amateur radio was released from the official doghouse last week when the FCC at urging of the Army and Navy, resumed granting licenses for amateur radio operators to use their own ham transmitters—in order to facilitate recruiting.

Approximately 2,500 applicants who passed the examinations since Pearl Harbor now can expect their tickets.

WABC, CBS New York, is getting a favorable fan-letter reaction to its present policy of all-night programming of classical music. Letters come into the station weekly commending the station for the emphasis on classical music which characterizes this 1 a.m. to 6 a.m. stretch of broadcasting, and the WABC management reports that advertisers have begun to show an interest in buying into some of these programs.

N. Y. outlet, in working on a new programming plan for the same span of time, it expects to be able to announce the lineup within the next week.

Following is WABC's programming setup for the all-night trick:

- 1-1:30, Columbia Masterworks.
- 1:30-2, Semi-classical Masterworks.
- 2-2:05, News.
- 2:05-2:30, Symphony concert with comment.
- 3-3:15, News.
- 3:15-3:45, Show production music.
- 3:45-4, Musical Americans.
- 4-4:05, News.
- 4:05-5:05, Show hand music with inclusion of Government announcements.
- 5-5:35, Columbia Masterworks.
- 5:35-5:55, Pen-American music.
- 5:55-6, Organ music and hymns for ruralites.
- 5:59-6, Old American standard tunes.

RCA TAXES AT \$1.18 PER SHARE

Although gross income rose 31%, Radio Corporation of America net profit increased only 12% in 1941 or \$1,920 over 1940, according to the annual report mailed stockholders last Friday (27). RCA net profit was \$10,127,818 against \$9,113,156 in previous year. Gross income from all sources totalled \$158,695,732, which is an increase of \$15,652,079 over the \$143,043,507 reported in 1940.

Company report shows 26% for Federal income taxes at \$18,372,600, a hike of \$12,238,202 or 265% over the preceding year. These taxes are \$16.116 per share compared to 31c in 1940.

RCA reported fractionally better than 50c per common share earnings as against 42c in 1940, making it the best showing for common shareholders in several years. After providing for all dividends and other deductions from surplus account, there was \$16.219 per share of net profit on Dec. 31, 1941, amounted to \$27,983,973 or an increase of \$2,929,007 over that at the end of 1940.

ANNOUNCER'S SALUTE TO HIS 4-YEAR JOB

Detroit, March 3.

Following the final broadcast of the Ford Symphony Hour, WJZ's announcer, Red Gardner, who has been announcer on the show for four years, threw a party for Ford men, and his wife, at the Civic Club where he called into the Army.

It was a double-headed farewell to the Ford Symphony Hour and to his 4-year job.

Network Reports

Bob Becker dog talks, NBC-Red, renewed by John Morrell, but the hookup cut from 54 to 23 stations, effective March 1, 1942. Henry Hurst, MCDaid agency.

"Thin Man" program, 76-station NBC hook-up, Red Gardner, effective Feb. 23, Lennen & Mitchell agency.

Eliza Maxwell has picked up options on Blue network this week. Second 13-week cycle takes effect April 15, 1942.

Dorothy Kilgallen, 65-station CBS hookup, Johnson & Johnson, effective March 3. Young & Rubicam.

Discoses Miami Acquire City Station

Miami, March 3.

Establishment of a municipally-owned public utility radio station as a public utility for the city of Miami was proposed Wednesday (2) by City Commissioner R. C. Gardner.

Resolution would authorize the city manager to apply to the Federal Communications Commission for a license.

Gardner said he and three other interests had sought such a permit, but were assured that the deal with the Mutual network, but he had withdrawn from the competition. He believes that the FCC would look with more favor upon a city application.

Why instigated the meeting was a recent broadcast by Martin Agronky, NBC staff man now in Australia. During the broadcast, Agronky said that a U. S. navy official as building some anti-aircraft ammunition.

Discussion in Municipal Commission Hints Gamblers Are Behind One Private Petition

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Gardner said he will press proposed work that MBS is not interested.

SPANISH STUDY VIA MUSIC

NBC LURES YANKS WITH MELODIES

Stimulation of U. S. Interest in Language of Hemisphere Co-Tenants Is Motive Behind New 'Down Mexico Way' Series—Vice President Wallace An Enthusiast for Plan

'LISTENING PARTIES'

Music with Spanish lyrics will be used on the program called 'Down Mexico Way' over 80 NBC stations (and more to be added probably in four weeks when the Metropolitan Opera season ends) in order to entice Yankee to study the language of our fellow-tenants of this hemisphere. Series is the result of a pet idea of Henry Wallace, vice-president of the United States, who habitually speaks Spanish and is a warm admirer of the Mexicans.

Unique lineup of the series, which is heard Saturday afternoons from 4-4:30, are "listening parties" to be set up locally by 1,700 clubs of the National Federation of Music Clubs and by many groups of the Business and Professional Women's Clubs. Irene Kuhn, of NBC, worked out this aspect and has just spent a month in Mexico City sipping up color, background, ideas and generally familiarizing herself with Mexico. She will work with the series permanently to obtain maximum audience.

All music used on the radio programs will already have been recorded by Victor, Columbia or Decca. Basic idea is that the Americans will be able to buy anything they take a fancy to. On each program one Spanish pop tune will be woven through the whole program as a reprise. Other music will supplement with guitars much in evidence. Ted Corday will direct the series for NBC.

First program last Saturday had v.p. Wallace and the wife of the Mexican Ambassador to Washington, Senora Francisco Castello Najera, herself a student of music.

As sketched out by Clarence Menzer, NBC program chief, an American visiting in Mexico will successively meet Mexicans of various age groups, and songs apropos that age will be used. By installment, four the Yank will be in love with a senorita.

Considerable interest throughout the U. S. A. has already been aroused, Texas being 'positively excited,' according to comment. In the latter state various local stations have in the past broadcast Spanish instruction. NBC, however, is merely leading the Yank into the hard work of grammar through the sugar of sweet music.

Sterling Fisher is now lining up window-dressing committees for NBC's new Inter-American University of the Air, another gesture of the web to Latin simpatico.

TABASCO (THE STATE) A RADIO SPONSOR

Mexico City, March 3. The State of Tabasco, torrid southern zone famous for bananas and hot sauce, is the latest Mexican Commonwealth to be sold on radio as a publicity medium.

Tabasco has bought an hour and a half a week of time of Mexico City's XEW (150,000 watts).

Maddez Now a V.P.

Rufus C. Maddez, director of sales of WOR, New York, has been elected vice-president in charge of sales for the station.

He has been with WOR since December, 1940.

P&G's 'Family Life' On Canadian Stations

Montreal, March 3. Procter & Gamble has bought time on French language station CKAC for 'Vie de Famille' ('Family Life') re-broadcast daily 6-6:15 p.m. Paul Emile Corbell supervising.

Program is also heard daily from 10-10:15 a.m. on CBF and French language network of CBC.

FRANK FELIZ AT KGO

San Francisco, March 3. Frank Feliz has been named Blue network publicity director for KGO, San Francisco. Comes over from the War Production Board office. Will work under Gil Patridge, sales promotion manager.

The Chider Chided

Montreal, March 3.

Several times weekly the Canadian Broadcasting Corp. warns its listeners to pay their annual license tax or face arrest and fines.

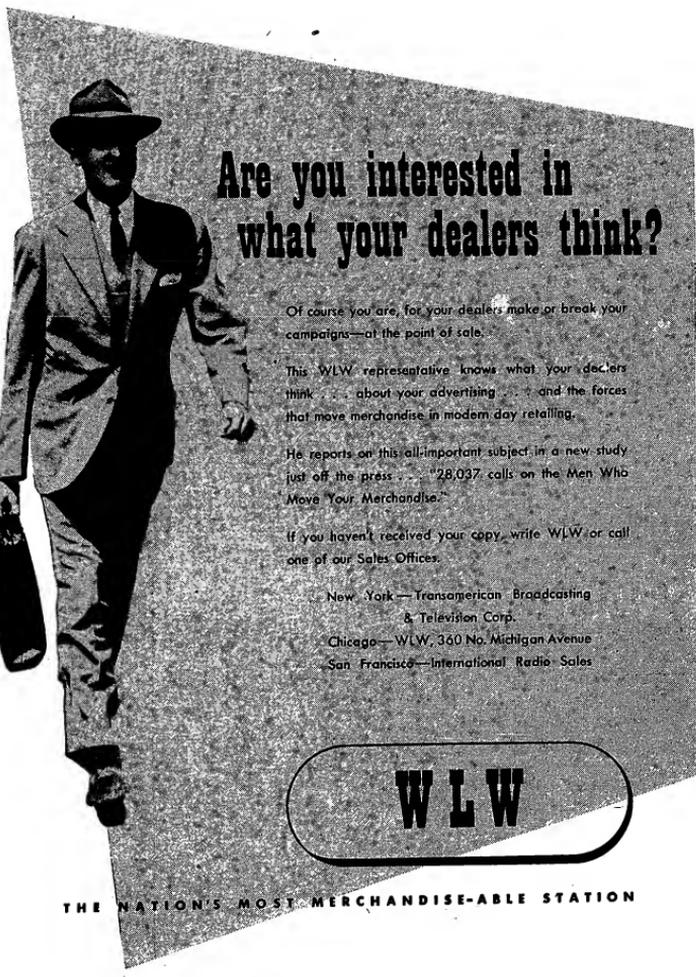
Last week Lt. Col. Rene P. Landry, secretary of the corporation, was arrested and paid a fine of \$3 for not having a license for his own home receiver.

Enrique Castel, manager of station XEQ, Mexico City, of the Anarcargo syndicate that also operates station XEW, is to be banqueted soon by a group of art artists and newspaper people.

Right of Government to Regulate Radio Fully Sustained in Mexico

Mexico City, March 3. Government's right to regulate radio as a wartime measure was upheld by the supreme court here in rejecting the suit of local station XEWT (10,000 watts), owned by the Compania Industrial y Universel de Mexico, for an order to set aside the \$1,000 (Mex) fine imposed by the Ministry of Communications and Public Works, ruler of Mexico's air affairs, and its accompanying man-

date that XEWT change its frequency. XEWT contended that it was privileged to function on a 115-kc. frequency because its original federal concession allowed that. Court held that the Ministry was right in ordering the station to go on an 810-kc. frequency because it had found that XEWT was causing much public annoyance by interfering with U. S. and Canadian broadcasters. Tribunal remarked that the government is well within its rights to control radio.



Are you interested in what your dealers think?

Of course you are, for your dealers make or break your campaigns—at the point of sale.

This WLW representative knows what your dealers think . . . about your advertising . . . and the forces that move merchandise in modern day retailing.

He reports on this all-important subject in a new study just off the press . . . "28,037 calls on the Men Who Move Your Merchandise."

If you haven't received your copy, write WLW or call one of our Sales Offices.

New York—Transamerican Broadcasting & Television Corp.
Chicago—WLW, 360 No. Michigan Avenue
San Francisco—International Radio Sales

WLW

THE NATION'S MOST MERCHANDISE-ABLE STATION

Inside Stuff—Radio

Not His News Source

Some Radio Lawyers Still Clamor For Revised Radio Law This Year But Prospect Remains Shaded

Recently the 'Judy and Jane' show from Chicago celebrated its 11th year on the air as the oldest daytime script show, the oldest daytime network show.

It started for Folger Coffee and it continues on that sponsorship. Folger Coffee now owns the show completely, but it is handled through the Lord & Thomas agency.

She started for Blackett-Sample-Hummert agency, for which it was the first radio serial show and began the entire daytime serial policy of that agency.

It was originally written by Irene and Walter Wicker, and Irma Phillips who worked on the show as writer. None of these people now associated with the program.

CBS has yielded to the demand of WNEB, Binghamton, N. Y., and the new contract which that station has negotiated with the network does not stipulate exclusivity. WNEB will continue to take Mutual as well as Columbia programs.

When the renewal discussion came up between the Binghamton station and CBS, the latter made an issue of the exclusive clause. WNEB retorted that rather than accept such a clause it would make a deal with NBC, which the station figured would readily consent to a non-exclusive arrangement.

Maurice Dreicer, New York City's independently-invented, non-stop, freelance broadcaster and idea man, has 26 programs going at the moment on WINS, WBYN, WOV, WHOM, WRFL, WEVD, WBNX, no less than the unusual as a patriotic gesture by making available, without royalty, a series of outlines, synopses and ideas for various morale programs. Plans behind Dreicer is to provide local stations with simple production slants which will enable them, in terms of local, indie station limited facilities, to do for far less effort what the networks are able to do on an elaborate, costly basis.

'Soundings Board,' local quiz-record show Thursday night on WEAF, features for RCA-Victor records, and the show, after a recent communication from R. L. Hutton, Jr., of the NBC spot sales department, to all the company's spot salesmen. Memo cited the program's mail increase from 71 letters the first week to 3,122 the 14th week, after the Jan. 15 broadcast, as evidence of the WEAF listening audience for a late-evening show. Program air at 11:45-11:50 p.m. Since Hutton's letter, the mail has risen to 4,822 returning a week.

Frank Morgan switched from his Baron Munchausen comedy role on 'Good News' over NBC to do a dramatic and rather gruesome sketch, 'Whom the Gods Would Destroy,' by Phil Rapp, one of the show's writers. Skit, spotted next to closing, told of a Nazi spy who ordered himself killed in a dentist's chair to have an ulcerated tooth yanked without any painkiller. As the operation was being performed, the dentist fell dead on him, in the deserted twelfth story of an office building.

Account by Col. R. G. McCormick over WGN-Mutual on the campaign and battle of Gettysburg will become part of regular military history class at the United States Military Academy.

Article by Col. McCormick was later expanded into a full article in the Chicago Tribune, and following publication, additional copies of the article were requested by West Point professors to be used as supplemental material on the battle.

Sir John Wardlaw Milne, Conservative M. P., has attacked the British Broadcasting Corp. in House of Commons for bad news service. Said that storms in Libya seemed only to happen to British troops, according to BBC, which is more and more irking listeners by devoting several minutes of daily bulletins to long-winded description of trivial incidents and dismissing headline news, especially if not favorable, in seconds.

Joe E. Lewis has been getting radio 'guest-shot' offers and did his first on the Schaefer-Allyn Roth show, clicking with 'H. V. Kallenborn Blues' and his own gypsy routine. Lewis is also making good capital of his quickly dropped show, 'Lady Comes Across,' which lasted three days at the 44th St. theatre. Lewis observes, 'That would make a good booth shelter; it hasn't had a hit in years.'

'KWID is progressing ahead of schedule and probably will be on the air early in April,' Lincoln Deilar, manager of KFSO, San Francisco, told 'Variety' in scouting reports on the show. Deilar's source is one of the 100,000-watt shortwave job commandeered from General Electric was encountering delays which will keep it off the ether until August.

Last Wednesday, after the re-broadcast, Eddie Cantor conducted an all fresco comedy session that's still the talk of the trade. Danny Kaye, Jimmy Durante, George Jessel supplemented guest, Edward Arnold in cutting up and clowning with Cantor that was a comedy treat for NBC personnel and the studio audience alike.

Some 32 midwesterners with a special interest in hockey broadcasts have met in Omaha and formed the American Hockey Broadcasters Association with C. Casper, KMKO, St. Louis as president; Tom Daley, WOV, Omaha, first vice-president; Tom Casper, KGKO, Ft. Worth, Tex., second vice-president; Bill Durney, WIL, treasurer, and Frank Zechen, KSD, secretary.

Don't Forget



FRED ALLEN

... is on the air

THIS SUNDAY NIGHT
and
EVERY SUNDAY NIGHT

with **KENNY BAKER**
Portland Hotel
Al Goodness's Orchestra

WABC 9 to 10

Presented by Texaco Dealers

FORM CORPORATION
FOR BROOKLYN, N.Y.

Albany, March 3.

WKEY, Inc., has been chartered to conduct a radio broadcasting business in Kings County (Brooklyn). Capital stock is 100 shares, no par value. Directors, each holding one share, are: Arthur Foddy, William Welsman and Elias Goldsky, Brooklyn.

William Welsman, New York City, was filing attorney.

B.R. for Basketball Special

Fort Worth, March 3.

Magnolia Petroleum Co. will sponsor four-hour broadcast of the Texas High School Championship basketball game from Austin over station KGKO and the Lone Star Chain and five supplementary stations on Saturday, March 7.

Announcers are Jim Crocker, Vee Box, Charlie Jordan and Ted Casper.

Seattle, March 3.

Dick Keplinger, KJR, Seattle, newscaster, was on the air tonight, public all the latest news, when a newboy burst into the studio shouting, 'Paper, mister?' Latest news paper?

The newboy, new on the beat, had gotten his signals crossed, says Keplinger spent some time reassuring listeners that it wasn't a gag.

CANADA COPY NOT URGING TRAVEL

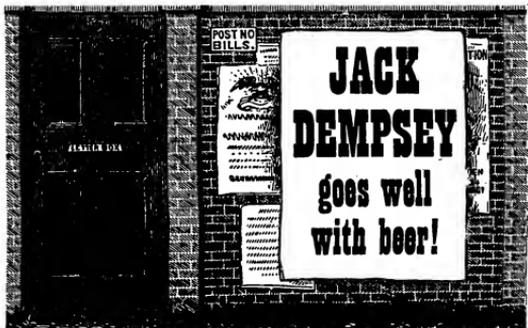
When the Ontario Travel Bureau starts its series on NBC next month the plug will be strictly institutional and stress the 'hands-across-the-board' routine. The U. S. state department has assured the Ontario government that it would be alright to do a straight job of selling Americans on the idea of spending their vacations in Canada but the Dominion authorities have also elected to refrain from tourist commercials.

The series will run for 17 weeks.

Washington, March 3.

Differences of opinion between the radio barrierers and state and web management over the desirability of seeking Communications Act amendments this year has cropped up with the legalities still trying to egg the House Interstate Commerce Committee into holding hearings on the Sanders bill to renuke the FCC. As previously reported in 'Variety,' the House group is not in a frame of mind to take up any communications legislation for some time, but an industry committee sought to make sure there will be no back-rocking by making a personal appeal to Chairman Clarence F. Lee to let sleeping dogs keep snoozing. Four-man delegation—Neville Miller, John Sweeney, Harry C. Buchter, and Frank M. Russell—has told the House leader that the operating brains feel this is no time to go into such serious and highly controversial matters as rewriting of the outmoded statute.

The industry group called on Lee after considerable commotion aired Les.



(and the beer is doing very well with Dempsey, thank you)

We refer, of course, to the purchase by Fiel's Beer of that WOR-created stopper, 'Jack Dempsey's All Sports Quiz,' on WOR every Saturday evening at 8:30.

Once again the WOR Show Shop has turned out a winner—for a sponsor and its audience. For, no sooner had the 'Jack Dempsey's All Sports Quiz' hit the air on WOR than 1110 listeners sat down, wrote

letters, sent them to Jack Dempsey—and WOR.

Quietly, without fanfare (up until now), WOR has been building, spotting, accumulating top audiences on an increasing list of low-priced, but highly entertaining shows.

Now, when those extra dollars count so much; when you just can't afford to take chances, why not call in WOR on your show problem?

where showmanship sells--

NOTE: Sponsored WOR-created shows now on WOR:

- "Go Get It" for Krueger Beer
- "Can You Top This?" for Kirkman Soap
- "Here's Looking At You" for Barbara Gould Cosmetics
- "Ramona" for R & H Beer



Payroll Traffic

Dallas—Harfield Weedin has joined WFAA-KGKO announcers.

Regina, Sask.—New announcer at CJRM is Lloyd Wray.

Moose Jaw, Sask.—New announcer with CHAB, Moose Jaw, is Norm McBain, of Winnipeg. Everett Smallwood has been added to the transmitter staff.

Toledo, O.—Bill Hightower, formerly with WIOD, Miami, has joined WSPD, Toledo, as an announcer.

Dolores Sisk, formerly with WTOL, has a new post in Detroit, and Mary Berthold, of Butte, Mont., is a newcomer at WTOL.

Akron, O.—Frank Grosjean, of WHBC, Canton, O., has joined the staff of WJW, Akron.

Duluth—Leo Fremont, promotion director at WBBB, into the army.

Seattle—Pat Hayes now announcing at KIRO, Seattle. Formerly with KPO, Wenatchee.

Detroit—Ken Manuel, of Detroit News, now WJW newscaster.

Boston—Stuart Novins, recently upped from announcer to WEEI news editor, has enlisted in the army.

John Kiley, WMXK musical director, is also handling program director's duties, since John Riley joined the Navy as lieutenant in radio division.

Ashville, N. C.—Lewis Elias, of the engineering staff of WUNC, Asheville, has resigned to join the Navy.

Waterloo, N. Y.—Harry Adams, formerly with WURL, New York, has joined the staff of WATN, Waterloo, as announcer and salesman.

Portland, Ore.—Bob Tomlinson, senior announcer at KGW, has been called for active duty as lieutenant, junior grade, in the Navy.

Minneapolis—Arthur Lodge, Jr., of newscaster at KSTP, has joined the U. S. Coast Guard.

San Francisco—Clarence Stevens, KQW engineer, has resigned to join the KPO staff.

High Turner, announcer, has shifted from KLS, Oakland, to KPO, Red outfit here.

Salt Lake City—KSL loses Chief Engineer Eddie Groves (Army Reserve Captain) called to active duty. Fred Taylor, KSL studio supervisor, also enlisted recently.

Chicago, Ill.—Bob Johnson, 14 years with the Salt Lake Tribune, recently joined staff of KSL as sales executive.

Mason City, Ia.—Jim Woods, KGO's news announcer, has joined the U. S. Marine Corps. Replacement is Damon Eckler, from KFJB, Marshalltown, Ia.

Commercial manager George Arnold, Jr., was caught in the draft, and his job is being handled by his assistant, Herb Obit.

Norman Jolley leaves his announcing job with KGLQ for a similar one at KSO, Des Moines.

San Antonio—Herb Dahlin, formerly announcer at station WKY, Olathe, Kan., has joined the announcing staff of station WOAI.

Pat Hlawa, new to WOAI newsroom, likewise: Theron Hoff.

Pittsburgh—Station WCAG, which has already been hit pretty hard by draft and enlistments, lost three more men to the colors recently.

Clare Clark, announcer, received an appointment in the army air corps; Jim Greenwood, assistant chief engineer, joined navy air corps.

Engineers so scarce around here that a compromise between WCAG and WWSW with permission of both stations.

Anderson, S. C.—Roger Skelton, former WAMC announcer, has resigned for special radio training at Norton, Conn. Goes to San Francisco later.

Columbus, Ga.—Ralph Williams, former public relations director, WBS, Savannah, in the marine corps.

Scranton, Pa.—Art Marsh, transmitter and control engineer of WARM, local Mutual outfit, left to go soon as Francis M. McKernon and Russell J. Parker, also engineers, who will join the navy.

Joseph Dobbe, formerly dramatic director at WARM, is now a corporal with the 109th Infantry, stationed in Louisiana.

Montreal—Gordon Young, CBM announcer, now second lieutenant at Camp Borden.

Ivar Francis, CBM announcer, left recently to take Air Corps Radio-Localities course.

Salt Lake City—Dick Evans has been promoted to KSL's Assistant Chief Engineer. Chief Eddie Groves is in the service. Curtis Nielson, technician, also into Army.

St. Louis—Jim Hennessy, gabber at KXOK, has been called to active duty with the U.S.N.

Springfield, Mass.—New announcers at WMAZ, Columbia outlet, are Elmer Stanson, former speaker at WFLD, Fort Lauderdale, Fla., and Rolf Dumas. They replace Terry

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Special to Stenos

Boston, March 3. Evelyn Scott, secretary to WEEI's program director Del Castillo, felt she could sign but decided she didn't want any sympathy from her colleagues.

Joe Southern, the originator at WBZ and passed, receiving a weekly Saturday night spot. The broadcast for several weeks and then asked for leave of absence.

Calwell, now of the U. S. Army Air Corps and Dick Purcell, back to music business, Boston.

Wichita, Kan.—Additions to announcing staff at radio station KPHI are John Dixon, formerly of KFNZ, Shenandoah, Ia., and Ted Compton from KCMC, Topeka, Kan.

Seattle—Joan Sherman is the new publicity aide at KIRO. One with CBS in Chicago and Los Angeles.

Cleveland.—William Pettelick, WGAR engineer, has joined the army and is now with the Radio School at Wichita Falls, Texas.

Washington—Newcomer to WJVS is Robert Ehrman, to handle the production of Director Richard Linklater.

Boston—Rella Brown has been placed in charge of WEEI music executive department, replacing Dorothy Powell, who resigned. Mrs. Jane Pennell joins the department as Miss Brown's assistant.

Memphis—Fred Carider, special official for station WMC here, has joined the Army, leaving his job for camp. No replacement as yet.

Beaumont, Texas—Ernest Stanton joins the control room staff of station KRIC. He replaces Winston Chan, gone to KTKO, Jacksonville, Fla.

San Antonio—Bertha Womack new to KTSa.

New York City—Betsy Hatch, formerly a copywriter with William Eddy & Co., has joined the Compton agency.

William B. Lodge, of CBS, given a leave of absence to do research work with the National Defense Council. Warrent White, his assistant, will substitute during his absence.

Rud Eriksen, formerly with the Turkish consulate in New York, has joined the CBS shorthand staff as the Turkish announcer, bringing with him the number of languages used on the company's shorthand broadcasts.

Lewiston, Me.—Ramsay Williams, formerly a stock broker here and previously in radio in Mexico and San Francisco, has joined the staff of WCOU, Lewiston, as an announcer.

Pittsburgh—Roland Gray, formerly with KQV, and John Oul, one-time navy operator, have joined the engineering staff of Hearst station WEDT.

Lester E. Hoyt is KDKA's new assistant director. He replaces Joseph O. Scherler, who recently enlisted in the navy.

Atlantic City.—Harold Stephens joined WBAJ staff as an announcer. Succeeds George B. Hunter, now at Fort Dix. Niles Silvers is also newcomer at WBAJ staff.

Longview, Texas—Frank Hat has joined KTRD as assistant to R. L. Puntam, Commercial manager.

Wendell Oliphant of KSAM, Huntsville, replaces Spitzer. Joe J. Stanton, called into service, Norman Boal died for Jack D. Colp, gone to KTFZ, Fort Worth, Tex. Bob comes from WEDD, New York City.

San Francisco—J. Milton Seropean added to KFO-sales staff by new salesmanager, Alfred Craspey.

Greenville, S. C.—Joel Lewhorn, WFBC sportscaster, off to army as

Radio Daffodils

St. Paul—A daffodil in 'Variety's' expense. Editor, 'Variety'—(quote)—'It has become a habit for me to depend on 'Variety' for news of what is happening in radio, but every once in a while I get quite a jolt... Today as I picked up my copy, on page 28 I find a story saying that WCCO had decided to stop a strike and telling how WCCO had given 15 minutes over to the controversy with representatives of both sides debating their differences... For your information, both KSTP and WCCO were to use this particular program, but WCCO, inasmuch as the Governor of Minnesota stepped in, the broadcast was never made over either station.'

Des Moines.—During its annual Golden Glove boxing tournament, station WOI in the recipient of an odd comment from a lady. 'Like the lady who says: "Please let me know what your gloves are like and what size they are. Also prices."

Minneapolis—Florence Lehman on WLOL, interviewed Capt. Bob Bartlett, Arctic explorer, and regretted not preparing a script first. Before Miss Lehman could stop him the craft captain started hitting out at 'career women.'

Philadelphia.—The Carpenters' Union here hired Sammy Kaye to swing and sway at party celebrating union's 60th birthday. Bill Hutchinson, the boss unioner, had a few words to say over NBC, but when he got up to say them the young generation started whistling and holler 'Big汪汪汪.' There were 14,000 in the Convention Hall, and the whole racket came through very clearly, including the fussing around the mike of the outraged leadership of the union.

Washington—Surprised officials at the Federal Communications Commission have been pondering the superman complex of an unnamed Brooklynite who ordered the Government agency to 'cease and desist' from its activities of allocating wave lengths to network and independent stations and for 'other purposes.'

Claiming he held a patent 'covering the use of electrical potential sources, together with all advantages' of the one-man threat to the nation's broadcast industry, imperiously demanded that the commission quit its operations immediately—or else.

enlisted man. Loren Watson, Jr., succeeds.

New York City—Joseph Fleming, Robert O'Leary, Louis Oxman and Frank Schwehlm added to NBC engineering staff.

Cleveland.—Two WTM engineers, Louis P. West and G. E. Makinson, have resigned from the station to take civilian positions with the anti-submarine unit of the National Petroleum Laboratory at London, Conn.

Jersey City—Cy Newman, sports announcer of WWRL, New York, has also joined the announcing staff of WJAT, Jersey City, but will continue his last Word on Sport's series on the former station.

Cleveland —WGAR has added Ralph Quig, formerly with the Ohio State police radio, and Rowland Boyd, former engineer of WARK, Akron, to its engineering staff. The men replace Walt Widler, William Jacobs, and Robert Fox who have joined the Government's Research Radio Council at Columbia, New York City.

Weslaco, Texas—Willard Lane on announcing staff of KRGV. From KGVN, Amarillo.

Dallas—Patsy Peck replaced Bernard Heflin on publicity at KRGV, Heflin into Navy.

Bridgeport—Larry Gruffs, off to Army, replaced on WCCS news staff by John Kelly.

Harry Osborne, chief announcer at WBAR, joined Army. Joseph Falco replaces.

Marion Erickson, formerly with McCann-McKesson, joined NBC sales promotion.

Damm Succeeds Shepard As President of F-M, Inc.

Walter J. Damm, of W5SM and WTMJ, Milwaukee, was elected president of F-M Broadcasters, Inc., succeeding John Shepard, of the Yankee network, at the trade organization's third annual meeting yesterday (Tuesday) at the Waldorf-Astoria hotel, N. Y. Theodore C. Streibler, vice-president and general manager of WJNY and WOR, New York, was named vice-president, and Robert T. Bartley, of the Yankee network, was re-elected secretary and treasurer.

Jack DeWitt, of WSM, Nashville, was elected a director, succeeding C. M. Jansky, Jr., Washington consulting engineer, of the National War Production Board assignment. Re-elected directors were Streibler, Jr., Ray J. Hanson, of Stromberg-Carlson, and John V. L. Hogan, president of WQXR, New York.

Elected to the executive engineering committee were F. M. Doolittle, WDBC, Hartford, chairman; Hogan, WJNY, New York; and Joseph C. engineer of WOR, and D. W. Gellerup, of WTMJ.

Annual membership session was held in the morning and roundtable discussions following luncheon.

... Getting action because it reaches the most responsive audience in America's industrial center!

DETROIT'S LEADING INDEPENDENT STATION

WJBK

Surveys show that in the Intermountain Market KDYL programs are consistently the leaders.

KDYL

The Popular Station
SALT LAKE CITY

5000 WATTS DAY AND NIGHT

ABC RFD NETWORK

THE ONE'S LIST

BY JANE WEST
RADIO'S MOST POPULAR FAMILY BRINGS YOU MORE DAUGHTER TEARS AND HEART-ACHES
Presented on every Soap 99

LISTEN TWICE DAILY
NBC Radio Network, 12:15 to 12:30 P.M., EWT
WABC-5:30-5:45 EWT-CBS

IN WASHINGTON
MGT. ED WOLF-RKO BLDG. NEW YORK CITY

Packages, Commissions and Chiz

Several recent examples of package program producers doubling, or attempting to double, as commission-collecting agents has aroused a strong reaction among some members of the American Federation of Radio Artists. Present rules forbid deduction of percentage where a program is sold as a package but the question of nimble-witted agents being now a package merchant, not a peddler, but always the same guy, has come up.

Other types of agent chiseling lately taken note of by AFRA with a view to possible action in the future is the trick of 'poisoning' a performer against radio direct and vice versa, in order to promote a vacancy of a good part which the agent then hopes to fill with somebody else.

Stay Given Webs

Continued from page 26

and he stated that CBS would be inevitably subjected to irreparable damage if a stay was not granted. Hughes said that a block of 128 licenses of its affiliates expire on April 1, and more on June 1, and he asked that the FCC be barred from applying the forfeiture of the May 2 orders when passing on these licenses. He pointed out that the standard CBS contract provides these contracts are subject to FCC regulations and if the stay is granted it would make it necessary to rewrite the contracts. He said that already an avalanche of letters have been received from affiliates, and the only thing that has staved off action by the affiliates was the temporary stay of Nov. 12.

Justice Hand expressed the view that he did not see how the Court could grant NBC and CBS a stay pending appeal to the Supreme Bench since the appeal for injunction had been adjudicated on the basis that the networks should await an 'injury' through enforcement of the FCC orders when next affiliates come up for relicensing and should then come into court with a specific rather than a theoretical grievance. If the New York special court refuses the immediate stay Hughes must go before Justice Robert Jackson of the U. S. Supreme Court to get a stay.

Issue of networks position is that the enforcement of the orders to create 'test' issues will damage them beyond the reach of subsequent legal relief.

John T. Cahill representing NBC repeated much of what Hughes has said and added that failure to grant a stay might destroy the business of both companies.

Linger Longer: Tactics

Telford Taylor representing the FCC said that the newspapers were asking for protection to linger in what the court has already termed a wrong tribunal. He declared that the FCC was anxious to proceed without further delay and he denied that any irreparable damage might take place since CBS and NBC could test the regulations by having license hearings and taking the FCC hearing to the District of Columbia courts.

Taylor was supported in his contention by Donald C. Beebe, representing Mutual, who opposed the stay on the grounds that the new rules were passed a year ago and still not put into effect. Hughes then declared that he and Cahill had spoken to Taylor and had recommended to him that in order to avoid the appeal they frame test cases at the license hearings and then go to the courts, provided the FCC suspend operations of the rules till then.

He said that Taylor had turned this proposition down. Justice Hand then turned to Taylor and said, 'Why not? I think that is eminently fair.' Taylor declared he has turned it down because it would not be in the best interests of the public or the many radio stations to further suspend the rules. The court then reserved decision.

Herb Ackerman, CBS station relations v.p., wired all affiliates as follows:

The statutory court this afternoon (Monday) granted stay of FCC rules until May 1 unless our appeal is heard by U. S. Supreme Court before that date. This in no way precludes our application to the Supreme Court for suspension of rules if necessary. Stay was granted so you probably know after FCC refused to suspend rules until test case could be tried in District Court of Appeals. This stay is most constructive news to date in our fight against regulations which would not only be disastrous in themselves to the standards of American broadcasting, but which would establish most dangerous precedent. We are filing our appeal with Supreme Court this week and will keep you advised.

Shoe Chain Expands Radio

National Shoe Stores, Inc. doubling its radio ad budget for the forthcoming season. Has chain of 70 retail stores.

Last season participations included Martin Block over WNEW, Uncle Don on WOR, and spot announcements in Italian on WOV, all N. Y. stations. To these will be added Mary Margaret McBride, WEAF, N. Y., and three 15-minute periods weekly on Alan Courtney's show over WOV, N. Y. Emil Mogul is agency.

Girl in News Room

Cleveland, March 3. Tillie Jane Reed has been added to the news department of WHK-WCLE, first girl to be employed in the station's new bureau.

Two other newcomers at WHK-WCLE are Dorothy Ann Bohan and Kay Davis, in the continuity department.

Adam Hats' Coast Fights

Hollywood, March 3. For the first time in 15 years the local fights at Legion Stadium will be bankrolled on a regional net. Adam hats has signed for from 13 to 28 scraps this year on the Coast to Blue web.

Clinton 'Buddy' Twiss, onetime amateur pug, will call the blows.

CAL MILK CO. SPONSORS DAVE LANE AT CONSOLE

San Francisco, March 3. Golden State Dairy Products Co. has signed for 13 thrice-weekly quarters on the Columbia California web, via Ruhnrauff & Ryan's Frisco office, according to assistant CBS sales manager Charles Morin.

Milk thrust will use Dave Lane songs and organ, out of Hollywood at 3 p.m. starting (9) on KQW, KXN, KARM and KROY.

Roma Wine Buys More

Roma wine has greatly increased its purchase of time on WNEW, New York, starting this week. Account has taken an additional 12 weekly 15-minute programs, three five-minute shows and 80 announcements.

Among the sponsored series will be Kathryn Craven's femme comment one morning a week, four 15-minute Zeke Manners stanzas, plus the recorded 'Music Hall' quarter hour three times a week and 15 minutes of 'Milkman's Matinee' seven days a week.

Chides Uncions News Announcers; Asks 'Not Tears, But Fewer Smiles'

Mexican Singing Bee

Mexico City, March 3. Experiment with radio community singing, a novelty for Mexico, made by local station XEQ and Wampole's has clicked. There was some doubt that Mexicans would take to this kind of singing of the way Americans do. It proved a needless worry.

SINGING LESSONS IS NEWEST AIR FORMULA

Philadelphia, March 3.

The Strawbridge & Clothier department store yesterday (Mon.) signed a 28-week contract with WFIL for the airing of the 'Singing Master', an audience participation show offering singing lessons. Program will be handled by Clyde Dengler, local voice teacher.

This makes the first time this department store has ever bought regular radio time. Odd feature is that the store was once co-owner of WFIL, and seldom used the outlet for advertising. Strawbridge & Clothier relinquished its shares in the station about three months ago.

Milwaukee, March 3. Milwaukee Journal, which runs WTMS and WSSM, permitted its columnist, Richard S. Davis, to take the newscasters severely to task recently in a plea for a little more heart and considerably less uncion in their interpretation of the war news. Headlined 'Not Tears, but Fewer Smiles', the columnist observed:

'A lamentable technique has developed (among the spiers)—a habit of discussing the deaths of 10,000 soldiers in precisely the same oily tone that is lent to praise of toilet soap, or candy bars, or chewing gum, or ways—and means of fighting dandruff to the death. The simple truth is that it makes a body sick.'

'Surely there can be some difference between the tone for the loss of a regiment or a battleship and all the glad news about a lather and a sweeter breath. . . .

'Gentlemen who advertise their own business, and there's no wish in this quarter to butt in, but isn't it possible that the fabulous returns from commercial news broadcasts would be even greater if so many listeners didn't get so damn mad at the sweetness and light announcers?'

Beaumont, Texas.—Jess Nell has joined the continuity department of KRIC replacing Mrs. Carla Trum.

ON THE AIR... ON THE STAGE ON TELEVISION



The Hit Girl of 1942

Joan Edwards

• Broadcasting on YOUR LUCKY STRIKE HIT PARADE—Every Saturday Night—WABC, 9 P.M., EWT... *

Currently At The
PARAMOUNT
NEW YORK *

• Appearing on Columbia Television Thrice Weekly. *

Thanks to all the Boys at M.C.A. Exclusive Management MCA Artists, Ltd.

More About Sir James M. Barrie

Who Was Artist Enough to Get Away with Murder —And the N. A. B. Children's Code

By ROBERT MAXWELL
(Supperman, Inc.)

New York.

Editor, 'Variety': This is an open letter to Mrs. Dorothy Gordon, of the Radio Council on Children's Programs:

Dear Mrs. Gordon: I read with a great deal of interest your letter in 'Variety,' taking Miss Josette Frank to task for her contention that Sir James Barrie would never have written 'Peter Pan' if he had been forced to abide by the N. A. B. code for children's programs.

Your personal acquaintance with Barrie naturally would give you a better insight into his thinking, but a careful examination of 'Peter Pan' tends to uphold Miss Frank's contention.

The N. A. B. code, as you must recall, specifically states that children's programs 'must not contain sequences involving horror or torture or use of the supernatural or superstitious.' Certainly, 'Peter Pan' leans heavily on superstition. I am sure you will remember Captain Hook's lines 'The ship's bewitched. Never was luck on pirate ship with a woman aboard—shoot the girl overboard.' There is again another

line, to wit: 'Every time a child says I don't believe in fairies' there is a flash of lightning that falls down dead.

Now, as for horror and torture, I certainly feel that Captain Hook with his claw hand is embodiment of both. A great deal of criticism has lately been leveled at certain comic magazine publications which make use of characters with such malefornities. While it is quite true that Captain Hook meets his just deserts, what villain does not, on radio or elsewhere. You remember, I am sure, Captain Hook's sing-song greeting 'Naugh's left upon your bones when you have shaken hands with Hook.' Imagine, Mrs. Gordon, what would happen if the 'Supperman' program, for instance, made use of a villainous character with a clawed hand who threatened to strip the flesh from the children's bones. Further examples of horror and at least implied torture exist. In the lines 'Now then, you boys, six of you walk the plank tonight. Do you want a plank?' Under no circumstances would any producer of a children's radio program dare to present an episode of cliff-hanger revolving about six children ostensibly going to their

death in the briny deep. Neither would any conscientious radio producer suggest torture or corporal punishment via the use of a cat-of-nine-tails.

Bloodthirsty

At one point in the play, there is a stage direction that reads 'From the dark cabin comes a curdling scream which wails through the ship.'

Little later a pirate, Herd, reports that 'Bill Jukes is dead—stabbed.' The presumption here is that Herd has done the stabbing—something no current radio hero would think of even a pirate. Herd is here for horror, torture and blood-thirstiness.

We know, of course, that the kidnapping or abduction of children on radio programs is strictly taboo. However, in 'Peter Pan' we, the audience, look on as three children are kidnaped from the cozy safety of their own nursery and in Act 5 we are treated to the sad scene of their empty beds and their desolate parents yearning for their return.

In recapping 'Peter Pan' in the light of Miss Frank's comments and your own rebuttal, I cannot cross a rather curious device that, although it has little or no relation to the story, was used on the radio. I maintain it would earn immediate condemnation (as it once did) if it were used in the cinema. I refer to the incident wherein Captain Hook puts poison in Peter's medicine. I very likely thought at the time (and I still do) that it was a bit of a stretch to have a child (in imitation), Tinker Bell drinks the medicine. I am sure you, as a 'Tinker' dying, the statement made that 'she says she thinks she saw her mother's face in the medicine.' I am sure you would not have children believed in fairies. Say quick that you believe. Clasp your hands; do not say 'I do not believe.' You appeal to the audience's sympathy was used on a children's radio program some years ago when children were begged to send box toots to save the life of one of the characters who was ill. I recall the storm of angry protests from parents, and rightly so.

Juvenile Classics

Admittedly, Mrs. Gordon, Sir James Barrie's activity explains any manner of sin. He got away with murder—literally—because he wrote in a spirit of make-believe and his young audience completely understood him. I am quite sure Miss Frank did not see or understand the suggestion that 'Peter Pan,' despite its moments of superstition and horror, was not an acceptable program for work for children. On the contrary, I am sure both Miss Frank and the Child Study Association thoroughly approve of the moments of excitement and suspense contained in the play. Her major point, and this I concur, is that any set of criteria as restrictive as the N. A. B. code, tends unquestionably to stifle creation. You, as a writer, must agree that the bald, cold pronouncement 'such programs must not contain sequences involving horror or torture or use of the supernatural or superstitious' would automatically rule out some of the best of our imaginative juvenile classics. I agree, and any producer and writer of children's radio programs possessed of the slightest integrity must agree, that there is 'horror and horror-torture and torture—'superstition and superstition.' The treatment is so vast in importance that to attempt to make the writer create by rote or rule is an impossibility, and this is just as unwise to teach our children that all Japanese or Germans are evil. The greatest shame comes when we try has to bear is the white man's treatment of the Indian—and the treatment can be symbolized in a phrase that was current before the turn of the century—'The only good Indian is a dead Indian.'

I believe sincerely that you and Miss Frank, Mrs. Singer and myself, are all interested in only one thing. Our difficulty seems to be that we are attacking the problem without unification. I have personally given simple evidence of my own sincerity and desire to improve the quality of juvenile radio entertainment. Use, unquestionably it would inure to all our benefits if the literary level of juvenile radio programs could be raised. Believe me, I stand ready to do anything within my power to achieve that.

KBON'S DELAYED START

Omah, March 3. KBON, new radio station scheduled to go on air March 1 has been delayed by testing difficulties but expects to be on in this week sometime. Also, station's downtown transmitter has final okay after order to take it down because of being in congested district. KBON is set with Mutual.

John Egan Runs KWJJ, Cary Jennings Out

Portland, Ore., March 5. John Egan, secretary-treasurer of KWJJ, is assuming active management of the station, since Cary Jennings, manager, has left the staff. (Jennings was former commercial manager of KW-KEK here.) Ray Orington, formerly of KOIN, has joined the staff of KWJJ as announcer.

STORE BACK ON AIR

Still Uses Sockety Gospel Over WDSM, Duluth

Duluth, March 3. After an absence from the radio advertising field for two years, Albenberg's store, has purchased a weekly 15-minute Friday morning spot over WDSM. Program provides chatter about social events in area by Patricia Hodgson, society editor of Duluth Herald and News-Tribuna and her associate, Margaret Boyle.

Albenberg's last radio program also used social chatter by Jane Albenberg, now Mrs. Bobby Parks, wife of the band leader.

Storer Under Carin

Douglas F. Storer was last week appointed manager of the Blue network (WJZ) commercial program department, reporting to Phillip Carlin, vice-president in charge of Carlin. He will handle new shows for possible sponsorship. Some will be created by the network and others will be accepted from independent producers. The idea is to give some of the station's sustainer broadcasting.

CBC in Munitions Works

Montreal, March 3. Canadian Broadcasting Corp. has been given 13 broadcasts from March 13 to June 5 inclusive of 'Voices of People' which will be tour of munitions plants and interviews with munitions workers. It's for the Department of Munitions and Supply. Producer is W. W. Wickland. Broadcast will be on CBM and across Canada.

MEXICO CITY'S LABOR PEACE

Mexico City, March 3. All the 31 radio stations in Mexico City are enjoying complete freedom of labor trouble for the first time in a long while. Operators have high hopes that this happy condition will last some time, perhaps even for the duration.

Radio workers members of the Confederation of Mexican Workers, this country's strongest work organization, have joined in the co-operation of labor with the government to keep things going smoothly in war emergency. The government has asserted that radio must be kept in service, for its entertainment and publicity value, and that this is no time for strikes or any labor trouble involving the stations.

CONSPICUOUS NAMES BEHIND NEW XEYO

Mexico City, March 3. Mexico City commercial stations will be increased in number to 30 with the inauguration in March of XEYO to begin with 10,000 watts. It's backed by a syndicate of men from prominent Mexican families. They are F. H. Brant, A. Linsatour and C. Iturbide.

WHK's 20th Birthday

Cleveland, March 3.

Station WHK, Cleveland, will reach its 20th birthday Thursday, (5). Only out-of-the-usual broadcast procedure was Ohio's governor, John W. Bricker, commenting on the station's outstanding service record during the 'Mutual Goes Calling' program by sister station WCLE.

Employees of WHK-WCLE with the station for five years or longer, were given service pins at birthday banquet at Hotel Cleveland.

V. P. * IN CHARGE OF SALES



FULTON LEWIS, Jr.

(Volume Producer)

A proved selling feature on more than 59 sponsored stations

AVAILABLE FOR LOCAL SPONSORSHIP

Get busy! Here's the easiest sale you've ever made—actually let's put money in your pocket! Fulton Lewis, Jr. is the most widely 'tuned in' Washington commentator on the air, heard over 165 Mutual stations from coast to coast 5 times weekly. He can 'take charge of sales' for any local sponsor at a talent charge amounting to only your ONE TIME QUARTER-HOUR RATE PER WEEK! Phone or write at once for full details to—WM, B. DOLPH, WOL, WASHINGTON, D. C.

ORIGINATING FROM WOL, WASHINGTON, D. C.
Mutual is a service of the MUTUAL BROADCASTING SYSTEM

THANKS....

TO
P & G

(Procter and Gamble)

Makers of 'DRENE'

H. W. KASTOR AND SONS

THE

National Broadcasting Co.

And All My Friends

For Their Help in Launching

The Radio Version

of

'ABIE'S RIBBON'

Sincerely

Clara Nichols

New York Transcription Companies Desire Trade Association of Own

Some of the smaller New York transcription companies have started conversations among themselves on the subject of organizing a trade association. Trend of these talks has been to the effect that it was time that the manufacturers got together to eliminate both flagrant and annoying abuses.

A trade association, it was pointed out, might succeed in curbing price-cutting and in establishing some sort of credit rating for customers.

Cliff Taton Cuts In

Brownsville, Texas, March 3. Cliff Taton, former manager of station KNOV, Austin, Texas, has purchased a half interest in station KEW here, and has taken over duties here. KEW was formerly known as KCF. Partner is E. E. (Jack) Wilson. Operates with a power of 250 watts on 1,490 kilocycles.

TED ECKMAN'S SPONSOR

San Antonio, March 3. The Mission Provision Co., a newcomer to local radio, has been signed for a series of three quarter-hour newscasts per week over station KABC.

Will employ Ted Eckman.

Tom Manning's Sponsor

Cleveland, March 3. Tom Manning, sports announcer, has new six-day-a-week show for P. Lovillard & Co. over WTAM.

Manning has been with NBC for 14 years and has never been without a sponsor.

Austin Grants Sponsors

Detroit, March 3. Austin Grant, senior newscaster at WJL, went under sponsorship of the Manhattan Soap Co. March 3 on Tuesday, Thursday and Saturday mornings.

Thomas McAn Stoes retained the Monday, Wednesday and Friday newscasts.

Presenting . . .

ANNE NICHOLS

Newest Radio Program

"THE RADIO YOUNGSTERS"

WILLIAM MORRIS AGENCY
New York : Chicago : Hollywood

George Grim Into Army, Can't Take NBC Position

George Grim, Star Journal and Tribune Radio editor, got telephone offer from Willard Robert, NBC production manager in New York, to dash east and take a NBC post.

Grim held off NBC pending his physical exam for the army. The army was Minneapolis, March 3.

In consequence of the war a woman has been named to succeed Grim as Minneapolis editor. NBC does more radio promotion than any other sheet in the U. S. (on both radio and TV). (KSTP). Grim, who was a stage actress before joining WCCO, gets job. The Star Journal will discontinue its Sunday radio page which Grim edited.

IN ARGENTINA

By RAY JOSEPHS

Buenos Aires, Feb. 24. Gilette Base-pops currently leading its first-plant there, opens series on Radio Mundo (LR 1) to hype into great Carlos Gardel comment doing on current events. Angel D'Agostino's orchestra with Ferrera and Zaldarriaga leads.

Rafael Mirre (LR 6) took the lead in broadcasting the American football championship from Montevideo. Contest which had teams from Uruguay, Brazil, U. S. and Chile, was passed up by some local stations because no Argentine team was participating. Bus Mignani and Lalo Pellegrini to handle assignment.

Francisco Canaro, composer and singer, returns to Belgrano (LR 3) with singers Carlitos Roldan and Eduardo Adrian.

Phillips Milk of Mearns, now handled by Sydney Ross agency, inaugurates new campaign with symphonic vocal concert on Radio Mundo. Program arranged by Balduino Mir, includes orchestra of Jean Gilbert.

Delbene Brothers (Federal Soap) set year's program on Belgrano. During February Mexican composer Gonzalo Curiel and singer Adelina Garcia plus pianist Argentine Valle singer Abel Fleury will take over. Comedian Enriquez Dattilo will handle "Room for Rent to Bachelor" skit series. In March Bertis Singerman, poetry reciter, will take over together with Flamenco Singer Anicillo, and Oscar Aleman and swing quintet. Comedian Tino Tori will be central figure in series called "Championship Boarding House" with the Lopez Brothers.

Splendid (LR 4) signs new singer Raul Lavalle with guitarist brothers Cuervo and Zapico after strong publicity buildup.

Radio del Estado (L R A). Government-owned transmitter begins new series for the Ministry of Public Works with Dr. Salvador Oria discussing daily on Government projects. Show is initial attempt to cut showmanship habits. Government efforts requiring public relations job.

Radio Sientor (L S B) grabbing several exclusives on the "Gran Poder del Sur" international stock car race, despite fact it's one of the smaller outlets. Burgos Sandillon, writer handling broadcast with "Comentarios X." Altor Aramburu, and "W" on remote pickups. Ten interior stations and stations in Uruguay and Chile using the specially arranged web.

WHK's 20th Anni Mar. 20

Cleveland, March 3. Cleveland's oldest station, WHK, plans to celebrate its 20th anniversary on March 20 in a quiet manner. A special feature announcement, however, is being planned for the daily papers.

Only person with the station today, absent at its inception is Charles Cantor, drummer in Willard's orchestra, house ensemble.

AIRLINES' KEVR PERIODS

Seattle, March 3. United Airlines has bought the 5-kilowatt evening spot on KEVR for a five times weekly "Skyways Reporter."

Jim Wutter, airline publicity man, is handling the mike.

Economy Strikes Dept. of Justice Radio Series Off the Schedules

Mighty Fine Town, Suh I

El Paso, Texas, March 3. 'Alamogordo Cavalcade' series over station KRDD is being jointly sponsored by a group of merchants in behalf of the community of that name.

Written by George Amberg, continuity editor of KRDD, and produced by Ted Gates, program director.

SARATOGA VICHY USES ERNST VADEBONCOEUR

Syracuse, N. Y., March 3.

As part of a campaign in the Syracuse area, Saratoga Vichy (spring water) began the sponsorship March 1 on WSYR of a half-hour review of the week's news by Ernest Vadeboncoeur. Program, spotted between the Benny and McCarthy network shows, will run for 18 weeks.

Leighton S. Nelson, agent for account, used a similar format on a series by Col. Jim Huxley over WGY, Schenectady, for Knox Gelatin 18 months ago. A 30-second "Victory Message" by a Syracuse personality and a Mailbox Forum, with one of the 15 defense stamp parrots going to a member of the armed service, are included.

Suds in 12 Tongues

Detroit, March 3.

Station WJMK here will continue to sell beer in 12 languages.

Howard Colby, president of the Altes Brewing Company, recently toured a party staff members of the 12 language groups and station executives and announced the renewal of a year's contract for 27 spots weekly in polyglot selling.

Washington, March 3.

Economy, due chiefly to the war, has sounded death knell for the Immigration Service's "An American Family" series. One of the present fiscal year (June 30), the Justice Department will withdraw co-operation for this weekly program, according to information given the House Appropriations Committee.

Without giving detailed explanation, Attorney General Francis Biddle recently said he doesn't like the program "it's quite warranted with the war going on" and will be dropped, saving the taxpayers \$30,000 annually. He agreed the feature in the past has been "very valuable" but implied the radio unit is to be washed out as a means of cutting expenses.

Lights, Fence And Rifleman Guard Station

Chicago, March 3.

Indictive of the precautions being taken by radio stations to guard their equipment is the system being installed by Ralph Atiles for the WFLD transmitter plant. Entire layout will be fortified by 22 individual lights of 1,000 watts power each. System will illuminate every part of the 56-acre plant.

Plant itself will be enclosed in 10-foot steel fence, and a watch tower has been built above the transmitter house, which has complete vision of the entire grounds for watchman who is armed with high-powered rifle.



CENSORSHIP?

TODAY it's an ugly word. Usage has changed it to mean an odious mixture of propagandistic half-truths and infamous lies. It reeks of American and smells of Nazism.

Yet there are some who say American radio has been censored.

Heaven forbid!

Better that every single American station be burned and every receiving set smashed than to have the filthy hand of Nazi censorship at the controls of American radio.

No, censorship, as applied to dictators' radios, has not tainted the American networks.

Indeed, the great Fifth Estate has imposed upon itself the "Blue Pencil Expediency" which in no way infringes upon our freedom of speech or of the reporting of news, but which prevents military secrets and information, danger-

ous to our national welfare, from falling upon enemy ears.

Nothing more. Any representative group can be for anything or against anything on its voice will be carried to 55,000,000 American radio homes.

Is this censorship?

Hardly! Rather, the slight changes made so that military secrets and pertinent information be carried to the enemy, will not be revealed, is the war time "Blue Pencil Expediency."

And the Fifth Estate will use it only for the benefit of the Allies and the destruction of the WSM is proud that as a part of the great Fifth Estate, it is serving America by judiciously and wisely using the "Blue Pencil Expediency" when—and only when—it is necessary to our national security.



Impressions of BBC Broadcasts

London, Feb. 5. These are the impressions of a regular listener to wartime programs of the British Broadcasting Corporation...

Big News: The BBC expatiates its listeners by giving almost no detail of the progress of the war...

Mysterious Origins: The public wonders why the continued hush over the whereabouts of the enemy...

THIS IS WAR... 3 With Its Ownes, Fredie March, Don Vorges Orchestra

What This Live Forever' had done last Sunday night, (1) was an quick dramatic type of program...

The program is not only angry, but it is also a little more than angry that way. It wants them to tighten their belts...

Director Charles Vanda and his actors, Howard Teichman and Jerome Lawrence, are the ordinary Americans. They use the red couplets of their pop-culture...

THEATRE CANTERS With Radie Harnish, Tallulah Bankhead, Johnny Green, Reginald Kenville, Charles Shubert, Alice Bernstein

WOLFGANG With local players, St. Paul, N.Y.

For the opening of the American Playhouse, the management of the 44th St. theatre house...

This is the protest, wholly financed by Miss Mabel...

Service men contributed enthusiasm. There were quizzes on home-towns and soldier recitations...

'DOWN MEXICO WAY' With Milti Goulet, Louis Van Rosten, Walter Kolimay, Gene Krupa

The vice-president of the United States, Henry Wallace, has it that theory that phonograph records of the program songs composed to entertain...

The program uses a story line written by Richard McDermott, plus native Mexican music galvanized by American big band Group...

Talk. Songs

It apparently took a war to get Arthur Godfrey and his crew. After years of service as an early radio personality...

CAPTAIN TIM HEALY Transcriptions

Captain Healy, long a network sponsor of stamp stories and action stories, is now the producer of a program which kids should like...

SUELS AKA MAXWELL

Heater White Claims 25% of \$1,000 Weekly From Ralston Club

Following the close of the episode, a return to the radio will tell the listeners that he would like to see their reactions...

'U. S. ARMY COMMISSION No. 1' Drama

The inclusion of this dramatic bit into the program involves the establishment of a precedent as to the treatment of the subject...

'THE BLACK CAP' With Leon M. Lion Play

Miss Rosa made vocals such as 'Day Dreams' and 'Happy in Love' former guest with a certain ease...

Talk. Songs

In certain cases in English law no charge is needed to establish a murder charge...

'INTO THE FUTURE WITH BIFF' Barker

WGBR is originating this juve cliff-angerer. The new series is called 'Into the Future with Biff'...

'MISS MEADY'S CHILDREN' With Margaret Ryan, Arlene Brock, John Barrett, Leonard Scherer

Second daily drama-strip out of the American Playhouse...

As usual with these thrillers for the moviegoer, there's lavish use of sound effects...

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Heater White Claims 25% of \$1,000 Weekly From Ralston Club

MILTON BEBLE With Shirley Ross, Bob Crosby Ork. Drama

Now minus Charles Laughton, who was the star of the program, this trouble-brewer seems to have been replaced by a more conventional...

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T Dorsey Big \$27,000 in Hist S. F. Theatre Date; Duchin Good 15G In Buff., Pitt Snow Hits Spivak, 11G

(Estimates for This Week) Blue Baron (New York Strand; 2,700; 35-45-80-90). ... Decca's Extra 10c

Directors of Decca Records, Inc. yesterday (Tue.) declared an extraordinary dividend of one share on the company's capital stock, in addition to the quarterly dividend of 15c a share.

Sammy Kaye Mgr. Denies Promising Girls a Job Sammy Kaye is being rung in Cincinnati by Marjorie and Billy DeWor, sister singers, who ask that Kaye pay them expenses...

According to Jim Peppi, Kaye's manager, the charges are "ridiculous." Kaye met and spoke to the girls in Cincinnati when they approached him...

Gene Krupa, Brooklyn (Strand; 2,000; 35-45-80-90). ... Miller Gets \$16,994 In 3 One-Nights; Berigan's \$8,845

George Alan (Roseland-State B. Boston, Feb. 28). ... Band Bookings

Step Fields, March 8, Holyoke (M.C.). ... Charles Christians Dies

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Top Discs This Week

Blug Crosby: 'Deep In Heart Toss'—'Let's All Meet At My House' (Decca 4182). ... Miller Gets \$16,994 In 3 One-Nights; Berigan's \$8,845

Bands at Hotel B.O.'s

Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels.

Chicago

Chonk Foster (Continental Room, Stevens Hotel; 400; \$1.50-42 min.). Foster is new in town but doing all right here; 2,000 people last week.

Los Angeles

Skinnay Ennis (Ambassador; 500; \$1-15.00). Blackout litters topped trade here around 1,000 on the two nights (Fri., Sat.).

Boston

Charles Barnett (Bernards Terrace, Brunswick Hotel; 500; 35c-41 cover). Barnett is well liked here; 2,275 covers. Band of bulk Friday-Saturday when cover is \$1. Two weeks to go.

Minneapolis

Jimmy Joy (Hotel Nicollet Minnesota Terrace; 500; \$1-15.00 min.). Finishes four weeks with little over approximate 800 customers attracted previous week.

San Francisco

Paul Baron (Rose Room, Palace Hotel; 500; 50c-1.25). Aided by Raya and Naldi, dance team with little over approximate 800 customers.

Philadelphia

Henry King (Garden Terrace, Benjamin Franklin Hotel; 500; \$1.50-43 minimum). Continuing excellent in new room; playing to 3,385 diners in six days.

Baltimore

Don Beaser (Charles Room, Belvidere Hotel; 500; \$1-12 min.). Attracting a more mature clientele to this spot which does not open on Sunday nights.

LOCATION JOBS, NOT IN HOTELS

Orrin Tucker (Blackhawk; 400; \$1.25 min.). Tucker band stays here until early April. Doing terrific job in this spot, soaking 'em with 4,000 patrons last week.

Inside Stuff—Orchestras

McKinley Stalks Talent

Ray McKinley, recently divorced from a co-leader spot with the Will Bradley orchestra, is currently on a tour around the country gathering musicians for his new band, which he renamed the McKinley Orchestra. It is to open a series of one-nighters in New England about April 10. McKinley, formerly secretary of the Willard Alexander of the William Morris agency band department, will manage, Morris, of course, will book.

Bradley, who rebuilt his band after McKinley's exit, unveiled his new group in New England last week also.

ALL MUSICAL EQUIPMENT SCARCE

Washington, March 3. Tooters have only a short time to stock up, with the Federal Government increasing curtailment of musical materials in manufacture of all types of musical instruments. Even such things as music stands, pianos, instrument cases, picks and violin bows must be restricted to make no products available for war production.

Sharp cuts must be made in operation by June and July. After cessation of manufacture may be ordered later if the need for aluminum, nickel, chromium, rubber, tin, lead, zinc, plastics, etc., for war supplies grows more serious. During the three-month period, manufacturers will get from 50% to 75% of the amount of raw materials consumed in the corresponding period last year, but there is no guaranty. War Production Board noted, that even these quotas will be available.

Men in Alvino Rey Band Have Week of Grief

Alvino Rey and his band and King Sisters took a week's rest because of the two-week delay in the Paramount theatre, New York, which ended last night (Tues.). During the week of the standstill the artists' dressing rooms remained a huffer.

Bill Schellen, trombonist-singer, suffered a heart attack while onstage last Wednesday (23); he is recovering but temporarily out of the band. Both Yvonne and Donna King developed laryngitis, ruining the quartet. Fred Astaire, drummer, had hemorrhages after tonal on during layout. Johnny Fallach, trumpet, got a strep throat. Paul Friedrichs, trumpet, was drafted. Jack Egan, manager, couldn't talk because of a heavy cold.

Schellen's condition kept him out of the band but didn't keep him off the radio. On Saturday, the band played Coe-Cola "Spotlight Bands" show on Mutual (28). His doctor allowed him two courses of 500 mg. of penicillin, which recording's sales earned the broadcast. Side is backed.

He said "No" to another bid for Rey, but one that cannot be played on networks.

Francis Craig Auditions
New York Booking Agency
Francis Craig, leader of a band at the Hermitage, Nashville, for past 16 years has given William Morris a 60-day option on a booking contract with him, contingent on work it can find for him within that period. Craig has been on NBC network two Sundays in the past few years and is widely known because of it.

Similar to Tati hotel stand in New York, currently played by Vinesci, will be left to him and his band each evening, consequently he can play one-night dance dates within his own radius in great distance, and up suitable bookings, it's probable that the Hermitage job will have to be ended.

Paul Fredericks, trumpeter with the Alvino Rey band and a "Jazzman" radio performer, into Army at Fort Monmouth, N. J.

Another Version By Another Judge Places Social Tax on the Leader

SAXIE MANFIELD DEPARTS

Sax 'Stockholder' As Well As Tender Was With Woody Herman

Saxie Mansfield, one of the original members of a stockholder in the co-operative Woody Herman band, is leaving that outfit shortly. Her new position as secretary was taken up by Mickey Folan when Herman's group replaces Benny Goodman at the New Yorker hotel, New York, March 12.

He was with the band when it was under Isham Jones' baton years ago.

Albany, March 3. Woody Herman Orchestra, Inc., with offices in New York, has been issued a Patent to the effect have been filed with the Secretary of State by Goldfarb, Milberg & Valton, New York City.

Paul Schwarz, in D. C. Chides Dick Stable For 'ignoring Union'

Dick Stable, bandleader, and Paul Schwarz, president of Washington, D. C. locale of the American Federation of Musicians, clashed bitterly recently because Stable took his band to Camp Meade, Md., without charges of violating union rules by playing without pay and branded the leader "a publicity seeker" who flouted the date for the news mentions to be gotten out of it. Charges were dropped when both Army and Navy officials got wind of case, and James P. Cotter, head of the union, promptly gave all bands permission to play for CSI without pay, but warned that all cases were subject to what has jurisdiction. Stable was in the USO Club at Camp Meade, D. C. last night (Tues.).

Swingers Put Up Ticket In Philly Local 77

Philadelphia, March 3. Johnny Arbore, local bandleader, is getting together a ticket composed of swing musicians for the forthcoming elections at Local 77, which is to be held on Saturday date for president, opposing Frank Luzzi, incumbent, who is expected to run again. The election will be held in April.

Arthur's is expected to support A. Rex, who is present secretary and will also be elected by the administration group.

Vollmer Dahlstrand Gets In Where Others Failed

Milwaukee, March 3. Although the Milwaukee Musicians' Association, Local No. 8, AFM, is one of the oldest labor organizations here, none of its members was ever accorded a place on the executive board of the Federated Trades council.

But last week precedent was shattered by election of Vollmer Dahlstrand, chief of the city and state musician, as one of the five men who rule Milwaukee unions.

Jerry Johnson's Accident

Jerry Johnson, road manager with Will Osborne's orchestra, and Mr. and Mrs. Norman Schindler, who are sax player with the band, were injured recently when a station wagon they were riding in crashed into a car near Wichita, Kansas. Johnson received a broken arm and was taken to St. Francis hospital, where his companions were bruised and out.

Band, scheduled to open that night at the Blue Moon, got underway on schedule, using banged up instruments. Later were in the car, too.

Chicago, March 3. United States Circuit Court of Appeals here last week ruled that the band leader is really the employer of the members of the orchestra and as such is liable for the payment of the social security tax of the band members. This decision was a reversal of a former ruling by Federal Judge William W. Woodrow in test case brought against Grier Williams.

In that case Judge Woodrow ruled that Williams was the sole employer of his band members and that the bandleader, not the employer, was responsible for the complete tax.

His decision now states that the band leader is an independent contractor and is personally responsible for the social security tax not only for their salaries but also their tax. The hotel, theatre, cat, or other place where the band leader is to employ, since the hotel, etc., does not have the right to designate who should make up the orchestra, and therefore, has no jurisdiction or rights over the band members. The band leader is to be treated with the band leader as an independent contractor who then goes to the other place to work under his direction.

If the hotel had the right to name and hire the band members, then the employer would be considered the employer.

NATL. CONCERTS JOINING DANCE

ASA WILL BE

National Concert and Artists Co. (former NBC Artists Bureau) project of developing a national music agreement division in addition to handling popular talent for theatre and club work. The agency at present has no bands on its list, but it figures on building some. Several are being contacted and are looking over this band department but up to yesterday (Tuesday) no deal.

The NCAAC moves from its present quarters in the RCA building to 111 Fifth avenue March 15.

Par Short Dramatizes Glen Island Casino as Orchestra Buildup Spot

Paramount shorts department is to begin work March 16 on a two-reel film built around the reputation of Glen Island Casino. New developments in the music department of the orchestra. Hal McIntyre's new band, now at the Casino, is to be featured in the film. The initial steps in the formation and building of a new outfit, i.e. hiring musicians, recording dates (at RCA-Victor studios). Story will wind up at Glen Island on a Saturday night.

McIntyre's band is being paid by Paramount for its scenes in the film. Numerous bands have gotten their share of Glen Island, including Glen Gray's Casa Loma, Larry Clinton, Glenn Miller.

Haller Steps Up in Reading

George S. Haller, Jr., vice president of the American Federation of Musicians, is expected to be elected president to succeed the late Frank L. Diefendacker, who died Wednesday.

Paul S. Altshouse, former Metropolitan Opera tenor, Paul Specht, orchestra leader, for some time have been from New York, Philadelphia, Wilmington to attend Diefendacker's funeral.

John Kirby's band celebrated its fifth anniversary tonight (Wed.) with a party at safe Society Uptown, N. Y., where they're playing. Except for a short interval when drummer O'Neil Spencer quit to go over to Louis Armstrong, then returned after recovering from illness, the band's personnel has remained intact. Benny Krupa and Spencer share Charlie Shavers, trumpet; Buster Bailey, clarinet; Russell Procope, alto sax, and pianist Billy Kyle.

Kirby's is the only small band in the 'name' field capable of playing one-nighters on its own. It has a week of them to play soon before replacing Charlie Barnett at the Brunswick hotel, Boston, next month.

Gene Krupa, Charlie Barnet, Joe Venuti, Benny Goodman, Harry James, Jack Jenmy and Alvino Rey are among the top 100 American bands. The Settepoint pool, tied in with the RKO (William Dietzler) film, 'Syncopeville'. They have been sold solo, as part of the general finale montage. The prize musicians get about the same fee as they would for solo acts on the air.

Dietzler's special publicist, David E. Green, is cooking up a New Orleans world premiere for the film as the city where jazz was created.

Connie Boswell and Woody Herman played the Palace, Louisville, last week to a disappointing loss. With opening day weather around two above zero, this kept biz down and partially accounts for 'Variety's' initial estimate of \$100,000 on the week, but built to total end, winding up with a \$22,000 take.

Buddy Duchin states he played a new kind of date at the Shubert, New Haven, a week ago Sunday, doing 110 minutes of stage show, interspersed with 10 minutes of newsreels for the turnover. Thus, in 10 hours that he did five complete bandshow presentations, clocking \$2,000 on that one day at the top.

North Carolina's Wartime Top of \$500

But Bookers Think Class C Bands Won't Satisfy Dance-Discriminating Campus

School Council of University of North Carolina, composed of faculty and students, passed a rule last week ending the ceiling on the amount that can be spent for musical entertainment for any school affair for the duration of the war.

Whether lowered budgets reported on their college budgets are purely promotional, particularly as graduation and its important proms, etc., is another matter. The \$500 top set by North Carolina won't provide better than a Class C band, or even a local outfit last year when the average Jimmy Dorsey \$3,000 for two days.

Isham Jones' Side In Taps Commish Claim

Miami Beach. Editor, 'Variety': I sincerely hope the following will give you a better idea of Taps charges (referring to a previous story in N. Y. latest issue). Taps' complaint to the A.F.M. for unpaid commissions.—Ed.

To begin with, last fall Taps offered me the Terrace Restaurant here. The salary was \$100 a week was refused. Then MCCA came along with a job in Minneapolis at \$120 which I accepted. The same day Taps raised the Terrace salary to \$150. I contacted MCCA and after much dickering and my offering them 5% of the Terrace job they released me from the Minneapolis engagement.

The very first day on the Terrace job I sincerely hope the following will give you a better idea of Taps charges (referring to a previous story in N. Y. latest issue). Taps' complaint to the A.F.M. for unpaid commissions.—Ed.

Not including me, there are 16 people who are interested with me in the band to be paid; 15 are musicians and band manager. I have a young fortune to get my m.d. down here as we came straight from New York. I also had to pay the way back. The total cost is almost \$1,000 including the uniform.

I played only four weeks at \$1,100. The other two weeks the band played one and received just one cent. Paying Taps 10% would have put me under scale, but with very little effort they would have given me more from Arnon. This he refused to do.

Michaud's New Action Against Bob Chester

Another offensive in the Arthur Michaud-Bob Chester battle was launched Friday (27) when Chester was served with papers in a breach of contract suit begun by Michaud.

Suit accuses the bandleader of breaking a management contract between the two men and asks for \$50,000 damages. Chester's lawyer accepted service since the leader is out of the country.

Michaud has another suit against Chester awaiting hearing. In that he asks for \$100,000 which is \$100,000 Michaud claims the leader owes him in cash advances and back commissions.

35c Sale of Goodman Discs Raises Question of Price Meaning Again

Sharp increase in sales of Benny Goodman's recordings since he played at the Columbia 30c label to 35c. Okeh discs will probably be added fuel for argument over the oft-discussed universal price of the records for major orchestras.

Since shifting to the lower priced price label Goodman's disc sales in units have jumped approximately 50% beyond his former Columbia circulation.

However, it's also pointed out that since making the change his sales probably enjoyed benefit of better tunes and at least one distinct click. Somebody Else is Taking My Place.

DUCHOW ARRESTED

Admits Threats to Man Who Flashing G-Notes in Wisconsin

Milwaukee, March 3. Lawrence Duchow, a band leader well known in this area, has been arrested by FBI agents on a federal warrant charging that he had threatened to kill a man who had threatened to kill him. At a preliminary hearing before Court Commissioner Flood, he was arrested on Wednesday (25) he expressed a wish to plead guilty to receipt of the alleged bribe.

His job at the Hermitage is similar to Tati hotel stand in New York, currently played by Vinesci, will be left to him and his band each evening, consequently he can play one-night dance dates within his own radius in great distance, and up suitable bookings, it's probable that the Hermitage job will have to be ended.

Francis Craig Auditions

New York Booking Agency
Francis Craig, leader of a band at the Hermitage, Nashville, for past 16 years has given William Morris a 60-day option on a booking contract with him, contingent on work it can find for him within that period. Craig has been on NBC network two Sundays in the past few years and is widely known because of it.

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Paul Fredericks, trumpeter with the Alvino Rey band and a "Jazzman" radio performer, into Army at Fort Monmouth, N. J.

Bill Schellen, trombonist-singer, suffered a heart attack while onstage last Wednesday (23); he is recovering but temporarily out of the band. Both Yvonne and Donna King developed laryngitis, ruining the quartet. Fred Astaire, drummer, had hemorrhages after tonal on during layout. Johnny Fallach, trumpet, got a strep throat. Paul Friedrichs, trumpet, was drafted. Jack Egan, manager, couldn't talk because of a heavy cold.

Schellen's condition kept him out of the band but didn't keep him off the radio. On Saturday, the band played Coe-Cola "Spotlight Bands" show on Mutual (28). His doctor allowed him two courses of 500 mg. of penicillin, which recording's sales earned the broadcast. Side is backed.

He said "No" to another bid for Rey, but one that cannot be played on networks.

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Band Reviews

MORT DENNIS Orch (7)
5/6 Clock Club, Miami Beach
Mort Dennis has a strong septet at the Clock Club Miami Beach...

Compact unit was brought south from New York and evidences good seasoning. It's a smooth combo for any class room.

HAL MCINTYRE ORCH (15)

Hal McIntyre Orch (15)
Duch Carl Benny, Pennsylvania
Hal McIntyre, New Rochelle, N. Y. has an exceptionally good band...

Isn't used too often currently because it has a rhythmic style and there aren't too many arrangements...

PRE-WEE ERWIN ORCH. (15)

Pre-Wee Erwin Orch. (15)
Turkiska Casino, Lincoln Neb.
Variously reported by the press in the last few weeks, Geo. Pre-Wee Erwin's orchestra...

Present in sheer power of numbers, because in addition to Erwin himself on trumpet, there are two trombones and three trumpets...

This may be partially due to the wide separation between the quality of his vocal department and the quality of his instrumental department...

CHARLES MURRAY ORCH (8)

Charles Murray's team is a good class act orchestra— suave, pleasing style of dance sets, ideal for the...
Belle's, Wm. McDonald, Phil Belter, trumpeter; Geo. Phillips and Her Windels, Jr., trombones; David...

BILLY BISHOP ORCH (8)

Billy Bishop Orch (8)
Southern Manhattan, K. C.
Billy Bishop's orchestra, which Detet's has recently made one of its periodic bandstand changes, bringing in crew...

PHONOGRAPH CONTEST

Radio, Dept. Store and Amateur Show Have RCA "Pe-Up"
Cleveland, March 3.

WIKK-WILK, Cleveland, through Burt's Department Store and the Phonograph Merchants' Association...

The recording will be placed on the "Hit of the Week" position (No. 1) on all of the 1,000-operated phonographs in Cuyahoga County...

Inkspots' Fortnight Tour Of Soldier Theatres

Inkspots quartet has set aside two weeks before they open the Paramount Theatre, New York City, during which they will tour Army camps for Camp Shows, Inc. ...

UNION CANCELS RIGHT

Protest Ends Theatre Orchestra Pick-up over WCAE, Pittsburgh

Pittsburgh, March 3. Following protests by undisciplined parties to Local 60 of Musicians Union, ...

Reading's New Demands

Reading, Pa., March 3. American Federation of Musicians Local 60 officials are allowing a petition to be broadcast every Thursday...

10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country, as reported by operators to Variety. Names of more than one band or vocalist after the title indicates, in order of popularity, whose recording is being played in greatest numbers in the jukeboxes and in the names and respective publishers.)

- 1. Blues In Night (8) Remick... Woody Herman... Decca
2. Deep Heart Texas (3) Melodylane... Alvin Karp... Okeh
3. I Said No (5) Paramount... Alvin Karp... Decca
4. Rose O' Day (5) Tobias... Kate Smith... Columbia
5. Moonlight Cocktail (2) Jewel... Glenn Miller... Bluebird
6. String of Pearls (2) Mutual... Glenn Miller... Bluebird
7. I Don't Want Walk (2) Paramount... Harry James... Columbia
8. White Cliffs Dover (3) Shapiro... Sammy Kaye... Victor
9. This No Laughing Matter (4) Block... Benny Goodman... Okeh
10. Somebody Else Taking Place (1) Shapiro... Russ Morgan... Decca

OTHER FAVORITES

- (These records are directly below first 10 in popularity. Tunes with number of weeks in parenthesis are fading, others gaining.)
You Made Me Love You (21) Broadway... Harry James... Columbia
Dear Mom (Republic)... Sammy Kaye... Victor
The Autumn (10) Witmark... Kate Smith... Columbia
Madeline (Santyl)... Jimmy Dorsey... Decca
Everything I Love (Chappell)... Jimmy Dorsey... Decca
On Street of Regret (Loeb)... Vaughn Monroe... Bluebird
We're Couple In Castle (Famous)... Sammy Kaye... Victor
We Did It Before (Witmark)... Dick Robertson... Bluebird
You're a Sap, Mr. Jap (Mills)... Glenn Miller... Bluebird
Someone's Rockin' Dreamboat (Advance)... Dick Howard... Columbia
Sometimes (Berlin)... Carl Hoff... Okeh
Inkspots... Decca
Tommy Tucker... Okeh

MORE ON FITNESS

Ben Bernie Reorganizes
Ben Bernie is returning to activity after long layoff. He has advised Music Corp. of America, he's in a mood to label on April 4. ...

Vi Schroeder Agency Flagging Idea Through Leaders

Omaha, March 3. Taking cue from "Variety's" story of Feb. 12, in which band leaders were urged to help O.C.D.'s physical fitness campaign, the Vi Schroeder agency here went all out in cooperation...

Ben Bernie Reorganizes

Ben Bernie is returning to activity after long layoff. He has advised Music Corp. of America, he's in a mood to label on April 4. ...

The Song Everyone Is Talking About

WE'LL MEET AGAIN
DASH - CONNELLY, Inc.
1619 Broadway, New York
BOLLY CONN, Gen. Pk. No.

STAN KENTON

and His Orchestra
ON TOUR
Soon to open at Frank Daly's Valley Dale and Meadowbrook

Soon to be released on Decca records
GARDNER SMITH, BOB CRUICK, REED NATFURE, LAURENTO OSTANO, CONCERTO FOR

General Amusement Corp.
Per. Dir.: Carlos Costel

CHERIO MUSIC PUBLISHERS, INC.

Give You Their New 1. Song

CANCEL THE FEELERS

Recorded by TOMMY TUCKER (Okeh) 6466 GUY LOUBAERD (Decca) 4101 MITCHELL AYRES (Bluebird) 8089

And presents for You: Approved The Song That Explains Hell

STRICTLY INSTRUMENTAL

Recorded by HARRY JAMES on Columbia Records and Many More to Follow

The Most Published Record Of The Year . . .

COUNT BASIE

And His Orchestra

'Coming Out Party'

AND 'Harvard Blues' ON OKEH Records

Per. Mgt. MILTON ERBINS

Panoram Machines For Sale

Eight slightly used Panoram in good condition. Write or Mr. Tri-State Amusement Co., 2000 Jackson City, Tennessee.

"Champagne Music"

NEW RECORD BREAKING TOUR

• Third Successive ... • Third Successive ... • Outstanding Achievement

CHICAGO THEATRE RIVERSIDE MILWAUKEE STANLEY PITTSBURGH

Currently TOTEM POLE, BOSTON, March 4-5-6-7

Direction: FREDERICK BROS. MUSIC CORP., New York, Chicago

Barnet-Decca Dicker

Negotiations are under way to put Charlie Barnet's rebrand orchestra on Decca Records' new 50c discs. Deal goes through on or fall through this week. Lionel Hampton's first discs for Decca are to debut the higher priced 10" about March 20.

Barnet split with RCA-Victor's Bluebird label several weeks ago. \$2

Inside Stuff—Music

PUBLISHER GROUP MAKES PROGRESS ON NEW PAYOFF FORMULA WITHIN ASCAP

Jack Bruppan, of Bregman-Vocco-Conn, stated last week that there was no contact between his firm and E. B. Marks over the reproduction of a film slip on Mark's latest publication of 'Song of the Islands'.

Harold Arlen's 'Blues in the Night' makes him the No. 1 tunesmith of the day and remains the classic 'Stormy Weather'.

Death of Robert-Katscher at 45 in Hollywood records that the Viennese composer of 'The Blue Danube' died in a Nazi jail for months because he was mistaken for another Katscher, whose first name was Robert.

'How Do I Know It's Real?', published by Chappell (ASCAP), is licensed via BMI due to acquisition of performing rights before Chappell took over the tune.

Acad Music Branch to Revise Ruling So Pop Interpolations Don't Qualify

Hollywood, March 3. They found a gimmick in the Academy's ruling on nominations for the best film of the year and the masterminds of phylology are knocking down with quill in hand to make it differently.

done about wording of the ruling so only directly written-for-the-screen songs may win again.

ASCAP Adjusts Fees for Boston Cafes Per Gross

Boston, March 3. American Society of Composers, Authors and Publishers has settled with Boston night clubs.

Each studio music department said to invite to nominate its best original song used for the first time in motion picture within the award year.

15 Best Sheet Music Sellers

- White Cliffs..... Shapiro
Deep Heart Ties..... Melody Lane
Blues in Night..... Remick
Rose O'Day..... Tobias

But Writers Are Stalled in Effort to Achieve New Method—Pubs May Eliminate Emphasis Upon Seniority

Unlike the static situation prevailing in the writer sector, considerable progress has been made by a committee of ASCAP publishers toward evolving an improved system of classification.

higher than for those played on a sustaining program. Only thing about this new approach to determining performance values that has yet to be settled is the scale of ratios.

Practically every member of this special publishers committee has agreed that under the present system special arrangements of public domain music are rated far above their relative value and that their point-allocation should be reduced to as low as 1/10th the value of an original copyright.

In Re: Phoney Mort Dixon

Editor, 'Variety': For the benefit of the record I would like to furnish you with some corrections for your news article in the issue of Feb. 11 about 'Pseudo Mort Dixon in St. Loup Doo Jam'.

Noting that the pseudo 'Mort Dixon's name is Harold Alex Simon, it is interesting to note that the manager of Dixon-Lane at that time was named Simon—Walter B. Len Fleming.

There is a strong disposition within the publisher committee assigned to readjust the classification system to eliminate the element of seniority altogether and to increase the performance quotient from 50% to 40% if that recommendation should prevail the segment credited to availability would go from 30% to 40% so that a publisher would be paid off by the Society on the basis of the plus he accumulated and the relative value of his catalog to the ASCAP repertoire.

Writers Get Nowhere The progress made by the writer committee assigned to carry out a similar revision project has been practically nil.

The 4 Links

Newest Decca Sensations "IT ISN'T A DREAM ANYMORE"

"SHOUT BROTHER, SHOUT"

No. 4194

Leaving Mar. 19 to make their second film . . . Featured with ABBOTT and COSTELLO in Universal's 'Pardon My Sarong'

FIFTH RETURN ENGAGEMENT!—Four more weeks at the New York Paramount in May

Personal Management GALE, Inc., 48 West 48th Street, New York

Town Hall Concert advertisement with logo and dates.

Lawrence Gellert Suit Is Settled Without Trial

Suit of Lawrence Gellert against Columbia Recording Corp. John Hammond and Joshua White was settled and discontinued Thursday.

John Kirby and Jimmy Van Heusen wrote 'Ho Hum' and 'Milk and Honey'.

Plaintiff wrote a book in 1939 called 'Me and My Captives' and one song entitled 'I Hear Danger Singing', which it claimed the defendants used in recording, accounting for profits and damages had been asked.

Everyone Palsy-Walsy at Coast ASCAP Meet, Members All-Out for Buck, Et Al

Hollywood, March 3.

The immortal Gene's "Embraceable You" might well have been the theme song of the meeting of ASCAP biggies with the Coast membership in Beverly Hills last Wednesday (3). Everyone seemed to have borrowed words for everyone else. The top ten from New York—Gene Buck, John O'Connor, John Hain, Herman Greenberg, Louis Frolich—thought the Coast gang of song-writers a swell bunch of boys and writers as so many words. The complaint was returned, with palms as the tunc-tunns, better than 200 of them, pledged loyalty to their leaders and promised to go down the line for them as a united group.

No pyrotechnics were anticipated and none was set off. There was a slight flurry on the Arthur Schwartz upped classification but it passed without acrimony. Barring that, it was a love feast right through till the midnight breakup. Reports were read and progress under the Government's consent decree discussed by the speakers.

By-Play

Bit of by-play between Buck and O'Connor with the pretty beamed "we're now operating with an adding machine" O'Connor corrected him with, "Gene means a subtracting machine."

It was disclosed in the hallways that O'Connor's executive committee clipped operating costs last year at a saving of \$599,000 to the Society. Affected were salaries and expense vouchers. Retrenchment enabled ASCAP to distribute \$950,000 of the first quarter of 1941, which was only 5% of the payoff for a corresponding period in 1939, justicest melon in the Society's history. On the committee chairmaned by O'Connor are Max Dreyfus and George W. Meyer.

Buck remained over for the Academy awards dinner the next night and following day attended a shindy tossed by Hedia Hopper for Wendell Willkie. He will pass a few days on "Bud" Keilman's ranch near Phoenix before returning to New York. O'Connor and Frolich pulled out Friday for the east, while Pale and Greenberg accompanied Richard Powers, western district manager, to Frisco for a two-day session with ASCAP's field reps.

Julius Styne and Frank Loesser writing the music for "Priorities of 1942" at Paramount.

Word-Conscious

Apart from the fact that the coin-machine operators don't like the word jukebox, as the present-day connoisseurs resent the word smugplunger, the word 'jukebox,' itself is tabu in song lyrics.

It keeps songs out of the machines, especially in the Dixie belt, where "jook joint"—as originally spelled—has a disorderly house connotation.

JOE MALEC'S MEETING

Sets to Raise War Fund Against ASCAP

Lincoln, March 3.

Representatives of the Nebraska Music Users association, the anti-ASCAP front met here to raise money to fight and mutually protect each other in settlement of musical affairs in the state. Headed by Joe Malec, Omaha ballroom owner (Pony Terrace), who was elected temporary resident a month ago. He is holding out a hand to the other users, theatres, hotels and radio stations, but interest has been slight—except in the case of WOW Omaha, which already has a \$29,319 suit to recover money paid the society during the four-year test of the Nebraska anti-ASCAP law.

Malec had plenty of trouble with ASCAP in the days when the society was legal in Nebraska and its punishment-minded toward the society.

If ASCAP would indicate willingness to arrive at a fair schedule of licensing, based fairly on business-gross and graduated accordingly, many of the ballroom men would probably agree to go before the next session of the legislature asking for repeal of the 1937 enactment which caused all the trouble. One of them said the principal ballroom operator complaint was that no attention was paid to the type of business, or probable annual gross, but that it was all strictly up to the rep of ASCAP, who was inclined to let friendship, or whatever the traffic would bear, be the controlling factor. Most theatres would have no objection to returning to the 5-10-20c per seat graduated tax, and some radio station men have said 3% and 4% of the gross on programs using music would be acceptable.

PAINFUL DEFINITION OF REMARKS ON BMI

Hollywood.

Editor, "Variety":

I have just read "Variety's" report of a talk that I gave before the Broadcasters' meeting in Los Angeles and from the headlines and the quotations, you would think I was a B.M.I. representative.

I would like to have you correct an error of interpretation. What I said was this: That when B.M.I. was organized, it was organized for the protection of the composer-ASCAP. Unfortunately, that competition was started on a dollar basis, that is to say, B.M.I. tried to see how cheaply they could supply music to the Radio Broadcasting Industry. That kind of competition in the long run, will be bad competition for the radio industry—not good competition.

If the radio industry desires to continue B.M.I. as a competitor of ASCAP, then the competition must be on the basis of material, and not on the basis of dollars. Who has the best material? Which organization will the broadcasters turn to get that which is finest in the entertainment world?

A repertoire of a performing rights group can be enriched only when that performing rights group is interested in the welfare of authors and composers and publishers—that it proves daily by the applications for membership which are constantly coming to ASCAP from those who were former B.M.I. writers and those who were former B.M.I. publishers. Because our outlook on the outlook of the author and the outlook of the publisher and so long as we can preserve that outlook, ASCAP will be able to give radio for the entertainment of its listeners the finest in musical creations. It is an assured and lasting source of music that can be made parts of radio programs without any worry or without any disturbance by the program directors because its enforcement value has been tested over many years of success.

If it is radio's intention to keep B.M.I. alive and to retain it as a competing medium to ASCAP, then radio must insist that its outlook be changed and that it become an organization in which the interests of authors and composers and publishers become paramount to the interests of radio stations; and this they cannot do, in my opinion, with the linchpin that they now have.

John G. Pale.

Publishers Reject Writers' Request For Joint Entry in Nebraska Suits

ASCAP publishers have cold-shouldered the efforts of ASCAP writers to get themselves tied in as co-plaintiffs in any infringement suits that the publishers might elect to bring in Nebraska. The matter that is involved in these refusals is that the publishers control who serves the administrator of the performing rights once such suits are surrendered by ASCAP, as has happened in the case of Nebraska, and that the writer has nothing to say as to how the reassignments from ASCAP should be handled.

Through their individual channels in Nebraska several major ASCAP pubs have gathered considerable evidence of infringements. As counsel for these publishers prepare to file the Nebraska actions they are confronted with a demand of some of their writers that they (the writers) be made parties to the litigation. The pubs see an legal reason why the writers should be named as co-plaintiffs since they (the publishers) have undertaken to protect the rights. In rejecting the writers' approach on the part of the publishers point to the provision in the standard writer's contract which exempts the publisher from the ownership of the performing rights only as long as such rights are under ASCAP's control.

ASCAP itself is in a delicate position on the issue. It is composed of both writer and publisher members and thereby the Society cannot take any sides. After it found that the Nebraska statute on performing rights make it impossible for the organization to do business in that state, ASCAP announced that it had turned back all rights affecting that state to those members from whence the rights came originally. In making this general statement ASCAP did not specify just which parties became the recipients of these rights.

The question that is bound up in the rebuffed accepted writers in the Nebraska situation finds much sympathy in the position that E. B. Marks and Broadcast Music, Inc. have taken in their test suit against ASCAP now pending in the N. Y. supreme court. Marks and BMI are seeking to have the courts rule that in the case of a publisher walking out of the Society the publisher, by virtue of his contract with the writer, has the exclusive right to administer the performing rights

and that even if the writers involved remain members of the Society the latter must refrain from licensing these rights. While the matter in the Nebraska and Marks cases is one of inter-related the underlying principle is the same. The writer is in a better position to make the contract that has to be the contractor of the performing rights.

LENT NO BRAKE ON SONG SHEET SALES

Despite the advent of the Lenten season, the distribution of sheet music last week continued with boom proportions. Two war songs of sentimental import, "White Cliffs of Dover" and "Dear Mom," were still holding nicely, while the more spirited type, which in the same category, "Remember Pearl Harbor" and "We Did It Before and We Can Do It Again," appeared to be rapidly on the sales decline.

The leaders in the best seller list the past week had an overturn of from 15,000 to 30,000 copies. "Deep in the Heart of Texas" gives every evidence of displacing "White Cliffs" as top seller by the end of the current week.

425 BMI Pubs Now

Affiliated publishers with BMI now number over 425. Hanging all over the country, the greater part of them had sprung into being during the ASCAP fight.

ASCAP publisher-members number 157. The foreign affiliates run into many hundreds more.

ROGERS CLEW SOUNDS OFF

Hollywood, March 3.

Buddy Rogers and his band started off a series of 14 soundies, to be produced by Sam Coslow on the Fine Arts lot.

First picture is "Tangerine," with Josef Berne as director and associate producer.

Never Such Overwhelming Response to Robbins Hits!

All Tin Pan Alley Is Acclaiming This Song — Hoagy Carmichael's Greatest Since "Stardust"

THE GUY'S DEPENDENCE

Lyric by Paul Francis Webster Music by Hoagy Carmichael

Only a truly great song could boast of such a powerful recording line-up, which includes Bing Crosby, Horece Heidt, Woody Herman, Glenn Miller, Leo Reisman, Frank Sinatra, Charlie Sivak... and more to follow!

The First Big Novelty Song Of The War!

DO NOT COMPARE THE APPLE TREE WITH ANYONE ELSE BUT ME

By Lew Brown, Charlie Tobias and Sam H. Stept

Getting off to a flying start with recordings by Andrews Sisters, Bob Crosby, King Sisters, Kay Kyser, Frankie Masters, Glenn Miller and others!

Henry Dunn Resigns AGVA Posts, Putting Griffin Probe Up in the Air

Henry Dunn (Cross &), currently appearing in Miami 8, and the national board tabled it indefinitely. Resignation of Dunn put the investigation of Gerald Griffin up in the air again. Dunn was chairman of a special committee that probed the national executive secretary's part in a brawl early last fall in Tommy Dorsey's music publishing offices in N. Y. Others on the committee were Walter Greza, assistant executive secretary of Equity; Mrs. Florence Marston, eastern rep. of Screen Actors Guild, and Joe Smith (K. Day), AGVA national board member. Later three have been awaiting a report from Dunn, who reputedly has much evidence that's necessary before a full report can be filed.

As is, however, AGVA has called a special board meeting for next Monday (9) that will "positively" dispose of the Griffin matter. Dunn has held out in Griffin has told intimates that the matter has been "whitewashed."

Danny Fitz, from Boston, proposed at an AGVA national board meeting

last week that a "vote of confidence" be given Griffin. This was seconded by Hal Sherman, but the idea was quickly howled down by other board members present. Chief and winning argument against the proposal was that no "vote of confidence" could be afforded Griffin before the special committee's report is completed and presented to all the national board members.

At this same board meeting, Morton Downey was questioned about his part in the recent Calahan Sisters-Chez Paree Chicago mess. Downey was asked in what official position Calahan Sisters (2) should stick at the Chez Paree and "not fulfill a prior contract with the Club Ball, Miami. It was pointed out to him that, as president of AGVA, he had no authority to make a ruling of that kind, and that if he sat as a national board member, he was out of order without a quorum present.

AGVA, returned Friday (27) from the Coast, stopping off in Chicago, where he received from Jack Irving, local executive secretary, the commissions in the Eugene Douvan-Sans Souci Dancers matter. Dunn had held out the commissions on the more than AGVA's 10% maximum, and the Chi exec had refused up until last week to follow orders to send the coin to the national office.

UNBILLED ACT

Bobby Burns Wounded By Belated Explosion of Gun

Pittsburgh, March 3. Bobby Burns, burlesque comic in Georgia Sothern-Murray Broadway show, nearly lost a couple of fingers when, while he uses in a scene, accidentally went off in a stage. Accident happened on in Roanoke, Va., week before until played Casino here and took a couple of weeks off during the sketch. Burns began examining his hand and it exploded without warning.

Hasty hospitalization, in which minor stitches were required, permitted Burns to accompany troupe from Roanoke to Pittsburgh and he worked there all week carrying heavily bandaged hand in his pocket.

Adelphia, Philly, Wins Test Case On Jobless Tax

Philadelphia, March 3. The Dauphin County Court (Harrisburg) last week ruled that the Adelphia hotel, Philadelphia, was not liable for the payment of \$6,655 in unemployment compensation taxes for entertainers and musicians. The state had claimed that the hotel had owed that sum in wages amounting to \$353,815 paid to actors and handmen during the years of 1936 to 1940.

Judge William M. Hargest, who presided in the test case, ruled that the state had not proven the musicians and entertainers were employees of the hotel; that there were no records as to who the alleged "employees" were and that any of the wages were paid directly to the hotel.

Nitery Column Leads To Actor's Arrest

Detroit, March 3. A night club column resulted in the arrest here of David Bernum, 46-year-old nitery entertainer, on a three-year-old charge of negligent homicide.

A detective reading the column learned Bernum's name and recalled that a performer of the same name was sought in 1935 on charges growing out of a traffic accident. He went out and caught the show, deeded it was the same performer and arrested Bernum.

The latter's plea was that he had paid over \$500 to a lawyer who he contended had set him free on a \$2,000 bond to await trial.

Club Booker Bill Wolfe, Others Dropped by MCA. Further eliminations from the staff of Music Corp. of America headquarters in New York include Bill Wolfe, who booked club dates, and Charles Bush, who worked on location bookings. Several girls were pruned from the studio and reception staff, too. They went Friday (27). Slaves are in addition to those of several weeks ago, which let Warner Jones from the act department and girl clerks.

Pass Red Cross Quota

Chicago, March 3. Amusement and Recreation Division of the Red Cross drove the Illinois has gone far beyond its quota, having \$48,000 in pledges as against quota of \$30,000. Cafe owners group gave \$10,000 alone, as did the Bowling Alley Producers. Balaban & Katz circuit has pledged over \$9,000, with more yet to come. Earnings circuit is down for almost \$2,000, and the Warner chain is over \$2,000. Chicago Federation of Musicians has contributed \$1,000.

A Step Forward

Portland, Ore., March 3. Hotels were announced in their fight for licenses which will permit some night life. The city council passed a third reading measure which will permit hotels with over 100 rooms, and which are open for more than three years, to have dancing in connection with the hotel's restaurants.

Philly AGVA Aide Prefers A Nervous Breakdown While Taking Rest Cure

Philadelphia, March 3. Richard Mayo, executive secretary of the American Guild of Variety Artists, last week was moved to the hospital for a rest.

Saranac Lake By Happy Benew

Saranac, N. Y., March 3. Alexis Thompson winter sporting here.

Ed Thorgersen, newswired cameraman, took time out from the Lake Placid bobbed races to hello some of the local gang.

Orlin Wieratz, Eleanor Norton and Basha Maxwell, of the San Francisco Opera Co. and Elyse Sunden, of the San Francisco Symphony Orchestra, entertained the colony via a surprise treat at the local Elks Club.

Henry Hudson, ex-straightman, and Monty Fisher, ex-burlesque, are entertaining local patients. Both have been over 10 years of the cure themselves.

Victor Saunmier, musician formerly with Bryce LaVigne's orchestra, back to Rochester, N. Y., after a checkup that proved he's okay.

Actors column will experience its first shutdown March 11.

Sid Freedman of the Randorff Amus. is weekending here. Among those who received the media's okay to attend the ski and bobbed races at Lake Placid was Harry Martin, Jack Mulvaney, Jerry Sager, Colin Tracy, Stanley Raush and Don Quinn. All are staying a time comeback.

The John Orr, of Rockaway Beach, N. Y., into Will Rogers unannounced to bedside their daughter, who is on the per side of good health.

(Write to those who are ill.)

Odd Blue Law Interpretation On Philly Shows

Philadelphia, March 3. Philadelphia's blue laws took an odd "first last week when 'Ice-Capades' was okayed for one show on Sunday (1) but turned down on another.

The permit was granted for a benefit performance for the Milk Fund, under the sponsorship of the Golden Slipper Square Club, a religious organization, but an afternoon showing for the employees of the RCA-Victor Mfg. Co. was turned down by the powers-that-be despite the fact that no tickets would be sold at the gate for the performance.

RCA employees group, the Victor A. A. had bought out the house to give a show to its employees, who work six-days-a-week on war orders and can scarcely get any entertainment except on Sunday. The association had sold 5,600 tickets at special rates to its employees and all the money was refunded.

James Francis Ryan, Assistant City Solicitor, said there was no objection to the show except that the performers were getting paid—a violation of the Blue Sunday law. The Milk Fund show was given an okay because charity was the beneficiary.

Mayor Bernard Samuel, who is also Defense Co-ordinator for the Metropolitan Philly District, was severely criticized by his ban of the RCA show. Critics pointed out that entertainment was necessary to keep up morale of workers.

Royale Frolics, Chi, To Reopen Shortly

Chicago, March 3. Royale Frolics, the late Dennis Conway's cafe, dot for several years, is due to reopen shortly. It will be operated by owner group, headed by Edna Frank, that formerly operated the near-northside Playhouse, which burned down a couple of months ago.

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STATE, N. Y.

Melba Auer with Joyce Hunter: 6 Artists. Golda Glick, ...

Melba Auer may be a funny man of the screen but he certainly isn't hilarious in making a personal appeal...

Joe Fung is the other specialist in fairly good tenor who gives out with a "So, change for me and Falling in Love With Someone..."

EARLE, PHILLY.

Philadelphia, Feb. 28. Clyde Lucas' crew with Lynn Lucas, ...

Matha Ray's formula for pleasing the masses remains the same, ...

COLONIAL, DAYTON.

Dayton, O., Feb. 27. On Dreda Pendergrass and Hazel Wonders: Nan Rae and Max Hazzard...

Noack and Fay present a comedy knockout in which the two boys comically entangled in an accident...

ORPHEUM, Mpls.

Minneapolis, Feb. 28. Joe Sapich, Orp (14) with Joe Martin, James Blouche; De Val, ...

Making its initial Minneapolis appearance, this Savitt orchestra includes some accomplished artists...

Harold Cook, from the band, bass fiddle, solo, ...

STRAND, BROOKLYN

Gene Krupa Orp (16) with Anita O'Day, ...

Gene Krupa's outfit is still getting the weekend date with adult youngsters who are out on the streets...

FLATBUSH, B'KLYN

Hot Lips' Page Orp (15) with Romie Jackson; King Johnson; Tip Top and Joe; ...

'Hot Lips' Page, who got a name-start during a six-month stay at the Hotel Artie Shaw...

Page handles himself nicely enough in announcements, etc., and employs a good tempo...

Buck and Bubbes act is unchanged, but the dance stuff they've employed to advantage for the last few weeks...

STANLEY, PITTS

Pittsburgh, Feb. 27. Charlie Spivak Orp (15) with Four Peps; ...

First time for Charlie Spivak, one of the newer band chiefs, in Pittsburgh, and the trumpet work...

Leader carries some crack vocalists, ...

Spivak's only mistake is that fagwagging and ...

Show carries only two other acts, ...

that final set of 78, is a great piece of music...

TOWER, K. C.

Kansas City, Feb. 28. Masters & Schutzman; ...

Variety bill at the Tower this week is a well-balanced standard...

KEITH'S BOSTON

Boston, Feb. 28. Dick Powell; Fred Samborn; ...

Dick Powell with Abbott and Costello in their latest film, the current "The Naughty Nineties"...

Keith Powell with Abbott and Costello in their latest film, the current "The Naughty Nineties"...

Fred Samborn, next-to-still, paves the way for ...

Port Worth, Texas, March 3. Has filed suit in federal district court here against the Texas Ice Events...

APOLLO, N. Y.

Erkine Hawkins Orp (16) with Ida James, Jimmy Mitchell, Avery Carter; ...

Erkine Hawkins band and its specialists are, of course, core and substance...

Avery Parrish, pianist, is the featured soloist on piano accompaniment...

GOLDEN GATE, S. F.

San Francisco, Feb. 28. Tommy Dorsey Orp (16) with Frank Sinatra; ...

Tommy Dorsey is playing his first Frisco date this week and will leave with the orchestra...

Continued on page 53

Unit Review

Revue Magnificent

(BROADWAY, CHARLOTTE, N. C.)

Charlotte, N. C., Feb. 27. Modern Troupe (4); Frances and Her ...

If Brent Hayes banjoist had been doubled his reception. He opened following an unimpressive ...

ANTI-ISRAELI

Anti-Israh Law Still An Argumentative Factor in Equity; Clear Lytel's Stance

Last week Equity's council once again spent most of the session arguing over the anti-Israel amendment, an issue supposedly temporarily quiet while awaiting the referendum vote, with the result that re-consideration of the casting agents application for a basic agreement was not reached. Faction opposed to the amendment criticized the ballot, being mailed out with an outer enclosure, although the letter had nothing to do with the matter at issue.

It was explained that the appeal for funds to defray cost of mailing "Variety" and Equity's mag to members in the armed forces was the questioned enclosure, and it was believed to be a cheap publicity stunt. Further postage was not necessary. Opponents, led by Mervyn Williams, said nothing had been said about an appeal for funds accompanying the referendum and therefore the stunt was irregular.

Demand that Equity's mailing list be made available so that a statistical opinion on the amendment be sent was assented to. The plan failed the previous week because it was a proprietary property and because that a number of ballots had already been mailed back to Equity, the opposition statement was not out of the box. It was figured that some members would await the approach of Equity by voting in March 20, before sending in their ballots; also that some might change their vote.

Further suggestions from other officers, who mentioned that it might lead to the public viewing the "Variety" and Equity's dirty linen. They would have liked to see the membership decide the voting matter. Further suggestions from other officers who worked for the amendment or those opposed to it, were not now stand, that portion of the membership which has not voted were a one-time proposition. To consider, council having previously decided to let the members decide without additional argument. At least part of the membership was mailed postcards by proponents of the amendment, and some of the "The sole issue is, do you want Communism, Nazis and Fascism on the corner of Broadway and 42nd Street."

PARTIAL PROGRAM OF 5 MATINEES FOR KIDS

Full program of 5 matinees at legit plays for New York high school children will not be carried out this season, but three such showings have been given to date and another scheduled. "The Sister Enemy" (Biltmore), "Life With Father" (Arensne and Old Lace) and "Junior Miss" (Lyceum) is to follow. Should the school board refuse to permit the plays, they will likely be played during spring.

"The Rivals" was to be given at a special matinee, but because of ill health was given as the reason for cancellation. Show closed at the State Saturday.

Position of the musicians stymied plans for musical shows to go on for school kids, and the reason for stage performances being to develop touring audiences. Union would not permit men working under a musical show performance gratis. Plans to have children's matinees in New York cities have materialized. Chicago being the stumbling block. The idea was broached to the stagehands there, the local sold no.

Goodbye Legree

With Carl Fisher, general manager for Howard Lindsay and Russel Crouse, due to be inducted into the army legree (Tuesday), the entire cast of "Arsene and Old Lace" at the Fulton, N. Y., sent wires Saturday (23) to the producers. Identical messages read, "Now can I have a raise?"

Ames Bros. Continue 'Guest' Under Unusual Wage-Cut Arrangement

Stephen and Paul Ames, who walked out on Wall Street for Broadway and say they are in show business, are staying with the Ames Bros. closing their maiden effort, "Guest In The House," which opened at the Plymouth last week, in disappointment over the notices. Business was better than indicated by the doubtful advice of Otto Louis (Eppy) Epstein, their general manager, by arranging a salary cut and the play can continue to moderate gross.

Cost salaries total nearly \$3,000, which is heavy for a drama. Players agreed a 33 1/3% reduction, to apply starting this week if the gross is under \$10,000. Agreed by the managers that in the event the picture rights are sold, the difference between the amount payable deducted and the actual gross, will be split 50-50. The Ames did not sit, attending to the production. Some exceptional expense was encountered and, because the play is being run in New York which is closed, bill for heat for the city steam corporation was \$60. Getting heat in the Blackstone, and a bearal expense amounted to around \$2,500, with the consequence "Guest" took an investment of around \$30,000.

CH TRUCKER TAKES OVER 'PAPA IS ALL'

"Papa Is All," which closed a modest run at the management of the theatre, N. Y., Saturday (23), had been taken over by Israel Slavin, who was in the Blackstone, Chicago, which he brought last year. It opens there Monday (24) for an indefinite run. The play was in Loop in January, but it is claimed the successful date at the Harris was because of the quality of the booking. Comedy faced much better out of town than in N. Y. "Papa Is All" was in Chicago and entered into a deal to take over when the closing was announced. Theatre Guild merely announced an arrangement "with the Blackstone management" to explain the play's resumption. Cast will be virtually intact, only one withdrawal being slated. Royal cast being replaced by Otto Hulet. Slavin acquired the Blackstone play and cast in the Blackstone with Father run there. He is in the trucking business. Plans to book the house at an early date. Theaters in Detroit and Milwaukee left through.

Stage Again Lures Tilden

Los Angeles, March 3. Bill Tilden, once tops of the international tennis courts, returns to the stage at the Lyceum with "The Comedy." "The Nice Horns," opening March 17 at the Assistance League Theatre. Tilden is in featured roles as Bill Henry and Thea Birell. Show is produced by the Associated Players.

OPERATORS NOT GRIEVING AGAINST Carnegie Institute Prez Agam Goes Gunning Against 'those Vile Critics'

"POT-POURRI" OFF
Carnegie Institute Prez Agam Goes Gunning Against "those Vile Critics"

MAKING THE BEST OF IT

Despite the threat of super-daylight saving time, curtailed motoring due to fire and gasoline rationing and the uncertainty of actor status under the draft, summer theatre management are planning a regular schedule. Outlook is admittedly questionable, but the strawhaters certainly fears they will make the best of things and hope to get by. So far, none is known to have dropped plans for a season.

Outdoor spots, such as the St. Louis Municipal Opera, would be most severely hit by an added hour of daylight saving. Whether the venture would be able to continue until the arrangement is made with the added hour of daylight under the present War Time-the curtain will have to be delayed and the performers will have to be added elsewhere. St. Louis has never before had daylight saving, and extra hour were to be added elsewhere, the city might not go along with the arrangement. However, an added hour of daylight would not certainly be fatal for the industry.

Although no announcement has been made, it is understood the Shuberts are going ahead with plans for opera seasons in the outdoor spots in Louisville and Memphis, where they presented shows of a similar nature last season. Review of the plan. (Continued on page 51)

SLUMP PASSES SLUMP P'WAY B.O.S.

Broadway expected business to slump directly after Washington's Birthday last week, but attendance held up and showmen were agreeable. Managers and producers' fingers crossed that any drop now would be too sharp to march 15, income tax time, but some of the weaker shows will likely be forced out.

Because all but two shows gave holiday matinees (23), most skipping the midweek afternoons, those that have benefited greatly. Attendance may be the final big gross this season for those were registered, but "Guest In The House" and "The Comedy" and only three on Thursday (26). Show playing Sundays usually lay off weekdays afternoons.

Skepticism over the chances of serious plays during dry days was borne out by three such dramas last week. "Papa Is All" played better at the Plymouth than first indicated. All three are double plays and only exceptional drama of that type have been able to make the grade in the past several seasons. "Clash" is the only play with a new announced for this week, play going to the road after an excellent run at the house, where it is followed next week by "Love, Laughter and Tears." A revival of "A Kiss For Cinderella" rights the Music Box after many dark weeks. Gilbert and Sullivan operas at the St. James were slated to more or less than two more weeks are now scheduled.

P.A.s and Mgrs. Now Also Focusing on Pay Tilt From Producers

While N. Y. legit producers and theatre operators are considering a new contract with the stagehands which calls for pay increases, other unions also want a tilt. The Assn. of Professional Actors and Managers is urging on an upward revision of salaries. As yet they have not prepared their proposals. Agents and managers not having arrived at the upper figure they think they are entitled to.

ATAM hinges its contentions for higher remuneration on the higher cost of living index, which, in a general way, is similar to the argument of other theatre groups. Further claim is based on the heavier income tax levies. Showmen view the demands of employees with some alarm and predict that if the cost continue to advance much further the number of theatres able to operate will decrease.

Press agents get the highest pay in ATAM, rate in New York being \$150 per show, with assistants required if the same management operates more than one attraction. House and company managers are paid \$100. It is that part of the organization that figures on higher pay. ATAM is not expected to seek an increase for them without a number of members in ATAM are leaving more than the scale are and are not particularly concerned with the planned lifts.

Salary claim for the final week's appearance of the late Joe "Papa In 'Yokel Boy" was arbitrated last week, award being in favor of the original salary producer. The action was Ray Henderson and the show's corporation, claim having been filed by the widow. Henderson was interested in the road presentation, was not a party to the production.

PENNER'S ESTATE WINS 'YOKEL' WAGE DECISION

Penner died last year in Philadelphia, where "Yokel" had not completed the week's engagements. Three performances were cancelled, the claim was for five-sixths of the gross salary for the week, or approximately \$1,600. Management claimed that Penner had agreed to a cut in salary because of weak business and gave that as the reason the money was not paid the widow. Penner's estate, who pressed the claim, was not advised of any arrangement, as required.

It was shown that Mrs. Penner received \$25 from the management and the award of \$737 was for the difference between that amount and the gross salary for the week. Penner's estate, who pressed the claim, was not advised of any arrangement, as required.

ACTORS FUND'S OWN BENEFIT GO \$11,333

Total gross of the Actors Fund's own benefit, held at the Biltmore, N. Y., last week (22) was \$11,333. Total sum included revenue from the "Variety" and Equity's matinees. Boxes were sold for \$250 each, while the lower floor was scaled at \$100. The show was a big success. A few rear row locations were choppier at the boxoffice and there were 94 standees.

Plan M' Entirely Off

"Plan M" the spy thriller by James Edward Grant, which stopped after two weeks at the Biltmore, N. Y., failed to relight last week as planned. The war play is not new except for the title. Marion Gering, who staged it, tried to arrange for the play return to the Biltmore but failed to raise the necessary backing.

Pittsburgh, March 3. Dr. Samuel Hadden Church, president of Carnegie Institute, playwright, author, the man who, as spokesman for a group of wealthy Pittsburghers, some time ago offered \$1,000,000 for the capture of Hitler, dead or alive, and the country's No. 1 critic-batter, is harping on his favorite subject again, the current issue of the Carnegie Magazine. Dr. Church leads off with "why must the world have dramatic critics?" and then goes on from there through three and a half columns.

Dr. Church's latest effusion was touched off by the critical reception here of "Candle in the Wind." Unfavorable reviews for other Helen Hayes or Maxwell Anderson seem to do things to the "I cent" of several thousand dollars when "Twelfth Night" was Church's "mummers piece." Dr. Church has had the local dailies with the stipulation of the editors about the stupidity of it play-allers. Several writers, when they saw the "Star" wagon owned by Nixon York, N. Y., where, as Harold York, N. Y., said, "I had labeled it a 'sappy, sugar-coated play' and then I saw the rag and composed a six-page letter to the paper's publisher holding up the play as an example of the most beautiful plays of all time."

In his Carnegie Magazine article, Dr. Church has had the local dailies' intrusion of critical opinion, but "Candle in the Wind" caused the actor who took part in the patronage in the week's ticket sale and helped to shorten the life of "The Actor" had been universal favor the night before. "Candle" took \$100,000 here, one of the best weeks on the road, and booking was for one week only.

Dr. Church is about to return to James Gordon Bennett's experiment on the old N. Y. Herald, when plays were reviewed, but were covered by reporters who merely wrote a brief description of the exhibit. The review was not in the Herald, and devoted most of the space to the names of prominent people who were in the audience. Article winds up with "masses who love the stage, both in New York and here, continue to walk away must the world have dramatic critics?" Dr. Church wants a good play every week, instead of one every six weeks (Ed. Pittsburgh Herald).

Dr. Church has had the best season in history this year. But this happy ending cannot come as fast as the reviews. The show's sensibilities sleep through an evening of popular entertainment and charm.

"Plan M" the spy thriller by James Edward Grant, which stopped after two weeks at the Biltmore, N. Y., failed to relight last week as planned. The war play is not new except for the title. Marion Gering, who staged it, tried to arrange for the play return to the Biltmore but failed to raise the necessary backing.

'Spirit' \$15,000, Looks Good For Run in Chi, Corn \$15,000, Still Big

Chicago, March 3. Chicago show last night (Monday) when "The Rivalry of the Grand"...

'Joy' 15G in Det.

Detroit, March 3. 'Pal Joey' wound up here following its week at the Cas, in which it picked up a total of \$15,000...

'Claudia' 64G in Mpls.

Minneapolis, March 3. Hurt by Luke-Warner reviews, Lent...

'RHINE' STRONG \$20,000, PHILLY

Philadelphia, March 3. Sensational bit done by Watch on the Rhine in its first stanzas at the Locust Street...

EILEEN' BUILDS UP TO \$17,200 IN BALTO

Baltimore, March 3. Utilizing Washington's Birthday for an extra matinee, 'My Sister Eileen'...

Current Road Shows (March 4-14)

- 'Angel Street' (2d Co.)—Cox, Cinec (4-7); American, St. Louis (9-14). 'Arsenic and Old Lace' (2d Co.)—Aud., Memphis (4-5); City Auditorium, Miss. (6-7); New Orleans (7-12); Temple, Birmingham (9); Erlanger, Atlanta (10-11); Bow, Chattanooga (12); Ryan, Aud., Nashville (13); Mem. Aud., Louisville (14). 'Miss Tom'—Metropolitan, Seattle (4-7); Mayfair, Portland, Ore. (9-12); Capitol, Salt Lake City (14). 'Candle in the Wind'—Cas., Detroit (4-7); Paramount, Toledo (9-12); Fox, Wayne (13); Ryan, Dayton (11); Taft Aud., Cincin. (12-14). 'Claudia' (N. Y. Co.)—Nixon, Phil. (9-14). 'Claudia' (2d Co.)—State, Eau Claire, Wis. (4); Chateau, Rochester, N. Y. (6-7); Coliseum, Sioux Falls, S. D. (8); Orpheum, Sioux City (9); Parkway, Des Moines (11); Orpheum, Davenport (12); Parkway, Madison, Wis. (13-14). 'Cora Is Green'—Harris, Chi. (8-14). 'Hellzapoppin' (N. Y. Co.)—Broadway, Philly (4-7); Majestic, Boston (10-14). 'Hellzapoppin' (2d Co.)—Ametree, St. Louis (4-7); Theatro, Detroit (9-14). 'Trailer Miss' (USSO)—Camp Shelby, Miss. (4-7); Camp Clark, Tex. (10-14); Camp Claiborne, La. (12-14). 'Life, Laughter and Tears'—Plymouth, Boston (9-14). 'Life with Father' (2d Co.)—Wilm., Missoula, Mont. (4-6); Fox, Spokane (6-7); Capitol, Yakima, Wash. (8-14); Metropolitan, Seattle (10-14). 'Life with Father' (3d Co.)—Broadway, Denver (4-6); Rio, Colorado Springs (6-7); Chalfont, Cal. (10); Plaza, El Paso (12); Chalfont, Texas (14). 'Lustige Paresse'—Shubert, Boston (4-14). 'Lustige Paresse'—Shubert, Boston (4-14). 'Masonic Aud., Rochester, N. Y.' (7-9); Bushnell Aud., Hartford (7-9); Bushnell Aud., Hartford (7-9). 'My Dear Father'—Shubert, New Haven (5-7); Colonial, Boston (9-14). 'My Sister Eileen' (2d Co.)—Nixon, Milw. (4-14). 'My Sister Eileen' (3d Co.)—National, Washington (9-14). 'Native Son'—Walnut, Philly (6-14). 'Pamama Hattie'—Erlanger, Chi. (6-14). 'Patsy in A'W—Blackstone, Chi. (6-14). 'Patsy'—Grand Opera House, Chi. (6-14). 'Patsy'—Hartman, Columbus (4-6); Hanna, Cleve. (5-7); Erlanger, Buffalo (9-11); Erlanger, Toronto (12-14). 'San Carlo Opera'—Philharmonic Aud., L. A. (4-7); Mem. Aud., Fresno (6-14); Grand Opera House, S. F. (8-14). 'Tabasco Road'—Nixon, Philly (4-7); Plymouth, Boston (10-14). 'Watch on the Rhine'—Locust Street, Philly (4-7); Metropolitan, Providence (9); Bushnell Aud., Hartford (10-11); Shubert, New Haven (12-14). 'Whitney Love—McCart, Princeton.

B'way Biz Continues Big; 'Banjo', \$33,000, 'Face It' 33 1/2 G, 'Best Foot' \$21,000, 'Arsenic' 15G, All Climb

Broadway expected a sharp decline immediately after Washington's Birthday, but business has remained exceptionally strong through the week...

(CD-69; \$3.30). Played nine times and, while not a sellout, was not too far from being a straight play...

'Climax' for Last Week

'Angel Street', Golden (12th week) (CD-70; \$3.30). With fine start at extra holiday matinee, 'Climax' coasted well over the \$14,000 mark...

'Climax' for Last Week

'High Kickers', Broadhurst (17th week) (CD-71; \$3.30). With holiday business again the strength of the draw, gross went up, claimed to have topped \$100,000...

'Strawhats'

'Strawhats' (15th week) (CD-72; \$3.30). Has been running on Broadway since 1936...

'Strawhats'

'Tender Mice', Lyceum (15th week) (CD-73; \$3.30). Has been running on Broadway since 1936...

'Watch on the Rhine', Locust

'Watch on the Rhine', Locust (12th week) (CD-74; \$3.30). Sensation of week by sparse audience came yesterday (Monday) with announcement that 'Hellzapoppin' would wind up local stay at the Forrest Strand (7). Ad had announced for March 14 as window.

'Hellzapoppin' 'Macbeth' (10th week)

'Hellzapoppin' 'Macbeth' (10th week) (CD-75; \$3.30). Sudden announcement of ending of local run Saturday (7). Notice clear and, although edge was admittedly off, 'Macbeth' still Monday (9).

'Waldie Son', Walnut (11th week)

'Waldie Son', Walnut (11th week) (CD-76; \$2.50). Opened Monday night (7) so as not to conflict with 'Rhine'. Notice clear and, he reworked as fair just with about \$8,000.

'ANGEL,' \$9,000, FAILS TO LAND IN PIT

Pittsburgh, March 3. 'Angel Street' was a disappointment last week at Nixon, Chi. compared with 'Strawhats'...

'Father,' \$2,900 in 2-Day Duluth Date, List Dive

Duluth, March 3. 'Life with Father' finally had its first post engagement. No one has been heard from by Sylvia...

Fingerprints

Continued from page 1. other defense industries in Southern California.

Hayes Nifty \$16,000 in 4-Day Milw. Date

Milwaukee, March 3. Sold out before opening here for four nights and two matinees, Helen Hayes' 'Claudia in the Eve'...

'Face It' 33 1/2 G

'Face It' (33 1/2 G) (CD-77; \$3.30). Has been running on Broadway since 1936...

'Best Foot' \$21,000

'Best Foot' (CD-78; \$3.30). Has been running on Broadway since 1936...

'Arsenic' 15G

'Arsenic and Old Lace' (15G) (CD-79; \$3.30). Has been running on Broadway since 1936...

'Banjo'

'Banjo' (CD-80; \$3.30). Has been running on Broadway since 1936...

'Climax'

'Climax' (CD-81; \$3.30). Has been running on Broadway since 1936...

'Hellzapoppin'

'Hellzapoppin' (CD-82; \$3.30). Has been running on Broadway since 1936...

'Lustige Paresse'

'Lustige Paresse' (CD-83; \$3.30). Has been running on Broadway since 1936...

'My Dear Father'

'My Dear Father' (CD-84; \$3.30). Has been running on Broadway since 1936...

'My Sister Eileen'

'My Sister Eileen' (CD-85; \$3.30). Has been running on Broadway since 1936...

'Native Son'

'Native Son' (CD-86; \$3.30). Has been running on Broadway since 1936...

'Pamama Hattie'

'Pamama Hattie' (CD-87; \$3.30). Has been running on Broadway since 1936...

Flora Robson to Guest in Community Theatre

Pittsburgh, March 3. Pittsburgh Playhouse production, will have an extra guest-star production this spring for the first time in its five-year history.

Texas Operetta Again

Dallas, March 3. 'Opera Under the Stars' which was so successful here last year at the Texas Park Centre, will return again this year at the same site for a 10-week engagement starting June 20 and running through August 1.

'Blossom' 14G in S. F.

San Francisco, March 3. Second-week Coliseum record—'Blossom' with Everett Marsball, got...

Samuel French

Since 1850. Author Representative. 170 N. State, New York and 440 N. Dearborn, Chicago.



PM's Seek Month

February was probably the top month for PM since it started. This New York afternoon tab...

When the Navy decision became known the other N. Y. papers hopped down on the Deatherage story...

Creation of this department has been climbing since the start of the war...

Brooklyn Brewers Ball Players (Mirror) has been placing his new Vermorel of the squares part on exhibition...

It would be nice to get an authoritative opinion in the matter of whether it is better to get out to every time you see a picture of Randolph or Hubbard...

Sullivan Kicks Back Ed Sullivan rebuttled to the Hollywood Reporter's blast on the Hollywood by committee...

Ed Sullivan rebuttled to the Hollywood Reporter's blast on the Hollywood by committee...

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department for six years, was elected shop chairman on Feb. 20 and signed by the management on Feb. 21...

Rising to the Attack Unusual rising-to-the-occasion occurred when Jim Canning...

Cake Three Plays in One Edition Bennett Gert wanted to medley 'Cake Circus', 'Jason', 'Angel Street' and 'Thunder Rock' into one book...

Honor Vet N. Y. Reporter Arthur J. Major Taylor, veteran court reporter, was elected to the N. Y. state and Federal tribunals for 35 years...

Libby Holman Continued from page 1 singer, Bob Lewis, claiming that he would avoid respect of editorial...

Disc Jockeys Continued from page 1 some bandleader into recording the jockey. He was not content with making a special arrangement...

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On the Upbeat

Continued from page 38

Shop Field's brass-band has a set for indefinite stay at Edison hotel, N. York, opening March 19 in place of current Blue Baron.

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UMPI's Selling Plan

Continued from page 7

expansion of arbitration, control over the forcing of shares and means of adjusting individual as well as Washington demands, the UMPI committee is composed of Col. H. A. Cole, former president of All-American...

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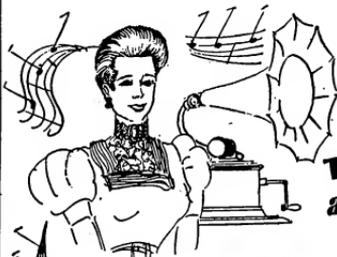
Patrimoine Revue

Continued from page 1

to be paid and concessions are due from each group. Irving Berlin, Kurt Weill, et al contribute new songs; George S. Kaufman and Moss Hart, Howard Lindsay and Arthur Laurents, et al...

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THE MUSIC OF YESTERDAY
and TO-DAY

styled the

Blue Barron way



Blue Barron and His Famous ORCHESTRA

featuring

CLYDE BURKE
JIMMY BROWN
CHARLIE FISHER
BILLY COVER
"TINY" WOLF

THE 3 BLUE NOTES

and the

BLUE BARRON GLEE CLUB

Only Orchestra

Heard on

3 Networks

CBS — MBS — WJZ-Blue

P.S.—Oh yes! Incidentally thanks
—Jimmy Cagney and Warner
Bros.—for a swell picture.

4th WEEK—STRAND, New York

Thanks to Mr. Harry Mayer, Mr. Leonard Schlesinger,
Mr. Zeb Epstein and Mr. Leo Morgan.

4th SEASON—HOTEL EDISON, New York

Thanks to Mrs. Maria Kramer for our 4th record-
breaking season at the Famous Green Room.
(Broadcasting nightly—CBS and MBS Networks.)

NEW RADIO FEATURE

"The Show of Yesterday
and Today"

Produced by
Alton Alexander

Every Sunday

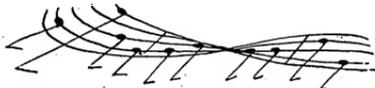
2:30 to 3:00 P.M., EWT

WJZ-BLUE NETWORK

Starting Sunday Apr. 5



LIMITED PERSONAL THEATRE TOUR STARTS MARCH 13
Akron • Youngstown • Pittsburgh • Philadelphia
Washington • Buffalo • Passaic • Brooklyn



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Entered as Second-class matter December 23, 1910, at the Post Office at New York, N. Y., under No. 210.
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VOL. 146 No. 1

NEW YORK, WEDNESDAY, MARCH 11, 1942

PRICE 25 CENTS

NEED WATER WAR FILMS

Priorities Kill Wds. Exhibits, Hence It's Suicide for State Fairs

Chicago, March 10.—Outdoor show business interests are meeting here to form a united front for purpose of obtaining a hearing in Washington to find some formula to replace attractions ruled out because of priorities or hampered by Government restrictions on flat cars. Lack of cheap labor was also among major problems to be discussed.

Three organizations have been combined in Outdoor Showmen's Congress which will function as clearing house and overall committee for the International State Fair secretaries, the Outdoor Congress and Showmen's League in America. International State Fair secretaries called their special meeting to decide on means of getting attractions to fill machine halls, amphitheatres and grandstands. Priorities (Continued on page 65)

'Crack-a-Jap' Cocktail (Aqua) for 10c Stamp Does Big 'B' way Lobby Biz

Cocktail bar set up in the lobby of the Criterion theatre on Broadway last week netted the Government more than \$1000 in the first five days of operation. Bar offers, for 10c, a special "Crack-a-Jap" cocktail. It consists of a glass of water, accompanied by a 10c defense stamp. Customers are generally surprised by the contents of the cocktails, but take the job good naturedly, and there hasn't been a single squawk. Bar was installed by Lot Pollock, eastern pub-ed chief for Universal whose "Ride 'em Cowboy" is currently at the Criterion.

Defense Stamps for Admit to San Francisco, March 10.—First theatre here to announce policy of accepting defense stamps for admission is the President, but they house operated by Eddie Slosark.

BEN BERNIE HAS PLAN TO 'WAKE UP AMERICA'

Ben Bernie has been talking to Washington officials on an aggressive "Wake Up America" radio campaign, primed to get America out of its lethargy and coinciding with the growing national conviction something must be done to take an offensive slant on the war, not just defensive.

It's figured that certain radio favorites, in homely, heart-to-heart fashion, can best reach the masses. Via the mikes, and pound home the need for immediate mobilization of all energies for this total war.

Winter Heat Crimps B. O.

New York theatres and cafes were caught by their cooling plants down over the weekend, due to the sudden warmth. June temp made it a problem, especially since the defense work has made N. Y. more and more of a weekend town.

RADIO LAUGHS WANTED FOR SUMMER

Ad agencies that are on the lookout for summer radio shows seem to have centered their interest in material that promises laughs. Their quest is principally for variety shows or comedy sketches. The agencies are of belief that as the war drags on listeners will be more and more inclined to favor comedy programs. Because there are few established laugh shows available for purchase these agencies find themselves faced with the task of putting together their own ingredients, in both talent and material.

ASCAP'S QUARTERLY MELON AT \$950,000

If the present trend of collections continued ASCAP may distribute as much as \$950,000 for the initial quarter of 1942. This figure is but \$60,000 less than the divvy which was made for the like quarter of 1941. It is even believed within the Society's financial quarters that unless war conditions cause a further decline in radio advertising that ASCAP will be able to make a distribution of at least \$400,000 this year. With the Society's overhead reduced by \$600,000, as compared to what it was at the end of 1940, the membership will have come through its fight with the radio interest with but slight savings that individual performance incomes.

NEW TYPE OF GLORY!
NBC's Marines and the Russel Seeds agency have solved the diplomatic crisis in the radio program of "Serge Quirt and Capt. Flagg." The script will send the captain off to distant battle fronts and forget him. The new argument partner will be a sergeant of aviation, who will be "Serge Quirt" for being antique in fighting style.

CAN'T GAG ABOUT NAZIS ANY MORE

Professor Sees Hollywood Wasting Celluloid on Silly Slapstick Intense of Preparing Nation for Realities and Casualties — Americans Don't Fully Realize Evil Nature of Axis

GESTAPO NOT FUNNY

By ROBERT GESSNER
(Chairman, Department of Motion Pictures, New York University; former Warner Bros. staff scripter)

The time is here when we can no longer delay a re-consideration of the motion picture industry's attitude toward this war. No one doubts the patriotism and good purpose of the executive producers, but patriotism won't save MacArthur and the Burma Road is paved with good intentions. The ugly fact is that we are in danger of losing the war because the American public is not (Continued on page 14)

20 Scenic Designers Become U. S. Aides On War Camouflage

Twenty of the top theatrical scene designers have combined to use their professional talent for military and industrial camouflage for the U. S. They are attending classes three and four days a week in New York, with General MacArthur's troops, Herbet Kniffen, of the American School of Design, and Baron Nicholas Choussy, former captain in the Russian and British armies, both experts in the field. (Continued on page 50)

Capt. Wing (Toby's Dad) A Hero with MacArthur

It is reported that Capt. Paul Wing (father of former film player Toby Wing), who was sent to the Philippines to organize a film unit with General MacArthur's troops, has been promoted to a brigadier general for success in a much tougher job than pictures. According to sent reports available, Capt. Wing had little time for films when the going got tough and stepped into a job as head of a company using mountain pack howitzers. He had previously had much experience with the war and his ability at holding the Japs at bay in the treacherous mountain passes of Bataan led to his elevation by Gen. MacArthur.

'Sex Up the Beautiful Hunk of Men' In Film Ads to Lure Unescorted Fems

U. S. Taxes' Brighter Side

American Theatre Wing War Service is profiting by many a Broadway show-biz scene this year. John Floto, accountant for a flock of legit managers, has always offered his advice and services on income tax figuring free to those in show business. Now he's making a small charge and contributing it to the Theatre Wing.

NAZI VICTIMS TO SPEAK UP ON NBC

Series of interviews with refugees who were at one time imprisoned in Nazi concentration camps will be spotlighted on "Behind the Mike" program on the Blue (WJZ) starting Sunday (15). Plan is to make it plenty outspoken as to the cruelties and indignities inflicted on the victims by the Gestapo agents. Spot will plug the sale of defense bonds and stamps.

65-Sax Orch
An orchestra composed of 65 saxophones is being sponsored by Al Navarro, who has played with local orchestras and is now a leader. Navarro has been experimenting with 20 saxes, and feels he has made sufficient progress to add to 65. The new band will tee off at concert at the New England Mutual Life Insurance Auditorium within a month.

ADVERTISING

Richard Humber Fired!

'Howls For More'
Richard Humber, who is currently at Loew's State, New York, is doing an effective afterpiece with Cliff Mozarro, also on the bill, that has the audience howling for more. Humber's band retains all the effectiveness on the stage that established it as a national radio favorite. Len.

Pittsburgh, March 10.—"Sex up the beautiful hunk of men in your ad," John Walsh, manager of Sheet's Fulton here, suggests to exhibitors waiting about drooping groups. Walsh's idea isn't a stab in the dark either. It's based on careful research and study of conditions brought on by the war. Make 'em more glamorous for the nowadays unescorted females.

He points out that film layouts have always appealed directly to the men, what with the gals mostly always in sweaters, sarongs or one-piece bathing suits. Reasons for this were obvious. Men usually paid the tariff, wherever they wanted to go of an evening, and the lady friend usually went along. Now, Walsh says, he's noticed at his own theatre a phenomenon that never happened before. In the evening, half of the girls are attending pic unescorted. (Continued on page 63)

Martinelli, Giammi Sing Free As Italianes Pledge U.S.A. \$125,000 in Bonds

Washington, March 10.—At the Lido Civic Club Victory Rally held at the Central High School Auditorium Sunday (8) close to \$125,000 was pledged by Italian-Americans for the war. Rallyed Giovanni Martinelli and Duolina Giammi, tenor and soprano, respectively, of the Metropolitan Opera.

Both singers donated their services to the war effort. "Cavallera Rusticana," "Pagliacci" and "Aida" as well as a group of songs. (Signed) Frank Moore, Frodo's executive assistant to the attorney general.

Navy Benefit, Grossing 142G, Good Test of Show Biz's 100% Patriotism

At midnight last night (Tuesday) the greatest benefit performance ever staged was still in high at Madison Square Garden, N. Y., as the show business going all out for the Navy Relief Fund. The talent roster in aggregate represented millions in money, and the public, in turn, showed that it appreciated \$107,000 for tickets sold at \$1.50 top (grossed for the boxes). The program grossed another \$35,000, the over-all gross take was in the neighborhood of \$142,000, an all-time record for a single show theatrical performance.

There was no accurate estimate of the show's net profit at this writing, but it's expected to approximate \$125,000. The net profit on the program alone, which has 55 pages of advertisements, is said to be \$25,000. Ads sold at \$500 per page. Besides, there were a number of outright coin donations.

Several congressmen are still dubious about the patriotism of the show business and showfolk; they should have been forced to witness the turnout of talent for this performance. Also, they should give a close glance at the list of the people responsible for the effort; such as Marvin Schenck, of Metro, chairman of the entire show; Howard Dietz, of the same film company, heading the publicity; and Abe Lincoln, of the same company, William Morris agency, chairman of the program committee and principal concerned in the selection of the elaborate benefit idea. It was Lastofel, at a USO-Camp Shows, Inc. (Continued on page 27)

Four 'Casualties'

A bad backache which has bedded Al Jolson in his Miami Beach home, a serious auto accident of Dick Powell's father in El Paso, Texas, and two out-of-pocket commitments by Lou Holtz and Paul Draper forced these four out of the Navy Relief show last night (Tuesday) at Madison Square Garden. Otherwise, no disappointments.

Last night acts are among the headliners with Clifford C. Fischer's 'Priorities' (vaude revue) opening tomorrow at the 46th St. on Broadway, and they're breaking-in out of town prior to Broadway.

Fingerprinting Wins Approval of H'wood Workers

Hollywood, March 10. Willingness to be fingerprinted and nudged was expressed by all the motion picture Guilds, crafts and unions through the appointment of a committee of five to draft a standard questionnaire for mass identification in the film industry.

Committee consists of Frank Caruthers, labor representative; George Cohen, for Producers Association; John Dale, for Screen Actors Guild; George Bodis, for Screen Cartoonists and Publicists, and Nick Moran, for Electricians. Members will work with Fred W. Beaton on a general system of identification to cover not only those actually engaged in studio work but those who need easy access to the lots for the transportation of allied trades or industries. Idea is to standardize the questionnaire systems already in vogue at various studios.

100% MCA Package Deal

Hollywood, March 10. Music Corp. of America has closed a package deal with RKO for a musical to be wholly financed by the booking outfit. Only MCA clients will get key spots. (Tim Whelan produces and directs.)

Talent includes Guy Lombardo and Les Brown, sweet and swing bands, Dinah Shore, Rochester and the Ink Spots.



FOR DEFENSE
BUY UNITED STATES SAVINGS BONDS AND STAMPS

Bonds cost as little as \$18.75. Savings come as low as 10 cents. Defense bonds and stamps can be bought at all banks and postoffices, and stamps can also be purchased at retail stores.

'WE, THE PEOPLE' TO GULF?

Meantime Account's Decision on Screen Guild Not Made

If General Foods agrees to release the option it has on 'We, the People,' the show will probably go on the payroll of Gulf Oil. Both accounts are with the Lang & Rubikam agency.

Gulf hasn't indicated what it would do about a summer punch-hitter for its 'Screen Guild' show or whether it wants to continue the latter series next season, but the refiner has evinced some interest in taking over the sponsorship of 'People.' Latter show costs around \$1,000, whereas the bill for 'Screen Guild' totals \$14,000.

Barry Wood with Brother Barney Rapp to Warble, M.C. and Toot Clarinet

Barry Wood joins with his brother, bandleader Barney Rapp, on a series of one-night dance promotions and single-day theatre stands beginning next Monday (16). Wood, singer on Lucky Strike's Hit Parade last two years, is to be accompanied by a new band Rapp is building. Combo will work only first three days of each week—Monday-Wednesday—because of rehearsals by Wood for his radio job. Opening is at New Bradford theatre, Bradford, Pa.

Besides vocaling and m.c. chores, Wood will play clarinet. He is at one time player tenor sax-clarinet with Abe Lyman, Vincent Lopez, Paul Ash and Buddy Rogers bands. Wood opens solo March 19 at Flatbush theatre, Brooklyn, follows with Wind-sor, Bronx, then resumes with Rapp.

Richman to Frisco

Harry Richman opens April 15 at the Bal Tabarin, San Francisco, for four weeks, booked by MCA. Thence into the Florentine Gardens, Hollywood, May 15.

THE BERLE-ING POINT

By Milton Berle

Hollywood, March 10. Went to Big Bear for some snow sports. Went down the toboggan slide at a fast clip, hitting 40 and 60 miles an hour—now I wish I had the boggy under me!

Brooklyn Department George Price, the actor-writer, is coming so successful in his comeback on Broadway, he is now wearing makeup to his office in Wall Street. Jack Zerk knows a playboy who once had plenty of money to burn, but things went pretty bad with the guy and now he has just enough money to struggle.

Leo Lindy is pretty worried about his favorite herring, 'Ramona.' The poor thing developed a bad case of insomnia and now swims in her sleep. Gray Rose was in a bad mood. She was driving down Broadway when suddenly the gears began to slip.

Harry Crane, the writer, knows a quickie producer who couldn't pay his houseboy the four month's salary he owed him, so he compromised—he will star him in his next picture.

Adolphe Menjou, the fashionplate, has just started a new fad. He is now sporting a double-breasted carnation.

Just learned that Maxie Rosenbloom was the most popular child in school when he was in the fourth grade. It was the only one who could afford to buy a daily Racing Form.

John Barrymore has really turned over a new leaf. His doctor told him to stay away from Scotch, but he's doing it. He's the best thing this—wearing kilts.

Musie Department: The publisher of the 'Zoot Suit' song, an added inducement, is handing out a pair of trousers with every copy purchased.

Artie Shaw has a novel idea for a new kind of orchestra. It will consist of 12 bandleaders leading a one-man band.

Bob Hope has played so many Army camp benefits they are now printing his scripts on draft orders.

Handful Descriptions: Oscar: Adored—award . . . Chinese Booking Agent: Yen-percenter . . . Lawyer: Little Boy Sue . . . Communist: Red-acted.

Observation Evening: The members of the Academy Award board have gotten together and decided that next year for a change they will hand out an actor to an Oscar.

Once upon a time only an agent worried about a commission. Now, with the war on, everyone you meet hopes a little 'commission' will come his way.

I thought I'd seen and heard about everything, but the other day someone handed me a synthetic rubber check. (Enterprising fellow, eh, what?) Eavesdropper at Charley Foy's: How can the girl of your dreams be such a nightmare?

Eavesdropper at Trouville: 'She is so lazy he had to carry the torch for her.' Eavesdropper at Band-Box: 'She has a lovely figure, but no one could meet it.'

My brother, the one who smuggles sugar out of bloodstreams, is making money off hypochondriacs. He sells every one he meets a medicine ball.

Whatever Became of: Stanely & Byrnes: Harry Watson, Jr. Afterpiece

When America gets through with Japan, there'll be gaps where there used to be Japs.

Groucho Marx Rebuttals

Editor, 'Variety': It seems to me I spend most of my life defending myself against attacks by trade-paper Pullitizers, journeymen hacks and fly-by-nighters. I had no idea when first I embarked on a shady literary career that there would be men out there to defend. I imagined that once having written a classic 'Happy Returns' (Simon & Schuster; \$1) it was done with and I could then rest on my literary oars and graciously float into the harbor of the 10-best sellers. How do you like my metaphors?

It seems I was wrong in supposing the theatre and vice versa. I used to do eight shows a week, no matter how many times the night-night reviews were over and, if the show was a success, I had plenty of time to go to the movies at the Polo Grounds and an occasional car in the park—and I don't mean adding a second car to the first star with a fur-lined coat, three Benham suits and a full line of Sukla underwear.

If this sniping doesn't cease, I warn all those puny Runners I'll abandon literature and go back to the theatre. I was born in the theatre and I can die in the theatre, and if that season turns out to be any trick at all to die in the theatre.

Groucho Marx

N. Y. TO MIAMI

Oscar A. Doob, J. Louis Schine, Morris Rosenberg, Phil Spillner, George D. Lottman, Jake Wild.

MIAMI TO N. Y.

Milton Ager, Neil P. Agenes, Ben Bernie, Nicky Brando, Bill Brandt, Eleanor Holm, Sam S. Jones, Billy Rose.

Danny Kaye's Allergy to MCA May Reach Board of Arbitration in N. Y.

Settlement of the dispute between Danny Kaye, and the Met Corp. of America, regarding a contract set by the arbitration for the comedian's appearance recently on the Kate Smith show, has been delayed by J. C. Stein, MCA pres, from the Jones in the next couple of weeks. If the matter cannot be settled, the Met will have to go to arbitration under the American Federation of Radio Artists agreement with the Florida cities. American Arbitration Assn. would handle the hearings.

Case involves the question of MCA's right to book Kaye, who was formerly handled by Columbia Artists, but refused to go along when MCA bought the later agency. Disagreement had been pending for some time, but came to a head when MCA booked the comic for the Smith date and he refused to go through with the appearance.

Miami's 'Screenout' to Protect Shipping

Miami Beach, March 10. It's curtains for Greater Miami's spectacular night skyling, whose twinkling lights and foodlit hotels make it a landmark far as sea, under orders the Defense Council, cooperating with the army and navy in seeking new ways to protect shipping in the Florida coast.

Street lights, illuminated signs, beacon stop hotels and nightclubs in home and hotel rooms facing the sea were ordered screened so that their glow would not show up ships in the Gulf Stream for night-prowling submarines. Bryan Hawley, chairman of the Defense Council, made it clear that fear of enemy attack by air or sea was not involved.

Fin. Man. Res. (Continued on page 20)

SPEEDY SAROYAN

Metro Giving Him Fullest Rein on Rooney File

Hollywood, March 10. William Saroyan is developing into a threat for Orson Welles as Hollywood's newest 'genius.' Metro is giving him his way in the writing shop and in the hands of Rooney, starliner, 'The Human Comedy,' and speed with which he is moving has won writers and producers worried. After turning in a 288-page script in less than a month, the studio accepted his demands for an even breaking-down into shooting form with a two-week time limit. It is also taking care in casting which gives him full control of the picture from the first script page to the last fade. Metro is giving the speedy boy free rein regarding his shooting schedule will be in procedure keeping with his other functions.

Arthur Hammerstein Under Observation

Arthur Hammerstein is under observation at the Coast Community hospital, Palm Beach, and it is indicated he has a kidney ailment. It is at first believed that he has heart trouble but a cardiograph disclosed that organ to be functioning normally.

Hammerstein was to have had charge of the annual children's charity show held last week, but a memorial performance for the late Sam H. Harris.

Joe Lewis to Pix

Coe E. Lewis winds up his three-month run at Monte Plesser's Coppacoba, N. Y., on the 14th, after a two-year contract. He is now in pictures to make, thus setting back a Lowey State (N. Y.) commitment.

Coe has not yet decided on a headliner to succeed Lewis.

SISTERS SPONSOR SISTERS

Buffalo, March 10. Long-Andrews Sisters stage show this week are the Southern 'Sisters—a group of acts designed to help the Andrews.

'Sisters girls picked the Southern in Hollywood. They are assisting on co-bookings on is, out of close friendship.

ABBOTT AND COSTELLO

'Abbott and Costello go bucktick-bucktick on a dude ranch, carrying on their push-up and the branch. It coaxes laughs from the misadvent.'

Universal Pictures Chase & Sanborn, Inc. NBC-Red Under Personal Management of EDWARD SHERMAN

Winchell's Cissy Patterson Scrap May Cause Him to Depart King Features

Although Walter Winchell probably will not renew his 13-year association with King Features Syndicate next November, chances are that his New York outlet will continue to be the Mirror, the columnist told *Variety* Monday (9). Winchell, however, confirmed that he had generous offers from Marshall Field (PM and the Chicago Sun) and George Becker (New York Post).

Combination of personal affection for his bosses in the Hearst-outfit and appreciation of the Mirror's contribution to his success will be the deciding factor in keeping his pillar in its present spot, declared Winchell. He emphasized that his reason for leaving KFS is entirely connected with George Cissy Patterson's Washington Times-Herald and not the syndicate or Hearst management.

Most tempting offer on an alternate New York release, said Winchell, has been that made by Marshall Field and Ralph Ingersoll for PM. Freedom offered by the New Liberal editor, John Zarba, who the inhibitions removed by its advertising-less setup, are very attractive.

(Addition of Winchell, it is figured. (Continued on page 55))

Call Steinbeck's 'Moon' A 'Hit' Even Before It's Ready As Stage Play

Rarely if ever has a play on the verge of presentation been a predicted success in the same way as "The Moon Is Down," John Steinbeck's new novel. That the book was published three weeks prior to the stage premiere is in itself unusual, but observers say that the author wrote his story with the plain intent of it being produced as a play.

"Moon," being readied by Oscar Stern is due at the Beck theatre, N. Y., March 31. Book reviewers went to town generally in praising the story and mentioned its adaptability to the stage, including one who was not as elated over it as a novel.

R. L. Duffus, in the N. Y. Times went the whole way in his book coverage, opining that "Moon" is a novel, a stage play, a motion picture, a radio drama. It is all these things, he said, and Steinbeck's "Of Mice and Men" drew wide attention and was made into a stage drama after being published as a book.

Stern is also due to present "Strip for Me," another novel, which goes to comedy. Same manager-author setup applies to "Life With Father."

Can't Rib Outlets Now; 'Ninotchka' Causes Burn

Washington, March 10. It may be to Rib Communists only when they're on the stage, but errors of Little theatre, local review and first-run foreign pic have added. "Ninotchka" recently revived hopefully, not only died at boxoffice, but brought down ire on heads of theatrical management. Angry letters have charged this "is no time to be making fun of our comrades."

"Comrade X" has been sent to already-forget department for time being.

PRC's Anna May Wong

Anna May Wong has been inked to a four-picture pact by Producers Releasing Corp. Her first, "The Devil's Sister," which goes before the cameras March 25. Max Alexander will produce.

Wong also recently contracted with Ann Corio to make another film.

Ladies Ain't Like That

Hollywood, March 10. While other studios are streamlining their glamour girls, Republic is developing a set of femine heavies as a new twist to mystery and mystery pictures. Among the villainesses in recent films are Lynn Carter in "Man With a Gun," Irene Wallace in "Sunset on the Desert" and Evelyn Brent in "Western Ho." Leaders of raving gangs and frontier motorists.

Idea is to plant a germ of mystery in the minds of the western film fans who are usually of the male persuasion and would never suspect a lady of wrongdoing.

Number of Legit Actors In Uniform May Presage Acute Casting Problems

A talent scarcity for legit shows looms. One reason, not because of Hollywood but because of the balance of the season is slight. Many legit shows should not be immediately acute, but it is asserted that one-third of Hollywood's male members eligible for service are already in the armed forces, while others are being drafted at the rate of eight to ten weekly. Shortage will be mostly juveniles it is indicated. Legit officers say they fear the shortage of members will be a solution of unemployment, pointing out that the majority of members are in demand by managers.

For some time producers claimed that Hollywood had absorbed too much stage talent and partly because of casting difficulties on the drop in the number of shows put on. Thereafter, however, some showmen went to the Coast to cast key parts and there developed a flow of players back and forth. Such interchange is likely now to cease, since Hollywood will lose its percentage of younger actors who will reach military age divisions of the profession.

Equity says it had approximately 1,600 members eligible for service. Up to now around 300 are in uniform and the number will steadily increase.

SUPPER TO REYNOLDS NETS 2 AMBULANCES

Enough for two ambulances was raised here, the \$10-a-plate "Legionnaire" supper Saturday (7) night at the Hotel Roosevelt, N. Y., to Queen Elizabeth, Collier's weekly correspondence. Pete was for the benefit of the "Bible Ambulance" turning them over to service men. Even the "Legionnaire" took from the Coast bought tickets, annulling them to service men. Even the "Legionnaire" took from the Coast bought tickets, annulling them to service men. Even the "Legionnaire" took from the Coast bought tickets, annulling them to service men.

Joe E. Lewis, on the dais also, was overcome by Reynolds' impassioned tribute to the heroism of the British and he couldn't perform.

Keighley Pilots Benny

Hollywood, March 10. Jack Benny's forthcoming starlet at Warners, "The Pilot," will be directed by William Keighley.

Filming will be done under Robert Lord's production supervision.

NBC, CBS ARE THE NEW TELEVISION PIONEERS They Have Greatest Investment and Operating Overhead Plus Best Chance to Enjoy Post-War Expansion Boom—But Just Now It's All Going Out in War Time

Television, that illusory boom industry of a fanciful future when peace shall reign, is making its American developers unhappy. The Yanks are distressed because they are not allowed to shut down in war time. The English in September, 1939, were distressed because they had to.

Their whole matter of continuing television under wartime conditions seems to be tangled up in politics. At least NBC and CBS seem to think so. They seem to feel that Chairman James L. Fly of the Federal Communications Commission wishes them to continue partly because he knows it's very expensive and they don't want to. That's the way they feel. (Continued on page 18)

BLAME FLY

Warn Cafes and Pubs In Button-Up-Lip Campaign in Frisco

San Francisco, March 10. Niterles and drinkerages are on virtual military protocol here as a result of loose talk by some servicemen and civilians under influence of good. High ranking Army and Navy officials have warned operators unless they act to curb conditions which might lead to disclosure of military information they will be placed under bond with possibility of more drastic action to follow.

Members of the bartending union and kindred groups have held meetings with military officials to learn how procedure and have been instructed in such matter as refusing to serve intoxicated servicemen, refusing to serve suspicious civilians attempting to buy drinks for men in uniform, whom to call to report when service men get out of hand or questionable characters start asking questions. Such dispensers are only to lose talk to the military.

Men are particularly urged to refrain from patriotism, but because they realize a stroke of the pen can close them, and permanently, unless dangers of liquorered tongues are eliminated.

Sam Harris Memorial Benefit Nets \$7,000

Palm Beach, March 10. Final banquet of the 17th annual Kiwanis Benefit for Underprivileged Children here last week, celebrated as a memorial to Sam H. Harris, long a local winter resident, shows a \$7,000 net. The gross was \$12,000, with \$5,000 in expenses.

Ben Bernie and columnist Ed Sullivan m.c.d the show, which Jack Bertell, former "Amateur Hammer" and host of "The Big Show," presided over. In the absence of Hammerstein, Josephine Baker, a bad heart, John Golden delivered "Jingling Jology" to Harris.

Sam's illness, through illness, was as Al Jonelson, who backache conduced him to Miami Beach, N.Y. Bertell, through his Music Corp. of America Association, included Shellen Barrett, Dixie Dunbar, Mill Monti, Harry Adler, Sara Ann McCabe, Al Trahan, Paul Haxson and Patricia Bowman, Collette Barry Revue, among others.

Yen Lee Mortimer Goes All-Out for the Orient

Yen Lee's enthusiasm for slant-eyed feminis is shared by his low-crit, George Chan Nathan, both frequently squaring Asiatic dolls around N. Y. town.

Miss Peina for Niteries

Vinola Peina, film and legit actress, may make her niter debut at the Senzago, West Boston, which she'll debut Wednesday. She'll sing along singly, single. Paul Small is booking her.

Senzago's room is a new addition to Boston's cafe scene.

N.Y. Times Critic Raps Congressmen Who Malign Patriotic Show Business

Some Trailer!

Baltimore, March 10. Bill Saxton, of *Loew's Century* here, is taking credit for the record breaking advance sellout of "Without Love." Katherine Hepburn legit venture—current at Ford's and an unheard-of complete sellout before initial curtain time last night (Mon.).

Claims recently completed two week run of "Woman of Year" (M-G) which incidentally chalked up a big total of \$27,000 on its run, served as potent trailer in advance of star's current, p. in legit.

More Dialectic Song Adaptations, in Swing, Click in the Jukeboxes

Another cycle of Americanized live versions of Yiddish, tates hit the country's jukeboxes. Rated tops currently by coin machine men is Benny Goodman's "My Little Cousin" adaptation of a Yiddish miscademy ditty originally labeled "My Green Cousin." It's signed by the "Green Cousin" Goodman, who since he came through several years ago with another similar excerpt known as the "Ago \$100."

Andrews Sisters "What to Do," derived from a Russian-Jewish folk song, is also interesting in favor. Andrews' folk, of course, to fame on "Bel Mir Bist du Schoen." Both their "Main Baitin" and "I'm Moving" were released last week.

Another such adaptation, Cab Calloway's "Goodbye to My Love," although it hasn't indicated a sales strength comparable with the two as yet.

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Echo of German Suit In Wm. Dieterle Claim

Eda Coudenhove-Kalergi, actress, filed suit Wednesday in N.Y. federal court against William Dieterle, director, seeking damages of \$250,000, plus interest, on a \$250,000 stock market gain that amount by a New York court eight months ago in a suit against the director.

She charges he was engaged in plan to reduce production to have staged at the defendant's theatre in Berlin on May 25, 1924, with Dieterle guaranteeing to indemnify her if he played failed to do so.

Taking up the cudgels for show business, Brooks Atkinson, in the N. Y. *Times* Sunday (8), chastised Congressmen who cast "casual slanders" and "ignominious remarks" at their services. "I am a professional. The reviewer pointed out the importance of war aid being given by the people of the stage, screen and other amusements. He objected to actors being 'bracketed with the gaudier parasites like perfume peddlers, fan dancers, parlor plinks, fancy uplifters, frills and furbelows.'" wrote Atkinson.

The relegation of actors to the category of useless and ridiculous members of modern society comes with poor grace at a time when so many people, including government agencies, are requesting them to do their services. "I am a professional. The reviewer pointed out the importance of war aid being given by the people of the stage, screen and other amusements. He objected to actors being 'bracketed with the gaudier parasites like perfume peddlers, fan dancers, parlor plinks, fancy uplifters, frills and furbelows.'" wrote Atkinson.

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This may seem trifling to mem- (Continued on page 46)

SASSOON TAKES OVER COWARD FILMS BACKING

London, Feb. 15. Noel Coward's almost one-man film firm, which he will appear as well as script and direct, is finally going on the floor at Denham after only brief existence. It was originally blurb went out that Columbia Pictures (London) was being bought by the company. Coward, who in fact it found that cost of epic would be about \$700,000, had been estimated to be about \$700,000, but then became interested in project, readying \$400,000, and when deal was practically fait accompli, they to gave up.

Now Two Cities Films' Major J. M. Sainsbury, chairman of the company, is to backroll. But no distributing arrangements have yet been made.

VARIETY
Trade News Published
FOUNDED BY SIMK SILVERMAN
Published Weekly by VARIETY, Inc.
154 West 45th Street, New York, N. Y.

Subscription
Annual, \$10.00
Single Copies, 10c

Vol. 146 No. 1

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DAILY VARIETY
(Published in Hollywood by
D. C. P. Co.)
110 a year—\$11 foreign.

Additional \$500,000 for Camp Shows; Planning Summer Outdoor Tours

Additional \$500,000 has been allotted by the USO to Camp Shows. To keep its program on a high entertainment rollout until June 1. New appropriations raised to slightly over \$1,000,000 the total amount allocated to CSI.

Coin will permit continued operation of the 24 units now out on inauguration of a schedule of outdoor shows for the summer. Present units will wind up their tours around April 18 and then there will be a hiatus of two weeks or perhaps a little longer before the outdoor shows get under way.

It is figured that not so many summer units will be required to maintain the present schedule of one show available to every soldier for two weeks. Present audiences of about 5,000 are figured for the outdoor entertainment as against much smaller audiences in theatres. Return of Abe Lastfogel, CSI chief, from the Coast this week will start the routine rolling on building the summer entertainment.

Lastfogel intends to hold a big meeting of agents, leaders, managers, and others in show business to allow them all to toss in their ideas for the outdoor units. Lastfogel declared, to get shows as different as possible from the winter season. Circus and carnival sides have been suggested.

More Hollywood Players

Consent number of Hollywood name players are expected to take the camp as a result of hype to Hollywood Victory Committee, which provides the stars for CSI. One of the major aids has been offered by a writer, who will provide material for the players. Many have feared to go on tour because they are not equipped with anything to do.

Only guest on tour now is Harpo Marx who opened at the Regis Monday (9) and continues until March 28. He was actually started last Monday and is now in a week rehearsing, but Lastfogel talked him out of it in favor of doing his own act. He will be on tour and thus giving the soldiers an extra week. Mischka Ayr is scheduled to start March 30 and continue until April 8.

Part of the rejuvenation being given the Hollywood Victory Committee entails its chairman, Charles K. Feldman, coming east for six weeks to sit in with Lastfogel on CSI operation. Feldman is also chairman of USO-CSI on the Coast and has agreed that he will be getting closely acquainted with the organization it will promote and greater cooperation between the two coasts.

U.S. Radio Coordinator Sets H'wood Straight On War-Aid Programs

Hollywood, March 10. The Hollywood Victory Committee today said by W. H. Lewis, former CBS v.p., now Federal radio coordinator, that petty jealousies and cliques will defeat the purpose of the out-drive to boost civilian morale, and pleaded for the unbureaucratic of home war effort. Local bureaus to exchange ideas with Washington will be set up here. Government sanction of air shows and will pass up others.

Lewis said this is War and other programs would originate here. Picture-talent is required. He will announce the Hollywood setup after returning to Washington. Considerable conflict in views arose on the conduct of Hollywood shows for the theater brought before the Victory Committee from Lewis that unless all pull together to smite the common enemy the desired ends cannot be achieved.

Army Nixes Ty Power

Tyron Power was turned down by the Army Monday (9) in an endeavor to enlist as flying cadet. Twenty-seven-year-old actor was nixed because he was married. He made a college education in New York, where he appeared at the Navy Relief show last night.

25% of B.O. for Navy Relief

St. Louis, March 10. More than 50% of the flicker over the past few days has pledged 25% of their grosses on Tuesday (17) to the Navy Relief fund.

Now, sponsored by the local Variety Club, is expected to have more than 100 houses in the gift plan by the 17th.

More Criticism On 'Polyanna' War Newsreels

Public protest against the anemic and Polyanna stant on World War newsreels and American military and industrial participations, as pictured in the newsreel releases of the major companies, supplemented by the shorts distributed by the War Activities Committee, is finding expression through letter columns in daily newspapers.

Typical of audience comment, although somewhat uncharacteristic of the newsreels than most criticism, is a letter by Lyman Beecher Stone on the editorial page of the New York Times yesterday (10). Stone's complaint was directed against a symposium of newsreels, which indicating why satisfactory coordination of industry in the production lack. He wrote:

"On two days I dropped in at a newsreel theater on Broadway to spend an hour or so of time watching the afternoon newsreels. One of the pictures was called 'The Arsenal of Democracy,' and represented American factories and military plants. The production and using American materials, I kept waiting for the movie which, I supposed, would be some form of notification to the public that ten or a dozen materials essential for war production are not to be had, either within our continental boundaries."

(Continued on page 27)

Army Film Company Into Astoria April 1

Army's Training Films Production Unit, now stationed at Fort Monmouth, N. J., will move into the Eastern Service Studios in Astoria, L. I. between April 1 and 15.

War Department recently acquired the property from Paramount which is now preparing barracks, mess hall, etc. for the men.

Uncle Sam's Roll Call

Warner Bros. homophile lost three men and March of Time one this week by being called and volunteering. Kenannan, Warner, trapeze artist, and the U. S. military. Goldman had the festive Friday (6), having enlisted in U. S. Army. Don Gillette, who had charge of the U. S. house organ, takes his place. Sam Weissman, of the U. S. military, was called this week for Army duty, as did Jude Goldmans, of Warner's theatre department. Goldman had been with the company for 12 years.

Don H. M. will move into the Victory Committee from Lewis that unless all pull together to smite the common enemy the desired ends cannot be achieved.

Jack Granara in Air Corps Boston, March 10. Jack Granara, publicity chief for RKO Theaters here, enlisted in the Air Corps of the U. S. Army, was inducted at Fort Devens (Mass.).

Granara, presumably head of the publicity department of the Air Corps, after his military induction, was given a farewell party Wednesday night at Harry McDonald, RKO divisional

INA RAY HUTTON

And Her Great New Orchestra

Now headlining Paramount Theatre, New York. Accented by press and public not only because of the personality and versatility of this dynamic young singing and dancing leader, but also because of his fine musicianship and orchestra for pictures.

Direction CHARLES V. YATES AGENCY 30 Rockefeller Plaza New York

Picture House Fans Cool to Lecturers; Wanna Forget the War

Milwaukee, March 10. Excess of the Fox Wisconsin Theatre, Inc., who thought they had something recently when they booked a string of lectures for their better nabes, have changed their minds about their acumen and will be relieved when present contracts are played out or paid off and forgotten.

The theatre heads a few months ago saw how the public crowded lecture halls and forums, to casually sit a back or more per head to hear discussions on topics of the day, they figured they might just as well get some of the gray and signed up Jan Valtin, T. R. Ybarra, Blissa Landi, Cy Caldwell and Dr. Otto Strasser.

Now they have already played some of the best names on the list to disappointing results. In some cases less than 100 patrons were attracted to the intellectual feast and from now on the showman will stick to show business, and its approved sidelines.

It seems that either the theatre doesn't provide quite the proper atmosphere for the lecturers, or else the public just doesn't want to forget the topics of the war.

Weil's Par Confab

Hollywood, March 10. James Weil, counsel and member of Ed Weid's board, is here for studio confab with Y. Frank Frost in New York.

He will remain here the rest of the week.

It's Liest. Matphy New

W. B. (Bart) Matphy, Metro booker here and former assistant manager at Lew's Studio, has accepted a command in the Navy. Matphy left last week for Rhode Island to be sworn in as lieutenant, junior grade.

War Activities' Field P.A.'s. A total of 46 men and women in the theatre field, stationed in 41 different cities, has been appointed as field publicity representatives of the War Activities' Field P.A. Monte Greenhall is chairman of this branch of the W.A.C.

Field appointments include not only

Showmen's \$50,000 Drive

Chicago, March 10. Showmen's League of America started the ball rolling in the Red Cross drive for \$50,000 from the floors of theatres of the Amusement & Recreation Division of National Defense with a single contribution of \$2,000 on the spot.

Balance of the \$9 grand will be collected throughout the season by the Chicago season by fairs, carnivals, circuses and the Red Cross drive, is headed by J. C. McCaffery of Amusement Corp. of America.

6 COS. FROM 5 CAMPS TOUR OWN SHOWS

Self-entertainment program for the Second Army, headed by Major General Irving J. Phillipson, commanding officer of the Second Corps Area, for theatrical units in New York, New Jersey and Delaware on a large scale a couple months ago, is starting to bear fruit. Six companies, from five camps, are about to start on tours of the approximately 30 posts in the area.

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Metro's 'Don't Talk' Short

Metro has dramatized the dangers of loose conversation during modern wartime by making "Don't Talk" a regular feature in the Crime Does Not Pay series. Short fits in with U. S. effort to warn war industry against carelessness in the use of U. S. or anything pertaining to military activity.

Richard Connell Lester Coover William Dozier Janice Gager William Herbert Jack Irvine Ben Lasker Ben Matkinson Walker MacDew. Robert M. McKee Mike Romano Edward Sherman. Robert Stodmak. Ken Thelen.

CHI REPORT ON ISSUES AND REPORT ON SERVICEMEN

Chicago, March 10. The Amusement and Recreation Division of the Chicago Commission on National Defense, representing all branches of show business in the Windy City, has issued a 12-page report that outlines its benefits to United States servicemen.

Notable in the ARD effort is its part in the Red Cross drive, in which it has doubled its quota of \$30,000. The cafe owners themselves have given \$100,000, theatres, \$30,000, and the Outdoor Showmen's League and other groups another \$100,000.

The ARD has already sold over \$10,000,000 worth of Defense Bonds through its 13 outlets, representing 150 touring phases of the entertainment industry. Heading these committees is an executive advisory board with the outstanding theatrical and recreational names of the Midwest.

The biggest item that emanates from the ARD is a 16-story building formerly belonging to the Elks. It is now devoted to the Red Cross. Between 40-80,000 servicemen pass through this building weekly. There are absolutely no charges for anything, and these include sleeping quarters, laundry, tailor, games, and other social events tickets, transportation, etc.

A Hammond organ was sought as chairman of the entire project, while his wife, an active and decorated worker in the last war, is in charge of the entire project.

The executive board of the ARD is composed of John Balaban, of the Chicago Courtyard; Harry Warner; Hal Halperin, of 'Variety'; and Edwin Silverman, of Essaness.

South Pacific War Causes Par to Defer 'Botany Bay' Prod.

Turn of the war has led Paramount tentatively at least to shelve production of "Botany Bay" novel by Charles Nordhoff and James Norman Hall, in which the studio has \$200,000 tied up. "Botany Bay" concerns Australia and the South Seas regions which are now in the thick of war.

Par hasn't definitely lost-storaged the yarn yet, but has metely set it aside for a few weeks until a better view of the South Seas situation is available. It is expected that the film, by the time it is released, won't come out as a memorial to a war that is dead past, studio will go ahead.

"Bay" was bought by Par two years ago, but it was never on paper. Since then it has appeared as a SEPOST serial and a novel.

Japs' Radio Propaganda Technique Kicks Back

Japanese radio propaganda technique has been changed in at least one aspect as a result of a promotion drive by the U. S. Army. The new agency pointed out last week. Voices of captured Americans are being used to lure Japanese listeners to the rest of Jap propaganda speigh. US said.

Francisco listening post about six weeks ago found that Tokyo was regularly sending.

(Continued on page 23)

N. Y. to L. A. Edgar Bergen. Lester Green. Ben Lasker. Jack Hurdie. Harry Linnetka. Frank Proulx. Ann Rutherford. Grand Stars. Robert Wambalat.

RKO Theatre Administration, Still Committed to Duos, Can't See Why Its Film Co. Should Cut to 30 Pix

Tentative proposal to reduce RKO output from 42 to 30 pictures annually, exclusive of such outside deals as with Samuel Goldwyn and Walt Disney, would likely meet pointed opposition from some RKO theatre and distribution executives. Though special provision has been made for cancellations in event of lower RKO production next year, under sales plan outlined last week by the United Motion Picture Industry sub-committee, lower shooting schedule has not been met.

Need for all available product within industry generally is stressed in stand of the RKO theatre administration which is strongly sold on continuation of double billing until such time as some major industry development makes it impossible. Solo billing, with exception of outstanding product for limited bookings in specific situations, has invariably failed to maintain full theatre.

Reported currently that RKO will likely make more than 30 pictures next season. Proposal to reduce shooting schedule arose when problem of Government priorities, which might necessitate cut in production at all studios, was taken up in course of studio deliberations.

In huddle on RKO production for next 12 months, RKO officials agreed to reduce shooting schedule to 30 to 32 pictures, in addition to any special distribution deals as with Goldwyn, has been favored as means of establishing more compact studio operation with closer supervision over smaller shooting schedule made possible.

Understood that 30-picture program is being adopted. Production will start early cut so much as 42 pictures this year but that every production would be given top budget where warranted.

For 1941-42 season RKO had 48 pictures prepared for distribution including three from Goldwyn, three from Disney, 28 studio productions, 8 studio westerns, two from Herbert Wilcox, two from Wilhelm Dietrich, three from Jerrold Brandt and one from Volton.

Edvies Alpersen, RKO theatre film buying head, has moved into offices in New York formerly occupied by Charles W. Koerner, theatre operating chief now in charge of RKO studios on the Coast. Harold Mirisch, moved into the home of several weeks ago from Milwaukee, is handling out-of-town bookings, while Bill Hellerman, former RKO film booking department head in RKO theatres in this territory, Mirisch was formerly with RKO.

Indications are that Koerner may remain in charge of studio operation longer than originally scheduled. Status of Joe Breen, currently on vacation, is obscured by persistent reports that Coast production film booking department head in RKO theatres in this territory, Mirisch was formerly with RKO.

Several Coast studio heads reacted unfavorably when Breen quit as PCA last summer in a surprise move. Breen was a strong force in the industry heads as well as with the Legion of Decency as PCA chief, and several studio heads have expressed desire for his return.

Standing Pat at RKO

Hollywood, March 10. Pat O'Brien signed new contract at RKO to make two pictures in addition to the one previously agreed upon.

Following the first picture, "Bombardier," O'Brien will appear in "Battle Stations" and "Father Meech's Miracle."

RKO DIRECTORS STRONG FOR KOERNER

Hollywood, March 10.

Mystery surrounds the presence here of Thomas Durell, Raymond Bill and L. Lawrence Green, RKO directors. Undisclosed whether they are here on a fact-finding junket or just to look over the studio property. One insider said they are checking up on the setup that greeted Charles Koerner when he relieved Joseph J. Breen of the studio operation, and what he intends to do in the future.

Understood that the directors, as well as George J. Schaefer, like the idea of Koerner staying on as permanent studio head, and surrounding himself with theatre executives who have showmanly ideas adaptable to pictures.

WARNERS-MacEWEN PART

Hollywood, March 10.

Walter MacEwen is washing up his contract as a Warners producer which has 18 months to go. He was recently upped from story editor. A shop camp after differences over assignments.

Warners gave him permission to negotiate another studio deal.

CIRCUMFERENCE OF PAR

Surveying Theatre Properties and Sites, with Possible View to Building Up Subsequent Run Chain, Mainly in Opposition to Skouras and Century—Par Product Shut Out of These Indie Chains

NO DECREE FEARS

Reported Paramount may invade the Greater New York area and surrounding territory such as Long Island, Westchester and lower N. Y. State, building up a circuit of its own through acquisition of available independent houses now in operation there, possibly erecting some itself in localities which will stand an additional theatre.

Such plans are said to be in the embryonic state, but if carried forward would be designed to provide a new chain of subsequent-run theatres in a large area where its pictures are at the mercy of several strongly entrenched indie chains like Skouras and Century with whom Par has had previous feuds.

The willingness of Par to sacrifice its product to the Skouras and Century terms these circuits are willing to pay, has forced the company to still refuse independents who are either in opposition to Skouras-Century or have followed them on pictures.

Because of this circuit under the consent decree it is believed Par (Continued on page 20)

Reissues May Round Out Duals in Event of Prod. Circumference

Reissues will be used to fill open playing time in dual situations in event of any far-reaching film production curtailment, but only as a last resort, in view of widespread opposition from majority of distributors. Shortage of product is not expected to reach acute stage where reissues will be required generally this year to maintain double bill policies.

Distributors figure deals on reissues more trouble than low rentals warranted. Under current normal circumstances, when full program is available, reissues also range up new product deals, in many cases leaving little or no room for reissues. Figures revealed as suitable repeats. 20th-Fox is among distributing companies likely to offer a few reissues when required.

BREN ASKS AND GETS RELEASE FROM METRO

Hollywood, March 10.

Metro has released Milton Breen from a producer contract with its own studio. Breen is currently with the Coast Guard, he expected to return to the Coast with his wife for Me' as Charles K. Felman package before reporting for full-time duty with his outfit.

Par Suspends Ellen Drew

Hollywood, March 10.

Paramount has suspended Ellen Drew for refusing to play the femme lead in "Priorities of 1942" and for refusing to take the role of playing a feminine vendor in the yarn about the U. S. defense industry.

Miss Drew is vacationing in New York meantime.

Each Branch of the Film Industry Plans to Fight for Its Own Priorities Before WPB on Individual Basis

Sandrich Sealed at Par

Hollywood, March 10. Paramount handed Mark Sandrich a new producer-director contract calling for four pictures in two years, with options for more. Pact goes into effect after Sandrich takes to 10-week leave of absence, beginning March 15.

EXTENDED RUNS A GROWING POLICY

Minneapolis, March 10.

Shaping plans in anticipation of film production curtailment, expected to result from war priority restrictions and changed conditions, many exhibitors in this territory already started cutting down on number of weekly changes and giving extended run time to more pictures than ever before.

Two of the principal St. Paul independent houses, the Grandview and Highland, now for example, usually make only two changes a week instead of the former three and four. Grandview, in fact, is now being run only using a portion of the product that he buys, playing just the cream of the various companies releases.

John J. Friedl, Minnesota Amco Co. (Paramount circuit) president, is committed to the policy of the longest possible extended runs for meritorious product. He now is broadening this policy. Other circuits and individual independent exhibitors are falling in line.

Cagneys Join in This Week; Renew Talks on Goldwyn's Return as Well

Deal for William and James Cagney unit to come into United Artists is all set and will be announced on the Coast later this week, following arrival there of UA pres Ed Raftery, who left New York yesterday (Thurs.).

Negotiations for Samuel Goldwyn's resumption distribution through UA is also hot, it has been learned, and may be completed by the end of the week. UA is now reprising Goldwyn in tandem with Raftery and Grad Sears in New York during the past week. Sears leaves for the Coast tomorrow.

Cagney deal is for two pictures a year for three years. "Financing is being handled by the banks as Trust Co., New York, and Security-First National Bank, Los Angeles, U. A. is to have the first picture, with all guaranteeing the completion cost.

Raftery, during his stay in New York the past few weeks, helped arrange financing for David O. Selznick. Money is being put up by the same two banks as for Cagney, plus Consolidated Film Industries. Negotiations for the money have now been virtually completed and papers may be signed later this week. Involved are six pictures in the first three years with the banks guaranteeing a revolving fund up to a fixed percentage of production cost. Top part of \$100,000 is mentioned in the papers, but the sum "outstanding at any one time" is never expected to reach anywhere near that much. Selznick must have specific okay of the banks and CFI

Individual sub-committees, representing various branches of the film industry, are to be formed to battle for priority classifications as individual groups, from accounts. Each branch of show business, such as schools, studios, etc., will submit a separate report to the War Production Board on requirements for the coming year. War Activities Committee, acting for the industry as a whole, has already submitted a general report which is now being studied in Washington.

Should move for the creation of several sub-committees develop, as a result of discussions which have taken place, final decision on granting of materials vital to continued operation of the business, as presented in the WAC report, may be postponed until next week.

Reports are that a special motion picture division, within the War Production Board, is now being studied exclusively with film industry priorities. A Julian Brylawski, handling film priority matters in WPB office, is currently part of a department which acts on miscellaneous matters, with a number of priority problems consideration by special department within WPB, has from accounting industry as well as Washington by Joe Bernhard, head of the theatre sub-committee of the War Activities Committee.

'Washington' Moves Up

Hollywood, March 10.

Warners made a deal with George Washington Slept Here to deal of "Wildwood" script for Jack Benny. Rebutals to roll March 23 with "Washington" script is further advanced than "Wildwood," which is being made up with Jerry Wald producing and William Keighly directing.

Cagneys Check Off WB Lot

Hollywood, March 10.

James Cagney and his brother, William, have been notified of their lot at the expiration of their respective contracts as actor and producer. Cagneys have been shown financial charts demonstrating that Cagney's starlets in the last eight years have grossed in excess of \$100,000,000.

Pending deal is understood to be for eight pictures a year for three years, with the Cagneys retaining their financing with one of the two banks' interests in the proposition. Bankers have been shown financial charts demonstrating that Cagney's starlets in the last eight years have grossed in excess of \$100,000,000.

James Cagney has worked 12 years on the Burbank lot, with the same bank as partner. He had trouble, when he made two pictures at Grand National while his distributor, the bank, was in financial straits, just by the courts. His last film under the old contract was "Keanee Dooley Daney" which he released. William Cagney has been a producer for two years and a half. He was formerly a producer for the same agency and also a film actor for a short time.

Alpersen Has Koerner's RKO Theatre Spot, Later May Stay West Indef

Edvies Alpersen, RKO theatre film buying head, has moved into offices in New York formerly occupied by Charles W. Koerner, theatre operating chief now in charge of RKO studios on the Coast. Harold Mirisch, moved into the home of several weeks ago from Milwaukee, is handling out-of-town bookings, while Bill Hellerman, former RKO film booking department head in RKO theatres in this territory, Mirisch was formerly with RKO.

Indications are that Koerner may remain in charge of studio operation longer than originally scheduled. Status of Joe Breen, currently on vacation, is obscured by persistent reports that Coast production film booking department head in RKO theatres in this territory, Mirisch was formerly with RKO.

Several Coast studio heads reacted unfavorably when Breen quit as PCA last summer in a surprise move. Breen was a strong force in the industry heads as well as with the Legion of Decency as PCA chief, and several studio heads have expressed desire for his return.

Films Argue 'No Autos' Bound to Hype Nabes

Drastric rubber conservation plans recently announced in Washington, which will leave 1,000,000 automobile owners this year and an estimated 7,000,000 next year with no places to park their cars, has led to a big fight from Government priorities officials. Conviction is also held that travel restriction combined with defense wage spending will hypocoerce grosses to new highs far exceeding peacetime figures.

Poor man's entertainment will obviously become major form of recreation available for the majority of both local and resort travel is cut. Anticipated that picture houses here will benefit to some extent as in England where grosses are now higher than in peacetime.

Exhibitors contend that drying up of A product which is usually noticeable at this time of year should be lessened this season and that big potential grossers should be released during next three months to cash in on an automobile travel curtailment and the defense money in circulation.

Better Press Relations the Major Objective of the Hays Organization Right Now; Also Tiffs on the Code

Streamlining of the Motion Picture Producers & Distributors Assn., launched last month, now is developing on two fronts—Public Relations and Production Code Administration. The legislative section previously was taken care of through the appointment of John G. Bryson as legislative contact after Charles C. Pettibone resigned his active post as chief counsel, and the opening of Edward Roddan as MPPDA publicity rep in Washington. Both presently are in the national capital, but Roddan came to N. Y. last week to handle with the industry's Public Relations Committee.

The PCA setup is still in the ironing out stage but the public relations alignment, rated the most pressing problem, is taking tangible form. However, there is more to the PCA problem than appears on the surface. One faction feels the PCA code needs tightening in line with wartime conditions while others, principally Coast producers, are convinced they should be given more leeway to include more of the facts of life in their productions. A number of film officials believe that a "creative executive" concept of the PCA, part of its very possibly being traceable to the surprisingly recent work of Geoffrey Shurlock as current PCA chief.

Won't Be Bullied
Several Coast producers, including the largest, have learned definitely that Shurlock can't be pushed around—unless they want to appeal his decisions under the MPPDA discipline. His definite "no" on certain PCA topics has burned them out. It's reported he only replies to squawks is that they won't get a code seal when his suggestions are ignored unless they want to carry the issue to the Hays directors, who always have sustained the PCA head.

It is understood that a number of producers attempted to get by without making suggested revisions and wound up by having to make the changes anyway on the completed picture. All of this has not set well. Hence the clamor from producers for a new PCA chief.

With the MPPDA public relations committee meeting almost every week some definite program is expected as soon as a regular paid secretary is named. Several men are under consideration, but no selection has been made. Program for improved relations with the public has been produced a crackdown on stupid publicity stunts and patently bad publicity which has been emanated from different individual companies or their stars, and not from outside sources.

Part of the campaign would include halting of thoughtless or inconsiderate comment by stars, or industry draft pulling on industry stars who work as public relations.

Example of unfavorable public relations might have been avoided with proper comment. Also understood that the public relations campaign will attempt to temper war feelings by bally fooling when it is bad taste to strive for \$25,000 worth of publicity on a good deed which costs only \$1,000.

Tendency to balk at the war activities of stars and others in the industry, the stretching point does not react so with Joe Doakes, who may be working hard on defense, but who is reported in the papers. Reported that a real effort will be made to follow the old axiom that 80 of tonight's public relations often constitute avoidance of costly mistakes which have repercussions against the industry.

Same Old Sub

Hollywood, March 10. Underscore water, which has changed a lot since the last international conflict, but the old Columbia set, still recognized as the best in town, is being used in 'Submarine Raider.'

Originally built in 1928 for Frank Capra's 'Submarine,' the layout has been used often for other pictures. Recently the interior of the sub has been brought up to date, with wooden decking substituted for priority metals.

Blackout Order On N.Y. Marquee Crimps Theatres

A bill to put through a New York city ordinance making it obligatory to turn out signs after dark, regardless of whether they are attended by a person, would be introduced by a switch, may be introduced in the City Council, according to reports circulating in the City Hall. Whether or not such a measure would have a chance of passing is doubtful.

Meantime all theatres and other establishments, which cannot immediately turn out their marquee signs of other signs, must prepare them for instant blacking-out by March 11, under the order of Patrick J. Quilly, Commissioner of Water Supply, Gas and Electricity.

Under the new marquee or on switches and can be quickly extinguished, but where they aren't they will be turned out by force. Must be done by the March 17 date. The Quilly order specifies that all light or signs must be turned out at the close of each business day but they may be kept on later if some one is on hand to turn them out immediately.

Large outdoor signs, many of which are operated on a timeclock basis and go off automatically at set hours, are being revamped so that they can be turned out quickly.

Any ordinance which would make it necessary to put out marquee signs by hand, by turning out, regardless of whether they are manned and could be turned off at night. Thus opposition to such a proposal, if made, would probably develop.

Seattle Theatres Ready
Seattle, March 10. Theatres in this area are prepared to go on a quick action in the event of an air raid.

The Theatre Defense Bureau has been organized in the city. The Seattle Municipal Defense Commission, officially appointed by the city, would create to organize the civilian population against such an eventuality.

Theatres here are all prepared with first aid on an elaborate scale, and the situation becomes darker, and an attack on Seattle probable, a well-trained Red Cross nurse in each house. At least the manager, possibly the assistant manager, and, too, are taking first aid training.

If an alarm is sounded, the doors will be closed, the lights will be shut off, as a haven of refuge. Authorities want the people off the streets, depending on the time at

(Continued on page 18)

ESSER FILMS FIGURE

Extreme Variance Now Between the B.O. of the Top Pictures and the Run-Of-Mine Product—Even Names Can't Bolster Mediocrity

MUST MAINTAIN FLOW

A high percentage of boxoffice product must be maintained by the producers as result of a public that is becoming choosier in its film tastes, and according to theatre operators, managers who favor a curtailment of yearly programs in the hope that attention to fewer pictures will increase general quality.

Circuit operators, both affiliated and unaffiliated, as well as theatre managers, point out that there is a much wider variation in the boxoffice gross as much as his did in the past, in fact it is seemingly apparent that many good films now do better than comparable product in years gone by. However, the medium-grade or fair picture does less than formerly, while the poorer product does nothing at all.

While the theory appears to be general that double bills are being favored because a large proportion of the public wants two for the price of one, it is pointed out that giving two a bargain does bring 'em in when the attractions are not of standard character. Also, the fact that many people want to see the top picture and skip the other would indicate that the theatre is dependent for a greater bulk of trade on the big films.

Moreover, the fact trend is moving more and more away from names when the pictures they're in do not measure up as an entertainment, whereas in other years many a poor film got by if the star potency existed. Not so today, regardless of the name.

Bellef is mounting that if fewer films were turned out, providing a higher percentage of quality, and theatres were forced to go single-bill, they would be better off than at present when so many dates on the program are filled with product that gets the go-by.

This is likely to come next season (1942-43) due to war and a tendency notwithstanding to reduce annual output. The consent decree, by the Supreme Court, which is reducing the reduction of pictures among the large majors, all of which are now making no profit, will probably turn out 1942-43. RKO will probably turn out only around 30. All the decrees companies, RKO, Paramount, MGM, 20th-Fox and Warner Bros., have for years made in excess of 50 each, with some on certain seasons coming closer to 60.

HILDEGARDE'S PIX DEAL

RKO Wants Her; So Does Wiman For 'W'ay Legster

Chicago, March 10. Hildegarde, star of the Hotel New York, is now in a room here, has an RKO picture deal, and is the griddle.

Her manager, Jack Bertell (MCA), flew here from New York to talk it over. She's also slated to return to the Hotel New York, N. Y., March 20, and the duration of that agreement will be governed by the film offer.

Dwight Wiman's 'Warrior's Husband' is another possibility for Miss Hildegarde, depending on when the Broadway legit goes into rehearsal.

Film Industry Willing to Accept Its Share of Wartime Taxation But Wary on Dislocation of Its Biz

Still Our Bums

Hollywood, March 10. They may be Thom Lovely Bums in Broadway, but nobody in Hollywood can call them that. Like one big family, the baseball fans in that ballpark receive the right to call their athletes endearing names.

So 20th-Fox has changed the title of its baseball picture to 'It Happened in Flatbush,' which covers a vast range of dramatic territory. Practically everything has happened there since the Battle of Long Island in the Revolutionary War.

8 Majors Get \$7,450,000 More In British Coin

While the American picture business continues hopeful of Great Britain dropping its present coin freeze plan, thus far the Motion Picture Distributors Assn. has received no word that the currently frozen money will be thawed out or that no freezing will be done in the future.

Eight U. S. major film companies will receive around \$7,450,000 on April 1, this representing the second half of the money which was disbursed by special pact last October. The regular quarterly payment covering the second three months of the current year's frozen coin contract, amounting to \$5,000,000, is due later in the month. Eight majors get \$20,000,000 or about half of revenue collected in the 12 months ending next October from Britain this year.

RAINER, MUNI AGAIN SET FOR BUICK CHINESE YARN

Hollywood, March 10. Lillian Rainer and Paul Muni, return to pictures as co-stars in 'China Sky' at RKO.

Picture will be based on the recently purchased novel by Pearl S. Buck.

Both stars appeared together in another Pearl Buck best-seller, 'The Good Earth,' several years ago for Warners. Both 'Sky' and 'Earth' have Chinese backgrounds.

Miss Rainer apparently will do the film upon completion of her current engagement on Broadway in the revival of M. M. Kerr's 'Kiss of the Spiderella,' which opened last night (Tuesday).

Cary Grant for 'Claudia'

Hollywood, March 10. Cary Grant and David O. Selznick's choice for the top male role in 'Claudia' to be produced by Selznick 'The God Part,' several years ago to start not later than Sept. 15, after which he will be tied up by other contracts.

'Claudia' is now on tour after 53 weeks in New York. Dorothy McQueen is the last legit production, and is under contract to make for Selznick when the road tour begins. 'The God Part' is the male lead in the original N. Y. version.

Any new taxation affecting the film industry will receive an opposed unless theatres are singled out for discriminatory or special tax burdens not imposed on other industries. Attitude among industry leaders is that the picture business will accept its share of wartime taxation, without squawking or seeking modification, only if all other industries do the same.

However, report on taxation by the United Motion Picture Industry sub-committee headed by Spyros Skouras points up need for watching all proposed tax measures affecting the industry. Proposal has been made to use industry machinery to guide Congressional committees in setting up tax programs which would be of assistance to the picture business.

Study of proposed national tax measures outlined in recommendations from U. S. Secretary of the Treasury Henry Morgenthau reveals no new taxation affecting theatres as yet. Should a national sales tax be adopted, which would affect films as well as theatre operating as theatres that such tax would be passed on to them by districts. No grounds for taking exception to such a tax are foreseen, however, since the tax would affect all consumers.

Meanwhile the Skouras sub-committee has recommended that film industry personnel located in Washington should report on all pending tax measures. Another proposal, not yet acted upon, is that permanent theatre operating on all taxes in each exchange centre to keep tab on theatre taxation measures. These committees would report on all independent exhib association representative, a distributor rep and one member from each affiliated theatre in each area.

Films Wreathing Easter

Washington, March 10. Film industry watchers drew a deep breath this week that legs that fingers crossed as the House Ways and Means Committee got down to business but report boosted the federal income by \$7,600,000,000 annually. No suggestion for any industry tax increase or other levies more than other lines of industry and business has been heard so far.

The Treasury's proposal, built around much heavier individual income taxes, included a number of exemptions but no report on the admissions tax. Nor was anything said about a footage levy on raw stock or creative artists, any of these have been generally feared.

The shooting is by no means over but the report on the tax has demonstrated how risky it is to relax before any tax bill is sent to the White House, but the initial stage of discussions was a relief to the legislative watchers on behalf of all those who are in the picture business. Treasury is concerned, films, theatres, night clubs, and sports are in the same boat when the money-making enterprises this year.

Casey Jones' Comeback

Hollywood, March 10. Railroads get a break in the 20th-Fox picture 'The Flying Saucer' in Arizona, for outdoor scenes in the aviation picture, 'Thunder Birds.'

To save rubber, extra personnel and equipment, including sound trucks, are moving by rail. Local news items are phoning, will be used for short hauls.

Mooney a Producer

Hollywood, March 10. Martin Mooney and Max King has set up their own production outfit, the Mooney King Productions Releasing Corp. Will get going on the first picture within a month.

Happy Days in Chi. All Pix Big;

To Be—Vaude Great \$50,000, 'Eager' Nifty \$18,000, 'Purchase' Fine 24G

Chicago, March 10. Trade is excellent this week, the season setting a new high...

Estimates for This Week: Apollo (B&K) (3,000; 35-55-75)...

Chicago, March 10. Rip-snorting blizzard socked this Sunday (8) and Monday...

Estimates for This Week: Allan (RKO) (3,000; 35-55-75)...

Chicago, March 10. Weather is clear and favorable for attendance at downtown first runs...

Estimates for This Week: 'FIRE' BLAZING \$25,000 AND LEADING NEWARK

Newark, March 10. Leading red text by a wide margin, 'Fire Blazing'...

Estimates for This Week: Adams (Indie) (2,000; 35-50-80)...

Baltimore, March 10. Strong product offsetting lent blues here, with no lull in usual trade...

44—"Son Fury" (20th) (8d wk). Holding in brilliant fashion to inch...

Cleve. Has Blizz, But 'Hellz' 'To Be' Each Big \$14,000

Cleveland, March 10. Rip-snorting blizzard socked this Sunday (8) and Monday...

Estimates for This Week: Allan (RKO) (3,000; 35-55-75)...

Louisville, March 10. Weather is clear and favorable for attendance at downtown first runs...

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First Runs on Broadway (Subject to Change)

Week of March 18: Asst.—'Kings Row' (WB) (9th week)...

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Estimates for This Week: Adams (Indie) (2,000; 35-50-80)...

Baltimore, March 10. Strong product offsetting lent blues here, with no lull in usual trade...

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Spring Temp. Cuts Down N.Y. B.O.;

'To Be' Strong \$37,000, 'Invaders' \$10G, Fine, A.&C. Ride for \$24,000

Ample weather over the week-end brought out large crowds, but downtown as well as in the neighborhood...

Estimates for This Week: Apollo (B&K) (3,000; 35-55-75)...

Chicago, March 10. Rip-snorting blizzard socked this Sunday (8) and Monday...

Estimates for This Week: Apollo (B&K) (3,000; 35-55-75)...

Louisville, March 10. Weather is clear and favorable for attendance at downtown first runs...

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Baltimore, March 10. Strong product offsetting lent blues here, with no lull in usual trade...

at an indicated \$37,000, good. Last week, third for 'Mr. V. (U.S.)'...

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Baltimore, March 10. Strong product offsetting lent blues here, with no lull in usual trade...

Pitt Recupercating From Big Blizz; Purchase \$15,500, 'Kane' 11G, Great

Pittsburgh, March 10. In wake of worst snowstorm in history...

TO BE SMASH \$15,000 IN DENVER; 'EAGER' 11G

To Be or Not to Be' coupled with Castle in the Desert...

Aldada (Fox) (1,400; 25-40) through Night' (WB) after week at Denver...

Fallon (Shea) (7,000; 30-55) Citizen Kane' (RKO). Press and public alike have...

CINCY BIZ OFF; LIVE OK \$6,500

Cincinnati, March 10. Cinema center had a week on level and several shows under last week...

Albee (RKO) (2,000; 35-50) Song of Islands' (20th), Satisfaction' (RKO) (2,000; 35-50) Year' (M-G), big \$16,000.

Benny-Lombard \$9,000 In Port; 'Dancing' 6G

Portland, Ore., March 10. 'To Be or Not to Be' at the Broadway...

Estimates for this Week Broadway (Parker) (2,000; 35-40) 'The Sign of the Cross' (Clippert) (U), Strong \$9,000.

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To Be, \$4,000, 'Woman' \$3,200, Hot in Lincoln

Lincoln, Neb., March 7. Front-running grosses this week at Lincoln...

'Kane,' At Long Last in Philly, Smash \$17,000; 'Purchase Great \$19,000

LOMBARD-BENNY FINE \$14,000 IN KANSAS C.

Philadelphia, March 10. 'Citizen Kane' and 'Louisa Purchase' are leading the field by gross...

OMAHA COOLS OFF, BUT TO BE FANCY \$11,000

Omaha, March 10. 'To Be or Not to Be' is a smash at the Omaha...

Estimates for this Week Omaha (Tristates) (2,000; 11-30-44) 'The Sign of the Cross' (Clippert) (U), Strong \$11,000.

WOMAN HUGЕ \$44,500 IN HUB

Boston, March 10. Snowstorm dented film trade here Friday (6), but biz perked up over weekend...

Estimates for this Week Boston (RKO) (3,200; 30-44-55-68) 'The Sign of the Cross' (Clippert) (U), Strong \$44,500.

'ROW,' \$7,500, TO BE \$7,200, BIG IN MEMPHIS

Memphis, March 10. Main Street 'be' was rolling in coin until snowstorm hit yesterday (9)...

Estimates for this Week Memphis (RKO) (2,000; 35-40-55-68) 'The Sign of the Cross' (Clippert) (U), Strong \$7,500.

TO BE, \$4,000, 'WOMAN' \$3,200, HOT IN LINCOLN

Lincoln, Neb., March 7. Front-running grosses this week at Lincoln...

LOMBARD-BENNY FINE \$14,000 IN KANSAS C.

Kansas City, March 10. 'Lombard-Benny Fine' is the top picture...

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TO BE, \$4,000, 'WOMAN' \$3,200, HOT IN LINCOLN

Lincoln, Neb., March 7. Front-running grosses this week at Lincoln...

Providence, March 10. Two leading picture grosses this week...

Dancing 'Smith Reaching for Good \$14,000 in Frisco; 'Paris Calling' 9G

San Francisco, March 10. Metro has a field day this week with releases of "Paris Calling" and "Vanishing Virginian" and "Yank on Parade" at the Paramount.

Key City Grosses

Estimated Total Gross This Week.....\$1,998,700. (Based on 25 cities, including N.Y.)

Estimates for Last Week

Frisco (F-W) \$5,000; 35-40-55; "Rose Hart" (20th) and "Castle in Desert" (20th) (2d wk) Holdover getting \$10,500.

'TO BE' STRONG \$13,000 IN BUFF.

Turnstiles are expected to break going again this frame with the picture exhibiting strong draughts of money.

Estimates for Last Week

Buffalo (Blumenfeld) (2,440; 35-40-55) - "Paris Calling" (U) and "Swing Soudier" (U) will sell around \$9,000.

'Ride 'Em Cowboy' Smart \$26,500 In L.A.; 'Eager' Snappy 27G; 'Hellz' Hot \$7,000 On 4th Wk.; 'Captains' OK In 3d

'LOUISIANA' PLUS VAUDE GOOD \$18,500 IN WASH.

Washington, March 10. Glenn Miller is hottest boxoffice item in this town, with "Captains" at Capitol, and played to 400 more persons Saturday and 976 more Sunday than did Mickey Rooney on his recent personal.

Broadway Grosses

Estimated Total Gross This Week.....\$337,000. (Based on 15 theatres)

'FIRE GREAT' \$30,000 IN DET.

Detroit, March 10. Lent hasn't been much of a factor here this week, with grosses still running at a high level in the loop.

'Woman', \$21,000, Has Heavy Pull in St. L.

St. Louis, March 10. Biz for the delirious is the top-bait currently, with Loew's leading in the city.

'Cowboy' Rides High in Seattle, Sees \$11,000; 'Playmates' Blah 6-6

Seattle, March 10. New billings made with holdovers this week.

'Scandal', \$16,000, Wins In J.C. 'Joan', \$10,000

Jersey City, March 10. "Design for Scandal" and "Louisiana Purchase" at Stanley, are both drawing powerful attendance.

Frisco's Alien Italians But Slightly Affected

San Francisco, March 10. Nine p.m. curfew for Italians and other alien Italians has not been affected by at the Palace.

Estimates for Last Week

Bliss Massey (Hamrick-Evergreen) (600; 30-40-58) - "Johnny Eager" (M-G) (3d wk) (2d wk) Good \$3,000.

Estimates for Last Week

Loew's (Loew's) (2,500; 30-35-65) - "Design for Scandal" (M-G) (2d wk) (2d wk) Good \$16,000.

Estimates for Last Week

Palomar (Sterling) (1,350; 23-35-50) - "Frisco Lily" (U) and "Road to Reno" (U) plus vaude.

Estimates for Last Week

Palmer (Sterling) (1,350; 23-35-50) - "Frisco Lily" (U) and "Road to Reno" (U) plus vaude.

Estimates for Last Week

Wheeler Garden (Sterling) (600; 20-30-50) - "Sandwich" (U) and "Chocolate Soldiers" (M-G) (2d wk) (2d wk) Good \$3,500.

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Los Angeles, March 10.

Income tax films were still first dent in local weekends with all first runs feeling the effect. Ideal week for the industry, with picture theatres with hefty business Friday through Sunday with tapering off on the days before.

Estimates for Last Week

Capitol (Loew) (3,434; 25-30-44-66) - "Joe Smith" (M-G) (2d wk) (2d wk) Good \$12,000.

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★ PRE-SOLD!

— WITH FULL PAGES! IN COLOR! IN NATIONAL MAGAZINES! REACHING A READER-TOTAL OF 50,000,000! AS THE NETWORKS HUM! NEWS WIRES FLASH! AND 20TH'S SHOWMANSHIP SHOWS THE WAY AGAIN! GET RIGHT INTO ACTION! PLAY IT APRIL 4TH TO 10TH! RIDE IN ON THE EXCITEMENT! CASH IN ON THE COAST-TO-COAST BALLYHOO!

- (1) LIFE ad. Issue April 6, 1942. On stands April 3.
- (2) SATURDAY EVENING POST ad. Issue April 4, 1942. On stands April 1.
- (3) THE LEATHERNECK MAGAZINE ad. Issue April, 1942. On stands March 25.
- (4) AMERICAN LEGION MAGAZINE ad. Issue April, 1942. On stands March 25.
- (5) FAN MAGAZINE ad. In May issues of the following magazines which are on stands late in March and early in April:

SCREEN ROMANCES • MODERN SCREEN • SCREEN GUIDE • MOVIE & RADIO GUIDE
 STARDOM • SILVER SCREEN • SCREENLAND • PHOTOPLAY-MOVIE MIRROR • MOTION
 PICTURE • MOVIE STORY • HOLLYWOOD • MOVIE LIFE • MOVIES • MOVIE STARS PARADE





IN ACTION!

ON THE U.S. BATTLE... Overlook for action in the fighting...
 color film, "To the Shores of Tripoli" is just one of the many...
 moments in the fighting while the U.S. men's together...
 "SEND US MORE JAPS!"

TO THE SHORES OF TRIPOLI

JOHN PAYNE · O'HARA · RANDOLPH SCOTT



NOW! THE FACT-AND-FURY-FILLED STORY OF THE MAKING OF THE MEN WHO MADE THE WAR'S MOST RINGING BATTLE CRY!

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JOHN PAYNE · O'HARA · RANDOLPH SCOTT

KAMET KELLY · WILLIAM TRACY · MAJIC ROSENBLUM
 Betty Bergen · Edmund MacCormack · Fredell White · Blue White

Produced by **DARRYL F. ZANUCK**
 Directed by **DARRYL F. ZANUCK**

A Red White and Blue Action Hit Rousingly Filmed in **TECHNICOLOR!**



NO ENTERTAINMENT HAS EVER EQUALLED THAT OF A GOOD MOTION PICTURE!



20th CENTURY FOX

Sabbath Reward for Film Which Draws Best Biz the Other 6 Days; Defense Workers Also Hypo Late Pix

Philadelphia, March 10. With many downtown theatres playing to turnaway business hours due to a shift in defense plants, the Stanley-Warner circuit last week took to cash in. Beginning Sunday (8) and every Sunday hereafter, the vaudeville stars will be operating about the film which plays to the heaviest patronage of the week at the other delimiters.

Another feature getting the two-hour treatment is Paramount's "Louisiana Purchase," which opened Friday (6) at the 10 theatres. The picture played simultaneously at both houses, at the same price, and also shows the well-known "The Road to Nowhere" which is being played at the Earl's.

The Earl's has ordinarily been closed on the Sabbath due to Blue Law restrictions against stage shows. The Blue Law policy during the rest of the week will remain unchanged—a stage show and feature film.

Another step to get the defense worker patronage taking by Warner was the change-over of the circuit to an hour-and-a-half program, including three newer-closers for the center in midtown. The Center has an entirely new run of pictures.

—Family and Savoy—and is aimed to get the better class of stay-out-laters.

Helping Nabs Also
N. W. York neighborhood film theaters, which last year reported business running 20-25% behind the previous year, now concede that their boxoffice grind is improving. With priorities socking many business firms and factories in the Greater New York area, the defense spending, such condition naturally was reflected strongest in the Greater New York area. Picture theatres also hold up well because of the vast influx of defense workers. It is now over 100,000.

Now admitted that defense coin is percolating into neighborhood theaters, the Greater New York exhibitors are readjusting their schedules to fit current conditions. They tend now to stage the better picture in order to catch the late workers.

Workers who head for New Jersey and other nearby defense facilities are line up for the picture in New York. Past 11 p. m. or midnight performances here are being taken out by RKO and several other circuits to attract this class of potential patron.

It's Too Late For Gobs
San Francisco, March 10. Equire theatre has discontinued its Sunday morning defense-workers swing-shift matinee—by military order.

With more sailors and other service men than defense workers in the house, authorities decided the 2 p. m. matinee order should apply to theatres as well as bars.

RKO Sells 'Kane' to N. E. Indies and Doing Well

RKO is reported buying a heavy investment in England by selling "Citizen Kane" to independent theatres as its first-run picture and backing several campaigns with special campaigns. Company is 100% in percentage business in picture and accounts playing which are ordinarily subsequent runs, are at their prices.

"Kane" became backed up through New England as result of failure on the part of Loew's and Warner Bros. to buy it following its stalling after it was first available.

Touching Up the Cap
Hollywood, March 10. Gregory Rintoff expounded the starting signal as director of "Street Dynamite" at 20th-Fox, with Betty Grable, Victor Mature and John Barrymore the leads.

Musical picture is being produced by William Le Baron, with script by Robert Fikley Crutcher.

Such Is Fame, Indeed

Minneapolis, March 10. The fleeting quality of fame again is illustrated here in the newspaper ads for "Playmates." They play up Kay Kyser and sponsor the presence of Lupe Velez, Ginny Simms and Patsy Kelly.

John Barrymore, also in the cast, is entirely omitted.

THEATRES AND OTHERS FIGHT N. Y. CUFFO BILL

Theatre operators have been joined by other business leaders in a move to have the proposed bill on free admissions for service men withdrawn before it comes up for consideration in the New York state legislature.

Measure suggesting cuffs theatre tickets is being attacked as 'confiscatory' and a menace to other forms of entertainment if imposed upon picture houses.

Pressure from restaurant, nitery and legitimate operators to have the billman Fred Hammer's bill withdrawn is reported.

'Reap' 1st Par Pic Into Music Hall Since 1936

Deal has been made by Radio City Music Hall, N. Y., for "The Wild Wind," with Cecil B. DeMille said to have had a hand in its negotiation. Picture, being released by Paramount and to be sold singly rather than as part of a block, will go into the Hall for Easter week starting April 2. As result, N. Y. Par will exhibit "My Favorite Blonde" Easter week.

Although the Hall had offered two Par films last fall, "Reap" will be the first to feature DeMille to play the Hall since 1936.

Rep's Female Shortage

Hollywood, March 10. Republic is hunting a new femme lead for "The Stranger." The Paris of "Nyoka," sequel to "Jungle Girl," is the place of Frances Gifford, currently under contract at Universal and not available for loanout.

Studio needs not only a femme lead but a female menace for the jungle chapter picture.

Priorities Crack Dishes as Film Giveaways But Cosmetics Get 'Em

Milwaukee, March 10. With war priorities increasing the cost of dishes, movie theatres the smaller theatre operators in this territory have been casting about for some ersatz giveaways to their patrons.

Women's hoisery was being given out because the gals required new dresses because of the vast variety of colors and sizes that are being made in a regular pattern. Some stock was necessary. Now new female appeal has been found in the "Kane" picture.

Beauty aids were first tried out rather gingerly in a couple houses, but they are being given out liberally. The 15 theatres are using them as trade stimulators. Different items are given out in regular pattern: lip-peek, lip-peek, rouge, powder, lotion, cream, skin freshener, foundation makeup and so on, and do they go for it!

"There's nothing to the report that does it," says a veteran exhibitor. "Giveaways," said Vincent F. De Lorenzo, head of the Universal Theatre and Motion Co. pioneer firm in this line, which recently expanded its activities by opening a branch in Chicago. "We're run into the same difficulty as with stockings, only more so."

But exhibitors still the old standby, but on account of increased costs the lower admission house can't af-

Tradeshows
Wed., March 11 — 'Sundown' Jim and Lona Star Ringer appearing in an exchange circuit except Dallas, Oklahoma City and Minneapolis (where they appear to be shown).
Thurs., March 12 — 'Kid Glove Killer' (M-G), in Albany, Buffalo, Cleveland, Dallas, Des Moines, Los Angeles, Memphis, New Haven, Philadelphia, City, Omaha, Salt Lake City, San Francisco and Washington only, (having been shown in all other exchanges on Tues., March 10, with the exception of Indianapolis, which was shown Wed., March 11).
Fri., March 13 — 'His Rita and 'Fingers at the Window' (M-G), in all exchange cities.
Mon., March 16 — 'Bathhouse' 'Fuchas' and 'Tuttus of T-hill' (RKO), in all exchange cities.

March 17 — 'Scattergood Rides High' and 'The Mayor of 44th Street' (RKO), in all exchange cities.
Fri., March 20 — 'Mokey' (M-G), in all exchange cities.

ALVIN, PITT, REOPENS MARCH 27 AS HARRIS

Pittsburgh, March 10. Old Alvin here, which has been closed since roof caved in more than 10 months ago, will reopen March 27 as the Harris theatre.

Circle executives felt need of new name, fearing Alvin would too closely associated with roof cave-in, when 1000 people miraculously escaped injury or death and despite fact that theatre has been rebuilt completely from top to bottom, and held a contest to pick a new tag. Winner received \$100 in cash and season pass.

Harris will again operate as a downtown house for Harris chain, with Senator, which has been playing a top bill-out on the circuit for nearly year and a half, reverting to twin-feature spot and no. theatre for Harris circuit.

John's Jawn Jolled

Hollywood, March 10. John Kimbrough, once All-American footballer and more recently a film buckaroo, settled his feud with Warner Bros. after returning back to Texas. Studio is cutting down the number of westerns for Kimbrough.

During his short career Kimbrough was top-billed in two pictures but in the last one, "The Stranger," being tradeshown this week.

His new contract with Warner Bros. is for a year, with a salary of \$10,000. He will be appearing in "The Stranger" and "The Mayor of 44th Street" (RKO), in all exchange cities.

During his short career Kimbrough was top-billed in two pictures but in the last one, "The Stranger," being tradeshown this week.

WB's \$100,000 National Ad Drive on 'Kings Row'

Warner Bros. yesterday (Tuesday) announced that it is launching a \$100,000 national advertising campaign on "Kings Row," currently at the Astor, N. Y. The ad campaign will cover magazines, newspapers and radio. Magazine space will be given to Liberty, Life, Frank Women's Home Companion and Good Housekeeping, according to Motion Picture Advertising Council for the industry.

Warner Bros. coverage is mostly to the exhibitor, and includes more than 65,000,000 readers. Radio coverage will be via spot announcements. "Kings Row" goes on general release April 10.

Interstate and Denver Reshuffle Theatre Staffs; Key City Briefs

A reshuffling of local interstate theatre personnel was effected last week by Louis Wray, Interstate and Denver manager. Wray, who is now on duty as manager of the State Theatre, Denver, has been named as Capitol. Jeff Wolf named assistant to Hellmuth, while Ed Lumpkin will be Denver manager.

W. F. Woods to manage the Paramount Theatre, Denver, while Jimmy McLaughlin, the manager of the Texas, nab, to be the chief of the No. 3 downtown house, the Queen.

Francis has been named new skipper of the Texas, while Jimmy McLaughlin, formerly a chief of service, has been named manager of the Austin.

Many Assist. Into Service
Denver, March 10. The armed forces are getting a big percentage of Fox International assistance. The following are being enlisted: Art Phil Mullen, late and Alvin, Denver; Don Smith, Denver; Elmer, Wyo.; Don Campbell, North Platte, Neb.; Eddie Easton, Sidney, Neb.; Melvin Saxon, Denver, Colo.; John Phillips, Cheyenne, Wyo.; and M. B. Fletcher, Laramie, Wyo., who leaves soon. Virgil Ulrich, owner of the Chetlain at Strasburg, Colo., managed by Earl J. Kegler, who is subject to draft call.

C. A. Mulock has been named manager of the Mission at Grand Junction, Colo. It's a H. Cooper-Franco production.

Elwood Voorhes, manager for Fox International theatres in North Dakota, has been offered a position called for duty, and is stationed at Ft. Collins, Wyo. He is being replaced by A. C. Salup of Sidney, Neb.; Jack Kramer, assistant at Ft. Collins, Neb.; Melvin Saxon, Denver, Colo.; Bertuch, assistant at Ft. Collins, Neb.; and C. A. Mulock, manager of the Star at Imperial, Neb., owned by H. M. Hough, burned to the ground.

Crucy Snyder, National Screen Service manager, can get about a dozen sketches following several weeks in Denver hospital after breaking a hip.

Christie's New Job
Seattle, March 10. Special advertising and publicity booker for Evergreen and Harrick-Fox theatres in Washington and Oregon, has resigned to go to the film buyer for the organizations. He is expected to return to his home town of Seattle on his trip. His successor as booker has not yet been named.

Evergreen Now Working
Seattle, March 10. The Seattle Evergreen now working at the shipyard. The shipyard is doing all right with 'em. Some of the bigger houses, too, are finding the beauty aids popular.

"Quality dishes are now the big thing," more do more dime store stuff. Many theatres are giving out groundnuts, having filled their own cupboards, build up their sets for their daughters and grandchildren, and so expect a big business to last as long as girls get married and set up housekeeping.

R. & J.'s New Rallyeover
St. Louis, March 10. Harold Martin, ex-actor, Illinois Constitution news staffer, has resigned to go to the film buyer for the organizations. He will establish and direct new advertising campaign on the part of the Dixie area, where chain operator will also continue his Sunday Constitution campaign.

L. E. Daniel and partners plan \$200,000 ad campaign for "Kings Row" in all exchange cities. Daniel is owner-controller. A. Cowart, Denver, is being named as assistant to heavy snowstorms and 'possible' danger from roof cave-ins, fire and other hazards. He is being named as chief for several shows. House-keepers, Misses, and Mrs. M. G. Green, Denver, after snow melted. Mrs. M. G. Green, Denver, after snow melted. Mrs. M. G. Green, Denver, after snow melted. Mrs. M. G. Green, Denver, after snow melted.

reopened, \$40,000 fire damaged. Will be rebuilt.

Goodwin has awarded contract to rebuild Swan theatre, Basin, Denver, which was destroyed by fire.

Burned Colony High street, Lovine Theatre, which was rebuilt, Lovine Theatre Corp. announces.

Frank Drumm Moves Up
Frank L. Drumm, for past 12 years manager of the Capitol, Denver, has been named manager of the New York exchange for RKO, has been appointed assistant to J. M. DeLoach, eastern sales manager, according to announcement from RKO. Drumm, handling trade paper publicity, replaces Giltson as editor of "Flash."

Stage Mgr. to F. A. Berth
Boston, March 10. Eddie Bell, formerly of front house at the Boston, Mass. exchange, has succeeded James (Red) King, stage manager of that house, who has been appointed publicity chief for RKO theatres, Boston.

Matthews to 6th St. Philly
Philadelphia, March 10. Haddon, Pa. theatre, which is the Stanley-Warner 6th St. has been the place where the Royal spot made vacant by the death of Harry Toranic, RKO's Uptown west manager, 69 yrs. old. Sylvester, from the Logan to the Uptown, and Uptown.

Offers of the award for merit drive among S-W managers were announced last week. They include: Al Berth, Philadelphia; Harry Young, Philadelphia; Sam Cross, Keyes; Robert Blum, Philadelphia; J. M. DeLoach, Capitol; Is Wernick, Strand; Ben Blumberg, Lane; Charles Meyer, Philadelphia; Harry Young, Warner, Reading, and Bill Birkand, Lyric, Camden.

Marty Goldenberg, former manager of the S-W Band, now in charge of the William Goldenberg Band, now in Germantown.

Ralph Temple's Regale
St. Louis, March 10. Holders of first mortgage certificates issued by Ralph Temple, 2200-seater, have agreed to another \$100,000 loan, which is being made by which they get 3% interest on their bonds during the first six months of the term of the bonds, after to be paid in full. Financially, owners to get 3% interest on the amount. The 3% plan has been in effect since 1936.

In addition to the first mortgage bonds outstanding, \$12,000, a second \$100,000 mortgage on the theatre property. The theatre is in regular operation, and the mortgage is expected dates throughout the season for concerts and Junior League stage shows.

McGee Switches Houses
Salt Lake City, March 10. Lynwood McGee named successor to William Trovler, manager of newly renovated Paramount theatre. McGee, shifted from the State, replaced there by G. S. Phillips. Both the State and the Paramount are being managed by William Trovler, with David K. Edwards as general manager.

Bannon Takes Over in Cincy
Cincinnati, March 10. Jack Bannon, special home office representative for the State, takes over this week as the distributing manager for the State. He is being replaced by Harry Young, who temporarily filled the post since eight months ago, when Bannon was named as general manager. Young returns to his former assignment in Columbus, O.

Garfield's Newest
Jameson, N. Y., March 10. B. M. Garfield has opened the New Garfield theatre, which is the following the completion of an expansion program. The theatre is also a partner in the Randolph, plans the erection of two more houses in Jameson county in the near future.

WB Royal First Run
Pittsburgh, March 10. Wray, who is now on duty as manager of the State, nab, to be the chief of the No. 3 downtown house, the Queen.

Ramsay, N. Y. House Sold
Ramsay, N. Y. house, which has been purchased by a corporation owned by W. M. Ramsay, Jr., and Samuel Siefel. Old owners: Arnold Warner, and assisted by Lester W. Warner, recently remodelled and

IT'S ALWAYS FAIR WEATHER WHEN GOOD SHOWMEN ARE ABOUT TO SHOW OFF TOGETHER!

THE Paramount Picture

EXTRA

PLAYING THIS IS THE BEST OF THE DAY WITH PARAMOUNT RELEASES

News and Gossip About the Production and Distribution of the Best Shows in Town!

MUSIC HALL'S 'EASTER REAP'

WRAPPED UP IN THEIR WORK



Music work has its complications, as these two studio helpers found during the filming of the new Vernonice film, "This Gun for Hire," where there was a shooting from 100 feet away with a spotlight bar in a cupboard. Director Robert Tuttle (too right) behind.



Smashing Records Becoming Habit; 2,550 Contracts Inked; 5th 2,000-Wk.

Paramount has topped its phenomenal January record for number of feature contracts signed in a week, according to an announcement made last week by Neil Agnew, sales chief. During the week ending Feb. 26, Paramount's sales force inked 2,550 new contracts; previous one-week high was 2,476.

The week was the fifth successive one in which better than 2,000 contracts were signed, Agnew reported. Gains were reflected in all parcels offered to date, including "Louisiana Purchase" and the Hopalong Cassidy Westerns.

With Paramount's fifth block coming up, headed by the Bob Hope-Madeleine Carroll starlet "My Favorite Blonde" and including the Barbara Stanwyck-led McCrea-Brian Donlevy epic "The Great Manly Lady," as well as "This Gun for Hire" (Vernonice Lake-Robert Preston), the stamped card can be expected to continue. The trio heading the bill of "Great Manly Lady" is the same combo marquee'd for last year's smash, "Union Pacific."

Pix and People

DAVID LEWIS, who produced "Kings Row" and "All This Heaven 'Til" for WB, joins Para as associate producer next week.

BETTY HUTTON, as a result of her hit in "The Fleet's In," has been handed a top role in "Thumbs Up," forthcoming musical. She's also slated for a place in the Mary Martin starlet, "Happy Go Lucky."

SONEY LANFIELD, director of "The Lady Has Plans" and "My Favorite Blonde," has been signed for another.

"STREET OF CHANCE" has been announced as new title for the Burgess Meredith-Claire Trevor thriller formerly dubbed "The Black Curtain."

ANN MILLER, whirlwind dancing star who bowed in "True to the Army," has been given a spot in "Priorities of 1942," new musical.

COLBERT & MACMURRAY, teamed last in "No Time for Love," duoing again in "The Bride Came Home," will be foregoing film in "Lionel comedy."

ROBERT FRESTON, who dons Marine uniform for "Wake Island," will stick with the war to head the cast of "Sky Over China," now in preparation.

CHESTER CONKLIN, old-time screen comic, has been added to the cast of "Mrs. Wiggs of the Cabbage Patch." Fay Bainter title roles.

DE MILLE SUPER OPENS MAR. 26

New York Premiere Follows Hollywood Bow by One Week; Caps Huge 30th Anniversary Program

'DE MILLE WEEK' PLANS

Full speed ahead on plans for DeMille Week, both in Hollywood and New York was the order of the day at Paramount today, following joint announcement by Charles M. Reagan, Para assistant sales manager, and Gus Rysell, managing director of the Radio City Music Hall, that Cecil B. DeMille's Technicolor "Reap the Wild Wind" would be the Easter Week show for that showplace theater.

"Reap" will open at the Music Hall March 26, a week ahead of its previously scheduled New York opening. The New York bow comes one week after the Hollywood World Premiere of the picture. A third gala opening has been set for Charleston, setting of many "Reap the Wild Wind" scenes, for April 19.

Board of directors of the AMPA has set up an executive committee to line up details for the special DeMille luncheon which this body will sponsor at the Waldorf Astoria to honor the master showman during his New York visit. Luncheon date has been set for March 26.

Meanwhile, from the West Coast additional plans for the huge DeMille Week observance preceding the opening have been reported. Some twenty blocks of Hollywood Boulevard will be bannered and will present special window displays marking DeMille's thirtieth anniversary as a showman and Paramount's thirtieth anniversary in the industry.

Foreign press correspondents of Hollywood tendered DeMille a luncheon at the Brown Derby last week. Forty-five representatives from England, South America and Europe were in attendance, with William Moorling of London, foreign press dean, presiding.

Yesterday saw the greatest reunion of old-time screen stars in the history of Hollywood, when current and former screen stars gathered for the Paramount-Cecil B. DeMille Thirtieth Anniversary Luncheon in the studio's historic RKO building. The building was formerly the barn where DeMille filmed "The Squall"; it was this barn studio which established Hollywood as the world's 'em' center.

Start of "Reap the Wild Wind," including Ray Milland, Hayward Goddard, John Wayne, Susan Hayward, Ray Massey and Robert Preston, John, acted as hosts to the visiting old-time stars. Bob Hope was master of ceremonies.

"Reap the Wild Wind" will be traded March 18 in New York, Los Angeles and Chicago. Neil Agnew has announced. These showings will mark the industry's first look at the picture columnists have called "DeMille's greatest" and that Paramount has designated as its thirtieth anniversary film.

TWO NETWORKS TO SEND OFF 'FLEET'

Paramount will take two national networks to give its new fun-and-frolic musical "The Fleet's In" a national radio sendoff. It was decided one of this week's "Blue Network" will go on the Blue Network March 20, hitting 62 stations with a program featuring the music of Jimmy Dorsey and his vocalist. Dorsey will devote the full show—10 to 10:15 p.m., Eastern War Time—to the seven hit tunes of the picture.

National Network will get a second show the following Friday night, reaching 78 stations coast-to-coast with a show headlined Dorothy Lamour, star of the picture, and other principals. Show is scheduled for 8:45 to 10 p.m., immediately following the Louis-Simon fight. It is expected to draw a heavy listening audience.

Paramount has paved the way, at an added cost, for exhibitors to cut into both shows with their own day, date and theatre announcements, where bookings have been set in time.

"The Fleet's In" opens today for its first hooking anywhere at the New York Paramount. The film is considered a real natural for this theatre, where Jimmy Dorsey's band is sure to get a big hand, and where Gil Lamb and Cass Daley, who have important comic roles, are old favorites with the stage fans.

Paramount is rounding out its radio exploitation of "The Fleet's In" by setting Dorsey platter shows on record-playing stations wherever possible; field men are planting the platters.

Popularity of the Dorsey band and of the picture's tunes, among them "Tangerine," "Arthur Murray Taught Me Dancing in a Hurry," and "Not Mine," are making this a not-too-hard assignment.

"The Fleet's In" stars Lamour, William Holden and Eddie Bracken. Headers in the cast that follows are Left Broderick, Betty Jane Rhodes, Betty Hutton; Daley and Lamb; Lorraine and Rogana; Dorsey's vocalists Bob Eberly and Helen O'Connell, and others.

GRAND LARCENY



Introducing Every Day's Parade, the only film player known to have succeeded in stealing a scene from Bob Hope. Terry McGovern's "Moose" has been Terry's due.

PAR ORDERS SIX MORE FROM PINE & THOMAS

Paramount has signed a new producing deal with Bill Pine and Bill Thomas, calling for six more of their action films during the year beginning August 1. First film under the new deal will be "Hell Drivers," an original screen story by Maxwell Shane, Richard Arlen and Jean Parker will probably co-star.

The Pine-Thomas combo has been making history since its inception a year ago. Starting off with "Power Dive," "Flying Blind," and "Forced Landing," and continuing with "Torpedo Boat" and the forthcoming "Widow" and "Live on Danger," the pair have shown showmen's fair for turning out thrill-heavy action dramas. They have consistently led their production classification in B.O. returns.

Hope to 'Face It'

Bob Hope has been definitely set to take the lead role in Paramount's screen version of the Broadway musical comedy hit, "Let's Face It," purchased recently. Picture will roll immediately following "Road to Morocco," currently filming Hope-Crosby-Lamour starlet. Herbert and Dorothy Fields will script.



"They've been out here all night; don't you think we ought to tell 'em it's a movie title?"

'Fleet' Tops 'Zanzibar,'
'Truth' in Det. Freeman

Weekend business for "The Fleet's In" at the Michigan Theatre, Detroit, where it opened Friday, topped the socko business rung up by both "Road to Zanzibar" and "Nothing But the Truth" in opening weekends there. It was reported today. All three pictures played without stage shows.

British Propaganda Ministry Sets Up a Coordinated Film Org Which Lowell Mellett May Copy

'Ideas Committee' consisting of reps of the Ministry of Information's Films Division, screenwriters and...

'Ideas Committee' for the final step in a well-coordinated and highly...

Aside from being the Government contact point with the British version of Hollywood...

1. Production for all Government... through regular film houses. Films Division itself produces a sever...

2. M. of I. Films-Set up production... shows non-theatrical films through its own country-wide organiza...

These pix are also available to organizations through a central film fund...

All Languages 3. Films Division takes all suitable films it makes and prepares...

4. Films Division acts a liaison between M. of I. and newsworld companies. It is fully cognizant that...

assignments are related among reels and produced.

M. of I. Films Division cooperates with producers of features to assist them with pix likely to aid the war effort...

ROSE, HARLEY, KAE KEENE TO BE UNVEILED

David Rose, Francis L. Harley and Kaye Keene...

Rose, Harley and Keene are being unveiled as the new stars of Fox's 'Money Can Buy'...

M-G Jobs WB, 20th in Cuban Exh. Peace; UA Only U.S. Co. Out

Havana, March 10. U.S. practically all the shouting in the major districts...

First Films to be shown by Metro, Fox and Warners will be, respectively, 'Blossoms in the Dust'...

Anti-Nazi Pix Seen Set for Brazil Aqk Approval of Warners' Concessions on Brazil Pix Sp? for exhibition in Brazil...

Harmon's Huddle

Francis Harmon, executive vice-chairman of the War Activities Committee, huddled with...

While in the capital Harmon distributed 18 mm. reproductions of 20 current productions...

Foxes, Fine \$3,600, 'Fantasia' Off at 4c, 'Eve' Fair 3 1/2c, Havana

Havana, March 10. Three top attractions did good business here...

At the America, 'The Lady Eve' (Par) did a fairish \$3,000 in a pre-booking...

'Money Can Buy' Nice \$4,100 in Buenos Aires

Buenos Aires, March 9. Slight rise here this week as a result of lull in the weather...

Re (Cordero, Caballo and Lautaret) (9,300; 2,50 and 2,00)—Men in Her Life' (Colo). Fairly 17,000 pesos for the second week...

Hermannie (Lococo) (4,800; 2,00 and 2,00)—'The Second Run and should go awfully...

Pollock Back in London After French Interning

London, Feb. 18. Jack Pollock, who used to look after American acts in France...

Need Bitter War Films

(Continued from page 1)

awake to the menace of Fascism, The ugliest fact of it all that we are not actually in contact with...

Many institutions which shape or control public opinion may be required to accept a more active role in this writing only with the most effective of the channels of communication...

Responsible for Morale

To some large measure they are responsible for morale. Credit must be given for the pioneer anti-Nazi motion pictures...

This question troubles the highly placed executives in Washington during the Monday morning...

As a script writer, who has worked in Hollywood, can understand how these misinterpretations originate...

As a script writer, who has worked in Hollywood, can understand how these misinterpretations originate...

But before I think the War picture is a picture of war with whickers. An amateur cricket player could outlast a professional...

We are told that the London stage is a picture of war with whickers. An amateur cricket player could outlast a professional...

We are told that the London stage is a picture of war with whickers. An amateur cricket player could outlast a professional...

The 'Dumb' Example In one current example we have a troupe of poor players who strut their briefs on the Warsaw stage...

It is not more harmful than Ford Sterling, who is dancing feet of our hero. We expect to see a fairer picture...

In the past few weeks Americans have been shocked by the costs of our complacency...

Deal has caused Eddo to comb West End for another house in London. The house is a policy, and it's understood he is dickering with A. E. Abrahams...

Black, Arnold Lease Wales Theatre, London

George Black, in conjunction with Tom Arnold, has leased the Prince of Wales Theatre, London...

man battiehus were able to slip half-way up the English channel all night long...

Hasn't this complacency already proven disastrous? We cannot afford to be smug and superior in the face of an enemy who capitalizes on our lack of alertness.

No doubt some legitimate need for a concentration camp, it never was there.

But when it comes to the real stuff of a concentration camp, it never was there.

Whickers Winning the War But before I think the War picture is a picture of war with whickers.

We are told that the London stage is a picture of war with whickers.

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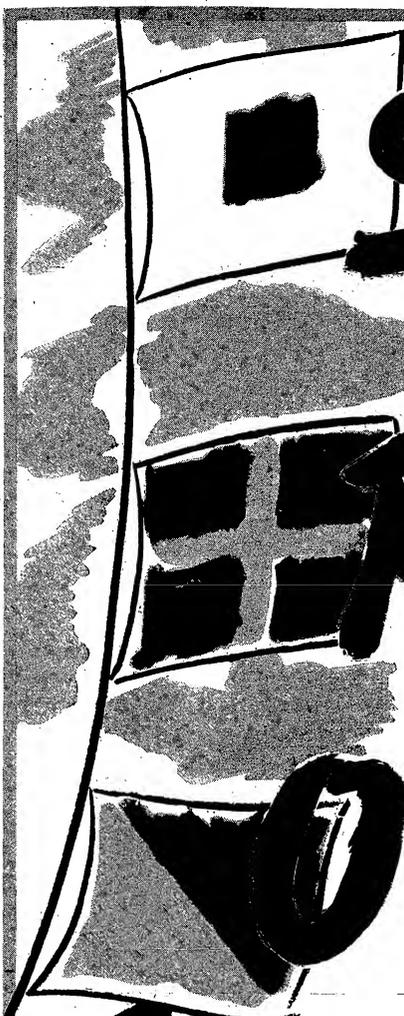
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Wales Theatre, London

George Black, in conjunction with Tom Arnold, has leased the Prince of Wales Theatre, London...



SOCKO WEEKEND BUSINESS

—for its first opening, at the Michigan Theatre, Detroit. Tops "Road to Zanzibar" and "Nothing But the Truth"!

RECORDING APPROVAL

—from all audiences—they roared at the big lineup of entertainers; they clapped plenty for Jimmy Dorsey's solid sending!

WORSHIP SENSATION

—of the show was Bombshell Betty Hutton, who brought down the house with "Arthur Murray Taught Me Dancing in a Hurry" and other numbers among the seven hit tunes!

NEW YORK
PREMIERE
PARAMOUNT
THEATRE
TODAY!

"THE FLEET'S IN"

starring **DOROTHY LAMOUR** **WILLIAM HOLDEN** **EDDIE BRACKEN**

JIMMY DORSEY AND HIS ORCHESTRA
FEATURING BOB EBERLY and HELEN O'CONNELL

with **Betty Hutton** · Betty Jane Rhodes · Leif Erickson
Directed by Victor Schertzinger



Inside Stuff—Pictures

Hollywood cowpokes, who have spent much of their time driving their station wagons over small town theatre circuits are out of gas, literally and figuratively. ... Public buses are also curtailed by military regulations...

Shortages in auto tires and in hunting and fishing equipment are causing sports magazine publishers to turn to motion pictures for news and entertainment features. ... The letter predicted a curtailment of long-distance sporting trips and added, "We believe this will mean an upswing in film attendance among our more than a half-million readers, especially to pictures having an all-man or outdoor appeal."

Pittsburgh Sun-Telegraph, Hearst sheet, followed the usual San Simeon line when "Citizen Kane" finally opened in that city last week after WB-Low pool, which had picture under commitments, agreed to release it after delay of several months...

The two picture houses in Reykjavik, capital of Iceland and a base for American soldiers, sailors and marines, show two-year-old motion pictures, so Phil Ault, United Press correspondent in Reykjavik, has had a hard time...

Paramount is tangled with wartime difficulties in the filming of "Forest Rangers," much of which will be shot near Santa Cruz, Cal. Company decided to locate by rail because of the wartime shortage of trucks...

Metro's film version of "Married An Angel," hit Broadway legitt of the past two years ago, was sent back to the studio for a second look for a print arrived in New York and was viewed by distribution executives...

Realistic monstrosities of modern war have caused RKO to shelve "The Sea," a high-budget picture which is being leased to picture houses. Only a few human stars were required by the script which dealt chiefly with wars of dinosaurs, brontosaurus, ichthyosaurs and other beasts of the prehistoric era...

Letters from the Treasury Dept., Washington, signed by Henry Morgenthau Jr., have been sent to all exhibitors, urging them to show the Donald Duck short, "The New Spirit," produced by Walt Disney as a contribution to the war effort.

Tele's Punctured Romance

Chick Chairman Fly thinks about it. NBC and CBS consider it unfair to have to pay out large sums of money to their staff and cameramen and engineers simply because they are not licensed to broadcast their own material. ... Estimates of television operations are anybody's guess. In one report NBC's operations will go on in around \$150,000. This might be high but probably both NBC and CBS, under the new regulations...

Philco Tele Staff Shifts Philadelphia, March 10. Paul Knicht, production manager of WPTZ, Philco's television station, has been tapped to program director, succeeding Ted Hirt, Charles Newman formerly in charge of remotes, now is production manager.

Her changes in the WPTZ personnel: Robert Johnson, scenic designer; assist. Thomas, and William Smith, formerly with the Paramount Theatre Guild, as another scenic designer. This is the second reshuffling of the station's setup in the past two months.

Blackout Order

Continued from page 1

the theatres, at no charge, and will be able to see the regular show. The first aid will be for any persons who may require a first aid, a patron or if injured on the streets. The theatres are cooperating closely with police and fire departments.

World Affairs Coordination The purpose of the defense bureau is to insure concrete, direct and positive coordination between the hundreds of motion picture theatres, radio stations, auditoriums, ballrooms and other places of indoor amusement throughout the Seattle area...

Shades on Parade (Col) 12/17 C 61 M. and Mrs. North (M-G) 12/17 C 62 M. and Mrs. North (M-G) 12/17 C 63 M. and Mrs. North (M-G) 12/17 C 64 M. and Mrs. North (M-G) 12/17 C 65 M. and Mrs. North (M-G) 12/17 C 66 M. and Mrs. North (M-G) 12/17 C 67 M. and Mrs. North (M-G) 12/17 C 68 M. and Mrs. North (M-G) 12/17 C 69 M. and Mrs. North (M-G) 12/17 C 70 M. and Mrs. North (M-G) 12/17 C 71 M. and Mrs. North (M-G) 12/17 C 72 M. and Mrs. North (M-G) 12/17 C 73 M. and Mrs. North (M-G) 12/17 C 74 M. and Mrs. North (M-G) 12/17 C 75 M. and Mrs. North (M-G) 12/17 C 76 M. and Mrs. North (M-G) 12/17 C 77 M. and Mrs. North (M-G) 12/17 C 78 M. and Mrs. North (M-G) 12/17 C 79 M. and Mrs. North (M-G) 12/17 C 80 M. and Mrs. North (M-G) 12/17 C 81 M. and Mrs. North (M-G) 12/17 C 82 M. and Mrs. North (M-G) 12/17 C 83 M. and Mrs. North (M-G) 12/17 C 84 M. and Mrs. North (M-G) 12/17 C 85 M. and Mrs. North (M-G) 12/17 C 86 M. and Mrs. North (M-G) 12/17 C 87 M. and Mrs. North (M-G) 12/17 C 88 M. and Mrs. North 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An IMPORTANT Message To the Theatre Manager About *FANTASIA*:

The opportunity to offer Walt Disney's *FANTASIA* to his patrons is an honor recognized by every alert and progressive showman.

To be able to see and hear this glorious attraction at a theatre's *regular popular price scale* is a privilege that will be recognized and applauded by your entire community.

FANTASIA is no ordinary motion picture. Its coming to your theatre is an event of extraordinary interest and it is hoped that every showman will avail himself to the full of the opportunities it presents.

Unlike most motion pictures *FANTASIA* has a great *plus* audience waiting to see it . . . those hundreds and thousands of alert, educated and prosperous people in every community who are not regular theatregoers but whose patronage is so sorely needed by every theatre. These people are your *plus* audience for *FANTASIA*.

FANTASIA stands today perhaps the most widely publicized and discussed picture in screen history. Its box office career is well known to you — well into a second year with more than 1,000 performances on Broadway — record road show runs in large cities at \$2.20 prices — brilliant premieres and engagements thruout the free world, an avalanche of acclaim by critics and public.

FANTASIA is the picture that has earned for Walt Disney the highest tribute in the motion picture industry—*THE ACADEMY'S IRVING THALBERG AWARD . . . also the SPECIAL ACADEMY AWARD* for "outstanding contribution to the advancement of the use of sound in motion pictures through the production of *FANTASIA*," and the *SPECIAL ACADEMY AWARD* to Leopold Stokowski and his associates for their unique achievement in the creation of a new form of visualized music—*THREE AWARDS IN ALL!*

Both the regular picture audience and the *plus* audience are ready for your presentation of *FANTASIA* . . . both need only to be told of its local engagement.

In addition to the record publicity that has been given in magazines, newspapers, columns, reviews, and on the radio, great bodies of cultural groups thruout the nation have been advised by letter and appropriate literature of the national release of *FANTASIA*.

Women's clubs, music clubs and associations, high school and college teachers and other influential people in your community, people eager to extend the success of *FANTASIA*, will help you round up this vast new *plus* audience, if you but give them a chance.

Therefore we urge every theatre manager, every theatre publicity man, every showman who knows the value of good will and public relations to make the most of the opportunity that the showing of *FANTASIA* presents.

FANTASIA is a picture of Prestige and Profits — get both by going after both those vital audiences — the regulars by increased advertising in your newspapers, on the air, on billboards, and the *plus* audience by direct contact with the influential leaders of local groups, whose memberships can pack to overflowing the largest auditorium in any city, town or village.



Walt
Disney's
TECHNICOLOR FEATURE

FANTASIA
Stokowski

THE SHOWMAN'S PERFECT
EASTER WEEK ATTRACTION!

RELEASED
APRIL 3 . . .

Distributed by RKO-Radio Pictures, Inc.

THE FIGHTING SPIRIT OF THE RAF... IN ONE OF HOLLYWOOD'S BEST PRODUCTIONS!

Early test runs, including 3 weeks on Broadway at the Rivoli, showing remarkable strength for the picture hailed by trade and press critics as among the screen's finest! Backed by tremendous publicity campaign and launched to the most enthusiastic welcome ever given two stars.



Made by the producer of "Kitty Foyle," and top-notched by national magazines like Red Book, Life, Liberty and many others.

MICHELE MORGAN
PAUL HENREID

IN
JOAN OF PARIS
WITH THOMAS MITCHELL · LAIRD CREGAR · MAY ROBSON

Produced by David Williamson
Directed by Robert Siodman
Screen Play by Charles Brackett and Eric St. Johnston



"JOAN OF PARIS"
one of the fourth group of five for 1941-42 from RKO RADIO.

The other four attractions:

A GREAT WESTERN EPIC

VALLEY OF THE SUN

A U.S. SERVICE HIT

CALL OUT THE MARINES

A HOT-SHOT MUSICAL

SING YOUR WORRIES AWAY

A DIZZY LAUGH SHOW

MEXICAN SPITFIRE AT SEA



Let's see how things stand at mid-season!

Good things never cease when

The Friendly Company is your good provider!

The box-office records since last Fall

Have been merry with M-G-M money-shows.

Look them over and then see what follows them!

You'll ROAR with pride just like Leo.

Here are just a few since this season started:

"Woman of the Year" • "Johnny Eager" • "Bugle Sounds"
 "Vanishing Virginian" • "Babes on Broadway" • "H. M. Pulham, Esq."
 "Two-Faced Woman" • "Shadow of the Thin Man" • "Smilin' Through"
 "Lady Be Good" • "Dr. Jekyll and Mr. Hyde" • "Honky Tonk" and others

And then from the company-that-never-stops-delivering:

"COURTSHIP OF ANDY HARDY" (Lewis Stone, Mickey Rooney and the Folks)

"WE WERE DANCING" (Norman Shearer, Melvyn Douglas)

"I MARRIED AN ANGEL" (Jeanette MacDonald, Nelson Eddy)

"RIO RITA" (Bud Abbott and Lou Costello)

"MRS. MINIVER" (Greer Garson, Walter Pidgeon)

"SHIP AHOY" (Eleanor Powell, Red Skelton)

"HER CARDBOARD LOVER" (Norma Shearer, Robert Taylor)

"TORTILLA FLAT" (Spencer Tracy, Hedy Lamarr, John Garfield)

At the mid-season mark all's well with film business

Because all's swell with the industry leader, ROARING LEO!



STRAND, NEW YORK • FOX, BROOKLYN • MAJESTIC,
 HOUSTON • MIDWEST • KNICKERBOCKER,
 NASHVILLE • WARREN • MAJESTIC, PROVIDENCE
 VICTORY, DAYTON • PALACE, ROCHESTER • HIPPODROME,
 CLEVELAND • BROADWAY,
 PORTLAND • SHEA'S, JAMESTOWN • COLONIAL, AKRON
 STANLEY, NEW OHIO,
 CANTON • WASHINGTON
 DOWNTOWN, LOS ANGELES • BALTIMORE

**HOLD
 HOLD
 HOLD
 HOLD**

**"CAPTAINS OF
 THE CLOUDS"**

STANLEY, JERSEY CITY • LOEW'S
 MONTREAL • CAPITOL, CALGARY • VANCOUVER

JAMES CAGNEY
"CAPTAINS OF THE CLOUDS"
 In Technicolor
 with
DENNIS MORGAN • BRENDA MARSHALL
 Alan Hale • George Tobias
 Reginald Gardiner • Reginald Denny
 Directed by **MICHAEL CURTIZ**
 Screen Play by Arthur T. Horman, Richard Macaulay, Norman
 Kelly Rabin, From a Story by Arthur T. Horman and Isidore
 Gillett • Music by Max Steiner • A Warner Bros. First Nat'l Picture



*The Picture Everybody Wants
to See Draws EVERYBODY
to the Box-office!*

Held over Chicago Theatre, Chicago. Breaks Saturday attendance record Rivoli, New York City... held over. Holds over in Columbus, Dayton, Cleveland, Buffalo. Moves over from Lincoln and Surf to Miami and Mayfair Theatres in Miami. Plays three theatres simultaneously in Los Angeles and then continues at three additional theatres. Breaks record in Allentown. *It's a sure-fire click everywhere!*

Carole Lombard says:

"An important production with suspense, excitement and humor. Everyone will want to see it!"

Alexander Korda PRESENTS

CAROLE LOMBARD · JACK BENNY

in *ERNST LUBITSCH'S* comedy

TO BE OR NOT TO BE

with ROBERT STACK · FELIX BRESSART · LIONEL ATWILL
STANLEY RIDGES · SIG RUMAN

Produced and Directed by ERNST LUBITSCH
Original story by Ernst Lubitsch and Melchior Lengyel
Screenplay by Edwin Justus Mayer

Released thru UNITED ARTISTS

Wenten Talk on 'Radio's First War' Opens Series of NBC Meetings Dealing with Aid to Government

A group of NBC executives will start a four Monday (18) and continuing through April 1 for conferences with regional and local officials regarding plans for furthering the network's war effort under the First Monday series Monday-Tuesday at the Waldorf-Astoria hotel, N. Y.

Subsequent sessions will be March 19-20 at the Newlands-Plaza hotel, Cincinnati; March 20-21 at the Biltmore hotel, Atlanta; March 22-24 at the Baker hotel, Dallas; March 26-27 at the Drake, Chicago, and March 31-April 1 in San Francisco. Local officials will present at the various gatherings.

NBC program will be headed by Vincent Hedges, v.p. in charge of stations and will include Roy C. Wilmer, sales v.p.; Dr. James Rowland Angell, public service counselor; Ken Dyer, promotion director; Charles Brown, his assistant; Sheldon Hickox, Jr., v.p. in charge of advertising; Albert E. Dale, information director; James M. Gaines, v.p. of stations; Jerome A. Koster, general manager; Julius Herbeuve, program manager of the Central Bureau, Chicago; Frank M. Russell, Washington v.p.; Harry Kopf, Chicago v.p.; Sidney N. Strotz, Cincinnati v.p.

Russell will attend the New York, Atlanta and Chicago contacts. Kopf will attend the New York, Chicago, Atlanta and Dallas meetings. Brown will be present at all but the Dallas. Angell will present at the New York, Cincinnati and Atlanta; the Chicago, Chicago and Atlanta meetings; with Thomas Rhinow, in charge of public service programs in the east, representing him at the Dallas conference and Jennings Pierce, public service program chief in the west at the San Francisco session. Strotz will be present only in San Francisco, with the rest of the group making the entire trip and with Menzer and Herbeuve splitting assignments.

At the New York meeting Frank E. Mullen, v.p. and general manager, will report on the "First War" with Menzer and Dr. Angell also giving talks. In addition, there will be various open sessions. Paul W. Morency, of WTIC, Hartford, and First District representative of NBC's stations planning an advisory board will preside over the New York meeting. James D. Shous, of WLW, Cincinnati, will attend the meeting there.

Harry Stone, of WSM, Nashville, Tenn., will attend the Atlanta session. O. L. Taylor, of KGNC, North Platte, Neb., will preside at the Dallas contacts. Stanley Hubbard, of KSTP, Minneapolis-St. Paul, will chair the Chicago gathering. Other attendees will include W. J. Landrum, Ore. and Ed Youm, of KGYL, Billings, Mont., whose chairmanship of the San Francisco session.

WJSV Staff Rogued

Washington, March 10.—All employees of WJSV, Washington, out of CBS, have been reprinted and approved last week. They're to be issued identification cards similar to those of the network's New York headquarters the last few weeks.

Don Give Appeasers Satisfaction of Forcing Winchel Off Air—Combs

George Hamilton Combs, commentator on WRN, New York, was among the voices raised last week to defend Walter Winchel who has been on the air for a week in peace crowd, pro-Germans and other such.

Combs over the air, in three "During the last two or three weeks, a concerted effort has been made by the appeasers and reactionaries and the pro-fascists to force Winchel off the air. This organized campaign has as its objective, either the dismissal of Winchel from the radio or, as an alternative, his re-

Business Outlook Gages

Recent rash of network cancellations already has produced a crop of gages. This week, "How is business," is reported to have returned to the "know. I'm not opening my mouth."

Another gage, credited to L. B. Wilson, WCKY, Cincinnati, "Business is 50% better than last year."

WINCHELL LEAVE JAM ON SUPPS SOLVED

The Jergens Co., which sponsors Walter Winchel and the "Fucker Family" has decided to keep two shows in their present Sunday 8-9:30 p.m. period on the Blue Network but the repeat broadcast over the two NBC-TV outlets will occur at 10:30 p.m. instead of midnight. The switch in broadcast time solves the difficulty that the three NBC southern supplementary groups which had heretofore been included in Winchel's Blue hookup would no longer be available at 9 p.m. Sterling Products, which occupies the Sunday 8 to 10 p.m. stretch on NBC, had demanded delivery of these supps.

Jergens was informed several days later that it could avoid the loss of these supps by moving the shows altogether by the Sunday 10:30-11 p.m. segment on NBC. That would have removed Winchel and the entire show from the Blue Network after conferring with its agency, Lennen & McElwhell, the account elected to remain Blue and NBC.

The NBC supps over which Winchel will broadcast at 10:30 are the four "Fucker Family" shows, the southeast and the Pacific. Listeners in the southeast will hear him twice, once on the Blue and once on the Pacific. The Pacific will be part of the 9 o'clock broadcast.

While Jergens was considering what choice to make, Muttus came into the picture with an offer to supply the Sunday 8 to 9 p.m. EWT spot.

POST TOASTIES OCCUPY MAXWELL SPOT JUNE 3

General Foods will keep a variety show going throughout the summer in the Thursday 8:30-9 p.m. slot on NBC. The present Fran Morgana Fannie Brice combination will have a different product with the June broadcast. The new Maxwells Coffee House Coffee will be the Post Toasties. The previous summer this program received vections running on eight to 13 weeks.

Harbord Paid \$60,920

James G. Harbord, chairman of Radio Corporation of America, was paid \$60,920 by the company and its subsidiaries in 1941, according to reports issued by the Securities and Exchange Commission. It also revealed that he owned 847 shares of RCA preferred and 653 common shares. SEC also listed May 5 as the date of the annual RCA stockholders meeting.

May Expand Tough Talk

'Let's Fight' the WPAE, New York, quarter hour of military music and pugnacious comments now heard three times a week, may be expanded to daily airing in April. Some commercial nibbles on program, too.

Mary Mason Brought Back At Salary Increase For 'Maudie's Diary' Program

Mary Mason, whose contract as title actress on "Maudie's Diary" was terminated several weeks ago, has been rehired for four years on the same show. New contract carries a salary increase and, instead of paying for four years on her services, in 13-week cycles, is now a straight 13-week fee. The actress, billed "The Girl Who Miss Mason" was slated to go off the program another actress was substituted for the show's broadcast. Recording of that show was compared to a platter of Miss Mason's performance in the original recording of the same installment. Two discs were then played before a representative female audience, which voted in favor of Miss Mason. Also renewed for an additional 13-week stretch was "The Green Graham," continuation as director had been in doubt.

"Maudie's Diary" is heard 7:30-8 p.m. (12:30-1:00) Thursdays on CBS. Wonder Bread (Continental) will be the sponsor. "Let's Bate the Agency. Show is produced by the William Morris office and is written by Charles Graham, Fred Greame and Sarah Lorimer, magazine stories.

RANALD MacDOUGALL QUILTS NBC SCRIPTING

Ranald MacDougall has resigned from the NBC scripting staff, effective March 31, and will free-lance. He will be writing for the "Two Faces the Agency. Show is produced by the William Morris office and is written by Charles Graham, Fred Greame and Sarah Lorimer, magazine stories.

'Truth or Consequences' On Transcriptions, Too

Procter & Gamble will use off-the-line records of "Truth or Consequences" to plug Ivory Flakes in eastern and midwest markets. The contents of the records will be different from the program that listeners in the two areas hear on NBC Saturday nights. They will be replicas of the repeat broadcasts to the west coast which is a set of participants and gags is used.

The discs will be spotted on night-club circuits. Most of the selected stations will start them next week. Compton is the agency.

HOWARD CLOTHES OFF

Drops "Buildup Drummond" March 22—Feels Scarcely of Wool Fabrics

'Buildup Drummond,' half-hour series which Sunday afternoon on Mutual, is not a possibility for renewal beyond the present sequence ending with 22. "Inability of the client, Howard Clothes, to go more than a limited supply of wool is the reason. Show had previously been dropped because of through the spring season.

Redfield-Johnstone is the agency.

Hummert Serials Scram Tough P & G Serial Opposition at 3-4 P.M.

Sarnoff Heckled

David Sarnoff, head of RCA, was interviewed by Charley McCarthy (Edger Bergen) on the NBC series of Radio City variety (Tuesday) afternoon before the lay and trade press. Dummy Sarnoff is a very striking man about the radio outlook.

It's first time such an occasion has been arranged for the insiders. Not broadcast.

DONOVANITES NOW PRODUCE FOR WLWO

Schenectady, March 10. General Electric has discontinued production of its shortwave series WLWO-WGEA certain Italian and German language programs that it previously received from Cincinnati, in exchange for its French and Swedish language programs. The exchange has been authorized by land wires through the switchboard of the Coordinator of Information (Donovan) located at 270 Madison avenue, New York City. General Electric being miffed upon discovery that the German and Italian announcers of WLWO had been moved a fortnight ago from Cincinnati to Schenectady.

WLWO-WGEA have since made arrangements to conduct German and Italian language shortwave propaganda obtained from NBC and CBS sources.

Okay With Crosey Cincinnati, March 10. Crosey-owned WLWO, exports larger station to WLW, expects to maintain increasingly intimate relationship with the Donovan Committee. It is anticipated that the German and Italian service by the Donovanites is the beginning of additional servicing by the Government agency.

Donovanites' present membership firm is said to be no reason for disapproving policy of the Government agency. It is anticipated that the German and Italian service by the Donovanites is the beginning of additional servicing by the Government agency.

WLWO continue to originate programs to originate DX programs from its new studios in Manhattan and feeding them through to the Cincinnati shortwave beams to the outside world.

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'MR. MEEK' CAST ADRIFT BY BEYER BROTHERS

Option on "Mr. Meek" (CBS) was not picked up last week when it became known that the series will go for Lever Bros. April 1. It plugs Lifebuoy, with Ruthrauff & Ryan as the agency.

Account hasn't decided as yet whether it wants to keep the series on CBS or to replace it with Jack Haley in the lead, in Lifebuoy's behalf.

CBS Forgets Summer 'Forecast' Series; Too Busy With 'Horse Feeds'

Columbia will not offer its usual "Forecast" series this summer. Salesman slanzoff offered the last two summers to showcase various program ideas and formulas for prospective sponsors, will probably be dropped as a result of the network's program department too busy with current ad forthcoming war.

Two current commercial shows on CBS resulted from "Forecast" series. One is the Andre Kostelanetz-Albert Spalding program, taken by Coca-Cola, with some modification from

Four Sterling and American Home Products serials in the 3-4 p.m. hour on the Blue are being moved by the Blacklist-Sterling-Home Products to the 11-12 a.m. period on the same network. Transfer becomes effective March 29, the date of the next Chicago stock market close of 115 stations and the programs involved are "Orphans of Divorce" (Edna Mae Cooper and Weych Hills) and "Just Plain Bill" (Anchors).

Chicago gets the four shows away from competition while the strong quartet of serials on NBC in the 3-4 p.m. period. Later include "Against the Storm," "Ma Perkins," "Step by Young" and "Vio and Sade," all sponsored by Procter & Gamble. Opposed to the four shows are "Bright Happiness," "The Bardou" and "A. G. and David Harum" for Cabell on Red, and "Bright Horizons" and "Funt Family" on General Mills, on CBS.

As a result of the serial transfer, there will be a general reshuffle of the Blue daytime schedule, particularly as regards filling the vacated 10-11 a.m. slot. The new Blue series will be continued in the 10:15-10:30 a.m. spot and "House in the Country" will be replaced at 10:30-10:45 a.m. Untried new show, based on actual facts of army chaplains and aired in cooperation with the War Relocation Authority, will be started in the 10:45-11 a.m. niche.

Among the other programs being cancelled are "The Story of the Doe, American," a folksy family serial by Woody Close, who writes for the "Sunset" on the Canadian Broadcasting Corp., and "Vance and Lila Starr" now heard on a Coast hookup. "Curios Boulevards," French shortwave, which has been from Montreal, may be scheduled in the 8:30-8:45 period Thursday nights. "The Story of the Doe, American" band may be spotted Saturday afternoons and a hillbilly show originating on Prince Edward Island, may be put in the 6-6:15 p.m. daily slot on the network, though not locally on WJZ.

RADIO WRITERS DRIVE IN NON-KEY AREAS

Radio Writers Guild has appointed a new membership committee and plans an intensive membership drive in non-key areas. The committee will include scripters outside in the New York, Chicago and Hollywood. Ideas that they originate in the key cities is fairly complete, but doesn't extend as well in other communities, where Guild representation would presumably be more valuable for the writer.

Edgar Allan Poe, who has been chairman from Nora Stirling, succeeding Philip Higley, who recently went to the Coast to edit Columbia film scripters, will be replaced by the new members include Ann Barley, Bob Newman, Lynn Stone, Charles Jackson, Elizabeth Hart and Stuart Jackson.

Wrote Jaw, Salka, Joyce Carneross and Edger Bergen, who will be the writer and Norma McEbin an announcer.

'Battle of Muir,' retaining producer George Hamilton Combs, will be replaced by "The Story of the Doe, American," but not including Raymond Paige or the classic-versus-modern theme. The new show, "The Story of the Doe, American," taken virtually intact by Schick Zager. From Ed Gardner's original contract, the show will be the sponsorship of the show next Tuesday night (17) for Santa coffee.

At Staphausen, WJAC-WAAB, Boston, publicity raised, referred to enlist in Marines. James Powers, from promotion department, succeeds.

RECORD TALKS

TWO GOOD WAYS

Two broadcasts widely separated in type Sunday night (8) provided interesting occasions for speculation, a rent right and wrong, effective or ineffective methods of radio-communicating intelligence and points of view to the public during the war. Because everybody seems agreed that lies are never in order and never good propaganda for a democracy, the viewpoint of scholarship as enunciated on Cesar Searchinger's 'Story Behind the News' (NBC, 11:15 p.m.) was especially pertinent. Making a guest appearance on the program because it was the fourth anniversary thereof, Prof. James Shotwell, of Columbia University, recalled what historians did in the last war under his chairmanship and bespoke the value of truth and carefully checked statement. Such is the stated policy of this program, of which the American Historical Assn. is the sponsor and Searchinger the regular speaker.

The power of calm statement, clear, balanced, realistic, has been well exemplified by this series. Even when the news is unpleasant (and hasn't it been?) the unadorned scholarship approach is much less disturbing than the emotion, more 'poppy' kinds of radio commentaries. More programs like 'The Story Behind the News' might well be good medicine just now.

Essentially, however, Searchinger's program is probably somewhat upper crust. However, simply written and delivered, the thoughts remain a bit 'highbrow' for the masses. How to best use radio to stir the latter is currently a problem that the morale stage managers have not conspicuously solved. That is where the second program of Sunday evening (CBS, 10:30 p.m.) may serve as an interesting contrast. They are 'More ever' interpolated a section of script built around Ed Gardner's dese, dem and dose bartender character, Archie, of 'Duffy's Tavern' fame.

Gardner discussed going to a baseball game, a Brooklyn NBC affair. His 'hol' vermacular was from the tough neighborhood. But the sounds and gab of the bleachers shouting at the umpires, joshing each other, etc., built a powerful contrast to the regimented, highly dramatized as taking place in the Sportspalast of Berlin. The whole technique of employing cast aggregated sports jargon and side-of-the-mouth talk in the program's abstract ideas about good guys and bad guys, the lineup for today between the United Nations and the Axis Nations, packed a lot of potential wallop.

To sum up, absolute fidelity to scholarship seems to fit most of the best purposes for the fabled vocabularies. Down-to-earth regard for everyday lingo belongs to the program that shoots at the lower strata of the population.

QUIZ KIDS AND ALLEN SWAP

Sandra Michael Requested To Write Special Radio Show for War Board

'Quiz Kids' (Alka Seltzer) will make a special appearance Sunday, March 8, on the Fred Allen (Timesco) program. In return Allen will appear with the Kids on their own program as quizmaster. Letter date was April Fool's Day. Jack Benny and the Kids did a similar swap last season.

Washington, March 10. Sandra Michael, author of 'Against the Storm,' Fletcher & Gumble serial on NBO, may write a show for the War Production Board, which last week has made the request of the Office of Emergency Management. Scripser has tentatively made the request of the program, but is uncertain about what specific propaganda idea is to be stressed and what form the drama should take. Bernard C. Shoenfeld, WPB radio director, says he will see Michael. She is currently in Palm Springs, Cal., but the matter is being handled for her in New York by Gibbs Gluba, her husband and producer of 'Storm.'

FREAK EXPLOSION AT KOIN, PORTLAND

Portland, Ore., March 10. KOIN started off a jolt last week from an explosion and fire in the technicians' supply room caused by spontaneous combustion of a bag of disc filings, explosion blew office doors open throughout the studio and knocked people off their chairs. Announcer Joe Mitchell who was ready to put on a spot announcement, landed on the floor when he sat on a non-existent chair that had been blown from under him. Earl Denham and Jack Lombard, KOIN technicians, were burned about the face and hand, but not seriously. Damage to supplies, however, was considerable.

Jay Sins to WLW

Cincinnati, March 10. Jay Sins, who succeeded Peter Grant on WLW's 11 p.m. news spot Monday (9), is piping the programs from New York for a few days, pending his final release from WCOR, where he has been doing a newswatch at the same time. The copy, prepared by Fred Thomas, veteran Grolier newscaster, is filed from here end, temporarily, is being recorded by Sims because of the WOR staff. Sponsorship is divided between Salshepatka, Minit Rub and Luten's cough drops. Sins was joined at the Army Monday (8) at Fort Thomas, Ky., opposite Cincy, as Private Melvyn Meppell McGinn.

SPECIAL RADIO TALKS

FRIDAY, MARCH 12

Broadcast Designed to Raise Hopes of Victims of Nazis—Will Be Heard Around the World in Many Languages and Will Emphasize Democratic Commander of Alien Races Working' on Assembly Lines of Motor City

GOVT. LIKES IDEA

Detroit, March 10. Detroit will tell the United States, the United Nations and the enemy what to expect from Detroit, now that the motor city starts churning out for war and nothing but war. A super-morale radio program will be broadcast each week in 16 different world, in which not only will the mechanical know-how of Detroit be spotlighted but will be showcased in a dozen languages to prove to Europeans and Asiatics just how the Nazis are bringing the triumph of democracy to the world, in which all tongues work together on the assembly lines so that in the nearness the United Nations will pin back the ears of Germany, Japan and Italy.

This radio program idea began as a suggestion by the 'commopolitan editor' of the Detroit 'Free Press', Paul M. Desc, who also leads a new group called 'Americans All,' which is bringing the inmates of the 'Japs' together for the fight. Reaction to the suggestion has been so enthusiastic in Washington that Vice-President Henry Wallace or Under-Secretary of State Sumner Welles may come here to be the sponsor.

The major radio chains are expected to take at least one-half hour of the program, 'Radio of Freedom,' to be staged in an auditorium here. Shortwave facilities and cooperation of the British Broadcasting Corp. have been lined up. It's hoped the size, scope, polyglot nature—German, Polish, French, Italian, etc.—of program from fabulous Detroit, with its production genius will make the Nazis feel their and their victims' lack the upsurge of hope in the bold promise of rescue. Broadcasts in many languages, whole and in excerpt, are being arranged, so that maximum impact on behalf of democratic propaganda can be obtained.

Yank-Jimery Lilsen WMCA, N. Y., debuts today (Wednesday) a series of programs aimed at bringing British and American armaments workers into closer contact. Series will also be shortwaved over the world. The unit is being directed by the labor division of the War Production Board. The program will feature Sidney Hillman. Stated for later inclusion are Ernest Bevin, British labor minister and other prominent United National labor leaders. Both American and British munitions workers will also participate in filling United Nations soldiers wherever they are what they, the workers, are going to help defeat the Nazis, Italians and Japs.

Will Hire Wives While Husbands are in Army

Lynchon, Neb., March 10. When the War Relocation Authority in the KFAB-KFOR continuity department yesterday (9), general manager Sam Smith, will not only policy with the stations which will be put into force where possible all script. As each member of the staff is sent into the army, he intends to bring on his wife, who will be worked into the station staffs in Lynchon, Neb. The unit is being worked in, has been called into the army, and is stationed at Ft. Benning, Ga.

Rivals Offer to Carry Mutual Show

As a Favor to Uncle Sam But Fred Weber Thinks It's for Pleasure

M.D. Chides the Boys

Troy, N. Y., March 10. A caustic lile at radio-sponsor for permission to broadcast a round-around account of the Joe Louis-Fred Simon bout which will be held Friday, March 27, at Madison Square Garden, N. Y., in behalf of the Army Relief Fund. Tack taken by NBC and CBS is that since the event involves a Government project it ought not to be confined to a single network. 'Mutual. Mutual. Later, we hold the exclusive rights to all Garden fights with Gillette Razor as the third party to the contract. The Army authorities referred the offer to networks to Mike Jacobs, who provided the bout, and Jacobs, in turn, advised NBC and CBS to take their facilities for the event. Mutual general manager, Weber is informed that he could assure the Army that the first broadcast would receive ample coverage throughout the country via Mutual's facilities.

Despite the adoption by NBC and CBS several weeks ago of a policy favoring duplication of existing programs, the two networks last week asked the War Department for permission to broadcast a round-around account of the Joe Louis-Fred Simon bout which will be held Friday, March 27, at Madison Square Garden, N. Y., in behalf of the Army Relief Fund. Tack taken by NBC and CBS is that since the event involves a Government project it ought not to be confined to a single network. 'Mutual. Mutual. Later, we hold the exclusive rights to all Garden fights with Gillette Razor as the third party to the contract. The Army authorities referred the offer to networks to Mike Jacobs, who provided the bout, and Jacobs, in turn, advised NBC and CBS to take their facilities for the event. Mutual general manager, Weber is informed that he could assure the Army that the first broadcast would receive ample coverage throughout the country via Mutual's facilities.

Local Beer Show

Awards Bond To 'Patriot of Week'

Seattle, March 10. One of the biggest shows ever produced in the Pacific Northwest starts tomorrow over KJR at 7 p.m. Titled 'Time to Relax' the half hour show will go out over the Northwest stations tomorrow over KJR, WY, Portland, Spokane and KGW. Show will feature a 25-piece orchestra under the direction of Lloyd Solberg plus vocalists and other talent. There'll be a weekly award of a \$50 Professor and to the person who has performed the most outstanding service in the interests of National Defense in military or civilian service in the Pacific Northwest during the week.

Mutual, on the other hand, wasn't sure whether the other networks for the fight had been prompted by motives of co-operation or not.

'The fight is slated to go on the air at 7 p.m. Both NBC and CBS have commercials at that hour. With the former it's the 'Cap. Flagg' show and the latter, the Glenn Miller program (Chesternfield).

FRED WEBER MEMO ON RCA

Fred Weber, Mutual general manager, has circularized his organization and the network's affiliates in New York. Both NBC and CBS should be in explaining the separation of the NBC and Blue networks. Weber's memo states: 'We have achieved partial success in confusing this issue' but urges that all concerned with Mutual make it clear to outsiders that RCA owns all the operations and controls all the operations of the two networks, NBC and the Blue. 'If you will constantly' advises Weber's memo, 'advise the two networks owned by RCA, we will present the false impression that these are two separate networks.'

Engineer G. Rider Writes Piece for CBS' Workshop; Hepcat Lingo by Brown

Gene Rider, engineer on 'School of Music' on the American Broadcasting Co., has scripted a drama to be produced March 22 on 'Columbia' radio. Titled 'The Mystery Receipt,' Guy Della Cioffe will direct it.

SPONSOR'S DAUGHTER ON BIGGER HOOKUP

San Antonio, March 10. Universal Mills is extending its radio coverage from KGKO, Fort Worth, to stations of the Lone Star chain. Talent is singer Christine Strong. Added are: KTXSA here; KYYZ, Houston; KGK, Memphis; KRCO, Corpus Christi; KRGV, Waco, and KPRM, Beaumont. Miss Strong is, contralto, is the daughter of Gaylord Stone, president of Universal Mills. Handled through the Ray K. Glenn agency.

Next Sunday afternoon's (15) 'Workshop' offering will be 'A Child's History of Hot Music,' with Walter Crozes conducting the orchestra. B. A. Brown, who has since become an ensign in the navy, wrote the show, which will happen in 15 minutes the musical greats such as Beethoven, Bach, etc., talking in that idiom. 'The Butterflies' 'Just So' stories, 'The Butterflies' 'That's Stamped!' will be presented conducting the orchestra. B. A. Brown, who has since become an ensign in the navy, wrote the show, which will happen in 15 minutes the musical greats such as Beethoven, Bach, etc., talking in that idiom. 'The Butterflies' 'Just So' stories, 'The Butterflies' 'That's Stamped!' will be presented conducting the orchestra. B. A. Brown, who has since become an ensign in the navy, wrote the show, which will happen in 15 minutes the musical greats such as Beethoven, Bach, etc., talking in that idiom.

87 Blurs Starting In May for Continental Oil

Continental Oil is issuing order for 87 Blurs starting in May to start in May. Minimum is 57 blurs. The account expects to suspend the account during July, August and the balance of during July, August and September. Tracy-Locke-Dawson is the agency.

Memphis—George Felder is stepping over from an announcer spot at WMC to promotions manager for the station. Fred Crader into uniform.

Treasury Weighs Views on Discs That Local Stations Could Sell to Sponsors

Washington, March 10. Lively interest in the possibility of getting new Treasury bond-sponsoring records that might be sponsored by local advertisers—thus turning an unpopular source of limited revenue—has been shown by broadcasters. Plans that the Treasury may later present policies so the cooperating stations can get some reimbursement brought prompt responses.

The first copy mail contained a score of inquiries about the possibility of obtaining platters which could be offered for local sale. Nothing has crystallized in this direction as yet. It is expected that the final plot probably will spur Vincent Calahan and his aides to perfecting the whole suggestion.

Though entirely willing to devote all possible resources and efforts to raising money for war expense, radio industry leaders have been linked for months over the Treasury's refusal to compensate—even indirectly—stations which have been throwing in jobs of gratis time for bond plugging. Especially since newspapers, magazines, and direct-mail outlets are deriving an income. Reimbursement largely in the form of space, the Treasury has furnished material—both copy and illustrations—that stations have been unable to utilize. Spirited concerns to include in their displays. Broadcasters, though, have been unwilling to waive their facilities all the time.

The present series of Treasury plans won't be sponsored, according to standing with the talent was that no money-making would be tolerated. This enables the Treasury to stand by to enlist the help of radio and screen personalities who otherwise would have balked or wanted a separate fee or have been prevented by contract terms from participating.

If the response is sufficient, Calahan is disposed to arrange for a new bunch of discs that could be marketed at some local advertiser's expense.

MAKING A RECORD WITH KAYE IS THE PAYOFF

Cleveland, March 10. Elaine D. Beatty, 17, high school student, was named winner in WKYC-WCLE's contest (8) to determine the outstanding amateur vocalist. She was sponsored by Burt's, Inc., and the Cleveland Phonograph Merchandise Association.

Miss Beatty will leave for Chicago in April where she will make a record with Sammy Kaye. Miss Beatty will also be heard over WKYC's Mutual Goes Calling' program.

Krents Succeeds Williams At Council for Democracy

Albert N. Williams has resigned as radio director of the Council for Democracy, New York. He was named directly to the Council. He will be succeeded by Milton Krents on assignment' from the National Jewish Committee who has recently been serving as executive consultant to the Office of Civilian Defense in Washington.

Council is in a transitional period since failure to negotiate a merger with the Citizens Victory Committee. Williams is returning to Committee radio work.

Dinah Shore Buys Freedom

Dinah Shore has settled her contract with the General Amusement Corp. for a cash payment of \$6,000. She is deemed that its covenant with Miss Shore had two years to go.

Miss Shore has yet to work out a time settlement with NBC. Under the management contracts which bound her to NBC and GAC she was to pay each 5% of her income.

Donald Hamilton at WOR

Donald Hamilton has joined the station WOR, New York, as public manager of the program department of a new position.

He was formerly with the personal loan department of the National City Bank and before that assistant manager at Norman Betjemans & Co., Inc., Industrial designers.

Network Premieres

(March 11-12)

March 11
"Guiding Light" (6:30 a.m., replacing "Mary Kay", 2:35-3:30 p.m., daily, NBC-Red (WEAF); General Motors (Wheaties), Klox, Revere agency.

March 10
Dorothy Thompson (News Comment; 8:45-9 p.m., Blue (WJZ); Trinitone clothes, Emil Mogul agency.

March 20
Col. Stoopnagle (P. Chase Taylor); variety; 7:30 p.m., Fideaux, Blue (WJZ); Ontario province, Wash agency.

WBBM Transmitter Must Move, Navy Rates Old Tower Aviation Hazard

Chicago, March 10. WBBM is moving its transmitter from Glenview to Itasca (Ill.), the move being necessitated by a decision from the United States Navy that the Glenview tower and transmitter constitutes a hazard for flyers at Chicago's O'Hare airport.

With the Navy interested, Columbia-WBBM has been able to procure a new transmitter and erect construction on the new transmitter will go ahead at full speed for a new 660-foot structure.

Kent-Johnson Runs WJZ All-Night Disc Medley

WJZ, New York, key station of the Blue network, starts a local all-night recorded show Monday (8). Stanzas to be titled "Say It With Me" will start into the new partnership, with five nightly announcements priced at \$400 a week. There will be three-minute radio summaries, with spots available as time signals, station-breaks, etc. Program to be directed by Ted MacMurphy, who will also be in the air.

Station experimented with all-night operation for some weeks before settling on the new WJZ-WEAF, New York outlet for NBC, also operated all night for a while. Part of one WABC, a substantial key station in New York, and WJZ's local Mutual outlet, have had all-night spots for some time.

Neblett Tricky Chicago

Chicago, March 10. Johnnie Neblett, for the past couple of years with KWR, St. Louis on sports and special events, has quit that town for Chicago and free-lance radio.

He is signed with the James Parks office and is set to turn out a five-minute narration series tagged at \$100 a week. He is also working on a program to be directed by Ted MacMurphy.

Cash-Paid Deals Agreed Proposed As Chiz Biz Spurts in Confusion

One effect of the recent batch of network commercial cancellation has been to create a confusion among those small ad agencies that specialize in off-the-air-and dead they're made to conglomerating station men with a concentration of per-inkuity plans. In addition to them many the accounts. Most of the letters give no impression that the agency is in a position to handle the station's stations before that might be sold on from one such agency, station staff week received a questionnaire from WOR, New York, as to all accounts, it wrote, were to be sold on a money-back guarantee, and the station is to be sold on the basis of the selling price. The questionnaire asked for all sorts of case histories dealing with the station's selling power on cash-down offers.

Williams Shaving Renews 'True or False' on Blue

Williams Shaving Cream has renewed for its "True or False" program the contract with the new contract taking the show through June 30.

The show will start soon on a tour of army camps.

JOKE-TOPPING SHOW ON KABC

Montreal, March 10. Starting tomorrow (11) for an indefinite tour over CBC's French language independent station, (week, Imperial Tobacco, Ltd. (Sweet Caporal) sponsors "Le Bel-jeune du Rire" (Laugh Rally), produced by Whitehall Broadcasting Co. Fans are asked to send in jokes on given subjects and these are compared. "In jokes thought up by the judges." If the fan beats the judge he or she gets substantial money. The judges are Gerard Legend, Ovide Legare, Hector Charland and Fred Bouchard.

Show will also be aired on French stations CHRC, Quebec City and CKCH, Hull.

"Can You Top That?" Joe Lauriat, Harry Herndon and "Senator" Ford conduct a "Can You Top That?" joke rally, apparently similar to the one above Quebec Radio. Kirkman's Soap sponsors on WOR, New York, local only.

Menkin's Suit Would Still WMCMA's (Freedom) Show

Lawrence Menkin, radio script writer, filed suit yesterday (Tuesday) in N. Y. supreme court against WMCMA, Inc., seeking an injunction against the radio program entitled, "Voice of Freedom," scheduled to premiere today (Wednesday). Plea for a temporary injunction against the program was argued today (Wed.).

Menkin claims "Voice of Freedom" is an exact replica of his script "Mr. V," written by him in July, 1941, and submitted to Walter Craig, program director of the Red for Freedom. Craig was involved in Freedom House, was evicted in February, 1942, by WMCMA.

Hard to Avoid Newscasts

San Antonio, March 10. Texaco set for newscasts over station KABC with Tommy Hayden as the KABC news staff. Company has been airing a series of newscasts over the Texas State network, but is finding that in many cities a majority of stations are airing newscasts at the same time as the Texaco newscasts.

They have therefore arranged for local stations to broadcast newscasts at 11:30 a. m. and 5:30 p. m. regularly prior to other heavy morning newscasts periods.

Lieut. Howard Nusbaum Assigned to 'This Is War'

Howard Nusbaum, Blue staff producer and assistant to Harry Frazee, producer of "This Is War," has resigned to take a First Lieutenant's commission in the Army Air Corps. He will be assigned to the station "This Is War" series, assisting Norman Corwin.

In connection with the Blue's production deal on "This Is War," Nusbaum was network production man on the Miss Maxwell show for Ry-Krip.

Sid Morse Into Air Corps

Sid Morse, of the William Morris agency radio department, has been assigned to the Army Air Corps and leaves March 28 for training.

He'll be stationed at Maxwell Field, Ala.

N.A.B. Warns 'Abbs Don Go'

The front page of the weekly bulletin of the National Association of Broadcasters (dated March 8) under the heading "We Got a New Deal" is very frankly a tract about what the industry should do. Briefly what's expected is some ingenuity and leadership, at least as much showmanship as they display in advertising, at least as much independent know-how and know-what as they are capable of when personal profits are at stake. N.A.B. says it in these words: "The government has just handed radio the biggest selling job it has ever done. Here it is: **SELL THE PEOPLE THE WAR PRODUCTION PROGRAM.** Sell it, and sell it hard. Sell it during the morning and night. Sell it until there's 'sweat and action on the production line to match the blood and action on the battle line. Sell it until you're out of sweat and we'll do it! That's out the window, like 'business as usual.' The government has given us an order. It's up to us to sell the goods. We have the facilities. We have the time and talent. And what's more, we know how to sell. If we can make people buy anything from baby food to tomatoes, we surely can make them buy to sell them on the idea of getting to work to save our skins. And if we don't—well, we all know what that means."

Mutual's February 12.1% Over 1941

Meantime CBS Network Cross for March, 1942, Likely to Be First Dip Since 1939

Jack Hurdle to Coast for S. Temple Show; Other B.B.B. Shifts

Jack Hurdle, staff director of Benton & Bowles, planned Saturday (7) to the Coast to take over direction of the "Junior Miss" program with Shirley Temple, for the agency. He'll replace Martin Hollner, regular director of the popular "Junior Miss" program which was brought in at the last minute to handle the "Junior Miss" debut broadcast. Hurdle will probably stay on the Coast with the program for at least 18 weeks, possibly permanently. Series is sponsored Wednesday nights on CBS by Procter & Gamble.

With Hurdle's departure, there is a general reshuffling of personnel assignments. Don Cope, who recently returned after a lengthy illness, is again handling the "Mr. & Mrs. Seward-but-Deems Taylor" show on CBS for Prudential, plus "Marry Marlin" and "The Red for Freedom" for P. & G. Fred Borch, recently imported from Chicago, directs "The Abbotts" and "Katie" on CBS for Maxwell House, and the New York cut-in commercials on "Junior Miss." When "Abbotts" and "Katie" go out in a few more weeks, Blocki will be given other assignments.

Ken MacGregor, who has been directed "Abbotts," has gone to Chicago to direct or to be permanent assignment to direct the WGN opera series, including the three prize shows "The Merry Widow," "The Merry Widow" and "The Merry Widow." "Katie" will remain there three or four more weeks.

Add: Doc Brinkley's Grief

Del Rio, Texas, March 10. According to the Dallas office of the United States District Attorney, Sam Rogers of Little Rock, Ark., "Doc" Brinkley, former star of the "The Merry Widow" show, who was brought to trial there about June 1 last, is indicted for grand larceny in connection with his sex-rejuvenation advertisements.

Last September the "Doc," his wife and six other persons were indicted on the ground that his mailed literature, which he pretended to be a doctor, found a real substance which, when properly administered, would restore to normal sexual vigor actually weak men and women.

At the time of the indictment Brinkley was in a hotel in Kansas City, bedridden from a leg amputation. He is at present on a Texas tour. He is accused of what he kept a secret, trying to regain his health.

Weston Hill to Sherman Chicago, March 10. Weston Hill, former vice president of the Kastor agency, joining the copy department of the Sherman Agency, former vice president of Hill was formerly with Blackiet-Sampson-Hummert and Rutherford & Ryan agency.

Mutual Network last month had a general sales increase of 11% over February, 1941. The billings for February, '42, came to \$938,186, while the gross billings for the same month of 1941 was \$442,161. The accumulated total for the two first months of 1942 is \$1,380,372, 107.2% better than it was for the parallel period of 1941.

Columbia will show at the end of the current month (March) the first dip into the minus region since March, 1941. The last time the network went into the red for the current month will be under the figure for March, 1941. The last time the network went into the red for the current month was in April, '38, and ended last full year.

Phil Spitalny Girls Play More Military Stations; White Along for BBD&O

Phil Spitalny's "Tour of Charm" program for General Electric opened another tour of army camps and naval bases with a show last night (Tuesday) at Ft. Bragg, N. C. It was "The Spitalny Girls" who will be playing tonight (Wednesday) at Camp Stewart, Ga., and does its NBC broadcast on Sunday (10) from Bay Point Park, Miami.

No discs have been set so far for next week, but the March 22 broadcast will be from the Miami Naval Air Base. Non-broadcast shows will include "The Spitalny Girls" from Chapman Field, Fla. Regular broadcast March 29, will be from Camp Meade, Md., and a non-broadcast date will be played March 31 at Quantico (Va.) Marine Base, on the troops' way back to New York.

Full production crew is being taken along on the trip by Spitalny. Dave White, the producer-director, will be B. D. & O. leaves tonight (Wednesday) after handling the "Schaefer Revue" at the New York City Club. New York, for the agency, and will then stay with the troupe throughout the tour. Spitalny will be accompanied by Ed Meakin, NBC production man; Ed Whittaker, the engineer, and Alton J. White, the publicist agency.

During White's absence the "Schaefer Revue" will be directed by his assistant, Dick Winkler, who will be on the show after John Feeney and the threeesters, tonight (Wednesday); Hazel Scott, March 19; Harry James, March 25, and Dave Rubinoff, April 1. Program is a local on WEAF, New York. It is also a B. D. & O. account.

Spitalny will have his own p. a. on the show. He will be accompanied from the agency paying the way for his Dixie camp tour.

Robert Wamboldt West; Compton's Ralston East

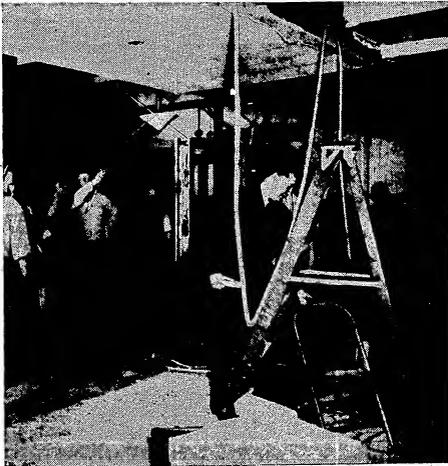
Robert Wamboldt, who recently joined the Compton agency production staff, is being transferred to take over supervision of the Ralston Sherman show there for Procter & Gamble.

Gilbert Ralston, the agency's network production supervisor, who has been in charge of the show, will launch the Sherman program on CBS, its due back in New York around April 1.

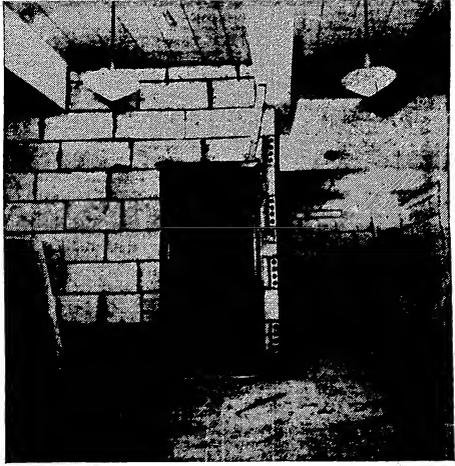


The Blue is Building—Complete streamlining of the Blue Network operation extends even to office reconstruction these days. Picture above explains why you may currently be having some slight difficulty in locating your

Blue representative in his normal place. From this purely momentary confusion, however, will emerge new, conveniently grouped offices for the Blue staff which will result in even better service for advertisers and agencies.



Live Wire Blue Operator inspects new wiring for electric clock. No dock-watchers, Blue salesmen are concerned with selling time, not telling it. They have a convincing story for economy-minded advertisers (as who isn't these days) of how the Blue lowers your cost of distribution by giving more listeners per dollar.



Open Door Policy continues on the Blue despite alterations. We're always interested in new ideas, new programs, and new business. Already the Blue is setting the pace for '42 with five bright new shows on the air. Remember, even in these "reconstruction days" it's easy to do business with the Blue.



For the Time Being Broadcasting Not Subject to Special Tax As Medium

Washington, March 10. Though no industry observer rash enough to predict what will happen before the row is over, broadcasting front men were cheered last week that the Treasury Department made no recommendation to Congress for any direct levy on radio in outlining ways of boosting Federal revenues by \$7,000,000,000-plus.

The Treasury, which has been studying possibilities of skimming some of the cream from networks' and stations' grosses, was silent concerning the idea which actually reached the Senate Finance Committee a year ago and which has been preceded by the printing trades and other radio foes. Neither Secretary Morgenthau, in his general outline, nor Randolph Paul, brain-truster who talked details as well as tax philosophy, made any passes at broadcasters.

This does not mean that broadcasting is sure to escape unscathed—or without a fight. As all experienced legislative watchers know, the revenue-seeking souls often fall back on levies that never were discussed at open hearings when they get around to writing the revenue bills. Furthermore, it is a veritable army of the printing trades unions who renew their arguments in favor of a drastic gross bill (imposed last year they induced the House Ways and Means Committee to recommend a special levy that would have amounted around \$12,000,000 from industry coffers) or a wattage fee.

Warnings that the unions are sharpening their bolts again are seen in another recent communication from John B. Haggerty, president of the labor group, raising new complaints about 'diversion' of advertising from printed to spoken media. Viewing with alarm the likelihood that war influences will cause big advertisers to prune their

R. J. TEICHNER UPPED

NBC Also Advances J. H. MacDonald, Harry McKeon

NBC board of directors last Friday (6) upped R. J. Teichner to the post of treasurer, named John H. MacDonald assistant treasurer and appointed Harry F. McKeon comptroller.

The promotion resulted from a vacancy created by Mark Wood's transfer as NBC treasurer to the presidency of the Blue network.

Ralph Edwards III, Out

Ralph Edwards, III, with a glandular infection, missed last Saturday night's (7) broadcasts of his 'Truth or Consequences' program on NBC-Red (WEAF) for Procter & Gamble. Although ill the previous week, he played the show, but was unfortunately bedded with a temperature. He's expected back for this week's show.

McL Allen, regular announcer on the series, substituted for Edwards on the Saturday show.

R. Coleman Joins KYW

Buffalo, March 10. Roger Coleman, vocalist, has left WGB-WEKBY, to join KYW, Philadelphia, where he will be starred on the Eslinger Beer program. It's a new contract for KYW. Coleman did a show for the J. N. Adam Co. in Buffalo.

budgets, Haggerty has tried to crank up his members with a bulletin recalling past efforts to protect the work opportunities of hard-borders in the radio levy which went by the boards in the Senate Finance Committee last year.

New NBC Stress On Religious Items

(NBC press division at Radio City, New York, has adopted this special format for publicity announcements of interest to churchmen.)

-11- NBC - March 6, 1942

NBC Religious News

HOLY WEEK
1942

The RED NETWORK of the National Broadcasting Company offers six programs of religious interest for Holy Week, April 3, 4, and 5, in 1942.

AFRA SEEKS EXTENSION OF SOUND EFFECTS PACT

American Federation of Radio Artists will shortly start negotiations with NBC and the Blue network for renewal of its contract for sound effects men. Union is seeking various boosts over terms of the existing pact, which expires April 30.

Negotiations will also be undertaken by AFRA soon with stations WINS and WNEW, New York. Latter deals cover all mike talent, including actors, singers, announcers and sound effects men. Expected there may be some difficulty in reaching a new agreement with WINS.

Network Renewals

- 'Fibber McGee and Molly,' 52 weeks, 126-station NBC-Red, effective April 7, Johnson wax, Needham, Mass. advertising agency.
- Percy Faith orchestra, 39 weeks, 98-station NBC-Red, effective April 6, Carnation milk, Erwin Wasey agency.
- 'Stepmama,' 52 weeks, 35 NBC-Red stations, effective March 23, Cudahy packing, Elsie-Edwards-Sample-Hummert agency (Chicago).
- 'News of the World,' 30 NBC-Red stations, 22 weeks, effective March 30, Miles Laboratories, Wade agency.
- Jack Benny, NBC-Red, two more years, effective next fall, General Foods, Young & Rubicam agency.
- 'Old Fashioned Revival Hour,' 171-station Mutual hookup, 52 more weeks, effective March 29, Gopel Broadcasting Assn., R. E. Haber agency.
- 'What's My Name?,' 80-station Mutual hookup, for 13 weeks, effective April 7, Fleischmann's yeast (Standard Brands), Kenyon & Eckhardt agency.
- 'Jenny Jordan, Girl Interns,' 80-station CBS, General Foods (La France, Salsburg, Postum), effective March 29, advertised by Eli Brown, Young & Rubicam agency.
- 'Bibleman,' 11 All Channels and Busy Crusier, General Mills, CBS, effective March 23, Blackett-Sample-Hummert agency, Chicago.
- 'Double or Nothing,' 52 weeks, effective March 22, on 116 Mutual stations; Pharmoco (Peenemund), Esty agency.
- Raymond Gram Swing, 15 weeks, effective March 22, on 12 Mutual stations; General Clair (White Owl), J. Walter Thompson agency.

Dixon's New NBC Post

Hollywood, March 10. NBC created a new post here for Sydney Dixon, for the past five years western division sales manager. He will be national spot sales manager, turning over his former duties to Frank Berend.

Marta Abba's Series

Cleveland, March 10. Marta Abba, Italian and American stage player in retirement here, will do a series of 10 broadcasts with the Western Reserve University Radio Players over WCAE. She made her radio debut two weeks ago with the Reserve players' reproduction of Pirandello's 'The Vice'.

Scheduled are 'Riders to the Sea,' by Synge; '12-Found Look,' by James Barrie, and the great Greek classic, 'The Trojan Women.'

Sayre Ramsdell's Firm

Philadelphia, March 10. Sayre M. Ramsdell, formerly advertising head for Philco, has organized his own agency. It will continue tied to industry, but will operate as Sayre M. Ramsdell Association, Inc.

Frank A. Hutchins, v.p. of Hutchins Advertising Co., which handled the Philco account for 10 years, will hold a similar title in Ramsdell's organization.

Piano Lessons on WEEI

Boston, March 10. Phil Saltman, local piano instructor, will give keyboard instruction on the weekly Sunday program over WEEI, with free copies of lessons on request.

Normal Studio Gawking Okay

Defense Board Not Against Studio Audiences—It's Control Rooms, Transmitters That Need Guards

STUNT FOR SHOW'S RETURN

Raschick's 'Guiding Light' for Opening Doors in the Dark

Minneapolis, March 10. As an attention-getter to 'Guiding Light,' Irna Phillips serial which returns to the air next week under sponsorship of Wheaties (General Mills), Walt Raschick, p.a. of the Knox Reevess agency, is using a novel promotional campaign. Chief stunt is a mail giveaway of a 'guiding light' key-holder, which is designed to illuminate a keyhole when the user is unlocking a door at night.

'Guiding Light' starts Tuesday (17) in the 2:15-3:30 p.m. spot daily on NBC-Red, replacing 'Mystery Man.' It has been off the air since last December, when Procter & Gamble dropped it after a five-year run.

STUNT FOR SHOW'S RETURN

Washington, March 10. Keeping unauthorized persons away from communications facilities doesn't mean the public should be banned from studios. The Defense Communications Board, clarifying its recommendation to the radio-industry of last August, has advised network and station executives that there is no necessity for locking the door against sight-seers and all outsiders.

Restrictions should be imposed to save off any espionage or sabotage of technical equipment. Gawkers should not be admitted to control rooms, transmitter houses, store-rooms, etc. Chairman James L. Fly explained that no barrier was contemplated denying the public entry to places where business normally is transacted.

Reminder was issued simultaneously that broadcasters should not discriminate against alien employees. In accordance with New Deal attempts to woo the Axis nationals in this country, Fly pointed out that the only restriction on Japanese, German and Italian workers in where they might have access to secret and confidential information. Of course, no disloyal person, no matter what nationality, will be either employed or admitted to the premises, Fly added.

KMOX SIGNS FOR YEAR OF 21 MEN AT \$70

St. Louis, March 10. New musicians' contract was signed here last week following confab between J. Leslie Atlas and Merle Jones of KMOX and James C. Petrillo of the American Federation of Musicians. New Columbia-KMOX deal calls for 21 men on the staff at \$70 weekly, an increase of \$4 weekly per man. New contract is for a year as of Feb. 1, 1942.

The Southern Bright Spot

S.C.

ALL OUT FOR VICTORY

RADIO is today. Before the first shot resounded over Pearl Harbor, Radio had prepared itself in army maneuvers and was ready.

Twenty-one years ago, it was a mere bubble founded on the principle that it thought to convey quick, more clearly and more poignantly than it is spoken.

Today, like every other victim and patriotic 21-year-old serving our country, Radio, as we know it today, has enlisted in its first war. There can be no question as to its course or its determination to see it through until the war and the peace that follows is won.

Our duty is clear. There is time for no dodging but winning the war, and we face the task with the full knowledge and experience of 21 years growth unscathed by any other medium of communication.

In times like these when smaller gains must be sacrificed for

a greater cause, Radio, fully realizing that modern wars cannot be conducted without it, is throwing in every conceivable gain which they interfere with the common good, is writing news scoops when such information is valuable to the enemy, and has imposed a rigid censorship.

By providing entertainment and relaxation, it is bolstering both army and civilian morale. By keeping America the best informed nation in the world, unified action is instantly possible, eliminating costly delays and confusion with its all important public opinion.

This, Radio, the great Fifth Estate, is all out for Victory. And Americans, realizing its vital importance and responsibility, look to it as never before in history for its own courage, and the Victory which, God willing, is sure to come.

WEM is proud to be a part of the American system of broadcasting... the great Fifth Estate.



SPONSORS DX TO U.S. POSTS

DELAYED DISCS TO FAR PLACES

NBC Has 11 Clients Subscribing to Shortwave Service — Believe Soldiers Can Hear Programs Farther Well in Iceland, Ireland, Alaska, Caribbean, Bermuda

STRICTLY GOOD WILL

There is a growing interest among radio advertisers in having their regular sponsored entertainments shortwaved to outlying American posts (Iceland, Ireland, Alaska, Caribbean, etc.) as a gesture of good will to the fighters themselves and their families at home. Advertisers appreciate the ability to announce the programs heard by the soldiers.

NBC alone has some 11 sponsors who have the network broadcast a delayed transcription version of their programs. R. J. Reynolds, Alka Seltzer, Johnson Wax, General Foods, Phillip Morris, Emerson Drug, Ballantine Ale, Schaefer's Beer, Colgate, Fitch Shampoo and Kraft Cheese are among the NBC sponsors purchasing the additional shortwave service at nominal fees.

Cost, on 13-week contract, is \$80 for a half-hour and \$142.50 an hour. On 52-week pact it's \$72 per half hour and \$112.50 an hour. Stations used are WRCA, which, with a non-directional antenna, reaches bases in Alaska and the Caribbean area; and WBNB and WBOS (later a Westinghouse station programmed by WBOP), which cover bases in Ireland, Iceland, Newfoundland, Bermuda and French West Africa. Although NBC occasionally gets fan mail from Hawaii, the Philippines and Australia, there's no claim of consistent coverage there.

Each Army unit, NBC has been informed, has at least one shortwave receiver on which it can pick up the show. Number of bases also have public address systems into which the DXed programs can be fed, so that all the troop can hear.

John J. Royal, vice president of NBC, has pointed out: "With the exception of the mail, shortwave radio is the only link between our boys and their folks. The closest thing to a letter from home is the familiar voice of a radio favorite. The President, in one of his speeches, spoke about global war and here is an example of global entertainment and news."

PAUL PORTER RESIGNS AS CBS COUNSEL IN D.C.

Washington, March 10. Paul Porter for the last five years Washington counsel for CBS has resigned to become assistant administrator in charge of the Rent Division of the Office of the Price Administrator.

Move is effective Monday (16). Before joining CBS Porter headed the Agricultural Adjustment Administration press staff and directed radio phases of the 1936 Democratic campaign in the farm belt. Two years ago he took leave of absence for several months to serve as assistant to Chester C. Davis, agriculture member of the old National Defense Advisory Committee. This time he quits the web entirely, instead of being a 2½-year man.

Luckies' Bingo on Bing

Hollywood, March 10. Lord & Thomas finally handed Bing Crosby for a Luckies insert from here March 28.

He has long been the choice of servicemen, but the agency had some difficulty getting a waiver from Kraft and J. Walter Thompson.

Anne Director Radio Head Of Sterling Ins. Acct.

Chicago, March 10. Anne Director has been appointed time buyer and radio advertising chief for the Sterling insurance firm here. Miss Director was formerly with the J. Walter Thompson agency on the Coast and later with the Raymond Spector agency in N. Y. Neal agency regularly handles the Sterling account, which is one of the more extensive users of national spot radio time.

Chequot Club Spots

Chequot Club is lining up station list for a spot campaign in the spring. There will be two one-minute ads daily for 17 weeks, with schedules starting the first week of May. Initial contract placements will be among New England stations.

Not Forgotten Gesture

Chicago, March 10. WLS is putting out a little mimeograph bulletin newspaper for mailing monthly to all WLS employees now in the Army, Navy or Marines. Edited by Chuck Oiler, the sheet contains gossip and chatter that would interest former staff members and keep 'em hep to the progress of the organization and ready to step right back into their jobs when they return. In addition WLS has formed a 'time a month' club to buy cigars, etc. for the service members.

Vander Pyle Announcing Cincinnati, March 10. Ellis Vander Pyle, formerly of WGAR sales department, is now doing a three a week late afternoon news broadcast for R. G. Dun cigars. Also temporarily with WTAM announcing staff.

Snowstorm of Radio Announcements Made on Behalf of U.S. War Effort

Washington, March 10. Radio's contribution to the war effort, measured in terms of announcements rather than total time, exceeded 10 plugs daily during December. First check by the National Association of Broadcasters, based on actual reports from 455 stations, showed the immense degree to which American broadcasters are helping sell stamps, mobilize manpower, and lift morale.

Projected to provide an estimate for the 555 commercial outlets, the N.A.B. tabulation showed 320,000 war announcements, in addition to 28,770 boosts for Federal agencies

not directly concerned with national defense matters.

Most numerous were spot announcements seeking men for the fighting forces. Stations aired 49,640 spot announcements on behalf of the Army and 51,880 for the Navy. In addition there were 2,310 15-minute transcriptions for the Army, and 1,210 for the Navy.

The Treasury's stamp and bond sales drive was helped with 154,650 spot appeals to purchasers, plus 290 programs running from 15 to 30 minutes. Stations aired 10,940 spot announcements concerning civilian defense, while 620 outlets carried the hour-long Bill of Rights feature Dec. 15.



MUTUAL BROADCASTING SYSTEM FIRST IN THE FIRST THREE NEWS · SPORTS · POPULAR MUSIC

Inside Stuff—Radio

Report current in the trade that Edward Petry had entered into heavy financial commitments with the Hearst organization so as to obtain the national sales representation of WBAL, Baltimore, was denied by the principals on the Hearst side of the deal last week. All that Petry had obligated himself in the liquidation of International Radio Sales, adjunct of Hearst Radio, was the payment of rent on IRS office premises for a period of seven months. The total rents figure between \$350 and \$400 a month.

Petry also his negotiating deal with William McCabe, publisher of the N.Y. Daily Mirror, who, in January, felt heir to jurisdiction over the Hearst radio properties. When approached by Petry, McCabe pointed out that WBAL served the major portion of the Baltimore area. Petry suggested that IRS be liquidated and that the remainder of the stations on the IRS list be placed with some other station rep outfit. McCabe subsequently cleared the way for Petry to make his proposition to the necessary Board of directors.

It was after the board had approved the rep assignment of WBAL to Petry and the latter's offer to assume the lease obligations of the various IRS offices that Loren Watson was called in for a talk about Merger his Spot Sales, Inc., with what was left of IRS. Watson took over the company of the IRS quarters and assumed, but one obligation, and that was to pay the IRS sales staff two weeks' pay in lieu of severance notice if he should elect not to retain them after March 1.

The Compton agency is burned at WOR, New York, over the handling of the recorded "Western Playhouse" series this season. Principal complaint is over the recent shift in time for the show, from 10:15-4:30 Monday-through-Friday afternoons to 10:30-10:45 Monday-through-Thursday nights. In addition to vacating a spot which has presumably built an audience, the show is heard only four times a week instead of five, and is also being cancelled tomorrow night ("There's a TRAMP"), a special Greater New York Fund broadcast. Switch from the former afternoon spot was necessitated by WOR's scheduling of broadcasts of the national training camp baseball games of the N. Y. Giants and Yankees.

Also the agency early in the season had several tussles with the continuity acceptance department of WOR over material in some of the "Playhouse" scripts. There were no objections, however. Current session is the first time Compton has used WGA work of any kind.

General Foods and, indirectly, Young & Rubicam agency, have been embarrassed lately by inability to meet the demand for the new cola flavor Jello in some sales areas. Flavor was introduced some weeks ago via the commercials on the Jack Benny program, but because distribution in certain sections of the country had not yet been arranged, the plug was supposed to have been cut on part of the network, with a cut-in commercial substituted. However, the regular cola plug was continued, carried on the entire hookup, with a resultant demand for the new flavor in areas where it wasn't yet available. Attempt was made on last Sunday night's (8) show to offset the situation, the commercial containing a letter meant that if your dealer doesn't have it, stock ask him to get it for you.

The British Broadcasting Corp., continues under fire in House of Commons, one member asking whether P. W. Ogilvie, recently resigned Governor) was sacked, another who in BBC reports of Parliamentary debates so many Members' speeches are never referred to. Brendan Bracken, head of Ministry of Information, who covers Government in House on BBC questions, said he was not concerned in BBC internal affairs, that it was impossible to make reference to all speeches. One M. P. asserted fewer than one-half of letters of a year ago now turned in to BBC.

In their effort to induce stars who have their own commercial programs to originate their broadcasts from camps, Army morale officers have suggested that these stars take advantage of the special rate (40% of the regular rate) which prevails for American Telephone & Telegraph Co. facilities used by the U. S. Government. These morale officers have pointed out that the Army or Navy could buy the lines from the camp to the nearest point in the network and that the services could, in turn, bill the program. However, NBC has rejected the idea on the grounds that under its contract with the A & T it does all the buying of lines

"BE THERE ON TIME,"

advises Suzy our Steno. "While the customer is making a selection, WSAI display cards tie-in your product with your program, serving as timely reminders that make extra sales. The cards are available imprinted with your product name, program title, time, etc., as another of WSAI's merchandising features which carry the WSAI-identification of your product from broadcast to actual-sale."

WSAI'S SALES AIDS

- 1. Street car and bus cards
- 2. Neon Signs
- 3. Display Cards
- 4. Newspaper Ads
- 5. Tactico Covers
- 6. Downtown Window Displays
- 7. House-organ
- 8. "Meet the Sponsor" Broadsheet

IT SELLS FASTER IF IT'S



CINCINNATI'S OWN STATION

NBC AND BLUE NETWORKS • 5,000 WATTS DAY AND NIGHT

for commercials and that it can not adopt a policy of billing the Army or Navy instead of the advertiser.

Before the Ford program let the air W. J. Cameron, his commentator, was the target for a spot shot from William J. McNally, in his Minneapolis Tribune column, "More Among Pariahs." Cameron, who writes the "What's Hot" column, said that McNally's article "makes you bones positively ache when he talks." He also said that he apposes more pariahs without having lived somewhere sometimes.

Robert J. Landry, radio editor of "Variety," who wrote a book, "Who, What, Why & Radio" (George W. Henkle, 1942), which he took to London as "benign but bunk-free" as a title of broadcasting programs and practices.

Landry first takes up who regulates, who operates, who advertises. The nature of programs and the conditions of their broadcasting is then delineated. Finally the social problems of "control" are examined.

Ed Yocum, of KGHZ, Billings, Montana, who recently advertised in "Variety" for a vice-president willing to "work" writes in to report: "I am a vice-president, we did find a the young fellow who wants to be a good announcer, and seems to have all the necessary attributes including a cover-to-cover readership of 'Variety'."

Leighton & Nelson Agency Arranges Political Rally

Schenectady, N.Y., March 10.

The Leighton & Nelson advertising agency is staging a "trial of a day," and a "Mia Television" contest, at the Schenectady High School on the night of March 17 for Montgomery County Democratic Committee, of which Mayor Arthur Carter is chairman.

Two performances will be given in the annual "Caravan of Joy" at the Knickerbocker Hotel on March 11. The Knickerbocker will come in from WFLM, Rochester, while Anne McCullough and Otis and Eleanor have been enlisted from W. S. Schenectady. Among the other entertainers will be: Albenzo, magician, from New York; Fred Werner, solo and comedy performer, from New York; Norman Rowe, colored tap dancer; and Butch Robertson's dance band.

George R. Nelson will emcee the shows.

Congressman Sympathizes With Censor Byron Price; Doubts Radio 'Prophecy'

Congressman Emanuel Celler, of Brooklyn, in a recent address via radio to the Bill of Rights Committee, discussed censorship and the task facing Byron Price. Siting that the "predictions as to the future of radio" are as unavailing as the AP executive, Congressman Celler continued: "Price has an unenviable job, beset with many difficulties. It is not easy to work out a system of suspension for example, of new bills against indiscretion in high places, without impressing critics with the fact that such action shall be his attitude since radio commentators who make prophecy? The censor chief, Lee Tynes, when disheartening predictions prove false, have they unnecessarily hurt morale? The Congressman added, "These are close questions."

Urging a "continuous study and intelligent administration" of censorship and emphasizing "we can well profit by English experience," Celler said, "Athens herself would have difficulty drawing the line between news that is of a questionable or routine. Mr. Price's job will grow increasingly difficult as we progress into the quinages of war."

Don Gilman Program Head

Hollywood, March 10. Blue Network's program policies in the new system division will be determined by a board of master minds. Don Gilman, Blue head, and his program chief, Lee Tynes, will be on the panel with Les Fox, L.A. manager for Paul Raymer, and reps of NBCA and KTRM, Santa Barbara. Board will pass on all programs, bookending and those being packaged for sale.

Fetzer of Kalamazoo Is Reelected by 8th District; Arney Presides for N.A.B.

Kalamazoo, Mich., March 10.

The Eighth district of the National Association of Broadcasters held its annual get-together here last week. John E. Fetzer, of Kalamazoo, was elected to the hospital. He was reelected as director of the N.A.B. district and left the next day for Florida on convalescence from his recent illness. J. Harold Ryan, the Toledo broadcaster who is now assistant director of censorship for the government, was here to address radio men, as were Jack Kirtley, of the Washington radio publicity staff, and two Navy men, Lt. Holman Faust and Ensign Edward R. Grace, Jr. C. E. Arney, secretary of the N.A.B., was here from Washington and presided over the meeting.

Need Wax Support

Cleveland, March 10. Responding to a plea from KGHZ, Honolulu, WGAR will transcribe some of its better local broadcasts and ship them to be aired throughout the Islands.

WGAR action followed a plea by Wesley Edwards, manager of the Honolulu station, who asked how to meet the Island's blacked outkeeping the entire population indoors. Radio, Edwards said, is the only source of entertainment to keep morale high.

Edwards asked for programs of 14 to 20 minutes in length to be broadcast on a regular schedule. WGAR will send transcriptions of four show a week.

Nettle's Argentinians

Mexico City, March 10. Nettle's Mexican has expanded its thrice-weekly 30-minute show at XEW (150,000 watts) with the addition of an Argentinian musical instrument to compose of Salvador Llamas, Victor M. Buchino and Francisco Barroso. Program is drawing a mail from over 100,000.

Show includes a question contest for fans. "What Do They Say?", topical rhymes, wittier answers which draw \$8.00 cash prize each week. Show has a new weekly half-hour program, "Syncretized Serenade," sponsored by G. Kessel, Martin, which is hosted by Guillermo Morales is the m.c.

Duane Jones' Agency Sams Vice Presidents

Duane Jones, who has resigned as partner in Maxon, Inc., to open his own advertising agency March 15, will function in his new organization without vice-presidents. He states that he is returning to the old status of client-agency relations when an advertiser figured that personal service from the head of the firm was essential. Jones proposes to specialize in package products. Among the accounts that Jones now represents are: B. T. Babbitt (Bill-O), Benson, Hedges (Virginia Records), Hecker Products (H-O Oats, Cream Fatina and Force), G. F. Mueller Co. (Macaroni) and Joseph Tely & Co. (Tea). Practically all of these accounts are in radio by way of network or spot.

AIRCRAFT WORKERS OWN AMATEUR SHOW

Wichita, March 10.

Cesara Aircraft Co. has started a new program, "Strictly Personnel," which will feature live new Sunday nights. Will display talents and personalities of employees. Oliver Elliott, director of employee relations, in charge.

Eddy McKean, KFV announcer, is making arrangements for music by the Cesna factory orchestra.

'Swop Night' Uses Guests While Smith Visits West

"Swop Night" weekly sustainer on the Blue network (WJZ), Saturday nights, will adopt a regular guest-star policy in the next few weeks. Mike Smith, host of the show, last week (7) and drew notably increased interest.

While E. Allan Smith, the m.c., is on the Coast gathering material for a Saturday Evening Post series, the program will originate there. That will be another three or four weeks.

KYW-A.F.M. End Wrangle

Philadelphia, March 10.

Local 7, American Federation of Musicians, yesterday (Mon.) finally came to terms with KYW after more than six weeks of wrangling over terms of a new contract. Under the new terms each member of the studio band, directed by Clarence Fuhrman, receives a \$3-a-week increase.

'Helpful Harry' Placed

San Antonio, March 10.

The Perfection Slave Co., through McCann-Erickson, has placed the transcribed household hints program titled "Helpful Harry" on station WZL for a 13-week run.

Programs are to be aired twice weekly, five minutes, and will close on March 18.

THE O'NEILL SHOW

THE O'NEILL SHOW IS THE MOST POPULAR RADIO PROGRAM IN THE COUNTRY

LAUGHTER TEARS AND HEARTY PROBS

Presented by Les Jones

LISTEN TWICE DAILY

NBC Red Network, 12:15 to 12:30 P.M., EWT

WABC-5:30-5:45 EWT-CBS

GOAST TO GOAST

DR. GEORGE WATSON'S MEDICAL ADVICE

MGT. ED WOLF-RKO BLDG. NEW YORK CITY

87% OF NATION HAS RADIOS

REPLACEMENT PARTS CONTINUE

Broadcasting's Audience in No Danger of Diminution Under Priorities Ending of Further Set Manufacture on April 22 — Existing Stocks of Sets to Be Sold First Come-First Served

NO RATIONING

Washington, March 10. Manufacture of radios and phonographs for civilian purchases ends April 22, but available stocks will be marketed on a first-come, first-served basis, with no rationing or priority allocations contemplated. Official order forwarded a couple of months ago was issued by the War Production Board Saturday (7)

Phonograph Angle

Record company officials don't seem bothered much by the Government's cease-production order to radio receiver and phonograph manufacturers. Red light goes on April 22 after which only repair parts will be fabricated. Since all disc makers are now running virtually at production capacity to keep up with the demand of the number of phonographs now in use, the order to halt fashioning them doesn't figure to be disturbing. At least not for some time. If repair part making is ever curtailed then there will be reason to worry.

One official pointed out that some receiver manufacturers and distributors already have enough new machines in reserve to last until late this year. Another repeated the above-mentioned observation that his press-machines have all they can do to keep up with present orders and he wasn't giving too much thought to the future, at least not yet.

coincident with a War Department announcement that juke-box manufacturers likewise will convert their plants to fabrication of military supplies.

Tapering-off of radio production was begun soon after Pearl Harbor, with the industry limited to declining percentages of 1941 output. Latest order speeds the conversion specifying no company may use over \$500 worth of parts and materials orders since Feb. 11 (excepting wooden cabinets).

With this year's aggregate production expected to total 4,000,000 units, Federal officials estimate the United States will have 60,000,000 receivers in use, serviced 87% of American homes, when the shut-down occurs. This assures ample coverage in maintaining public morale and keeping the people informed of war developments, government policies, and world happenings, it is felt.

Production of replacement parts will go on, so that there is little danger of a decline in the radio audience. Under limitations and with official permission, factories can continue turning out essentials for repairs. Details haven't been settled yet.

Use of Material

Saving of critical materials needed for military supplies can be measured by 1941 consumption. The industry's output of 13,000,000 sets last year involved 2,100 tons of aluminum, 10,500 tons of copper, 269 tons of nickel, and 70,000 tons of steel.

The industry won't suffer. Contracted with last year's \$240,000,000 business volume, military orders for radio war equipment outstanding already exceed \$1,000,000,000. The 15 set manufacturers affected by the cease-fabricating order hold contracts involving \$500,000,000.

Besides transmitting, receiving,

and other signaling apparatus for airplanes, ships, and tanks, the manufacturers will be put to work on sound-detecting equipment and other electrical goods. The pinball and juke-box makers will help turn out military materials, along with arms engaged in cameras, typewriters, vacuum cleaner, and other electrical manufacture.

Syracuse.—Nick Stemmler, sports director at WSYR for the past 13 years, to St. Louis to join station KWK on March 15.

Allison Teaching Radio To Defense Trainees

Missoula, Mont., March 10. George Allison, chief engineer at KGVO, Missoula, is teaching a course in vacuum tube theory in a defense radio training school started recently at Montana State University, Missoula.

A. J. Mosby, KGVO manager, was instrumental in establishing the school.

Lever's WHN Sportscasts

Lever Bros. has bought two 15-minute sports periods daily on WHN, New York, starting Saturday (14), to plug Lifebuoy soap. Spots will be immediately before and after the Brooklyn Dodgers baseball broadcasts. Contract runs for 25 weeks. Rutherford and Ryan is the agency.

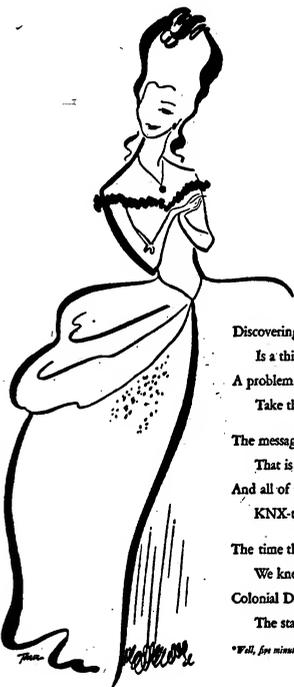
Bert Lee and Dick Fishell, WHN's two regular sports announcers, will handle the shows, with Marty Glickman subbing when necessary.

Chattanooga Medicine

Sponsors Leon Huff

San Antonio, March 10. Chattanooga Medicine Co. (Black Draught and Cardui) is sponsoring a quarter hour over WOAI with Leon Huff, cowboy singer and his band. Placed by Nelson Chesman Agency for 13 weeks, five programs per week.

Longview, Texas.—Frank Hatt added to sales staff of KFRO.



But this dame is different...

Discovering dealers to carry the ball
Is a thing which the record proclaims
A problem that never dinstays us at all—
Take the case of Colonial Dames:
The message was brief, but it went to the spot
That is labeled Consumer Demand,
And all of the dealers they wanted, they got—
KNX-tra results, just as planned!

The time that we had was a fifth of a flash,*
We knew what to say and we said it;
Colonial Dames is coralling the cash;
The station's coralling the credit!

*Well, for minutes once a week!

KNX
LOS ANGELES • 50,000 WATTS



COLUMBIA'S STATION FOR ALL SOUTHERN CALIFORNIA • OWNED AND OPERATED BY THE COLUMBIA BROADCASTING SYSTEM REPRESENTED NATIONALLY BY RADIO SALES LOCATED IN NEW YORK, CHICAGO, ST. LOUIS, CHARLOTTE, AND SAN FRANCISCO

'This Is War' in the Lounge Car

The first 'This Is War' broadcast was heard on a train by Clarence Jordan of W. W. Ayer agency, who later wrote his former colleague, E. J. McClinton, producer of the series, this word-picture of the occasion as he observed it among the passengers:

'I was returning from San Francisco on the Overland Limited the night this first program was given. In the lounge car there were about 20 other people including—just across from me—a Chinaman, obviously of the very highest type.

The radio had been running off and on for some time with general programs, and the majority of the people in the Lounge Car had been continuing their conversations or reading, with little or no special attention to the radio except when a news bulletin came on.

In fact, the radio was tuned down very low, as is usual on the train, and only a small group of people appeared to be listening.

'When the program 'This Is War' came on, the radio was quickly turned up to a volume clearly heard throughout the car, and a change came over the people. At first, some of them continued to read, or to talk. One by one, however, I noticed that they stopped and before it was well under way the entire car was listening.

'I was particularly interested in the effect on the Chinaman opposite me. At times it looked like he was going to spring right up out of the seat.

'Every once in a while, as is usual in a train radio, we would pass a bridge or some other obstacle that seriously interfered with the reception—and each time someone would try to get the radio back on the track. Finally the porter, noticing the effect, it came out and stood right behind the radio to handle the volume dials when one of these occurrences happened.'

Don Francisco Tells Export Managers Support of Latin Friends Is Vital

American manufacturers who are profiting from the U. S. war production program were asked yesterday (Monday) to invest part of their incomes in advertising in South America. Pica was made by Don Francisco, director of the radio division of the Office of Inter-American Affairs at a luncheon of the Export Managers Club of New York.

'Enlist your strength in the psychological corps,' Francisco suggested. 'Advertisers assist the war effort when they maintain or, where possible, expand their advertising paper schedules... when they plan their radio promotion in terms of programs that promote Hemispheric good will. Consistent advertising—more sponsors—more news—more good neighbor commercials. These are the flesh and blood of our kind of psychological warfare.'

Loss of revenue represented by the cessation of U. S. advertising means the difference between operating at a profit or loss for many friendly radio stations in South America, Francisco pointed out. He suggested judicious time buying. Copy, he said, in lieu of plugging regular commercial products which are no longer available, might well explain to Latin American customers why shortages exist. 'Our neighbors should be told that here in the United States we, too, are facing the same problems,' Francisco declared. Inter-American radio chief dis-

closed that four prominent Brazilians are being brought north by his organization to start a series of daily programs of news comment. These will be sent to Rio by point-to-point and rebroadcast on an extensive Brazilian network. Similar efforts will be extended elsewhere, he said. President's speech of Feb. 23 was also being rebroadcast by more than 100 Latin American stations than any previous broadcast in history, he said. It was aired by 211 outlets.

Frank Mullen Presents National Archives Set Of Pearl Harbor Newscast

Washington, March 10. Future generations of radio researchers will be able to get a graphic idea of the way U. S. broadcasting carried the stunning news of Japanese parity Dec. 7. Complete set of recordings of all NBC programs during the unforgettable hours of the war outbreak now is preserved in the National Archives.

Collection of 20 platters, starting with the first radio word about the Pearl Harbor assault at 2:39 p.m. that Sunday and running through the following day, was presented to Archivist S. J. Buck last week by Frank Mullen, NBC vice-president.

The Archives' war collection may prove one of the most important features. Besides the initial rash of stamps, ballads and communique, the Archives has obtained recordings of the President's war speech, Congress' Prime Minister Churchill's dramatic talk to Congress, and the President's Jan. 6 radio address to the nation about war plans and purposes.

—And KSAN, Frisco

San Francisco, March 10. Frisco's first swing-shift radio show for defense workers has been inaugurated on KSAN here by Les Malloy. Peried from 1:15 to 1:45 a.m. nightly has been converted to straight talk and news. Interviews with visiting band leaders, etc. Malloy reports a flock of mail from workers as far distant as Los Angeles. First sponsors are the Reguire Theatre, to plug a swivel chair, and the Fur Doctor, local furrier.

Things That Can Happen To a Broadcast Engineer

Cleveland, March 10. WHK was off the air some time because of a loose connection in a speech amplifier at the station's transmitter in nearby Seven Hills Village. Programs knocked out included the yodeling Silvio Santoro and 26 minutes of the Musical Steel-makers' show. Both network commercials.

Trouble started at 4:54 p.m. when a buzzing noise interrupted several other programs. Engineers cut the station off the air to make repairs. WCLE, sister station, was not affected.

JOE HIDDLESTON NEW KIRO SALES MANAGER

Seattle, March 10. Joe F. Hiddleston has been named local sales manager for KIRO, marking the first step in a reorganization of the staff. Hiddleston, recently with the Pacific National Advertising Agency, was also formerly on the sales staff of KOMO-KJR.

Phil Eiler has been transferred to the local sales staff to handle sales and sales promotion. Rhoda Lipke, formerly sales secretary, is now in the continuity department. Archie Morton will now direct national sales only. Loren Stone, previously national sales manager, is now assistant station manager.

Cleveland Radio Council Sets Rules For Feminine 'Air News Wardens'

Cleveland, March 10. Members of the Radio Council of Greater Cleveland have gone all-out to promote 'sane and calm thinking' during news broadcasts.

With an estimated 6,000 housewives already serving as 'Air News Wardens,' Mrs. Walter Magee, council precy, believes the number is constantly growing. Accordingly, the Cleveland chapter has devised a series of eight regulations that each warden must abide by. They are: 1. She would listen to war bulletins and war news over radio with a rational attitude rather than through her emotions. She would make every effort to listen accurately.

2. She would not dial out a news broadcast before it was completed for fear what she had heard would not be fully explanatory. 3. She would avoid as much as possible listening to news repetition by carefully selecting a daily schedule of news broadcasts to follow.

4. She would avoid all commentators who are on the emotional or the 'predicting' side. 5. She would restrain herself from carrying word-of-mouth distribution of what she had heard until

certain she is dealing with facts—not rumors.

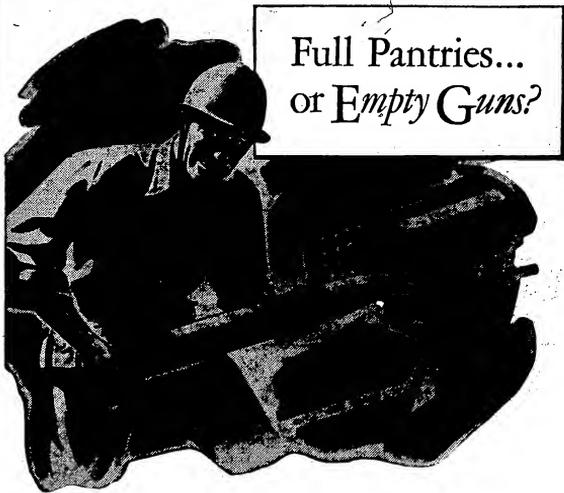
6. She would carefully sift what she hears and learn to separate news from any possible propaganda.

7. She would take bad news calmly with faith in her government and our fighting forces that good news will surely follow.

8. She would be cautious in her short wave dialing and if she does hear broadcasters from Germany, Italy and Japan, realize that such broadcasters are on the air only as propagandists.

Glenn Jackson Departs WLVA After 13 Years

Lynchburg, Va., March 10. Glenn R. Jackson quits sales manager's post at WLVA here this week to become general sales manager for WGBF, new Greensboro, N. C. outlet. Jackson had been with WLVA, since it went on air 13 years ago. In addition to daily sports column, Jackson built a hillbilly show with a wide following in which he was known as the 'Old Man with Grey Whiskers.' [Will be succeeded by Joseph F. Wright, assistant sales manager.]



Full Pantries... or Empty Guns?

Born of ignorance and fostered by selfishness, the sin of hoarding can be dealt with only through education. But education is often a long and tedious process, and America's war effort can't wait! To reach the minds and hearts of thousands of listeners quickly, WJR recently devoted an entire "In Our Opinion" forum to this vital subject. Surprised listeners learned from news and marketing experts led by WJR's News Editor, that full pantries might mean empty guns; that it takes a pound of

sugar to produce a pound of explosives. They learned, moreover, that no true shortage of sugar exists—that only fear and selfishness can create one—and that no one need suffer if all will do their part. It was only a brief lesson—but listeners took it to heart. Only a quarter-hour in a Sunday afternoon schedule—but we can think of no better use for such minutes than to help speed the hour of Victory.



Winner...1941 Variety Showmanagement Award

BASIC STATION...COLUMBIA BROADCASTING SYSTEM Edward Parry & Company, Inc. National Representative

WJRC
FIRST MARKET!
The richest part of the country's richest state... covered completely and economically by using WJRC... CBS Hartford - Boston. A lot for Connecticut. Ask for... write Wm. Melio... Commercial Managers for available.

IN PHILADELPHIA
WE
in friends influence listeners
SELL THROUGH WFIL

The Metropolitan Opera: 1941-42

Statistics and vital data for the 1941-42 season of the Metropolitan Opera which winds up March 15 in New York City (with spring tour to follow) includes these facts:

Number of performances in N. Y.: 111.

Guest appearances: "Fidelio," Eusebio D'Amore, 36 by Thelma Votkpa.

Number of Operas presented: 32.

Number of principal singers: 87.

Guest appearances: "Fidelio," Eusebio D'Amore, 36 by Thelma Votkpa.

Opera most presented: 'Tosca,' seven times.

Conductors: Ettore Panizza, 34; Erich Leinsdorf, 25; Wilfred Feller, 12; Paul Kletzky, 12; Eugene Szena, 11; George Szell, 10; Franz Schwaiger, 7; Fausto Caxaro, one.

Six performances: 'Aida,' 'Lohengrin.'

Five performances: 'Rosenkavalier,' 'Traviata,' 'Carmen,' and 'Tannhauser.'

Four performances: 'Nabucco,' 'L'Elisir D'Amore,' 'Otello,' 'Don Giovanni,' 'Maze,' 'Fidelio,' 'Les Huguenots,' 'Barber of Seville,' 'Rigoletto,' 'Bohème,' 'Frederic and Franca.'

Three performances: 'Samson et Dalila,' 'Orlando,' 'Lakmé,' 'Le Coq d'Or,' 'The Bartered Bride,' 'Faust,' 'The Israel God,' 'Pagliacci,' 'Woyzeck,' 'Fanny,' 'The Merry Widow.'

Two performances: 'Ballo in Maschera,' 'Siegfried' and 'Götterdämmerung.'

Guest acts: 'Butterfly' and 'Das Rheingold.' (Of the announced operas 'Mignon' and 'Meistersinger' were not given.)

Performances by men: John Doolley, 42; Alessio de Paolis, Norman Cordon, 36 each; George Cehanovsky, 28; Emory Percy, 20; Arthur Cohn, 28; Salvatore Baccioni, 22; Lauritz Melchior, John Brownlee, 19 each; Leonard Warren, 17; Ezio Pinza, 16; Charles Kullman, 15; Rosalind Robinson, 15; Arthur Cohn, 12; Frederick Jazel, Francesco Valentino, 9 each; Julius Huehn, Herbert Janzen, Alexander Sverd, eight each; Frederick Bonelli, six; Giovanni Martelli, Charles Tibbett, Jan Pearce, five each; Rene Malson, John Lawrence Thomas, Robert Weede, four each; and Richard Crooks, Nini Martini, Paul Cassara, three each.

Performances by women: Ira Peltin, 25; Maxine Snelman, Helen Oldheim, 22 each; Kerstin Thörberg, 15; Jarmila Novotna, 15; Alicia Babenco, 14; Rosa Styva, Anna Maria Rinaldi, 10 each; George Szell, 10; Rose Stevens, Elizabeth Reithing, Stella Roman, nine each; Lily Pons, eight; Grace Moore, seven; Rosa Bok, six; Lotte Lehmann, Helen Traubel, Rose Canyon, Rosa Casarsa, Josephine Antoino, Lily Djanel, five each; Helen Jessop, one.

N. Y. Concert Reviews

JASCHA HEIFETZ
Violinist
Carnegie Hall, N. Y., March 4, 1942
When a virtuoso reaches a position where even his rivals call him "the best," he is no longer merely expert, merely enthusiastic. He is a performer of an interpretative abilities, "character" work of an unbelievable character and an extraordinary brilliancy.

BERNARD SEGALL
Pianist
Carnegie Hall, N. Y., March 8, 1942
Brazilian pianist possesses an excellent technique, good sense of the platform, and plays with abundant fire and imagination. His tone is pure and his phrasing is excellent. He is a great pleasure to hear.

THE N. Y. Daily critic said:
Tribune (Lawrence)—"Recital far above average. Excellence of finger-work, sense of phrasing, and musicality. Did not always touch a nerve, but overall a very good performance."
Times (Straus)—"Excellent. A recital of unusual interest and variety. The program is well chosen and the playing is superb."

MELCHIOR TO COLUMBIA
AFTER 15 RCA YEARS
Lauritz Melchior, Victor recording artist for more than 20 years will not renew his contract and will shift to Columbia Recording Co.

It is possible either violinists may play better. It is not desirable.

He is a performer of an interpretative abilities, "character" work of an unbelievable character and an extraordinary brilliancy.

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VLADIMIR HOROWITZ
Pianist
Carnegie Hall, N. Y., March 6, 1942
Vladimir Horowitz is playing in a style these days to virtually stop comparisons with any other pianist now before the public. His Carnegie Hall recital he reached an apex in the Chopin set minor sonata which contained the ingredients of delicacy, warmth, power, line, fine technical execution and interpretative ability.

THE N. Y. Daily critic said:
Tribune (Lawrence)—"Playing consistently to a very high level. The program is well chosen and the playing is superb."
Times (Straus)—"Well schooled technique, superb sense of phrasing, intelligent refined touch. Inefficient control of dynamics. The program is well chosen and the playing is superb."

HEINRIK TEMIANKA
Violinist
Carnegie Hall, N. Y., March 5, 1942
Playing with a fiery brilliance and a sense of rhythm, Temianka tipped through a difficult and unacknowledged program at his Town Hall recital with a sense of confidence. His tone is warm and full, his cadenzas are well played, his phrasing is excellent, his musicianship of the best.

MOLLHENRY RESIGNS
Strawbridge Succeeds Him as Head of Robin Hood Deli Centers, Inc.
Philadelphia, March 10.
Henry Mollhenry, president-elect of the Robin Hood Deli Centers, Inc. for the 1942 season, resigned Friday (6), at a meeting of directors after he announced he was entering the armed services.

GUTOMAR NOVAES
Pianist
Carnegie Hall, N. Y., March 7, 1942
Rated by many as the 'world's greatest woman pianist' for the past two decades, Gutomara Novais of Brazil, sang showed playing marked with supreme delicacy, fine technical crashing power when needed, a sensitizing understanding of her text and a beautiful technique. Her poetic treatment of the 24 preludes in the Chopin set was a masterpiece of program which had virtually no flaws in execution and held the listener to a spell.

THE N. Y. Daily critic said:
Tribune (Lawrence)—"Well schooled technique, superb sense of phrasing, intelligent refined touch. Inefficient control of dynamics. The program is well chosen and the playing is superb."
Times (Straus)—"Well schooled technique, superb sense of phrasing, intelligent refined touch. Inefficient control of dynamics. The program is well chosen and the playing is superb."

CHI OPERA OPENS Nov. 9
Chicago, March 10.
The Chicago Opera season will officially open on Monday, Nov. 9, through Dec. 5.

FLORIAN SCHWAB
Pianist
Carnegie Hall, N. Y., March 10, 1942
Florian Schwab, pianist, is a virtuoso of the first rank. His playing is marked by a sense of rhythm, a sense of phrasing, and a sense of musicality.

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NCAC Expands List
The National Council of Artists and Artisans (NCAC) has expanded its list of artists to its formerly published list. New people are Zinka Milanov, soprano, and Gertrude Varnum, soprano, and Adolf Busch and Rudolf Serkin, pianists.

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Met Opera Reviews

'Carmen' on Monday night (9) was one of the most dramatic of Bizet thrillers due principally to Lily Djanel in the title role, falling to the victim character role. Singer was vocally and dramatically missing the grand style of the idea of the opera. For Escamillo, but his wasteful warring with the idea of the opera. Lucia Albanese stopped the fight, but in an excellent role. The die is cast, but her costuming was still faulty.

'Tosca,' repeated Saturday evening (7), was an uneven performance. Jan Kiepura again indulged in his quasi set European stage mannerisms, but the tenor's ringing top notes during the show again, and it was for him that the audience reserved its real acclaim. Despite the uneven acting in the role, Stella Roman in the title role was most effective in her last act. Her singing was artistically phrased and sung, but all of her top notes were missing. Her acting was not appearing as Scarpia for the first time. Her singing was artistically phrased and sung, but all of her top notes were missing.

Alexander Kipnis stepped into the Saturday matinee performance of 'Don Giovanni' and delivered an example as Leporello of great artistry which the disadvantage was that it contained enemy of opera singers. He performed his role with a technical competence it was Kipnis' own. Although he did not display a wealth of stage skills to bring his contribution to a high level of professional competence, his technical competence it was Kipnis' own.

'Aida' Friday (6) was a routine performance with some good spots. Elizabeth Reithing in the title role may have had a bit of vocal breath and that was here a major fault. Her singing was spare and generally dominated proceedings as a superb artist.

'Tannhauser' for the last time this season on Thursday (5) had Irene Scharrer in the role of the soprano. Soprano was in generally good voice and her 'Dieu teurle Halle' was outstanding. Her singing was somewhat shrill and spread but she was not a bad singer.

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Experiment with 789-Seat Filmmate As 3d Recital House in New York

TIBBETT DROPS TOWN HALL

Baccioni Troupe to Substitute on March 18
Illness of Lawrence Tibbett has caused that baritone to cancel his Town Hall recital. He will be replaced by Salvatore Baccioni's touring company. The company includes George, Elizabeth Wyson, Franco Perulli, Ivan Petroff and Enzo Wright.

The comic bass of the Met will present scenes from 'Boris Godunov,' 'L'Elisir D'Amore' and Don Faustus as well as a sprinkling of operatic airs.
His company closes its formal tour in Hartford, Conn., March 15.

3 MET OPERAS IN THE BLACK

The Metropolitan Opera ended its 15th week of the season Monday (5) with an estimated loss of \$3,600 based on an estimated gross of \$10,000 and a possible net of \$6,400. (Met scales to \$7.70 top with 3,500 seats in the house.) Estimates for the week are as follows:
Wednesday (6), 'Phoebus and Pan' and 'Le Coq d'Or' estimated at \$6,500, loss, \$5,500.
Thursday (6), 'Tannhauser,' probable gross near \$9,500, loss, \$3,500.
Friday (6), 'Aida,' perhaps \$12,000, even.
Saturday afternoon (7), 'Don Giovanni,' at a guess, \$14,000, net \$2,000.

Saturday evening (7), 'Tosca,' sized up as \$10,000, profit \$1,000 at \$4,000.
Sunday (8), 'Carmen,' estimated take of \$15,500, profit \$1,500.

Cincy Goes Ahead With Summer Opera Season
Cincinnati, March 10.
Unless war intervenes, the Cincinnati Summer Opera Association will hold its annual six-week summer season this year at the Zoo.

FLORIAN SCHWAB
Pianist
Carnegie Hall, N. Y., March 10, 1942
Florian Schwab, pianist, is a virtuoso of the first rank. His playing is marked by a sense of rhythm, a sense of phrasing, and a sense of musicality.

An attempt to establish a third recital hall in Manhattan on West 34th street at the site of the old Filmmate theatre, to rival Carnegie Hall and Town Hall, will be started March 18, when Robert Speller, president of the Metropolitan Opera, will launch a new orchestra, the American Symphony under Frederick Dezelic, touring company. The company includes Margaret Matzenauer as soloist. The program will consist of arias from 'Tannhauser' and 'St. Matthew Passion' plus Beethoven's 'Ah, Persia' by the veteran conductor, and Hayden's Symphony in D and American works for the orchestra.

On April 6, the theatre will present Elizabeth Wyson, contralto, and John Van Buren, in a joint concert, and on April 13, Otto Klemperer will conduct the American Symphony with Elizabeth Snelman, soprano, and Sonda Blanca pianist, as soloists. From five to 10 Monday evening concerts are planned to test the receptivity of the N. Y. public to a new institute concert series to be held at the house seats 789.

'Music and War' Talk by State Dept. Spokesmen

Milwaukee, March 10.
Charles A. Thomson, chief of the division of cultural affairs in the state department, will make the keynote address at the National Conference of Music Educators here March 26 to April 2, with 'Music in the National Effort' as his theme. He will discuss the importance of exchange in wartime to maintain the solidarity of the United States.

DET. SYMPHONY SEETS SOLOISTS FOR '42-'43

Detroit, March 10.
With its annual deficit trimmed to only \$15,000 through the staging of the Allied Festival, the Detroit Symphony Orchestra has announced a modified guest conductor program for its 1942-'43 season. Three conductors will appear for the series of 14 subscription concerts, Denise D'Amore, Sir Thomas Beecham and Victor Kloba.

SAUERKRAUT

Arthur Friedler recalcitrant Percy Grainger's 100th Ben Proposal
Boston, March 10.
Percy Grainger's idea to be music created by enemy composers was fundamentally music by Arthur Friedler, conductor of the Pops Concerts at Symphony Hall and of the Esplanade Orchestra.

17 Bands in Theatres This Week;

Hutton, 44G, N.Y., Miller, 30G in D.C., Basie-Waters, 20G, Cleve., All Good

Week's Best Records

Ray Kayser: 'Zoot Suit'... When Ross Bloom Again... First, an infectious novelty...

Glenn Miller: 'Story of Starry Night'... 'Starry' (Blue, 11469). Unusually pretty ballad...

'Bing Crosby: 'Don't Want Walk Without You'... 'Moonlight and Me' (Blue, 11469)...

Harry James: 'I Remember You'... 'Last Night I Said a Prayer' (Col. 36118)...

Frank Sinatra: 'Night and Day'... 'Night We Called' (Blue, 11468)...

Count Basie: 'More Than You Know'... 'Down for Double' (Okeh, 858)...

Shep Fields: 'Let's Say Goodnight'... 'Fire Dance' (Blue, 11464)...

Bands at Hotel B.O.'s

(Presented herewith, as a weekly tabulation, of the estimated cover charge business being done by name bands in various New York hotels...

Table with columns: Band, Hotel, Weeks Played, Total Covers, Total Gate. Lists bands like Andy Martin, Benny Goodman, etc.

*Asterisks indicate a supporting floor show, although the band is the major draw.

Los Angeles

Skinnay Ennis (Ambassador): 800 \$1-\$1.50. Not pulling as anticipated... Phil Harris (Biltmore): 1,200; \$1-\$1.50...

Chicago

Chuck Foster (Continental Room, Stevens Hotel): 400; \$1.50-\$2.00. Foster is catching on nicely...

Gene Krupa (Panther Room, Sherman Hotel): 700; \$1.25-\$2.50. In addition to Gene Krupa indicated plenty cover...

Boston

Charlie Barnett (Bernuda Terrace, Brunswick Hotel): 850; 55c-\$1 cover. Carrying along strong in third week...

Minneapolis

Red Marvin (Minnesota Terrace, Hotel Nicolett): 500; \$1-\$1.50. Felt and generally adverse criticism...

Philadelphia

Henry King (Garden Terrace, Benjamin Franklin Hotel): 500; \$1.50-\$2 min. Would up successful stay at this spot...

Baltimore

Don Bestor (Charles Room, Belvedere Hotel): 800; \$1-\$2 min. Helping offset Lenten blues in repeat engagement...

LOCATION JOBS, NOT IN HOTELS

Los Angeles

Claude Thornhill (Palladium, 8 Hotel, second week). Picked up slightly despite Tuesday nights' blackface alarm...

Jack Teagarden (Casa Manana B. Culver City, Cal.). Down to around 3,000 after charges off to the country...

Chicago

Orrin Tucker (Blackhawk; \$1.25 min.). Tucker orchestra has been doing excellently here...

Baltimore

Dick Rogers (Chancellor; 400; \$1-\$1.50-\$2 min.). Fared better than last week...

Band Bookings

Sammy Danham, March 14, Manhattan Center, New York; 15, Stanley Arena, New Britain, Conn.; 17, Johnny Log Cabin, Johnson City, N. Y.; 20, Temple U. P. J.; 21, Convention Hall, Camden, N. J.; 22, Convention Hall, Philadelphia; 23, Arlington, Lexington, Ky.; 28, Castle Farms, Cincinnati; 29, Eagle's B, Bridgeport, Conn.

Sam Kenan, March 26-April 1, Central theatre, Passaic, N. J.; 2, Bob Allen, March 19, Flatbush theatre, Brooklyn; 27-29, Windsor theatre, Brown.

Ed Drew, WPRO (Providence) musical director, started last Saturday (7) with his band in Town Room, Providence-Biltmore Hotel, Boston Saturday night dancing, since the Garden Restaurant, where George Egan's band opened Monday.

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Ray Noble Can't Depend On Frisco-LaA. Airlines

San Francisco, March 10. Inability of airlines to furnish transportation has caused postponement of Ray Noble's third Palace Theatre tour...

Dunham, Dawn OK In N. Eng.; Long, Short in Ont.

San Francisco, March 10. The Dunham and Dawn OK orchestra is expected to play at the Frisco-LaA. Airlines...

On the Upbeat

Hotel Grayson Into Cascades Room of Hotel Pick-O-Uno, Youngstown.

Don Brown, who formerly managed a dance hall at Gensburg, O., opened the Mart Baltimore, Youngstown.

Gray Wolf Tavern in Mastury, O., opened recently with Gray Lee and his orchestra in the bandshell, following renovations.

George Yaobian, former manager of the club in the Dixie Highway near Toledo, O., enlisted in the Army.

Eddie Davis entered his seventh straight year on the bandstand of LaRue, New York, last week.

Charlie Barrett has a new trumpet section (currently at New Trumpet Brunswick), with Irving Berger and his band, with Benny Goodman, replacing Tommy McLintock's Charzard.

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METRO RECORD DEAL STAYS PENDING

Though it was reported as having been closed last week, Metro's recording company plans are still alive, according to David Bernstein...

Johnny Long (London Area, London, Ont., Can., March 4). Long drew one of season's smallest crowds...

Frankie Masters (Lyric theatre, Bridgeport, Conn., March 4-5). Satisfactory \$4,900 at 50c top for three days.

McFarland Twins (Theatre, North Brunswick, N. J., March 4-5). McFarland's drew poor \$350 in two days at this 1,200-seater.

Charlie Spivak (Brookline C. C., Philadelphia, March 5). Spivak closed strong, drew \$2,000 dancers at \$1.45 per four over days.

Woody Herman (Memorial Auditorium, Philadelphia, March 5). Drew \$2,184 on crowd of 1,740, of which 1,210 paid \$1.20 advance and rest shelled out \$1.40 ad door.

Dorsey's band cut five tunes at the end of a college student party, starting rumors that he had taken his outfit back to Hotel. However, the band members were rumored to have previously cut tunes from his Metropolitan 'Ship Ahoy.' First tries were made he wouldn't allow released.

Bandbooker Babeck of Philadelphia Jammed Up, Morris, MCA Claim

Philadelphia, March 10. Anthony C. Sharkey, State agent in-charge of booking license enforcement, has arrested and announced he would refuse to issue a new permit to Carl Babeck, long-time promoter of the Pennsylvania Military College, who charged Babeck with illegal booking.

Babeck, whose office does the largest booking of name aggregations in the Philadelphia area, was on the carpet before Sharkey last week and confronted by a committee headed by the Pennsylvania Military College, who charged Babeck with illegal booking.

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(Estimates for This Week)

Blue Barron, New York (Strand): 1,750; 35-55-75-85-90. With Captain's (WB) on screen (3d-1st-2d-3d) in evening mat. at under \$200,000, poor, while last week (3d) was okay at over \$400,000. The younger element strong at \$400,000.

Count Basie, Cleveland (Palace): 3,700; 30-35-42-55-68. Plus Ethel Waters and 'Paris Calling' (U.). Strong stage show luring smart \$200,000, despite snowstorms.

Les Brown, Milwaukee (Riverside): 1,200; 30-40-50. With 'North to the Klondike' (U.). Band unquestionably the draw. First time here and drawing younger element for \$400,000.

Cal Halloway, Detroit (Paradise): 1,200; 40-50-60. Copying 'Law of the Jungle' (Indie). Picture strictly audio, so \$15,000 is big in week stand at this place. All right for \$400,000.

Bob Chester, Pittsburgh (Stanley): 3,800; 20-44-60-68. With 'Shanghai Gesture' (UA). Although Chester has had hot spots in the past, he's looked up more as a dance than a stage attraction, and with pretty mediocre screen support will be lucky to do \$163,000, just fair.

Horse Head, San Francisco (Civic): 2,450; 40-50-60. With 'Obbliging Young Lady' (RKO). Combo pulling \$23,000, not comparable to Tommy Dorsey's \$27,000 in previous week in this house.

Woody Herman, Boston (RKO-Boston): 3,200; 20-44-56-65-75. Supporting week of 'Paris Calling' (U.). Strong stage show. Aiming at \$22,000.

Richard Himber, New York (State): 3,840; 24-45-75-90-\$1.10. With 'Reckless Andrew' (Par) on screen. Jane Pickens, Cliff Renda, and others on stage. Lack of strength from the screen holding gross to \$20,000, or thereabouts, not so good as last week.

Sammy Kay, New York (Paramount): 3,684; 30-35-55-85-90. With Joan Edwards, Hal Leroy and Jack Ruby as person; 'My Best Friend' (Par) on screen. Combination of stage show and picture drew very good \$40,000 on the seven day ended last night (Tues.). Due to prior bookings show could not be held, though gross more than just for the week.

Sammy Kay, Minneapolis (Orpheum): 2,800; 30-44-55. With 'I Wake Up Screaming' (4th). Second try for Kay and his orchestra. Office card. Show also has Sue Ring, singing comedienne. Going to good \$16,000.

Johnny Long, Buffalo (Sears): 3,500; 35-55. And Andrews (Shaw) heading and 'Confess or Deny' (U.). All-around strong show, topped by harmony trio's fine draught, getting sweet \$20,000.

Chico Marx, Philadelphia (Earle): 2,768; 35-48-57-68-75. Teamed with 'Lady for a Night' (Rep) and a couple of 'I Got Nothing but Feelin' from screen and grossing so-so \$10,000.

Clyde McCoy, Brooklyn (Strand): 2,000; 30-35-55. Plus 'Mecha' (Par) on stage and 'Close Call for Elmer' (Queen) (Col.). Bit not good here at \$12,000.

Glenn Miller, Washington (Capitol): 3,438; 28-39-45-60. With Joe Smith, 'Rhythm' (M-G). Miller's band draw here and accounting for great \$30,000.

Edythe Ray, Newark (Adms): 2,000; 25-35-50-60. With 'Burma Connection' and the King Sisters on stage. O'Connell and his singers seem to be doing all the boxing pulling and will be responsible for great \$17,000.

Edythe Ray, Newark (Adms): 2,000; 15-40-55. With 'Appointment for Love' (U.). Will get good \$15,000. Drawing well from screen.

Red Wernas, Chicago (Oriental): 8,200; 15-44-55. 'Tragedy at Midway' (Rep) on screen. Wernas' orchestra solid in Chicago and will garner the \$20,000 here.

Reisman Into Rainbow

Leo Reisman orchestra moves straight into the Rainbow in New York, April 1. It's his first date there. Helen Harris, dancer goes in with Reisman, and it's her B. bandstand too.

Russ Smith band concludes 10 months' engagement at the Rainbow Grill next week (20).

(Continued on page 55)

(Continued on page 55)

Inside Stuff—Orchestras

Jivin' the Staff

Midnight to dawn is being referred to in many ways factories as the 'swing shift' in deference to the fact that phonograph records played during these hours to disk jockeys.

Commonly radio stations in areas with all-night production of records are being asked to play dance music through the wee hours, too.

AFM BEGINNING TO LICENSE BAND REPS

James C. Petrillo, president of the American Federation of Musicians, declared last week that the international's new rule compelling band managers to obtain personal agent's consentives to obtain AFM licenses will become effective upon publication of the new rules in the *International Musician*.

The latter starts going into effect this week and the current week. As far as the manager's compensation structure is concerned according to the new law, it is to be limited to 5% of the orchestra's income from engagements providing the manager over and above union scale and booking commissions.

Also becoming effective at the end of this week is the AFM's law controlling the method of financing bands and the operations of 'pawnee' agencies. The latter provisions set up by the union is as follows:

... promote his business, a leader may borrow money in any manner not contravertive of AFM's laws and industry customs or any other law, law or resolution of the Federation, but he must not make any agreements or arrangement directly or indirectly subjecting him to interest and/or loan more than ten per cent of the amount of the loan, and such interest is to be repaid!

Under the foregoing rule a leader who borrows more than 10% interest on money advanced by the financier for any one year. If the amount of the loan is 10% or more interest and bonus can exceed 25%, so that if a loan is for four years the interest is banned from receiving an average of 6 1/2% interest per year.

WIN, NEW YORK, INTO BAND PICK-UP BIZ

WHEN, New York, is laying plans to go into the picking up of remote orchestra broadcasts who are in the market. At the moment, the Loew's Inc. owned outlet has a wire in only one spot for the United States and it is figuring on running lines into major hotels and suburban dance halls. The plan for installation recently boosted its power to 50,000 watts.

Seymour Heller Joins GAC as One-Night Aide

Seymour Heller, recently manager of the Flo-Rillo orchestra, joined GAC as one-night aide last Thursday (8) as assistant to one-night leader Dick Gabe. Heller left Flo-Rillo about two months ago and has been doing nothing since.

R. Kemper Builds One

Ronnie Kemper, former vocalist with Horace Hild and Dick Jurenga, signed with the William Morris agency in Hollywood office and is becoming a bandleader on his own. He's currently building a 13-piece outfit with plans to play in New York. It's understood he turned down an offer to sing with Paul Whiteman's orchestra over from receiving

Monthly Releases Instead of Weekly Proposed for Columbia Records

DECCA KEEPS BOSWELL

Was Stated for Columbia—Martha Raye, Cantor Out Discs

Connie Boswell remains with Decca Records for another year, Singer has on the verge of shifting to Columbia Records for the week ago and even had a recording date assigned to her at the latter's studios. However, the latter's attractive Decca terms cancelled the change.

Martha Raye does her initial discs for Decca this week while Eddie Cantor recorded for the same company yesterday (Tues.).

Good, But Iffy, Biz Outlook for Bands Coming Summer

By BERNIE WOODS

There are definite feelings among band bookers concerning the coming summer's business outlook. Consensus of opinion is that the season will be bigger than ever for all types and styles of orchestras. Few will hazard a thought on what's in store for one-night dance promotion, which frequently draw from long distances, hence are likely to be hurt by winter reactions. But amusement parks, theatres and locations will be abnormally lively is subscribed to unanimously but with one big "if."

The "if" concerns possible bombings. Harry Moss, of MCA, for one, warns that the rocky picture he has of the market for one-night dance promotion. If any bombings of the east coast occur. He points out that important amusement parks in the United States, such as Virginia Beach, Va., Atlantic City, Asbury Park, N. J., Palisades Park, N. J., etc., are likely to fold entirely after a bombing scare and the spiral-dampening effect on other jobs would hurt irreparably. However, an example of what resort operators expect is clear. Steel Pier, Atlantic City, has a new season. The new season names this year will be on a full-time basis.

Bookers point to the big business done since Jan. 1 in all work grooves as a basis for predicting the summer. They admit that some one-nighters have been off, but point to "Variety's" one-weekly results to substantiate their assertion that gross generally have been up. They also point to the fact that gross have increased over the comparable period of last year, indicating newer spots in operation, more theatres swinging over to a one-day band policy, etc.

One of the chief conflicts between rationing and one-night ballrooms is always the matter of uniforms. Many have curtailed operation to one or possibly two nights weekly, then, to save uniforms, which are mentioned on how he thinks these spots will fare one booker cracked that "it's a good idea to have a certain band in on exhibition, if there's no other transportation." However, uniforms are virtually unobtainable at lower prices.

One of best situated ballrooms in the spot of the other states, is Andy Perry's Empire, at Allentown, Pa. File spot draws large crowds from colleges and industrial areas around Allentown, and Allentown. All three towns are connected by a trolley line—which passes ballroom door. Another spot, the Massachusetts Tracton Co. and the terminus for traction cars, is in operation.

An unexpected source of income, bookers say, will be from a number of spots, particularly in New England, which are remaining in session through the summer to speed graduation of the Army. Many budgets have been hurt, but unlooked for summer bookings at schools will make up for it.

Mildred Bailey recorded with Red Norvo's band at Columbia Records last week. She will play under contract on which she recorded solo, just in time to work for Columbia with Norvo, who's her husband.

Bridgeport, Conn., March 10. Columbia Records is mulling a new releasing policy whereby its Columbia and Okeh labels will be marketed (i. e. released) once a month instead of the present once weekly. Company officials have had several meetings on the subject but two reports have not yet been progressed beyond the talking stage.

Company's idea behind the contemplated move is to ease the struggle of production, conserve materials and help retail dealers. Frequently the sale of a given week's new discs is cut off by newer releases that follow too closely. That's particularly true of some best-selling bands; both bandleader and manufacturer want to take advantage of his popularity and release new discs too fast, overlapping the run of previous releases naturally curtailing the latter's sale.

However, Columbia's idea includes "special release" clause to cover anything they think too hot to hold for the monthly general shipments. Such cases as new discs or discs so rarely will be marketed as soon as possible.

NEB. BOOKERS ESCAPE STATE

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Glenn Miller lost another round in his battle with General Amusement Co. over commission. Miller's GAC is directed to post a bond to insure his collection of disputed commissions. He won his case, which is being taken to the AFM's Executive Board. He was turned down, but that should his point be carried he needn't worry that GAC is turning the money. He may get only 5% of his earnings as provided in N. Y. state employment agency law.

Leader GAC disputed commissions he had withheld while carrying on with the AFM. In turn he was paid money GAC had withheld in payment for the leader's Chesterfield broadcasts.

At the beginning of a stage show at the Capitol theatre, Washington, it was found that Miller had left the theatre to look carelessly at those sitting near him. He was looking for a sleeping man.

After much swiveling of necks and questioning stares he informed his manager that he was looking for Chummy MacGregor; his pianist who had gone out front to see the picture and hadn't returned. Pianist had actually gone to a doctor and had been given a bum steer on the starting time of the show. He walked on when it was half over.

Bunny Berigan was scheduled for a spot on Eddie Condon's NBC Spanish Hapatica program last week but was cancelled during dress-rehearsal. It was found material on hand ran far beyond the show's 30 minutes. Berigan was paid his \$250 salary; he was to have gone on solo, his band having off the evening.

Trumpeter's appearance on the show brought rumors among music men that he had been on bad behaviour. MCA's Harry Moss emphatically denied the reports while explaining Berigan's absence.

Dean Hudson's orchestra has been definitely disbanded. For awhile after Hudson was inducted into the Army last month the outfit was kept busy sending out records and recording highlights. It took care, as experienced, it was found, would have been too expensive. Library has been stored away for the duration and Hudson will re-form whenever he is discharged.

Hudson, whose real name is Marion Brown, is at Fort McClellan, Anston, Ala., a first lieutenant.

Ran Wilde has begun an idea on his remote broadcasts from the Sir Francis Drake hotel, San Francisco, that has aroused some interest. He is devoting all of his air time to the playing of standard musical comedy tunes and the playing of records and highlights. He has a list of the history of each tune, his writers, show scene, personalities of the era which originally played and sang the melody, etc.

So far the summer has ridden only NBC time in the Coast area, but it's expected to spread.

Arthur Tracy, the "Street Singer" now on NBC three weeks for Es-Lax, was called into Decca studios in New York last week for a special recording session. He made a set of pop melodies current here for English consumption only. The latter was in fact country and had nothing new by him, hence the hurry-up call to Mike Tracy here. English record sales are booming as big, it not bigger, than U. S. sales.

Bob Mersey, 22-year-old arranger who left Teddy Powell recently to join Jimmy Dorsey, goes back to Powell under a contract he signed last week. Consulting engineer and special liaison officer. CRA is guaranteeing Mersey his salary of \$125 weekly.

Powell recorded yesterday (Tues.) in New York for RCA-Victor's Bluebird label.

George Frazier, Boston Herald jazz columnist, will tee off Saturday (14) a weekly record program titled after his column "Sweet and Low Down" over WFED, Boston. Interviews with band leaders will be included. For his first shot he will have Woody Herman as guest, but the bandle will be necessarily transcribed for Herman since RKO-Boston theatre Thursday to open Friday (15) at Hotel New Yorker.

Bobby Parks, ex-Cornell, with a snappy sextet, is the new dance combo at the Hotel Astor's Ritz. Parks has a quartet and also holds forth in another room, the Broadway Cocktail Lounge. With himself taking at the helm, Parks relies on a Novachord for odd effects, and also on a dominant rhythm section for effect. No brass, but string bass, piano, violin, traps and two reeds; also doubling two violins plus the Novachord.

It's Columbia Pictures shorts department that is filming a two-reel around Glen Eldon Casino, New Rochelle, New York, with Hal McIntyre's band, not Paramount. Latter was wrongly mentioned as making the film in last week's "Variety."

Frankie Newton's band from Boston's Savoy Cafe, will provide accompaniment for Libby Hinton when she records for Victor. She heard only while playing an engagement at the Hotel Somerset, Boston. Joshua White, who taught her to sing 'blues,' will act as guitar-accompanist.

On Fitch Fields—Special Columbia, Okeh Forms Orchestra Into Circle Despite Audience Service for N. Y. Jukes

Shep Fields tried an unusual setup of his instruments for his band's Fitch Fieldwag broadcast a week ago Sunday (11). The arrangement included 10 sax and four rhythm across stage in rows, the conventional method, he formed a pickup circle, in which he used a pickup mike in the center. He had a studio setup to play to, too, and the arrangement surprised the audience.

Since broadcasting has become so important to the modern orchestra the "balancing" of a band for a program, so as to reproduce its music accurately as a personal hearing, is becoming a headache for many. Some outfits, in studios or on remotes, use an experiment for hours with various setups and numbers of mikes; yet never attain a true "balance." Fitch's circle method has been tried before, but ascertained never under the eyes of a studio audience.

Isabella Barge is the new vocalist with the Ross orchestra, which played first engagement for Music Corp. of America in the Pick-Off Youngstown recently.

Times Appliance, New York distributor of Columbia and Okeh records, opened its own sales center yesterday (Tues.) in N. Y. to service clock machine operators direct. It's an experiment. Move is unusual in the business here. Times and Bruno, York distributor, have contended themselves with servicing independent, intermediate distributors like Modern Vending, who, for a few cents extra per record, give an operator the advantage of buying full labels at that counter. Times' new venture will handle only Columbia and Okeh.

In addition distributors like Modern Vending machine operators advise on current best-sellers and other info likely to be helpful to them. Many factors depend on them for such information.

Beatrice Boose, guitarist - blues singer, unearthed during a concert with the Royal Hampton at Royal theatre, Baltimore, recently, starts at Friday Show Downtown, New York, Café Society (15).

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Playing time of dance ork	3 min. 12 sec.	Price	50¢
Vocal orks in these keys	C & Ab	Price	35¢
Piano vocals in these keys	G		

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The Anniversary Waltz ASCAP
Tempo di VALSE
Em F# C#

Words and Music by AL DUBIN & DAVE FRANKLIN

WALTZ with you. I may sit - ways dance Em C
Em C I tell me that it real to -
Em C this be the an - ni - ver - sa - ry Em C
Em C Em C To mil - lion -
Em C Em C Em C I can't

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| Broadman Music, Inc. | Paramount Music Corp. |
| Embarasy Music Corp. | Rennick Music Corp. |
| Factors Music Corp. | Sanley Eye Select, Inc. |
| Herman, Inc. | Shapiro Bernstein & Co., Inc. |
| Levin, Seltz Music Co. | United Music Pub. Co. |
| Edwin H. Morris & Co. | Waltz Music Co. |
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 - Mechanical reproducing companies—recording, transcription, picture companies.
 - Name band leaders, their vocalists—in radio, hotel, theatre.
 - Recognized professionals.
 - Music jobbers and wholesalers—one copy only for their files.
 - Important club work professionals and orchestra, who have a written letter of approval by the owner or chief executive of one of the publishers listed above.
- Fill out and mail this RESERVATION Form today. You will be promptly notified if your sub-

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Treasury Song Books Copyright-Free But All Destroyed After Special Dates

U. S. Treasury Department has obtained permission for the free use of a large group of familiar tunes a songbook that it is putting out in connection with LUCY Montrose's countrywide tour through which the purchase of war bonds and stamps will be stimulated. The Music Publishers Protective Association cleared the tunes with the individual copyright owners.

The Treasury Department has agreed to print just enough copies for each rally and to collect and destroy them at the close of each event. Purpose of this precaution is to prevent the sheets from becoming household items and thereby affecting the sale of piano copies of the songs involved. Each batch of songbooks will carry the imprint of the place and town of the individual rally.

TONY GALENTO'S TUNE
Tony Galento, the former heavy-weight pugilist, has placed a song with Mills Music, Inc.
The title is "Mender of Broken Guitars."

15 Best Sheet Music Sellers

- (Week ending March 7)
- Deep Heart Texas.....Melodylane
 - White Cliffs Dover.....Shapiro
 - Blues In Night.....Remick
 - Don't Want Walk.....Paramount
 - Rose, O'Day.....Tobias
 - Shine of St. Cecilia.....Braun
 - Miss You.....Santly
 - Moonlight Cocktails.....Jewel
 - Somebody Taking Place.....Shapiro
 - How About You.....Feist
 - Couple in Castle.....Famous
 - Remember P. Harbor.....Republic
 - Dear Mom.....Republic
 - Elmer's Tune.....Robbins
 - We Did It Before.....Witmark

Sam Taylor, songbugler, one month married, is going from his honeymoon into the Army, having just been called. Taylor is with Buddy Morris.

Revive 'Japanese Sunset'

Philadelphia, March 10. Charlie Borrell, local singer and actor, has started a one-man campaign to get radio stations to play the old-time fave: "Japanese Sunset."

MILD ELECTION NOW FORESEEN AT ASCAP

No bitter contests are anticipated in the ballot which is going on currently for election to the ASCAP board of directors. The ballots are due in at the end of next week. The terms of the electees start April 1. Meanwhile the ASCAP member will hold its semi-annual meeting at the Ritz-Carlton hotel, N. Y., March 27, to hear the results of the election and the final speeches.

Bray, who is head of the incumbents: John O'Connor, Max Dreyfus, Jack Mills and A. Walter Kramer; of the board, are Edwin H. Morris, Sam Fox, Max Winkler and Donald Gray. Gray and Jerome Kern are up for re-election as production writers. George W. Meyer, rep. of the Music division and Geoffrey O'Hara, as delegate from the standard group, in nomination against "Bismarck" Howard Hanson and Albert Stoeszel; Buck and Kern's contesters are Sam H. Sleep, Vernon Duke and Ray Henderson, while Meyer's place on the board is being sought by Rube Bloom, Sammy Lerner and Al J. Perlman. The latter is a member of the standard group, which is head of the standard house, H. W. Gray Co. is the lone nominee for Kern's seat. The Music division nominating committee committed the error of designating (Continued on page 54)

ASCAP Settles Arthur Schwartz's Claim for 'Delinquent' Royalties

ASCAP will not contest the suit which Arthur Schwartz, production writer, brought against it in the N. Y. supreme court several weeks ago. The Society has decided, instead, to work out a financial settlement with him. In this unprecedented move, as far as ASCAP policy is concerned, Schwartz will receive around \$4500 which he claims were his legal and accountancy expenses during the two years he sought to get a raise in ASCAP rating. The highest amount that he might have received if the case went to trial was \$5500.

Reason that ASCAP officials advance for settling Schwartz's claim was that Gene Buck, the president, had assured the composer that his increase in classification would be made retroactive. "The ASCAP bylaws bar such retroactive payments. Because a commitment had actually been made to Schwartz by ASCAP counsel thought it advisable to come to an agreement with the writer rather than let the issue be thrashed out in the courts. It was also thought that in light of the great amount ASCAP received during the fight with radio it would be better to avoid having this internal controversy aired in public.

The ASCAP board of directors last October overruled the decisions of both the writers classification committee and writer appeals board and granted Schwartz a raise to Class A, Class A to AA. In January Schwartz sued the law firm of Stimson, Roberts & Putnam. His suit. Schwartz claimed that the Society was delinquent in according him his proper rating over a period of two years and he asked for the difference between what he collected and what he would have been due if he had been put in Class AA in October, 1939.

The accountancy cost cited by Schwartz involved the lack of gathering data for presentation to the various ASCAP groups to whom he presented his application for promotion. This data compared the royalties accumulated by his works as compared to the performances obtained by numerous writers already in Class AA.

Bribery Rampant Again—Or Still?

Topic of conversation that agitates publishers whenever they meet these days is what they describe as the rampant condition of plug payoffs around the industry. All voice suspicious and intendants who see the other fellow come to the office all the time at ASCAP committee meetings or across restaurant tables the contractual union has yet to receive anything in the nature of a formal complaint.

One form of bribery was exposed by a writer who cited his doing accepting manuscripts at huge advances from band leaders when the publisher has no intention of ever doing anything with the compositions. This publisher stated that during February made two such payments, with \$500 involved in each instance. He brought one of these leaders into New York from his stand some 800 miles away, paying for his traveling expenses. He stated that the bribery had become general in the business again and that he had decided to do the same thing as others and he defied his competitors to uncover his subterfuges.

Kaye Sues, In Associated's Name, To Test His Theory Against E.T. Fees

C. M. Finney, president of Associated Music Publishers, Inc., and the Musak interests, disclosed yesterday (Tuesday) that he is starting litigation to test the right of copyright owners to collect more than a 2c fee on electrical transcriptions. He has retained Sidney M. Kaye, head of Broadcast Music, Inc., as counsel for this suit. Kaye has for several years openly contended that publishers are not entitled to a fee for their compositions that they have been collecting and that compensation for such licenses should not be treated as any different from those prevailing for phonograph records.

Before yielding to Kaye's quest for an indie transcription manufacturer who would support a test of his legal theory, Finney took the precaution of signaturing a three-year agreement for the recording use of the Warner Bros. music catalogues. In the event he lost out on his test Finney would still be protected under this contract against any sharp raise in transcription fees. The deal which Finney obtained from Herman Starr, WB music head, is the one which Starr gave NBC's recording division, namely, a flat annual sum to be paid for 350 compositions.

Copyright estate. Kaye stated yesterday (Tuesday) that the test case is being brought to determine whether the price for transcriptions should be the same as provided for phonograph records under Section 12 of the copyright law. He also said that the reason transcription manufacturers have been paying more than the performance copyright owners have used the device to restrict performances on the air; and that this is barred under the consent decree which the Government granted ASCAP in 1941. Only reference made in the decree to transcriptions is in paragraph 5 and this merely states that ASCAP "shall not refuse to offer to license the performance rights whenever a manufacturer or advertiser wants a single recording and performing license for his transcriptions."

Harry Fox, agent and trustee for publishers in the issuance of transcription licenses, was absent from the city yesterday (Tuesday) but his office stated that it would be the test suit announced by Finney. Also that it might as well have the whole case thrashed out in the courts so that the copyright owners as well as the licensees would know just where

each stood under the law on this long argued principle.

The group which composes the AMP, Musak Transcriptions, Inc., Musak Corp. and Wire Radio, Inc., also announced yesterday (Tuesday) that Waddell Catchings has become chairman of the board so that he could devote himself exclusively to matters of development and Finney has been named president of each of the five companies and in complete charge of all operations.

BMI's Picture Tunes

Hollywood, March 10. Harry Engel landed two tunes from RKO's "Syncopeport" for BMI publication. Titles are "American Rhaphody" and "Under a Falling Star."

Leith Stevens, music director of the picture, composed the first and collaborated with Rich Hall on the other.

Jack Seibell and M. K. Jerome are writing four new numbers for "The Hard Way" for Warner in addition to a symphonic tone based on tunes popular in the early 1890's.

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THE LAST CALL FOR LOVE
By E. Y. Harburg, Margery Cummings and Burton Lane

POOR YOU
Lyric by E. Y. Harburg Music by Burton Lane

I'LL TAKE TALLULAH
Lyric by E. Y. Harburg Music by Burton Lane

Current Hits

THERE WON'T BE A SHORTAGE OF LOVE
By Carmen Lombardo and John Jacob Loeb

HOW ABOUT YOU?
Lyric by Ralph Freed Music by Burton Lane
From the M-G-M Picture, "Babes On Broadway," starring Mickey Rooney and Judy Garland.

HAPPY IN LOVE
Lyric by Jack Yellen Music by Sam E. Cain
from Olan and Johnson's "Sons O' Fun"

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Earl Carroll Still at Odds with AGVA; Calls Union Terms 'Unreasonable'

Earl Carroll and the American Guild of Variety Artists came today (8) after an agreement on the latter's side the producer spent nearly six hours with the union's national board in New York. Several stumbling blocks remain, chief of which are the rehearsal pay and eight-out-of-ten-week work schedule. Carroll wants half-pay for chorines and \$30 per week for principals for rehearsals after one month or "probation" week. Union also asks a rehearsal time limit of 19 hours in any given day. Carroll offers \$15 rehearsal pay for chorines for the second and subsequent weeks, but \$20 for principals. Union will limit on rehearsal hours. On the other hand, Carroll wants to work guarantee clause. He also wants to provide for rehearsal and benefits to chorines and principals alike on overnight jumps.

Agreement was worked out on most of the two weeks, Carroll agreeing to \$22.50 weekly salary minimums to chorines and \$50 to principals. He also agreed to provide first-class transportation and benefits to chorines and principals alike on overnight jumps.

Carroll Calls Board 'Fussy'
 (Continued) Carroll stated it was impossible to agree to terms set up by a "petty little national board" which has no exceptions, did not know the problems of unit producers and performers and was not in touch with AGVA's unfair list, and in view of AGVA's failure to exempt the State of New York from the tax on Broadway, Brooklyn, he was cancelling that unit's five or six weeks' scheduled rehearsal on route to the South. Carroll next week's Windsor, Brox, engagement, Carroll said. He also stated he would sue AGVA for all monies he's losing by these cancellations and that the members of the eastern unit's cast would have to go to AGVA for transportation back to the unit's point of origin, Hollywood.

As for the Coast fracas involving the Dr. Rockwell unit, which has been tied up by AGVA, Carroll stated he would permit arbitration instituted by his rep, Herman D. Howe. Howe, Carroll stated that he came east to try to straighten out the situation directly with AGVA, but found its terms both "unreasonable and amplified."

AGVA, on the other hand, states that it has specifically exempted the eastern unit. State Brothers' unit is booked up to split week in Los Angeles and Country Air Force (Edie Stone) and Lawrence Goldie (Belle Sherman), booked, stated last Wednesday (7) that Carroll had not cancelled the dates.

Too Many Strandings, Chicago AGVA Demands Bonds on Actor Vagabonds

Chicago, March 10. Agents, bookers and producers who produce units in Chicago and clubs in or out of Chicago will be required to post a bond guaranteeing the return of their units to a ruling issued here last week by the American Guild of Variety Artists. This ruling, which covers a number of strandings and non-payments during recent weeks in this territory.

Bonds have regularly been demanded by other show business unions, notably the American Federation of Musicians, Actors Equity and the International Alliance of Theatrical Stage Employees.

LARRY ALLEN TO REP NEW NCAC FOR FRISCO

San Francisco, March 10. Larry Allen, Consolidated Radio Artists' rep here, will add letters to his door this week. These are from National Control Artists Corp. franchise for this week. Alexander F. Hoss, formerly NBC Artists Service here, will move in with Allen to take charge of the department. Allen also working on a Coast radio deal for Alexander D. Lee, UP and NBC correspondent late of the Berlin beat.

Jackie Heller Booked For 3 Niterly Dates

Pittsburgh, March 10. Little Jackie Heller, vaude, and radio singer who owns and operates one of Pittsburgh's top niteries, the Yacht Club, with his brother, Sol Heller, has left town for engagements in at least three other cities. On the second night of his tour at Chase Hotel, St. Louis, and from there goes to Club Charms, Baltimore, and to the Tico Club, Montreal, for his second booking there in three months.

Heller, who stars at Yacht Club whenever he's home as well as acting as official host, came in off the Coast month ago with a very big score here a short time, when he was flagged a bit. He waited until things were rolling again before pulling out.

Mpls. Does '14C For 1 Wk.'s Biz, Tops Since '28

Minneapolis, March 10. Despite the fact that it's Lent, last week in the loop was biggest in aggregate amusement takings since 1928 boom times.

The approximate \$114,000 total included the \$45,000 Shrine's auditorium circus haul at the Indianapolis, a record high for the show and more than 25% in excess of last season's figures. The Orpheum, with Jan Hoviney, topped the bill, and the Palace, chalked up \$17,000 and the left version of 'The Man Who Came to Dinner,' at the State, came through with \$19,500. The Hirsch-Katz Alvin theatre burlesque, with Marge Hat as guest star, netted to \$19,500. Other grosses accounted for the remaining \$35,000.

Current at the Arena, the 'Joe Follies of 1942' is doing big biz. One picture, How Green Was My Valley, is in its fourth tremendous downtown week, topped 'The Man Who Came to Dinner' in its second. The boxoffice showings are considered all the more remarkable in view of the fact that the city is not so well situated as regards war industries and has been somewhat depopulated by draft, enlistments and a shift of population to greater industrial centers.

Sherman in N.Y. to Set A-C Bookings for U.S.

Eddie Sherman, leading indie vaude booker and now also operating a Coast agency, trained into New York Monday (9) for a two-week stay.

While here he'll line up the best stars for the Shrine and Capitol, will make for the sole purpose of raising around \$500,000 to buy a new theatre, the Shrine, which is located at Universal in 'Parody My Sargon,' Sherman's N. Y. office this week starts booking the Shrine and Capitol. Sherman had formerly booked by A. J. Belle Dow. Sherman's opening show, starting Friday (13), has Boney Rapp's and Michia Auer.

Joy Rogers' Hotel Dates

Chicago, March 10. Joy Rogers, chanteuse, set into the Nicolet Hotel, Minneapolis, for four week station. Rogers will alternate with 12 weeks of niteries in the DCWitt hotel chain.

From M. C. Loopy
 Fort Worth, Texas, March 10. Ted Adair, m.c. at the Clover Club, Fort Worth, Air Corps as a lieutenant March 22.

It's 'Connec' Now

Connie Boswell has changed the spelling of her first name from the above to 'Connec.' She'll announce the change at the theatre, New York, to make corrections in its ads and in lobby billings.

She opens there today (Wed.) with Les Brown's orchestra and dancing company-Dorothy Lamour film, 'The Fleet's In.'

'Skating Vanities' H.O. In Louisville, 30G Wk., 'Ice Follies' 73G, Buff

Louisville, March 10. Former 'Roller Follies of 1942' remained 'Skating Vanities,' finished a week's engagement at the Jefferson County Armory Sunday (8), and response was so terrific that Harold Siegmund decided to hold the show over this week for a couple of days. Revue was originally scheduled to close Sunday.

'Vanities' played the local Army at \$120 top, including tax. Price was strong factor in the bumper ads, as patrons in this town are accustomed to prices in line with those charged at the house. The show gross on the first seven days ending Sunday (8) indicates smash take of \$323. This is first revue of the type to play the town, although an ice show led by the same act was booked a few ads. Ads stressed that it was a musical show and revue, rather than a roller derby at the Army promoted by Leo Selzer, and emphasis was placed strongly that this was not a Roller Derby event, but a roller skating musical production. The show was evidently convinced that it would be obliged to appeal to the courts for relief from the municipal ordinance which burlesque operators have been refused license renewals without a hearing.

Ernst stated yesterday that he asked the Mayor how far he intended to go with his 'one-man censorship' and that no satisfactory reply was forthcoming. As a result Ernst said that he would apply for a writ mandamus in Supreme Court today (Wednesday). Legal action which Ernst intended to take last week had been postponed, but a possibility remained that some compromise between the License Commission and the burlesque operators could be effected.

Ernst has also written to WNYC, municipally-owned radio station, asking the station to broadcast Mayor's attacks on burlesque. Ernst said that the station should provide him with an opportunity to answer the chief magistrate, who had so far had exclusive use of radio facilities in explaining his views on burlesque.

Independent Theatre Owners of New York, among other show biz organizations, have made official protest against the action of the License Commission in refusing burlesque license renewals.

Buffalo, March 10. 'Joe Follies' in six performances at the Municipal Auditorium at \$22.00 last week showed to better than 50,000 people for a fine tally of over \$72,000.

'Joe-Capades' 55G Philadelphia, March 10. 'Joe-Capades of 1942' which ended a nine-day run at the West Philly Arena, last week, grossed \$56,000, playing to average of 40,000 customers. Take was considered good, but was hurt by the fact that it followed the 'Joe Follies' by one month.

Roller Vanities of 1942, roller-skating revue, opens at the Arena March 22.

OHIO NITERIES OFF UP TO 60% DUE TO DRAFT

Youngstown, O., March 10. Night clubs in this highly industrialized area are suffering from a large decline in business. Some report their volume is off 50 to 80 percent. Theaters are likewise, chiefly due to the draft.

Contrary to expectations, the greatly increased earnings of working men in the plants and the increase in disposable income has not helped to any appreciable extent to overcome the loss of customers.

Cafe Turns Playing Boston Waxed For Shurtwaving to U.S. Troops

Boston, March 10. WRUL, local night show station, new steps into Boston nightclub clubs for talent. Acts are transmitted on wax and broadcast on Saturday mornings to the United Nations' command stations around the world. The program is first inspected by local army officials.

Stunt was started by George Chalmers, record producer, with assistance of Betty McDonald of army press relations department. The program was from Boston with Nanny Weiss, Julia Barbour, Hum and Strum, and others. Further acts will be drawn from local theatres to enhance the club offerings.

Downey Heads New AGVA Group To Probe Griffin's Part in Brawl

U.S. Blessing Stays Texas Fair This Year

Dallas, March 10. The State Fair of Texas—amusements and all—will go on this fall as planned, despite the war it's been announced. This was decided (1) when the War Department said the Fair would be held in 1942 and (2) when Secretary of Agriculture Claude R. Wickard gave his blessing to fairs and exhibitions that have branches boosting livestock and agricultural industries. This means the Fair will have an auditorium attraction—it was Earl Carroll's 'Vanities' last year—mid-winter carnival entertainment, an ice show and a name band and floor show at Cafe Esplanade.

LaGuardia Turns Deaf Ear to Ernst Appeal for Burley

Morris L. Ernst, attorney for the Gaiety burlesque theatre, New York, emerged from an hour-long discussion with Mayor LaGuardia yesterday (Tuesday) on the burlesque situation, convinced that he would be obliged to appeal to the courts for relief from the municipal ordinance which burlesque operators have been refused license renewals without a hearing.

Ernst stated yesterday that he asked the Mayor how far he intended to go with his 'one-man censorship' and that no satisfactory reply was forthcoming. As a result Ernst said that he would apply for a writ mandamus in Supreme Court today (Wednesday). Legal action which Ernst intended to take last week had been postponed, but a possibility remained that some compromise between the License Commission and the burlesque operators could be effected.

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Independent Theatre Owners of New York, among other show biz organizations, have made official protest against the action of the License Commission in refusing burlesque license renewals.

Cafe Op Held In Slaying

Albany, Ga., March 10. Floyd Williams, night club operator, was slain here Sunday (7) in a case of little doubt of Joseph W. Zank, an employee.

Sherriff J. Gray said he was informed the two fought following an argument outside the club.

WLS Talent Booked Into 116 Fair Dates

Chicago, March 10. WLS talent has been set for appearances in some of the fair dates for the coming season so far. Last season WLS units were booked into 209 fairs and celebrated 200th. Makeup of the units include Pauline and Edna, M. C. Loopy and Scotty, Joe Kelly, Joe Parsons, Prairie Ramblers, Red Foley and Little Genevieve.

N. C. Niterly Burns
 Durham, N. C., March 10. Dutch Windmill closed recently, with \$80,000 loss.

Genard Griffin, executive secretary of the American Guild of Variety Artists, announced the formation of a new AGVA committee for his part in a brawl last fall in Tommy Downey's AGVA national headquarters. AGVA's national board, in a meeting that lasted into Monday night (8), decided to probe Griffin's part in the skimpy and indecisive report tendered by the former investigating board. A committee to dissolve the old committee and form a new one was made and passed.

New committee will be headed by Morton Downey, AGVA's national president. Others will be Paul Lester, AGVA's national secretary, and to fill the vacancy left by the resignation of Henry Dunn; Ben Hoviney, AGVA's national treasurer, and national board member, and included Walter Greas, assistant AGVA national secretary, Mrs. Florence Marston, eastern rep. of the American Guild, and Joe Smith (and Dale), member of AGVA's board.

Ernst reported to rest on the testimony that Dunn allegedly gathered from eye-witnesses to the brawl in Los Angeles, and a fired impolitic political insults. Dunn, who recently tendered his resignation as AGVA's national treasurer, and national board member, sent up from Florida a brief note in which he stated that he had no part in the matter. He stated that the parties involved in the fight had evidently been drinking. That's all he had to say. He stated that he had offered a decision, leaving that, in fact, to the national board. Greas and Hoviney, in a meeting held in the view of Dunn's statement, make a proper report. Smith was not present at the meeting.

Danny Fitz, of Boston, then proposed that Griffin be placed on 'trial' by the board as a member and as provided by AGVA's constitution. It was pointed out to him, however, that Griffin is standing as a paid employee in this instance rather than as a member, so Fitz deferred to the national board. The former investigating committee be dissolved.

New protesters were instructed to file their report within two weeks, with the report then mailed to all national units. They were urged to vote on the matter no later than two weeks thereafter. Thus a decision on the affair is expected in the near future. It is also expected that Dunn's latest two resignations, elected Draper to fill only his board position. The name of national treasurer is still open.

Adequate Parking Must Be Provided by Niteries, Solons Rule in Michigan

Detroit, March 10. Taverns and roadhouses through-out Michigan now are going to have to follow a standard pattern on parking.

Following a conference of the Liquor Control Commission, State Police and State Highway Department, all niteries on main highways will have to provide adequate parking for 200 cars. This rule will shut out numerous spots near the cities until their owners can provide the approval.

Fault was that most roadhouse patrons were using angle parking on the highway shoulders in front of the spots. Numerous auto wrecks resulting as these cars backed out into the highway, with the State Police protesting that it was an average of one fatality to every five such accidents. The plan is believed to be a part of the State Police's major of all amusement places in better defense centers, evinced here by the State Police's decision to order a cleanup of all floor shows.

Richman Into S. F. Ball

San Francisco, March 10. The Ball Room is going into the Ball Room. Richman is going into the Ball Room. Booked by Herman Stein, head of MCA office here.

PARAMOUNT, N. Y.

Ina Ray Hutton's Orchestral Stuart Foster, Joan Edwards, Jack Haley, Hal LeRoy; "The Lady Has Gone," rev. and re-orchestrated by Harry Belafonte, Jan. 21, '42.

At one point in Ina Ray Hutton's repertoire, one of her muscians plays a baby step on the front of the platform. The house then darkens and the spotlight directs a warm glow on the rest of the cast.

And that's the tender of Miss Hutton's... she literally speaking... more to Miss Hutton's stage figure.

It's eight years since Miss Hutton... her first band, an all-girl agency... put together by Alex Hirsch...

Her first band, an all-girl agency... put together by Alex Hirsch... "Variety" review that Miss Hutton...

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Her first band, an all-girl agency... put together by Alex Hirsch... "Variety" review that Miss Hutton...

particularly happy click this work... a fast harmonized vocal, they hit the... where they're in the Army.

Big good Wood.

STANLEY, PITTSBURGH, MICH.

Bob Chester Ork (14), Lewis & Clark, Chester Dolphin, Betty Bradley, Gene Hunsford, 3 Notes, C. Baker, and... Gestures.

Okay show but the acts can take more credit than the band. Bob Chester has the makins' but he hasn't...

Bob Chester has the makins' but he hasn't... his instrumental specialists...

Bob Chester has the makins' but he hasn't... his instrumental specialists...

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STATE, N. Y.

Richard Himber Band, Gene Day, Shirley; "The Remarkable Andriana," (Rev.), reviewed in "Variety," Jan. 21, '42.

Richard Himber and his men deliver... with several tonight specialists...

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with glue stick accompaniment. "My... 'Smile, Girls' again with tambourine.

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OLYMPIA, MIAMI

Cross & Dunn, Dancers; Paul Gerrits, Haul & Eva Rogers; Ruth Clayton, Harry Reeser; "The World's Best," (Rev.), reviewed in "Variety," (WB).

Smartly pegged stage layout, plus... "Practically all of this excellent boy...

Smartly pegged stage layout, plus... "Practically all of this excellent boy...

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His five at show caught Warn.

Her first band, an all-girl agency...

Bob Chester has the makins' but he hasn't...

Richard Himber and his men deliver...

with glue stick accompaniment. "My... 'Smile, Girls' again with tambourine.

Smartly pegged stage layout, plus... "Practically all of this excellent boy...

Broadway

Bill Brandt returns from Florida... C. Oswald had a cyst removed from his eyelid.

Johnny Dennis F. O'Brien vacates his Florida...

Jesse Freeman ('Variety') out of hospital after operation...

Charles G. Stewart general manager... Bill Wilby was up from Atlanta last week to huddle with...

Tom Gomez, legit actor recently seen in 'Flowers of Virtue'...

Back from Miami Beach: Billy Rose and Eleanor Hill, the Nicky Blatts, Milton Ager...

Company with the Nite Spingolds... Public Man More Humble (Warner Bros. movie films) to the Coast next week for three weeks or so; usual bit work.

Ed Kennedy, of RKO's export department, went into his office Friday (10), reporting to Mitchell Field, L.A.

Bill Agnew, P.A. distribution head, and Sam Rindler, circuit executive, arrived from Los Angeles Tuesday (7).

The Elmer Price ('Betty Field') had a new place at Stamford, A.C. Press goes to the Coast about April 1.

Girls at the 20th-Fox h.o., taking their costumes are practicing for their fellow workers in living bandages, etc.

Bill Harris and Betty Lawford are the Trojan women of the Stage Bill Graham, being on tour almost continuously.

Cost of changing elaborate signs to \$100,000... Erskine Caldwell related here once out of days.

Louis Lipton, strolling Shakespearean interpreter... Charlie Hester in suit of his new fast setting Robin ('Curly') Harris for press publicity on behalf of...

Tom McGinnis, press agent, joining wife, Elsie... Ruth Berzian, until recently a researcher for Fortune, has married...

Bill Hester in suit of his new fast setting Robin ('Curly') Harris for press publicity on behalf of...

Testimonial dinner will be tendered Virginia Jacoby, president of Combined Theatrical Crafts Council...

False celebration of its third-century anniversary with a housewarming party next month...

Jackie Heller headlining floor show... Dorothy Fairbank, secretary to Arthur Wolfberg, district manager...

Merrill Rodin, 11-year-old local drama queen... Nathan Milstein drew near SRO house to Municipal Auditorium...

'Show Boat', 'Wizard of Oz', 'No, No, Nanette', 'Crazy' and 'The Band Wagon'... illness of Clifton Fadiman caused postponement of performance...

After four months surveying the American scene in relation to the N. Y. Sun, Ward Morehouse...

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has been in the Par sales department and now is assistant to J. J. Unger, eastern division chief...

Havana

Pedro Serna, RKO manager, has been in the Par sales department and now is assistant to J. J. Unger...

Peter Coll, Warner's Central-American, is serving on the SRO...

Manuel Alonso and Luis R. Molina, editors of local newspapers, were given awards...

George Foster, manager of Cuban International Films of Cuba...

Ernesto P. Smith opened new neighborhood house, the Strand, which is serving on the SRO...

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London

Tom Arnold a bit victim... Claire Luce, the American actress, returned to the U. S. at an early date.

Marie Tempest's library of some 20,000 films, including many indie films dealer, has joined Lou Jackson, to take charge of his Soviet films.

George Foster, manager of Cuban International Films of Cuba...

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attend to the influx of air officials into some of the lesser hostilities. With the Oscar Deems (Loew's) at the head of the parade...

Pittsburgh

Ruth Fisher, looking, making good with Cleveland Playhouse in 'Spring and Fall'...

Mary Moran directing Tech drama 'The Sign of the Cross'...

Sgt. John Ball, former theatre p.a. at Camp Shelby, Miss.

George Foster, manager of Cuban International Films of Cuba...

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Hollywood

Jack Briggs laid up with throat trouble... Gabe York hospitalized for a year operation.

George Cooper returned from a tour of Army camp.

Michael 'Green' Johnson's the Earl Kermode in town on his tour of Broadway exchanges.

Ben Kalman in town for sales house... New post office at Santa Monica was dedicated to Will Rogers.

Cecil B. DeMille is a new director of Hollywood Chamber of Commerce.

M. J. Siegel back at his Republic desk after sleep meetings in the east.

Walt Disney's second visit to Hollywood for a month to talk in the Florida state.

Green Garson back from the Canadian Victory Loan Drive to resume picture work.

Bill Rogers back from a two-week tour of the Midwest for USO Army Camp, Inc.

George Zucco stabbed in the leg during a soccer battle in 'Halfway to Hollywood'.

Walt Disney to Washington to discuss the new law for the Government officials.

Pan American has just published 'Mandarin', a new tune by localities of China and Lawrence Andrl, with lyrics by Don Mario.

Bill George, cowboy actor, changed his name to Bill George.

Richard Pittenger, of 20th-Fox, appointed to head of the new picture industry on the C.I.O.

J. M. G. Doog technical advisor on 'Half Way to Shanghai' at Universal.

Sammy Kaye's band topped 'Twin City'...

David, son of Crane, Cambridge and Lake City, Minn., indie exhibition...

Bill Seara, Jr., son of Orpheum minstrel...

Sidde Ruben tested farewell party for his circle...

Edwin Warner's ad sales manager, now in N.Y., stationed at Pearl Harbor.

Edwin Warner transferred as manager of St. Paul Strand to local Minnesota Amus. Co. first-run...

Franklyn Strymmon, orchestra back and resuming local concerts...

Bill Seara, Jr., son of Orpheum minstrel...

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Theatre Canteen

(Continued from page 52)

die Cantor). Friday. As the show goes on, the evening is dominated by individuals. 'Porgy and Bess' will replace one of the shows...

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Miami

Nat Karson in for brief vacation. Cardini set for Latin Quarter...

Carrousel night has dropped its show. Mrs. Gene Krupa in town for vacation.

Matty Landfeld and frau in town for the sun. Mr. and Mrs. Bill Brandt doing the local combos.

Arthur Hammerstein hospitalized at St. Francis. Vernon Duke judging local marching band...

George Abbott winning local rhumba contest. This time for back on the beach. This rhumba for back on the beach.

Don Henly in Helen Kane hotel. Willard Alexander and his missus going to the Bahamas...

John Roy, pretty of the Rainbow Road, will be in town for the sun. Mary Carlisle reported Miami-bound to marry James Blyskal.

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S. A. Leading Men

(Continued from page 52)

sometimes come in little crowds of five or six.

They are their old ticket-purchasers are in the army. So, according to Waish's theory, who records...

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Cleveland

Dotty Botzick, night warbler, closed March 10 to Thomaston, Ga. Ralph Keating, baton waver and Western Union exec, being conscripted in the army.

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OBITUARIES

CLAUD SAUNDERS

Claud Saunders, 63, one-time head of Paramount's cartoon department...

During his graduation from Baker university in Kansas, Saunders initiated his theatrical career...

RAY COFFIN

Ray Coffin, 52, in the picture business since the early 1920s...

Decided started his Hollywood career as a scenarist, having written scenarios for Kalem, Fox, Vitaphone...

NELLIE PEEK SAUNDERS

Nellie Peek Saunders, 73, a veteran of the Chautauque circuit, stock companies, silent pictures...

JOSEPH PANT

Joseph Pant, 59, restaurateur credited with giving Rudolph Valentino his first taste of show business...

HARRY ABBOTT

Harry Abbott, 81, old-time circus and burlesque press agent...

Deceased was press agent for P. T. Barnum, later he switched to radio...

TONY SARG

Tony Sarg, 60, artist, puppeteer and designer, died March 7 in the Manhattan General Emergency Hospital...

He came to the U. S. in 1915, and became the first to produce and direct marionettes...

JAMES COLLINS

James Collins, 60, assistant for many years to the late Harry Houdini...

He began his career as a magician's assistant in 1909...

GUSTAVE TINLOT

Gustave Tinlot, 54, former concert musician with the Boston Symphony...

Tinlot was born in Paris and studied at the Conservatory of Music...

HARRY L. NEWMAN

Harry L. Newman, 65, who was at one time in the music publishing business...

Douglas thought Newman's interest in the firm at the outbreak of World War II...

BERNARD LUSTIG

Bernard Lustig, 54, dean of Toledos in the Southwest, died suddenly March 2 in Cleveland...

was an editor for a B'nai B'rith national publication. His wife, Betty, survives.

CHARLES BROOKHEIM Charles L. Brookheim, 63, former chief of the radio section of the F. B. I. and personal representative for Carl Laemmle...

EDDIE DOWD

Ralph Cardamone, 28, professionally known as Eddie Dowd, died March 3 at the Will Rogers hospital...

He did a musical act with his sister, known as Dowd and Dowd, and was also a songwriter...

FRANK C. MASSE

Frank Charles Masse, 53, manager of Lyric theatre, Sylvia, N. C., was instantly killed March 1 when his car was struck by a snowplow...

LES COPPELAND

Les Coppeiland, composer, pianist and entertainer, died in San Francisco March 3. He was widely known both as a pianist and as a composer...

MARTIN CHAPMAN

Martin 'Chappie' Chapman, of Connelly and Chapman, vaude team, Philadelphia, died in Dallas, Texas...

VASA PRIHODA

Vasa Prihoda, 41, Czech violinist, committed suicide in Czecho-Slovakia...

GEORGE MACINTYRE

George MacIntyre, 61, stage actor, died March 7 in New York. Born in Philadelphia...

FRANK W. DIAL

Frank W. Dial, 49, former superintendent of ring stock for Ringling-Barnum & Bailey circus...

ABEL QUIROZ CONDE

Abel Quiroz Conde, 45, former director of radio station XEW, Mexico City, died in M. C., March 1, after a long illness...

MILTON SWARTZ

Milton Swartz, 44, one-time wife of Bill Fox, died of a heart attack March 7 in San Pedro, Cal. He had been married to sister of William Fox.

MRS. OLIVE TRUXTON

Mrs. Olive Truxton, 60, composer, died in Miami, Fla., March 4. She

was most noted for her song, 'Tulp Time in Holland.'

J. WILLIAM LAWRENCE J. William [J.] Lawrence, 60, who played his own orchestra throughout Ohio, died March 3 in his farm home near Kenton, O., after a long illness.

JOSEPH JOHNSON

Joseph Johnson, 71, one-time 20th-Fox radio exec, died March 7 in Atlanta.

BONNEY HICKOK

Rodney Hickok, 60, former stage and screen actor, died March 9 in Los Angeles, after a brief illness.

EDWARD A. DRUBAN

Edward A. Druban, 54, former stage manager of the 49th Street Theatre, died in White Plains, N. Y., died March 5 in Yonkers.

C. L. E. DIKSON

C. L. E. Dikson, 59, former conductor with the Ravinia string ensemble and the Toledo Symphony Orchestra, died March 1 in Toledo...

OTTO PAUL FINKENBERG

Otto Paul Finkenber, 91, former bassoon player in the N. Y. Philharmonic Orchestra, died in Park Ridge, N. J., March 5.

MRS. ANNE HARRIS

Mrs. Anne Harris, sister of Abe Mordecai, died March 2 at her home in Boston, after a long illness.

GRAY HOFFMAN

Gray Hoffman, manager of Clifton theatre in Huntington, Pa., died there two weeks after a brief illness.

FOSTER RICHARDSON

Foster Richardson, 53, prominent base baller, died in London, Jan. 29.

ASCAP Elections

Winkler as a nominee on the pop publishers' ticket but rather than to accept the nomination...

MARRIAGES

Ethelred Terry to Dick Purcell, in Yuma, Ariz., Feb. 2. Her former Ziegfeld performer; he's film actor.

EXCEPT FOR EXCEPTIONS

Victor Won't Add New Talent During War Period Except for exceptions, RCA-Victor isn't adding any new talent to its recording roster...

BIRTHS

Mrs. and Mrs. Roy Drushal, son, Feb. 16, in Salt Lake City. Father is announcer for KDYL, Salt Lake City.

Mrs. and Mrs. Alvin Pack, daughter, Feb. 19, in Salt Lake City. Father is a radio announcer in Salt Lake City.

Mrs. and Mrs. Joseph Kennedy, son, Feb. 25, in New York. Mother is Frances Kennedy, copywriter with NBC.

Mrs. and Mrs. Tom McAvity, son, in Hollywood, March 3. Father is a radio announcer in Los Angeles.

Mrs. and Mrs. James Saphier, son, in Hollywood, March 3. Father is a radio actor; mother is the daughter of Nat Finston, music head at Metro.

Mrs. and Mrs. Tracy Barham, son, in Salt Lake City. Father is general manager of Intermountain Theatre, Inc.

Mrs. and Mrs. Frank Snyder, daughter, in Pittsburgh, March 6. Mother is former Polly Rowles, one-time radio singer and lately Pittsburgh radio actress.

Mrs. and Mrs. A. Amundson, daughter, in Los Angeles, March 5. She is in the continuity department of KIRO, Seattle.

Mrs. and Mrs. F. C. Sewell, daughter, March 2 in Nashville. Father is general manager of WLAC.

Mrs. and Mrs. Harold McKenna, son, in Los Angeles, March 8. Father is Paramount film editor.

Thank You!



WOODY SHERMAN ORCHESTRA

R. K. O. Building New York City

January 15, 1942

Mr. Tom Rockwell
General Amusement Corporation
1270 Sixth Avenue
New York City

Dear Tom:

I am returning herewith our signed copy of the contract which will renew and extend your management contract with us.

We are extremely well pleased with the progress we have made under your banner, and we, naturally, hope that our relationship will continue to be as pleasant and as profitable as it has been in the past few years.

The signing of this contract renewal is in itself a vote of confidence.

Sincerely,
Woody
WOODY SHERMAN

WH:EF

Winner of Coca Cola
SATURDAY SPOTLIGHT BAND
for the best selling record in the country
"BLUES IN THE NIGHT"

Now featured in the
NEW UNIVERSAL PICTURE
"WHAT'S COOKIN'"

Opening March 13
HOTEL NEW YORKER
THIRD ENGAGEMENT—CBS—WOR

Returning in July to
THE PALLADIUM
HOLLYWOOD, CAL.—Second Engagement

Returning in October to
HOTEL SHERMAN
CHICAGO, ILLINOIS—Third Engagement

DECCA RECORDS

THE BAND THAT PLAYS THE BLUES

GENERAL AMUSEMENT CORPORATION

THOMAS G. HOBBS

NEW YORK • CHICAGO • CINCINNATI • LOS ANGELES • LONDON

MARCH 14/24

VARIETY

Published Weekly at 144 West 48th Street, New York, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies 15 cents. Entered as Second-class matter December 31, 1916, at the Post Office at New York, N. Y., under the act of March 3, 1917. G. OPPENHEIM, 1944, 205, VANDERBILT, INC. CL. CLARENCE BEEBEERMAN

VOL 146 No. 2

NEW YORK, WEDNESDAY, MARCH 18, 1942

PRICE 25 CENTS

MUSICALS' BIGGEST FEAR

Metropolitan Opera's Money Troubles Plus War Make Next Season Doubtful

A board of directors meeting, which lasted four hours without tangible results, was held Wednesday (11) at the Metropolitan Opera House to determine whether a season would be given next year or not. All of the \$1,100,000 secured in the public drive last year is reported gone, and a deficit of more than \$100,000 on this year's performances is estimated. Uncertainty of war outlook on top of all this introduced possibility of a shortened season or none at all for the first time in over 50 years. The deficit may be quelled, if taking in other expenses, such as taxes, theatre operation, staggering rehearsal costs, etc.

Edward Johnson, general manager of the Met, tipped off this possibility at the last Tuesday performance in Philadelphia, March 10, when he addressed the audience at intermission and told of the directors' meeting, plus the possibility of no Metropolitan season.

No decision will be made until the company returns from its tour in May, when the directors will meet again.

B&K's Blanket 'Variety' Subscriptions For Its Personnel in U.S. Service

Chicago, March 17. Another organization attempting to build morale among its 51-employees now in the armed services, and to keep them in contact with the business so that they will be re-employable at the end of the war, is the Balaban & Katz circuit.

B.&K. has taken out a blanket subscription to 'Variety,' copies to be sent to every B.&K. employee in the armed service.

'Variety's' Special Service Rate. Actors Equity Association recently initiated a plan to send 'Variety' regularly to its members in the armed forces. A special rate was computed for the men in service. The plan has proved so feasible that 'Variety' is extending the cooperative arrangement to all other theatrical organizations—fraternal, labor unions, guilds, corporations—on basis of appreciative expressions of men in the services who find in 'Variety' each week an opportunity to maintain intimacy with events and friends theatrical.

Tire(d) of It All

Hollywood, March 17. Alberta Vaughan, silent film star, is demanding custody of two automobiles and two bicycles in her divorce suit against Joseph Egill. He's a casting director.

Broadway Jive

Business of impatient customer, in a class restaurant, clapping his hands for better service, and giving out to the waiter, 'Well, what goes?'

Whereupon the waiter replies, 'All Right, Deep in the Heart of Texas,' and still continues to ignore the impatient customer.

\$648 PER MAN FOR ONE DAY'S RECORDING

What is probably the highest amount of money given a band or individual musicians for a recording session was paid out by Mark Warron Monday (16) to 16 men in his orchestra. He paid them \$648 apiece for cutting a total of 36-one minute and 15-second transcriptions at RCA-Victor studios in New York. They were made between 10 a.m. and 6:30 p.m. with five minutes rest each hour and an hour off for lunch. 'Union scale for '40' was \$18 a record.

Transcriptions were for Lucky Strike for use on various stations as musical spot announcements. Benny Wood, Joan, Edwards and Lynn Murray, singers, all on the Hill Parade on CBS with Warron, were used on the sides also.

'Shanghai Gesture' B.O. Inspires Metro To Remake 'White Cargo'

Success at the b.o. currently being scored by United Artists' 'Shanghai Gesture' despite its heavy failure by the critics, led Metro this week to acquire screen rights to 'White Cargo.' 'Cargo,' similarly to 'Gesture,' was a legit sensation when originally presented in the '20's. Ann Corio has recently been touring it.

'Gesture' is figured clicking the wickets so soundly because the audience associate the title in their memories with something bawdy and perhaps even indecent. Though they must surely know that the Hays office has eliminated play before it reached the screen, audiences apparently are still hopeful that there's enough left to be worth the price of a ticket.

It took 31 tries before a treatment. (Continued on page 15)

STUDIOS FIGURE ON SEASON OF 50

Turners Raking In Heavy Coin So Everyone Hops On Bandwagon—Par Sets Pace with 12—Bands Will Profit Handsomely

MOOD OF MOMENT

By BILL BROGDON

Hollywood, March 17. More musical films will come out of Hollywood this year than at any time in the cinema's history. Some front office guesses set the number as high as 50, which would comfortably top the output of the early '30s, the halcyon days of the Almus-

Studio heads, influenced by grosses on current and recent releases, have set great store by the lull in the coliseum. Contributing to this line of thought are two other factors—the public preference for light fare and the opportunity to cash in on the name bands, whose tunes wait

(Continued on page 16)

'I Was Fired. So Why All the Bunk?' Asks Miss Boswell

Comtee Boswell's frankness in newspaper interview during her current theatre tour has disconcerted the advertising executives of the Kraft Cheese Co. When interviewed on her various stands, Miss Boswell has scouted as silly announcements put out by the account that she was on a leave of absence from its Bing Crosby program.

'If don't know she has retorted, 'why they put out such stuff. To put it plainly, I was fired. They wanted Mary Martin in my place and so they hired her.'

Cecil Brown's Lectures

Cecil Brown, CBS commentator in the Far East, whose recent criticisms of British and American conduct of campaigns there led to his banishment from the sit, is being booked for an extensive lecture tour on his return to the United States next month.

Colston Leigh agency is asking the extremely high figure of \$750 an appearance for Brown, and is accepting dates after April 13.

Authorized Peeling

Hollywood, March 17. 'Less coverage' is the new slogan among the fashion designers of Hollywood, relayed by Fred W. Beetsom, representing the Producers from the Textile Division of the War Production Board. Letter says: 'All designers must think along conservative lines and not develop styles which would lean toward longer skirts, balloon sleeves, or other fashions that would show abundant use of material in dresses for slars, at a time when the women of America are being instructed to conserve material.'

Benefit Racket Puts Acts on Spot; Fear Onus of 'Lack of Patriotism'

Multitude of benefits and rallies at which many performers are being self-gunned line appearing has them silently brooding, fearful of being called unpatriotic if they speak up in protest. Glee Club has been increasing by leaps ever since the war started, despite the efforts of the Talent Coordinating Committee of the Associated Actors & Artists of America in New York and of the Victory Committee in Hollywood.

What's hurting is that many benefits and rallies are being by-passed around the Coordinating and Victory Committees, which are supposed to approve every free performance in any way connected with the war effort. Committees are fully cognizant that many shows are going on without their okay, but hesitate to take the disciplinary measures, via the performer unions, which it is in their power to mete out against participating actors. Like the actors who perform against their will, committees are fearful of being charged with the old 'lack of patriotism' bug-aboo.

What's burning the players isn't the appearances they are asked to make at events given the nod by the Four A's, such as last week's giant Navy Relief show, but requests to entertain a group of 50 or 100 soldiers or a women's club of 200 members. (Continued on page 18)

HEPBURN NO 'B.O. POISON' TODAY

Katharine Hepburn, who only several seasons ago was publicly labeled 'Boxoffice Poison' today appears to be the hottest ham in show business. 'Woman of the Year,' Metro film in which she is currently starred, with Spencer Tracy rolling up tremendous grosses throughout the country, while 'Without Love,' lighter which is breaking in out-of-town prior to its Broadway opening, is grabbing standing-room

trains. And back of the current pair of stage and screen bo. clicks is still another 'hit'—the equally good or better bit, the celluloid 'I'll Live' (Continued on page 25)

Winchell Warns Agency To Have Air Substitute On Hand; Maybe Leaving

Lennen & Mitchell, agency on the Jergens-Woodbury account, started to look around Monday (16) for a successor to Walter Winchell. The columnist's suggested to the agency that it make plans in that direction so that Winchell's name be caught up handed in the event he was to quit his broadcasting activities. The impression that Winchell gave, was his exit notice may be limited to just a few days.

Winchell, who holds a commission of lieutenant-commander in the Navy, has on several occasions asked for active service, but he has been told to go on performing his regular chores; that he's more valuable to Uncle Sam doing what he's doing.

Grace Moore's Opera Film for Par at 75¢ Guarantee, Plus a %

Grace Moore will close a deal between now and March 23 with Paramount to make a picture tentatively titled 'Prima Donna,' an operatic film musical. The MGM star will have to clear the title, for her story bears the same title as the late Fita Simon's, although the two yarns have nothing in common. Her last film work was in France three years ago.

Deal, which is tentatively set, calls for a minimum of \$7,500 weekly, plus a percentage of the gross for the four Telephone Hour programs on the air starting in May, at the close of the season. (Continued on page 15)

But It's Not OK for Sound

Detroit, March 17. During the depression, banks were converted into bar gardens here. Now it is automobile salerooms which are going through a transition. The latest was when one large dealer took back racks, which formerly carried tires, and used them as efficient display counters for phonograph records.

Navy Relief Benefit Record High Grosser (156G) and a Great Show

By ABEL GREEN

The Navy Relief benefit show at Madison Square Garden last Tuesday night (16), running, grossing \$156,000 for the cause which, in the words of Lieut. Commander Walter Winchell, one of the prime spirits in its promotion, is truly a world's record for the most grand stand. One who has proved easily the world's greatest show, representing millions of dollars in talent, the ticket sales of \$123,000 gross (\$112,000 net) were augmented by \$35,000 revenue from program advertising and the difference up to the 156G was accounted for by additional voluntary contributions. This total gross exceeded earlier estimates of \$142,000. Showmanship keynoted this undertaking from the very start, following a speaker buildup via seasoned troups—in a booker's ink and on the radio of Times Square—outfitting that this show carried on in suggestive manner. But even the case-hardened in the business, who take showmanship for granted when properly manifested, couldn't resist a checkup at Sidney Fiermont, the stage director, whose railroad time-table clocking crowded

(Continued on page 54)

Painful Dental Sessions Keep Moss Hart Inactive; Intends to Take a Rest

Principal reason why Moss Hart is more or less inactive this season is a prolonged series of treatments by a dental surgeon to correct a jawbone condition that could become dangerous. When the extremely painful dental sessions are over, the playwright will take a rest. Playwright wrote the book and staged "Easy" in New York. His last season and directed "Junior Miss" at the Lyceum last fall. He'll return to Broadway with no definite plans to collaborate with George S. Kaufman. He says their marriage is entirely happy. Kaufman has been unfortunate in his shows this season. "It's Undecided" since "The Lead is Bright" dropped at the Music Box. "It's Undecided" he is in the "Ladies and Misses" also being in on the operation of the Lyceum.

IRVING BERLIN PLANES TO L.A.; SKY BIZ HIKES

Show folks' sky-aching from New York's LaGuardia Field continues on the slow rise after it had recently slowed down to a walk. Irving Berlin was off to Los Angeles early in the week, aboard a Transcontinental & Western Air flying carpet and TWA also toiled toward L.A. on the same flight, part way to Chicago, Monday (16). The latter duo got to as Pittsburgh because of weather. The flight was the first strike. Jessel trained back Arnold Gingerich, the Equire editor, to fly from TWA to Los Angeles. A look-see at the mag's local offices. Helen Jepson booked in from Toronto on a Trans Canada Airways flight, with plans to breeze right out tomorrow (17) for Hamilton, Ontario, to complete a five-week High C tour. Anatole Litvak chose the American way to L.A. to start the week's end. Others listed on the American manifest were Tyrone Power, who for Chi after his appearance on the Fred Allen show; Edgar Bergen out to L.A. Friday (18) in time to make his own air show; and Bill Stern, of the "Waves," who set for a week-end on the Coast to his California picture. Guy Lombardo and his entire band were off to Richmond, Virginia, on Eastern Air on Thursday (12).

Flu Bugs Storm W.B.

Hollywood, March 17. Warners reported 80 employees, including four stars, on the ailing list, most of them laid up. Errol Flynn is nursing an aethetic neck lamppost. He is in a lot of action with a strained back. Joe Lupino is in the hospital with influenza and Betty Grable is recovering from an attack of poisonous poisoning.

Winchell's Donations

Not generally known, nor did Walter Winchell so announce it, that the \$5,000 check he presented to champion Joe Louis for the Army Relief, was his (the columnist's) personal donation. General impression was that it came off the Navy Relief income.

Winchell, before and since Pearl Harbor, has been donating his \$5,000 weekly radio checks from his Jergens broadcasts to this or that cause, for Navy, Red Cross, ambulances, etc.

On Fred Allen's broadcast Sunday night (15), guest Tyrone Power announced he was donating his check also to Winchell, for the Navy Relief.

WAR JITTERS SOCK HOLLYWOOD CAFES

Hollywood, March 17. War jitters has blacked out night life here worse than in San Francisco, which is holding up surprisingly well. However, Joe E. Lewis will return to active duty the first week in April, after a lull. He'll double from his chores at Universal, where he's slated for two films.

Ted Lewis clicking in S. F. San Francisco, March 17. Ted Lewis is clicking at Bal Tabarin and Harry Richman is due here next. The Hotel Palace with Jean Sabin is also attracting biz.

Benny Rubin Making Stage, Cafe Comeback

Benny Rubin, after a long stretch in Hollywood, is making a stage and nitery comeback. His first nitery date, which started Monday (16), is at the Bowery, Detroit. He then goes to the Look-out House, Chinnelms, opening March 24, for one week, with a two-week stand at the Latin Quarter, Boston, starting April 19. William Morris office is agitating the contest.

Kay Kyser Coming East

Kay Kyser will come all the way east late this month, whereas he originally expected to reach only the midwest. He will play three or four weeks of theatres and specialty sponsorships, and do several Lucky Strike broadcasts from Army camps. No bookings have been set up yet in either category, however.

ABBOTT and COSTELLO

'Abbott and Costello go buckitty—buckitty on a dude ranch, carrying on their push-in-the-faca opera among the cattle and the bronchos. It occurs laughs from the misdirection.' Universal Pictures. Chase & Sanborn Hour, NBC-Red.

Under Personal Management of: EDWARD SHERMAN



FOR PENNISE
BUY
UNITED STATES
SAVINGS BONDS
AND STAMPS

Bonds cost as little as \$18.75, stamps come as low as 10 cents. Buy them now. Stamps can be bought at all banks and postoffices, and stamps also may be purchased at retail stores.

Screen Actors Want to Know How Any Film Slack May Affect Jobs

Hollywood, March 17. Screen Actors Guild is contacting manufacturers of raw film stock to determine what effect the threatened shortage will have on future job for screen actors. The guild is concerned about the availability of materials required in picture production. Guild is also investigating reports that various freelance actors have been approached by studios using the possible shortage of film stock and its consequent cut in production as a lever to force them to sign contracts.

Gombell or Judge for Niblo's B'way 'Flor

Hollywood, March 17. Fred Niblo is planning a Broadway production, following a road tour of "Top Floor". Minna Gombell or Arline Judge is to get the femme lead.

'Fibber & Molly' Repeat

Hollywood, March 17. RKO signed Fibber McGee and Molly, top radio comics, to another one-picture deal. Pair made their film debut in "Look Who's Laughing" on the same lot, co-starring with Edgar Bergen.

Jim Jordan's Father Dies

Hollywood, March 17. Johnson was given over. He Fibber & Molly time tonight (Tuesday) to the Government for an important broadcast from New York and Washington. 'Fibber' cancelled for the first time in seven years due to the death Sunday of Jim (Fibber) Jordan's father, 90, in Kansas City. Jordan went to Peoria for the funeral. It's the first broadcast in seven years that they've missed.

THE BERLIE-NG POINT

By Milton Berle

Went to the preview of my new picture, "Whispering Ghosts" when Brenda Joyce appeared on the screen they sighed. When John Shelton appeared, they yelled. When I came on, they all got up—and screamed. After the picture was over, Darrell Zeno and I went home on the back and yelled, "A star is born! From now on Brenda Joyce gets the best roles on the lot!"

As I walked out of the theatre, 200 autograph fans rushed over with pencils—and asked me to sign them.

Cliff Nazario passed Tim in his life. Now that all the burlesque houses are closed in New York, 300,000 men will now get the chance to become reacquainted with their homes. Ben Bernie and Richard Himber have just struck a mutual bargain. Bernie is giving Himber violin lessons in return for some of Himber's bits.

Billy Curtis, the midget, who is a great man with the ladies, has just been made a Junior Wolf by the Hollywood organization, complete with badge and trimmings.

Bob Cobb, of the Brown Derby Cobbs, is opening a new kind of restaurant. The celebrities will come in to gaze at the tourists. Very happy to see Beta Davis in a comedy at last—all because, really and truly, I was running out of tear-jerker gas.

A certain quibble complex is going to make picture about an inexperienced servant, calling it, "How Green Was My Valley".

The Music Box theatre, from which my show now emanates, is so large I have to do a rebroadcast for the balcony.

There's a certain radio comedian who, before allowing any one admission to his radio show, plays records of Edward G. Robinson and if you can match it, he lets you in.

With so many shows going off the air because of priorities, the only thing you'll be hearing soon is time signals.

There's no Truth to the Rumor That Hitler accepts house painting jobs on the side. . . . That Charlie Chan will remain "The Wolf of his own village" Jackie Coogan's role. . . . That when Bob Hope suffers from amnesia, he counts benefits. . . . That the House of Westmore and Max Factor's will merge.

John Barrymore: "Booze in the Night" . . . Fred Allen: "Deep in the Heart of Texas" . . . Jack Benny: "Livingstone in a Great Big Way" . . . Ed Galt: "I'm a Chaplin" . . . I've Gotten Used to That Ain't it?

Met a jitterbug who isn't working in the least about the shortage of clothes. He just set his lot "Zoo" ticket to the sailors, who made a full summer ensemble out of the garment.

Met a woman at a wedding making last night and the grocers put on a performance as though the Academy Awards hadn't been out yet.

Now that rubber and sugar have run the gamut of gas writers, they are being waged with baked bread for the next shortage, so that they can be sure to get their fill.

Ever-dropped at Pantages theatre: "What a lawyer, his last client put him on the stand!"

Red dropped at Grauman's Theatre: "He got rid under his eyes getting rings rings rings." "Bingers."

My brother (the one who smuggles Japanese shirts into Chinese laundries) has just invented a goldfish bowl with a diving board for the fish who like to show off.

30 Pink Ties
Lang & Holey
Three Shades of Brown

Whatever Became of—
Fain & Dunn
Misses & Sisters
Shoes & Skirts

The Mikado is going to look awfully funny acting as houseboy in his own palace to the Grand MacArthur.

ALLEN CAN RETORT FAST

Comic Benny Now Stepped Up Under New Sunday Spelling

Jack Benny and Fred Allen, who have been carrying on a "friendly feud" over the air for several seasons, have intensified this stunt since the Allen program has moved from Wednesday to Sunday nights on CBS. Shift brings the two comic only an hour-and-a-half apart the same night giving their exchange of insults much more point.

Benny devoted considerable time to his show last Sunday night (13) to bring Allen, incidentally working in a mention of "Valley" Allen, subsequently termed Benny's story is "Auch antacy".

Allen also referred to humorous column written by Ben Gross in the N.Y. Daily News, in which the Allen and Eddie Cantor programs were compared. Remarkably that any listener should recognize the Cantor show by the sound of his eyeballs sticking out and hitting the microphone.

Rise Stevens Cancels, Cold Chases Her to Cal.

Vancouver, March 17. Unable to present her scheduled concert here because of a chest cold, Rise Stevens has returned to California.

All her postponed Northwest dates will be worked in between shooting schedule of her next picture.

Heflin Glued at M-G

Hollywood, March 17. Metro hired Van Heflin in a new play contract with his next assistance he left Broadway last year after a two-year run in six pictures as a leading man in "Philadelphia Story".

U-Boat Trepidations Along Atlantic Coast May Hypo Mt. Resorts

U-boat tanker sinkings on both Coasts and around Florida, especially on the Atlantic seaboard, will likely give the borach circuit one of its biggest.

Some of the beaches have reportedly been badly drenched with oil, while restrictions which may go into effect, such as special identification cards for permanent residents in coastal areas and blackout signs, further hypno the trek to the mountains in vacation time.

UA Calls Doris Dudley

Toronto, March 14. With the Katherine Cornell production of "Rose Burke" folding out of the Royal Alexandra here, Doris Dudley called immediately after the curtain to Buffalo to plans for Hollywood when she is scheduled to play the feminine lead (Blanche Stroyev) in Somerset Maugham's "Morning Glory" (UA). Cast is topped by Herbert Marshall and George Sanders. Picture starts rolling Monday (16).

DeWolfe Laid Up

Billy DeWolfe was taken to Fifth Avenue-Bowling hospital, New York, Thursday night (12) suffering from heavy stripes. He had been working the last two weeks at the Versailles restaurant, despite illness, with the result he lost 16 pounds. It's expected he will be hospitalized at least a week.

The Monchals, doubling from "The Sign of the Cross" at the Versailles, 1542 at the 46th Street, subbed for DeWolfe until George Taggs went in on Saturday (14).

GENIUS INCORPORATES ITSELF

Genius Incorporates Itself

Walgreen's Habitués Now Have Co-Op Meeting Place in Hostelry

Broadway's thespian younger set, which for years has headquartered in the basement of Walgreen's drug store at 44th street and the now-dimmed White Way, is opening a co-op eating, drinking and gossiping spot of its own March 26. It will be the currently-shuttered dining room of the St. James hotel, management of which professes to love actors, whether they pay their room rent or not, and is donating the space.

Room will be known as 'The Genius Club.' The \$600 or so which is required to obtain a bar license and open the joint is being obtained by selling \$10 memberships in 'Genius, Inc.' to actors in 'the bigger time.' Jose Ferrer is president of the venture and donating about \$100. Money is to be returned to the donors if and when the place shows a profit.

'Genius' moniker results from the thought that here will be a place where idea-ridden Broadwayites can park at leisure throughout the day, evening or middle of the night and get in to the schemes and plans which are on their mind. Leo Shull, playwright-leader of the group, and president of Genius, Inc., conceived the club as a hatching place for new formulas.

Attractions offered by the spot are many. First is a guarantee against the annoying habit of Walgreen's and other eateries of the night suggesting that if you've taken your allotted two or three hours to soak up the place, it's time to leave. There will be 10c sandwiches and 10c beer, with the profits, if any, to be plowed (Continued on page 3)

OUTDOOR SHOW MULLED IN N.Y. FOR ARMY FUND

Inspired by the success of the benefit at Madison Square Garden last week in aid of the Navy Relief Fund, a similar outdoor show has been proposed for the Army Relief Equity's benefit. Plan calls for spotlighting the event in one of the New York's baseball parks. The plan estimated that as much, if not more, could be grossed at lesser prices, proceeds to go to the Army Relief Fund.

A \$350 plot is mentioned, with the bleachers at \$110. Idea calls for a symphony orchestra, with operatic stars and sight acts. It has been estimated before that other performers can successfully appear out of doors with the aid of amplification.

P. S. TO PM

N. Y. Daily Tab Seen Meddling in Own Business

PM, the New York tab, for months has been having its reporters wander into important defense plants to prove that they are not properly kept out and sabotage the war effort could be committed. Last week the sheet's own building in Brooklyn was wired with alarm bells. Reason, according to staff info, is that a spy intruder, suspected of being another German agent, had broken a back door, sauntered all through press, composing and city rooms which once being admitted, finally wound up in publisher Ralph Ingersoll's office. He sat there a half hour or so, it was reported, and used in 501's typewriter to prepare a note about his exploits which publisher himself found on his desk the following day.

Murrow London-Bound

Edward Murrow, CBS newscaster will return to his London post in a couple of weeks. He is currently staying for Elmer Davis, who is on a Florida vacation. Davis is due back this Monday (23).

Free-Lunch Baedeker

Leo Shull, editor of Actors Cues, official daily gazette of the Walgreen drug store contingent, issued a Broadway theatre directory this week, in addition to the usual lists of agents, managers, theatres, etc., it has a special section on how indigent actors may live cheaply.

Section lists all the bistros and cocktail lounges in the Broadway area at which a 6c beer or cup of coffee is accompanied by a free lunch. Specific vendors which each joint offers are listed.

Rubber Shortage Curbs Western Stars' Personals

Rubber shortage is making this year the final one for road tours and p.a.s. of western film stars. Every season during January, February and March, when California's rainy season curbs western picture production, five or six screen outdoor heroes hit the road and stay out for three or four months.

In the past, they always have made these personal appearances in their automobile or touring wagon, but few of them expect to have enough auto tires to repeat the usual first-year tours next season.

Faves in Dixie

Spartanburg, S. C., March 17. Boots and saddle boots giving legs to a number of Carolina kids a big winter.

No sooner had John Mack Brown pulled out of this Dixie except (Continued on page 22)

Bill Robinson Tells Off Mpls. Customer For Racial Crack

Minneapolis, March 17. A male book occupant at the Orpheum Saturday morning took a verbal lambasting from Bill Robinson after making an audible distracting remark about the performer's color during the dancer's act. Although controlling his temper admirably, Robinson did not spare any punches in voicing his opinion of the offender, who, he said, was a gentleman.

Save that sort of stuff for the next time, Robinson said to the young man while singing him out. 'It isn't any place here, and one hand would expect it in Minneapolis,' would expect it in Minneapolis.

The audience applauded Robinson vigorously.

Owen Davis Recuping From Major Operation

Owen Davis is recuperating in his New York apartment from a major operation that kept him in hospital for two months. A gall bladder condition was the principal ailment.

WANTS U.S. CREDIT FOR MORALE AID

Recent Congressional Slurs Against Theatrical Profession Stir Legit Defense to Combat Possible Repeals—Point to Free Tickets, Defense Bond Sellings, Talent Cooperation, Etc.

RIGHTHOUS IMMODESTY

Under the unofficial auspices of legit showmen, the American Theatre Wing is fabricating the activities of the theatre in war work in establishing the record is for possible summation later, when there may be criticism or baiting by Congressmen such as the recent Washington slurs against the profession.

It is planned to detail diversified efforts in aid of the Government, both in financial and recreational ways. That would include the drive to sell defense stamps and bonds in theatre jobber operating areas. Stage Door Canteen in New York, benefit performances, camp shows and all other amusements. It is pointed out that the benefit show at Madison Square Garden last week, when nearly \$100,000 was gotten for the Navy Relief Fund, was only possible by the appearance of the theatre jobbers. Some good for any number of camp entertainers (Continued on page 15)

GULF MAY DROP SCREEN GUILD

Hollywood, March 17. Bubbles are being heard again that Gulf Oil will withdraw as beneficiary of Screen Guild Theatre when the four-year pact with Screen Actors' Guild expires April 1. Understood petrol outfit will remain on the air but at a lower budget show. Gulf Theatre costs Gulf around \$25,000 a week for time and talent, with \$10,000 of that amount earmarked for Motion Picture Relief Fund's Country House in San Fernando, Calif.

Interested in the program, having become Hollywood-minded this season.

Relief Fund will have received \$1,130,000 from Gulf when the four-year deal runs out next month.

Buck and Bubbles To Play a 'Jazz Concert' at Town Hall, New York

Buck and Bubbles, vaude comedians and musicians, will be part of the third in a series of jazz concerts being staged at Town Hall, New York, by guitarist Eddie Condon. Bubbles will sing tunes he and one of his partners, Earl, have composed and do a Sand Dance, rarely seen on the vaude stage today, but one popular with the club set.

Buck is listed as one of the musicians along with Ray McKinley, Kirby Joe Sullivan, Hot Lips Page, etc.

Initial two concerts were musical in nature with the exception of vocals by 'Lips' Page.

POF GARDERS RODDY

Vancouver, March 17. Young Roddy McDowall's seventh birthday will see the investor in action in 'Son of Fury' the other night.

He was Andrew McDowall, English father of Roddy, here with a deep-sea merchant ship.

Those Not-So-Colossal Days In H'wood Recalled at DeMille Fete

Hope's Gag on 'Variety'

An inside laugh in Paramount's forthcoming 'My Favorite Blonde' (Bob Hope-Madeleine Carroll) shows a closeup of 'Variety' masthead, and Hope reading 'This refers to Percy, the trained penguin, which Hope (Haines) handles in vaudeville.'

Hope's answer is 'What'll they ask me for an ad!'

No Metro Disc Firm Just Now Says Loew's V.P.

Metro is not going into the recording business at the present time. David Bernstein, v.p. and treasurer of Loew's, Inc., made that statement at a New York Monday (16) news conference. He did not say that the idea which Metro has been mulling for weeks was being cold, containing hints to the assertion that a 'question of supplies' had forced the sidetracking of the issue.

Ever since Metro's plans first were rumored responsible persons in the recording and orchestra fields have wondered where Metro expected to secure pressing equipment and materials needed to manufacture discs. Companies already in the business have assertedly been bothered by war priorities on essential production.

Tommy Dorsey's band, which completed a contract with RCA-Victor recently, was to have been one of Metro's recording names, along with talent tied to the company by similar contracts. Dorsey was also to become a stockholder and executive of the new company. He will return to Victor now, but has an offer from Columbia Records. Dorsey made some sides for Victor on the coast early last week on the air but at a lower budget show. Connected in any way with his old contract. He had completed that agreement on his previous date in Victor's coast studios.

Ben Bernie Doubled From Youngstown And Into Local Hospital

Youngstown, O., March 17. Ben Bernie gave his two shows a third on the third day of his Show at Sarnbach Auditorium here last week, comprising most of the night at the auditorium and his room, at St. Elizabeth's hospital, where he was treated for a stomach ailment. Under his real name, Benjamin Ansell, Bernie went to rehearsal Saturday (7), then visited his mother, who queried him to the hospital.

Until Tuesday (11) he returned, to the hospital after each performance.

GYPSY SHOWED TOO MUCH MIAMI VAUDEVILLER TOLD TO COVER UP THE STRIPPERS

Miami, March 17. Complaints from local women forced Gypsy Rose Lee to clean up her monolog and don additional covering for her strip act currently at the Olympia (Pac's) local vaudeville. The city manager ordered Police Chief Galt to see the investor the chief in turn sent Ling, a traffic patrolman, who denied Miss Lee a license to appear at the Olympia. Chief ordered Olympia to clean up or close.

Hollywood, March 17. Film industry in particular and Hollywood in general paid its respects to Cecil B. DeMille as the Grand-Old-Bud. Still young. Man of pictures in a double ceremony. Part of the commoration, attended by 200 cinema bigwigs, was the unveiling of a bronze plaque in 'The Barn.' More important was the award of a super-Oscar to DeMille, a statuette sculpted in his own image. Built to shelter farm animals in a corner of a lemon grove which is now the corner of Selma and Vine streets in the heart of Hollywood, 'The Barn' made history as the site of the world's first motion picture feature, 'The Squaw Man.' Its director was a young fellow named DeMille, then a 22-year-old actor in a new-fangled idea known as the 'king and queen' of highly respected director of the Hollywood Chamber of Commerce. General idea of the DeMille, Hollywood and the film industry all grew up together.

It was an all-star show with a cast of players who have achieved worldwide fame under DeMille's direction. First he paid tribute to the stars who had worked in 'The Barn' and named them: John Wallace Reid, Dustin Farnum, Douglas Fairbanks, James O'Neill, Oscar Apfel, and Elliott Clawson.

Youth is not a question of years. (Continued on page 33)

2 FILM ACTRESSES FOR BROADWAY PLAYS

Hollywood, March 17. Two film actresses will be in play on Broadway before summer sets. Glenda Farrell goes east for 'Life of Riley,' after finishing in 'Three's a Crowd' before summer sets. Geraldine Fitzgerald pulls out Thursday (19) for 'New York to talk over lead in 'Lark' and 'The Sign of the Cross' at David O. Selznick's summer legit venture in Santa Barbara last year.

Gilbert Miller produces through arrangement with Selznick.

VARIETY

Trade Mark Registered
FOUNDED BY ABIE SILVERMAN
Published weekly by VARIETY, Inc.
535 Silverman's Building, N. Y.
154 West 47th Street, N. Y. C.

Subscription: Annual, \$10. Foreign, \$12. Single Copies, 25c. Cash.

Vol. 146 No. 2

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DAILY VARIETY
(Published in Hollywood by
Variety, Inc., 1461
154 West 47th Street)

Victory Parades, to Spark Sale of Bonds, Planned By National Theatres

Phoenix, March 17. Continued and detailed cooperation with every Government department to maintain morale of both the home and armed forces, was pledged unanimously by district managers of affiliated theatres of National Theatres at meeting here last Thursday (12). As a result of the meeting, discussions will be in session for the various theatre circuits to become prime movers in each city for establishment of a Victory Parade and celebration with full backing of civic and business groups. Ideas will be advanced, not only to generate public enthusiasm, but also to sell Defense Stamps and Bonds in large war drives. Meetings in Washington and film centers from Hollywood are to be held for the Victory celebration, a major drive for widespread sale of stamps and bonds.

Kind of the meetings centered on participation of all affiliated theatres in every local effort to intensify the war effort. Meeting organizers themselves during the daytime sessions, the district managers also organized themselves to make Charles Skouras, and other executives moved into the Thursday night meeting for general discussion. Charles Skouras, and other executives moved into the Thursday night meeting for general discussion.

Affiliated circuits of National Theatres represented included Fox Detroit, Fox Wisconsin, Fox Green and Fox West Coast. Among those attending were Sproge S. Shurlock, Elmer Rosen, Rick Klepper, Mike Rosenberg, Andy Kraggsman, Tom Pate, George S. Pate, Dick Spier, Mick Turner, Harry Huffman, Ray Davis, Hal Boh Selig, Bill Gorman, Herb Poletto, Fred Soutar, Harry McLaughlin, Jim Loo, Ed Han, Ed Jamieson, Stan Mayes, Spencer Lee, Bill Tedford, Homer Gill, Lou Christy, Tom McDaniels and Roy Evans.

B&K CEDES ITS 2500 TELE STATION TO U.S.N.

Chicago, March 17. Balaban & Katz has turned its television station over to the Navy. Station cost B.&K. \$250,000, and the Navy is using it to turn out technical specialists in every 16-week course. The work will prove particularly useful as coverage medium for Chicago area in case the regular stations are forced off the air due to war conditions.

U. S. Borrowing 16mm. Projectors for Troops

Washington, March 17. Uncle Sam asked 16mm. sound projectors to teach desert workers and soldiers how to go about their respective jobs. Shortage of aluminum which has caused a shortage of manufacturing, prevents the Government from buying the apparatus. The War Production Board noted approximately 35,000 machines were manufactured and sold in 1938, 1940 and 1941, many of the purchasers being industrial firms. Army, Navy and other government departments are anxious to buy or borrow these projectors for use in visual training programs.

FAIRBANKS HAS NO CINCH

He's on Sub-Chaser Duty in U-Boat Torpedo Zone
Lieut. Douglas Fairbanks, Jr., in New York for a short time last week, revealed that it's no glamorous job to which the Navy has ordered him. He's doing all sea duty currently being assigned to one of the most dangerous jobs in the Navy service. He's on a tiny sub-chaser in the torpedo zone off the Atlantic coast. One of the tankers sunk by a U-boat last week, was hit just four miles away from where Fairbanks' ship was at the time.

It Can't Fly Here

Hollywood, March 17. China won a dramatic victory over Japan in the Philippines last week where a Japanese ship was paunched at the masthead of a Navy bomber on the 'Archon' and 'Pauc' set.
Six Chinese actors, who were wearing Japanese army caps, couldn't stretch their art far enough to play under the hated colors of the Rising Sun. After a sidown strike, the offending flag was pulled down.

Capra to Supervise Documentary Films For Armed Forces

Washington, March 17. Frank Capra's assignment in the role of Major in the Signal Corps is to supervise the production of documentary films which will be used to keep American troops posted on what goes on in the Pacific. The releases north are scheduled.
The reel will be partly historical and partly current. Reviews of developments since Japan's grab of Manchuria a decade ago, they will also feature a study of the United States as it war with the yellow race. Outstanding pictures to be made in Hollywood, New York, Washington, and St. Louis, Mo., will be produced locally and shipped to the theatres.

Another series will be showing what the enemy and our allies are like, their methods of operation, weapons and objectives. These reels will include shots from commercial newsreels and similar pictures.
Before starting the project, Brig. Gen. Frederick H. Osborn, Army morale chief, and other producers in Hollywood to outline the needs and details.
Both Pointed scripters already are organizing the new educational series. Services of writers, directors and artists will be done. While the newsreel companies have offered their libraries at cost.

Jock Lawrence's D.C. Stand

Hollywood, March 17. Jock Lawrence quit his manifold public relations jobs in the picture industry for similar duty with the War Department in Washington. Among the posts he held was assistant to president of the Producers Association.

U.S. Bonds, Stamps Rallies Best In Suburban Houses

Nashville, March 17. Defense rallies held in suburban theatres are exhibitors' best method of selling a lot of defense bonds and stamps, is the opinion of Crescent Amia Co. officials after a thorough trial.

In addition to offering competition to various sectors of a city, giving smaller theatres a chance to show their own programs, the suburban theatres' plan also clears the downtown area of a city street setoff and traffic congestions which would result if giant rally was held in major theatres.
In addition to creating community consciousness, the suburban idea has been a boom to big, in its every theatre where Crescent Amia Co. such a rally gross has upped considerably.
The suburban idea as worked out by Tim Sanders gets wide house-to-house publicity from residents of area where rally is to be held.

JESSEL CAMPAIGNING FOR MORE NAVY SHIPS

George Jessel went to Chicago Sunday (15) after the performance of "A Hot Time in the Old Town" to address a meeting, purpose of which is to arrange a mammoth ship building drive. Jessel will give a Navy Relief Fund. He will stop over in Pittsburgh on the return trip for a similar purpose.
Understood that Jessel is in line for a Navy commission in the morale division.

Uncle Sam's Roll Call

Lieut. Everett Walsh assigned to the department of the Buchanan Army Air Station, where he will be the U. S. Coast Guard and is already assigned to duty.
Bob Fontaine, actor with Buchanan, who has privately flown planes, has enlisted in the Army Navy Corps and is waiting to be called.
Jerry D. Lewis, of Warner Bros. Pictures, after a six years' absence, doing special features as well as contacting columnists, reported that he has been discharged and is enlisted. Warner co-workers there Lewis' part Sunday night (15).
Bill Slater, enlisted in the Army Monday (16).
Bill Slater, sports commentator for NBC, after a year and six months, has been called up by the army and will serve with the rank of Major. Slater will be for a course in radio location. He was last week.
Tom Rattelle, of Metro's eastern office, is on a tour in radio location. He is Monday (23).

Winter Markets, Files Montreal, March 17.
John A. Winkler, CPCE, announcer, returned home from a tour in radio location. He was married the week before.
Pitt's Ennettes Philadelphia, March 17.
Water Good, manager of Harris' Detroit office, is on a tour in radio location. He was recently inducted into the army, has been named to the field artillery school at Fort Benning, Ga. C. Henry Miller, who manages Harris' East Liberty office, is on a tour in radio location. He was recently inducted into the army any day now.
William Intrernte, manager of

Theatres Urge Church-Gong In The Interest of U.S. Morale

Nice Quiet War Front

Hollywood, March 17. There is a much more active war preparation around the 20th-Fox studio that the company is preparing \$700,000 to build its own set in Sherwood Forest, far from the airplane factories, wrong time and ruins quiet battle scenes.
Studio is burning up plenty of valuable rubber on the long drive to Sherwood, with 1,100 extras on the payroll depicting scenes of the German invasion of France.

War Fiques Interest Among Students in Pix Of Foreign Countries

Teaching Film Custodians, Inc. separate entity set up by the Motion Picture Producers & Distributors Assn. to handle educational pictures for institutes of learning, reports a great increase in number of foreign and foreign film institutes that is high school and college students shortly expect to be fighting in business made pictures with Custodians, the yen to see what the foreign countries look like to which this country is sending food.
Film Custodians handles all regular short features releases after a year or over old. They are reduced to 15-minute for distribution to educational institutions at stipulated rental fees. Various film companies in business made pictures with Custodians for the unit carrying on the actual handling distribution and bookings at the five cities in N. Y., although a separate corporation. Film Custodians has proved self-sustaining and may shortly show a small profit.
Major companies will be asked in N. Y. to contribute to raise money to part where Film Custodians has access to older short prints suited for schoolroom use.

FORD DONATES USO MORE MOTOR CANTEENS

Detroit, March 17. A fleet of 10 new "clubhouses on wheels" were presented to the USO by the Ford Motor Co. chiefly for service in camps on the West Coast. Each of the units carries a sound motion picture projector and a library of feature films; record player and a library of both popular and classical music; books, stationery, mail box and complete canteen outfit.
Edsel Ford previously presented 10 such rolling clubs to the USO which are in use in the Atlantic Coast and because of their popularity the added contribution will be the other sections of the country. The vehicles were designed with the idea of not only bringing USO service into the bigger camps but to wheel in for soldiers and sailors on detached duties such as the USO's service into the big camps and production plants.

Stripper Gets Heavy Play in N.O. from Soldiers

New Orleans, March 17. French Quarter theaters have been doing big since featuring stripper shows, which are largely patronized by soldiers from nearby army camps.
One spot, the Pappy House, has done so well with extra shows of strippers, and has been getting big play. All joints have special rates for service men.
N. Y. to L. A.
Edgar Berger, Irving Berlin, Phil Canin, Charles Tobias, Sam Fleischman, Harry Lenetick, Fred Astaire, Myrna Loy, Bill Stern, Ink Spots

As a means of contributing to maintenance of public morale in times of stress, and the building of good will, theatres are lending themselves to a rapidly-growing movement urging people to go to church. This is being done in communities where the houses are open on Sundays. In the majority of the country's cities and towns shows are now being put on the Sabbath.

While up to now in various scattered parts of the nation exhibitors or circuit operators have made up special trailers enclosing their patrons to attend church, or in other ways, the houses are now like a domino, doing so, the first known instance where paid advertising has been used in the houses. The Lucas & Jenkins circuit, operating five houses in Savannah, went for a half-price special in the papers with the notation that 'this advertisement is published and paid for in the interest of the churches of Savannah.'

Ad is headed 'The Church is the Hope of the World' and 'We Must Cling to It Now For Strength and Guidance.'
Copy points out, in part, that: 'We, who walk a dark and dangerous path, are looking for the church for strength. We, who loved peace, are now at war. We are building a nation that will be a tank and guns and planes and shells and ships, without which we cannot conquer.'
'All these things that are our building cannot insure our victory. For victory demands of us a greater strength, the strength of mind and weight of guns. A strength that stems from the unflinching faith that right is triumphant; that hate and cruelty cannot endure; that mercy and compassion and brotherhood among men will rule the world.'

'The doors of the church are open. The light of the faith still burns. We are building a nation that will be a tank and guns and planes and shells and ships, without which we cannot conquer.'
The L. & J. circuit, operating only in Georgia, is headed by Albert Jones, and Tom K. Jenkins of Atlanta. Paramount is a partner in the circuit. Jenkins is presently in N. Y. on a business trip.

In addition to the local good-will established by the L. & J. action and that of other operators who in one manner or another are recommending more church-going, the theatre is doing a job that is seen as a gesture which cannot hurt future relations between the industry and the church.

HARRY COHN SUGGESTS RUNNER-UP OSCARS

Before Harry Cohn, Columbia Pictures president, left New York for his duties in London, he expressed himself on the Academy of Motion Picture Arts and Sciences, in connection with the Oscar nominations. He said that he was not feasible to name the also-rans, just as in other competitions.
The winners of the year are named by the Academy's statisticians, whereas it would be good housekeeping to name the runners-up, as in any other competition where one-two-three rank is disclosed. That would let extra distribution to as well as consolation, to those who didn't top.

L. A. to N. Y.

Tommy Dorsey.
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Philly Indies Work Out a Plan Calling for a 40% Ceiling on Pix And Profit Equalling 50% of Rental

Philadelphia, March 17. Independent exhibitors, who are up in arms against the rental terms of picture houses, Monday got a so-called buying plan for themselves which seeks to place a 40% ceiling on picture bookings and breaks down the playing unit overhead to the point where the exhib is left a profit equal to 50% of the film rental paid.

The plan was presented at a meeting of Philadelphia exhibitors attended by 150 exhibitors buying for 250 theatres through the Philly exchange. Attending were members of the Allied Theatre Owners of Eastern Pennsylvania, the United Motion Picture Theatre Owners and exhibitors who belong to neither organization.

The formula is broken down for six-day theatres having overheads of \$350, \$500, \$750 and \$1,000 weekly in seven playing units, which averages as well for seven-day houses under the same overhead where 10 playing units figure on the plan.

Plans include a notation that it is necessary for the exhibitor to have a certain margin of profit on the film rental paid the distributor on the big pictures and that the exhibitor may for the short subject and take care of the losses on the low-track features.

When DuSang, it is also proposed that those theatres using double features with high percentage pictures should receive an allowance of the cost of the second feature or a reduction of 5% in the cost of the lot, whichever is most applicable to the theatre in question.

A reservation clause is recommended under which a picture must show a fixed amount or the percentage allowance is lowered to a point agreed upon between exhib and distributor when the contract is made, this to allow the exhibitor to figure to a flat rental in event the gross dips that far.

It was agreed that a group of theatre owners would seek to try out the buying plan on the Philadelphia exchange and report back to the body at another meeting to be held on March 30.

Under the plan, worked out by a steering committee selected at a previous meeting, percentage rentals will be pegged on a graduated scale from 25% to 40% based on business done by the pictures played. The plan proposes that exhibitors get one week for theatres operating six days and 10 units for those that are open seven days.

Formulas are developed to leave the exhib a profit equal to 50% of the film rental paid, calls for the following: "A 40% picture must do 250% of the playing time unit overhead to gross enough money to pay the exchange 40% rental, leaving the exhib 10% profit." "A 35% picture must do 210% of the playing time unit overhead to gross enough money to pay the exchange 35% film rental." "A 30% picture must do 182% of the playing time unit overhead to gross enough money to pay the exchange 30% film rental." "A 25% picture must do 160% of the playing time unit overhead to gross enough money to pay the exchange 25% film rental."

Pat Dross 3 Directors, Mann, Samish, Padula

Hollywood, March 17. Paramount dropped three directors in 'B' division yesterday. Opting to lapse on Mann, Adrian Samis and Edward Padula.

Samish came from radio and Mann is the only one to have made a picture with Paramount.

Michel Kraike, aide to Sol C. Siegel, gets going in higher budget bracket.

Roach Glorifying B'klyn

Hollywood, March 17. Hal Roach is becoming Brooklynish in his studio's advertising. After making 'Brooklyn Orchids' he comes back with 'Brooklyn Bridge.'

Save That, Too

Hollywood, March 17. At least one film exec is putting teeth into the wartime economy which grew over the week by week in Hollywood. Exec recently had X-rays taken in a dentist's chair.

When the dental work was done, he was fished the X-ray film to the studio and banded them to the proper chief with an economical injunction. That these away, you never can tell when we will have to use an X-ray of teeth in a picture.

UA EXECS SEE WAR AIDING WABES

Chicago, March 17. United Artists sales convention, headed by Grad Sears and Carl Leserman, at the Blackstone Hotel here, has taken as its keynote the need for a new policy in view of changed conditions due to transportation problems brought by war.

UA sales execs feel that what an exhibitor can't do is to get smaller and smaller UA houses, and that therefore these smaller houses must expect to pay their proportionate share of rentals in view of upped track.

Mauro Greenhalt, publicity chief, pressed home the point that sales to exhibitors and release dates must coincide with the full bill of publicity, promotion and advertising.

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York's Redating Stalls Its National Release

With a representative number of theatres rebookings 'Sergeant York' at the advanced scales and terms which are being offered in such houses, Warner Bros. will hold up general release of the film until the end of the month.

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Studio Contracts

Hollywood March 17. George Stutz's writing option picked up by Columbia. Jean Porter inked acting pact with Hal Roach.

Tim Holt signed for six more Westerns at RKO. Stetson's director option filed by Columbia.

Rex Williams drew an actor contract at Metro. Dick Purcell inked player deal at Republic.

John Sully penned an acting ticket at Columbia. James O'Neill Taylor drew one-year acting as cameraman at 20th-Fox.

Ring Lardner, Jr., inked writing pact with Metro. Gene Raymond's contract with RKO to be held in abeyance while he is in the Army.

Michael Kamin handed scripting ticket by Metro. Richard Arlen signed to star in four more films for William Pine.

William Thomas at Paramount. Daniel B. Clark renewed for one year as chief of 20th-Fox camera department.

Leslie's moppet contract with Paramount revised by Superior Court to permit outland pictures. Bruce Cadot signed new pact at Metro.

Freddie Bartholomew inked two picture acting deals with Columbia. Richard Arlen drew new cameraman contract at 20th-Fox.

Par Would Keep Play Going Until Filming 'Of Lady in the Dark'

Paramount, which has a financial interest in the legit production of 'Lady in the Dark,' hopes to keep the show operating in Chicago next fall and winter until the picture version is released in January.

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Odium Adds 2,300 More RKO to His Portfolio

Washington, March 17. Floyd Odium tightened his grip on Radio-Keith-Orpheum in January according to the latest Securities and Exchange Commission disclosures.

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Allied to Discuss Opposing Views On UMPI Sales Plan; Cancellation Clauses Under Fire; Exhbs Squawk

Casing the Gabbers

Hollywood, March 17. Now that the air is again swarming with film goers, exhibitors and picture men, the Stenographic report is taken of every latter's mouthings and thereby scrutinizing for overt paragraphs.

Sponsored gabbars are Jimmie Fisher, Jimmy Starr, Ervino Johnson, Hedda Hopper and George Fisher.

Penalty for taking too many pictures with picture personalities is revocation of their cards giving them the run of the studios.

Allied States Amn. national exhibitor organization whose stance with respect to the United Motion Picture Industry's sales plan is dubious, will hold a special meeting in New York City next Wednesday to discuss widely divergent views with respect to the plan.

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Wm. Fox's 25G Releases 1% Divvy to Theatre Corp.

A dividend of 1% will be paid owners of Fox Theatres Corp. in liquidation, as a result of an order in U. S. District Court in New York City.

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Come the Big Guns

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NO IDLE GESTURE

Weygantens Claims He Loaned Presburger \$10,000

A suit by Max Weygantens against Arthur Presburger, producer of 'Shanghai Gesture,' was revealed in N.Y. supreme court yesterday.

Trotti's Producer Moveup

Lamar Trotti moved up to an associate producer status in 'The Thin Red Line' after seven years as one of the studio's top scribes.

Soldiers in Uniform Fail to Repeat 'Miss. Law; Still No Sunday Pix'

By TED R. LUZZA
Jackson, Miss., March 17.

Despite cheers of soldiers in the galleries and pleas of two representative managers who are inducted into the armed services were assured last week that their interests would be protected back home by film exchange salesmen.

The exchange boys—members of Motion Picture Associates—passed a resolution pledging every available assistance to absentee exhibitors who are forced to leave their theatres without proper provision for replacement.

In the event that the operator is called away in a hurry, MPA will appoint one of its members to step in and handle things until a qualified person could be obtained, satisfactory to the owner, to carry on during his absence. The Monday agreement by the MPA will ensure no loss during the interim.

The salesman also pledged they would not sell their product away from exhibitors in the service.

Minister-representatives begged their colleagues not to "ask the devil to come in" as they led opposition to the measure which would have permitted Sunday operation of shows within 20 miles of army posts for the duration of the war.

It was the third time the house has returned to relax the 120-year-old Sunday laws, which also forbid, among other worldly pleasures, bull-fighting and cockfighting.

Soldiers from the Jackson abseas cheered lustily the speeches of Rep. Leo Sanford, of Covington county, who appeared in a private's uniform, and Rep. George Woodfill, of Hinds; who has enlisted in the navy.

The same God that "hid the Sabbath Day" also said "Thou Shalt Not Kill," declared Sanford, "but we know we'll have to kill the war."

Woodfill reminded legislators that methods, including one at Mississippi College, a Methodist institution, operated on Sunday and that 100,000 green fees, more than soldiers could shoot, is described Janey's street line with soldiers on Sunday, and the already overtaxed post recreation facilities.

Films are shown on Sunday on army reservations.

Ministers in the house were vehement in pleas to kill the bill.

When the three-hour debate was over, Rep. Thomas J. Reed, of Natchez, remarked: "The house didn't pass these boys Sunday movies, but at least we gave them a free show today."

Florence, S. C., Ok's Sundays
Spartanburg, S. C., March 17.

City fathers have okayed Sunday show for Florence, S. C., to be to many officers and men at air base. Four South Carolina cities now have Sunday shows. Others are Charleston, Columbia and Beaufort. Spartanburg, with 16,000-man Camp Croft, still without, although bitter fight is being waged between preachers and citizens with radio stations leading fight for ban removal.

Newspapers reporting as "rumor fight" but keeping on sidelines, ditto exhibitors.

CHAS. FREEMAN MOVES UP IN INTERSTATE CO.

Charles J. Freeman, in charge of talent booking for the Interstate Circuit in Texas, has been promoted to assistant to Raymond Willie, who as executive assistant to J. O'Donnell, in charge of general advertising chain, is in charge of operation of 70 theatres in eight key Interstate towns.

As result of the appointment, Freeman moves into the operating end of Interstate, with Freeman continuing to handle vaude and legit bookings in theatres of the circuit.

Long Time in the Saddle

Hollywood, March 17.

'Brotherly Love' City

Philadelphia, March 17.

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Arrest Absconding Asst. Theatre Manager Who Embezzled \$3,881

Cleveland, March 17.

Hunted by the F. B. I. bonding company detectives and city police, Robert J. Herbst, 33, was nabbed here exactly five days after he embezzled \$3,881.77 from the RKO Keith's 1040, St. theatre, where he was assistant manager. Herbst was due to report to the army draft board on the day (9) he took a powder with the theatre's weekend receipts.

Instead of taking the dough to the bank, he said he was so tempted by having such a large amount in his hands that he grabbed the money and hid it in a suburban residential home under the name of Robert B. Kertz.

Without a high living were blamed by the former theatre door man, who had been promoted to the assistant manager position six months ago. He said he had been drinking heavily over the weekend and spent \$994 of the embezzled money before being caught. Detectives were tipped off by "wh" where the bank, he said he was so tempted by having such a large amount in his hands that he grabbed the money and hid it in a suburban residential home under the name of Robert B. Kertz.

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Misses Benson, Gilbert New Metro Writing Team

Hollywood, March 17.

New femme writing team of Sally Benson and Doris Gilbert, who collaborates with her on scripting of the Shirley Temple series, will be put under contract at Metro.

They have been assigned to the screen on "Met" but have been based on Miss Benson's Kensington yarns in the New Yorker.

Shooting for the Moon

Hollywood, March 17.

Stanley Kramer was upped to associate producer on the David L. Loew-Albert Lewin picture, "The Great Dictator," which went into local yesterday (Mon.) on the RKO-Pathe lot for United Artists.

Previously Kramer has been general production executive and casting director on "Moon."

DISCHARGED ASST. MGR. WINS TEST

Also \$646 Back Pay in Suit Against State, Youngstown, O.—Establishes Important Film Row Precedent

OTHERS MORE CO-OP

Cleveland, March 17.

Case of Clarence E. Wire vs. State Theatre Co. of Youngstown, O., involving a young draftsman's battle to recover his job after he had been discharged from the army, established an important precedent in Ohio law records as the first one of its kind here and in the country.

With the aid of Don C. Miller, U.S. attorney here, the former assistant manager of the State in Youngstown won all rounds in his fight against the theatre which refused to employ him. J. W. Trunk owns that theatre.

Resident recovering his job, he received 17 weeks back pay amounting to \$646 after Miller had prepared to sue the theatre-holding company, having his claim on the Selective Service Act. According to this federal law, the company was compelled (Continued on page 82)

U's 1st Quarter Net, \$1,518,315; Last Year, 703C

Universal net profit for the first quarter of its fiscal year, ending last Jan. 31, amounted to \$1,518,315, as compared with \$703,785 in corresponding quarter a year ago. In both instances this is after all charges, but before Federal taxes and special reserve. Company wrote off \$20,118 as special reserve for foreign contingencies in the initial quarter of current fiscal year.

U's net, after writing off Federal taxes and a special reserve, totaled \$845,941 for the first quarter, as against \$855,795 in the quarter ended Feb. 28, 1941.

Company announced that the old board of directors had been re-elected at the exception of J. D. Penick, resigned, at the annual stockholders meeting held Monday (18) at Wilmington, Del. J. D. Penick was succeeded by Allen L. Carter, Jr., of Baltimore, as representative of the first preference shareholders. Penick had resigned some time ago.

Other directors are Nate Blumberg, D. C. Collins, J. Chester Cowdin, Preston Davis, John J. O'Connor, Peyton Gibson, C. D. Prutzman, Daniel Scharfer, Rudolph Rogers and William H. Taylor, Jr.

Annual Annual Earnings
1939..... \$1,152,923
1940..... 2,380,772
1941..... 1,986,490

Net profit expressed as author's (1) Deficit:
1930..... \$1,047,021
1931..... 815,786
1932..... 1,250,283
1933..... 1,044,234
1934..... 236,792
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Texas Theatre Owners' Emergency Comm. Setup May Be Model for Others

A Four-Door Film

A. M. Botsford, the 20th-Fox pub-ad boss, was kidding about film advertising showing doors being broken down in a mad rush by customers. Then another ad showed two doors being broken down; both in the outer and inner lobby.

Botsford is now waiting for some Fox film to see if he can bill it "A four-door picture," showing four portals being pulled up uncontrollably.

Breach of Promise 25G Award Vs. Former Fox Theatre Exec Upheld

Wichita, Kans., March 17.

Award of \$25,000 in breach of promise suit of June E. Herd, Kansas City, Mo., against Stanley Chambers, former Fox theatre executive here and at Kansas City, Mo., which had been vacated by Judge I. M. Williams here, in 1940, still stands against the decision of Kansas supreme court. The vacated judgment had been entered on docket here against Wheeler Kelly Hagan Trust Co., which Miss Herd claimed, held properties of Chambers. The trust company's manager had sold property of the defendant and had judgment vacated.

Chambers had also been sued for breach of promise in 1934 by Hazel Spelman, Los Angeles, who asked \$30,000.

Pittsburgh, March 17.

General price hike has been put into effect here in all downtown first-run houses as well as flock of nabes. Rise in admission scales, first here in some time, was launched by WB and okayed by competition right down the line, including Hertz chain, Shea and Loew's, although latter's sole property locally, Penn, is aligned with Warners in booking arrangement.

Morning and afternoon prices remain same, 30c and 40c, including tax, in key spots but evening admission has been pegged a shade higher, going from four bits to 55c. Additionally, early bird scale has been eliminated on Saturday and on Sundays, with 7c and 9c seats here until 2 p.m. on account of the new Big Lows, which straight evening price, 55c, from opening to close.

Figured on average attendance of late that rearrangement of prices, together with the 5c boost, will mean works a net gain of one week, depending on size of house.

Siegel Steps Up at Par

Hollywood, March 17.

Shift at Paramount moves Sol C. Siegel into a new berth as a member of the B. C. De Sylva production unit. Siegel's present producer work at the Big Lows, which straight evening price, 55c, from opening to close.

Assignment starts April 3, after MacWren has returned from an eastern vacation.

Diets Laid Up

Howard Dietz, Loew's v.p. director of advertising and publicity, active on numerous show his committees working a new berth as a national defense agency, is ill in hospital due to overwork.

Diets was invited to the U. S. Treasury Hour radio program, has been away from his office for more than a week.

Dozier Feted, Back West

William Dozier, Paramount's Coast story editor, left New York for the West on Friday (16) after a week of court advertising agents and conferring with writers, agents and publishers.

He was hosted by the eastern story department at a cocktail party on Friday (13) to which story ends from other agents, agents and others were invited. It was Dozier's initial trip to New York since assuming his post as Coast editor.

What may be a forerunner of similar action in other parts of the country and sleep set in motion in Texas, according to lead article to exhibit members of Texas Theatre Owners, Inc., who are facing problems, financial as otherwise, as a result of the consent decree, the war and the national emergency program.

The thought underlying the organization of what will be known as the Emergency Problems Committee of Texas Theatre Owners, Inc., is to help Texas exhibitors over any crisis threatening them due to loss of business through shifting populations, increased costs of operation, distributor terms, etc.

The Emergency Problem Committee set up to impartially look into the Emergency Problems Committee of Texas Theatre Owners, Inc., representing national distributors; two representatives of large circuits; and three exhibitors from among the independents of the state.

Distributor chief Leroy Bickel, branch manager for Metro at Dallas, and Lloyd Rust of the Republic circuit, both of the committee, will represent the exhibitors, while the independents are C. W. Sadler of Weatherford, Tex.; Tom White of Abilene and H. R. Bisbee of Garland.

PITT DELUXERS, NABES TILT B.O. GENERALLY

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RIO RITA

With songs... Metro release of Paul Jones... Rio Rita... Rio Rita... Rio Rita...

Like all Abbott and Costello pictures... Rio Rita is two other fellows...

Script relies principally on the... Richard Connell and Gladys Lehman... Rio Rita... Rio Rita...

But the star's versatile... Rio Rita... Rio Rita...

formance of Barbara Stanwyck... Rio Rita... Rio Rita... Rio Rita...

Director William A. Wellman... Rio Rita... Rio Rita... Rio Rita...

Director William A. Wellman... Rio Rita... Rio Rita...

Miniature Reviews

'His Bit' (M-G) (Song). Abbott & Costello; that old, brother, OK for the h.o.

'The Great Man's Lady' (Par). Directed by Bob Hoover...

'The Tullies of Tahiti' (RKO). Charles Laughton and Jon Hall in lightweight film...

'My Favorite Blonde' (Par). Bob Hope - Madeline Carroll stars, subtle farce.

'A Gentleman After Dark' (UA). Crook drama that went wrong; modest grosser on dual screens.

'The Mayor of 44th Street' (RKO) (Songs). Tompoch B. entree, good entertainment as solid dunder.

'This Gun For Hire' (Par). Low caliber melodrama, meriting only a look via Variorama table and new player, Alan Ladd.

'I'm Off to the Army' (Par) (Songs). Low budget comedy...

'The Backlist Bachelor' (RKO). Lunn and Abner comedy that's moderate entertainment for the family and rural circuits.

'Staggered Brides' (Bich) (RKO). Another in the C. B. entree genre...

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Fingers at the Window

Hollywood, March 14. Metro-Goldwyn-Mayer... 'Fingers at the Window'...

'Fingers at the Window' is a typical whodunit aimed at catch attention from mystery-minded audiences...

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The Great Man's Lady

Parsonnet release of William A. Wellman... 'The Great Man's Lady'...

'The Great Man's Lady' is a boxoffice and entertainment disappointment...

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The Mayor of 44th Street

RKO release of Paul Jones... 'The Mayor of 44th Street'...

'The Mayor of 44th Street' is a light-hearted drama providing top grade of entertainment through mer-

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This Gun For Hire

Hollywood, March 16. Paramount release of Stuart Heisler... 'This Gun For Hire'...

'This Gun For Hire' is a well-told story of a man who is hired to kill a woman...

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Staggered Brides

Hollywood, March 14. United Artists release of Edward Small... 'Staggered Brides'...

'Staggered Brides' is a comedy about a man who is married to two women...

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HITCHCOCK does it again

39 STEPS

FOREIGN CORRESPONDENT

REBECCA

SUSPICION

Now HITCHCOCK gives you

Saboteur

Saboteur is a story made to order for the master of suspense.

Woven into its exciting action based on page one news, is the love story of an American boy and girl who heroically track down a dangerous ring of American traitors—the Benedict Arnolds of today.

"Saboteur" is the first picture of its kind. It has all the elements of great entertainment set against fast paced action in the Hitchcock manner. Hitchcock tops Hitchcock hits in "Saboteur." It's a big picture.



"Saboteur" has Everything!

NATION-WIDE RELEASE, APRIL 3rd!



AIRCRAFT PLANT DESTROYED...
A man-made fury of flames gutting a defense arsenal!



A BATTLESHIP DYNAMITED...
before the terrified gaze of thousands in a great shipyard!



SECRET LOOKOUTS...
spying on our key defense points—plotting total war!



FRANK LLOYD Productions, Inc. presents



TRAITORS... IN EVENING DRESS...
Terror striking from behind the mask... of social swank!

PRISCILLA LANE ROBERT CUMMINGS

IN

ALFRED HITCHCOCK'S

Saboteur

(THE MAN BEHIND YOUR BACK)

with Norman LLOYD Otto KRUGER Alan BAXTER Alma KRUGER Dorothy PETERSON Clem BEVANS

Directed by

ALFRED HITCHCOCK

A UNIVERSAL PICTURE

Associate Producer
JACK H. SKIRBALL

Captains' Mopping Up at \$22,000 In Frisco; Marines' Pic Vaude Fine 17C

San Francisco, March 17.—Street spots this week... Captains' Mopping Up... Marines' Pic Vaude Fine 17C

Key City Grosses

Estimated Total Gross... (Based on 28 cities, 179 theatres)...

TO BE FROTHY \$20,000, PHILLY

Philadelphia, March 17.—Lots of shekels at the boxoffice this week with virtually every picture...

Estimates for This Week

Alamo (RKO) (2,440; 35-40-55)—Citizen Kane (RKO) (2,440; 35-40-55)...

HOLDOVERS HIT B'KLYN

Brooklyn, March 17.—Down town sector of City of Churches packed with holdovers...

Estimates for This Week

Alamo (RKO) (2,440; 35-40-55)—Citizen Kane (RKO) (2,440; 35-40-55)...

'Song of Islands' Lush \$28,500 In Sluggish L.A.; Fleet In Pert 14G, 'Cowboy 15G H.O., 'Helz' 6G on Fifth

Broadway Grosses

Estimated Total Gross... (Based on 18 theatres)...

'BALL' HOT 19G, 'PITT' WINNER

Pittsburgh, March 17.—Bill's continuing fast pace with 'Ball of Fire' at Penn the best...

Estimates for This Week

Ball of Fire (RKO) (2,440; 35-40-55)—Citizen Kane (RKO) (2,440; 35-40-55)...

Los Angeles, March 17.—First-run showing the bulk of the Saturday run last week...

Estimates for This Week

Ball of Fire (RKO) (2,440; 35-40-55)—Citizen Kane (RKO) (2,440; 35-40-55)...

GRABLE MATURE SLOW \$8,500, PACING OMAHA

Omaha, March 17.—Captains of the Clouds' is making the showing this week...

Estimates for This Week

Captains of the Clouds (WB) (2,440; 35-40-55)—Citizen Kane (RKO) (2,440; 35-40-55)...

50G Restraint Suit

Valdosta, Ga., March 17.—Sult of Southern Pictures, Inc. against Martin Amos Co. Inc. alleging restraint of trade...

Estimates for This Week

Ball of Fire (RKO) (2,440; 35-40-55)—Citizen Kane (RKO) (2,440; 35-40-55)...

NATIONAL BOXOFFICE SURVEY

Round the Clock War Production Spurs Theatre Attendance—Door Wide Open for New Smash Entries

It is of no aid to the country's enemies or safety for their sensibilities to make it known that 24-hour-a-day production is holding the industry captive...

Can. Victory Loan News Vancouver Biz Somewhat

Vancouver, March 17.—Business in general has fallen off since the first week of the year...

Estimates for This Week

Ball of Fire (RKO) (2,440; 35-40-55)—Citizen Kane (RKO) (2,440; 35-40-55)...

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TRANS-LUX'S REP. DIPS 22G

Trans-Lux's rep. reported to stockholders that the company's earnings for the first quarter...

Pointed out that the business of Trans-Lux Movie Ricker Corp.

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Estimates for This Week

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Rep. U. S. Pat. Off. Copyright, 1942, King's...

THE MAN WITH THE GREATEST NEWSPAPER FOLLOWING OF THE DAY...TAKES TO THE SCREEN WITH HIS BEST AND FUNNIEST STORY!

IT IS R... press di...
that Britain's turnover...
native ra... 000,000. But when our...
traffic in... billion will be just peanuts...
compar... business.
Our race...
sealwags and bound to find...
offers. We w...
markets do as...
Of course...
comiz...

● Millions of Damon Runyon newspaper and magazine readers have met Butch and his pals... now they're going to sit in with them in the most human yarn he has ever told!



"BLINKY" Sweeney... easy dough is the only thing he can see.



Philly "THE WEEPER"... jovial sort of mug who likes a good laugh.



Harry "THE HORSE"... given so many rides, he wears his own saddle.



Jack "THE BEEFER"... another mug who looks at the bright side of life.



"DETROIT" Nathan... a big city boy who made good in a bad way.

Damon Runyon's

Butch Minds the Baby

with Virginia BRUCE · Brod CRAWFORD · Dick FORAN
PORTER HALL · SHERM HOWARD · RICHARD LANE
FUZZY KNIGHT · GRANT WITHERS

Screenplay by Leonard Spigelgass

Story by Damon Runyon
Directed by Albert S. Rogell
A DAMON RUNYON PRODUCTION
Produced by
MAYFAIR PRODUCTIONS, Inc.
A UNIVERSAL PICTURE



Now in Release
MARCH 20th

KINGS ROW

is going places!

NEW YORK!

Going another two weeks at the Astor—after six big sessions! That makes 8 weeks altogether—at least!

MEMPHIS!

Business is not good in Memphis—It's wonderful!

MIAMI!

3 simultaneous first-run engagements—and all terrific!

... AND NOW TO
PROVIDENCE!
ALBANY!
DAYTON!
SCHENECTADY!

BOSTON!

Opening day at the Met was way over "Dinner"! And the hot pace continues!

LOUISVILLE!

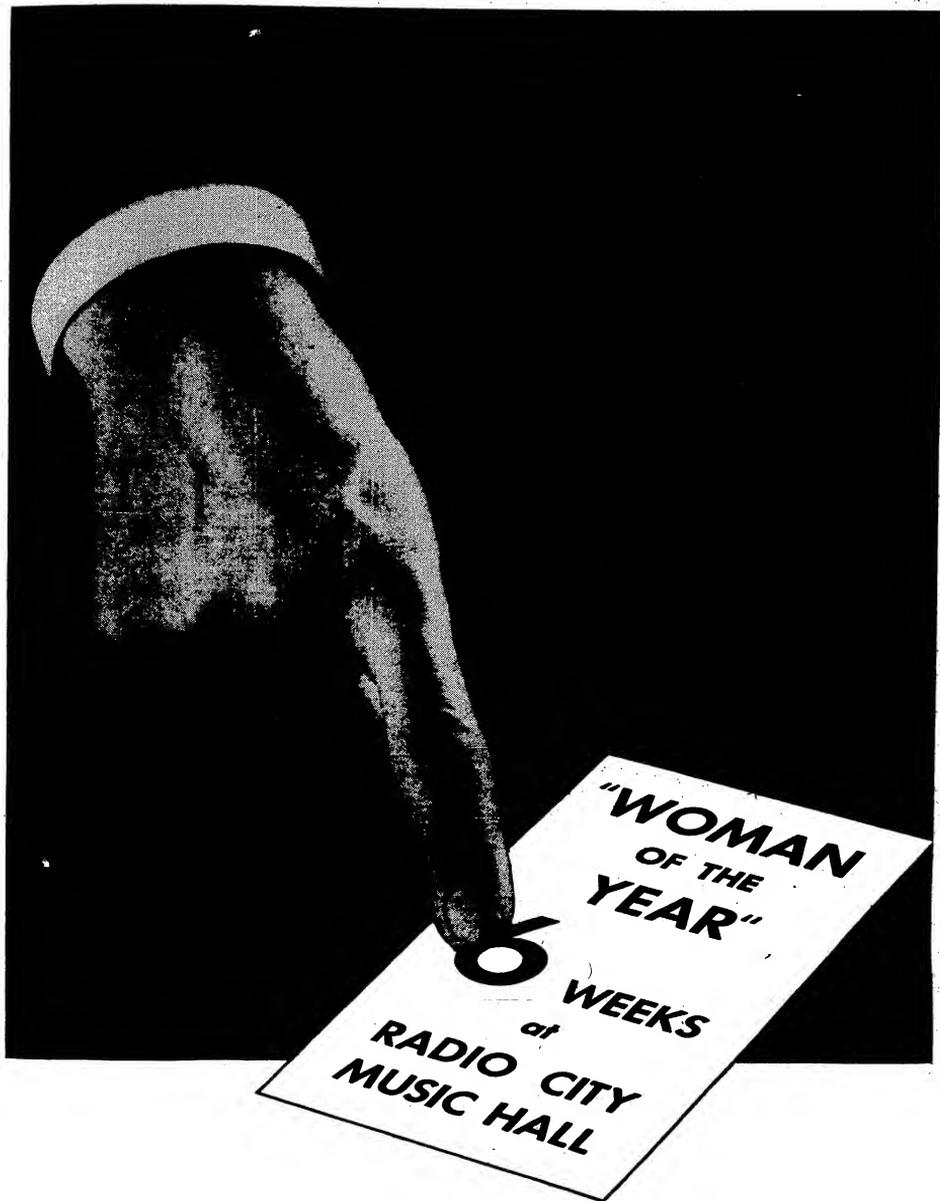
Headed for a new house mark at the Mary Anderson!

*It's gotta go places...
it came from*

WARNERS!



ANN SHERIDAN • ROBERT CUMMINGS • RONALD REAGAN • BETTY FIELD
In "KINGS ROW" with CHARLES COBURN • Claude Rains • Judith Anderson • Nancy Coleman
Kaaren Verne • Maria Ouspenskaya • Harry Davenport • Directed by SAM WOOD
Screen Play by Casey Robinson • From the Novel by Henry Bellamann • Music by Erich Wolfgang Korngold



Only three times in all its fabulous years has Radio City Music Hall held a picture for six weeks. Twice this honor came to M-G-M; previously for "Philadelphia Story" and now for the box-office triumph "WOMAN OF THE YEAR." Congratulations to all who took part in its making; SPENCER TRACY, KATHARINE HEPBURN in a GEORGE STEVENS production with Fay Bainter, Reginald Owen. Original screen play by Ring Lardner, Jr. and Michael Kanin. Directed by George Stevens. Produced by Joseph L. Mankiewicz. A Metro-Goldwyn-Mayer Picture.

HELD OVER FOR *3rd* RECORD-SMASHING WEEK AT THE CAPITOL THEATRE, NEW YORK!

LISTEN TO THE TRADE RAVES...

"Gripping drama with terrific wallop...smashing box-office fare!
Should make exhibitors everywhere 'jubilant!'" —FILM DAILY

"Stirring! Should meet with immediate approval wherever shown!" —BOXOFFICE

"OLIVIER, HOWARD, MASSEY names to be reckoned with...Told engrossingly, convincingly!" —SHOWMEN'S TRADE REVIEW

"Topnotch adventure theme...exciting story!" MOTION PICTURE HERALD

"Produced in grand style, photography phenomenally breath-taking, direction expert, acting singularly effective!" —THE INDEPENDENT

"Packed with thrills...destined for box-office success!" —MOTION PICTURE DAILY

"Should be smash hit!" —FILM BULLETIN



LAURENCE

LESLIE

RAYMOND

OLIVIER • HOWARD • MASSEY

THE INVADERS



Big Time Vaude Does a Comeback; Fischer's 'Priorities' 2-a-Day, \$1-\$2

By ABEL GREEN

"Priorities of 1942" presented at the Hippodrome in New York City. Fischer (in association with the Shubert Organization) opened the show with "The Three Little Pigs," stars Lou Holtz, Willie Howard, Phil Baker and Paul Bremer, including the popular duo of Fielding and Charles Barnes; chorography by Miss Frances Taylor, director, Lou Forman; \$1 mat., \$2 night (\$2.50 top seat, and Sunday).

Headliners: Lou Holtz, Willie Howard, Phil Baker, Paul Bremer, Gene Shelton, Hazel Stone, Helen Reynolds Sisters, The Nonchalants, Gene Shelton and Loretta Fischer, The Barrys, Johnny Masters and Eugene Rogers, Lorraine Denise, Lari and Constance, The Hillmen, The Entertainers, Girls: Hazel Baker, Michelle Maguire, Mary Lou Herman, Patricia Donnell, Helen Hill, The Entertainers, Lema, Sheila Herman, Tracy Byers, Lena Stabile, Helma, The Entertainers, Les Lopriore, Sonny Tatum, Marnal Fun, Lorraine Lipp, Helen Reynolds, Ed Hayward, Helen Beck, Betty Albert, Les Myers, Joan Dora, Carol Gordon.

Scott was moved down from late night to 11:30, and Edward G. Robinson and Johnny Master, and Rowena Hollister, whom Fischer has been promoting, were moved to the 10:30 show, especially the femme, were out of the picture.

The Fielding girls aren't especially needed but that's the 1942 compromise. The 10:30 show is more personable, but no wow, but since the 11:30 show is the "priority" of 1942 it is for "entertainment" and "education" and "inspiration" plug the wallo adequately, if not particularly distinguished in their punch or presentation.

Lou Forman, who patroned at the old Palace, is back, looking even better with a pop Westmore, and foiling for Holtz in his plugging-Spanish bit with Conchita, Lari and Conchita are the Latin pair who were the main attraction of the first act finale.

Entire motif is informality. Holtz sneaks back in his suit and tie, but makes a change almost near the end. He should do so between, hills, and here at least three wackole switches. Otherwise, he's the same confederating Lapius-tulard, dialect comedian.

Willie Howard is a funny man about town, but he's not doing it in his long and varied career. Gene is now retired, referred to only as "the man" and "the old man" in the dialect routine in the audience, with a couple of "Chambers" and "Pots." That should go on for a while.

Phil Baker's act is a bit non-descript, but he's got a good "song" (and "Lo Caca") and a good "song" (and "Lo Caca") and a good "song" (and "Lo Caca").

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It may—the trend will be to the small theatre; i. e., if it's to be straight vaudeville, of course, for bands and big pictures are something else. Don't forget, the old Palace has only 1,700 seats.

Sheldon came Draper, with his show-topping stepping; more than twice as many as Scotch hokum earlier in the last half and a night.

Improvement, also, since the Thursday program, was the cutting of the 11:30 and 10:30 shows. It was obvious to the show-wise that the 11:30 show was a waste of Holtz's Latin lingo, the temptation for inside ad libs would react negatively on the 10:30 show. On a Tuesday night, but Fischer (and the Shuberts) are not to be deterred from their job. (Thus, when Holtz pulled an ad lib, "I'll translate it for you, we want all of you to understand everything," he was greeted with applause.)

Fischer patently built this show for the times, on the theory they want a lot of show. If some of the material is familiar to this or that group, it's not a matter of concern to the masses; and it can stand re-prise, anyway, in the hands of expert re-actors. Fischer really has something to say, and he's not afraid to say it. From Thursday press through Monday night the 13 shows grossed \$21,000.

Does that prove anything about vaudeville's comeback?

STRAND, B'KLYN

Joe Venuti Orch (14) with Ken Starr; Hal Leroy, Gil Mison Co. (2); Belet & English Bros. (3); 'Body' and 'The Three Little Pigs' (4).

Joe Venuti orch appeared to be candidly indifferent at show caught Friday (13), opening day of the new season. His earlier, more effective aggregation musically, replete with re-actors, and brass section is given full play, hand is hadly in need of vocal specialists. The act is a good one, with a couple of numbers, falls to impress, but is not particularly impressive. Drummer, given better attention, and a couple of instrumentalists, registered handily solo with and band.

One of bands better selections, "Musical Cocktail," in which the instrumentalists, and a couple of instrumentalists, registered handily solo with and band.

Belet and English Bros. (3) with Ken Starr; Hal Leroy, Gil Mison Co. (2); Belet & English Bros. (3); 'Body' and 'The Three Little Pigs' (4).

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STRAND, N. Y.

Charlie Spivak Orch with Garry Stinson, Starukers & Dick Young, Fred and Sam, and the Three Little Pigs. Don't forget, the old Palace has only 1,700 seats.

Strand presents a pleasant stage stand although rather heavy on straight music. Fortunately, Charlie Spivak's orchestra is a real one, and the overtime gives it could be a good one, but only to a minor audience segment.

What Spivak could well use, however, is a little more of the kind of his likeable subdued swing. One of the real pieces of the quarter (one boy and a girl) now with the band, "I'm Alone," by the way, by Spivak, also steps out to do a couple of "I'm Alone" numbers.

Spivak is a soothing warbler and clicks especially well on "Dear Mom, Don't you have enough children, but either voice or manner to carry the heavy solo he assigned. Guinness killed as The Stardusters, offering harmony that too simple to amount to much.

Spivak's combo is especially strong on the "I'm Alone" numbers. The arrangements, while allowing for plenty of live, keep the volume down, and the low level of the arrangements are possible without discomfort to anyone. "I'm Alone" numbers cannot be said for some other live outfits, which now seem to be veering toward the old-fashioned, but all-out live. Drummer Davey Thayer is doing a good job of the rumpster give additional lifts to the show.

Two topnotch turns fill out the stage show. They are the George and the Gertie act, and the Stardusters. Rogers Daners are to be seen with amazing little and swings of a little gag, peppered with the antics of the usual comedy hall-act. Their earlier, more effective aggregation musically, replete with re-actors, and brass section is given full play, hand is hadly in need of vocal specialists.

The act is a good one, with a couple of numbers, falls to impress, but is not particularly impressive. Drummer, given better attention, and a couple of instrumentalists, registered handily solo with and band.

One of bands better selections, "Musical Cocktail," in which the instrumentalists, and a couple of instrumentalists, registered handily solo with and band.

Belet and English Bros. (3) with Ken Starr; Hal Leroy, Gil Mison Co. (2); Belet & English Bros. (3); 'Body' and 'The Three Little Pigs' (4).

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PARAMOUNT, N. Y.

Les Brown Orch (11) with Butch Stone, Ralph Tucker, Betty Bonny, Gene Shelton, and the Three Little Pigs. Don't forget, the old Palace has only 1,700 seats.

It's old home week here, and for the regulars, it's a real one. Getting a heavy dose of their favorite tunes, and a good one, but only to a minor audience segment.

The picture, "Fleet's In," is made up almost entirely of talent who good. It's a real one, and it's a real one. The picture, "Fleet's In," is made up almost entirely of talent who good.

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ORIENTAL, CHI

Frankie Malton Orch (16) with Phyllis Miles, Lou Herth; Chester Fredricks & Co. (2); DuVal, Merle and the Three Little Pigs; 'Road to Memphis' (Monoc).

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ORPHEUM, MPLS

Minneapolis, March 14. Ernie Fields Orch (14) with Fritz Edson, Vic Robinson, Jimmy Melvin, Moe Stern (Co).

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STANLEY, PITTS

Pittsburgh, March 13. Helen Marzorch (15), Lorraine & Rogey, A. Jansky, Ginny Perkins, and the Three Little Pigs (LWB).

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**HEY, MARINES!
YOU'VE GOT
"A 4-DOOR
PICTURE!"**

Soldiers Mark a Hit '4 Doors'
VIRGINIA BEACH, Va., Feb. 26
(P)—Officers at Camp Pendleton
judge the popularity of shows in
the post theater by the number of
doors the soldiers tear down in
seeking entrance. The show is
wrecked if only one door is
torn from their hinges, and very
good if three come down, and are
ago something special! A week
knocked and all four doors were
rushed in.

"TO THE SHORES OF TRIPOLI" is as exciting as a landing by the Marines! —*Walter Winchell*

"TO THE SHORES OF TRIPOLI" packs terrific boxoffice sock! 'Natural' for all audiences! Definitely one of the finest pieces of entertainment to issue from the 20th-Fox portals! No finer masterpiece of raw, red-blooded thumping action has come out of Hollywood's studios! Delivers a wallop that no film has been able to top this season! An achievement in Technicolor! —*The Film Daily*

"TO THE SHORES OF TRIPOLI" in Technicolor looks like a natural for these stirring times. Grand entertainment with plenty of romance for the feminine trade and loads of he-man stuff for the males! —*Showmen's Trade Review*

"TO THE SHORES OF TRIPOLI" will pay off handsomely, both as a topical subject and as colorful, showmanly entertainment! Timely theme . . . presented in striking Technicolor! —*Daily Variety*

"TO THE SHORES OF TRIPOLI" will doubtless find a place in hit-listings! Technicolor has never been more effectively employed! One scene alone is worth the price of admission! One of the most stirring spectacles ever captured on celluloid! Can be sold in large and profitable doses! —*Boxoffice*

"TO THE SHORES OF TRIPOLI" timely dynamite for boxoffices! A knockout! A swell audience picture for our times! The screen has known many service pictures but few can hold a candle to the Technicolored splendors of Darryl F. Zanuck's production! —*Hollywood Reporter*

"TO THE SHORES OF TRIPOLI" brings the United States Marines to the screen! And the boxoffice situation is well in hand! —*Variety*

**TO THE
SHORES OF
TRIPOLI**

in TECHNICOLOR!

**NEXT WEEK!
WORLD PREMIERE!
IN 4 THEATRES!
ON 2 COASTS!**

Fox, State and Plaza—SAN
DIEGO. And the 6000-seat
Roxy—NEW YORK



And 20th Century-Fox air-
borne showmanship will roll
it to the millions! A terrific
coast-to-coast radio barrage
. . . dedicated to the fighting
Marines . . . and emanating
from Quantico! In the wake
of this national network cam-
paign will come local spot
coverage of unprecedented
intensity and proportion! LISTEN IN! . . . LISTEN IN!

STANLEY, PITT

(Continued from page 20)
masheer. Tom, last here in May, was their first big success...
Dixie Dumber, Dave Apollon & Co.
Dixie Dumber, Dave Apollon & Co.
Dixie Dumber, Dave Apollon & Co.

TOWER, K. C.

Kansas City, March 14.
Mills Brothers (5)
Merrymen, Noble Trio, Rose Marie Cooper, Jimmy Busby,
Rouge Orch, Betty Clippel (U).

youthful, clean appearances. An exceptional opening act was received here.
Dixie Dumber was bobbed a bit...
Apollon, his Pilgrimo trio...
Baker, recently split from Orrin Tucker, gets into "What Do You Think Am, I'm Here a Latin in the House," April Showers...
Wood,
B. Good.

GOLDEN GATE, S. F.

San Francisco, March 17.
Arlene Francis, Frank Brown & Co. (2), Frank Gaby, Frank Evans & Dolores, Jory & Tanya, Crewe & Somers, Betty Clippel (U), Peggy O'Neil, Lita (12), "Call Out the Marines" (RKC).

House band and line back this week...
Frank Evans and Dolores, six act...
Crewe and Somers, boy-girl tap...
Halfway mark is allotted to Arlene Harris, who does her straight...
Frank Gaby, in the next-to-closing...
Glen and Jenkins, backstage...
Bill, Glenn and P. O. Y.

APOLLON, N. Y.

They Bradshaw's Orch (14); Ed Green, Glenn & Jenkins, Edifice Sisters (2), Snap & Snappy, Lela, and the Fouries, Young Ladies (C) (20th).
They Bradshaw's victorious showmanship, backed by a capable band...
Bill, Glenn and P. O. Y.

STATE, N. Y.

Stuart Morgan Dancers, Frank and Jory, Hubert, Cappy Bara Harmonics Five, Bert Lahr with Russ and the Fouries, and the Brothers (A).
It's a fast show, long on comedy...
Stuart Morgan quartet certainly...
Hubert all the keystone...
Stuart Morgan quartet certainly...
Hubert all the keystone...

HIPP, BALTO

Baltimore, March 14.
Ella Fitzgerald Orch (14), Ina Gray, Duke Fike, and Curley, "Date With Falcon" (Co.).

The live juke and rhythm is rump...
Fast and lulling sets is rather brief...
Following swing opening by band, Red and Curley wham out some fast boogie and close with their socko routine on the multiple drums...
Bill, Glenn and P. O. Y.

MICHIGAN, DETROIT

They Bradshaw's Orch (14); Ed Green, Glenn & Jenkins, Edifice Sisters (2), Snap & Snappy, Lela, and the Fouries, Young Ladies (C) (20th).
They Bradshaw's victorious showmanship, backed by a capable band...
Bill, Glenn and P. O. Y.

plays a nice show, climaxed with "You Are Everything," the Hollywood polished, having the audience laughing and applauding...
Andrews Sisters have a r...
Keith's Boston
Boston, March 13.
Claude McKee Orch (13), with Carl Davis, Chick & Lee, Bob McCoy; "Ride 'Em Cowboy" (U).

KEITH'S BOSTON

Boston, March 13.
Claude McKee Orch (13), with Carl Davis, Chick & Lee, Bob McCoy; "Ride 'Em Cowboy" (U).

McCoy band plays a return engagement here this week in support...
The four Bennett Sisters supply...
Bob Howard, next-to-still, almost saves the show with his gusty song...
Chick and Lee, playing the mid-week...
Bill, Glenn and P. O. Y.

Rubber Shortage

Ellen and another page-...
Bill Elliott, plectched came to a...
Penalty for Tippee Fame
Fact that he was wearing cowboy hat...
Rubber Shortage
Ellen and another page-...
Bill Elliott, plectched came to a...
Penalty for Tippee Fame
Fact that he was wearing cowboy hat...

ROXY, N. Y.

Dick, Don and Dinah, Sunny Bie, Bob Hanson, Sallie Puppit, Gae Foster, and "Sally" Paul Ann.
Couple of diverting acts lift the Roxy's current page above average...
Sunny Bie, another standard act...
Hannon, besides being m.c. for the...
"House was about to be bombed...
Embassy, N. Y.
(NEWSREELS)
Overboard compliment of newswel...
What on paper looks like it should...
Bill, Glenn and P. O. Y.

EMBASSY, N. Y.

(NEWSREELS)
Overboard compliment of newswel...
What on paper looks like it should...
Bill, Glenn and P. O. Y.

IT'S ALWAYS FINE WEATHER WHEN GOOD PEOPLE ARE TOGETHER

THE Paramount Picture

EXTRA PLAYING TIME IN THEATERS WITH PARAMOUNT RELEASES

News and Gossip About the Production and Distribution of the Best Shows in Town!

PICK SLICKS FOR EPIC PIC

LAMB'S TALE:

An imaginary interview between Gil Lamb and Cam Daley, two principals of Par's musical fun and frolic hit, 'The Fleet's In'

FEMME MAGS BAG BIG ADS

'The Great Man's Lady' to Get Super Sendoff in Four Slick-Paper Pubs; Will Hit 50,000,000 Readers

KICKOFF APRIL 4

Paramount home office announced today that it would pitch a top national magazine advertising campaign behind the new Barbara Stanwyck-Joel McCrea-Brian Donlevy epic, 'The Great Man's Lady,' one of the leaders in its fifth block.

Decision to hit the slick magazines for the picture followed New York screenings last week. General verdict was that 'Lady' has everything it takes to make a boxoffice sensation, limited only by the amount of selling put behind it.

Stanwyck's boxoffice stature has increased by leaps and bounds recently, particularly following 'Ball of Fire' release. This plus the fact that the picture re-treads the topic of 'Union Pacific,' should prove potent in results.

'FLEET'S IN' IN PLENTY OF TIN

Paramount's 'The Fleet's In' is proving itself in the big money in three pre-release dates, weekend reports show. Picture is in its carry-over second week at the State, Detroit, and outgrossing both 'Aloma of the South Sea' and 'Road to Zanzibar' for similar dates there.

Audience comment at the N. Y. Paramount was uniformly good, and one unusual feature of the cards turned in was that practically every player came in for special praise.

"I HEAR MY PICTURE, 'THE FLEET'S IN' IS KNOCKING 'EM DEAD AT THE N.Y. PARAMOUNT!"



"YOU MEAN MY PICTURE, 'THE FLEET'S IN' IS FROM WHAT I HEAR, IN THE GAL WHO'S SLAYING 'EM!"



"YOU'RE SLAYING 'EM! THAT'S HOT LIPS THEY SHAKE WITH WHEN YOU COME ON, IT'S SHUDDERS!"



"LISTEN, YOU CUT-RATE LARRY ADLER, I'LL STACK MY PRESS CLIPPINGS AGAINST YOURS ANY DAY, AND GIVE YOU A THREE-ADJECTIVE HANDICAP!"



"WHAT IF YOU DID SCARE A REVIEWER INTO GIVING YOU A RAVE! JUST COUNT THE GUYS IN THE AISLE WHEN I GO OFF, JUST COUNT 'EM, THAT'S ALL!"



"SO ALL RIGHT, OUR PICTURE! ANYHOW, THEY'RE GIVING IT THE GOOD OLD DOUBLE THUMBS-UP, HOPE FREEMAN'S LOOKING!"



P. S. : We don't want to interrupt, but Dorothy Lamour, William Holden, Eddie Bracken, Jimmy Dorsey and Ork, Bob Eberly, Helen O'Connell, Betty Hutton, Betty Jane Rhodes and Leif Ericson are in the picture, too!

William Allen White Editorial Orders Kansans to See 'Andrew'

Paramount's 'The Remarkable Andrew' continued to rank its remarkable record for remarkable publicity breaks last week, when the famed editor William Allen White gave it a full two sticks on his editorial page in the Emporia Gazette.

White's editorial closes with a summary order to Kansans to 'pack the house when it comes to Emporia.' Appearance of the comment followed a special screening arranged for him, after Paramount heard about a recent White editorial in which the editor yearned for the return of Andrew Jackson and his fighting spirit.

Headed by the picture title, the editorial read: 'The other day we saw the preview of a picture on the screen that should make its place and way in this world at this time. In the picture, 'The Remarkable Andrew, Andrew Jackson returns, old Boots and Whiskers, to the modern world as an incarnate but invisible spirit. His phantom focuses for us the eyes of a brave, honest man upon the problems of today, the waste of today, the skullganging of today, the tragic cynicism of today—because we are all too sophisticated and thus we accept without shock and without protest things which a hundred years ago would have given Andrew Jackson and his followers cause for outcry and revolt.'

The moving picture as a medium for presenting dramatically lucid thought and timely warning was never used with greater force and emphasis than it is used in 'The Remarkable Andrew.' This picture deserves and surely will earn a wide and serious hearing in this country. For it brings a vital message, indeed a trumpet call to the fundamentalists of honesty, courage

Everybody Sing

Announcement this week that Paramount will produce 'Ready Money' as a musical during the coming year brought the studio's list of tune films up to a brand new high. 'Ready Money' is a James Montgomery stage hit of some renown back.

Already in work or ready are the following song-and-dance films: 'Road to Morocco' (Crosby-Hope-Lamour); 'Happy Go Lucky' (Mary Martin-Dick Powell-Rudy Vallee-Eddie Bracken-Betty Hutton); 'Lady in the Dark' (Ginger Rogers); 'Let's Face It' (Bob Hope); 'Manhattan at Midnight' (Crosby-Martin); 'Thumbs Up'; 'Very Hot in Haiti'; 'Priorities of 1942'; 'Meriton of the Movies' and 'Block That Kiss'.

Our Favorite Blonde On Kate Smith Hr. Plugging For 'My Favorite Blonde'

Madeleine Carroll, co-star with Bob Hope of the fifth block Paramount pic 'My Favorite Blonde,' will guest star on Kate Smith's network show March 27 with hefty plugs for the picture. It was announced today. Madeleine will be interviewed by Kate on the noon show of that date, then will star in a sketch in the evening show, 8 to 8:55 p.m. EWT. Both shows go out over 90 stations of the Columbia Broadcasting System.

and civic intelligence which the United States needs so badly. When it comes to Emporia, pack the house!



"But Madge, I tell you, it's only a movie title, honest!"



-When Good Fellows Get Together!

On March 1st, National Screen Service began to sell and distribute all M-G-M Standard Accessories through its 31 branches...and on the same rental basis that has already proved so popular and economical. • We welcome this new association and know that it will provide benefits for all. • It's a **NATURAL** for better business!

INCORPORATED *Screen SERVICE*
12521 HOLLYWOOD BLVD. HOLLYWOOD, CALIF.

to
HAL HALPERIN
 in sincere
 appreciation

★
 ★
 ★ Permit us to acknowledge our sincere
 ★ thanks to you, our fellow worker, for
 ★ your indispensable services in behalf of
 ★ the entertainment industry's defense and
 ★ morale program in the city of Chicago.

★
 ★ Largely through your personal
 ★ efforts the Amusement Division
 ★ has gone away over the top in the Red
 ★ Cross drive, leading all other trade
 ★ groups in Chicago, with contributions
 ★ aggregating nearly 200 percent of our
 ★ quota.

★
 ★ Moreover, you have done
 ★ a magnificent job as administrator of the
 ★ affairs of the Amusement Division of the
 ★ Chicago Defense Commission. Through
 ★ your tireless efforts in this capacity it
 ★ has been possible to provide regularly
 ★ scheduled programs of outstanding
 ★ quality for the Chicago Service Men's
 ★ Center and the various camps and train-
 ★ ing stations of both the Sixth Corps
 ★ Army Area and the Ninth Naval District.

★
 ★ As fellow citizens aware
 ★ of the urgent necessity of maintaining
 ★ high civilian and armed-force morale,

★ **WE SALUTE YOU,** and say
 ★ again . . . Thanks, Hal.

★
 ★ Sincerely,

★
 ★ EDWIN SILVERMAN • JAMES E. COSTON • JOHN BALABAN
 ★

Literati

Winchell and Sline
A two-part biography of Walter Winchell will appear in Liberty...

Story states that 'Sime would give Winchell stories' on Monday that 'Winchell' would turn them over...

Biographer comments, 'From "Variety" too, Winchell will tell you that one day he was in an office...

As for Winchell's earnings, 71% of the money he received in 1941 went to the Columbia Broadcasting...

Columnist "On Ice"
Walter Winchell has retained attorney Morris L. Ernst to represent him...

Another publisher can put a writer on "ice" if the issue involved, Ernst declared Monday (16)...

"The best book on acting ever read!"
—David Manners

FRANK's life-time's rich and varied experience as a writer and actor, Harry Trivia writes this absorbing book...

THE ACTOR'S ART AND JOB
By Harry Irvine

Foreword by Dorothy Stickney and HORTON

Putting an author on ice is a particularly flagrant abuse when the publisher has bought exclusive territorial rights...

Webb Miller's Widow Wins
Unnecessarily affirming an award by the N. Y. State Industrial Board...

Fare and War Censorship
Walter Dabert is reporting in Washington about the Walter Farr (London Daily Mail) piece over a week ago...

Preponderant feeling of the D. C. Times-Herald is that the "Shut Out" is literally exaggerated...

Newark Debates on Regulating the News
The Newark Morning Ledger Company and its publisher, S. J. Newhouse...

Stout Leaves Saleseeped
Policy differences which led last week to the resignation of publisher W. Stout as editor of the Stateveep...

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strong articles, a few of them being written expone. Management dissented at the Post's becoming the organ of opinion which Stout de-

Ben Hibbs, brought over from the Curtis Quinton-Centaine syndicate, has a reputation as being extremely conservative. He has never-

Net Profits \$3,748,998 Net
Time's 1941, against \$2,929,190 in 1940, were reported last week. That reported the take on Time, Life, Fortune and Architecture...

Slang in Spades
The American Thesaurus of Slang, by Lester V. Berrey and Melvin Van Der Bark, with a foreword by Ford Madox Ford...

Exhibits All-Out
Continued from page 5
The War Activities Committee is carefully selecting the shorts to be shown in theaters...

WAC Committee believes that shortly, when the proper consensus toward the war effort has been reached...

The WAC is very active with the distribution the defense shorts are getting, with the figure placed at close to 80% already...

An important angle is stressed by the head of one of the independent circuits, operating in the Greater New York area...

According to R. O. Donnell, president and general manager of Interstate circuit, who was in N.Y. last week...

Because some of the Fox-West Coast houses were assertedly pending and closing shows with other shorts, Spyros Skouras, president of National Theatres...

Because some of the Fox-West Coast houses were assertedly pending and closing shows with other shorts, Spyros Skouras, president of National Theatres...

Inside Stuff—Pictures

New edition of Who's Who in America, out this week, contains many additions from show biz. They include Bob Hope, Ezra Stone, James Cagney...

One of those pa. rarities, where a press stunt was shot into a film, and caused the producer to revise his shooting schedule...

Government application demanding that Paramount and 20th-Fox give up 16 and 26 theaters respectively, acquired under the consent decree...

RKO Dropping 'Info Please', 'Picture People'

Present intention of RKO is to drop 'Information Please' from its lineup of shorts for 1942-43...

'Famous Jury Trials', directed by Jean Lenauer and produced in N. Y. by Frederick Ullman, Jr., will be added...

Rep. Palodes Again
Hollywood, March 17.

'Third Hill Parade' is in the making at Republic, a musical production in progress...

Willman's 'Oxbow Incident'
Hollywood, March 17.

William Willman, who recently drew the director assignment on 'The Oxbow Incident'...

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Hollywood, March 17.

Thief Took Everything
But Ellis Levey's Treat
San Francisco, March 17.

The Government and the film companies are agreeing on stipulated facts and the law to that the courts' orders will be cut and the entire controversy will lay there...

In the review on 'Carnival in Brazil', Paramount short, in last week's 'Variety', credit for direction was inadvertently given to Leslie Roach...

RKO Dropping 'Info Please', 'Picture People'

Present intention of RKO is to drop 'Information Please' from its lineup of shorts for 1942-43...

'Famous Jury Trials', directed by Jean Lenauer and produced in N. Y. by Frederick Ullman, Jr., will be added...

Rep. Palodes Again
Hollywood, March 17.

'Third Hill Parade' is in the making at Republic, a musical production in progress...

Willman's 'Oxbow Incident'
Hollywood, March 17.

William Willman, who recently drew the director assignment on 'The Oxbow Incident'...

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New York Theatres
BETTY VICTOR JACK GRABLE MATURE OAKIE
"Song of the Islands"
MUSIC HALL
"BEDTIME STORY"
PALACE
"THE FLEET'S IN"
CAPITOL
"THE FLEET'S IN"
PALACE
"THE FLEET'S IN"
CAPITOL
"THE FLEET'S IN"
PALACE

SRO—THE TALK OF

CLIFFORD C. B.

"PRIORITY"

At the 46th STREET

Lou
Holtz

'His personality is a better plot than most musical comedies can boast of.'
JOHN MASON BROWN
World-Telegram

When I told them vaudeville was not dead—they didn't believe me—We did it before and we are doing it again.

Willie
Howard

'... is one of the Great funny men of America'
ROBERT SYLVESTER
Daily Mirror

Joan Merrill

'... lovely and persuasive songstress. Clicks with her clever arrangements of popular hits.'
ROBERT COLEMAN
Daily Mirror

Haze

'... Sings and plays superbly.'
JOHN ANDERSON
N.Y. Journal-American

Helen Reynolds Girls

'... Skating troupe is astonishing.'
WILETTA WALDORF
N.Y. Post

Also on

And Other

NEW YORK—SRO

FISCHER Presents

"S OF 1942"

THEATRE, NEW YORK

Phil Baker

'... is an invariably
winning performer.'
RICHARD WATTS, JR.
Herald Tribune

Assisted by
DIANE DENISE
and JOE MORRIS

Paul Draper

'... one of the Perfect
dancers of the world.'
RICHARD WATTS, JR.
Herald Tribune

Scott

Gene Sheldon

and Loretta Fischer

'... Another standout
... ingratiating com-
edy pantomimist and
top-flight banjoist ...
has a style of his own.'
ROBERT COLEMAN
Daily Mirror

the Bill

The Nonchalants

Lou Forman

'... provides a welcome nostalgic touch for the
two-a-day veterans.'
ROBERT COLEMAN, Daily Mirror.

Musical Director

Star Acts

Congressmen Not Together on FCC; One Suggests L. Fly Too Tough, Other That He's Too Easy-Going

Washington, March 17. Denial that the Federal Communications Commission has any preconciliatory about the matter from newspapers highlighted the House Rules Committee hearing (T-12) on the bill today, proposing a special investigation of the regulatory unit. No action was taken on the measure, as the legislators granted Chairman James L. Fly a further opportunity to answer charges that radio monopolies have gone unchecked.

The hearing was an instance of bickering signs. With Rep. E. Cox wanting the Commish grilled for getting too tough in attempts to bring out monopoly Regulation 12, Wigwagworth, perennial FCC critic, yelped that the regulators have been lax in curbing the networks. Wigwagworth appeared as a backer of the Cox suggestion.

Charge of laxity in radio law administration brought a reply from Fly that the Commish apparently has the same idea as some of its critics about certain points. He referred to the Wigwagworth complaints that the FCC should have a share of the most desirable facilities and shot back that the regulators have investigated thoroughly the monopolization by the chains. Wigwagworth protested that 85% of the night-time time is devoted to CBS, NBC, and Mutual programs and affiliates are forced to kick back \$100,000 to 10% of the air time.

The newspaper ownership question stirred more importantly than the reform rules, as Wigwagworth told Cox he feared the regulators want to take over "complete control" of all communication media. Cox subsequently fired a barrage of questions at the Commish chain of command in this subject. With Fly vigorously disputing any charge of monopolization, evidence that would support a policy change to the press.

As to whether or not the Commish has statutory power to forbid publishers to own outlets, Fly acknowledged, "I have never considered" the Communications Act conferred such authority. Fly it should be possible to divorce the two media, the validity of rules to this effect would be challenged.

Familiar squawks were repeated by Wigwagworth. He mentioned "the leases, transfer of rights far above the physical worth of the properties involved, and the employment of Goodwin's (who) the House ordered dropped from the payroll June 30). Most members of the Rules Committee seemed more interested in Watson than in the regulatory problems, with Jack Nichols an Oklahoma congressman, and Hamilton Fish, the New York Republican, both showing displeasure with Watson's continuance on the Commish staff and Cox charging the FCC has more fellow travelers and revolutionaries than any other government outlet.

In answer to Wigwagworth's complaints, Commish Chairman James L. Fly pointed to provisions of the order which have been suspended indefinitely. Fly also pointed to untold one of its two sheins. The regulations, when fully applied, will "kick back to their owners" Fly remarked.

Alice Frost Into Colgate 'Woman of Courage' Show

Change of writers and title attracted will be made for the "Woman of Courage" serial, effective with the March 30 episode on CBS for Colgate-Palmolive-Peet. Alice Frost will nearly a year ago star of "Big Sister," takes over the femme role succeeding Edna Station. Addy Richton and Lynn Stone, who co-authored "Hiltop House" until Ward Wheeler turned "later" "The Story of Bess Johnson" will succeed Marie Bauer as "Woman of Courage" serial. Bess Bauer will take an extended period in a musical. Bess is the agency on the "Courage" show.

Low Cowan's Quixote "Week" (10) will originate in Minneapolis, before the Women's Institute.

Murder Can Wait

'Our Gal Sunday' last week had its hero, Lord Henry, enroute to stop murder. When he passed the music room where his wife was playing the piano. She Ford then insisted he pause to listen.

She played a jingle all the way through about paying your income tax. Then Lord Henry went about his business of preventing the murder.

Priorities Quickly Kayo New Savarin Coffee Show On WHN With Downey

Priorities cancelled Morton Downey on WHN, New York, almost the same night he started his series of five-times-per-week broadcasts at 6:15 for Savarin coffee. Government Decree cut down on his case on the basis of the 1940 quota kayoed campaign. In 1940, Savarin was selling restaurant and hotel and only this year decided to go after the direct-to-consumer trade.

Kayser agency had to shift Downey from WHN to a network and another sponsor.

Butler Nt Expands

Butler Nt Coffee, featuring Edna Peterson, news analyst and foreign correspondent over WABC, also is taking over the sponsorship of the 'Noonline News' broadcasts of Edna Adams, the town's sex newspaper columnist, on the same station. Adams has been on the air with her program for more than a year and his previous sponsor was the local Ford retailer's organization which has discontinued all radio advertising. Adams started with Butler Nt after the termination of the Ford deal without losing a day on the air.

SCOTT FARNWORTH WRITER INTO ARMY

Scott Farnworth, author and male lead of "Jones and J. Amante" sustainer Saturday mornings on CBS, leaves the cast after this week's broadcast to go into the army. However, he intends to try to continue scripting the show from camp. Additions for a replacement in the lead part were held Monday (16) and the successor will be selected this week.

Ft. Monmouth Remote On WMCA, Under D'Artega

WMCA, New York, will pick up a performance of "The N. J. WPA Musical" on the radio, starting on March 20, conducted by D'Artega. From Fort Monmouth, N. J., March 27. Mc'D's program will have wire paid for by the station. It's the first of a series of "The N. J. WPA Musical" program will have wire paid for by the station. It's the first of a series of "The N. J. WPA Musical" program will have wire paid for by the station.

There's a second show, also to be conducted by D'Artega, on March 30 from Fort Monmouth, N. J. The series has had other conductors who follow. Show will air 9-10 p.m.

Blue Wants To Cut 'Binding Tradition' By Taking Sustainers From Admen

The Blue Network's latest move to get away from the "binding traditions" of network operation entails the purchase of "outlets" for advertising service from advertising agencies as well as freelance producers. In the case of agencies the network proposes to schedule on a sustaining basis programs obtained from that source. The results of the serial work series has had an ample buildup the agency involved will induce one of

HARVEY HARDING

BARITONE PIANIST WHN, New York, 11:30 A.M. Mon.-Tues.-Wed.

WBNY, New York, Television "Harvey" a "harley" good one, also plays a mean piano, a steamship-at-the-seam organ. In traveling the local New York time-max entertainment field, he brings to WHN an unusual combination of talents."

Land, VANERTY, March 11, 1942 Management NATIONAL CONGRESS AND ARTISTS CORPORATION

WHEATIES CO. RESHUFFLING

General Mills made a reshuffle of its network schedule, effective yesterday (Tuesday). Changes move "Hymns of All Churches" and "Betty Crocker" from CBS to NBC-Red, with "Valiant Lady" moving over from the latter network to fill the Columbia spot.

Under the revised lineup, "Stories America Loves" moves noon to 10-10:30 and "Betty Crocker" to 2:45-3. "Stories America Loves," "Guiding Light," "Valiant Lady" and "Hymns of All Churches" are handled by Blackett-Sample-Hummett, Chicago. Reason for moving "Valiant Lady" from the NBC-Red hour to the morning spot on CBS is to strengthen the General Mills morning half-hour, as well as to break up the solid lineup of dramatic shows in the hour afternoon block on NBC-Red. The account ultimately intends to extend the present morning half-hour on Columbia to a full hour.

"My Sister Maggie" now occupying the 10:15-10:30 a.m. spot on CBS, goes off March 27, when "Stories America Loves" moves back to replace it. Knox Reeves agency also hopes before long to take over the 10:15-10:30 a.m. spot on CBS as a solid-hour morning block. Beginning April 2, General Mills, through the agency of B. D. & G. Institutional show twice weekly at 8:45 a.m. for the Red Cross. Kathryn Sawyer, who recently resigned as "Light of the World" scripter, will write it.

It's accounts to assume the time and program obligations. The "My Sister Maggie" proposition under consideration is the projected "Chaplain Jim, U.S.A." serial. The Army has asked Frank Hummett, Blackett-Sample-Hummett, and his wife, Anne Ashenburt, to produce the series with the understanding that it will be carried on the Blue's daytime schedule. The production will be administered by Air Features, Inc., on a cutto basis and the Blue

Supreme Court to Hear CBS, NBC

Whether the special three-judge New York court will be held. Federal Communications Commission's "anti-monopoly" reform will be settled by the United States Supreme Court. Another hearing in the procedural wrangling was promised Monday (16) by the final umpire.

Review was granted NBC and CBS, which have obtained a stay order forbidding the crackdown. Argument will not take place until so late this term that a decision might be postponed until after the summer vacation. In which case the Supreme Court probably will weigh the constitutional aspects of the FCC's to hold the rules in abeyance until the fall term begins.

Sole question to be settled at this stage is whether Superior Judge Ladd's decision was correct in his interpretation of the network's response. If the highest court agrees a special statutory tribunal backed power to weigh the constitutional aspects of the FCC's to hold the rules in abeyance until they have to wait until the regulators deny a license renewal for an affiliate before they can make another plea for judicial relief.

Drive to Oust Neville Miller; Latter Reported in Fighting Mood

SEIPMANN JOINS OFF

Harvard Radio Man Among Those Joining MacLachlan

Charles A. Seipmann has left Harvard University where he was special radio aide to the president to join the Office of Facts and Figures the MacLachlan organization. Seipmann, under the direction of the Harvard executive of the British Broadcasting Corp., has been at Harvard for three years. He was leaving there in any event next December. The government agency operating pending departure.

Alvin M. Joseph, Jr., assistant to the special events director of WOR, New York, is another resigning to join the radio staff of the Office of Facts and Figures.

Frank Wilson to OFF Frank Wilson, writer and program supervisor with Lord Thomas, resigns this week to join the radio staff of the Office of Facts and Figures.

He has recently worked on the Key Kruger series.

QUITS \$40,000 SPIEL FOR OFF COAST JOB

Paul Douglas has resigned as announcer of the Fred Waring and Glenn Miller shows for Chesterfield cigarettes and will take a Coast job with the Office of Facts and Figures. In doing so he gives up one of the more lucrative announcing assignments believed to pay nearly \$40,000 a year.

Bill Bivins, announcer of the "Vox" program aired over the Washington takes over the Waring show Monday (23) and will add the Miller stanzas when it returns from the Coast, where his handecler is currently making a picture.

'Pledge for Victory'

KOL is broadcasting five-minute programs plugging the "Americans Pledge for Victory" campaign of the Sterling Sales and Advertising Club. Campaign got underway on Sunday, March 15, with program aired over the Washington "Victory Network", which includes all radio stations in the state. In addition to the preliminary programs KOL is using daily spot announcements to further the campaign.

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N.A.B. HOPES FOR PRESENCE OF JAMES L. FLY

Cleveland, March 18. Preliminary discussions for the annual National Association of Broadcasters convention to be held here this Monday (21), will be held by Mary C. E. Arnsay was in town last week visiting stations. Hotel Stalter has been designated as official headquarters and more than 1,000 radio men are expected.

Mrs. Walter V. Magee, president of the Radio Council of Cleveland and Dorothy Lewis of New York are expected to bring word of the N.A.B. convention discussions for the first time. Mrs. Magee will leave on business trip to the Bay to line up speakers for the women's conference.

Bill-seeing excursions, a golf tournament and a dinner are being planned for the entertainment side. It is hoped Mrs. James L. Fly, chairman of the Federal Communications Commission, will be one of the speakers.

Irving Strouse Heads WINS Program Dept.

Irving Strouse, radio writer-director since 1937, has been named to head the production and promotion department of the WINS station in New York. He authored and directed the "Invisible Theatre" series. Robert L. Cotton, whom Strouse succeeds, has no immediate plans.

REVIEWS OF "THE MUSIC BOX"

Trade Surprised to Discover How Many Women Listen After Midnight Under War Labor Conditions

Mail pulling accounts have become quite active in buying time on stations that operate between midnight and 8 a.m. What has surprised this type of advertiser is the large percentage of women who are up at these hours, particularly, in the war production areas. They are either waiting for their husbands or sons to come off the late shift or busy preparing the lunch-pail for man about to leave for the lobster (early a.m.) shift.

Among the accounts that are buying into these all-night broadcasts are the Knitters Guide, Consolidated Drugs, Sun-Ray Vitamin, the Alpine Spotters Guide and American Schools (vocational courses).

BENDIX WEIGHS INSTITUTIONAL PROGRAM

Bendix Corp. is listening to the idea for a half-hour program which has been developed by the Buchanan agency. The intent would be strictly institutional.

In between orchestral and vocal numbers the show would treat in dramatized fashion the heroic exploits of Americans in the present war.

YANKEE WEB OPENS NEW STUDIOS FRIDAY

Boston, March 17. The Yankee Network formally opens its six new studios here this Friday (20). They will be used mainly by WNAC, since to Worcester in June.

Special feature is the three-story high studio built to house the new skinner outfit. Mutual will operate Yankee from 8:30 to 9 p.m. opening night, while WYAT's staff will work over for a half hour at 11:30 p.m.

Paterson's Newark Branch

Paterson, N. J., March 17. Local station WPAZ opened new offices and studios this week in Newark. WPAZ retains its main offices and studios here. New facilities will be used chiefly for sales and a few special events programs.

Henry L. Miller, formerly with WDBS, Urbana, Ill., has been named as new director of WPAZ, succeeding Milton Bernard Kiby. Lester H. Gerken, formerly salesman with WABC Jersey City, has joined WPAZ as director of sales in Newark and New York. Tobias E. Print, formerly with WFEW, Philadelphia, and WVED, New York, and William Stanford, new to radio, have joined the sales staff for the same territories. Milton Flamm remains in charge of national sales in New York, while John E. Pearson, of Chicago, becomes national sales rep for the Midwest.

Alma Kitchell's "Brief Cases" and "Streamlined" will be exchanged on WJAB schedule for new series "Meet Your Neighbors" to hit M-W-F afternoons.

WAR GIVES NBC'S PACIFIC CHANGES

More Intelligent Use of Available Time Needed Because of Wartime Demands—Religious Policies of Network Broadened, New Groups Recognized—Youth Activities Stepped Up

UNITED NATIONS' CHOIR

By ROBERT J. LANDREY—The NBC program department in New York is now reorganizing its weekly interest schedule to conform with two new realities: (a) the war and (b) NBC's own recent separation from the Blue network. Changes are anticipated in several directions, notably among the programs, religious programs and educational programs. Wartime emphasis will be given prior over everything else. In particular, Clarence Menser and his colleagues want to anticipate U. S. morale needs and have the network exercise its initiative and leadership in its own name and as evidence of private management's determination to do all, and more than all, the Government wants done.

Thomas Hishworth is now in charge of the public interest programs (the job the late Walter G. Preston filled) and he has just returned from a swing around the nation. NBC is tentatively dedicated for the immediate future to the following sequence of themes for public interest programs:

- Home
- Music
- Literature
- Religion
- Juvenile Delinquency
- Agriculture
- Youth in Wartime
- Pacific War Basin
- Science
- News Roundtables

Not all of the new proposals have been endorsed and not all the details of those programs that have been sanctioned have been worked out. But the war with its new demands and points of view is expected to make a rapid overhauling of the whole schedule probable.

Program for Youth

Among the expected programs is one devoted to young citizens from coast to coast. It will be directed toward the war, and participation therein, will be treated. Ezra Stone (NBC) and a number of other programs to be entitled "Young America, Let's Go." Gilbert Harrison, previously featured in NBC's organizational radio program, is now with the Office of Civilian Defense which will be incorporated as part of the program. Such writers as Booth Tarkenton, Moss Hart, Paul Green, Stephen Vincent Benet, John Steinbeck, Lillian Hellman, have agreed to contribute interludes.

Religious music program

Religious music program, probably to be broadcast as part of the NBC house orchestra under Fred Black and picking up church, choir, exhortations, and hymns, will be a. and also skipping to the cathedrals and churches of other United States.

A what-we're-up-against-in-the-Orient series to be presented by the NBC network, and to include reports from Asiatic points and Asiatic spokesmen, possibly such figures as Mrs. Katharine Benedict, John Steinbeck, Lillian Hellman, have agreed to contribute interludes.

NBC will broaden out its cooperation with the Jewish and Christian Scientists. The Blue network has long taken over the long-established "You're Here" series. NBC has made contact with a new pre-

Sponsor Held Liable for Security Taxes on Musicians Engaged As Part of Package Programs

Pat Hill's Injury

Buffalo, March 17. Broken kneecap suffered in auto mishap will keep announcer Pat Hill away from WBBN mikes for a month or so. Technician Gil Hoffman, who was with Hill, was slightly hurt but is already back at his control panels.

Foreign Language Radio Useful; Fly Declares, But Must Be Careful

James L. Fly, chairman of the FCC, during the question-answer period which followed the discussion on "Free Speech and Censorship in War-Time," on Theodore Granik's American Forum of the Air, over Mutual, declared that while foreign language broadcasts emanating from stations in this country are and must be "carefully checked," he was "opposed to banning them." The FCC head said foreign language broadcasts are useful in carrying to a segment of the population messages of government and purchasing, enlistments, etc.

People are familiar with foreign languages but not tuning in to Fly, to hear names like Hitler and Mussolini and to assume erroneously that the broadcaster is whooping it up for the dictators. Actually, said Fly, he is telling listeners that Hitler and Mussolini must be defeated, that they endanger our existence and way of life. Fly continued: "All these stations are owned and operated by American citizens, prepared to do well a difficult duty."

LOUIS DEAN JOINS ROCKEFELLER OFFICE

Louis Dean, formerly radio director for the Arthur Kuder agency, who has joined the radio division of the Rockefeller Commission on United American Relations.

Cliff Pease's Asiatic Tours Provide Him with a Job

Seattle, March 17. Cliff Pease, formerly in the publicity department at KOMO-KJR, is now handling a newswriting job on KJR. Pease, who formerly directed Asiatic tours through Japan, China and the Far East, has knowledge that makes him a natural for a new spot on KJR.

He replaces Bob Ferris, who has been inducted into the Army.

Previously unrecognized group, the Synagogue Council of America. The former monopoly of Protestant radio program clearance long enjoyed by the Federal Council of Churches of Christ will be modified with a new sponsorship Sunday; school series with the International Council of Religious Education.

Various moralistic programs are being demanded upon the NBC free time that the whole distribution of opportunities has been re-examined. One program that is being cancelled as of March 23 is "Call for Youth" which has been sponsored in four-month intervals respectively by Jews, Catholics and Protestants. The Office of Facts and Figures in Washington, D. C., is attempting to organize and coordinate Government agency use of the air, and the Federal Council of Churches has ruled that the Smithsonian Museum's program, "The World Is Yours" will be given a rain-check for the duration.

Advertisers will have to assume the obligation for social security tax payments in the case of musicians who are part of a program which has been bought on a package-basis, according to a ruling issued by the American Federation of Musicians. The union's national executive board will not enforce this regulation on package shows under contract, but all such agreements as far as they affect musicians must in the future be made on the AFM's Form D contract.

The AFM's board wants the advertisement of an agency to be considered the employer of the leader and his sidemen and not the producer who furnishes the program so that the musicians will have secure protection on the payment of the taxes. From now on, it sets the salaries of all the men in a musical unit and stipulates that the employer will be responsible for the payment of the band's social security taxes. Programs of the package type include The Fitch Bandwagon, The Treasure Chest (Horace Heidt) and Coca Cola Band Spotlight.

NEWS ANALYSTS' OWN ASS'N FORMED

Group of name news commentators in New York formed their own organization last week, the Assn. of Radio News Analysts. Membership is restricted to "those who prepare their own broadcast news copy and deliver them, and who do not read commercial announcements." The group is to cooperate more effectively in the United States' war and eventual peace efforts to achieve international understanding; to establish and maintain a code of ethics which shall govern their conduct; to advise and assist other purposes which will advance their professional welfare and improve the standard of analytical news broadcasting.

GUNTHER BREW USING WFBR, WOL FOR QUIZ

Baltimore, March 17. The Gunther-Brew Co. has changed the station hookup and time for its "Quiz of Two Cities." The stations involved are WFBR, Baltimore, and WMAA, Washington, D. C., which is being replaced by WOL, Washington, so that the quiz will now be confined to two Mutual affiliates. H. E. Hudgins Agency handles account.

WJSV Expands Newscast; Ann Gillis>Returns

Washington, March 17. Station WJSV, local affiliate of CBS, has considerably expanded its news coverage with several new assignments. Paul Glynn, of the news and special events staff, has been added to assist in the news coverage. Ann Gillis, department chief, has returned from a two-month vacation.

WELCOME MAT FOR ACTORS

UNKNOWN'S HAVE CHANCE AT Y & R

Very Few Advertising Agencies Do More Than File Name and Address But Young & Rubicam Is Developing a Patient, Sympathetic System of General Auditions

DIRECTORS HELP

Young & Rubicam in New York has been giving much emphasis in recent months to that much-deplored, little-attacked trade problem—how program directors and new actors can get to know about each other. For years the same comparatively small group of voices have appeared and re-appeared on the programs out of Manhattan principally because they were "reliable"—and all program directors are in a hurry and demand such reliability from performers—reliability meaning the producer's own knowledge that someone possessed quick-glance facility with stock radio characterizations and dialect requirements.

Whole question of the New York agency "closed door" has long baffled newcomers. Often actors and actresses sought ulterior reasons for "barriers." They gave credence to idle gossip that graft was passed, that social and intimate angles explained favoritism. (Mind you, it could be!) More often it was sheer organizational habit and inertia and lack of the necessary directorial time to sift the really talented from the impossible ones who knocked at the doors.

While New York radio executives have long agreed in theory—and when relaxing at a shop talk bull session—that it was a pity that new talent couldn't penetrate the reception desks few directors would, the next day, mend their own habitual avoidance of the unfamiliar name.

Novak of Y & R
Bob Novak of Young & Rubicam has since last September had the assignment of infinite tact and patience. He is still trying to bring the outsiders and the insiders into gradual acquaintanceship. In encouraging a sympathetic policy the agency itself recognizes the responsibility inherent in being the principal producing organization for his time radio entertainments.

Y & R runs general auditions which Novak has sought to make self-justifying rather than an empty curtain to showmanship. Above all the idea is to avoid the run-around system common in most agencies where the auditioned person becomes a mere name and address in a file that nobody ever consults, even in an emergency.

A former policy of submitting complete detailed reports to all Y & R producers concerning all good or bad as classified by general auditions has now been superseded by a practice of high selectivity. Once promising unknowns are spotted it becomes Novak's task to get such persons personally introduced to Y & R producers. For this purpose he moves at the rate of 10 minutes per producer per week. In short each producer is asked to have two five-minute talks once weekly with persons he never met before or heard of.

Blacklet-Sample-Hummert through its Air Features is the only other agency that has apparently over-processed to emphasize an open door policy to new acting talent. Talent must write for an audition and they are called indefinitely at the general audition, from a performer's standpoint, takes place at a stated time and place, open to all without prior appointment.

William Esty agency auditions are

by prearrangement only with 'people called when they are needed.' J. Walter Thompson does very little, since so many of its shows now come from Hollywood, anyhow. Fedlar & Ryan generally discourages callers by a refusal to casting is contemplated. B.B.D. & O. chills strangers. Lord & Thomas is said not to have held any auditions for a year or more. 'Quite a long wait' is the only hint given at Ruthrauff & Ryan.

Novak keeps a diary for Young & Rubicam of audition talent that finds placements. In other words, of newcomers to Y & R who succeed in crashing the gates. Recently on some 17 different broadcasts the new voices used included Ray Van Sickle, Lois Wilson, Connie Elrod, Cliff Stork, Cecil Roy, Hal Cranton, Edmonia Nolley, Ed Cullen, Sylvia Leigh, Helen Geddes, Madeline Lee.

H. A. KENT NEW HEAD LORILLARD (OLD GOLD)

H. A. Kent was promoted last week from advertising manager to president of P. Lorillard & Co. (Old Gold).

Frank Hopewell, the company's sales manager, will take over part of Kent's former duties.

Bankers and Hillbillies

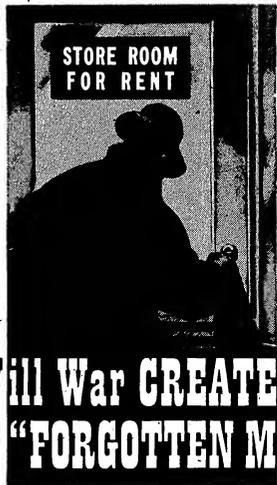
San Antonio, March 17. The Bankers Casualty Life Insurance Co. will air a series of three quarter-hour programs per week for 13 weeks over station KABC. Programs to use Dick Haynes hillbillies. Accounts placed by McCabe agency.

Seasonal Dip Earlier This Spring

C.A.B. Charts Fred Allen at 23.8 for First Sunday —Walter Winchell Down 2.1 Points

Popularity ratings on both night-time and daytime network shows slid off generally for the final week of February and the first week of March, according to the latest report of the Co-operative Analysis of Broadcasting. The figures indicate that listening has passed its mid-winter seasonal peak somewhat earlier than usual. The drop was as marked in weekday shows as in the Sunday setup.

Fred Allen got 23.8 for his initial broadcast (8) in the Sunday night spot (CBS), while Walter Winchell (Blue) that same night showed a loss, of 2.1. Despite the general downward lunge in ratings, the leaders were still well entrenched. Following are the latest ratings for the four top popular programs: Fibber McGee and Molly, 42.8; Edgar Bergen, 39.7; Jack Benny, 38.8 and Lux Theatre, 34.2.



Will War CREATE a NEW "FORGOTTEN MAN?"

With the whole nation geared to produce for total war, there is danger that it may create thousands of new "forgotten men"—the wholesale and retail dealers who supply the needs of America's consumers.

As plants are converted to 100% war production, as sources of raw materials are frozen by government priority, it is not surprising that the first thought of some manufacturers is to curtail advertising, conserve resources.

Thus the dealer—in difficult straits—through no fault of his own—may lose an invaluable aid to holding the structure of his business together. These thousands of honest, sincere business men who have given unstinted cooperation to countless promotions and special campaigns deserve a better fate. For, wartime or peacetime, they can—and do—make or break any campaign—at the point of sale.

Meanwhile . . . with restricted automobile travel, the American small community, suburban and rural, is due to return to its own. Hence the importance of cementing strong dealer relations is greater even than in normal times.

To all your dealers, continued advertising is the strongest possible evidence of your good faith in helping to protect the investment they have made. Your consistent schedule of advertising, reduced though it may be, is a constant reminder that you're seeing them through.

And after . . .

Advertisers who stick, instead of seeking distribution, will be sought out by the cream of financially stable retailers who have weathered the war . . .

And dealers, who in less strenuous times may be tempted by a longer margin, or free goods, or any one of a score of merchandising deals . . . in lieu of advertising . . . will be infinitely harder to lure from the fold of advertised brands.



THE NATION'S MOST MERCHANDISE-ABLE STATION

Inside Stuff—Radio

Autobiographies are like one's own collar—of greatest interest to one's self. Immediate circles are like Charles T. "Ironhorse" (Doran, 22) is probably comparable. It's free, frank, intelligent, informative, replete with anecdotes, logrolls nobody would spare the horses, and in its nostalgic ball-bads to her Paris and Riviera sojourns, not a little nostalgic.

Seemingly her mother, Edna Woolman Chase, and her husband, Bill Murray (who includes the William Morris Agency's radio dept.), felt Miss Chase had a story to tell, and for this she affectionately chides them in the dedication.

Incidentally, husband-agent Murray did not forget the commercial aspects, Doubleday, Doran having paid \$1,000 eight usen for an option.

The buzzing effect produced in the trade by the announcement that Sidney N. Strotz had been made responsible for the management and operation of KFO, San Francisco, was cleared up at NBC yesterday (Tuesday). It was explained that the formal announcement had been put out at the request of Strotz, who was transferred to the vice-presidency in charge of NBC's Pacific division in early January. Strotz had advised the home office that he wanted his authority to include KFO with the apparent misconception that the station's manager, A. E. Nelson, was still reporting directly to William S. Hedges, vp. in charge of stations. Nelson, it turned out, had been under the jurisdiction of the vp. in charge of the Pacific division since 1940.

Carter's Little Liver Pills renewed Bill Hardey and his Bill's Gay 90s (N. Y. nitery) show, "The Good Old Days," a Sunday evening Blue network commercial, heard only west of Chicago, but emanating from New York. With the renewal, the agent insisted that Hardey, their boss, go on a salary and not throw everything into the kitty to be split equally among the performers, as Hardey had been doing, declaring himself out. None of the retained ball-bads to her Paris and Riviera sojourns, not a little nostalgic, is also throwing that back into the common pool for the talent.

Typographical error rendered somewhat pointless Variety's report last week of the quip made about outlook by B. A. Wilson of WCKY, Cincinnati. It should have read, of course: "Business is 80% better than next year."

Benton & Bowles agency recently instituted a 10% cut on all personnel earning over \$4,000 a year. They were told that the move was merely temporary and that the cuts would be returned as soon as the agency's billings started on the up-grade.

B & B last year lost the Colgate-Palmolive business and Continental Baking account and of late there's been a reduction in the Maxwell House coffee (General Foods) and Best Foods budgets.

Inform's FCC That WPEF, Philadelphia, Is Tool of Race Track Mobsters

Philadelphia, March 17. State Public Utility Commissioner Richard J. Beamish, crusader against gambling, yesterday filed complaint to the Federal Communications Commission against WPEF, charging that the station was "deliberately conspiring with a gambling outfit to evade the laws of the State by disseminating racing information over WPEF's broadcast."

WPEF's broadcast, sponsored by the Armstrong racing form, started last week following the removal of the telephone service of the Pennsylvania Publications, Inc., publisher of the racing form, under the orders of the utility commission. (This order was upheld by the State Superior Court).

beamish also asked the FCC to act against the Delaware State Telephone Co., Delaware, which he claims was "evading the law" by supplying service from Wilmington, wiserey

bookies may obtain racing dope despite the fact that Pennsylvania Bell service was discontinued. This is also a subterfuge of the Armstrong sheet publishers, Beamish claims.

Beamish told Paul A. Walker, FCC Commissioner, that unless the radio outlet and phone company are curbed, their activities would spread to Jersey, New York, Ohio and Maryland.

In addition to action by the FCC, Beamish asked the U. S. Attorney General Francis Biddle to investigate.

Arthur Simon, general manager of WPEF, declined to comment.

WPEF has a regular five minute daily program in which race results, prices, scratches, etc., are broadcast. In addition, such race results are given throughout the day.

The commission maintains that bookmaking establishments keep their radios tuned into WPEF all day and thus "encourage gambling."

SELL SIDEWALK PAVING BY RADIO

Pittsburgh, March 17. Charlie Denver, Post-Gazette columnist on KGV, has a series of weekly one-hour chatter sessions every Sunday afternoon at 4.30. Sponsored by West Penn Sand & Gravel Co.

Sponsor, looking for street-paving contracts, has labeled Denver's program "Sidewalks of Pittsburgh." Although Denver's paper customarily trows on air commercials for its byliners, management agreed to let him broadcast providing there was no objection to the air either his Post-Gazette connection or the column he conducts.

He was sponsored over WCAE several years ago by Yellow Cab Co.

SCHMID OF MUTUAL LECTURES AT WHARTON

Robert A. Schmid, Mutual's director of advertising promotion, delivers two lectures at the Wharton School of Finance of the University of Pennsylvania in Philadelphia, today (Wednesday).

Schmid will treat with the current trends and problems of broadcasting, particularly as they are affected by the war.

WANTED A GO-GETTER SALESMAN

To Sell Radio Shows For an Advertising Agency

We are an advertising agency with a track radio department. We need an audience as well as a commercial skill in the writing of commercials has the respect of the advertising field.

We want a salesman who knows radio, to sell our staff. It's a tough job and requires a tough, fearless, courageous, and instigable fighter.

If you've got these rare qualities, we can show you how to make real money. Write us your experience, age and everything about yourself in confidence. Box 141, Variety, 154 W. 46th St., New York.

KGW's 22-Hour Sked

Portland, Ore., March 17. Station KGW, local NBC-Red outlet, has increased its broadcasting schedule to 22 hours a day, remaining on the air around the clock, except for the 2-4 a.m. period.

Early-morning hours are filled with recorded music and news. Announcers Allan Sheppard and Herb Johnston handle the additional broadcasts.

LANNY ROSS TO WHEELLOCK

Lanny Ross is being transferred by Campbell Soup from Ruthrauff & Ryan's supervision to the direction of the Ward Wheellock agency. The switch becomes effective April 6.

Ross has a new 15-week option taking effect the same day. He has been selling spaghetti. His new assignment involves soups.

With the shift of the show to Wheelock, Lee Cooley, of the R. & R. production staff, will be succeeded as director of George Zachary. The latter, a free-lancer, already handles the Koolhaenz program for Coca-Cola (D'Arcy agency) and "Elery Queen" for Bromo-Seltzer (R. & R. agency).

New Englanders Surprise NBC (And Trade) With Claim Air Comedians Are Angering Public

NBC held on Monday-Tuesday (16-17) the first of its proposed series of wartime regional meetings in which executives of the network headed by Frank Mullen, general manager, will get together with the seven regions into which NBC "counselor-affiliates" are divided. Paul W. Morency of WTC, Hartford, presided at the Waldorf-Astoria hotel with some 45 men present representing 11 stations and the Radio City delegation.

Two-day meeting produced a surprise Tuesday (yesterday) when, without naming names and without the trade or the world at large being prepared for the charge, New Englanders stormed that certain radio comedians are indulging too much in double entendre, innuendo and off-color humor, and that the public is aroused about it.

The New England viewpoint seems also to have surprised the NBC officials who did not suspect anything like "public protests" against humor was serious. Not with the U.S.A. fighting for its life.

Flanking Frank Mullen at the meetings were Frank Russell, Abe

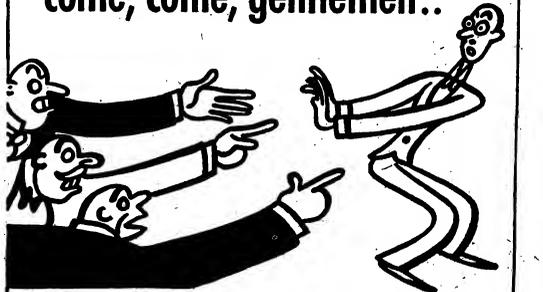
Scheeter, Ken Dyke, Albert Dale, James Rowland Angell, Clarence Menger, Max Jordan.

Shouse's Clay Meeting Cincinnati, March 17. As second district chief of NBC's Stations Planning and Advisory Board, James D. Shouse, general manager of Crosley stations, will be chairman of a two-day conference of owners and managers of NBC affiliates in this region starting here Wednesday (18).

William S. Hedges, vice-president in charge of stations for NBC, who is conducting a series of conferences, formerly occupied Shouse's position with Crosley stations. The meetings started in New York and, after the Cincy one, move to Chicago, Dallas, Atlanta and San Francisco, ending April 1.

Purpose of the power was to spur cooperation between the stations on war effort.

Dallas—Lynn Bigler of KWPT, Wichita Falls, has joined WFAA-KGKO as an announcer.



come, come, gentlemen..

are your competitors running obvious circles around you!

Have you noticed the trend to buy, sponsor more and more WOR-created shows? No? Dear sir, where have you been? Such WOR-created hits as "Here's Looking at You," "Can You Top This?," "Go Get It!," "Jack Dempsey's All-Sports Quiz" are now doing some of the sweetest jobs in New York radio.

Now, along comes Tradeeasy Shoes to buy another WOR-created winner, "Rambling with Gambling." And, Swan Soap, not to be outdone, bought "Happy Jim Parsons."

Do you just want to sit still and let the wistaria climb up you and ignore the brass facets of what WOR has done (is doing) to build the kind of shows sponsors want to make people buy who they have to sell?

Maybe you don't want to make sales. Maybe, though, you'll want to write WOR's office at 1440 Broadway, in New York, for more FACTS... about good WOR-created shows... built to sell and sell and SELL!

WOR

..where showmanship sells

Frisco's Listening Picture Blurred By Sundry Changes of Position

San Francisco, March 17. Latest reporter reports paint an interesting picture of what recent juggling of affiliations, et al., has apparently done to the Frisco radio scene. With NBC and the Blue involved in divorce and CBS jumping from KSFO to KQW, KFRC had slid to the strongest position ever held by the Don Lee outfit, a second place morning, afternoon and night.

KQW has benefited vastly by the CBS line. It's in first position mornings and third place afternoon and evening, being just 5/10ths of a point below KFRC. KFRC, on the other hand, is in a weaker position. A stronger signal in present weak spots would give CBS the break it has been trying for.

NBC's KFO, although in third place morning, is in the lead with an overall Frisco total of 30.8 against its nearest competitor—KFRC's 19.8.

Bill Ryan of the Blue has got himself a job with KGO and he knows it. Long the step-child of KFRC, KGO can show a fourth place at night white on the overall it's in fifth place. KFBS, indeed, rosin out the Blue by 3/10ths of a point. These are pre-spring (Jan.-Feb.) ratings.

Ryan's competitors concede, however, that if anybody can do anything with KGO, Ryan's the lad, and his preliminary overtures in getting acquainted have already netted him favorable attention.

KSFO, ex-CBS outlet which was riding in the 20s and 30s last fall, now has an overall rating of 7.8. Station is going through its readjustment period and may even hit further lows before thinking down into its new indie field, but the contrast is a tough pill to take. Bob Anderson's news, which once hit an early morning high of 6.8, is now down to 2.1 and others figure in proportion.

More than cold figures, however, individual personalities will do much to determine the future relationship of Frisco outlets.

JUNK YARD CAPTURED, WLW DESCRIBES EVENT

Cincinnati, March 17. Transcribed 15-minute program of Uncle Sam's first wartime seizure of junk metal, which occurred Friday (13) in Valparaiso, Ind., near Chicago, was made by Jim Cassidy, WLW special events director, and aired by that station the same night.

Between clanking sounds of the junk's transfer to trucks, Cassidy interviewed Frank Shumak, owner of the yard and accumulated material, and drew comment from federal agents who did the requisitioning.

LOU CHIOZZA ON WHBQ

Will Call Memphis Games for Fantasy Drug Chain

Memphis, March 17. Pantaze Drug stores, owned by the late Lou Chiozza, will sponsor national scale, will sponsor WHBQ's Southern League games led by Lou Chiozza, former major league infield star. Chiozza, who retired from baseball a year ago and is in business here, is new to radio. He plans due to ports of sugar and deal several days while station combined through possible sports alternative available in an effort to find one suitable to drug outfit. Bob Alberty, WHBQ manager, had done the sitting the night of sugar and Coca-Cola. Beverage firm is dropping baseball sponsorship after 10 years due to ports of sugar and consequent curtailment of soda pop manufacture.

Tire Scarcity Closes KMBC's Rural Follies

Kansas City, March 17. "Brush Creek Follies" folded as a visual show, making its final stand in the Ivanhoe Temple last Saturday night. Show remains on the air in its usual spots, as Saturday night sustainer on KMBC and as Saturday afternoon sustainer on CBS. Saturday night visual show has been staged for five years, usually going off during summer months.

Visuals will be discontinued until the situation improves. Have depended largely upon rural trade.

Jimmy McConnell, manager of the KMBC Atlanta bureau, continues with the regular appearance of the 'Follies' personnel in Kansas and Missouri towns in the KMBC listening area.

'Mrs. Burton' Show Back To Benton-Bowles

Hollywood, March 17. Coast daytime serial, "The Second Mrs. Burton," goes back to Benton & Bowles May 1. Young & Rubicam has had it for the past year. General Foods has alternated the program to hyped seasonal sales of its products, handled by the two agencies.

Network Premieres (March 18-28)

March 19
Dorothy Thompson, news commentator, 8:45-9 p.m. The program Blue (WJZ); Trilmont clothes, Emil Mogul agency.

March 20
Ontario show, variety, 7-7:30 p.m., Fridays, Blue (WJZ); Ontario province, Walsh agency.

WNYC Lawyers Maul Coverage Claims of WCCO

Washington, March 17. Touchy public question whether duplication of network programs conforms to the interest requirement of the Communications Act has been raised in exceptions to proposed findings of fact in the application of WNYC, New York's municipal outlet, for added time on the 810 kc ribbon now dominated by WCCO, Minneapolis.

Proposition which the regulators avow is not a retrograde reform report was stressed Monday (16) when Gotham attorneys asked for arguments on the tentative denial of the WNYC petition. The exceptions included denial that WCCO is the only clear-channel outlet serving Minnesota, pointing out that WBBM, Chicago, is received throughout the area and that the "ready availability" of CBS programs from other outlets in WCCO's secondary service area.

In attempting to get the Com'niss to reverse itself, the New York attorneys by indirection recalled past complaints that the work done by agencies by delivering the same program to a particular area from several outlets. Demurrer noted that CBS programs can be heard from a minimum of four and a maximum of 19 stations in the region west of Minneapolis. Com'niss was advised "this simultaneous duplication" generates confusion during the hour it was feared WNYC would interfere with WCCO's coverage of remote areas. In other directions, from one to six plants carrying CBS programs can be heard by persons in WCCO's secondary area, the statement added.

Other objections to the proposed decision included a note that much of WCCO's secondary service is "entirely imaginary" because of interference from Cuba and the observation that WNYC frequently has operated at night, under special authorization, with CBS' programs without bringing any squawks about collision of signals.

MAJOR BOWES 2 FROM MIAMI

Major Bowes' amateur hour will emanate from Miami weeks of March 29 and April 2. Bowes, who has been ill, it's first time his program has originated from anywhere but New York.

Whether local Miami amateurs will be used or talent transported from New York isn't clear. Program will come from CBS Miami outlet. Bowes is sponsored by Chrysler Corp.

Herman Succeeds Carr

Cincinnati, March 17. Harold Carr, producer-director of WLW since 1934, was relieved of that post last week and his assistant, Chester Herman, moved to be in charge of the department. Carr remains as a member of the production staff. Herman was stage manager of the St. Louis Municipal Opera company before joining WLW three years ago. On April 1, Eugene Patterson, program director of WLW, shortly was transferred to the broadcasting program director of WJWO, shortwave station in New York as co-ordinator of information. He has been with the organization for a decade.

Bob Howard, who was on the sales staff of International Radio Sales before it folded, has joined NBC's sales force. He starts today (Wednesday).

Father Coughlin Sued For Taxes, Collected \$1,163,000 Via Radio; His 'Religious' Status Denied

Detroit, March 17. 'Huge radio earnings of Father Coughlin were disclosed here as the State of Michigan began action to collect unpaid unemployment compensation. The action is being conducted by the Radio League of the Little Flower, Father Coughlin's setup, on the contention that it is a "clearly and religious institution" and therefore not subject to social responsibility.

The Unemployment Compensation Commission has ruled that the radio efforts of Father Coughlin did not belong in the religious category; and is seeking the collection of the unpaid taxes since 1936. The refusal to pay the taxes has resulted in several of the League's employees being refused unemployment benefits in recent years, during which the employees have been reduced from 30 to only seven persons.

Father Coughlin's radio income, it was disclosed, was \$1,163,000 for the years from 1937 through 1940. A breakdown of the figures shows the income by years as:

1937	\$404,489.98
1938	\$74,413.88
1939	102,254.92
1940	82,283.55

The present hearing on an appeal from the commission's ruling, that the income is taxable was adjourned to permit Miss Alberta Ward, the bookkeeper for the league, to refresh her memory on expenditures of \$44,865 for real estate and sums of \$2,000 and \$5,000 given to Father Coughlin which she could not identify.

It also was revealed at the State hearing that the Federal internal revenue department, after reviewing the financial statements of the league, has ruled Father Coughlin's organization 'liable for certain taxes. Of the total receipts, Miss Ward testified, the league since its existence has paid \$1,458,858 to the Shrine of the Little Flower, Father Coughlin's parish. As president of the league, Father Coughlin was paid \$2,800 in 1938 and '37, \$5,000 in 1939; \$100,000 in 1939 and none in 1940, in addition to other sums which were listed as 'advances'.

The league also was shown to be liable as owner of the Social Justice Pub-

lishing Co., possessing the entire block of stock after investing \$1,000 in 1938. The books showed that subscription began action to collect \$83,000 and \$145,000 to the publishing branch. Miss Ward said that she served without payment as bookkeeper for the league, but drew a salary as bookkeeper and vice-president of the publishing company.

AUTO CLUB SET FOR FOOTBALL IN FALL

Detroit, March 17. Despite tire rationing and the end of pleasure car manufacturing, the Automobile Club of Michigan again has signed with WWJ for the broadcasting of all University of Michigan football games next fall.

Ty Tyson, who has reported the games since 1934 for the station, will be assisted by Paul Williams on the eight games beginning on Oct. 3.

The contract, signed by Harry Bannister, manager of WWJ, and Richard Hart, general manager of the automobile club, also calls for spot announcements following the Tiger baseball games this summer.

The Automobile Club, which recently set a membership record of 180,000, said its radio advertising will not be institutional but predicated on the basis of "keep 'em going," stressing the proper care of the automobile and surviving during the war fuel emergency.

Tootsie Rolls Us Spots

Blow agency is placing a spot campaign in 'Tootsie Rolls' behalf. It's for 15 to 20 announcements a week in eight weeks.



- In the last 6 months:
- 2 Stores renewed spot and program schedules!
- 2 Stores bought new strip programs!
- 1 Store more than quadrupled its WCAE budget!

What better recommendation than from advertisers who must get results, and fast!

Write or Phone
THE KATZ AGENCY
New York Chicago - Detroit - Atlanta
New York City - Dallas - San Francisco

9000 WATTS ★ 1250 K. C.

FOR RESULTS
WCAE
PITTSBURGH, PA.
NATURAL BROADCASTING SYSTEMS, INC.

THE NEED OF OUR ORGANIZATION PERSONAL ASSISTANCE TO SUBSTANTIALLY INCREASE YOUR BUSINESS

energetic
AND COMPANY
RADIO STATION REPRESENTATIVES
NEW YORK • DETROIT • CHICAGO • SAN FRANCISCO

Inside Stuff—Orchestras

Bill Oberstein is seeking coin machine coverage for his Elite label. Two of the week's releases. He has been talking deals with distributors in Philadelphia and is expected to have contracts in New York City. Oberstein says he is handling his output. When Oberstein first started his new company late last year he had no intention of competing with other manufacturers of coin box business. Beginning April 15 his Classic Record Co. will increase its weekly release from one record to three and hillbilly and race record output will be instituted.

Sammy Kaye has been having trouble recently over an imposter who has represented him as the sandalwood's brother. Last winter a fellow named the name Phil Kaye ran up a bill at a Detroit garage and advised its owners to send the leader the bill. He also professes to have invented a word of money in Kaye's hand. He also professes to have invented a word of money in Kaye's hand. He also professes to have invented a word of money in Kaye's hand.

Bunny Bergin broadcast from the Brookline Country Club, Philadelphia, last Saturday night with the aid of candles. A few minutes before father of 12- and 13-year-olds was out of the one-night stand, the spot's lights were doused by a short.

Friend of Jimmy and Tommy Dorsey, is in grave condition in Friend Hospital, Philadelphia. He's been confined there nearly a year.

N.Y. Paramount Also Wants Kaye And J. Dorsey; Would Blitz Strand

Paramount theatre, New York, made overtures last week to two bands that regularly play the opposition. It is understood that the offer to be accepted the Par would have contracts with four bands rated the top theatre in the city in New York, thereby putting a large dent in the Strand's pit band policy.

As it is now, the Par regularly plays Tommy Dorsey and Glenn Miller, while the Strand does likewise Jimmy Dorsey and Sammy Kaye. If either one were to be grubbed off all four bands would have a total of 12 to 13 acts in New York, 16 weeks of the most powerful orchestra attractions available, if each were played only once. Contracted for twice a year, as the weeks would be doubled and constitute contracts that would give Dorsey the folding of the band policy at the house that didn't have them.

MCA Officials In Hollywood For Meeting

Contab of officials of Music Corp. of America got underway at company's Hollywood office Monday (16). Bill Goodhart, of New York headquarters, left last week by train, picking up Dave Barton, head of Cleveland branch, on the way. Hal Hackett, radio department head in N. Y., flew out over the weekend. Jimmy Beatin, head of the New York office, went to the city on Wednesday. Son Werblin is there, after a vacation in Mexico.

Saxie Mansfield Retires For Plumbing Trade

Saxie Mansfield, tenor saxist who dropped out of Wood Herman's band last week after being with it from the days-11, under Isam Jones in Belmont, is leaving the business entirely. He will return to Springfield, O., his home town, to go into plumbing and heating by contract with a company owned by his father. Letter has been filed in New York City.

Harry James Doing Well

Harry James' orchestra broke its own attendance and gross mark at Frank Dalry's Meadowbrook, Cedar Rapids, last week. The band's new marks in both categories the week before, the first of a four-week run. The band has done as well as it has in its first two weeks as any other top name did in two and a half weeks previously.

Dalley refuses to divulge accurate important night figures, but points out James averaged 40 to 45 people 65 people last Tuesday (16), more than double the pull of any predecessor on that evening.

If You Ask Him

Dallas, March 17. According to Carvel Craig, who is making his way to the record ahead for orchestra leaders who plan to replace their own musicians with female players. "In the first place a woman can't stand up in the brass section. Its extremely hard work even for a man. Almost as true as the law of gravity. But the biggest drawback would be the male musicians themselves."

A.F.M. APPEALING SECURITY TAX DECISION

General Samuel Ansell, chief counsel for the American Federation of Musicians, is preparing to take the Grieg Williams decision on social security tax to the U. S. supreme court. The circuit court of appeals for the Chicago area recently reversed a finding of the lower court that the employer of a band rather than its leader was responsible for the payment of the social security tax. The circuit court upheld the Government's contention that Grieg was the employer of the members of his band and that the hotel in which they had performed could not be compelled to pay social security taxes for them.

CATALINA LOOKS LIKE A ZERO THIS YEAR

Casino on Catalina Island, California, probably will not operate with its regular band this year. The course, is that area will spend much of its time under blackout conditions because of expense of maintaining its regular night staff. Frazier pointed out that many musicians enjoy playing the Catalina "For him it is a night off," he wrote. Since they are not advertised, Frazier feels the musicians should be allowed to sit-in.

Buffalo Ballroom in New Hands After 20 Years

Buffalo, March 17. Dellwood Ballroom, operated for 20 years by Harry Beaton, Funk, is now running as Main-Union dance hall. The new group includes Harold Austin, band leader; Gene Hines, pianist; and the quartet of Crystal Beach Amusement Co. Maris a "homecoming" to Austin, who started his band at old Dellwood 10 years ago and now comes back as manager-maestro. New management hopes to submit Esquire, including its efforts on Main-Union shuffle parlor. Mrs. Beaton, who owned the place, died in Dellwood Lodge, in April. Letter always was operated through hot lines, moving into city location for the past one year.

Hoax or Swindle?

Cleveland, March 17. Local Better Business Bureau is looking for the culprits of a phone's first dance who advertised the appearance of Jimmy Dorsey and distributed tickets for the unbooked event. The circulars said tickets mentioned "Z Phenax," a non-existent frat, while the place and date given were in Cleveland, March 15. It happens that the students of Case College have a dance booked for that date and time and will be at the Campus Owls and Russ Carlisle as the bands.

The chairman of the Case dance can't make out whether somebody was trying to embarrass his event or if it was an out and out attempted swindle. Dorsey, it was learned, could have played a local spot in Cleveland, but as far as his crew is set for the Pennsylvania hotel, N. Y., up to May 2.

Sammy Watkins' new singer at William Penn hotel, Pittsburgh, is Glenn Sterring, until recently Federal Reserve bank clerk in Cleveland.

Kansas City Band Brings In Subs From L. A., Local Musicians Prefer Pay, Hours of War Factories

NO CLEVELAND RECOUNT

A.F.M. Disallows Otto Kapf's Complaint on Mail Votes

Cleveland, March 17. Protest registered by Otto Kapf against "fairly of rates" in recent election of Cleveland musicians' union officers, in which he was edged out by LaRoy Repp for the presidency, was dismissed by the national headquarters in New York. Kapf, former prize who had been ranked as second highest bidder, the eligibility of out-of-town votes, particularly those of Cleveland men now in the army. There were 230 ballots mailed in by touring musicians, 38 of whom are in army service.

Union's national board of directors ruled that servicemen could still vote in this case, and refused to reconsider a recount. It would not have mattered much since Repp was voted into office by an overwhelming majority.

Ban on Jam Sessions Evokes Boston Daily Columnist to Protest

Boston, March 17. The perennial question of "sitings" in among musicians was set off by a letter to President James C. Frazier from the American Federation of Musicians from George Francis C. Frazier, Herald jazz columnist. Writing from Boston, Frazier argued against the union's restriction upon musicians that forbids them to play open-air jam sessions, or to charge after their regular night staff. Frazier pointed out that many musicians enjoy playing the Catalina "For him it is a night off," he wrote. Since they are not advertised, Frazier feels the musicians should be allowed to sit-in.

He argued for two paragraphs for those in Army ranks who, when on a furlough, enjoy the tempo pastime, but the strict rule stands for the solution.

In closing, Frazier wrote: "That is why I have written this letter, to ask you to drop a study rule that has long since outlived whatever usefulness it might once have had."

Skip Nelson Skips Idea Of His Own Orchestra

Pittsburgh, March 17. Quitting Joe Sims' band to start his own orchestra, Skip Nelson, a vocalist, ran into usual trouble finding musicians these days and deciding when to quit for somebody else's duration. "So last week he joined small 'Piccolo Pete' outfit at St. Rita's Club. Peter, who is replacing Henry Miller, who left to become arranger for Bernie Aronson.

Joe Shribman Out

Joe Shribman was let out of the General Amusement Co. headquarters in New York last week and is now in Florida vacationing. He has been working on location bookings for orchestras; only a few months ago he was moved in to W. W. Chicago, where he booked one-nighters.

NO CLEVELAND RECOUNT

Kansas City, March 17. Billy Bishop's orchestra at the Southern Mansion gave up two men as at defense jobs and missing. Bill, trumpet man, and Ulrich "Eam" Berger, saxist. Bishop was forced to drop the two men because of a shortage because defense industry in Kansas City has drained off musicians who had gone to steady hours and pay to odd-hour, odd-job work of bands. Some musicians are working at defense jobs and missing to play dance jobs on side.

New men in Bishop band are Rudy Loers, trumpet, and Ed Mayer, sax.

Ask Dancemen Report Cuffo Dates to CSI

Camp Show, Inc., is asking band-leaders not to play any charity dates of any kind unless cleared through, or at least reported to, that body. There have been several objections recently to music outfit playing for free on their own hook where they unwittingly interfered with paid dance promotions nearby. To forestall repetition of such incidents' band-leaders currently in New York were asked to attend yesterday's (Tuesday) meeting between band bookers agency officials and CSI. The new agreement is to be reached during which bookers report open dates of their bands and CSI files the reports. Meetings with Army camp bookings.

HANK D'AMICO TOURS 12-MEN FOR WM. MORRIS

Buffalo, March 17. Hank D'Amico left here last weekend with new 12-man band to begin life with the William Morris office. The new group is to be ready on to dates in Youngstown, O. Cleveland and Detroit. D'Amico is also Bob Crosby's chief arranger.

Counting D'Amico, who leads with clarinet, group has five reeds, four brass and three rhythm. Jim Porter, who is also playing with Bob Crosby's Twins, does the vocals and Dick Smith will manage.

Niesen, Libby Holman, Martha Raye on Decca

Gertrude Niesen records for Decca in New York tomorrow (Thurs.). She is to do a series of pops on the Decca label. Her arrangements with Holman also is to cut for Decca. She'll record an album of tunes with which she has been identified, accompanied by guitarist Joshua White.

Martha Raye is to make her initial same name company recording on Friday (20), a date that has been postponed several times.

Dolly Dawn in Single

Dolly Dawn has broken up the band she took over from George Hall last week and is now in Florida as a single singing act.

Week's Best Releases

Jimmy Dorsey: "Tomorrow's Sunrise"—"My Glad There Is You" (Decca 4197). "Glad" side has a melody. "My Glad" side of solid ballad hit. Bob Eberly vocal. Benny Goodman's "Jersey Blues"—"Swing Pearls" (Okeh 6590). While it drifts a bit, arrangement of "Bounce" is strong. There's a "Swing Pearls" by King Sisters: "Ike Zeke" (Bluey). "When Roses Bloom" (Bluey). "McFarland" twins arranged "Zeke," light w. novelty; Kings solidly indicated marriage.

Horace Heidt: "Deep Heart Texas"—"Loretta" (Col. 36235). Heidt, who is in the race with both feet. Ensemble vocalizing. "Kiss Me Good-night" (Sergeant Murphy)—"Chances Are" (Blue 11471). First, humorous novelty. In the box stuff, well done. Kassel and chorus vocal.

Vaughn Mearns: "Don't Tell Lie About Me, Dear"—"All for Love" (Blue 11468). Typical Guy 90's melody. "I'd" packs with appeal. Monroe's voice is good. Claude Thornhill: "Lamp of Memory" (Blue 11468). (Col. 36233). Solid playing in band's ballad style treats strong new pop and standard smartly. Dick Harding vocal.

Mrs. Well Gets Back Sun (T. Dorsey) Music Firm Including 'Smile Again'

Chicago, March 17. Mrs. Milton Well takes back from Tommy Dorsey the Sun Music Co. catalog, will her by husband, and takes the sold Sun (Col. 36233) leader about three years ago. According to the terms of the sale Dorsey will receive periodic payments to her and since none have been made recently she is to sue Dorsey for the balance. Apart from the Embassy Music Co. non-ASCAP firm that Dorsey also operates, and which he retains under general and professional manager Jack Johnston.

Goodman Seeks Vocalists

Benny Goodman is conducting auditions for a trio of vocalists. His eventual selection will not disturb vocaliste Peggy Lee, but Art Oleyar is being sought as a must publisher and one of his biggest as a band leader.

Buddy Rich headed for Army. Tommy Dorsey looking for new drummer.

On the Upbeat

Art Paulson band fills in Sunday night at New Yorker hotel. New Manager Joe Landwehr will send his bands to Camp Wolters, Miners' Wells, Texas, for free soldier entertainment. Each Tuesday night admission to the Plantation will be by 25c in defense stamps.

Johnny McGee orchestra now being booked by Music Corp. of America. First date is El Rancho, Chester, Pa., this weekend (21-22).

Jan Garber to record for Elite Records in Chicago, Friday (26).

George Wala succeeded Hal Howard at the Plantation Cactus Room in Dallas. Henceforth the Plantation

will be dark on Monday nights, when Manager Joe Landwehr will send his bands to Camp Wolters, Miners' Wells, Texas, for free soldier entertainment. Each Tuesday night admission to the Plantation will be by 25c in defense stamps.

Meredith Wilson recorded album of tunes for Decca last week, his second.

Tone Carnevale, who closed (8) after five months at Williamsville Glen outside Buffalo, forming new combo to include himself on piano, Max Miller on violin, Nick Alice on

sax. Russ Messina on accordion and Lou Impfeffler, bass.

Horace Holdt's band moves into the Orpheum, Los Angeles, today (Wednesday) for one week. Bob Crosby slated for the week beginning April 8.

Benny Shawker has taken over drummer spot with Les Brown.

Ray Tocco, saxist with Jan Savitt and Faencé Blanche, vocalist with the same band, were married last Wednesday (11) at Omaha, Neb. Savitt and Mary Lou Wilson, bride's friend, stood up for the pair.

Al Donahue and his orchestra checked in at Universal for a musical short, "Radio News."

10 Best Sellers on Com-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country as reported on charts. Figures indicate number of more than one band or vocalist after the title indicates. In order of popularity, unless recordings are being placed. Figures and names in parentheses indicate the number of weeks each song has been in the listings and respective publishers.)

1. Deep Heart Texas (5) Melodylane..... Alvin Karp..... Bluebird
Bing Crosby..... Decca
2. Blues in Night (10) Remick..... Woody Herman..... Decca
Cob Caloway..... Okeh
3. Moonlight Cocktail (4) Jewel..... Glenn Miller..... Bluebird
Tommy Tucker..... Okeh
4. I Don't Want Walk (4) Paramount..... Harry James..... Columbia
Vaughn Monroe..... Bluebird
5. String of Pearls (4) Mutual..... Glean Miller..... Bluebird
Woody Herman..... Decca
6. Somebody taking Place (3) Shaplo..... Benny Goodman..... Okeh
Vaughn Monroe..... Bluebird
7. On Street Regret (2) Loeb..... Vaughn Monroe..... Bluebird
Sammy Kaye..... Victor
8. Rose O'Day (7) Tobias..... Kate Smith..... Columbia
Woody Herman..... Decca
9. Miss You (1) Santly..... Bing Crosby..... Decca
Sammy Kaye..... Victor
10. White Cliffs of Dover (11) Shaplo..... Jimmy Kay..... Victor
Sammy Lourey..... Decca

OTHER FAVORITES

(These records are directly below first 10 in popularity. Tunes with number of weeks in parentheses are fading, others gaining.)

- Dear Mom (Republic)..... Sammy Kaye..... Victor
Kate Smith..... Columbia
- Ev'rything I Love (Chappell)..... Glenn Miller..... Bluebird
Jimmy Dorsey..... Decca
- Couple In Castle (Famous)..... Johnny Long..... Decca
Glenn Miller..... Bluebird
- Somebody's Rockin' Dreamboat (Advance)..... Inkspots..... Decca
Woody Herman..... Decca
- Sometimes (Berlin)..... Vaughn Monroe..... Bluebird
Tommy Tucker..... Okeh
- My Little Cousin (Dorraine)..... Benny Goodman..... Okeh
- What To Do (Leeds)..... Andrew Sisters..... Decca
- Zoot Suit (Greene-Revel)..... Kay Kyser..... Columbia
Andrew Sisters..... Decca
- Tangerine (Paramount)..... Jimmy Dorsey..... Decca
Vaughn Monroe..... Bluebird
- Mandy Is Two (BVC)..... Abe Lyman..... Bluebird
Vaughn Monroe..... Bluebird
- How Do I Know It's Real? (Chappell)..... Freddie Martin..... Bluebird
Guy Lombardo..... Decca

BIG!!!

BIG..... on his Return Engagement... Currently at the New York STRAND

BIG..... In the Jukeboxes with 'I Surrender Dear'—'This Is No Laughing Matter'—'Arthur Murray Taught Me Dancing In A Hurry'—'Dear Mom'—Exclusively on Okeh records.

BIG..... Record Breaking Tour of One Night Stands... Just Concluded.

BIG..... Record Breaking Appearance in the Cafe Rouge at the Pennsylvania Hotel, New York... and already signed for a return engagement starting May 4... for the entire summer season.

The Man Who Plays the Sweetest Trumpet in the World

CHARLIE SPIVAK AND HIS ORCHESTRA

featuring THE STARDUSTERS and GARRY STEVENS

Personal Management—DON W. HAYNES 1270 Sixth Avenue, New York

Band Reviews

WILL OSBORNE ORCH (14)

With Marianne Hotel Stambelch, Kansas City

Will Osborne went into semi-retirement couple of seasons back turning his then well-known 'side music' outfit over as a cooperative group to singer Dick Rogers for batoning. Offer of a spot in Warner picture, "Blues in the Night" last summer brought him back to active music, and band that he now fronts is one organized for the film chore, with a minor, subsequent change or two such as the draft and similar emergencies.

One is the old 'side music' from this Osborne crew, and in this place is a sweeter, fuller style. The style is 'quasi' of which the strongest component is sweet-swing. Sweetness is the band's long forte, and well done. Still it mixes forte, and more to rhythm and novelty, even though jive and the heavy beat are admittedly not as popular as they were a season or two ago.

Instrumentation is on a 5-5-3 basis and vocals are handled by Osborne in his long-recognized ballad style by Mariapne (Dunne) in her special forte of rhythm-singing, with Dale Jones occasionally leaving his string bass for a jivey lyric. Sax section carries both baritone and bass, seldom seen here, and is manned by Murray Wald, Lon Doo, Bass, and tin. Maurice Lopez and Joe Adams Brass is apportioned to trumpet trio Jim Hardy, Bud Dietz and Herbie Bass, and duo of trombones consists of Bud Jenkins and Elmer Schneider. Besides Jones in the rhythm department, Joe Stevenson at the piano and Dick Shanahan at the drums.

Arranging is the chore of Carl Lear, who began with crew as an instrumentalist but found the crew doing quite a full-time assignment. His notes bring out full ensemble work, frequent brass ruttins and leave rhythm section to its basic background task. Osborne is doing no instrumental work with this crew handling the baton, vocals and machine.

DON JUAN ROBEIRO ORCH (6)

With Carmen Maria Hotel President, Kansas City

Rodrigo's crew exhibits perhaps the widest range of versatility in an ensemble yet to be spotted in the Drum Room. As per dancer's requirements here, a special set of Rodrigo may veer from a rumba andonga to a bit of ballad swing, back to a modern, sweet bal-

lad and close on a medley of old favorites, which is about all that can be asked of such a band.

This wide range of portfolio is garlanded by the work of Rodrigo himself, alternating at piano, accordion and a regular turn at the sax. The ballad work is reasonable and accomplished. John Horton leaves his trumpet to double on piano in place of the leader. Latin vocals done in a pleasing baritone by Carlos Diaz, and in the place of Arredondo, sax man, with Joe Rivera of the sax section obliging with instrumental specialties. Rodrigo's Neal Smith rounds out the sax section. Carlos Diaz, bongo drums, with various members siding on maracas, bongos, claves, etc.

Carmen Maria is added to the ensemble for this engagement and may become a regular if booking arrangements in place of the leader can be ironed out. She's a Latin-American type in contrast range and will probably add considerable to the group when her arrangements have been worked out and coordinated with Rodrigo's portfolio.

PAUL MOORHEAD ORCH (7)

Hotel Paxton, Omaha

First local venture of expanded Schroeder agency into western field worked happily for all concerned. Moorhead's a figure in the territory, but for past two months band has been going it alone, with the headman, while the leader, Moorhead's name, while latter head of this small combo, not exactly a pickup outfit, has been in the lineup as far as the 14 Schroeder bands.

Paxton's been using Latin (Darryl Farrow) and continental (Duke Ellington) outfits, so a band without an accessible music or other novelty is a novelty. Instrumentation is three sax, bass, drums, piano and trumpet, the last handled by leader, Fred Whitehouse does the rhythm vocals, the ballad work. Moorhead fuses too much novelty, the outfit's fuses Solovox and vibratop sparingly, leans to sweet arrangements. Band was set for three weeks, but two-week option has already been picked up.

VSA still far from sold on location throughout the agency. Eddie Dunsom has been successful at the Coast and in Oklahoma and Texas the past year.

TWO IMPORTANT DATES IN SONG HISTORY

On November 11, 1938, KATE SMITH sang
for the first time "GOD BLESS AMERICA."

On March 6, 1942, KATE SMITH intro-
duced another song, by the same writer
"I THREW A KISS IN THE OCEAN."

Brown Sets Band Pace in Theatres
At Strong 59¢, Long Solid \$36.00,
Masters OK 18¢, Spivak Lags, 25¢

(Estimates for This Week)
Les Brown, New York (Paramount);
\$36.00; 35-45-40)—With Les Brown
will, other acts, on pit platform;
'Fleet's II' (Par) on screen. Fact
that several favorites of the Par fans
who have played house in person
are among those in 'Fleet's II',
coupled with current stagegoers to
provide heavy draught; first week
through last night (Tues.) a sock
\$36.00. Show remains three weeks.
Date \$11.11 in L.A.; Philadelphia
(Earle); 2768; 35-46-37-38-76)—Backed
by Ethel Waters on stage plus 'Bullet
Sean' (WB). Comed. tracking up
hefty \$21,000 with little help from
newly film which is either panned
heavily or fluffed by critic.

Erica Fields, Minneapolis (Orpheum); 2600; 34-43-55)—With Bill
Robinson rightly billed as star, but
dancer's first local appearance in
11 years. First time here for band.
All-colored stage revue, plus 'Red-
time Story' heading for satisfactory
\$14,000, due principally to Robinson
and

Step Fields, Newark (Adams);
25-35-40-40)—Plus 'South Tahiti'
(II). Starting high with other acts,
including Veltie and Gil Lamb. Or-
chestra is helping to gook \$18,500.
Ella Fitzgerald, Baltimore (Hippodrome); 2340; 17-25-29-34-45-66)—
'With Decks and Date with Fall-
ow' (RKO). Band and inkings carry-
ing load; show \$18,500. Squeezing
in extra gross daily.

Glen Gray, Cleveland (Palace); 3-
700; 30-35-42-55-60)—With 'Play-
mate' (RKO). Burden is largely on
Gray's organization because picture
and supporting vaud not too forte.
Okay \$15,000, excellent condition.
Johnny Long, Detroit (400); 40-
85-85)—Teamed with Andrews Sisters
on stage and 'Sbangaloo' (WB)
(II) on screen, making heavy boot.
Solid \$38,000, with Long crew shar-
ing credit three ways.
Cleo Mara, Pittsburgh (Stanley);
3,600; 30-41-55-80)—Plus 'Dangerous
by Live' (WB). Few praised picture,
some assistance from Lorraine &
Rogan, popular in town.

Frankie Masters, Chicago (Orphen-

tal); 3,200; 33-44-43)—With 'Road
Happened' (Monro). Masters strong
favorite in town and will take nifty
\$16,000. Film means nothing on this
stage.

Charlie Spivak, New York (Strand);
2,750; 35-45-40-50)—With 'Always In
My Heart' (WB). This combination
falling at attract' level, with less than
\$25,000, lean, indicated for first week.

Joe Venuti, Brooklyn (Strand); 2-
800; 30-40-50-55)—With 'Hi Lo' on
stage and 'Body Disappear' (WB).
Four-day run only feels \$14,000.

Griff Williams, Milwaukee (River-
side); 2,800; 30-40-50)—With 'Go West
(Chil). Will appear in more conserva-
tive bars fans rather than jilt-
brokers, drew satisfactory \$12,000,
okay on this spot. Helped by Georges
and Alma on stage.

Band Bookings

George Aid, March 23, one-night,
Los Angeles, Calif., N. Y.
Tommy Dorsey, May 1, Pennsylvania
State College, State College, Pa.;
3, Sunnybrook B., Potlatch,
Pa.; 3, Coon, Centre, White Plains,
N. Y.
Gray Gordon, April 22, two weeks,
Brunswick Hotel, Boston, Mass.
Lois Prima, April 4, four weeks,
Syracuse hotel, Syracuse, N. Y.

Johnnie Tomlin, March 23, one-night,
Sea Girl Inn, Sea Girt, N. J.; J.
Armory, Passaic, N. J.
The Four Aces, March 23, Liberty
Theatre, Zanesville, O.; 21, Casterly
Farm, Cincinnati, 23, Palace the-
atre, Marion, O.; 23, State theatre,
Uniontown, Pa.; 24, Fairmount the-
atre, Fairmount, W. Va.; 25, Majestic
theatre, Johnstown, Pa.; Warner
theatre, Morgantown, W. Va.; 27,
April 2, Stanley theatre, Pittsburgh,
Pa.; 3, State theatre, Erie, Pa.; 32, Union
theatre, Philadelphia, 23, Maryland
theatre, Cumberland, Md.; 24, Manor
theatre, Greensburg, Pa.; 25, Co-
lumbia theatre, Sharon, Pa.; 26, Bacle
theatre, Washington, Pa.; 27, Myers
Lake Park, Canton, O.; 31, Essex
theatre, New York.

Bob Allen, April 4-5, Metropolitan
theatre, Worcester, Mass.; 9-10, Polo
theatre, Worcester, Mass.
Jimmie Lunceford, April 1, Town-
ship Aud., Columbia, S. C.; 2, City
Armory, Charlotte, N. C.; 3, Palms
Square B., Jacksonville, Fla.; Warner
theatre, Renaissance Casino, New
York; 6, Krueger A., Newark, N. J.; 7, Roosevelt B., Taunton, Mass.;
6, Symphony Hall, Boston; 10, Old
Fellows Temple, Wilmington, Del.;
11, Memorial Hall, Trenton, N. J.;
12, Ritz B., Bridgeport; 15, Colonial,
Washington, D. C.

March 20-21, Pioneer
hotel, Tucson, Ariz.; May 5, indef.,
Palace hotel, San Francisco.
The Four Aces, March 20, A. A.,
Bristol, Va.; 27, Aud., Martinsville,
Va.; 28, Aud., Charleston, W. Va.;
29, Aud., Monaca, Pa.; 30, Nu-Sim
B., Youngstown, O.; April 2-4, Para-
dise theatre, Detroit.

Dave Ross, former arranger for
Bob Chester, now with Frankie
Williams. Chester starts four weeks
at Sherman hotel, Chicago, May 6.

My Foster Son—
Teddy Powell's is another
band with a star instrumentalist
so young that the leader has be-
come his guardian. He's 17-year
old Tommy Taylor.
Corky Corkoran was the first
instrumentalist (tenor sax) to
join up under such an arrange-
ment. He was first with Sonny
Dunham and later the music
director transferred to Harry
James, whom he's now with,
Raymond Scott for a while, and
then had a brief run with his
band under a similar set up.
... the Army continues to
drain off a good musicians
there's a good possibility such
deals will be common.

Scott Amherst Date
Nets 87% Studes;
Spivak Lags 6 1/2

(Estimates)
Charlie Spivak's draw at Brook-
line, C., Philadelphia, a week ago
Saturday, was not \$220,000 as re-
ported by 'Variety', but totaled 2,470,
a new season's record for the spot.
Gus Arheim (Maurer's Pavilion,
Brenners, Washington, March 11),
Arheim drew nice total of 750
dancers at 75¢ advance, \$1 at door.
Henry Busse (Westwood Court,
Little Rock, Ark., March 15).
Busse played to fine crowd of 1,151
people at \$1.25 and \$1.50.

Tommy Dorsey (Ritz), Bridgeport
Conn., March 15. Ritz found
Byrne's lure okay, playing to 1,232
patrons at 85¢.
Tommy Courtney (Capital theatre,
Manitowish, Wis., March 11). Scaled
from 20¢ to 55¢ house drew 4,113
with 10¢ advance for gross of \$11,000.
Bank & Amico (Palladium, Mc-
Keessop, Pa., March 13). Jim Mc-
Grier, operator, says D'Amico played
to 1,000 dancers at 55¢ and 300 spec-
tators at 85¢.
Tommy Dorsey (Sweet's B., Oak-
land, Calif.). Dorsey's Coast dates
have been great; at this spot he
played to 5,423 admissions, topping
Glenn Miller by 1,250; at Pacific
Square B., San Diego, he followed
with 5,810 admissions, beating a Kay
Kyer mark.

Sonny Dunham-Lang Thompson
(Raymor-Playmor B., Boston, March
13). Dunham and Thompson drew
1,000 to 1,500 spots for net gross of
\$1,330. Following night
(Charlie) Thompson teamed with local
Jack Hamner and drew 1,000
total.
Leslie (Roosevelt State B., Bos-
ton, March 14). Hit played Raymor
last week and drew strongly. He
got 800 here at 65¢-55¢ for \$540.
Okay for spot.
Red Norvo (Aragon B., Toledo, O.,
March 14). Considered a net of \$1,208
at 60¢ for \$604 was 'good'.
Raymond Scott (Amherst College,
Amherst, Mass., March 6). Scott, a
student's body of 750 Spot played to
850 and his partners at hop for
studies only at \$2.20, net gross
according to committee man Bill
O'Donnell, exceeded combined total
of past five annual programs.

Charlie Spivak (Lyric theatre,
Bridgeport, Conn., March 6-11).
Spivak set up to net record up
about \$75,000. But Dick Jurgens (Chi-
cago area favorite, may be the first
and his contract set for \$100,000.
It would be Jurgens' first eastern
date; he had been scheduled, origi-
nally for Frank Dulko's West-
brook, Cedar Grove, N. J., but sev-
eral things interfered.
Totem Pole began his location
policy last Fall, but suspended it in
favor of week-end operation for the
winter.

Totem Pole Location
Policy Resumes May 27

Totem Pole Ballroom, Auburndale,
Mass., returns to its location policy
about May 27. Dick Jurgens (Chi-
cago area favorite, may be the first
and his contract set for \$100,000.
It would be Jurgens' first eastern
date; he had been scheduled, origi-
nally for Frank Dulko's West-
brook, Cedar Grove, N. J., but sev-
eral things interfered.
Totem Pole began his location
policy last Fall, but suspended it in
favor of week-end operation for the
winter.

Bands at Hotel B.O.'s

(Presented herewith, as a weekly bulletin, is the estimated cover
charge business being done by name bands in various New York hotels.
Dinner (7-10 P.M.) not included. Figures after name of hotel give
room capacity and cover charge. Larger amount designates weekend and
holiday prices.)

Table with columns: Band, Hotel, Weeks, Cover, Total. Rows include Fred Martin, Woody Erdman, Earl McEntire, etc.

* Asterisks indicate a supporting floor show, although the band is the
major draw. 1 day.

Los Angeles

Slitmay Ennis (Ambassador; 900; \$1-15.00). Getting along as well as
can be expected for only two nights (Fri., Sat.); 800 covers not so velvety,
Dund's radio rep hasn't helped.
Phil Harris (Biltmore; 1,200; 50-11). Name proving strong magnet, an-
other 5,000 payees on the week. Drawing from all sections of town.

Chicago

Chuck Foster (Continental Room, Stevens Hotel; 400; \$1.50-42 min.).
Foster closed all right in week. Laid out generally in slump; 2,500
customers again.
Kavter Cugat (Empire Room, Palmer House; 600; \$3-43.50 min.). De-
spite drop-off of convention business Cugat held on well with 3,200 cov-
ers.

Gene Krupa (Panther Room, Sherman Hotel; 700; \$1.25-42.50 min.).
In second week Krupa continued along at excellent pace with 3,400 patrons.
Art Kason (Walnut Room, Elmhurst Hotel; 300; \$1-42 min.). Kason
holding well with 1,600 diners last week.
Elliott Coleman (Mayfair Room, Blackstone Hotel; 350; \$2.00 min. Sat.).
Dinner and room with Billie Holiday, etc. Shows after name of hotel give
it wasn't the minimum that counted here, with tabs running into three
figures. That's the kind of trade Milligarde drew. In final week, great
3,400 customers.

Boston

Charlie Barnet (Bernum Terrace, Brunswick Hotel; 550; 55¢-41 cover).
In fourth week, Barnet did well with 1,900 covers mainly on weekend
when cover is \$1. Average for four weeks was 2,200, a record for spot.
John Kirk opened Monday (16).
Leigha Nobis (Terrace Room, Hotel Statler; 450; \$1 cover). In ninth
week of indefinite engagement, stayed right with his normal 800 Friday-
Saturday, only late nights with dinner big fine.
Lewy Newman (Oval Room, Copley Plaza; 300; \$1 cover). With Dorothy
Rubin in show, drawing good biz for spot with 1,400 covers. Dick Wil-
liams opens Friday (20) with his show remaining for another fortnight.

Baltimore

Don Bestor (Charles Room, Belvedere Hotel; 600; \$1-42 min.). Felt
Lenten slump and dropped a bit to 2,200 covers on third week. Has two
more nights to go in this after theatre spot which keeps closed on Sun-
day.

Philadelphia

Panche (Garden Terrace, Benjamin Franklin Hotel; 500; \$1.50-42 min.).
Played to about 900 diners in first four days of return engagement.
(Continued on page 55)

Mrs. Thomason's Ballet

Spartanburg, S. C., March 17.
Mrs. R. T. Thomason, whose husband
is leading Carolina distributor
of record boxes, recorded and per-
formed music, was seriously wounded by
accidental gunshot at her home
here. Her husband had been burglarized
several times, resulting in large
bans of jewelry and other valu-
ables.
Mrs. Thomason, investigating
prover, who fed, fell while carry-
ing revolver, received bullet in
spine.

"A NEAT ENTRY"
-Variety, Mar. 11, 1942
"More Than You Know"
AND
"Down for Double"
OKEH Record No. 8584
COUNT BASIE
And His Orchestra
Per. Mgt: MILTON EBBINS

"Champagne Music"
of
LAWRENCE WELK

NOW ON RECORD BREAKING TOUR
• Third Successive Engagement • Outstanding Engagement
CHICAGO THEATRE RIVERSIDE MILWAUKEE STANLEY PITTSBURGH
OPENING TOWER THEATRE, KANSAS CITY
WEEK MARCH 20
Direction: FREDERICK BROS. MUSIC CORP., New York, Chicago

MATERIAL AVAILABLE—PROGRAM IT TODAY
SLAP-HAPPY WACKY
(From the Licensed Land)
Murray Singer Music Pub. Co., 1674 Broadway, N. Y.

The Song Everyone is Talking About!

WE MEET AGAIN

DASH - CONNELLY, Inc.
1619 Broadway, New York
SOLLY COHN, Gen. Fr. Mgr.

MEREDITH WILLSON'S AMERICA CALLING

CATCH THE NEW

JOHNNY LONG HIT

'M BEE BEE

DECCA No. 4191

Personal Management—Jack Philbin
Direction—GENERAL AMUSEMENT CORP.

Heart-Throb Ballads Sell Strongly; More Pop Hits Current Than Usual

The sheet music business last week assumed a complexion that hasn't prevailed within that industry in at least 15 years. Instead of the big list of the top three or four songs, there were seven songs selling between 3,000 and 8,000 copies a day. This list of seven tunes reflects a strong comeback for the heart-throb type of ballad.

Because the sales pull is spread over so many songs, the alignment of best sellers will during the next few weeks undergo far more frequent changes than has been customary. Whereas "White Cliffs of Dover" held No. 1 spot for eight weeks, the indications are that the present contingent of sheet hits will make it tough for any one of them to remain at the top for half that run.

"White Cliffs" rates as the only sentimental war ditty that has clocked in a big way since America's entry in the war. The torch ballad, "Blues in the Night," continues to move in substantial quantities across the counters, while "Miss You" and "Somebody Else Has Taken My Place," representative of the more corny school of ballad, seem to be surging steadily to the top of the best-seller roster.

Gus Martsel sold his song, "Gangaria," to Republic for use in "Remember Pearl Harbor."

It's the CHAMPAGNE novelty, Sparkling and gay—

VOS ZOKT EER

(Means "what do you say?")
Arranged by VIG SCHOEN



Recorded by BARON ELLIOTT

ACME MUSIC CORP.
562 Fifth Ave., New York
SAMMY SHAYNE—Gen. Mgr.

MEREDITH WILLSON'S
AMERICA CALLING

THE MUSICAL TREAT OF 1942

"THE TALE OF PETER AND THE WOLF"

From the Orchestral Fairy Tale by
SERGE PROKOFIEFF

POPULAR LYRICAL ADAPTATION BY HAROLD J. ROME

COPIES AND ORCHESTRATIONS NOW AVAILABLE

Write for Material

Harman Music, Inc., 1619 B'way, New York, N. Y.

General Manager—HARRY GOODMAN

'Junkman's Serenade'

Milwaukee, March 17. Sam Lavent and Norman Mill, youngsters with songwriting wings stretched to New York and hounded a lot of music publishers in an effort to get a "Serenade" for "Junkman's Serenade," but didn't get beyond the base, which in this case was Joe Howard's promise to have the song.

Edward for so little the boys returned to Milwaukee where Lavent's father is junk dealer. He got the Milwaukee County Junk Peddler union to adopt the song as official anthem. Nobody has any money yet but availability dealers whistling as they work the plugs here are terrific.

VON TILZER IS TIRED OF GENE BUCK'S QUERY

Harry Von Tilzer, of Harry Von Tilzer Music and Lou Levy, of Leeds Music, appeared before the publishers' availability committee of ASCAP last week to ask for honors in the ratings. In explanation of why he as purchaser of the Jenkins Music Co. catalog wanted the latter catalog's availability points included along with the rating of the Leeds catalog. It was agreed by the committee to abolish a separate rating for the Jenkins catalog and to assign the points involved to Leeds.

In asking for an increase in Broadway's rating Von Tilzer recalled that every time he appears before the writers' classification committee on a like quest as a writer Gene Buck, ASCAP prez, remarks, "You're asking for more money? You don't ask the publishers' availability committee for more money?" The result drew an angry retort from the publishers' committee. They suggested to Von Tilzer that the next time Buck made such a comment he was to be told that the publishers' availability committee had held that it is none of Buck's concern as to how his committee disposed of publisher requests.

Because of his status as a writer director on the ASCAP Board Buck also functions as a member of the writers' classification committee.

BMI-Mutual Delay the Ink

Broadcast Music, Inc., will not have a new contract from the Mutual Network tomorrow (Thursday), the date on which BMI's new nine-year agreements are supposed to go into effect. Mutual instead has elected to go along on a month's extension of its license with BMI. "You're that month Mutual will pay BMI on the new fee basis and without prejudice.

Lennie Hayton writing the score for "Pierre of the Plains" at Metro.

15 Best Sheet Music Sellers

(Week ending March 14)

- Deep Heart Texas...Melodylane
- Duck's Walk...Paramount
- White Cliffs...Columbia
- Blues in Night...Remick
- Moonlight Cocktail...Sentry
- Miss You...Decca
- Somebody Taking Place...Shapiro
- Rose of Cimarron...Tobias
- Shrine St. Cecilia...Braun
- Sometimes...Berlin
- Don't Let It Be Said...Decca
- Couple in Castle...Famous
- How About You...Famous
- Somebody's Knocking...Decca
- You Made Me Love You...B'way

ASCAP BACK IN KANSAS

ASCAP resumes its licensing of Kansas music users today (Wednesday) under an agreement that has been worked out between the Society and the Kansas attorney general. The deal provides for a status of compliance with the state law which requires agents for copyright owners to be appointed to do business with the Kansas authorities.

John G. Paine, ASCAP general manager, will meet with the attorney general in North Dakota in Bismarck, Friday (20) to outline a similar agreement of compliance. Since the renewed meeting also is a committee of North Dakota broadcasters.

The agreement which would give ASCAP legal standing in Florida is still in abeyance.

Tobani Family Finally Wins a Round in Long Fight With Fischer

Carl Fischer, Inc., is appealing to the N. Y. court court appeals for a reversal of the \$5,000 judgment that the Tobani family was granted last week in a suit filed in the Appellate Division. The heirs of the late Theodore M. Tobani, composer and publisher, had been engaged in litigation with the publishing firm for the past five years and this makes the recent decision in their favor. One of the earlier litigation ensued the famous Tobani decision on copyright infringement.

The case in which the Appellate Division favored the Tobani heirs pertained to a promise that Carl Fischer made to the late Tobani in 1928. Renewal rights to some of Tobani's arrangements were coming up at the time and Fischer agreed to pay Tobani a pension for life and to give him \$10,000 within six months of his death. Mrs. Tobani died six months later and her husband survived her by seven years during which time Fischer paid him \$7,000 in pension money.

After failing to establish their rights to the Tobani arrangements through litigation, the Tobani heirs brought up the matter of the suit. In bringing suit in the Queens supreme court the Tobani children contended that the promised money was invested in Mrs. Tobani, and it accrued to her estate even though the Fischer agreement provided that she was not to be paid until after her husband's death. Supreme court justice Henry J. Wenzel, before whom this issue was tried, ruled in Fischer's favor, ruling that the estate and no claim since the husband outlived the wife. Finding of the Appellate Division a reversal of Justice Wenzel's decision.

Leslie and Gottler Sue Over Tune in Fox Pic

A suit by Edgar Leslie and Archie Gottler, songwriters, against Mills Music Co., and 20th Century-Fox Film Corp. was revealed Friday (13) in N. Y. supreme court when a note of issue was filed for an April 8 trial. Suit had been filed June 17, 1941, but had not been disclosed up to this time.

Plaintiffs, composers of the song, "America, I Love You," gave it to Leslie and Gattler to publish jointly, with all other rights remaining with them. Mills subsequently acquired rights to the song, and the complaint is that Mills granted 20th-Fox permission to use the song, without their permission, in "The Sign of the Cross." An injunction, accounting of profits and damages are asked.

Prices Demanded for Pix Rights To Familiar Music Called Way Out of Reason by Film-Makers

On his return last Friday (13) from a visit to the west coast, Harry Fox, agent and trustee, reported that his recent meeting with film producers disclosed that they were anxious to make a much wider use of familiar music but that publishers were, because of misunderstandings as to soundtrack uses, making such expansion difficult. Fox was informed that the prices asked for that class of music was far out of line and that as a result of this condition studios were discouraged from depending on familiar music as much as they would like to and instead made broader use of the material furnished by their staff arrangers.

Fox explained that what the studios had particularly in mind was background music. The film producers think that the average publisher has a distorted conception of the use to which his familiar music is put, and that this misunderstanding is largely responsible for the unreasonably high synchronization prices asked.

In many, if a publisher is told that a tune of his is to be used several times in a film, immediately jumps to the conclusion that it is to be given production treatment and he sets a high fee. The fact is it usually turns out that the multiple use has been decided on merely as a device for breaking up a continuous flow of dialog by having one of the characters hum a few bars of some familiar song.

Fox stated that the studios suggested he make three or four trips a year to Hollywood so that he can keep himself more familiarized with the music problems of the producers.

Charlie Warren Resigns

Charlie Warren has resigned as professional manager of the Triangle Music Corp., a subsidiary of Bragan-Vocoon.

Warren has been ill for a couple weeks and he plans to take a vacation immediately.

ROBBINS MUSIC CORPORATION

THE ODDS ARE 30 TO 1 AGAINST YOU IN PICKING A HIT!

Of 3000 songs published annually, only 100 attain "hit" ratings. Why gamble your arranging investment against those odds? Robbins eliminates the guesswork in your programs by publishing only those songs that have survived the "accident-way" — Safe! — Select your songs THE ROBBINS WAY — proven the most consistent and infallible.

Hoagy Carmichael's greatest song since "Stardust"

THE LAMPLIGHTER'S SERENADE

Lyric by Paul Francis Webster Music by Hoagy Carmichael

The first big novelty song of the war

DON'T SIT UNDER THE APPLE TREE

(With Anyone Else But Me)

By Lew Brown, Charlie Tobias and Sam H. Stept

Everybody's prediction — A Hit!

SOMEBODY NOBODY LOVES

Words and music by Sy Miller

The popular one-step in the tempo of "Ferry-Boat Serenade"

IF I COULD ONLY PLAY A CONCERTINA

Lyric by Al Stillman

Music by Joe Burke

ROBBINS MUSIC CORPORATION

Inside Stuff—Music

Campbell, Connelly & Co., British music publisher, which has the rights to W. C. Handy's 'Memphis Blues' outside of the U. S. and Australasia, has started a \$50,000 suit in N. Y. supreme court against Paramount, over the use of the song in 'The Blues' since Brian Donohue plays the character of 'Memphis', the trumpeter, in the film, and the song is utilized in the cavalcade of bluesiana, CC & Co. calls it unfair competition whenever the picture is shown.

Far countered, at first, that if CC wants to sue, it would have to start individual actions in England, Brd. Indies, South Africa and elsewhere. It thinks its rights are infringed. But 'T' attorney, attorney for CC, it charges Paramount and Mercer & Morris conspired to defraud CC, and thus is suing for \$50,000 damages, within the U. S., on a conspiracy, and charges rather than making it a copyright infringement charge.

'Memphis Blues' has since reverted in its publication rights to Handy Bros. Music Co., of which the Negro composer, W. C. Handy, was the publisher. But at the time of the litigation, Mercer & Morris were involved as the broker. Joe Morris Co. had the rights before M & H.

'Blues in the Night,' Dinah Shore and Kostelanez. A comment that ought to suit about anybody. It happened the other Sunday, but nothing happened. A good tune, a good singer, and a good band. They're past the first eight bars and it's stage walk. What's the matter? It finally dawned. You can't hear the accompaniment. The engineer has cut the band in the point where Miss Shore sounds as if she's singing alone. That's Kostelanez next with her, but the engineer has amplified an and ruined what ought to be!

A reminder of what those engineers can do sometimes.

Blue Barron, teamed up with 'Captains of the Clouds' (WB), led on the crest of big business at the Strand, on Broadway, last night. Takes were \$48,000, \$40,000, \$27,000 and \$20,000, respectively.

Add what they're talking about in executive music trade circles: the feud) and lifting going on now between Sidney M. Kaye (BMI) and his conferee, Ralph S. Peer (Southern Music, Peer International, etc.).

Kaye's 'I'm-Gonna-Sue' Backfires

His Threatened Action Against Harry Fox Is Called Off by C. M. Finney—Purpose Puzzles Lawyers

Sydney M. Kaye, v.p. and counsel of Broadcast Music, Inc., may not, after all, get an opportunity to test out in the courts his theory of what fee should be paid for radio recordings. The campaign in that direction which Kaye had worked out with Walden-Catalano Music, Inc., the boards of Associated Music Publishers, Inc., and the Muzak interests, struck a snag yesterday. C. M. Finney, operating president of the AMP and Muzak, advised Harry Fox agent and Finney would go on negotiating whatever matters that have been in abeyance between them.

Finney's declaration to Fox came while the transcription industry was abuzz with a report that an important change in the stock ownership of the AMP and Muzak was about to be consummated. The report, which emanated from downtown financial circles, indicated that William Benton has become the sole owner of the

AMP-Muzak stock and was slated to replace existing chairman of the board. Benton, a former partner in Benton & Bowles agency, came into the company last year as owner of 33 1/3% of the stock. He subsequently acquired the 33 1/3% held by Walden-Catalano, and now, after leaving outstanding just the stock owned by Catchings.

Kaye's letter started it. Fox learned of the proposed suit on his return last Thursday (12 days ago) and immediately drafted a letter on his desk from Fox in which the BMI official informed Fox of his theory. Fox was not pleased by the AMP to litigate the rights of a copyright owner to charge more than he gets for the right to include his tune in an instrumental transcription. Fox immediately addressed an answer to Finney expressing his surprise at this sudden change in their relation and sending notice that he would file an infringement suit the moment that the AMP used one of his (FOX) clients' tunes without obtaining the proper manufacturing license. Fox also wrote that he was being advised by counsel that the consent decree granted ASCAP by the Government nowhere authorizes a recording for broadcasting purposes may be licensed in the same way as a phonograph record.

It is Kaye's theory that the consent decree does apply to transcription. The portion of the decree which he refers to in Paragraph II of

and which provides that neither ASCAP nor any of its members shall exercise any right or power to require from public performers for profit by a licensee or said defendant any copyright musical composition, for the purpose of preventing the fixing or regulating of fees for the recording or transcribing of such composition. The implication made by Kaye is that ASCAP members have voluntarily agreed to restrict a number in the ASCAP repertoire as a means of forcing transcription manufacturers to pay a special fee for their licenses.

Several music industry lawyers have expressed themselves as puzzled by Kaye's tactics. It seemed to them that Kaye was making the position of his broadcaster affiliates by forcing this issue into the courts. They pointed out that in the event he lost and the courts held that copyright owners could issue a license for a specific mechanical use when the copyrights would find themselves free to apply this same principle to phonograph to home use. Kaye, they further pointed out, might, by suing on a copyright basis, which could result in a situation whereby broadcasters would be notified by ASCAP members of the airing of phonograph records.

**SIGMUND ROMBERG
AGAIN HEADS S.P.A.**

Sigmund Romberg has replaced Irving Caesar as president of the Songwriters Protective Association. The naming occurred at a meeting of the S.P.A. council Monday (18). Caesar had asked to be relieved of the office because of his occupation with other pursuits, such as broadcaster, legit musical producer and music publisher. Romberg was president for several years prior to 1937.

The committee was named at the same meeting Monday to nominate candidates for the council. With Charles 'Toulet' as chairman, the committee consists of Abel Baer, Stanley Adams, John Jacob Loeb, Paul Cunningham, Lou Landman, and Harry Henderson. The S.P.A. will hold its annual meeting the middle of April.

Herman Starr Decides to Publish 'Soldier's Dream'

Herman Starr, head of the Warner Bros. publishing group, has advised Edwin H. Morris, of Mayfair Music, that he (Starr) proposes to go ahead with his release of the 'A Soldier's Dream'—Cliff Friend song. 'A Soldier's Dream' even though Morris has number out with the title of 'What Does a Soldier Dream Of?'. The latter tune, written by Dave Franklin, has already been recorded five ways. Starr had a lengthy discussion last week with Morris over the song's similarity of theme, but, after thinking it over, he discarded the suggestion that he believe the Publication number for a while.

Music Notes

Ray Webb assigned to score 'My Favorite Spy' at RKO.

Freddie Nick scoring 'Wildcat' at Paramount.

David Butolph writing the musical background for 'Street of Chance' at Paramount.

Ray Whitley cuffed three songs, 'Omb That Ball of Fire,' 'Twilight Trail' and 'I Hear the Call of a Lonesome Trail' for a forthcoming musical western at RKO.

Merry Meas quartet have taken five tunes for publication by their new record publisher, Publishing House of Ollie-go-go, by Roy Chamberlain, Edna Fisher, 'Never Before,' Joe McElmire, 'Ole Edna,' Edna and Joe Jacques Press; 'Hey Mable,' Fred Striker; 'Chantia on Sandman' by Bill McCrystal, Sid Garriss, etc. tunes.

Maxk Paul, contact man here for E. B. Marks Music, has become

NBC, CBS, Blue, Mutual Plugs

Following tabulation of popular music performances embrace all three networks—NBC, CBS, Blue and Mutual—its representative stations, WABC and WOR N. Y. Compilation herewith covers week beginning Monday through Sunday (March 8-15) from 5 p.m. to 1 a.m. and is based on figures furnished by Accurate Reporting Service, regular checking source for the music publishing industry.

TITLE	PUBLISHER	TOTAL
'Don't Want Walk—'Sweeter Girl'	Paramount	31
'Deep in Heart 'Texas'	Merlyland	20
Miss You	Santly	26
Rose O'Day	Tobias	26
'I'm Gonna Be a Dinkin' Place'	Blue	20
Tangerine—'I'll Be in'	Famous	19
Blues in the Night—'Blues in Night'	Remick	18
'I'm Gonna Be a Dinkin' Place'	Blue	18
When Roses Bloom	Shapiro	17
How About You—'Babes on Broadway'	Fiel	16
Wherever You Are	Miller	16
Fooled	ABC	14
'How Do I Know It's Real'	Blue	14
'I Think of You	Embassy	13
'A Zoot Suit	Greene-Revell	12
'Sing Me a Dinkin' Place'	BVC	12
Somebody Nobody Loves	Robbins	11
Anyhow Anyhow	Robbins	11
Jarvis Bunch	Lewis	11
String of Pearls	Mutual	11
Always in My Heart—'Always in Heart'	Remick	10
'I'm Gonna Be a Dinkin' Place'	Blue	9
Happy in Love—'Sons of 'Fun'	Fiel	9
Jellous—'Fernside Touch'	Remick	9
'I'm Gonna Be a Dinkin' Place'	Blue	9
Me and My Melinda	Beelin	9
You Made Me Love You	Embassy	8
Let's Muzak—'Tough Me—'Fleet's In'	Famous	8
Blue Skies—'Tough Me—'Fleet's In'	Berlin	8
Day Dreaming	T. B. Harms	8
'How Do I Know It's Real'	Chappell	8
'Last Night I Said Prayer	Block	8
'Shine of St. Cecilia	Block	8
Anniversary Waltz	Mayral	7
'Full Moon	Southern	7
'I Paid My Income Tax Today	Berlin	7
'If You Build Better Mouse Traps—'Fleet's In'	Famous	7
Lamp-lighter's Serenade	Robbins	7
Mandy Is Two	Regent	7
Reaching with the Moon	Witmark	7
She'll Always Remember	Witmark	7
Tico Ti Tico	Famous	7
'Heavenly, Isn't It—'Mayor of 44th Street'	Shapiro	7
White Cliffs of Dover	Leeds	7
'Angeline	Greene-Revell	7
'I Remember You—'Rise 'Em Cowboy'	Famous	6
'I'll Remember April—'Rise 'Em Cowboy'	Famous	6
'We Do It—'Rise 'Em Cowboy'	Markis	6
Moonlight Cocktail	Witmark	6
On the Street of Regret	Witmark	6
Let's Muzak—'Tough Me—'Fleet's In'	Witmark	6
Don't Sit Under Apple Tree	Robbins	5
'Dear Mom	Robbins	5
Embassy—'Tough Me—'Fleet's In'	Harms	5
In the Spring	Agar	5
'I'll Never Forget	Shubert	5
Interruption	Shubert	5
My Little Cousin	Dorrance	5
Skyliner—'Skyliner'	Shubert	5
Someone's Rockin' My Dreamboat	Advance	5
We'll Meet Again	Dash	5

* Indicates BMI licensing; ** indicates SESAC licensing; others are via ASCAP, † Philmusical, ‡ Legitimate.

Taylor-Mizzy as Team

Santly-Joy-Sieck has put Irving Taylor and C. G. Mizzy under contract as a writing team. The tieup is exclusive and has options running for five years.

The initial song published under this alliance is 'The Three Little Sisters'.

Chart Music Co. of Chicago has acquired U.S. rights to 'China, China,' South American melody.

MEREDITH WILLSON'S AMERICA CALLING

What the alphabet means to your spelling ABC song meant to your programs

THE ANGELUS WILL RING AGAIN

The most talked of new song—just released

BARREL HOUSE BESSIE

Melody by writer of 'I Don't Want To Walk Without You' Lyric by writer of 'Musio Maestro Pleasa'

PENNY ARCADE

By writer of 'Merry Go Round Broke Down'

ABC MUSIC CORP., 799 Seventh Ave., New York
JERRY JOHNSTON, Pres. Mr. Fur.
Cleveland Philadelphia Chicago Hollywood

MEREDITH WILLSON'S AMERICA CALLING

CHERIO MUSIC PUBLISHERS, INC.

Give The Best New No. 1 Song

CANCEL THE FLOWERS

Recorded by JIMMY HUGHES (Columbia) 4101
JOEY HARRIS (Decca) 4102
JIMMY HUGHES (Columbia) 4103
JIMMY HUGHES (Columbia) 4104
JIMMY HUGHES (Columbia) 4105
JIMMY HUGHES (Columbia) 4106
JIMMY HUGHES (Columbia) 4107
JIMMY HUGHES (Columbia) 4108
JIMMY HUGHES (Columbia) 4109
JIMMY HUGHES (Columbia) 4110

STRICTLY INSTRUMENTAL

Recorded by HARRY JAMES on Columbia Records and Many More to Follow

RECORDS FOR SALE AND CRED

RECORDED BY HARRY JAMES (COLUMBIA) 30440 • BEAKING BUTTERFIELD (DECCA) 6000 • PUBLISHED BY WALTER BISHOP, 1650 BROADWAY, NEW YORK

Literati

Continued from page 27

lege, Army, Navy, etc." to quote the jacket text.

Co-author Berry has been surveying American speech since 1931 and created the idea of this anthology. His colleague added to it. Dr. Louise Pound, who is president of the American Dialect Society and v.p. of the Linguistic Society of America, enlisted Berry's collaborator, Melvin Van Den Bark, English tutor at the U. of Nebraska. Others also collaborated in contributing to this yearbook undertaking, including an ex-'Variety' man, Jack Edwards (Hollywood office).

The Conways, Menckens, Winchell, Gibbonish, 'Variety'-ese (style created by 'Variety') are used for authority, but there is no identification of the late Jack Conway having worked on and created his style in this paper. The authors seem to assume that's generally known. There are other grave omissions, such as any credit to Bugs Bares, certainly a slang creator; the late Sime Silverman, founder of 'Variety'; likewise, the late Charles C. Stuart, as a stylist; nor of George Ade and other immortal creators of Americanisms. But these are capricious details, nothing as compared with the extraordinarily complete, well indexed and cross-indexed bibliography.

Canadian Ed in Jail

Charles C. Stuart, newspaper editor of Blaine Lake, Sask., is now serving nine months in jail for printing articles contrary to national war service regulations. Recently three members of his family each received 12 months suspended sentences and were placed under bond when they pleaded guilty to obstructing Royal Canadian Mounted Police. Convicted were his wife, son and daughter. While Stuart was on trial, he and the three other members of his family obstructed police after a court order had been issued to bring the editor to court. Stuart had previously pleaded illness in absconding himself from the trial.

Leo Dolan Vice Goe. Lait Leo Dolan, day city editor at International News Service, is scheduled to go to London to fill the position formerly held by George Lait. Lait has been assigned to duty at Cairo by INS.

Uruguay's Anti-Axis Move In a move to squeeze out totalitarian propaganda, the Uruguayan Government has ruled that importation of newspapers or other publications printed in any other but democratic languages used officially in the South American continent would be banned.

Languages are Spanish, Portuguese and French. Publications mailed to Uruguay contravening the regulations are already being mailed back. Anti-Nazi German language newspapers, especially the Argentinean Tagelblatt, are appealing the decision. Several other countries, notably Brazil, have ruled out local publication of papers in anything but Portuguese, although permitting a certain number of imports.

LITERATI OBITS

Jose A. Casanova, 62, owner and publisher of La Prensa, Spanish language daily in N. Y., died in N. Y., March 11. Fred Essary, 60, chief Washington correspondent of the Baltimore Sun for three decades until last November, died March 11. Rhodes N. McPhail, 55, reporter for many southern dailies, died March 7 in Birmingham. Jackson S. Elliot, 66, once head of the Associated Press news department, died March 8 in Palm Springs, Cal., where he had been living in retirement. Alva Gibson, 75, for many years editor of the Marion (Ind.) Leader-Tribune, died March 8 in Los Angeles of a heart ailment. George W. Griffin, 83, who up to a year ago had been with the Mason Telegraph and News in Macon, Ga., died there March 15.

Strictly Week-End

Even the top New York writers nowadays depend on week-ends for their business. The fact is the swankier you get in the Army, and auto parking is dangerous (tire-stealing, etc.), only the weekend crowds of defense workers, usually out-of-towners, can be depended upon in sizable numbers these days.

It's curious also to see dogs and doughboys in uniform at the swankier you get in the Army, and auto parking is dangerous (tire-stealing, etc.), only the weekend crowds of defense workers, usually out-of-towners, can be depended upon in sizable numbers these days.

But the bulk of the big comes from out-of-towners these days; visitors in Gotham for a week-end of fun and spending.

Silver Kept as Exec While Harry Kalcheim Becomes Chi Morris Office Head

Harry Kalcheim goes to Chicago in a week or so to become overall head of the William Morris Agency branch there. Morris Silver continues there as the nominal head. Kalcheim was until recently booking head of Paramount theatres. In his Chicago post, Kalcheim will be the coordinating head for all of the departments of the Chi branch, theatres, niteries, bands and radio.

Ferry's Girl Show

Felix (Pete) Ferry's Monte Carlo, N. Y., which he shuttered until April 1 voluntarily pending reorganization, reopens with a girl show. John Latouche is authoring the social material. Perry will operate solely, eschewing the dinner policy and as a supper club.

GEET NISEN ON DECCA

Gertrude Nisen makes first recording for Decca tomorrow (19). Term deal is being worked out. Cliff Narro is making a single disc for Victor.

Paul Draper succeeds Paul and Grace Ferdinand, dance team, at Wedgwood Room, Waldorf hotel, N. Y., April 2. Hartmans go into Loe's State, N. Y., that day.

Lee (Castaldo) Castle releasing new band in New York.

SET REPORT HEARING

Silverstone Findings on 4 AGVA Leads to Be Aired Shortly

A report on the internal status of four clubs and one individual member of the American Guild of Variety Artists will be read in New York before the court of AGVA and the Four A's within the next two weeks. The report, still being prepared, will be issued in the middle of Jonas Silverstone's attorney for the national office of AGVA, who represents a tour of members of the San Francisco, Hollywood, Los Angeles and Chicago locals.

20th Century, Buff., Sets Four Shows

Buffalo, March 17. The 20th Century has underlined four stage shows for the next few weeks. Robert T. Murphy, manager, this week announced the following bookings: 'Meet the People,' tab unit, March 27; 'Ray Futuro,' tab and LeBrun Sisters, April 3; Lou Bress band and Connie Boswell, April 17, and Benny Goodman, April 24.

Saranac Lake

By Harry Boney

Saranac, N. Y., March 17. First blackout in the actors colony will be in effect in the latter half hour.

William 'Whitely' Matthews, formerly with the Ziegfeld Follies, returned to Saranac and was booked as a hooter, is a new arrival at the Will Rogers hospital. Just a little sun down. Yours truly trouped with this newcomer during 1916-17 winter. He's minister of the gospel. Roy Runnley left the Rogers after a brief routine of spantoonist sht. He went to Portsmouth, O., to continue the cure.

Alfred Freedman, ex-Rogerette, here for a o.o. and a mitting of the gang. His report was 100% okay.

Paul Esslinger, who mislabeled many ups and downs, recently licked that rib operation. He's now back in circulation.

All raid wardens at the Will Rogers. He's a night. Vost, Colin Tracy, Harry Martin, Jack Mulvaney, Stanley Bantuch, Gene Lee and Jerry Sager.

Slater Thompson, the sportman, got away with minor bruises when his bobbed went over the top. He was doing better than that in an hour, it's figured.

Walter Lake attended the local high school as Constance Keene.

Long club minstrel scheduled for March 20 with Jimmy (Lames Club) Marshall producing. Frosts will go to the local Defense League.

James Heagney, ex-Shubert product, who did so much for this colony as a sports instructor, is on the mend. His man, Winnie, is Dr. George (Will Rogers) son) William secretary.

Dolph Singer has written a new number, 'Hey, Sap, You'll Never See the Thinkin' Sun Again.'

Thanks to the Charles Copans and Dorcas and Marshall for their reading matter to the colony.

Write to those who are ill.

Mulls Dancer's Plea

Toledo, O., March 17. The Court of Appeals at Toledo has taken under advisement the appeal of Mrs. Ada Brockmeyer, 23, alias as 'Zorilla' and a well-known dancer, who was convicted last summer in Municipal Court on the charge of indecent exposure. She was sentenced to six months in the workhouse.

Zorilla is a dancer at the Kentucky Club here when arrested on Aug. 15, 1941.

New Toledo Niter

Toledo, O., March 17. New Theatre cafe, the Hollywood Club, has opened locally. Cost is estimated at \$100,000.

Cabot and Dresden, dancers, will double in Loe's State on Broadway from the Hurricane, N. Y., week beginning March 19.

Edale Walls arch, featuring Gerry Richard on vocals, into New Hillcrest, Pittsburgh, for indefinite stay, succeeding Benny Barton band.

Folies Bergere, Fischer's \$3,000 Revue for USO

Special edition of 'Folies Bergere' will be built by producer Clifford C. Fischer to tour military and naval posts this summer for USO-Camp Shows, Inc. It will cost about \$3,000 a week to operate. 'Folies' was one of the shows definitely decided on for the hot-weather outdoor program at a meeting of various managers, producers and agents with Ale Lastofog, CSI chief, in New York yesterday (Tuesday). Lastofog emphasized that he wants the summer policy to show continued novelty and get away from the more routine presentations which limited camp facilities necessitated. He asked everyone to toss in suggestions for that purpose.

RISKY INSURANCE

Insurance Counselor Buys Into N.Y. Niter

Morris H. Siegel, whose 'Insurance Counselor' programs are heard on various radio stations, has been in financial straits for some time. His half-brother, Robert Roberts, is representing him at the spot, with Walter Mater also aiding in the operation. Siegel is understood to have invested \$20,000 in the venture.

For the present, the American Guild of Variety Artists is collecting nightly to cover the salaries of its members performing there. According to officials of the union's New York local, the Beachcomber's bond was recently forfeited to cover money owed the cast. New York local 805, American Federation of Musicians, has for some time been collecting nightly for its members' pay.

PHIL REGAN

Opening March 19 CAPITOL, SCRANTON

Personal Representatives FRANK VINCENT Beverly Hills, Calif.

OPENED LAST NITE IN SAN DIEGO, CALIF.

Still Playing! EARL CARROLL VANITIES

Slate Brothers Buster Shaver with Olive and George and The Wene Brothers Cast of 20 Most Beautiful Girls in the World 40th Week

EARL CARROLL THEATRE Hollywood, California 'Star Spangled Glamour' 4th Month

Earl Carroll Vanities with Doe Rockwell, Barney Grant, Mavis Mims, Aurora Miranda, Paul Crawford, Darlene Ottum, Flore Oliveria, and The Elegant Mr. Emory. Think-a-Drink! Hoffman. 30 Most Beautiful Girls in the World.

LAVISH PRODUCTION GORGEOUS GIRLS SPLENDID COMEDY See MILES INGALLS Hotel Astor, New York City

Here's what the PRESS says about CABOT and DRESDEN now appearing at LOEW'S STATE NEW YORK

WALTER WINCHELL says 'ORIGINEES'. TAO FRIENDS says 'GOLD STARS'. WILLIAM HAWKINS says 'They have original and startling ways of making you see "fantastic" with slick ballroomology'. SILLIBOURN says 'Remoteness for a lustre'.

Just Concluded 8 SUCCESSFUL WEEKS HURRICANE, NEW YORK MR. SHEENAN and MR. WOLPER Management: Kenneth Lyster 44 West 48th St. N.Y.C.

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"HILDEGARDE . . . a definite boxoffice attraction" say

GEORGE SUTER, Manager, Savoy-Plaza, New York

A. S. KERREBY, Managing Director, Blackstone Hotel, Chicago

HILDEGARDE

A review by CLAUDIA CASSIDY
 of the Chicago Sun

If people say of a girl "she isn't pretty and she can't sing," she may have the making of that elusive creature, the chanteuse. They used to say it of Yvette Guilbert, they said it of Raquel Meller and now they say it of that enticing sprite, Hildegarde. Hildegarde of the Milwaukee Spanish and bumptious "Jenny," who is currently appearing at the Mayfair Room of the Blackstone Hotel.

When Hildegarde is in a show, there isn't any more show. With her little piano and its curious contraptions, its trick lighting, her occasional accompanist, familiarly known as Leo the Lion, and an orchestra to back her up now and then, Hildegarde is a one woman show even as that other nose wrinkler, Gertrude Lawrence, who has appurtenances of plot, cast and staging, but is nevertheless, like Hildegarde, alone with her audience.

There are people who resent this sort of thing as a form of voracity as shocking as the man eating orchid. I am told of a college professor whose lectures on the drama write with adjectival loathing of Miss Lawrence, who in his estimation shares with Tellulah Bankhead the succinct solution as to what's wrong with the stage. I am told by a friend that Hildegarde infuriates him with her "condescension" and her "cathedral" atmosphere. Myself, I think all these girls are outrageous in a delectable way. They amuse me—Lawrence with her crackling skill, Bankhead with her throaty impudences, Hildegarde with her mischievous whredling and her sudden lapses into purely phoney stained-glass glamour. They all have something—personality, charm, magnetism, whatever you want to call the elusive spark that makes others listen while one performs.

Hildegarde has a funny little voice with a whisper in it, but what she does to you with "Vienna" and "The Last Time I Saw Paris" is to remind you poignantly of things you had and lost or perhaps never had at all and want. She isn't pretty? Well, I wouldn't say that. If you have charm, a nice nose and a lovely figure that tends to music, I wouldn't call that ugly. Nor would I underestimate a girl who can work on a floor, surrounded by table customers, who are the most indifferent, the most casually rude of all who pay to be entertained. Who can pull the whole crowd into her spell until a man at the back of the room is whistling a gentle obbligato to her singing, while a man down front succumbs to her plea to dance with her and enjoys it so much he gets good and doesn't want to stop. Who can twist a phrase ever so slightly and make a song her own, even by adoption a song like "Jenny," which everyone knows belongs to Gertrude Lawrence. For to meet the Lawrence on her own ground takes doing, and Hildegarde does it.

DECCA RECORDING ARTISTE
 PERSONALITY SERIES

Personal Manager
 ANNA SOSENKO
 Savoy-Plaza, New York

Personal Rep.
 JACK BERTHEL
 Muede Corp. of America

The Blackstone

MICHIGAN AVENUE AT BALBO
 CHICAGO
 HARRISON 4300

The Gotham, New York City
 The Drake, Chicago
 The Blackstone, Chicago
 The Evanshire, Evanston
 The Town House, Los Angeles
 Bellevue Biltmore, Belleair, Fla.

March 13, 1942.

Miss Anna Sosenko, Personal Manager
 Hildegarde
 Savoy Plaza Hotel
 New York City, New York.

Dear Miss Sosenko:

I wish to take this opportunity of thanking you for Hildegarde's splendid engagement during the past nine weeks in our new Mayfair Room at The Blackstone.

Hildegarde played an important part in the success of this Room. We are delighted with her work and will look forward to having her back for a repeat engagement at an early date.

Again Hildegarde has proven to be a definite boxoffice attraction and I can say without hesitation her recent engagement in our new Mayfair Room was even more successful than her previous two engagements in our Camellia House.

Assuring you of my appreciation for your cooperation.

Cordially yours,

A. S. KERREBY,
 Managing Director.

HILDEGARDE

A review by ASHTON STEVENS
 of the Chicago Herald-American

A high time was had with Hildegarde, in the Mayfair room at the Blackstone Hotel, and it was high time it was had. She rejoiced the ears of this ardent microphone hater by singing and speaking without one. She had a way with a song

that was all her own save for a sweet souvenir of Miti Hajos, whom she is too young to remember.

Sometimes she put into a Cole Porter (say) libellees more pause than rubato (pipe the reformed music critic back at his old tricks!) and the rhythm of the portage perished. But she always held up to the last syllable. The very crookery listened. She was a magnetic one-man show.

OPENING
 FRIDAY, MARCH 20th
 SAVOY-PLAZA
 NEW YORK

B'way Has the Income Tax Blues; 'Sons' Still Tops, 38¢; 'Cinderella' OK \$8,500, 'Junior Miss' Neat 61/2 G

Broadway legit business did further last week as prospective theatregoers were engrossed in paying taxes and waiting for some recovery this week. Revived 'A Kiss for Cinderella' (14th week) 'Priorities' (vaudeville) (18). List postponed up Monday (18).

Estimates for Last Week: Keys; C. (Comedy), D. (Drama), G. (Comedy-Drama), R. (Review), M. (Musical), O. (Opera).

'Angel Street', Golden (14th week) (18). 'Comedy-Drama', R. (Review), M. (Musical), O. (Opera).

'Arsenal and Old Lace', Fulton (18th week) (18). 'Comedy-Drama', R. (Review), M. (Musical), O. (Opera).

'Banjo Eyes', Hollywood (12th week) (18). 'Comedy-Drama', R. (Review), M. (Musical), O. (Opera).

'Best Feet Forward', Barrymore (24th week) (M-1,004; \$44.00). Nearing six months mark and showing big increase in receipts.

'Cinderella', Broadway (12th week) (M-1,558; \$58.00). Has somewhat affected but should come back among last night's 11,000.

'The Fast Forward', Barrymore (24th week) (M-1,004; \$44.00). Nearing six months mark and showing big increase in receipts.

'High Kickers', Broadway (19th week) (M-1,152; \$42.00). Has topped around \$15,000, but an even break claimed at the figures of 11,000.

'The House on the Corner', Center (renewed engagement) (68th week) (M-1,004; \$38.00). Dropped under \$10,000 last week, still profitable for its venue; kick for bigger money at \$15,000.

'Jason, Hudson' (8th week) (CD-1,094; \$3.00). Sliding lower than first indicated; comes in high, but mildly to date, with takings some \$10,000.

'Johnny 24', Longacre (C-1,016; \$3.00). Presented by Rowland Brown; written by Bernard Shaw; acted upon by Gladys Shelley and other stars; opening Monday.

'Junior Miss', Lyceum (17th week) (CD-1,004; \$3.00). Stood up much better than most others; gross not far from \$18,000 claimed; only slightly under capacity.

'Lady in the Dark', Alvin (renewed) (68th week) (M-1,387; \$44.00). Better than previously, with final six weeks announced probably being quoted close to \$21,000.

'Let Face It', Imperial (20th week) (M-1,450; \$44.00). Musical not further dented, and this week the line money maintained close to \$11,000.

'My Sister Ellen', Empire (123rd week) (CD-1,082; \$3.00). Very little off, proving draw of long-running musical, now quoted at \$12,000.

'My Sister Ellen', Baltimore (64th week) (CD-491; \$3.00). Now playing 'Sons', matinee; new money which should attract new clientele; rated \$9,000.

'Sons of a Gun', Winter Garden (15th week) (M-1,519; \$41.00). Biggest draw in town, packed this again (Friday) (15) and claimed close to \$30,000.

'Spring Angel', Playhouse (18th week) (CD-995; \$3.00). Slipped a bit around \$8,000 last week, but was done rather well; aimed through \$10,000.

'The Kiss for Cinderella', Music Box (1st week) (C-1,012; \$2.75). Mixed but good attendance, and this week indicated by takings of \$8,500 in seven times; Saturday (14) surprising at \$9,000.

'Pony and Boss', Majestic (9th week) (M-1,175; \$2.75). New money helped keep popular; gross nearly \$22,000 again.

'Princesses of 14th St', Lytton (22.20). Sharp decline in receipts over vaudeville show spotted in legit but excellent in musical; new money opened; Tuesday (12).

'The Sign of the Cross', Music Box (R-781; \$1.65). Business for initial full week around \$8,000; probable under even break for modest review.

'Blossom' OK 9C

Portland, Ore., March 17. Mayfair theatre showing 'Blossom Time' four nights and one matinee by the name of 'Blossom Time' (18).

'8c. to \$2.75 admission, show grossed around \$9,000, satisfactory.

HAYES-CANDLE 27C FOR WEEK

Cincinnati, March 17. Racking up close to \$19,000 on three night performances and a matinee in the last half last week at the 2,500-seat Taft. Took in \$161,200. 'The Wind' finished out an estimated \$27,000. Top here was \$2.75.

In the first half of last week the show played one-nighters at Toledo and Dayton, O., with Ft. Wayne, Ind., sandwiched between. Take in Toledo was approximately \$14,000; Ft. Wayne, \$3,100; Dayton, \$5,600.

Cincy's next road show is 'Arsenic and Old Lace' at the 1,300-seat Taft for the week beginning March 23. Top for \$2.75.

Up on the Rhine' begins the Taft for three days, starting April 2 at \$2.75 top.

'EILEEN' \$11,500 L.A., 'RALLY' 3G AND 4U

Los Angeles, March 17. 'My Sister Ellen' continues strong at the Billings for \$11,500, its fourth week. Comedy looks like record-breaker for the house and 'Rally' at \$11,500, its second week. Has been clipped from \$2.75 to \$1.50.

'Eileen' will be in the 'feds' for \$3,000 for second week at the Hollywood Theatre and closed Saturday (14).

'My Sister Ellen' re-ignites Hollywood Music Box next month, with Dorothy Gish and Louis Calhern stars.

ANGEL STREET NICE \$11,500 IN ST. LOUIS

St. Louis, March 17. 'Angel Street', starring Sylvia Sydney, Victor Jory and the former 'Harris', closed a one-week stand at the American Theatre Saturday (14) with nice b.o. in spite of stiff opposition from several quarters. Nine performances grossed an estimated \$11,500, with the house scaled to \$2.80.

'Cinderella' with Beverly Bayne, Redd Foxx and the former 'Harris' lead roles, opened a two-week stand at the American Sunday (15). House at \$2.75.

'Hattie' in Strong Chi Wnd 21G; 'Corn' Long on Green at \$15,500

Chicago, March 17. Three shows departed and two arrived in the American Theatre district. Hattie' finished eight eight-week run in the Erlanger and was replaced last week by 'Candle in the Wind'. 'Hattie' was in the 'feds' all times and could be stayed for several quarters.

'Some Goes for 'Corn' has been a big success for the Harris but was forced to leave Saturday (14) after eight weeks in order to make way for 'Hattie'.

'Advance on 'Angel Street' was replaced by 'Candle in the Wind' (15). 'Papa Is Alf' has been in Chicago, this time in the Blackstone, following two weeks at the same theatre.

'The Kiss for Cinderella' is due to its disastrous N. Y. try. Started in Chicago, but was forced to run off due to smart handling by Blackstone management.

'My Sister Ellen' (4th week) (1,000; \$2.75). Again much under expectations, with continued marked

'CLAUDIA', \$18,000, GETS BIG PLAY IN PIT

Pittsburgh, March 17. Nixon came up with another smash in 'Claudia' last week, ending Broadway company, launching tour here after 13 months in N. Y., grabbing estimated \$18,000 at \$2.75 top. That's pretty close to what the subscription sales are indicating what would ordinarily be the possible take by several grand.

House only 50 seats, with excellent availability for gallery, usually hard to sell, got a big play and downtown went clean practically every week.

Critic raved about show, calling it one of his best entertainers of season, and big buzz will probably result in a return engagement in May, when 'Claudia' winds up Boston run. Dorothy McGuire, who has till now been in the East Coast, to the San Francisco until mid-summer.

'My Sister Ellen' company is current.

'MACBETH' NEAT \$24,000 PHIL

Philadelphia, March 17. At no time in the season have legit bookings been piling up the way they have during the last couple weeks.

Katharine Hepburn's 'Without Love' playing here two weeks instead of one, the first at the Walnut since the end of the season.

'Macbeth' is set for 'Arsenic and Old Lace' April and expects The Mayor' and 'The Letter' next.

'Eileen' on April 8, and after three weeks at the Forrest for \$10,000.

Last night's two openings were 'My Dear Public' Irving Caesar's musical tragedy and 'The Letter' by the 500-seat 'Estimote' at the Locust for three weeks.

'Macbeth' (one week only) (1,500; \$2.75). Held \$24,000. 'Arsenic and Old Lace' (one week only) (1,500; \$2.75). Held \$24,000.

'Without Love' (one week only) (1,500; \$2.75). Held \$24,000. 'My Sister Ellen' (one week only) (1,500; \$2.75). Held \$24,000.

'The Mayor' (one week only) (1,500; \$2.75). Held \$24,000. 'The Letter' (one week only) (1,500; \$2.75). Held \$24,000.

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'Hellz' Tops Hub, 24 1/2 G; 'Purchase' Neat 21C, 'Public' NG 9C, 'Road' 5G

Shows in Rehearsal

'Autumn Hill'—Max Liebman. 'Tenderly'—New Theatre Guild.

'The Big Eyes Down'—Ocean Skunk. 'The Moon Is Blue'—Danial Bell. David Silberman.

HEPBURN 29G IN BALTO RECORD

Baltimore, March 17. Katharine Hepburn broke a house record at Ford's last week by playing 'Without Love' by Fred Astaire and Gene Kelly.

Scaled at a top of \$3.33, house was s.r.o. from the very teeoff, with the final count reaching whammy figure estimated at \$29,000. This top is previous count built by such potent draws as Helen Hayes, Lunt and Fontanne and Katharine Cornell.

'Without Love' terrific hit hung up by Miss Hepburn in her last appearance there, \$29,000—same house with 'The Philadelphia Story'.

'Macbeth', in currently, had both up and down, with downstairs interest also reported extra bulging.

Current Road Shows (March 18-28)

'Angel Street' (2d Co.)—Harris, Chi. (18-28). 'Arsenic and Old Lace' (2d Co.)—English, Baltimore (18); Hartman, Columbus, O. (19-21); Cox, Cin. (23-28).

'Candle in the Wind'—Erlanger, Chi. (18-28). 'Eileen' (1st Splitt) (2d Co.)—Selwyn, Chi. (18-28).

'Blossom Time'—Broadway, Denver (18-19); City Aud., Colorado Springs (20-21); City Aud., Colo. (21); Auld, Amarillo, Texas (23); Majestic, Wichita Falls, Texas (23); Majestic, Ft. Worth (23); Shrine Aud., Oklahoma City (23); Robinson Aud., Little Rock, Ark. (27); Bryant Aud., Nashville (28).

'Candle in the Wind'—Erlanger, Chi. (18-28). 'Claudia' (N.Y. Co.)—Locust, Phil. (18-28).

'Claudia' (2d Co.)—American, St. L. (18-28). 'Cats in the Hat'—Davidson, Milwaukee (18-21); Hartman, Columbus, O. (23-25); English, Indianapolis (30).

'Hellzapoppin' (N.Y. Co.)—Majestic, Boston (18-28). 'Hellzapoppin' (2d Co.)—Cass, De. (18-21); Hanna, Cin. (23-28).

'Junior Miss' (USO)—Camp Livingston, La. (18); Camp Robinson, Ark. (19-21); Camp Wolfers, Texas (23); Majestic, Ft. Worth (23). 'Life With Father' (2d Co.)—Strand, Vancouver (18-19); Temple, Memphis (20-21); Mayfair, Portland, Ore. (23-28).

'Life With Father' (3d Co.)—Music Hall, Long Beach, Cal. (19-20); Music Hall, San Diego (20-21); City Aud., Fresno, Cal. (23-24); Fox, Bakersfield (25); Lobero, Santa Barbara (27-28).

'Louisiana Purchase'—Shubert, Boston (18-28). 'Macbeth'—Ford's, Balto. (18-21); National, Wash. (23-28).

'The Moon Is Blue'—Maryland, Balto. (23-28). 'My Dear Public'—Forrest, Phil. (18-28). 'My Sister Ellen' (2d Co.)—Baltimore, La. (18-28).

'Without Love' (3d Co.)—Nixon, Pitt. (18-21); Masonic Aud., Rochester, N. Y. (23-24); Shea's, Jameson, N. Y. (25); Erlanger, Buffalo, (28-28).

'The Sign of the Cross'—Walnut, Phil. (18-21); Nixon, Pitt. (23-28). 'Oh, My Darling Clementine' (USO)—Ft. Kelly, Ky. (18); Chamute Field, N.Y. (23); Erlanger, Buffalo, (28).

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Boston, March 17. 'Hellzapoppin' copped top gross here last week against second week 'Louisiana Purchase' and the one-week tryout of 'My Dear Public'.

That old perennial, 'Broadway Road', gave 'Hellzapoppin' the first of two weeks' stand.

'Night on the Rhine' opened last week at \$29,000, but was dented at the Colonial; 'The Rivals' opened same night together at the Wilbur. Every major house, except the Wilbur, is now tenanted.

'Hellzapoppin', Majestic (1st week) (1,687; \$3.30). Fine evening trade and only the matinee downtown kept it from getting to \$30,000. Getting a good steady play, with publicity helping. Can't get \$10,000 for second frame. Indef. run.

'My Dear Public', Colonial (one week) (1,943; \$3.50). Tryout took rather tame press notices, but consensus is that if production can come in right together the show can carry it along okay. Took around \$8,000.

'Louisiana Purchase', Plymouth (1st week) (1,480; \$1.85). Pop-price record for \$10,000. Second frame \$10,000. One more week here.

'Hellz' 29G in Detroit. Detroit, March 17. Although making his third trip into the theatre, he had a month of good clicked for an approximate \$25,000 in 10 performances at the Cass. 'Bully' (14) at the Royal Alexandra after the regular \$3.30 top price.

'Without Love' (one week) Monday by 'Pamela Hattie', set for two weeks. Local ratio also brightened (14) at the Royal Alexandra after two back in operation with 'My Sister Ellen'. Letter is being sold at pop prices of \$1.30, \$1.80 and \$3c.

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CORNELL \$20,000 IN 2 CITIES, FOLDS 'BURKE'

Toronto, March 17. Katharine Cornell production of 'Bos Burke' folded here Saturday (14) at the Royal Alexandra after 1,551-seat grossed a satisfactory total of \$20,000 in 14 performances scaled at \$3.80 top. Run without saw over 90% of seats sold in house.

'Burke' had been getting spotty notice; hence the decision to fold with big general luck.

'Week of March 17, 'Hellzapoppin' (1st week) (1,687; \$3.30) top but only on four days' notice.

'Burke' \$16,000 in Buffalo. Buffalo, March 17. Miss Cornell, wearing 'Burke' to her home town rolls at \$3.30 top last week, drew nice receipts on four performances.

Near-Capacity \$16,500 For Father in Seattle

Seattle, March 17. 'Life With Father' (Seattle) Warram-Pergallo Gilmore) wound up six weeks of a record run at the theatre Saturday to capacity by 11,000.

Performances of two evening performances. Gross at \$288 top for the 1,500-seat house, \$16,500. Theatrical again reflects Seattle's defense payroll, which keeps on mounting.

Equity Council Names 3

Patricia Collins, Dudley Digges and Leon Ames were chosen yesterday by the Equity council as its 1942-43 nominating committee.

That will name the regular ticket for the annual meeting of the council members at the annual membership meeting next May.

Six nominating committee members representing the membership will be elected at the quarterly meeting March 7.

'Night on the Rhine', Balto. (23-28). 'The Rivals', Plymouth, Boston (18-21).

'Watch on the Rhine', National, Wash. (18-21). 'The Sign of the Cross', Wash. (18-21). 'Waltz in Spring', Wash. (18-21). 'The Sign of the Cross', Wash. (18-21). 'Waltz in Spring', Wash. (18-21).

'The Sign of the Cross', Wash. (18-21). 'Waltz in Spring', Wash. (18-21). 'The Sign of the Cross', Wash. (18-21). 'Waltz in Spring', Wash. (18-21).

N.Y. Show Biz-Sponsored Canteen Host To 6,640 Servicemen in Second Week

American Theatre Vity's Stage Dinner for 6,640 servicemen, held at the 44th Street theatre, New York is more than holding its ground in the second week of the past week, when its activities were expanded. During the second week, the canteen served 6,640, 10,640 soldiers, sailors and air force men in allied uniforms who were treated to a variety of shows and entertainment nightly. Lowest number were present on Sunday (8), when the count was 5,888, while the biggest crowd was on Thursday (12), the clobber registering 7,728. Total weekly attendance was around 1,500.

The canteen and legit managers are planning a special dinner for the men. Some visit the spot, have dinner and are entertained or dance with performance lines. They then see a show on the cuff and frequently repeat their visit until midnight. The last of the night shows is a play by the American Theatre Vity. The number of firms and individuals donating foodstuffs and supplies is steadily mounting. It is especially needed now are sweets of all kinds. It's suggested that when cookies and candy are prepared, they be uniform. An additional baking is made for the canteen. Around 1,000 half-pint milk cans are ordered daily and two dairy firms are contributing to the supply with the stipulation that there be no cream. The milk cans of one firm are also anonymous.

\$500 Refrigerator Donated

The baking industry's Defense Bread Committee is supplying all the bread and many cakes, in addition to which it donated a refrigerator costing more than \$500. Among those making donations are the following: Philip Morris and Wm. W. Everett, Smith, Smith & field Ham Products Co., Lipton's Tea, Pet Evaporated Milk Co., Hellmuth, Mead, Marston and Smith with 'spread' and E. Kahn, meats, plus at least 20 wholesale butchers—Gardner, Grock, and Trifunoff Co. is paying the butter bill. Needed are soft drinks, first such contribution coming from Yale and Josephson's Cider Mill on Broadway. An unusually welcome gift is a handily in the commissary.

During the week the guests of honor appeared on the platform were Reginald Gardiner, Tallulah Bankhead, Jack Dempsey, John F. Lewis, Lynn Bari, Johnnie Davis, Janet Gaynor and Trone Farrow.

The Entertainers

Those who entertained: George Pirie, NBC house band, 'Foxy and Betty' Morris, 'The Great Gilday' Streeter, Club 16 'gang,' Jack Pearl, Dick Rhodes, Roger Stanes, Grace Kelly, Dwight Fike, John White and Estelle Taylor, Delmar, Delmar and Delmar, Wynn Murray, Fred Weing, Gertrude Nissen, Collette Lyons, Connie (nee Connie) Boswell, Vivienne Segal, Buck and Shibles with 'The Condon's orchestra,' Sam Lambert and Sharon Shannon, Shirley Booth, George Truog, Jack Zero, 'The Whiting Family,' John and Swing Trio, Ernie Holst band, Frances Mercer and Alex. Alexander, 'The Betty Granger' band, 'The Radio gang,' Ubangi Club chorus line, Bert Rabeur, Norma Terris, Belle and Gloria, 'The Three Girls,' Elliott, Weson Brothers, Nancy Holland, 'High Kickers,' company, 'The Three Frens,' 'The Three Muriel Angles,' Landl Trio, Phil Sands orchestra, Peggy French and Billie Hillman.

Radio Harris heads the entertainment committee, Helene Dumas heads the group for the four dedications, while Marion Moore is in charge of the commissary.

'FUN TO BE FREE' TO OPEN IN N.Y. APRIL 20

Tentative opening date of 'Fun To Be Free,' authored gratis by name of the Broadway Street play, formerly called the Adelpia. Net proceeds of revue, which has a dramatic script will be devoted to the Army and Navy Relief Funds (13). There has been some delay in the completion of the financing but it's expected that the required money will be banked this week.

'Free' will have a number of previewees instead of out-of-town tryouts.

P. As Nominate

Oliver Saylor, Leo Freedman and Philip Stevenson were nominated Thursday (12) for chairmanship of the new chapter of the National Association of Theatrical Agents and Managers. Saylor is the incumbent chair.

Dick Maney was the sole nominee for vice chairman, Alfred Tamarkin for secretary and Ted Goldsmith treasurer.

Joey's Road For Puzzles, Troupe; Had Done OK Biz

Why 'Pal Joey' ended its tour after being out for 12 weeks, doubtless it operated at a profit, is a mystery to those in the show. It grossed between \$12,000 and \$14,000 a week, only considering 'Joey's' operating out of around \$8,000, but four weeks or more of payable time were scratched, regardless.

'Joey' had a profitable run at the Barrymore N.Y., last season. It was then made a deal last summer with its producer, George Abbott. Whereby he continued to operate the show, the former guaranteeing against losses. After a short layoff the musical enlisted the Shubert and then moved to the St. James. Net during summer and thereafter was around \$25,000, which was split 50-50 between Abbott and the Shuberts. According to members of the Abbott office, the 'Joey' closed was primarily due to the difficulty of getting valuable artists and bookings, plus tailoring complications.

STUDES MEET CANTOR

Comedian Addresses Dramatic School's Graduating Class

Eddie Cantor was the principal speaker Monday (14) at the 88th annual convocation of the Dramatic School of the American Association of Dramatic Art. N. Y. Ceremony was held at the Waldorf-Astoria Hotel. Cantor, former president of the Associated Actors & Artistes of America and a former president of Actors Equity, presiding. Forty-six students were greeted.

Besides making at-times serious, at times-humorous speech about the theatre and an actor's attitude and obligation to the profession, Cantor, answered numerous written questions submitted in advance by students. He also classed his oldest daughter Marilyn, the only one of his children to evince an interest in the theatre, as a member of those receiving diplomas.

Legit Press Agents in the Middle As Stagehands-Photogs Disagree

Attempts are being made a number of times recently by stagehands to prevent newspaper and mag photo ops, from taking pictures at the theatre. This extra-curricular activity can be worked out, the International Alliance of Theatrical Stage Employees would like to force the exclusive use of cameramen who are members of Photo Employees Union, Local 100. The club has about 200 members, of extra electricians when pictures are being shot.

When the club has about 200 members in a tight union situation, are the legit press agents, who hire the photo ops. They are afraid to take the club about employment of extra electricians when pictures are being shot.

When the club has about 200 members, of extra electricians when pictures are being shot, they're fearful that should newspaper and mag lenses—most of them are newspaper Gussies—be members—be barred, the p.a.'s will lose many picture publicity breaks.

Legit press agents are in a legal dispute with the Newspaper Guild.

PEU's Viewpoint

Al Stolman, prez of PEU, explained Monday (16) that he had enlisted his members in opposing publicity agents in the middle.

Billy Morris' Election As Agent Prez Eases Tension With Equity on Fees

Banyai to Run Summer Theatre in Del Monte, Cal.

Hollywood, March 17.

Georges V. Banyai will take over operation this summer of the Del Monte (Cal.) theatre, opening July 2 with 'Tonight at 8:30.' A bill of three Noel Coward one-act plays. House has 425 seats. Royce is the resident stage director.

Spot will operate under Equity rules.

William Morris, Jr., was elected president of the Theatrical Agents Representatives Association last week in New York, replacing George Goldsmith. Letter had advocated that the canteen withhold payment to Equity in a letter to the agent, but the change in leadership accompanied a somewhat revised attitude. It was agreed that the agent pay to TARA, which will remit the money to Equity 'under protest'. About 30% of the canteen had previously kicked in. Equity sent word to TARA that a bulk payment was not acceptable, each agent being required to remit direct.

'Native Son' Set For Pitt 3x Time In One Season

Pittsburgh, March 17.

For first time since oldest grantee can remember a show has played here three times in one season. 'Play is 'Native Son,' which comes to Pittsburgh Monday (22) after having previously played here twice this year, first in September and then in November. Monday's engagement resulted in estimated fine \$12,000 at \$2 top, and only a grand fee that was season ticket at \$150 top. For third run, 'Son' will play at straight \$15 for all orch and balcony seats, with 700-seat gallery going at straight 50c.

Equity did not specifically set a deadline for payment, but letters were sent each agent 'suggesting' the fee be sent pronto. If responses are slow in a letter to Equity, Morris, the new president, will plan to remove the canteen in groups of three or four, the latter to express why they're not paying. Under the new plan it's stated around Equity that had the fee been paid without delay the canteen may have saved better in their applications for a basic agreement. They were twice turned down.

Date for return of 'Native Son' became available when 'Without Love,' Katharine Hepburn play, decided to play Philly instead of Pittsburgh on May 10. New York 'Love' caused quite a bit of turmoil at drama desks, having been one of those off-against on-against things for couple of weeks. Understood that Philly got the call because it has only had two subscription shows this season, while Nixon has already had five, with sixth and last, 'Watch on Rhine,' coming on April 13.

Agents regard the fee as a tax and a penalty. Equity has the right to make the levy. They propose that their differences be arbitrated in a letter to Equity, Morris, for TARA, wrote:

"We believe our requests for a basic agreement and plan to change our agency policy, as submitted to and, as we understand, approved by you, will be mutually beneficial to both parties. We also believe your action in rejecting our request for a bulk payment is inequitable and would result in a disadvantage for your members and us."

At the TARA annual meeting last Wednesday (11), Olga Lees was named as secretary and Max Gromon treasurer, replacing Al Knigh, whose permit was revoked. Walter Ballou, president of the Actors and Artists Jurors were made v.p.'s.

EDDIE DOWLING TOO ILL 'B'WAY 'LIFE' CANCELED

For the present, at least, Eddie Dowling's Broadway show, 'Life, Laughter and Tears,' the William Saurer-Sean O'Casey playlets, is off, the booking at the Booth, N.Y., having been cancelled. It's thought the show will go on mostly dependent on Dowling's health. 'He's being sent to the hospital and will live at home at Bayville, L.I., refusing to be hospitalized.

'L'ville Operetta Start July 6 With 'Vag. King'

Louisville, March 17.

Summer operetta season in the 'L'ville is getting underway. The first, Park, opens July 6 with a revival of 'The Vagabond King.' Subsequent to that will be 'The Three Hearts,' 'No, No, Nanette,' 'Blossom Time,' 'Naughty Marcella' and 'Rose-Marie.' Ticket prices for the operetta are priced at \$9.45, \$6.01, \$3.20, \$5.70, \$4.20 and \$2.25, with seats for first performance raised \$1.45 to 40c.

Fred de Cordova, stage director of 'The Three Hearts,' says he will come here this week for preliminary production of 'The Vagabond King' at the local sponsoring committee. He'll direct the productions.

Treasurers Ball

Annual entertainment and dance of the Treasurers Club of America will be held at the Waldorf-Astoria hotel, N. Y., April 12. Boxoffice menedger of the club, J. H. G. Steiner has relief fund in theatres but switched to the hotel's grand ballroom last year. The ball will be held on the dance floor.

It is the treasurers \$20 similar event. Admission is \$2.

Eileen' Nitory Party Nets \$280 for Theatre Wing

Party held recently at the Village Barn, Greenwich Village, nitory, netted \$280 for the Theatre Wing. 'My Sister Ellen' (Biltmore, N. Y.) and netted around \$280, which was donated to the American Theatre Wing. Players and all guests bought tickets at \$2.50 each, the house getting \$100.

'Ellen' is now playing Sunday nights. Midweek matinees are now out, along with Tuesday night, Shirley Booth one of the leads, being in the 'Dorsey's Tavern' broadcast that evening.

Boland Unlikely To Attend Probe Of Guild Charge

With reports from the Coast indicating that Mary Boland will be confined to her home until next week, it is doubtful that she will appear before Equity's council in New York next Tuesday (20) to answer charges of contract-trumping. The Theatre Guild filed the charges when Miss Boland suddenly left the office of the American Theatre Wing, claiming illness. It is not imperative that she be on hand since a subpoena is being served on the situation by letter or have someone represent her when the charges are heard.

'Equity' moved swiftly in suspending Miss Boland for four weeks Sunday after she abruptly quit Chicago, Cal., California. In that way complications were avoided, preventing Miss Boland from violating her contract prior to Equity reaching a decision on the charges.

Equity has advised the talent unions, no suspended member of any one union is permitted to accept engagement within another's jurisdiction.

In addition to a possible term suspension and fine, on the, Guild is making damage of \$4,000, claimed to be the management's expenditure under a paper, advertising and other claimant outlay. As the actress and a run-of-the-play contract, she is liable for the same, could require payment from her to the Guild on the day of her withdrawal. An extended tour has not been anticipated.

Miss Boland Released Hospital

Hollywood, March 17.

Mary Boland was released from Hollywood hospital last Tuesday (15) after a week's confinement in a physician, Dr. William Branch, will have to pass another week at the hospital.

Her illness has been diagnosed as a bronchial and sinus ailment.

'Kickers' to Fold in N.Y. Next Week, Maps Tour

Instead of moving to the 44th Street theatre, N. Y., as previously intended, 'High Kickers' will close at the Broadway, N. Y., on Monday (18) and then be laying off Holy Week, open a road tour April 6 in Boston, producing May 10 in Chicago. Engagement will be for two weeks.

George Jessel's musical then goes to the theatre, playing the week of April 20 at Ford's theatre. Subsequent dates include: New York, opening April 27, and the Nixon, Pittsburgh, starting May 10 in Chicago, probably at the Erlanger, for a run starting May 11.

Willie Schneider Mends

Willie Schneider, manager of one of the touring companies of 'Life With Father,' who had both legs fractured in Oklahoma City water polo, is expected to remain at St. Anthony's hospital there for some time.

Plays on Broadway

Plays Out of Town

Inside Stuff—Legit

JOHNNY 2 x 4

Midwestern in three acts (four scenes), with incidental music and songs, is presented by the excellent Broadway Theatre, Inc., at the Broadway Theatre, 269 W. 42nd St., at 10:30 (14-40 limited).

- Cast list for JOHNNY 2 x 4 including: B. Clark, Jerry Sullivan, John Johnson, etc.

Rowland Brown, former writer-director at various theatres, is the author-producer of 'Johnny 2 x 4', a laundry and a comedy of bits of humor melodrama containing innumerable 'eterno' moments.

'Johnny 2 x 4' title refers to the hero of the piece, the nifty owner who plays one of those never-ending, Amlid a weller of floor show performers, cigar girls, waiters, rum-runners, hoodlums, drunks, lawyers and the incidental riff-raff of Prohibition days, the show tells about the Good Guy nifty owner, his Wise Guy hoodlum pal, and the Niece Girl singer going from the club to Hollywood, and all the colorful characters of terrestrial melodrama. This nostalgic valentine to the unimpaired and unimpaired is frequently interrupted for songs and musical numbers as part of the night show entertainment which is reasonably good, and all are in-jargon.

One of the largest casts seen on Broadway since 'The American Way', many of the players already having been recruited from 'Wilgreen's basement, does its best on this chummy material. Jack Arthur, in the title part, is directed by the excellent Evelyn Wyckoff, who left the cast of 'Lady in the Park' to replace Jessica Matthews in 'Lady Come Across' when she impresses in the sugar-candy role of the young nifty singer. The part offers little acting scope, but Miss Wyckoff has long since become a cold that roughened her low notes to a melodious voice. Isabel Jewell, from films, does as good as could be expected in an incredible prostitute role. The lovely Barry Fitzgerald, who shares the swag of the greater lady-killer and Bert Froomhoff produce a convincing drama. Miss Wyckoff is a plausible purr.

Production generally is excellent and the scenes more than make up for the hastily placed under guidance of the producers who have done a good job.

How fast is B's world's pace! J.M. Barrie, darling of a generation ago, and the Cleveland Orchestra tour.

WNEW, New York, is on stage. There are numerous unintentionally funny and several intentionally funny bits of mischief sentent. But first-nighters were particularly pleased with a music comedy called 'Johnny 2 x 4'.

A Kiss For Cinderella

Play in three acts, seven scenes, by Sir Peter Crawford and Richard W. Kralover. Stars: Lynn Bari, Robert Taylor, etc.

Twice winner of the award for best stage performance of the year, 'A Kiss for Cinderella' is a play in three acts, seven scenes, by Sir Peter Crawford and Richard W. Kralover. Stars: Lynn Bari, Robert Taylor, etc.

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DEFIANCE (KALE DRAMA DEPT.)

New Haven, March 11. The Yale drama department, which usually concerns itself primarily with productions that are of interest to students, has come up this time with a play that has captured the attention of the faculty.

It was timely, being laid in a small village shortly after the fall of France, and while not particularly original, it is anything but light entertainment.

A young American lad, introduced to daughter Kitty Kneeland, cultivated quick romance by becoming engaged to her, but he turns out to be a Nazi agent paid to pick up information in the chateau.

Play, written by Elizabeth Arden, is a play in three acts, seven scenes, by Sir Peter Crawford and Richard W. Kralover. Stars: Lynn Bari, Robert Taylor, etc.

Re-Hire Offenses

Continued from page 51. To re-employ him unless it could show a change in economic status would be to re-employ him.

Wire came to Miller who, under the act, must act as counsel without fee for four months. The latter investigated the case and then drew up his job which demanded that the former theatre company be re-hired at his old or one equal to it in seniority and salary.

Setting a precedent for all similar cases in the future, this decision rocked the local Film Row. There are many other cases pending here of young theatre men in subordinate positions who, after serving their terms, are being offered a draft, returned to find their jobs filled and got a rather cold reception.

Where this ruling probably will affect movie business most is in executive theatres where directors, who have lost a large amount of young men to the army.

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Lee J. Cobb and his wife, Helen Beverly, who succeeded George Macready and Helen Walker, respectively, in the leading parts in 'Jason', at the New York Theatre.

Oscar Serlin, his staff and the actors in 'The Moon Is Down', have their fingers crossed, hoping that the play will measure up to the wealth of press plaudits accorded John Steinbeck's book, from which the drama was adapted.

During the Intermission of 'Let's Face It' at the Imperial, N. Y., tomorrow (Thursday) night, Danny Kaye, star of the show, will be formally notified by Leonard Brody, who is the chairman of the organization's 'Page One Award' as the outstanding comedian of the year.

'A Kiss For Cinderella', revived at the Music Box, New York last week with Lynn Bari, was originally presented in N. Y. in 1918 by the late Charles Frohman. Although the production was started, it did not make much of a Broadway run, playing approximately three months.

Arthur Hammerstein, hospitalized briefly in Palm Beach recently, has returned to his home near New York City.

Margaret Anglin, who replaced Mary Boland in the touring 'The Rivals', was last seen on the boards in 'Fresh Fields', presented at the University Theatre for a considerable period.

'Rivals', which played one week in Chicago instead of two because of Miss Boland's disaffection, was presented in Boston's Opera House on Monday (16).

Myln Williams' 'Light of Heart', renamed 'Yesterday's Magic', which is being produced by the Theatre Guild with Paul Muni starred, was originally presented in London in 1939 with Godfrey Tearle in the lead.

There is a strict rule barring civilians from the London Theatre Wing's Sign of the Cross in New York, except those assigned to duty, but Bob Mizer, formerly wed to Gypsy Rose Lee, did manage to get a look.

'Disbursement of profits for months of February amounted to \$26,400, which the road company for the month of February amounted to \$26,400, which the road company particularly ran into spotly business, with February's short month also a factor in the lower gross.

Sam Byrd, at various times a Broadway actor, manager, director and producer, has been given an advance royalty of \$2,500 by Houghton Mifflin for the rights to 'The Sign of the Cross'.

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THE MAN WHO CAME TO DINNER... SAMUEL FRENCH... 811 West 45th Street, New York 18, N. Y.

UMPI Sales Plan... Continued from page 51. It is hereby moved that in lieu of clauses 'A' and 'B' enumerating the manner in which the holder shall have the right to exercise the cancellation privilege...

'We Sing' May Shift Near B'way Area

'Of U We Sing', a New York Revue that graduated from amateur to professional status in the past year, is to be presented at the Concert Theatre, which is outside the theatre zone.

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Broadway

Note Platt of B&W in town Friday (18).

Marching 'Johnny's' at the Longchamps.

Berretto, singer and author, re-opens 'The Great Escape'...

Jake Wild, WB movie editor, back from Florida...

Eddie Moran screen scribe, back from Mexico...

Ben Kalmanson returned to the set at the studio...

Bill Jenkins, of the Lucas & Jenkins unit in Georgia...

Marjery Fielding will again stage the new Versailles show...

Anatole Litvak, who moved off for Chicago Sunday (18)...

Henry Anderson, in charge of the insurance department for Paramount...

Quentin Bernold got his Collier's magazine ad...

Bob O'Donnell, interstate executive, who has been in the States...

Jimmy Sileo, photographer for the Music Hall, exhibiting over 20 pictures...

Steve Dallas after short cartoon fight night (13) when Webb lost.

Tom Fordham, WB district manager in Erie territory, tonight under the stars...

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Rio de Janeiro

Mexican Chuchó Martinez at the U.S. Casino...

Team of Will and Joy, local music crooners, to go to Rio...

Radio Educadora, local broadcaster, to be replaced...

Ben Kalmanson returned to the set at the studio...

Bill Jenkins, of the Lucas & Jenkins unit in Georgia...

Marjery Fielding will again stage the new Versailles show...

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London

Major Percival Fren, out of the service in the stage of 'Gravestone'...

Jack Davies is no longer connected with the Archie Parrell unit...

'Friends of Hugh D. MacInchosa' have subscribed to give him a suitable burial...

Margaret Bonner, wife of actor Lew Brown, has been named casting director at Eclair Studios...

Ray Kellino, who was divorced from Dorothy Cottrell, has married Mrs. Norma Simon, also divorced...

Maxwell Anderson's play, 'Key Largo', has postponed his arrival from Los Angeles...

Deborah Kerr, film actress, paid a personal visit to the British Legion...

First big touring show sponsored by George Carter, set for London, Chicago, with full stall and complete tour to follow...

Elisen Radstone, 14-year-old girl, used to entertain at Air Raid shelter...

Difficultly getting musicians has caused delay in production of three weeks vaudeville when four of his men were recalled up for service...

Low Trepanier, wounded soldier, returned from the Army after six months in hospital...

Vernon Hart and Gerald parted to do former asking for new terms which latter refused to comply...

Winifred Bestman, author of 'French Without Tears', has completed 'The Girl in the Rain'...

John G. Pendergast, author of 'The Girl in the Rain', has completed 'The Girl in the Rain'...

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Minneapolis

Edyth Bush Little Theatre offering 'Rum Service'...

Doug Park, Columbia home-office district auditor, in town...

Gene Krupa and Dick Jurgens to be Orpheum April headliners...

Helga Hines, cancelled Lyceum booking, but will come in later in season...

Ralph Zeuthen, former of sports staff, now handling Evening Times...

Sue Ryan, singing comedienne, out of Orpheum now part week booking...

Harold Thudum, city manager for Elias Cinema circuit, in Cloquet...

W. H. Workman, Metro branch manager, recently received a certificate of illness to leave hospital for home...

'Fidelity' office cancelled by Minneapolis Symphony orchestra because of weather...

Proctor, local northwest combination stage and lounge, has Ken Thompson trio and Mary Jane Howard from Hotel Bristol for musical attraction...

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Hollywood

Hein Westley seriously ill. He is in the stage of 'Gravestone'...

Christie-Pearl Martin on a stage tour. Her show includes 'The Grapes of Wrath'...

Margaret McConell upset to story editor put by David O. Selznick...

John Joseph, who was in a 20th-Fox after a vacation at Yosemite, is now in a 20th-Fox after a vacation at Yosemite...

Jack Roper teaching Victor Mature and John Barry to box for a screen battle...

William Dozier back at Paramount after 10 days in the east on a story check...

Jack McGowan, Metro writer, in the hospital after a heart attack on the set...

The George (Gabby) Hayes celebrated his 50th birthday...

Ida Lupino collapsed on the set at Warners and was ordered to take a rest...

Deanna Durbin back from a sequester in Hollywood after a stay of 50,000 soldiers...

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Buenos Aires

Pablo Petrowich, Chilean director, in town for o.o.

Movie Film signed Julio Moreno, Argentine's Ann Sothern...

Steve Dallas, rep. for Alex Korda, in Chile after short cartoon fight...

Tom Fordham, WB district manager in Erie territory, tonight under the stars...

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Pittsburgh

Rosy Roswell signed agent to broadcast Pittsburgh baseball games this season.

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St. Louis

Jack Wallis has scrapped his original version of Charles Sauter's picture which holds all English rights...

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DeMille Fete

Continued from page 2

but mentally, DeMille said, reviewing his 30 years and 68 productions in the still youthful film industry...

He introduced his first leading lady, Willingding Kingston; Billie Dove, who was in 'The Sign of the Cross'...

Man; Anna Q. Nilsson, Mildred Harris, Jane Darwell, Jack Hill, Roy Rogers, and others...

Nagel, Lester Joy, Noah Berry, Richard Dix and William Boyd, who were in 'The Sign of the Cross'...

Bar, and Julia Faye, who is currently in the cast of 'Reap the Wild Wind'...

DeMille pictures that are his own production...

At the table were DeMille's former partners in the 'Squaw' production...

Among the guests were Nell McCarthy, DeMille's personal attorney...

Dr. A. H. Giannini, Henry Ginsburg and Buddy De Sylva, Abram's wife...

DeMille's wife, Mrs. DeMille, who was busy with his drama classes at the University of Southern California...

DeMille's wife, Mrs. DeMille, who was busy with his drama classes at the University of Southern California...

Bills Next Week

Continued from page 54

Executive (12) ... Yvonne ... Virginia ... Harry ... Frank ... Madeline ... Howard ... Al ... Jack ...

LOS ANGELES

Head ... Bob ... Jack ... Jim ... Hank ... Dick ... Martin ... Frank ... Dolores ... Claude ... Frank ... Jack ... John ... John ...

PITTSBURGH

Andrew ... Arlington ... John ... John ... John ... John ... John ... John ... John ...

Charlie ... Harry ... Tom ... Tom ... Tom ... Tom ... Tom ... Tom ... Tom ...

BOSTON

Harry ... Harry ... Harry ... Harry ... Harry ... Harry ... Harry ... Harry ...

Benefit Racket

Continued from page 54 ... bers which is raising coin to buy uniforms which it need not pay ...

CLEVELAND

Hotel ... Hotel ... Hotel ... Hotel ... Hotel ... Hotel ... Hotel ... Hotel ...

Bands at the Box Office

Continued from page 54 ... Wednesday to Saturday (room is closed on Sunday). Henry King wound-up successful seven-week stay at the spot last Tues. (10).

Minneapolis

Mel Marvin (Minnesota Terrace, Hotel Nicollet; 506; \$1-150 min.) Still feeling effects of Lent and other local factors and trade down approximately 400 nightly. Paul Rosini, magician, replacing Coleman Clark, table tennis star, in floor show which includes Lathrop and Lee.

San Francisco

Paul Baron (Rose Room, Palace Hotel, 500; \$0c-152c). Arrival of Paul Sablon for two-week pitch proving a terrific lift for a week of 1950 covers. Hollywood mood is in attendance for Sablon's debut.

LOCATION JOBS, NOT IN HOTELS

(Los Angeles) ... (Chicago) ... (Los Angeles) ... (Los Angeles) ... (Los Angeles) ...

Benefit Racket

Continued from page 54 ... bers which is raising coin to buy uniforms which it need not pay ...

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Continued from page 54 ... bers which is raising coin to buy uniforms which it need not pay ...

BBC's Town Hall Set

For Vaude by HyLton ... London, Feb. 20. Jack Hylton has bought the radio station ...

Something new has been added!

ConnEE BOSWELL

**-but she's the same socko name
consistently**

★
IN THEATRES
★
ON RECORDS
★
ON THE AIR
★
IN PICTURES



**DECCA
RECORDS**

NOW-NEW YORK PARAMOUNT

PERSONAL MANAGEMENT—HARRY LEEDY

DIRECTION

GENERAL AMUSEMENT CORPORATION

THOMAS G. ROCKWELL, President

NEW YORK • CHICAGO • CINCINNATI • HOLLYWOOD • LONDON

Published weekly at 114 West 41st Street, New York, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies 10 cents. Entered as Second-Class matter December 14, 1924, Post Office at New York, N. Y., under No. 674. Acceptance for mailing at special rate of postage provided for in Act of October 3, 1917, authorized on March 25, 1942. POSTMASTER: SEND NO MONEY NOW.

VOL 146 No. 3

NEW YORK, WEDNESDAY, MARCH 25, 1942

PRICE 25 CENTS

TOP BANDS PROFIT BY WAR

Prohibition's Return Held Possible, Michigan Night Club Men Warned

Detroit, March 24. If drinking is shown to interfere with war production, Prohibition will return to America, James D. Dotsch, member of the Michigan Liquor Control Commission, warned 300 night club and tavern keepers at a mass meeting here. The Commission has been particularly active throughout the state, with its major armament program, in cleaning up floor shows and laying down sharp restrictions where war workers are concerned.

Dotsch pointed out that recent national polls of public opinion had shown an alarming increase in dry sentiment throughout the country, with a major poll showing that 95% of the people now favored Prohibition, adding that nobody thought it would happen during the last war, but it did.

In warning the clubs and taverns to keep their noses clean, Dotsch said, "We are at war and the American people are not drinking."

(Continued on page 23)

Hotel Rooms Uncertain On Operations Under Air Raid Conditions

Hotel roof affairs, which start looking ahead around this time, are a bit uncertain about things, what with possible air-raids. Some are totally indifferent, such as the Rainbow Room, in the heart of Radio City and a natural target for the air. That goes also for the Hotel Astor, in the heart of Times Square, which is already publicizing the return of Tommy Doney.

But other hostesses are uncertain. The St. Regis is not sure whether the Viennese Roof will reopen, and is thinking of continuing its Iridium Room all summer, possibly using the basement Malesherbe (girl) as an air-raid sheltered nitery.

There is nothing official from the authorities about summertime roof entertainment, but the continuing fact is that, if and when an aerial attack is attempted, it would be wise not to congregate people in roof restaurants.

GUTTRY PRODUCING FILM ON NAPOLEON

Victory, March 24. The Strange Destiny of Desire Clavel, Sacha Guitry film based on the life of Napoleon, is before the cameras in a Paris studio. The facts are stick close to history, no attempts at any Hollywood Napoleonesque ambience.

Gutty Morlier shares stellar billing with Guitry.

Glad Like Mad

There's nothing war the matter with New York City business, that a little favorable news couldn't cure. But so far it's blah, the income tax is rather being one factor, and a general Y to stay home these days.

"But let MacArthur turn a neat trick or two, and a boy, will they start being glad like mad," to quote one boniface.

No Pulitzer Prize For Drama Seen Possible This Yr.

With the deadline this season for the Pulitzer Prize awards having been passed, Broadway is wondering whether the committee will pass up making a drama citation for 1941-42. Idea that the committee may rate it a passed season is based on the theory that few plays of dramatic substance have been presented. Pulitzer committees, however, in the past has plucked some obscure titles for the honor.

Straight-play standstills so far this season are 'Junior Miss' and 'Billie Spirit' with the latter not eligible because of foreign authorship (Gow Coward). Both are comedies but the award went to at least one play in 1941.

(Continued on page 32)

\$112,420 CRAWFORD CHECK FOR RED CROSS

Hollywood, March 24. Hollywood raised \$526,788 for the Red Cross drive, which topped any previous collection by the industry for any charity. Despite the new high mark, Los Angeles was the only big city to fall short of its quota.

Largest donation was from Joan Crawford, who turned over her \$112,420 check, received from Columbia Pictures for her work in 'Key Witness the Bride.' Cary Grant's \$25,000 was second highest.

KAYE'S TRAILER

Danny Kaye, selling defense stamps in a booth at Macy's, N. Y., last week, felt that business was not all it should be. Whereupon he let out at the top of his lungs with "Stop that thief!"

Stop that thief—Hitler. Buy defense stamps. Kaye continued as the mob gathered 'round. Big shot right up.

SURVIVAL OF THE FITTEST

Recordings Mean Everything Today, but Shellac and Other Stocks Are Forcing Arbitrary Selection of Who May Cut Platters—Draft Puts Premium on Remaining Musicians

NEW BANDS' FUTURE?

There probably will be few new dance orchestras developed of importance for the duration. It now appears that the present top bands and the group just below that category will be frozen until the halt of hostilities. The 30 to 40 in that group, and the comparatively few new outfits that have already appeared, will be the only ones to see a demand for their work, will stop up the gravy of a quaking em-

(Continued on page 22)

M'ARTHUR UPS MELBOURNE THEATRES

Melbourne, March 24. Ovation given Gen. Douglas MacArthur when he arrived here last week from Adelaide was reflected in an upswing in show business, with downtown sections packed.

Local cinemas, as well as those in Sydney and other key cities, have been using all available newspapers and other film material on MacArthur with terrific audience reaction being a big factor in the box office draw. Many Aussie newsmen took out special issues on the MacArthur appointment to command United Nations forces in the Pacific.

(Continued on page 52)

MENTION TOM CONNORS TO SUCCEED SID KENT

Election of a president of 20th Century-Fox to succeed the late Sidney R. Kent is held likely within the next few weeks, since his death vacates the second top executive post in the corporation. Chairmanship of the board of directors has been held since Joseph M. Schenck resigned the position a year ago.

Control of the board is balanced between the heavy stock ownership.

(Continued on page 10)

Berlin's Revived 'Yip Yip Yaphank' Aims for \$250,000 for Army Relief

Too Close

Elms, O., March 24. Proprietors of establishments having juke boxes who were recently taxed by City Council \$10 a year on each machine and an additional \$1 on each table-side coin box have developed a dislike for certain tunes.

"To them it sounds like 'Deep in the Heart of TEXAS!'"

B'way Theatres All Set in Case Of a Blackout

With a blackout imminent in New York City, the Times Square de luxe theatres have quickly prepared themselves for such an eventuality, while meantime consideration is being given to chancellers that could be highly dangerous in case of a bombing.

Virtually all downtown picture houses have been equipped with blackout curtains, most of them during the past week, but in the neighborhoods or in outlying towns managers have few little, which gives

(Continued on page 53)

FLOCK OF TOUGHER WAR PIX ON THE WAY

The film industry is watching closely for the immediate reaction to a string of so-called 'bitter war films' shortly to hit the theatres. These features, which are reputed to picture the Japs and Nazis as reported from actual spots of operations, are packed with the facts of life. There are hints in the east that several likely will contain more a.s. angles than ordinarily permitted under the Haysian code, being linked up with recent atrocity stories coming in from Poland, Russia and the Far East.

Group of film which are said to put new punches include 'War member Pearl Harbor,' 'Fighting Tigers' and several stressing the exploits of the British Commandos.

FREEDLEY, WB PRODUCER

Hollywood, March 24. Vinton Freedley, the Broadway moustache impresario, has been signed by Warners and is due in two weeks to start production of a musical.

In the east will be Ann Sheridan, Joan Leslie, Dennis Morgan and Irene Morgan.

Washington, March 24. Revival of the World War I all-soldier musical comedy, 'Yip Yip Yaphank,' will be undertaken by Irving Berlin, the War Department announced today (24).

Opening on Broadway in May, with receipts going to the Army Relief, a quasi-official agency caring for soldiers and their dependents, new version of 'Yip Yip Yaphank' will be christened 'This is the Army.' Berlin will be the only member of the cast who will not be a doughboy, but he'll wear his army uniform and sing his 1918 hit 'Oh How I Hate to Get Up in the Morning.' In the show.

Author of 'God Bless America' wrote and produced the original show in 1918 while a sergeant at Camp Upton, L. I.

When the new show completes its run it will be filmed, the War Department has stated.

Berlin's new War Dept. Berlin's intimates have known of

(Continued on page 52)

Benny Concludes It's Too Tough to Broadcast To Soldiers—and Homes

Hollywood, March 24. Jack Benny will continue to do camp shows, but no more Sunday broadcasts from cantonments or bases. He believes it takes him and his writers "out of his groove" and makes it difficult to get back again.

Benny didn't find it difficult to entertain soldiers and home folks in the same script. As an alternative he will make as many camp shows as possible between picture commitments and broadcasts.

BETTER BREAKS FOR NEGROES IN H'WOOD

Milwaukee, March 24. Negroes are to be given an increasingly prominent part in picture, it was revealed here by Walter Fisher, executive secretary of the National Association for the Advancement of Colored People, whose recent transatlantic trip with Wendell Willkie included the Motion Picture Academy Award dinner in Hollywood.

He asserted that Darrel Zanuck and other production chiefs had promised, more than half in all the parts they play in the nation's everyday life.

One instance of the 'fair play' attitude is the report that the life of Paul Robeson, the Negro baritone, is being considered for filming by two Hollywood companies.

Eddie Cantor Marks 25th Year in Musical Comedy with Reminiscences

By ABEL GREEN

Yesterday (Tuesday) midway on the new set of the Hollywood theatre on Broadway and 51st street, Eddie Cantor celebrated his 25th anniversary as a musician and actor (Bantu Eyes) in the company of yesterday Broadway critics—songsmiths, showgirls and—as and considered that his Broadway orbit hadn't just been limited to moving from Broadway and 42nd street to New Amsterdam, where he started for Ziegfeld in the 1917 "Follies" to 51st street. Oh no. Much more has transpired in those 25 years.

Cantor has plenty to say about the transition of American comedy, Broadway stage and Hollywood theatre trends, the national morale, etc. For one thing, he called American show business "the best of both worlds" times so far as the talent they "present" is concerned; and also the American public "is the best of both."

Much has happened in a quarter-century. American audiences are more liberal in their acceptances; more intelligent in their standards. Whether two wars, or radio, or more (Continued on page 15)

CHAPLIN'S \$44,532 U.S. TAX DEFICIENCY

A deficiency in the income tax of Charles Chaplin of \$44,532, representing dividends on 294 shares of stock of United Artists, must be repaid in accordance with a decision of the U. S. Board of Tax Appeals. Opinion grows out of a determination by the Commissioner of Internal Revenue that there was a deficiency in Chaplin's income tax for 1935 in the amount of \$65,208, whereas Chaplin claims an overpayment of \$24,676.

The \$44,532 represents accumulated dividends of UA released from escrow and paid over to petitioner in 1939. Chaplin claimed that the amounts set aside in each year were not true dividends, whereas in the majority opinion of the U. S. Board of Tax Appeals it is declared that if it were true "then it would seem that the action of the commissioner in the taxable year, making them unconditionally available to petitioner (Chaplin), was tantamount to the declaration and payment by the corporation of a dividend in the aggregate amount of \$44,532 upon the 294 shares which petitioner had received."

"In either event," the opinion reads, "we are of the opinion that the amount was received as dividends from a domestic corporation which is subject to taxation."

Chaplin paid a tax for 1935 of \$224,135.

FOR DEFENSE

BUY UNITED STATES SAVINGS BONDS AND STAMPS

Bonds cost as little as \$18.75, stamps come as low as 10 cents. Defense Bonds and stamps can be bought at all banks, auto postoffices, and wherever they may be purchased at retail stores.

Prophetic Indeed

George J. Atwell, the Rockefeller Center builder, has prepared cards, reprinting: This inscription is from the tombstone of St. Francis of Paula, 1418-1508, in Kirby Cemetery in Essex, England:

"When pictures look out on moving men and things:
When ships, like fishes, swim beneath the sea;
When men outstripping birds shall scan the sky—
Then half the world, deep-drenched in blood, shall die.
Think of someone, 400 years ago, predicting what would happen at this date; but all those things are here, as I take it. . . . movie, submarines and airplanes."

George J. Atwell

THE BERLEING POINT

By Milton Berle

Hollywood, March 24.

Went to a dude ranch for a holiday and had a million laughs—so did the horses when they spotted my car arrive on the street.

"Tired doggie?" I leaped on his back, bore him to the ground by his horns, and as I lay panting on the ground, he whispered: "You're a mad, impudent boy!"

Entered the lasco control and did terrific for an amateur—I only roped myself three times.

Walked over to a fellow who took care of the horses and said, "Where do I room, groom?" And he was so polite, he said, "In a bunk, punk."

Walked over to a steer and started petting him. He turned to me and said, "Oh, no you don't, you get with someone else."

Hollywoodians

Billy Curtis, the midget, has the Showboat fever in his veins so he's planning to take a cruise together and play all the swimming pools in Hollywood in a canoe.

The rubber shortage is murder for Hollywood writers. When they write a bad scene and can't buy an article to put out the wordage, they leave it as is and it emerges as a "B" picture.

John Davis says that summer is officially here in L.A. All the picture shows have been switched to gray flannels and hats.

Novadays, before a bandleader can go out with Lina Turner, he has to give her a musical audition and be a member in good standing at his club.

Laird Cregar knows an actor who has such a had case of insomnia he keeps his sleeping tablets awake.

Joe Frisco had a horrible dream the other night. He dreamt a horse he'd bet on was.

Mack Gordon knows a composer of cowboy tunes who rides around on a horse and when he gets an idea for a song, tuns it out on a portable piano built into the saddle.

One day I heard what one of Bing Crosby's horses said to his sweet-heart during a race: "I Don't Want to Walk Without You Baby."

There's a certain radio comedian who has a surefire way of testing eggs. He puts each egg in an incubator and if an egg hatches, discards it immediately.

That's the Mikado will make a good-will tour of the United States.

That's the Mikado is forming a company to buy a large amount of former wives.

That's the Guy. Kibben collects half bruses for sentimental reasons.

That's Carmen Miranda has even been in a pair of low-heeled shoes.

That's the Mikado is forming a company to buy a large amount of former wives.

That's the Guy. Kibben collects half bruses for sentimental reasons.

That's Carmen Miranda has even been in a pair of low-heeled shoes.

Fischer's Vaude Revival Hitting \$25,000, 2d Week

Clifford C. Fischer's "Priorities of 1942" vaudeville and musical classication last week, the second for the vaudeville revival at the 46th Street theatre, N. Y., with a gross of \$25,000 from the initial stanza. B.o. jumped from \$22,000 the first week to a likely \$25,000 week.

Remaining the major problem are the daily matinees. They're running only one matinee during the week, although selling out weekends. Current grosses are giving the trio of comedy stars, Will Lowmyer, Paul Baker and Loy Holtz, around \$2,000 a week each, as they are in on a percentage.

Gene Autry Heading East With His Rodeo

Cleveland, March 24.

Six arena dates are signatured and set for Gene Autry's new streamlined rodeo, "Flying Ranch & Stampede," which starts its eastern safari April 9-15 at Cleveland's arena operated by Al Sublin. American Legion sponsoring its local six-day visit, following break-in in Houston, Tex.

From Cleveland the film cowboy star and his rodeo are galloping to Pittsburgh, Gettens, April 16-22; Philadelphia, Arena, April 24-30; Washington, D. C., Ulme Arena, May 1-7; Providence, Rhode Island, Auditorium, May 20-26.

Troupe probably will play several other stands on its way back to headquarters in town of Gene Autry, Okla.

H'wood Notables Sky Into N. Y. for S. R. Kent Funeral

By GEORGE FROST

Airline travel took another upswing this week as New York's LaGuardia field.

The west to east travel lines told a goodly handful of film execs, most of whom came in for just a few days to pay their last respects to Sidney R. Kent. In the latter group were Bryson Power, who American-Allied in from Chicago to act as a pall-bearer and was on his way back to the Windy City Monday (23) night; and Joe and Nick Schenck, George Schofer, Lieut.-Col. Darryl Zanuck and Charles Skouras, all of whom (Continued on page 55)

CAROL BRUCE'S TILT Songstress Citibank from \$126 to \$160,000 a Week in Cafe

Two seasons ago, in her last New York misery engagement, Tete Ferry was paying Carol Bruce \$150 a week at the Cafe Pierre, N. Y., and she was getting the same in "Louisiana Purchase," from whence she doubled. She returns to N. Y. nextes April 1 at \$100 for Monte Proser at the Copacabana, currently getting \$1250 at the Chez Paree, Chicago.

Incidentally, producer, W. G. DeSylva of the stage musical was then doing a hurmup at her cafe doubling, but it was this spotfing which got her a Universal contract, since droagated.

Colorful Pre-Prohibition Era Recalled by Death of Jacques Bustanoby

Death of Jacques Bustanoby at 62 on Monday (23), in New York, following on the heels of Joe Pan's demise within three weeks, removes almost the last of the great pre-Prohibition bonifaces. George Reesor, now an epicurean expert, food and wine taster and writer on gastronomic subjects, alone is left of the famous Reectors, Charles Healy's, Relsenbever's, Shanley's and Bustanoby's tradition.

Like Paul, who built Castles-by-the-Sea for Vernon and Irene Castle at Long Beach, Long Island, and who later re-employed Rudolph Valentino at \$1,500 a week after having him around his joints as a gigolo (a dancing partner was then called Bustanoby pioneered what today accepted café standards.

When Bustanoby was three Reectors on Friday nights at his Healy's Arts salon on West 40th street, N. Y., that was the re-creator of today's gues-t-nights and now considered more or less a trade even. Then Bustanoby got the cream of talent such as Anna Held, Blanche Bunn Russell, Bob Fildes, who (who demonstrated his punch-

(Continued on page 16)

Red Skelton Renewed

Chicago, March 24.

Red Skelton will go along for another year on 115 radio stations for the Brown & Williamson tobacco firm. Through the Russel Seeds agency, the program in question has been renewed effective April 28. This is for Russel cigarettes and tobacco. "Pamplated Fury" by J. P. Bugler tobacco, was also okayed for another year on NBC as of May 1. Also through the Seeds agency, NBC program is on 65 stations.

ABBOTT and COSTELLO

"Like all Abbott and Costello picture for Metro, on their home Universal lot and on borrowed time (this on for Metro), the stars are back in the groove at the Columbia. It would be so much ocellidid"—Abel "Variety" Mar-

View on National Release

—IN—

COLLETTA

Chase & Sanborn Hour, NBC-Rad

Under Personal Management of: EDWARD GERMAN

Forrester and Dietrich Settle \$98,450 Film Suit

Suit of Forrester-Film Productions, Inc., against Marlene Dietrich for \$98,450, was settled and discontinued in the U. S. Federal court Friday (20). Action sought damages for alleged breach of contract in 1938 whereby the actress agreed to make a film in France for the plaintiff, a French producing company, and then backed out due to the outbreak of the war.

Attorney for plaintiff refused to disclose terms of the settlement out of distaste for the substantial sum had been paid by the actress.

Jack Forrester, repratined American producer, is now in Hollywood.

NAZIS GIVE RECEPTION FOR DARRIEU, OTHERS

Berlin, March 24.

Several French screen stars, invited by the German government, her to attend a reception in their honor, arrived in Berlin last week and were met by representatives of the German cinema industry, according to a Berlin radio announcement.

Josef Goebbels discovered the French players during their stay, which is to include a visit to Vienna and other German film centers.

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COLLETTA

Chase & Sanborn Hour, NBC-Rad

Under Personal Management of: EDWARD GERMAN

Mary Healy's U Topper

Hollywood, March 24.

Last-minute shift in the cast of "Strictly in the Groove" at the Columbia. Mary Healy in the top femme spot originally slated for Jane Bryan.

Picture is the first director chore for Vern. Keasney, recently upped for assistant.

Whatever Became of 4 American Aces

4 American Aces
Eva Sharian & Co.
Margaret Young
Dig in, America, from Mother to Gramps. Buy, huh Defense Stamps.

Reilly & Comfort
Bridgton & Morrissey
Julian Hall's Enterprises
Alerpiece

Hitting the Line for Col.

Hollywood, March 24.

Minnesota enters the first All-American football play to the films in Bruce Smith, halfback last autumn in the "Groove" at the Columbia to star in "Gophers of Minnesota."

Athlete signed a contract to play in a Jack Fier production and went back to Minnesota to graduate before he starts his picture career in June.

Forget Dollar Sign, Bolster Morale, Spitalnik Urges at Marine Base Show

By JOE SCHENFELD
Miami, March 24.

In a two-hour semi-classical and live concert, at the U. S. Naval Air Training Station here, the last half-hour of which was his regular Sunday night broadcast for an estimated 100 Spitalnik mastered an eloquent message to the show business at large to go all-out in entertainment for the U. S. armed forces. His musical tour de force was sharp pungent and clear, revealing the necessity of name personalities in general, and the name bands in particular, to forget for the duration the dollar sign and bend every effort to the more important task of bolstering the morale of the fighting men to ultimate victory over the Axis.

The base at Opa-Locka is hardly a large one, having an enlisted personnel of only 1,500, but nearly 1,000 men, their wives and children, are housed in the excellently equipped base theatre and enthusiastically received Spitalnik's 75-minute, well-acted, fore-piece of the broadcast, then the radio show itself, and finally

(Continued on page 54)

N. Y. Merchants Propose Matinee Change-Over To Avoid Traffic Snarls

It has been proposed by a group of merchants that Broadway managers change the curtain time for matinees in Broadway theatres. If approved, the change would be from 2 p. m., as suggested, instead of 2:30, as is the custom, it is believed by the merchants that traffic congestion will be lightened on matinee days.

Word was placed before the League of New York Theatres but no action has been taken.

No change in nightly starting time has been considered as yet. Proposals to stagger curtains were considered on various occasions, particularly before the present parking rules were adopted. Such procedure would be followed were conditions make it advisable, particularly in the event of air raids.

RINGLING CIRCUS OPENS IN NEW YORK APRIL 9

Ringling Bros., Barnum & Bailey circus will open its season at Madison Square Garden April 9. New York indoor date runs for 25 days, about four days longer than last season. Having its own railroad equipment, the circus is not particularly anticipated because of private privileges.

Preparations for this season's show started last summer. Materials and accessories, including tires, were ordered for construction of the circus, so that war priorities hardly figured in the outfit's preparations. Many of the items were ordered up because of troop movements. Plans were considered, but the circus was to have gotten to Washington, with what the circus' morale value.

Plans for the opening performance will be turned over to the Army Belle, Naval Retail and Infantele Patrol funds. It was slated by Ringling Bros., the Big Top's owner. Formerly, the boxes on opening night were taken over by the circus' Saints and Sinners. There will be no courtesy tickets for the performance, with the possible exception of the working press.

It's 'Blinky' Lou Irwin

Hollywood, March 24.

Nickname of "Blinky," hung on Lou Irwin, agent 25 years ago by Damon Runyon, has stuck.

Shows up in Runyon's "Damon Runyon's 'Blink' Mince" with Shemp Howard as the cinema counterpart.

Practice Licks

Hollywood, March 24.

William Saroyan, who does everything in his own way, is creeping up on film production by easy stages.

Before he produces and directs "The Human Comedy," a full-length feature at Metro, he is shooting a short, "A Number of the Pioneers," written by himself, with Mabel Taliferro in the top role.

ERNE KERN OFF ASCAP BOARD

Jerome Kern lost his post on the ASCAP board of directors after 20 years of consistent service. He was defeated in the balloting which was held on Thursday (23) by Henderson in a relatively close contest that included Al Lewis as the third candidate. Henderson's edge was around 700 votes. All the other writers who also won were re-elected, namely: George Meyer, Gene Buck and Geoffrey O'Hara.

In the election of publisher-directors John O'Connor, Jack Miller and Max Dreyfus each received an additional term, while Donald Gray, of the "The Green" magazine, an incumbent from the standard field, A. Walter Kramer. The terms of the board will run through June 30.

Shirley Temple Has More Time and Improvement In Air Show Expected

Procter & Gamble and the Benton & Bowles agency hope that with Shirley Temple through what was last week on Edward Small's production of "Miss Annie Rooney" at United Artists, the "Junior Miss" program on CBS can be rapidly smoothed into shape. First broadcast since the actress finished the picture will be heard tonight (Wednesday). Fact that Miss Temple was simultaneously working in the film and on the radio latter, as California law forbids prohibition from working more than nine hours a day. Under those conditions her picture shooting schedule left little time for radio rehearsals. Program was figured to have suffered accordingly.

Re-shooting will be delayed a week by Andrews & Bowen's radio head, who went to the Coast in ready the program, will remain a radio production job for several weeks of scripts are accumulated.

'HATTIE' HEADACHE TO M-G

Half of picture will be revamped at Additional Cost of \$300,000.

Hollywood, March 24.

"Panama Hattie" failed to jell in the first cooking and is going back into the Metro production pot for additional ingredients costing about \$300,000, raising the total cost to more than \$1,000,000. Plans are on the B. G. De Sylva stage musical, showed a lack of something in several of the scenes, which was ordered back to the lot for alterations of approximately half the footage.

Re-shooting will be delayed a month while Ann Sothern is arthur "Get Rich Quick Maise." Byrnes Field is producer of "Panama" and Norman McLeod, now piloting "Jackie's Mail," was director. Understood that next screening will be directed by the Maise film, will handle the re-voicing of "Hattie."

SAILERS H'WOOD GO TO MILITARY SHOW

Film Galaxy of Stars Junktets to Ensenada to Entertain Mexican Soldiers and Sailors in the Lower California Military Zone

IMPORTANT TRIP

Ensenada, March 24.

Hollywood came to Mexico Sunday (22) on a significant mission—to solidify international friendship between Mexico and United States. Hollywood again proved itself capable of carrying out any Government request and staged a three-hour show for Mexican soldiers and sailors stationed in this Lower California military zone.

Boys in uniform and their commanding officers left no doubt as to success of the mission. Every performer cheered up personal click and talent lineup was as big as any presented in the Americas.

TOO FEW WAR TUNES GOOD FOR SALES

Columbia machine operators in New York are closing their machines to the food of war melodies being turned out. They shrug off reports at distributing point demonstration playing, adding pointed remarks about the quality of the majority of numbers they're asked to consider. They feel that entirely too many such tunes have been written, few of which have been capable of making money for them.

One operator proved last week explained that most of the machine services are placed in barrooms and similar stands and that he has had trouble to remove war tune discs he had inserted. Standard numbers like the "Marines Hymn," etc., were okay, but all of the stuff written since Dec. 7 was found wanting with the exception of "Remember Pearl Harbor."

Andrews Sisters to Coast For 3 U Pix After Vaude, Disc Dates End This Week

Cleveland, March 24.

Andrews Sisters are being booked by Universal to make three more pictures after they close their vaude tour at the RKO Palace in New York. Following a quick trip to New York to finish some wax platters for Decca, they are leaving next Tuesday (31) for the Coast.

Rated now as the highest paid vocal trio in the business, the Andrews Sisters wound up their solo stanzas at Detroit's Michigan last week with \$100 as their percentage of the take. Johnny Long's orch also appearing with them at the Cleveland RKO Palace, where they are sporting business up to a cooking \$22,000.

PEARLY'S 'GILDERSLEEVE' TO BE FILMED AT RKO

Hollywood, March 24.

Harold Pinter, The Great Gildersleeve, signed a two-picture deal with RKO.

To establish the character, the first picture will be titled "The Great Gildersleeve."

Phoney Manager Snares Bing Crosby In A Fast-Moving Comedy of Gyppery

Nothing to Nip-on

Hollywood, March 24.

Owing to international complications, the four actors cast as top soldiers in "Remember Pearl Harbor" at Republic are strictly non-Nipponee.

Chu Fung and James B. Leong are Chinese, Al Kikume is a Hawaiian and Pedro Regas is a Greek.

'FUN TO BE FREE' LIKELY TO BE SHELVED

"Fun to Be Free," the patriotic revue, for which name authors and composers have contributed material, will probably be shelved, with the possibility of a later presentation. Inability to obtain enough backing is the reason. Revue had been budgeted for \$40,000, which the writers agreed should be on hand before the show started rehearsals. Understood that a little more than half that sum has been raised.

Several producers were unsuccessfully approached to become interested after the original backing setup fell through. This decline in backing he felt that a charity show should not be placed in competition with Broadway shows. Proceeds of "Free" were to go to the Army and Navy relief funds.

No explanation was given as to why all the promised backing was not secured but it was ventured that heavy income tax laws were responsible. It had been set to present "Free" in the Adelphi, on 54th street, the location being outside the theatre district.

Among the backers mentioned were John Jay Whittey, Mrs. Marveth Field, Howard S. Cullman and Harry F. Guggenheim.

Hepburn Play Due On B'way Soon Despite 'Longer Tour' Talk

The sock business being drawn by "Without Love," starring Katharine Hepburn, at town has led to some speculation as to whether the Theatre Guild would bring the play to Broadway. The Guild has been on the road. Guild disavowed any intention although its attractions have been much better on tour than on Broadway. "Love" regarded a sure thing by New Yorkers who have seen the play. Barry play has been (Continued on page 42)

FLORA ROBSON SKEPTICAL

Pittsburgh, March 24.

Flora Robson, guest-starring at Pittsburgh Playhouse in "Expect," was paged by WYB via long-distance phone from Hollywood last week for a scene in "Now Voyager," but Betty Davis starper, who is to direct Pittsburgh, she asked him to come along a script first, inasmuch as film doesn't go into production for few weeks and Robson is confident at Playhouse doesn't wind up until April 11.

Miss Robson told Rapper that after her experience in "Bahama" she was "sage" at Par, she wasn't taking any film roles right unseen. She has been pressed to "Passage" in local newspaper interviews as "one of those figures I'd be happy if you'd forget."

A serio-comedy of terrors Monday and yesterday (Tuesday) almost threw N.Y.'s theatrical business into turmoil, because the culprit, one Robert E. Ray, who claimed to be Bing Crosby's manager, was apprehended by the police and Walter Thompson Agency, NBC, Shapiro, Bernstein & Co., Paramount, Irving Trust Co., the Hotel Astor, Eddie Cantor, et al. The crooner's sole manager is his brother, Everett, who assisted in the apprehension of Ray.

Letter filed into New York Monday (23), armed with numerous letters on stationery from Crosby's Hollywood office and an amazing amount of information concerning work of the office, also a couple and people connected with it.

He went to J. Walter Thompson and Alvin Karpis, who had offered to do some money for Bing Crosby, who was getting in later this month. The (Continued on page 52)

Lois Andrews Okayed For Same Boston Cafe Date Denied Year Ago

Boston, March 24.

Lois Andrews Jessel reported yesterday (23) at Boston City Hall, labor authorities to obtain an educational working certificate in conformance to a local ruling. Mrs. Andrews (18 years of age) lives in New York and opens tonight at Rio Casino, which spot she left in haste a year ago. She is a native of Boston, she was not of age to work in a spot selling liquor. Since then she's become a mother and a mother-in-law.

Her last appearance here was part of a hooking scoop by Rio's manager, Al Deady (New York's chief lieutenant publicly due to her husband, George Jessel, working at nearby Lincoln Hotel, whose manager, Michael Redstone, was bitter at first, but later happy when his club was taken over by a mobbed, necessitating holding over Jessel.

TRADE MARK REGISTERED
FOUNDED BY SIMS SILVERMAN
Published Weekly by VARIETY, Inc.
114 West 43rd Street, New York, N. Y.

SUBSCRIPTION
Annual, \$10.00
Sims' Copies, .25 Cents

Vol. 146 No. 9

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DAILY VARIETY
(Published in Hollywood by
Exploitation, Inc.)
510 W. 42nd St.—512 foreign

PICTURES

Film Exec of British Propaganda

Ministry Details How England Also Had Its Troubles With Defense Pix

Some of the same difficulty now being experienced in the United States in getting the British shorts...

The difficulties vanished as our product improved and the war got going...

Baird said that the MOI got together with exhibitors early in the war and learned from them that a six- or seven-minute reel was the ideal length...

Actual R.O. Values

As the government shorts have come to be an actual demand for them at the boxoffice, asserted Baird...

Martha Raye, Herbert, Ann Sheridan, Pearl, Others Touring Camps

Six stage and screen names are currently on guest tours of Army camps and Naval bases under sponsorship of USO-Camp Shows...

WAC'S PRESS PREVIEW

OF 8 DEFENSE FILMS

War Activities Committee is sponsoring press preview of eight government defense shorts of the Army...

Speakers in Theatres

Plug Defense, Bonds, Etc.

Four-Minute Men of World War No. 1 have given away to Three-Minute Men in the U.S. Army emergency, and all shows in this area...

Blowup trailers are now being shown with detailed instructions how to behave during blackouts...

Highlights of the Stage Door Canteen

By RADIE HARRIS (Chairman of Entertainment Committee)

One of the major features of the Canteen is the glamour and beauty of the 'in person' actors dominating the scene...

The other evening Jane Cowell, looking like a queen in her new Easter bonnet, came over to one of the soldiers in the most charming manner asked, 'Is there anything I can do for you?'

The other night a reporter approached a corporal from Fort Dix who has also been a steady visitor...

CAMP SHOWS ALSO GOOD FOR TALENT-TUTORING

Plan of using studio stock players in touring units for soldier entertainment, conceived by the Hollywood Victory Committee...

Gen'l Praises 'H'wood for Its Training Films

Training films turned out in Hollywood has made possible the handling of 4,000,000 recruits with unexcelled speed and precision, declared Brig. Gen. F. H. Osborne...

Many Scribes in Service

It's disclosed 36 members of the Screen Writers Guild are now in the service. Frank Capra is listing 30 writers to write scripts for the Government in Washington.

Macy's Ad Chief Lines Up Stars For Bond Sales

List of show big names available for aid in selling defense stamps is being compiled by the publicity committee of the Macy's department stores...

Jukejex for Navy

American warships may be equipped with jukebox films so that Navy men can be entertained aboard ship during blackouts. Officials have reportedly made inquiries as to type of equipment available and product which would be supplied.

L. A. to N. Y.

Sydney Buchanan, Ed Cashman, Morgan Conway, Fred C. Fisher, and Laird Cregar.

Uncle Sam's Roll Call

ATAM's Great In-Arms Roll Call... Association of Theatrical Agents... Billy Reed, Miami, March 24. Billy Reed, former hooper and recently executive producer of Monte Proser at the N. Y. Copacabana, has enlisted in the Navy at the Clover Club air station here.

'Oscar' for Soldier Entertainment

Establishment with military and civilian sections for soldiers and sailors was expressed Monday (23) by Raymond B. Fiedick, of the Joint Army and Navy Committee on Welfare and Recreation...

Industry Police System Proposed To Ensure 100% Showing Gov War Shorts

Reports contending to arrive this week in 'Variety's' nationwide survey of public and exhibitor response to the Government's war shorts show they are meeting with virtually universal approval. It appears, however, that many exhibitors are taking the shorts as added attractions that the shorts are given extra time and sloughed if there's not, rather than as a means of every performance free day.

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That's a reflection of the situation that prevails in New York, as brought about by meetings of the operators called by the War Activities Council in New York City...

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KENT'S CONTRIBUTIONS

The passing of Sidney R. Kent removes from the film industry an executive who was first to visualize, and then bring into effect, the potency of unified national distribution of motion pictures. It was he who brought business order from the chaos of the state rights, or segregated, territorial system of distributing films, and reconstructed a more pliable, responsive and efficient system of centralized control.

The Kent plan, which was worked out during his early years as sales manager of Paramount, became the pattern of all the major companies, with the exception of the Artists. He was the first to develop the block-booking formula, to publicize on a showmanship scale a whole year's supply of films in advance of their production, and then, through the force of his personality and skill as a national director of sales, actually convert such a promotional layout into millions of dollars of contracts, which were liquidated when, as and if the pictures were delivered to thousands of theatres.

In such a scheme as first conceived and effectuated by Kent, there was no place for connivory, or misrepresentation, because year by year customers, and the prices they paid, were retained solely on the strength of the previous season's performance by the studio.

It was a plan, also, which had merit in attracting adequate finance to the film industry, always insatiable in costly experimentation. The prime weakness of the block booking formula was that it placed a premium against the unusual and sensational film by limiting its boundary of revenue. Hence came the next step, also a Kent innovation, by which film rental was regulated through percentages of boxoffice revenue.

But Kent was much more than a shrewd and able sales executive. His direction of Fox Film Corp., its merger with 20th-Century Films and the important place currently occupied by the institution, of which he was president at the time of his death, were all evidences of his ability. He possessed to an amazing degree that characteristic of leadership which surrounds itself with generous and unquestioned loyalty of subordinates and co-workers. He repaid in kind.

Of late years, also, he occupied a unique place as an industry leader in the adjustment of internal relations between major companies and independent exhibitors. Although he headed one of the larger companies, he was empowered on more than one occasion to act as spokesman and representative of exhibitors. His influence in these matters was powerful, as recently demonstrated when, too ill to attend in person, he sent a letter to be read to a joint meeting in Chicago of distributors and exhibitors outlining fundamentals for the formation of the industry plan, currently robust as the United Motion Picture Institute—a forum and instrument for self-regulation and determination of industry policies.

The Rev. Dr. Harry Emerson Fosdick, in eulogizing Kent at the funeral services attended by hundreds of industry workers, declared: "He possessed a high conscience about making the industry he helped to guide as socially useful as possible. He stood for the clean, the unclean, the constructive against the destructive, the publicly serviceable against the merely and meanly profitable. He felt deeply the responsibility associated with his power, the social obligation inherent in the tremendous influence of pictures he presented to the people. Everyone who cares about America, about its future, and her influence and reputation abroad, will pray that his ambition may descend on those who follow him—as he phrased it, 'The constructive use of the motion picture as a public service'."

Stromberg's UA Dicker Shifts To Hollywood

Hollywood, March 24. — Hunt Stromberg, who left New York to confer with Ed Raftery on a United Artists releasing deal, Myron Selznick is also in the party as Stromberg's agent. It is reported that Stromberg is seeking a five-year deal for three to six pictures annually. UA officials would arrange financing through eastern banking interests for 60% of the necessary coin, with Stromberg taking care of the balance.

WANGER'S 2D FOR U

"Arabian Nights" To Follow "Eagle Squadron" — Walter Wanger ready to release his "Eagle Squadron" via Universal, has concluded a pact with the studio for another picture. It will be the classic "Arabian Nights" and will go into production immediately following completion of "Eagle." "Nights" will be in color and the cast including Sabu, Jon Hall and Maria Montez. Sabu, who has been seen exclusively in Alexander Korda pictures in the past, has been asked to term by Universal.

Neal's Homecoming Pic

Hollywood, March 24. — William R. Neal, after several years in England, returned to the American scene as director of "Destiny," which rolled yesterday (Mon.) at Universal. Richard Dix and Wendy Barrie play the top roles.

FILMS RAVITT WPPB DECISION

War Developments by Determining Factor—Producers Must Agree Among Selves or Face Arbitration Government Ruling—'Maintenance-Repair' Order for Theatres

DUALING REDUCTION

Uncertainty over priorities is holding up definite production plans for next season. Major producers are now taking the problem seriously where they previously expected a quick easy and extremely favorable decision from the War Production Board. Though Donald M. Nelson told industry leaders that every effort would be made to maintain film production and exhibition as near normal as possible, anything may happen to original recommendations due to the fast changing war situation. Overconfidence among producer-distributors has given way to uneasiness in calling on priority classification for the industry remains to be argued with no definite line for a decision in sight. (Continued on page 18)

K-A-O NET, 738C, ON \$15,195,368 GROSS TAKE

Keith-Albee-Orpheum net profit for 1941 totalled \$738,095, after all charges including provision for income taxes, as against \$780,004 in the previous year. K.A.O. wrote off \$260,840 for income taxes as compared with \$219,932 in 1940. Corporation net is the largest theatre subsidy of RKO. Gross income amounted to \$15,195,368 of which \$13,402,477 came from theatre admissions. K.A.O. paid \$468,276 on its preferred shares and \$301,285 on common during the year. Corporation's capital surplus statement shows a balance of \$65,262.26 as of last Dec. 31.

Ross-Arthur Combo in Two-Picture RKO Deal

Hollywood, March 24. — Frank Ross, producer, and his wife, Jean Arthur, incorporated as Frank Ross release feature product for the 1942-43 program at RKO. The deal will be "Another Dawn," to be made from an original story by Ross. Actress is slated to appear in at least one of the two pictures.

DISNEY BACK WITH UA?

Reported Leaving RKO and Returning to His Old Studio — Hollywood, March 24. — Although no deal is yet in negotiation, it is understood that Walt Disney has been closed a financial sum for shorts with Disney financing features and the studio giving him an attractive percentage reduction arrangement which was negotiated six years ago by M. H. Aylesworth negotiations to the release of "Snow White."

Sarnoff, Angry Over McDonough Shift, Threatens Action Blocking RKO Deal With Schaefer; Wants New Exec Setup

Harmon's Huddle

Francis Harmon, executive vice-chairman of the War Activities Committee, left for Washington yesterday (Tue.) to confer with War Production Board officials on film industry priorities. Appointment of sub-committees and general summation of industry requirements, based on materials used last year, is temporarily held back pending outcome of all operations with priority officials.

Hollywood, March 23.

'David Sarnoff's burn over the let-out of Joseph McDonough at RKO is believed behind the sudden departure for New York by George J. Schaefer following receipt of a 42-page report on studio conditions from McDonough. Schaefer is reported to incensed he threatens to take legal action, if necessary, to block Floyd Odlum's efforts to Schaefer of a new five-year contract as company president with a six-month cancellation clause. Sarnoff told Odlum, in so many words, to get out of the picture with conditions at RKO and is asking for an accounting and a new executive officer. The report by Schaefer is consequently changing in mid-air. It is considered likely possible that Joe Green contract will be settled so that he can return to his old berth in the Hays office. Understood that Green is ready and willing to administer the Production Code again but a certain amount of Reginald Arthur Schenck's Believed reasons for Nick Schenck's trip here was to persuade the contrary to withdraw his objection. Schenck had to push back east for the S. R. Kent services.

Small Shuts Down Prod. for 6 Mos., Future Too Hazy

Hollywood, March 24.

Edward Small, indie producer, is not going to make any more pictures until next autumn. With the shooping of the final scene in "Miss Annie Rooney," he announced the shutting of his production department for six months, partly to get an economic picture and conditions and partly to get back some of his investments in six films. Small completed his quota of six production for United Artists release this year and has taken over the distribution of the British-made picture, "Mister V." Three on his U.A. schedule, "International Lady," "The Corsican Brothers" and "A Gentleman After Dark," are in release. "Twain Bed" goes out April 24 and the other two, "Fifty Gunnies" and "Miss Annie Rooney," are in the editing stage. Publicity and cutting department will continue in operation for several weeks. Meanwhile Small has moved out of his offices at General Service Studio.

Company's biggest headache at this time is over picture financing. Banks advanced another \$3,000,000 last June for production but currently studio has only \$300,000 on hand to draw from. That means fresh financing is needed for the new season.

For the past week three RKO board members have been around the lot examining all manner of operation. Understood that Odlum is looking for Odlum is also looking the lot over and with L. Lawrence Green is understood to have made report on conditions to Odlum over the weekend on his desert ranch near Indio. Understood that Odlum was present told by Sarnoff if he persisted in extending Schaefer's contract for five years, he would be asked to buy up Sarnoff's interest in studio and Sarnoff would have the backing of the Rockefeller interests.

Church Leader Salutes Picture Biz in General, H. M. Warner Especially

The film business was praised as 'an industry with a heart' by the Rev. Dr. Daniel A. Poling, church leader, at a Freedom Dinner given him by a large group of Christian Endeavor people, Monday (23) at the Roosevelt hotel. With Will Hays acting as toastmaster, and Mayor F. H. LaGuardia among the speakers, the church leaders lauded the picture business in general for making fine morale-building productions, and in particular for their production of "One Foot in Heaven." While the Freedom Dinner was intended primarily to honor Dr. Poling for his religious work and activity, it developed into a tribute to the film industry and praise for the church's support of the picture business and the Protestant churches of U. S. Dr. Poling paid national praise to the picture industry for his humanitarian work, and expressed gratitude for the popularity attained by W.P.'s "Heaven." Poling announced that Warner personally had contributed \$10,000 toward Christian Endeavor societies.

Among picture people at the dinner were Carl E. Milliken, secretary of the National Association of Churchmen, Harmon, vice-chairman of the industry's War Activities committee and formerly of the Hays office, and Mort Blumenshok.

Hays' Report to Stress Role of Films in War

Vital role the American picture industry will play in building morale both of men in the service and the civilians at home, was presented the report as a highlight of the annual meeting of the Motion Picture Association, which was held last Monday (30). How the film industry may best help forward the war effort, was the underlying thought of the annual meeting. Because of several vital topics, which have not been acted on because of the absence of directors in a quorum, a session of the MPPDA board will be held following the annual meeting of the association.

Despite UMPI Opposition, No New Plan for Blocks-of-12 Is Expected; Individual Distributor Concessions?

Although there has been opposition to the selling plan of the United Picture Industry calling for blocks-of-12, sources close to developments in the UMPI movement do not look for a substitute plan at meetings of the subcommittee starting today (Wed.) in New York. It is believed in this connection that the final sales formula to be agreed upon by UMPI several days or two weeks ago, despite outright objections raised by others, including the Motion Picture Theatre Guild of America.

Predictions are that there will be no change so far as cancellation privileges under sales of groups of 12 are concerned, although pointed out that distributors may voluntarily grant additional concessions when making deals. UMPI plan calls for quarterly sales and a maximum of 12 pictures at a time, with five that are to be trade-show and seven that are not. Exhibits averaging up to \$100 in rentals may cancel two out of the seven unreleased films, while those averaging higher license amounts on an average of \$100 to \$194.41, may cancel only one.

Uncle Sam's Tax Income From Amusements in Jan. Dips Nearly \$2,000,000

Washington, March 24. Doubtless to tickle the ears of the Treasury's February haul from amusements (both commercial and non-profit) dropped to \$2,000,000 under the prior month's level but, due to the relatively new levies, Uncle Sam's aggregate receipts were most \$6,300,000 better than in the corresponding 1941 season.

Latest monthly Treasury summary showed Saturday (24) an overall gross of \$13,747,011 in comparison with \$11,000,988 in February, 1941. The tax lumped as usual at the end of the year the broader admissions levy was chiefly responsible for the better showing from amusements. Last year there were no comparable inlets on records, musical instruments, slot machines and jukeboxes, bowling alleys and pool tables.

Admissions yielded \$9,969,297 in 1941. The tax on primary receipts, which was a decline of \$1,586,242 under the previous month's payment to Uncle Sam. This is the second monthly slump in a row, but the actual Government haul still topped by more than \$2,000,000 the biggest sum pocketed last year before the scale was changed. After only two months, the Treasury department has credited almost \$1,000,000 more in receipts was collected in three months last year.

Booming sales of radio sets was followed by the Treasury—probably a result of the First War Production Board order for curtailment of production. The tax on primary receipts, \$2,697,263, as compared with \$2,656,829 the preceding month and a more than 10% rise in the same 1941. Collections on sales continued to increase with the February tax statistics touch-and-go, \$140,853, a rise of \$110,100 in a month.

The other levies brought in the following amounts during the month: musical instruments, \$190,697; slot machines and jukeboxes, \$158,033; bowling alleys and poolrooms, \$58,264.

Slow Jerk

Hollywood, March 24. Henry Fonda shoved his finger into the machinery of a tractor and didn't jerk it out soon enough. 20th-Fox has suspended shooting on the picture for three weeks.

Title is 'The Magnificent Jerk'.

Par Brushoff To RKO Pix in NW Burns Letter

Minneapolis, March 24. Angry over allegedly unfair, first-run, play-off treatment for its product in the Twin Cities, at the hands of the Minnesota Amusement Co. (Paramount circuit), RKO here is threatening to release its pictures to Twin City subscribers long before they had downed first-runs.

Moreover there are intimations that the dissatisfaction may throw a monkey wrench in the machinery as far as the pooling of RKO and M-G. H. Singer, RKO circuit manager for those Minnesota Amus. is concerned. RKO declares it isn't going to sit by as these partners and permit its pictures to pile up while the other distributors' releases are being sold. However, the present pooling arrangement was renewed only a short time ago and has nearly a year to run.

Among the 12 RKO pictures accumulated on the shelves is 'Dumbo'. What hung up the company especially is the fact that this film has been repeatedly announced for the Century and then has been pulled away from Paramount's cartoon center, 'Mr. Bug Goes to Town', finally showed in ahead of it for the week starting Friday (27). 'Dumbo' had been advertised on the Century screen and in the lobby as coming for more than a month previously. Now it apparently has been postponed indefinitely.

MILGRAM ADDS 6 MORE; LARGEST PHILLY INDEE

Philadelphia, March 24. Affiliated theatres last week added six more to the group, bringing the circuit's total to 25 houses—the largest indie circuit now in this territory. The new acquisitions are: Theaters include the Shaver, Shavertown; Band Box, Middleburg; Diamond, Elizabethtown; Parkview, Jessup, and Favini, Pechville—all in Pennsylvania.

Head of the circuit is David E. Milgram.

Censors Still Outlaw Hughes' 'The Outlaw'

'The Outlaw' gathering dust for the past year while producer Howard Hughes has battled with various censor boards over the cuts demanded. It will be released later this spring or in the fall. Exact time hasn't been determined yet, however, and no word has been sent. New York and Pennsylvania censors are the only ones with whom the filmmaker haven't been reached and negotiations are currently continuing. Hughes feels that a settlement in the two states can be made without going to court.

DISTRIBS WANT TO HOPE THESE DAYS

Exhibits Say It's OK With Them, Providing They Can Arrange a Three or Four Sunday in Some Sort of a New Weekly Calendar

TOUGH ON TERMS?

Milwaukee, March 24. Exhibs here are all hot and bothered over the increasing percentage demands of the district, protesting there aren't enough Sundays to give preferred playing time to all the pictures the exhibitors insist be shown only on weekends when trade is lush.

They want a Sunday date on the exhibit, say they don't get it all. "Alright, let's go the other way, you change the calendar to give us three or four Sundays a week and we'll play it otherwise we can't."

Thus the argument goes, and there getting nowhere fast. Business on weekends under prevailing conditions is decidedly up, while the trend for the rest of the week is down. Condition is attributed to booming defense industries, with the picture theaters being long hours that theatre-going during the week is out, the weekends being the only time in which the workers can relax.

Under percentage bookings, for which the exhibitors are getting 40 and 35% to 40 and 50%, the exhibits want to play their best product on a weekend. They go the other way, and the exhibits assert that if their product isn't desired for a Sunday it will be shown on a weekday, a lower class and its earnings hurt accordingly.

The exhibits particularly are complaining most of them being decidedly opposed to percentage, preferring flat fee. Daylight saving, which hurt temporarily when it first went into effect locally, has ceased to be a deterrent to trade and business is right back to where it was before, but what it will be as the weekend is not known. If it is, they don't take a percentage deal if they don't get the product.

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PAR'S N.Y.-MADE QUIZ SHORTS

Paramount is producing its first shorts in the east since disposing of its Astoria studio to the U. S. Army last week. Employing the old Edison plant in Bronx, the new shorts, Leslie Roush is producing a new group of 'Quiz Kids' shorts, shooting (starting Monday) (25).

Exhibs Discuss Six-Day Theatre Week

In Event of Film or Power Curtailment

Recalling that picture houses went on a six-day week during World War I, first closing on Sundays and later switching to Mondays, exhibitors are again discussing possibility of the six-day operating basis in some form or another. It has been discussed in the past but it has been discussed and pointed up as the most logical solution for economizing on material.

Any such shuttering would logically fall on an off-day such as Monday or on a Sunday. The latter is more to 25-40% of capacity. Majority of houses have sufficient seating capacity to take care of this added 25-40% business, lost on Mondays, on the following day, or spread throughout the week. One-day closing would reduce the amount of positive film consumption by one-third, further it would mean a saving on power, wear-and-tear on equipment and also free the exhibitor from an extra day's work for a war defense work.

Indie N. Y. Circuits Looking Over Theatres That Might Be Available; Follows Survey of Houses By Par

Hoppy Herded Home

Hollywood, March 24. The shortage, not readkins or rustlers, routed Hopalong Cassidy out of his mountain location at Lone Pine, Cal., and chased him back to the vicinity of Hollywood where Harry Sherman, his producer, has a studio with a western street.

Sherman is adding a few more wild west touches, such as a bank to hold up and a saloon for indoor gunplay. It is cheaper than transportation to the distant hills.

All But Metro Want Joe Breen Back With Hays

With exception of Metro, reported that all major company members of the Motion Picture Producers & Distributors Association are now agreed to bring Joe Breen back as head of the Production Code Administration. Understood that proposed deal to consummating drawn off by Breen's plea in opposing opposition of M-G studio execs who preferred disfigurement when Breen left his PCA post in a surprise move to become head of RKO studio.

Majority of MPFPA members have not given up hopes of getting Metro to agree to plan which has been worked out. Nick Schenck, Lewis' presser, who went to the Coast last week, was to take up the matter while at the studio. Schenck fears Breen's return from RKO.

Meantime Breen's position at RKO is that of studio head. Placed directly under Breen Charles W. Koerner as head of the creative division. Understood that all other studio execs are to report directly to Koerner, instead of to Breen, as formerly, while the arrangement remains in force. Reginald A. Armit, assistant general manager in charge of the studio, and William Holman and others are under Koerner's wing under current experimental setup.

Independent circuit operators in the New York area are reported inspecting theatre properties that may be on the market with a view to buying them up for themselves in a move obviously designed to sack Paramount on a plan to invade the territory by acquiring a chain of its own, as result of product difficulties.

Par, which could not get together with the Skouras and Century circuits on a product deal this season, is said to have made a comprehensive survey of the indie zone in which these chains operate, including N. Y., Brooklyn, Long Island, northern New Jersey, Westchester and lower N. Y. state, to determine the advisability of organizing a subsequent-run chain of its own as a result of the exit of its pictures.

High company executives are understood to have personally inspected a number of houses on the ground, and looked over sites on which Par might build, as well as stores which lend themselves to conversion into picture houses; but no options, so far as is known, have been taken. It is understood that the houses on which Par is learning about Par's interest in building up a circuit for itself in the Greater N. Y. zone and surrounding country, they are themselves scouting around to see if they can't get out of the picture available lists which they might grab.

Terms Squabbles. Purported interest of Par in acquiring or building theatres in the Greater N. Y. zone and surrounding country, they are themselves scouting around to see if they can't get out of the picture available lists which they might grab.

If a Stagehand's Fired For Stew Staff, Burden Of Proof's on Theatre!

Protestive Union Action against stagehands, and N. Y. theatres using stagehands, are in a state of flux and confusion, or at least play off with respect to seasonal employment and the discharge of members for cause.

The union wants a new contract which would make it incumbent upon the theatre to prove that it is in the position to prove drunkenness, incompetence or dishonesty in order to fire a stagehand. The union wants to be able to previously under the so-called seasonal employment clause, a theatre could replace an entire crew twice a year if liked.

Managerial resistance to the non-renewal clause is in the nature of that if a theatre feels it is justified in discharging a stagehand or other employee, it must refer to the executive board of No. 1 before they would be removed from the payroll. Pointed out that if a stagehand showed up at the theatre drunk to the point of being unable to work, operators would have to be called to attest to the fact, or else No. 1 might charge with drunkenness, incompetence or dishonesty, the theatre would have to give two weeks' notice.

It is understood to repeat of the seasonal employment clause, No. 1 is asking for a 15% increase retroactive to Feb. 1 last, and other conditions.

Trisco Lil-Busse Rugged \$20,000
In Chi; Dinner-Savitt Okay 33G
Purchase 13G in 3d, Story 10G H.O.

Chicago, March 24. Weekends remain terrific but weekdays are more and more putting a crimp in the total take...

In prospect. Last week, To Be (P) (A), disappointing \$30,000. ... Johnny Eager (M-G), First night...

Estimates for This Week. Apollo (B&K) (1,000; 35-55-75-85) ... Heart's Desire (M-G) (1,000; 35-55-75-85) ...

TO BE ROBUST 19G, ST. LOUIS

St. Louis, March 24. The product and h.o. is still current...

Estimates for This Week. To Be (U) (A) and Brooklyn (C&G) ... Fox (B&K) (5,000; 30-40-50-60) ...

Chicago (B&K) (900; 35-55-75-85) ... Garrison (B&K) (900; 35-55-75-85) ...

Roosevelts (B&K) (1,500; 35-55-75-85) ... Taylor-Purner picture has caught on...

Benny-Lombard Grand \$12,000, Seattle's Best; 'Were Dancing' Okay 7G

Seattle, March 24. Days have been shifted for the first-forenoon (9:30) matinee with those three leading Hamrick-Evergreen houses...

Estimates for This Week. Blue Mouse (Hamrick-Evergreen) ... Conf. Dem. (P) (20th) (2d wk). Moved from Fifth Ave. ...

United Artists (B&K) (M-G) (1,700; 35-55-75-85) ... Taylor-Purner picture has caught on...

'Ice Follies' Hit Mpls. Best 'Woman Year' Nice \$10,000; 'Roxie' OK 7G

Minneapolis, March 24. Drawing card crowd of 1,000 nightly during its 15-day run...

Estimates for This Week. Aster (Par-Singer) (900; 17-26-35) ... Thanks Million (U) split with ...

Chicago (P-S) (1,600; 30-40-50-60) ... To Be (U) (A) (2d wk). Considering boxoffice interest...

Chicago (P-S) (1,600; 30-40-50-60) ... To Be (U) (A) (2d wk). Considering boxoffice interest...

First Runs on Broadway (Subject to Change)

Week of March 26. Aster-Kings Row (WB) (6th wk) ... (Reviewed in Variety, Dec. 24, 1941) ...

K.C. BIZ, FILMS

Kansas City, March 24. For second week in succession big mild, and an area...

Estimates for This Week

King of the Hill (20th) (1,000; 35-55-75-85) ... Wolf (M-G) (1,000; 35-55-75-85) ...

Sportsmen's Show Bops Cleve., But 'Lady-Long-Andrews Sis Trim \$22,000

Cleveland, March 24. Every stand drawing lush trade, in spite of the annual Cranman-American...

Estimates for This Week. Allen (RKO) (3,000; 30-40-52-65) ... Star (Warner) (2,700; 30-45-52-65) ...

N.Y. B.O. Still Spotty But 'Bedtime' OK \$82,000; Fleet's In-Brown Plus Boswell 48G 2d, Eager-Prima 30G

Business on Broadway remains spotty, ranging from poor to good or fair...

Estimates for This Week

Bedtime Story (Col) (1,000; 35-55-75-85) ... Fleet's In-Brown (M-G) (1,000; 35-55-75-85) ...

Estimates for This Week

Aster (Lowry) (1,012; 35-55-75-85) ... King of the Hill (20th) (1,000; 35-55-75-85) ...

Estimates for This Week

Star (Warner) (2,700; 30-45-52-65) ... Allen (RKO) (3,000; 30-40-52-65) ...

Les Brown, Connie Boswell, others (33-andal wk). Big money-making...

Estimates for This Week

Star (Warner) (2,700; 30-45-52-65) ... Allen (RKO) (3,000; 30-40-52-65) ...

'Lady Plans'-Kaye Huge \$22,000, Omaha, Despite 'Biz,' 'Cowboy' Big 10G

Omaha, March 24. Sammy Kaye band on stage opened...

Estimates for This Week

Star (Warner) (2,700; 30-45-52-65) ... Allen (RKO) (3,000; 30-40-52-65) ...

'Bahama Passage' Topper In Jersey City, \$16,500

Bahama Passage (Frey City, March 24) is the best drawing attraction in Jersey City...

Estimates for This Week

Star (Warner) (2,700; 30-45-52-65) ... Allen (RKO) (3,000; 30-40-52-65) ...

Alexander
KORDA

RUDYARD
KIPLING'S

TECHNICOLOR

Here is the campaign that is reaching millions!

- 1 **NATIONAL MAGAZINE ADS IN FULL COLOR**—in a gigantic \$150,000 campaign reaching 80,000,000 readers of *Life*, *Look*, *Good Housekeeping* and *Metropolitan Comica* (supplement to big key-city newspapers coast-to-coast)!
- 2 **24-SHEETS BY THE HUNDREDS** all over the country! It's a 24-sheet picture and only the biggest poster-space can do justice to its bigness!
- 3 **PUBLICITY THAT SPEAKS TO MILLIONS** with big breaks in *Life*, *Look*, *Hearst newspapers* and the *New York Times Magazine*!
- 4 **COAST-TO-COAST RADIO SHOWS** with Sabu appearing on "Truth and Consequences", "We The People", the Ika Chase Luncheon, Stella Unger, Bill Stern, "Hobby Lobby", Elsa Maxwell, "Rainbow House", "The Breakfast Club", and NBC Television!
- 5 **SABU'S TOUR TO 31 CITIES** under the auspices of the U.S. Treasury Department. Over 2,000,000 lines of publicity—most of it on page one! On the 14,000 mile tour, Sabu spoke on 44 radio stations, addressed personally 1,000,000 children in 186 schools, appeared in 26 of the country's leading department stores!
- 6 **2-COLOR NEWSPAPER ADS** are one special feature of the out-of-this-world presebook campaign!
- 7 **SCHOLASTIC AND GOOD HOUSEKEEPING PROMOTIONS** bring printed study material on "Jungle Book" before thousands of schoolroom classes and directly to 22,000 women's clubs in which over 20,000,000 fans participate!
- 8 **BRATTLEBORO, VERMONT, CEREMONIES CRACK NEWS WIRES** as Sabu and Governor William H. Wills dedicate plaque to Rudyard Kipling at house where "Jungle Book" was written!
- 9 **NEW BOOK EDITIONS IN THOUSANDS OF STORES**—a book whose jacket billboards the picture!
- 10 **JUNGLE BOOK FASHIONS**—merchandise in stores from coast to coast. Jewelry, scarfs, handbags, handkerchiefs and other show-promoting tie-ups!
- 11 **COLOR TRAILER** in which the highlights of "Jungle Book's" wonders are pre-sold with all the superlatives of gorgeous Technicolor!
- 12 **THE PERFECT EASTER PICTURE** because right from its inception, every item of this hard-hitting campaign has been scheduled to reach its maximum effectiveness at precisely the moment when it means the most box-office dollars!

in *Technicolor!*

with SABU

JOSEPH CALBEIA • JOHN QUALEN • FRANK PUGLIA
ROSEMARY DE CAMP • PATRICIA D'ORourke • RALPH BYRD
Directed by ZOLTAN KORDA, Executive Producers LAURENCE SWANSON
Production Designed in Color by VINCENT KORDA • Released thru UNITED ARTISTS

Cowboy Tops Newcomers in Frisco, \$15,000; Clouds' 2TG H.O., Rings' N.S.G.

San Francisco, March 24. Big... For as good as the pictures... of the Clouds' for okay results while...

Key City Grosses

Estimated Total Gross This Week... \$1,744,300 (Based on 28 cities, 100 theatres...)

KANE FORTE 15G IN BALTO

Baltimore, March 24. Big here is holding up despite the Lenten season... in a commercial lead is 'Citizen Kane' at the comedy Hipp...

at Rialto is fairly good, as is 'Lady Willows' at Lewis's State, but general pic is slower.

Estimates for This Week... 15-30-40—'Song Islands' (20th) and 'Lido Lilo' (U)... 15-30-40—'Lady Willows' (Col) and 'Mister V' (U.A.)...

TWO YANKS—SCANDALS LUSH \$10,000, MEMPHIS

Memphis, March 24. Big is doing peculiar things in a funny booking setup... George White's tab 'Scandals' on stage with Columbia's 'Two Yanks in Trinidad'...

Estimates for This Week Warner (WB) (2,000; 10-33-44)...

Warner (WB) (2,000; 10-33-44)—'Two Yanks' (WB) favorable pre-booking... 'Scandals' (WB) (2,000; 10-33-44)...

Estimates for This Week Strand (Lightman) (1,000; 10-28-33)...

Strand (Lightman) (1,000; 10-28-33)—'Two Yanks' (WB) (1,000; 10-28-33)...

Estimates for This Week State (Loew) (2,000; 10-33-44)...

State (Loew) (2,000; 10-33-44)—'Two Yanks' (WB) (2,000; 10-33-44)...

Reap' \$20,000 With Special Preem In L.A.; Personal-Heidt Excellent \$16,500, 'Bugle' Hot 24G in 2 Spots

Broadway Grosses

Estimated Total Gross This Week... \$309,000 (Based on 12 theatres)...

ROXIE' NIFTY \$12,000, CINCY

Cincinnati, March 24. 'Roxie Hart' is the topper currently at Palace with a nifty surge... 'Invaders' at the Shubert also is dandy...

Estimates for This Week Albee (RKO) (3,300; 30-40-50)...

Albee (RKO) (3,300; 30-40-50)—'Shanghai Gesture' (UA), 37th St. \$16,000... 'To Be' (RKO) (3,300; 30-40-50)...

Estimates for This Week Hollywood, March 24...

Ten additions to the Universal picture line... 'Invaders' (RKO) (1,150; 30-40-50)...

Estimates for This Week State (Loew) (2,000; 10-33-44)...

State (Loew) (2,000; 10-33-44)—'Yank Burns Road' (M-G), More good news than bad... 'Invaders' (RKO) (1,150; 30-40-50)...

Los Angeles, March 24. Only 30-40 business in the Los Angeles area... 'Don't Get Personal' at the Orpheum...

Business is helped vastly by hefty weekend trade but income tax payments and the pre-Easter period is combining to soften takes all along the line...

Estimates for This Week Downtown (WB) (1,800; 33-44-50)...

Downtown (WB) (1,800; 33-44-50)—'For Night' (Rep), Local Rep. at 'Antion' (WB) (1,800; 33-44-50)...

Estimates for This Week Hollywood, March 24...

Ten additions to the Universal picture line... 'Invaders' (RKO) (1,150; 30-40-50)...

Estimates for This Week State (Loew) (2,000; 10-33-44)...

State (Loew) (2,000; 10-33-44)—'Yank Burns Road' (M-G), More good news than bad... 'Invaders' (RKO) (1,150; 30-40-50)...

Pitt on Downbeat But To Be Snappy \$15,000; 'Jan. 16'-Ellington 18G

Pittsburgh, March 24. Biz off spring this week and for usual reasons... 'To Be or Not To Be' is doing better than expected...

Estimates for This Week Citizen Kane (RKO) (3d wk), Kane (RKO) (2d wk)...

Citizen Kane (RKO) (3d wk), Kane (RKO) (2d wk)—'To Be or Not To Be' (WB) (1,750; 30-40-50)...

Estimates for This Week Senator (Eden) (1,750; 30-40-50)...

Senator (Eden) (1,750; 30-40-50)—'Martin Eden' (Col) and 'Sleeping Beauty' (RKO) (1,750; 30-40-50)...

Lady Has Plans' Neat \$9,000 in Dull Lville

Louisville, March 24. Downtown dull last week, but nothing bright. Pleasant weather over the week-end didn't help either...

Estimates for This Week State (Loew) (2,000; 10-33-44)...

State (Loew) (2,000; 10-33-44)—'Song Islands' (20th) (2d wk), Satisfactory \$9,500 after socko \$6,800 last week...

Estimates for This Week Strand (Lightman) (1,000; 10-28-33)...

Strand (Lightman) (1,000; 10-28-33)—'Two Yanks' (WB) (1,000; 10-28-33)...

NATIONAL BOXOFFICE SURVEY

DeMille's 'Wild Wind' Starting In First Runs—'Cowboy,' 'To Be,' 'Woman of Year' and 'Captains' Best Currently

Cecil B. DeMille's 'Reap the Wild Wind' was the only picture with war boxoffice entry of the week opening at the newly christened Paramount theatre (formerly El Capitan) in Hollywood...

'Captains of the Clouds' (WB) is one of the few films with war backgrounds that has kept in the upper boxoffice brackets. 'The Invaders' (RKO) is doing well, but not great...

'To Be or Not To Be' (WB) has been a strong stratter nearly everywhere, but lacks staying quality. Such is the history of the picture...

A STATEMENT TO THE EMPLOYEES OF WARNER BROS. PICTURES, INC., DELIVERED BY ITS PRESIDENT, HARRY M. WARNER

"One hundred feet of wasted film may cost the life of an American soldier who may be your own son or brother.

"I am not asking you to eliminate waste merely because of its dollar and cents value, but because of the materials involved. It makes no difference if you're in the picture business or the grocery business. Every foot of lumber, every nail and every bit of material is vital to the war of production that our country is waging with our enemies. It is this all out marshalling of our resources that is going to prove the decisive factor in this struggle for freedom. Therefore, it is up to every individual to save, save and save on materials so that our war machinery will have the materials to forge into munitions, ships, guns, tanks and planes.

"One sheet of paper wasted may appear insignificant. But unfortunately there may be 130 million sheets of paper wasted in a single day throughout the United States. Think of what that means in terms of machinery tied up and labor employed that could be utilized for war production.

"A take is ruined because a 'mike' shadow was cast upon the face of a player . . . or the player missed his lines. It is just a hundred feet or so of wasted film. The dollar value is trivial, but the material value is great. For just multiply the wasted takes throughout the industry, and we have a staggering total of film material lost. Once again, the manpower and material and machinery needed to replace that waste could be freed for war production.

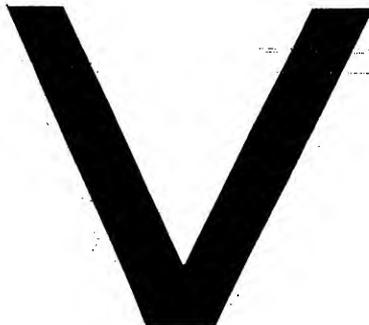
"Who would have thought just a few months ago that tin cans would be so important in the film business? Yet, unless we can return empty film cans we can't get any new film, because of the shortage of tin for our war machinery.

"We have not as yet, and when I say we I mean the American people, gotten down to all-out war effort. It isn't enough that we buy defense bonds, act as air raid wardens, help in civilian defense, or our sons go off to camp. It is up to every single man, woman and child to start thinking and practicing wartime economy at home and in business. And that doesn't mean merely the saving of dollars. It means the saving of our nation's resources, the conservation of materials and the absolute elimination of waste.

"We in the motion picture business use tremendous amounts of materials of every description. Materials that today are of vital importance in our national defense. Let us, by our almost fanatical devotion to the elimination of waste, make free this saving of materials for war purpose.

"Waste is criminal at all times but in times of war it is worse than the sabotage of enemy agents. After all, saboteurs can destroy only so much, but with 130 million people daily wasting materials, the aggregate loss is staggering. And, conversely, the saving can be enormous.

"Therefore, I again urge everyone to help America win this war by constant vigilance against waste."



Ride 'Em Cowboy Sockeroo \$29,000, Det.; Suspicion 19C, Woman Sock 2d

Detroit, March 24. Nearing the top end of Lent, big here continues on a level high above average. It marks the second straight year Detroit has run the bell in the local district...

Four for Cohen at Rep

Hollywood, March 24. Two pictures are being made by Albert J. Cohen's production schedule at Republic, making a total of four. 'Ride 'Em Cowboy' (RKO) and 'Woman Sock 2d' (M-G) are the new ones...

DENVER HOLDS FIRM

Denver, March 24. 'Shanghai Gesture' which with 'Brooklyn Orchid' at the Denver is doing business currently with but one house running above average.

Estimates for This Week

Aladdin (Fox) (1,400; 25-30-80) - Right to Return (20th) at Denver, Good \$4,500. Last week, Good \$4,000.

To Be Giant \$39,000, Valley 15G in 6th, K. Kyser 21G Ditto, Valley 15G in 6th

Warners' Buffalo Bill

Hollywood, March 24. Life of William F. Cody, the 'Buffalo Bill' of dime novels and circuses, is being rushed for early production with a high budget at Warners.

Estimates for This Week

Boston (RKO) (3,200; 30-44-55-75) - 'Valley of Sun' (RKO) and 'Alvin Karp' band on stage, last week \$22,000.

Lady Has Plans Sturdy \$16,000 in Newark, Same For Right Heart-Barnet

Newark, March 24. 'The Lady Has Plans' at Paramount and Charlie Barnet's orchestra is right up 'Right to the Heart' in Newark. It is Newark's only new attraction...

Estimates for This Week

Aladdin (Fox) (1,400; 25-30-80) - Right to Return (20th) at Newark, Good \$4,500. Last week, Good \$4,000.

Passage Bright Straight Film Philly, \$17,000

Philadelphia, March 24. 'Bahama Passage' got the dime picture which is being shown in the grosser of the week among the straight films and recorded the highest gross in the city...

Inverness Wham \$13,000 In Buff.; Lady Plans 10G

Buffalo, March 24. Ticket selling remains on the bulletin board at a level of only moderate interest. 'Inverness Wham' is the picture of the week...

Estimates for This Week

Aladdin (Fox) (1,400; 25-30-80) - Right to Return (20th) at Buffalo, Good \$4,500. Last week, Good \$4,000.

Estimates for This Week

Aladdin (Fox) (1,400; 25-30-80) - Right to Return (20th) at Philadelphia, Good \$4,500. Last week, Good \$4,000.

Dancing \$12,000 For Prov.; Inverness 10G 'Song Islands' \$9,000

Providence, March 24. Hypnotized by heavy exploitation, 'Dancing' is riding high big at Strand. Still nitely is 'Inverness' on its second week at RKO Albee.

Estimates for This Week

Aladdin (Fox) (1,400; 25-30-80) - Right to Return (20th) at Providence, Good \$4,500. Last week, Good \$4,000.

Portland Big HOT

Portland, Ore., March 24. 'Dinner' - 'Queen' Terror \$10,000 - 'Gesture-Orchid' Wham \$9,000. 'Rolling Home' is a good buy, 'Man Who Came to Dinner' is pulling strong at the Paramount...

Estimates for This Week

Aladdin (Fox) (1,400; 25-30-80) - Right to Return (20th) at Portland, Good \$4,500. Last week, Good \$4,000.

Estimates for This Week

Aladdin (Fox) (1,400; 25-30-80) - Right to Return (20th) at Lincoln, Good \$4,500. Last week, Good \$4,000.

Lincoln Big Nosedives; 'Rings' \$2,500, 'Lady' 2G

Lincoln, March 23. The Lincoln theatre held 'Captains of the Clouds' for 11 days at the midweek week, but not too good. 'Rings' \$2,500, 'Lady' 2G.

Estimates for This Week

Aladdin (Fox) (1,400; 25-30-80) - Right to Return (20th) at Lincoln, Good \$4,500. Last week, Good \$4,000.

'Ball Fire' Terror \$8,500 In Montl.; 'Rager' 6 1/2 G

Montreal, March 24. Lent apathy, but 'Ball Fire' is much above town. 'Rager' 6 1/2 G.

Gable's Flying Picture

Hollywood, March 24. 'Shadow of the Wings' a tap of U.S. Army flyers will be Clark Gable's next starrer at Metro.

Estimates for This Week

Aladdin (Fox) (1,400; 25-30-80) - Right to Return (20th) at Montreal, Good \$4,500. Last week, Good \$4,000.

Hands-Off Warning

Toledo, O., March 24. Lawrence Aubry, Toledo professional, has invented a strictly bandaged burglar alarm for his automobile.

Estimates for This Week

Aladdin (Fox) (1,400; 25-30-80) - Right to Return (20th) at Toledo, Good \$4,500. Last week, Good \$4,000.

Reunion of Harry

Hollywood, March 24. Old combination, Harry Edwards as director of Harry Langdon as comedian, is reunited in the next Langdon two-reeler, slated to start at the Rialto.

Estimates for This Week

Aladdin (Fox) (1,400; 25-30-80) - Right to Return (20th) at Hollywood, Good \$4,500. Last week, Good \$4,000.

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"AH SPRING!"

Leo, you're a tonic to film business—ever gay, ever enthusiastic.

It's easy to see why you're so merry! Good news from California!

Five great pictures previewed in one history-making week!

"MRS. MINIVER" (*Talk of the Coast!* Greer Garson, Walter Pidgeon.)

"RIO RITA" (*Abbott and Costello riotous in a Big Musical!*)

"TORTILLA FLAT" (*Spencer Tracy, Hedy Lamarr, John Garfield. It's Great!*)

"TARZAN'S NEW YORK ADVENTURE" (*Tops for the series!*)

"SHIP AHOY" (*Eleanor Powell, Red Skelton, Tommy Dorsey & Orchestra. A honey!*)

And while Preview audiences are cheering these completed, previewed hits,

Leo's happy Studio is humming with activity, with other Big Ones under way.

The Studio that never stops delivering is brimming with box-office bounty!

William Powell, Hedy Lamarr are completing "Till You Return" (*his first dramatic role in years!*)

Clark Gable, Lana Turner are making an attraction to top their "Honky Tonk"!

And he'll follow it with "Shadow of The Wing" and "The Sun Is My Undoing" (*best-seller!*)

Norma Shearer, Robert Taylor are clinching in "Her Cardboard Lover"—It's terrific!

Wally Beery in "Jackass Mail" is doing swell!

And Jeanette MacDonald, Robert Young are making a sure hit—"Shadow Of A Lady"!

Just a few of the Spring flowers that will bring your box-office golden showers!

Ah Leo!



More Femme Managers as They Go Marching to War; Exchange Briefs

Des Moines, March 24. Beverly Richards, 22, has been named manager of the Iowa and Iowa Theatre at Des Moines. She succeeded Melvin Kinkaid, resigned to enter military service. She is the first woman to be appointed as manager by the Pioneer Theatre Corp. of Des Moines.

Tri-States Theatre Corp. here has appointed Maxine M. Galt as manager of the Rock Island Theatre, formerly with the Esquire. Galt served as assistant manager in the Rock Island Theatre.

Other personnel changes in the Duvernort district of Tri-States include the following: Orville Reiney has been named city manager at Rock Island; Robert J. Galt, city manager at Cedar Rapids, named manager of the Rock Island Theatre; Carl Noack, formerly of Spencer, resigned; Robert Danice, assistant manager at Rock Island, resigned; and Capt. Danice, who was in the Rock Island, Wm. Voss former owner of the Rocket, resigned to U. S. Air Corps.

New Danks, N. Y., 800-Seater. Buffalo, March 24.

Dunkirk will be built by Dalton Burges and operated by the Wm. Voss. Strand at Dundee, N. Y., closed its operation. Leonard Letzart having been inducted into the army. Hiltona, Hilton, N. Y., operated by E. J. Klose, closed.

Carl Polvino, manager of the Columbia, B. I., drew up a plan for the Marinas station here as a means of plugging its 'Shores of Tripoli' film based on that branch of the service. Plans for the film will be included in the broadcast, with the consent of the Navy.

In addition to the people necessary to his broadcast Edwards is taking the necessary steps to be stationed at the Navy base. 'Trips are their consequence' penalties for the company's advertising on the broadcast. Marines, of course, will be contestants on the coming show.

William E. J. Martin, secretary-treasurer of the N. Y. City, resigned. He was, for 7 1/2 years, resigned. Successor named.

Catarastr and Strand, Niagara Falls, N. Y., closed with the 'Shores of Tripoli' and 'Low-Sea' films. The 'Shores of Tripoli' and 'Low-Sea' films were terminated by the management of A. C. Hayman, owner of the properties.

Jefferson, Auburn, N. Y., and Palace, Clifton Springs, reopened, but operating in Columbus, N. Y., as a Syracuse theatre.

James Fater, formerly with Universal, returned to his old position in Syracuse theatre.

Edgar S. Lloyd, until recently a N. Y. film distributor, has joined the Victory Film Exchange here to distribute product in the tri-states area.

Herman Black appointed to RKO sales will be assigned to the central block, the West Virginia river area.

Shel Halifax Theatre. Halifax, N. S., March 24. The provincial government and its government have ordered the closing of the Halifax community theatre, the remodeling of which has just been completed. This marks another step in the closing of the theatre.

McNitt-Kessler Deal. Naples, Texas, March 24. Walter McNitt sold his interest in his house, the Morris D. Dainoff, and the Village at Hughes Street, Frankford, Pa., to the Dainoff family. The deal also included the interest in the two houses, deal also included the interest in the two houses, deal also included the interest in the two houses.

Ray Taylor Reopens One. Detroit, March 24. Closed for some time, the Powers in Grand Rapids, Mich., has been back into operation.

House now being operated by Roy Lewis, who also runs the Southwain in the town.

Remington Succeeds Ed Solomon for Fox in Chicago

Detroit, March 24. With Eddie Solomon going into the Army, Herb Remington, who has past five years press agent at the Fox office here, has been named as the replacement as advertising and press representative for 20th Century-Fox at headquarters in Chicago. Job takes in the Great Lakes area.

Remington, in addition to serving as the theatre p. a., also handled press relations for the Detroit Lions professional football team for two years, and although working for a rival chain handled the world premiere of 'Young Tom Edison' here for Metro.

Edwards' Quiz to Quantic, Expenses Paid for All by Fox Film Exploiters

Ralph Edwards' 'Truth or Consequences' program originates at the Metropolitan Hotel in New York on the Saturday night (28), its traveling expenses paid by 20th-Fox. Film companies are being asked to contribute to the Marines stationed here as a means of plugging its 'Shores of Tripoli' film based on that branch of the service. Plans for the film will be included in the broadcast, with the consent of the Navy.

In addition to the people necessary to his broadcast Edwards is taking the necessary steps to be stationed at the Navy base. 'Trips are their consequence' penalties for the company's advertising on the broadcast. Marines, of course, will be contestants on the coming show.

NEW LENSERS' PACT SIGNING THIS WEEK

Final signing of new wage-hour agreement between the International photographers union and the new owners of the industry looms this week following approval by negotiating group on Friday. The new agreement will cover all home-office officials now pass upon an arrangement worked out in huddles last week.

Newscam cameramen get a 10% wage hike and generally the same terms as those agreed on by the industry on the Coast several months ago. The new agreement will cover all home-office officials now pass upon an arrangement worked out in huddles last week.

SPG Cancels Picketing Pending Conciliation

Screen Publicists Guild of New York yesterday (Tuesday) cancelled plans for picketing theatres and furniture stores in connection with the pending intervention of the U. S. Conciliation Service in its attempt with the company to settle the dispute. Picketing was called off following word from the Conciliation Service that was arranging a meeting between SPG and the companies, possibly today (Wednesday).

Robert Tesson, head of the Screen Publicists Guild, announced that the company was originally set for last Friday (20). It was postponed until the next day because of the announcement by the War Labor Board, to which the Guild appealed, that it would refer the Conciliation effort to intervene. Roxy and Paramount were chosen to represent the Screen Publicists Guild, respectively, were claimed by the houses. These plans are to be followed by Robert Lord. Among those left behind will be Francis Lane, Brenda Marshall and Alexis Smith.

Rep. Reigns N.Y. Flacks

Republic's homeoffice publicity staff has been realigned, with Evelyn Koenig, who has been assisting in the home office, transferred to handling trade paper and fan magazine publicity. Steve Edwards, who has been handling general publicity, will be newspaper contact and other publicity. Both are under Jones, eastern district office manager.

FTC Cracks Down On 5 Commercial Film Producers

Washington, March 24. Long arm of the Federal Trade Commission tapped five producers and distributors of advertising trailers, two booking agencies and one motion picture distributor for criminal charges of attempts to suppress competition and enjoy a monopoly were registered in a Government complaint based on operations in the last four years.

Motion Picture Advertising Service of New Orleans, United Film Ad Service of Kansas City, Ray-Dell Films, Inc. of St. Paul, Alexander Film Co. of Columbia Springs, Colo., and A. V. Cauger Service, Inc. of Independence, Mo., were the chief targets. Complaints charged booking agencies allegedly organized by the producer-distributor firms, the Screen Broadcast Corp. of New York and General Screen Advertising, Inc. of Chicago. They admitted the major participants set up the Association of Advertising Film Companies to tighten their grip on the trailer trade.

The F. T. C. papers named Albert E. Fair, president of Screen Broadcast Corp. and president of the United Film Ad Service of Alexander Film Co. and C. J. Maby, treasurer of Motion Picture Advertising Service of Columbia Springs, Colo., as the chief targets. Later is secretary of the trade association.

Identical distributors control about 90% of the business, the F. T. C. alleged, noting that about 8000 of the nation's film houses are considered 'good prospects for national and cooperative screen advertising programs' under contract with independent distributors to exhibit films advertising products under either the name of the advertiser or the company. The complaint noted that the cost often is paid by the advertiser.

Hearth Still in a Pet: 'Kane' a Balto Secret

Baltimore, March 24. Citizen Kane' getting a belated pickup at the combi-Hop here has been completely ignored by the local Hearst News-Post with no editorial or publicity inclusion in weekly art layout notes.

These ads invited public to see the picture at the Metropolitan Theatre this week with no mention of title, cast or accompanying stage layout.

Every Pic Has Its Day

Hollywood, March 24. New schedules for RKO Exhibitors, announced by the Hays office, contains elastic provisions for changes that will include delays and necessary retakes.

Official lineup is Mondays for 'The Sign of the Cross' for Metro, 20th-Fox and Samuel Goldwyn; Wednesdays for 'Warners and Republic' Thursdays for RKO, Columbia and Universal, and Fridays for Monogram and other non-members.

Goodbye, Nellie Gray

Hollywood, March 24. Girls left behind by selling 'Kane' is the general theme of forthcoming musical, 'Sweethearts of 1942' at the Metropolitan Theatre here, to be produced by Robert Lord. Among those left behind will be Francis Lane, Brenda Marshall and Alexis Smith.

Northwest Allied's Star-Chamber (Press Barred) Confab a Puzzler

Minneapolis, March 24. Northwest Allied's newest campaign for film rental control based on an alleged shift of population out of this territory into war industry sections and the U. S. armed service, causing boxoffice losses, has been the subject of a branch managers' reactions and attitude are any criterion, the organization's press release will get short shrift from the companies in this move and in its other current demands—more personnel and persistent for the elimination of percentage, and the other to knock out the weekly payment plan of selling short subjects.

These were the principal discussion topics here at the body's annual convention, this a 'secret' one with only a few invited guests and reporters barred, for the first time in the organization's history.

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New J. P. Harris, Pitt, To Open Sarns Fanfare

Pittsburgh, March 24. Opening of town's newest first-run house, the Sarns Theatre, owned by Alvin, has been delayed for eight days due to late arrival of last week's film, which has been completely rebuilt following roof cave-in in November, 1940, was to have been unveiled Friday (27), but won't get under way now until April 4. Opening attracts of Bill Zeller, who managed Alvin at the time of near-disaster, but has since been appointed supervisor for entire town's film exchange.

Harris company attending in opening announcement, which was made by Harris, explaining that according to principles of late Senator John F. Dulles, who had managed Alvin at the time of near-disaster, but has since been appointed supervisor for entire town's film exchange.

New Studio Pact Gires Sarns 10% Wage Tit

Hollywood, March 24. Producers and Screen Publicists Guild members agreed on a contract calling for a 10% increase in minimum wages. Retroactive date is set for Jan. 1, 1942, and the pact offering Jan. 1 and the funds holding out for Oct. 9. The contract provides for a reopening of negotiations before two years if the cost of living mounts too high within that period.

the smallness of non-Twin City exhibitor attendance, general satisfaction with denia arrangements for favorable operating conditions. There also might be in line with an agreement program and a desire to avoid public relations and other utterances which might make a bad out of the floor.

Roach Capitalizing Sarns and Greenhal's Rib Into Next Picture

Hal Roach is switching a rib on himself—rigged by Grad Sarns and Monroe Greenhal at last week's United Artists sales meeting in Chicago—into a gag for his next film, but this will be the victim instead of Roach.

It all started when Roach and his eastern rep, Ed Pesky, broke into a convention session noisily beating pots and stirring sandwich boards in a noisy effort to draw attention to whatever was being said about the rest of the UA product was being shown in the city. Roach went until they hear about Roach's Steamrollers' the following day.

Next day, when the producer began to speak, he found each gag met by stony silence, every man in the room averting his eyes every time he saw Roach's steamrollers. He was so annoyed that he had to stop speaking, but he found each gag met by stony silence, every man in the room averting his eyes every time he saw Roach's steamrollers.

Overnight, to get funk with Roach for his antics, the previous day behind Roach gutting out the signs on cueing the salesman.

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British Feature Film-Making Dropped

33% From Previous Year During 1941

Feature production in England during 1941 decreased 33% from the previous year, with a total of 49 pictures turned out, a figure which just arrived in New York from London reveal. In 1940 the British film industry made 74 features and it cut that number by 25 in 1941.

Total of 523 pictures, domestic and foreign, including reissues, were available to English exhibitors during the 12 months. That was only 422 more than the year previous, largely due to the increase in American product available. While only 422 Hollywood-made were traded down in Britain in 1940, 451 were sent there last year.

In addition to the U.S. product, there was one Australian picture (trade-down '41 in 1940), four French (two in 1940) and four Russian (none in 1940). British releases in 1941 amounted to 15, while there had been 30 the year before.

Heaviest decrease in type of English-made product was in comedy, with only eight new laugh-getters made to 15 of them the previous year. Gangster dramas also showed a return, with seven new titles against seven in 1940. Mystery films decreased from six to one. Royalty comedies showed a slight tilt, from one to three.

Mellers, 74 of them, constituted the greatest single type of American import. There were 11 comedies and 54 comedy-dramas, 49 westerns, 88 dramas, 38 romantic comedies, 26 transfer dramas and a variety of other types.

PIX 6TH AMONG THEZ OUTS

Mexico City, March 24.

Pictures are Mexico's sixth biggest industry, from the standpoint of the number of employees, payroll and tax settlements, but first of the business reveals. Pictures employ 12,370 persons—8,618 in production, 5,793 in exhibition, 535 in distribution and 824 elsewhere.

Industry represents an investment of \$50,000,000 (Mex) or \$10,000,000 (U.S.) with a payroll of about \$10,000,000 (\$200,000 U.S.).

PAR'S J. E. PERKINS PRISONER IN MANILA

Indirect word has been received by Paramount that its representative in the Far East, James E. Perkins is alive and in Manila. Message came from Robert Perkins, Universal rep in the Orient, who is a prisoner of war in Singapore.

Robert Perkins is the son of the Paramount manager.

Lange, Fratchett To Latin America

Fred W. Lange, special home-office representative of Paramount's foreign department, left early last week for Havana on business.

A. L. Fratchett, Far managing director for Central America and Mexico of South America, is heading for Chile.

Abates Mex Feas

Mexico City, March 24. Fear of an acute shortage of raw materials has been brought to attention of domestic exhibitors by Santiago Reachi, president of Posita Films, S.A., with the assurance that they can depend upon ample supplies of celluloid and other essentials at least for this year.

Reachi, recently back from a business visit to Hollywood, New York and Washington, announced here today that he had received the necessary information in official circles of the three metropolises.

7 Cinemas, Including 4 In N. Y., Play German Pix

Four theatres in New York and one each in Detroit, Chicago and Milwaukee continue the anti-Nazi policy of German-language pictures, with apparently very little protest. The managers, Ernst and Ernst of UFA, has been refused permission by the Treasury Department to re-open its company to the business in non-propaganda Deutsche films. Treasury took over the German picture outfit after Pearl Harbor, while FBI interned its boss, George Nitze.

Some of the houses now playing German product are using anything that, on the surface, at least, resembles propaganda. A year-old Action stuff. Anything made after the start of the Nazi regime, 1933, is understood being scrutinized closely by the FBI and various anti-Nazi groups.

Open in New York are the Casino and Garden in the Yorkville section of Manhattan, and the Regent and the Hindenburg in Irvington, N. J., and the Transfer in North Bergen, N. J. The latter has made application for permission to relight.

OF A DICTATOR OF BRITISH PIX

London, Feb. 24. Rumor again current is that Government is planning to appoint a Controller of Cinematography to more or less dictate to the whole film industry. Idea is not new but has never found favor with the film makers and much with the Government.

Another incident is that Government has exempted with certain elements in Board of Trade. Present revival is said to emanate from Simon Rowson, once a director of Gaumont-British and now in Board of Trade as adviser on cinema business.

Rumors incurred by Board of Trade into film business is current demand to Producers Assn. to get full details from all producers and units of all wardrobe bought on clothes rationing coupons. At present, all and much with the Government is impossible as it still involves coupons, and idea of retail list asked by BOT is believed to be a possibility of a rationing exchange system between studios.

SANTIAGO REACHI SET AS MEX GOV. AIDE

Mexico City, March 24. Santiago Reachi, who before he became president of Posita Films, S.A., was an advertising man here, has been named by the government to coordinate and direct the present program to coordinate the agricultural production.

Reachi's brother, Ramon Reachi (Ramon & Remito, ballroom team), widely known in U.S. amateur and professional circles, the relation of the Mexican government in Hollywood.

HOYTS, 20TH IN DEAL Aussie Theatre Circuit Finally Signs For Freedom

Sydney, March 24. Hoyts circuit just concluded long-term product deal with 20th-Fox after the agreement had been signed for many months. Terms not disclosed.

Under the distribution company is related to Hoyts through Terms Theatre, 20th-Fox's main theatre circuit, which in turn controls the Australian cinema circuit, the relation has meant little in getting to other film deals.

Foster Heads Agents

London, Feb. 24. Harry Foster appointed president of Agents Association in place of late Lionel Wallace.

Foster was joint vicepres. with A. J. B. in the former organization, with Gerard Heath taking the Foster spot.

Mex Censorship Organized, Mexico City, March 24. Sencarists in Mexico formed a union, with headquarters here.

A Salute from Aussie Editor

Ric Solomons, editor of the 'Film Weekly' of Sydney, Australia, and former M.P., sent the following cables to 'Variety' and other trade publications.

Everyone in Motion Picture trade throughout Australia thrilled with General MacArthur's appointment as Supreme Commander-in-Chief of Anzac area. Our hand of fellowship in welcoming members of U.S. forces who have joined Anzac troops in Australia. Believe me, your boys will be glad to see the Pacific and is determined to end aggression in the Pacific, and, now mobilized for an all-out in war effort, greatly appreciates U. S. cooperation.

Priorities Delay Pix Plans

Continued from page 5

how much production for next year will be affected, and what type of production is to be curtailed, is currently under the microscope of the heads, pending a WPB decision.

Priorities problem is not entirely matter of film stock allocation. Belief in the industry is that the greatest savings in essential materials will be achieved mostly through cutting down outlays for materials, labor, time, and labor at the studio.

For the time being it is understood that the WPB will be concentrating production, pending parleys with industry representatives; and Washington officials hope to have a curtailment in consumption of most materials to be effected by underwriting voluntary agreement with exhibitors, however, than an order will be issued regarding raw stock.

Francis Marmont nudged with Donald Hyndman of Eastman on this point on Monday (23) in New York. Until further notice, the WPB will be in the producing and exhibition ranks were the violent conflict. Each side would bear the brunt of the curtailment. It is understood that there is now identity if the WPB would bear the brunt of the curtailment, priorities officials believe they will have to clamp down with the WPB.

Save Wherever Possible. Indicative of the threatening shortage of raw materials, the WPB is set to study proposals by the War Activities Committee last week. The situation is such that you work may be forced to close without materials, tools and equipment which are in your work are cared for and conserved. It is vitally important to the maintenance of production that you do not waste your job that there be no wastage of materials used. This means you must conserve lumber, metal, hardware, nails, film, chemicals, paint, paint brushes, electrical and sound equipment, office supplies, etc.

Another major studio recently in need of 1,500 tons of nails was able to obtain only 400 tons, and similar curtailment of other materials has also been reported.

Top executives are currently discussing possibility of some restriction on dualling next year. With producers already taking decided views on the subject of studio allocations will be indicated by WPB officials will ask various questions on the matter. The result of each cut will be varied. Failing this there is a likelihood that WPB will hand down curtailment orders with penalties for violations.

Fixed Film Rations

Washington, March 24. Though the Production Board is officially described as being "not to be hurtful" and anxious to keep as much as possible, the WPB is further expected to curtail working staffs on the Coast. If the expected hand down curtailment orders with penalties for violations.

In line with this possibility industry heads have been checking out the amount of studio work on feature production schedules and how the short-fiber 'ure'ineps may be supported or improved.

Shortage of labor is another important factor in future production. The amount of studio work on feature production schedules and how the short-fiber 'ure'ineps may be supported or improved.

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Lisbon Saves Electricity

Lisbon, March 24. Film theaters here will have to cut down on electricity use in favor of power, according to a decree just issued.

The municipality reduces use of electric light 50% in streets and 25% in homes.

ESDAILE PLANS LONDON CASINO REVUEVS

London, Feb. 24. Alfred Esdale is seriously considering reopening the London Casino for his former Prince of Wales theatre policy of continuous revues.

Casino was erected 15 years ago by E. S. S. and the Prince Edward it flopped from opening. In 1934, Clifford C. Fischer converted the spot into an ordinary theatre, the late Martinus Loup, of Cafe de Paris and Cafe Anglais fame, and Charles Clow, who tried to emceed the Fischer policy. But that lasted a short time.

Esdale will have to remove all the restaurant accommodations and bring back the theatre seats, and with the Office of Works only allowing the revues, it seems doubtful if the conversion can be done that cheaply.

It was later sold to Green Bros, tobacco people, and leased by Esdale and Charles Clow, who tried to emceed the Fischer policy. But that lasted a short time.

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Maurice Bloom Drops \$56,000 in 20 Weeks of London Vande Fry

London, Feb. 24. Maurice Bloom, who insisted he could make vaudeville pay in the West End, has after 20 weeks operating the Phoenix theatre, dropped \$56,000. He now contemplates quitting and may stage his own musical show.

Bloom, bought the property for \$250,000 10 years after it was built at a cost of over \$600,000. Advised against the venture by Bloom was warned of the name-talent shortage. George Black saw the writing on the wall even before the war, although he was in a position to buy talent in from America and the Continent, and for him, reason he wanted his policy to die down and revues at the Palladium and Holborn Empires.

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Waller Sues Hyton

London, Feb. 24. Jack Waller has issued writ against Jack Hyton, claiming he agreed to stage with him a musical comedy to comprise the hit numbers from Reachi, recently back from a business visit to Hollywood, New York and Washington, announced here today that he had received the necessary information in official circles of the three metropolises.

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THREE LONDON LEGITS WARMLY RECEIVED

London, March 24. 'School for Slavery,' among propaganda melodrama by Lajos Biro, Hungarian and wife, who arrived at the Westminster theatre March 17, was cordially received. With their own hands, the production is said to have proved successful.

New Schubert play 'Blossom Time,' opening earlier this week, was given a splendid reception. Richard Tauber is starred, and Schubert's career is being revived.

'Why Not Tonight,' matrimonial farce opening at the Ambassadors, opening earlier this week, has been temporarily halted.

GFD Deal on Gaumont Delayed by Kent's death

London, March 24. Deal for Arthur Rank, chief backer of General Film Distributors, to buy 20th-Fox interest in Gaumont-British is still incomplete because of Sidney R. Kent's death.

Rank is negotiating with the executors instructions as negotiator from 20th-Fox officials as negotiator for the deal. The deal has been temporarily halted.

Bustanby

Continued from page 2

ing prowess), Nora Bayes, et al. to make impromptu fun.

Bustanby introduced the bunny hunch and the bear, the monkey and Gabby guide to his customers, a faring innovation then to have dancing with the music.

Prohibition was the undoing of these 'loster palaces' for two reasons. First, the act of the law couldn't compromise their wine cellar and cuisine with Volsteadian standards. Second, the law of guzzlers knew from nothing so far as fine cuisine standards were concerned. So the law went and Jacques Bustanby har.

Both ex-excess roadhouse ventures; both as a result of the law, but as a lussu ex-est 66th street restaurant which achieved same measure of success as the Broadway dining tradition, but somehow there weren't customers to appreciate it.

Legit Group Names Gully, London, March 24. Legit Group has been elected president of the Dramatic Artists Association in Paris.

IT'S ALWAYS
TAKE WHATEVER
WITH GOOD
SPEAKERS
SHOWS OFF
TOGETHER!

THE Paramount Picture

News and Gossip About the Production and Distribution of the Best Shows in Town!

EXTRA
FLAVOR
TO
YOUR
PARTY
KISS & SMILE

'VARIETY' TAKES A LEG!

Ladd Lad's Made: Okayed by Trade —And Wins John Chapman Accolade!

Alan Ladd, young Paramount discoverer given his first major role as "The Raven" in the fifth-block picture, "This Gun For Hire," has hit the jackpot on his initial spin, it appeared when the clips were counted today.

Praise for the budding menace, in trade paper reviews, was of rare caliber. In addition, John Chapman, syndicated columnist of the New York Daily News, predicted astutely that "when Para's 'This Gun For Hire' comes out, Alan Ladd will be the hottest menace since Humphrey Bogart and Edward G. Robinson began their criminal careers!"

Typical of the trade press excitement over Ladd was the Hollywood Reporter's statement that there's "no need to hiss Ladd as a coner; he has arrived in one jump." Daily Variety says "story proves inspirational to a skillful young actor, Alan Ladd, who elevates to the status of stardom. Young Ladd looms as one of the most promising of the screen's newcomers in a long time; his personality rings through every scene and will win admiration from men and women alike."

MP Herald says "performance trade in by Alan Ladd, a newcomer who portrays the salaried assassin, is one to be talked about and remembered." Showmen's Trade Review says "Alan Ladd's portrayal of the cold-blooded killer is a work of art, a job that ranks with the best ever seen on the screen."

Even 'Variety', in turning in the only negative review of "This Gun" to come from the entire trade press, tripped Ladd a backhanded compliment by saying that his death at the end was disconcerting "as all the sympathy went to Ladd." Film Daily, in characterizing the picture as "a quality melodrama that packs tremendous suspense and should shake up boxoffice grosses," cites Ladd as "easily the standout in the cast," after praising all acting. "The picture," says the cold-blooded killer gives "out the chills," review adds.



Alan Ladd as "The Raven," trade reviewers herald as the "lad" of the year.

Before the trade verdicts were in, Paramount studio had noted Ladd's unusual ability. In quick succession, following first screenings of "Gun" rushes, Ladd was skedded into three more pix.

First announcement was that Ladd would go in "The Glass Key" as menace. About a week later the studio announced purchase of the London play, "The Man in Half Moon Street," as a Ladd vehicle. He's to get stellar billing in this. Recently the third announcement came through: Ladd will go into "Red Harvest" following "The Man in Half Moon Street."

MUGGS CAUGHT WITH PANS DOWN

Minority Report—But Definitely—Filed by Scripps as on Para's Fifth Socke Block; War Nerves or Overtraining Suspected in Panning

SINGING OFF KEY

Paramount was pretty puffed up last week. Excess went around humming in the halls, stenos popped their gun with a more gay abandon than usual. The reason: trade reviews for Para's fifth block were an almost universal pattern of praise.

Then 'Variety' came out. "Frankly, we still don't know what we're talking about," said only on "My Favorite Blonde" did "Variety" see eye-to-eye with the happy scrips of other trade pubs. They (Abe!) called it a "surrefire boxoffice entry." "For the balance well, we just didn't please 'em, that's all."

Now, Paramount doesn't mind taking the lumps when there's cause. But this time it hurt. So for the record—and for the sake of those excited who read on—"Variety" has a picture-by-picture sample of how Paramount's fifth block reviews sounded:

"My Favorite Blonde" (Boxoffice) "A definite money attraction" (MP Daily) "tough provoking, gagster, racy, fast and furious" (Film Daily) "a magnet and money-maker" (Herald) "one of the best to the boxoffice." (Herald Reporter) "Wash out the boxoffice for a hefty money maker." (Daily Variety) "One of the studio's top money pictures of the year. Should do smash business everywhere." (Showmen's Trade Review) "Hope at his wisecracking pace, delicious streak of comedy..." all indications of dollars at the boxoffice." (Variety) "surrefire, boxoffice entry" (Thanks, pals).

"Great Man's Lady" (MP Daily) "tender and sensitive story... should have strong boxoffice appeal for women." Barbara Stanwyck brilliant. (Daily Variety) "fine, emotional entertainment, lots of finity and depth... strong theatre, particularly for the feminine patrons." (MP Herald) "heart in adventure and an exciting pace to doot of the episodes... should please the majority of any audience." (Showmen's Trade Review) "will appeal to both sexes... a superb piece of comic entertainment that should showmen will be able to cash in on." (Herald Reporter) "one of the great performances of the year gloriously given by Barbara Stanwyck... enterprising." (Variety) "fine melodrama." (Jay Emanuel of Exhibitor, in a letter) "A fine human piece of film entertainment that will keep the boxoffice busy." If Stanwyck doesn't get the Oscar, then Academy Awards are a joke. (Film Daily) "melodrama goes on over particularly well in small communities." (Variety, for goah, said) "Fine performance of Barbara Stanwyck... must carry it. Leaves one strangely unmoved!"

'REAP'S' GOLDEN HARVEST BEGINS

Paramount's thirtieth anniversary picture, C. B. DeMille's "Reap the Wild Wind," begins its New York harvest tomorrow at the Radio-City Music Hall. Already the Technicolor epic has piled up an impressive record on the West Coast; it's playing an SRO week at the newly opened Hollywood Paramount, where the World Frontiers was held last Thursday.

"Reap" opens big—and grows—the record in L.A. shows. Business 'upped all three following the sellout opening. Sunday biz was 100 per cent above opening day!

Newspaper reviews in L.A. paralleled the trade reviews; they were uniformly raves. The L.A. Herald and Express called it a smash hit; the best picture from DeMille in many years. The L.A. Times called it "surrefire boxoffice; DeMille gives his audience a show, one that most of them will want to see more than once." L.A. Daily News labels it "the best of all DeMille films."

ald' here is screen merchandise that is as alluring as the spring of a bird on the first day of Song... will prove true to the boxoffice... kept the preview audience laughing continually, with music, dancing, romance, a plot that has the quality of adrenalin, and a talented cast. (Film Daily) "Slam-bang comedy should be held up with such a family film fare... bang-up entertainment packed with high-provoking situations... family trade will get it up and try for more... furious, breathless, nonsensical film that strives solely for laughs and gets them untidily... one long romp." (Showmen's Trade Review) "It would be received with gales of laughter... should draw better-than-average patronage." (MP Daily) "Fast-stepping and fast-moving; has plenty to recommend it for outright entertainment." (Herald Reporter) "an honest 'wacky comedy, milked dry of laughs by the vigorous efforts of its cast." (Daily Variety) "the usual film audience will vociferously applaud." (Variety, who must have had a bad night) "familiar and static... will mildly satisfy."

"This Gun for Hire" (MP Daily) "Skillfully blended action-and-thriller melodrama with psychobabble overtones... taut action and suspense." (Daily Variety) "Due to critical raves and the kind of customer ballyhoo a well-made picture of this kind invariably gets." (Variety) "it's sturdy business." (Herald Reporter) "You'll go a long way to find more tense and gripping melodrama... word will surge get around that here is a hit attraction." (Film Daily) "Quality melodrama packs tremendous suspense; should shoot up boxoffice grosses... deliberate, inescapable will prove very right..."



"It's no use, Chief; they just can't grow 'em in time to ballyhoo 'True to the Army!'"

All Hands to Listening Stations! 'Fleet's' in Gets Second Air Show

One of the biggest listening audiences ever lined up for a spot program is expected Friday night for Paramount's second radio send-off on behalf of "The Fleet's" Langford Holton and stirring "go-go-puff" hit starring Victor Young's Paramount Recording Orchestra.

Immediately after the Louis Light, Dorothy Lamour, William Holden, Betty Hutton and Betty Jean Rhodes, all of "Fleet's" will be featured. Music will be supplied by Victor Young's Paramount Recording Orchestra.

First radio show for "The Fleet's" in, originating in New York, went out over the Blue Network last Friday night. Jimmy Dorsey and his orchestra were the attraction, and the Dorsey band featured hits from the picture, including "Tangerine," Arthur Murray's "Taught Me Dancing in a Hurry," "I Remember You" and the title tune, "The Fleet's In."

'True to the Army'...GMP Her-

FRONT PAGE FURY FOR YOUR MARQUEE!

*Every American will want
to see this story of*

JAPAN'S DOUBLE DECADE OF DOUBLE DEALING!

TO SEE How Japs
planned for years to
stab U. S. in the back!

TO SEE How Jap
militarists played their
filthy game of treachery!

TO SEE How Japs
repaid kindness with
ruthless murder!

TO SEE How Japan
trafficked in horror
to frighten the world!

THE BEAST OF THE EAST!

"MENACE *of the* RISING SUN"

Universal's White Hot Special!

— NOW BOOKING FOR KEY SITUATIONS

World Premiere, Keith Theatre, Baltimore!



Free Camp Snow Attendance Jumps From 56% to 90% in First 2 Weeks

First two weeks of free admission to shows being offered at Army and Navy bases by USO-Camp Shows has been seen in the attendance jump from 56% of capacity to around 90%. This considered substantial increase over the 56% of capacity recommended to the War Department that the 15c and 20c seats of the shows which had been sold in November be removed.

Attendance hasn't yet hit capacity at every performance, it is believed, because soldiers are wary of free entertainment. Many have discovered a couple extra hours spent in the tent were more profitable than some coffee they have been subjected to by the act.

CSI expects that the attendance that will be reached as soon as word gets around that the free shows possess the best quality.

Keeping up the quality is, in fact, the major concern of the moment to Art Lattig, CSI director. It's too easy when you're presenting free shows, he declared, "to let the quality slip. We're going to remain on constant guard against that. The boys can be reassured there'll be no drop in quality."

Summer program for the camps is now well advanced in the planning stage. There are 100 camps, consisting of seven major ones and eight lesser ones. Former will cost between \$2500 a week and \$10,000, and the latter around \$1,000, same as now prevails for the two minor circuits. New camps, however, will be given no publicity to the distinction between the high and low shows. The winter program of 24 units, Fewer Shows in Hot Weather

Reduction in number of shows during the summer will be in two angles. For one thing, instead of each soldier being given an opportunity to see a show every two weeks, the period will be 3 1/2 weeks. That's said to be because extensive maneuvers in warm weather will make a too-frequent schedule impractical.

The other angle is that up to 100 camps can be visited during the performance of the summer shows, which will be outdoors, while the winter average is 25. The new program is assisted by A. J. Balaban, Lattig's envious, by being drawn up in new type outdoor shows at the camps. It's hoped to have them in as many as possible of the big camps.

Balaban's plan calls for a structure made in sections which can be erected or dismantled in a variety of types of shows. There'll be a band shell for entertainment which can be erected or dismantled in various types of shows. There'll be a band shell for entertainment which can be erected or dismantled in various types of shows. There'll be a band shell for entertainment which can be erected or dismantled in various types of shows.

Charles K. Feldman, of the Hollywood Victory Committee and Coast head of CSI, who is in New York working in with the War Relocation Administration, explained that there'd be a great stepping up of film names whose shows draw big crowds. It's likely, he said, that every unit will have with it an important film.

Kenneth Thomson left the Coast last night for a series of conferences with the War Relocation Administration for Coast activities. As chairman of the Hollywood Victory Committee, he will be in charge of the development of a central coordinator to clear requests for star appearances at camps on the basis of their defense effort functions. He will talk to the War Relocation officials in Washington before returning.

Entertain 250,000 Soldiers Weekly
Hollywood, March 24.—A total of 250,000 soldiers per week are being entertained by 25 unheralded Camp Shows, according to Harper Sibley, national president of the United Service Organizations, stopping off at a luncheon here on his national tour.

Camp Shows units, he explained, travel the roads every night to provide a basis of amusement, heightened at times by such tours whose show checkers are Deanna Durbin, Rosalind Russell, Judy Garland, Dorothy Lamour and Edward G. Robinson. In addition, such programs have been presented by numerous name bands and concert performers. Launching the national tour of Camp Shows: Fred Beeton and Ed Glavin, of the L. A. USO.

2 ARMED THUGS STICK UP WB FORUM, PHILLY

Philadelphia, March 24.—Two armed thugs, who were employees of the Stanley-Warner Forum in northeast Philly shortly after the shooting of the (22) and escaped with \$1,700.

The bandits entered through a side door at the back of the building set up for the night. Charles Machin, electrician, was knocked down with the butt end of a revolver and Selig Goldman, usher, was punched when they didn't move fast enough to the holding pen.

The six were huddled into the manager's office where Jack Field, assistant manager, was ordered to get safe. Others threatened by the thieves were Jack Goldman, program manager, and John Higgins, John Begginis, Abe Feldman and William Wardle. After warning the men not to call police, the bandits escaped through the front door.

British Defense Pix

London, March 24.—The British defense picture as the Air Overseers Corps are being shown.

Baird divided the MOI briefs into two general and somewhat overlapping categories. It's believed U. S. pix will eventually take this same course. All the MOI courses, are basically morale-raisers.

First is the "uplift pix" such as "London Can Take It," designed to boost the faith of people in themselves.

Second is the "how-to-do-it" such as "Dig for Victory" (on war gardening) and "How to Blow-out" (on fire protection). These have proved particularly popular because they show the things that are being done by the British for their own protection and are anxious to see the picture.

Third is the "descriptive film" or "how-it-is-done." Example was the popular "Jack-off," describing why this anti-aircraft barrage is effected, was particularly important in raising morale. However, it was omitted in home defenses when it was learned that the British had because most people couldn't understand why so many shells shot into the air and exploded in the sky.

They understood better when they were shown how tough it is to aim a gun.

Fourth are reports on specific operations, such as the Commando raid on the coast of Norway, and magazine articles on film. They are important in Britain to show that there are offensive operations going on as well as defensive.

"Pat-on-the-Back Film"
Fifth are the "pat-on-the-back" and general informational type. In this category are the "Pat-on-the-Back" films, Fire Wardens Service, etc. They are not only help create an esprit de corps, but also show people what service their neighbors are.

In addition to these pictures, once a month or so a full one- or two-reel picture is shown. These are handled to one of the regular distributors. Government gets a percentage of the returns and the film is returned to the distributor. They are of the documentary type, such as "Merchant Seamen," "Two Full Reels" and "The War in the Air." They were originally planned for two-reelers. One was "Target for Tonight" and the other "The War in the Air" of the Libyan campaign.

Criticism recently heard of Hitler's words lightly as comic or fool as the words of the British. Hitler's words to lose to home there, he declared, to treat the Axis as any thing but a menace.

DEANNA JOINS UP

Hollywood, March 24.—Deanna Durbin is ready to start work on the screen in her next Universal picture in "The Girl in the Saddle" directed by George Cukor. The picture is being produced by Paul Jarrow and Richard Collins.

WHITE ELEPHANT PAR, OMAHA, FOLDS AGAIN

Omaha, March 24.—Another chapter in the strange history of the Paramount theatre closed Friday (20) when the big auditorium (3,000 seats) at the edge of the business district maintained its reputation as a white elephant against the odds. A statement issued here said it rolling since it was built a dozen years ago. The house was operated by Tristates Corp. (A. H. Blank-Par) former manager of the city stage show, Paramount picture.

For 5 years it would open a fold, with a statement issued here on Dec. 5 opened under new policy, the two first runs moved over from their other houses in Coppleman and Omaha. Stage roadshow were scheduled for any dates that could be secured. The \$100,000 was spent on remodeling the canopy and other repairs and for a month it had a "big" show. Then the stage came and the house's grosses started dropping from \$11,000 or thereabouts to the \$4,000 check. "Sergeant Vu" ran three weeks. House folded Friday (20). Two more roadshows are being planned for the summer, after that it's anybody's guess.

Just two days after the marquee had the Paramount picture in the State, owned and operated by Ralph D. Goldberg, folded five blocks west of the Paramount picture. Goldberg had signed an agreement to keep the State closed when he made the deal to lease the Omaha to Tristates.

Roll Call

WBMM production assistant and Jack Sletsky, engineering, went to the Army as an officer.

Other WBMM employees now in service are: Capt. Fred Weaver, former director of news for the station; Ensign Robert Morard, former news editor; Ensign Robert engineer; William Barthelmann, transcription department; Donald B. Smith, former news editor; Ensign Ross, accounting; Ed Cleland, continuity; Martin Michaelson, maintenance; and Ensign Robert Morley, Gleason, Bob Myers, Mat Homer, Michael Sullivan, all former employees. The station has now switched its Leslie Atlas, Jr., son of the vice-president of Columbia Pictures, who has been in the service for some time now, joining the signal corps of the US Army.

N. Y. Par's Army Bonuses

The Paramount, N. Y., has evolved a plan to place some of its employees in the pockets of any of its involved if and when they become induced into the army.

Anyone called to the colors who has worked for the theatre one year gets two weeks salary as a gift, whereas if longer than that with the company he gets a month's salary. Robert M. Weitman, managing director of N. Y. Par, has announced bonuses at Christmas time for several years and recently instituted a new bonus plan, which is based on a large living costs, under which a percentage of salaries is paid over each month.

Bill Murphy, booker in the Warner Exchange in Atlanta, drew an army uniform on Monday (16).

Lee Federated for a Role in the Next Loan and Abner' picture

Lee Federated for a role in the next "Loan and Abner" picture, to be made by the Navy. John Gower, show technician at NBC, moved back into the Navy, where he was treated as a private. Lieut. Robert Montgomery showed interest in Abner's picture. He is ordered that as we see on the screen.

Two network announcers checked out for the war

Two network announcers checked out for the war. Arthur J. Lee, NBC speaker, joined the land forces, and Charles Anderson, Mutual-Dunlop announcer, joined the Navy. Christ, former producer for J. Walter Thompson agency, moved from the Army into the Navy as an ensign.

Sam Bray an Ensign

Sam Bray, Broadway actor-producer, has reported for duty as ensign in the US Navy. He is on his first assignment here to provide Navy Relief Society benefit if he is assigned to public relations.

Mexico Salutes

By Camp Show, Inc. Our Latin-American neighbors know how to respond to good entertainment and efforts of Hollywood troops to please were made better by "good" and audience. Names included James Cagney, Mary Martin, Irving Berlin, Lorenzo Barcelata, Laurel & Hardy, Alan Miller, Lupe Velaz, Lucille Ball, and others. Arturo de Cordova, Nicholas de Gunza, John Deery, Powell, John Blondell, Adele Morn, June Preisler, Merce Maas, Jinx Brown, Douglas Fairbanks, Jr., Leslie, Norma, Corina, Maria, O'Driscoll, Catherine Booth, Barbara Bilton, Linda Gray, Martha O'Driscoll, Joel McCrea, Frances Dee, Lola Montez, Amarilla Morris, Senor Lee. Program was put together and run off without a hitch by Mark Sandrich. Production assistants were William Dower, Johnny Mendicino, William Scully, Zion Myers, Jose Romero and William McGarry. Two hundred all-epics hand led the musical touches.

Trust was arranged by the Hollywood Guild of Motion Picture Society for the American with Kenneth Thomson representing the order on the part of Walter Warner and David L. Hopwood the latter. Film group of press writers, photographers, and photographers, Los Angeles to San Diego. Rehearsals and a night of the show, no making the bumpy trip to Escondido via bus for a reception at Escondido, Calif. at headquarters of the Zone Commander, General Juan Filipe Rico, before the show checked in at Teatro Bolshoi, San Francisco, whose walls bulged with an audience which consisted of the 1000th Infantry, Indian detachments, one Anti-Aircraft Battery, an Aviation unit and sailors from the Mexican Navy.

Importance of the trip was summed up in a letter from Commanding General...

Importance of the trip was summed up in a letter from Commanding General... who said, "There is no doubt that the presence of this city and distinguished group of artists will surely contribute to strengthening the ties between our country and the other two countries, leaving here a very definite impact and impression upon the people of this city. The democratic ideals which are the underlying foundations of our respective nations."

Thompson agency sent him Irving Trust, where he deposited two checks of \$50,000 in his name and one for \$1,000 in his own.

He returned to Thompson as yet that the bank closed and the agency cashed a \$50 check for him. He proceeded to the Hollywood picture where he whined four tickets to Cantor's show from the actor. Cantor, suspicious, wired the Coast, where he was known as Irving Trust. Thompson agency has some qualms and wired California. Same reply they had know him.

Fast Worker

In the meantime Ray let no grass grow under his feet. He got John Royal at NBC, and a trap check for \$100,000. The letter had proceeded to the Paramount theatre and Warner executives he was in town for a month. He was not checked out and died, but no check was cashed, although he requested. Paramount was not a long time, with the same results. No one had any idea of his whereabouts.

Checked out for the war

Checked out for the war. He was taken to dinner by Russell Holman of Paramount. He then went to the Coast to see the show. He had a large party for Bing. No soap. Returning to the bank, he became suspicious. He was not checked out and died, but no check was cashed, although he requested. Paramount was not a long time, with the same results. No one had any idea of his whereabouts.

After a wait of some hours in which he failed to keep an appointment...

After a wait of some hours in which he failed to keep an appointment with the Coast, Ray was seen with a girl. He was not checked out and died, but no check was cashed, although he requested. Paramount was not a long time, with the same results. No one had any idea of his whereabouts.

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A man of 48, he lived in his possession a letter from the secretary in California giving him a card and wishing him luck. A call to Bob Crosby, who had written Bing a hard luck letter from jail in Missouri some time ago, had sent him the money.

Schenck-Moskowitz

It shows any substantial portion of the tax liability to have been withheld from the jury was a correct and fair statement of the applicable principles of law and the facts of the case. The court ruled in this regard that the degree of income tax evasion may be measured by the extent of the deductions from the gross income received, as well as by fraudulently failing to report income received.

Fair Charge

The court held that Judge Moskowitz's charge to the jury was a correct and fair statement of the applicable principles of law and the facts of the case. The court ruled in this regard that the degree of income tax evasion may be measured by the extent of the deductions from the gross income received, as well as by fraudulently failing to report income received.

The defendants, in their appeal, hired a team of lawyers...

The defendants, in their appeal, hired a team of lawyers, including Justice Joseph M. Proskauer and John W. Davis to argue the appeal. The court ruled in this regard that the degree of income tax evasion may be measured by the extent of the deductions from the gross income received, as well as by fraudulently failing to report income received.

Top Nods

entertainment business; to what extent is anybody's guess, but it will be big. For many lesser units it will be a "big" thing.

There are at least three good reasons for all this:

1. The big-name companies are preparing to eliminate from their lists most of the less-than-socko artists who are cluttering up their materials on various labels. Since recordings today are the most important medium in the music business, —no band can hope for big success without a record contract. Disc sales are better than any big budget (and Indian source) will force favoritism.

Secondly, as musicians are called up to battle...

Secondly, as musicians are called up to battle, they are being asked to do a lot of work for a lot of money. The old "survival of the fittest" where will have deadly meaning. As the music business is being reorganized, many of the old-time players, drummers, etc. Brown, sax-drums; Joe Lippman, Jimmy Dorsey, pianist, and many other top-notch men go into the ranks the vacancies they'll leave will be filled by new talent.

These tactics will deplete or kill off many of the lower ranking groups...

These tactics will deplete or kill off many of the lower ranking groups, and many of the new ones, before they are started.

Thirdly, there will undoubtedly be a lot of new talent coming into the picture on the part of men who heretofore have laid out financial backing for their own bands. They are few and far between, but they are fresh cash into bands without hope of any of the new ones before they are started.

"It's the American Federation of Musicians' new plan on financial aid."

"It's the American Federation of Musicians' new plan on financial aid." There are three points, though there are others, that are worth noting. They are, sufficient to justify a new band, and they are, already justified its existence will disturb the current rankings. Most won't even survive until peace.

U Buys 'Heart of Texas' Song for Yippee Musical

Universal will make a super-weeny musical out of "Heart of Texas." It has purchased rights to use the tag from the movie. The song, which was written by Fred Hershey, George Waggoner and Jules Brainerd, is being produced by the picture, cast including Robert Montgomery and Anne Gwynne. Universal will make a super-weeny musical out of "Heart of Texas." It has purchased rights to use the tag from the movie. The song, which was written by Fred Hershey, George Waggoner and Jules Brainerd, is being produced by the picture, cast including Robert Montgomery and Anne Gwynne. Universal will make a super-weeny musical out of "Heart of Texas." It has purchased rights to use the tag from the movie. The song, which was written by Fred Hershey, George Waggoner and Jules Brainerd, is being produced by the picture, cast including Robert Montgomery and Anne Gwynne.

100% Showing Gov't War Shorts

(Continued from page 4)

only once or twice daily, sometimes not at all. This matter was brought to attention of the War Activities Committee with the result that they are now to be carefully checked to ensure that the shorts are played regularly.

As a public reaction, 'Variety's' correspondents report that the films generally are being shown in the same cases cheerfully. It's the old story, however, of the good ones getting the best response and the bad ones a cold reception. There have been a few complaints to managers in some cities, but these, naturally, may have been in unassigned letters.

They are suspected of coming from pro-Nazi elements trying to dissuade houses from playing the film.

Difficulty from the exhib end, perhaps, is what they think is all-out cooperation isn't that at all. That's evident, for instance, from a statement by Frank E. Newman, president of Hamrick-Evergreen Theatres, circuit in the northwest. He declared: "In my situation, I am playing the propaganda picture at least at one first-run and one second-run house."

But the WAC and Government aim is to have the pic played not only at one first-run and one second-run, but in every first-run, second-run and subsequent run every performance every day.

Isolationist Cleveland Gets Its Quota of Warpic

Cleveland, March 24. — This is probably the most isolationist, pro-conservative state in the nation, but exhibitors are not pulling their punches in trying to shake the old die-hard out of their apathy. Although they are playing up "escape" features for the factory defense workers, who demand a lighter change in their leisure time, peace, theatre owners are balancing them by adding realistic war shorts to their bills without tampering with newsreels.

Despite all this coordinated patriotism, exhibitors are playing up war pics are astonished by the indifferent, "business-and-pleasure-as-usual" attitude of Clevelanders. Straight anti-Nazi pictures, their records show, are generally below-average grossers here, they aren't holstered by top-notch names. Theatre men attribute this negativism to too many speeches by Mayor Taft, Coughlin and other Midwest isolationists in this territory.

It's Good Business Also

Pittsburgh, March 24. — No sloughing around here of patriotic pic. Theatre, chain and indie operations alike, are all-out for the Government-made exhibits when playing them as regularly as they come along. One circuit operator said it was actually a pleasure to put them on the screen since a lot of the shorts were clean-cut and packed more real entertainment and more fun of the one- and two-reelers coming from Hollywood.

A well-known indie exhibitor stated for his entire crowd blindly to present a strike, but not one patriotic but good business as well, since his customers like them and during the same time they are in coin for shorts he'd otherwise have to buy.

New War-Minded

Portland, Ore., March 24. — Local houses in general are running the war shorts on short order from Government sources and through regular distributor channels.

Roy Brown, booker of Hamrick-Evergreen Theatres, said that war shorts are being regularly used by Hamrick-Evergreen Theatres. He said there have been no complaints about "tampering" or too much propaganda and that the shorts are being used on regular program schedule.

So far as can be learned from other sources, there is little or no word around the parts about the war shorts. Theatre men seem to feel that it is receptive propaganda to the public. This attitude may be due to the North being a potential invasion zone and thus, with a greater degree of war-mindedness than any in other parts of the country.

If Good, Folks Like 'em' Memphis, March 24. — We play 'em. If they're good,

Filming the Home Front

Drive In, Par

Los Angeles, March 24. — Second feature film house, currently devoted to cowboy pictures is the Romy Express, until recently the Regal.

Theatre was bought by the A.B.C. Corp., which has been operating the Hitching Post in Hollywood bldg. along the same lines. All the available film shorts are being lined up for the opening next month.

folks like 'em. If they're bad, they don't.

That's what exhibits in the Memphis territory are saying about the Government's shorts and newsreels slanted with war propaganda.

Thus far feeling in this sector seems to be that if anything hasn't been overdone. Public is being war-minded and all set to cheer at anything that is anything but Southern bias, but only one or two new reels show hereabouts that lacked conviction of sincerity got definitely cold shoulder.

Par Loses a Decision In Stockholder Suit; Another B.B. Vs. 20th

Paramount Pictures lost a decision in N. Y. federal court Monday (23) when Judge William Bond Lillian ordered a stay in the suit of Lillian Ratner and G. Arthur Peck, minority stockholders, against the company. It was all the same time as a similar stockholder action had been decided in N. Y. superior court last week. Judge Bond claimed it would be burdened with defending two similar actions at the same time.

Judge Bond ruled there was no way to tell which would come to trial first, and he would not deprive the stockholders of their day in court of the right to sue. Action seeks the return of \$100,000 paid by officers and directors of Paramount to George E. Browne and William Bloff, convicted labor leaders, in an attempt to prevent a strike against the International Alliance of Theatrical Stage Employees.

Another stockholder action against 20th Century-Fox Film Corp. by nine minority stockholders was revealed Monday by a court order. It was when the firm company asked the court to dismiss on the grounds of failure to state a case of action. Suit is important only in that it is the first time since the suits against the company asking the return of the Bloff-Browne transactions started, that a plea for a dismissal has been made by a defendant.

Action seeks the usual relief, return of the \$100,000 paid to Bloff and Browne. An accounting by officers is asked.

GRIFFIS PROBABLY TO HEAD NAT'L NAVY FUND

Reported Stanton Griffis will be named national chairman of the Navy War Fund.

Chairman of the executive committee of Paramount, Griffis is very active in other connections, serving as chairman for New York of the Amusement Division of the U. S. Treasury. Serving that of the U. S. Treasury.

Prohibition

(Continued from page 1)

can people will not let anything interfere with their very distinguished one-third 15% of the people come to believe liquor is hurting war production, you will be out of business.

Pointing out that it wasn't just a matter of serving too many drinks to the men employed in the munitions plants, he said that any drunken driver was a menace because of heavy loads of defense goods being shipped on the streets. He added that it came down to the fact that cars and tires now are irreplaceable, and those who smashed up their cars was doing "as much damage as an enemy and hastening the return of production.

If you get out of business, you're out of the country as it is, watch your

Hollywood, March 24. — "She's in the Army," a tale of civilian life under the war, is going into work this week at Monogram with Jean Yvareough directing.

Technical supervisors are Lieutenant W. C. Cull, national commander of Women's Ambulance Drive Corps, and Victoria Bonn, commander of the local unit.

Canteen Highlights

(Continued from page 4)

where, alone in a big city, I inquired, 'And where is your own home?'

'New York City,' was his retort.

All the radio announcers organized to state the ending of the floor show. Among those taking over: Ted Husling, Ed Sherbart, Harry von Zell, Alton Prescott, Ed Walton, Russ Johns, Warren Hill.

No Casting.

When Brock Henderson served as busboy the other evening, so many actors found excuses to come over and talk to him that Brock stood up. 'Why don't you put a sign on your apron—NO CASTING TO HIM.'

Has anyone given credit to Horace Bland for the coyness of the title, Stage Door Canteen?

Add Broadway and Hollywood to the list of West Coast cities. Eddie, Hiram Sherman, Jan Bernie, Don Etlinger, Jaro Fabrik, Robert von Zell, Alton Prescott, Ed Walton, Russ Johns, Warren Hill.

Ex-amen Strook and family giving to the name in Canteen. Jimmy donating all the butter, Bianca on the entertainment committee and Gloria and Gertrude serving as joint hostesses.

Vivian Freedley hasn't missed a Thursday night from 1 to 7 when his 'let's face it' company performs. The show is a mix-up in sketches, 'Kick Kicker', 'Banjo Eyes' and 'Porpy and Bees'. Later two split the time. 'Kicker's' is to go on one night this week. Adding the excitement, Pathe News men arrived at the same time and took a sound shot of Eddie Cantor and June Clyde singing 'I'm Going to Have a Baby.'

Entertainers during the week included Fred Keating, Eddie Lambert, Harry Sherman, Earl Messer, Mary Van Kirk, Gertrude Nissen, Gloria Vestoff, Ruth Clayton, Sid Marion, Zoltan, Cedric and Lady Hardwicke, Nick Kent, Henry King, Buck and Bubbles, Eddie Condon's orchestra, Ben Kent and Stock Club orchestra, Margie Hayward, De Haven and Tinsy, Jerry Seers, Kenneth Wallen, Cappy Barrs, Janet Grayson, Jimmy Daniels, Gloria Hill.

Less than \$1000 has been expended on the canteen to date. That's considerably less than each donations received. Wing has \$50,000 in hand, donated by show people.

Tyrone Power a big click in his informal bag 'est with the boys.

When I asked him if he didn't think he should explain to the boys why I was on the stage holding his hand instead of Annabella, he made a defendant. 'Don't you ought to explain that to Annabella!'

Betty Lawford's newly acquired punions are her 'service stripes' for her non-stop marathon.

Janet Gaynor, looking very glamorous (her green velvet gown through the courtesy of Adriane) gave a party by getting the boys and dancing with them. Ditto Zorina and Gertr. Nissen, both of whom led the conga lines.

Sir Cedric and Lady Hardwicke, and the lovely Sonia Heni, and Phyllis Brooks also giving the boys a glimpse of Hollywood. And now they eat it up!

When Jane Cowell introduced Fred Strook the other evening and when, in turn, was introduced herself, a sailor standing nearby said, 'I didn't know you were a sailor.'

'Jane Cowell' he was told.

'Is she an actress?'

'You've got very distinguished one.'

'You'll have to forgive my ignorance,' he answered apologetically. 'You see I've been out of touch with things—I've been away from New York for the last six months.'

Scotching Wastage

Newest wrinkle in preventing water of paper supplies developed this week at RKO's homeoffice. Top executives are not using envelopes carelessly.

Most of them are sending communications around the N. Y. office in old envelopes, old names being scratched out and new ones written in—the envelopes re-routed.

8 Majors, Plus Rep., Mono and PRC, To Rush 6-mm. Prints to All AEF's

Bow-Stealing Gen'l

Hollywood, March 24. — A certain general on the Coast is taking literally the Bow-Stealing Gen'l, All the World's a Stage, and being one of its actors, has given a sudden interest in billing.

When one of his charges was given leave to a Government-sponsored broadcast here, the camp's headman did a burn when he mentioned on the program was made of him. He figured he was entitled to at least a courtesy credit on the air.

Theatre Wing Canteen Draws 11,000 Boys In Week; New High Mark

American Theatre Wing Stage Door Canteen hit a new attendance high last week when 11,298 boys in uniform were given gratis refreshment and entertained in the popular spot under the 64th Street theatre, N. Y. High for the week was registered Wednesday (19) evening with 11,298 on hand.

On Friday (20) evening casts of three Broadway musicals were on stage in a mix-up in sketches, 'Kick Kicker', 'Banjo Eyes' and 'Porpy and Bees'. Later two split the time. 'Kicker's' is to go on one night this week. Adding the excitement, Pathe News men arrived at the same time and took a sound shot of Eddie Cantor and June Clyde singing 'I'm Going to Have a Baby.'

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Film industry offered a sweeping plan for supplying 18-million-reel prints of current feature pictures and shorts gratis to all American Expeditionary Forces throughout the world to use in military theatres, plus Republic, Monogram and Program Releasing Corp., as well as other agencies. It is supplying the picture business, joined in the expansive step, which is expected to give the industry more than \$100,000 annually.

Figure would be many times that amount if all 18 producer-distributor companies had not been able to get stock and printing done at cost and if all agencies had agreed on the co-operative effort.

Estimated that some 1,200 prints of current feature pictures and shorts will be used the first year. This will enable fighting forces throughout the world to see latest U.S. screen productions even if regular theatres or regulation 35-mm. equipment is not available where stationed. They will be shown gratis to men in the service.

Industry gift is strictly on pictures of 16-mm. size so that the usual picture shows can be given despite lack of 35-mm. equipment.

Figured that raw stock on shorts would cost about \$8,000 while features would cost about \$40,000. Printing and other costs would bring the total to \$100,000.

U. S. Army also announced that distributors had agreed in the future to release prints of latest picture for showing at army posts, camps and stations in this country within 30 days of national release date.

Warner theatres employees on the Coast are getting a compulsory copy of instructions on war emergencies in the form of a 16-page booklet containing all the details of their responsibilities in base of air bombing.

Instructions cover the use of fire-fighting apparatus, specially installed in all Warner theatres to combat possible incendiary missiles and first-aid treatment in case of injury. One or more members of the staff of every theatre is required to take Red Cross courses and conduct weekly drills for other employees.

WB Theatres Prepared To Meet Any Emergency

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New York Theatres

John Maxnoon Randolph
PAYNE • O'HARA • SCOTT
"To the Shores of Tripoli"

Plus a Big ROXY 'til Ave. Stage Door 8th St.

HELD OVER—4TH WEEK
Lorraine Louise
RAYMOND MABLE
"THE INVADERS"
"CAPITOL" 10th St. 10th St.

ANASTY WILLIAM BOY
"LAMOUR • WOODEN • BRAGIN • BOBBY
"THE FLEET'S IN"
"IN PRESS"

PARAMOUNT
"MAYNARD" 8th Ave. 47th St.
STARTS TOMORROW
"THE CAPTAINS OF CLOUDS"
"JOHN BOLETON • LARRY BARRIE
ROAD TO HAPPINESS"

"A GREAT SHOW" — Herald Tribune
50c, 31 & 150
"The Top Concussive are not using envelopes carelessly."
Now Showing in \$2.00 MILLION

OPENS FRI., MARCH 27
"THE MALE ANIMAL"
A New American Brood. Hl. in Person

SHEP FIELDS
and His New Musical
"STRAND P'way & 47th St."

RADIO CITY
"MUSIC HALL"
"REAP THE WILD WIND"
Spectacular Stage Productions

LOEW'S
STATE ST.
"THE MALE ANIMAL"
"THE MALE ANIMAL"
"THE MALE ANIMAL"
"THE MALE ANIMAL"

"NOT TO BE OR NOT TO BE"
UNITED RIVOLI
ARTISTS RIVOLI
44th St.

"NOT TO BE OR NOT TO BE"
UNITED RIVOLI
ARTISTS RIVOLI
44th St.

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UNITED RIVOLI
ARTISTS RIVOLI
44th St.

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"NOT TO BE OR NOT TO BE"
UNITED RIVOLI
ARTISTS RIVOLI
44th St.

REMEMBER: 'THIS IS WAR'

At least three men, perhaps more, are suffering a grueling ordeal of nerves, uncertainty and all-night rewrites in connection with the Saturday night morale programs, 'This Is War.' The three bagged, buffeted and bleary-eyed gents are: W. B. Lewis of the Office of Facts and Figures, H. L. McClinton, executive head of the production unit on the program, and Norman Corwin, director of the series. It is probable that regardless of what 'This Is War' goes on beyond the originally-financed 13 weeks they will require a breathing spell for the sake of their health.

'This Is War' is now well ahead in the race to be dubbed the most criticized program in radio history. The critics agree of all kinds, professional and amateurs, friendly and unfriendly, fair and unfair. Because the series is identified with, and blessed by, the White House, it has been considered fair game by a number of sons of appeasers. But they have probably been a minor element. Most of the criticisms have been well intentioned. This does not lessen the fact that the production staff knows, the White House knows, Archibald MacLish knows, and the more or less loyal opposition knows that 'This Is War' is dynamite politically.

Although the let's-get-going gallery impatiently urges 'This Is War' to employ stronger language and make more positive recommendations, there has been much in the first six weeks that has galvanized the negotiated peace brethren, infuriated the well-groomed-levelly-voiced and brought forth all sorts of irate mail. As an obligato to this venomous sibilance the producers have found that those who essentially agree and sympathize with them are also giving out with their own kind of inharmonious commotion.

The bulletin of the Broadcasters Victory Council recently referred to 'carping critics.' Meaning those devoted listeners to 'This Is War' who gather each Saturday night at seven to inspect, dissect and reject the techniques employed while seemingly ig-

noting the value of the messages the program is attempting to get across to the general public.

Every day in every way the staff of 'This Is War' grows wiser and tireder. Crises are of three general kinds: (1) major breakdown crises, (2) medium nightmare crises and (3) routine St. Vitus shakes.

One of the major breakdown crises came last week when political considerations killed off Donald Ogden Stewart's 'Production Now' script and resulted in the hasty substitution of Philip Whyte's 'It's Up To You' (Meaning you, and you, and you, dear public!)

'It's Up To You' was number six in the series. It differed from the five earlier programs in avoiding the narrative-illustrative form. Instead the program was framed in the proscenium arch of a visit by a Government official, called Ed Bascomb, to an everyday citizen, called Wilbur Jones. The citizen (Everett Sloane) eagerly cornered the official to find out what's what in the war, but discovered that the Government man (Claude Rains) had come to the citizen to find out what the people are doing. Because—this—the people will win the war in the end and the peace, too, by their moral courage and staying power.

The program had these flaws: a disturbing, unnecessary, superfluous cornet solo supposedly by Ezra Stone in the background; and a somewhat vague significance in the son character; a perhaps over-obvious strain on the sound effect upon stairs, gravel; the dubious cliché of telling the average man (listener) that he is 'average' whereas he's an average American and, brother, that is something different, if you know your geography.

Story-telling qualities infused through the visit method came closer to being standard, as against poetic, radio. The dialog was clear, most, if not all, of the thoughts well registered, the characters familiar and believable. Best of all Philip Whyte pressed sure literary fingers against the strings of

middle-class Americana. The tones were clearly in key.

These ideas were left with listeners, left to simmer, left to spread, left to neutralize plenty of poison. Listening America was to be fed:

—That it was up against the dirtiest, slimiest, cleverest propaganda that of it didn't come from Berlin, but some was made in the U. S. A.

—That rumors are spread and multiplied to shake the Americans' nerves and prepare emotionally for appeasement.

—That too many people are fighting the Government instead of Germany, unions instead of Japs. —That there are newspaper publishers who use freedom of the press to undermine national unity and the whole future of all freedom.

Undoubtedly the most telling character study in the broadcast and one that could be amplified and re-used again and again as a glowingly odious symbol of everything that must be discredited and shamed was the garrulous 'smarter' lady in the cocktail bar who talked down all sense, all fact, all patriotism to spout cascades of cheap cynicism, paralyzing suspicion and specious argument. All standard Goebbels patter.

Faults there have been, and undoubtedly will continue to be, in 'This Is War.' Many will prefer different radio methods. (Many, for that matter, are bored with the whole war which they cannot forgive for disturbing the social season.) Many have advanced ideas of what ought to be done that they are naturally impatient with the great, slow-moving Government of a great, slow-moving people. But don't sell that gathering avalanche called the U. S. A. short and don't underestimate what 'This Is War' has done and is doing as a first-try, a tentative beginning, a hurried, improvised, trail-blazing job of morale under difficult, confused conditions quickly following (oh, don't forget!) the fine job of morale-undermining by friends of the Axis in our midst. They only gave up speaking on the radio a little while ago!

Does Everybody Share Loss if Army Silences a Show, Martini Inquires

Roland-Martini, radio editor for the Grantee agency, has raised the question as to whether the advertiser should be held responsible for the payment of talent in the event a program were required to go off the air by order of the air interceptor command. Martini last week suggested the union label employed on the agency's various programs that are getting a cutting on such contingency from their respective unions.

Question as to pay by Martini is whether the talent, which includes writers and freelance directors, should or should not be expelled to the hazards of war on the order of the advertiser. In Martini's opinion the talent should be in such circumstances except the hazard.

AT&T MUSICAL IN TIME CHANGE

American Telephone & Telegraph takes on the Monday 8:30-9 p.m. slot on NBC April 27. It now occupies the 8-8:30 slot the same time as N. W. Ayer, agency on the account, figures that because of day-evening, day-evening, it is a better deal, even though the program will be opposite the Lux Theatre (CBS). It would rather follow 'The Voice of Firestone' than precede it.

P. E. G., which had the Monday 9-9:30 program, when it broadcast for Mars Candy, will move forward a half hour, with Vick Williams as the sponsor.

Frank Wilson Joins O.F.F.

Frank Wilson has resigned from Lord & Thomas to join the Office of Facts and Figures April 1.

In addition to writing various L & T programs Wilson was the author of a History and Geography, which had a sustaining run on NBC.

Brief A&P Spot Contracts

A & P stores is placing a brief spot contract in through Pat's Press. It's for 12 one-minute spots to be run off in three weeks.

Fitness to Fight Is Theme of Blue Series; Using Crack Musclemen

Glen Cunningham and Leslie MacMichael, co-holders of the world record for the mile run, will guest April 5 on the debut chapter of 'The Fitness to Fight' series on the blue network (WJZ) by the U. S. Division of Physical Fitness. Also guesting on the first broadcast will be John B. Kelly, director of the DFP and former Olympic champion runner. Subsequent guests will include Jack Dempsey, Joe Louis, Charles and Leo Dugas.

Music for the show will be provided by the Blue Baron orch. One hit is currently on a theatre tour, so the April 5 stanza will originate at Philadelphia, with subsequent shows airing from New York, Hartford, Springfield, Mass., and elsewhere. Alton Alexander, formerly with Ed Wolfson and Ira Walsh, formerly with WFEN, Philadelphia, are producing the series for the DFP.

Roy de Groot, War Victim, Joins Donovan Office

Roy de Groot, British aviator in the United States for the benefit of his eyesight which he partly lost in the war, has been named to the Donovan Committee in New York. He will act as a European news editor.

BBCR has been doing a series on 'Wicker' New York, following partly successful medical treatment over here.

Race Track Radio Tips Cost Pair Stir Stretch

Washington, March 24. Two race track tipsters who, in December, 1941, were caught at the Chesapeake (W. Va.) track broadcasting 'sure tips' to their confederates got stiff sentences and heavy fines each. Joseph M. Wozniak, who broadcast from the grandstand by means of a portable radio transmitter strung on the sound wiring, was given 15 months in the clink and a fine of \$500 in addition. His accomplice, William M. Brennan, who flashed the results from a nearby tourist cabin to confederates listening in the place, received a 12-month fine and a sentence of one year and a day.

Pair was sentenced by Federal Communications Commission monitoring officers who intercepted the messages, traced the origin of the transmissions and kept the defendants under surveillance until trap was sprung.

WICK KNIGHT TO DIRECT FOR U.S.

Vick Knight is giving up his \$700 a week job as director of the Fred Allen program for Texaco to devote his full time to directing a series of volunteer civilian radio director assigned to produce U. S. Army Communications Commission transmissions to be broadcast shortwave from the United States to American troops overseas. The coming Sunday broadcast will be his last for Texaco. Knight will spend two months or so in Hollywood making a series of recorded programs with screen talent. Thereafter he will probably return but may do other radio jobs in other towns. Army places the platters on various shortwave circuits. About half a dozen have already been cut under Knight's direction but the job is demanding all of his time.

Ed Kirby, chief radio publicist of Army, made the deal with Knight last Friday.

1942 Layoff Periods

17-Week Vacation for Jack Benny; 11 for Kate Smith; Six for 'Henry Aldrich'

'Abie' Option Picked Up

Chicago, March 24. Kastor agency has picked up 'Abie's Irish Rose' for Procter & Gamble's Dream Shampoo for another seven weeks. Renewal is as of April 4.

AFRA Fees Raised As St. Louis Chapter Loses Half of Members to U.S.

St. Louis, March 24. The initiation fees for membership in the St. Louis Chapter of AFRA has been upped 100% from \$25 to \$50, after having been lower last week. Yearly dues of the 150 members also increased. Both changes are effective as of May 1. The new executive committee is expected to ratify the unanimous vote of the local members during the week ending March 27.

Since the U. S. declares war against the Axis powers the membership of the local chapter has shrunk from 300 to 150 with the greater percentage of the members being induced into the service. Others are devoting 100% of their time to defense work in the Army camps in and near St. Louis.

Ex-Radiotists Use Army Spare Time Over WHEB

Portsmouth, N. H. March 24. David L. Thomas, band leader of WHEB on CBS and now serving as a private in the harbor defenses at Portsmouth, has started a radio program on WHEB. Portsmouth. Announcement on the show is Private Kenneth Ash, formerly with WIBC, Utica, N. Y., and NBC, and the scribe is Corporal Ted Lazarus, formerly with United Artists. Series is titled 'A Soldier Sings.' Thomas is a brother of Thomas J. Thomas, NBC band leader.

Three General Foods programs are due to go off the networks in July without having vacation pinbills. Jack Benny (NBC) will be absent for 17 weeks; Kate Smith (CBS), 11 weeks; and the 'Aldrich Family' (NBC), six weeks. Miss Smith's vacation is reduced by two weeks this time so as to preserve the account's discount status, while 'Aldrich' gets a couple more weeks of total last season.

The food packer doesn't have to worry about the hiatus rules as far as they concern Benny since NBC guarantees the comic the maintenance of his Sunday evening period. This guarantee was accorded him early last year when he and General Foods were negotiating for a renewal of contract.

10% SALARY BOOST LATE WFR

Detroit, March 24. A blanket salary raise of 10% was given 125 staff members of WFR here, retroactive to Jan. 1. Half will be paid in cash with the other 9% paid in new stock.

The announcement was made at a staff meeting through Leo J. Fitzpatrick, vice-president and general manager, authorized in a telegram from G. A. Richards, president of WFR.

I.Q. Vitamins in Philly

Chicago, March 24. First all-week run of Dr. I. Q. program under the new sponsorship of Vick's Vitamins Plus will be in the Stanley theatre, Philadelphia, starting Monday, March 25.

Handled through the Grant agency here, program will ride over 63 NBC stations.

Radio and Criticism Go Together

If Byron Price, of the U. S. Office of Censorship, or Archibald MacLachlan, of the U. S. Office of Facts and Figures, think they have enough to let them return to the United States, they will find a Parliament recently against the radio programs of the British Broadcasting Corp. Brendan Bracken, Minister of Information, has to find official answers to these M. F. faults.

That the BBC uses translators that fled to America as soon as we broke out.

That the BBC misled the public about Malaya and Libya.

That there was favoritism to certain M. P.'s in BBC news bulletins.

That the air was full of complete and dull details about trifling news and no details about big news.

And In Canada

Toronto, March 24. A special committee of the House of Commons has been appointed to carry out an immediate investigation of the Canadian Broadcasting Corp. and also the activities of private stations. Much of the procedure will deal with the administrative system of the CBC, its broadcasting policies and financial arrangements.

Currently there's considerable criticism on the part of Canadian officials who resent the tenor and anti-British tone of certain American commentators.

Ed Kirby, Others on Army Publicity Due to Trade Civvies for Uniforms

Ed Kirby, head of the radio publicity branch of the United States Army Bureau of Publicity, has been promoted to go into uniform soon. He will probably be commissioned a major or lieutenant-colonel, continuing under military status his present duties. Various members of his staff mostly civilians to date, will also probably be pressed into military service. Wylis Cooper, who was the news writer for Kirby's Hour series on NBC starting in April, is scheduled for a majorship and the musical director of the series is also to be a quasi-warrior, Jack Joy from Pacific Coast radio.

Prospective obliteration of civilian status of the radio staff, in whole or in part, has been anticipated for some time. Apparently the presence of un-uniformed personnel at important inside conferences gave too much violence to army tradition.

The radio publicity section has enjoyed considerable flexibility and freedom from red tape restrictions through the past two years. Among its privileges was the right to communicate directly, instead of through "channels," with morale officers anywhere.

SOLDIER FACTS FOR WOMEN

The Women's Section of the United States Army has recently issued an information kit containing a series of booklets on the fighting status, training, recreation, housekeeping, food, medical treatment and uniforms of soldiers.

Although primarily intended for the mothers of soldiers, the material should be useful to radio station special events departments, and the Mary Margaret McBrides.

VETERANS BROADCAST UNITY FOR VICTORY

San Antonio, March 24. The local unit of the Veterans of Foreign Wars will sponsor a series of broadcasts each week over station KABC. Broadcast will be a quarter hour in length. Programs will be titled "Unity for Victory."

Joe C. Betencourt, known as the "Voice of the VFW," will be principal speaker on the opening broadcast, which will be aired Friday, March 27.

Teleo—Sheriff G. White, for the past three years with Ted Heintz & Associates, Indianapolis, has accepted a promotion, most recently in Toledo, has resigned to join the army.

RCA-ABC DOMESTIC FACILITIES

United States Army to Broadcast Every Sunday Afternoon for Duration—Series Expected to Become Barometer of Attitude and Emphasis—Is Many Tough Problems of Psychological Nature Faced

FAMILY ANGLES

The United States Army will start its Army Broadcasts, a full hour program every Sunday afternoon at 3:30 for the duration of the war. This is the promise by the following donations to the service:

RCA: Free world-wide communications pick-ups permitting the Army to make visits and interviews with its own scattered troops and with the leaders of its allied armies, etc.

NBC: Free facilities of coast-to-coast network, orchestra, production staff, studios, etc.

The series will be the most ambitious undertaking of the radio section of the Army's Bureau of Public Relations. It will be an attempt to establish a vicarious emotional contact between soldiers, a symbolized in the program, and their families, as symbolized by radio listeners. It is hoped to make the program an important civic event each week. Sunday afternoon is the deliberate choice because of the family dinner get-together on that afternoon having special significance.

Many Tests

The "Army Hour" will have many propaganda problems. Among them is the new kind of war that is being fought behind a screen of mystery in a dark, foggy atmosphere. It is hoped for the average citizen to comprehend the conditions. There is also a question of building up pride in the fighting forces and among the fighters as well. There is also the problem of casualties for which the nation must be prepared.

It is also hoped that the customary reluctance of the military to reveal information can be overcome occasionally to permit these officially-sponsored radio broadcasts on Sunday afternoon to spring a scoop now and then. If any event the program is scheduled to continue as long as the war lasts and to become a barometer of War Department attitudes on the emphasis at the grim moments and years ahead.

It is not expected that the Navy will give the Army The Hope. The Navy's morale problems are entirely different, however.

The program will combine many elements, including some sentimentality and patriotism in historical references, and will combine the Army and the United Nations, perhaps some attention to any domestic affairs that interfere with high combat efficiency.

Series will be under Ed Kirby, Lou Coward, and Harris Wofford, colleagues. The special events branch of the Army radio publicity set-up will come into play in a prominent way. In this section are Brooks Sells, head of the program, and Bill Bailey, former of WLW, Cincinnati, and Leroy V. Gilpin, former of WABC, New York, who will handle war activities are under Leuel Rankin Roberts, formerly of Texas.

The script section of the Army's Radio Branch is supervised by Captain Robert Curtis. The program is BBD and the New York World's Fair. He coordinates the activities for the program. The program is also supervised by the Army command throughout the country.

The program will be supervised by the Army's public relations officer, formerly of World Broadcasting System. Liaison with educational groups talk to

Tornado a Radio Secret for Hours Until Wartime Clearance Is Given

The Final Gigue

The Mutual Network's accidental scoop in carrying General Douglas MacArthur's voice from Australia at an exclusive turned the tables nicely on various rival press agents, notably Lou Ruppel of CBS, who had kidded yesterday Gottlieb, Mutual publicity, for issuing a statement captioned: "Mutual Offers War Department Facilities for Talk by General MacArthur."

With the crowd, "Who wouldn't?" the radio special eventman around town nudged the Gottlieb piece as one for the department for filling blimps with helium. But when Mutual came out with the coveted voice of the man of the hour it was no longer funny at CBS or elsewhere.

Ruppel had sent a collect wire to Gottlieb, reading, "Are you kidding?" After Mutual aired the actual MacArthur talk and repeated it several times via transcriptions, Gottlieb wisely shrugged collect, "We ain't kidding."

COAL-BUYING IN SUMMER

Blue Coal is preparing for a spot campaign headed to prevail upon housewives to drop soap and other purchases during the summer because of the possibilities that the need for war goods transportation will make it difficult for them to get delivery later on. The schedule will consist of recorded announcements.

Rutbraut & Ryan is the agency.

BALLANTINE TO WSAY WHEN WHAM GOES DRY

Rochester, N. Y., March 24. WHAM's ban on beer and liquor advertising resulted in WSAY getting first Blue net program, Ballantine Ale, Tuesdays at 8:30 p. m.

This is regarded as possible opening wedge in WSAY's effort to provide outlet for Red net shows that WHAM cannot carry.

Major Harold Kent, formerly in charge of radio for the Chicago Police School System.

Researcher for the Kirbyites is Lieut. A. M. Whareid, formerly with the Chicago Police.

Cooper resigned the scripting assignments of "The Story of Besa" and "The Spirit of America" to the Army series. He's promoted from captain to major.

Program is supervised by Robert Colson (Authorship of the "Bess Johnson" serial has been assumed by Peggy Colson for the Sherman-Barquette agency).

'Fall Out for Fun'

Chicago, March 24. Columbia this week starts a weekly air morale Harris Wofford "Fall Out for Fun." Formerly heard on WBBM, it is the only show to set up a program to air in a midwest way. To 23 stations, the broadcast will feature a first show, about with Eddie Dunn as m. c. and handled through program chief, Stu Dawson and special events director, Chuck Logan.

Various Army bands at each camp. Being the musical framework of some new angles, tops among which being a free long distance telephone call to an Army man. A free telephone call to any number in United States or Canada, but will not know which of three choices has been put to be a "do you want to be in an actor routine" with prizes for amateur actors, announcers and sound-effects men.

Memphis, March 24. Last week's strike mid-south town, with a death toll of 125 and scattered over the three states radio stations into an embarrassing censorship dither. Wartime regulations on broadcasting weather news had the four stations in an uproar for most of Monday night (16). No two had the problem alike.

Storm broke in the late afternoon. WMC and WMPD decided quickly to stick to the radio code, wired Washington for permission to make news reports on a weather subject. This was very forthcoming until 10:35 p. m. Meantime, as early as 8:57 p. m. WRBC and WRHQ had both issued appeals for Memphis doctors and nurses to report for duty in the stricken area, but had kept information on the actual locale and damage of the gale to a minimum.

That brought a flood of calls to all stations. WMPD stuck it out until first news came through from Washington. But at 8:30, WMC revealed that a storm had struck and that doctors and nurses already been sent. At 10 p. m. WMC's news announcer, Aubrey Guy, explained for the first time that no details could be given because of censorship. By this time, WRBC was backing away, and a 10:30 newcast studiously avoided mention of either the storm or the rescue work from Memphis.

WVBC's James Reppert, using International News Service reports, gave details of the disaster at the first time that no details could be given because of censorship. By this time, WRBC was backing away, and a 10:30 newcast studiously avoided mention of either the storm or the rescue work from Memphis.

Meanwhile, however, WRBC, using International News Service reports, gave details of the disaster at the first time that no details could be given because of censorship. By this time, WRBC was backing away, and a 10:30 newcast studiously avoided mention of either the storm or the rescue work from Memphis.

Another manager contended that he had observed the spirit of the ruling by withholding information about an open investigation of the storm's fury and that the issuance of appeals for doctors and nurses was not an immediate matter of public rather than a means of circumventing the restrictions.

'WE, THE PEOPLE,' SUCCEEDS GOLD

"We, the People" will replace the Screen Guild show for Quip Rutledge on NBC. The program will be a half hour April 2. "People" will likely continue for the same amount of time through next winter season.

Young and Rubicam is agency.

'Grinding Light' Adds Stations Vis Disce

Chicago, March 24. In addition to its regular NBC ride, "Grinding Light" daytime serial, is being pulled up by General Mills for a spot on some 20 stations in the half of Wholes.

See through the Knox Reeves agency, the recordings are being done by NBC Radio Recording Division here.

Advertising Does Plenty to Help Win the War, Mailed Points Out

Boston, March 24.

"Advertising is helping the United Nations win the war," said the field head of the advertising agency bearing his name, told WCOB listeners in an interview with George Crowell, broadcast yesterday (23). He pointed out the job that agencies are doing to harness the expenditures of their clients to work for the Government.

"Advertising copy in newspapers, magazines, billboards and the radio is being geared up to sell defense bonds, bonds, emblems, etc., Makkie said. "Though the Government is spending its own money for these purposes, it is more than repaid by private advertisers far exceeds the Government expenditure."

"Advertising is serving to ease the shock of daily living changes and to prepare the way for future changes, which are coming fast and furious. Yesterday we woke to find our tires gone; today we have gas rationing; tomorrow we'll have rationing, and we're taking it all in stride."

"Thanks are due the fine manufacturing companies, automobile makers, railroads, utilities, and hundreds of private concerns, who include the reasons for shortages, the necessity for strict economy, fuel conservation, and to prevent hysteria. The same advertising media, which are advertising medicine, and America's advertising is becoming one of the most powerful weapons available to strike against the enemy. Advertising is selling U. S. stamps and bonds, enlistments in any branch of service, products to teach school and skilled help to defense industries."

"Advertising is selling many useful things as well: courage, industry, strength, tolerance, alertness to gas, and immunity to propaganda; economy in the kitchen, prevention of waste, new appreciation for the farmer, the effect of effect of hoarding; the keep-numb-num idea to thwart spies, combat lies, and save lives," Makkie concluded.

Nan Grey In 'Those We Love' Replaces Cantor

Bristol-Myers will sponsor "Those We Love" as a summer replacement for the Eddie Cantor program for June and July. The show will originate on the Coast and will probably feature the same cast as when it was on the air. The new show will feature Nan Grey, Richard Cromwell and Donald Woods. It will be broadcast on NBC-Red (WEAF).

"Those We Love" was written by Howard Ridgeway. It was originally sponsored by Ponds Cold Cream through J. Walter Thompson and later bankrolled by Procter and Gamble for Drene-Shampoo, through the Koster agency.

Warms of Profanity

Recent handout issued by the Broadcasters Guild, which has been inveigled against what it alleged is the increasing use of profanity on the air. Statement:

"With no intent to be pertinent, we do not think there are too many 'damns' and 'heils' going out over the normally pristine broadcast airwaves these days. Granted, the words carry an impact because they sound so strange coming from the living room loud speaker. But FCC regulations concerning the control of broadcasting station 'beeps' have been altered—profane language is still taboo."

Blue Press Dept. In Close To Frisco News

San Francisco, March 24. One effect of the NBC west splitting here has been closer cooperation between the Blue network (KGO) and the Shipping News, only newspaper in town carrying a full-time radio editor. NBC, seeking to woo the dailies, had never cultivated the Blue network's coverage on both sides of the bay. We got breaks, however, due largely to personal friendship between M. Samuel, then press chief here, and Tom Foster, local radio, ed. Blue now is getting lead stories, layouts and similar excellent material with only passing notice for KFO-Red.

39 Points for Wartime Advertisers

1. The Advertising Federation of America has compiled 39 points as a code covering specific tactics for wartime advertising. They are:
1. Maintain all normal distribution functions that do not impede war production.
2. Coordinate channels and trade contacts for future war industry.
3. Keep brand names alive.
4. Prepare to build markets for post-war output of new employment.
5. Keep enterprises alive and capable of resuming full employment.
6. Beyond desire for eventual higher living standards.
7. Discourage lowering of present living standards.
8. Discourage unnecessary restrictions of war.
9. Help maintain production of press, radio, and other information facilities.
10. Guide buying of consumers with newly increased purchasing power.
11. Stimulate use of products that can be supplied in abundance.
12. Educate consumers on conservation, care, and repair of articles in use.
13. Help speed up seasonal demand, reducing peaks in transportation requirements.
14. Discourage hoarding of commodities.
15. Explain substitution of frills in merchandise and service.
16. Explain substitution of materials.
17. Include only reasons for product scarcities and delays.
18. Use false rumors of scarcity and rising prices.
19. Encourage industry's part in war effort.
20. Foster national unity.

Payroll Traffic

Lynchburg, Va.—Latest additions to WFLA announcing staff here are: Director of the middle staff of WBKIN from WHLD, Niagara Falls, N. Y., Robert Province, news editor; and from WFLA, New York, Al Brings, staff lead strength since last week.

Kingsport, O.—Stewart Wilson has joined the middle staff of WKBN from WHLD, Niagara Falls, N. Y. Robert Province, news editor; and from WFLA, New York, Al Brings, staff lead strength since last week.

Fort Wayne, Ind.—Jim Miles, formerly with WING, Dayton, O., as director of the Farm and Home Hour, has become assistant farm program director of WOWO and WGL under Tom Wheeler.

Toledo—Al Rubel, of the publicity staff of WOOD, has joined the army at Camp Perry.

Piedmont, Mich.—Monte Meyer has been promoted to commercial manager of WCAR.

Muskegon, Mich.—James Barber, assistant manager of KGVO, is temporarily editing at WJON, Omaha the two-daily Texaco series. He's replacing Bob Walker, who resigned as news editor.

Hugh Bader has resigned as announcer at KGVO to join the announcing staff of KRON, Omaha. Frank Manzeri has been added to the KGVO announcer lineup, and Harold Kolman, of WJON, Omaha, has joined the KGVO speller ranks this week.

Regina, Sask.—New announcer with CJRM is Oscar Gullander.

Miss. Audrey Coughlin, news editor of CKCK, replacing Evelyn Simpson, who has gone to Toronto. Fred C. Connell is from CROC, Little Rock, Ark., to WJON, Omaha. Margaret Jesty, of CJAT, Tullahoma, Tenn., has been promoted to news editor.

Troy, N. Y.—Bob Colville, formerly of WKNY, Kingston, N. Y., is a new announcer at WTSY.

Moons Jay, Sask.—Glen Turner, assistant with CHAB, has joined the King's Own Rifles of Canada to boost the number of CHAB men on active military duty. Sam Samson, announcer, has been transferred to the staff and has been replaced by Bill C. Wainwright. Everett Smallwood has been added as transmitter operator.

Buffalo—Mal Wyman, WEER announcer, leaving this week to join Army.

Santa Barbara—Lou Kroeck has been promoted from sales manager to general manager of CBS.

Parkersburg, W. Va.—Rollie Marshall has been named manager of WPARC, O. remote studios of WAPL, Parkersburg, W. Va., Mildred Chernoff has joined the merchandising and promotion staff of WPAR.

Don't Cry, Broadcasters

Newspaper advertising lineage throughout the country in February, the second full month of war, dropped more than 6% from February, 1941. January was off slightly more than 4% from the same month the previous year.

Heaviest decline during both months was in the automotive division, reflecting the Government's ban on sales of cars. This was off 70% in February compared with a year ago.

In New York city every daily but the two Hearst papers, the Journal-American and Mirror, added, World-Telegram lost 117,700 lines; Sun suffered a \$1,800-line drop. News lost \$2,000 lines.

N.A.B. To Hire Publicity Director

Committee Sees Kirby's Absence Causing Lag in Good Will and Increase in Trade Disunity

Edgar Kobak Sues

Edgar Kobak, Blue Network's executive vice, heads south this Saturday (28) for a vacation. He'll stand most of it around the Carolinas. It will last two weeks.

Cantor Calls War Clause Over-Tough

Eddie Cantor and Bristol-Myers are staff will be made this week by Ipana, because of newer and tougher war clauses. The comedian objects to one anti-labor proviso which would or could also cancel him should some other B-M product, not subject to the same provisions, be affected by war or crisis.

Cecil Carmichael Resigns From WFL

Cincinnati, March 24. Cecil Carmichael resigned last week from the Crosley corporation's broadcasting division. He had charge of public relations for WFL, WSAI and shortwave WLVWO. Came here from WFT, Charlotte in April, 1938, when the latter took over as manager of WRC.

Reassignment of Crosley's public relations staff will be made this week by Shouse following his return from a trip to Washington.

Raymond F. Brandt, Chief Washington Correspondent of the St. Louis Post-Dispatch, is temporarily phoning for Earl Cohn on night NBC news program. Godwin on vacation.

Employment of a new public relations boss as quickly as he can be lined up was cited Saturday (21) by the special committee named to consider overhauling of the National Association of Broadcasters' administrative machinery as a preliminary to preparing for dark days for the radio.

Ed Kirby, loaned to the War Department a year ago to head a military commission on the public relations division, will remain on the payroll until he has been given a military commission. He has been working for the Government on a \$1-a-year basis, but his successor will go to work whenever the winning candidate can start. In the meantime, the special group will try to frame preliminary recommendations for the May convention concerning other possible changes in the heads-up of the industry and redistribution of functions and responsibility.

Feeling was voiced that much of the reason for the N.A.B. internal dissension is due to the internal dissension in the War Department. Kirby's departure, the job has been handled mostly on a temporary basis. Kirby, with Joseph Miller, the labor relations director, shouldering much of the load, has been a major concern on this aspect of operations. With inability neglect of the public relations staff, the N.A.B. has been black eyes on several occasions, while intra-industry salesmanship on behalf of the trade body has been left largely to Neville Miller.

Overburdened

The committee—John Gillin, Howard Land, John Elmer, Ed Kuber, Don Elias and Paul Moresca—agreed Miller has been forced to assume before the war. Others: Other members of the staff likewise have been over-worked. Reaction with Joseph Miller, the labor relations director, shouldering much of the load, has been a major concern on this aspect of operations. With inability neglect of the public relations staff, the N.A.B. has been black eyes on several occasions, while intra-industry salesmanship on behalf of the trade body has been left largely to Neville Miller.

Chief decision of the investigators was that "thoroughly competent" personnel should be hired soon, available under the direction of the president and board to carry out the program. It is probable that the committee will be taken during the interim. The committee hopes to have the final report ready before the assembly, when representation from the District assembly are expected.

Silver Theatre Deciding Future This Week

International Silver's radio career during the war weather will be decided with the committee will be one of two choices, either to bring the present "Silver Theatre" back to the air, or to start a new program on April 28 or inserting a plunking-in on Sunday.

Account has been made 6-8:30 p.m. period on CBS and Young & Rubicam in the agency.

Rinker and L. MacHarrie Join Blue Net Producers; Hamilton Vice Nussbaum

Two additions to the Blue producer staff were made last week by Harry network production heads. They are Al Rinker, until recently director of the "Gay Nineties" series on CBS for American Tobacco, and Lindsay MacHarrie, until recently director of "Myrt and Margie" on CBS for Columbia-Emmeline. Gene Hamilton, producer and former announcer of "Chamber Music Society of Lower East Street" on Blue, has been appointed assistant to Frazer, succeeding Howard Nussbaum. The resigner will take a first lieutenant's commission in the Army Air Corps assigned to the "This Is War" program.

MEX. PATENTS COLOR TELEVISION INVENTION

Mexico City, March 24. Patents for a production television in color have been obtained in Mexico and the U. S. by its inventor, Oscar Gonzalez. Gonzalez is a staff technician of local radio station XEW and brother of Antonio, the inventor. The invention was encouraged in his experiments by Emilio Acersaga, owner and Oibon R. Baeza, manager of XEW. Gonzalez added him to obtain patents in Mexico and the U. S.

Patents are of course, but he made to make commercial use of his invention until after the war.

Chesterfield Adds 4 Wks.

Chesterfield cigarettes has renewed its assignment of two weekly transmissions for another four weeks, effective April 8.

Five schedules allow for 70 hours a week.

21. Promote intelligent patriotism.
22. Give service with our fighting forces.
23. Arouse enthusiasm of workers for production achievement.
24. Encourage public on nutrition and other health matters.
25. Cooperate in campaigns for avoiding waste and conserving materials.
26. Sell United Government bonds and stamps.
27. Assist in financial campaigns of voluntary service organizations.
28. Help in organization and conduct of home defense.
29. Assist in recruiting of specialists for armed forces.
30. Aid in promoting reallocation of skilled labor in war industries.
31. Avoid advertising devices that draw upon critical public information.
32. Avoid disclosing information useful to the enemy.
33. Avoid giving unsupported information or misleading impressions about the state of the nation or progress of the war.
34. Avoid making use of advertiser's patriotic service or technical achievement without conveying helpful information.
35. Avoid panic advertising based on threats of higher prices and scarcities.
36. Avoid waste in advertising.
37. Encourage efforts to make merchandise advertising as helpfully informative as possible.
38. Aid and encourage the movement for education of the consumer toward more efficient buying for satisfaction of needs.
39. At all times, do everything possible to help preserve the American system of free competitive enterprise.

ON NEW MILLER

FRIENDS RALLY TO DEFEND HIM

Meantime Others in N. A. B. Call Paid Industry — Some Fear Cleveland Convention May Give Public Bad Impression

ONLY WAR COUNTS

Neville Miller's future as paid president of the National Association of Broadcasters has apparently been strengthened in the last week. His friends on the N. A. B. board, in the past, and among his members, to give him part of the credit for whipping ASCAP have mustered a counter-proposal in his defense.

Last week's action in deciding to immediately hire a new publicity director for the N. A. B. (see separate story) was symptomatic of the coming to alertness of the Millerites. They are saying that if Miller is forced out for the real, or supposed, appeasement of Chairman James L. Fly of the FCC no first class, self-respecting man would consent to succeed him and the whole principle of a paid president would have to be dropped.

This is not, however, unwelcome to some minds in the N. A. B. who argue that riddance of a trade liability should not be impeded by fan-loyalties either to set ways or definite persons.

Trading A Scalp

Friends of Miller are calling attention to the alleged political motives and favor-seeking bias of some of the broadcasters who are taking the leadership against him. Idea is obviously to try to 'shame' the group that, pro-Millerites aver, is willing to trade the scalp they have, if not entirely popular, employ for better wavelenghts, more juice and whistles. All of which, some think, promises a dirty convention in Cleveland.

Here, again, there is an articulate group within N. A. B. that regrets the possibility of the N. A. B. meeting with the trade split embittered by charges and counter-charges of deals, vengeance raised to a cult, self-seeking disguised as something else, and poker faces everywhere.

Miller will be the main issue at Cleveland apparently although much-advertised features have a habit of not always being that way when the gavel comes down. Not all of Miller's opponents in the N. A. B. can be successfully counter-stated. Some of them just favor a more experienced broadcaster type, others a more politically knowledgeable chap, others a better mixer.

The remember-view-on-publicity-in-Cleveland was expressed in relation to the war. Any outburst of internal hatreds (and holding closed meetings is no cure) would gravely embarrass good public relations. More positively it is being urged that this convention refrain from overdoing self-interest and devote itself to national interest, namely the war. To do otherwise is to court a bad impression with the American people and to create an atmosphere congenial to adverse legislation.

Restore Girl Voice-Tosser

San Francisco, March 24. O'Connor-Moffatt department store, which used Shirley Dinsdale, live ventriloquist, to boost Xmas toy biz, has restored the moppet to other public time. Gal and her dummy now on 10 minutes M-W-F on KFO in a Sam Dixon-scripted 'Buddy in Wonderland' with Archie Presby helping on incidental parts. Braitraub & Ryan is agency after she. Gal, discovered by Mill Samuel, pulled fan mail for weeks after she went off the air, unprecedented here.

100% Agin the Axis

Hollywood, March 24. Lewis Allen Welas, general manager of the Don Lee web, has been given the permission to mention any news item credited to Axis radio or communicates as not confirmed by United Nations.

Welas took leadership two weeks ago in banning voice of Hitler. Letter used to be heard on many U. S. stations by pickup.

FLY ASKS COX TO BE MORE SPECIFIC

Washington, March 24.

More harpoons were hurled at FCC Chairman James L. Fly last week—recently with the approval of Democratic leaders—as the House Rules Committee discussed for the second time the proposal of Rep. E. C. Cox of Georgia for a special investigation of the regulatory board. No action has been taken yet on the resolution, which few observers believe has any chance of passage even if rubber-stamped by the Rules Committee.

Charge that Fly has 'a Gestapo' which is designed to 'beat and tear down every person who differs with the commission,' was flung by Cox after Fly conceded the Commission hasn't the confidence of the public. The accusation was hotly denied by Fly, who again pointed his finger at the two elder networks and reiterated the New Deal contention 'there is too great a control of broadcasting by two New York companies.'

Cox quizzed Fly about a 'perfect army of ambitious young miscreants,' and the head regulator commented the Commish has 'just nine or ten' complaint-handlers. When Fly angrily asked the Georgia Democrat to elaborate and be specific, the latter snarled 'I'm not accusing you of anything except terrorizing the small operator.'

VIRGINIA PAYNE HEADS RADIO WING IN CHI

Chicago, March 24.

American Theatre Radio War Service is now organized in Chicago and already is underway with considerable endeavor. Virginia Payne, of Chicago radio performer, has been appointed head of the radio division. Helen Menken has same job in Manhattan.

To raise funds for Chicago activities, the Theatre Wing has started appearances of headlines in Marshall Field's book department. Are autographing books for contributions, with the cash to go into certain setups. All of the top radio shows have plans to make regular appearances in the book department for this drive.

In Praise of Vi Burns

New York.

Editor, 'Variety': In 'Variety' last week there was an article which commended the audition procedure at Young & Rubicam. Although this article was 100% accurate, I take this means of congratulation that you be good enough to acknowledge also the efforts of Vi Burns who has worked so closely with me from the inception of this system to discover and develop deserving talent.

I ask that you recognize her only because I feel no enterprise which she, backed by operations that the auditions have at Young & Rubicam, could be successfully executed by anyone but one who has made the effort. I hail Vi Burns for her cooperation and patience, without which none of this would have been possible.

Bob Nozak, Young & Rubicam.

Program or Blurb for Brewer at Least Hourly On KITSa, San Antonio

San Antonio, March 24. The Lone Star Brewing Co., largest brewer of local radio time, has renewed its series of broadcasts over station KITSa. Sponsor airs a total of five programs per day on a six-day basis. There is either an announcement of a program concerning Lone Star Beer every quarter hour throughout the day.

Account is handled through the Conroy agency.

Rether Huff on WEBB

Buffalo, March 24. Singer Drug Co. putting Rether Huff, women's commentator, on WEBB for Monday-Tuesday-Wednesday morning chats at 10-15. She was with WGR for past four years as pilot of Women's Magazine. She'll commute to Niagara Falls on Thursdays for program over WHLD, for drug company's store there.

More Generous Policy on Credits For Directors, Writers at Radio City

Replacing its 'Famous Fireside Plays' series, the Blue Network (WJZ) launches the 'Blue Theatre Plays' program April 5 in the 2-2:30 p.m. spot Sundays. Show will depart from the former policy on the NBC and Blue networks by using scripts purchased in the free-lance market and by giving air credits to both authors and producers.

There will be a permanent company for the 'Blue Theatre Plays,' including Santos Ortega, Frank Lovejoy and Joan Banks, with additional actors to be recruited for each show. Various Blue staff producers will handle individual shows. Members of either the Blue or Red writer staffs, as well as outside free-lancers, may submit scripts, all of which will be paid for at prevailing rates. At least at the start, each program

will take the listener 'backstage' for interviews with the players, producer, etc. Idea of the series was worked out by Ron Ferguson, Blue script editor, and Harry Frazee, production head.

Policy of giving air credit to producers, as well as writers, is also being followed on certain other sustainers on both NBC and Blue networks. Explained there is no set rule as to whether such billing is given, the matter depending on circumstances. Unlike CBS, both the Red and Blue networks have long had absolute bans on director credits on the air.

Belle Seftan, former Hollywood character actor, is now in 'Orphans of Divorce' for Da Lyon's Toek-paste.

The Voice of MacArthur

LONG LIVE!

Melbourne to Mutual to Millions of Americans

At 10:15 a.m., Saturday, March 21, 1942, exclusively over

the Mutual Network, the American people heard the voice of General Douglas MacArthur... for the first time since he began his heroic defense of Bataan.

This broadcast marks an important "first"—perhaps the most important news beat of World War II. All the networks have been striving to bring the actual living voice of MacArthur to their listeners.

It's not surprising that Mutual should be the first to accomplish this...

The Mutual Broadcasting System

THE FIRST NETWORK FOR NEWS

Dinah Shore's Attorney Thinks Mum Not a Dainty Product To Thrust Upon An Artist

Bristol-Myers' decision to change products on the Dinah Shore program Sunday nights will be opposed by the singer. Show now plugs Sal Hepatica, a laxative, and Mini-Rub, but effective May 3, the sponsor intends switching the commercials to Mum, a deodorant, and transferring the series from the Young & Rubicam agency to Pedlar & Ryan. (There's also understood to be a plan to give it the present Sunday night spot on the Blue to some other night and another network.)

According to Miss Shore's attorney, Henry Jaffe, the singer will not consent to the shift of product to a deodorant, on the ground that the proposed association would not be becoming for a famous artist. Jaffe has been confined to his home for nearly a week with an injured foot and has not had a chance to study the singer's contract with Bristol-Myers. However, he declares that unless the agreement unequivocally requires her to continue under the proposed new setup she will refuse to do so. In case of a dispute on the matter, it would be subject to arbitration under the American Association of Radio Artists' agency code.

Besides her Sunday night series, Miss Shore also is a regular on the Eddie Cantor program Wednesday nights on NBC-Red (WEAF) for Bristol-Myers. Products on the latter show are Sal Hepatica and Toman toothpaste. Although she signed last fall to do the Sunday night series for the laxative product, she is understood to have been somewhat unhappy about the situation from the first. Her dissatisfaction is believed to have subsequently increased because of the characteristically long Bristol-Myers laxative commercial copy on the program.

Question of performer's obligation to sponsor is a program if the sponsor changes the commercials to an undesirable product has arisen from time to time in the past, but has never been tested under the AFRA code nor in the courts. (Easy Aces' didn't fancy association with Hill.)

Meanwhile Bristol-Myers has apparently dropped its idea of building a new variety show around the singer to plug its new cosmetic product, Touche. Account had previously planned to sponsor such a show starting in the fall. Miss Shore is currently appearing in the Westwood room of the Waldorf-Astoria hotel, N. Y. She is also being sought by Metro for a one-picture deal, through the William Morris office. However, Music Corp. of America is after her for a picture to be produced this summer by RKO, while bids from still other studios have been made. In addition, Johnny Green, composer of the score of a legit musical to be produced in the fall by George Abbott is after her for that show.

Bill Lawrence is slated to produce the Shore program when it goes to Pedlar & Ryan. There also will be a successor to announcer Harry Von Zell, but Paul Levy's orchestra will stay on the show. Origination will move to the Coast when Miss Shore goes there for a picture.

KXEL, Waterloo, (New 50 Kw. Job) Goes to Bue

KXEL, the new 50,000-watt in Waterloo, Ia., has signed a contract of affiliation with the Blue Network. It had outbid Mutual. Station is on 1460 kc. and is jointly owned by Joe Diamond, John E. Pitzer, John Blatz and Horace Lohnes.

Memphis—WMC has added Leon Goodwyn, former news editor of KCMC at Texarkana, to its announcing staff.

Fred Morrison Heads Radio Newsman Assn.

Washington, March 24. Election of officers of the Radio Correspondents Association Monday (23) puts Fred W. Morrison of Mutual Broadcasting System in position of president. Morrison succeeded H. R. Baukhage, Blue Network (NBC) commentator, who was made a member of the board of directors.

Other officers elected: Earl Godwin (NBC), treasurer; Francis W. Tully, Jr., Yankee Network, secretary, and Eric Sevareid (CBS) vice-president.

Baukhage was directed to appoint a committee of three to determine whether the association would hold its annual banquet this year. While House Correspondents' Association—Journalistic rival of the Radio Correspondents—already has ditched all merrymakings 'for the duration'.

Carey Salt Co. has Farm News on WFO, Des Moines, three days a week at 6:30 a.m.

Sorry

The New York Telephone Company informationist—service—was queried last week by radio author Eric Barnow for the telephone number of the Blue Network. Girl had no idea, Barnow reports, how the Blue could be reached by phone. 'Are you sure they haven't some other name?' she inquired.

TUMS DROPS FAY, CONTINUES HEIDT

Lewis-Howe Co. (Tums) is not renewing Frank Fay when the comic's contract runs out April 18. Reason given by the agency, Stack-Goble, was that the sugar shortage has forced the tablet manufacturer to curtail production. Fay show was catching on in popularity. Account will continue with the Horace Heidt show on the same network, NBC.

HOUSE BAND DRAWS 2ND SPONSOR

Philadelphia, March 24. Eslinger's Brewery will sponsor a weekly 15-minute show on KYW. Will include the KYW studio band, led by Clarence Fuhrman, Frank Coleman, tenor and a sports commentator. This is the second time in the past few months that Fuhrman's band has found a backroller. He is currently on a show sponsored by the Keystone Automobile Club. Akron.—William S. Gray has joined the announcing staff of WJW.

Millions hear their first



Up on the nation's bookshelf goes "Thirteen" by Corwin," — the ninth book recently published which took as its text the sustaining* programs of CBS. More and more, publishers are turning to the literature of the air for source material. This may not be a trend.

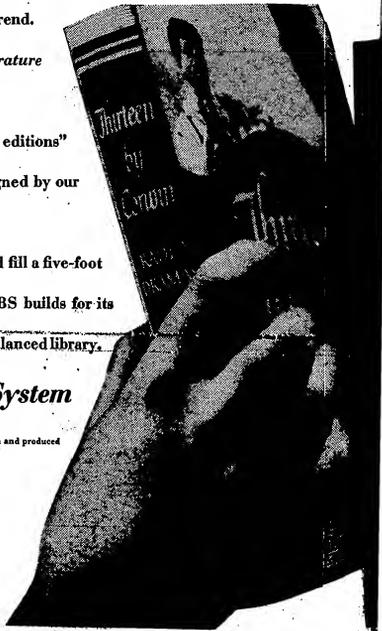
But we think it writes this story: *the literature of the air has come of age.*

Day in, day out, the air is full of "first editions" ... printed in decibels instead of type, signed by our advertisers and ourselves.

CBS sustaining programs alone would fill a five-foot shelf each week. And in any one year, CBS bulks for its millions of listeners a well-stocked, well-balanced library.

Columbia Broadcasting System

*The italics are ours, because the sustaining programs are ours—written and produced under the sponsorship of the Columbia Broadcasting System.



SERIALS CLING TO MISERES

Philly Announcer Nabbed, Held in \$20,000 Bail For Evading Army Induction

Philadelphia, March 24. William J. Griskey, former KYW announcer who disappeared from the city last Jan. 20—two days before he was to be inducted by his draft board—was arrested by the F.B.I. last Wednesday (18) at the home of relatives in Williamsport, Pa. Agents first traced him to Lakewood, Fla., where he had obtained a

job as an announcer for Station WVFG, but had skipped. Griskey is now here, held for bail of \$20,000 for draft evasion. Griskey came to KYW more than a year ago. He formerly had announcing jobs at various stations, including WJNY, New York, and WBEW, Buffalo.

Ben Pratt With Souvaine

Ben Pratt will headquarter at the Henry Souvaine program-building office in New York to act as its press agent. He will meantime continue as an artist's representative simultaneously.

L. MAGNIN ON KYA; HEAVY BOND DRIVE

San Francisco, March 24. I. Magnin has purchased a quarter-hour morning strip on KYA. In a deal handled direct by station boss Hal Meyer. Account will use KYA's 'Behind the Scenes' interview show, shifting origination to a defense bond window in the downtown store. Eric Boden will make the showcase cliche. Time is 10:45 to 11 a.m. and firm will go heavy on plugging sale of bonds and stamps.

'Tom Mix' Show Vacations

The 'Tom Mix' series bows off the Blue Network this Friday (27), finishing its customary seasonal run of 26 weeks. Ralston will return the show to the same web in October for its ninth consecutive season. Butler John Erwin-Wasey F. Willard Butler has joined the radio department of the Erwin-Wasey agency as assistant to Ed Fitzgerald. Butler comes from NBC.

DISEASE, CRIME THEMES TO FORE

No Lightening of the Daily Dish of Woe—Authors Listen to Each Other, Causing Unconscious (and Conscious) Duplication of Situational Sequences on Many Programs

SOBS FLOURISH

Hand-wringing angulah, always a staple of commercial daytime radio, is apparently not giving way to capitalist comedy, despite the war or trends toward frivolity on the part of pictures or the stage. Partial survey of current and recent story sequences of the daytime serials reveals an unusual amount of sob stuff. Most popular of the trials and tribulations at present appear to be 'diseases' and 'criminal charges'. Of the ailments, brain tumors seem to be the favorite of the moment. Leading characters of 'Kate Hopkins' and 'Valiant Lady' suffer from that, while a child in 'Bright Horizon' has an eye tumor, the male lead of 'Our Gal Sunday' is just on the way to recovery from some similar kind of ailment and a character in the 'Amanda of Honeymoon Hill' show was refused by the draft board because of high blood pressure. There is an insane character in the 'Joyce Jones' serial and a moron boy with 'Bachelor's Children' while a youth on the 'David Hatum' program was rejected by the Coast Guard for some ailment. There have been charges of murder or other serious crimes against characters (invariably innocent) in 'Right to Happiness', 'Our Gal Sunday', 'Mary and Marge', 'John's Other Wife', 'Bea Johnson' and (Continued on page 31)

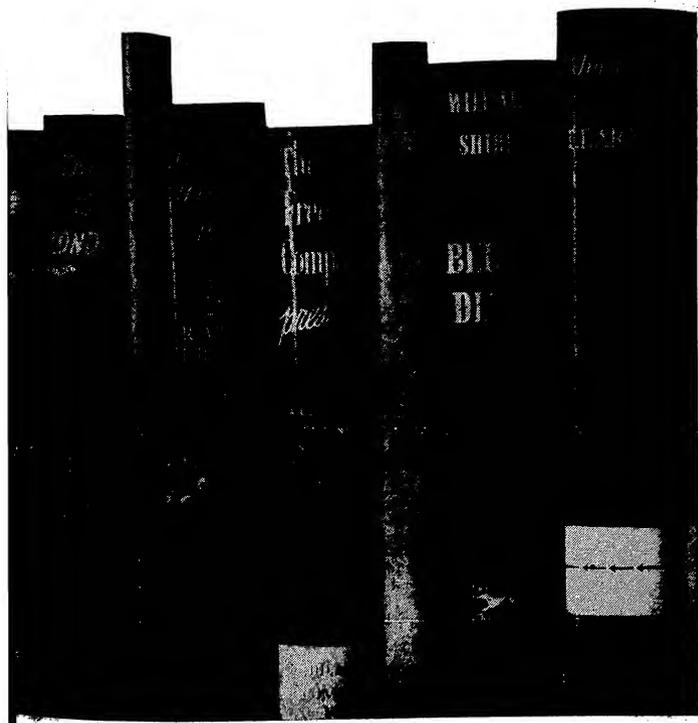
W. B. Lewis Says Facts-Figures to Avoid Overlaps

W. B. Lewis, of the Office of Facts and Figures, last Thursday (19) explained to a group of advertiser reps the general system that this Government department will seek to maintain in working with the backers of commercial programs. Lewis stated that the OFF wanted to avoid overlapping broadcasting on the same topic and that it proposed to allocate the announcements so that the material on morals and information won't be weakened by too close repetition. It is the plan of the OFF to turn the 'line' to advertisers and leave it to them or their agencies to rewrite it as they wish. As for the airing of the blurbs, they will be so spaced among commercial programs as to require one broadcast in every four weeks. The meeting at which Lewis spoke was arranged by Paul West, president of the Association of National Advertisers, and it was held under the auspices of the Advertising Council.

Air Fishermen's Festival

Seattle, March 24. 'Fishermen's Festival', held annually here by halibut fishermen, was broadcast over KJR to the Pacific Coast Blue network on Sunday (22). Rev. O. L. Heavik, of the Ballard First Lutheran church, a former Norwegian fisherman, officiated at the ceremony, and a chorus sang folk songs. Program also went out over short wave to Norway.

st editions...
via Columbia



ASCAP Prepares Musical Program Copy Suitable for Radio Sponsor Use; Service Free to Broadcasters

ASCAP is introducing a new service angle to its station licenses this week. Continues for musical programs based on numbers in the ASCAP repertoire, will be made available without charge. The initial series of scripts will provide for half-hour programs, either live or recorded, with the continuity fitted to eight musical numbers and properly timed for the insertion of commercial announcements. This series and others to follow will be available 13 weeks in advance. The appended index will cover both publications and recordings.

Another phase of the ASCAP Radio Service will be special continuities and indices for holidays and other special occasions. Latter series will include such titles as "Songs From the Shows," "Marching to Music and History in Music." Broadcasters will be asked to submit suggestions and requests to fit their localized needs.

What prompted ASCAP, it explains, to establish this service was the realization that some broadcasters were not obtaining the full benefits of their ASCAP licenses, which, the Society figures, was due mainly to the tremendous size of the ASCAP repertoire. ASCAP says that it has had a staff of writers and researchers working on this project for months, with thousands of musical numbers cross-indexed and their historical data properly correlated. The programs, it assures, will be kept free of plug songs or mention of ASCAP.

Network Renewals

True or False? 88 Blue stations, 13 weeks, April 6; J. B. Williams Co. (shaving cream), J. Walter Thompson agency.

Telephone Hour? 85 NBC-Red stations, 52 weeks, April 27; Bell Telephone Co., N. W. Ayer agency. **Gabriel Heister?** 15 Mutual stations, 52 weeks, April 8; Barbasol, Erwin-Wasney agency.

Madison Square Garden fights? average of about 100 Mutual stations; June 1; Gillette razor, Maxon agency. **Lanny Ross?** 58 CBS stations, 13 weeks, April 6; Campbell soup, Ward Whetlock agency (from Rutkauff & Ryan).

Walter Winchell and 'Parker Family'? 48 Blue stations, 13 weeks, effective March 29; Jergens-Woodbury, Lennet & Mitchell agency.

Gabriel Heister, Mutual? 52 weeks, March 31; Zonite Products (Fornah's toothpaste), Erwin-Wasney agency. **Ames 'n' Andy?** 82 CBS stations, 13 weeks, March 30; Campbell's soup, Whetlock agency. **Flamboyant Party?** 84 NBC-Red stations, 52 weeks, July 3; Brown & Williamson tobacco, Seeds agency.

Earl Godwin, NB? Washington correspondent, resumed broadcasting Monday (23) with what he said was "something of a broken leg," suffered when he slipped while fishing in Florida. He had gone there to recuperate from the gripe.

WMC Gets 5 Kw. Full Time

Memphis, March 24. WMC station of The Commercial Appeal, has been granted a night power increase of from 2.5 kw. to 5 kw. by the Federal Communication Commission. Station has been using 5,000 watts daytime, 1,000 after dark. Permit is a revision of the daytime increase grant issued several months ago. Henry Slavick, WMC manager, said additional antenna and other equipment would be necessary for the reception of two new towers. The materials have already arrived, he said, and work will be completed within 60 days.

'BOMBS OVER CINCINNATI'

Cincinnati, March 24. Simultaneous defenses by Cincy's five stations Sunday (22) afternoon of a half-hour program, "Bombs Over Cincinnati," inaugurated a series of special weekly broadcasts designed to awaken people in this inland zone to the danger of air attacks. Times of subsequent programs will be staggered.

Series is in cooperation with the local Civilian Defense Council. Initial program was done by Croley staffers. Bob Grey and William Meredith did the scripting. Harold Carr directed the production, John Cornell was narrator, and William Sloes tutored a WLV studio orchestra. Actors and sound technicians were from WLW-OVSA. Carr, who is easing up on work, due to his need for rest to overcome ailing illness, will be succeeded as director of remaining programs in the series by Charles Lammers, of WLW.

From the Production Centres

The Radio Trans is discussing: Kaiterborn's doing a Boake Carter guest show and the new series of "The Radio Trans" being taken on "This Is War" by Bill Lewis, Hugh McClintock and the Coronet—the trade politics behind the status of Neville Miller in the CBS—Mutual's announcement of a new series, "The Doctor's Office" on a trial talk and the incredulity of CBS—"Hugh Hutchins' Times" on John Barrymore explaining why youngsters—now? believe he was once a great Shakespearean actor.

"Easy Aces" started 13th year on the air with last night's broadcast on the Blue (WJZ) for Anacin. Jane and Goodman Ace, of the three-night-a-week trade program, have received 3,600 episodes... Burnett Hersey, WMC's news analyst and prexy of the Overseas Press Club, is ill from strep throat at the Gotham hospital.

George McGarrath, now handling a spot show in St. Louis for Young & Rubicam, will probably take over the direction of the Kate Smith program, succeeding Sam Fuller, who's now directing "Dorothy Dandridge" in Hollywood. Lowell returns today (Wednesday) to the title part of "Our Gal Sunday" in America. The P.C.'s resumes its repeat show policy effective April 4... Frank Gallup announcing "Silly Situations" in 15 Shows. Musical act out of his production stint on the "This Is War" series and assigned to duty in Washington, succeeding Maj. Norman Swetzer, who gets a roving assignment for War Department.

Barbara Bruce, Audrey Egan and Carleton Young added to "Just Plain Bill" cast... Lucille Wall recovered from illness and returned to femme part of "Lillian Jones" as a stage actress. "The People" vacationing in Florida pending the program's return to air... Alito Boulton will be the new m.c. on the show, incidentally... Athena Lodge joint cast of "Young Widder Brown"... Donald Dixon guests Sunday (29) on the Kostasakis show with Frank Parker, getting the nod and following week (5) and Astrid Varney the one after that (12)... Arthur Hanna replaced Stephen Goss as director of "Amanda of Honeymonth Hill"... Earl Besserman doubts Hahnman as scripster of "Mr. Kave, Tracer of Lost Persons".

Ingrid Bergman guests Monday night (30) on "Cavaleto of America" in a new story about Jennie Lind, adapted by Norman Krusen from material unearthed by Carl Carmet... Tyrone Power appears on "Mr. Martin" the next week (6)... Glenda Farrell guests Saturday (28) on "Merrill's Theatre of Today" with John Boles getting the nod the following week (4).

Lanny Ross to Florida honey-mooning... Jan Peerce appearing on radio program for a week... Max Jordan temporarily working with Sterling Fielder on Latin America... Ed Sullivan and Polly coming to WJZ three days weekly for White Rose Tea under newest optional period... National Council on Freedom from Censorship met yesterday (24) at Hotel Woodstock, N. Y., to pass resolution on radio-newspaper issue.

Columbia's "The People's Platform" returned to the air after five weeks' absence, with Lyman Bryson presiding and Hanson W. Baldwin, military critic of the New York Times, Frank Gervasi of Collier's, Carl Sandars and H. R. Ekins, former UP correspondent in the Far East, guesting... Marion Martin, who conducted the "Woman's Page of the Air" over WEAA Atlantic City, for the past year, to New York to rejoin her husband Al Martin, writing news broadcasts for NBC.

Elna Kent and Ian Martin added to cast of "Against the Storm"... John Jacob Niles, authority on American history, to make a return guest appearance on the same show Monday (30)... He's on a lecture tour of colleges... "Reviews of Abie's Irish Rose" which airs Saturday nights on the Red for Procter & Gamble, moved from Tuesday to Wednesday nights... "Mutual heaved a stag party Monday night (23) at Gallagher's restaurant for boxing writers and radio editors... Jocko Maxwell Negro sportscaster of WFLM, named the station's sports director, succeeding Cy Newman, who joined WAAT.

Larry Harding, CBS producer, and Barbara Lee, actress, who were married the year ago after meeting on "March of Time" program, have never worked on a broadcast together since then... WHIN celebrated its 20th birthday last Wednesday (19)... With the season-end fold of Texaco's Metropolitan Opera broadcasts, the Blue network's Saturday afternoon schedule includes Fantasy and Melody, Evelyn Knight, Edwog Gray, "Here's to You," a musical from Canada, Phil Lovgren's orchestra, "Club Matinee" and Jimmy Deane's band... Marjorie Winans, secretary to Keith Kluglas, Blue network v.p. in charge of stations, recuperating at home from appendicitis... John B. Hughes, who started last night (Tuesday) a twice-weekly Mutual series, "The Blue network's Saturday night" sales series beginning April 6 from noon to 1 p.m... Boake Carter takes over the noon spot.

John Hoagland, formerly of the Blue network sales staff, a cadet captain in the Army Air Corps training detachment at Douglas, Ga... Milton Cross reading the commercials on the "World's Most Honored Music" series on the Blue, for Langnes watch... Douglas Browning handling the commercials on the Dorothy Thompson show on the same network, for Tru-mont clothes... Also on the Blue, Bill Spargrove is doing the 2:30-2:45 p.m. slot on the 300-28 p.m. slot on the Blue, for Ege, CBS television sports supervisor, commissioned Lieutenant (junior grade) in the Coast Guard, but continues his regular job until called for active duty... Charles F. News announces "The Blue network's Saturday night" sales series beginning April 6 from 11:15-1:30 p.m. on Mutual.

FOR THOSE WHO LIKE TO TOP WITH FIGURES!

	UP	DOWN	EVEN
DLBS	85%	5%	10%
Network B	48%	47%	5%
Network C	62%	38%	
Network D	69%	26%	5%

...And the February figures just out show Don Lee up 76% over January and still leading substantially all other networks.

For copies of this survey write Wilbur Backberg, Gen. Sales Mgr.,



THOMAS G. LEE, PRES., WATKINS-ALLEN WEISS, VICE-PRES. GEN. MGR. • 5812 MELROSE AVE., HOLLYWOOD, CALIFORNIA

IN SAN FRANCISCO

Milton Samuel of the Blue and Gil Patridge of KGO have completed a deal with RKO whereby a KGO plug will be attached to all "March of Time" and "Information Please" repeats shown in Northern California. Features... houses using the subject will get courtesy plugs on KGO in return.

MAKES TIME PAY!!

CENTRAL OHIO'S VEGETABLE OUTLET.

ASK ANY BLAIR MAN OR LIZ

Blue Network Affiliation Changes

It's WMBX or WHDH in Boston—Mutual Excludes It from Cleveland Sept. 1

The Blue Network has not decided as yet whether its new Boston affiliate will be WMBX or WHDH after June 15, WBEZ, the Blue's present job outlet, goes NBC June 15.

Another slated vacancy that the Blue will be left without the choice of another full-time prospect aids from the Federal Communications Commission in overcoming this situation. In New England so far the Blue has an affiliation commitment from WFCI, Pawtucket, R. I., and New Bedford, and is taking care of the scheduled loss of WNEB, Providence, and the latter, of WICC, Bridgeport-New Haven.

Cling To Miseries

Continued from page 29

"Kele Hopkins," while "The Man I Married" and "Opals and Diamonds" have dramatic characters. Girl in "Against the Storm" is about to marry a man she doesn't love because she believes her real heart-throb is dead.

Mortgages Paid Off

Mortgage foreclosures, standard of sitcom melodrama, have apparently just about disappeared from daytime air. Possibly the Federal Housing Administration, with its low-interest mortgage opportunities, has at last soothed that. However, deductibles or predilections from that would be mere speculation and have no place in a news story.

Not incidentally, according to agency script editors, it isn't coincidence that daytime serials so frequently contain similar

Bad for Nerves?

Buffalo, March 24.

Soap operas were lauded as "destructive" and morale-breaking to an estimated 22,000,000 women who listen to them by Dr. Louis Berg, New York psychiatrist, here Wednesday (11). Berg told the Buffalo Advertising Club the relief from tension such serials afford is "analogous to the relief obtained when one stops beating one's head against a wall."

The dominant pattern in many serials, he said, is essentially of a problem play in which nearly all the dramatic values are destructive. . . . Endlessly elaborated, this creates a morbid and hysterical exactitude—the nerves already attuned to abnormality.

The psychiatrist likened the repetition of daytime serial plots to Hitler's propagandizing, claiming the human nervous system at present "can be broken by the iteration and reiteration of a single note, long held and endlessly repeated."

plot situations. Most serial authors listen to each other's programs periodically. Other writers listen particularly to shows with a high rating or that have received favorable trade comment. For instance, if "Woman in White" or "Ma Perkins" for the last few months appearing as top serials, have a provocative story situation, many of the other daytimers will soon turn up with slightly revised sequences of a similar nature.

With the exception of "Against the Storm," which has been dealing vigorously with Gestapo persecution and brutality in Germany, few of the serials have made more than a vague, tentative approach to war subject matters. In increasing cases cases the question of enlistment or draft of younger male characters has generally been toward super-serious

boke. An example of the complications of such subject matter is offered by "Ma Perkins" in which the heroine's son was going into the Army and couldn't decide whether to marry his girl before leaving. When the serial had been on the air a short time it became evident from the listener mail that numerous mothers and their sons and daughters were

NBC'S WAR CLINIC TO SAN FRAN. MAR. 31

San Francisco, March 24. Members of the NBC War Clinic who will come west for sessions here March 31 and April 1 already have billing. Letter received by friends of a web exec in the east describes the august body as "the fist circus," which is catching on. Blue sabotage suspected.

Those headed for the Chicago snowrow are Bill Hedges, Roy O'Wilmer, Kenneth Dyke, Charles Brown (an ex-Prison now assistant promotion director), Sheldon Hicks, ex-Albert E. Dale, James M. Gaines, Clarence Mense and Max Jordan, Arden K. Pangborn (KGF) and Ed Yokum (KGLH) will chairmen the meet. Sid Strotz will head the Hollywood gang.

HAROLD TRUE JOINS WJW

Detroit, March 24. Harold True, for many years chief announcer and a newscaster on WXYZ, where he also was identified with the "Lone Ranger" program, has joined the news staff of WJW here. He has two evening broadcasts scheduled daily. True resigned last fall from WXYZ to run unsuccessfully, but close, for the Detroit City Council.

WTIC, Hartford, Protests WBZA Going to NBC in New England Shifts

Hartford, March 24. NBC's affiliate setup in the New England area may undergo a drastic change as a result of a protest submitted by WTIC, Hartford, against the switch of WBZA, Springfield, to NBC affiliation June 15. Paul Maroney, WTIC's manager, notified NBC last week that his station would not stand for the signal overlapping that would result if WBZA continued on a synchronized timetable of WBZ, Boston, when the latter quits the Blue Network for NBC. Columbia is watching this situation closely in the hope of acquiring WTIC as a successor outlet in Hartford to WDRB. WTIC operates at 50,000 watts and WDRB at 5,000 watts.

What would inject the drastic element in any such realignment of affiliation is the fact that such stations as WTAG, Worcester; WJAR, Providence, and WCSH, Portland, have a regional alliance with WTIC and would logically be interested in the network welfare of the Hartford

outlet. WDRB's contract with CBS has three years to go but, it is understood that this factor will prove of minor moment. In the event WTIC became available.

Westinghouse has been trying for five years to obtain permission from the Federal Communications Commission for the desynchronization of WBZA but without making progress at any time. For a while the electric company sought to get a franchise on 500 k.c., but the Navy Department strongly objected to any commercial station on the east coast getting close to its own wavelengths, namely, 540 and 530. NBC hopes that the WTIC break will be avoided. Westinghouse declining to close down WBZA entirely.

Rambeau's Nutmeggers

Chicago, March 24. William Rambeau rep firm has just been signed as exclusive sales rep for two Connecticut stations. They are WATR, Waterbury, and WNAW, New Britain.

THE NUMBER ONE RADIO PROGRAM-- JOE LOUIS
IN "PARDON MY GLOVE" MY GLOVE WAS ALAN DOWN!"
... A LOUIS PRODUCTION HAS EVERYTHING ... **COMEDY**

.. DRAMA ..

.. SWEET MUSIC ..

THE PROGRAM MAY BE SHORT--
... SEVEN ... EIGHT ... NINE ... TEN

... BUT ACCORDING TO PAST RECORDS NOT LESS THAN 85% OF THE GAYS IN USE WILL BE TUNED IN ...

... TO THE ONE-MAN PRODUCTIONS ARMY RELIEF SHOW MARCH 27 AGAIN BIG AIDE SHOW-- EXCLUSIVE OVER MUTUAL

MUTUAL BROADCASTING SYSTEM FIRST IN THE FIRST 3
NEWS-SPORTS-AND POPULAR MUSIC

LOUIS OVER MUTUAL FOR GILLETTE, COMMANDS THE HIGHEST COMMERICAL RATING ON THE AIR.

INCLUDE US OUT

"The American Thesaurus of Slang" recently made its appearance (Crowell, \$5), causing considerable puzzlement to "Variety" that supposed itself reasonably familiar with words through which persons in the radio trade communicate with each other. The section devoted to the alleged patois of broadcasting is loaded with strange, unrecalled, straining words and phrases which the compilers of the Thesaurus present to posterity as the language of the words we know. For the benefit of future historians this small dissent is hereby formally filed. "Variety" neither recognizes nor allows to pass unchallenged as authentic such odd verbal fish as these:

- Monkey*—for a program director.
- Old cow hand*—for a studio show-rounder.
- Tuner-outter*—for a radio sloucher.
- Radio-cam*—for a radio actor.
- Broadcastigator*—for a blunt-spoken commentator.
- Script-leaser*—for a comedian.
- Lads and lassies of radioland*—for listeners.
- Nothing*—for a network.
- Mischievous*—for a broadcast.
- Spray the parlors*—for on the air.
- Microfun*—for humor.
- Radiopen-house*—for a multi-starred program.
- Catcha wire on a netting*—for a sustaining contract.
- Go up the golden stairs*—for an audition.
- Radiodorous*—for displacing.

Bus Lines on Lone Star Chain with Newscasts

San Antonio, March 24. The Bowen Motor Bus Lines will air a series of Sunday afternoon quarter hour newscasts over the stations of the Lone Star Chain starting Sunday, March 29. Broadcasts will be announced by John Hicks of the KGKO, Ft. Worth, news staff from where the broadcasts will originate. Other stations on the LSC to carry the broadcasts will be KXTSA, here; KRGV, Westaco; KGNC, Amarillo; KXYZ, Houston, and KFDM, Beaumont.

Major Ed Knight On Duty in Manhattan As Aide to Col. W. H. Wells

Major Ed Knight, formerly public relations head of the French Line and well acquainted in radio, has been assigned as aide to Col. Walter H. (Cuppy) Wells at a new Manhattan branch of the War Department's Bureau of Public Relations. Office opened this week and will do liaison between the Army and the news services, etc.

Memphis Open Air Theatre Steps Into Time, Borrows Idea, of Met Auditions

Memphis, March 24. Memphis Open Air Theatre Auditions, a 10-week half-hour program sponsored by the Memphis Ice Industries and produced by the Kremer-Boward advertising agency will take the Sunday afternoon spot on WMC vacated by the Metropolitan Opera Auditions of the Air this week. Local summer musical operation will pattern its radio talent hunt closely after Met setup, with hearings open to all singers of the mid-south and a contract with the MOAT for its five-week season commencing in July as the reward. Three young hopefuls will come to the WMC mike each week, accompanied by a 17-piece concert orchestra directed by Joseph Cortez, Malloy Chamberlin will m.c. the broadcasts. Judges are to be Mrs. Robert L. Jordan, vice-president and chairman of talent for the MOAT; Harry Martin, amusements editor of the Commercial Appeal, and Robert Johnson, dramatic critic for the Press-Scimitar. Programs will emanate from the

WMC studios and will be open to the public. Ice co-op is making arrangements for a distribution of limited number of tickets. Series will be one of most elaborate commercials attempted on local station in recent years.

KGW's 20TH YEAR, PARTY FOR 2,000 GIVEN

Portland, Ore., March 24. Station KGW, local NBC-Red outlet, celebrated its 20th birthday Sunday (22) with a party attended by 2,000 Portland citizens in the Masonic Temple ballroom and a special network broadcast. Several KGW alumni, including Kay St. Germain and Mel Blanc, were picked up from Hollywood as part of the show, which had Ralph Rogers, KGW program director, as m.c. Sidney N. Strots, NBC vice-president, came from Hollywood to attend.

CAMP WHEELER B'CAST 1,300 PROGRAMS

Camp Wheeler, Ga., March 24. Functioning like the production department of an advertising agency—and turning out many more programs than most—the radio division of the Public Relations Office here has aired 1,300 shows in the past year. With a number of former commercial radio men on the staff, PW broadcast its first program within two days after the camp was activated just a year ago, March 19, 1941.

Initial airings were produced by Pvt. Harmon H. Hyde, former gabber and producer on WPRO, Providence, R. I., and Pvt. Arthur F. Schoenbus, engineer for WAEC, N.Y. They turned out "Camp Wheeler Reports," a weekly news program of training activities at the nation's first infantry replacement center.

Three weeks later, when additional trained personnel joined the staff, scheduled was updated to five sets weekly on WBML and WMAZ, Macon, Ga. Short time later, PRO set a series of 15-minute transcriptions by which the New England troops in camp brought news of their activities to parents and friends via WDRS, Hartford, Conn.

Radio division of the PRO short time later came under command of Lieut.-now Captain—Edwin P. Curtin, who had directed radio publicity for the New York World's Fair and had handled production for NBC and the BBDO agency. In May of last year he had 24 programs of all types on the air weekly.

Transcription services have been extended to other northern stations and have been on WINS, N.Y., for six months and WBEL, Sheboygan, Wis., for three months. WBEL this week is starting to service seven other stations with the listeners. The PW has garnered more than 1,000 letters to the stations. Test transcriptions are now being made for WBT, Charlotte, N. C.; WPTT, Chattanooga, Tenn., and WCAE, Pittsburgh.

KGO Into Drake Hotel For Luncheon Gabbing

San Francisco, March 24. KGO and Six Francis Drake hotel have got together on a deal which will have a Blue line in the dining room. Tuesdays at 1 p.m. for a luncheon-table pickup. Ann Holden will conduct the mesh, at which celebs will chat over their telecasts. Hotel now has a KQW line, also. Samuels' Jewelry having switched its Art Lindletter dancer-interviews to the Drake from the Palace.

Jim Murray, director of promotion at WCAE, Pittsburgh, Hospital there, receiving treatment for stomach disorder.



Picture a Man going to Market!

THE PERSONALITIES BEHIND WCAU'S POPULARITY!



● And how Ross Mulholland goes! Not buying, but selling . . . selling himself, his personality and his amazing new stanza of late evening turntable magic to one of the biggest markets in the world—the vast Philadelphia metropolitan land defense area where the per capita spending income is well above the national average!

Moonlit Music Hall is a breezy show tailored to the likes of the folks who man the production lines. Variety and Billboard say its terrific; the best recording show that Philadelphia has ever seen. So, if you want to go going in Philadelphia, why not go to market with Ross Mulholland's Moonlit Music Hall.

Moonlit Music Hall is available in 10 minute strips. Additional information and rates on request.

WCAU

60,000 WATTS IN ALL DIRECTIONS

Philadelphia • WCAU Building, 1622 Chestnut Street . . . New York City • CBS Building, 485 Madison Avenue . . . Chicago, Ill. • Vitrol Reiter, 400 North Michigan Avenue . . . Boston, Mass. • Bertha Banner, 538 Little Building . . . Pacific Coast • Paul H. Roymer Co.

IN CINCINNATI LISTENERS GET BASEBALL

Cincinnati, March 24.

Two beer and one soft-drink firms were signified last week to sponsor baseball broadcasts this season on WCPO and WKRC. WSAI continues Socooy Vacuum Oil, and General Mills (Wheaties) as advertisers supporting its diamond stings. Until 1941, when WSAI and WCPO divided the miking job, sponsors were the same.

WCPO has Red Top Brewing under contract. Whether a co-sponsor is to participate will be determined at a meeting this week between Mortimer Waters, station manager, and the brewer. WCPO's mikers are Sam Baller and Harry Hartman.

WKRC has Burger Brewing and Wagner Bottling as sponsors of the baseball broadcasts to be done by Wayt Hoyt and Dick Nesbitt.

Roger Baker and Dick Bray carry on as WSAI's announcers of the Reds' National League games.

The three newcomers are local concerns. Each of the stations is carrying play-by-play accounts of the Reds' spring training games with separate sponsors.

—And in Cleveland

Cleveland, March 24. Oleg Cjars and Lyon Travers have signed again to sponsor 'Dugout Interviews' of Cleveland Indians daily over WCLE.

SuBERT's Music House will back Sunday baseball resume over the station, and Trip-Top Beer will finance a 2:30 p.m. daily 'Talk of the Town' over WCLE.

Hold Back in Nashville

Nashville, March 24. With Southern Association opening date three weeks distant, the question of whether or not WISX will carry Nashville baseball games is still a mystery. With important aircraft and ship-building industries located

Baseball Warning

Washington, March 24. Repeated caution about thoughtless disclosure of weather information was given broadcasters yesterday (23) by the Office of Censorship. With the baseball season approaching, the Federal cut-touters reminded the industry to be on guard against incidental mention that might tip off the enemy.

If weather 'conditions cause cancellation of a game, simply state the fact that the game has been cancelled without describing the cause. The unchallengeable baseball broadcasts of 1942 will make no reference to the weather conditions at the scene of play,' said J. H. Ryan, assistant director of the censorship unit.

within Nashville the possibility that night broadcasts would be banned by War Department, WSIX and club officials have been reluctant to decide.

Too, the possibility that no night games would be allowed as a power conservation method has added the delay. Then rationing possibilities have held Holsum Bakers and Socooy Vacuum from making option commitments.

Goss on Premium Brew

Baltimore, March 24. Bailly Goss, WBAL announcer, has left the station to take on job as sportscaster for National Premium Brewing Co. here. Will cover all local sports activities and interview celebrities for ambitious sports coverage planned by brewery over all local stations.

Bacon Calls for WTOL

Toledo, March 24. Roger Bacon will broadcast the play-by-play descriptions of the Toledo baseball games this season over WTOL, Toledo.

General Mills is the sponsor.

KIRO's M.D. Gab Sessions

Seattle, March 24. 'Medical Roundup' in line up with King County Medical Association, begins weekly over KIRO in April. Rexal Kenyon is producing.

Nunns Get FM Okay

Amarillo, Texas, March 24. The first commercial FM grant in the southwest was made by the Federal Communication Commission to the Amarillo Broadcasting Co., which owns KFDA. FM station will operate on a channel of 45.1, covering 5,000 square miles. Gilmore Nunns and J. Lindsey Nunns are principal stockholders.

Two are also majority stockholders of stations WLAJ, Lexington, KY, and WCMI, Ashland.

'JALNA' IN NINE 1-HOUR PARTS

Toronto, March 24.

First of the nine-episode dramatizations of the 'Jalna' family saga teed off Sunday (23) over the national network of the Canadian Broadcasting Corp. Emanating from CBL, Toronto, this first radio adaptation of the Marz de La Roche clan was written in its broadcast version by Carolyn Darling. The nine one-hour installments (Sundays, 10 p.m. EDT) are under the direction of Rupert Lucas. Barbara Everest, of the British stage, plays the head of the House of Whitecoats; Ivor Lewis is Nicholas; Courtney Benson plays Young Finch; Rupert Lucas will be heard as Henry.

Special music has been written by John Weinzweig.

Liggett & Myers on WJSV

Washington, March 24. One of the largest local tobacco accounts ever signed puts Liggett & Myers on WJSV for 89 two-minute programs weekly. Recordings will be spotted all over the board every day of the week, plugging Chesterfields.

Newell-Emmett placed the bustle in the local CBS outlet already has Old Gold on for three 15-minute shows weekly as part of the Godfrey Soudal.

'What This Town Needs Is Some Honest Radio Criticism'—Wichita Sun

The Wichita Sun, local 'outsider' sheet, has been causing quite a stir in the Wichita area through the medium of a plain-spoken radio column which its editor, Jimmy White, writes under the caption 'Land of Make-Believers.' He socked the rival sheets and radio stations very bluntly. Speaking of the reaction to his comment he recently wrote, in part:

'Wichita has never had an honest critic of either radio or movies. All shows—good, bad and worse—are labeled superlative in the daily press.'

'We intend to be in the future and have been in the past, an honest radio critic. For those who do not think we are competent to judge radio shows, we present herewith our qualifications—'

'We are, we have been told, a washed up has-been who has been taking spile on our letters with the sour grapes method. 'Tch! Tch!'

'It is a human fact that performers are bouquets and have a wholesome horror of brickbats. If the bouquets are synthetic, that is ok with the performer. Perhaps his ego does not permit him to know the difference. At least all bouquets look the same among the clippings in his press-book, although some do not smell so sweet. We have never donated a false rosegay to a radio performer or show yet.'

'If we say the Burtinart Jamboree is a darned good radio show, you can bet your last bond that that is our honest opinion. If we say John Speer is a lousy comic and an even better dramatic star, we don't say it because John is our friend. Because, friend or no friend, if it were our belief that Johnnie was missing a leg or two, we would not hesitate to say so. Golden silence is not one of our few cardinal virtues.'

'We realize this column could not appear in the Eagle or the Beacon. We would not be allowed to tread upon the sacrosanct toes. . . . Honest criticism never hurt any

honest performer, artist or commercial station. And in show biz, these days, honest criticism is a rare thing.'

Houston Office of R & R Placing Beer Waxes

San Antonio, March 24. The Galveston-Houston breweries will air three quarter-hour transcribed programs per week featuring the Kurr Kobbler in the interest of Southern Select Beer.

Account was placed through the Ruffrauff & Ryan Houston office.

WHK DISCS TO LIBRARY

Coward-Lawrence, Windsor, Welles and Massey Stored Away in Wax

Cleveland, March 24.

WHK has given its 'Dramatic Collection' of recordings of speeches and dramatizations to the Cleveland Public Library.

Among the recordings were Noel Coward and Gertrude Lawrence presenting scenes from 'Private Lives'; King Edward VIII abdication speech; Orson Welles as 'Julius Caesar'; and Raymond Massey's 'Abraham Lincoln in Illinois.'

ANN HICKS STARTS ON WEEI

Boston, March 24.

Ann Hicks, Boston Herald feature writer and reporter, started yesterday (23) on WEEI with a radio program, 'The Family Front.'

Modeled after her Sunday Herald column of same name.

Ralph E. Austrian, asst. vice-president RCA Manufacturing Co., granted leave of absence to go on planning board of War Production Board at Washington. Left last Friday (20).

Is Darragh Aldrich psychic?

About 22 weeks ago, WCCO first introduced Darragh Aldrich on the air to the 1,400,000 women listeners in its primary area. Her novels and plays, the articles she had written for women's magazines had already made her nationally known.

She knows Northwestern women well...has lived among them...written about them...for 25 years. Thousands of listeners, on farms and in small towns, from the Twin Cities to Twin Valley were moved to write, "You must have led a life like mine...to know so much about my problems." Mrs. E. F. H. summed it up: "Lady, are you psychic? How else could you happen to discuss, on your program almost every day, some problem that is uppermost in my mind and in the minds of so many of my friends?"

Small wonder her program has a Hooperating of 6.4% in the Twin Cities—33.6% of the available audience at the time she's on the air! Never has WCCO had a women's participation show such as Mrs. Aldrich's that attained so high a rating in so short a time!

You needn't be psychic to recognize this fact: "Yours Truly, Darragh Aldrich," on the air Mondays through Fridays, 1:30-1:45 p.m., is one of the year's best buys in the Great Northwest. For rates on a participation basis, call us or your nearest Radio Sales office.



WCCO 50,000 WATTS WHERE IT COUNTS THE MOST

Inside Stuff—Radio

WMCA, New York, is to announce this week to its listeners that henceforth its radio programs will be required to buy admission with various foodstuffs, which will be turned over to the new American Theatre Wing Cantineen. Later was opened recently to provide free meals and entertainment to service men.

That will be known yet what it will ask as admission to broadcasts. That will not be known yet what foodstuffs the Cantineen lacks. Spot announcements will inform listeners prospective audiences what to bring.

"This is War" has an arrangement whereby various newspapers around the country receive the weekly radio program in advance and illustrate the basic idea week by week from stock photographs in their own local newspaper morgue. Allen Meltzer handles publicity for the program, which is financed by the four networks.

Dailies giving a weekly photographic splash include Detroit Free Press, Chicago Times, Pittsburgh Press, Washington Post, Miami Herald, Memphis Commercial Appeal, Richmond Times, New York PM.

WOR, New York, was victorious in a suit for alleged unfair competition against William W. Orloff in the N. Y. federal court recently when Judge Murray Hubert issued an injunction preventing the defendant from using the name "W. O. R. Printing Co."

No damages were awarded by the court and costs were equally divided between both sides. Defendant operated a printing establishment in N. Y. and Bamberger complained the public was deceived into believing he was associated with its radio station.

Gloria Wood, new Clyde Lucas vocalist, is younger sister of Donna, who, with her Don Juans, is a Horace Heidt turn. Both girls used WBZ, Boston, for springboard and were taught by their mother, the former Gertrude Anderson, who sang with "Three Queens and a Jack," one of radio's first popular quartets. Girls are from Arlington, Mass.

Sammie Hill, network radio actress in New York, was divorced in Memphis (9) by Thomas Lee Land, non-pro, whom she married June 17, 1935, at Hernando, Miss., on charges she deserted him Jan. 15, 1940, to go to New York and take up a career in radio and dramatics.

Phil Baker is on the jump Sunday night between his own Take-It-or-Love-It radio show (CBS) and doubling into Clifford C. Fischer's 'Priorities', vaude show at the 46th St. theatre, N. Y., which also has a Sunday night performance.

Sam Gill, who joins Lord & Thomas agency, New York, as director of research, has been identified with the C. A. B. and with Life's continuing study of readership. L. & T. has not had a research director of late. Bob Leding and Sam Miller previously handled this assignment.

Charles C. Shaw, news editor of station KTSB, San Antonio, spoke on 'Religion and the Axis' from the pulpit of the Woodlawn Methodist church at the regular Sunday evening services on March 22.

Old Gold program (Bert Wheeler-Herbert Marshall) transfer to CBS followed, by a short period, the transfer of salesman Don Roberts from the Blue to CBS. He serviced J. Walter Thompson for both nets.

There's no advertising on the British radio stations, but Scott and Wbaley in 'Kentucky Minstrels' recently advised use of Overidge's Lung Tonic, a much publicized British cough cure.

Argentine Activities

By RAY JOSEPHS

Buenos Aires, March 17. **Farmania Franco-Argentine**, which claims to be the world's largest drug store, inaugurates series on Radio El Mundo (LR1) daily at 2:30. Show stars Silvio Spaventa and company in dramatization of 'El Aislado' (The Alcoholic One), original by Julian Glencoe. Saetre, Franco-Argentine, which until U.S. drug stores, has no sodas, sandwiches or other standard U.S. drug store stuff, just beginning to use radio in a big way.

Camelia Celrosa set with Radio Priofo (LS2) for long-term contract beginning in April.

Ernan Broga, Brazilian pianist, conductor on Radio Argentina (LR2) for 'Hore del Brazil,' locally produced Brazil hooding program.

Phillips Milk of Magnesia program on Radio Belgrano (LR3) drawing raps from local critics for over emphasis on talk. Show stars Mena Ortiz and Pedro Lascall, with script by Dr. Pedro Miguel Obligado.

Radio Stentor (LS8) has added Nelida Rumbero, pop Argentine singer.

U. S. jazz featured by Gran Canal cigaretes on Radio Mitre (LR6) Sunday night show at the peak hour of 8:30. Stars Augustus Magaldi, comic, with mentions of screen and radio personalities.

Tango, U.S. lipstick, open series on Mundo Mondays, Wednesdays and Fridays, at 9:45 p.m. Uses critic of daily 'El Mundo' and Valentina, who writes for the 'Editorial Haynes-Horneo' Glenda as speaker. Zully Moreno, local firm starlet, was guest artist on the opener.

'**Dairyco**' an English butter and dairy product firm, opens pop musical program on Estereano Tuesdays and Fridays at 7:30. Orks include Francisco Lomuto, Roberto Zerillo, Felisimo Brunelli, Eudoro Laurens and Raul Marengo.

Chilean radio star Gaucho Romero now visiting Argentina.

Erskine Caldwell Describes Moscow's 24-Hour Programs Under Bombings

Russian radio announcers often carry portable microphones into the midst of military battles; giving listeners the orders of officers, the shouts and sounds of fighting. Erskine Caldwell, the novelist-newspaperman who recently returned from the Soviets, revealed something of 'special events' at a U.S.S.R. in a broadcast last week (15) for the Blue's program 'Behind the Mike.'

Moscow radio broadcasting continued 24 hours daily right through the worse Nazi bombings. Studios were two depths below street level in anticipation of this very predicament. Said Caldwell:

"Air raids and all, I'd be broadcasting from a studio which looked like a padded cell. Mattresses around all the walls and on the door. The microphone would shake, the table would shake, and the glass through which I could see the men in the control room would rattle. A huge demolition bomb had landed nearby. The men in the control room would grin at me, while their hands to indicate that the broadcasting facilities were still intact and I'd continue."

To make up the 24-hour radio schedule the Russians used radio programs especially written by their best playwrights, poetry, marching songs, talks and episodes of heroism in addition to the broadcasting of actual battles from the front—all designed to keep up the people's morale. There were also numerous shortwave broadcasts.

Russians can't listen to foreign broadcasts, because when Germany invaded Russia, the Soviet Government took all individual radio away from the people. They hear official broadcasts through each apartment house in Moscow having a central radio set.

Caldwell obtained the material for his own broadcasts from official headquarters from personal observation and sometimes from Russian corre-

spondents and officers who had been at the front.

Describing a foreign broadcast, Caldwell gave an example of what a commissar might say to German soldiers. "Mrs. So and So, your son, Fritz, was killed yesterday on Such and Such battlefield because he was a fool of Hitler. He foolishly fought instead of deserting and coming over to us. Hitler—no—we killed him. But if you have another son and he is sent here, the same thing will happen to him. Don't let him be sent!" Once a commissar broadcast so heartening a plea to German mothers that he had even the Russians crying.

CHARLES O'CONNOR DIES

Had Successful Career as an Announcer—Widow Former Rockette

Charles O'Connor, announcer on various Philip Morris programs until last fall, died suddenly March 17 at his home at Douglaston, L. I. He was 30. He is survived by his wife, the former Emily Ryan, at one time a captain of the Radio City Music Hall Rockettes, and a five-year-old son.

After some experience in imitation, O'Connor joined NBC in 1931 at the age of 20, the youngest announcer ever hired by the company. He was noted as an unusually versatile speaker, being particularly facile at ad lib descriptions and fill-ins. His earnings were formerly very big. Joining Philip Morris in 1937, he developed a highly individual style of drawing informally in reading commercials, which presently became identified with the product. However, he never used it on his occasional outside assignments nor after he left Philip Morris last fall to free-lance.

At the time of the Japanese attack on Pearl Harbor, O'Connor returned to NBC to help out temporarily, but left again after a few weeks to free-lance.

A River Rouge in Washington, D. C.

THERE'S no forest of smokestacks in the Nation's Capital but that brick building two blocks long, down near the Union Station, is no industrial plant.

It's the Government Printing Office, the largest printing plant in the world. Day and night, 7,400 persons are employed* on its acres upon acres of floors. The monthly payroll is just a whisker more than one and one-half million dollars.

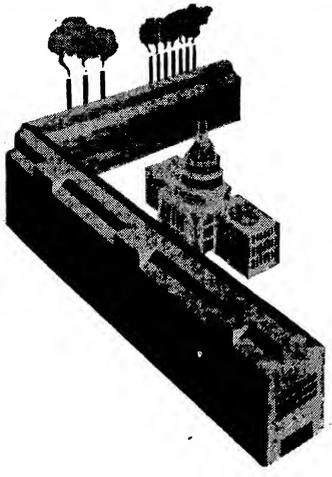
The GPO is only one of many "industrial" operations in Washington, where approximately 200,000 men and women are now on the Federal payroll.

Thousands of newcomers to Washington find their radio sets the common denominator between homes just left and a new community. More than 85,000 new employees will come here in 1942. They will rely on the friendly, familiar counsel of CBS and the warm, new friendliness of WJWS. In Washington—buy Columbia's 50 Kilowatt WJWS.

*The GPO employs as many men and women in a mechanical capacity alone as the total payrolls of three of the nation's leading publishers combined.

WJWS WASHINGTON'S 50,000 WATT STATION

Owned and operated by CBS. Represented nationally by Radio Sales: Los Angeles, San Francisco, New York, Chicago, St. Louis, Charlotte



\$25,000 of Frisco Municipal Funds Earmarked for Opera Company, Unions Pressured the City

San Francisco, March 24. The City of San Francisco has laid aside \$25,000 for publicity purposes and \$48,000 of this sum will go to the San Francisco Symphony orchestra and \$25,000 to the San Francisco Opera. These sums appear as items for both organizations.

Granting of the money represents a victory for the San Francisco unions, which went to the government of the city and demanded funds for the continuation of the opera season, under the direction of Gastone Merola, gets under way in late September and runs 10 weeks in San Francisco, Los Angeles and neighboring cities. This will be the first time unions have ever gone to bat for a theatrical venture and their victory may have similar repercussions in other cities where opera and symphony concerts are threatened.

Concert Theatre, N. Y. Using 36-Man Orchestra For Its Experiments

The Concert Theatre, formerly the Filmarie of N. Y. will have two permanent conductors in its initial season. These will be Dr. Otto Klemperer and Laszlo Heltetz, the latter musical and artistic director of the St. Louis Opera Co. The orchestra to be presented will be known as the Concert orchestra and will consist of 36 men.

Klemperer will stress orchestral programs with distinguished guest soloists of vocal and instrumental music while Heltetz will stress operatic personalities with programs to be presented on Mondays of each week. The first concert will be given on April 19 while on April 20 Don Giovanni's first program will be given by Anne Roselle, Margit Bokor, Felix Klotz, Jess Walters, Carlo Zeller and the orchestra with a tour for next year in being planned.

Chiesa, Tibbault Jointly Replace Ezio Pinza

Memphis, March 24. A joint concert by Vivian Della Chiesa and Conrad Tibbault replaces the Ezio Pinza booking at the Beethoven Club's annual Civic Music series for next season.

Pinza's Metropolitan booking was announced as one of four artists dated for next year only 24 hours before the FBI granted visas to New York on alien investigation charges. Local Club immediately cancelled the booking.

BACCALONI'S SCHEDULE

Number of U.S.O. Dates Included
—Set Well Into 1942—

Salvatore Baccaloni, Met opera basso vividly with his present season on the road with the Met. He will sing six weeks during which time he will make six records for Columbia.

On July 1 he will start a one month tour of U.S.O. camps and on Aug. 1, he starts across country giving individual concerts before arriving in San Francisco for the opening of the opera season in September. From there he will return to the Met for that season and back to the Met. If it opens. He takes a six weeks absence from the Met for the continuation of his operatic concerts which are selling next year for \$2,500-\$5,000 and this year for \$1,750 to \$2,000 this season. He will give 21 performances in the six weeks. He will drop the role of Don D'Amore, and will substitute Barber of Seville in its place, while carrying the 'Bois' and 'Don Pasquale'.

Yella Feist, barpichordist, has completed a number of recordings at Bearlatti recordings for RCA Victor.

Philharmonic's 100th

On April 2, 1942, the N. Y. Philharmonic, oldest orchestra in the U. S. will celebrate the 100th anniversary of its founding. Program scheduled will have Herbert Janzen, Met baritone, as soloist with the Westminster Choir; Meg Mundy, soprano, and Saida Knox, contralto, also soloists.

The date of the first Philharmonic Concert, Dec. 7, 1842, Beethoven's First Symphony which was used, will be repeated.

MET UNCERTAIN OF NEXT YEAR

The Metropolitan Opera Co. will issue no contracts to any of its artists until next November, since its season generally gets under way that month, this will make the latest signing in its history.

It is still undecided whether the company will be able to have a season next year, the losses sustained this year have left it in the red with no operating capital available. It is deemed unwise to attempt another public appeal at this time. Met board meets in late May to make a final decision after the return from the tour.

SAIDENBERG UNVEILING DENVER LITTLE SYMPH

Denver, March 24. Daniel Saidenberg, third conductor, the Sidenberg Little Symphony of Denver, will premiere April 7 at the Broadway Theatre.

His other two orchestras were the Chicago Symphonietta (1938) and the Little Symphony of N. Y. (1940).

MET LINE-UP IN DALLAS

Five Operas in Four Days for Expected Sell-Out

Dallas, March 24. Five operas in four days will be given here by the Metropolitan Opera in its fourth annual season, April 18-19 inclusive. Complete sell-out is predicted for the row, which will attract audience from entire southwest, even dipping down to Mexico City for avid opera fans.

Included for presentation this year are 'Lucia di Lammermoor', 'Don Giovanni', 'Carmen', 'Aida', and 'T. Barbere di Siviglia'.

Lily Pons and Jan Peerce, two of Southwest's favorites, will make 'Lucia di Lammermoor', opening presentation to be conducted by Giuseppe Sinigaglia, while in 'Don Giovanni' set for April 18, will be conducted by Giuseppe Sinigaglia and Josephine Antoline will be in 'Carmen' set for April 19. Wilfred Pelletier will conduct 'Bize' April 18 with Lily Pons, Raoul Jobin and John Brownlee in top roles.

Claude Lapham's Score

Claude Lapham wrote the score for the Greek drama, 'Iphigenia', which is being presented at the Y. M. C. A., Columbia University, this week. The music is based on the Greek drama and Mycenaean legends.

Dr. Milton Smith, head of the Metropolitan's drama department, is the principal applicant.

N. Y. Concert Reviews

JOHN CHARLES THOMAS
Town Hall, N. Y., March 17, 1942

Baritone, adding another decade before the public, still retains enough of his lyric quality to sing the most poignant songs to captivate an audience. Whether it be the long and short and snappy songs or the savage bits to his more dramatic songs, he treats them all in good stead. A capably audacious demagogue and relieved close to human encloses.

The N. Y. daily critic said:
"Eribone (Boehm): 'Demonstrated that he is a truly technical singer. He still seeks his peer among present day baritone vocalists. Production to the point of perfection.'"
"Times (Strauss): 'Evening of distinguished vocalists. Solicited attention to minute details... keenest insight... rich resonance... fresh at the beginning.'"

JOSEF HOFMANN
Town Hall, N. Y., March 22, 1942

The 63-year-old pianist, now in his 50th successive year before the public, was a public favorite from a terrific cold for this, his only appearance in two years. His technical weariness that hampered the terrific power he is capable of summoning, his quiet playing and his singing tone about the finest heard in N. Y. this season. He had his usual easy phrasing, smooth flowing legato and crystal tone.

The N. Y. daily critic said:
"Eribone (Boehm)—'Played as well as amazing as it ever has been in exceptionally strong singing tone... considerable jovialness as well as in subtle poetry.'"
"Disclosed flashes of the true virtuoso of other days. His playing and his singing tone were among more memorable ones."

YARA BERNETTE
Town Hall, N. Y., March 17, 1942

Yara Bernette, 22-year-old Brazilian girl pianist, distinguished herself as a pianist and sensitive touch together with a great style. Interpretative ability well beyond that of her years. Mature musician. A light, almost fragile touch, with great strength and power and with no break to the melodic line. A flawless technique and a beautiful singing tone were among her accomplishments.

The N. Y. daily critic said:
"Yara Bernette—'Overlaid with excellence... beautiful quality of tone... technical skill... a new approach... lovely tremendous quality... fiery dramatic presence... persuasive interpreter... highly developed technique... big line... noteworthy beauty of tone.'"

IRENE ROSENBERG
Plunkett Hall, March 21, 1942

Blessed with intelligence and ability, Irene Rosenberg, 15-year-old pianist, was one of the best of the juvenile invaders of the stage. She has the technique, the brilliant tonal quality, shade and dynamic control and a digital facility at bravura works of many a famous artist.

Program had a tendency to slow down, which was not the artist's fault. Her playing was full of fine works that produced this effect. The child bears careful watching for she may be headed for the top.

The N. Y. daily critic said:
"Irene Rosenberg—'Substantial talent... and well polished... contrasts of tone—real talent.'"
"Inborn aptitude for the keyboard. Playing accurate, clear and separate... sure control of color and rhythm."

HUMPHREY DOULENS INTO ARMY SOON

Humphrey Doulens, personal representative for Nelson A. Rockefeller and Grace Moore, and member of the Metropolitan Musical Bureau during the Columbia Concerts, will be inducted into the army in April. Doulens was a former member of the Citizens Military Training Corps.

He has been secretary of the Military Training Club Association of Fairfield County, Conn.

John Strauss' opera, 'Die Fledermaus' will be given its first N. Y. performance in several years at the Metropolitan on Broadway street, April 11 and 12. Rudolf Skolitz will conduct, and Margit Klotz will sing the title role. Clara and Desi Hablan, daughter of Selma Kurz, one of Austria's greatest singers, will appear.

Women's Music Appreciation Ahead Of Concerts Puts Series Into the Black

Cincy Opera's Stunt

The Cincinnati Symphony Orchestra Association has invited radio stations throughout the country to organize and conduct 'Aids to Music Appreciation' series for a six weeks season here at professional salary for 13 different radio stations starting June 1.

Run-off winners appear between April 29-30.

Canton, O., March 24. For the first time in its history the Canton Symphony Orchestra Association will end its season in the black, according to James Decker, its new president. In previous years it was forced to go to the association to pay off its annual debt. Decker says the proceeds of patron dues and Wednesday concerts, but next season the orchestra will be able to operate on a pay-as-you-go basis.

Creation of a women's division, in charge of music appreciation work for the public, was suggested for the success of the current season. They held discussions Sunday preceding the Wednesday concerts.

Richard W. Oppenheim has been director and conductor of the 63-member orchestra since its inception.

SET BOOKINGS WELL AHEAD

Already set on the program of the Pittsburgh Symphony for next season are Robert Casadesu, Nov. 27 and 28, Jascha Heifetz, Dec. 4 and 6, Rudolph Serkin, Oct. 30 and Nov. 1, Henri Tomasi, Nov. 6 and 8, and Vronsky and Babin, Nov. 13 and 15.

Columbia Concerts Corp. which handles the above named artists has also booked Nelson Eddy, Lily Pons, Vronsky and Babin and Albert Spalding with the National Symphony in Washington on both the Yale University Course and has Eddy, Zinka Francosetti, Josef Hofmann, and the Metropolitan Opera's 'Carmen' Chorus with the University of Washington in Seattle. Some already set recently for the 1942-43 season are Heltetz and Heltetz with Henry Zeller, concert buyer of Chicago, Washington, Francisco and Heltetz with the Rochester Civic Music Association, and Heltetz, Paul Robeson, Bartlett and Robert Gottschalk, Rudolf Kirckmayr, Marcel Hubert, Kurt Baum and Serkin and Busch on the Y.M.C.A. course in N. Y.

LEONARD WARREN FLIES TO BUENOS AIRES MAY 10 FOR OPERATIC APPEARS

Leonard Warren, 30-year-old Metropolitan Opera baritone, has been signed to open the Buenos Aires opera season on May 20, singing Richard Wagner's 'Lohengrin' for May 15 with his wife.

Warren's first series in which he will appear are 'Rigoletto', 'Aida', 'Traviata', 'Simon Boccanegra' and 'Cavatore'.

Not Worth While Being That Quentin Reynolds

Pittsburgh, March 24. May Beagle, local concert impresario, has decided to drop contemplated suit against Quentin Reynolds for failure to appear at Carnegie Hall for wind-up of program. Original January date was dropped because of the fact that resu booking Reynolds informed Miss Beagle that he wouldn't be in town for all series in which he would be available this month. Week ago she was informed he couldn't make it because of a lecture he had made because amount of damages would be hard to prove inasmuch as Beagle's contract was obtained, Jay Allen.

It was the second disappointment in a row for Beagle this year. Illness forced Clare Booth to cancel at last minute several months ago and the 'Miss Chase case' in replacement.

MET AUDITION WINNERS

Carly, Margaret Harshaw, Frances Greer, Harvott, get \$1,000 each.

Concluding its seventh season of sponsorship of the Metropolitan Opera Auditions, the Metropolitan Sherwin-Williams Paint Co. added four more of the contestants to appear in the 'Aids to Music Appreciation' of the Metropolitan. Elwood Gray, tenor, Margaret Harshaw, contralto, Frances Greer, soprano, and Carl Harvott, baritone, were the winners.

Gray, sang 'E Lucevan le Stelle' from 'Lohengrin' and contrasted with somewhat nasal lyric tenor, with good notes. Both 'A's had plenty of power in the 'Aids' performance in his singing indicated it is a prospect to watch. Miss Harshaw displayed a contrast with some difficulty making the low 'A' flat in 'Amor vidis' under the 'A's' and 'A's' in the 'Aids' contrasted with a firm ringing quality in the 'Aids' in the 'Aids' contrasted with 'Boheme'. Clifford Harvott showed a powerful baritone of good quality in the unbacked 'Zara piccola zingara' from 'Zaza', but the range of the aria did not disclose Gray's vocal processes adequate top notes or not.

All four received the customary \$1,000 prize. The contest was concluded with a hedge-podge of a 'Martha' career in English.

Miklos Cozza, Hungarian composer, who composed and conducted 'The Song of the Sander' and 'Jungle Book', arrived in N.Y. March 15 to record the music for RCA-Victor.

11 MET OPERA JAMES FOR SOUTH AMERICANS

South America's opera season opening in Buenos Aires on May 20 with 'Ballo in Maschera' and running to the end of September, including season at Rio, will feature a Metropolitan Opera series the largest number to go since the Met started to send people down several years ago.

Those to go will be Rose Hampton to the Teatro Colon in Buenos Aires and not to Rio, Bruna Castagna to both houses, Frederick Gruber to both, Zinka Milanov to both, Norma Greco to Rio, Nora Orloff to Rio, Eddy Gray, Lauritz Melchior, the same, Irene Janssen the same, and Eddy Gray. The Metropolitan Opera additions may be made. How the artists are to get there is a problem. Since planes are out Government priorities have taken them over, and the singers will not risk ships. The Metropolitan Opera will charter the Piaggio of Rio, and the South American governments will pay.

This may not work in all cases.

Good Music for Camps

Fort Devens, Mass., March 24. Led by Arthur Fiedler, conductor of the 'Pop' and Explains Concerts, the Metropolitan Opera's Boston Symphony Orchestra visited Fort Devens for a concert sponsored by the U.S. Army.

The concert, attended by over 1,200 soldiers.

Leon Bedetti, tenorist, and Jesus Maria Sanroma, pianist, were soloists.

The concert was the fourth of a series of 'Symphonies for Soldiers' at Fort Devens, but the first appearance of the Boston Symphony Orchestra. Plans are under way for similar concerts at Camp Edwards, and other New England cantonments.

On the Upbeat

Wayne King booked for week's engagement at Stanley theatre, Pittsburgh, beginning April 3.

Ralph Springer out into Treton Cafe, Pittsburgh, for indefinite engagement, replacing Billy Yates out-ft.

Gene Jones, A. B. Green and Lenny Grace, all of Herbie Kay band, received their matching orders last week.

Jimmy Gamble band opened engagement at Bill Green's, Pittsburgh, Monday (23), following Herbie Kay orch.

Sammy Lombardo, 18-year-old trumpeter with Stan Vinton band in Canonsburg, Pa., near Pittsburgh, off for New York to join the Barney Rapp crew.

Ann DePost and her Men of Music into New Colonial, Pittsburgh, for a run following eight-week stay at Ohio hotel, Youngstown, O.

Hal Leonard's orchestra playing New Kenmore hotel, Albany, The Star Spangled Ice Revue, with Dorothy Franey, is on the floor.

Blue Barron orch booked into Stanley theatre, Pittsburgh, for week of March 27.

Ray Scott pulls out of Blue Gardens, Armonk, N. Y., one night March 27 to fill-in for Harry James at Pennsylvania State College. James pulled out by picture work for Universal on Coast.

Dick Cavan moving his band April 6 into Park Lane, Buffalo.

Genevieve Lipton, singing with Maurice Spahn's band on dance

dates in and around Pittsburgh while Faye Parker is awaiting stock.

Eddie Welsh orch, with Gerry Richards as vocalist, into New Hillcrest, Pittsburgh, for four weeks, replacing Billy Burton band.

Billy Yates, formerly with Don Bestor, cut his band from 10 to four men for engagement at Treton Cafe, Pittsburgh.

Kalpa of Note (six-man ensemble) comes into the Drum Room, Pittsburgh, for four weeks, beginning March 30.

Shimmy Danham band, on verge of shutting in Decca, remains on Bluebird label.

Ray Conant, ex-Artist Shaw trombonist, replaced Sid Brantley with Vaughn Monroe.

Marie Green, soprano, recorded with Shep Fields band at RCA-Victor last week.

Ray Herbeck band replaces Cecil Colby's at Deauch's, Moundville, N. J., April 1.

Ted Alabaster, formerly with Bob Chester, replaced Bobby Burns as road manager with Charlie Spivak. Burns transfers Army tomorrow (Thursday).

Tomme Carnevale combo held over through April at Williamsville Glen, outside Buffalo.

Dean Kincaid, sax-arranger, has gone back to playing with the Alvino Ray band, for which he arranges.

Johnny McGee band replaces Muggsy Spicker's at Arcadia Ballroom, New York, tomorrow night (Thurs.).

'Snooky' Lanson, formerly with Ray Noble, has taken vocalist spot with Al Donaghe. Latter opened Palace hotel, San Francisco, last night (Tues.).

Sonny Skyler, vocalist with Vincent Lopez, leaving that band to head a new combo of his own which is now in rehearsal.

Reggie Childs goes network when he opens Friday (27) at Netherlands Plaza, Cincinnati, for six weeks, followed by a fortnight at Detroit's Eastwood Gardens.

Bob Astor has taken on Ernie Piguera, who plays trumpet on the Louis Armstrong style, replacing Gordon Boswell who went to Jerry Wald. Rudy Tanza takes lead alto spot from Ray Beller, who joined Will Bradley.

George and Joe Fenton (not related), who traveled New England territory with own band, had split-up, have both taken defense jobs for the duration 'somewhere in Maine'.

Boogie Woogie Prof

Buffalo, March 24. Roger Brown, WBNY disc jockey, turns up Monday (30) as host of Groveside Library longhail music series. Talking on 'Bach vs. Boogie-Woogie'.

Sax Solo Originator, Frank Mudee, Dies at 74

Hollywood, March 24. Frank Mudee, 74, reputed originator of the saxophone solo, died March 17 in Los Angeles. He toured this country and Europe for nearly a half century with various vaude units and minstrel shows. In later years he appeared in vaude with his son, Charles Merton.

Band Reviews

GEORGE MORRIS ORCH (5) Arranged by New York Comprising piano, Novachord (doubling sax), drums and vocal. This combination gives out in solid rhythm. At Armando's, class East 55th street restaurant. Boniface Armas has good idea of no music until 9:30, in order not to disturb the diners, and then an early dinner show with Beverly Paterno—who has figured the pub's price—as a vocal interlude. Like most socialite songstress, Miss Paterno must depend mostly on her personal following. The dance combination, however, is more of a professional show, so, mix up its dance sets, and is pat for a class room of this calibre. (A).

JIMMY HARRIS ENSEMBLE (4) Hotel Continental, Kansas City. Surprising dance rhythms for patrons of the Continental's dinner spot, the Penguin Room continues to be something of a problem. Small, intimate room can't house a regularized orch, and tendency has been to these small groups. This orientation is basically incorrect for the town's needs here. Harris himself, at the piano, and Harry 'Big Boy' Martini, on the reeds, fulfill their assignments nicely, but guitar of Willard Nastas doesn't live up to highly work needed in so small an outfit. All are overabundant by the drums of Norman Kaufman. Nastas, however, doubles neatly as balladist and chimes in with Harris on the arranging. (Cin).

DON KAYE ORCH (12) With Betty Parker, Beverly Blake, Ben Adams, Kingston Elmer, Turquoise Caslow, Lisaola, Neb. Two girls take the most bouy out of Don Kaye's room-hot designed orch, which is not in its proper ballroom setting. The girls play soft tempos, and would be out of place in any such room elsewhere where the traffic is young and jitterbuggy. Femmes are pert youngsters, Beverly Blake, able on both violin and electric guitar plus being an attractive blonde, and Betty Parker, a brunette with s.a. in song and appearance. Girls, plus being featured, are reinforced by the keyboardist, Kingston Elmer, and side man, Ben Adams, (or quartetist). Art. They band to suit a little.

10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country, as reported by operators to 'Variety.' Names of more than one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the listings and respective publishers.)

- 1. Deep Heart Texas (8) Melodylane..... Alvin Karp.....Bluebird
- 2. I Don't Want Walk (6) Paramount..... Bing Crosby.....Decca
- 3. Moonlight Cocktail (5) Jewel..... Harry James.....Columbia
- 4. String Pearls (5) Mutual..... Vaughn Monroe.....Bluebird
- 5. Somebody Else Taking Place (4) Sheplio. Glenn Miller.....Bluebird
- 6. Streets in Night (11) Remick..... Tommy Tucker.....Okeh
- 7. Blue of Regret (3) Loeb..... G. Jean Miller.....Bluebird
- 8. Miss You (2) Santly..... Woody Herman.....Decca
- 9. Couple in Castle (1) Famous..... Benny Goodman.....Okeh
- 10. Someone's Rockin' Dreamboat (1) Advance..... Russ Morgan.....Decca

OTHER FAVORITES

- (These records are directly below first 10 in popularity. Tunes with number of weeks in parenthesis are fading, others gaining.)
- White Cliffs Down (12) Shapiro..... Vaughn Monroe.....Bluebird
 - Dear Mom (Republic)..... Sammy Kaye.....Victor
 - Tangerine (Paramount)..... Jimmy Dorsey.....Decca
 - Everything I Love (Chappell)..... Vaughn Monroe.....Bluebird
 - Sometimes (Berlin)..... Glenn Miller.....Bluebird
 - My Little Cousin (Doraine)..... Jimmy Dorsey.....Decca
 - What to Do (Leeds)..... Vaughn Monroe.....Bluebird
 - Zoot Suit (Greene-Revel)..... Glenn Miller.....Bluebird
 - Mandy Is Two (BVC)..... Andrews Sisters.....Decca
 - How Do I Know It's Real? (Chappell)..... Ray Kayser.....Columbia
 - Jersey Bound (Lewis)..... Andrews Sisters.....Decca
 - Skyark (Famous)..... Abe Lyman.....Bluebird
 - Vaughn Monroe.....Bluebird
 - Freddie Martin.....Bluebird
 - Guy Lombardo.....Decca
 - Benny Goodman.....Okeh
 - Woody Herman.....Decca
 - Harry James.....Columbia

REASONS ENOUGH

Juke Boxes Eat Up Plenty of Materials, Besides Nickels
Washington, March 24. Here's the reason why the Federal Government put the lid on manufacture of jukeboxes in order to cough war production. A single machine of large size requires brass enough to make 750 cartridge cases. The stummin in 125 big sets would make one fighter plane. Sted in a big model equals the amount needed for five machine guns. In addition, the 42 pounds of plastics would be released for control panels and other gadgets on badly needed aircraft.

Harlan Leonard Re-Casts

Kansas City, March 24. Harlan Leonard, the colored jivita, has brought his reorganized band into the Mayfair Club here. Loss of Tad Dameron to Jimmy Lunceford to handle arrangements and of drummer Jesse Price, who now heads his own band, along with some departures to the armed forces caused Leonard to set up this new crew. Myra Taylor continues as vocalist and Frank Williams is fronting and handling blues vocals. Leonard is working without trombones, his instrumentation including four sax (his own special forte), three trumpets and four rhythm.

Los Breeze plays two weeks at Roosevelt hotel, Washington, D. C., opening April 4.

"There's a little Armstrong in 'em all!"



and his Famous Orchestra
featuring
SONNY WOODS
VELMA MIDDLETON
Opening Mar. 27
for Four Weeks
CASA MANANA
HOLLYWOOD, CAL.
Broadcasting Nightly
Don Lee - Mutual Network

DECCA RECORDS
Personal Management
OF GLASER

STAN KENTON

and His Orchestra
ON TOUR
Just released
on Decca records
LAMPYRE OTTANO
CONCERTO FOR DOBROUSE

General Amusement Corp.
New York, N.Y. Carlos Castel

AMERICAN SING

FRANKIE MASTERS

and His ORCHESTRA

Just finishing theatre tour before opening
THIRD RETURN ENGAGEMENT
in the
ROOSEVELT HOTEL
NEW YORK
ON APRIL 3, 1942

(OKEH RECORDS)
Representation: MUSIC CORP. OF AMERICA
Personal Management: ARTHUR MICHAUD

On the FITCH "BANDWAGON" PROGRAM on March 29

The solid tune that PUBLIC ACCLAIM is making Big o' Hit

TUXEDO JUNCTION

Jersey Bounce

Recorded by
Benny Goodman Jimmy Dorsey Earl Hines Jan Savitt
DECCA BLUEBIRD VICTOR
Shep Fields King Sisters Mill Hersh Trio
BLUEBIRD BLUEBIRD Vocal by Terry Sand Red Norvo
COLUMBIA
LEWIS MUSIC PUBLISHING CO., Inc.
1619 Broadway, New York

Networks Make Advance Payments To BMI to Steady Its Cash Position

Columbia and NBC have agreed to help Broadcast Music, Inc., out of a ticklish financial position by advancing substantial sums of money to the licensing organization. Each network has committed itself to advances in cash the estimated license fees for their owned and operated stations and for the networks' share of the cost of clearance at the source for six months. The practice of CBS' advance was March 12, 1942, and NBC's is understood to be six months thereafter.

The advance was made necessary, it was explained in a letter to CBS affiliates by Edward Klauber, CBS executive v.p., last week, by the fact that the required payments to Edward B. Marks Music Corp. for the broadcast use of the latter's catalog as well as other publishers' works had put a substantial strain on BMI's cash position. BMI has made the practice of requiring contracts marked for a full year's installments to Marks, whose contract has 3 1/2 years to go.

In his letter Klauber declared that he thought the broadcasting industry should continue to support BMI so that it may never again find itself without an alternative competitive source of music. Continued his letter, "Since, as you know, the broad-

casters themselves control this organization through the election of its board of directors by stations which are its licensees-stockholders, we believe that BMI's activities will be geared to the desires of the broadcast industry with the scope of its budget and income. BMI's budget is understood to be built on the assumption of support from the entire radio industry.

Marks' contract calls for the payment of \$200,000 a year. NBC and CBS had each underwritten \$400,000 of the obligation.

Larry Taylor Abandons Music Publisher Role

Larry Taylor, one-half of the music publishing firm of Reis & Taylor, has given up active participation in that firm and returns as vocalist to the Charlie Barnet band. Taylor will retain his interest in the firm and Reis will operate it.

Stinger was with Barnet before going into music publishing; he joins the band next week.

Walter Jurman and Paul Webster led "Little Tingle Tots" and "You and the Waltz and Me" for "Tulip Time" at Metro.

The Beach Goes On

The Beach Boys' new song title has been borrowed for a Hawaiian ditty. Out of this merger has come "There'll Always Be a Beach at Walkie," by John Redmond, James Cavanaugh and Nat Simon wrote it. Columbia Music, Inc. is publishing.

Jack Robbins, Jive And Conga Kid, Goes Strong for Longhairs

There has been a decided trend recently to the use of American music in the place of the classic composed by European writers in the schools of the country. Whereas at one time music teachers in colleges, high schools and universities and similar classes in the villages to put students through pieces, they are now turning to the works of Vincent Youmans, Ferde Grofe, and a wide list of modern American composers which, as an interesting picture a great deal more and results in stimulating the desire to learn.

The trend has captured the interest of music publishers who see in it a source of income heretofore lacking, that is, those publishers who have copyrights on and publish the type of music increasingly being sought by Jack Robbins, one of those interested in the surge toward the works of American writers, leaves today (Wed.) for Milwaukee to attend the Music Educators' National Conference there, taking with him executives of his trio of publishing companies, Hugh Frey, Ed McCauley and D. Savino. It's the first time he has had a National Conference get-together. It's a decided switch for Robbins, known as the 524 St. Miller-dancer and the "conga king" of Miami and Havana.

Jerome Kern

Consistent from page 3
New official starts next Wednesday (1). Official announcements of the results of the director elections will be made at Friday night's (2) annual meeting of the ASCAP members in the Ritz-Carlton hotel, N. Y.

Walter Henderson elected member of ASCAP board directors, replacing Jerome Kern, who, with Al Lewis, Henderson has not been set up as Music Corp. of America, Kern's bookers, with any minimum gross share of 10% for the three dates it's possible to reach a \$50,000 take.

Other writers who won directorships following who closed last weekend were Gene Buck, George Meyer and Geoffrey O'Hara. Later three electees.
On publishers' camp John O'Connor, Jack Mills and Max Dreyfus were each voted another term, while Donald Gray defected a Walter Kramer, who was seeking a second term.

The vote count showed the following totals:

Henderson	18,975
O'Connor	18,975
Kern	18,284
Buck	15,897
O'Hara	15,897
Meyer	25,272
Dreyfus	2,581
Gray	2,581
Mills	1,960

Kate Hepburn Play

Continued from page 3
It has been Miss Hepburn's custom to lay off during summer, another reason for the possible deferment of the fall, but the Gaiety has ordered tickets and arranged for a number of theatre parties. Report that the star may do a surprise during the summer is also discounted. That goes, too, for a report about Paul Muni, who returns to the boards "Yesterday's Magic" also a Guild attraction, on Friday (27) in New Haven. Muni is reported to have been called to Hollywood for a Columbia film, "The Commandos' Magic" is due in New York April 11 at the Guild theatre. The latter, an Emlyn Williams play originally called "The Light of Heart and Love" are among the highlights of the spring's premieres.

Columbia announced Muni being due on the Coast June 1.

Inside Stuff—Orchestras

Whether Tommy Dorsey will continue with RCA-Victor (now that the Metro deal for a new recording company is off) will not be settled until the leader gets back to New York. He is working his way east to the Paramount theatre, N. Y., April 1. Beside quarrel with his wife which prompted his leaving New York, Dorsey has been additionally at the company for releasing against his wishes the version he made of "Love Sends a Little Gift of Roses"; out recently. Before the Metro deal starts, Dorsey had been talking to Columbia Records about a shift to that outfit's 60c label.

Mutual network will begin on March 29 a definite schedule of orchestra remote exchanges between WOR, New York; WGN, Chicago, and KJHL, Los Angeles. Whereas the present coverage of one station's pickups by the other is more or less haphazard due to irregular programs and interruptions, the new schedule will set aside periods during which the bands pickup are to be certain of outlet in each territory.

From 12 midnight to 12:30 a.m., WOR's pickups will be carried by WGN and KJHL, Los Angeles; at 1:15 a.m., KJHL remotes will come through to the others. Plan is to be carried over seven night weeks.

Duke Ellington, currently playing Stanley theatre in Pittsburgh, is celebrating his 20th anniversary as a bandleader this week. His organization's first-out on March 26, 1922, and three of the original four men in the Ellington crew at that time are still with him. Following Pittsburgh, Ellington travels to Mobile, Ala., for three-day stand and then heads for Hollywood and an eight-week stay at the Trison Ballroom.

Present meeting between Music Corp. of America executives in Hollywood will continue to April 1. One of the many things being discussed at the conab, it's understood, is how best to allocate commissions and service charges to the new New York City office. Problem is a source of constant squabbles.

Excess attending meeting are Jules Stein, Billy Goodman, Sonny Werblin, Hal Schickel, Murray Lipsey. Dr. Arv Barton, Cleveland branch head, didn't go.

Reason Merle Pitt's "Five Shades of Blue" orchestra, house band at WNEW, N. Y., was selected for its current spot in the new Broadway show, "Johnny 2x4," is unusual. Producer Roland Brown heard Pitt's band at Algonquin Theatre in New York City. Pitt's band had come to New York to cast the play, remembered and his signing the band followed.

Pinky Tomlin's current stand at Hotel Muehlebach, K. C., was booked weeks ago with the auxiliary purpose of making a rendezvous with the service. The aspect Miss Tomlin, knowing the record men would have by Casarian method preferred a K. C. studio, and Tomlin accordingly arranged the band date with Manager Barney Joffe.

Kyser's Eastern Dates

Kay Kyser's orchestra has been booked for only three dates in the east. He may play more, but it's understood that he will devote the greater portion of his service doing five Army concert performances at Forts at Arena, Trenton, N. J., April 4; Arena, New Haven, next day (5), and at a hop at the Boston Garden under the auspices of the Boston American for Bunkles for Bunkles' benefit.

It will be a concert and dance proposition with two separate admissions. The Boston dates will be set up as Music Corp. of America, Kern's bookers, with any minimum gross share of 10% for the three dates it's possible to reach a \$50,000 take.

Easter Is Great

As it was during the Christmas holidays past, the band business is sold out of talent for the Easter weekend. All agencies, Music Corp. of America, General Amusement, William Morris, assert that they haven't a band with mentioning that isn't booked.

According to Harry Moss of MCA, the scarcity of MCA talent for those days also extends into the mid-west offices.

USD TO GOP

Harold Roberts, once a familiar figure at football games as leader of the University of Southern California band and later public relations representative for the musicians' union, is now a member of Sen. Quantz' group.

Roberts entered the strong house after conviction on charges of offenses against small schoolgirls. His stretch is from one to 90 days.

Mask Gordon and Harry Warren's writing songs for "Springtime in the Rockies" at 20th-Fox.

CHEMIO MUSIC PUBLISHERS, INC.

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Recorded by TOMMY TUCKER (Solo) and JOEY MARTIN (Drums) 4181 GUY LOMBARD (Drums) 4194 CHARLOTTE (Solo) 4008

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STRICTLY INSTRUMENTAL
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starring Eleanor Powell, Rod Skelton, Bert Lahr, Virginia O'Brien and Tommy Dorsey and his Orchestra

THE LAST CALL FOR LOVE

By E. Y. Harburg, Margery Cummings and Burton Lane

POOR YOU

Lyric by E. Y. Harburg Music by Burton Lane

I'LL TAKE TALLULAH

Lyric by E. Y. Harburg Music by Burton Lane

Current Hits

THERE WON'T BE A SHORTAGE OF LOVE

By Carmen Lombardo and John Jacob Loeb

HOW ABOUT YOU?

Lyric by Ralph Freed Music by Burton Lane
From the M-G-M Picture, "Babes On Broadway," starring Mickey Rooney and Judy Garland.

HAPPY IN LOVE

Lyric by Jack Yellen Music by Sam E. Fein
From Olsen and Johnson's "Sons O' Fun"

MARSHALL NEWMAN
COLUMBIA RECORDS, INC.

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Bitter Who Gets What Battle Blowing Up in Publisher Branch of ASCAP

By BEN BODRO
A bitter battle within the publisher contingent of ASCAP is forecast when the publisher members meet next week to discuss the adoption of a revised system of royalty classification. A number of small publishers have already indicated their opposition to the new plan, scoring it as another step toward enhancing the financial strength of the major firms with large standard catalogs. The smaller pubs also contend that if the new method of classification goes through competition from them or newcomer publishers will be seriously discouraged and cut out.

- The revised system of classification which is slated to be reported to the ASCAP publisher faction calls for:
1. An increase of the performance portion of the classification basis from 20% to 80%.
 2. A reduction of the seniority provision from 80% to 10%. Rating of the seniority ceiling, or when the longevity of a publisher's membership ceases to count in his favor, from 20 to 25 years.
 3. No change in the availability segment of the classification breakdown, this remaining at 30%.
 4. Allocation of seniority to new publisher members after they have been in the Society for two years.
 5. Reincorporation of the point values assigned to radio performances, which would operate as follows:
 - (a) A network commercial performance would count a full point at night and three-fourths of a point on a daytime program.
 - (b) A network sustaining performance would count half a point, regardless of the broadcast time.
 - (c) Special arrangements of public domain music would have the value generally of 1/10 point, but added value would be ascribed to such arrangement considered to be above the rank and file by a special committee appointed to do the rating.
 - (d) Theme songs on sustaining

program would be figured at one-fourth a point and those on commercial programs at half a point. After a theme has had a consistent run on a night-time commercial program for three years its value would be automatically raised to a full point, whereas similar circumstances would rate a daytime commercial theme three-fourths of a point.

(c) Credits as regards commercial programs would be determined on the same basis as network time rates, with 6 p.m. EWT being the dividing line between daytime and night-time programs. The above plan constitutes a compromise with one that had been submitted by Herman Starr, head of the Warner Bros. publishing group. Starr, who controls through his catalogs, particularly Harms, Inc., a massive amount of most used standard tunes, had asked for the assignment of a much larger relative value to commercial performances. When the classification plan committee got around to taking a vote last week, Starr stated that he didn't like the proposed new system. The other
(Continued on page 44)

IF IT'S A HIT, IT'S SURE TO BE A SUIT

'White Cliffs of Dover,' which has already sold \$50,000 piano copies, is no exception to what has become almost the rule in the music business, that a smash hit is bound to bring a claim of infringement from an amateur. Shapiro, Bernstein & Co., publisher of 'White Cliffs,' last week heard from John J. Lauridon, an amateur writer, who in a letter alleged that this song had much in common with one he wrote some time ago.

The title of Lauridon's number was 'Freedom.'

KWK Sidesteps BMI

St. Louis, March 24. KWK, local Mutual affiliate, has gone exclusively ASCAP in so far as its music source is concerned. The station announced last week that it has not renewed with Broadcast Music, Inc.

ASCAP ROYALTY PAYMENT AT \$950,000

ASCAP board of directors voted last Thursday (19) to declare a dividend of \$950,000 for the initial quarter of 1942. It's but \$20,000 under the distribution for the like period of 1940, at which time ASCAP had in operation licensees with every class of user.

The divvy for the first quarter of 1941, when the income from radio war but a trickle due to the fight

NBC Log Lags

The distribution for the current quarter will be based on the performance that prevailed for the final quarter of 1940. This is due to the fact that one network, NBC, has failed to furnish ASCAP with its performance log for the period beginning Oct. 28, 1941, when that web resumed relations with ASCAP.

With the major part of the broadcasting industry, actually figured \$600,000. After royalties were paid for the final quarter of '41, ASCAP found that a tax situation made it necessary for the immediate distribution of \$200,000. Later members were informed that the latter would have to be treated as part of the first quarter's payout. The \$650,000 dividend was declared three months later.

Gene Buck Defeated in Attempt To Get ASCAP Expenses for Gilbert

Gene Buck, ASCAP president, experienced another defeat last Thursday (19) in his repeated efforts to get the Society's board of directors to defray L. Wolfe Gilbert's traveling expenses when he comes from Hollywood to New York to attend a board meeting. The subject of the issue was highlighted by acrimonious exchanges between publishers and the Buck-Gilbert combination, with John O'Connor, publisher director, recalling how he had clashed with the same pair during a recent visit to the West Coast. Only way that Gilbert can now get his expenses paid is through a vote of the entire ASCAP membership. After the signatures of 15% of the writers have been affixed to a petition, the board is expected to meet and vote on the matter. The petition, which writers and publishers, with adoption requiring a 51% weighted vote. The incident that O'Connor related to the board occurred on the eve of the ASCAP West Coast membership meeting, several weeks ago in Hollywood. Gilbert, according to O'Connor, had accused him of fostering several anti-writer resolutions. Buck chimed in on the same theme and O'Connor then warned Buck that if he (Buck) made an attack on publishers at the forthcoming meeting he (O'Connor) would take the floor and show by the records that the publisher faction on the ASCAP board has in no way jeopardized the interests of the writers.

It was following this Hollywood meeting that 178 writers living in that region signed a resolution asking that the ASCAP bylaw barring the payment of director's traveling expenses be amended. As a member of the Society's administrative committee O'Connor introduced the resolution at last Thursday's (19) assembly of directors. It failed on an affirmative vote of two-thirds of the directors present. The current indications are that Buck will not be re-elected president

when the board meets for that purpose next month. The same block of 11 publishers continues to be opposed firmly to granting him another term. Since a two-thirds vote of the 24 boardmen is required for confirmation, Buck will be able to retain office only as a holdover. Buck has repeatedly stated that he will stick to his \$35,000-a-year post as president because the writers want him.

ASCAP PUBS START SUITS IN NEBRASKA

Several New York publishers who are affiliated with ASCAP will begin serving infringement suits on Nebraska music users this week. These suits reported Monday (23) that the necessary attested complaints were on their way to Nebraska courts. Practices adopted by the firms involved is first to gather the evidence by checkers on the spot, secondly, the performing rights as they applied to Nebraska lawyers for filing with the local federal court.

After deciding that it could not make any compromise with the Nebraska law which bars it from doing business in that state, ASCAP in January turned back to its members the performing rights as they applied to Nebraska.

WEDGSDAY WITH B-O
Bregman-Vocco-Cohn has named E. Wedgsky business manager. He was formerly with Paramount Pictures and General Records.

HIT MADE, HERE, COME!

JUST OUT... AND LOOK WHAT'S HAPPENING TO THIS GREAT BALL BY BEN SELVIN AND BOB EFFROS

RECORDINGS

- TONY PASTOR (Bluebird) ... just released... and it's a woor!
- HAL McINTYRE (Victor) ... has already uttered a beautiful interpretation, and has recorded it in his new motion picture short.
- HORACE HEDDT (Columbia) ... has covered 'The Memory of This Dance' for next date
- GENE KRUPA (Columbia) ... has rescored it and is drummin' up a great disc arrangement.
- BOB STANLEY ... featuring it coast-to-coast over Mutual Network.
- TOMMY DORSEY ... featured it in a special arrangement on the air... just four days after seeing the first copies!
- GUY LOMBARDO ... is doing it coast-to-coast.

CECIL DAVIDSON

... is featuring it with the airtunes from the Edgewater Beach Hotel, Chicago.

LUD GLUSKIN

... is charming radio audiences with his band's interpretation.

FRANCES CRAIG

... is doing a great job on it from the Hermitage Hotel.

JOHNNIE MESSNER

... hear his fine arrangement at the Hotel McAlpin.

HITCH YOUR BATON TO THIS SKYROCKETING SONG!

WRITE, WIRE, PHONE

ALL MATERIAL AVAILABLE!



"The Memory of This Dance"

VAUGHN MONROE

... loves it— is playing and singing it at the Hotel Commodore, New York.

SHEP FIELDS

... is in an arrangement that he will feature at the Hotel Edison, New York.

FREDDIE EBENER

... is doing a great radio job on it.

LANNY ROSS

... America's popular tenor featured it over Columbia Network.

BROADCAST MUSIC INC. 380 FIFTH AVENUE, NEW YORK

Inside Stuff—Music

15 Best Sheet Music Sellers

(Week ending—March 21)

Deep Heart Texas.....Melodylane	27
Don't Want Walk.....Paramount	26
Miss You.....Santly	25
White Cliffs.....Shapiro	24
Somebody Taking Place.....Shapiro	23
Somebody Taking Place.....Shapiro	22
Somebody Taking Place.....Shapiro	21
Somebody Taking Place.....Shapiro	20
Somebody Taking Place.....Shapiro	19
Somebody Taking Place.....Shapiro	18
Somebody Taking Place.....Shapiro	17
Somebody Taking Place.....Shapiro	16
Somebody Taking Place.....Shapiro	15
Somebody Taking Place.....Shapiro	14
Somebody Taking Place.....Shapiro	13
Somebody Taking Place.....Shapiro	12
Somebody Taking Place.....Shapiro	11
Somebody Taking Place.....Shapiro	10
Somebody Taking Place.....Shapiro	9
Somebody Taking Place.....Shapiro	8
Somebody Taking Place.....Shapiro	7
Somebody Taking Place.....Shapiro	6
Somebody Taking Place.....Shapiro	5
Somebody Taking Place.....Shapiro	4
Somebody Taking Place.....Shapiro	3
Somebody Taking Place.....Shapiro	2
Somebody Taking Place.....Shapiro	1

'Who Gets What'

Continued from page 43

pubs on the committee voted for its recommendation.

Edwin H. Morris, who had argued strenuously for the recommended plan, pointed out last Thursday (19) that the publisher members of ASCAP could not help but consider the new method a sound one if they realized that what gives the ASCAP repertoire its true value is the rich backlog of standard numbers and not current music.

The radio industry, he added, proved for 10 months that it could get along with its own or current tunes.

The smaller publishers look upon the plan as giving every advantage to firms with backlog and a crumler for those publishers that have to depend for their performance income on their current releases. One small pub went so far as to term the new method of royalty classification as spelling the death knell of his conferees in the industry. He expressed resentment of the threatened loss of 50% in his seniority value, and scathingly arraigned the 'biggies' within the Society for what he termed the penalty that they have imposed not only for youth, but for 10 months of loyalty. By the latter he was referring to the 10-month fight between the radio interests and the Society. Still another point made by this publisher was that, once the major publishers get away with reducing the value of existing issues, the process would continue from time to time until the value of a sustaining point would become negligible if not totally worthless.

Hillegard's next recordings for Decca will be albums of 'My Dear Public' (Irving Caesar's new musical or 'Warrior's Husband', Rodgers and Hart score.

NBC, CBS, Blue, Mutual Plugs

Following tabulation of popular music performances embraces all three networks—NBC, CBS, Blue, and Mutual—represented by WEA—W.I.Z. W.A.B.C. and W.O.R. N. Y. Compilation herewith covers week beginning Monday through Sunday (March 16-22) from 5 p.m. to 1 a.m. and is based on data provided by Accurate Reporting Service's regular checking source for the music publishing industry.

TITLE	PUBLISHER	TOTAL
"Deep in Heart Texas".....Melodylane	Famous	30
"Tangerine" ("Fleet's In").....Paramount	Wimark	29
"Don't Want Walk—"Sweater Girl".....Paramount	Wimark	27
"She'll Always Remember".....Chappell	Chappell	24
"I Remember You" ("Fleet's In").....Paramount	Wimark	23
"Miss You".....Santly	Santly	21
"How About You?"—"Babes on Broadway".....Felt	Felt	18
"Blue in the Face" ("Fleet's In").....Paramount	Wimark	17
"I Remember You—"Fleet's In".....Paramount	Wimark	17
"Somebody Else Taking Place".....Shapiro	Shapiro	17
"Sing Me a Song" ("Fleet's In").....Paramount	Wimark	17
"We'll Meet Again".....Dash	Dash	17
"When Roses Bloom".....Shapiro	Shapiro	17
"Full Moon MacArthur".....BVC	BVC	17
"Jersey Bounce".....Lewis	Lewis	14
"Rose O'Day".....Tobias	Tobias	14
"Green-Eyed Devil".....Green-Eyed Devil	Green-Eyed Devil	14
"I'll Pray for You—"What's Cookin'".....Harms	Harms	12
"Day Dreaming".....T. B. Harms	T. B. Harms	11
"Don't Sit Under That Apple Tree".....Harms	Harms	11
"Lamp of Memory".....Marks	Marks	10
"Me and My Melinda".....Jewell	Jewell	10
"Last Night Last Prayers in Night".....Robbins	Robbins	10
"Somebody Nobody Loves".....Berlin	Berlin	10
"Sometimes".....Black	Black	10
"Moonlight Cocktail".....Jewel	Jewel	9
"You Made Me Love You".....Broadway	Broadway	9
"Blue in the Face—"Always in Heart".....BVC	BVC	9
"Breathless".....CLP	CLP	8
"Happy in Love—"Sons of 'n".....Felt	Felt	8
"Blue Sails".....Green-Eyed Devil	Green-Eyed Devil	8
"Memory of This Dance".....BMI	BMI	8
"Talking to the Moon".....Foster	Foster	8
"Where's Your Art".....Foster	Foster	8
"Anchors Aweigh".....Tobias	Tobias	7
"Arthur Murray Teach Me—"Fleet's In".....Famous	Famous	7
"Blue Sails".....Green-Eyed Devil	Green-Eyed Devil	7
"If You Build Better Mouse Trap—"Fleet's In".....Famous	Famous	7
"I'll Remember April—"Ride 'Em Cowboy".....Leeds	Leeds	7
"Last Night Last Prayers in Night".....Robbins	Robbins	7
"Johnny Doughboy Found Ross".....Crawford	Crawford	7
"Fire Dance".....Galaxy	Galaxy	7
"Happiness".....Green-Eyed Devil	Green-Eyed Devil	7
"You Can't Hold Memory in Arms".....Leeds	Leeds	7
"Heavenly, Isn't It?"—"Mayor of 44th Street".....Green-Eyed Devil	Green-Eyed Devil	6
"Black".....Robbins	Robbins	6
"I Think of You".....Embassy	Embassy	6
"If You Are But a Dream".....J. Campbell	J. Campbell	6
"Happiness".....Green-Eyed Devil	Green-Eyed Devil	6
"Perfect Song".....Chappell	Chappell	6
"Sleepy Lagoon".....Chappell	Chappell	6
"Muttie".....Muttie	Muttie	6
"Cancel the Flowers".....Cherito	Cherito	5
"Dear Old Pal".....BVC	BVC	5
"Forsything I Love—"Let's Face It".....Chappell	Chappell	5
"In the Spring".....Ager	Ager	5
"Racing with the Moon".....Robbins	Robbins	5
"Somebody Rockin' My Dreamboat".....Robbins	Robbins	5
"White Cliffs of Dover".....Shapiro	Shapiro	5

* Indicates BMI licensing; ** indicates SESAC licensing; others are via ASCAP. † Musical. ‡ Legitimate.

Two suits for declaratory relief on the renewal rights to songs have tangled in two different litigations. One is Fred Fisher's 'Peg O' My Heart' and the other concerns Al Plantadosi's 'That's How I Need You', which Metro used in 'Barnacle Bill' and on which Plantadosi is also suing Feist, the publishers thereof.

In both cases, songsmiths Fisher (deceased), suing through Ann Fisher, the widow and Plantadosi (now residing in California) allege neither was 'written for hire,' hence the renewal rights belong to them. The courts are asked to interpret who owns the rights.

In the case of Fisher's 'Peg O' My Heart' this song is now published by three different firms—his own, Feist and Famous. Feist was the original publisher, lyricist Al Bryan ceded his share of the renewal rights to Famous Music, while composer Fisher, claiming the renewal rights belonged to him, and that Feist could not automatically renew them, is also suing an edition.

Meatime ASCAP has adopted the practice of withholding credits on performances in the case of split renewal disputes until the issue has been settled.

Irving Berlin, Inc., held back 'A Pink Cocktail for a Blue Lady' for Hillegard's reopening at the Savoy-Picco hotel, N. Y., this past weekend, counting on her impetus to make it a hit. Originally it was 'Pink Champagne,' but a then current 'Blue Champagne' tune prompted the change to 'Pink Cocktail.' Hillegard is also catapulting 'I'll Be Seeing You,' a dormant Sammy Fain—the late—Irving Kahal song from a Royal Palm revue (Miami) into importance, just as she's doing with 'The World Is Waiting for the Sunrise' and 'Ain't You Heart?' the last co-authored by Gerald Marks-Walter Hirsch-Anna Sosenko. Latter, who is personal manager for Hillegard, authored 'Darling, Je Vous Aime Beaucoup,' which is the songstress' thematic and while 'Heart' has been with Chappell for some eight years, the singer's current impetus is forcing the publishers to 'work on it.'

Incidentally, a new record high reopening gross has prompted the S-P management to tilt its terms to \$2.00 and \$3.00 minimum, which is extraordinary for a record that depends on one lone star to thrive.

Charles Handy, v.p. of Handy Bros. Music Corp., clarifies the rights to 'Memphis Blues' in the following letter, as regards a suit over the use of the song in 'Paramount's' 'Birth of the Blues' musical. The Handy letter: 'We publish the "Memphis Blues," of which our president, Mr. W. C. Handy, is composer and owner.

'In your issue of March 18 you state that Campbell Connelly & Co. has the rights to this number outside the United States and Australia. We dispute this statement. Such foreign rights as have been obtained on any version of "Memphis Blues" belong to Mr. Handy, and we stand ready to show any prospective producer that no one but ourselves need be applied to for synchronization rights in this number, for exhibition anywhere.'

The beautiful English melody, 'Sleepy Lagoon,' by Eric Costes, which the British composer-producer also recorded with a large orchestra in London (and which Columbia alone released in America) has now been 'adapted' as a pop song by Jack Lawrence (Chappell publishing). Latter seems to specialize in 'Tin Pan Alley' versions of tunes such as 'Yes, My Darling Daughter' (from a Russian folk song), 'Christl' (Italian), etc., and making them into big pop hits.

Tony Martin has just waxed 'Sleepy Lagoon' for Decca, with a crack Victor Young arrangement for backup. It's a cinch for best-seller.

Geoffrey O'Hara, writer of 'K-K-K-Kat,' which was popular during World War I, has written another for the current struggle titled 'J-J-Joe,' the story of a tank driver.

We're on this hit for the duration
getting bigger every day.

Topped at ad agencies, back
to us appeal, and set in only week's
lease.

DON'T TELL A LIE ABOUT YOUR VOSS

Smooth, Silky, Rhythmic Hit

THREE LITTLE SISTERS

Remember "DECEMBER"
AND "SCHOOL DRESES"

Fast moving melody
What a lyric! What a twist!

Hello, PHIL SPITALNY;
You and your "Hour Of Charm" girls are getting the
cheers you deserve, and the army says you are playing.
We're proud to have you as our guests.
Congratulations on all the fish you are catching!

WALTER JACOBS

Lord Taitleton
HOTEL
MIAMI BEACH

Music Notes

Smiley Burnette sold 'Wouldn't You Like to Come to Republic' to be sung in 'Beyond the Great Divide.'

Fountains Fox gave Paramount permission to use his daily strip character, 'The Powerful Katrinka,' as a song title in 'Priorities of 1942.'

Herbert Stothart composing the score for 'Random Harvest' at Metro.

Brennan Kaper is doing background music for 'A Yank at Eton' at Metro.

Charles Gunther is publishing latest patriotic tune, 'Captain Colin F. Kelly Jr.'

Morris Siegel scoring 'Hello Annapolis' at Columbia.

Many terse have written 'The Air Raid-WarMan Song.'

Lee Robin and Ralph Rainger turned in three ditties to supplement the seven Paul Dresser numbers and 'The Got Sal' 1936-For. Their tunes are 'Oh, the Pity of It'

All 'Here You Are' and 'Me and My Fallow.' Set dresser tunes in the picture are 'On the Banks of the Wabash,' 'Volunteers,' 'The Cowboy and the Girl,' 'The Gay White Way,' 'Come Tell Me What's Your Answer' and the title song.

The Song Everyone Is Talking About!

WE'LL MEET AGAIN

DASH - CONNELLY, INC.
1619 Broadway, New York
BOLLY COHEN, Gen. Frs. Mgr.

AMERICAN SELLING

MUSIC HALL, N. Y.

Leonid's production of 'Music Album' settings, Bruno Maine and Serge Soulezine; costumes, Willie...

After Freddy Martin, et al. played Tschickow in the Hill Parade and a waggish 'Tin Pan...

Overlong show (95 minutes), but the type that demand Harlem auditors...

His new opening (Thurs.) night for 'Bedtime Story' (Colo.) after...

KEITH'S SHOW, N. Y.

Alvino Rey Organ, Boston, March 20. Sisters (4), Skeets Herfurt, Eddie...

TOWER, K. C.

Lawrence Katz (15), with Claudia McNeil, Jimmy Anderson, Eddie...

ORIENTAL, CHI.

Henny Bush Orch. (15), with L. Edwards, Ruth Percy, Callahan...

APOLLO, N. Y.

Les Hite Orch. (15) with Claudia McNeil, Jimmy Anderson, Eddie...

FLATBUSH, B'KLYN

Bob Allen Orch. (15), Billy Well's and Frank Ross & Anita...

GOLDEN GATE, S. F.

Rufe Davis, Franston, March 18. Ford, Harris & Jones, Raymond...

STRAND, B'KLYN

Red Norpe Orch with Mildred Berman, March 20. Jimmie Durham...

STANLEY, PITTS

Pittsburgh, March 20. Duke Ellington Orch. (19), Ethel...

WB deluxer hasn't come up with stage show entertainment like this...

OLYMPIA, MIAMI

March 20. Mitsu Auer, Myra Harter, Lime...

Especially well-balanced bill, with...

White Auer's gags are not exactly...

Waters really gives out and could...

Next-to-closing is reserved for Peg...

FLATBUSH, B'KLYN

Bob Allen Orch. (15), Billy Well's...

With exception of two turns which...

Barry Wood is, of course, the main...

Some of their material has been in...

Barry Wood's clarinet bit, which...

Big satisfaction at first evening...

Instruments clicked. Also does corking...

White Auer's gags are not exactly...

Waters really gives out and could...

Next-to-closing is reserved for Peg...

Barry Wood is, of course, the main...

Some of their material has been in...

Barry Wood's clarinet bit, which...

Big satisfaction at first evening...

STATE, N. Y.

Ermy Youngman, The Bricklayers...

Hybrid stage bill at the State currently...

As always, Youngman has a rapid fire...

Opener is a dog act, The Bricklayers...

Barred and Dresden, temp. pair, have...

Prime and his orchestra are three...

It's almost impossible to describe...

The show uses every other act on...

Otherwise, the show belongs to the...

Two girls and two gals, who refer to...

It's almost impossible to describe...

Barry Wood's clarinet bit, which...

Big satisfaction at first evening...

Night Club Reviews

BEACHCOMBER, N. Y.

Yvonne Jouzier, Hope Emerson, Helen Traylor, Andrews Sisters, Leon Fields, Jeanette Garret, The Hamiltonians (2), Fred Allen and Lou Salsar, 42-43.50 minimum Saturday, weekday none.

Morris H. Siegel, the "Insurance Council" of radio, has introduced a policy on this new venture of his, operation of a nightery which is guaranteed to be a success. It's not a bad show, but the toule ensemble and singing and dancing are overboard, and with stripping of the non-essentials it might fare better. Leon Fields crosses. He's a solo confuser. Yvonne Jouzier, a young, peppy, catchy songstress who did two songs, "Day Dreaming" and "I Said I'd Be Loving You."

In between are a number of tunes. Hope Emerson, somewhat of an amateur singer at the moment, with her saucy song material, has done better in classier, more polished songs. Her opener about "I.V.A. C.C.C. etc." is a new dated theme and should be better in classier, more polished songs. Her opener about "I.V.A. C.C.C. etc." is a new dated theme and should be better in classier, more polished songs.

Opener are the Andrews Sisters (2), indifferent dancers, who should not be confused with the swing-singing Andrews trio. Helene Traylor, in the demure, demure, demure, with no voice; just flat. Fred Allen in smaller roles. Traylor, making good use of her rhythmic bands and body.

Beachcomber has finally a more appealing piece of resistance, as special added attraction, are the Roadshows, billed and announced as the premier attraction. That gives the pair a sympathetic aura, and they manage to make a good show with an opening tango, then old-time polka and finally a Polish mazurka.

Beachcomber has finally a more appealing piece of resistance, as special added attraction, are the Roadshows, billed and announced as the premier attraction. That gives the pair a sympathetic aura, and they manage to make a good show with an opening tango, then old-time polka and finally a Polish mazurka.

HURRICANE, N. Y.

Alan Cole, Alice Dwan, Nancy Healy, Bert Lynn, Fay & Gordon, The Hamiltonians (2), The Rhythms, Rumba Band, Minimum, \$2 weekdays; \$2.50, Saturday.

This looks like a special economy deal concocted for the occasion. It doesn't do much to encourage future trips for this Broadway spot. Considerably pepped-up routine, couple of flashy acts and some solid comedy are needed.

M. Alan Cole provides one of the few acts which are really good, but that's insufficient to compensate for his lackadaisical introducing during the rest of the show. The 10 girls, who have shown some pretty good dancing in past performances, exhibits dull and slow routines. Costuming is also less than mediocre, different in past performances.

Brighter moments are contributed by Fay and Gordon, who make the most of a small, circular raised platform. Gals as okay as they get in some nice turns and lots on the skimpy floor. Another completely strong entrant in the hoofers division is Nancy Healy, something of a dance case regular.

Bert Lynn, electric guitarist, has a specialty never before heard of. His piece-of-resistance is an over-the-top, in which department he is really an original. Alice Dwan, she's okay optically, but it's not a good act. It's a good act, but it's not a good act. It's a good act, but it's not a good act.

with a good bill topped by Beatrice Kay. Judging from the audience reaction, Beatrice Kay has been blowing from her radio run ("Gay Time"). Her act is a good one. She likes the old-fashioned-guy and she sells them. When caught on dinner she sings the torchy-romantic "I'm Knocking 'em dead with Curse of an Angel." Her act is a good one. She likes the old-fashioned-guy and she sells them.

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Green Room, N. Y.

(HOTEL EDISON)
Shep Fields Orch (15) with Ken Curtis; no cover.

Shep Fields band of nine saxes (with a tuba) has been playing an apparently unending string of hits, blues, obies, etc.) has come a long way. The band has been playing for a few months by "Variety" last fall. The band has been playing for a few months by "Variety" last fall.

The band has been playing for a few months by "Variety" last fall. The band has been playing for a few months by "Variety" last fall. The band has been playing for a few months by "Variety" last fall.

Fields has spent a lot of time improving his band with modern playing-leaders aren't detrimental to the band. The band has been playing for a few months by "Variety" last fall.

CASANOVA CLUB

(MIAMI BEACH)
Bob Papp (Miami Beach, March 12, Emilie Boreo, Val Irving, Bob Miller, Stetev, Julee Rice, The Chaperones, Madeline Rice, 20, Ralph Rogers Orch (8), Danny Meyer, 42-43.50, 44-45, 46-47, 48-49, 50-51, 52-53, 54-55, 56-57, 58-59, 60-61, 62-63, 64-65, 66-67, 68-69, 70-71, 72-73, 74-75, 76-77, 78-79, 80-81, 82-83, 84-85, 86-87, 88-89, 90-91, 92-93, 94-95, 96-97, 98-99, 100-101, 102-103, 104-105, 106-107, 108-109, 110-111, 112-113, 114-115, 116-117, 118-119, 120-121, 122-123, 124-125, 126-127, 128-129, 130-131, 132-133, 134-135, 136-137, 138-139, 140-141, 142-143, 144-145, 146-147, 148-149, 150-151, 152-153, 154-155, 156-157, 158-159, 160-161, 162-163, 164-165, 166-167, 168-169, 170-171, 172-173, 174-175, 176-177, 178-179, 180-181, 182-183, 184-185, 186-187, 188-189, 190-191, 192-193, 194-195, 196-197, 198-199, 200-201, 202-203, 204-205, 206-207, 208-209, 210-211, 212-213, 214-215, 216-217, 218-219, 220-221, 222-223, 224-225, 226-227, 228-229, 230-231, 232-233, 234-235, 236-237, 238-239, 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2014-2015, 2016-2017, 2018-2019, 2020-2021, 2022-2023, 2024-2025, 2026-2027, 2028-2029, 2030-2031, 2032-2033, 2034-2035, 2036-2037, 2038-2039, 2040-2041, 2042-2043, 2044-2045, 2046-2047, 2048-2049, 2050-2051, 2052-2053, 2054-2055, 2056-2057, 2058-2059, 2060-2061, 2062-2063, 2064-2065, 2066-2067, 2068-2069, 2070-2071, 2072-2073, 2074-2075, 2076-2077, 2078-2079, 2080-

Bway Improves; Sons' Still Leads At \$38,000, 'Johnny' Opener \$5,000, 'Spring' OK 8 1/2, 'Priorities' 21 1/2

Broadway legit business improved immediately after the federal income tax payment deadline was passed last week. Business good, most instances despite heavy rain through several afternoon shows. This week day business was a factor in the pick-up. Only new play, 'The Signet Ring', started last week and ditto first week's business.

Estimates for Last Week

Keys: C. Comedy, D. Drama, CD Comedy-Drama, R (Revue), M (Musical), O (Operetta). 'Angel Street,' Gladden (15th week) (D-78; \$3.30). Claimed to have come back to strong legs and indications are for summer stay; rated around \$15,000.

'Arsenic and Old Lace,' Fulton (62d week) (CD-438; \$3.30). Also went up and there talk of staying into next season; quoted figures approach \$14,000.

'Bambi,' Eves; Hollywood (13th week) (M-153; \$4.40). Went upward nearly \$1,000 starting last week; this week, and was quoted close to \$31,000, among season's musical big winners.

'Best Feet Forward,' Barrymore (25th week) (M-1104; \$4.40). Came back with good legs and estimated \$10,000, betterment being around \$2,400 over previous week.

'Boys in the Saddle,' (20th week) (CD-436; \$3.30). Improved, too, and has been among straight plays; this week opening, and will pull over \$15,500.

'Crown,' Crowe; Cort (8th week) (CD-1064; \$3.30). About held its own, with the gross around \$6,000, and at some times more than \$1,000 Sunday a lifesaver.

'Gees in the House,' Plymouth (44th week) (CD-1057; \$3.30). Cast agreed to cut if takings dropped below \$10,000; so far, however, \$11,000, and has been among straight plays; this week opening, and will pull over \$15,500.

'High Kickers,' Broadway (M-1, 1-12; \$2.00). Final, and first week musical was to have moved but goes in as usual; around \$1,500.

'Hi Spens on Ice,' Center (renewed engagement) (9th week) (R-55; \$2.00). Some improvement; this is turning a profit weekly, with indications of going through second season; \$2,000.

'Johnny's,' Hudson (9th week) (CD-1, 1-12; \$2.00). Approximating \$5,000, or slightly less; probable even break at that figure but under expectations.

'Johnny Z,' Longacre (C-1018; \$3.30). First week approximated \$12,000 money, and is doing well; not exceptionally large cast; should pick up this week, according to indications.

'Just Miss,' Lyric (18th week) (CD-1,004; \$3.30). Best money among all the plays and last week approached \$17,000; special matinee Monday for school students; is being toured in camp, too.

'Lady in the Dark,' Alvin (renewed engagement) (16th week) (R-1519; \$4.40). Tops all the musicals and in the legit list; business continues at remarkable pace, with gross approaching \$30,000.

'Spring Awakening,' Playhouse (19th week) (CD-605; \$3.30). Up somewhat at end of management week; this week business, which topped \$8,000 last week, is expected to extend well into May.

'The Signet Ring,' Empire (123d week) (CD-1492; \$3.30). Some improvement, but this long stay; all the money, but the rights of the play, \$1,800; expected to play through summer.

'My Sister Eileen,' Biltmore (65th week) (CD-491; \$3.30). Much better than normal, and this week at \$11,300; two performances Sunday, when \$3,000.

'Sons O' Fun,' Winter Garden (16th week) (R-1519; \$4.40). Tops all the musicals and in the legit list; business continues at remarkable pace, with gross approaching \$30,000.

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EILEEN-FURNESS OK \$12,000 IN PITTSBURGH

Pittsburgh, March 24. Third company of 'My Sister Eileen,' headed by Betty Furness, did a Nixon last week even if the \$12,500 gross at \$2.75 top was a little under expectations. There were reasonable bills, however, income tax time, Lent, etc. Got away to a slow start and downtown area two nights just an hour or so before curtain time didn't help any, but they worked up sharply, and stretch and wind up big. So well, it was possible that more popular prices, around \$1.50.

Also coming back in May is 'Claudia,' on strength of show's first \$81,000 week before last, but at same scale, \$2.75. There has been a lot of talk about the possibility of return engagement some time in the fall, but it is not yet anything less than established prices.

Nixon currently has 'Native Son,' which is doing well. This week, this year, playing at straight \$1 for entire house except gallery, which goes for four bits.

'RHINE' \$23,000 LEADER IN BOSTON

Boston, March 24. 'Watch on the Rhine,' which has done its gross last week with sellout bills all the way, and advance on second night indicates another OK likely. 'Hellzapoppin,' (N. Y. company), which has done well in its second week, while 'Louisiana Purchase' bowed out Saturday (21) with a sellout, and 'The Signet Ring' was pale in its single week (21) with a sellout, and 'The Signet Ring' (21) after two okay frames at \$1.65 top.

Estimates for Last Week 'Watch on the Rhine,' Colton big, aided by a strong lobby (2d week) (CD-326; \$3.00, very big. One more week, and it will be a sellout.

'Hellzapoppin,' Majestic (2d week) (1,607; \$3.30). Getting good word-of-mouth and strong lobby; \$23,000 last week; indet run.

'Louisiana Purchase,' Shubert (3d week) (1,380; \$3.30). Slowed down to around \$20,000, pretty good.

'Pharos,' Plymouth (2d week) (1,180; \$1.85). Closed with \$7,500, okay.

'The Brinks' Opera House (one week) (2,944; \$2.75). Not strong lobby, but still big; \$23,000 last week. Talled around \$20,000, poor.

'CORN' NIFTY 13 1/2 IN LONELY 'WEEKKE

Four-day engagement, March 24. Milwaukee, Wis. The first of three Barrymore in 'The Corn Is Green' sold out consistently. The show averaged \$1,000 per performance, but the first two nights were \$1,300. The show averaged \$1,000 per performance, but the first two nights were \$1,300. The show averaged \$1,000 per performance, but the first two nights were \$1,300.

'CLAUDIA' FINE 17G, PHILLY; 'PUBLIC' 14G

Philadelphia, March 24. Solid \$17,000, the first of three weeks of 'Claudia' (N. Y. company) at the Locust Street theatre was not surpassed last week. The John Golden production, playing American Theatre Society's Theatre Guild contracts that prevent substitution of other shows, and with promise of even more this week and next.

The other hand, the town's only musical, 'My Dear Public,' had plenty of interest between two houses where it grossed just over \$11,000. Notices ranged from so-so to OK, with the top show getting a try hit.

This week's opener 'Last Night with Katharine Hepburn,' the latest production of the new Philip Barry comedy, will have a try hit.

This one is on an A-TS subscription, too, but splits local engagement between two houses where it grossed just over \$11,000. Notices ranged from so-so to OK, with the top show getting a try hit.

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Inside Stuff—Legit

John Golden is helping to hype the ticket sale for the Joe Louis (47), promoter, which goes to Army Square Garden this Friday (26), proceeds to go to the New York Relief Fund.

Another paucity of shows will be explained by the fact that some of the sports editors are south with the baseball team. But Golden instantly got support of John Kieran. Times sports columnist, after the showman was asked to help Col. H. Clay Shipman of the second Corps Area, headquartered at Fort Jay, Governors Island. Kieran last week declared a campaign to fight the showman's part in the bout's promotion, especially prominently. Kieran in the past has written papers pulling the boot and a sellout is predicted. Gate, at \$25 top, is figured to be around \$10,000.

Other legit managers who showed interest in boxing were William A. Brady, who handled Jim Jeffries; the late Sam H. Harris, who managed Terry McGovern, and 'Davy' L. Lawrence. Evans, who promoted the late Jess Willard-Jack Johnson affair in Havana.

One reason for cancelling out-of-town dates for 'Lady in the Dark' (Alvin, N. Y.) this spring was the proposed two weeks in Washington, which bars children under 14. There are half a dozen kids under that age necessary to the 'Lady' job.

'Doubtful' if the show will ever regularly play the capital, and the same goes for 'Watch on the Rhine,' which has skipped that live stand because of Army officers and 'dry' late L. Lawrence Evans, who is a 'command performance' on the last Sunday in January for the President's Infante Paralysis Fund, and the local authorities did not attempt interference.

Earlier in the winter Max Gordon played 'The Land Is Bright,' though that play had one boy under the age minimum. Performances were not carried out because of the same reason. The show was estimated \$100 for the violation. He also played 'Junior Miss' there but the age of the lasses in that comedy came within the law.

Coast writer Rowland Brown who made his debut last week as an author-manager with 'Johnny Z' X 4' at the Longacre, N. Y., called the cast together the second and third week of the production. It was only lines they would be put in. That may explain daily rehearsals after the critics panned the debut.

'The Signet Ring' was over-extended in that there seem to be too many people in the play, indicating that it must draw substantial gross to break even. There are 38 players in the cast, plus a dock of extras and a band. Two Broadway boys are in on the production. The show has exceptionally strong premiere take, gross for the first week around \$5,000.

Pat's has been a prolific story man. Perhaps his outstanding yarn for 'The Signet Ring' was 'Angels with Filthy Faces,' in which James Cagney and Bob O'Brien starred for Warners.

Third company of 'My Sister Eileen' has its own weekly publication, The Sob Sister Sentinel, which is distributed to members of cast and crew every Wednesday. Editors are Michael Ellis, Bernet Biro and Douglas Browner, who play the part on the production. There are also Robert Downing, assistant stage manager. It's a single sheet of mimeographed news relying inside of doings in the company as well as gossip and breezy bits of information. Publication started during show's debut and will continue for the duration of run.

Harvard Theatre Collection is saving copies of the paper for its files because it is the only backstage newspaper in the United States.

Accustomed as he is to public speaking, the N. Y. World-Telegram's dramatic critic, John Burt Foster, is an aficionado on the advantages of bringing culture to the hinterland in a breezy book, 'Accustomed As I Am' (W. W. Norton; \$2). 'Veteran of the platform circuit, critic Foster has written a number of books on the advantages of amateurism, and what's more, they're recorded for posterity—well, anyway, for the Sandi-Smibert Allie disciples—in breezy, intelligent, shrewd and entertaining language. Which is enough to make any amateur feel like a book worthwhile.

George J. Bowman, of the National City Bank, attached to the 41st street branch, died this afternoon at the age of 75 last week. He was little known to the present generation of showmen, but was an intimate terms with the late A. L. Erlanger, coterrie of legit managers.

Deceased was with National City Bank in various transactions, which included the Commercial Trust and East River Bank, prior to their being absorbed by National City.

Slart Kamp, Air Corps private who attempted suicide by stabbing last week in St. Patrick's Cathedral, N. Y., is a former actor on the Coast. He was arrested by New York City police last week when he was an actor at the Pasadena (Cal.) Playhouse. Neither Kemp nor Miss Sinclair is a member of Equity, however.

Current Road Shows

(March 25-April 4) 'Angel Street' (2d Co.)—Harris, Chicago (25-41). 'Arsenic and Old Lace' (2d Co.)—Harris, Chicago, Cincy (25-28). 'Boys in the Saddle' (2d Co.)—Selwyn, Chicago (25-28). 'Blossom Time'—Majestic, Ft. Worth (25-28); Shrine Aud., Oklahoma City (25-28); Shrine Aud., Dallas (25-28); '72'; Ryan Aud., Nashville (28). 'Gees in the House'—Eranger, Chicago (25-28). 'Claudia' (N. Y. Co.)—Locust, Philly (25-4). 'Fanny' (2d Co.)—American, St. Louis (25-28). 'Gees in the House'—Hartman, Columbus (25); English, Indio (25-28); American, St. L. (30-4). 'Hellzapoppin' (N. Y. Co.)—Majestic, Philadelphia (25-28); Fox, Bakersfield (25-28); Liberty, Santa Barbara (27-28). 'Johnny Z'—National, Wash. (28-30); Nixon, Pitt. (30-4). 'Moon Is Down'—Maryland, Balto. (28-30). 'Pharos'—Pitt. (28-30). 'My Dear Public'—Forrest, Philo. (25-28). 'The Signet Ring' (2d Co.)—Biltmore, N. Y. (25-4). 'My Sister Eileen' (3d Co.)—Shea's, Toronto, Ont. (25-28).

'HELLZ' (2D CO.) FAIR \$20,000 IN TORONTO

Toronto, March 24. Supposed to be some compensation for the fact that this is the history of the 'Rox' Alexander, 'Hellzapoppin' (second company) is doing well in Toronto. The show is estimated to do \$20,000, a \$1,500-closer at \$3 top.

First reason for audience fall-off in first week was the fact that 'Hellz' came in here (Toronto) on the same night as originally set for Cass, Detroit, this week. It was a little time for any press campaign.

House is dark week of March 23, but the 'My Sister Eileen' for week of March 24.

Haves 'Cané' OK \$16,000 in Chicago, 'Angel' Fine 13G, 'Spring' 13G, 'Papa' 6G

Chicago March 24. Two shows came out last week and both are doing well, though considerably off capacity. 'Angel Street' (N. Y. company) is doing well, and will need some time to warm up the legs. 'The Brinks' Opera House (one week) (2,944; \$2.75). Not strong lobby, but still big; \$23,000 last week. Talled around \$20,000, poor.

Estimates for Last Week 'Angel Street,' Harris (1st week) (1,000; \$2.65). Notices were fine and it was doing well for a run. Came through to \$13,000.

'Bulls' Spring' (15th week) (1,181; \$2.75). A premium, but it will need some time to warm up the legs. 'The Brinks' Opera House (one week) (2,944; \$2.75). Not strong lobby, but still big; \$23,000 last week. Talled around \$20,000, poor.

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Evans' 'Macheth' Wow \$24,000 in Nifty Balto

Baltimore, March 24. This town is definitely in a legit boom. Last week, in spite of a full house, 'Macheth' (N. Y. company) against big, Maurice Evans brought \$24,000, snabbed, at an estimated \$1,000 per performance. The show is doing well, and will need some time to warm up the legs. 'The Brinks' Opera House (one week) (2,944; \$2.75). Not strong lobby, but still big; \$23,000 last week. Talled around \$20,000, poor.

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Broadway

Alfred Hitchcock does this week from the Coast.
Ray Kysar in from Coast to line a program of...

Jack Kapp, Decra prep back this week from Hollywood.
Betty Howard, casting director of...

Publicity chief.
P. L. Thompson, Western Electric...

Edel Herman preparing for August marriage.
Helen Hayes and Bob Lewis...

Walter Galt back from Boston to start on the new Latin Quarter on Broadway, last the Gay Way.

Robert Cecil B. DeMille still out of respect to memory of S. K. Kent.

Edie Brackens (Connie Nickerson) expect an hour, Brackens, to head Broadway legit players, now in Hollywood.

Henry Jaffe, theatrical attorney, due to his office on crutches to-day (Wednesday).

Edie Brackens, managing director at M-G-M, holding the post of...

W. Schwabing, supervisor who exchanges, planned in from Coast after brief check-up on operations in various zones.

Henry Jaffe, theatrical attorney, due to his office on crutches to-day (Wednesday).

Hedy Lamarr and George Montagu announced their engagement yesterday (Tuesday).

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The Penn, and his missus celebrated their golden wedding anniversary with Duke Ellington at Stantler...

Bad weather grounded screen-actors for 24 hours last week on route back to town from Washington.

George J. Looney, Columbia school graduate, big hit in Hollywood at...

Present ranking executive officer of the company is Hermann G. Place, chairman of the executive...

Others who undoubtedly will be seriously considered by the directors...

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Conners has been in the film business since 1913 as a salesman for...

Herman Wobber, in charge of distribution, several months ago re-

Most active among downtown N. Y. theatre operators with respect to...

With respect to chandeliers, engineers are studying the situation...

In preparation for blackouts, the-atre has the Municipal Opera...

Blackout curtains already installed in the city of New York.

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London

Arthur Mynard, 71, Leicester exhibitor, failed at skidding bus.

Tommy Trinder has offered to buy M-G-M's Phyllis for £100,000.

Harry Marks, last year's Cinescope Exhibits Assn. prez., elected chief of London branch.

Attendees in London likely to be further affected by temporary shortage as London Passenger Board is...

London and New York exhibitors check for \$25,000 on the new Black as...

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Hollywood

Danny Winkler laid up with influenza.
Ida Lupino in the hospital, a fit victim.

Costello laid up with throat infection.
W. C. Fields in Florida Columbia on...

Sharon Sheridan on a 10-day tour for Columbia.
Betty Davis back as Warners after an eastern vacation.

Herbert Lehr for a tour of publicity in the same draft number.
Robert Lambert, bankroller for in-

William Kent in the Columbia as studio labor relations man-

Archie Mayo returned to work as director at 20th-Fox after a month's vacation.

Dorothy Lamour became honorary colonel of Hollywood's American Legion post.

Frank Dawson played the 100th birthday role in 'The Kissed, the Bride' at Columbia.

Norman H. Moray, sales manager for Columbia, is in town for studio holidays.

Bobby Gilbert, of vaude, and his son, Bob, are in town for studio holidays.

3,000 miles apart.
The new dean of baseball managers, cleaned Columbia studio with the George Stevens.

Walter Connolly, currently with New York, celebrated his 30th year in the newrest business.

Del Valle and Leon Guterman dropped from Columbia.
Jerry Brandt back from RKO home office holidays to resume production of 'Catered' picture.

Ralph Murphy to be honored guest at the 100th birthday of Syracuse University, his alma mater.
He will be in Hollywood to inaugurate the new Hollywood Chamber of Commerce.

Charles Allenberg succeeds Edward Arnold as chairman of Paramount Pictures Committee of the picture industry.

William Morris, Jr., here visiting her son, Bill, Jr. Accompanying her was her mother, Elizabeth Berglund.

Frank Nelson, former of War Activities Administration, is in town for studio holidays.

Harry Romanoff, city editor of Chicago News, is in town for studio holidays.

Miami

Major Bowes due in Miami.
Pat Rowley heading at the Ripides.

Jack Coch is shopping locally for town.
Danny Sullivan is now on the door at the Biltmore.

Gene Austin due to check out for the Coast next week.
Walter O'Connell, Olympia theatre appearance and rest.

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Catch-22, a new picture, to catch clipper for Rio and next engagement.

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Pittsburgh

Nixon gets George Jessel-Sophie Tucker show, 'High Lonesome', week of...

Tom Connors

Present ranking executive officer of the company is Hermann G. Place, chairman of the executive...

Minneapolis

Others who undoubtedly will be seriously considered by the directors...

Kansas City

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Philadelphia

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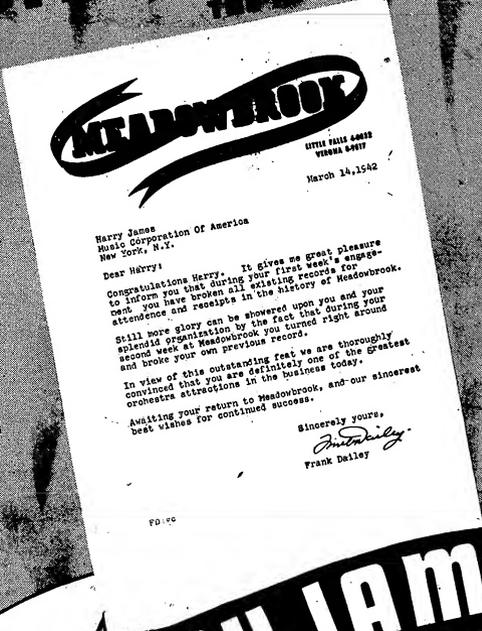
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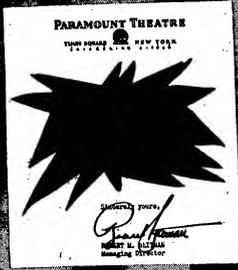
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the HOTTEST band in the country
THE NATIONALS



On location
for
UNIVERSAL PICTURES
March 30th
Opening
April 23rd
PALLADIUM
Hollywood
Five Weeks
Exclusive
PLIANT RECORDS
Artist

HARRY JAMES and his MUSIC MAKERS



Personal Management: F. MONTGOMERY

Exclusive Management

MUSIC CORPORATION OF AMERICA

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