Garrett Lerner–Palomar
UX Designer

GARRETTLP.DESIGN
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Experience

UX Designer
Coast Capital
Vancouver, BC
11/2020 - Present

• Coordinated two rounds of remote usability testing to generate insights and validate design of unreleased responsive web tool

• Lead designer responsible for design of unreleased responsive web tool through early conception to full implementation

• Supported UX design of new and existing features for core retail banking platform, digital membership opening, and online forms

• Supported the creation of first iteration of company-wide design system by for shared use by developers, PMs, and QA teams

UX Designer Advisor
Netflare
08/2021 - Present

• Redesigning the experience of core features and information architecture of B2B SaaS product for on-call developers

UX/UI Designer
Hubly
06/2019 - 04/2020

• Led end-to-end design process as the lone designer on a cross-functional team for a responsive web application

• Planned a core feature redesign over five sprints, which led to a 20% increase in user productivity

• Synthesized user research into design artifacts and design requirements for stakeholders to consume

• Created high-fidelity prototypes that led to the signing of 4 Letters of Intent with digital-first financial service providers

UX/UI Consultant
Hubly
01/2019 - 06/2019

• Performed a Heuristic Evaluation to audit existing designs and identify usability problems to enhance product experience

Product Analyst
Judi.ai
Vancouver, BC
11/2018 - 01/2019

• Reported weekly customer insights to identify potential business outcomes with the Product team

• Provided technical support to Credit Union Financial Advisors

Skills

UX Design
Persona Building
Journey Mapping
Info Architecture
Wireframing

UI Design
Visual Design
Design systems
Rapid Prototyping

Research
User Interviews
Usability Testing

Code
HTML/CSS/Js

Tools
Miro
Figma
Sketch
Invision
Webflow

Education

UX/UI Fundamentals
British Columbia Institute of Technology
Vancouver, BC
01/2019 - 04/2019

BA Economics & History
University of British Columbia
Vancouver, BC
09/2012 - 04/2017