



INTERNATIONAL CONFERENCE ON **FAMILY PLANNING** PATTAYA CITY, THAILAND • 14-17 NOVEMBER 2022



Champion for Global Reproductive Rights Receives Lifetime Achievement Award

Phil Harvey recognized during the 2022 International Convention on Family Planning for spearheading initiatives that continue to advance sexual & reproductive health rights

NOVEMBER 16, 2022, WASHINGTON, D.C: Phil Harvey was a remarkable man who lived a remarkable life. He was an entrepreneur. An author. A serial founder of three of world's most impactful and influential philanthropic ventures to advance sexual and reproductive health, and an ardent defender of freedoms. An advocate for civil liberties of every kind, Harvey spent decades front and center in the battle to provide women's reproductive care, including access to abortion.

On Nov. 17, 2022, the longtime activist and entrepreneur was post-humorously honored with the Lifetime Achievement in Family Planning and Reproductive Health award at the 2022 International Conference on Family Planning (ICFP) in Pattaya City, Thailand. His death in December 2021 came just months before the landmark decision to overturn Roe vs. Wade.

But carafem, one of the many enterprises he helped establish, continues to fight to uphold women's rights in the United States—a testament to his life's work.

“The global reproductive health community has been shaped profoundly by Phil Harvey's extraordinary vision, commitment and bold innovations across a broad front of policy, legal and programming work,” says Jose “Oying” Rimon II, Director of the Bill & Melinda Gates Institute for Population and Reproductive Health, and chair of the ICFP Steering Committee. “We are honored to use the ICFP platform and this award to celebrate his legacy and impact on our field. Phil was always ahead of his time.”

Harvey worked in India in the 1960's and soon came to the realization that the people he was serving were not properly empowered by the work of international development organizations. Rather than just provide commodities to communities for free, Harvey wanted to build sustainable models that enabled couples to determine their reproductive destinies. Leveraging the concept of Contraceptive Social Marketing, Harvey launched several non-profits that apply commercial marketing techniques to revolutionize access to family planning products and services. His innovative concept of has had an incredible impact on the lives of women and men across the globe and those non-profits have grown to be amongst the largest and most influential in the world.

Harvey and his longtime friend and associate Dr. Tim Black started Population Services International (PSI) in 1970 and daringly (in that era) used erotic themes to promote family planning. This edginess would be a lifelong characteristic as Phil would co-found Adam & Eve, an adult erotica mail order company in 1972, and would then use the profits from Adam & Eve to make condoms, contraception and abortion available for family planning and HIV/AIDS prevention in underserved countries. That passion for sexual and reproductive freedom continued when Harvey co-founded Marie Stopes International (now MSI Reproductive Choices) on whose board he sat until his death. He then founded DKT International in 1989, which has grown to become one of the largest providers of contraception and safe abortion technology, products, and services in the world.

“Phil Harvey believed that a most pressing need for people around the world was access to family planning. He believed in it so strongly that he made it his life's mission. In addition to founding several organizations like DKT, he donated profits from his own company to fund programs around the globe,” says Chris Purdy, CEO of DKT International. “Phil's vision was and continues to be an inspiration.”

Harvey fought for human rights, free speech, medical cannabis, and abortion—even when it meant standing up to the actions of governments. His steadfast convictions to defending

freedom invited controversy throughout his life and became the subject of two of his books, including *'Let Every Child Be Wanted'* which chronicled the social marketing efforts that he championed and pioneered. Upholding individuals' rights and correcting institutional wrongs was a continuing theme across his life and became one of his chief pursuits later in life through the DKT Liberty Project. Phil's private philanthropy, which measured into the tens of millions of dollars, was spread across a multitude of organizations that supported his principle belief in the importance of an individual's right to choose how he or she lived life. He is sorely missed by his family, friends, and colleagues, but will be celebrated for decades to come as a hero whose actions left the world a decidedly better place.

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