### E: D

### FCC RENEWS UNITED'S **WDJY LICENSE**

In another in a series of victories for United Broadcasting, the FCC voted to grant renewal to WDJY/Washington. Meanwhile in the capital, broadcast organizations girded up to battle an alcohol ad ban proposal in Congress.

Page 10



### RADIO'S IMMEDIATE FUTURE

in a special theme issue, R&R's editors and industry experts analyze the immediate future for radio formats, sales prospects, networks, ratings & research developments, country music, and other important aspects of our industries. Insights and hard truths abound.

Pages 16, 22, 26, 36, 42, 46, 50, 51, 52, 54

### PEOPLE IN THE NEWS THIS WEEK

(Special Holiday Wrap-Up)

- Owen Weber GM at WCAO & WXYV
- Jim Stanton GM at WDJO & WUBE
- Dave Logan joins B/A/M/D
- Dale Parsons PD at WNBC
- Mike Grinsell GM at KABL-AM & FM
- Lee Jacobs PD at WOMC
- Larry Anderson VP/GM, Jerry Reo PD at WGR-AM & FM
- Carey Curelop PD at WSUN
- Tim Smith PD at WYNF
- Bob Neil OM at WYAY
- Tim Kelly PD at WLS (AM)
- Dallas Cole PD at WLS-FM
- Carey Davis Station Manager at WMCA
- Jim Butler GM at WCKO
- Phil Hall PD at WTIC
- David Berkeley GM at KRCK & KYTE
- Dave Robbins Op. Dir. at KHTR
- Bill Tanner PD at WHQT
- Tom Cale PD at KZAP
- Dick Shannon PD at WJRB & WJKZ
- . Bob Barry OM at WVOK & WQUS
- Klee Dobra GM at WSJS
- Ray Sasser GM at WTQR
- Bill Rohde adds KLLS GM duties
- Paddy Ramsay Sr. VP, Bob Gad VP at Christal
- Mark Schwartz GM, Jerry Del Core GSM at WKKT
- Dennis Andersen PD at KRQX
- Roger Gaither PD at WKXX
- Bill Martin PD at WBCY
- John Larson PD at WCMF Larry Martino PD at WZKS
- Kevin Casey PD at WBJW-AM & FM
- Jodell Seagrave GSM at KITS
- · Rich Totoian AOR Director, Pamela Newman Secondaries Director at HME

Page 3, 4, 6, 8, 37

Newsstand Price \$3.50



### Smith Now VP/GM At WHK & WMMS

WHK & WMMS/Cleveland Station Manager Bill Smith has been promoted to VP/GM of the Malrite outlets. The position had been vacant since the departure of Walt Tiburski last May to form his own broadcast investment firm.

Malrite Exec. VP/Director of Radio Gil Rosenwald stated, "Bill Smith has always performed above expectations, given freely of himself, and exhibited the very best in leadership qualities."

Smith told R&R, "We've been fortunate in the past few years,

the way and now we're out to do

it for ourselves. My staying with

(new KKBQ owner) Gannett

was never an issue of money,

since their offers were in-

credibly generous. It just comes

down to equity. I consider

myself more of a builder than a

maintainer, so I'm ready for a

No replacement for Lander

was announced. Prior to joining

KKBQ, Lander had program-

WLOF/Orlando, and WLCY/

Tampa, and had been GM at

new challenge."



and owe a lot of thanks to our listeners, the city of Cleveland, and the airstaff. It's been a lot of hard work on everyone's part, and I'm delighted to guide the station on to even greater glory."

A 17-year radio veteran, Smith worked in sales at WMMS, WGAR, and WGCL in Cleveland and at Akron stations WCUE-AM & FM and WSLR before rejoining WMMS in 1980.

### essner Motown's New VP



Capitol National Promotion

Director Michael Lessner has

become VP/Promotion for Mo-

### Libow, Sicurezza Elevated To Atlantic Promotion Vice Presidencies

John Lander

announce our first acquisition AM & FM on the air in July med KGB (AM)/San Diego,

allows me to pursue the goal of

Lander, who signed KKBQ- companies a lot of money along WMGG)/Tampa.

Mainstream Appoints Lander

**Executive Vice President** 

In twin promotions at Atlantic, Judy Libow has been upped from Department Head to VP/National Album Promotion and Lou Sicurezza has been named VP/Field Operations, from Director.

KKBQ-AM & FM/Houston

PD/morning man John Lander

has been appointed Executive

VP for newly-formed Main-

stream Communications, effec-

tive February 10. The move re-

unites Lander with Pete Schulte, who left the KKBQ

VP/GM post to become President of Mainstream last month.

Schulte remarked, "John will

play a major role in the forma-

tion of the company. We hope to

also going to be looking at some

TV and movie ventures."

Atlantic Senior VP Vince Faraci, commenting on Libow's promotion, stated, "Judy has developed into one of the most knowledgeable and respected promotion executives in our in- sable role in developing and exdustry. She has had an indispen- panding Atlantic's position as a



Lou Sicurezza Judy Libow

an equity player. We've made Metroplex's WCKX (now

preeminent force in album radio." Discussing Sicurezza, he said, "Lou occupies a pivotal role in maximizing the local ex-

town. He fills the vacancy created when Don Wright joined Geffen late last year. Motown Sr. VP & Director of Operations Skip Miller told R&R, "We think we have a home run in Michael. His addition will further strengthen our

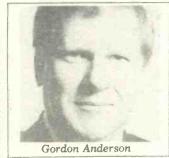
> AOR levels." Lessner, who's been with Capitol for eight years, the last two in his national post, told R&R, "To be part of the progressive movement of Motown presents me with a great sense

endeavors at the CHR, A/C, and

LESSNER/See Page 6

### Anderson Manhattan's **VP/Promotion**

during the first quarter. We're 1982, commented, "This move



Gordon Anderson has been appointed VP/Promotion for Manhattan Records. A former broadcaster and record company promotion VP, Anderson was most recently President of Pinstripe Enterprises, an entertainment marketing/promotion consulting firm.

Manhattan President Bruce Lundvall told R&R, "Attracting a national promotion executive of Gordon's reputation is quite frankly a tremendous coup. He's a total music person." Added Sr. VP Stephen Reed, "Gordon's accomplishments and experience make him uniquely qualified. I am delighted he has agreed to join us."

After serving as PD at WLS-FM/Chicago, Anderson joined CBS Records, becoming Director/National Sales before serving five years as VP/Promotion for the CBS Associated Labels between 1977-81. He said, "The creation of Manhattan Records is an exciting and important ANDERSON/See Page 4

posure of Atlantic artists. He ATLANTIC/See Page 6

### SMITH EXITS

### **Durney Transfers To** WASH As VP/GM

KHOW/Denver VP/GM Tom Durney has transferred to Metromedia sister station WASH/Washington as VP/GM. He replaces Jim Smith, who resigned.

Metromedia Radio President Carl Brazell Jr. commented, "During his year and a half as manager of KHOW, Tom has demonstrated the very qualities needed to return WASH to a position of strength in the Washington market."

Durney, who joined KHOW from his Broad Street Com-



Tom Durney

munications post as Exec. VP and GM of WQUE-AM & **DURNEY/See Page 6** 

### PAT BENATAR

OHOOH SONG

VS442843

THE NEW SINGLE FROM THE ALBUM

T R O P C O

MANAGEMENT RICK NEWMAN / RICHARD FIELDS

NEIL GERALDO

AND

PETER COLEMAN



Chrysalis THE Cassettes, Records & Compact Disc





### **PAGE THREE**

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### THE PROPER DELIVERY OF ONE-LINERS

Dan O'Day examines the foundation of an air personality's humorous presentation — the humble one-liner — and offers counsel on setting them up and knocking them out.

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Calendar: Brad Messer	A/C Chart
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Picture Pages	Black/Urban Chart
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### Logan Joins B/A/M/D

KFOG/San Francisco PD Dave Logan has joined Burkhart/Abrams/Michaels/Douglas & Associates as a consultant. Logan's 14 years in radio have mostly been in AOR, including the OM position at WLAV/Grand Rapids and Asst. PD at WLUP/Chicago. Logan joins the firm January 21, in time for the Superstars annual convention the following week. A replacement at KFOG is expected by March 1.

B/A/M/D President Dwight Douglas commented, "Dave brings a multitude of expertise. He has a degree in advertising and marketing. He's been a promotion director, and knows how to wage hand-to-hand combat in radio

STAFF



Dave Logan

promotions. From working at many different Superstars stations, he understands how our approach has developed and has a sense of heritage about the format. His 25+

programming savvy is important for our company and clients — it's critical to get the numbers that can make money so people don't get scared and run to the hills."

Logan told R&R, "It's a job I've always hoped I'd have — it just came a little earlier than I expected. I thought I'd have a few more years to develop what we're doing at KFOG, but I'll still be doing that on behalf of the company."

Douglas said no decision has been made yet on whether the name of the company will change following Logan's appointment. Douglas added that B/A/M/D is considering adding an A/C consultant and is actively seeking applicants.

### Jacobs Appointed PD At WOMC

WKJJ/Louisville PD Leigh Jacobs has accepted the PD post at WOMC/Detroit. He fills an opening caused by the departure of Steve Goldstein, who recently moved to crosstown A/C outlet WNIC as VP/Programming.

Jacobs, who earlier served as Asst. PD at WMJX/Boston, told R&R, "It's been a pleasure working here in Louisville but I'm looking forward to taking on the responsibilities in Detroit; it's quite a radio market."

VP/GM Elaine Baker commented, "Leigh is a bright and creative programmer who will help WOMC continue its strong growth pattern."

Jacobs begins his new duties January 14.
No replacement has been named at WKJJ.

### Neil Named OM At WYAY

Bob Neil has been named to the newlycreated position of Operations Manager for WYAY/Atlanta. He comes to the Katz Country outlet from sister station WSYR-AM & Y94/Syracuse, where he has been OM for the past two years.

WYAY GM Bob Backman commented, "I'm thrilled to be able to fill the position with a successful person from within our own company. He has a great track record and we're lucky to be able to get him into

our organization."

Neil, who programmed WFLA-AM & FM/Tampa before moving to Syracuse, told R&R, "Atlanta is a fantastic market and this will prove to be a great radio station. I couldn't be more pleased."

### Weber, Stanton DKM's New Baltimore, Cincinnati GMs

In twin managerial appointments within DKM Broadcasting, Owen Weber has been named GM at WCAO & WXYV/Baltimore, while Jim Stanton is the new GM at WDJO

& WUBE/Cincinnati.
Weber, who begins
his new position January 21, succeeds Bob
Abernethy, who left
to manage WBOS/
Boston in November.
Stanton replaces
Terry Dean, who exited late last fall.

ited late last fall.

DKM President

Jim Wesley remark- Jim Stanton
ed, "Owen's experience in the Baltimore
and Washington markets makes him an
ideal choice for this position. Jim's performance in every assignment has been excep-

tional, and we are fortunate that he is

available to manage our stations in Cincin-

weber comes to Baltimore after two years as GSM at WPGC-AM & FM/Washington, having previously worked in similar positions at WTOP/Washington and WCBM/Baltimore. He told R&R, "DKM is an exciting company, and the opportunity to take over two excellent stations

### Grinsell Named To Manage KABL-AM & FM

is an outstanding one."

KABL-AM & FM/San Francisco Station Manager Mike Grinsell has been promoted to General Manager. He takes over the post from Shamrock Broadcasting Radio Division President Bill Clark, who will now devote full time to his corporate duties.

Commenting on the promotion, Clark said, "Mike has handled virtually all of the responsibilities of the General Manager's office during the past year, while I have attended to Shamrock group activities. So it is appropriate that we for-



priate that we for- Mike Grinsell mally recognize his contribution to the outstanding year KABL has had under his leadership."

### SMITH PROGRAMS WYNF

### **Curelop WSUN PD**



Tim Curelop

Tim Smith

WYNF/Tampa PD Carey Curelop has transferred from the Taft AOR to AM sister Country WSUN as PD. Curelop replaces Larry Anderson, who moves to Taft's WGR & WGRQ/Buffalo as VP/GM (see separate story). As WGRQ switches from AOR to A/C, PD Tim Smith has been named to replace Curelop at WYNF PD.

WSUN VP/GM Ed Sander commented, "We're looking forward to Carey doing as great a job at WSUN as he did at WYNF. I feel we'll benefit by using his programming approaches in the context of the Country format."

CURELOP/See Page 8 Formerly GM at KFJZ/Dallas, Stanton most recently operated his own advertising/marketing company. Earlier he served 11 years with Cap Cities in sales and sales management at WPRO/Providence and WBAP/Dallas. "I'm very impressed with the staff and am excited about the future prospects," he said. "Under Jim Wesley's leadership, I see DKM quietly growing into one of the best-managed groups in this business."

### Parsons Set As WNBC's Programmer

After three years as Operations Manager at WTAR & WLTY/Norfolk, Dale Parsons has accepted the PD post at WNBC/New York. The move fills a ten-month vacancy created when Kevin Metheny joined MTV as Director of Programming last February.

VP/GM John Hayes Jr. commented, "Dale's experience programming both AM and FM stations in a competitive market and his proven management skills will provide WNBC with a very solid program director. I know we have found a highly competent, innovative leader for the future programming needs of the station."

A 14-year broadcaster, Parsons joined WTAR & WLTY parent Landmark Communications in 1976 as WTAR's Production Director. He became PD in 1979, and transferred to WLTY the following year before moving up to OM for both stations. "WNBC's special personality approach gives it a unique position in the country's most competitive market," Parsons told R&R. "I'm excited about working with John Hayes and America's finest talent lineup, and look forward to helping make a great radio station even better."

### Anderson New VP/GM At WGR-AM & FM

FM Drops AOR For A/C; Reo Named Combo PD

WSUN/Tampa Operations Manager Larry Anderson has transferred to Taft sister stations WGR-AM & FM/Buffalo as VP/GM. His first responsibility was to supervise WGR-FM's (previously known as WGRQ) January 4 format shift from its longtime AOR format to full-service A/C. WGR (AM) PD Jerry Reo has assumed the programming duties for both stations. He takes over the FM chores for Tim Smith, who shifted to Taft's WYNF/Tampa as PD (see separate story).

Commenting on Anderson's appointment, Taft Radio & Cable Exec. VP Carl Wagner said, "Larry's experience in programming A/C full-service formats is extensive. Our goal is to bring the best in A/C radio to Buffalo, on both the AM and FM dials."

WGR/See Page 8

### TRANSACTIONS KKCW Sold To Willamette

Columbia-Willamette Broadcasting will sell KKCW (FM)/Portland to Heritage Broadcasting for \$5 million. Heritage is principally owned by program syndicator Fairwest Enterprises; the seller has no other broadcast interests. "Love Songs"-formatted KKCW has 85 kw on 103.3 mHz at 1654 feet. TRANSACTIONS/See Page 8

## Foundar BOB WILSON Accidence DVNCHT CASE Ince President/Sizes & Marketing: DICK KRIZMAN Ince President/Sizes & Marketing: DICK BRIZMAN Ince President/Sizes & Marketin

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KELLY UPPED TO AM PD; COLE FM PD

### **WLS Restructures Programming Setup**

Following the return of John Gehron as OM at WLS-AM & FM/ Chicago, and the departure of Steve Casey as the stations' PD, WKTI/Milwaukee PD Dallas Cole has been named PD at WLS-FM, while WLS-AM & FM Asst. PD Tim Kelly has been elevated to PD at the AM.

VP/GM Jeff Trumper explained, "It's a natural transition for the two stations to adopt separate identities. Tim is very excited about his new opportunity, and we're delighted to have Dallas rejoin our company. With John Gehron overseeing the stations, plus these new moves, I think we have the best programming department in the country."

Both programmers will report to Gehron, who commented, "I think Dallas is exactly what we need for WLS-FM. He did an excellent job for the company (as Asst. PD) at Q107/Washington. Tim, with his knowledge of the market from his days at WLUP, is perfect for the AM."

Gehron went on, "For each station to continue to grow, they need individualized care on a day-



Tim Kelly

Dallas Cole

to-day basis. As the days go by, each station will begin to separate more and more in sound, but both will maintain contemporary roots with different approaches.'

Cole told R&R, "This is playing in the majors on a legendary team." Kelly, who was once PD at WLS-FM, rejoined WLS a year ago after programming WLUP for two years. He remarked, "We just need to solidify our adult demos and move more into a 25+ situation, instead of our present 18-34 heading."

### WWJF's Butler WMCA Sets Davis As Becomes GM New Station Manager At WCKO

WWJF/Ft. Lauderdale GM James Butler has been named GM for Sconnix's recently-acquired WCKO, also in Ft. Lauderdale. Butler replaces Chairman/GM John O'Neil, a principal in former owner Rose Broadcasting.

Sconnix VP Ted Nixon told R&R, "Jim's one of the most intelligent and insightful young broadcasters we've run into." Butler commented, "I'm thrilled to join up with a company run by such dynamic and committed people. We've got some exciting plans to be very competitive in the market."

Butler's ten years in radio include stints as GSM at WLYF & WGBS/Miami and Sales Manager at WGGG/Gainesville. He joined WWJF as GSM, moving up to GM two and a half years ago. No replacement has been named at WWJF.

### Anderson

Continued from Page 1

step in the growth of the music industry. It will be fun to bang heads and tip a glass with so many old friends in radio."

WMCA/New York has promoted Director/Sales Carev Davis to Station Manager. Davis, who also serves as a VP of the station's parent company, Straus Communications, joined the Talk outlet in 1981 and previously was Station Manager at WSDR/Sterling, IL.

"With his expanded responsibility, Carey will surely contribute even more to the growth of WMCA in sales, in audience and in impact." said Straus Communications Chairman R. Peter Straus.

Davis called WMCA "New York's premier locally-owned and operated independent radio station" and said it "maintains outstanding qualitative data in the 35-64 age demographic." He added, "The ever-growing WMCA talk radio audience continues to

### Hall Named To Program WTIC (AM)

Former WFLA-AM & FM/Tampa PD Phil Hall has been appointed to the newly-created PD post at WTIC/Hartford. The station's programming duties had been handled by Ten Eighty Sr. VP/Programming & Operations Tom Barsanti, who will now be devoting more time to corporate duties.

Barsanti told R&R, "I've always had a programmer working with me on the FM, and the AM station too deserves someone who can spend full time with it. And, the company has committed itself to further acquisitions this year, and I'll be active in that area as well. Phil will provide the leadership and enthusiasm necessary to continue the success we've had."

Before WFLA, Hall served as PD at KLAC/Los Angeles and as Director of Consulting for Surrey Broadcasting & Research. He commented, "I'm thrilled to be a part of one of the few great radio stations left, and I hope to continue WTIC's tradition.'

offer huge buying power and makes us consistently rededicate' our efforts to this innovative and informative radio station."

BERKELEY KRCK & KYTE GM

### KRCK Drops AOR For Classical

AOR KRCK/Portland switched to a Classical format last week. Sales Manager Dave Berkeley, who had been acting GM at KRCK and Big Band AM sister KYTE since President/GM Bob Fauser and GSM Pam Thomas departed last month, has been named GM for both facilities. No GSM will be hired, but former KEX and KCNR/Portland sales executive Charlie King has been named Sales Manager.

As part of the changeover, the entire KRCK programming and airstaff was let go, including PD Cynde Slater, and the sales staff has been reduced from eight to five, as the stations will now be sold in combination. KRCK is calling itself "FM Stereo 101," and is considering a call-letter change to KYTE-FM.

Berkeley, a market veteran who had been Local Sales Manager of the stations for a year, explained, "With the format change, I think we'll make our combination much stronger to the advertising community. The change is in no way a reflection of the efforts of the AOR staff; it's simply a marketing move. The youth demo in town is oversaturated with CHRs and AORs, and we wanted a format compatible with MOYL KYTE. Also, we have 27 years of expertise at our sister station, KVOD/Denver, and they're helping us out now." The station is looking for a new PD and announcing staff; board operators are administering the programming at present.

### **ONE MORE REASON WHY WE'RE** THE MUSIC INDUSTRY'S HOTTEST GROUP.



Contact: Dorene B. Lauer Manager, MTV Publicity (212) 944-4758

MTY ANNOUNCES STREET PULSE MARKET RESEARCH

Starting immediately, The Street Pulse Group, a Long Island-based market research company, will furnish MTV: MUSIC TELEVISION with weekly data base retail research reports. The reports will include national and regional information regarding the effect of MTV on record purchases. The Street Pulse Group will also undertake special consumer surveys for the channel upon request.

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he staff and management of the Taft Television & Radio Company and the stations consulted by Burkhart/Abrams/ Michaels/Douglas & Associates wish to express our deepest sympathy to the family, friends, and associates of Lee Michaels.

He was a good friend, and those of us who were fortunate enough to know him will miss him dearly.

> WGRQ-FM WLVO-FM **KYYS-FM** WDVE-FM

Buffalo Columbus Kansas City Pittsburgh

### WESTWOOD ONE PRESENTS

The power and emction of Laura Branigan's live performance has been captured for the "Pop Concert Series," and the weekend of January 19th more than 200 Westwood One Radio Network affiliates will be presenting the Grammy-nominated singer In Concert. Recorded at New Orleans' International Amphitheatre during her recent Self Concert. Westwood One, the 60-minute concert features Laura You won't want to miss this very special event from the leader in national concert performing. Westwood One.

FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE...AND ONLY!

### MILLION-DOLLAR DEAL; STATION NOW WHQT

Dance Rock Format

**Tanner Takes WEZI To** 

### Robbins Directs KHTR Program Operations

WBBM-FM (B96)/Chicago MD/air personality Dave Robbins has transferred to fellow CBS CHR KHTR/St. Louis to take the newly-created position of Director of Program Operations, supervising PD Bob Scott.

KHTR Station
Manager Bob
Fulstone commented, "We felt
this would be a
great opportunity
for Dave, who's
been with the
company for a
number of years,
as well as a way

company for a number of years, as well as a way to help serve our Dave Robbins needs. He will help coordinate many of our activities under one

central authority.

"As PD, Bob Scott has distinguished himself nicely," added Fulstone. "He's worked very hard and we're happy with the results. This move is a chance to increase the staff and put Dave's expertise to work in all areas of the station."

Robbins, who's been with B96 since its conversion to CHR three years ago, told R&R, "Bob Scott and I will work closely to maximize our efforts, in addition to those of MD John Frost. We've got

### Rohde Adds KLLS GM Duties

KKYX/San Antonio VP/GM Bill Rohde has been assigned additional duties as GM of Swanson's newly-acquired crosstown outlet KLLS. Swanson VP/COO Daniel DiLoreto told R&R, "Bill's diverse programming background gives him the tools to manage both an A/C and a modern Country station."

An 18-year company veteran, Rohde was PD at KKYX prior to his promotion to GM in 1976. He told R&R, "Both the programming and sales staff at KLLS are topnotch, and I want to stress that there will be no changes there. One of my first priorities is to get the two facilities in the same building." Rohde said both stations will operate with separate staffs reporting to him.

### Dobra, Sasser New Summit GMs

Summit Radio of North Carolina has promoted two station managers at the chain's Winston-Salem facilities. Klee Dobra becomes GM at AM WSJS, while Ray Sasser is now GM for WTQR. Roger Stockton had held the GM position at both stations, and will continue as VP for Summit, with both Sasser and Dobra reporting

Stockton commented, "Ray has been with me for ten years and has proven his ability time and time again. Klee has been in the business for over 20 years and has more than proven his worth in the year he has been here." Sasser remarked, "We've grown tremendously in my ten years here with the philosophy that people are what make the difference."

a super team assembled, so we can stay on top in the Hit Radio tradition." Robbins has also programmed WXGT (92X)/Columbus and was an air personality at KRUX/Phoenix. A search for a replacement is underway at WRRM.FM

### KCNN Debuts News & Information Format

At Summit Communications' KXXY/Oklahoma City, plans have been announced to discontinue simulcasting the Country programming of sister station KXXY-FM in favor of News & Information, beginning January 15. The call letters will become KCNN, and the station's new direction will be supervised by News Director Daryl Meyers.

KCNN & KXXY VP/GM Jim Tillery said, "For the first time, Oklahoma City will be able to have one place on the dial to tune to for the most complete and upto-the-minute news from around the world, and from Central Oklahoma."

Pointing to KCNN's affiliation with the CNN and CBS networks,

Atlantic

Continued from Page 1



has brought his extensive experience to bear on the creation of a promotion network second to none."

Sicurezza worked in regional and national positions for Atlantic in the early '70s, moving to regional posts at ABC and MCA before rejoining Atlantic in 1978. He became Director/Field Promotion in 1980. Libow joined Atlantic in 1975, working her way up from Asst. College Promotion Manager to Director of National AOR Promotion by 1979. She has headed the AOR Department for the last three years.

### Moran Upped To Atlantic VP

In an unrelated appointment, 14-year label veteran Linda Jasmin Moran has been promoted to VP while remaining Exec. Asst. to Vice Chairman Sheldon Vogel. Vogel commented, "Linda has developed into an indispensable member of our executive team, bringing her considerable knowledge and experience to bear on every facet of corporate administration."

Tillery said, "We believe this blend of immediacy and tradition will give Oklahoma listeners the kind of news and information they've been looking for."

Former WASH/Washington PD

and morning personality Bill Tan-

ner has joined EZ Communica-

tions' WEZI/Mianti in the same

capacity. The former A/C station

will adopt a "Dance Rock" format

Tillery added that KCNN will carry the "Larry King Show" overnights, and noted that the station plans a major commitment to play-by-play sports.

and new calls WHQT. Tanner's longtime MD/Programming Assistant Colleen Cassidy has joined him, while WEZI PD John Moen will take a position in the sales department.

EZ VP/Programming Dan Vallie stated, "Our pact with Bill can best be described as a multi-year arrangement guaranteeing him in excess of \$1 million for the

million for the Bill Tanner term of the contract. He's not only a legend in South Florida, but he's one of the best programmers in America. Recent listener research indicated that despite his two-year absence from Miami, he

still ranks as the most popular and best-known personality in the market." VP/GM Chuck Goldmark added, "We know Tanner will be an instant success because people here love him."

Tanner explained, "Beginning January 10, we'll be known as WHQT, calling ourselves 'Hot 105-The Party.' The format will set us apart from the other contemporary outlets. The criteria for the music will be danceability, beat, and acceptability to the Latin and black sectors of the population. Dade County is 42% Hispanic and 16% black."

He added, "I will do the morning show along with Miami radio veteran G. Michael McKay." Tanner spent ten years as PD/morning personality at Y100/Miami before programming WASH.

### NASHVILLE, BIRMINGHAM STATIONS

### Shannon, Barry Take Sanders PD Posts

In programming changes within the Mac Sanders Stations, former WZKS/Nashville Production Director Dick Shannon has been named PD at crosstown Country stations WJRB & WJKZ. He replaces Steve Atkins, who will stay on as afternoon personality.

At the same time, former WAPI (AM)/Birmingham OM Bob Barry was appointed Operations Manager at Sanders Birmingham outlets WVOK & WQUS. While Barry, a former WVOK PD, succeeds exiting WVOK PD Dave

Cale Earns
Promotion
To KZAP PD

KZAP/Sacramento Assistant PD Tom Cale has been upped to PD following Chris Miller's move

to the KRQR/San Francisco PD position last month. VP/GM Tom Weidle commented, "Tom's time has come. After an extensive search we've decided to give him the opportunity to prove it."



e it." Tom Cale

Cale has been an air personality at several Northern California stations as well as KLOL/Houston, and held the MD and Asst. PD posts during two different stints at KZAP. He told R&R, "I'm delighted to walk into the job at such a highly-rated station and one of the premier AORs in the country. Chris Miller has left me a dynasty."

Lessner

Continued from Page 1

of challenge and commitment. I'm deeply honored that (President) Jay Lasker, Skip Miller, and all of Motown have chosen me for this position. I'm anxious to help put Motown right where it belongs — on top." No replacement was named for Lessner at Capitol at presstime.

White, WQUS PD Dave Edmunds retains his present responsibilities.

Sanders Group PD Don Keith told R&R, "Dick is a real find, and we're excited about having him aboard. And it's a pleasure to work with Bob again. This is an exciting time for our company, and he's exactly the kind of person we need to reach some ambitious goals."

### **WDIA SALE ANNOUNCED**

### Morgan To Program WKDJ & WHRK

C.J. Morgan has been named PD at Black/Urban outlets WKDJ & WHRK (K97)/Memphis. An 11-year broadcaster, Morgan started his career at WKDJ (then WMPS), later programming neighbor WLOK from 1980-82.

President/GM
Don Boyles said,
"I am pleased to
be able to make
this appointment
and am looking
forward to working with C.J."

Parent Adams
Communications
recently reached

an agreement to *C.J. Morgan* sell WKDJ to Viacom, but also announced plans to acquire Blackformatted AM competitor WDIA from BENI subsidiary Benidia, Inc. for \$2.5 million, pending FCC approval. While not commenting on that purchase or how it would

affect WDIA PD Bobby O'Jay's status, Morgan did tell R&R, "WKDJ and K97 have been established winners. We're going to maintain WKDJ the way it is until the sale is approved. But we're going full-steam ahead with K97, providing some positive direction and motivation to turn it into the biggest kicker in town."

### Azoff Adds Publishing To MCA's Music Operations

The MCA Records Group now includes MCA Music Publishing, with the expanded operation to be known as the MCA Records & Music Group, under the direction of Group President Irving Azoff. Azoff continues as President of MCA Records, while Exec. VP Myron Roth takes on a similar title for the group. MCA Music **President Leeds Levy and Unicity** Music Publishing President Kathleen Carey continue with their present duties, as do all other key executives within the music group.

MCA Inc. President Sid Sheinberg stated, "It has always been our intention to bring our music-oriented operations together under common leadership. Now that Irving Azoff has completed assembling his records management team, we thought it an appropriate time to accomplish our intentions, and are thrilled that Irving has agreed to assume these added responsibilities."

### Durney

Continued from Page 1

FM/New Orleans, indicated that WASH's formatic future is still officially undecided. "It's all up for reevaluation," he told R&R. "WASH was an A/C station in the catbird seat with a nice upscale young audience. When I was with WQUE-FM, I patterned it much after WASH, so I never understood why they made the move to CHR instead of upgrading. They did have a strong morning show, and I'm making that a big priority."

No replacement for Durney has been named at KHOW.

### First in a series The Radio Rep Alternative HNW&H prides itself on providing radio stations with an innovative alternative in representation. Other reps only sell spot radio. We market stations on a national basis, use an aggressive pricing policy and have a unique accountability system. Enough stations have agreed with our alternative to make us America's fastest growing rep. As the year goes on, we'll be telling you more about how we apply each of the three factors that have fueled our remarkable growth — marketing. aggressive pricing and accountabilityand what they can mean to your station's success. Increase your share. Start using our call letters. The radio viduality's hottest new call letters! HILLIER, NEWMARK, WECHSLER & HOWARD New York, Atlanta, Boston, Charlotte, Chicago, Dallas, Detroit, Los Angeles, Minneapolis, Philadelphia, St. Louis, San Francisco. 212/832-8900

Gaither

ville in December.

**Becomes** 

WKXX PD

**DEL CORE NAMED GSM** 

### Schwartz Named GM At **Boston's Adult CHR WKKT**

at Lotus's KTKT & KLPX/Tucson

for ten years, commented to R&R,

"I believe the responsibility, mar-

ket size, and overall challenge in

the nation's seventh market is

exactly what I need. After being in

this market for just a short time,

we see a hole in the market for a

full-service 25-44 adult CHR sta-

Exec. VP and KJYO/Oklahoma City VP/GM Mark Schwartz has resigned after two years to become GM at First Media's newest acquisition, WKKT/Boston (formerly WHUE-FM and, for the past two weeks, WCOZ, as changed by previous owners T. Communications). In addition, KOPA/Phoenix GSM Jerry Del Core has transferred to WKKT as GSM, as the station prepares to launch an adult CHR format February 1. A PD is still being

First Media Exec. VP Dan Mason told R&R. "Mark was a great choice for us. He's a leader with a proven track record of success.

### Andersen **New KRQX** Programmer

KRQX/Dallas afternoon personality Dennis Andersen has been promoted to Program Di-

rector. A 13-vear broadcaster, Andersen joined the Gold-formatted outlet 18 months ago. KRQX & KZEW VP/GM Gene Boivin noted, "Dennis understands the market and format, and has a good sense of which direction the station should take." Andersensaid, "KRQX will continue to pioneer AM radio in its rebirth. We are looking forward to our sec-

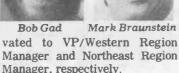


At Christal Radio Sales, Sr VP/Western Region Manager Paddy Ramsay has advanced to

Sr. VP/General Sales Manager. In accepting her new responsibilities, Ramsay will relocate from Los Angeles to York. Simultaneously, Bob Gad and Mark Braunstein







Del Core told R&R. "I'm most excited to be a part of one of First Media's largest properties, and I'm proud about being part of the team that will get this one rolling."

### Martino Become WZKS PD

WZKS/Nashville MD/midday personality Larry Martino has emerged as PD after six months as part of a joint programming committee formed after Jack Randall left in July. CEO/GM Ron Kempff told R&R, "96KISS's program management team served its purpose by allowing the natural leader of the group to rise to the top." Martino remarked, "The promotion is fantastic but the duties remain the same, as we continue to strive for the top spot in the market." Martin joined the station as morning personality in June 1983 after programming KRQY/Pueblo; WVLE/Gunnison, CO; and WTSL/Hanover, NH.

### Seagrave Named GSM At KITS

KITS/San Francisco has tapped McGavren Guild Account Executive Jodell Seagrave as GSM. Former GSM Ed Krampf became VP/GM in December, replacing Jerry McKenna, who became VP/GM at KSFM/Sacramento. Krampf commented, "Jodell's a proven professional with her experience as a national rep and sales manager." Seagrave, who was previously GSM at KFAT/ Gilroy-San Jose, told R&R, "Working at McGavern-Guild has been a fabulous experience, but the move to KITS is really a great opportunity."

### Martin PD At WBCY

WVIC-AM & FM/Lansing PD Bill Martin has been named PD of Jefferson Pilot's WBCY/Char-

lotte, replacing Bob Kaghan, now PD at WZNE/ Tampa. WBCY & WRT VP/GM Bill Jennings told R&R, "Bill is go-ing to bring to WBCY the experience and success of his last two CHR stations."



Martin earlier programmed WSSX/Charleston, SC. replacement was named at WVIC.

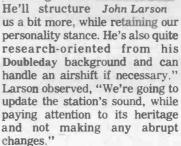
### Five-year WQEN (Q104)/Gadsden, AL PD Roger Gaither has been named PD at Sun Group's WKXX (KXX106)/Birmingham. He replaces VP/Programming Michael St. John, who became GM at sister station WYHY/Nash-

WKXX & WERC VP/GM John Bomer told R&R, "I think Roger is a very talented young man who has an immense amount of potential." Gaither told R&R, "I've been looking to expand my horizons for a while now, and it took the right situation to make me move." A replacement hasn't been named for Gaither.

### Larson Appointed WCMF's New PD

John Larson, former PD of WLLZ/Detroit and WAVA/Washington and most recently Asst. PD

at WMET/Chicago, has been named PD at Sconnix's AOR WCMF/Rochester, replacing Trip Reeb. GM Peter Coughlin stated, "John is what the station needs right now.



### Casey Tapped As WBJW-AM & FM PD

Kevin Casey, interim PD at Nationwide's WBJW-AM & FM/Orlando since Garry Mitchell joined

KBZT/San Diego last October, has been officially appointed to the position.

VP/GM Mickey Franko explained. "Kevin convinced me he was able to do the job. He has all



the talent neces- Kevin Casey sary to develop into a great PD, and I'm going to give him that op portunity.

### **Transactions**

come."

Dennis

Andersen

### Storz Deals WHB To Shamrock

ond anniversary while continuing

the 'Good Time Rock 'N' Roll'

success story that KRQX has be-

Shamrock Broadcasting Co. is purchasing WHB (AM)/Kansas City from Storz Broadcasting for an undisclosed price. The deal will give Sham rock an AM property in Kansas City to go with FM outlet KUDL

WHB programs an oldies-based A/C format with 10 kw days/5 kw nights at 710 kHz. Storz has owned the station since 1954, and it has been described as the first Top 40 station in the coun-

### Sudbrink Buys KAAY & KLPQ, Spins Off FM

Multimedia Radio is selling KAAY & KLPQ/Little Rock to Sudbrink Broadcasting for \$3.75 million. The buyer will sell KLPQ to Signal Media Corp. for \$2.75 million, which already owns local AM property KLRA. KAAY operates with 50 kw at 1090 kHz; KLPQ has 100 kw on 94.1 mHz at 770 feet. H.B. LaRue served as broker

### **WARM Takes WYZZ For \$2 Million**

WARM Broadcasting, a subsidiary of Susquehanna Broadcasting, will pay Scranton/Wilkes-Barre Fine Music Broadcasting \$2 million cash for WYZZ (FM)/Wilkes-Barre, PA. The buyer owns 13 other stations, and the sale provides an FM sister facility to local AM outlet WARM. The seller has no other radio interests WYZZ operates with 9 kw on 92.9 mHz at 1060 feet. H.B. LaRue brokered.

### Continued from Page 3 Peabo Bryson Buys WALG & WKAK

Solar Broadcasting intends to sell WALG & WKAK/Albany, GA to Platinum Broadcast Limited for \$1,925,000 cash. PBL is owned by recording artist Robert "Peabo" Bryson, who has no other radio properties. Solar retains WDAK & WEIZ/Columbus, GA. WALG has 5 kw days/1 kw nights on 1590 kHz: WKAK broadcasts with 3 kw on 101.7 mHz at 300 feet, Blackburn & Co. acted as broker.

### Curelop

Continued from Page 3

Curelop, a nine-year radio man who previously programmed WABX/Detroit, told R&R, "It's an opportunity to learn told R&R. more about broadcasting and make me a better broadcaster. We bought 'SUN from Plough about six months ago, and have stabilized the format and added a lot of excitement to the radio station."

WYNF VP/GM Chris Wheat remarked about Smith, "We're very fortunate to get another fine program director from within the Taft chain to continue the level of excellence that Carey's set."

Smith, whose ten years in radio include a programming stint at WPYX/Albany prior to his joining WGRQ a year ago, stated, "It's a great challenge to program a dominant station in a major market. It's one I've watched for several years and have wanted to work at '

### Viacom Acquires WKDJ

Viacom Broadcasting will purchase WKDJ (AM)/Memphis from Adams Communications for \$1.5 million, giving the buyer an AM to match Memphis FM WRVR; Viacom also owns six other stations. Adams retains ownership of WHRK/Memphis, WRTH & KEZK/St. Louis, and WLAV-AM & FM/Grand Rapids. WKDJ operates with 10 kw days/5 kw nights on 680 kHz. H.B. LaRue handled the transaction

### Fritts Sells KMAR-AM

Franklin Parrish Broadcasting, principally owned by NAB President Eddle Fritts, is selling KMAR-AM & FM/Winnsboro, LA for \$375,000 GM Bob Henry Soderquist. KMAR (AM) is a 1-kw daytimer on 1570 kHz; KMAR-FM has 3 kw on 95.9 mHz at 170 feet.

### Grinsell

Continued from Page 3

Grinsell became Station Manager a year ago after seven years with KABL as Local Sales Manager. Prior to that, he held Account Executive positions at neighboring KNEW and KFOG. He told R&R. "I certainly appreciate the vote of confidence Shamrock Broadcasting Company has given me. KABL has a great staff, is one of the premier Easy Listening stations, and will continue to be in the future."

### Also Pending FCC Approval:

- WJAS/Pittsburgh from BENI Broadcasting to Tony Renda for \$1.5 million.
- KRZE & KRAZ/Farmington, NM from Robert Finch to D.P., Inc. for \$750,000.
- WPUB-AM & FM/Camden, SC from Austin Sheheen to Holder Media for \$575,000.
- WBOB (AM)/Galax, VA from Carroll-Grayson Broadcasting to Blue Ridge Radio for \$400,000: WBOB-FM from same seller to Twin County Broadcasting for \$200,000.
- WXCF-AM & FM/Clifton Forge, VA from Alleghany Highlands Broadcasting to Impact Broadcasting for \$292,000.

### WGR

Continued from Page 3

Anderson was OM at WGR (AM) for nearly 12 years until 1981, when he transferred to the PD post at WDAE/Tampa. When Taft acquired WSUN last June, he was named OM there. Anderson told R&R, "Since our AM is already doing successful full-service A/C, we felt it natural to simulcast the stations during drivetimes. Otherwise, the sounds of the two stations will be very similar. There are nearly 30 share points that go to A/C, and since Taft knows how to operate successful A/C stations, it was the natural direction.

It was also announced that WGR (AM) interim GM Richard Aaron has been promoted to Sales Manager for both stations, moving up after ten years as GSM for the AM. Former WGRQ VP/GM Jim Di Figlia

has left the station.

### PLAYING TO WIN

The title track from their forthcoming album

CAMPANILE

WHEATLEY MANAGEMENT

Capitol

\*Produced by Spencer Proffer for Pasha (PMA)

UPI'S THOMAS HONORED — Veteran United Press International White House Bureau Chief Helen Thomas was honored last month with the prestigious Fourth Estate Award, given annually by the National Press Club. Thomas was the first woman and the first wire service reporter to be so honored. Among those attending the awards banquet in Washington was her colleague on the White House beat, ABC's Sam Donaldson.

### Washington Report

### Kahn Seeks U.S. Antitrust Probe Of Motorola-Harris Alliance

AM stereo entrepreneur Leonard Kahn has retained a New York law firm which will ask the U.S. Department of Justice and the Federal Trade Commission to investigate the antitrust implications of Harris Corp.'s decision to drop its own AM stereo efforts and build Motorola C-QUAM exciters.

"We plan to vigorously pursue this matter so that the broadcasters and the public will be free to make use of modern and superior AM stereo technology," Kahn announced. "In view of recent developments of inexpensive, fully automatic multisystem AM stereo circuitry, there is no legitimate justification for limiting choice to one AM stereo transmission system, especially a system with such serious performance weaknesses."

### ABC's Hoberman Sees AM Salvation In Programming

"There is no inferior band," ABC Radio President Ben Hoberman declared to the California Broadcasters Association in

Palm Springs this week (1-8). "What we as broadcasters must avoid is becoming entrapped by the mindset in which AM stations become perpetual understudies to their FM counterparts."



Hoberman identified the key to AM's Ben Hoberman survival as "programming, programming, programming." He advised, "Attract strong personalities, if appropriate add a sports franchise, examine the news and talk alternatives, strengthen your news programming, stop apologizing for older listeners, start a marketing campaign to attract FM listeners, become strongly involved in your community."

### Seven Radio Stations Hit For \$12,000 In Fines

The stiffest of nine recent radio fines imposed by the FCC was a \$4000 penalty against WKWL/Florala, AL for transferring control to one of its principals without FCC consent, failing to notify the Commission on time about ownership changes, and the issuance of new stock. KCUZ/Clifton, AZ was fined \$3100 for numerous EEO

violations, an incomplete public file, using an unlicensed operator, and failure to have a lockable protective fence around its

Also fined were KSTN-FM/Stockton, CA, \$1500 for SCA overmodulation and operating after a remote metering malfunction; WYNU/Milan, TN, \$2000 for originating more than 50% of its non-network programming outside the community of license; and KCLR/Ralls, TX, \$500 for not making equipment performance measurements. Fined for lottery violations were KVOW & KTAK/Riverton, WY (\$500); WVIS/Fredericksted, St. Croix, Virgin Islands (\$1000); and KGMN/Kingman, AZ (\$500).

### Irion Named VP/Radio Administration In NAB Staff Shuffle

NAB has moved VP/Broadcast Management Ron Irion into the newly-created position of VP/Radio Administration. Irion reports to Sr. VP/Radio Dave Parnigoni, and his duties include planning and supervision of radio meetings, seminars and conferences.

In other staff actions, Henry Roeder has been named NAB Director/Conventions and Meetings. He replaces Harold Niven, who becomes President of the Broadcast Education Association. NAB's new Director/Personnel is Ann Miller, filling a vacancy left by the departure of Fran Maine.

Now reporting directly to NAB President Eddie Fritts is VP/Minority and Special Services Dwight Ellis. His office was formerly part of the Station Services Department, which now handles only NAB marketing services.

### Other Key Developments:

• FMs within 300 km of the Mexican border may now use SCAs between 20 and 99 kHz (53-99 for stereo stations), but their modulation must be limited to 100%. Effective January 1, all other stereo FMs were permitted to use up to 20% modulation for SCAs below 75 kHz (10% if above 75 kHz).

• The FCC has placed a freeze on the filing of applications for new FM educational stations, and has stayed, pending further review, new rules adopted last fall to resolve educational FM interference to Channel 6 TV stations.

• Radio stations have been given more flexibility, including the use of direct reading frequency (RF) power meters by AMs, in how they measure station operating power.

### FCC Returns License Of United's WDJY/Washington

In the latest of a string of license victories for United Broadcasting, the FCC has voted 3-1 to grant the renewal application of WDJY/Washington (formerly WOOK-FM) for the first time since 1966. The decision overturns adverse rulings by a law judge in 1982 and the FCC Review Board in 1983. Both recommended taking away the Urban/Contemporary station's license for "a record of management misconduct."

United CEO Jerry Hroblak called WDJY's renewal a "historic decision" and added, "All broadcasters should be assured that a dedication to community service and an uncompromising observance of Commission rules will be recognized in the comparative renewal process."

With Commissioner Henry Rivera dissenting, the FCC said its Review Board made several errors when it awarded the license to District Broadcasting, one of two competing applicants. It said the board:

• Failed to give United enough credit for a stringent system of controls put in place to prevent recurrence of the kind of misconduct that resulted in license denials for WOOK (AM)/Washington and WFAB/Miami

 Neglected to take into account the deterrent effect on United of the massive loss of its two AM licenses.

• Erred in not granting United a renewal expectancy preference for a substantial broadcast record at WDJY during the 1975-78 license term.

United got a slight demerit for its prior group misconduct, and for contest violations that earned a \$6000 fine at WDJY in the late 1970s. But those factors were

outweighed by the potent renewal expectancy credit. It also overpowered the two challengers' preferences for having no other media interests and for their proposed integration of ownership into station management.

### KALI, KSOL Victories

United is still awaiting initial hearing decisions on the renewals of two stations, WYST-FM/Baltimore and WKDM/New York (formerly WBNX), but all recent FCC decisions have been in the group's favor:

 Last summer the Review Board granted renewal for KSOL/San Francisco, setting aside a law judge's decision in favor of a competing applicant.

 KALI/Los Angeles was renewed last August in an initial law judge's decision based on renewal expectancy for a substantial broadcast record.

 In 1982, the Commission overturned a law judge's denial of renewal for WJMO & WLYT/Cleveland.

WYST (AM)/Baltimore was left in the clear when a competing applicant dropped out, and United reached a settlement agreement in 1982 that ended a challenge to WINX/Washington (Rockville, MD).

### DEREGULATION PUSH DOUBTFUL

### Alcohol Ban Replaces Deregulation Atop Radio's 1985 Agenda In Congress

For the better part of the past decade, radio deregulation has topped the industry's Congressional wish list. But for the new Congress that convened last week, that goal has slipped down the list, supplanted by a concerted drive to fight off a proposed ban on broadcast beer and wine

"Clearly, the top priority is the beer and wine issue," says NAB Sr. VP/Government Relations John Summers. "I think there's a lot of emotion that we're encountering and I see a very tough battle ahead. We've found a fair number of people sympathetic to their views. There's a lot of religious support here, which is really neoprohibitionism, but it's nevertheless support."

NRBA Sr. VP Abe Voron agrees that alcohol may dominate radio's concerns on Capitol Hill. "That may be the biggest, most important fight of this first session," he told R&R. So far, no member of Congress has stepped forward to offer ban legislation, but several committees are planning hearings on the issue in the near future.

### Little Appetite For Deregulation Replay

There seems to be less unanimity among radio's chief trade associations on the question of pursuing radio deregulation. NRBA shows more appetite for tackling the problem again, despite last year's protracted and fruitless negotiations. "We're going to start all over again," Voron pledges. "We're going to go back to the drawing boards, starting with a series of meetings with the chief players to try ascertaining what is doable and then operating on that basis."

But Voron admits, "I'm not too optimistic

because the Democratic majority on the House committee is not really convinced that the marketplace is the best regulator. And I would expect that they're going to continue to block legislation based on that premise."

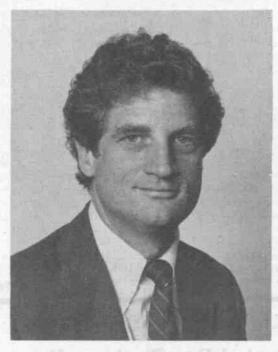
### Radio's "Price" For Deregulation

NAB's Summers says it's too early to say whether his association will lobby for deregulation, a question NAB's Board may resolve at a meeting next week in Palm Springs. "We haven't seen the composition of Tim Wirth's (D-CO) subcommittee. But if it's pretty much the kind of composition we had last time, there's going to be a price placed on any kind of deregulation. I don't myself witness any great desire on the part of broadcasters to pay a price that involves a lot more regulation, a lot of it centered around content, which is something we should be moving away from."

### Wirth Plans No Dereg Agenda

At the House Telecommunications Subcommittee, Wirth spokesman Ellis Woodward agrees that broadcasters seem unwilling to accept the "bottom line" of certain tradeoffs in return for new freedoms. "I would say the situation is unchanged from when negotiations broke down last October," Woodward observed. "And I have not picked up any significant interest by members in pushing dereg this year." He added, "Right now we are not planning to push any major dereg agenda."

## Coleman Research vs. The Research Group



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Jon Coleman, President

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### Coleman Research

### **JUST HIT RECORDS IN '85**



219 STATIONS

Produced By Don Henley, Danny Kortchmar, Greg Ladanyi and Mike Campbell

HE BOYS OF SUMMER"

From the Geffen Album **BUILDING THE PERFECT BEAST** 

Management: Front Line

Produced By: **Chris Thomas** 

From the Geffen album - BREAKING HEARTS

Management: John Reid Enterprises Limited

80 CHR ADDS FIRST WEEK ONE OF THE MOST ADDED

Produced By **Bob Gaudio** 

From the Geffen Album **ERIC CARMEN** 



**INA HEAR IT FROM YOU** 

Produced By:

Mike Stone for Mike Stone Enterprises, Inc. and Kevin Elson for Elson Music Vision Mixed by Bob Clearmountain

From the forthcoming original sound track of the Warner Bros. Motion Picture — VISION QUEST
GHS/MSG 24063

Management: Herbie Herbert



### Int'l Radio Program Market Returns To MIDEM '85

For the second year, the international radio program market will return to "MIDEM '85," the 19th international radio and music publishing market. Reportedly, 700 companies from more than 50 countries (including the People's Republic of China) are already set to attend MIDEM '85, which will focus on satellite, cable broadcasting and video, as well as the abovementioned international radio program market

MIDEM '85 will run from January 28 to February 1 at the Palais des Festivals in Cannes, France. For further information, contact MIDEM '85 at 179 Avenue Victor Hugo, 75116, Paris, France, Telephone: (1) 505-14-03



The "MX-70" professional production recorder represents Otari's entry into the one-inch, 16-track format. The unit is also available in a oneinch, 8-track format.

Designed for the radio station that wants to produce studio-quality spots or programming, the MX-70 features field-convertible speed pairs (7.5/15 or 15/30 lps), adjustable phase compensation, switch selectable equalizations, the ability to interface with any noise reduction system, and multi-function tape and time display. There's also a full-function remote session controller, as well as a veritable plethora of optional add-ons.

For more information, contact Ron Neilson at (408) 438-0598.

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### A&M Inks Word

A&M Records recently signed a manufacturing, distribution, and marketing agreement with Waco, TXbased Word Records. Said to be the world's largest producer of recorded Christian music, Word will continue to oversee service functions within the religious music market, while A&M shoulders responsibility for the mainstream marketplace.

Among the first albums issued under this new agreement will be LPs from rock guintet Petra and two-time Grammy winner Amy Grant. A&M will handle the existing Word Records catalog as well.



GETTING THE WORD — Pictured at the penning of the recent A&M-Word pact are (I-r): A&M Records President Gil Friesen, Word Records Exec. VP Stan Moser and A&M Sr, VP Michael Parkinson.

### "Nowhere To Run" Surveys '60s Soul

These days, traditional soul music sneaks onto the charts only on occasion, usually from the most unlikely sources. Al Hudson & One Way will cop a James Brown riff and pay their respect to the Godfather with a "Mr.

Disposable

You can expect to see throwa-

way contact lenses on the U.S.

market within the next two years.

as several companies are current-

ly in the development race.

Quoting Dr. Harold Davis of the

American Optometric Associa-

Contacts

Groove." Or a seemingly straight funk band like Klique will unleash Jackie Wilson's "Doggin' Around" and collar the biggest hit of their career.

While the new breed salutes its influences on occasion, R&B's first and second generations trudge on. Soul's survivors have elther been exiled to the oldies circuit, the post office, or the Zircon Lounge. Enter Gerri Hirshey, who seems to have spent most of the early '80s tracking down everybody from the Contours's Joe Billingsly to J.B. and his hairdresser to Aretha Franklin and Irma Thomas. The result is "Nowhere To Bun." the self-proclaimed "Story of Soul Music' (Times Books, \$17.95).

Hirshey's passion is all over "Nowhere To Run." So Is her lost objectivity. Nevertheless, the biggest problem with Hirshey's generous helping of stick-to-the-ribs soul food lies in the size of the portions. At 370 pages, the reader doesn't get to spend enough time with anybody, and more than a few soul styles and stylists are omitted or only mentioned in passing. But we'll let the purists quib-



ble about such trivial pursuits, because generally speaking, "Nowhere To Run" is a trallblazing overview of an authentically American musical style that has yet to be properly documented.

### tion, USA Today reports that "recent studies show that changing lenses every six months reduces the risk of complications by

### **National Religious Broadcasters Convention Upcoming**

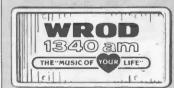
The 42nd annual National Religious Broadcasters Convention will be held February 3-6 at the Sheraton Washington Hotel in Washington, DC. Among the highlights will be the first public debate between U.S. Senator Edward M. Kennedy and Reverend Jerry Falwell, which the NRB is proud to sponsor.

President Ronald Reagan will also address the convention, as will Reverend Billy Graham, while featured musical performers will include Debby Boone and George Beverly

Shea. Topics to be addressed in workshops range from program producers, ownership, and noncommercial operations to technology and international broadcasting. FCC Chairman Mark Fowler, Commissioner James Quello, polister George Gallup Jr., and Phyllis Schlafly are also scheduled to speak.

For registration, contact your local MTS travel agent. For Information, contact the National Religious Broadcasters (NRB) at (201) 428-5400

### **Custom Radio** License Plates **Available**



Made out of sturdy polystyrene, these customized license plates from Holly Hill, FL-based Southeast Plastics are a natural radio promotion item, whether imprinted with your station's call letters, logo, slogan, or public service campaign. For further Information, contact Gary Roebuck at (904) 252-2442.

### KLEMMABILITY

KLEMM RADIO CONSULTING PRODUCES HIGHER RATINGS, 25-54 THAN OTHER CONSULTANTS.

90% OF KLEMM STATIONS ARE NO. 1.

(203) 927-3581





# 

Airplay Week Of January 9-15, 1985 PLAYLIST CHANGES:



Duet with

KIN CARVES \* MORENT KOLATION

"Make No Mistake, He's Mine"

SALES AND ANDRAYARE HOT

## MUST MUE ROOM POR THESE NEW RELAKES NOW

## BILLY JOEL

"Keeping The Faith"



MANOR MANOR AND MANOR MA

## SCANDAL featuring PATTY SMYTH "Beat Of A Heart"

THE TAVORTE TRACK

## EUROGLIDERS

'Another Day In The Big World"



JUST WHAT WE NEED TO STAY GHEAD OF THE COMPETITION,

oli imbia Records

### **Pro:Motions**

### **MTC National Sales Team Set**



Mark Gross

David Bennett

Mark Dorf

Metro Traffic Control has established a national sales staff. Mark Gross, VP/Sales, Eastern Region, was previously Sales Manager for WAVA/Washington. Wearing similar stripes for the Western Region is David Bennett; he was promoted from MTC's Regional Manager/West Coast post. And Mark Dorf, formerly VP/Development for Los Angeles-based Nightstar Productions, has been tapped as an Account Executive for the Eastern Region.

### **PSG Adds Bernard**

Alexis Bernard is Director of Station Relations for "Rare & Scratchy Rock 'N Roll" syndicator **Program** Services Group, Inc. Her background includes several public relations posts within commercial and noncommercial radio.

### CBS Ups Fuller, Reeve, Schroeder

Alan Fuller and Thomas Reeve have been promoted to Western and Midwest Sales Managers, respectively, for CBS Radio Networks. Fuller moves up following four years as an Account Executive in CBS Radio Spot Sales' Los Angeles office. Prior to this, Reeve had worked as an AE in CBS Radio Networks' New York office since 1983. In other Networks activity, Robert Schroeder becomes Manager/Midwest Sales Development. He served as Manager of the CBS Radio Networks Chicago sales office for six years.

### **Heatherly Directs RCA Sales**

Bob Heatherly has been named Director/Special Sales at RCA. He accepts this newly-created post after two years as the label's Director/Country Promotion in Nashville. Heatherly is a 12-year RCA veteran, who previously served as Director/Commercial Sales, Eastern Region and Branch Manager for the Washington, DC/Baltimore regional office.



Bob Heatherly

### **Schiavo Elevated To KIIS LSM**

Peg Schiavo has been promoted from AE to Local Sales Manager at KIIS-AM & FM/Los Angeles. Before joining KIIS 18 months ago, she was an AE at Torbet. Schiavo also gained experience as Sales Manager of the Roslin rep firm. Her radio sales career started at McGayren Guild.

### KMFY & WAYL Tap Kulka

Greg Kulka has advanced to Sales Manager at KMFY & WAYL/Minneapolis. He first joined the stations in 1975 as a parttime announcer. Kulka later served as Production Director and in 1980 was upped to Program Director of WAYL. Three years after that he became an AE.

### **KUPL Appoints Sterling**

Sanna Sterling has been named Regional Sales Executive at KUPL-AM & FM/Portland. During the past six years, she was affiliated with crosstown KWJJ & KJIB; her most recent position was Local and Regional Sales Account Executive.

### **Neiderman Joins Fastfire**

William Neiderman has been appointed Executive VP/COO of Fastfire Records. Prior to this, Neiderman handled creative and business aspects for ad agency Martz, Shaw & Company. Before that he was GM of Toledo cutlets WWWM (formerly WXEZ) and its sister WOHO. Neiderman's radio industry background also includes the PD posts at neighboring WMHE and WIOT.

### **Deardorff Raised To Texas Wireless VP**

KWES/Odessa, TX GM Mike Deardorff has been upped to VP of parent Texas Wireless, Inc. He was formerly GSM, then GM of neighboring KRIG. Before that Deardorff served as GSM at Dallas outlets KLIF and KPLX.

### Tyler, Hill Shift To Jones Communications



David Tyler

Dannie Hii

David Tyler and Dannie Hill have been named VP/GM and VP/National Sales Manager, respectively, of the Jones Communications Group's Broadcast Services division. Tyler spent ten years in a similar capacity with a worldwide syndicator, marketing and selling syndicated packages to networks in Mexico, Australia, Canada, the Netherlands, England, and the U.S. Hill brings 13 years' broadcast sales experience to his new post. He also worked with Sound Lab in Nashville, creating and syndicating the contemporary gospel program "Heavy Light."

### Steinberg Joins RCA

Sue Steinberg has joined RCA Video Productions, Inc. as Director of Program Production. She comes to the new position from Home Box Office, where she worked in the Consumer Promotion Department. Steinberg has also served as VP/Programming for Vestron Video and Executive Producer of MTV.



Sue Steinberg

### Francis Elected To Voyager Board

George Francis Jr., Senior VP/Managing Director of Voyager Communications, Inc., was elected to the Board of Directors of subsidiaries Voyager Communications III, Voyager Communications III, and Voyager Tower Company. Voyager Communications owns WMFR & WMAG/High Point, NC.

### **Rimes Heads Tuesday Division**

Robert Rimes has been tapped to head San Diegobased Tuesday Productions' Broadcast Division. Before accepting this position, he was President/Chairman of the Board of Marketing Consultants, Inc. and a general partner in Rimes Hallmark, Normex Enterprises, Suniand Properties, and Media Reports, Inc. Rimes's broadcast career covers 25 years, including stints as Director of Creative Services for McGraw-Hill Broadcasting Company and executive posts in advertising and promotion with WWJ-AM-FM-TV/Detroit.

### Kleiman To WSBY & WQHQ GM

Gary Kleiman has become General Manager of WSBY & WQHQ/Salisbury, MD. Prior to joining these facilities, he was VP/GM of WAJE & WGLU/Johnstown, PA. Kleiman's radio career also includes the GSM post at WBUD & WTRT/Trenton and the Local Sales Manager slot at WYSP/Philadelphia.

### **Odyssey Video Service Debuts**

January 5 marked the premiere of a new 24-hour stereo music and video service, **Odyssey**. Targeted at the 18-49 demo group, the service is directed by **NCN** and **Video Development** President **Ray Kassis** and programmed by **Tom Shaw**. The format, described as USR (Urban Suburban Rock), combines Urban Contemporary and CHR with light rotations of reggae, jazz, and Latin rock. Odyssey is based in Cocoa, FL at 1150 West King Street, 32922; (305) 632-1000.

### **WGMS Promotes Leverrier To LSM**

Rick Leverrier has been elevated to Local Sales Manager at WGMS-AM & FM/Washington. A four-year WGMS Account Executive prior to his promotion, Leverrier was Local Sales Manager and General Sales Manager at the former NBC outlet WRC. He first joined WGMS as an AE in 1971, holding that post for six years.

### **Novak Directs KFAC Regional Sales**

Robert Novak is the new Director of Regional Sales for KFAC-AM & FM/Los Angeles. He moves crosstown from KMPC, where he spent four years as an Account Executive.

### Scalise New KYUU Sales Manager

Jim Scalise has been promoted to Sales Manager of KYUU/San Francisco after three years as an Account Executive. Prior to that he held a similar position with neighboring KYA-AM & FM.

### CBS/Records Group Names Kirkeby

Marc Kirkeby has been named Director/Press and Public Affairs for the CBS/Records Group. An experienced reporter and editor (Rolling Stone, Record World, Broadcasting), Kirkeby had freelanced on special projects for the CBS/Records Group since 1980.



Marc Kirkeby

### Weissinger Manages TNN Dept.

Susan Weissinger has been raised to Talent Department Manager for The Nashville Network (TNN). Formerly the net's Talent Coordinator, she succeeds Cindy Rose-Painter.

### ROCK CHRONICLES



### **Crystal-Balling** Research Futures

As we enter the midpoint of this decade (where has the time gone?), it's fitting that we put our contacts, instincts, and brainwaves to work and sort out what might be ahead on the research front. 1984 was the year of the monthly ratings revolution and revisions in the way some perceptual research firms conduct focus groups. Let me examine what appears to be on the ratings and research horizon for '85, and see how that compares and contrasts with what '84 brought us.

### Arbitron

Arbitron underwent some significant management changes in '84, but the team now seems ready for an interesting year. The new key player is Rhody Bosley, who succeeded current Birch executive Bill Livek as VP/Radio Sales & Marketing. In talking with Bosley during the '84 RCPC, we learned about (and debuted here) significant changes planned for the layout of the printed Arbitron market reports. Those revision plans are proceeding, in cooperation with the Arbitron Radio Advisory Council (ARAC), and will undoubtedly be the highlight of 1985 for Arbitron.

Following up on the information printed here in September, we are now able, with Arbitron's cooperation, to introduce several actual mockups of some of the key proposed changes.

In addition to the changes shown here, Arbitron and ARAC are openly soliciting industry suggestions on other features that might be added or deleted. ARAC Chairman Larry Wexler, VP/ GM of WPEN & WMGK/Philadelphia, told R&R, "The book needs a redo and the outcome of these revisions can have a potentially tremendous impact on how radio is bought and sold." Between now and the March Arbitron/ARAC meeting, the Council is asking for your suggestions. Don't be shy. It's a unique opportunity to let Arbitron and/or the Advisory Council hear your thoughts on how to make the books even more useful for sales and programming.

Bear in mind that while the March Arbitron-ARAC meeting may firm up the changes to be made in the printed reports, no actual revisions will take place in '85. It's unlikely that any major book revisions will be enacted until spring '86 at the earliest.

Informed sources at Arbitron predict the ratings giant is likely to tackle the following this year:

1. Continuing the Arbitrends push. Apparently, the goal this year is to make the system more user-friendly, to consolidate by adding more subscribers in the 25 markets where the rolling monthly is now available, and to add demographic enhancements. In early

July don't be surprised if Arbitron announces a significant expansion of the demos available on the Arbitrends system. You can bet that effective in July stations will be able to get an adults 18+ figure, since that merely involves a tally of the men 18+ and women 18+ estimates currently on-line.

2. Compiling another County Coverage Study. Based on all the 1984 diaries, the report will probably be issued to the industry mid-year, around June. This biennial study of penetration in the vast majority of American counties has proven most useful to the industry, so it will be helpful to see an up-

3. Studying possible satellite delivery of results. Both Arbitron and the NAB have done studies which showed that over 70% of the surveyed stations had earth stations. That led Arbitron to contemplate satellite delivery of ratings data. One of the benefits, which could be implemented in two or three years depending on what this year's study shows, is that each station so equipped in a market could receive its ratings results at the same time ("Beam the results aboard, Scotty").

One item that Arbitron has been hinting at for several months has to do with the possibility of electronic retrieval of listening data. However, Rhody Bosley says, "The electronic diary approach is a long way down the road, and we don't foresee any development toward that this year."

### Birch Radio

While Arbitron is planning to redo its book by adding some features already incorporated in the Birch Radio reports, Birch doesn't see much change in its radio product. However, you can look for more and more concentration by Birch on providing useful qualitative information. In June look for a revised qualitative product that will show product usage cross-tabbed by newspaper readership. This can help station sales staffs, who can pitch for products consumed most by light newspaper readers.

Other items that will probably receive Birch's priority attention this year include:

- 1. Campaigning for agency usage. Tom Birch tells me that his firm is close to announcing three major New York agencies that will use Birch as either their only or primary buying source. The goal continues to be more and more agencies using Birch as the preeminent source of radio ratings informa-
- 2. Keeping the firm's growth at a steady pace. Sources at Birch say they expect to see the company's revenues climb by 25-40% this year.
- 3. Looking for more international opportunities. Birch's move into Canada has gone very well, so markets south of the border are now being eyed. Tom Birch just returned from a trip to Mexico; other Latin American markets are also being analyzed.
- 4. Applying for accreditation from the Electronic Media Rating Council. Presently, the other major survey firms are accredited and audited annually by the EMRC to determine whether or not the Arbitron, Nielsen, and RADAR sweeps are properly conducted. This year it seems likely that Birch will finally apply for accreditation and be audited as well.

### Fearless Predictions

In addition to the preceding rating services conjectures, here are some of my personal observations for the new year:

- The "hot call letters" problem will become more prevalent and serious. As more stations pick up call letters recently dropped by another station in the same market, Arbitron will have its hands full. It will be interesting to see how Arbitron will attempt to ferret out which station the diarykeeper was actually listening to that particular day. Post-survey diary reviews — to check on how Arbitron handles these ticklish situations - will become more and more popular.
- Arbitron may implement a new diary design with a close-ended layout. The diary will be laid out in quarterhour blocks, making it easier for the respondents to record when they listen-
- Given the importance of Arbitron numbers, a perceptual research firm may come up with a diary-based strategic research technique. Results from this type of research might be more applicable to the Arbitron universe than data resulting from telephone-based perceptual studies.
- Finally, look for proposals from researchers concerning changes in how focus groups are conducted. You may see a merging of two technologies focus groups and mass music tests.

Again, the most exciting aspect of 1985 is the chance to reshape the Arbitron books. Remember to give Arbitron or your Advisory Council rep your thoughts. Otherwise, it's likely that this will be a year of evolution, not revolution. Birch is here to stay, Arbitron just keeps getting bigger, and researchers are still looking for creative ways to help stations stay on top. Let's see where it all leads!

### **Proposed Arbitron Book Revisions**

### **Listening Locations**

Monday-Friday 6AM-10AM + 3PM-7PM

PERSONS 12 +

123456

123456

AQH (00) WOMEN 18 + MEN 18 + IN - CAR IN - CAR 123456 123456 99.9 123456 123456 123456 123456 123456 123456 99.9 123456 99.9 123456 123456 99.9 123456 99.9 123456 123456 99.9 123456 123456 123456 99.9 123456

123456 123456 Shows in-car data for first time

123456 99.9

WAAA

WBBB

WCCC

### **Loyal & Exclusive Audience**

Monday - Sunday 6AM - MID

Anytown, USA

Anytown, USA Spring 1986

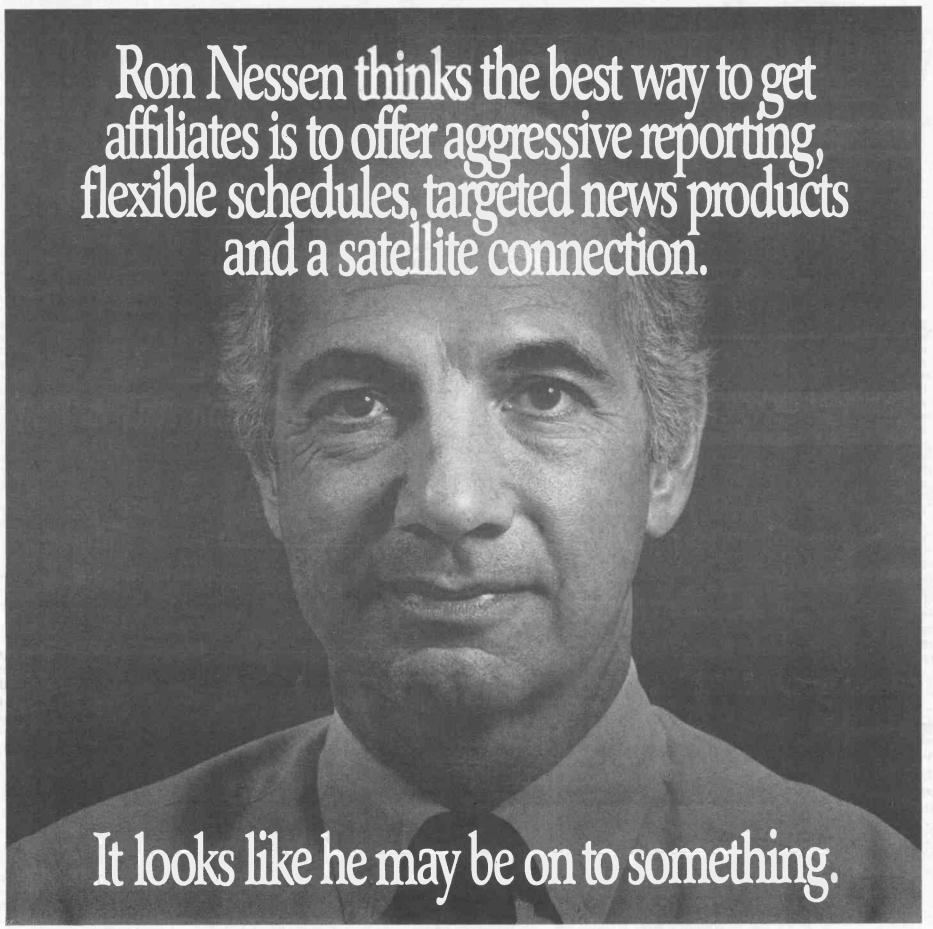
		CUME (00)										
	PER	SONS 1	2 +	PERSONS 12 - 34		ADULTS 18 +			ADULTS 18 - 34		- 34	
	TOTAL	LOYAL	EXCLUSIVE	TOTAL	LOYAL	EXCLUSIVE	TOTAL	LOYAL	EXCLUSIVE	TOTAL	LOYAL	EXCLUSIVI
WAAA	345678 99.9	345678 99.9	345678 99.9	345678 89.9	345678 99.9							
WBBB %	345678 89.9	345678 99.9	345678 99.8	345678 99.9	345678 99.9	345678 99.9	345678 99.9	345678 99.9	345678 99.9	345678 99.9	345678 99.9	345678 99.9
wccc	345678 99.9	345678 99.9		345678 99.9	345678 99.9	345678 99.9	345678 99.9	345678 99.9	345678 99.9	345678 99.9	345678 99.9	345678 99.9

### **Ethnic Composition**

Persons 12 + Sunday 6AM - MID

	AOH (00)	AQH %	CUME (00)	CUME %		AOH (DO)	AQH %	CUME (00)	CUME %		AQH (00)	AOH %	CUME (00)	CUME %
WAAA					WAAA					WAAA				
BLACK	123456	99.9	123456	99.9	BLACK	123456	99.9	123456	99.9	BLACK	123456	99.9	123456	99.9
HISPANIC	123456	99.9	123456	99.9	HISPANIC	123456	99.9	123456	99.9	HISPANIC	123456	99.9	123456	99.9
TOTAL	123456	99.9	123456	99.9	TOTAL	123456	99.9	123456	99.9	TOTAL	123456	99.9	123456	99.9
WBBB					WBBB				1	WBBB				
BLACK	123456	99.9	123456	99.9	BLACK	123456	99.9	123456	99.9	BLACK	123456	99.9	123456	99.9
HISPANIC	123456	99.9	123456	99.9	HISPANIC	123456	99.9	123456	99.9	HISPANIC	123456	99.9	123456	99.9
TOTAL	123456	99.9	123456	99.9	TOTAL	123456	99.9	123456	99.9	TOTAL	123456	99.9	123456	99.9
WCCC					WCCC					WCCC				
BLACK	123456	99.9	123456	99.9	BLACK	123456	99.9	123456	99.9	BLACK	123456	99.9	123456	99.9
HISPANIC	123456	99.9	123456	99.9	HISPANIC	123456	99.9	123456	99.9	HISPANIC	123456	99.9	123456	99.9
TOTAL	123456	99.9	123456	0.00	TOTAL	123456	99.9	123456	99.9	TOTAL	123456	99.9	123456	99,9

New feature in ethnically-weighted markets



He is. As Vice President, Mutual News, Ron's leadership gives our news team an edge. His background as broadcast journalist, editor, author, and former presidential press secretary means he knows how to deliver substantive radio news.

Just the way affiliates want it. Proof: over 800 carry the Mutual news product. And the list is growing fast.

### THERE'S NO SUBSTITUTE FOR SOLID REPORTING.

News is news, you say? Ask your listeners. Ask them where they tuned to hear reports from the *first* radio correspondent *to reach Grenada* after the U.S. invasion.

Mutual.

Or where they heard reports on the condition of President Reagan from the *only* reporter at the operating room after the assassination attempt.

Mutual.

The Mutual Radio Network regularly

beats the TV networks and wire services on big stories. Like the plans to send Marines to Lebanon; the evacuation of dependents from Beirut; the resignation of James Watt.

Sure you can take your radio news from the TV networks, but what are you and your listeners really getting? Often just warmedover television news.

### OR FLEXIBILITY.

Your station can have our news any way your listeners want it: up to five minutes on the hour or up to five minutes on the half hour. And, unlike the TV networks, it's not all wrapped in a rigid package that allows you no scheduling options.

We also offer "Lifestyle" news and

features—targeted to younger listeners—for up to 3½ minutes at the :55 mark, plus the news magazine "America"

in the Morning," business reports, and closed circuit updates and special reports that you can broadcast directly or incorporate into your own presentation. You choose the combination that best fits your format.

HOW ABOUT A FREE SATELLITE DISH?

We'll help you deliver the news with a free satellite dish. It'll provide you with our regularly scheduled programming and, simultaneously, continuous live coverage of fast-breaking news events and special short-form updates.

Nobody else offers anything else like it. When you want *radio* news, come to the *radio* network. To learn more call Mutual Station Relations at (703) 685-2050.

Mutuals on a Roll.



### Fall '84 Arbitron Advances

### **New York**

WHTZ, WRKS
Remain 1-2;
WOR Takes Third,
CHRs Slip;
WLTW Leads AC Pack,
WNEW-FM Hits High

MIATOM AL INI TITIO TITIELL				
Summe	er '84	Fall '84		
WHTZ (CHR)	6.6	5.9		
WRKS (Urbn)	5.4	5.3		
WOR (Talk)	4.7	5.2		
WINS (News)	4.4	4.8		
WPLJ (CHR)	5.3	4.3		
WCBS (News)	3.3	3.9		
WNEW-FM (AOR)	3.1	3.9		
WBLS (Urbn)	3.5	3.7		
WCBS-FM (Gold)	3.3	3.2		
WRFM (Easy)	3.7	3.2		
WNEW (BBnd)	3.1	3.0		
WLTW (AC)	2.8	3.0		
WPAT-FM (BM)	2.9	3.0		
WNBC (AC)	3.0	2.9		
WKTU (CHR)	3.1	2.8		
WHN (Ctry)	2.9	2.5		
WABC (Talk)	2.6	2.4		
WYNY (AC)	2.8	2.4		
WADO (Span)	1.4	2.4		
WPIX (AC)	2.3	2.3		
WSKQ (Span)	1.8	1.9		
WAPP (CHR.)	2.4	1.8		
WPAT (BM)	2.0	1.6		
WMCA (Talk)	1.8	1.5		
WQXR-FM (Clas)	1.6	1.3		
WNCN (Clas)	1.1	1.0		

### San Diego

KGB Cops First
As KJQY Softens;
KFMB Has Strong Book
Without Padres;
KSDO-FM Profits
As Lone CHR

Su	nmer '84	Fall '84
KGB (AOR)	9.2	8.9
KJQY (BM)	9.2	8.0
KFMB (AC)	9.4	7.1
KSDO-FM (CHR	5.0	5.7
KFMB-FM (AC)	6.2	5.3
XTRA-FM (AOF	(1)	4.8
KSDO (N/T)	5.8	4.5
XHRM (Urbn)	4.4	4.1
KIFM (AC)	2.7	3.6
KYXY (AC)	3.7	3.5
KPQP (BBnd)	2.5	3.3
KLZZ (AC)	2.5	2.9
XTRA (Gold)	3.5	2.7
KCBQ-FM (Ctry	) 1.5	2.6
KFSD (Clas)	1.8	2.6
KBZT (AC)	3.0	2.4
KSON-FM (Ctry	2.3	2.3
KOGO (AC)	1.4	2.2
KCBQ (Ctry)	1.2	1.9
XHZ (Urbn)	1.4	1.9
KNX (News)	1.2	1.8
KMLO (BBnd)	2.7	1.7
KEZL-AM&FM(	AC) 1.9	1.8
KSON (Ctry)	1.6	1.5
KKOS (AC)	1.1	1.2

### Los Angeles

KIIS-FM Slips,
Still Dominant;
KOST Surges,
Posts Best Book Ever;
KJOI, KNX, KLOS
Win Format Races

win Format	кас	es
Sumn	ner '84	Fall '8
KIIS-FM (CHR)	10.0	9.1
KABC (Talk)	7.9	5.9
KJOI (Easy)	4.4	5.5
KBIG (Easy)	4.1	4.8
KOST (AC)	3.4	4.4
KLOS (AOR)	3.5	3.7
KNX (News)	2.9	3.7
KFWB (News)	2.9	3.3
KMET (AOR)	3.1	3.2
KMPC (BBnd)	3.4	3.1
KRTH (Gold)	2.9	2.8
KROQ-FM (AOR)	2.8	2.5
KKHR (CHR)	3.0	2.4
KMGG (AC)	2.4	2.4
KTNQ (Span)	3.2	2.4
KJLH (Urbn)	2.0	2.0
KLVE (Span)	1.2	2.0
KZLA-FM (Ctry)	2.0	2.0
KIIS (BBnd)*	1.7	1.9
KDAY (Urban)	1.6	1.7
KIQQ (CHR)	2.4	1.7
KUTE (Urbn)	1.3	1.7
KFI (AC)	1.8	1.6
KHTZ (AC)	1.7	1.5
KLAC (Ctry)	1.9	1.5
KRLA (Gold)	1.6	1.5
KALI (Span)	1.7	1.4
KNOB (Easy)	1.6	1.4
KWKW (Span)	1.5	1.4
KACE (Urbn)	1.3	1.2
KKGO (Jazz)	1.0	1.2
KFAC-FM (Clas)	- 1.0	1.0

\*Was KPRZ for fall book but will be shown as KIIS in Arbitron data.

### Philadelphia

WEAZ Surges, Holds Winner's Slot; WUSL New Runner-up, Widens Black/Urban Margin; WCAU-FM Jumps To Third

WCAU-I'M	Juli	ha
To Thir	d	
Summ	er '84	Fall '84
WEAZ (BM)	7.1	8.3
WUSL (Urbn)	6.1	6.7
WCAU-FM (CHR)	4.7	6.3
KYW (News)	6.9	6.2
WMMR (AOR)	6.2	5.9
WMGK (AC)	6.6	5.8
WDAS-FM (Blk)	5.6	5.0
WPEN (BBnd)	4.9	5.0
WWDB (Talk)	3.4	4.5
WCAU (Talk)	5.5	4.4
WIOQ (AOR)	4.3	3.7
WIP (AC)	3.5	3.7
WXTU (Ctry)	3.3	3.7
WSNI (AC)	3.0	3.4
WKSZ (AC)	2.7	3.2
WYSP (AOR)	3.7	2.9
WZGO (CHR)	2.3	2.4
WFIL (Gold)	2.3	1.9
WFLN-FM (Clas)	1.6	1.7
WHAT (Blk)	1.5	1.4
WJBR-FM (BM)	1.1	1.2

### Nassau-Suffolk (Long Island)

WHTZ Widens
Winning Margin;
WOR Rebounds
Strongly;
WNEW-FM, WLTW,
WKJY Post

WKJYP	ost	
Notable G	ains	
Sprti	ng '84	Fall '8
WHTZ (CHR)	7.5	8.3
WOR (Talk)	3.0	5.0
WALK-AM&FM (AC	C)5.0	4.9
WNBC (AC)	3.9	4.:
WCBS (News)	4.2	4.
WNEW-FM (AOR)	3.0	4.0
WBAB (AOR)	3.2	3.9
WBLI (CHR)	7.4	3.9
WCBS-FM (Gold).	2.2	3.8
WHLI (BBnd)	3.7	3.4
WPLJ (CHR)	4.3	3.4
WLTW (AC)	2.0	3.3
WINS (News)	3.5	3.0
WCTO (BM)	2.7	2.9
WKJY (BM)	1.1	2.4
WAPP (CHR)	3.0	2.2
WHN (Ctry)	2.9	2.2
WNEW (BBnd)	1.8	2.5
WRFM (Easy)	4.4	2.2
WABC (Talk)	1.3	2.1
WGSM (AC)	1.3	2.1
WYNY (AC)	2.7	2.1
WRKS (Urbn)	2.4	1.9
WPAT-FM (BM)	2.1	1.3
WPIX (AC)	2.3	1.5
WLIR (AOR)	1.7	1.5
WEZN (BM)	1.2	1.5
WBLS (Urbn)	1.5	1.4
WRCN (AOR)	.6	1.4
WKTU (CHR)	1.3	1.1
WMCA (Talk)	6	1.1

### Chicago

Cubless WGN Still
Number One; WGCI-FM
Rebounds To Second;
WLS Tightens CHR
Race; WUSN Wins
Country Contest

	J	
	Summer '84	Fall '84
WGN (Talk)	11.4	9.7
WGCI-FM (Ur	bn) 4.7	6.1
WLOO (BM)	6.8	5.4
WBBM (News	) 4.4	4.9
WBMX (Blk)	5.2	4.5
WBBM-FM (C	HR) 5.0	4.2
WCLR (AC)	4.1	3.8
WLS (CHR)	2.7	3.6
WJJD (BBnd)	2.5	3.4
WKQX (CHR)	3.3	3.3
WUSN (Ctry)	2.9	3.3
WLAK (AC)	3.2	3.2
WLUP (AOR)	2.8	3.1
WIND (Talk)	3.4	.2.9
WJMK (Gold)	1.9	2.9
WMAQ (Ctry)	3.2	2.8
WXRT (AOR)	2.4	2.6
WFYR (AC)	2.4	2.5
WLS-FM (CHI	R) 2.8	2.3
WMET (AOR)	2.9	2.3
WAGO (CHR)	1.7	1.9
WAIT (BBnd)	2.3	1.7
WFMT (Clas)	1.6	1.7
WOJO (Span)	1.9	1.7
WJPC (Blk)	1.5	1.2
WVON (Blk)	1.0	1.1

### San Francisco

KGO, KCBS Rise, Hold 1-2; KSOL, KSAN Down Notably; KFOG Extends AOR Margin

Su	mmer '84	Fall '84
KGO (N/T)	7.4	9.0
KCBS (N/T)	4.4	5.3
KSOL (Urbn)	6.1	4.0
KYUU (AC)	3.9	3.4
KABL-FM (BM)	3.5	3.0
KNBR (Misc)	2.5	2.9
KABL (BM)	2.6	2.8
KIOI (AC)	3.0	2.8
KFRC (CHR)	2.6	2.7
KOIT-FM (Easy		2.7
KFOG (AOR)	1.9	2.6
KBLX (Urbn)	2.7	2.5
KBAY (BM)	2.3	2.4
KSFO (Easy)	2.7	2.4
KNEW (Ctry)	2.5	2.3
KFYI (News) *	2.2	2.2
KMEL (CHR)	1.6	2.2
KRQR (AOR)	1.8	2.2
KKHI-AM & FM		
(Clas)	1.8	2.2
KITS (CHR)	3.1	2.0
KLOK-FM (AC)	2.8	, 1.9
KSAN (Ctry)	3.5	1.9
KWSS (CHR)	2.3	1.9
KYA (Gold)	1.1	1.8
KDFC (Clas)	1.0	1.7
KOME (AOR)	1.5	1.7
KQAK (AOR)	1.6	1.7
KJAZ (Jazz)	1.1	1.5
KARA (AC)	1.2	1.3
KIQI (Span)	.9	1.3
KSJO (AOR)	1.3	1.3
KLOK (AC)	1.2	1.0
KNTA (Span)	-	1.0

\*Was KDIA (Blk) for most of survey.

### **Detroit**

WJR Stays On Top Despite Post-Tigers Slump; WJOI Tightens Grip On Second; A/C Race Draws Closer; WCZY Wins CHR Battle

WCZY Wins CHR Battle				
	Summer '84	Fall '84		
WJR (Misc)	13.8	10.6		
WJOI (BM)	7.5	9.8		
WJLB (Blk)	5.8	5.8		
WWJ (News)	4.6	5.8		
WRIF (AOR)	5.7	5.6		
WXYT (Talk)	5.1	4.6		
WNIC-FM (A	C) 4.9	4.5		
WCZY (CHR)	4.1	4.3		
WHYT (CHR)	4.8	3.9		
WLLZ (AOR)	4.2	3.9		
WOMC (AC)	4.7	3.8		
WMJC (AC)	2.8	3.7		
WDRQ (Urbn	3.7	3.5		
WWWW (Ctry	3.1	2.9		
WCLS (AC)	2.6	2.8		
WJZZ (Jazz)	2.5	2.5		
WCXI (Ctry)	1.7	2.1		
WCXI-FM (CI	ry) 2.2	1.8		
WKSG (Gold)	-	1.7		
WCHB (Blk)	1.0	1.6		
WQRS (Clas)	1.3	1.5		
WHND (Gold)	2.3	1.4		
WGPR (Blk)	1.3	1.1		

### Boston

WHDH Reclaims First; WBZ Up To Third; WBCN Solid Second; WXKS-FM, WHTT, WVBF Softer

	Summer '84	Fall '84
WHDH (AC)	8.4	8.7
WBCN (AOR)	8.6	8.4
WBZ (AC)	7.4	8.1
WXKS-FM (C)	HR) 7.5	6.5
WHTT (CHR)	6.6	5.8
WEEI (News)	4.6	5.0
WRKO (Talk)	4.7	4.9
WJIB (BM)	4.1	4.1
WROR (AC)	4.5	4.0
WHUE-FM (B	M) 2.7	3.9
WMJX (AC)	3.1	. 3.3
WVBF (AC)	4.5	3.3
WSSH (AC)	2.1	3.1
WAAF (AOR)	1.9	2.6
WBOS (Ctry)	1.8	2.3
WZOU (CHR)	1.7	2.1
WILD (Blk)	2.4	1.6
WXKS (BBnd)	2.2	1.5
WCGY (Gold)	1.5	1.3
WHJY (AOR)	.5	1.2
WCRB (Clas)	.9	1.2
WROL (Rel)	.9	1.2
WMRE (BBnd	8.	1.1

### Washington, DC

WMAL Adds Three With Redskins Rampage; WKYS, WHUR Strong But Show Slippage; WWDC-FM Climbs To Best Book In Years

Desembook and	I Cu	.1.3
Summ	er '84	Fall '84
WMAL (AC)	6.6	9.7
WGAY (BM)	8.5	8.2
WKYS (Urbn)	8.2	7.3
WHUR (Blk)	7.1	6.4
WWDC-FM (AOR)	5.3	5.8
WRQX (CHR)	5.6	5.3
WLTT (AC)	4.7	4.6
WAVA (CHR)	4.1	4.4
WMZQ-FM (Ctry)	4.1	4.3
WPGC-AM & FM		
(AC)	4.6	4.1
WGMS-AM & FM		
(Clas)	2.3	3.3
WTOP (News)	4.1	3.2
WASH (CHR)	2.6	2.8
WPKX-FM (Ctry)	2.8	2.8
WDJY (Urbn)	3.7	2.8
WXTR-FM (Gold)	2.4	2.1
WEZR (AC)	1.8	1.6
WHFS (AOR)	1.7	1.6
WWRC (Misc)*	4.2	1.5
WOL (Blk)	1.2	1.2
WYCB (Rel)	1.9	1.1
WTKS (Easy)	.8	1.0
WWDC (BBnd)	.9	1.0

\*Was WRC (Talk) for most of sweep.

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### Fall '84 Birch Advances

### **Boston**

WBCN Strong, Stable
Number One;
WXKS-FM, WHTT Down
Due To WZOU Debut;
WBZ Rebounds To
Double Digits;
WVBF Back Up

W V DI Du	JIR O	P
Summ	ter '84	Fall '84
WBCN (AOR)	11.4	11.6
WBZ (AC)	9.7	10.4
WXKS-FM (CHR)	10.9	8.8
WHTT (CHR)	9.5	7.6
WHDH (AC)	7.1	7.1
WRKO (Talk)	4.5	4.3
WEEI (News)	3.6	4.1
WROR (AC)	3.2	3.9
WMJX (AC)	2.7	3.2
WVBF (AC)	1.7	3.2
WJIB (BM)	3.0	3.0
WAAF (AOR)	2.7	2.9
WSSH (AC)	2.0	2.8
WHUE-FM (BM)	2.5	2.3
WZOU (CHR)	_	2.2
WCRB (Clas)	1.4	1.2
WCGY (Gold)	1.0	1.1
WILD (Blk)	1.4	1.0
WXKS (BBnd)	8.	1.0

### Washington, DC

WWDC-FM Wins Capital Contest; WKYS Loses Two; WHUR Gains; WMAL Rises With Redskins; WLTT Prospers

Summe	r '84	Fall '84
WWDC-FM (AOR)	9.4	9.2
WMAL (AC)	5.7	8.0
WKYS (Urbn)	9.8	7.7
WHUR (Blk)	5.8	7.2
WRQX (CHR)	7.2	6.6
WGAY (BM)	5.6	6.1
WAVA (CHR)	5.6	5.7
WLTT (AC)	3.1	4.0
WTOP (News)	3.8	3.9
WPKX-FM (Ctry)	2.5	3.3
WMZQ (Ctry)	4.7	3.2
WASH (CHR)	3.9	3.1
WPGC-AM/FM (AC)	3.3	3.0
WGMS-AM & FM		
(Clas)	3.4	2.8
WDJY (Urbn)	3.0	2.7
WWRC (Misc)	3.5	1.9
WXTR-FM (Gold)	2.5	1.4
WEZR (AC)	1.4	1.4
WHFS (AOR)	1.2	1.4
WYCB (Rel)	1.0	1.2

### Houston-Galveston

KMJQ Takes Title As KKBQ-FM Slips; KLOL, KIKK-FM Softer; KLTR Surge Leads

A/C Auvance			
Summ	ter '84	Fall '84	
KMJQ (Urbn)	11.4	12.3	
KKBQ-FM (CHR)	13.1	10.9	
KSRR (AOR)	8.9	8.7	
KIKK-FM (Ctry)	9.4	7.9	
KLOL (AOR)	8.6	7.1	
KLTR (AC)	3.6	6.3	
KFMK (AC)	4.3	5.8	
KODA (Easy)	4.8	5.1	
KXAS (Ctry)	3.9	4.3	
KTRH (News)	4.7	3.7	
KPRC (News)	2.4	2.5	
KQUE (AC)	3.5	2.0	
KLAT (Span)	.6	1.9	
KRBE-FM (CHR)	3.5	1.7	
KYOK (Blk)	1.5	1.7	
KLEF (Clas)	1.5	1.6	
KILT (Ctry)	1.1	1.5	
KNUZ (Gold)	1.2	1.2	
KCOH (Blk)	_3	1.1	

### **Pittsburgh**

KDKA Slips To Lowest Ebb, Still Pacesetter; WBZZ Falls To Third; WHTX Improves; Others Stable

764	Summer '8	Fall '8	4
KDKA (AC)	14.:	2 12.8	8
WDVE (AOR	.) 10.:	9.9	9
WBZZ (CHR)	11.5	9.7	7
WAMO-FM (	Urbn) 6.5	6.6	6
WHTX (CHR	) 5.2	6.0	)
WSHH (BM)	5.2	5.4	1
WJAS (BBnd	) 4.2	4.4	1
WWSW (AC)	4.4	4.3	3
WTAE (AC)	4.1	3.7	7
WHYW (AC)	3.5	3.6	3
WPNT (AC)	2.3	3.3	3
WYDD (AOR	3.1	3.2	2
WTKN (Talk)	2.7	2.8	3
KQV (News)	2.9	2.6	5
WDSY (Ctry)	3.6	2.3	3
WEEP (Ctry)	1.5	1.8	3

### Seattle-Tacoma

KIRO Retakes Top Spot With Seahawks Boost; KUBE, KISW Slip But Score 2-3; KNBQ, KMPS-FM Notch Healthy Gains

	Summer '84	Fall '84
KIRO (News)	8.5	10.7
KUBE (CHR)	10.3	8.2
KISW (AOR)	8.5	7.9
KOMO (AC)	5.5	5.7
KNBQ (CHR)	4.1	5.1
KMPS-FM (C	try) 2.5	4.9
KLSY (AC)	4.5	4.7
KPLZ (CHR)	5.5	4.5
KZOK (AOR)	5.5	4.2
KING-FM (Cl	as) 3.9	3.6
KSEA (BM)	3.0	3.2
KIXI (BBnd)	2.8	3.1
KBRD (BM)	4.4	3.0
KJR (AC)	2.6	2.5
KVI (Gold)	3.2	2.4
KCMS (Rel)	1.9	2.3
KRPM (Ctry)	1.6	2.3
KEZX (AC)	2.8	1.9
KKFX (Urbn)	2.2	1.6
KMPS (Ctry)	1.1	1.4
KIXI-FM (AC	1.4	1.3
KKMI (AC)	1.3	1.2
KING (News)	2.0	1.2
KHIT (CHR)	_	1.0

### Atlanta

WZGC, WKLS-FM Down, Still Standouts; WVEE Moves Into Runner-up Spot; WYAY Nibbles Into WKHX Audience; WFOX Bolts To Top Of FM A/C Standings

	ner '84	Fall '84
WZGC (CHR)	15.0	12.3
WVEE (Urbn)	10.3	11.6
WKLS-FM (AOR)	13.1	10.1
WQXI-FM (CHR)	10.3	9.8
WKHX (Ctry)	8.5	5.9
WSB (AC)	3.8	5.9
WPCH (BM)	6.2	5.8
WAOK (Blk)	3.0	4.0
WFOX (AC)	.5	3.7
WYAY (Ctry)	2.0	3.6
WRMM (AC)	4.5	3.4
WSB-FM (AC)	3.7	3.4
WGST (News)	1.6	2.7
WIGO (Blk)	2.1	2.7
WPLO (Ctry)	.9	1,8
WJYA-AM & FM		
(BBnd)	.9	1.8
WCNN (News)	1.8	1.0

### Minneapolis-St. Paul

WCCO Steady,
Dominant; KQRS-FM,
KSTP-FM In Virtual Tie;
KDWB-FM Closes CHR
Gap, Gains On WLOL;
KEEY Adds Two Shares

TILLE I I I I I I I I I I I I I I I I I I	1000	TOOL OLD
Sumn	ner '84	Fall '84
WCCO (AC)	19.4	19.3
KQRS-FM (AOR)	9.2	9.8
KSTP-FM (AC)	10.0	9.7
WLOL (CHR)	10.9	8.8
KDWB-FM (CHR)	6.8	8.6
KEEY (Ctry)	6.4	8.4
WAYL (BM)	5.3	4.2
WDGY (Ctry)	4.2	3.4
KSTP (Talk)	2.9	3.3
WLTE (AC)	4.2	3.1
KJJO (Gold)	2.4	3.0
KTCZ (AOR)	3.3	2.2
KLBB (BBnd)	.6	1.9
WWTC (Blk)	1.0	1.1

### Format Legend

AC—Adult/Contemporary, AOR—Album-Oriented Rock, BBnd—Big Band, Bik—Black, BM/Easy—Beautiful Music/Easy Listening, CHR—Contemporary Hit Radio, Clas—Classical, Ctry—Country, Gold—Oldies, Jazz—Jazz, Misc— Miscellaneous, News—News, N/T—News/Talk, Rel—Religious, Span—Spanish, Talk—Talk, Urbn—Urban Contemporary.

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MICHAEL K. DEAVER, GENERAL CHAIRMAN RONALD H. WALKER, CHAIRMAN



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A series of 20 one-minute radio features commemorating the fifty Presidential Inaugural events.

Due to the timeliness of this series program discs are being sent via Priority Mail to every U.S. radio station. Provided without cost, these features may be aired during commercial programming.

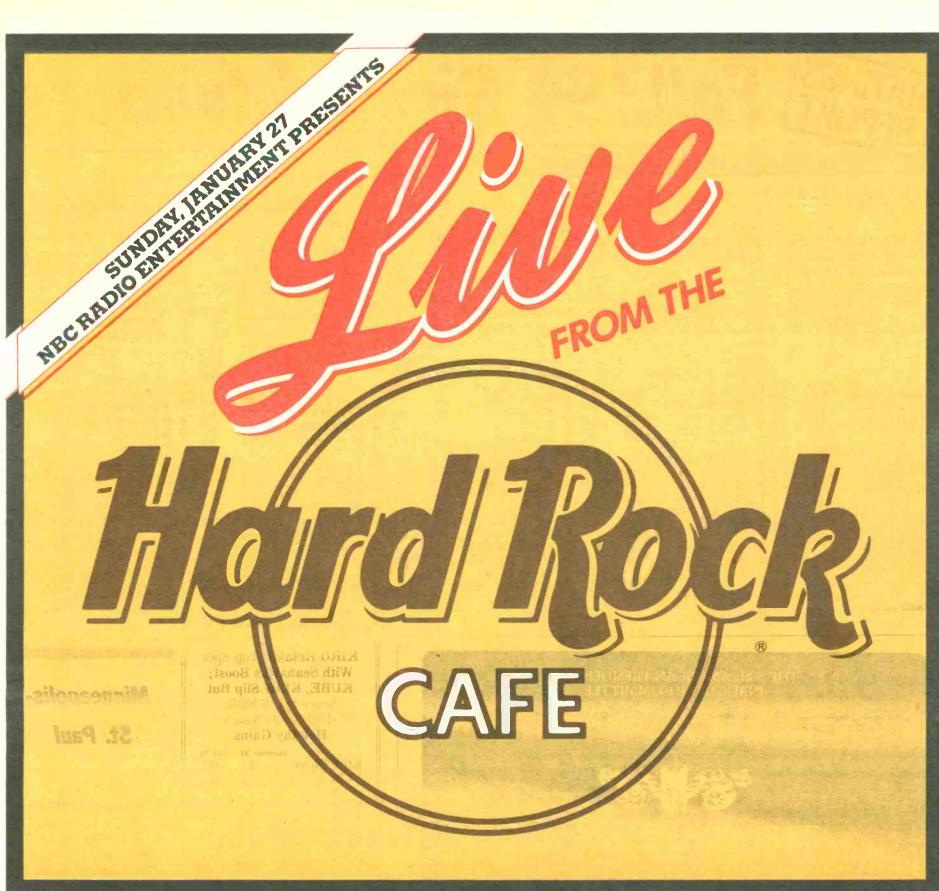
Since this series must air from January 18th through the 20th, we urge that you alert your program staff to its receipt and the need for immediate review.

A brief reference to a national underwriter may be included. Full particulars on program content, scheduling suggestions and promotional materials will be included with program discs to your station.



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PRODUCER HARRIELD WEEDIN



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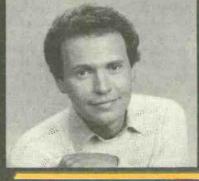
Live From The Hard Rock Cafe. A unique one-hour radio celebration that your listeners can enjoy on the last Sunday of every month. Broadcast live from the world's greatest rock 'n' roll restaurant, and hosted by a celebrity guest star each month.

Sixty minutes of today's hottest music. Plus interviews with top entertainers, the latest concert tour info, and much, much more. Our premiere guest host-the one and only Billy Crystal. With celebrity guests David Byrne and Little Richard. Don't miss out.

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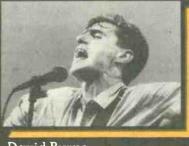
Little Richard



Billy Crystal



NBC RADIO ENTERTAINMENT



David Byrr

### NETWORKS PROGRAM SUPPLIERS



**REED BUNZEL** 

**NETWORK FORECAST** 

### Looking Ahead To '85

Like it or not, 1985 is here. The events and non-events of Orwellian literary prophecy are behind us, four fresh economic quarters lie ahead to anticipate and plan for, and business continues more or less as usual.

Now is a good time to sit up, look ahead, substantial number of clients in network take stock, and map out the course of the new year. Gone are the days when the economic indicators of the previous year can foretell the course of the next; in the words of Arthur C. Clarke (and others, perhaps), "The future isn't what it used to

General consensus within the network radio sector is that improvement on 1984 is not only desirable but probable. The last 12 months were somewhat sluggish, but in the final quarter a few fresh signs of new life sprouted from the dearth. Optimists (and even pessimists) are looking ahead for signs of continued industry improvement. This week's column asks the networks a few questions vital not only to them, but to radio stations and advertisers as well. How are the networks going to fare in 1984? What will the coming year's trends dictate to the industry? Is network's share of the pie going to improve, now that the election and Olympics are out of the way? Read on for some 1985 projections.

### Jack Clements, Exec. VP **Mutual Broadcasting**

"The business climate in the fourth quarter of calendar '84 looked good, so we are looking for a 10 to 12% increase in network revenue for 1985. There is going to be a

radio of clients who spent all their money in Olympic TV in 1984. This in itself is going to put money back into network radio - over and above last year. The marketplace is more receptive to network radio than it was in 1984 and that, coupled with the return of '84's Olympic dollars to network radio, is

radio that were not in it this past year, and

there is going to be a return to network

### Nick Verbitsky, President **United Stations**

going to help us.'

"This past year has been an important one for radio networks. The efforts of all the companies involved in the Radio Network Association have made advertising agencies and individual clients more aware of radio's attractiveness as a medium. In 1985, I firmly expect an even greater interest on the part of advertisers in the radio medium. both at the network and the local levels.

### Dick Brescia, Sr. VP **CBS** Radio Networks

"Although network radio did not fare particularly well during the first nine months of 1984, the year-end outlook is a bright one. We are optimistic that the positive momentum we've earned in the fourth quarter will continue well into 1985. Overall, radio networks themselves will probably continue to develop programming that satisfies not only stations' and listeners' needs, but the advertisers' needs as well."

### John Tyler, President **Satellite Music Network**

"We feel that the overall radio network industry will improve by 15-17% over the 1984 calendar year. I'm bullish on the economy. I think we're going to have lower interest rates and an infusion of more capital in the advertising arena for all media.

### Norm Pattiz, President **Westwood One**

"1985 will be the year of transition in network radio - a year in which the nature of the medium will expand to not only encompass news on the hour, but to recognize the importance and viability of the networks, the programs, and the companies which ON THIS HORIZON

"While network revenues will increase in 1985, the share of 'traditional' networks may actually decline, with growth coming from program suppliers capitalizing on the overall acceptance of their products and their flexibility of distribution. Credibility will also be a key word for all companies in the national/network radio business. Affidavits, proof of performance, and accurate audience information will be even more important during the coming year. Companies unable to supply such information will have problems generating support from national advertisers."

was unique because of the Olympics and conventions, and you can't really compare it with past years or 1985. That would be like comparing apples to oranges. You have to compare apples to apples."

### Bill Hogan, President **RKO Radio Networks**

"Industry projections for 1985 seem to be falling somewhere between 5 and 10%, and from what I've seen, this is probably a fair assumption. This time last year we were looking at a number of positive things, such as the Olympics and the election, but 1984 finished a bit differently - around 3%. Using that as a base, the 5-10% increase in 1985 is probably a realistic projection. This increase is nothing earth-shattering, but it is a modest and positive sign."

### C.T. Robinson, President Transtar

"It's hard to get an accurate handle on the figures for 1984, but the networks seemed to be up around 31/2% through October. I estimate that the final results for the year will be similar. Projecting from this growth, I would say that the radio network business will see an increase somewhere between 5-10% over 1984 in sales."

### Richard Penn, Sr. VP **NBC Radio Networks**

"1985 will be a strong business year for networks, with more opportunities than ever before for advertisers to target specific audiences. Traditional networks have come through a period of learning more about the needs that radio stations have at the local level, and they will be offering additional choices to fulfill these needs. The type of programming that is made available through organizations such as NBC's new entertainment arm gives advertisers specific opportunities to capitalize on audience delivery."



### AN AMERICAN TRADITION

### The Inaugural Heritage

A week from Sunday (1-20) marks the 50th presidential inauguration in American history. To celebrate the event the White House is sponsoring a series of 20:60 radio features highlighting special events of past inaugura-

Actually coordinated by the 50th American Presidential Innaugural Committee, augural Heritage" takes a look at the tradition

of the presidential inauguration, looking back at special historical moments during the swearing-in ceremony. Using actualities from past inaugurals, the series will remember President Kennedy's famous "ask not what you can do for your



country" speech, recount how President Johnson was swom in on Air Force 1, and recall when President Reagan announced the release of the American hostages in Iran.

The series, co-produced by O'Conner Creative Services and National Public Radio, was shipped this week to all radio stations in the United States. Keep an eye open.

### Ed McLaughlin, Sr. VP **ABC Radio Networks**

"Financial figures for the 1984 radio network business will probably end up around the 6-7% bracket as opposed to the doubledigit increases that we have seen in the past. This is due primarily to a very soft first quarter and a soft first half. We also saw some recovery in the third and fourth quarters, which should carry into 1985. Because of this, the industry is projecting a 7-8% increase for 1985. Of course, last year

### **Network Spots**

· John Madden, former football coach and current radio and television color commentator. has renewed his contract at RKO Radio Net-

works. He will continue to deliver his weekday afternoon drivetime commentary for RKO II and provide other color for additional network sports programming. Also at RKO, Mike McKay has been named to replace Bob Dearborn as host of "Night Time America." Dearborn leaves the net-



John Madden

work to pursue radio station ownership, while McKay moves up from his position of weekend host, the slot he has held since last July. For more information call RKO at (212) 575-6122.

· "Rock 'N' Hits" has been selected as the new name for Satellite Music Network's satellitedelivered CHR programming. The format has also been known as "Rock America" and "Kent Burkhart's Contemporary Top 40/CHR," named for its initial programmer. According to SMN, "Rock 'N' Hits" will continue to be an "all-hit radio" format. Further details at (800) 527-4892.

. The AP Radio Network has announced the creation of two new radio features for 1985. 'Real Estate For Real People" is a dally :90 guide to smart real estate investments, co-hosted by network broadcaster Ed Busch and investment counselor Wade Cook. "The Business Report" is a dally 2:00 analysis of current business and investment trends, hosted by AP's financial correspondent Alan Schaertel. Call (202) 955-7243 for more details

. Dorsey & Donnelly Enterprises, creator of world-famous "Hiney Wine," has just released its long-awalted publication "101 Things To Do With Your Hiney." The book is based on the comedy commercials written for the mythical winery. and includes a number of practical suggestions for using empty Hiney Wine cans. "101 Things" closely follows the introduction last year of a real "de-alcoholized" Hiney Wine, which is now being tested in various markets around the country. Contact (817) 640-0392 for further information.

· Another satellite network? Apparently so. From Charles Michelson, Inc. comes word of the formation of a new web to debut some time in April or May on Satcom 1R. A variety of programming is planned, ranging from a morning cooking show sponsored by a microwave oven manufacturer to daily presentations of classic radio dramas, mysteries, and soap operas. The new network, as yet unnamed, is also discussing plans for national sponsors to identify with particular programs rather than running short flights in and out of random shows. Additional information at (213) 278-4546.

• The Telecommunications Center at Ohio University has begun production of "Family Health," a daily radio feature focusing on health and health care. The series of 2-1/2-minute programs is available free to all radio stations and is distributed either on disk or via NPR's satellite. "Family Health" is hosted by Dr. Frank Myers of Ohio University; for more information call (614) 594-5321

Several weeks ago, we proudly announced our relationship with KKGO/FM in Los Angeles, California. This week...

the Westinghouse Broadcasting Station in San Antonio, TX has selected Blair RAR as its national sales representative.



### RER MUSIC CALENDAR

### **NEWS & INFORMATION FEATURES JANUARY 14-18**

### The Weekend

### JANUARY 19-20

The Countdown Whispers/Teena Marie	(WO)
Countdown America With John Leader Chicago	(RKO)
Dick Clark's Rock, Roll,	(US)

(WO) Dr. Demento

**The Great Sounds** (US)

Lee Arnold On A (MBS) **Country Road** Metalshop (MJI)

Rare & Scratchy Rock & Roll (PIA)

Rick Dees' Weekly Top 40 (US) **Rock Chronicles** (WO)

Solid Gold Saturday Night (RKO)

Source Special

Weekly Country Music Countdown

### The Week Of

(US)

### **JANUARY 21-25**

Country Closeup David Frizzell	(NP)
Earth News Robert Plant/Bryan Adams	(WO)
Music Makers Jerome Kern Tribute	(NP)
Off The Record  Don Henley/Triumph/Roger Hodgson	(WO)
Off The Record Special Lindsay Buckingham	(WO)
Rock Over London Foreigner	(RI)
Live From Gilley's Nitty Gritty Dirt Band	(WO)
Special Edition Chaka Khan	(WO)

### Monday

### JANUARY

**Solid Gold Country** 

Behind The Music	(RKO2)
Checkin' In John Anderson	(RKO2)
Private Session	.(RKO1)

### Tuesday

**JANUARY Behind The Music** (RKO2) Checkin' in (RKO2) **Private Session** (RKO1) **Solid Gold Country** (US)

JANUARY **Behind The Music** (RKO2) Checkin' In (RKO2) **Private Session** (RKO1)

(US)

### Wednesday

**JANUARY** 

(RKO2) **Behind The Music** Checkin' in (RKO2) (RKO1) **Private Session** Solid Gold Country (US)

### Friday

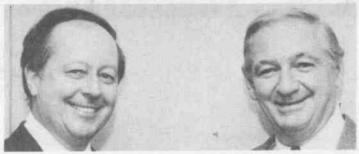
**JANUARY** 

**Solid Gold Country** 

Thursday

**Behind The Music** (RKO2) Checkin' In (RKO2) (RKO1) **Private Session** (RKO) Sound Check

TWO "BEES" OR NOT ... - On a recent visit to MJI's "Metalshop. members of the band W.A.S.P. proved that they're head and shoulders above the crowd, earning them the title of "tallest metal band around." Pictured (I-r) are MJI's Hillary Ford, W.A.S.P.'s Blackie Lawless and Chris Holmes, and MJI's Dave Schulps.



BOARD WALK — The changing of the guard of the Radio Network Association recently became official as exiting Chairman Ed McLaughlin, ABC Radio Networks President (r) passed the gavel to incoming Chairman Dick Brescia Sr VP CBS Radio Networks



UNITED WE STAND - United Stations last month celebrated the holidays by throwing a seasonal party for over 200 of its closest friends and advertisers at the Cafe Central In New York. Pictured (I-r) are U.S. Tobacco's Rob Rothenberg, Manny Lietao, and Stev Towle; United Stations's Dick Clark and Nick Verbitsky, and U.S. Tobacco's Bob Cremin and Tom Molito.

### **Entertainment**

**Assignment Hollywood** Mel Gibson (1/14) Barbara Williams (1/15)

Ted Danson (1/16) Jane Seymour (1/17) Robert Mandan (1/18)

### NETWORK

• Ruth Presslaff, former Director/Affiliate Relations in United Stations's Washington, DC office, has been named Manager/Midwest Sales for the company. Presslaff will take charge of continued development and maintenance of client relationships



Ruth Presslaff

for United Stations in the midwest region of the country. She initially joined the company in 1982 as Station Clearance Representative; prior to that she was with Narwood Productions in New York. She also was an air personality at WQUE-FM/New Orleans.

Also at United Stations: Lynne Archamault has joined the Affiliate Relations department, where she will be responsible for establishing and maintaining affiliations with local stations. Archambault most recently was with U.S. News & World Report, and also worked in sales and programming at WAVA-FM/Washington.

 Alan Fuller and Thomas Reeve have been named CBS Radio Networks Western and Midwest Sales Managers, respectively, and Robert Schroeder has been named to the newly-created position of Manager/ Midwest Sales Development. Fuller has been an Account Executive in the Los Angeles office of CBS Spot Radio Sales since 1980, and joined the company from Katz Radio. Reeve has been an Account Executive in the CBS New York office since 1983: prior to that he held a similar position in the Chicago Spot Sales office. Schroeder has been Manager of the CBS Radio Network Sales Office in Chicago since 1978, and joined the company in 1968.

• UPI has announced two internal promotions: Vincent Del Giudice has been appointed Metro Editor for the news service, while Dennis Kinsella has been upped to the new position of Director/Computer Sales, Western Region. Del Giudice, who started with UPI in 1977 as a stringer and reporter in Frankfort, KY, will direct coverage of the District of Columbla and its suburbs, and will report directly to Eastern Division Editor Bruce Cook. Kinsella has been a Regional Sales Executive with UPI for 10 years, and will now be responsible for marketing the new UPI Broadcast Computer System.

### Comedy

Laugh Machine Rodney Dangerfield/Robert Klein/ George Carlin/Joan Rivers/Bill Cosby

Radio Hotilne (ASR) Dial An Ego/UFO

Stevens & Grdnic's (ASR) Comedy Drop-Ins

nbing the stairs/Profiles In shoppers/Lucky Louie

### **General Information**

Computer Program

disc drives/strained relatio (MBS) Jim Bohannon Show

(MBS) Larry King Show B.G. Fourie (1/16)

James Coco (1/17) J. Peter Grace (1/18) **News Blimp** (PRN)

Teenage boredom/aerobics for pets. Ronco art exhibit/national vi

Something You Should (SBS) Know Working at love (1/14) Investments (1/15)
Forgiving (1/16-17)

Burnout (1/18) (PRN) **Sound Advice** 

### Lifestyle

**Beat The System** (RKO1) Freelancing (1/15) Business loans from Washington (1/17) Mindgames (RKO1) ress (1/14) Blood (1/15)
"Have A Nice Day" (1/16) Face Value (1/17) Mood Food (1/18)

**Smart Money** Know Your Realtor (1/ Financial Rules (1/16) r (1/14) Convertible Bonds (1/18)

### PROGRAM SUPPLIERS KEY

(RKO1)

ARCD - ARC Direction Net ABCE = ABC Entertainme ABCR = ABC Rock Net ABCY = ABC Youth Nets

AMS = American Media Services AP = Associated Press ASR = All Star Radio BR = Barnett-Robbins
CB = Continuum Broadcasting

CBS = CBS Radio
CBSR = CBS Radio
CRN = Credity Radio Net
CW = Clayton Webster

DCA = DC Audier DIR = DIR Broads

GSN = Global Sittellite Ne

IS = IS INC

LBP = Lee Ballay Prod.

LW = London Prayesength

MBS = Mutual Breadcasting

ME = Mutual Breadcasting

MJ = MJ Breadcastino

NBC == 1100 NBC = NBC Radio NP = Narwood Productions

NSBA = NSBA Productions PFM = PFM Inc.
PRN = Progressive Radio Network

PG = PG Prod.

PIA = Public Interest Aff.
RCP = Ron Cutter Productions RI = Radio Internationa

RKO = RKO Radio Net

RKO1 = RKO One RKO2 = RKO Two

888 = Strand Broadcast SI = Syndicate It SOU = NBC The Source SP = "The Spirit" Productions

TRAN = Transtar
US = The United Stations

WO = Westwood One YRN = York Radio Network

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### WESTWOOD ONE PRESENTS

### PLAYBACK: A Review of 1984



EXCLUSIVES:
THE CARS
JOHN COUGAR
MELLENCAMP
JOURNEY
STEVIE NICKS
HUEY LEWIS
& THE NEWS
PAT BENATAR
38 SPECIAL
LOVERBOY

ASIA SAMMY HAGAR THE PRETENDERS

SUPERSTAR CONCERT SERIES

Expands Throughout the Year

gebruary

CONCERTMASTER II Mobile Recording Studio Launched



CONCERT HOUR FEATURES CHAKA KHAN MARY TURNER

TURNER Interviews ZZ TOP OFF THE RECORD

Live From Gilley's Celebrates 5TH YEAR With CHARLIE DANIELS

### **Waldenbooks Review**

**Premieres** 

A

WEST OF ONE

### **GOES PUBLIC**

SID McCOY Profiles RICK JAMES CULTURE CLUB Simulcast with HBO

A Tribute to MARVIN GAYE

DR. DEMENTO Celebrates April Fools

M

LINDA RONSTADT Simulcast with HBO



MORRIS, AMBROSE, COHEN JOIN WESTWOOD ONE



THE PRETENDERS Simulcast with MTV



July

SATELLITE DELIVERY SYSTEM

Westwood One becomes first independent network on Satcom I-R...Builds West Coast earth station.

### **FUTURE HITS**

Premieres as first satellite-delivered series



RADIO ESPANOL'S EXCLUSIVE OLYMPICS COVERAGE



DURAN DURAN Simulcast with CINEMAX Westwood One Presents

Al Jarreau & Melissa Manchester

NAB/NRBA

-

P

STAR TRAK PROFILES EXCLUSIVES:

Barry Manilow Barbra Streisand Barry Gibb Herb Alpert

SPECIAL EDITION
Profiles
TINA TURNER

O c t o

9-HOUR BEATLES SPECIAL

COUNTRY PROFILES: Tammy Wynette Hank Williams Jr.

MUSICAL! Premieres

US FESTIVAL COUNTRY 3-HOUR SPECIAL



ELTON JOHN LIVE IN CONCERT via satellite

m

OFF THE RECORD SPECIAL Exclusive: Pat Benatar

ELVIS: A Golden Celebration

DYLAN ON DYLAN Interview Exclusive



n ecember

A CONVERSATION WITH BRUCE SPRINGSTEEN

SCOTT SHANNON'S ROCKIN' AMERICA TOP 30 COUNTDOWN Premieres

RADIO VOTES
WESTWOOD ONE
PROGRAM SUPPLIER
OF THE YEAR



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### Sales

### Preliminary Forecasts For 1985

Here is a compendium of facts and figures that sets out a preliminary forecast for economic performance in 1985 as it affects radio.

### General Economic Outlook

• The recovery should continue with some shifting of emphasis and pace from sector to sector. Generally, we expect 1985 to be about the same as 1984 with a slight erosion in growth.

• We expect the rate of inflation as measured by the Consumer Price Index (CPI) to hover around the 5% range throughout 1985.

• The prime rate, which is currently changing and dropping into the 11-12% range for corporate customers, could drop as low for consumers, with interest rates for housing expected to dip below 13% (on fixed 30-year loans) for the first time in years.

• Consumer demand and the demand for consumer credit should result in overall retail sales growth of 4-5% in 1985. In the short term, consumer spending will peak during the 1984 Christmas season and ease off to 2.5% level through 1985.

• The deficit is the biggest and most threatening economic issue. A failure by the administration to address the growing deficit could either drive interest rates up or force the Federal Reserve to float enough money to bring back significant inflation.

### **Key Industries And Radio**

• Automobiles: The pentup demand still has not been satisfied. Lower interest rates combined with new models targeted to specific consumer groups should sustain strong sales, although at levels lower than the 1984 recordbreaking pace.

Radio should benefit from this trend as well as Dodge and Chevy's ground-breaking use of radio for new car introductions. Radio's big challenge will be to get Ford and import manufacturers to follow suit. Radio revenues grew 22.5% in 1983 from dealers who are now spending up-

ward of \$385 million annually with us.

• Banks & Financial Services: This field is about to bust wide open. Interstate banking is here and the FDIC has authorized 9300 state-chartered banks to get into the investing/securities business. Strong competition in the consumer area combined with more than 200 banks in trouble with the Fed will prime the pump for advertising expansion.

Radio, which is already used by 77% of all banks, is well positioned to support aggressors (interstate

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banks) or defenders (local banks or S&Ls), and the RAB anticipates strong growth in radio revenue from this field as bank-byphone and other consumer convenience services become competitive tools. Other financial institutions are spending about 20% of ad budgets in radio with credit cards, tax services, and mortgage bankers leading the way.

• Electronics: Sales of electronics, from VCRs to microwave ovens to Walkman radios, are booming. The demand, fueled by cheaper credit, should be sustained through 1985. Telephones, compact disc players, and a new generation of VCRs (that can automatically zap TV spots) will spur the growth.

Radio expenditures by appliance and electronics dealers over the last few years are up (\$191 million, up 44% since 1980). National dollars from phone makers and electronics brands will

be our challenge for 1985.

ON THE HORIZON

 Computers: Cutthroat competition is the basic outlook. In the home market Jack Tramiel will revamp Atari's product and take on his old shop (Commodore) with a vengeance. Apple, strengthened with JAZZ software for the ailing MacIntosh line, will upgrade that product even more in early 1985 in an attempt to wrestle the PC (home, office, and small business) market from IBM. Big Blue will unveil even more new office models and software before the end of the first quarter and continue ruthless price competition. Everyone will readjust and adapt to IBM's lead, and come out swinging.

Radio has a major role to play on the retail end, where competitive price-cutting has eroded profit margins. We expect strong growth in local sales to computer retailers. National dollars from manufacturers, which jumped 226% to \$37.9 million in 1983, will be hot prospects for national spot business. (Six firms spent \$1 million or more.)

### Food

1. Supermarkets: Radio has increased sales by 64% in the last three years. We expect this trend to continue. The big challenge is to attract more national dollars from packaged goods manufacturers like Procter & Gamble, and to help local grocers implement plans to target customers for their stores.

2. Restaurants: Fast food and sit-down restaurants are expected to do well in 1985. New competition between and among fast food chains will provide substantial ad budgets. Chains increased radio spending by 32% in 1983 to \$65 million for chains alone. This trend should continue, though we're unsure that radio will continue to outpace overall ad spending in-

creases in this category as it did in 1983.

3. Convenience stores: An expanding product base and the increased development of non-food services (like gas, cash machines, hardware) to attract customers should yield revenue growth and countless radio opportunities at local and regional buying levels.

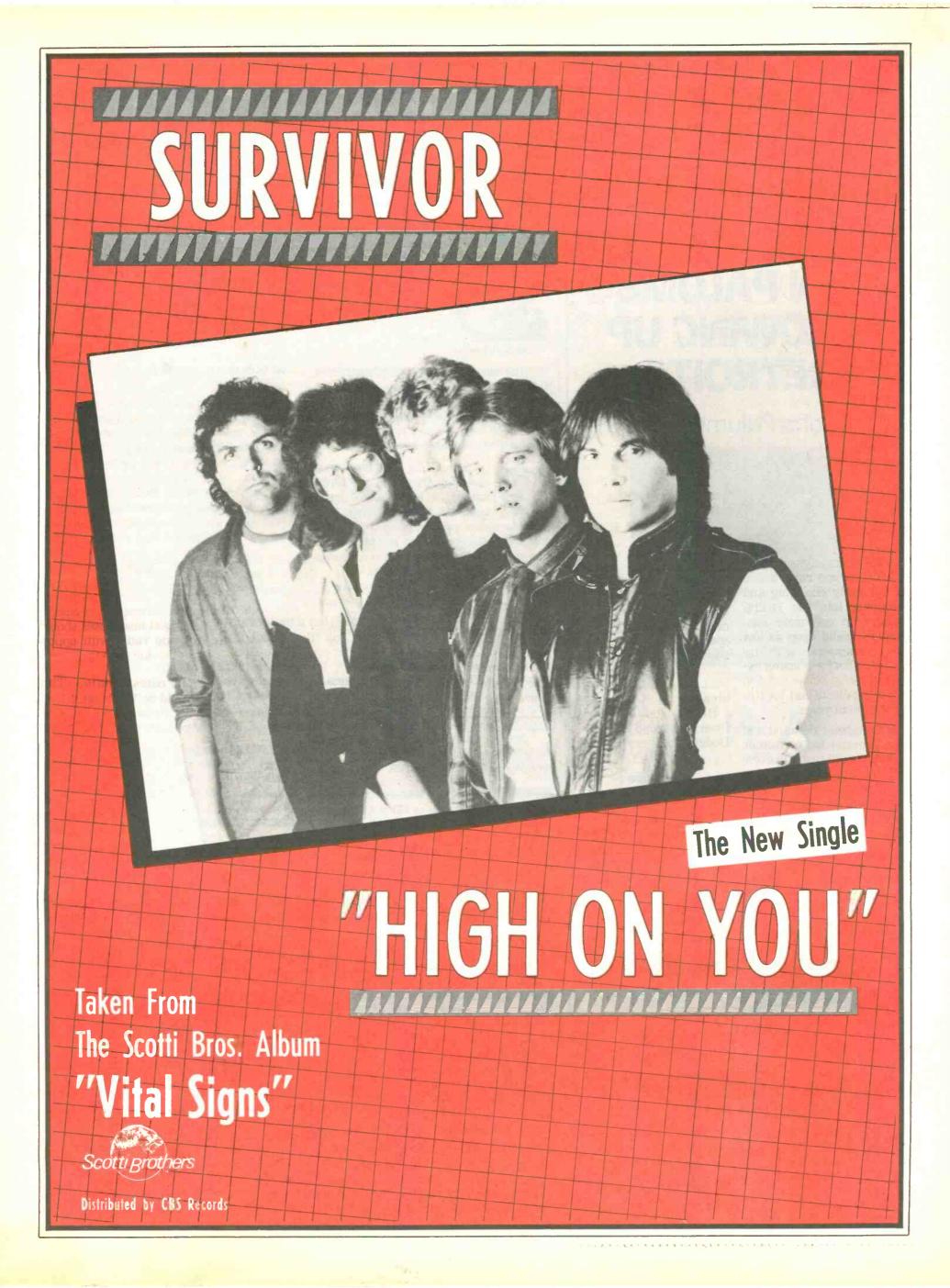
• Travel: Trends follow the airlines, who have been in and out of radio in 1984. Many are shifting dollars from newspapers to broadcast media, which is good news for reps. Strong competition and the need for short-term marketing changes are radio's greatest selling points in 1985. Expanding national advertising by hotel chains, car rental firms, and peripheral travel businesses should provide radio with opportunities for growth.

• Professionals: This

should be the biggest local growth field in 1985. Doctors, lawyers, and allied health professionals are breaking down so-called "ethical" barriers in record numbers. An anticipated U.S. Supreme Court ruling on advertising by lawyers by June should either encourage an advertising free-for-all or a freeze. Private hospital chains and free-standing emergency clinics (called "McMedicine" by critics) are strong competitors in a field marked by soaring costs for service. Pharmacies, which have been strong radio users, should continue to be an important local category, especially as they add new product lines. Perry Drugs, which introduced auto parts into pharmacies, should be a pacesetter to watch. They've doubled their radio usage since 1980 from \$66 million to \$127 million in 1983. Our challenge will be to get drug manufacturers to build brand awareness for over-the-counter products by purchasing more national spot and network inventory.



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### HME RECORDS

**BREAKS GROUND WITH** 

### JOHN PALUMBO "BLOWING UP DETROIT"

WS4-04706

From John Palumbo's Album



39950

### AND

### DONNIE IRIS "INJURED IN THE GAME OF LOVE"

WS4-04734

From Donnie Iris' Album



39949



Distributed by CBS Records, Inc.

### Street Talk



Congratulations to
POLYGRAM Sr. VP/UrbanBlack Dance Music Division
HAROLD CHILDS, who has
resigned that post to
become President of
QWEST RECORDS. Look
for an official
announcement within two
weeks.

Harold Childs

The latest from **WMET/CHICAGO?** Yes, **DOUBLEDAY** *is* going to change the AOR format to either CHR or A/C within the next two weeks. The new PD will also be announced soon — you can expect it'll be someone with multiformat experience.



Meanwhile, is WLUP/CHICAGO
"Urbanizing?" Not so, say H&W
National PD MARK DRISCOLL and
Loop GM JIM DeCASTRO. They

admit some fine-tuning is going on, but note that adding George Benson and Madonna cuts doesn't constitute a major shift in direction. WLUP continues to move from its former identity as a hard-rockin' AOR to a more eclectic, adult rock approach. The changes seem to be working, as the Loop's 12+ratings advances place it ahead of the other two AORs in town.

Before we leave town, note that
B96/CHICAGO PD BUDDY SCOTT needs a
night-rocker/MD to replace DAVE ROBBINS,
who transfers to CBS's KHTR/ST. LOUIS (see
Page 4). That slot won't remain vacant for long
... JIM TYLER did leave the Windy City, as
he split the midday show at WMAQ for
mornings at WGKX/MEMPHIS.



BARRY RICHARDS is out as PD at KGFJ/LOS ANGELES. MD KEVIN FLEMING has taken over the programming reins; he joined the station a couple of months back from WWDM/Sumter, SC.

Kevin Fleming

What's up at A/C outlet WEZR/WASHINGTON? New call letters WBMW, for starters. Seems "B-106.7" is heading slightly more contemporary, which is interesting in light of the fact that crosstown WASH is hinting of a return to A/C. In any event, those new calls should make at least one local automobile dealer happy.

Sad to note the news of **THELMA WALKER**'s passing; she served 21 years as secretary to WB Chairman Mo Ostin.



Legendary New York air personality talent DAN INGRAM joins WKTU to do 4-7pm. He replaces PACO, who shifts over to INFINITY sister station WJIT as MD.

Dan Ingram MARK PASMAN and
Assistant PD TOM DALDIN have resigned to form their own record company — MOCITY
RECORDS. MD MICHAEL MAYER is now acting PD.

Can you guess which San Diego station is getting a new GM? And while we're in the market, note that **XHZ** has switched from its "Noventa 90" slogan to "90.3 HITZ-FM," clarifying the station's more mainstream CHR position.

Also in San Diego, JIM RICHARDS officially resigned his PD position at XTRA. He'll announce his new programming gig in another a major market next week.

WGCL/CLEVELAND is looking for a new PD, as it seems C.C. MATTHEWS has another opportunity working. Details next week in R&R.

ARISTA's VP/Black Promotion RICHARD SMITH has resigned. Word has it he'll remain with the company until a replacement is named.

GAYLORD BROADCASTING will soon have a new president. Taking on the newly-created position is WILLIAM BANOWSKY, who is resigning February 1 from his current job as President of the University of Oklahoma.

Three managerial changes in Jacksonville? That's right! LINDA BYRD COOPER has been promoted from GSM to GM at WCRJ, succeeding MICHAEL COHEN, who'll become the new GM at neighbor WIVY following GILMORE's takeover later this month. Meanwhile, across town at WFYV, President VIC ADERHOLD has resigned to pursue station ownership.

In other GM news, WGAN-AM & FM/PORTLAND, ME VP/GM GARY JENSEN has exited. At KFMQ/LINCOLN Sales Manager RAY FARRINGTON has replaced BOB McINERNY as GM of KFMQ and sister KLMS.

Get-well wishes to **SIRE**Promotion/Production Coordinator **SUZANNE EMIL,** who broke a leg ice skating in Detroit on New Year's Eve.

**GROUP ONE'S WAEZ/AKRON** has converted from Easy Listening to AOR, with former WDEK/DeKalb PD **WARD HOLMES** at the helm. The new calls are **WONE-FM**, to go with Country AM sidekick WONE/Dayton.

Continued on Page 30

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A/C CHART: 117 STATIONS 85%
BLACK/URBAN CHART: 71 STATIONS 90%

### CHR NEW & ACTIVE

WBLI	94Q	195	KPLUS
CKOI	Z93	WNVZ	FM102
WCAU-FM	WASH	Q103	OK100 30-9
WFLY	WBBQ	WAHC	KKFM
Q100	WFMF		KBOS

Be sure to watch rare historic footage of Diana Ross and Marvin Gaye in the "Missing You" video, now seen on VH-1 and "Friday Night Videos." Exclusive footage — never before seen!

IT'S A NEW YEAR WITH CONTINUED COMMITMENT FROM RCA RECORDS





### "JUNGLE LOVF"



PRODUCED BY MORRIS DAY & THE STAR COMPANY MANAGEMENT:

CAVALLO, RUFFALO & FARGNOLI



MANUFACTURED & DISTRIBUTED BY WARNER BROS. RECORDS



### **Street Talk**

Continued from Page 28

Not surprisingly, KTNQ/LOS ANGELES is trying to stop Spanish competitor KSKQ from using the phrase "La Super K-Q," a term borrowed from KSKQ sister WSKQ/New York, KTNQ feels that line cuts too close to its own longstanding "La Super Q" slogan.



Lots of programming changes since Christmas: Moving up in the ranks is KWTO/SPRINGFIELD, MO PD KELLY CARLS. He's the new PD at KRMG/TULSA, replacing exiting BILL

CONWAY ... WSKS/CINCINNATI PD PAUL FREDRICKS segues to the PD chair at KGGO/DES MOINES. Current KGGO PD LARRY MOFFITT keeps his morning duties.

KWFM/TUCSON PD RICK ALLEN has left the station, so BEHAN Group PD HOWIE CASTLE will serve as PD for now . . . BOB JONES has been named PD/MD for WQBE/CHARLESTON. Former PD BRUCE CLARK is still Group PD for BRISTOL BROADCASTING.

At KKMY/ORANGE (Beaumont), MICHAEL BRANDON is out as PD, and is replaced by Production Director RANDY FULLER. Heading further east along Interstate 10, GAYLORD BOYD is the new PD at KOXL/BATON ROUGE, taking over for GERARD RAINE, who's staying aboard for on-

Leaving the sun for the snow is BILL DAVIS, who gives up his Production Director's post at KEZY/ANAHEIM to program KROC/ROCHESTER, MN . . . Personality SHERMAN BOOTH has been boosted to OM at KLZE/SAN JOSE.

All of us at R&R extend our sympathy to the family and friends of POLYGRAM Carolinas rep JOHN FOLEY, who died recently after a sudden illness.

The fathers of A&M Sr. VP/Promotion **CHARLIE MINOR** and ATCO Director/National Singles Promotion MARC NATHAN passed away over the holidays, and our condolences go out to Charlie, Marc, and their families.

WTPA/HARRISBURG is about to flip from AOR to CHR with new calls WNNK (WINK104). BRUCE BOND remains PD, while DAVE KLEMM consults. Word has it that another station in the region will pick up the AOR format and 'TPA calls soon.

TYLER is no longer programming WERI/PROVIDENCE. Former PD and now Sales Manager STEVE FELDMAN is acting PD, and handling Tyler's afternoon show is MIKE OLSON from WHTT/BOSTON.

JIM MARSHALL is the new OM at WAMT/TITUSVILLE, FL . . . At WZZO/ALLENTOWN, GENE ROMANO is upped to PD, as TOM KELLY is promoted to Director/Corporate Programming Services for parent HOLT BROADCASTING.

### **GOODBYE TO AN INSTITUTION**

### **Cotillion President Allen Retires**

Thirty-year recording industry notable HENRY ALLEN will step down as President of Cotillion Records March 1, Allen, who started in the stock room at Atlantic Records in 1956, has been label President since 1976.



**Atlantic** Chairman Ahmet Ertegun noted, "It's quite impossible to imagine Atlantic Records without Henry's presence. His career parallels Atlantic's growth over the past 30 years, and he has

had an integral part Henry Allen in the company's development on virtually every level. A true industry pioneer, his tremendous contributions to the black music arena in particular have earned him a permanent place in the annals of contemporary music."

Allen said, "For the past three decades, Atlantic Records has been my home away from home, but there comes a time when you feel you need a couple of days of your life to yourself. My association with the company has been a long and fruitful one, with a world of happy experiences."

Yet more PD news: Former KROK/Shreveport PD PETER STEWART is off to program KQIZ-FM/AMARILLO WAPLIAPPLETON PD WAYNE SHANE is out, as is WPLR/NEW HAVEN programmer EDDIE HASKELL . . . Stepping down as WNEW-FM/NEW YORK MD is MAXANNE SARTORI; she'll continue her weekend airwork. Her post is not expected to be filled.



Baby Talk: To A TIC Director/Marketing Au. ....stration SUSAN GLAZER and husband Theodor, daughter Hilary Paulen

(11-21) . . . To WZXY/KINGSPORT, TN Assistant PD JOHN KELLY and his wife Terri, girl Jennifer Elizabeth (12-6) . . . At KKLV/ANCHORAGE, GREG WILKINSON and wife Denise welcomed son Michael John on New Year's Eve, while BILL HAMPTON and his wife Pamela produced daughter Dru Madeline (1-2) . . . To Q106/YORK PD MARK McKENZIE and wife KELLY WEST (who works at WSBA/YORK), daughter McKenzie Leigh

KZLA/LOS ANGELES Asst. PD R.J. CURTIS and wife Lori are the proud parents of son JJ (1-4).



Nuptial Notes: Congrats to radio consultant CLARK SMIDT and Maura Mulcare, who exchanged vows Christmas Eve . . . Also best

wishes to DRAKE-CHENAULT Distribution Manager WARREN BOTTINO, who will marry LORI DEE EHLERS next weekend. Lori formerly worked in the D-C music department.

Odyssey File (213) 392-8743

Proudly Welcomes KTDY-FM/Lafayette,

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### "THIS IS MY NIGHT"

The

New

Single

From

CHAKA KHAN.

**Produced** 

By

Arlf

Mardin

For

Deniz

**Productions** 

From

I Feel

For

You

The

Album

By

CHAKA KHAN.

WHTT WZYP KWES WXKS-FM WOKI WIXV WBNQ CKOI WFMI WCIL-FM WCAU-FM Y106 94Q KZIO KWTO-FM **Z93** WZPL WDBR **KMJK** KOFM **KDVV** WHOT KGOT K104 Z106 KQMQ KCDQ **KTRS** 93Q KCAQ OK100 WKFM **KBIM** WBBQ 95XIL KRSP **OK95** KHFI WJAD WCGQ **KWIC** Q101 WSSX



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### On The Records



**KEN BARNES** 

### **Irrelevant Song Titles**

(Or, Avoiding The Hook)

If there's one standard rule in pop music, it's that a hit has to have a hook. And a corollary to the rule dictates that the hook's catchphrase is usually reinforced in the title of the song - "Out Of Touch," "Like A Virgin," "Run To You" - you get the picture. It's a rare hit whose chorus is not echoed in its title.

But every so often there's a hit whose title is not only unaffiliated with its hook, but is not even mentioned once within the lyrics. The current example is Julian Lennon's "Valotte," which is part of an obscure but longstanding tradition of abstract song titles. I'm indebted, by the way, to WOAY/Beckley, WV PD Jim Martin for both the idea and most, if not all, of the following historical examples.

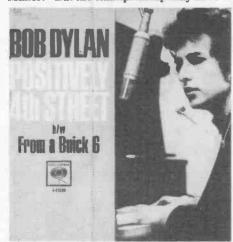


Julian Lennon's title doesn't have a lot to do with his lyrics; Robert Plant's don't either.

### The Abstract Hit List

Recent irrelevantly-titled hits include "Big Log" by Robert Plant and Phil Collins's "Against All Odds" (although the title is relevant to the movie from which it sprang), with REM's recent minor hit "So. Central Rain" serving as a perfect example of the type. Moving backwards through time, we can cite such songs as "The Rain, The Park & Other Things" by the Cowsills, "Unchained Melody" by the Righteous Bros. and others, and two written by Stephen Stills, Buffalo Springfield's "For What It's Worth" and CSN's "Suite: Judy Blue Eyes."

The aforementioned Mr. Plant was involved in a few other titular abstractions while with Led Zeppelin, notably "The Immigrant Song," "Black Dog," and "D'yer Maker." But the championship may have to



Dylan's double-sided abstraction

be awarded to Bob Dylan, whose first chart effort was abstractly entitled "Subterranean Homesick Blues." "Like A Rolling Stone" had something to do with its chorus (although "How Does It Feel" was the actual hookline). But Dylan followed it up

with a double-sided abstract piece, "Positively 4th Street"/"From A Buick 6," and the next year outdid himself with the staggeringly irrelevant title of "Rainy Day Women No. 12 & 37."

As usual, I can't pretend to have compiled an exhaustive list, and of course welcome additions. While abstract titles are fairly rare, I have the sneaking feeling there are one hell of Valotte of 'em out

### Catching Up Is Hard To Do

The combination of quiz answers and year-end statistics prevented me from catching up on a lot of responses to previous columns, so here goes. The November 30 column on Radio's Obscenity Standards provoked a large number of reactions, most of them to remind me that Steve Miller's "Jet Airliner" was edited to change "funky shit" to "funky kicks." Thanks to everyone for that correction: I guess I never heard the amended version. WROQ/Charlotte PD Randy Kabrich, who detailed a number of lyrical edits he'd made himself over the years, also reminded me that "White Horse" was edited to delete its "bitch" reference.

And Columbia VP Bob Sherwood and station owner/longtime programmer John Rook checked in with reminders about the

### Mick Jones: Foreign First

After almost eight years and five albums, Foreigner is a rock institution. Interestingly, founder Mick Jones essentially started his career as a foreigner.

In the midsixties, Jones and his then-partner Tommy Brown left their native England to work for French singing idol Johnny Hallyday. Writing and arranging much of Hallyday's material, they were able to modernize his sound to align it with the British rock movement of the Sixties.

The alliance with Hallyday also resulted in a recording deal of their own for Jones and Brown, under the trendy Sixties-style moniker of the State Of Micky And Tommy. They made two singles that came out on Mercury here, one of which, "With Love From 1:00 To 5:00," is regarded as something of a psychedelic pop classic by connoisseurs of British rock.

Another musician who collaborated with Hallyday was Gary Wright, whose band Spooky Tooth was big in France. Wright later hired Jones for a reformed Spooky Tooth; Jones appears on three of their albums and contributed songs as well.

None of these ventures were extraordinarily successful, so when Jones and Lou Gramm, who had made two albums for fairly obscure upstate New York band Black Sheep, Mick Jones in his early Scott McKenzie bag



assembled Foreigner, observers could be pardoned for not predicting overnight superstardom. But that's just what happened, as "Feels Like The First Time" paved the way for a string of successes that includes nine Top 15 hits prior to the current album - and who's to say they won't score foreigner row or more off this one?

### Ego Rock

My column on artists who plug their own names into songs drew an educational response from Pat St. John of WPLJ/New York and the ABC Rock Network's "Rocknotes" show. Pat sent along a cassette of an interview he did with Mitch Ryder, in which Pat discussed the backing vocalists on "Jenny Take A Ride" chanting "See Mitch Ryder." On my hundred or so previous listenings to that song, I always thought they were just singing "See See Rider," but Pat's right and Mitch backs him up on it (and is rather embarrassed about the whole idea).



See Mitch Ryder: Mitch expresses his delight at the producers' novel concept of backing vocals.

### Fly Like An Ego

KGEO/Bakersfield's Liz Weissman also came up with a couple of good ego-rock examples: Stevie Wonder singing "you know Stevie ain't gonna leave ya" in "I Was Made To Love Her" and Lee Michaels's "Do You Know What I Mean," in which Lee's girl justifies her stepping out with one "Bobby" by remonstrating, "Lee, you haven't loved me in nearly four years."

### Baseball & Thanksgiving

As a final baseball players' record note, I wanted to thank Paul Gallis of Third Coast Promotions for responding to my plea and supplying me with several Cubs-oriented records, including "Men In Blue"/"Good Ol' Time Tonight" by Jody Davis, Leon Durham, Keith Moreland, Gary Woods & Rick Sutcliffe, which is quite . . . spirited; and the late Steve Goodman's "Go Cubs Go" (on the WGN Radio 720 label), which has backing vocals from Cubs players, kind of a Bo Diddley beat, and is an aboveaverage baseball ditty, musically speaking. Paul tells me these sold around 30,000 apiece, and all proceeds went to charity.

Rod Stewart "Tonight's The Night" incident, in which R&R Publisher Dwight Case, then President of RKO Radio, was instrumental in convincing WB to edit out the lines "Spread your wings and let me come

Interestingly, "Sexcrime (1984)" by the Eurythmics has provoked a lyrical standards controversy of sorts. Some feel that the title term is a concept best not disseminated over the radio. Others contend that the title has a distinct definition in the context of Orwell's book and the current film, has nothing to do with rape or sexual assault, and that stations' reluctance to play it on that basis is much like something out of "1984" itself. Still others, however, feel that the use of "Sexcrime" in the title was an ill-considered idea in today's climate and the record must face the consequences.

### ONE YEAR AGO TODAY

- **DAVE MARTIN VP/PROGRAMMING FOR DOUBLEDAY**
- ALAN GOODMAN NAMED VP/GM AT WAVA/WASHINGTON
- MARC MORGAN NAMED GM AT WXFM/CHICAGO
- JIM TEESON VP/GM AT KLIR & KRZN/DENVER
- LORNA OZMON BECOMES PD AT WROR/BOSTON ● DAVE POPOVICH NAMED PD FOR WMJI/CLEVELAND
- **JIM MADDOX NEW PD AT WKDJ & WHRK/MEMPHIS**
- TONY GRAY PD AT WDRQ/DETROIT
- TODD CHASE NAMED PD AT WHTX/PITTSBURGH
- #1 CHR: "Owner Of A Lonely Heart" Yes (Atco) (2nd week)
- •#1 A/C: "I Guess That's Why They Call It The Blues" Elton John (Geffen) (2nd week) • #1 BLACK: "If Only You Knew" - Patti Labelle (Phila. Intl/CBS) (2nd week)
- #1 COUNTRY: "The Sound Of Goodbye" Crystal Gayle (WB)
- •#1 AOR TRACK: "Jump" Van Halen (WB)
- #1 LP: "Genesis" Genesis (Atlantic) (2nd week)

### **FIVE YEARS AGO TODAY**

- JEFF POLLACK FORMS CONSULTANCY
- JOHN LONG FORMS CONSULTANCY
- CHARLES GIDDENS UPPED TO FIRST MEDIA VP
- #1 CHR: "The Long Run" Eagles (Asylum)
- #1 A/C: "Do That To Me One More Time" Captain & Tennille (Casablanca/PolyGram) (3rd
- #1 BLACK: "I Shoulda Loved Ya" Narada Michael Walden (Atlantic)
- •#1 COUNTRY: "Coward Of The County" Kenny Rogers (UA) (3rd week)
- #1 LP: "The Long Run" Eagles (Asylum) (11th week)

### **TEN YEARS AGO TODAY**

- JERRY RUBINSTEIN NAMED CHAIRMAN OF ABC RECORDS
- #1 CHR: "Mandy" Barry Manilow (Arista)
- •#1 A/C: "Mandy" Barry Manilow (Arista) (3rd week)
- ●#1 COUNTRY: "Kentucky Gambler" Merle Haggard (Capitol)
- #1 LP: "Miles Of Aisles" Joni Mitchell (Asylum)

- Jeffrey Osborne is a man who takes chances.
- Just back from his sold-out national tour, Jeffrey cannot rest.
- Reflecting on 1984, a year that brought him three Top 40 singles, Jeffrey longs for more.
- His current album, <u>Don't Stop</u>, has been a solid performer at retail for three straight months.
- His newest single, "The Borderlines," is on your desk today.



## CROSSOVER "THE BORDERLINES"

It's a song about taking chances...from a man who does.

"THE BORDERLINES" from the album DON'T STOP (\$P.5017)

Produced by George Duke for George Duke Enterprises

On A&M Records, compact discs and BASF chrome cassettes.

Management: Jack Nelson & Associates



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### RA

### Datebook

### The Space Race & Other Confessions Of A Data Sifter

I began the Datebook column last year determined to give artists from each major format at least one item per day. That resolve lasted roughly 15 minutes. I told my editors how much space I'd need and they cooperated . . . by offering me some *very* attractive ad supplement rates. Besides, even after this column chased "On The Records" back to Its own page, there still wasn't room to include all the items I thought deserved it and do any sort of in-depth writing.

This year I'm trying a slightly different approach. "Datebook" is going to a "Brad Messer's Calendar"-style format that should allow me to cover more than one event for each day, depending on how well I control my tendency to write book-length biographies of artists. There is a tradeoff for this new utilitarian bent, though. I probably won't be able to devote an entire paragraph to Bettye LaVette's birthday any more. (Unless of course, enough people — four will do — write in and ask for one.)

### **Flying Sources**

As much as I'd like-people to believe that I write all this from memory, this would also be a good time to credit my main sources for 1984. Almost all of *Rolling Stone's* publications helped, especially the almanac and encyclopedia. Coupe & Baker's "The New Rock & Roll" was a good source for information on those artists who were too recent to show up anywhere else; so was British *Smash Hits* magazine and its U.S. clone, *Star Hits*. Carmen Brown of WBLX/Mobile does a birthday list for black stars who — for the most part — are underrepresented elsewhere.

Other sources: the *Daily Insider*, perennials like **Norm N. Nite's** "Rock On" encyclopedia and the "Illustrated Rock Almanac," my predecessor **Dan Formento's** "Rock Chronicles," the "Guinness Book Of British Hit Singles," several radio/station calendars, and one issued by the **Country Music Association**. These *are* all commonly available sources. The job of this column, therefore, is really 10% interpretation and 90% codification, looking through fourteen different calendars so you don't have to.

That codification process isn't always easy. One of the apparent privileges of stardom is that you can claim more than one birthday, or at least more than one age. **Rick Springfield, Bo Diddley, Ike** and **Tina Turner** were only a few of those with conflicts last year. When no definitive information is available, I've tended to go with the most common date. Chances are that anybody else with a conflicting date — save, perhaps, the artist, his label or management — is probably making an educated guess also.

Anyone with information, corrections, or comments of any sort is strongly urged to come forth this year. One of the things R&R discovered after Dan Formento's column ended is that features of this sort don't generate a lot of mail . . . until they disappear. The more feedback I get, the better a job I can do of shaping this column to its users' needs. After this year's *first* admirable show of self-restraint and conciseness, we still have room for . . .

### **MONDAY, JANUARY 14**

1966/David Jones changes name to Bowie.

1973/"Elvis, Aloha From Hawaii" broadcast.

1978/Sex Pistols' last concert in San Francisco.

### **TUESDAY, JANUARY 15**

1967/Stones sing censored "Let's Spend Some Time Together" on "Ed Sullivan."

1973/Stones announce benefit concert for Nicaraguan earthquake victims.

Birthdays: Chuck Berry 1926; Martin Luther King would be 56, Ronnie Van Zant would be 37.

### WEDNESDAY, JANUARY 16

1970/Scotland Yard shuts down John Lennon's "Bag One" art exhibit.

1972/Ross Bagdasarian a/k/a David Seville dies

1973/Clara Ward, one of the first gospel troupe leaders to expand on Mahalla Jackson's lead and take gospel into the secular market, dies.

1976/"Frampton Comes Alive" released.

Birthday: Ronnie Milsap 1946.



### THURSDAY, JANUARY 17

1936/Bill Monroe cuts first records.

1969/"Led Zeppelin I" released.

Birthdays: Mick Taylor 1948, Paul Young 1956, Dave Collard (Joboxers) 1961

### FRIDAY, JANUARY 18

1969/CCR's "Bayou Country" released.

1973/Pink Floyd begin work on "Dark Side Of The Moon."

1981/Wendy O. Williams arrested for obscenity in Milwaukee.

1982/Bob & Doug McKenzle Day in Los Angeles.

Birthdays: David Ruffin 1940, Tom Balley (Thompson Twins) 1957.

### SATURDAY, JANUARY 19

1976/Promoter BIII Sargent makes the first of his public pleas for a Beatles reunion.

1977/Jimmy Carter's rock inaugural at the Kennedy Center.

Birthdays: Phil Everly 1939, Janis Joplin 1943, Dolly Parton 1946, Robert Palmer 1949, Dewey Bunnell (America) 1951.

### SUNDAY, JANUARY 20

1964/"Meet The Beatles" released in U.S.

1965/Alan Freed dies of uremia in Palm Springs.

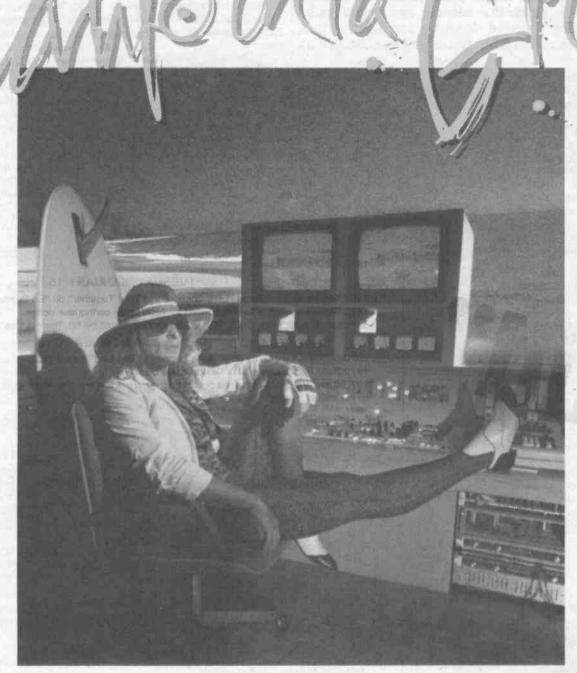
1968/Bob Dylan's first post-cycle crash appearance at a Woody Guthrie benefit.

1982/Ozzy Osbourne takes his turn at bat in Des Moines.

Birthdays: George Burns 1896, Silm Whitman 1924, Paul Stanley 1949, 1950, or 1952.

- Sean Ross

## DAVID LEE ROTH



THE FIRST SINGLE FROM HIS FORTHCOMING SOLO DEBUT

Trayy From The HEat.

Produced by Ted Templeman Management Noel Monk

©1985 Diamond Dave Interprizes, Inc.



### News/Talk



**BRAD WOODWARD** 



AN UPBEAT VIEW

### News Directors As "Information Programmers"

At last month's Radio-Television News Directors Association (RTNDA) conference in San Antonio, the air was thick with doomsday rhetoric about the fate of radio news. One network news chief spoke darkly of news directors being "mowed down by some mysterious thresher," while station managers and programmers were often cast as enemies of news.

Is the picture really so bleak? At the risk of being branded a heretic, let me say that I saw no vultures circling the San Antonio Convention Center. True, some stations have cut back or eliminated their news departments. It's also a fact that others have expanded their news commitments. Anecdotal evidence aside, the only reliable study of overall news employment, conducted for RTNDA last year, showed no decline in the two years since radio's deregulation in spring 1981.

Nonethelesss, here are some of the forces said to be pushing radio news towards the precipice:

- Radio has allowed television to usurp one of its greatest strengths, live on-scene news coverage.
- With FM now commanding two-thirds of all radio listening, the first instinct of some desperate AM operators is to grab the budget axe and head for the newsroom.
- Too many station managers see the newsroom just as an expense and simply don't realize that news can be sold at premium rates to upscale advertisers.
- Programmers mistakenly regard news as an audience tuneout and fail to understand that news can successfully make even an AOR or CHR station stand out in a field of competitors playing the same records.
- Radio networks sell station managers on the idea that affiliating will let them save money by cutting their local news efforts.
   (The nets deny using any such tactic.)
- Radio deregulation has convinced station managers that news is no longer necessary.

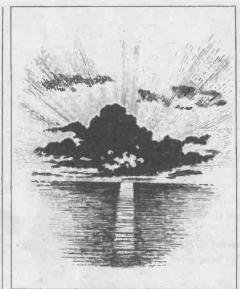
"The news director should know how to create new avails."

-Jim Farley

### An Optimistic View

"I don't understand this doomsday rhetoric at all," says Wynn Alby, whose Broadcast Talent Coordinators firm filled 1000 radio jobs in 1984, including 300 news positions. A year ago, news openings were being listed with the Birmingham-based agency at a rate of six to eight a week. Today the rate is up to 10-15 a week, and Alby has trouble finding enough qualified candidates.

Significantly, Alby estimates that 40% of the news openings are newly-created positions that make up two distinct trends: small market stations hiring their first fulltime news person, and larger stations adding staff to existing news departments.



Alby, a 25-year industry veteran who was formerly VP/Columbia Pictures Radio, believes news on radio goes in cycles. Right now, he says, it's on an upswing as stations move away from "ten in a row" music presentations. As Alby puts it, "Even the high school kids are looking for some information."

### **News Key To CHR Success**

WSB/Atlanta News Director Bill Bulger agrees with that last statement, and he's convinced that more and more CHR programmers are beginning to realize that their audiences want at least some news. Even though he works for a full service A/C station with a heavy news commitment, Bulger credits CHR neighbor 94Q (WQXIFM) for strengthening its news efforts in recent years, resulting in what he sees today as an excellent news product.

Bulger points out that CHR has become a mass appeal format that does quite well even in the more information-oriented 25-54 demo. That, coupled with the maturing of CHR's youngest listeners, convinces Bulger that information will become an increasingly critical part of a successful CHR station's programming.

### Deregulation Kills "Public Affairs Ghetto"

One news executive who remains optimistic despite perceiving some news slippage at the local level is NBC VP/Radio News Jim Farley. "There are enough examples of cuts that there is a bit of a trend," he observes. "I think it's a short-term trend; it's going to turn around."

What is *not* to blame is deregulation, he stresses. "When we had regulation, there was the infamous public affairs ghetto—the best news efforts were put on at three o'clock Sunday morning. A lot of managers

crammed their news into the overnight slot, and station owners were able to comply with the requirements just by having a jock rip and read from the wire. They didn't have to spend money on a news department

"Today with deregulation, if you think about it, it's a positive environment for news. A station owner who spends money on a news department does it not because a federal regulator has a gun to his head, but because he wants it and knows he needs it competitively."

### News Linked To AM Renaissance

Farley believes the comeback of radio news is inextricably linked to the overall revival of AM radio. "What's going to make the AM band is more creativity, and news will have a big part to play there. News, information, talk, and sports are among the things that will create excitement on the AM band. I was encouraged to see that a station in Florida has signed up with the Children's Radio Network. That's creative; that's something new. It's giving people a reason to come back to AM radio — especially kids, who are growing up not knowing about the AM band."

### **Blueprint For Positive Action**

Farley says the networks can and will take a leading role in efforts to revitalize the industry's commitment to radio news. But he's convinced that the real answer lies in individual news directors educating themselves, changing their attitudes, and becoming more bottom-line oriented.

"Local news directors themselves have been too passive," Farley asserts. "They've tended to sit back and just think of themselves as news directors. What they must do is think of themselves as information programmers. A news director must let the station manager know he's a full department head, that if the PD's out of town he's waiting to take over."

"I don't know what this doomsday rhetoric is all about."

—Wynn Alby

News directors at RTNDA spoke of feeling isolated within their stations and of being hampered by their own lack of understanding of programming and sales. Learning those areas is critical, Farley agrees, but news directors shouldn't sit around waiting for someone to teach them. "There's no school for PDs," he says. "They learn it on the job. They made it a point to teach themselves not only stopsets and power rotations, they taught themselves about sales. And if they didn't, they didn't stay in the job long."

### **Bottom Line Contribution**

"The ND has to find out about sales. He must also stay on top of the sales manager to find how he's selling, what he's selling,

and what he needs. The ND should know how to create new avails and to persuade salespeople that news is a premium, a prestige buy. The ND has to be perceived as somebody who contributes to the bottom line of the station, not someone who only spends money. The ND has to be perceived as somebody who contributes to the bottom line of the station, not as someone who only spends money."

Jim's remarks make a lot of sense, and they certainly offer a blueprint for positive action by news directors. In San Antonio there was a lot of bitterness expressed towards programmers and managers. But, of course, handwringing and harboring resentment toward management don't solve anything and, in fact, probably just make things worse.

"The ND has to be perceived as somebody who contributes to the bottom line of the station, not as someone who only spends' money."

—Jim Farley

More constructively, since last month's convention there's already been talk among the networks of pooling all available studies, quotes, and other materials that RTNDA could distribute to help news directors convince their superiors that news is a profit center. And an upcoming issue of RAB's new monthly magazine Sound Management will address the issue of selling news. These are both good steps.

I would also hope that RTNDA, under the leadership of new President (and WOR/New York VP/Director of News) Lou Adler, will take the lead, through its publications and meetings, to teach news directors about the programming and business ends of radio. Why not bring in programmers and other station executives to talk to, and learn from, news directors?

Presumably, a greater understanding of programming will lead news directors to both greater flexibility and creativity, and encourage an adoption of the PD's sensitivity to what the audience really wants. To be sure, the no-nonsense, fact-filled newscast should and will always have its place in radio. But the listeners of some stations simply don't want or need to know about a plane crash in Yugoslavia or even what the city council did last night.

"Lifestyle" and "capsule" news are obscene words in the vocabularies of many radio newspeople. But I submit that the most successful news directors will be those who welcome Jim Farley's "information programmer" mantle, and who master, rather than resist, new ways of presenting information so that it's in sync with the flow and personality of a station's overall sound.

## CALENDAR



**BRAD MESSER** 

## 1985 Milestones

100th anniversary of Karl Benz driving his first homemade car; dedication of the Washington Monument; publication of Mark Twain's "The Adventures of Huckleberry Finn"; the first pleasure motorboat; the first electrically-wound watch movement; the first commercial moving picture film; Morton's Salt; proof that no two fingerprints are identical; the founding of Stanford University, Georgia Tech, Bryn Mawr, and the University of Arizona; Pasteur's rabies vaccine; the first successful appendectomy; Good Housekeeping magazine; the first self-service restaurant (Exchange Buffet in NYC); and the introduction of the Scottish sport golf in America.

75th anniverary of the Boy Scouts of America, Fathers Day, the federal eight-hour work day, Indianapolis 500, an appearance of Halley's comet, and creation of Glacier National Park.

50th anniversary of the Orange Bowl and Sugar Bowl, Alcoholics Anonymous, Babe Ruth's last career home run, Jesse Owens's six Olympic records, the first night game in major league baseball, beer in cans, Amelia Earhart's solo Hawaii-California flight, and the birth of Elvis Presley.

25th anniversary of the first anti-anxiety drug Librium and the first Civil Rights sit-in demonstration by blacks, at a Greensboro, North Carolina lunch counter.

10th anniversary of the end of American military involvement in Vietnam.

The new national holiday, Martin L. King Jr.'s birthday, will be universally observed next year. After a seven-year trip, Voyager-2 will approach Uranus and transmit pictures January 24

During 1985 no eclipses of the sun or moon will be visible from the contiguous United States.

#### Coldest Day?

MONDAY, JANUARY 14 — The alltime low temperature occurred in Siberia on this date in 1734 when the mercury sank to -120 degrees below zero. One observer claimed that "smoke was unable to rise in the frigid air" and wrote that "birds dropped frozen to the ground."

Henry Ford turned on the first major automobile assembly line in 1914. The "Today Show" premiered on NBC in 1952. Marilyn Monroe and Joe DiMaggio were married at San Francisco City Hall in 1954. The first Be-In occurred at San Francisco's Golden Gate Park in 1967. Traditionally winter's coldest day.

Marjoe Gortner 41. Faye Dunaway 44. Julian Bond 45. Jack Jones 47.

#### Sticky Industrial Mishap

TUESDAY, JANUARY 15 — A freak industrial accident made headlines in Boston in 1919, when a huge container ruptured inside the Purity Distilling Company, sending a 15-foot-high river of hot molasses into the street. Twenty-one people died in what was named the Great Molasses Flood.

The donkey was first used as the symbol of the Democratic Party in 1870. The first official basketball rules were published in 1892. Famous Civil War photographer Matthew Brady died (flat broke) in NYC in 1896. The Pentagon Building was completed in 1943. Martin Luther King Jr. Day.

Charles Edward "Chuck" Berry 59. Lloyd Bridges 72.

#### **Booze Outlawed**

WEDNESDAY, JANUARY 16 — Liquor became illegal in 1920. The national Prohibition of alcoholic drinks caused an immediate jump in sales of coffee, ice cream sodas and soft drinks. America's only national experiment with outlawing liquor lasted 13 years until 1933.

Clamp-on rollerskates were patented in 1866 and touched off a national skating fad. The United States Civil Service Commission was created in 1883. The nation's only noted female criminal gang leader, Kate 'Ma" Barker, was shot to death in 1935. The first nylon fishing leader was marketed by DuPont in 1939. "Hello, Dolly!" premiered on Broadway in 1964.

A.J. Foyt 50.

#### Home Video Recorders Okayed

THURSDAY, JANUARY 17 — A year ago today, the US Supreme Court handed down its ruling in the so-called Sony case, saying (noncommercial) home use of video recorders does not violate the Copyright Act.

Benjamin Franklin born 1706. Glenn Martin born 1886: made first 2-engine airplay 1918, first metal US monoplane 1922. US purchased Virgin Islands from Denmark for \$25 million in 1917. Nine men robbed a Brinks armored car in Boston in 1950 and netted \$1.5 million, most of which has never been recovered. First atomic-powered submarine "USS Nautilus" launched 1955.

Voyager-2 is scheduled to approach the planet Uranus and begin transmitting data next Thursday. Muhammad Ali 42. James Earl Jones 54. Vidal Sassoon 57.

#### Law Against Sliced Bread

FRIDAY, JANUARY 18 — America outlawed sliced bread in 1943, to conserve manpower and material during World War II. Restaurants immediately began a successful lobbying effort to repeal the ban, and presliced bread returned to the markets within weeks.

Peter Mark Roget ("Roget's Thesaurus") born 1779. Secretary of State Daniel Webster born 1782. Curt Flood 47. Danny Kaye 72. Cary Grant 81.

Tomorrow (1-19) Neon patented 1915. Howard Hughes set transcontinental air record of 7hr 28 min 1937. Last Volkswagen bug produced 1978. Iran hostage agreement reached 1981, they released following day. State holiday Robert E. Lee's birthday AL, AR, MS, SC, TN. Dolly Parton 39, Phil Everly 48, Jean Stapleton 62.

Sunday (1-20) NYC East River froze solid 1852. Red #2 food dye banned 1976. Iran hostages released shortly after Reagan sworn in to succeed Carter 1981. Joan Rivers 48, Edwin "Buzz" Aldrin (2nd on moon) 55, Slim Whitman 61, George Burns 89.

#### Nine Join HME Promotion Team

In an expansion of New York-based HME Records, two national and seven local promotion executives have been appointed to the label's staff.

Recently-appointed Director/National Promotion Ron Gregory explained, "Many of these people are veterans of the CBS branch system, which distributes HME Records. All of them have years of professional experience in their territories. HME is poised for our climb to the ranks of the leading independent companies."

Joining as National Director/AOR Promotion is Rich

Totoian, who previously handled National AOR for CBS, A&M, and E/P/A. Former WEA singles specialist Pamela Newman is HME's new National Director/CHR Secondary Promotion.

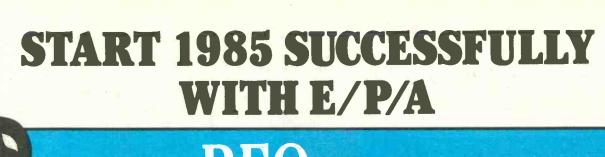
Accepting local positions are several veterans with backgrounds at a variety of major labels. Those reps include Joe Bilello (Baltimore-Washington), Jerry Goodman (Atlanta), Len Evanoff (Cleveland), Jon Matthews (Dallas), Marvin Gleicher (Chicago), Greg Phifer (San Francisco), and Ron Farber (Los Angeles).

#### Hanover Fist Head Over Heels



Canadian rockers Hanover Fist signed with MCA Records, with an album scheduled for February 1985. Shown here are (I-r): George Bernhardt and Frank Zirone of the band, MCA's John Alexander (seated), producer Stacy Heydon, and Hanover Fist's David Alpin, Kim Hunt, and Chris Brockway.







# SPEEDWAGON "Can't Fight This Feeling"

1st Week Out -180 CHR Adds!

#2 Most Added CHR

. . . And One Of The Most Added At A/C Radio!

**AOR Tracks:** ①



Tragedy"

CHR NEW & ACTIVE 119/27 52% Including:



WHTT WNYS WPHD WBLI CKOI WCAU-FM PRO-FM

93FM WHYT **KBEQ** KDWB-FM

WLOL-FM Q103 FM 102 **KPLUS** 





# TEENA MARIE "Lovergirl"

Now On Over 70 CHR Stations CHR NEW & ACTIVE

WCAU-FM 12-5 KAFM add 93FM add WGCL deb 23 WCZY 39-30

WXKS-FM deb 36 WHYT deb 31 KIIS-FM 29-24 KOPA add 24 FM102 deb 19 KS103 add

6pic KNBQ deb 32



"Stone In Your Heart"

Already On: WPHD

WGCL **KPLUS** 

K104 WRCK WJZR

WJXO WRQN OK100 95XIL T94 WIXV

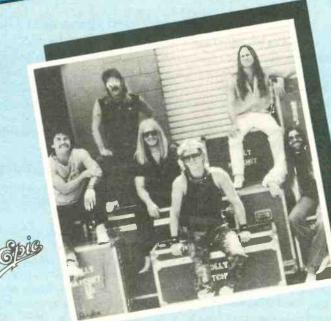
WHSL **KBIM WDBR OK95** 

WASH 20



Distributed By CBS Records

KCDQ



# Air Personalities



DAN O'DAY

# One-Liners: It's How You Tell 'Em

Recently I received a letter from an air personality in Houston, who asks about making natural segues into humorous one-liners: "What's the best way to incorporate one-liners into your show without making it sound corny — especially when you're not doing a morning show and don't have a newsperson to play off of? I see lots of things in comedy services that really crack me up, but it doesn't seem like it would sound good if I give the calls and my name and then: 'I come from a town that's so small the jail is self-serve . . .' That sounds pretty stiff to me. How do we make jokes sound relatable and natural?"

Here are four basic rules for using prepared material:

- 1. Don't use the joke unless you think it's funny.
- 2. Rewrite the line to fit your own speech patterns. We each have our own way of speaking, and one key method of transforming a joke written by someone else into an expression of your own sense of humor is to put it in your own words.
- 3. Review your material before beginning your airshift and look for subjects to hook your bits onto: song titles, news stories, station promotions, weather, PSAs...
- 4. Deliver the line with confidence. If you sound comfortable with who you are, what you're doing, and what you're saying, then your audience will feel comfortable. If you give the message, however via awkward pauses, stammering, or a self-conscious approach to the material that you're unsure of yourself, that you're unsure of your ability to entertain . . . then your listeners will have their doubts. too.

## PD Peeves On T&Rs

Judging from the input I've been getting from program directors across the country, job-seeking pet peeves of PDs Include:

- Handwritten cover letters and/or resumes
- Poorly recorded or dubbed airchecks
- Absence of cover letter
- Non-personalized (often photocopied) cover letters
- Resumes that say, "Tape on request." As KDWB's Dave Anthony points out, "With 50 other envelopes containing tapes, it's to easy to just forget about this one. Besides, how serious can someone be when they don't send a tape?"

And while we're on the subject of job-hunting, Rick Singer, who programs WOOS/Canton, OH, brings up a point many jocks never think of: "The jock should be prepared for the call from the PD. Make sure whoever answers your phone at home knows how to react. It doesn't help your job prospects when Mom, Dad, Wife, Sister, Daughter or Whoever doesn't seem to care that the PD is calling and doesn't offer to take a message. Stress upon them the importance of taking a clear message and making sure the message is passed along. We PDs will try to get in touch only so many times before it appears to us you're not all that interested."

#### Some Smooth Transitions

It's actually easy to make smooth transitions into prepared one-liners. To illustrate this, I've taken a copy of my favorite radio humor service along with the two top songs from R&R's five major charts for December 7. My task is to find a gag to tie into each song. The first thing I look for is a tie-in to the song title, because it's easy to bring the title into your outro: "... floating along on the Sea of Love with Ed Jock on KKED..." In fact, each of these ten examples ties into the title. Other veins to mine for tie-ins include:

#### AIRCHECK IDEAS

## **Dollars To Donuts**

George D. Nice, Director of Broadcast Operations for WCAU-FM/Philadelphia, checks in with a clever method for making your aircheck stand out from the rest of the pile on the desk of the program director you're trying to impress:

"Here's an idea which worked very well for me when I was a jock: Enclose a \$1 bill with your cover letter, but don't mention anything about it until the very end of your letter. Then write that the dollar is for coffee and donuts, on you, for the PD to enjoy while listening to your tape. Nine times out of ten, the PD will return your \$1 with a thank-you . . . and a critique of your tape. It's definitely an attention-getter."

Even though George is comfortably ensconced in a rewarding job these days, I see he still practices what he preaches; along with his letter to me he enclosed — no, not a dollar bill — a Hot Hits T-shirt! Naturally, I'm above being influenced by unsolicited gifts such as this . . . but I have to admit it did get my attention! (And thanks for the shirt, George!)

She used to keep the live bait warm by holding it in her mouth! (I never did get around to kissing Mary Lou . . .)

around to kissing Mary Lou...)

"OPERATOR" — I played that in honor of our own KKED switchboard operator, Eloise Florida. That's one lady I don't want to upset. I'm not saying she has a sharp tongue, but she's the only person I know who can cut her own mouth just by licking her lips!

"WHY NOT ME" — Yeah, why not me? After all, I've just recieved a great honor. The California Coroners Association has chosen me as the entertainer upon whom they'd most like to perform an autopsy!

"LIKE A VIRGIN" - Talk about a coincidence! Just as this record began, the boss's secretary walked into the studio. She said she wanted to make a mental note of something but couldn't find anything to

Amour"): "KFRC . . . 'My Cherie Amour'
. . . Lot of that going around these days. My
aunt Dot was the eager one in my family.
She used to go to the county jail and holler
up to the prisoners, 'Hey! Anybody want
me to go your bail??' "

DR. DON (over the record intro): "KFRC . . . with a song for (Other Disc Jockey), who was going to elope last weekend — but his girl couldn't get past the state agricultural inspection!"

DR. DON: "I had a speaking engagement yesterday for the Boys Club of San Francisco and I ran into Mike Hornstein, who's my tax man . . . and I was just thinking about my uncle's accountant, who put him into a fantastic tax shelter: Leavenworth."

fantastic tax shelter: Leavenworth."
DR. DON (record outro): "KFRC . . . 'The Tears of A Clown.' Man, I can identify with that, 'cause that's how I grew up. We were so poor that . . ."

Look what Dr. Don has done! He's smoothly slid from a love song into a sleazy sex joke . . . from a record — any record, because he's "playing it" for someone — to your basic "ugly" joke . . . from a quick mention of a real public appearance to a tax/crime joke . . . and from a sad love song to a "How poor was I?" gag.

Often Dr. Don doesn't even attempt a direct tie-in. He'll simply say, "That reminds me of ..." and go into the joke, and he makes it sound so natural that the listener never stops to wonder, "Why did that remind him of that?"

#### Two Things Not To Do After Delivering A One-Liner

1. Don't laugh at your own joke! I mention this because it is one of the most common irritants I hear on the radio. There's one jock in L.A. who always laughs at his own jokes, which rarely are funny. My reaction first is to think, "What a dumb remark for someone to make," and then, after hearing him laugh, to think, "How can this jerk think that's funny??" The poor quality of his material is underscored by his insistence on patting himself on the back by laughing at it.

2. Don't let it just sit there to die! Once you've hit the punchline, go to something else — a spot, jingle, record, something! Leave your listeners still laughing as the jingle begins and you help develop a flow from your personality to the music to the commercials. It's painful to hear a jock deliver a humorous line and then sit there trying to figure out what to do next! Timing is crucial to humor — before, during, and after the delivery of the line.

I NEED YOUR INPUT. Letters, comments, and cassette airchecks are welcome. Due to a large volume of mall, however, I regret that I cannot critique the tapes I receive.

#### Using Prepared Material

- 1. Don't use the joke unless you think it's funny
- 2. Rewrite the line to fit your own speech
- 3. Look for subjects to hook your bits into
- 4. Deliver the line with confidence
- The artist (career, personal life, appearance, image)
- The overall feel of the record (a romantic song might remind you of that "hot date last night who . . . "; a loud song might sound a lot like "this incredible nightmare I had last night; I dreamed I was . . . ")
- Special features of the song's arrangement: guitar riff, synthesizer, background vocals ("Don't that remind you of the Ronnettes? Man, that takes me back to my high school days. I remember every week in Phys. Ed...")

Anyway, here are the examples I came up with. I'm not saying these are the finest, smoothest transitions ever made . . . but I did manage to produce ten serviceable segues in as many minutes.

"WILD BOYS" — I'm dedicating this one to (OTHER JOCK), who is one of the least wild boys I know. I mean, this guy is so nice that he got kicked off his high school debate team because he kept agreeing with his opponents!

"NO MORE LONELY NIGHTS" — I don't have any more lonely nights, either, thanks to those new late-night "adult" cable TV channels. I think my personal favorite is XMTV — you know, the one that's devoted exclusively to all-nude aerobics videos!

"THE BOYS OF SUMMER" —

"THE BOYS OF SUMMER" — Whenever I think of summer, I think of my first girlfriend, Mary Lou Reddenbacker. We used to spend every summer out on the lake, late at night, fishing. She was great.

write it on.

"SEA OF LOVE" — Those of us who are single know what it's like to be adrift on the sea of love. You can always recognize single people who are going to spend Friday night alone. They're the ones you see in the 7-11 at 7 o'clock in the evening, purchasing a gallon of ice cream and two 8-pound chocolate chip cookies!

"RUN TO YOU" — Speaking of running, can you believe that (OTHER JOCK) actually jogged to work today?? You don't know what silly is until you've seen (JOCK) running down the street wearing his sweatband, jogging suit, and ice skates!

"TREAT HER LIKE A LADY" — Sure, that's good advice, but I don't always know just how to act around women. For instance, the other night I went out with this beautiful lady. She invited me in for a drink, turned on some soft music, and said, "Come on, baby, light my fire!" And no matter how hard I tried, I just couldn't find her pilot light!

"THE BEST YEAR OF MY LIFE" — I think this is going to be the best year of my life. The worst year of my life was 1971. That's the year I had my first real identity crisis after taking first place in the Invisible Man Lookalike Contest!

#### Rose To The Occasion

KFRC's Dr. Don Rose is the best I've ever heard at getting right to the joke. Here are four samples from an aircheck:

DR. DON (outroing "My Cherie

# THE PICTURE PAGES

#### Summer Wins Human Relations Award



RCA Records President Robert Summer recently received the Human Relations Award from the Anti-Defamation League of B'nai B'rith. Joining Summer at a party to announce the award were (I-r): CBS Records' Tony Martell, Kragen & Co.'s Ken Kragen, A&M's Gil Friesen, Summer, Management Ill's Jerry Weintraub, and ADL Chairman Cy Leslie.

#### Bangles Draw Bead On New York City



Columbia Records hosted a party for the L.A.-based Bangles after a show at New York's Radio City Music Hall. Pictured backstage (I-r) are: Columbia's Peter Philbin, Debbie Peterson of the band, group manager Mike Gormley, Bangle Susanna Hoffs, Columbia Senior VP/GM AI Teller, Bangles Michael Steele and Vicki Peterson, and Columbia VP Bob Sherwood

#### Valotte Parking In Toronto



Atlantic's Julian Lennon visited Toronto to promote his "Valotte" LP, which has now achieved platinum sales in the country. Shown (I-r) are: WEA Canada's Dave Tollington, Lennon manager Dean Gordon, Atlantic VP Perry Cooper, WEA Canada's Roger Desjardins, Lennon, and WEA Canada's Randy Sharrard.

#### Kiss Is On The Road



Kiss went back on the road to celebrate their new, already-platinum "Animalize" LP. Shown after a Long Island show (I-r) are PolyGram's Bill Levinson and Linda Walker, Gene Simmons of Kiss, PG Sr. VP Jerry Jaffe, Paul Stanley of Kiss, and PG's Drew Murray and John Weston.

#### Sheila E's First Gold



Sheila E's debut album, "The Glamorous Life," was recently certified gold by the Canadian CRIA. WEA Canada President Stan Kulin had the pleasure of handing over the gold plaque to Sheila.

#### Cockburn Launched In L.A.



Gold Mountain/A&M recording artist Bruce Cockburn met with singer J.D. Souther and Gold Mountain executives after a show in L.A. Pictured (I-r) are Cockburn, Gold Mountain President Danny Goldberg, Souther, and Gold Mountain's Burt Stein.

#### Wham! Makes It Big



Columbia's WhamI was welcomed by label executives upon arriving in New York for their first promotional tour. Shown here are (I-r): Columbia VP Arma Andon, George Michael of WhamI, Columbia Sr. VP/GM AI Teller, Andrew Ridgeley of WhamI, and Columbia VP Ray Anderson.

#### Kershaw Racing For Gold



Nik Kershaw's debut LP "Human Racing" was recently certified gold in Canada. He is currently in the process of completing his new album, "The Riddle," which should be out shortly. Shown here is Kershaw (left) accepting the award from MCA Canada VP/GM Ross Reynolds.

# THE PICTURE PAGES

#### Textones On A Mission



Fellow rockers came out to party with the Textones when they played Hollywood's Palace. The tour's on to introduce their first LP, "Midnight Mission." Shown backstage are (front I-r): Texas rocker Joe Ely, Textone Joe Read, Gold Mountain President Danny Goldberg, and "Midnight Mission" co-producer Barry Goldberg. In back (I-r) are: L.A. rocker Gary Myrick, Stan Lynch from Tom Petty's Heartbreakers, and Textone members Phil Seymour (sitting), Carla Olson, George Callins, and Tom Junior Morgan.

#### Twisted Sister Finds Honeymoon Suite



Dee Snider of Twisted Sister presented Honeymoon Suite with Canadian gold awards after the band played a special set for the Juno Awards Program. Pictured (standing, I-r): Dave Betts and Johnny Dee of the band, WEA Canada VP Garry Newman, Honeymoon Suite's Ray Coburn, WEA Canada President Stan Kulin, WEA's Bob Roper, Honeymoon Suite member Tom Treumuth, and manager Steve Prendergast. Kneeling (I-r) are the band's Derry Grehan, Dee Snider of Twisted Sister, and Honeymoon Suite's Gary Lalonde.

#### Kool Move For PolyGram & Ronald



McDonald's is sponsoring De-Lite/PolyGram artists Kool & The Gang in a series of concerts, with all proceeds donated to the United Negro College Fund. Retailers and PolyGram will also be donating 50 cents for every sale of Kool & The Gang's "Emergency" LP. Smiling about the agreement are (I-r): PG VPs Jeff Brody and Rick Bleiweiss, UNCF's Nathaniel Adams and Virgil Ecton, Robert "Kool" Bell, Ronald McDonald, and J.T. Taylor of Kool & The Gang, McDonald's owner/operator Forrest Smith, and McDonald's Owner/Operators Association President Ed Flynn.

#### W.A.S.P. Stings The West



Capitol's W.A.S.P. and labelmate rockers Helix recently opened the show for Krokus at the Long Beach Sports Arena. Shown backstage (I-r) are label VP Walter Lee, Capitol's Susan Epstein, Judi Kerr, and VP Kick Van Hengel, W.A.S.P.'s Blackie Lawless, Capitol's Bill Bartlett, W.A.S.P.'s Randy Piper, Capitol VP Don Grierson, label's Nancy Farbman, VP Ray Tusken, and Craig Melone, W.A.S.P. manager Rod Smallwood, and an unidentified friend. Standing (I-r) are: W.A.S.P.'s Chris Holmes and Steve Riley and Capitol's Jeremy Hammond.

#### Easy To Embrace



Rick Springfield is visited backstage by RCA's Alan Wolmark after a recent appearance at New York's Radio City Music Hall. His show included some songs from his latest LP "Hard To Hold".

#### **Dusty Offers "Hit" Savvy**



TSR recording artist Yvonne Wilkins has released her first single, entitled "Two Wrongs Make It Right." Recently, baseball star Dusty Baker stopped by the TSR offices to wish her success on the record. Pictured here (I-r) are: TSR's Pierre Gonneau, TSR President Tom Hayden, Yvonne Wilkins, Baker, and TSR's Kurt Logan.

#### Morrison Does Manhattan



When Ze/Island artist Junie Morrison visited New York to discuss his new single, "Tease Me," with marketing and promotion firm Pro Motion, Sugar-Coated Andy Hernandez from Kid Creole & The Coconuts was on hand to wish him success and appear in the photo. Pictured (top, I-r): Andy with Ze Records' Kate Hyman and Jim Leavitt. Bottom row (I-r): Pro Motion's Joe Giaco, Junie Morrison, and Pro Motion's Brad LeBeau.

#### Manhattan Welcomes Tania Maria



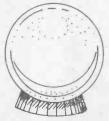
Manhattan Records President Bruce Lundvall celebrated with Tania Maria on her signing with the company. Tania is currently working on recording and producing her debut album for the label, due in February 1985.

# Ontemporary Hit Radio

JOEL DENVER

PREDICTIONS FROM THE PROS

# Shining Up Our 1985 Crystal Ball



To get a bit of a jump on what's ahead in 1985 for the CHR format, I called on the expertise and knowledge of four of America's most wellrounded programmers. Each one has a winning station that's unique in style and presentation.

The combined years and experience of Z100/New York PD Scott Shannon, KIIS-AM & FM/Los Angeles mentor and Gannett VP/Programming Gerry DeFrancesco, WZPL/Indianapolis programmer and H&W Group PD Mark Driscoll, and WHTT/Boston PD Charlie Quinn would make a bestselling book if all of them would share their trade secrets. Since that's not going to happen, consider the following formatic insight a condensed version, like something out of Reader's Digest!

#### The Personality/Presentation Combo

What makes us like one person over another? Bet your answer is "personality." The same holds true for radio as well. CHR programmers have discovered the tastes of the active, upwardly-mobile American public are more youth-oriented and diverse than believed a few years back.

To do well with this desirable cell of listeners, CHR programmers seek to program the right music, while blending in the



Scott Shannon







at a confining demographic target, or is it

positioned to capture the overall feeling of

Today's format-dominant (and often

market-dominant) CHRs like Z100, KIIS,

and WZPL are set to reinforce the positive

feeling that most of the country is enjoying.

WHTT, while just behind competitor

WXKS-FM, employs an upbeat presenta-

tion and is in the process of evolving toward

Once achieved, a CHR will own those de-

sired adult demographics, and will remain

strong and/or on top with tomorrow's

the general population?

this broader level of appeal.

Charlie Quinn

most entertaining air talent, contests, jingles, and special programming that will add up to the right personality of the radio

All of this gets back to previous discussions about the mindset of a radio station. What is the overall appeal? Is it aimed only

adults as well. Aiming your station exclusively at 25+ demos without regard for the tastes of younger listeners is setting yourself up for an eventual rude awakening that all of the hard work you've done so far has to be restructured again. Why? Because someone else in the market will have

taken your place as the leader!

ON THE ECORTIZON

#### **Putting The Pieces Together**

When defining the overall personalities of CHRs that are format or market-dominant, there are some basic common denominators. The difference in the amount of success can be determined by how well these segments of "winning CHR" are utilized, and how committed management is to spending the money to accept nothing but the best.

"CHRs set on winning in 1985," Scott predicted, "will become heavily involved with the community and more than just a jukebox. They'll do community service promotions, work with high school sports, and be more family-oriented." Gerry forecast, "The stations that continue to succeed are those that compete with tremendous vigor, energy, and an uncompromising desire to

Mark, referring to the format's appeal to the mindsets of an increasing number of 12-44s, says, "CHR's boundaries are as limitless as the baby boom that grew up with it. Now, this newer group of teens (and younger listeners) are growing up with the same values, tastes, and preferences we once enjoyed and in many cases still do."

"The personality, both of the station and the people on-air, is what brings in the extra tenths of shares. This means loyalty. But winning begins with the music," noted Charlie, "and to win, it must be fresh. Then everything else, such as personality, excitement, contests, jingles, and community involvement, must complement the music."

#### A MATTER OF MOTIVATION

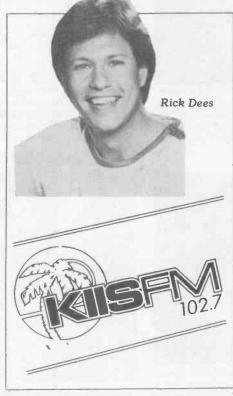
## More Dees, Please

Fast becoming a household name, KIIS-AM & FM/Los Angeles morning maniac Rick Dees is everywhere. Because of his hard work, the bright-eyed and very affable 34-year-old from Greensboro, NC is now a self-made millionaire.

During the past year, Rick's not only inked a longterm deal for big bucks with KIIS, but he's placed his John Hancock on contracts to extend his visibility in many other areas. Not only does Rick host his "Weekly Top 40" national radio show and syndicated TV's "Solid Gold," he's also become the spokesman for the Southern California Chrysler/Plymouth dealers, added his star to the Hollywood Walk of Fame, and recorded an album for Atlantic Records ("Put It Where The Moon Don't Shine"). As if that weren't enough, the ubiquitous Dees continues to do voice-over promos for CBS Television, is launching the daily one-hour syndicated radio show "American Music Magazine," and hosts the Rick Dees Comedy Show, opening for Kenny Rogers & Dolly Parton at L.A.'s Fabulous Forum on New Year's Eve. Whew!

There isn't a PD who wouldn't like to have someone of Rick's talent (and stamina) working for him. If you're an on-air personality, Rick should be all the motivation you need to put a shine on your own star. Get started today. Never has the doorway for success as an air talent been more wide open than now.

Programmers are crying for top-notch air talent. Test yourself as a personality to see how high you can soar in 1985 by being original and creative. Before long, some



observant programmer will make you an offer you can't refuse.

## It All Starts With The Music

As pointed out by Charlie Quinn, "winning begins with the music." If the day comes that music isn't the number one priority, then your station has become something other than a CHR property.

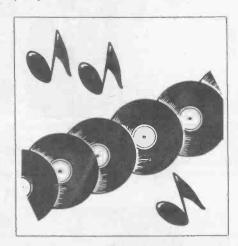
"Most stations still concentrate on 20 to 25 primary records," said Charlie, "but they've spread out the rotations by using good-sounding midcharters and strong recurrents to fill in the gaps once held by burned-out oldies. You know that not every record you added became a smash, but you also know you wouldn't have played them if they sounded bad in the first place.'

For the future, Gerry DeFrancesco sees a continued trend toward more variety. "There will be more and more Black/Urban crossovers on the nation's CHR playlists. People like to dance, and there's no dance or disco backlash present.

Mark Driscoll theorizes why such a backlash isn't likely to spring up. "There's no room for one because there are no negatives to support it. There is a more secure national consciousness about such matters than five or ten years ago. R&B has always been CHR's greatest ally. With all of the imported inuences from Furone Australia, and the islands, the best years are still ahead. R&B will take an even greater role in the future."

#### Songs Or Artists?

Charlie predicted that 1985 will be another banner year for new music, and larger playlists will be the norm as long as the quality of music is upheld. But he also astutely pointed out the fact that major artists have the occasional flops because the audience is often more aware of the song than they are of the artist.



"Superstars come and superstars go because the public continues to crave new faces and songs," he elaborated. "Star loyalty is diminishing because there are so many choices. As a result, you can afford to go out and play newer artists without the fear of unfamiliarity, as long as the record sounds like it belongs on your radio station.

And Charlie was optimistic about the musical direction of CHR. "I don't see any kind of return to a pseudo-A/C or AOR direction. We learned by our mistake of researching ourselves into passivity. To do well, CHR will always have to shake people by their shoulders and wake them up.'





Thanks to those radio stations who know how to pick a winner,

Sam Harris's debut album

was just certified gold.

And now, the brand new single—and it's the one you've been waiting for:

"HEARTSONFIRE" SAMHARRIS

America's Winner



© 1985 Motown Record Corporation

## Spending Cash And Talkin' Trash

It's no mistake that the great air personaliies are few and far between. Like anything that sets a benchmark or standard, they are made in limited edi-

KIIS-AM & FM's Gerry DeFrancesco has the job of directing not only the biggest name in Los Angeles radio, Rick Dees, but possibly soon the best-known radio personality in America (see "More Dees, Please").

"Air personalities can really make the difference in your station," said Gerry. "They add the magic, the spark not found elsewhere in the market. The trick is not to let them go overboard to the point where a more-music station can get a foothold in against you.

"It's all too easy to think of winning as a simple formula. Our approach is bright, polished, but not too slick. With the music and promotions we aim right down the middle. To me, the most desirable gift for a listener is cash, and we're going to continue handing it out. The simpler the method, the better. Albums, T-shirts, and concert tickets still go a long way

"The trick is to be creative with your cash. A year and a half ago, no one was giving away money in New York," recalled Scott Shan-



non. "Now everyone's doing it. It's not how much you give away, it's how you do it that can make the difference. That philosophy also applies to jingles, which I never used before coming to Z100. They are elements that can set my station apart from the others.

Gerry continued, "Jingles are worth consideration, but they must be kept fresh." Both Mark Driscoll and Charlle Quinn agreed that jingles have their place in the CHR format, as they've added uniqueness to the format.

### Bits

- In The Pink For The Holidays -WPLJ/New York gave away Christmas hams during the holiday season. All listeners had to do was listen for the "oink" and then call in to win!
- They're Tagging Traffic WSEZ/Winston-Salem is giving away a 1985 Mustang convertible in its "Traffic Tag" promotion Listeners don't have to do anything except be seen with a WSEZ bumper sticker attached to their cars, and the WSEZ staff will "tag" them with a key that might fit the door to the Mustang. The drawing will be held this month.
- Islands, Here I Come! Z102/Savannah will be giving away a dream vacation to a lucky keyholder any day now. A song is being announced every morning, and the first ten people to call in win an album and a key. One of those keys will fit a suitcase, and this suitcase is the one they'll pack for their trip to the Caribbean island of St. Mar-
- It's Christmas Time, Get Lucky! -WHTX/Pittsburgh spent the 12 days before Christmas giving away assorted prizes to lucky listeners. Correct callers were eligible for all kinds of prizes, including dinners, dolls, and home comforts.

- Watch For That Cash! KX104/Nashville enjoyed great success with its "\$20,000 Treasure Hunt," which invited listeners to search for cash and other prizes. The prizes were hidden all over the city, and twice the metro police had to handle traffic problems caused by people hunting all over town. Prizes included such goodies as \$500 and \$1000 bills, as well as airline tickets to anywhere in the U.S. The grand prize was a 1985 Ford Mustang, arriving just in time for Christmas. Happy Holidays, Nashville!
- Cabbage Patch Breeding KCBN/Reno and the local Washoe Medical Center are giving away 35 Cabbage Patch dolls, the only ones in Reno. Currently residing in the center's maternity ward, these dolls are wearing KCBN T-shirts and carrying Nevada birth certificates. Lucky listeners are randomly chosen during drivetime hours.
- Come To Rio Now! KWIC/Beaumont is giving away a week in Rio De Janeiro plus tickets to the January "Rock In Rio" concerts. T-shirts and name registration are being awarded to numbered callers, and a drawing is being held on November 29. KWIC/Beaumont will be boppin' with its listeners until then, prepping them for acts like Rod Stewart, Def Leppard, and the Scorpions.

## Motion

WJMX/Florence, SC hires PD/morning personality Benji Norton from afternoons at WZLD/ Columbia . . . 99KG/Salina welcomes John McKay to noon-3pm from WREN/Topeka. Bob Singer also returns to 99KG for middays . WZYP/Huntsville MD Scott Mitchell becomes an AE for the station . . . Tom Evans returns as PD/MD for once-again CHR KIYS-FM/Meridian, ID, and welcomes new AM team Michael Stone





& Barb Bryant ... Chuck Anthony leaves the MD slot at WQUT/Johnson City for mornings at . . Mark Allen becomes Y105/Kingsport, TN OM at WLVU/Erie, PA . Bob Simpson leaves PM drive at KIMN/Denver to do mornings at KEZY/Anahelm adds two airstaff members: KCAL/San Bernardino's Lisa Dillon will be doing middays, and Chuck Martin comes out of semi-retirement to rock in the eve-PD Mike Schaefer, of L.A.'s newest CHR KIIS-AM, announces the following lineup: Rick Dees simulcasting in the mornings, WAVA/Washington's J.J. McKay doing middays, Big Ron O'Brien simulcasting PM drive, FM parttimer Larry Morgan switching to evenings, crosstown KHTZ's Benny Martinez rocking at night, and former KPRZ jock Tom Murphy handling after-hours. Weekend and parttime help include Jeff Serr, Ev Kelly, and Steve Lehman from L.A.'s KMGG, KWNK and KFI, respectively ... Craig Hunt, who encountered hiring problems with Western Cities a few months ago when he attempted to join WZOU/Boston, has landed the afternoon shift at KDWB-FM/Minneapolis . . . Mike Ruble is upped to Public Service Director at 99KG/Salina Michael Right appointed MD at KKXL-FM/ Grand Forks . . Johnny Edwards jumps from evenings at KKRZ/Portland to AM drive at KHFI/Austin . . . Tom Gowan raised from Promotion Director to Director/Marketing & Advertising at WLOL-FM/Minneapolis . . . Bob Johnson leaves KMBZ & KMBR/Kansas City to become PM news anchor at KAAM & KAFM/Dallas. In other station changes, Vicki Robbins moves from PMs to mornings on KAAM, and Nancy Jay shifts to morning news on KAFM . . . Michael Foxx exits KSJO/San Jose's nights/production slot for weekends at FM102/Sacramento.

## Staying Alive In '85

Our group of programmers all feel the competitive pace will quicken in 1985 as more and more stations jump on the CHR bandwagon. "With so many stations playing the same music, and this trend will continue," warns Scott Shannon, "programmers must learn to move a bit more fluidly on their feet, making changes on the fly in response to the demands of the market."

Scott, who not only does mornings and programs Z100, also finds time for his weekly "Rockin' America" countdown show and a VJ slot on MTV's newly-launched "VH-1" channel. He observed, "Radio is in a stage of stunted growth because so many programmers are trying to get to the big markets by copying instead of learning or being innovative. We need to encourage more growth from new, young programmers with fresh ideas. I look to see more developing air talent and programmers coming to the forefront in 1985.

Echoing Scott, Mark Driscoll added, "I only fear one thing, imitation. If we allow imitation to grow like a cancer, we're going to all end up In the same boat, and none of us will have any oars in the water. We'll all be carried along in the same non-creative current.'

#### **Imagination And Budgets**

"Imagination is where things have to go," Mark said. "Don't confuse imagination with budgets. If your imagination creates a new situation, or there is a competitive change in the market, then obviously the budget you designed six months ago won't work.

"Budgets need to be planned with vision and an eye toward expansion," he continued. "I think sales and programming are going to work on an even footing more this year than in the past. As always, the true leaders won't be the imitators. They are the leaders because they have a bit more on the ball than the next

#### **Enough Room For All**

Lately there have been those who fear too many stations are moving into the CHR arena. Sure, the shares can become fragmented, but Scott predicted, "CHR will continue to grow in 1985 and remain healthy. The future of this format will not be based on how many or how few CHRs are in a market. The format's success will be based on how well the winning CHR competes with everyone else. Look at KIIS-FM. Everyone's shooting at them and they're still on top by a wide margin. They are simply providing a better product than are all the other CHRs and contemporary formats in

## TMC proudly announces the creation of CUSTOM jingle packages for another two hot CHR stations...

- Doubleday, New York Gerry Cagle, Operations Manager

KPKE - Doubleday's Denver CHR leader Tim Fox, Program Director

TMC helped Gerry and Tim create their own CUSTOM jingles...and we can do the same for you. Call Janie Autz, toll-free, 1-800-527-7759, to discuss details or request a demo of the music packages that have made TMC the custom music-maker for so many of the best!



# HEADLINERS: RAB'S MANAGING SALES CONFERENCE

January 26-29, 1985—Amfac Hotel, Dallas



#### Sunday, January 27

8:15 AM

Larry Wilson, president of Wilson Learning Corp. and coauthor of "The One Minute Salesperson," will keynote the 6th annual MSC with ideas on motivating your staff and improving sales productivity. Drawing on his best-selling book and his years of experience as a marketing trainer, he promises to open your horizons for radio sales in 1985.



8:15 AM

John Murphy, vice president of Sales Promotion / Marketing for the National Retail Merchants Associations, will share his association's outlook for retailing in a nutsand-bolts look at the primary concerns of the nation's department stores, specialty outlets, chain stores and independents. He will bring the perspective of these key clients to bear on the question, "Do Retailers Still Need Radio?"







#### Monday, January 28

1:15 PM

Kathleen Black, publisher of USA Today, Gannett's national newspaper, will discuss the challenges of today's multimedia marketplace. A career media salesperson, she will combine her experience with Travel & Leisure, Ms., New York and Holiday magazines and her knowledge of newspapers to provide marketing tactics for radio managers and salespeople that offer a realistic appraisal of the marketplace for advertising nationally and regionally.

#### Monday, January 28

7:30 PM

Steve Garvey, best known for his exploits as a member of the San Diego Padres and his promotional and marketing affiliations, will offer his ideas and his system for sales consistency and success. On the field and off, Steve has developed a series of concepts which keeps him "up" and increases his chances of winning each day.

#### Tuesday, January 29

9:45 AM

F.G. "Buck" Rogers, formerly IBM's vice president for marketing worldwide and currently one of the most sought-after sales consultants and speakers, will offer radio executives his personal philosophy on marketing, sales and motivation which has lead others to write about him in The Ten Greatest Salespersons and In Search of Excellence.





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STEVE FEINSTEIN

RUMINATION & REFLECTION

# Assessing & Assaying The Format

Before we plunge back into the wild, wacky world of radio for another year, let's take stock of ourselves. For a reading on where we stand and where we're headed, we'll turn to some thoughtful voices in the field, who were asked what AOR must do to become even stronger in the next year. Their comments range from general advice to specific examples of what their own stations practice. If some of the insights are not comforting to hear, perhaps it's because their truth cuts to the heart of matters.

#### PD, KGB/SAN DIEGO

## Larry Bruce

Get your attitude in order, and then focus on the basics, says Larry Bruce. "We must reestablish a winning attitude. It's the beginning of everything else," he proposes. "We also have to start differentiating the core issues from the B.S. We spend so much time mentally masturbating over the music mix — should we play Madonna, modern, or metal — that we're avoiding the key issue: how do you deliver a winning radio station? The answer to that is no different in AOR than it is in any other format."

## The Basics According To Bruce As Bruce sees it, radio's fundamentals

Program to your target: Not the CHR target, but your own chosen demographic,

as determined by market conditions.

• Be consistent: When listeners hit you on the dial, they should know it's you. Live

up to what you've promised.Deliver good format mechanics: E.g.,call letters always first out of music.

• Promote effectively: Once you've firmly established your rock image, your promotions and TV spot should branch out in order to expand quarter-hour and cume. There's life beyond bumper stickers and rock 'n' roll trips. Move on to major items, such as cash giveaways. Consider clever smaller bits, such as KGB did when it asked listeners to call in with the locations of nifty Christmas lights, so folks cruising around could find out where the best displays were.

Bruce elaborates on his promotional philosophy: "We use TV and cash to touch everybody, while our street promotions — a running marathon, a surfing exhibition, a

motorcycle showcase — touch one constituency at a time. With that in mind, we treat a concert like it's only one of a series of events, instead of solely framing ourselves in that area."

These basics all seem so... basic. Aren't they a given, so obvious that no one could forget them? "The influence of consultants tends to nationalize programming discussions," opines Bruce. "Instead of listening to the people (listeners) in his market who give him his ratings, a PD listens to the philosophizing of people in other markets."

#### **Larry Looks Ahead**

Bruce is decidely upbeat on AOR's prospects this year, predicting two concurrent events that will make AOR a core buy with agencies:

• CHR will lose a bit of its luster, both with listeners and the industry, due to over-saturation and the natural cycle of radio formats

• AOR will continue to attract more of the growing 25-34 male cell.

## PD, KLOL/HOUSTON

## Joe Denton

AOR must rid itself of an inferiority complex, says Joe Denton. "We've somehow become convinced incorrectly that the format is in a slump. Tell that to the local Cadillac dealer who just bought a big schedule with us. His own research indicates that our target demos are among the primary customers for Cadillacs."

At the same time, AOR must cast off its self-imposed shackles and get its creative juices flowing again, according to Denton. "AOR has to start taking chances again. We



have grown staid, developed formulas, bred out creativity from our jocks, and institutionalized mediocrity."

Suggesting that programmers should rely more on "instinct than pseudo-science," Denton cites an "11 O'Clock Blues" feature at KLOL. The station plays a song each night by a blues artist such as Muddy Waters or James Cotton. Inspired by reaction to Stevie Ray Vaughan's music, he says, "We play one cut that gets heavily billboarded, rather than a full hour of blues. It's a small example of what I'm talking about, but the key is packaging it properly and cashing in on AOR's tradition of uniqueness and boldness."

#### **Denton To The Dogs**

Denton also feels AOR needs "a sense of craziness . . . all-out silliness. If you put a smile on someone's face, you've done them an enormous favor. People are grateful for a genuine, old-fashioned belly laugh, and will remember you for it." For instance, KLOL's month-long search for "Houston's Ugliest Dog" had the finalists appearing on the station's weekly TV show. The homeliest pooch received a night on the town. Fido, dressed in a bow tie, was limoed along with his master to dinner (complete with candelabra and table linen) and a club.

"We've got to get out of the music business, and back into the entertainment business," he urges. "When there are six stations in the market playing the new Police, you've got to find a way to set yourself apart. You're not going to do it with music, you're going to do it with radio programming. I'm encouraging personal content from all our jocks — not just our morning show. You've got to connect with people and give them a compelling reason to care about you as a human."

## PD, WIYY/BALTIMORE

## Chuck DuCoty

Chuck DuCoty takes umbrage at the knocks AOR's received recently, and feels the format has no reason to be considered second banana. "The key challenge in 1985 is overcoming the perception that the format is not viable or doing well. That is wrong; it puts us in an apologetic mode. Successful AOR managers have stations they should be proud of, and we don't have to come in with our hat in hand to anyone."

#### Out, Bad Broadcasters, Out

There's actually an up side to the bad rap, as DuCoty sees it. "On the other hand, the misperception that AOR is dying has expedited some bad broadcasters' bailing out of the format, and that's been to AOR's benefit. When they flock to CHR, the fragmentation knocks down individual CHR shares. Also, those bad operators often only know how to sell for \$25 a spot, and that depresses the price that other CHRs get."

DuCoty sees the deprecation in a historical perspective. "Bad press happens at one time or another to almost every format. A few years ago, Easy Listening stations started tinkering with their format because the trades told them they were in trouble, and that perpetuated the downward spiral. A bunch of them got out of the format, leaving fewer per market, and now you're going to start hearing of what a recovery Easy

# PD, WBCN/BOSTON Oedipus

"Too many AORs are too narrow, dwell too much on oldies, and have presentations that are insufferably boring and outdated," proclaims Oedipus. "It's not enough just to say, 'We play rock 'n' roll.' You've got to convey the spirit of rock 'n' roll, and be as exciting as the lifestyle. You've got to have fun, and remember that this is more than radio — it's show business, first and foremost. Radio is just the vehicle we use to be entertaining."

#### 360 Degrees Of Rock 'N' Roll

He's a staunch advocate of the liberal selection of music that 'BCN employs. "If AOR wants to expand on its 18-24 male base, it's got to take chances and play songs that don't have a guitar break in the middle. There are songs that the core may not like, but will sit through as long as they know the next song is something they'll like. That's how you play artists like Cyndi Lauper, Prince, and UB40. You don't have to play everything they do, but at least represent them and show how they fit into the context of rock 'n' roll. AOR has to be the format that defines what music is rock and roll, instead of letting CHR do it."

"You break it, it belongs to you" sums up his philosophy of how AOR deserves to be regarded by record companies. "Any AOR that's allowed itself to lose credibility and power with record companies to a CHR has not been doing its job properly. CHR has built-in limitations — it can't go deep on

Continued on Page 48

#### PRESIDENT/GM, WEBN/CINCINNATI

## Frank Wood

"AOR's biggest problem is what to do with all the money we're making," laughs Frank Wood. His quip, only half-facetious, points out that AORs which program and promote effectively are continuing along the path to financial bliss, unaffected by trends and doomsayers.

Those stations rolling in the green also properly market themselves to advertisers, notes Wood. "There's nothing wrong with the AOR audience. There's plenty of listeners, the demographics are good, and so is the income level. AOR shouldn't be sold as a lifestyle format, but as a regular radio format with demographics that are getting even better."

#### Let 'Em Think What They Will

Wood rejoices in AOR being perceived as not a "hot" format in radio circles right now. "In the current climate, fewer competitors are likely to come at you. If you're the only one in town doing your format, whichever one it is, and you're doing it well, you stand to make a lot more money than if you're one of three outlets doing the same thing."

He's also not losing sleep over AOR not being favored by some record label advertising departments. "Record companies

Continued on Page 48

48

#### Continued on Page 48





Joe Denton



Chuck DuCoty







# WESTWOOD ONE PRESENTS TEILS ONER EAGLE STORY Continuing her long-standing tradition of being the first to present in-depth candid conversations with the most important movers and shakers of rock & roll, Mary Turner spotlights Don Henley on her "Off The Record Special" airing the weekend of January 11 on more than 250 Westwood One Radio Network affiliates throughout North America and around the world. Join rock radio's most-listened-to interview host as she and the former Eagle discuss his new Building The Perfect Beast solo abum, hot tracks such as "The Boys Of Summer" and "Sunset Grill," and working on the LP with an all-star cast including Danny Kortchmar, Lindsey Buckingham, members of Toto and Tom Petty's Heartbreakers, Patty Smyth, Sam & Dave's Sam Moore and others. To let your listeners tune into this special behindthe-scenes visit with one of rock's most articulate figures, contact your Westwood One representative now at (213) 204-5000.

## Chuck DuCoty

Continued from Page 46

Listening is making. For instance, I'm certain it'll be #1 in Baltimore and Washington this book."

Stressing that AOR requires a sophisticated, conceptual sell in the marketplace, DuCoty himself helped with the striking design to 'TYY's station media kit. He also strives for promotions that present a strong, clean image in the community. The station recently provided the live entertainment at a Clemson vs. Maryland college football game attended by city officials.

## Frank Wood

Continued from Page 46

are a miniscule product category at this point. They put most of their money in MTV some time ago. We have apartment complexes that buy more time than the entire record industry. They're'more of a problem category; there isn't a single product category that demands more of our time.

"The only stormcloud on the horizon is erosion of our teen base," he cautions. "Increasingly, we have the demos of male A/C stations. MTV and CHR are consuming our lower flank, which could hurt us someday down the line."

## **Oedipus**

Continued from Page 46

albums, and it can't go on artists like John Parr or Alphaville as soon as AOR. If I take a chance on an artist early, I'm going to make sure I'm offered a promotion."

#### Airstaff Reflects PD

A vibrant, exciting airstaff requires direction from an able motivator. "You need a creative program director willing to devote the time to one-on-one coaching, who'll give the space and encouragement to bring out the best in personalities," says Oedipus. "You've got to inspire people to talk about the city and how they feel about music while still getting all the elements in. There are so many talented people who are in touch with the street, but have had the creativity in them beaten down. They're bursting at the seams."

'BCN's #1 position is a textbook example of longterm investment in talent development paying off in spades. Oedipus explains, "When a station relates to its listeners as people, they in turn realize that you're real people with feelings and emotions, and that you genuinely care about them and what you're doing. People gravitate to that; they want human beings on the radio

"Through hard work we've earned the respect and trust of our audience. You've got to get that trust before you can take your audience to higher levels."

91 X/San Diego's Steve West is tapped as MD, as Dean Opperman shifts to Programming And Creative Services Consultant . . . WZXR/Memphis's new MD and night-rocker is David Allen Ross from KMJX/Little Rock. New to overnights at 'ZXR is Leon Griffin . . . MD Rob Lipschutz exits WAAF/Worcester and can be reached at (617) 562-5781 ... KKCI/Kansas City MD Gary Poole leaves, and Brad Olsen is new to nights . . . You can contact former KRCK/Portland MD Craig Martin at (503) 246-8499 . . . WZZO/Allentown's new MD is Rick Strauss . . Night-rocker Mark Devine is named MD at WRKI/Danbury . . . Amy Grossman segues from Assistant MD at WMMR/Philadelphia to the music department at sister WNEW-FM/New York. 'MMR is looking for her replacement. Call MD Erin Riley immediately . . . CFOX/Vancouver MD Rick Shannon becomes Assistant PD at neighboring CKLG (AM).

Doc Phillips, late of KMEL/San Francisco, grabs KMET/Los Angeles overnights . . . Don DeWolf from KKDJ/Fresno and PD Warren Williams are the new morning team at KKDB/Phoenix, as John Glese and Tim Hattrick exit . . . Former KLOL/Houston personality Nick Van Cleve joins WYNF/Tampa for middays, replacing Robert Reed . . Michael Foxx exits KSJO/San

Jose nights ... Tony Matthews leaves

WCMF/Rochester mornings for airwork at crosstown A/C WVOR...J.R. Michaels from WTAO/ Carbondale moves to KFMG/Albuquerque afternoons... KPOI/Honolulu adds Scott Amahale for late nights and Cynthla D for 9am-1pm... Jay Daniels leaves the PD post at WKRZ/Wilkes Barre to replace Gena Cook on WEZX/Scranton mornings

SEGUES

Consultant Al Peterson has inked KFMQ/Lincoln.

You can reach PD Ward Holmes and new AOR WONE/Akron at Box 1590; Akron OH 44309-1590; (216) 535-7831 ... Headbangers can contact Heavy Metal AOR WRZK/Fayetteville, NC at (919) 497-3176. David Gillis is PD.

Ricki Becker is named WRIF/Detroit Assistant
Director of Advertising and Promotion . . . Lindy
Scott is appointed 91X News Director . . .
WNEW-FM/New York personality Pete Fornatale
is named Director Of Public Affairs . . .
KBCO/Boulder News Director Karen Conway
leaves for KIMN/Deriver . . . KFMF/Chico adds
Geanne Beuhellt for weekends.

Look for an air guitar band featuring AOR industry notables Jeff Laufer, Kenny Ryback, and Tommy Nast on this week's edition of "Puttin' On The Hits."



PLANET P's & Q's — Q-FM-96/Columbus's Wendy Steele compares notes on interplanetary airplay with Planet P Project's Tony Carey.



ATTACK OF THE ATLANTIC ARTISTS — WPDH/Poughkeepsie got a double shot of Atlantic performers during a recent visit. From left, Zebra's Randy Jackson and Flona, New York rep Bruce Tenenbaum, and MD Pam Brooks.



CHURCH MEMBER VISITS MUSICAL TEMPLE
— Church bassist Steven Kilbey (left) is pictured
with KBCO/Boulder late-night lady Roxanne and
MD Doug Clifton.



A TOAST TO TULL — WLLZ/Detroit afternoon guy Johnathon Blair (left) and Promotion Director Michael Isabella (right) pour their hearts out for lan Anderson. The occasion was a "Lap Of Luxury" soundcheck party, where listeners were served champagne and hors d'oeuvres as they watched the band fine-tune.



**BLOOM SQUIERED BACKSTAGE** — WQFM/ Milwaukee PD Andy Bloom (center) meets with Blly Squier and Capitol's Steve Pachter (left).



BREAKING DOWN THE WALLS OF EL PASO

— Stone Fury's Lenny Wolf (left) fingers KLAQ

MD Pepe Lopez as the inspiration for the band's
wallbreaking and chartbusting tunes.



CADDY SHOCK — KTYD/Santa Barbara's winner of a pink Cadillac and tickets to a Bruce Springsteen concert expected she'd at best be only lucky enough to be a runner-up in the contest. When she didn't hear her name announced among the runners-up, she turned off the radio. Luckily, a more optimistic friend stayed tuned, and called her when the good news was announced. From left, Promotions Director David Hefferman, the winner and friend, and PD Rick Williams.



'BCN TO BROADWAY — WBCN/Boston Production Director Tom Sandman and Assistant Creative Services Director Larry Loprete ventured to the town of the Great White Way to interview Paul McCartney, who held court at New York's Plaza Hotel, the same hotel he stayed at during the Beatles' first American tour in 1964.



NATION'S CAPITAL ROCKED BY SCANDAL — Expect a jealous Congress to investigate why Patty Smyth visited DC101 but neglected to pay her respects to either chamber of lawmakers. From left, Smyth, Columbia's Ritch Bloom, and VP/Programming & Operations Don Davis.



## Picture Page



A WHALE OF A WEDDING — First Tiny Tim tied the knot on the Carson show. Then Sly Stone got hitched in front of thousands at Madison Square Garden. Now KWHL/Anchorage makes another entry Into the showbiz annals with an instudio, on-air wedding. A "What Would You Do For A Trip For Two To Hawail" contest inspired a couple to make their vows in front of the VU meters. The justice of the peace Intoned, "Dearly beloved, we are gathered here in the studios of KWHL to join this man and woman . ." to the strains of the traditional "White Wedding" march by Billy Idol. The blushing bride and grinning groom are pictured here with midday personality Jessica West.



MULTI MOOD-IA — An L.A. dinner party found (I-r) KNAC/Long Beach PD Jimmy Christopher wide awake and alert, RCA West Coast rep Jeff Naumann uncharacteristically calm, and Lou Reed quite relaxed.



PORTLAND'S MIEN STREETERS — KGON/ Portland sponsored a free show with ex-Quarterflash member Jack Charles and his new band Mien Street. The concert was taped for broadcast on an area cable system. From left, drummer Gregg Williams, Charles, MD Inessa York, and bassist Denny Bixby.



RATT ON A PLATINUM PLATTER — Celebrating at Ratt's platinum party are (I-r, back row) the band's Warren De Martini, Stephen Pearcy, and Juan Croucier; engineer Jim Faraci, Ratt's Bobby Blotzer, KLOS/Los Angeles PD Tommy Hadges, and producer Beau Hilf. In front are KLOS Assistant Promotions Director Diane Morales and the group's Robbin Crosby.



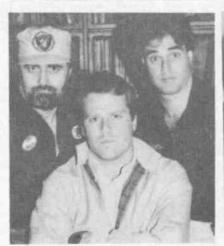
KRISTEN CAPTURES KOME'S HEARTS — Kristen Ellis, this year's March Of Dimes Poster Child, stopped by KOME/San Jose to record promotional spots for the organization's Skate-A-Thon fundraiser. She's pictured with GM Jim



GOTTA HAND IT TO YA, TOM — WSHE/Mlami morning team (I-r) Herman and McBean get ready to mail Tom Petty get-well wishes after he injured his hand. Asked to send messages with copies of their left hand, listeners responded with everything from X-rays to wooden and plaster replicas.



NOW THEY CAN'T DRIVE 55, EITHER — KSHE/St. Louis netted 30,000 entries when it joined with a local newspaper to give away a red Trans Am and a trip to Chicago to see Sammy Hagar. From left, a local concert promoter and a Pontiac dealer, the winners, Hagar, PD Rick Balls, and Assistant PD AI Hofer.





SPORTS SNORTS — AOR say, "Sports Is Us." On the left, it was serious business when Seattle Seahawks placekicker Norm Johnson stopped by KISW to mentally prepare for an upcoming game. He got help from afternoon team Gary Crow (left) and Mike West (right). On the right, It was all smiles when Philadelphia Flyers Dave Paulin (left) and Bob Froese bodychecked WYSP Flyer fan and afternooner Pam Merly.



ASSORTED NUTS — WLUP/Chicago morning zany Jonathon Brandmeier (far left) and his band, Johnny And The Leisure Suits, react to the news that their percent of the take at a recent gig amounted to less than carfare. There was better news at their next show, when the group's benefit concert for the area's Forgotten Children's Fund yielded donations of 1200 new, unwrapped toys. The outfit's latest album, "Brandmeier Almost Live," features a scratch 'n' sniff label that some say reflects the two sides of Brandmeier's personality — one side of the platter is redolent of roses, the other of gin.



A MOVEABLE FEAST — KZEW/Dallas's "Concert Suite" promotion treated listeners to a three-course meal before a Billy Squier show. The party then walked across the street for the concert and met Squier afterwards. Afternoon team Tempie Lindsey and Chris Taylor are at the far right.

# Adult/ Contemporary

RON RODRIGUES



# Programmers Prognosticate For 1985

The evolutionary process will always ensure that this business (and, more specifically, this format) remains exciting. One never *really* knows what lies ahead, but I asked several programmers to gaze into the New Year crystal ball and predict what's going to be happening with Adult/Contemporary.

#### **Format Evolution**

Said KUDL/Kansas City PD Dene Hallam, "I don't plan to make significant changes with the station in '85. What I see happening with the format, however, is a growing number of hybrid stations that play a larger proportion of contemporary music. There will always be room for the softer A/C's, such as WLTW/New York, but if you had to categorize KUDL, we would fit the hybrid category better."

WNIC/Detroit VP/PD Steve Goldstein also forecast a split, "The format will certainly continue to be strong, but it's fragmenting into two definitive formats — one more oldies-based and the other more recent and recurrent."

Hallam cautioned that it was the music, not necessarily the other programming elements, that KUDL shared with the CHRs. "I see us in the hybrid category more for our substance rather than style. We will be sharing a lot of music with the CHRs, but we won't necessarily be emulating them in style. We can't run CHR-type



"Music will always play an important and vital part of a full-service station . . . it's the binding force that ties all of our other elements together."

-Greg Picciano

promotions on KUDL because most of our listeners don't have the discretionary time to spend with our station the way CHR audiences do."

#### **Programming Research**

Goldstein noted, "We'll continue to employ research in virtually all aspects of the station. It's becoming more important to differentiate ourselves from the other stations through marketing and packaging, and research is a wonderful tool to that end."



"It's fragmenting into two definitive formats — one more oldiesbased and the other more recent and recurrent."

-Steve Goldstein

#### Music On Full-Service Radio?

Said WSB/Atlanta MD Greg Picciano, "Music will always play an important and vital part of a full-service station, at least here at WSB. It's the binding force that ties all of our other elements together. Besides, we play only the cream of the crop, so every record that's heard is identifiable to our audience."

Although many full-service programmers have complained about the intrusion of CHR music on the A/C charts, Picciano said that he's always had to be very selective. "We'll sometimes have to eliminate even a number one record if the sound is too hard or stylized for WSB. I think the lifestyle of urban Atlanta lends itself to fasterpaced music even with the older demographic. Still, we get very selective when

we feel a record will hurt us more than help us."

Hallam sees a trend towards FM fullservice. "There was a time not too long ago when AM full-service was king of the radio band. We could see more FM stations moving in that direction, particularly since most adult listeners are listening to FM anyway."

Picciano hopes AM stereo counters that trend, that "AM stereo does a lot in '85. It will hopefully bring back some of the lost rating points we've conceded to FM. However, it will only happen when manufacturers get together on one standard system and begin promoting AM stereo the way they do FM stereo."



"We can't run CHR-type promotions on KUDL because most of our listeners don't have the discretionary time to spend with our station the way CHR audiences do."

—Dene Hallam

#### **Non-Music Elements**

While all the programmers I spoke with indicated that they don't intend to change the amount of news they program, Steve Goldstein emphasized its importance to WNIC — a station that has four direct competitors — three FMs and a full-service AM. "In Detroit, we have four FM A/C's. Personality will be the critical difference between them. It's certainly not going to be enough for all of us to play the same Jim Croce records, so it's personality that will give us character."



IT'S BETTER TO GIVE... WCZY/Detroit morning man Dick Purtan really has no enemies, except perhaps Steve Gannon and Jim Harper, who reign on crosstown A/C WNIC. Here's the Harper & Gannon team presenting Purtan with a lovely gift, as seen on the cover of December's issue of Metropolitan Detroit magazine.

## Progress

WAXY/Ft. Lauderdale staffer Candy Sims named President of Executive Women International . . . Congratulations to KLSI/Kansas City

A.W. Pantoja and wife
Laureen on their preChristmas birth of son
Arnold Wade . . Former WLTF/Cleveland
PD Bob McKay returns
for evening on-air . . .
Mike "Silck" Edmonds
joins KAIR & KJYK/Tucson . . . Charles Graves

crosses the hall *Tom Wallace* from WSVA/Harrisonburg, VA to sister outlet WQPO for PM drive . . . Tom Wallace named MD

at WBLM/Portland, ME. . Dave Chambers promoted to OM at WAJX/Titusville, FL. at WARM/Scranton features Harry West in mornings, Steve St. John in afternoons, Vince Sweeney afternoons, Ron Allen Sportsline evenings, Jim Gannon nights, Larry Kingovernights; Paul Damien and Frank LaBarr handle . WBEC/Pittsfield, MA Chief Engiweekends . neer Don Coleman hangs up his voltmeter WWOM/Albany picks up J.W. Wagner for mornings, while current AM driver Jon Knott moves to Jane Wilson named Promotion Director at WDBO/Orlando . . . WTON/Staunton lineup includes Joe Acker mornings, Ron Hartlaub middays, Dave McCormick afternoons/PD, Charles Gills evenings/MD, and Phil Neff and M. Bonfoey weekends.



THREE NATIONAL OVERVIEWS

# Through The Looking Glass

We've just gone through the time of year when most magazines and newspapers feature retrospectives on the year gone by. While it's always nice to reflect on what was, it's essential that we not lose sight of what is to be. This is especially true for the media. We are, after all, supposedly (some might sarcastically add allegedly) on the cutting edge, leading public opinion as opposed to merely mirroring it.

Assuming the latter to be the case, I asked three prominent researchers/consultants their thoughts on where Country radio might be headed in 1985. Jay Albright, Rob Balon, and Bill Moyes are especially qualified to offer unique insights on the direction we're going because their re-

search and consulting activities are conducted on a national level. This broad overview enables them to see the forest as many of you fight among the trees. Here's what they feel you should consider while planning your strategy for winning in 1985.

## JAY ALBRIGHT

# Music: More Critical Than Ever

"The biggest factor of 1985 is the beginning of a huge demographic shift in the United States. The baby boom is drawing to a close and by '86 more people will be leaving the work force than entering it. This has a dual-edged implication for a format trying to target 25-54. As the median age advances, so does the potential for all adultoriented formats.

"The pitfall, as shown in the music research we've done over the last year, is that you can't expect to satisfy the 35-year-olds of today with the things that have satisfied them in the past. Nashville is doing focus groups and research too, and you can see a dichotomy of some record companies targeting the 'Yuppies' (young upscale professionals). They're a good target and Country radio and music is very viable in terms of reaching those people.

"On the other hand, a radio station stands a real chance of alienating its core if it gets too carried away trying to satisfy the postwar baby boom group. This group is moving into the 35-44 demo cell — right in the center of our target — and I see the re-

Continued on Page 52



## **ROB BALON**

# Get The Cow Chip Off Your Image

"I see the next couple of years as a critical time for the entire format. There are a lot of stations in a position where they're going to have to evolve, both musically and promotionally, more quickly and more aggressively than ever. To consistently win in a competitive market, you have to establish an image consistent with the lifestyle of your market, not the lifestyle of the music you play.

"In 1985, Country programmers need to get out of the demographic corner they have painted themselves into: i.e., a 35+ orientation. Many feel that appealing to 35+ is a necessity, but it doesn't have to be your only goal. In talking with people in the 18-34 demo, I've found a lot of them who could be country music fans. However, the industry as a whole and radio in particular hasn't provided them with a place to go. The format really needs a young superstar who crosses musical boundaries to put some excitement into this music and format. If that doesn't happen in the next couple of years, there is going to be a dramatic erosion from an age standpoint in country music."

#### The Disappearing Fringe

"In the markets I've studied over a threeyear period, the country audience erosion can be attributed to these newer country listeners — the ones who went through the "disenfranchisement" with rock back in 1977 or '78. Rock was in a sad state at that point. There were few choices for the radio listener, and many who were looking for an alternative picked Country. These disenfranchised folks had their roots in rock 'n' roll and came to Country radio for the music. The important point is they never fully embraced the country lifestyle. These are the listeners who are now summarily leaving Country radio, just as they came to it. Many of the women who were cuming Country stations a couple years ago are now swelling the ranks of CHR stations."

#### Don't Kick Yourself

"A lot of Country music stations made the mistake — and there's no question it was a mistake — of trying to sell the lifestyle to these people as opposed to just selling the music. Thus, we saw all the 'Kicks' and 'Kickers' come into existence — stations identifying themselves with some sort of Country lifestyle attribute. Having a Country lifestyle affectation in your image tends to limit your appeal, not broaden it. To a large extent, Country radio overreacted and missed the mark with a lot of these folks. It's not so much a loss as it is a repositioning of lifestyle on the part of the listener. I deal in images, and I've seek some high levels of confusion over the last year or so.

Continued on Page 52

## **BILL MOYES**

25-54

## Battle Royale

"One of the things we have to watch for in 1985 is a fundamental challenge where people on the adult or contemporary side of radio are getting increasingly interested in putting more good, varied products out there for 25-54 year-olds. This has never been the case before, and as such is really a longterm challenge.

"The challenge now becomes one of Country stations keeping people attracted to Country. Country radio has to be better than ever in 1985; it has to be good on its own. Being the best Country station won't cut it; you have to be a really good radio station in comparison with everyone around you. No longer can you assume, "This is a 15-share Country market. I'll take this part and my competition will get that part.' The pressure to be good could well carry one beyond the 15 share if the product is there. If it's not, the other attractive alternatives for adults will erode the Country audience.

"1985 should also show evidence that personality and Country need to go together more than ever before to combat the challenge. A Country station that's just a music box will not be the answer to stave off increasing competition.

"Musically for the coming year, anything you play that leads a listener to say, 'Wait a minute . . . that's not my kind of radio station' (regardless of whether it's a song he likes), is very dangerous. Anything that goes against the grain goes against basic

positioning."

"You can't expect to satisfy the 35-year-olds of today with the things that have satisfied them in the past."

—Jay Albright National Programming Consultant/ Country, Drake/Chenault



"To consistently win in a competitive market, you have to establish an image consistent with the lifestyle of your market — not the lifestyle of the music you play."

-Rob Balon, President, Balon And Associates



"If the product isn't there . . . the other attractive alternatives for adults will erode the Country audience."

-Bill Moyes, President
The Research Group

# Nashville This Week



SHARON ALLEN

## A Look Ahead

Continuing the theme addressed in Lon Helton's column this week, I asked six record label executives what 1985 will mean for the country record industry from their point of view. Their feelings, thoughts, and

projections are as follows:

Rick Blackburn, Sr. VP/General Manager, CBS Nashville — "'85 is going to find country music to be rather flat. We will have growth, it will be very moderate. But country music is also open for new superstars. We're looking for people that are setting trends. That's a very tall order, but I think you can expect some major superstars, maybe not to emerge in '85 but to lay very solid groundwork.

"I think the homogenization of the sound of music is upon us now. In other words, the criteria for signing acts out of Nashville in '85 and '86 may well be not just what is played on Country radio. It may well be what is programmed on video channels that

are available to us.

"I think we'll find that Country radio will continue to do a good job. Surveys show the country music fan has a love affair with his radio station. They're dedicated. It makes them a bit passive from the buying standpoint because their needs are satisfied by listening to some degree, but it's up to us to find out how to market that.

"I think there are some price sensitivities that must be addressed. I'm looking at '85 and '86 together because these are going to be really formulative years now as we go

into the downside of the '80s."

Jim Foglesong, President/Nashville Division, Capitol-EMI - "1985 should be a very exciting year for us. We have the unique opportunity of rebuilding the country music image of a great organization that is giving us its total support. We have the team and the momentum is building. We have no copouts."

Joe Galante, Division VP, RCA Nashville - "I think 1984 was an extremely difficult year. Now, the question is how long do you remain at the bottom, and will this year be a better year? I think with the economic situation the way it is, it's a little too soon for us to call. I do look for '85 to be as tight as '84 in terms of new artists signings, the number of records coming out . . . still watching the dollars.

"I think '85 is a rebuilding process for the industry itself in terms of country and certainly each of the labels. Some of us are a little further along than others. It's been a

great year for us.

"We'll investigate variable pricing, and whether or not to put out albums. We're definitely going to stay with the mini-LP concept, and we're really looking at ways to continue to increase the market for country

"I think the label has definitely developed a sound . . . you just keep fine-tuning it, and early on in the year we will do that. I don't believe traditional is the future of country music. If you look at the best-selling albums right now they are not what people are call-

ing traditional. I think that country music has a special sound right now which is still lyrically intact . . . and we've developed some distinctive production techniques. We've got to stop looking at the past and look at the future, then try to figure out what the new course is, because it's not written down yet.'

Bruce Hinton, Sr. VP/General Manager, MCA Nashville - "'85 will be another outstanding year for MCA. We are rapidly becoming known as the place for albumoriented artists, and the label that knows how to successfully market that music. Frankly, I'm very pleased to say at this point that our '84 projection is going through the roof and that will set the pace for '85. Jimmy Bowen and I look forward to the year with the happiest of expectations."

Frank Jones, Sr. VP Country, PolyGram Nashville - "In '84 we have seen a continuous increase of successful, criticallyacclaimed country releases, expanded sales and marketing, and aggressive expansion of the roster and catalog. This has been an exciting year; however, as we look forward to 1985, we view it as only the beginning. In the coming year, as our commitment to country continues, we will aggressively strive for greater success levels. Not only for our established artists, but for new and developing artists as well. We look forward to announcing some exciting new additions to the roster in early 1985."



Jim Ed Norman, Exec. VP/Nashville Division, Warner Bros. — "During 1984, the buzzword within the country music marketplace and equally at Warner Bros. Nash-ville was 'change.' The year began with personnel and roster changes for us while the country music marketplace headed back to basics.

"Much good came out of these changes and our awareness of needs at all levels (promotion, sales, marketing and publicity) greatly broadened our base. Our response to the changes in country music will be creative as well and we will continue to encourage our artists to maintain an awareness of what's happening in Country radio. We would like to be in the forefront of continuing to expose contemporary country music to the marketplace via Country radio. We are open to radio's input regarding the changing demographics and, in turn, the changing needs of their listeners. Immediate feedback will be a great asset.

"The Nashville division will be very competitive in the area of talent acquisition, scounting both established and new talent."

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### JAY ALBRIGHT

Continued from Page 51

search fragmentation which tells me you can't satisfy them all. Country broadcasters will be faced with some decisions regarding fragmentation of the format in 1985, and if they're not made, we'll continue to see erosion of our cume and time spent listening as we slowly lose touch with one or both of these segments of our audience."

#### **Sharing Is A One Way Street**

Jay sees Country stations losing the sharing battle in 1985 due to "country listeners spending time with contemporary stations while few contemporary listeners cume Country outlets.

"In one of our contemporary music tests, we included five very pop-sounding country records (which received no CHR airplay) to see how they would rate with the contemporary music-oriented sample group. Amazingly, all five ended up clumped together near the bottom. Knowing that it is not unusual for a Country station to share more than 40% of its cume with contemporary stations (A/C or CHR), I inferred from this that the cume is primarily traveling in only one direction: the sharing is moving away from Country and toward A/C. For this reason, you have to be very careful not to lose the exclusivity of format (which is what can buy you long time spent listening and exclusive cumes) by going away from the music that makes you different from the contemporary stations.

"Certainly, there are cases where contemporary listeners can be attracted to Country, but those are special market situations and almost always on FM. AM Country stations almost never attract contem-

porary listeners."

I asked Jay if Country stations playing pop artists aren't just whetting the appetite of the country listener for more of the pop sound and actually encouraging him to go elsewhere by "expanding" his musical horizons. Shouldn't we be focusing more on getting the country music listener to spend more time listening to Country? "Yes," he said, "and that is why 1985 is the year for stations to decide who they're going to target. As they decide that, they'll also have to make narrower decisions on which music they're going to play.

"More towns than ever before have more than one Country station. The audience percieves little or no difference between the music these stations are playing. Thus, this is a year when the Country broadcasters will recognize it makes sense to position themselves differently from the competition. However, you have to be careful when you do fragment. Just as there is a difference between the audience delivered by a 'soft' rock station and an A/C station, Country broadcasters will see that you can't be a straight-ahead Country station, play Stevie Wonder, and not expect to lose something. The same principle applies to younger, pop-leaning Country stations. They will come to realize they can't play the hardcore country records that don't sound right on their stations."

Mega-Thoughts

"1985 can also be a year for radio to capitalize in, since the U.S. is switching from a capital economy to an information economy, as discussed in 'Megatrends.' We have to make sure radio remains a credible source, because as the economy becomes more of an information economy, that perception is going to be worth money.

"Continuing with another theme from 'Megatrends,' there will be much more use of intuition: i.e., using your gut and your head. It's fine to work with the consultant/ syndicator to gather information, but you don't want to rely on them so much that you start to let some guy in L.A. or New York tell you what to play. This is the year to be more in touch with your own market than ever before."

## ROB BALON

Continued from Page 51

The bottom line has become very much a question of marketing. Country music and Country stations currently maintain an 'old' image. If we don't get some kind of strong new image, we're going to find our audience dying off and no one to replace them with. It's scary, but that's what I see happening.

The stations that will continue to do well in 1985 are those already with a solid base of country listeners. What Country radio as a whole has to accept is that many of these listeners who have gone away were never as 'country' as the stations wanted them be, and probably weren't really going to

stay around very long anyway.

"Taking this analysis one step further, the people responsible for the great Country audience growth are still out there. They're just not as actively identifying with Country stations as they did four years ago. Perhaps the question is more one of the 'disassociation' which has come about partly because listeners don't want to be associated with the lifestyle and partly because they just overdosed on Country; it was shoved down everyone's throats to the point it turned them off. This whole business is one of unaided recall and the challenge is to turn real listening into reported listening. A lot of people are out there cuming but are not necessarily reporting it.

"The problems of disassociation are being seen in the more marginal country music markets - primarily the northern cities that enjoyed the benefits of the rush to Country. Unfortunately, many who are bailing out of the format are doing so because they just haven't addressed the problem correctly. They've tried to sell the boots and cow-crap, and that just doesn't work without the surrounding hoopla of the fad. These listeners are now crossing between A/C, some of the softer CHRs, and Country. There's a lot of cuming going on among that audience. Some of them will come back, but their listening habits will be different. Getting them to come back to spend some time with Country will be a key to the format's

success in 1985."

## Have You Heard?

Happy New Year! I know that's a couple of weeks late, but I went to the greatest New Year's Eve party . . . . At any rate, since last we talked all kinds of things have been happening. By now those Christmas cards you sent to WXTU/Philadelphia may have been returned because you didn't have the right address. Don't wait 'til next year to change the Rolodex card to: WXTU, 23 W. City Line Avenue, Bala Cynwyd, PA 19004 . . . The FCC elves brought some good news to two Country stations over the holidays. WBCS/Milwaukee got the OK to boost its nighttime power from 250 to 1000 watts. WKKQ/Duluth unwrapped its bureaucraticallypapered present and found the okey-dokey to move from 1060 to 650 on the AM dial, and to up its power from 5kw to 10kw . . . KQIL/Grand Junction VP/Sales Dave Beck has been named Exec. VP/GM, replacing Jlm Ter Louw, who left for ownership in Sterling, CO. Also, VP/Operations Don Rhea has been elevated to Exec. VP/ Station Manager . . . WCAV/Brockton upped personality Michael Paige McIver to PD and appointed salesperson Tom Donaghue tions Director . . . WORC/Worcester, MA recently began playing the country hits - shifting from CHR. The new PD is Mark Ericson; new MD is Tim Todd. On-air, Dave O'Gara does mornings, followed by Tim, Mark, Jay Dixon, and Jeff Wilson . . . Another crosstown shot is fired in Memphis as Bill Knight leaves afternoons at WGKX for middays at WMC . . . Betty Lou Pardue joins KTPK/Topeka as morning personality and Promotions Director from crosstown

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WHERE THE MUSIC MATTERS

# Black/Urban Radio

**WALT LOVE** 

WHERE ARE WE HEADED?

# Looking To The Future

It's a brand new year, 1985. Though none of us truly knows what the future holds, we certainly have our own definite ideas and hopes.

With that in mind, I contacted four industry veterans to discuss the future of the Black/Urban Contemporary format. You may not agree with everything (or anything) said in this particular column. But that's what it's all about - differences of opinion and an exchange of ideas, which can only make us better people and better broadcasters.

#### VP/GM Barry Mayo, WRKS/New York

"The biggest threat to Black/Urban radio is the rediscovery of black music by Top 40 radio, now called CHR by some. But the format is very healthy, and will be as long as we don't lose sight of our core audience. The nature of the format is such that it does attract a certain amount of black listeners, especially when one of these stations programs a predominant amount of black music. One thing that all Black/Urban radio stations must always remember is why their home audience listens to them. We'll be fine as long as we don't stray too far from that reasoning."

Mayo also shared thoughts about the amount of advertising dollars being spent on Black/Urban radio. "From my seat, it's getting better. In New York City, overall acceptance of our format and the amount of money being spent on our station is getting better each year. This year was certainly better than last year for us, and last year wasn't that bad. Everything has improved, including buyers' attitudes

"The biggest threat to Black/Urban radio is the rediscovery of black music by Top 40 radio."

-Barry Mayo

"Black/Urban radio has to realize the charge is on us; no one is going to do it for us. It's up to us to educate these people as to our format's importance. Not only do we reach people, we reach people who have dollars to spend. In fact, our listeners spend more money than any other consumer in the marketplace.

"Giving the agencies more information about the format is imperative. In some cases, it's obviously racism when Black/ Urban radio isn't bought. On the other hand, there are those buyers and agency personnel who just aren't informed about the format and what it can do with a good product. Lack of information has hurt us in the past, and we must not continue to let that sort of thing go unchecked. We must get out there and provide the necessary materials that will help buyers/agencies make more productive and intelligent decisions about our format."

#### Station Manager Harry Lyles, WVKO/Columbus

"When I look at the R&R CHR chart and see New Edition, Jermaine Jackson, Philip Bailey, Chaka Khan, Ray Parker Jr., Billy Ocean, Wham!, Sheila E., Lionel Richie, Prince, the Pointer Sisters, Stevie Wonder, and other black artists also listed, this tells me our music is in the mainstream. CHR,

"No one should be able to do better radio with our music than us."

-Harry Lyles

A/C, and AOR stations barely looked at black music two years ago. These PDs realized that their white listeners enjoy black artists and also what I call the music of the '80s: Culture Club, Sade, the Eurythmics, and Eurogliders.

"If CHR stations are starting to play this much black-oriented music and winning, then we better stop making obvious programming mistakes right now. If not, there will be no need for Black/Urban-formatted stations - most blacks will just listen to a CHR outlet. We're letting these people take our black and white listeners away from us because we're playing junk, instead of the hits. We've got to quit playing 80, 90, and 100 records. No one should be able to do better radio with our music than us.

"Our format must promote like general market stations do. If you can't do a firstclass promotion with major dollars and major prize giveaways, then don't embarrass your station by doing something half-assed. It's better to do what you can with the utmost professionalism. In some cases we don't know why we're doing the things we're doing on the air. You shouldn't do a promotion because the competition is doing it. There has to be a predetermined reason. KIIS-FM/Los Angeles is a great example. Here's a CHR station that uses black music to its overall benefit, and has a lucrative black listening audience. You can be sure promotions are designed to accomplish certain things for the station."

On the subject of advertising, Lyles predicted, "Things are going to stay about the same, except for the top-of-the-line Black/ Urban-formatted outlets. For those stations, things are going to get better because they've begun an educational process with different agencies. They show these agencies that their stations can reach the desired audience and demos. (The other stations) better wake up, or it may be too

"And we have to get even more involved with our base community because of the 'homogenized' programming approach CHR stations are utilizing. It's imperative that we utilize all the weapons in our arsenal while we still can."

"If we rise to the occasion now, our format's future is bright. People are looking for the most entertaining and enjoyable radio station available to them. Our being black is not going to keep our listeners loyal. They're listening for good radio. Our entire presentation must be very professional for our format to survive.

THEOR THOURS (ZON)

"The Black/Urban Contemporary stations that have taken the time to educate their clients as to who they reach and how they reach them will continue to get bought. They'll probably even increase their billing this year. But stations new to the format, and the ones that continue to drag their feet with a nonprofessional product, will continue to find the going all uphill at this junc-

"Our format has to make sure that we get and keep a good balance of listener demographics. Our format is sometimes topheavy with teens. That isn't bad, but we do need those upper demos to be financially successful. Programming balance is quite critical and always will be in this profes-

#### OM/PD James Alexander, WJLB/Detroit

"Successful stations within our format have to really be serious about what they're doing. At one time Black stations may have had the black audience to themselves. It's no longer that way. Our audience has become sophisticated enough to realize it doesn't have to listen to just Black or Urban Contemporary radio. They can now make additional choices.

"Our being black is not going to keep our listeners loyal."

-James Alexander

"In 1985 all those involved with our format are going to have to meet the challenge. CHR-formatted stations are going to continue making inroads in most markets. (Black/Urban station) Owners, top level management, and programmers must all come together and use every available broadcasting tool to hold on to their present audience, and start shooting for the additional audience that's out there. If we don't, we'll be left behind - with not much of an audience or a format!

#### PD Jeff Wyatt, WUSL/Philadelphia

"It's going to depend on the music's direction; music is primary in our format. A lot of things come into play: (1) Will CHR continue to have its negative impact on Urban/Contemporary stations? (2) Will urban music continue to cross over to CHR in '85? (3) Will breakin' and rappin' music continue to be popular? These questions have to be answered because they all have an effect on our format.

'Now, more than ever, the music is accessible to every group of people all over the country. One thing that has held Urban radio back is its overall presentation. In some cases it's just bad radio. The '80s demand that people communicate, and that broadcasters who aren't become communicators. Our presentation will make us or break us

"On a positive note, I'm hoping that Urban radio will continue to make good radio

"I feel better about this format every time we get together for a conference or convention."

-Jeff Wyatt

our overall goal. With that comes professional success. We've got to insist on professionalism from other people within our format and quit negatively positioning ourselves as being on the outside of broadcasting's mainstream. In terms of advertising, it's not up to the ad agency buyers to change their opinions of our format. It's up to us to change their attitudes. And we can do that.

"I feel better about this format every time we get together at a conference or convention. We're finding people out there who have goals they want to achieve through being better broadcasters. If we continue to talk with each other on a regular basis and discuss how to make our stations sound better, we can have great ratings successes in the future."

There you have it, folks. The bottom line is this -be professional, execute, and educate. Let's all make '85 a helluva year!!



Barry Mayo





Jeff Wyatt

James Alexander

Harry Lyles

# Marketplace

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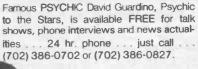


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# Marketplace

### **COUNTRY OLDIES - 1950-1983**

1360 cuts on tapes with cue-tones
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# Opportunities

**Openings** 

#### NATIONAL

#### **Radio Personnel Needed**

NATIONAL, recognized as the leader in radio personnel placement, is currently receiving job orders for announcers, news people, programmers and production personnel, male & female, from radio stations in all size markets coast to coast. Over 1,000 radio stations used our placement service in 1984. Are you ready for a move? Let NATIONAL help! For complete details and registration form send \$1 postage and handling to:

BROADCAST TALENT COORDINATORS
Dept. R, P.O. Box 20551
Birmingham, AL 35216
(205) 822-9144

#### EAST

We're looking for mature, personalsounding drivetime jocks for positions opening soon on A/C Oldies-based FM in Northeast market. Please include 1-hour unedited aircheck with resume and salary requirements. Also seeking strong morning news person/personality. Must be a digger. Aircheck, resume and salary requirements to: Radio & Records, 1930 Century Park West, #899, Los Angeles, CA 90067. EOE M/F

Top 100 market needs News Director yesterday. AM Drive in growing market; salary negotiable. T&R: Mark Ericson, WORC, 8 Portland St., Wocester, MA 01608. EOE M/F (1-11)

Boston's WSSH FM has immediate opening for overnight jock. T&R: Mike Colby, 4 Broadway, Lowell, MA 01853. EOE M/F (1-11)



#### Program Director &/Or Morning Announcer

Lost PD & AM jock to larger market. May or may not hire one person to fill his shoes. Applications sought for one or both positions. PD's job includes an air shift but not necessarily mornings. PD qualifications include organizational skills, promotional expertise, knowledge of A/C format, plus on-air and production abilities. Prerequisites for morning announcer include good voice, friendly delivery and strong production skills. Send tape and resume to WORQ, P.O. Box 97, Mystic, CT 06355. EOE

\*

#### **Openings**

ND, major merket Highly rated station seeks mature, aggressive department leader. Call Peter Zolnowski, WECK (716) 894-1230 EOE M/F (1-11)

WQCM is now accepting T&R's for potential fulltime air slot. Gary Walker, 1250 Downsville Pike, Hagerstown, MD 21740. Experience required. EOE M/F (1-11)

#### \*\*\*\*\*\*\*

Philadelphia's "LOVE SONG" station needs an adult-oriented morning person. Minimum 5 years experience. A stable secure environment, competitive major market salary. Tapes and resumes to Kris Chandler, KISS 100, 101 Baltimore Pike, Media, PA 19063. EOE M/F

#### \*\*\*\*\*\*\*\*

50kw A/C seeks mature communicator for full & parttime. Great stepping stone. T&R: WQNY, Box 6476, Itacha, NY 14851. EOE M/F (1-11)

WLAN AM/FM needs experienced newsperson with big voice, T&R: Ellen Wascou, News Director, 252 N. Queen St., Lancaster, PA 17603, EOE M/F (1-11)

New FM In New Hampshire looking for staff, Morning talent, production, ND. Great opportunity. Send C&R/references: The Fifth Estate, 16 Coltsway, Wayland, MA 01778. EOE M/F (1-11)

Upstate NY AM/FM seeks air ready talent. Strong production skills. T&R: Box 649, Oneonta, NY 13820. EOE M/F (1-11)

Futurel Yours & ours. Great AM MOR, FM A/C accepting T&Rs for future openings. WJTN, Jamestown, NY 14702-1139. EOE M/F (1-11)

Easy listening station seeks copywriter/production engineer. Two years experience. T&R/writing sample/salary history; Bob Dunphy, WRFM, 485 Madison Ave., New York 10022. (1-11)

Vic Sample seeking an experienced parttime announcer. Must have good production skills. Females encouraged. T&R: Vic Sample, WJDY, Box 140, Salisbury, MD 21801. EOE M/F (1-11)

Afternoon drive position open. Great station, Send T&R to: WLBR, Box 1270, Lebanon, PA 17042. EOE M/F (1-11)

## WIIN AM 1450 -WFPG FM 97

#### **Operations Manager**

Wanted who is strong programmer, excellent administrator and capable of good air work for East's fastest growing market . . . Atlantic City, New Jersey and top combo WFPG/WIIN. Applicant must be close enough for interview. Rush resume (and tape if available) to: A. Roberts, 22 Hilltop Road, Longmeadow, MA 01106. EOE M/F

#### **Openings**

# KDKA RADIO W

#### THIS IS IT.

America's first station, KDKA, is conducting a nationwide search for the right personality to fill a rare fulltime opening. This is a once-in-a-lifetime opportunity for a warm, friendly, entertaining communicator who can keep an A/C format moving and keep us number one. It doesn't matter what size market you're now working in . . . if you've got what it takes, we're ready to hear from you. Send tape, resume to Chris Witting Jr., Program Manager, KDKA, One Gateway Center, Pittsburgh, PA 15222. EOE M/F. No phone calls, please.

#### SOUTH

## SUNBELT. . . TOP 40 MARKET. . . ON THE MOVE CHR

What else is there? If you've got what it takes, we want you! Tapes & resume immediately to: Radio & Records, 1930 Century Park West, #894, Los Angeles, CA 90067. EOE

WWSA/WCHY accepting T&Rs for possible future opening Experienced one-to-one A/C announcer, team worker. Rand-Bush, Böx 1247, Savannah, GA 31402. EOE M/F (1-11)

Hands-on C.E. for two class C's in Shreveport. Excellent & strong companies with opportunity to springboard to our own contract company. (318) 938-7927 (1-11)

#### COMBO PD/AIR TALENT

Needed for successful medium market mid-South AOR. Help us re-energize. Great living. Tape & resume to: Radio & Records, 1930 Century Park West, #901, Los Angeles, CA, 90067. EOE

Are you entertaining, creative, fun, informative, aggressive, marketable? Mornings now open at CHR. T&R: Mike Willis, WZLD, 2334 Airport Blvd., W. Columbia, SC 29169. EOE M/F (1-11)

GSM & personality needed for central TX small market, modern Country FM & A/C AM with big market sound. T&R: Don Hupp, KYCX, Box 1590, Mexia, TX 76667. EOE M/F (1-11)

#### **PERSONALITY TOP 40**

Brand new Class C to eat Top 100 Sunbelt market. Need insatiable winning PD and full roster of zany innovators. Cassette & resume to: Radio & Records, 1930 Century Park West, #896, Los Angeles, CA 90067. EOE

#### **Openings**

KRIO McAllen-Brownsville has openings for bright, creative personalities, Minorities encouraged. T&R: Nolan Cruise, Box 3097, McAllen, TX 78502. EOE M/F (1-11)

100kw stereo Country Sunbelt growth market. Good money, great opportunity for air talent. T&R; Russ Schell, WKJN, 3029 S. Sherwood Forest, Baton Rouge, LA 70816; (504) 292-9556 (1-11)

## MAJOR MARKET A/C . . . OFFERS MAJOR \$\$\$

For top-rated morning talent or team. We offer state-of-the-art facility, sunshine, and extensive promotional support. You give us unequaled humor and professional talent, and all replies kept in strictest confidence. T&R to: Radio & Records, 1930 Century Park West, #903, Los Angeles, CA 90067. EOE M/F

WGLD/WCOG top 50 combo now accepting T&Rs. Send to David Isreal, Box 8009, Greensboro, NC 27419. EOE M/F (1-11)

A/C Immediate morning drive. Experienced adult approach. T&R: Reynolds Hawk, Q-99, Box 6002, Roanoke, VA 24017. EOE M/F (1-11)

#### COPYWRITER/PRODUCER

Wanted for Mid-South rocker. Emphasis on writing plus supervising production. Experience only. Future CLIO winners send T&R and copy samples to: Radio & Records, 1930 Century Park West, #902, Los Angeles, CA 90067. EOE

Mid-South clear channel needs drive time entertainer with creative production & news director to head staff of three. T&R: Chip Hoback, WDXN, Box 724, Clarksville, TN 37041. FOF M/F (1-11)

Orlando's leading CHR Y108 now accepting T&Rs from highly personable & creative air talent. 233 North Lake Blvd., Altamonte Springs, FL 32701. EOE M/F No calls (1-11)



Sales Manager

Northwest Arkansas, 200,000 population, progressive market, #1 rated station with hardworking, talented and cooperative staff. Part of successful and expanding group that tries to promote management from within. I desire applicants who are genuine, ambitious, stable and aggressive with at least 5-10 years radio sales experience, preferably with some background in leading promotional and aggressive radio station, maybe in a comparable-sized market, perhaps a successful salesperson or sales manager whose potential is restricted. Please send complete resume with real earnings to Doug Whitman, KKIX, P.O. Box 1104, Fayetteville, AR 72701 EOE

# Opportunities

## Openings

Top 100 Modern Country needs one, possibly two, experienced announcers for openings after January 1. Personality, Professionalism and winning attitude a must. Exceptional company and working conditions. T&R to: Radio & Records, 1930 Century Park West, #889, Los Angeles, CA 90067, EOE

94 FMX-AOR looking for a skilled afternoon drive. Production a must! T&R: 94 FMX, 5613 Ville Dr., Lubbock, TX 79452. EOE M/F (1-11)

Tellahassee FM CHR needs morning air talent. Promotion-oriented, strong production. T&R: Rick Sprinkles, WGLF, Box 1815, Tallahassee, FL 32302. EOE M/F (1-11)

94 FMX-AOR needs morning talent to share AM drive. News a must along with a mind for the abnormal. T&R: 94 FMX, 5613 Villa Dr., Lubbock, TX 79452. EOE M/F (1-11)

Opening for a night rocker High profile, phones, and fun. T&R: Tom Wood, KMJX, 11300 Rodney Perham Rd., Little Rock, AK 72212, or cell (501) 470-0123 (11am-3pm CST) EOE M/F (1-11)

## GROWING CENTRAL TEXAS MARKET

Seeking Program Director, News Director and Copywriter. Enthusiastic and hardworking talent is needed. Rush T&R and references to: Radio & Records, 1930 Century Park West, #893, Los Angeles, CA 90067. EOE M/F

New owner needs jocks midday & afternoon for personality contemporary station. Minimum three years experience. T&R/salary expected: WADA, Box 2388, Shelby, NC 28151-2388. EOE M/F (1-11)

You'll love north FL. Need personality A/C drive announcer ASAP. T&R: WBGM FM/99, 8ox 3168, Tallahassee, FL 32315. EOE M/F (1-11)

Great ground floor opportunity with Colonial Broadcasting's latest acquisition. 100,000 watt FM Country needs Jocks, news, and production. Both full and partime. T&R to Gary Stone, WWWI, P.O. Box 18747, Airpark West, Greensboro, NC 27419. EOE

Do you know the definition of entertainment? Need A/C talent for all shifts & production director. C&R/photo: Dean Taylor, KORQ, Box 2201, Abeline, TX 79605. (1-11)

Houston's top contemporary Christian station still looking for morning news anchor/news director. Excellent pay & benefits. Call Gem O'Brien at (713) 797-6500 (1-11)

#### MIDWEST

Now looking for hot morning talent for medium market CHR. C&R: James Media, 1775 Woodrow Court, Wichita, KS 67203. EOE M/F (1-11)

Medium market CHR with new PD wants to update files on aggressive personalities on the way up. T&R: Fast Eddie Ashton, WHKC, 3809 Washington Ave., Evansville, IN 47734.

50kw KXEL is accepting T&Rs for air talent & news for future openings. Send to: KXEL, Box 1540, Waterloo, IA 50704. EOE M/F (1-11)

WDBQ Radio has an opening for sales manager. Excellent income/benefits. Resumes: WDBQ, Box 1280, Dubuque, OH 52001. EOE M/F (1-11)

Good knowledge of 60's & 70's rock experienced professional: KRQX wants you! T&R: Dennis Anderson, PD, KRXQ, Communications Center, Dallas, TX 75202. No cells. EOE M/F (1-11)

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#### MIDWEST TOP 25 MARKET A/C FM

Seeks PD applicants. No air shift required. Respond to: Radio & Records, 1930 Century Park West, #895, Los Angeles, CA 90067. EOE M/F

WKKD-FM A/C needs announcer with production & copywriting experience. T&R: John Powell, Box C-1730, Aurora, IL 60507. EOE M/F (1-11)

\* \* \* \* \* \* \* \* \* \* \* \* \* \* \* \* \*

PM drive personality needed. Witty, creative, fun. A/C format, some news & sports. T&R: PD, WNFL, Box 11907, Green Bay, WI 54307-1907. EOE M/F (1-11)

#### **Openings**

Chicago metro A/C accepting tapes for immediate opening. No beginners. T&R: Jim Holly, Z-107, 1000 E. 80th Place, Merrillville, IN 46410. EOE M/F (1-11)

Strong production/PM drive needed immediately. If production is your game, send T&R: Brad Shupe, Box 608, Gallon, OH 44833. EOE M/F (1-11)

News person needed to present, write & gather news. T&R: Wally Hubberd, WASK, Box 7880, Lafayette, IN 47903. EOE M/F (1-11)

#### **AIR TALENT**

Air talent/production director for major market Black AM. Community sense, creative flair, and high standards are essential. Tapes & resumes to Radio & Records, 1930 Century Park West, #898, Los Angeles, CA 90067 FOE M/F

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#### **MORNING PERSONALITY**

A major radio station in a top 5 market needs a dynamic morning personality. If you have real talent, can entertain and inform adults, and really the best at what you do, we want to hear from you. Station offers top dollars, excellent benefits and an opportunity to win. Cassettes and resumes are to be sent to: Radio & Records, 1930 Century Park West, #900, Los Angeles, CA 90067. EOE M/F

Immediate opening for News Director & reporters for an AM/FM combo. T&R: KBMR/KQDY, Box 1233, Bismark, ND 58502. or call A.L. Anderson: (701) 255-1234 EOE M/F (1-11)

Top talent needed for small market A/C station. Professionalism please. Rush T&R: Sean Jacobs, PD, 521 Broadcasting Group, Comanche, OK 73529, EDE M/F (1-11)

Bright, concise, warm morning entertainer wanted for Oldies format. Two years experience. AM drive. T&R: Chuck Dees, WDJO, 225 E 6th St., Cincinnati, OH 45202. EOE M/F (1-11)

#### "PROFESSIONALS"

Major market stations seeking tapes & resumes from interested adult communicators targeting their approach to the 30-40 demographics. Also Sports Director opening with P-B-P experience a must. These openings seldom present themselves within our company, so the person(s) we choose must be strong professionals. Are you? Please forward all pertinent information, including picture and salary history to: Radio & Records, 1930 Century Park West, #89C, Los Angeles, CA 90067. EOE

Dominant small market station is now updating files for future openings. Winning, competitive attitude a must. T&R: Brian Burns, KODY, Box 1085, North Platte, NE 69103. EOE M/F (1-11)

Production Director needed for WGAR AM & FM. Former Production Director heading for L.A. T&R/writing sample: Tom Barney, 9446 Broadview Rd., Cleveland, OH 44147. (1-11)

# 95 IN

#### Top Rated CHR Looking For PD

95FM — WVIC/Lansing, Michigan seeks a high-powered, people-oriented Program Director.

Current PD is moving to major market. If you can direct and manage a winning air staff, use the best research tools and state-of-the-art facilities, we want to hear from you. Will reward with top pay. Send tape and resume to: Bob Goodrich, General Manager, 2565 29th Street, S.E. Kentwood, Michigan 49508. EOE

mmmm

#### Openings

#### MORNING SHOW

Upper Midwest leader seeking adult, energetic, entertaining morning show . . . \$30,000 plus . . . T&R to: Radio & Records, 1930 Century Park West, #897, Los Angeles, CA 90067. EOE

#### WEST

Coastal OR AM/FM seeks CE/air talent. Transmitter/studio maintenance. Assist with new three tower array. Rick St. Clair, Box 250, Coquille, OR 97423. EOE M/F (1-11)

CA based chain seeks air talent for future openings with Country station. T&R: Lisa Schlitz, Box 220, Arroyo Grande, CA 93420. EOE M/F (1-11)



KWHL, Alaska's #1 radio station, is looking to immediately flll the morning drive positions of 1) air personality, 2) news personality. We are looking for a morning drive person, morning team, or morning tabernacle choir, to join our winning team in the largest city of the largest state in America

State-of-the-art facilities, great benefits, great pay (D.O.E. and Talent), incredible beaches, and weather better than you'd ever imagine. We are looking in all formats to fill the AOR position. Send tape, resume and salary requirements to: Carter B., Program Director, KWHL, 9200 Lake Otis Parkway, Anchorage, Alaska 99507. EOE M/F

Top-rated Christian station seeking news/production & air talent for future openings. T&R: Joe Michaels, Crista Broadcasting, 19303 Fremont Ave N., Seattle, WA 98133. (1-11)

Wanted: allve preferably news/sports/sir/production/sales, the combination of any of the above. T&R: Dean Carl, KDUN, on the beautiful S. Central OR Coast. (503) 271-3674 EOE M/F (1-11)

Air talent needed, all positions for good paying CHR in excellent location. T&R: Bill Roberts, KQ92FM, Route 1, Box 48, Polson, MT 59860. (406) 883-9200 EOE M/F (1-11)

Looking for an afternoon newsperson. Experience preferred. T&R: Rob Lechner, Box 1918, Redding, CA 96099. (916) 243-1515 EOE M/F (1-11)

#### TOP 50 MARKET A/C

Seeking bright, warm, friendly morning talent with 5 years' minimum experience, strong production, and outgoing nature. Send T&R to: Radio & Records, 1930 Century Park West, #887, Los Angeles, CA 90067. EOE

News & operations assistant needed in Northern CA. Send resume: Jonsson Communications Corp., 8ox 2424, Sacramento, CA 95811. EOE M/F (1-11)

Mature, heavy experienced morning pro needed immediately. Dedication a must. Country & Western format. No calls. T&R: KRZY, Box 3280, Albuquerque, NM 87190. EOE M/F (1-11)

News woman wanted! Be part of Reno's #1 CHR station and live on beautiful Lake Tahoe! Someone to head own department and have fun on the morning show! Send to O.M. John Chommie, KHTX, P.O. Box 1365, Crystal Bay, NV 89402.

#### **Openings**

#### Ambitious Morning Personality

One of our medium market Country clients is looking for a dynamite, talented morning entertainer. Ambitious small market personality looking to move up would be an ideal candidate. Successful station, very destrable market, EOE. Resumes and salary requirements (no calls) to

Jhan Hiber President Jhan Hiber & Associates P.O. Box 1220 Pebble Beach, CA 93953 7

Looking for 12-8am talent who wants to have fun on the air. Be a part of Reno's top-rated CHR. T&R: OM, John Chommie, KHTX, Box 1365, Crystal Bay, NV 89402. EOE M/F (1-11)

# KWSS

Northern California's hottest CHR station is looking for an afternoon drive pro! If you've got a good voice, great delivery, humor, the ability to work the phones, and can be creative within a CHR format, get us a tape today! We're #1 in the South Bay and looking for continued growth! Rush T&R to: Dave Van Stone, VP/Programming, Western Cities Broadcasting, P.O. Box 9686, San Jose, CA 95157.

EOE M/F . . . no calls please



Morning news enchor needed immediately for new FM A/CII T&R 8rad Orchard, KLLY, Box 2630, Bakersfield, CA 93303. (805) 393-1900 EOE M/F (1-11)

News Director Non-smoker, with liberal arts background & courage to ask forward looking questions of community leaders. KMTN-FM, Box 927, Jackson Hole, WY 83001. {1-11}

#### Wake Up The Rocky Mountain West!

Small market AM, soon to be 10kw. Need mature morning drive jock for A/C format. Foot of snowy range . . . 120 north of Deriver . . . University town . . . benefits and chance to move up. Send T&R to: Ken Keating, GM, Rocky Mountain Radio Corp., P.O. Box 818, Laramie, WY 82070. (307) 745-7396. EOE

S. CO's hottest new radio station K-VIEW-99 seeks a "take charge" morning pro. T&R: Bobby Irwin, 2860 S Circle Dr., Penthouse, Colorado Springs, CO 80906. EOE M/F (1-11)

Immediate opening. 100kw-er going A/C. Unique station, unique area. One year experience minimum. T&R: Brew Michaels, 805 Stewart, Lewiston, ID 83501. EOE M/F (1-11)

#### KGHL 790 AM

#### We Want To Hear From America's Finest Morning Talent

Do you know country music?

Are you tired of your job being on the line every 3 months?

Do you work the phones?
Can you make people laugh
without being offensive?
Do you realize the value of

community involvement

If the answer is yes to all of the above, you qualify for a rare opening at one of America's premier country music stations. Excellent pay and benefits, a chance to entertain a 28 share on Billboard's station of the year, hunting, fishing, skiing, and Yellowstone Park in your back yard! Interested? TER to Lee Rogers, KGHL, P.O. Box 30198, Billings, Montana, 59107! Don't let the market size fool you! No phone calls! EOE M/F

# Opportunities

#### **Openings**

#### **SPACE CADETS!**

Mountain West CHR seeking morning star. Must give good production and community involvement. \$18-20,000/year. T&R to Radio & Records, 1930 Century Park West, #872, Los Angeles, CA 90067. EOE . . . no Klingons please.

CHR smoker wanted for weekends now! Right bucks for the right person. T&R: Dave Holmes, KWIN, Box 7871, Stockton, CA 95207. EOE M/F·{1-11}

#### **Positions Sought**

Music video show in L.A. has host looking for weekend air work in S. CA AOR pro-could fit your format. Call JAY: (714) 840-2039 (1-11)

Philly veteran seeks Gold/CHR PD/OM position. Extensive onair, programming, promotion, management experience. Ailing stations healed. ALAN SWAN: Box 3, Palmyra, NJ 08065-0002. (1-11)

#### **Committed To Country?**

Let's talk about putting my 20 + yrs. experience on your team. Experience includes music research, RCS Computer Music System/IBM-Apple basic language. PD/Assistant PD/MD.

Jay Phillips (312) 670-6879

Engineer/announcer, seven years experience. Prefer SE. BOB: (716) 372-8142 after 7pm est. (1-11)

Satellite coming so I'm leaving. Six years experience. Any format, any shift, anywheral LEE: (301) 759-1282 (before noon est). (1-11)

Former KMGK PM drive/MD looking for assistant PD/MD in medium market. Career-oriented, dedicated, nine year pro. Call MICHAEL T.: (515) 288-9493 (1-11)

Rock jock experience in production & programming seeking position in S. CA (L.A./San Bernardino) Career move. Rush offers to: STRIDER (502) 222-1930 (1-11)

Major market MD seeks PD position at A/C or CHR station in medium market, Very geod Oldies background & excellent recommendations. Call: (215) 946-7944 after 4pm est (1-11)

Will go anywhere for first job. Diverse background. BA degree, warm, mature, dependable, creative, articulate, interviewing, reporting sports. DARRELL: (219) 883-9337 (1-11)

Washington DC parttime fill in announcer available, Currently PD at suburban station. Call LEE: (301) 475-8077 (1-11)

Urban/CHR dedicated jock. Great voice, four years experience. Will relocate. AL TWITTY; (502) 637-8899 (1-11)

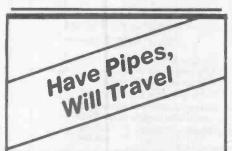
How would you like afternoon numbers like this? 12 plus-22.4, 18-34 35.0, 18-49 25.0. Six year CHR pro can deliver. DON (evenings) (318) 474-9593 (1-11)

Wanted: a spot on your sales staff where my abilities, talents & experience would be utilized in increased sales for you. Call ELYSIA: {213} 879-5923 (1-11)

Six year radio vet TOMMY TUCKER looking for your MD position. A/C, Country, CHR music knowledge-personality stations only! (606) 783-1009 (1-11)

I will go anywhere & do anything to get back into radiol Four years experience in news/production/sales/DJ. Invite me back. BOB GOFF: (612) 872-1811 (1-11)

Four years experience A/C, Country jock, assistant PD & promotions director, WDVH, WHOO, K92. Looking for similar position in small/medium market. JEFF HARPER: (305) 299-9491 (1-11)



Personality-oriented pro in Western Major seeks CHR, A/C or AOR air and/or production slot. Winning track record in majors, multitrack background, National voiceover credits. Prefer NYC, Chicago or LA, but open to any Top 50. Call Paladin (801) 298-0558.

#### **Positions Sought**

Femele rocker equiped to roll over the competition. Have chutzpah will travel. TERRY: (704) 254-8474 (1-11)

Seven year pro in wrong situation. Announcer, news, sports, traffic, promotions, successful PD looking for challenge in medium or small market. T.G.: (507) 895-4207 (1-11)

Ambitious & versatile five year team player who can follow directions. Available immediately. T&R uppon request. DAVE: (608) 251-1887 (1-11)

News Director in Chicago metro looking for news position in Indianapolis area. LAURIE SCHAEFER: (219) 663-3671 (after 2 p.m. CST) (1-11)

Qne of America's top rated A/C PD's seeks new challenge to increase your numbers 150%. Call JIM: (317) 743-1349. (1-11)

Former PM drive at TX powerhouse. Five years experience A/C & CHR. Looking for CHR position, any shift with opportunity for growth. DAVE:(317)742-7222 (after 3 p.m. CST) (1-11)

Looking hard, looking low, need a new job. I'm ready to go. Entry level, two years experience newsperson, wants new job. ANGELA: (213) 756-1820. (1-11)

Black air personality, currently employed, seeking relocation to Urban/CHR formatted station. Call LANCE HAYES at (212) 693-2400. (1-11)

Twelve year pro DJ, PD, MD, TV announcer seeks top 100 market, CHR or A/C jock position. KEVIN EVANS: (412) 856-5834 (1-11)

RANDY MASON, first phone, good entertaining voice and decent production. Seeking full-time rock & roll. Will relocate with best offer. (317) 759-6780 (1-11)

Start the New Year with . . . RICH STEVENS. Five years on air experience. Prefer CHR, but will consider all offers. Willing to relocate. (305) 583-DUCK (1-11)

Mature, responsible person looking for medium market. Prior PM drive, but nights/overnights okay to begin. ROD: (315) 853-8761 (1-11)

#### **FEMININE APPEAL**

BIG voice, strong production, and lots of female numbers are my trademarks. If that's your target demo, then I'm your man! 9 yr. pro seeks happening CHR, A/C. Call Richard at (818) 709-8955

Morning DJ available, relocated to NYC. Looking for opportunity in NY, New Jersey, or Connecticut. Creative and crazy! Call (212) 523-2310 (1-11)

Looking for hot CHR, MICHAEL FOX, worked at B104, Q105, FM102. (415) 490-5423 (1-11)

Look to the Big El Experienced, energetic, exciting CHR/Oldies pro personality, good voice. Listener interest compounded daily . . . EAST. BILL at (516) 423-0167 (1-11)

Copywriting/production team relocated in NYC. Innovative, talented & creative . . . what more could you want? Call (212) 523-2402 (1-11)

Natural sounding major market air talent. Seeks A/C, CHR position. All markets considered. 12 years experience, good production, references. KIRK RUSSELL, (408) 378-3483 (1-11)

Central California hard-working morning pro seeks new challenge. Call MIKE at (209) 383-3146 (1-11)

Phoenix 4-track production pro, with own studio, seeks production &/or on-air position. Medium markets considered. BRUCE ARTMAN: (602) 997-8155 (1-11)

Brrr...I'm stuck in North Dakota, looking to relocate to Colorado. Dedicated with over two years experience. JON ST. CLAIR: (701) 838-8791 (1-11)

Top 100 market PD, marketing/promotion director, jock. Recent experience Country, past is A/C. References include current owner. Available Feb. Cell STEWART: (504) 344-2666 (1-11)

I'm tired of pushing buttons! Experienced small market announcer looking to relocate. East coast preferred. For T&R, call TERRY at (913) 528-4766 (1-11)

CHR morning team available nowl Off the wall jock (nice pipes) and female lifestyle anchor (nice legs). We know our nuggets! (614) 459-3483 (1-11)

Sure, voice is important! Good management makes money. Currently GM in small market in CA, looking to join teamoriented station. SASCHA: (619) 873-7792 (1-11)

News professional looking for a change. Ten years anchoring reporting experience. Have also done announcing & production. Prefer Midwest. (319) 386-8977 (after 7 p.m. CST) (1-11)

Pittsburgh Broadcast School grad and DJ for weddings, corporate parties looking for first job in broadcasting. Call TED at (412) 443-6715 (1-11)

Air personality, CHR/Top 40/Oldies formats, fifteen years experience. Great voice & production. Looking for position in medium/major market. GEORGE BENSON: (609) 547-4377 (1.1.1)

#### **Positions Sought**

PAUL DeWITT DJ/VJ/AOR/CHR. (602) 795-7154 (1-11)

SWM Rocker, 24, seeks satisfying relationship with station in Northeast. Emerson radio degree. Creative, experiences on air, production, programming. CRAIG: (617) 935-3038 (1.1.1)

Good announcers are easy to find. Good announcers who care as much about their work as I do are rare. 400 mile radius NYC. (518) 842-2296 (1-11)

15 years stable experiencel Morning man, news, copy production PD. Prefer Florida medium/major market. Growth, security important. LARRY KAY: (717) 653-2500 (after 4 EST) (1-11)

Personality plus a near-photogenic memory regarding oldies equals fun for a middle market A/C or oldies station. ROB: (312) 577-5771 (1-11)

Greater Cincinnati area. A/C, Top 40 DJ, 15 years plus. Good voice, productiion, rating builder. Call KRIS at (513) 528-5793 (1-11)

Single, young black announcer looking to hook up in 1985 with CHR, Urban format station. Five years in the business. Let's talk! MIKE: (704) 865-7166 (1-11)

Researcher with major reasearch company seeks change, challenge. Experienced in research and computer design. all medium/major markets. JIM ARMSTRONG: (415) 284-5488 (1-11)

DOC STIX Experience in college AOR, looking for job in midwest CHR or AOR close to Chicago. (312) 561-7636 (1-11)

Creative services/Production Director. Award-winning production, money making specs. Pro now employed in top 50. Looking for better opportunity. (517) 773-9273 (1-11)

Employed and experienced southeast market personality looks to move on. Willing to relocate. Interested in sports work also, DAVE MURDOCK; (305) 275-6054 (1-11)

Consider this one! Tarteful, topical talker, mostly mornings, Natural funny guy. 15 year personality. Dependable family man. (702) 871-7595 (1-11)

WARNING: This major market production director may be hazardous to your sense of conformity. Splicing supreme. Experience includes, WZAK, WGAR. (216) 725-1902 (1-11)

Energetic, enthusiastic, hard-working and dedicated personality cooking for a position in small or medium midwest market. CHR, A/C. ED HICOK: (313) 478-0157 (1-11)

Bright young DJ with full-time commercial experience seeks exciting AOR/CHR slot. Want to relocate to YOUR city. Desire challenge. TROY: (802) 885-4397 (1-11)

Seven year air personality looking for announcing position. Worked east coast, currently PM drive at WJDY in Maryland. JAMES WALSTON: (301) 749-6306 (9-noon EST) (1-11)

Right-hand man. 15 years air/production, promotions. Internal operations, programming/administration. Great references. Available now. ANDY BUDNICK: (904) 744-5750 (1-11)

Help a radio junkle who doesn't want to sell encyclopedias. Experienced board, production engineer looking for jock gig. Great references, attitude. PETER SHAMIN: (718) 886-2704 (1-11)

Reliable, ready & right!! Air personality RALPH RICHARDS for your CHR/AOR station. T&R: (216) 238-3028. (1-11)

Sportscaster/PBP man with degree and three years experience in market of 70,000. Looking for same in small/medium market. Will relocate. GARY: (812) 232-3089 (1-11)

Dedicated, telented professional. 2 years small market. Many skills, strong production. Entertaining better half, valuable on own. CHARLENE: (414) 248-0834 (1-11)

Team player looking for a team. Little experience, lots of desire. Could start yesterday. Country, A/C, CHR anywhere. DAVE: (503) 230-0622. (1-11)

Dependable CHR, A/C professional DJ, MD, programmer, operations manager. Outstanding deep volce delivery, production. Cincinnati. SCOTT: (513) 528-5793. (1-11)

#### **Need A PD?**

Great track record at top-rated Country and A/C stations. Extensive background includes programming, music, promotion, community involvement, research. Looking for station with similar professional attitude. Call Mark (205) 759-2936.

Entry level, broadcast grad. Copywriting, production, DJ, sales, newswriting, excellent board work. Go anywhere. Licensed. DONNA: (319) 355-4212 (days) (319) 465-4822 (nights) (1-11)

AOR, energetic A/C TREVOR LEY is looking for a PD/production/airshift in top 50 market. 11 years experience including KSJO, WDVE. (919) 775-2767 (1-11)

Program Director/jock. Solid Gold, Country. 12 years experience. Serious commitment only. BOB: (818) 335-5037 Leave message. (1-11)

PM drive/production director looking to move back to medium market in south. Interest in first PD position. Contact SHAWN: (505) 722-9025 or (713) 728-1348 (1-11)

#### **Positions Sought**

Solid on the basics. 2 years in A/C, Country. Good voice. Friendly delivery. Seeking small/medium market. Prefer NE, consider anywhere. MIKE ERB: (607) 748-1252 (1-11)

Promotions is more than giving away T-shirts and frisbees Promotions is a specialty. I'm a specialist. BRUCE GYGER promotions manager: (303) 493-5346 (1-11)

Chicago, Phoenix market female personality. Country, R&R and oldies experience. Great references. KENDALL GORDON: (312) 385-7978 (1-11)

PHLASHI That's my name. Show resembles Dees'. Looking for medium/small market. Phone the Phlasher, PHLASH PHELPS at (919) 455-7926 (1-11)

Very experienced news/sport & operations. Tireless worker, numerous national speaking awards seeking medium/large marker. Cell JIM: (309) 662-4706 (1-11)

Experienced announcer in Country Western & A/C formats looking for full-time middays or afternoon drive. Went to stay in SW. No small stations. RJ KOLLINS: (602) 947-6972 (1.11)

Promotion/sales/production. Hard-working newcomer to radio does independent radio promotion. Good in sales, copywriting. Music/recording background. JOHN: (818) 765-8707 (1.11)

#### Changes

#### RADIO

Oscar Warren appointed Account Executive WOR/New York.

Dee Jones named Account Executive KGO/San Francisco

Warrington Retzer named Account Executive WOR/ New York.

Michael Valli appointed Account Executive KGO/San Francisco.

Patricia Grady named Retail Accont Executive WPEN & WMGK/Philadelphia.

Gaby Cardwell named Retail Account Executive @103FM/ Denver.

Linda Battle named Account Executive Q103FM/Denver.

Mark Miller joins KENI's sales staff as Account Executive.

Bob Walters named Account Executive KNBQ/Tacoma.

Darl Stuvick appointed Account Executive KNBQ/

Dates appearing at the end of each listing signify first week listed.

# R&R Opportunities Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company letterhead.

#### Deadline

To appear in the following week's issue, we must receive your ad by **Thursday 12 noon** (PST) prior to issue date.

#### **Display Advertising**

**Display:** \$30 per inch per week (maximum 35 words per inch). Includes **border** and **logo.** 

Blind Box: \$45 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

#### Payable In Advance

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

For Opportunities you may place your free listings by phone only on Wednesday, Thursday & Friday 9am-5pm (PST) (213) 553-4330 or mail to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067.



#### January 11, 1985

PAT METHENY/First Circle (WB) 0

2 **DIANE SCHUUR/Deedles (GRP)** 

PAQUITO D'RIVERA/Why Not! (Columbia) 3

EARL KLUGH/Night Songs (Capitol)

6 WYNTON MARSALIS/Hot House Flowers (Columbia)

SHADOWFAX/The Dreams Of Children (Windham Hill) 6

JACK WILKINS/Captain Blued (Greene St./2001) 7

8 RON McCROBY/The Other Whistler (Concord)

SCOTT COSSU/Islands (Windham Hill) 9

VICTOR FELDMAN/Fiesta (Palo Alto) 10

1 MISTER SPATS/Mister Spats (Track)

RICHIE BEIRACH/Elegy For Bill Evans (Palo Alto) Ð

E LAUREL MASSE/Alone Together (Pausa)

ALEXANDER ZONJIC/Romance With You (Inner City) 14

JEAN-LUC PONTY/Open Mind (Atlantic) 15

**GROVER WASHINGTON JR./Inside Movés (Elektra)** 

SUPERSAX & L.A. VOICES/Supersax & L.A. Voices, Vol. 2 (Columbia) T

18 AL JARREAU/High Crime (WB)

19 **BOB JAMES/12 (Columbia)** 

Black/Urban stations contributing to Jazz:

Lindsey

20 IN SYNC/Sync Or Swim (Silver Seven)

3 OSCAR PETERSON TRIO/The Good Life (Pablo Live)

22 JOE WILLIAMS/Nothin' But The Blues (Delos)

23 MAKOTO OZONE/Makoto Ozone (Columbia)

LONNIE LISTON SMITH/Silhouettes (Doctor Jazz) 24

SANDY OWEN ENSEMBLE/Montage (Ivory) 25

26 MANHATTAN TRANSFER/Bop Doo-Wopp (Atlantic)

2 ART PEPPER QUARTET/Maiden Voyage Sessions, Vol. 3 (Galaxy)

WKND/Hartford, Melonae McClean; WJAX/Jacksonville, Chris Turner; KJCB/Lafayette,

Beatrice Evans; WYLD-FM/New Orleans, Dell Spencer; WGCI/Chicago, Graham Armstrong;

WDMT/Cleveland, Dean-Dean Rufus; WVOI/Toledo, Maxx Myrick; XHRM/San Diego, Duff

BOB THOMPSON/7 In 7 Out (Rainbow) 28

ARMAND BOATMAN/Live At Gregory's (Pausa) 29

SCHEER MUSIC/High Rise (TBA/Palo Alto) 30

**NEW & ACTIV** 

JOE FARRELL/LOUIS HAYES QUARTET "Vim 'N' Vigor" (Timeless/Zebra)
Rotations: Heavy 3/2 Medium 6/2 Links 5/2 First Advisor 'N' Vigor'" (Timeless/Zebra)

Rotations: Heavy 3/2, Medium 6/2, Light 5/2, Extra Adds 1, Total Adds 7, WGBH, WBFO, WBGO, WNOP, WJZZ, WFSS, WKND. Heavy: KJAZ. Medium: KRVS, WUSF, KWMU, KXPR.

RODNEY JONES "When You Feel The Love" (Timeless/Zebra)
Rotations: Heavy 2/1, Medium 5/3, Light 1/0, Extra Adds 4, Total Adds 8, WGBH, WBFO, WLOQ, WNOP, KMCR, KRVS, KRML, KXPR. Heavy: WMGI. Medium: KIFM.

ART BLAKEY & JAZZMESSENGERS "Album Of The Year" (Timeless/Zebra)
Rotations: Heavy 4/3, Medium 5/3, Light 3/1, Extra Adds 0, Total Adds 7, WGBH, WRTI, WDET, WUSF, KWMU, KXPR,
WKND. Heavy: WKSU. Medium: KLON, WFSS.

ELLA FITZGERALD/DUKE ELLINGTON "Stockholm Concert, 1966" (Pablo Live) 12/4

ns: Heavy 3/1, Medium 4/1, Light 4/1, Extra Adds 1, Total Adds 4, WMOT, WUWM, KRML, KXPR. Heavy: WBGO, KLON. 1: KJAZ, WFSS, KLCC.

CLAUDE BOLLING TRIO "Jazz A' La Francaise" (Columbia) 10/3
Rotations: Heavy 4/1, Medium 2/1, Light 4/1, Extra Adds 0, Total Adds 3, WBFO, WVPE, KLCC. Heavy: WHRO, WNUR, KLSK. Medium: KADX

COUNTRY "Soundtrack" (Windham Hill) 10/3

Rotations: Heavy 2/1, Medium 1/0, Light 6/1, Extra Adds 1, Total Adds 3, WIAN, WUWM, KTCJ. Heavy: WVPE. Medium: KIFM. NORTHWIND "Circle In The Fire" (Palo Alto) 10/3

Rotations: Heavy 3/1, Medium 2/1, Light 5/1, Extra Adds 0, Total Adds 3, WUWM, WYBC, WUSF. Heavy: WVPE, KWMU. Medium:

Rotations: Heavy 2/0, Medium 4/0, Light 3/0, Extra Adds 1, Total Adds 1, WIAN, Heavy: KUHF, WMGI. Medium: WBEE, WUWM, KPLU, KLSK.

BILL BARRON "Variations In Blue" (Muse) 9/6
Rotations: Heavy 1/0, Medium 5/3, Light 1/1, Extra Adds 2, Total Adds 6, WMOT, WKSU, KMCR, KLCC, KXPR, WKND.
Heavy: WIAN. Medium: KPLU, WFSS.

NYLONS "One Size Fits All" (Open Air) 9/5 Rotations: Heavy 1/1, Medium 4/2, Light 3/1, Extra Adds 1, Total Adds 5, WNOP, WUWM, KKGO, WVPE, KLSK. Medium:

WLOQ, KTCJ

CHET BAKER "Once Upon A Summertime" (Fantasy) 9/3
Rotations: Heavy 3/1, Medium 2/0, Light 2/0, Extra Adds 2, Total Adds 3, WMOT, KLON, KMHD, WVPE, KRML. Heavy: KUHF, KADX

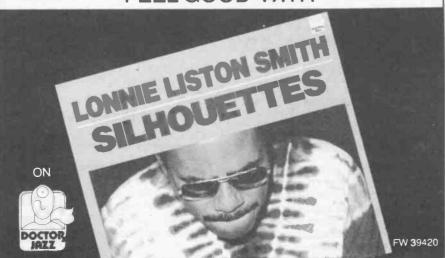
SHORTY ROGERS/BUD SHANK "Back Again" (Cholce/Bainbridge) 8/8

Rotations: Heavy 0/0, Medium 0/0, Light 3/3, Extra Adds 5, Total Adds 8, WBFO, WMOT, WNOP, KMCR, KJAZ, WFSS, KRML KXPR

GEORGE ADAMS/DON PULLEN QUARTET "Decisions" (Timeless/Zebra) 8/4

edium 3/2, Light 4/1, Extra Adds 1, Total Adds 4, WGBH, KRVS, WUSF, WVPE. Medium: KJAZ.

FEEL GOOD WITH



#### MOST ADDED &

**RODNEY JONES (8)** When You Feel The Love (Timeless/Zebra) SHORTY ROGERS/BUD SHANK (8) Back Again (Choice/Bainbridge) ART BLAKEY & JAZZMESSENGERS (7) Album Of The Year (Timeless/Zebra) JOE FARRELL/LOUIS HAYES QUARTET (7) Vim 'N' Vigor (Timeless/Zebra)

#### HOTTES

DIANE SCHUUR (20) Deedles (GRP) PAT METHENY (18) First Circle (WB) PAQUITO D'RIVERA (16) Why Not! (Columbia) SHADOWFAX (15) The Dreams Of Children (Windham Hill) EARL KLUGH (14)

Night Songs (Capitol)

MORGANA KING "Portraits" (Muse) 8/1 v 1/0, Medium 2/0, Light 5/1, Extra Adds 0, Total Adds 1, KLCC. Heavy: WYRS. Medium: WGBH, WKND

STEVE BARGONETTI "Steve Bargonetti" (Qwest/WB) 8/0
Rotations: Heavy 1/0, Medium 0/0, Light 7/0, Extra Adds 0, Total Adds 0, Heavy: KUHF.
MONTY ALEXANDER/RAY BROWN/HERB ELLIS "Overseas Special" (Concord) 7/1

vy 2/0, Medium 4/1, Light 1/0, Extra Adds 0, Total Adds 1, WJZZ. Heavy: KADX, WHRO. Medium: WGBH, KPLU.

L. SUBRAMANIAM & STEPHANE GRAPPELLI "Conversations" (Milestone/Fantasy) 6/6
Rotations: 1/1, Medium 2/2, Light 1/1, Extra Adds 2, Total Adds 6, WNOP, WJZZ, KKGO, KMHD, KJAZ, KXPR.
COTTON CLUB "Soundtrack" (Geffen) 6/5
Rotations: Heavy 3/2, Medium 1/1, Light 1/1, Extra Adds 1, Total Adds 5, WYRS, WIAN, WUWM, WFSS, WKND. Heavy

WKSU BOBBY SHEW & CHUCK FINDLEY "Trumpets No End" (Delos) 6/3

Heavy 2/1, Medium 2/1, Light 2/1, Extra Adds 0, Total Adds 3, KLCC, KXPR, KLSK. Heavy: WNUR. Medium: WFAE COUNT BASIE "Afrique" (Doctor Jazz) 6/2

Rotations: Heavy 3/1, Medium 1/0, Light 2/1, Extra Adds 0, Total Adds 2, WBGO, WYBC. Heavy: KUHF, KBEM. Medium: WKND. LARRY CORYELL QUARTET "Comin" Home" (Muse) 6/1
Rotations: Heavy 3/0, Medium 1/0, Light 2/1, Extra Adds 0, Total Adds 1, WRTI. Heavy: WMOT, WYBC, KXPR. Medium: WKSU.

ETERNAL WIND "Eternal Wind" (Flying Fish) 5/4
Rotations: Heavy 0/0, Medium 2/2, Light 2/1, Extra Adds 1, Total Adds 4, WGBH, WDET, WJZZ, WYBC.
BOB MAGNUSSON QUINTET "Song For Janet Lee" (Discovery) 5/2

Rotations: Heavy 2/0, Medium 1/1, Light 1/0, Extra Adda 1, Total Adds 2, WGBH, WBFO. Heavy: KJAZ, KXPR. ROY AYERS "In The Dark" (Columbia) 5/1

ROY AYERS "In The Dark" (Columbia) 5/1
Rotations: Heavy 1/0, Medium 4/1, Light 0/0, Extre Adds 0, Total Adds 1, WVPE. Heavy: WJZZ. Medium: KERA, WKND, WVOI.
LOUIE BELLSON/RAY BROWN/PAUL SMITH "Intensive Care" (Pausa) 5/1
Rotations: Heavy 1/0, Medium 1/0, Light 3/1, Extre Adds 0, Total Adds 1, WFSS. Heavy: WMOT. Medium: KLON.
SCOTT HAMILTON QUINTET "Second Set" (Concord) 5/1
Rotations: Heavy 1/0, Medium 2/0, Light 1/0, Extra Adds 1, Total Adds 1, KTCJ. Heavy: KLSK. Medium: WBBY, WHRO.
DAVID MATTHEWS "Super Funky Sax" (GNP Crescendo) 5/1
Rotations: Heavy 2/0, Medium 3/1, Light 0/0, Extra Adds 0, Total Adds 1, WYBC, Heavy: KLCC, KIFM: Medium: WMOT, WLOQ.

DAVID MURRAY QUARTET "Morning Song" (Black Saint) 5/1
Rotations: Heavy 1/0, Medium 3/0, Light 1/1, Extra Adds 0, Total Adds 1, WUWM. Heavy: WDET. Medium: WRTI, WKSU, WYBC

PATRICK WILLIAMS "Dreams & Themes" (Allegiance) 5/1
Rotations: Heavy 1/0, Medium 1/0, Light 3/1, Extra Adds 0, Total Adds 1, KTCJ. Heavy: KIFM. Medium: KLSK.

## Regionalized Adds & Hots

SOUTH

Printed Adds are first ten provided by station. Hots are printed in order given by reporter. \* symbol denotes commercial station.

#### EAST ric Jackson

TOCK JOKES
ROM THOMPSON
ROM THOMPSON
ROM THOMPSON
AFT BLAKEY
RIS BRATS
RIS BRIDAN
BOM AGRUSSON
SABID SHIRAD
BILL EVANS
FARREL & BAYES
HOTESON
SBADOMFAK
ROMPSON
SBADOMFAK
ROMPSON
SBADOMFAK
ROMPSON
SBADOMFAK
ROMPSON

WBFO/Buffelo John Hunt PARRELL & HAYES Hottesti ART BLAKEY DIANE SCHU

WYBC/New H Tenal Enrieb HORTHWIND APT BLAKEY COUNT BABIE CHOCK MANGIONE PAT METRENY STHER PHILLIPS IS BILL JOHN SCOPIELD COLEAAN RAWKINS DAVID MATTREN'S HOCTEST: SADOWTAN JACK DEJONETTE NORTHWIND ART BLAKEY COUNT BASIE

ART BLAKEY
OUSST
OSCAR PETERSON
LAUREL MASSE
ANT PETERSON
LAUREL MASSE
ANT PETERSON
JOHN RAPSON
HANHATTAN TRANSPH
SAMOY OWER
RAPSON
HANHATTAN TRANSPH
SAMOY OWER
RAPSON
HANHATTAN TRANSPH
AGUITO D'RIVERA
RAEL KELDE
JACK DEJORNETTE
MAKOTO OZONE

FARRELL 6 HAYES
MAKOTO DIONE
LAUREL MASSE
COUNT BASIE
HOTE-ST:
PAQUITO D'RIVERA
ARSTER FRANKLIN
AMINA CLADDINE N'I
MONGO SANTAMARIA
SARAH VAUGHN

**54 Reporting Stations** 

KERA/Dallas-Ft. W Hottest: PAQUITO D'RIVERA DAVE WALENTIN PAT METHENY JEAN LUC PONTY BOB JAMES

WFAE/Charlotta Paul Stribling

WEST

WFSS/Fayetteville Tom Hennessey

IN SYNC SCHEER MUSIC KUHF/Moueton Dave Edwards Hottest: COUNT BASIE EARL RLUGH PAQUITO D'RIVERA RICHIE BEIRACH PAT METHENY

ADAMS & PULLEN PETER KATER WMOT/Nashville Rick Forest

HILL SARRON
ROGERS & SBANK
FITEGERALD/ELLINT
RON MCCROBT
CHET BAKER
BOTTER
BADONFAX
SCOTT COSSU
LAUREL MASSE
BLCHES BEFRACH
ARMAND BOATMAN GEORGE BENSON Rottest: DIANE SCHOUR MR. SPATS LINDA RONSTADT IN SANC

ROTTEST:
RON MCCROBY
JACK WILKINS
RICHIE BEIRACH
LAUREL MASSE
PAQUITO D'RIVERJ

The following station failed to report this week, therefore its playlist is frozen: KSAX/Dallas-Ft. Worth

KKGO/Los Angeles Jeff Gehringer (\*)

#### **43 Current Reports** MIDWEST

none
Mottest:
MAKOTO OZONE
RON MCCROBY
PITZGERALD & E
SANDY OWEN
HORACE SILVER

WNOP/Cincinneti (\*) Chris Wegner L. SUBRAMANIAM 808BY ENRIQUEZ TOM BROWNS PARRELL & HAYES

ROTERS & SHARK PAQUITO D'RIVERA EARL ELUCH RON MCCROBY MARAVISHNU PAT METRENY

WBBY/Columbus Zoot Strider GERRY WIGGINS

WJZZ/Detroil (\*) John Hill

NAT DIXON
ETERNAL WIND
REITB JARRETT
29TB ST. SAX
ART BLAREY
HOT test:
FRED JOHNSON
WINTON MARSAL
ALLEW YOUNGBL
OAVID MURRAY
PAT METBENY

WKSU/Kent Linda Yohn SANDY OWEN
JIMMY KNEPPER
CAL TJADER
GROOVE BOLMES
LARRY CHERNICO
BILL BARRON
JACK DEJOHNETT

COTTON CLUB NYNTON MARSALIS

PATRICK WILLIAMS ANGELA BOPILL COUNTRY

KLCC/Eugene Michael Canning

KLON/Long Beach Helen Borges

GERRY WIGGINS
RED NORVO
DINAB NASBINGTON
MEL TORME
GROVER MITCHELL
BOB COOPER
BAROLD LAND
NORTESTI

Jeff Gehringer (\*)
PAQUITO D'RIVERA
NYLONS
L. SUBBAMAHIAM
LARRY CORYELL & B
OURE ELLINGTON
MICHAEL URBANIAK
SRYMALK
HOTCEST
BARRY MANILOM
LAUBEL MASSE
SHADOLMER
ALEXANDER ZONJIC KADX/Denver (\*) Pat McNulty

CLAUDE BOLLING
SHEW & FINDLEY
BILL BARRON
HORTH TEXAS STATE
HORGANA KING
LONNIE LISTON SMI
IN SYNC
VIVIAN LORD
BOTTONIA KRML/Monterey (\*)
Rod Flores SUPERSAN & L.A. V FITSCERALD/ELLINT RODERY JONES ROGERS & SHANK CHET BARER BOXCERT DIAME SCHUUR AL JAREAU LONNIE LISTON SNI JEAN LUC POMTY PAQUITO D'RIVERA Bottents
PAQUITO D'RIVERA
DAVID MATTHEWS
MAKOTO OZONE
BOBBY ENRIQUEE
SCOTT COSSE

SILL BARRON IMAGES AOGERS & SEANK ROOMEY JONES BILL KING BOTES O'RIVERA RON MCCROBY PAT METHENY BOR THOMPSOM JEAN LUC POWTY

GBTY VETCH!!

ART BLAREY

L. SUBRANANIAN
SHEW B PYHOLEN
FITTIGE RALD/FLLI
RICKEY KELLEY

RODREY JONES

BARAH VAUGHN
SILL BARRON

ARMAND BOATHAN

OTTER

OTTER

AR FOLKEY

RICHIE BEJRACH

LARRY CRYELL

SCOTT COSSU The following station failed to report a new playlist for two consecutive weeks

WYLD-FM/New Orleans The following stations called in a frozen playlist this week:

and was not used in this week's data:

WGCI/Chicago WREE/Chicago WNUR/Evanston **KBEM/Minneapolis** 

KCSC/Oklahoma City **KUHF/Houston** WJAX/Jacksonville KADX/Denver KPLU/Tacoma-Seattle

KMHD/Portland Roger Smith

OAN SIEGEL
BOB THOMPSON
LARRY CHERNICOFF
ROTEST:
POCKET CHANGE
LONNIE LISTON SMI
IN SYMC
VICTOR FELDMAN
EARL ELUGH

WLOQ/Orlando (\*) Paul Gerardi

SHYWALE RODNEY JONES MICHAEL HEDGES HOCKEST BOAN SCHUUR BADAO MATANABE VICTOR PELOMAN DAVE VALENTIN MANHATTAN TRANS

WUSF/Tampa Bob Saymour

PAQUITO D'RIVERA PAQUITO D'RIVERA PAT METHENY COUNT BASIE SCOTT COSSU LAUREL MASSE

OBCAR PETERSON DURE ELLINOTON L, SUBRAMANIAM HOTTER SHADOMPAX MR. SPATS JACK WILKINS CHET BAKER RON MCCROBY DAVID DIGGS 80B THOMPSON SKYMALK 80ttest: SCHEER HUBIC SCOTT COSSU VICTOR PELDMAN GEORGE BENSON PATRICK WILLIAMS KJAZ/Sen Francisco Bob Parlocha (\*)

Rey MOON

ANNATTAH TRANSFE
SCOTT COSSU
SUPERSAX & L.A. V
MR. SPATS
SANDY OMEN
BOTTERS
BOTT ONEN
BOTTERS
BOTTER DOD PARROCHE (\*)

JAY MCSRAHM
OSCAR PETERSON
EASTERN REBELLION
WOODY SHAW
JACE LANSON
JACE LANSON
JACE LANSON
JACE LANSON
JACE LANSON
JACE DEJORNETTE
L, SUBRAMANIAM
HOCLES BARE
L, SUBRAMANIAM
HOCLES
JOHN SANAN
HOCLES
SUBRAMANIAM
HOCLES
LOBER
BOOM BAGNES
SUBRAMANIAM
SUBRAMANIAM
SUBRAMANIAM
FARRELL BAYES
FARRELL BAYES

RICK Darby

ARMAND BOATMAN
NYLONS
IN SYNC
SHEW & FINDLEY
BOTCHEET
SHADOWYAX
SCOTT RAMILTON
DIANE SCHUUR
CLAUDE BOLLING
RON NCCROBY

SCOTT COSSU

KPLU/Tecome Charles Tomi

# Black/Urban

# BREAKERS

'Breakers" are those newer records that have the greatest level of station activity on any given week.

#### **ROCK MASTER SCOTT & DYNAMIC 3**

Request Line (Reality/Fantasy)

66% of our reporting stations on it. Rotations: Heavy 14/1, Medium 29/7, Light 9/3, Total Adds 11, WILD, WDJY, WHUR, KYOK, WGCI, XHRM, WJJS, K94, WORL, WTOY, WTLC. Moves to number 24 on the Black/Urban chart.

#### STEPHANIE MILLS

Edge Of The Razor (Casablanca/PolyGram)

62% of our reporting stations on it. Rotations: Heavy 2/0, Medium 25/4, Light 22/3, Total Adds 7, WWIN, WDAS, WAMO, WDIA, WHRK, WJAX, WANT. Heavy: WAOK, WQQK. Debuts at number 36 on the Black/Urban chart.

## **NEW & ACTIVE**

CHAMPAIGN "This Time" (Columbia) 47/8
Rotations: Heavy 1/0, Medium 27/5, Light 19/3, Total Adds 8, WUSL, WAMO, KKDA-FM, WJLB, WRDW, WATV, WPEG, KHYS. Heavy: WAOK. Medium: WWIN, WILD, KRNB, WDIA, WHRK, WTMP, WZAK, KDAY, KSOL, WNHC, WFXC, WQMG, WKXI, KJCB, WBLX, WQQK, WORL, KAPE, WEAS, KOKA, WQKS, WTLC. Debuts at number 38 on the Black/Urban chart.

JONZUN CREW featuring MICHAEL JONZUN "Lovin" "(Tommy Boy) 47/4
Rotations: Heavy 3/0, Medium 25/1, Light 19/3, Total Adds 4, WFXC, WQMG, WORL, WANT. Heavy: WAMO, WPEG, WKXI. Medium: WWIN, WXYV, WILD, WDAS, WAOK, WVEE, KRNB, WEDR, WBMX, WDMT, WLUM, WZEN-FM, KACE, KDAY, XHRM, KSOL, WATV, WENN, WJAX, KJCB, WQQK, WEAS, KOKA, WWWS. Debuts at number 34 on the Black/Urban chart.

NOLAN THOMAS "Yo" Little Brother" (Mirage/Atco) 45/8
Rotations: Heavy 11/0, Medium 16/1, Light 18/7, Total Adds 8, WXOK, WPEG, WPDQ, WLOU, K94, WORL, WEAS, KDKO. Heavy: WUSL, KMJO, KRNB, WDIA, WJIB, KMJM, WZEN-FM, WFXC, WQQK, WWWS. Medium: WWIN, WXYY, WILD, WRKS, WDAS, WAMO, WHRK, WDRQ, KACE, XHRM, WQMG, KHYS, WWDM, WKWM, WVOI. Debuts at number 29 on the WRKS, WDAS, WAMO, WHRK, WDRQ, KACE, XHRM, WQMG, KHYS, WWDM, WKWM, WVOI. Debuts at number 29 on the

POINTER SISTERS "Neutron Dance" (Planet/RCA) 44/11

Rotations; Heavy 12/3, Medium 22/4, Light 10/4, Total Adda 11, WWIN, WILD, WAMO, WHRK, XHRM, WRDW, WQMG, WJJS, WEAS, WKWM, WVOI. Heavy: WXYV, WDJY, KRNB, WPEG, JET94, WJMI, WJAX, KOKA, WANM. Medium: WHUR, WAOK, WVEE, WDIA, WBLZ, WLUM, WZEN-FM, KSOL, WKND, WNHC, WENN, WKXI, WBLX, WQQK, WORL, WQKS, WAAA, WWWS. Debuts at number 30 on the Black/Urban chart.

READY FOR THE WORLD "Tonight" (MCA) 43/8
Rotations: Heavy 11/0, Medium 10/3, Light 22/5, Total Adds 8, WWIN, WAMO, KNOK-FM, WLUM, WLOU, K94, WTOY, WDAO.
Heavy: KMJQ, KYOK, WDMT, WZAK, WDRQ, KMJM, WZEN-FM, KDAY, WQKS, WKWM, WWWS. Medium: WILD, KKDA-FM, XHRM, WQQK, KAPE, KOKA, WTLC. Debuts at number 35 on the Black/Urban chart.

CASHMERE "Car I" (Philly World/Atlantic) 41/8
Rotations: Heavy 1/1, Medium 20/0, Light 20/7, Total Adds 8, WAOK, WXOK, WQMG, WORL, KHYS, KOKA, WWDM, WDRQ.
Medium: WWIN, WXYY, WILD, WDAS, WAMO, WVEE, WDIA, WEDR, WTMP, WDMT, WZAK, WENN, WJAX, WPDQ, KAPE, WANM, WDAO, WTLC, WWWS, KDKO.

STAPLE SINGERS "This Is Our Night" (Private I/CBS) 41/2
Rotations: Heavy 6/0, Medium 11/0, Light 24/2, Total Adds 2, WRDW, WXOK, Heavy: WDIA, WNHC, WPEG, WKXI, KAPE, KOKA.
Medium: WILD, WAOK, KRNB, KSOL, WATV, Z93, WQMG, KHYS, WQKS, WAAA, WDAO.

Medium: WILD, WADA, KRIND, RSUE, WALLY, 293, WUNID, KHTS, WURS, WARA, WADA.

FURIOUS FIVE featuring COWBOY, MELLE MELLE & SCORPIO "Step Off" (Sugar Hill) 40/8

Rotations: Heavy 8/1, Medium 16/1, Light 16/4, Total Adds 6, WAMO, WHUR, WDIA, WHRK, K94, WANM. Heavy: KMJQ, KYOK, WZEN-FM, KDAY, WLOU, WQQK, WTLC. Medium: WWIN, WDAS, KKDA-FM, KNOK-FM, WEDR, WDMT, WZAK, WDRQ, WJLB, KMJM, KJLH, KSOL, WTOY, WVOI, KDKO. Debuts at number 37 on the Black/Urban chart.

THOMAS McCLARY "Thin Walls" (Motown) 40/5
Rotations: Heavy 0/0, Medium 16/2, Light 24/3, Total Adds 5, WKND, WORL, WPLZ, KAPE, KOKA. Medium: WWIN, WAMO, KKDA-FM, WYLD-FM, WJLB, WZEN-FM, XHRM, WPDQ, WEAS, WANM, WTLC, WWWS, WVOI, KDKO.

DAN HARTMAN "We Are The Young" (MCA) 39/4
Rotations: Heavy 5/0, Medium 14/0, Light 20/4, Total Adds 4, WXOK, WENN, WPLZ, WTOY. Heavy: KMJQ, WYLD-FM, WJAX, WLOU, KDKO. Medium: WHUR, WZEN-FM, WNHC, WRDW, WPEG, KIIZ, WBLX, WQQK, K94, KAPE, KOKA, WYEE, KYOK, KRNB, WLLA, WGQK, K94, KAPE, KOKA, WYEE, KYOK, KRNB, WLLA, WGGK, WGG

OLLIE & JERRY "Electric Boogaloo" (Polydor/PolyGram) 39/3
Rotations: Heavy 2/0, Medium 22/1, Light 15/2, Total Adds 3, WZAK, WPDQ, WAAA. Heavy: WNHC, WWWS. Medium: WWIN, WXYV, WDAS, KRNB, WDIA, WTMP, WGCI, WZEN-FM, XHRM, KSOL, WRDW, WENN, WPEG, JET94, WFXC, WQMG, WKXI, KIIZ, WBLX, WORL, WTLC.

SHEENA EASTON "Sugar Walls" (EMI America) 38/25

Rotations: Heavy 9/5, Medium 14/7, Light 15/13, Total Adds 25 including WDJY, KKDA-FM, KNOK-FM, KYOK, KRNB, WDIA, WTMP, WDRQ, KMJM, XHRM, KSOL, WJAX, WANM, WVKO, WVOI. Heavy: WZAK, WQQK, WQKS, WWWS. Medium: WDAS, WUSL, WVEE, WDMT, WJLB, KDAY, WKWM. Debuts at number 40 on the Bleck/Urban chart.

WDAS, WUSL, WVEE, WDMT, WJLB, KDAY, WKWN. Deadts at number 40 on the bleck of ban chair.

UTFO "Roxamne, Roxanne" (Select) 34/18

Rotations: Heavy 7/3, Medium 9/4, Light 18/11, Total Adds 18, WILD, WAMO, WAOK, KKDA-FM, KYOK, WDIA, WZAK, WDRQ, WJLB, KMJM, WPEG, WJAX, KIZ, WANT, WTOY, WEAS, KOKA, WWDM. Heavy: WDAS, WUSL, WDMT, WQQK. Medium: WWIN, WRKS, WHRK, WEDR, KDAY.

KURTIS BLOW "Basketbail" (Mercury/PolyGram) 32/9
Rotations: Heavy 8/1, Medium 10/3, Light 14/5, Total Adds 9, WWIN, WAMO, WAOK, WDIA, WRDW, WPEG, WANT, WDAO, WVOI. Heavy: WVEE, KKDA-FM, KYOK, KDAY, KIIZ, WQQK, WWWS. Medium: WZAK, KMJM, WZEN-FM, KHRM, WATV, WENN, JET94

TIME "The Bird" (WB) 31/24
Rotations: Heavy 1/1, Medium 10/7, Light 20/16, Total Adds 24 including WWIN, WDJY, WAOK, WZAK, WDRQ, WNHC, WXOK, WJMI, WKXI, KJCB, WANT, WANM, WAAA, WVKO, WTLC, WWWS. Medium WUSL, WAMO, WWDM.

DARYL HALL & JOHN OATES "Method Of Modern Love" (RCA) 31/14
Rotations: Heavy 5/1, Medium 15/7, Light 11/6, Total Adds 14, WWIN, WILD, WUSL, KNOK-FM, WHRK, WLUM, XHRM, WNHC, WRDW, WXOK, JET94, KIIZ, WVKO, WWWS. Heavy: WDJY, WJAX, WANM, WQKS. Medium: WHUR, KKDA-FM, WBLZ, WDMT,

RJ'S LATEST ARRIVAL "Cry Like A Wolf" (Golden Boy/Cuality) 31/6
Rotations: Heavy 1/0, Medium 8/1, Light 22/5, Total Adds 6, KMJM, WZEN-FM, XHRM, WQMG, WORL, WQKS. Heavy: KRNB. WEDD WAR WATY WKY WHOLL WWWS

ASHFORD & SIMPSON "Out Of The World" (Capitol) 30/28

Rotations: Heavy 1/1, Medium 9/7, Light 20/20, Total Adds 28 including WWIN, WXYV, WILD, WDAS, WUSL, WAMO, WHUR, WAOK, KKDA-FM, WDMT, WZAK, WDRQ, WZEN-FM, JET94, WFXC. Medium: KIIZ, KJLH.

RODNEY SAULSBERRY "Look Whatcha Done Now" (Allegiance) 30/8

Rotations: Heavy 0/0, Medium 10/2, Light 20/6, Total Adds 8, WWIN, WILD, WLUM, KMJM, WPEG, WJAX, WEAS, WDAO. Medium: WAMO, KKDA-FM, KRNB, WEDR, WENN, WKXI, WORL, KOKA.

CULTURE CLUB "Mistake No. 3" (Virgin/Epic) 30/5

Rotations: Heavy 1/0, Medium 13/3, Light 16/2, Total Adds 5, WAMO, WHRK, WPEG, JET94, WDAO. Heavy: WYLD-FM. Medium: WHUR, WZEN-FM, KSOL, WNHC, WBLX, WQQK, KAPE, KOKA, WANM, WQKS.

CHAKA KHAN "This Is My Night" (WB) 29/29
Rotetions: Heavy 1/1, Medium 6/6, Light 22/22, Total Adds 29 including WWIN, WILD, WDJY, WHUR, WAOK, WTMP, WLUM, KMJM, WZEN-FM, Z93, WPDQ, KAPE, WQKS, WVKO, WWWS, WVOI.

XAVION "Get Me Hot" (Mirage/Asylum) 26/6

Rotations: Heavy 0/0, Medium 5/1, Light 21/5, Total Adds 6, WWIN, WDIA, WZAK, XHRM, WQMG, WDAO. Medium: KRNB, WPDQ. WEAS, WHRK.

## **MOST ADDED** ®

CHAKA KHAN (29) This Is My Night (WB) **ASHFORD & SIMPSON (28)** Out Of The World (Capitol) **SHEENA EASTON (25)** Sugar Walls (EMI America) TIME (24) The Bird (WB) **COMMODORES (23)** Nightshift (Motown)

## HOTTEST

MIDNIGHT STAR (38) Operator (Solar/Elektra) PAUL HARDCASTLE (32) Rain Forest (Profile) STEVIE WONDER (29) Love Light In Flight (Motown) **TEMPTATIONS (25)** Treat Her Like A Lady (Gordy/Motown) MADONNA (24) Like A Virgin (Sire/WB) **EUGENE WILDE (24)** Gotta Get You Home Tonight (Phil. World/Atl.)

## SIGNIFICANT ACTION

WHAM! featuring GEORGE MICHAEL "Careless Whisper" (Columbia) 24/11
Rotations: Heavy 2/1, Medium 9/4, Light 13/6, Total Adds 11, WILD, WUSL, KNOK-FM, WHRK, WRDW, WJJS, WBLX, WORL, WTOY, WWDM, WVKO. Heavy: WQKS. Medium: KACE, KSOL, JET94, WQQK, KOKA.

COMMODORES "Nightshift" (Motown) 23/23
Rotations: Heavy 0/0, Medium 4/4, Light 19/19, Total Adds 23 including WILD, WAMO, WHUR, WTMP, WGCI, WZAK, WLUM, WZEN-FM, WRDW, WFXC, WJMI, KIIZ, KAPE, WEAS, WVOI.

WHODINI "Freaks Come Out At Night" (Jive/Arista) 23/7
Rotations: Heavy 7/0, Medium 6/3, Light 10/4, Total Adds 7, WAMO, XHRM, WKND, WRDW, WQMG, WKXI, WAAA. Heavy: KYOK, WZAK, WZEN-FM, KDAY, WJMI, WJAX, WWWS. Medium: WDMT, WQQK, WDAO.

SHIRLEY BROWN "This Used To Be Your House" (Sound Town) 23/5
Rotations: Heavy 5/0, Medium 12/3, Light 6/2, Total Adds 5, WKND, WENN, WPEG, WQMG, WPDQ. Heavy: WILD, WDIA, WRDW, KAPE, WKWM. Medium: WAMO, KRNB, WTMP, WZEN-FM, WXOK, WBLX, WORL, KOKA, WTLC.

LONNIE HILL "Hard Times" (Urban Sounds) 23/4

Rotations: Heavy 0/0, Medium 8/0, Light 15/4, Total Adds 4, KMJM, WBLX, WTOY, WEAS. Medium: WDAS, WDIA, WXOK, WENN, WKXI, WPDQ, WLOU, WTLC.

WISH featuring FONDA RAE "Touch Me (All Night Long)" (KR/Personal) 21/8
Rotations: Heavy 2/0, Medium 10/3, Light 9/5, Total Adds 8, WAOK, KRNB, WZAK, WLUM, WFXC, WQMG, WEAS, WWDM.
Heavy: WILD, WAMO. Medium: WDAS, WUSL, KYOK, WEDR, WBMX, WLOU, WANM.

SLAVE "The Word Is Out" (Cotillion/Atco) 20/4

Rotations: Heavy 0/0, Medium 4/0, Light 16/4, Total Adds 4, WWIN, XHRM, WQMG, WLOU. Medium: KKDA-FM, KYOK, WTMP,

KASHIF "Ooh Love" (Arista) 20/3
Rotations: Heavy 1/0, Medium 9/0, Light 10/3, Total Adds 3, WKND, WWDM, WTLC. Heavy: KACE. Medium: WAOK, WZAK, WFXC, WQMG, WJMI, WORL, WTOY, WANM, WWWS.

GRADY HARRELL "Belinda" (Constellation/MCA) 20/2

Rotations: Heavy 0/0, Medium 5/0, Light 15/2, Total Adds 2, WAMO, KAPE. Medium: KRNB, WEDR, WGCI, KSOL, WENN. RAY, GOODMAN & BROWN "Who's Gonna Make The First Move" (Panoramic) 19/4
Rotations: Heavy 0/0, Medium 6/1, Light 13/3, Total Adds 4, WDIA, WZAK, WKXI, WPDQ. Medium: WWIN, WILD, KRNB, WNHC,

BUTCH SAM & THE STATION BAND "Say That You Will" (Private I/CBS) 19/3
Rotations: Heavy 0/0, Medium 4/0, Light 15/3, Total Adds 3, WXOK, WQMG, WTOY. Medium: WAOK, WPEG, WJAX, KOKA.

JOHNNIE TAYLOR "Lady, My Whole World Is You" (Malaco) 19/1
Rotations: Heavy 2/0, Medium 7/0, Light 10/1, Total Adds 1, KHYS. Heavy: WDIA, KAPE. Medium: KNOK-FM, KACE, WRDW,

WXOK, WENN, KIIZ, WBLX. CHERYL LYNN "At Last You're Mine" (Columbia) 18/18

CHERYL LYNN "At Last You're Mine" (Columbia) 18/18
Rotations: Heavy 0/0, Medium 3/3, Light 15/15, Total Adds 18, WILD, WAOK, KKDA-FM, KNOK-FM, WTMP, WZAK, WJLB, WKND, WNHC, WENN, WJMI, WJAX, KJCB, WORL, KOKA, WANM, WTLC, WVOI.

TINA TURNER "Private Dancer" (Caphtol) 18/18
Rotations: Heavy 1/1, Medium 6/6, Light 11/11, Total Adds 18, WAOK, WZAK, WZEN-FM, WKND, WNHC, WRDW, WENN, JET94, WFXC, WJMI, WJAX, KJCB, WORL, WWDM, WANM, WQKS, WWWS, WVOI.

ROGER featuring SHIRLEY MURDOCK "Girl, Cut It Out" (WB) 18/13
Rotations: Heavy 2/0, Medium 7/6, Light 9/7, Total Adds 13, KKDA-FM, WZAK, XHRM, WRDW, WXOK, WATV, WQMG, WKXI, WORL, WTOY, WDAO, WTLC, KDKO. Heavy: WAOK, WANM. Medium: KDAY.

EVELYN "CHAMPAGNE" KING "Out Of Control" (RCA) 17/14 Rotations: Heavy 0/0, Medium 9/7, Light 8/7, Total Adds 14, WWIN, WDAS, WUSL, WAMO, WTMP, WZAK, XHRM, WNHC, WRDW, WATV, WPEG, WORL, WANM, WDAO.

JIMMY CASTOR "It Gets To Me" (Dream/Salsoul) 17/7
Rotations: Heavy 0/0, Medium 4/1, Light 13/6, Total Adds 7, WXYV, WAMO, WZAK, WPEG, WEAS, WAAA, WTLC. Medium: WKXI, WLOU, WWWS.

BLACK IVORY "You Are My Lover" (Panoramic) 17/0 Rotations: Heavy 0/0, Medium 6/0, Light 11/0, Total Adds 0. Medium: W

m: WAMO, KRNB, WEDR, WNHC, WENN, WPDQ. ROCKWELL "He's A Cobra" (Motown) 15/15

Rotations: Heavy 0/0, Medium 3/3, Light 12/12, Total Adds 15, WILD, WAMO, WHUR, WAOK, WTMP, WZAK, KMJM, WZEN-FM, WNHC, WFXC, WJMI, WBLX, WORL, WANM, WWWS. E. ISLEY, C. JASPER, M. ISLEY "Kiss And Tell" (CBS Associated) 15/9
Rotations: Heavy 2/2, Medium 7/3, Light 6/4, Total Adds 9, WAOK, WDIA, WTMP, WZAK, WJMI, KJCB, WORL, WANM, WTLC.

Medium: KRNB, WKXI, WQQK, KOKA.

CHERRELLE "When You Look In My Eyes" (Tabu/CBS) 14/2 Rotations: Heavy 1/0, Medium 4/0, Light 9/2, Total Adds 2, WQMG, WWDM. Heavy: WXOK. Medium: KKDA-FM, KNOK-FM, KJCB, WLOU.

YARBROUGH & PEOPLES "I'll Be There" (Total Experience/RCA) 14/1
Rotations: Heavy 1/0, Medium 4/0, Light 9/1, Total Adds 1, WDAO. Heavy: WTLC. Medium: WAOK, WKND, WPEG, KAPE. FATBACK "Spread Love" (Spring) 13/2

Rotations: Heavy 0/0, Medium 2/0, Light 11/2, Total Adds 2, WPEG, WAAA. Medium: WAMO, WAOK.

MAGNUM FORCE "Cool Out" (Now Sounds) 12/8

Rotations: Heavy 1/0, Medium 4/2, Light 7/6, Total Adds 8, WWIN, WUSL, WDJY, WDRQ, KMJM, WXOK, KOKA, WVOI. Heavy: WGCI. Medium: WZEN-FM, WKWM. FORCE MD'S "Forgive Me Girl" (Tommy Boy) 11/6
Rotations: Heavy 1/0, Medium 4/1, Light 6/5, Total Adds 6, WXYV, WILD, KIIZ, KJCB, WQKS, WWWS. Heavy: WUSL. Medium: KYOK, WDMT, WZAK.

MICHAEL WYCOFF "Gonna Chase You ('Til You Catch Me)" (Valley Vue) 11/5

Rotations: Heavy 0/0, Medium 3/3, Light 8/2, Total Adds 5, WWIN, WAOK, WATV, WENN, KHYS. FREESTYLE "The Party Has Begun" (Sunnyview) 11/3

ations: Heavy 0/0, Medium 5/0, Light 6/3, Total Adds 3, WXYV, KRNB, WWDM. Medium: WENN, WPEG, WQQK, WEAS,

AM/FM "Push The Pedal To The Metal" (Dream/Salsoul) 11/2
Rotations: Heavy 0/0, Medium 4/0, Light 7/2, Total Adds 2, WQKS, WAAA. Medium: WXYV, KMJQ, WQQK, WWWS.

DYNAMIC BREAKERS "Dynamic (Total Control)" (Sunnyview) 11/2

Rotations: Heavy 0/0, Medium 5/1, Light 6/1, Total Adds 2, WAMO, KHYS. Medium: KYOK, WENN, WKXI, WQQK.

CLARENCE JACKSON "Our Love Will Last Forever" (R&R Records) 10/2

Rotations: Heavy 0/0, Medium 2/0, Light 8/2, Total Adds 2, WKXI, WTLC. Medium: KRNB, WEAS

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records

Nothing boosts listener awareness, loyalty and ratings like personality.

And no other network, service or programming aid gives your station as much personality as the Wireless Flash.

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around the globe receive the Flash.

Or why most of our subscribers consistently pull high numbers in the book.

Or why so many group broadcasters have signed on for our twice-a-week programming service.

Ratings, personality and listener loyalty. It's yours in a Flash.



Find out more.

station. Please send	abligation, let me see how dd zip, zing and personality to our a two-week sample of the Wireless it free and judge its programming	Call foll free Call Collect, (619) 293-1818 Overseas:
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(3/90)	TITLE	
1 S. P.	STATION	
	STREET	
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WTLC/Indianapolis

## Black/Urban

# Regional Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

#### **EAST**

RONNIE LAWS
READY FOR THE WOR
RODNEY SAULSBEREY
MICHAEL WYCOFF
MAGNUM FORCE ALBEM XAVION CHARA KHAN POINTER SISTERS ASHFORD & SIMPSON TIME

BALL & OATES

EVELYN KING

STEPHANIE MILLS NEWCLEUS KURTIS BLOW SLAVE Hottest: EUGENE WILDE PAUL HARDCASTLE STEVIE WONDER DIANA ROSS

#### WXYV/Baltimore

FORCE MD'S FREESTYLE
JIMMY CASTOR
ASEFORD & SIMPSON
Hottest: THELMA HOUSTON
PAUL BARDCASTLE
JERMAINE JACKSON
JERMAINE STEWART
STEVIE WONDER

#### WILD/Boston Elroy R.C. Smith

POINTER SISTERS WHAMI
FORCE MD'S
ALICIA MYERS
ROCK MASTER SCOTT
COMMODORES
CHAKA KHAN
CHERYL LYNN
ASBFORD & SIMPSON
ROCKMELL ROCKWELL PAUL HARDCASTLE STEVIE WONDER NEW EDITION

#### WKND/Hartford

WHODINI KEY-MATIC SHIRLEY BROWN JEFFREY OSBORNE TINA TURNER CBERYL LYNN CBARA KBAN KASBIF TBOMAS MCCLARY MADONNA DIANA ROSS

#### SADE PAUL BARDCASTLE WNHC/New Haver

SAMSON & DELILAR TINA TURNER CHERYL LYNN ASHFORD & SIMPSON ASHFORD & SIMPS TIME COMMODORES ROCKWELL EVELYN KING BONNIE POINTER LEON LOVE BALL & OATES Hottest! STYLISTICS MIDNIGHT STAR ROOL & THE GANG

Hottest: ROCK MASTER SCOTT ASHFORD & SIMPSON THELMA HOUSTON STRAPE GLENN JONES

#### WUSL/Philadelphia Jeff Wyatt CHAMPAIGN

ASHFORD & SIMPSON OBIO PLAYERS NOLAN THOMAS UTFO PRINCE STYLISTICS

### WDAS/Philadelphi

TEPBANIE MILLS BILLY OCEAN DUTCH ROBINSON PAT BOYS Hottest: MIDNIGHT STAR TEMPTATION PAUL BARDCASTLE NEW EDITION UTFO

Allen Harrison CULTURE CLUB

#### Al Wallace

ROGER TIME CHAKA KHAN GEORGE BENS

### Gaylord Boyd

Hottest: MIDNIGHT STAR TEMPTATIONS
ISLEY, JASPER &
WHISPERS
THELMA HOUSTON

# WATV/Birmingham

ROGER
TIME
CHAMPAIGN
JAMES INGRAM
EVELYN KING
CONTROLLERS
MICHAEL WYCOFF JANET JACKSON RAY PARKER JR. BILLY OCEAN

#### WENN/Birmingham Michael Star

Hottest: WHODINI MIDNIGHT STAR MADONNA PRINCE THELMA BOUSTON **Duff Lindsey** 

SLAVE Hottest: STEVIE WONDER EUGENS WILDE MADONNA NEW EDITION TEMPTATIONS

#### KSOL/San Mateo Bernie Moody

SHEENA EASTON Hottest: ASHPORD & SIMPSON GAP BAND MIDNIGHT STAR JERMAINE JACKSON MIDNIGHT STAR

#### SOUTH

WAOK/Atlanta

ISLEY, JASPER & UTFO KURTIS BLOW CASHMERE CASHMERE
MICHAEL WYCOFF
CHAKA KHAN
ASHPORD & SIMPSON
CHERYL LYNN
TINA TURNER
ROCKWELL TIME
Hottest:
MIDNIGHT STAR
MADONNA
KOOL & THE GANG
PAUL HARDCASTLE

#### **Scotty Andrews**

ROGER CHAMPAIGN LIMIT WHODINA
TIME
CHARA KHAN
KURTIS BLOW
BALL & OATES
POINTER SISTERS
COMMODORES
COMMODORES DDINI COMMODORES
ASHFORD & SIMPSON
CONTROLLERS
STAPLE SINGERS
TIMA TURNER
EVELYN KING
WBAM1 Hottest: EUGENE WILDE TEMPTATIONS

#### WXOK/Baton Rouge

CASEMERE NOLAN THOMAS GEORGE BENSON
PRINCE
HALL & OATES
BUTCE SAM & THE S
VANITY
DAN BARTMAN
MAGNUM FORCE
STAPLE SINGERS
BOTTERET: TINA TURNER JERMAINE STEWART

#### KQXL/Baton Rouge

NUANCE NEWCLEUS Hottest: KOOL 5 THE GANG MADONNA

MICHAEL WYCOFF JEFFREY OSBORNE JAMES INGRAM SHIRLEY BROWN SHEENA EASTON CONTROLLERS TIME TIME TURNER
CHARA KBAN
CHERTL LYNN
DAN BARTMAN
HOTLEST:
EUGENE WILDE
MIDNIGHT STAR
JERMAINE STEWART
TEMPTATIONS
STEVIE WONDER

CHARA KHAN Bottest: EUGENE WILDE MIDNIGHT STAR TEMPTATIONS STEVIE WONDER JERMAINE JACKSON

WWWZ/Charleston

#### WPEG/Charlotte Mike Rossi

KURTIS BLOW CHAMPAIGN CICI RODNEY SAULSBERRY UTFO SHIRLEY BROWN PATBACK FATBACK
BOTTEST:
BUGENE WILDE
PAUL HARDCASTLE
DIANA ROSS
MIDNIGHT STAR
PHILIP BAILEY

### JET94/Chattanoogs

BALL & OATES BALL & OATES
GAP BAND
SHEENA EASTON
EUGENE WILDE
CULTURE CLUB
TINA TURNER
ASHPORD & SIMPSON TIME CHARA KHAN DANNY SBIRLEY RONNIE LAWS BOTTEST:
MADONNA
PRINCE
PAUL HARDCASTLE
RLYMAXX

#### KKDA-FM/Dallas

CHAMPAIGN SHEENA EASTON UTFO ASHFORD & SIMPSON CHERYL LYNN Hottest: RLYMAXX
PAUL HARDCASTLE
MIDNIGHT STAR
KURTIS BLOW
ROCK MASTER SCOTT

#### WFXC/Durhan

JONZUN CREW BHEENA EASTON TINA TURNER ROCKWELL COMMODORES ASHFORD & SIMPSON WISH WISB
Hottest:
STEVIE WONDER
PAUL HARDCASTLE
NOLAN THOMAS
TEMPTATIONS
EUGENE WILDE

#### KNOK-FM/Ft. Worth BALL & OATES

MTUME SHEENA EASTON READY FOR THE CHERYL LYNN WHAM! Bottest: DIANA ROSS KOOL & THE GANG JERMAINE JACKSON GWEN GUTHRIE KLYMAXX

#### WQMG/Greensboro Doc Foster

SKYY
POINTER SISTERS
RJ'S LATEST ARRIV
JONZUN CREW
JANET JACKSON LIMIT CASHMERE LINDA CLIFFORD SLAVE ROGER
WHODINI
WISH
BUTCH SAM & THE S
MICK JESSUP
CHERRELLE XAVION Bottest: TEMPTATIONS STEVIE WONDER KOOL & THE GANG THELMA HOUSTON

KURTIS BLOW ROCK MASTER SCOTT MADONNA

### KMJQ/Houston

RONNIE LAWS HOTTEST:
ROCK MASTER SCOTT
MIDNIGHT STAR
PAUL BARDCASTLE
ASBFORD & SIMPSON
NOLAN THOMAS

## WJMI/Jackson Carl Haynes

TIME ISLEY, JASPER & JEFFREY OSBORNE NUANCE CHAKA KHAN ASHFORD & S. TINA TURNER CHERYL LYNN

#### WKXI/Jackson Tommy Marshall

DAVID SIMMONS CLARENCE JACKSON ROGER WBODINI RAY GOODMAN TIME Bottest: MIDNIGHT STAR TEMPTATIONS KLYMAXX EUGENE WILDE KOOL & THE GANG WJAX-FM/Jackso

### ROD STEWART SHEENA EASTON

Chris Turner

FOREIGNER TINA TURNER

UTFO CHARA KHAN

WPDQ/Jacksonville

VANITY
OLLIE & JERRY
NOLAN THOMAS
RAY GOODMAN & BR
CHAKA KHAN
PENNYE FORD
GAP BAND
SHIRLEY BROWN
TUNE CREW
BOTTELS
BOTTLL
EGENE WILDE
ANGELB BOFILL
KOOL & THE GANG
TOM BROWNE

TOM BROWNE STEVIE WONDER

HALL & OATES

MTUME FORCE MD'S STEVIE WONDER JEFFREY OSBORE

PHILIP BAILEY

STEPHANIE MILLS MIDNIGHT STAR

MADONNA PAUL HARDCASTLE ROCK MASTER SCOTT

KJCB/Lafayette

ASHFORD & S FORCE MD'S CHERYL LYNN

TINA TURNEL CHAKA KHAN TIME

JOYCE KENNEDY

SHEENA EASTON PHILIP BAILEY IVY FRANKIE LEE

COMMODORES
BOTTEST:
STEVIE WONDER
NEW EDITION
MIDNIGHT STAR
EUGENE WILDE
PAUL HARDCASTLE

UTFO WHISPERS

KIIZ/Killeen

BILLY OCEAN SHEENA EASTON ISLEY, JASPER & XAVION BOB SEGER RICK SPRINGFIELD RODNEY SAULSBERRY CHERYL LYNN STEPHANIE MILLS Bottest: PRINCE PRINCE ROD STEWART NEW EDITION PAUL HARDCASTLE FOREIGNER

#### WEDR/Mlam

LAKESIDE LONNIE B ROCKWELL WHAM! COLORS Hottest:

## WQQK/Nashville Fred Harvey

Rottest: ROOL & THE GANG
GAP BAND
WHODINI
KURTIS BLOW
EGYPTIAN LOVER WYLD-FM/New Orlean

SOS BAND TEENA MARIE TEMPTATIONS MIDNIGHT STAR WHISPERS K94/Nortoll

#### Bruce Dowdy

## WLOU/Louisville Tony T. Fields

NOLAN THOMAS GWEN GUTHRIE READY FOR THE WOR JEFFREY OSBORNE Bottest: TEMPTATIONS PRINCE ROY AYERS KLYMAXX MIDNIGHT STAR

#### WJJS/Lynchburg Lad Goins

JEFFREY OSBORNE WHAMI POINTER SISTERS PRINCE DIANA ROSS GEORGE BENSON HONEYDRIPPERS ROCK MASTER SCON PAUL HARDCASTLE KLYMAXX SADE GWEN GUTERIE JANET JACKSO RONNIE LAWS SKYY Hottest: PRINCE

### KRNB/Memphis Jerry Mason

PRESTVIE WISH SHEENA EASTON Hottest: MIDNIGHT STAR EUGENE WILDE RAY PARKER JR.

WHAM!
CULTURE CLUB
RLYMAXX
STEPHANIE MILLS
FURIOUS PIVE SKYY
POINTER SISTERS
EGYPTIAN LOVER
BOTTEST
GLENN JONES
ASHFORD & SIMPSON
FORCE MD'S
TEENA MARIE
MADONNA

HOTTO HOTTOST HOTTOST

none
Rottest:
EUGENE WILDE
SHALAMAR
STEVIE WONDER
KOOL & TRE GANG
TEMPTATIONS

#### B.J. Taylor

SADE GEORGE BENSON ALICIA MYERS READY FOR THE WOR WHODINI NEWCLEUS ROCK MASTER SCOTT FURIOUS FIVE STEVIE WONDER DEODATO

# MADONNA JACKSONS TEENA MARIE ROOL 5 THE GANG

CASHMERE HAROLD MELVIN TEOMAS MCCLARY MAGNUM PORCE SHEENA EASTON UTFO CHERYL LYNN BONNIE POINTER DWIGHT TWILLEY Hottest: MIDNIGHT STAR STEVIE WONDER TEMPTATIONS WHISPERS EUGENE WILDE WWDM/Sumte

#### SHEENA EASTON KASHIF CBERRELLE FREESTYLE COLORS CHARA KHAN

Mays/Hart

GEORGE BENSON MICHAEL WYCOFF PRILIP BAILEY CASHMERE CHAMPAIGN DYNAMIC BREAKERS JOHNNIE TAYLOR JOHNNIE TAYLOR
BOTTEST:
MIDNIGHT STAR
ASHFORD & SIMPSON
GLENN JONES
TEMPTATIONS
EUGENE WILDE

#### WANT/Richmo Kirby Carmichael

GWEN GUTERIE UTFO OTFO
GEORGE BENSON
PRINCE
JEFFREY OSBORNE
STEPBANIE MILLS SKYY
TIME
PBLLIP BALLEY
STEVIB WONDER
NUANCE
RONNIE LAMS
PENNYE FORD
JONZUN CREW
ASHFORD & SIMPSON
KURTIS BLOW
RURTIS BLOW
ROTERS PAUL BARDCASTLE TEMPTATIONS NEW EDITION RAY PARKER JR. STEVIE WONDER

#### WTOY/Rosnoke

PRINCE GWEN GUTHRIE GWEN GUTHHIE
GEORGE BENSON
PBILIP BAILEY
ROCK MASTER SCOTT
JANET JACKSON
RONNIE LAWS
READY FOR THE WOR UTFO DAN HARTMAN PENNYE FORD TIME LONNIE HILL

# WHAMI ROGER CHARA KHAN BUTCH SAM & THE S HOTLESTI MINIGHT STAR STEVIE WONDER TEMPTATIONS ROOL & THE GANG THELMA HOUSTON

KAPE/San Antonio Mike Kelly THOMAS MCCLARY GRADY HARRELL BMP SHEENA EASTON COMMODORES CHAKA KHAN Bottest: MIDNIGHT STAR VANITY STEVIE WONDER SADE PAUL HARDCASTLE

#### WEAS/Savannah

POINTER SISTERS NOLAN THOMAS LONNIE HILL PRETTY TONY BRONNER BROTBERS SYLVESTER RODNEY SAULSBERRY JIMMY CASTOR COMMODORES WISH UTFO Bottest: MIDNIGHT STAR TEENA MARIE PRINCE JEFFREY OSBORNE WHISPERS

#### KOKA/Shreveport

# TINA TURNER CASHMERE WISH COMMODORES

OTFO
Hottest:
EUGENE WILDE
PAUL HARDCASTLE
NEW EDITION
MIDNIGHT STAR
STEVIE WONDER

#### MIDWEST

WGCI/Chicago

COMMODORES Hottest: PRINCE TEMPTATIONS WHISPERS MAGNUM FORCE THELMA HOUSTON

#### WBLZ/Cincinnati

none Bottest: MIDNIGHT ST TBENA MARIE

ASHFORD & SIMPSO Hottest: PAUL HARDCASTLE READY FOR THE WO EUGENE WILDE MADONNA UTFO

#### WANM/Taliahassee

SHEENA EASTON CHAKA KHAN OHIO PLAYERS TIME ALEEM BRONNER BROTHERS

# ANDY SUMMERS VERICHERI NEW EXPERIENCE ISLEY, JASPER TWILIGHT 22 CHERYL LYNN

PAUL BARDCASTLE GWEN GUTTRIE NEW EDITION

SHEENA EASTON DEBBIE DEB CHAKA KEAN CHERYL LYNN ROCKWELL COMMODORES
HOTTEST
HOTTIGHT STAR
TEMPTATIONS
KOOL & THE GANG
RAY PARKER JR.
NEW EDITION

#### WQKS/WIlliamsburg

GLENN FREY
STEVE PERRY
CHAKA KBAN
TINA TURNER
CYNDI LAUPER
ASHFORD & SIMPSON
FORCE MD'S
BARBRA STREISAND
RJ'S LATEST ARRIV
AM-FM Hottest:

MIDNIGHT STAR TEMPTATIONS THELMA HOUSTON STEVIE WONDER JERMAINE STEWART

SKYY
RAY GOODMAN & BR
CHERYL LYNN
PAT BOYS
TIME ISLEY, JASPER & EVELYN KING

#### WBMX/Chicago Lee Michaels

Hottest: TEMPTATIONS ASHPORD & SIMPSON TEENA MARIE

#### Brian Castle

PREDERICK ASHPORD & SIMPSON

PAUL HARDCASTLE GWEN GUTHRIE RICHARD D, FIELDS BAND OF GOLD

Hottest: KOOL 5 THE GANG PHILIP BAILEY KLYMAXX BILLY OCEAN NEW EDITION

#### WAAA/Winston-Salem

WHODINI

#### WZAK/Cleveland

UTFO
ASHFORD & SIMPSON
EUGENE WILDE
WISH
SPYDER D
TINA TURNER
OLLIE & JERRY
SEYY ROGER ROCK MASTER SCOTT SYLVESTER RASHIF RASHIF
ISLBY, JASPER &
CLARENCE JACKSON
JIMMY CASTOR
CHERYL LYNN
COMMODORES COMMODORES
ASHFORD & SIMPSON
AMUZEMENT PARK BA
GAP BAND
TIME
HOTTEST;
BILLY OCEAN

#### WLUM/Milwaukee

RODNEY SAULSBERRY RLYMAXX READY FOR THE WOR CYNDI LAUPER CHARA RHAN FOREIGNER COMMODORES WISH
Hottest:
MADONNA
EUGENE WILDE
JARMAINE JACKSON
KOOL & THE GANG
BILLY OCEAN

#### WWWS/Saginaw

Kermit Crocket FAT BOYS FAT BOYS
TIME
CHARA RHAN
HALL & OATES
ROCKWELL
COMMODORES
TINA TURNER
ASBRORO & SIMPSON
THELMA BOUSTON
FORCE MD'S
SONNY CHARLES
BOTES SHEENA EASTON

#### MA DONNA PRINCE KMJM/St. Louis Ron Atkins

SEBENA EASTON TEBNA MARIE MIDNIGHT STAR UTFO CBAKA KHAN MAGNUM FORCE ROCKWELL GAP BAND NUANCE RODNEY SAULSBERRY Hottest: NEW EDITION PAUL HARDCAS JERMAINE STEWART READY FOR THE WOR NOLAN THOMAS

#### WZEN/St. Louis

RJ'S LATEST ARRIV GRANDMASTER FLASH
ASBPORD & SIMPSON
TINA TURNER
CHAKA KHAN
Hottest: Hottest: STEVIE WONDER TEMPTATIONS MIDNIGHT STAR READY FOR THE WOR PAUL HARDCASTLE

CONTROLLERS
NEWS CREW
STEVIE WONDER
MAGNUM FORCE
HOTHERS
MIDNIGHT STAR
THELMA BOUSTON
STEVIE WONDER
KOOL & THE GANG
EUGENE WILDE

#### 79 Reporting Stations

The following stations reported a frozen playlist this week:

> WRKS/New York WBMX/Chicago WBLZ/Cincinnati **WVEE/Atlanta KQXL/Baton Rouge** WQQK/Nashville WYLD-FM/New Orleans KACE/Los Angeles **KDAY/Los Angeles KJLH/Los Angeles**

#### KUKQ/Phoenix failed to report this week and its playlist was frozen.

formats and is no longer an R&R reporter.

## WEST

DIANA ROSS ANDY SUMMERS PRINCE SKYY STEVIE WONDER Hottest: MIDNIGHT STAR ROOL & THE GANG

#### STEVIE WONDER PHILIP BAILEY KACE/Los Angele

KDAY/Los Angeles

### KJLH/Los Angeles

RLYMAXX TEMPTATIONS

## Joe Tamburro

ASHFORD & SIMPSON EVELYN KING

PRINCE KURTIS BLOW FURIOUS FIVE PATTI LABELLE ASBPORD & SIMPSON POINTER SISTERS TEMPTATIONS KLYMAXX CHAMPAIGN ROCKWELL UTFO EVELYN KING JIMMY CASTOR ROD STEWART

### DYNAMIC BREAKER IVY GRADY BARRELL STEPBANIE MILLS Bottest: VANITY GEORGE BENSON PRINCE KURTIS BLOW ASHFORD & SIMPSON

WHUR/Washington

Libby Lawson

ROCKWELL
FURIOUS FIVE
ASBFORD & SIMPSON
CHAKA KHAN
JOYCE KENNEDY
COMMODORES COMMODORES
ROCK MASTER SCOTT
Hottest:
HOTOLE
MADONNA
STEVIE WONDER
HALL & OATES
PAUL HARDCASTLE

#### WDJY/Washington Dan O'Neil SHEENA EASTON GEORGE BENSON TIME ROCK MASTER SCOTT JANET JACKSON JANET DEODATO PATTI LABELLE LITTLE BENNY MAGNUM PORCE IRVIN LEE

# MASS EXTINCTION ELLY BROWN CHAKA KBAN Hottest:

KUKO/Phoenia KDKO/Englewood

## XHRM/San Diego

ROCK MASTER SCOTT POINTBR SISTERS EVELTN KING ROGER RJ'S LATEST ARRIV HALL & OATES XAVION SHEENA EASTON SLAUE

#### Larry Tinsley

#### WVEE/Atlanta

MODINI
DREAMBOY
FORCE MD'S
FAT BOYS

## WRDW/Augusta

FAT BOYS

### MIDNIGHT STAR TEENA MARIE

SHIRLEY BROWN

KYOK/Houston Steve Hedgewood UTFO
CAPTAIN ROCK
ROCK MASTER SCOTT
STEVIE WONDER
MADONNA
MAN PARRISH
SHEENA EASTON
HOTTER
PAUL HARDCASTLE

### WHRK/Memphis Jimmy Smith

HALL & OATES

## Bobby O'Jay

#### WBLX/Mobile

Hottest: MIDNIGHT STAR STEVIE WONDER TEENA MARIE JERMAINE STEWART JERMAINE JACKSON

# CHAKA KHAN NOLAN THOMAS FORCE MD'S NEW EDITION ROY AYERS

# DEODATO EURYTHMICS BAMBAATAA & BROWN L.L. KOOL JAY NEWSCRATCHMASTER HOTTEST: PRINCE

WORL/Orlando

SHEENA EASTON PHILIP BAILEY

THELMA HOUSTON ROGER ROCK MASTER SCOTT THOMAS MCCLARY THOMAS MCCLARY
NOLAN THOMAS
NJ'S LATEST ARRIV
ASHFORD & SIMPSON
COSMIC CAT
EVELYN KING ABO BRYSO WHAMI CHERYL LYNN JONZUN CREW KLYMAXX
ISLEY, JASPER &
CASBMERE
ROCKWELL
PRETTY TONY
TINA TURNER

#### NEW EDITION EUGENE WILDE WPLZ/Petersburg

CHARA KHAN THOMAS MCCLARY BAND OF GOLD CICI

CICI SKYY LINDA CLIFFORD GWEN GUTHRIE DAN HARTMAN Hottest: RLYMAXX MIDNIGHT STAR STEVIE WONDER ROCK MASTER SCOTT PAUL HARDCASTLE

ROCK MASTER SCOTT DAZZ BAND COMMODORES

ROGER JANET JACKSON XAVION JIMMY CASTOR ROCKWELL COMMODORES L.L. KOOL JAY ALEEM ALEEM
HOTTEST:
PAUL BARDCASTLE
READY FOR THE WOR
FREDERICK
WHODINI
BAROLD MELVIN

## WVK O/Columbus

RLYMAXX NEW EDITION Bottest: STEVIE WONDER KOOL & THE GANG JEFFREY OSBORNS

#### PRINCE PAUL HARDCASTLE WDAO/Dayton Lankford Stephen

ROGER
PENNYE FORD
EVELYN KING
CONTROLLERS
READY FOR THE WOR
ASHPORD & SIMPSON
YARBROUGH & PEOPL
MADONNA ROGER MADONNA CULTURE CLUB FREDERICK SREENA EASTON RODNEY SAULSBERRY KURTIS BLOW XAVION Bottest: PAUL BARDCASTLE

TEENA MARIE PRINCE EUGENE WILDE

WDRQ/Detroit

SEEENA EASTON

SHEENA EASTO TEENA MARIE UTFO

Frank Grant

COMMODORES JANET JACKSON

TIME POINTER SISTERS Hottest:

#### WJLB/Detroit James Alexande BALL & OATES

PAUL BARDCASTLE REBBIE JACKSON TEENA MARIE

MADONNA
MAGNUM FORCE
ASHFORD & SIMPSON
CASHMERE
JEFFREY OSBORNE
ONE WAY
ROY AYERS
SHALAMAR
TIME
BOTLEST:
FAT BOYS
PAUL HARDCASTLE
SHEENA EASTON

#### WVOI/Toledo

KLYMAXX PHILIP BAILEY COMMODORES
TINA TURNER
SHEENA EASTON
ASHFORD & SIMPSON
CHAKA KHAN
CHERYL LYNN
POINTER SISTERS TIME RURTIS BLOW

## Hottest: PAUL HARDCASTLE WHODINI TEMPTATIONS MIDNIGHT STAR SHIRLEY BROWN **68 Current Reports**

## KNOW/Austin has changed



## NATIONAL AIRPLAY/50 **January 11, 1985**

### ALABAMA/(There's A) Fire In The Night (RCA)	5 7 4 5 9 6
■ ALABAMA/(There's A) Fire In The Night (RCA) 156/1 134 17 ② OAK RIDGE BOYS/Make My Life With You (MCA) 159/0 127 25 ⑤ CONWAY TWITTY/Ain't She Somethin' Else (WB) 159/0 121 34 4 CRYSTAL GAYLE/Me Against The Night (WB) 155/0 119 31 ⑤ MERLE HAGGARD WJANIE FRICKE/A Place To Fall Apart (Epic) 151/0 119 23 ⑥ T.G. SHEPPARD/One Owner Heart (WB/Curb) 159/0 109 44 ② ED BRUCE/You Turn Me On (Like A Radio) (RCA) 157/3 93 57 ⑧ JOHN CONLEE/Years After You (MCA) 146/1 107 25 ⑤ MEL McDANIEL/Baby's Got Her Blue Jeans On (Capitol) 154/5 96 49 ⑥ GARY MORRIS/Baby Bye Bye (WB) 158/1 84 67 ⑤ EDDY RAVEN/She's Gonna Win Your Heart (RCA) 158/2 79 68 Ø RICKY SKAGGS/Something In My Heart (Epic) 148/2 96 42 13 GENE WATSON/Got No Reason Now For Goin' Home (MCA/Curb) 145/4 90 36 Ø DAN SEALS/My Baby's Got Good Timing (EMI America) 156/5 59 86 15 REBA McENTIRE/How Blue (MCA) 132/2 85 25 ⑥ GLEN CAMPBELL/A Lady Like You (Atlantic America) 158/8 33 99 Ø THE STATLERS/My Only Love (Mercury/PG) 153/10 38 96 Ø EXILE/Crazy For Your Love (Epic) 159/19 32 92 Ø GUS HARDIN w/EARL THOMAS CONLEY/All Tangled Up In Love (RCA) 151/7 32 88 EMMYLOU HARRIS/Someone Like You (WB) 146/6 25 100 ② LEE GREENWOOD/You've Got A Good Love Comin' (MCA) 153/29 18 94 VERN GOSDIN/Slow Burning Memory (Compleat/PG) 148/10 26 89 MICHAEL MARTIN MURPHEY/What She Wants (EMI America) 149/9 20 100	7 4 5 9
OAK RIDGE BOYS/Make My Life With You (MCA) 159/0 127 25 CONWAY TWITTY/Ain't She Somethin' Else (WB) 159/0 121 34 CRYSTAL GAYLE/Me Against The Night (WB) 155/0 119 31 MERLE HAGGARD w/JANIE FRICKE/A Place To Fall Apart (Epic) 151/0 119 23 T.G. SHEPPARD/One Owner Heart (WB/Curb) 159/0 109 44 ED BRUCE/You Turn Me On (Like A Radio) (RCA) 157/3 93 57 JOHN CONLEE/Years After You (MCA) 146/1 107 25 MEL McDANIEL/Baby's Got Her Blue Jeans On (Capitol) 154/5 96 49 GARY MORRIS/Baby Bye Bye (WB) 158/1 84 67 EDDY RAVEN/She's Gonna Win Your Heart (RCA) 158/2 79 68 RICKY SKAGGS/Something In My Heart (Epic) 148/2 96 42 GENE WATSON/Got No Reason Now For Goin' Home (MCA/Curb) 145/4 90 36 DAN SEALS/My Baby's Got Good Timing (EMI America) 156/5 59 86 EBBA McENTIRE/How-Blue (MCA) 132/2 85 25 GLEN CAMPBELL/A Lady Like You (Atlantic America) 158/8 33 99 THE STATLERS/My Only Love (Mercury/PG) 153/10 38 96 EXILE/Crazy For Your Love (Epic) GUS HARDIN w/EARL THOMAS CONLEY/All Tangled Up In Love (RCA) 151/7 32 88 EMMYLOU HARRIS/Someone Like You (WB) 153/29 18 94 VERN GOSDIN/Slow Burning Memory (Compleat/PG) 148/10 26 89 MICHAEL MARTIN MURPHEY/What She Wants (EMI America) 149/9 20 100	4 5 9
3 CONWAY TWITTY/Ain't She Somethin' Else (WB) 159/0 121 34 4 CRYSTAL GAYLE/Me Against The Night (WB) 155/0 119 31 5 MERLE HAGGARD w/JANIE FRICKE/A Place To Fall Apart (Epic) 151/0 119 23 7 T.G. SHEPPARD/One Owner Heart (WB/Curb) 159/0 109 44 6 ED BRUCE/You Turn Me On (Like A Radio) (RCA) 157/3 93 57 8 JOHN CONLEE/Years After You (MCA) 146/1 107 25 6 MEL McDANIEL/Baby's Got Her Blue Jeans On (Capitol) 154/5 96 49 6 GARY MORRIS/Baby Bye Bye (WB) 158/1 84 67 6 EDDY RAVEN/She's Gonna Win Your Heart (RCA) 158/2 79 68 6 RICKY SKAGGS/Something In My Heart (Epic) 148/2 96 42 7 GENE WATSON/Got No Reason Now For Goin' Home (MCA/Curb) 145/4 90 36 7 DAN SEALS/My Baby's Got Good Timing (EMI America) 156/5 59 86 7 REBA McENTIRE/How Blue (MCA) 132/2 85 25 7 GLEN CAMPBELL/A Lady Like You (Atlantic America) 158/8 33 99 7 THE STATLERS/My Only Love (Mercury/PG) 153/10 38 96 7 EXILE/Crazy For Your Love (Epic) 155/19 32 92 8 GUS HARDIN w/EARL THOMAS CONLEY/All Tangled Up In Love (RCA) 151/7 32 88 8 EMMYLOU HARRIS/Someone Like You (WB) 146/6 25 100 8 LEE GREENWOOD/You've Got A Good Love Comin' (MCA) 153/29 18 94 9 VERN GOSDIN/Slow Burning Memory (Compleat/PG) 148/10 26 89 8 MICHAEL MARTIN MURPHEY/What She Wants (EMI America) 149/9 20 100	5 9
4 CRYSTAL GAYLE/Me Against The Night (WB) 155/0 119 31  3 MERLE HAGGARD w/JANIE FRICKE/A Place To Fall Apart (Epic) 151/0 119 23  4 T.G. SHEPPARD/One Owner Heart (WB/Curb) 159/0 109 44  5 ED BRUCE/You Turn Me On (Like A Radio) (RCA) 157/3 93 57  8 JOHN CONLEE/Years After You (MCA) 146/1 107 25  9 MEL McDANIEL/Baby's Got Her Blue Jeans On (Capitol) 154/5 96 49  10 GARY MORRIS/Baby Bye Bye (WB) 158/1 84 67  10 EDDY RAVEN/She's Gonna Win Your Heart (RCA) 158/2 79 68  11 RICKY SKAGGS/Something In My Heart (Epic) 148/2 96 42  12 GENE WATSON/Got No Reason Now For Goin' Home (MCA/Curb) 145/4 90 36  15 REBA McENTIRE/How-Blue (MCA) 132/2 85 25  16 GLEN CAMPBELL/A Lady Like You (Atlantic America) 158/8 33 99  17 THE STATLERS/My Only Love (Mercury/PG) 153/10 38 96  18 EXILE/Crazy For Your Love (Epic) 159/19 32 92  19 GUS HARDIN w/EARL THOMAS CONLEY/All Tangled Up In Love (RCA) 151/7 32 88  20 EMMYLOU HARRIS/Someone Like You (WB) 146/6 25 100  21 LEE GREENWOOD/You've Got A Good Love Comin' (MCA) 153/29 18 94  22 VERN GOSDIN/Slow Burning Memory (Compleat/PG) 148/10 26 89  MICHAEL MARTIN MURPHEY/What She Wants (EMI America) 149/9 20 100	9
\$\text{MERLE HAGGARD w/JANIE FRICKE/A Place To Fall Apart (Epic)}  151/0  119  23\$\$ \$\text{T.G. SHEPPARD/One Owner Heart (WB/Curb)}  159/0  109  44\$\$ \$\text{PED BRUCE/You Turn Me On (Like A Radio) (RCA)}  157/3  93  57\$\$ \$\text{8 JOHN CONLEE/Years After You (MCA)}  146/1  107  25\$\$ \$\text{MEL McDANIEL/Baby's Got Her Blue Jeans On (Capitol)}  154/5  96  49\$\$ \$\text{TO GARY MORRIS/Baby Bye Bye (WB)}  158/1  84  67\$\$ \$\text{TEDDY RAVEN/She's Gonna Win Your Heart (RCA)}  158/2  79  68\$\$ \$\text{RICKY SKAGGS/Something In My Heart (Epic)}  148/2  96  42\$\$ \$\text{TS GENE WATSON/Got No Reason Now For Goin' Home (MCA/Curb)}  148/4  90  36\$\$ \$\text{TS REBA McENTIRE/How Blue (MCA)}  132/2  85\$\$ \$\text{TS REBA McENTIRE/How Blue (MCA)}  132/2  85\$\$ \$\text{TS GLEN CAMPBELL/A Lady Like You (Atlantic America)}  158/8  33  99\$\$ \$\text{THE STATLERS/My Only Love (Mercury/PG)}  153/10  38  96\$\$ \$\text{THE STATLERS/My Only Love (Mercury/PG)}  153/10  38  96\$\$ \$\text{TS GUS HARDIN w/EARL THOMAS CONLEY/All Tangled Up In Love (RCA)}  151/7  32  88\$\$ \$\text{EMMYLOU HARRIS/Someone Like You (WB)}  146/6  25  100\$\$ \$\text{THE GOSDIN/Slow Burning Memory (Compleat/PG)}  148/10  26  89\$\$ \$\text{MICHAEL MARTIN MURPHEY/What She Wants (EMI America)}  149/9  20  100\$\$	
\$ T.G. SHEPPARD/One Owner Heart (WB/Curb) 159/0 109 44  2 ED BRUCE/You Turn Me On (Like A Radio) (RCA) 157/3 93 57  8 JOHN CONLEE/Years After You (MCA) 146/1 107 25  3 MEL McDANIEL/Baby's Got Her Blue Jeans On (Capitol) 154/5 96 49  40 GARY MORRIS/Baby Bye Bye (WB) 158/1 84 67  5 EDDY RAVEN/She's Gonna Win Your Heart (RCA) 158/2 79 68  2 RICKY SKAGGS/Something In My Heart (Epic) 148/2 96 42  13 GENE WATSON/Got No Reason Now For Goin' Home (MCA/Curb) 145/4 90 36  5 DAN SEALS/My Baby's Got Good Timing (EMI America) 156/5 59 86  15 REBA McENTIRE/How Blue (MCA) 132/2 85 25  6 GLEN CAMPBELL/A Lady Like You (Atlantic America) 158/8 33 99  THE STATLERS/My Only Love (Mercury/PG) 153/10 38 96  5 EXILE/Crazy For Your Love (Epic) 159/19 32 92  6 GUS HARDIN w/EARL THOMAS CONLEY/All Tangled Up In Love (RCA) 151/7 32 88  2 EMMYLOU HARRIS/Someone Like You (WB) 146/6 25 100  3 LEE GREENWOOD/You've Got A Good Love Comin' (MCA) 153/29 18 94  2 VERN GOSDIN/Slow Burning Memory (Compleat/PG) 148/10 26 89  MICHAEL MARTIN MURPHEY/What She Wants (EMI America) 149/9 20 100	6
### DBRUCE/You Turn Me On (Like A Radio) (RCA) ### 157/3 ## 93   57 ## 3 JOHN CONLEE/Years After You (MCA) ### 146/1 ### 107   25 ## 25 ### 25 ### 16/1 ## 107   25 ### 25 ### 25 ### 26 #### 26 #### 26 #### 26 ### 26 #### 26 ### 26 ### 26 ### 26 ### 26 ### 26 ### 26 ##	
8 JOHN CONLEE/Years After You (MCA) 146/1 107 25 9 MEL McDANIEL/Baby's Got Her Blue Jeans On (Capitol) 154/5 96 49 10 GARY MORRIS/Baby Bye Bye (WB) 158/1 84 67 11 EDDY RAVEN/She's Gonna Win Your Heart (RCA) 158/2 79 68 12 RICKY SKAGGS/Something In My Heart (Epic) 148/2 96 42 13 GENE WATSON/Got No Reason Now For Goin' Home (MCA/Curb) 145/4 90 36 15 REBA McENTIRE/How Blue (MCA) 132/2 85 25 15 REBA McENTIRE/How Blue (MCA) 132/2 85 25 16 GLEN CAMPBELL/A Lady Like You (Atlantic America) 158/8 33 99 17 THE STATLERS/My Only Love (Mercury/PG) 153/10 38 96 18 EXILE/Crazy For Your Love (Epic) 159/19 32 92 19 GUS HARDIN w/EARL THOMAS CONLEY/All Tangled Up In Love (RCA) 151/7 32 88 20 EMMYLOU HARRIS/Someone Like You (WB) 146/6 25 100 21 LEE GREENWOOD/You've Got A Good Love Comin' (MCA) 153/29 18 94 22 VERN GOSDIN/Slow Burning Memory (Compleat/PG) 148/10 26 89 23 MICHAEL MARTIN MURPHEY/What She Wants (EMI America) 149/9 20 100	7
### GARY MORRIS/Baby Bye Bye (WB)    GARY MORRIS/Baby Bye Bye (WB)   EDDY RAVEN/She's Gonna Win Your Heart (RCA)   158/2   79   68     RICKY SKAGGS/Something In My Heart (Epic)   148/2   96   42     GENE WATSON/Got No Reason Now For Goin' Home (MCA/Curb)   145/4   90   36     DAN SEALS/My Baby's Got Good Timing (EMI America)   156/5   59   86     15 REBA McENTIRE/How Blue (MCA)   132/2   85   25     GLEN CAMPBELL/A Lady Like You (Atlantic America)   158/8   33   99     THE STATLERS/My Only Love (Mercury/PG)   153/10   38   96     EXILE/Crazy For Your Love (Epic)   159/19   32   92     GUS HARDIN W/EARL THOMAS CONLEY/All Tangled Up In Love (RCA)   151/7   32   88     EMMYLOU HARRIS/Someone Like You (WB)   146/6   25   100     LEE GREENWOOD/You've Got A Good Love Comin' (MCA)   153/29   18   94     VERN GOSDIN/Slow Burning Memory (Compleat/PG)   148/10   26   89     MICHAEL MARTIN MURPHEY/What She Wants (EMI America)   149/9   20   100	14
### EDDY RAVEN/She's Gonna Win Your Heart (RCA)	9
PICKY SKAGGS/Something In My Heart (Epic) 148/2 96 42  13 GENE WATSON/Got No Reason Now For Goin' Home (MCA/Curb) 145/4 90 36  15 DAN SEALS/My Baby's Got Good Timing (EMI America) 156/5 59 86  15 REBA McENTIRE/How Blue (MCA) 132/2 85 25  16 GLEN CAMPBELL/A Lady Like You (Atlantic America) 158/8 33 99  17 THE STATLERS/My Only Love (Mercury/PG) 153/10 38 96  18 EXILE/Crazy For Your Love (Epic) 159/19 32 92  19 GUS HARDIN w/EARL THOMAS CONLEY/All Tangled Up In Love (RCA) 151/7 32 88  20 EMMYLOU HARRIS/Someone Like You (WB) 146/6 25 100  21 LEE GREENWOOD/You've Got A Good Love Comin' (MCA) 153/29 18 94  22 VERN GOSDIN/Slow Burning Memory (Compleat/PG) 148/10 26 89  MICHAEL MARTIN MURPHEY/What She Wants (EMI America) 149/9 20 100	7
13 GENE WATSON/Got No Reason Now For Goin' Home (MCA/Curb) 145/4 90 36 DAN SEALS/My Baby's Got Good Timing (EMI America) 156/5 59 86 15 REBA McENTIRE/How Blue (MCA) 132/2 85 25 GB GLEN CAMPBELL/A Lady Like You (Atlantic America) 158/8 33 99 THE STATLERS/My Only Love (Mercury/PG) 153/10 38 96 EXILE/Crazy For Your Love (Epic) 159/19 32 92 GB GUS HARDIN w/EARL THOMAS CONLEY/All Tangled Up In Love (RCA) 151/7 32 88 EMMYLOU HARRIS/Someone Like You (WB) 146/6 25 100 LEE GREENWOOD/You've Got A Good Love Comin' (MCA) 153/29 18 94 VERN GOSDIN/Slow Burning Memory (Compleat/PG) 148/10 26 89 MICHAEL MARTIN MURPHEY/What She Wants (EMI America) 149/9 20 100	11
13 DAN SEALS/My Baby's Got Good Timing (EMI America)       156/5       59       86         15 REBA McENTIRE/How Blue (MCA)       132/2       85       25         16 GLEN CAMPBELL/A Lady Like You (Atlantic America)       158/8       33       99         17 THE STATLERS/My Only Love (Mercury/PG)       153/10       38       96         18 EXILE/Crazy For Your Love (Epic)       159/19       32       92         19 GUS HARDIN w/EARL THOMAS CONLEY/All Tangled Up In Love (RCA)       151/7       32       88         20 EMMYLOU HARRIS/Someone Like You (WB)       146/6       25       100         31 LEE GREENWOOD/You've Got A Good Love Comin' (MCA)       153/29       18       94         32 VERN GOSDIN/Slow Burning Memory (Compleat/PG)       148/10       26       89         32 MICHAEL MARTIN MURPHEY/What She Wants (EMI America)       149/9       20       100	10
15 REBA McENTIRE/How Blue (MCA)  132/2  85 25  16 GLEN CAMPBELL/A Lady Like You (Atlantic America)  158/8  33 99  17 THE STATLERS/My Only Love (Mercury/PG)  153/10  38 96  18 EXILE/Crazy For Your Love (Epic)  159/19  32 92  19 GUS HARDIN w/EARL THOMAS CONLEY/All Tangled Up In Love (RCA)  151/7  20 EMMYLOU HARRIS/Someone Like You (WB)  146/6  25 100  20 LEE GREENWOOD/You've Got A Good Love Comin' (MCA)  153/29  18 94  20 VERN GOSDIN/Slow Burning Memory (Compleat/PG)  MICHAEL MARTIN MURPHEY/What She Wants (EMI America)  149/9  20 100	19
GLEN CAMPBELL/A Lady Like You (Atlantic America) 158/8 33 99 THE STATLERS/My Only Love (Mercury/PG) 153/10 38 96 EXILE/Crazy For Your Love (Epic) 159/19 32 92 GUS HARDIN w/EARL THOMAS CONLEY/All Tangled Up In Love (RCA) 151/7 32 88 EMMYLOU HARRIS/Someone Like You (WB) 146/6 25 100 LEE GREENWOOD/You've Got A Good Love Comin' (MCA) 153/29 18 94 VERN GOSDIN/Slow Burning Memory (Compleat/PG) 148/10 26 89 MICHAEL MARTIN MURPHEY/What She Wants (EMI America) 149/9 20 100	11
### THE STATLERS/My Only Love (Mercury/PG)	22
## EXILE/Crazy For Your Love (Epic)	26
## GUS HARDIN w/EARL THOMAS CONLEY/All Tangled Up In Love (RCA)	19
## GUS HARDIN w/EARL THOMAS CONLEY/All Tangled Up In Love (RCA)	35
EMMYLOU HARRIS/Someone Like You (WB)       146/6       25       100         LEE GREENWOOD/You've Got A Good Love Comin' (MCA)       153/29       18       94         VERN GOSDIN/Slow Burning Memory (Compleat/PG)       148/10       26       89         MICHAEL MARTIN MURPHEY/What She Wants (EMI America)       149/9       20       100	31
VERN GOSDIN/Slow Burning Memory (Compleat/PG) 148/10 26 89 MICHAEL MARTIN MURPHEY/What She Wants (EMI America) 149/9 20 100	21
VERN GOSDIN/Slow Burning Memory (Compleat/PG) 148/10 26 89 MICHAEL MARTIN MURPHEY/What She Wants (EMI America) 149/9 20 100	41
MICHAEL MARTIN MURPHEY/What She Wants (EMI America) 149/9 20 100	33
2 JIM GLASER/Let Me Down Easy (Noble Vision) 134/8 35 79	29
	20
ACY J. DALTON/If That Ain't Love (Columbia) 139/18 15 86	38
26 EDDIE RABBITT/The Best Year Of My Life (WB) 104/2 48 38	18
② STEVE WARINER/What I Didn't Do (MCA) 145/25 16 78	51
BREAKER (2) KENNY ROGERS/Crazy (RCA) 140/48 13 70	57
② JOHN ANDERSON/Eye Of A Hurricane (WB) 136/14 13 95	28
30 SAWYER BROWN/Leona (Capitol/Curb) 97/1 37 46	14
31 B.J. THOMAS/The Girl Most Likely To (Clev.Int/Col) 98/2 34 51	13
PRAY STEVENS/Mississippi Squirrel Revival (MCA) 111/22 24 51	36
BREAKER ® DON WILLIAMS/Walkin' A Broken Heart (MCA) 124/78 6 51	67
BREAKER 45 JOHN SCHNEIDER/Country Girls (MCA) 123/53 8 45	70
REX ALLEN JR./Running Down Memory Lane (Moon Shine)     102/8     12     61	29
BREAKER @ EARL THOMAS CONLEY/Honor Bound (RCA) 116/74 1 50	65
37 GEORGE STRAIT/Does Fort Worth Ever Cross Your Mind (MCA) 78/1 25 28	25
BREAKER (a) GEORGE JONES w/BRENDA LEE/Hallelujah, I Love You So (Epic) 108/34 7 49	52
RAY CHARLES w/WILLIE NELSON/Seven Spanish Angels (Columbia)     91/20     14     45	32
BREAKER  JANIE FRICKE/The First Word In Memory Is Me (Columbia) 110/56 2 43	65
41 JUDDS (WYNONNA & NAOMI)/Why Not Me (RCA/Curb) 71/0 21 36	14
② DAVID ALLAN COE/She Used To Love Me A Lot (Columbia) 93/16 9 47	37
43 KENDALLS/I'd Dance Every Dance With You (Mercury/PG) 83/2 29 30	24
BREAKER JOHNNY LEE/Rollin' Lonely (Full Moon/WB) 102/63 2 35	65
BREAKER INITTY GRITTY DIRT BAND/High Horse (WB) 97/86 3 24	70
LOUISE MANDRELL/This Bed's Not Big Enough (RCA) 90/8 2 50	38
JOHNNY PAYCHECK/I Never Got Over You (AMI) 78/5 12 36	30
TRAZZY BAILEY/Touchy Situation (MCA) 81/9 6 45	30
BELLAMY BROTHERS/I Need More Of You (MCA/Curb) 79/73 1 12	30
50 DAVID FRIZZELL/No Way Jose (Viva) 72/2 6 35	

#### MOST ADDED .

NITTY GRITTY DIRT BAND (86) High Horse (WB)
DON WILLIAMS (7B) Walkin' A Broken Heart (MCA) **EARL THOMAS CONLEY (74)** Honor Bound (RCA) **BELLAMY BROTHERS (73)** I Need More Of You (MCA/Curb)
ANNE MURRAY (72) Time Don't Run Out On Me (Capitol) **WAYLON JENNINGS (64)** Waltz Me To Heaven (RCA) **JOHNNY LEE (63)** Rollin' Lonely (Full Moon/WB)
HANK WILLIAMS JR. (60) Major Moves (WB/Curb) **JANIE FRICKE (56)** The First Word In Memory Is Me (Columbia) **JOHN SCHNEIDER (53)** Country Girls (MCA)

#### HOTTEST

(There's A) Fire In The Night (RCA) MEL McDANIEL (61) Baby's Got Her Blue Jeans On (Capitol) OAK RIDGE BOYS (61) Make My Life With You (MCA) CRYSTAL GAYLE (51) Me Against The Night (WB) **REBA McENTIRE (45)** How Blue (MCA) MERLE HAGGARD w/JANIE FRICKE (39) A Place To Fall Apart (Epic) **JOHN CONLEE (35)** Years After You (MCA)
CONWAY TWITTY (28) Ain't She Somethin' Else (WB) **GARY MORRIS (27)** Baby Bye Bye (WB) T.G. SHEPPARD (27) One Owner Heart (WB/Curb)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest Indicate the total number of Country reporters adding the song this week or noting that the song is ng their five hottest

# BREAKERS

#### **KENNY ROGERS** Crazy (RCA)

On 86% of reporting stations. Rotations: Heavy 13, Medium 70, Light 57, Total Adds 48 including WAJR, WPOR, WMZQ, WZZK, WXBQ, WSOC, KPLX, KIKK, KYXX, WUBE, WIRE, WMIL, KLZ, KMAK, KNEW. A Most Added Record. Debuts at number 28 on Country chart

#### **DON WILLIAMS**

Walkin' A Broken Heart (MCA)
On 77% of reporting stations. Rotations: Heavy 6, Medium 51, Light 67, Total Adds 78 including WYRK, WRKZ, WXTU, WNYR, KASE, WEZL, WESC, WAMZ, WSIX, WQYK, WFMS, WIL, KFDI, KUZZ, KCBQ. A Most Added Record. Debuts at number 33 on Country chart.

#### JOHN SCHNEIDER Country Girls (MCA)

On 76% of reporting stations. Rotations: Heavy 8, Medium 45, Light 70, Total Adds 53 including WTSV, WXTU WNYR, WWVA, KXYL, WCOS, WKSJ, KRMD, WONE, WQHK, WMIL, WTHI, KIK-FM, KYGO, KRAK, KSAN. A Most Added Record. Debuts at number 34 on Country chart.

#### **EARL THOMAS CONLEY**

**Honor Bound (RCA)** 

On 72% of reporting stations. Rotations: Heavy 1, Medium 50, Light 65, Total Adds 74 including WPTR, WYRK, KPLX, KIKK, WUSQ, WMNI, WMIL, WDGY, WOW, KVOO, KGHL, KFRE, KCCY KCBQ, KCUB. A Most Added Record. Debuts at number 36 on Country chart.

The information shown on the National Airplay 50, Breakers, New & Active and Significant Action, is current. The results shown are based on reports taken from our reporters on Monday, 1-7-85.

#### **JANIE FRICKE**

The First Word In Memory Is Me (Columbia)

On 68% of reporting stations. Rotations: Heavy 2, Medium 43, Light 65, Total Adds 56 including WGNA, WCAO, WDSY, WVMI, WEZL, WAMZ, WQYK, WMNI, WKKQ, WBCS, WXCL, KWEN, KYGO, KMPS, KCUB. A Most Added Record. Debuts at number 40 on Country chart.

#### **GEORGE JONES with BRENDA LEE**

Hallelujah, I Love You So (Epic)

On 67% of reporting stations. Rotations: Heavy 7, Medium 49, Light 52, Total Adds 34 including WPOC, WAJR, WKYG, WVMI, WCOS, KLLL, WSM, WSLR, WONE, WIL, WTHI, KRKT, KIK-FM, KVEG, KMPS. A Most Added Record. Debuts at number 38 on Country chart.

#### **JOHNNY LEE**

Rollin' Lonely (Full Moon/WB)

On 63% of reporting stations. Rotations: Heavy 2, Medium 35, Light 65, Total Adds 63 including WPTR, WWVA, WYII, KEAN, KASE, WGTO, WGKX, WLWI, WTQR, KSO, WGEE, KTTS, KYGO, KCCY, KSOP. A Most Added Record. Debuts at number 44 on Country chart.

#### **NITTY GRITTY DIRT BAND**

High Horse (WB)

On 60% of reporting stations. Rotations: Heavy 3, Medium 24, Light 70, Total Adds 86 including WCAO, WRKZ, WXTU, WDSY, WMZQ, WEZL, KPLX, WNOX, WMC, WIRK, WUSQ, WDAF, KXXY, KFDI, KNEW, KMPS. A Most Added Record. Debuts at number 45 on Country chart.

## HALLELUJAH, IT'S A HIT!

It's George Jones with his good friend Brenda Lee singing

"Hallelujah, I Love You So"

Breaking out big in the new year.

Produced by Billy Sherrill. From the album "Ladies' Choice"

R&R 38 BREAKERS

**BB** 47

CB 44





## **NEW & ACTIVE**

DAVID ALLAN COE "She Used To Love Me A Lot" (Columbia) 93/16

DAVID ALLAN COE "She Used To Love Me A Lot" (Columbia) 93/16
Rotations: Heavy 9, Medium 47, Light 37, Total Adds 16, WPOC, WQBE, WDSY, WSEN, KEAN, KPLX, WESC, KIKK, KXAS, KYKX, WIRK, WUSN, WTSO, WMIL, KTPK, KGHL, Debuts at number 42 on the Country chart.

RAY CHARLES wkh WILLIE NELSON "Seven Spanish Angels" (Columbia) 91/20
Rotations: Heavy 14, Medium 45, Light 32, Total Adds 20 including WPTR, WYRK, KEAN, WEZL, WUSY, KXAS, WSIX, WQYK, WSLR, WONE, WWJO, WTHI, KIK-FM, KKCS, KRPM. Debuts at number 39 on the Country chart,

LOUISE MANDRELL "This Bed's Not Big Enough" (RCA) 90/8
Rotations: Heavy 2, Medium 50, Light 38, Total Adds 8, WXTU, KEAN, WEZL, WFMS, WMIL, KIK-FM, KGHL, KFTN. Heavy: KKYX, KIGO. Medium: WQBE, WIXY, KYKX, KBMR. Debuts at number 46 on the Country chart.

RAZZY BAILEY "Touchy Situation" (MCA) 81/9

Rotations: Heavy 8, Medium 45, Light 30, Total Adds 9, WSEN, WILQ, KEAN, WKSJ, WLWI, WSIX, WAXX, WMIL, KRAK, Heavy: WTSV, WEZL, WTVY, KKYX, KSO, WCUZ. Debuts at number 48 on the Country chart.

BELLAMY BROTHERS "I Need More Of You" (MCA/Curb) 79/73
Rotations: Heavy 1, Medium 12, Light 66, Total Adds 73 including WBGW, WRKZ, WNYR, WWVA, WSOC, WOXE, WMC, KISS-FM, WTQR, WCXI, WBCS, WIL, KLZ, KRSY, KRPM. Debuts at number 49 on the Country chart.

JOHNNY PAYCHECK "I Never Got Over You" (AMI) 78/5
Rotations: Heavy 12, Medium 36, Light 30, Total Adds 5, WSEN, WEZL, KXXY, KFRE, KRAK. Heavy: WVAM, WWVA, WTVY, WAMZ, WLWI, KKYX, KSO, WCXI, WITL, KQIL. Debuts at number 47 on the Country chart.

ANNE MURRAY "Time Don't Run Out On Me" (Capitol) 73/72
Rotations: Heavy 1, Medium 15, Light 57, Total Adds 72 including WCAO, WPOR, WILQ, KMML, KLVI, WSOC, WUSY, KYKX, WKSJ, WCXI, WMIL, KEBC, KWEN, KMAK, KCKC.

KYKX, WKSJ, WCXI, WMIL, KEBC, KWEN, KMAK, KCKC.

CON HUNLEY "All American Country Boy" (Captol) 70/8

Rotations: Heavy 2, Medium 29, Light 39, Total Adds 8, WEZL, WSOC, WESC, KYXX, WONE, WTHI, KVEG, KCUB. Heavy: WGNA, WNOX. Medium: WAJR, WIXY, KTTS, KFDI, KKAL.

WAYLON JENNINGS "Waltz Me To Heaven" (RCA) 68/64

Rotations: Heavy 1, Medium 12, Light 55, Total Adds 84 including WGNA, WYRK, WRKZ, CHOW, WSOC, WGKX, WCMS, WIRK, KFGO, KXXY, KVOO, KRKT, KUUY, KSON, KMPS.

HANK WILLIAMS JR. "Major Moves" (WB/Curb) 63/60

Rotations: Heavy 1, Medium 17, Light 45, Total Adds 60 including WPTR, WZZK, KXYL, KXAS, WKSJ, WLWI, WCXI, WOW, KTPK, KFDI, KRST, KFRE, KRWQ, KMPS, KCUB.

JIMMY RUFFETT "Bigger Than The Both Of Us" (MCA) 59/6

JIMMY BUFFETT "Bigger Than The Both Of Us" (MCA) 59/6
Rotations: Heavy 4, Medium 21, Light 34, Total Adds 6, WOKQ, WPOR, WEZL, WMIL, KTPK, KMPS. Heavy: KIKK, KKYX, KBMR, KIOV. Medium: WIXY, WESC, WPAP, WCUZ, KRSY.

LLOYD DAVID FOSTER "I'm Gonna Love You Right..." (Columbia) 54/4
Rotations: Heavy 4, Medium 22, Light 28, Total Adds 4, KIKK, KYXX, WFMS, KTPK. Heavy: WTSV, KKYX, KRMD. Medium: WSNO, WYII, KMML, WEZL, WITL, WXCL, KKAL, KRSY.

HILLARY KANTER "Hey" (RCA) 53/2

Rotations: Heavy 4, Medium 26, Light 23, Total Adds 2, CHOW, WEZL. Heavy: WGNA, KKYX, KSOP, KCKC. Medium: WBGW, WXTU, KHEY, WESC, WSLR, WGEE, WTSO, WTOD, KEIN.

KAREN BROOKS "A Simple I Love You" (WB) 48/21

ng WPOR, WYII, WXBQ, WSOC, WTVY, WLWI, WPAP, WQYK, Rotations: Heavy 0, Medium 12, Light 36, Total Adds 21 includi WITL, KEBC, WOW, KTTS, KKAL, KEIN, KCCY.

TERRY GREGORY "Pardon Me, But This Heart's Taken" (Scotti Bros./CBS) 27/19

Rotations: Heavy O, Medium 2, Light 25, Total Adds 19 including WVAM, WBGW, WOKK, WLWI, KKYX, KRMD, KEBC, KVOO,

DARRELL CLANTON "I Forgot That I Don't Live Here Anymore" (WB) 27/18
Rotations: Heavy 0, Medium 2, Light 25, Total Adds 18 including CHOW, WILQ, WOKK, WTQR, WCXI, WBCS, WTOD, KUZZ,

DOLLY PARTON "Don't Call It Love" (RCA) 23/22

Rotations: Heavy 1, Medium 4, Light 18, Total Adds 22 including WBGW, WDSY, WZZK, KRMD, WWJO, KKAL, KUZZ, KMAK, KRWQ, KSON.

KATHY TWITTY "Green Eyes" (Permian) 20/6
Rotations: Heavy 0, Medium 5, Light 15, Total Adds 6, KMML, WOKK, KKYX, KRMD, KFGO, KTTS. Medium: WCUZ, KVOO,

FORESTER SISTERS "When You're In Love" (WB) 19/18
Rotations: Heavy 0, Medium 2, Light 17, Total Adds 18 including WTSV, KMML, WDXE, KBMR, KEBC, WOW, KRWQ, KQIL, KTOM, KSOP.

BILLY CHINNOCK "The Way She Makes Love" (Paradise) 18/3

Rotations: Heavy 0, Medium 1, Light 17, Total Adds 3, WFNC, WLWI, KTTS. Medium: WBGW. Light: WPOR, WYII, KRRV, KFGO,

BROOKS BROTHERS BAND "Hurry On Home" (Buckboard) 17/2
Rotations: Heavy O, Medium 3, Light 14, Total Adds 2, KKYX, WAXX. Medium: KMML, KBMR, WWJO. Light! WKYG, WIXY, KFGO, KEBC, KIGO.

CHARLESTON EXPRESS "Sweet Love Don't Cry" (Soundwaves) 13/1
Rotations: Heavy 0, Medium 2, Light 11, Total Adds 1, WEZL. Medium: KBMR, KVOO. Light: WFNC, WESC, WLWI, WPAP, KSO, KTTS, WTOD.

BENNY WILSON "Acres Of Diamonds" (Columbia) 12/7 Rotations: Heavy 0, Medium 1, Light 11, Total Adds 7, WOKQ, WWVA, WLWI, KKYX, KEBC, KVOO, KUZZ, Light: WSNO, WTVY.

JOE SUN "Why Would I Want To Forget?" (AMI) 11/3
Rotations: Heavy 0, Medium 0, Light 11, Total Adds 3, KRMD, KTTS, KSOP. Light: WPAP, WQYK, KBMR, KFGO, KVOO, KRWQ, KRPM.

BECKY CHASE "Until The Music Is Gone" (Spirit Horse) 10/2

Rotations: Heavy 0, Medium 1, Light 9, Total Adds 2, WLWI, KFGO. Mediu n: WUSY. Light: KHEY, WFNC, WCMS, WPAP, KKYX,

MICKEY GILLEY "I'm The One Mama Warned You About" (Epic) 8/7
Rotations: Heavy 0, Medium 1, Light 7, Total Adds 7, WYRK, WRKZ, WTVY, KRMD, WCUZ, KCJB, KMAK, Light: WQYK, LOIS JOHNSON "Loveshine" (EMH) 8/4

Rotations: Heavy 0, Medium 1, Light 7, Total Adds 4, WIXY, KRRV, KSOP, KIGO. Medium: WCUZ. Light: KSO, KVOO, KRSY. KATIE McKENZIE "What Do You Take For A Heartache?" (Poverty) 8/3
Rotations: Heavy 0, Medium 2, Light 6, Total Adds 3, WKYG, WFNC, KTTS. Medium: WAJR, KIGO. Light: WYII, WDXE, WPAP.

EDDIE EASTMAN "Dreaming All Over Again" (Artisan) 8/1
Rotations: Heavy 0, Medium 1, Light 7, Total Adds 1, WGNA. Medium: CHOW, Light: WBGW, KRRV, KBMR, KRKT, KRWQ, KRSY.

## **COUNTRY ALBUM TRACKS**

Cuts are listed in order, with the first cut receiving the heaviest airplay.

ARTIST/Song Title (Label)

Album Title

## SIGNIFICANT ACTION

EVERLY BROTHERS "The First In Line" (Mercury/PolyGram) 47/29 Rotations: Heavy 0, Medium 12, Light 35, Total Adds 29 including WGNA, WIXL, WXTU, WDXE, WLWI, KRMD, KBMR, WMNI, WOW, KIGO.

SHELLY WEST "Now There's You" (Viva) 43/42
Rotations: Heavy 0, Medium 9, Light 34, Total Adds 42 including WBGW, WSNO, KASE, WLWI, WPAP, WKKQ, KTTS,

RESTLESS HEART "Let The Heartache Ride" (RCA) 36/36
Rotations: Heavy 0, Medium 2, Light 34, Total Adds 36 including WGNA, WQBE, KRRV, WCMS, KRMD, WGEE, KEBC, KKAL, KVEG, KIGO.

NARVEL FELTS "Hey Lady" (Evergreen) 35/20 Rotations: Heavy 0, Medium 4, Light 31, Total Adds 20 including WCAO, WTSV, WYII, WEZL, KRMD, WITL, KTTS, KTPK, KRKT,

MOE BANDY & JOE STAMPLEY "Daddy's Honky Tonk" (Columbia) 27/27
Rotations: Heavy 0, Medium 8, Light 19, Total Adds 27 including WGNA, WVAM, WDXE, WAMZ, WPAP, KKYX, KBMR, KEBC, WOW, KCKC.

JOHN CONLEE/Working Man (MCA) GEORGE STRAIT/Any Old Time (MCA) GEORGE STRAIT/The Fireman (MCA) EARL THOMAS CONLEY/Love Don't Care (RCA) GEORGE JONES w/BARBARA MANDRELL/Daisy Chain (Epic) Lady's Choice GEORGE STRAIT/The Cowboy Rides Away (MCA) JUDDS/Bye Bye Baby Blues (RCA/Curb) JUDDS/Girl's Night Out (RCA/Curb) REBA McENTIRE/Before | Met You (MCA) RICKY SKAGGS/Country Boy (Epic) GAIL DAVIES/Break Away (RCA) JUDDS/My Baby's Gone (RCA/Curb) JUDDS/Drops of Water (RCA/Curb) EARL THOMAS CONLEY/Treadin' Water (RCA) JANIE FRICKE/Another Man Like That (Columbia)

Blue Highway Does Fort Worth Ever ... Does Fort Worth Ever ... Treadin' Water Does Fort Worth Ever ... Why Not Me Why Not Me My Kind Of Country Country Boy Where Is A Woman To Go Why Not Me Why Not Me Treadin' Water The First Word In...

## TMC proudly announces the creation of CUSTOM jingle packages for two great Country stations...

KLAC — Cap Cities, Los Angeles Bill Mayne, Operations Manager

WMAQ - NBC, Chicago

Bill Gamble, Program Director

TMC helped KLAC and WMAQ create their own CUSTOM jingles...and we can do the same for you. Call Janie Autz, toll-free, 1-800-527-7759, to discuss details or request a demo of the music packages that have made TMC the custom music-maker for so many of the best!









# KEEP A CHANGING MARKET FROM CATCHING YOU BY SURPRISE.

If you know radio, you know it's important to keep up with the way the market changes. Your audience is often on the move, and new trends in listening habits and programming preferences can change between rating periods. Those trends are of prime importance to you and sometimes getting information from quarterly reports isn't fast enough. That's why Arbitron Ratings developed ARBITRENDS,<sup>™</sup> the computerized ratings tool for the eighties.

ARBITRENDS delivers a radio market report from our computer to yours. All you do is pick up the phone, turn on your IBM® XT, and you're ready to catch up on the latest audience trends. ARBITRENDS is a first in radio marketing. It's a technological breakthrough that can give you a picture of your market in a shorter time than ever before, so you can make up-to-the-minute business decisions.

And ARBITRENDS does most of the work for you, helping to turn the numbers into information you can actually use. You get user-selectable report formats that let you pick the specific demographics, dayparts, and estimates you need to study. That's the power, precision and efficiency of ARBITRENDS.

So don't let the ratings catch you by surprise. Call Arbitron Ratings at (212) 887-1300 and find out about the major new trend in radio. It's ARBITRENDS, the radio resource of the eighties.

**ARBITRON RATINGS** 



# Regional Adds & Hots

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Oak Ridge Boys (MCA)

Don Williams (MCA)
Nitty Gritty Dirt Band (WB)
Bellamy Brothers (MCA/Curb)

Alabama (RCA) Mel McDaniel (Capitol)

Nitty Gritty Dirt Band (WB) Bellamy Brothers (MCA/Curb) Waylon Jennings (RCA)

Alabama (RCA) Crystal Gayle (WB)

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KXAB-FM Houston, TX

KIKK-FM Houston, TX

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WLWI-FM Montgomery, AL

WSM Nashville, TH

WSIX#M Nestwille, TN

KSSN Little Rock, AR

The following stations reported no

162 Reporters 157 Current Reports

change in their rotations this week:

WXKW/Allentown KUGN/Eugene

The following stations failed to report this week and therefore their playlists were frozen:

> WWW/Detroit KNIX/Phoenix KWJJ/Portland KGA/Spokane

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# dult/Contemporary

Continued from Back Page

# BREAKERS.

No records qualified for A/C Breaker status this week.

## **NEW & ACTIVE**

CULTURE CLUB "Mistake No. 3" (Virgin/Epic) 80/16
Rotationa: Heavy 6/0, Medium 52/6, Light 22/10, Total Adds 16, KVIL-FM, W101, WLLT, KUDL, WMYX, KMJI, KGW, WWOM, KEY103, WGOW, CK101, WKJJ, KDUK, KKPL, KFQD, K99. Heavy: WKBW, 97AIA, KOST, K106, WTKO, KFSB. Medium: WPIX, WSB-FM, 2WD, WARM98, WSNY, WLSI, WISN, B100, WICC, V100, WKYE, WMAZ, WSFL, WRVA, WAVE, WHBY, WMGN, KKUA, KFI, KWAV, KSL, KIXI-FM, WKNE, WSKI, WTNY, WWPA, WSKY, WCKQ, WGSV, WAHR, WAGE, KRLB, WZLQ, WFFX, KTYL, WVBS, WJBC, WXUS, KEEZ, KWEB, WJON, KKLV, KTWO, KQSW, KRSB, KALE. Due to heavy sirplay activity, appears at number 22 on the A/C chart.

AMERICA "(Can't Fall Asleep To A) Lullaby" (Capitol) 74/9

Rotations: Heavy 3/0, Medium 52/4, Light 19/5, Total Adds 9, WLLT, WSNY, WICC, WKGW, WRVR, WING, WHB, 3WM, KWEB. Heavy: WCCO, KSL, WCHV. Medium: WARM9B, WISN, WRIE, WKYE, WGY, K106, WBT, WMAZ, WRVA, WHBY, WHBC, KRNT, WMGN, KOIL, WHNN, KBOI, KDUK, KOY, KIXI-FM, KKPL, WWNR, WEIM, WTKO, WKNE, WSKI, WTNY, KORQ, WSKY, WCHQ, WGSV, WAHR, WAGE, KRLB, WKYX, WZLQ, WFFX, WVBS, WJBC, WCIL, WXUS, WJON, WBOW, KKLV, KTWO, KRSB, KMGQ, KALE, KGW.

DARYL HALL & JOHN OATES "Method Of Modern Love" (RCA) 62/15
Rotations: Heavy 8/0, Medium 34/8, Light 20/9, Total Adds 15, WSB-FM, KVIL-FM, 97AIA, K101, WICC, WKGW, WBT,
CK101, WLHT, WENS, WMHE, KRAV, WAGE, KFQD, KALE. Heavy: WKJJ, WSFL, KKUA, KFI, KWAV, WCKQ, WFFX, KTYL.
Medium: WSNY, KLSI, KOST, B100, KEZR, WAEB, V100, WKYE, WMGN, KOIL, WHNN, KKPL, WWNR, WEIM, WSKI, WWPA,
WSKY, WCHV, WGSV, KRLB, WKYX, WVBS, KEEZ, KKLV, KRNO, KQSW.

JOHN CAFFERTY & BEAVER BROWN BAND "Tender Years" (Scotti Bros./CBS) 57/4
Rotetions: Heavy 10/0, Medium 31/1, Light 16/3, Total Adds 4, WGOW, WRVR, WHHY, KBOI. Heavy: WLTF, WSNY, WSFL, WWNR, WEIM, WSKI, WCKQ, KKLV, KRNO, KRSB. Medium: WFBR, 2WD, WMJI, KLSI, WMYX, WICC, V100, WSFM, WKYE, WPJB, WMAZ, KRNT, WTRX, WMGN, WHNN, 3WM, KDUK, KIXI-FM, WKNE, WTNY, WWPA, WSKY, WCHV, WAHR, WZLQ, WFFX, KFSB, KEEZ, KALE, KGW.

Rotations: Heavy 0/0, Medium 25/25, Light 29/25, Total Adds 50, WFBR, WLTT, WLLT, WSNY, WISN, KGW, KEZR, KJR, WKYE, WKGW, K106, WBT, WKJJ, WMAZ, WAVE, WNAM, KIOA, KRNT, WHB, WMGN, WHNN, 3WM, KBOI, KDUK, KKUA, KIXI-FM, KKPL, WWNR, WEIM, WSKI, WWPA, WSKY, WCKQ, WGSV, WAHR, WKYX, WZLQ, WFFX, KTYL, WCIL, WXUS, KEEZ, WBOW, KFQD, KTWO, K99, KQSW, KRSB, KMGQ, KALE.

PHILIP BAILEY with PHIL COLLINS "Easy Lover" (Columbia) 54/12

Rotations: Heavy 17/1, Medium 27/8, Light 10/3, Total Adds 12, 2WD, WLTF, KLSI, KHOW, KMJI, WSFM, CK101, WHAS, WTNY, WWPA, WCHV, WXUS. Heavy: KMGG, KEZR, WICC, WKYE, WPJB, WKJJ, WSFL, WAVE, WENS, WSKI, WCKQ, KRLB, WKYX, KTYL, KQSW, KALE. Medium: KVIL-FM, 97AIA, WSNY, KUDL, B100, V100, KRNT, WMGN, KOIL, WMHE, KKUA, KWAV, WWNR, WEIM, WSKY, WZLQ, WFFX, KEEZ, KKLV.

MADONNA "Like A Virgin" (Sire/WB) 53/2
Rotations: Heavy 24/0, Medium 24/1, Light 5/1, Total Adds 2, KRAV, KORQ. Heavy: WTAE, KLSI, KMGG, B100, K106, WKJJ, WSFL, WAVE, WNAM, WENS, WMGN, KOIL, WMHE, KKUA, KFI, KWAV, WWNR, WEIM, WSKI, WTNY, WCKQ, KRLB, WFFX, KKLV. Medium: Y97, 97AIA, 2WD, KOST, KGW, K101, KEZR, KJR, V100, WSFM, WPJB, KEY103, WMAZ, WTRX, WHNN, WSKY, WKYX, WZLQ, KTYL, WVBS, KEEZ, KRNO, KQSW. Due to heavy airplay activity, appears at number 25 on the A/C chart.

ANNE MURRAY "Time Don't Run Out On Me" (Capitol) 52/52
Rotations; Heavy 0/0, Medium 14/14, Light 3B/38, Total Adds 52, WFBR, W101, WCLR, KUDL, WISN, WKYE. WKGW, KEY103, K106, WMAZ, WRVA, WHBY, WNAM, WHBC, WING, KIOA, KRNT, WLHT, WMGN, WHNN, KSL, KIXI-FM, KKPL, WWNR, WEIM, WTKO, WKNE, WSKI, KORQ, WSKY, WCKQ, WGSV, WAHR, WAGE, KRLB, WKYX, WZLQ, KTYL, WVBS, WJBC, KFSB, WXUS, KEEZ, WJON, WBOW, KFQD, KTWO, K99, KQSW, KRSB, KMGQ, KALE.

KENNY ROGERS "Crazy" (RCA) 51/49
Rotations: Heavy 3/3, Medium 18/16, Light 30/30, Total Adds 49, WFBR, WPIX, W101, WCLR, WOMC, KUDL, WISN, WMYX, KKLT, KGW, KFMB, WRIE, WKYE, WBT, WMAZ, WHBY, WNAM, WHBC, KIOA, KRNT, WHB, WMGN, KOIL, WHNN, KWAV, KOY, KKPL, WEIM, WKNE, WSKI, WCKQ, WCHV, WGSV, WAGE, WKYX, WFFX, KTYL, WVBS, WJBC, WCIL, KFSB, WXUS, KEEZ, KWEB, WJON, WBOW, KQSW, KRSB, KALE. Medium: KSL, WAHR.

## **ROTATION BREAKOUTS**

	Total			
	Reports/Adds	Heavy	Medium	Ligh
1 CHICAGO	133/0	121	12	0
2 JACK WAGNER	124/0	102	20	2
3 FOREIGNER	131/16	87	35	9
4 JERMAINE JACKSON	119/0	85	29	5
5 RAY PARKER JR.	127/6	81	37	9
6 STEVE PERRY	125/7	77	37	11
<b>O</b> WHAM!	130/24	53	66	11
8 BOB SEGER & SILVER BULLET BAND	114/0	70	38	6
9 STEVIE WONDER	117/3	66	38	13
10 JULIAN LENNON	106/0	47	52	7
1 DIANA ROSS	117/8	50	57	10
12 ELTON JOHN	113/5	48	58	7
13 HONEYDRIPPERS	102/1	40	52	10
BARBRA STREISAND W/KIM CARNES	116/9	23	77	16
15 PAUL McCARTNEY	86/0	26	48	12
16 RICK SPRINGFIELD w/RANDY CRAWFORD	87/1	28	49	10
LINDA RONSTADT	87/1	19	56	12
18 GEORGE BENSON	95/13	8	68	19
19 MANHATTAN TRANSFER	93/7	16	61	16
20 CYNDI LAUPER	75/1	11	48	16
21 BARRY MANILOW	64/0	22	33	9
2 CULTURE CLUB	80/16	6	52	22
23 LIONEL RICHIE	54/0	8	34	12
24 DARYL HALL & JOHN OATES	52/0	11	32	9
25 MADONNA	53/2	24	24	5

#### **MOST ADDED** ®

**ANNE MURRAY (52)** Time Don't Run Out On Me (Capitol)
BILLY JOEL (50) Keep The Faith (Columbia) KENNY ROGERS (49) Crazy (RCA) BARRY MANILOW (46) Paradise Cafe (Arista) COMMODORES (39) Nightshift (Motown) **REO SPEEDWAGON (32)** Can't Fight This Feeling (Epic)

#### HOTTEST

**CHICAGO (104)** You're The Inspiration (WB)
JACK WAGNER (81) All I Need (Qwest/WB) FOREIGNER (66) I Want To Know What Love Is (Atlantic)
JERMAINE JACKSON (50) Do What You Do (Arista) RAY PARKER JR. (47) Jamie (Arista) STEVE PERRY (43) Foolish Heart (Columbia)

JOHN HUNTER "Tragedy" (Private I/CBS) 50/12
Rotations: Heavy 0/0, Medium 24/4, Light 26/8, Total Adds 12, WFBR, 97AIA, WICC, WSFL, WMGN, KOIL, KDUK, KKPL, WWPA, WSKY, WVBS, WJBC. Medium: KEZR, WKYE, WMAZ, KKUA, KIXI-FM, WWNR, WSKI, KORQ, WCKQ, WAGE, WZLQ, WFFX, KTYL, WCIL, WXUS, WJON, KKLV, KTWO, KQSW, KALE.

BARRY MANILOW "Paradise Cafe" (Arista) 46/46
Rotations: Heavy 2/2, Medium 13/13, Light 31/31, Total Adds 48, WFBR, WPRO, KVIL-FM, WISN, KS94, KFMB, WICC, WKYE, KEY103, WMAZ, WRVA, WAVE, WHBC, WING, KIOA, KRNT, KWAV, KSL, KIXI-FM, WWNR, WEIM, WTKO, WKNE, WSKI, WWPA, KORQ, WGSV, WAHR, WAGE, KRLB, WKYX, WZLQ, KTYL, WJBC, WCIL, KFSB, WXUS, KWEB, WJON, WBOW, KKLV, KTWO, KQSW, KRSB, KALE.

MICHAEL MARTIN MURPHEY "What She Wants" (EMI America) 40/2
Rotations: Heavy 2/0, Medium 18/0, Light 20/2, Total Adds 2, WAVE, KFQD. Heavy: KSL, WAHR. Medium: WFBR, WCCO, KHOW, WKYE, K106, WMAZ, WRVA, WHBY, KIXI-FM, WEIM, WTKO, WSKI, WFFX, WCIL, KWEB, WBOW, KTWO, KRSB.

COMMODORES "Nightshift" (Motown) 39/39
Rotations: Heavy 0/0, Medium 13/13, Light 26/26, Total Adds 39, WFBR, WCLR, KGW, WMAZ, WRVA, WAVE, WHBY, WNAM, WHBC, KIOA, KRNT, KOIL, WHNN, KSL, KIXI-FM, WEIM, WTKO, WSKI, KORQ, WSKY, WCKQ, WCHV, WGSV, WAGE, KRLB, WZLQ, WFFX, KTYL, WVBS, WCIL, KFSB, WXUS, WJON, KKLV, KTWO, KQSW, KRSB, KMGQ.

KOOL & THE GANG "Misled" (De-Lite/PolyGram) 39/7
Rotations: Heavy 0/0, Medium 23/3, Light 16/4, Total Adds 7, 97AIA, KLSI, B100, KJR, WAVE, WSKY, WVBS. Medium: KVIL-FM, KEZR, WAEB, WMAZ, WSFL, WMGN, WHNN, KWAV, WWNR, WEIM, WSKI, WWPA, KORQ, WCKQ, KRLB, WKYX, WFFX, KKLV, KQSW, KALE.

POINTER SISTERS "Neutron Dance" (Planet/RCA) 36/7
Rotations: Heavy 8/0, Medium 15/3, Light 13/4, Total Adds 7, KLSI, KUDL, K101, WWNR, WSKI, WCIL, KMGQ. Heavy: KMGG, WKJJ, WSFL, WENS, WWPA, WCKQ, KRLB, KALE. Medium: KVIL-FM, KEZR, V100, KFI, WSKY, WCHV, WKYX, WFFX, KTYL, KEEZ, KKLV, KQSW.

LORENZO LAMAS "Fools Like Me" (Scotti Bros./CBS) 35/12

Rotations: Heavy 0/0, Medium 11/2, Light 24/11, Total Adds 13, KUDL, WKYE, K106, WHBC, WHNN, KSL, KRLB, WZLQ, KTYL, KKLV, KTWO, KQSW. Medium: WPRO, WMAZ, KIXI-FM, WTKO, WSKI, WAHR, WCIL, WJON, KRSB.

TEMPTATIONS "Treat Her Like A Lady" (Gordy/Motown) 35/6
Rotations: Heavy 1/0, Medium 14/2, Light 20/4, Total Adds 6, KVIL-FM, WSNY, WAVE, WING, KIOA, WVBS. Heavy: KTYL. Medium: WISN, WMAZ, WMGN, WHNN, WWNR, WEIM, WKNE, WSKI, WKYX, WZLQ, KRSB, KMGQ.

DANNY O'KEEFE "Along For The Ride" (Coldwater) 34/3
Rotations: Heavy 1/0, Medium 16/1, Light 17/2, Total Adds 3, K106, KRNT, WGSV. Heavy: WCHV. Medium: WCCO, K101, WKYE, WMAZ, WAVE, WMGN, KWAV, WAHR, WZLQ, KEEZ, KWEB, WJON, KKLV, KRSB, KMGQ.

REO SPEEDWAGON "Can't Fight This Feeling" (Epic) 32/32
Rotations: Heavy 4/4, Medium 9/9, Light 19/19, Total Adds 32, 97AIA, WLLT, WLTF, KUDL, KMGG, KOST, WICC, V100, WSFM, WKYE, WKGW, CK101, WAVE, WNAM, WENS, KOIL, WMHE, KRAV, KWAV, WWNR, WCKQ, WCHV, WAGE, KRLB, WKYX, WZLQ, WFFX, KTYL, WVBS, KFQD, KKLV, KQSW.

JOHN FOGERTY "The Old Man Down The Road" (WB) 32/11
Rotations: Heavy 1/0, Medium 16/4, Light 15/7, Total Adds 11, KMGG, B100, V100, WSFM, WKYE, KOIL, KKUA, WCKQ, KFSB, KTWO, KQSW. Heavy: KALE. Medium: KGW, KEZR, WSFL, WAVE, WNAM, WENS, KWAV, WSKI, KRLB, WFFX, KTYL, KKLV.

DON HENLEY "The Boys Of Summer..." (Geffen) 32/4
Rotations: Heavy 7/0, Medium 18/2, Light 7/2, Total Adds 4, 97AIA, WSNY, KJR, WKJJ. Heavy: WSFL, WSKI, WCKQ, KRLB, KTYL, KQSW, KALE, Medium: WFBR, WLTF, KLSI, KEZR, WPJB, WMAZ, WAVE, WTRX, WENS, KOIL, KWAV, KIXI-FM, WKNE, WSKY, WKYX, KKLV.

TINA TURNER "Private Dancer" (Capitol) 30/30
Rotations: Heavy 0/0, Medlum 10/10, Light 20/20, Total Adds 30, KEZR, V100, KEY103, WMAZ, WAVE, WNAM, WMGN, WHNN, KDUK, KWAV, KIXI-FM, WWNR, WEIM, WSKI, WWPA, WCHV, KRLB, WKYX, WZLQ, WFFX, KTYL, KFSB, KEEZ, WBOW, KKLV, KTWO, KQSW, KRSB, KMGQ, KALE.

## SIGNIFICANT ACTION

HONEYDRIPPERS "Rockin" At Midnight" (Es Paranza/Atlantic) 23/22
Rotations: Heavy 1/1, Medium 6/5, Light 16/16, Total Adds 22, WFBR, KVIL-FM, KHOW, KEZR, KJR, V100, WAVE, WNAM, WEIM, WSKY, WCKQ, WCHV, WGSV, WKYX, WZLQ, KTYL, KFSB, KEEZ, KWEB, KKLV, KQSW, KALE. Medium: WWNR.

ERIC CARMEN "I Want To Hear It From Your Lips" (Geffen) 22/22 Rotations: Heavy 0/0, Medium 4/4, Light 18/18, Total Adds 22, WFBR, WSB-FM, WKYE, K108, WNAM, WFM, WTKO, WSKY, WCKQ, WCHV, WGSV, WKYX, KTYL, WVBS, KEEZ, KWEB, KFQD, KKLV, KQSW, KALE.

GLENN FREY "The Heat Is On" (MCA) 18/9
Rotations: Heavy 1/0, Medium 9/4, Light 8/5, Total Adds 9, 2WD, KMGG, WSFL, WENS, KOIL, KKUA, WWNR, WWPA, KKLV. Heavy: WKJJ. Medium: KEZR, WCKQ, KRLB, KTYL, KQSW.

JIM DIAMOND ''I Should Have Known Better'' (A&M) 17/17
Rotations: Heavy 0/0, Medium 2/2, Light 15/15, Total Adds 17, WMAZ, WEIM, WKNE, WSKI, KORQ, WCKQ, WCHV, WAGE, WKYX, KTYL, WVBS, WCIL, WJON, KTWO, K99, KQSW, KALE.

DAVID BOWIE "Tonight" (EMI America) 17/1
Rotations: Heavy 2/0, Medium 3/0, Light 12/1, Total Adds 1, WAVE. Heavy: WKBW, KALE. Medium: KIXI-FM, WSKI, WSKY.

PRINCE "I Would Die 4 U" (WB) 11/5
Rotations: Heavy 2/0, Medium 3/1, Light 6/4, Total Adds 5, KMGG, B100, WICC, WSFL, KRLB, Heavy: KEZR, WKJJ. Medium: WSKY, WCKQ.

ASHFORD & SIMPSON ''Solid'' (Capitol) 10/9
Rotations: Heavy 1/1, Medium 6/5, Light 3/3, Total Adds 9, WSB-FM, 97AIA, 2WD, WSNY, KOST, KFI, WWPA, KTYL, KQSW. Medium: WEIM.

BILLY OCEAN "Loverboy" (Jive/Arista) 10/4
Rotations: Heavy 2/1, Medium 5/2, Light 3/1, Total Adds 4, WSFL, KKUA, WTNY, KTYL. Heavy: KEZR. Medium: 2WD, KMGG,

BREAKERS are those records that have achieved concurrent airplay at 60% of our reporting stations. NEW & ACTIVE records are receiving airplay at 30 or more stations. Records In SIGNIFICANT ACTION are receiving airplay from 10-29 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve BREAKER status to enter the A/C chart. Records which have achieved BREAKER status must also have sufficlent heavy and medium rotation airplay to enter the chart.



# Regional Adds & Hots

#### EAST

#### Parallel One

JERMAINE JACKS CEICAGO SHEILA E. POREIGNER RAY PARKER JR.

HITAMI HOTTEST: JERMAINE JACKSON WHAM! HONEYDRIPPERS JACK WAGNER WHAM!

WPIX/New York Anderson/Silvers

Hottest: DIANA ROSS RAY PARKER JR. STEVE PERRY FOREIGNER BARBRA STREISAN

WLTT/Washingto Bob Cummings BONEYDRIPPERS MHAM! ELTON JOBN BILLY JOEL BOB SEGER CYNOI LAUPER PAUL MCCARTHE! JERMAINE JACK! JACK MAGNER

none Bottest: JACE MAGNER CBICAGO BOB SEGER RAT PARKER JR. STEVE MPERRY

Hottest: Jerma me Jacks JULIAN LENNON CHICA© RAY PARKER JR. STEVIE WONDER

Parallel Three

definitions, the following stations have changed parallel status:

WHNN/Saginaw (P3 to P2)

#### MIDWEST

Wegne Tiek
OAR RIDGE BOYS
ANNE MURRAY
BARRY MANILOW
BILLY SAFELLITE
COMMODORES
BILLY SAFELLITE
COMMODORES
BELLANY BROTHERS
ERIC CARMEN
ROCLES!
STEVE PERRY
FOREIGNER
HANRATTAN TRANSPE
ELTOM JOHN
BARBRA STREISAND WKNE/Keene, NH Howard Corday

Bruce Stabbins
POINTER SISTERS
COMMODORES
ANNE NURRAY
JUN DIAMOND
BARRY MANILOW
TIMA TURNER
RENNY ROGERS
HOTERST
PBILLE BAILEY
STEVE PERRY
STEVILE MONDER
RICE SPRINGFIELD

61CTVN/Columbus (P2 to P1) WSNY/Columbus (P2 to P1) 2WD/Norfolk (P2 to P1) WAHR/Huntsville (P2 to P3)

#### Parallel One

FOREIGNER
RENNY ROGERS
GEORGE BENSON
COMMODORES
ANNE MURRAY
HOTCESTI
JERMAINE JACK
JACK WAGNER
JULIAN LENNON
AL JARRAU
CHICAGO

POREIGNER MANHATTAN TRAI AL JARREAU HOTTEST: JACE MAGNER CBICAGO RAY PARKER JR BOB SEGER

ANNE MURRAY BILLY JOEL BARRY HANLOM EENST ROGERS JIM DIAMOND BOOTENT ELTON JOHN RAY PARKER JR. MANNATTAN TRANSPE JERMAINE JACKSOM BARRA STREISAND ELTON JOHN BARRA STRIISAN REO SPECUNGON AMERICA BILLY JOEL JULIAN LENNON CULTURE CLUB BOTTEST: AL JARREAU JERNAINE JACKSO BLYON JOHN JACK MGKER CBICAGO

Hottest: JACK HAGNER JERMAINE JAC CHICAGO FOREIGNER STEVE PERRY

DON BENLET BILLY JOEL ASREORD & SIMPS JULIAN LEMPON TEMPTATIONS AMERICA BOTTEST FOREIGNER WHAM! STEVE PERRY ELTON JOHN JERMAINE JACKSO

WHAM! LINDA RONSTADT HOTTEST! JERMAINE JACKSO CHICAGO POREIGNER JACK HAGNER JULIAN LENNON

RENNY ATOPHOLIST
RENNY ROGERS
MEAN!
STEVE PERRY
POREIGNER
GEORGE BENSON
BOTTERE:
CHICAGO
JERMAINE JACKS
BOB SECER
JACK MAGNER

KIOA/Des Moine Mike Judge

WHAM!
ANNE MURRAT
RENN'T MOGERS
LORENIO LAMAS
COMMODORS
BARRY MANILOM
FOREIGNEE
BORESE
BORSEGE
CHICAGO
CHICAGO
RAY PARKER JR.
STEVE PERRY

KUDL/Kensas City Hallsm/Tsylor

GEORGE BENSON CULTURE CLUB KENNY ROGERS EOTTEST: STEVIË WONDER CHICAGO JACK WAGNER WHAM! STEVE PERRY DANNY O'KEEFE KENNY ROGERS ANNE HURRAY BILLY JOEL BARRY MANILOM COMMODORES ROTEBE: CHICAGO PHILIP BAILEY MANNATTAN TRANSFE WHAM!

HOTTEST:
HONEYDRIPPERS
JULIAN LENNON
JACK WAGNER
JERMAINE JACKSO
CHICAGO WHAM! ELTON JOHN Hottest: CHICAGO JACK WAGNER BOB SEGER STEVIE WONDER DIANA ROSS WHAMI RAY PARKER JR. STEVIE WONDER ANNE MURRAY BALL 6 DATES DIANA ROSS

#### Parallel Two

BennetUCOllina
ANNE MURRAY
TINA TURNER
KENNY ROGERS
BILLY JOEL
COMMODORES
REO SPEEDING
BONEYDRIPPER
ERIC CARMEN
ROTESE:
CHICAGO
RAY PARKER J
STEVE PERRY
ELTON JOHN
WHAM!

MBAM! GLENN FREY HALL & OATES REO SPERDWAGON RAY PARKER JR.

KENNY ROGERS BILLY JOEL AMERICA BOTTEST CHICAGO JACK MACNER JERMAINE JACKS RAY PARKER JR, ELTON JOHN

WHAMI
DIANA ROSS
GEORGE BENSON
BARRA STRISAND
BOTLEBTI
JACK MAGNER
CHICAGO
RAY PARRER JR,
STEVIE WONDER
FOREIGNER

JOHN HUNTER KENNY ROGERS TINA TURNER ERIC CARMEN BILLY JOEL ANNE MURRAY BOLES TI RAY PARKER JR CHICAGO DIANA ROSS STEVIE WONDER WHAM!

none Hottest: JACK MAGMER JERMAINE JACKS HONEYDRIPPERS CHICAGO JULIAN LENNON

LORENZO LAMAS TINA TURNER COMMODORES ANNE MURRAY BILLY JOEL KENNY ROGERS HOTEGES FOREIGNER STEVE PERRY STEVE PERRY STEVE MONDER RAY PARRER JR CHICAGO

Ray Morrison
RAY PARKER JR.
WHANI
HALL & OATES
REO SPEEDMAGON
HOTTEST
FOR BENATAR
CHICAGO
FOREIGNER
MADONNA
JACK MAGNER

Hottest: FOREIGNER JACK WAGNER JERMAINE JA: BOB SEGER CHICAGO

#### **Parallel Three**

BILLY JOEL
COMMODORES
BARRY MANILOM
JIM DIAMOND
KENNY ROGERS
POINTER SISTER
HOTTEBLE
HOTTEBLE
JACK MAGNER
FOREIGNER
JERNAINE JACKS
RAY PARRE JR,
STEVIE WONDER

WXUS/Lafayette Bob Vizza

Sue LaFond
ANNE MURRAY
RIM CARNES
TINA TURNER
ERIC CARMEN
RENNY ROCERS
HILLY JOEL
HOTEBELLY JOEL
HOTEBELLY JOEL
GEICAGO
JULIAN LENNON
RAY PARKER JR.
STEVIE MONDER POREIGNER
NEW EDITION
PAT BEWATAR
HALL & OATES
CULTURE CLUB
BARBRA STREISJ
GEORGE BERSON
TEMPTATIONS
BARBY MANILON
BOTTER
BORTONIPPERS
BARY MANILON
BOTTER
JACK MAGNER
CHICAGO
JULIAN LENNON

ERIC CARMEN
AMERICA
BARRY MANILON
KENNY ROGERS
BELLAMY BROTHERS
BONETBRIPPERS
JOTEMAL
JACKSON
JACK WAGNER
CBICAGO
STEVE PERRY
LINDA RONSTADT ASRPORD & SIMPLE ON REALES TO A PENLES TO A PLANT LEE ROTH REO SPEEDMAGON HALL & OATES COLE & THE GANCE COLE A PLANT CANCER OF THE CANCE COLE A PLANT CANCER OF THE CANCE COLE CANCER OF FORE COME OF THE CANCER OF

WJON/St. Cloud Diem/Fine

PHILIP BAILEY GLENN PREY WHAM! ASHPORD & SIMP

MEIL DIAMOND GEORGE FISCHOPP BALL & OATES BILLY JOEL RENNY ROCERS RICK BOWLES BOTLES! JERRAINE JACRSC JACK MAGMER RAY PARKER JR. FOREIGNER WHAM! WEZC/Charlotte Ralph Rhoades

SOUTH

Parallel One

FOREIGNER Hottost: JACK HAGNER STEVE PERRY ELTON JOHN CHICAGO DIANA ROSS

STEVE PERRY WHAM! MANHATTAN TR HOLLOGE JACK HAGNES CHICAGO

WSB-FM/Atlants Donns Brake

JOBN CAFFERTY & B CULTURE CLUB BOTTOST: JACK WAGNER RAY PARKER JR. STEVIE WONDER RICE SPRINGFIELD CRICAGO

CK101/Cocos Bes Edwards/Phillips

DIANA ROSS Rottest: JULIAN LENNON CHICAGO JACK WAGNER STEVE PERRY FOREIGNER

WMAS/Louisville Doug McElvein

Doug McElvein
PHILIP BAILEY
POREIGNER
ALABAMA
RAY PARRER JR.
Hottest:
JACE MAGNER
CHICAGO
PAT BEWATAR
HONEYDRIPPERS
JERMAINE JACES DOM HENLEY
GEORGE BENSON
ROD STEWART
CULTURE CLUB
BILLY JOEL
ROCTOST:
GLENN FREY
FOREIGNER
WHAM!

HALL & OATES . RAY PARKER JR

WLAC-FM/Nash Nichols/Sargeni

COMMODORES
TINA TURNER
KIM CARNES
ERIC CARMEN
KENNY ROGERS
JIM DIAMOND,
Hottest:
CHICAGO

FOREIGNER GEORGE BENSON ELTON JOHN STEVE PERRY BARBRA STREISAL ROTTEST

STEVIE WONDER

BARRY MANILON ANNE MURRAY BELLAMY BROTT COMMODORES

HOTTOGES
HOT

WRVA/Richn

BRYAN ADAMS
GLENN PREY
BILLY OCEAN
JOHN BUNTER
PRINCE
JEFFREY OSBORNE
REBBIE JACKSON
BOTTER
PBILIP BAILEY
CEICAGO
DON BENLET
MADONNA
JERMAINE JACKSO

JORNNY LEE DAN SEALS BOTESET: JACE HAGNER BOB SEGER CBICAGO MANHATTAN TRANSFE DIANA ROSS

SIEWS POTES

REO SPEEDMACON
ANNE MURRAY
JIM DIAMOND
HALL & OATES
BARRY MARILON
COMMODORES
BOCERS
BOCERS
CELCAGO
RAY PARRER JR.
WHAM!
FOREIGNER
BARRA STREISA

KRLB-FM/Lubb

REO SPEEDNAS TINA TURNER COMMODORES COMMODORES ANNE MURRAY LORENZO LAMAS BARRY MANILOM PRINCE

JIM DIAMOND
BOTTEST:
PHILIP BAILEY
CBICAGO
RAY PARKER JR.
STEVIE WONDER
BICK SPRINGPIELD

#### Parallel Three

Dean IMPOOP
POREIGNER
WHAMI
BARRY MANILOM
COMMODORES
ANNE MURRAY
HADONNA
JIM DIAMOND
BOTHER
JEMMAINE
JEMMAINE
GETGAO
POREIGNER
RAY PARRER
STEVE PERRY

WZLQ/Tupelo Rusty McDaniels

BARRY MANILOM BILLY JOEL LORRNIO LAMAS REO SPEEDWAGON COMMODORES TINA TURNER ANNE MURRAY HONEYDRIPPERS BOTEGET JACK MAGNER CHICAGO BOB SECEF ROOL & THE GANG BILLY JOEL ERIC CARMEN TOTO DAVID LEE ROTH BONEYDRIPPERS COMMODORES CHICAGO BOB SEGER RAY PARKER JR. STEVIE WONDER

Sender Walker
REO SPEEDMAGON
RENNY ROGERS
TINA TURNER
JEFFREY OSBORNE
COMMODORES
BILLY JOEL
BOTTEST
BOTTEST
BOTTEST
BOTTEST
BOTTEST
RENER
RENER
RICE SPRINGFIELD

137 Reporters

The following stations reported no adds or changes in rotation this week: WCCO/Minneapolis

The following stations failed to report this week and their playlists were frozen.

> WTAE/Pittsburgh WAEB/Allentown WTRX/Flint WEZC/Charlotte WRKA/Louisville

Parallel Two

## none Hottest: CHICAGO JACK WAGNER RAY PARKER JR DIANA ROSS STEVIE WONDER

WAEB/Allento

WICC/Bridgeport HALL 6 OATES PRINCE REO SPEEDNAGON AMERICA JOHN HUNTEB BARRY MANILOW HOTEBES JACK MAGNER CBICAGO STEVIE WONDER STEVE PERRY WHAM!

HOTTEST: RAY PAREER JR, CHICAGO STEVIE WONDER STEVE PERRY JACK WAGNER

JULIAN LENNON REO SPEEDWAGO TINA TURNER JOHN POGERTY HONEYDRIPPERS

## WEST

## Parallel One

MOMEYDRIPPERS
PBILIP BAILEY
JULIAN LENNON
BOTTEST
BACK HAGNER
THICAGO
BARRY MANILOM
FOREIGNER
DIANA ROSS

ILENN PREY
LIEO SPEEDWAGON
JOHN FOCERTY
FYRINCE
LAY PARKER JR.
BOTESET
FOREIGNER
JACK WAGNER
FOINTER'SISTERS
WHAM!

ASHPORD & SIMPS BAUL HARDCASTLE BEO SPEEDWAGON Sottest:

DIANA ROSS KENNY ROGERS Bottest: JACK WAGNER CHICAGO RAY PARKER JR STEVE PERRY ELTON JOBN

none Bottesti PAUL MCCARTNE HONEYDRIPPERS JERMAINE JACK BOB SEGER JACK WAGNER

KENNY ROGERS BARRY MANILO POREIGNER HOTTEST: CHICAGO JACE HAGNER RICK SPRINGS STEVE PERRY BARRY MANILO

KEZR/San Jose Harlow/Davis

**Parallel Two** 

BILLY JOEL JOHN CAFFERTY & B

KJR/Seattle Collegn Medden HOMEYDRIPPERS
BILLY JOEL
MANHATTAN TRANSFE
DON HENLEY
KOOL & THE GANG
BOTTOMERS
STEVE PERRY
BOB SEGER
CHICAGO

KFMB/San Diego Mark Larson

LHE MHHER
BILLY OCEAN
CARS
GLENN PREY
JOHN POGERTY
GIUPPHIA
SURVIVOR
BILLY JOEL
SADE
BOTTEST
CRICAGO
HHAM! STEVIE WONDER POINTER SISTERS HALL & OATES HOLEST: HONEYDRIPPERS JACE WAGNER PAT BENATAR CBICAGO RAY PARKER JR.

KWAV/Monterey Michael Reeding

MADONNA RALL & OATES STEVIE WONDER

POREIGNER KENNY ROGERS STEVE PERRY DIANA ROSS BOTTOST BOTTOST

KKPL/Spokene Dean Allen

KSL/Salt Lake City George Lemich

Parallel Three

MIKE FORD

MICHAEL MURPBEY
HALL & OATES
CULTURE CLUB
ERIC CARMAGNA
REO SPEEDMACON
ANNE MURRAT
BILLY JOEL
ROTTES
TACE MAGNER
JULIAN LENHON
STEVE PERRY
JERNAINE JACKSO

REO SPEEDWAGO LORENTO LAMAS ERIC CARMEN BARRY MANILOW NEW EDITION COMMODORES

Note: WAFB/Baton Rouge has discontinued

reporting to the A/C section.

Majoney/Norria

REO SPEEDMAGO
JOBN FOCENTY
COMMODORES
BILLY JOBL
HOMEVORIPER
H

POINTER SISTERS
BILLY JOEL
BURGLI DERS
TINA TURNER
ANNE MURRAY
COMMODORES
BOTTERS
BOTTERS
DIANA ROSS
CHICAGO
MANHATTAN TRANSFE
WHAM!
RAY PARKER JR.

KALE/Tri Cities Bill Templeton BIII Templeton

PILLY JOEL

TIAN TOWNER

FIALL & OATES
BARRY MANILOM
KENNY MOCERS
ANNE MURRAY

GOMETORIPPERS

COMMODORES

JOHN DIAMON

BOLESEL

PORE JOHN

ANDRAM

AND

Parallel Two

WKBW/Buffalo Y97/Pittsburgh KBEST/San Diego

> WPJB/Providence WGY/Schenectady WLTE/Minneapolis

BONEYDRIPPERS
COMMODORES
CARS
GENERAL PUBLIC
ANNE MURRAY
JOHN BUNTER
HOTTER!
STEVE PERRY
FOREICNER
ELTON JOHN
WHAMI
GEORGE BENSON WCKQ/Campbe Jackson/Moyes
BRYAN ADAMS
REG SPREDWAGON
CYNDI LAUPER
REMNT NOCERS
JOHN FOGERT
ANNE MURRAT
COMMODORES
BLLLY JOHL
CRAES BLAN
BLLY JOYL
CRAES BLAN
BLLY JOYL
CRAES BLAN
BONE TOLING
BONE SECOR
DON HEMLEY
CRICAGO
CRICAGO
STEVIE MONDER

WCHV/Charlottes Ken Medek

PRILIP BAILEY REO SPEEDWAGON HONEYDRIPPERS

KTYL/Tyler, TX Brian Maloney

# MOR ITRACKS

		148 REPORTERS To	otal	Hot	Medium	Tota Adds
	0	JOHN FOGERTY/The Old Man Down (WB)	141	116	25	11
	2	FOREIGNER/I Want To Know What Love Is (Atlantic)	133	129	4	0
	3	DON HENLEY/The Boys Of Summer (Geffen)	122	116	6	0
	4	PHILIP BAILEY w/PHIL COLLINS/Easy Lover (Columbia)	122	109	13	0
	5	KINKS/Do It Again (Arista)	135	81	54	2
	6	GIUFFRIA/Call To The Heart (Camel/MCA)	125	85	40	1
	0	DON HENLEY/Sunset Grill (Geffen)	130	74	55	19
	8	GLENN FREY/The Heat Is On (MCA)	127	78	46	18
BREAKER		DAVID LEE ROTH/California Girls (WB)	132	58	58	132
		JULIAN LENNON/Too Late For Goodbyes (Atlantic)	120	58	60	16
		REO SPEEDWAGON/Can't Fight This Feeling (Epic)	112	77	34	7
		JOHN PARR/Naughty Naughty (Atlantic)	114	61	53	6
	-	DEEP PURPLE/Knocking At Your Back Door (Mercury/PG)	117	54	60	28
BREAKER	-	BRYAN ADAMS/Somebody (A&M)	102	66	35	69
		SURVIVOR/High On You (Scotti Bros./CBS)	101	43	58	8
		TRIUMPH/Spellbound (MCA)	103	33	70	1
		DEEP PURPLE/Perfect Strangers (Mercury/PG)	83	54	28	5
	-	BRUCE COCKBURN/If I Had A (Gold Mtn./A&M)	98	44		7
		AUTOGRAPH/Turn Up The Radio (RCA)	106	25		10
		BRYAN ADAMS/Run To You (A&M)	77	69		0
	21	BRYAN ADAMS/It's Only Love (A&M)	82	41	41	4
BREAKER		FOREIGNER/That Was Yesterday (Atlantic)	83	41	41	19
		LOS LOBOS/Don't Worry Baby (Slash/WB)	83	18		3
	-	PAT BENATAR/Ooh Ooh Song (Chrysalis)	78	24	42	69
BREAKER		TWISTED SISTER/The Price (Atlantic)	82	11	69	22
	26	PAT BENATAR/Diamond Field (Chrysalis)	68	34	33	9
BREAKER		ROGER HODGSON/In Jeopardy (A&M)	74	20	51	12
	28		81	8	71	9
	29	CYNDI LAUPER/Money Changes (Portrait/CBS)	70	28	42	2
	-	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	55	32	23	0
	-	JOHN FOGERTY/Rock And Roll Girl (WB) MOLLY HATCHET/Stone In Your Heart (Epic)	63	25	28	63
	-	U2/Wire (Island)	69	12	57	6
DDEAKED	33	GEORGE THOROGOOD/Gear Jammer (EMI America)	59 77	22	37 51	76
BREAKER		BILLY SQUIER/Eye On You (Capitol)	64	2	55	1
		PAT BENATAR/We Belong (Chrysalis)	42	32	10	0
100		HALL & OATES/Method Of Modern Love (RCA)	49	31	16	6
		HONEYDRIPPERS/Rockin' At Midnight (Es Paranza/Atl.)	45	26	19	2
	39	GENERAL PUBLIC/Tenderness (IRS/A&M)	51	20	31	6
	40	BRYAN ADAMS/Summer Of '69 (A&M)	43	27		9
	4	PRINCE/I Would Die 4 U (WB)	50	25	23	9
	42	DON HENLEY/All She Wants To Do Is Dance (Geffen)	47	17		23
	43	KINKS/Living On A Thin Line (Arista)	42	19	23	10
		FOREIGNER/Tooth And Nail (Atlantic)	43	17		8
	45	DAVID BOWIE/Tonight (EMI America)	40	18	22	0
	-	HALL & OATES/Bank On Your Love (RCA)	45	12	33	4
	-	FOREIGNER/A Love In Vain (Atlantic)	35	17	18	11
	-	TOTO/Stranger In Town (Columbia)	38	18	20	1
		ANGEL CITY/Underground (MCA)	47	2	38	27
		KROKUS/Our Love (Arista)	42	8	34	2
		KISS/Thrills In The Night (Mercury/PG)	47	3	43	4
		U2/The Unforgettable Fire (Island)	36	14	19	.9
	_	JOHN CAFFERTY &/Tender Years (Scotti Bros./CBS)	37	10	27	2
		MARTIN BRILEY/Dangerous Moments (Mercury/PG)	47	1	33	47
		CHICAGO/You're The Inspiration (WB)	33	18	14	3
		U2/Pride (In The Name Of Love) (Island)	29	16	13	1
		ROGER HODGSON/Had A Dream (A&M)	30	15	15	2
		FOREIGNER/She's Too Tough (Atlantic)	31	10	21	11
		FRANKIE GOES TO HOLLYWOOD/Relax (ZTT/Island)	30	11	18	19
	-					

### **MOST ADDED** ®

**DAVID LEE ROTH (132)** California Girls (WB)
GEORGE THOROGOOD & THE DESTROYERS (7.6) Gear Jammer (EMI America) **BRYAN ADAMS (69)** Somebody (A&M) PAT BENATAR (69) Ooh Ooh Song (Chrysalis) JOHN FOGERTY (63)

Rock And Roll Girl (WB)

## **MOST HOTS**

FOREIGNER (129) I Want To Know What Love Is (Atlantic) DON HENLEY (116) The Boys Of Summer (Geffen) **JOHN FOGERTY (116)** The Old Man Down The Road (WB) PHILIP BAILEY (109) Easy Lover (Columbia)

# BREAKER

**DAVID LEE ROTH** California Girls (WB)

89% of our reporters on it. 132/132 including adds at: WBCN, WNEW, WMMR, WLUP, WMMS, KLOS, KMET, KGB. Debuts at #9 on the Hot Tracks chart.

**BRYAN ADAMS** 

Somebody (A&M)
69% of our reporters on it. 102/69 including adds at: WIYY, WMMR, WYSP, WNOR, WMMS, KYYS, KOME. Debuts at #14 on the Hot Tracks

**FOREIGNER** 

That Was Yesterday (Atlantic)

56% of our reporters on it. 83/19 including adds at: DC101, KZEW, WRIF, WQFM, KMET, WIMZ, WYFE. Debuts at #22 on the Hot Tracks chart.

TWISTED SISTER The Price (Atlantic)

55% of our reporters on it. 82/22 including adds at: WNEW, WDVE, KYYS, KDKB, WPYX, KZEL. Debuts at #25 on the Hot Tracks chart.

PAT BENATAR Ooh Ooh Song (Chrysalis)

53% of our reporters on it. 78/69 including adds at: WIYY, WNEW, KTXQ, WNOR, KAZY, KGON, KGB. Debuts at #24 on the Hot Tracks chart.

**GEORGE THOROGOOD & THE DESTROYERS** Gear Jammer (EMI America)

52% of our reporters on it. 77/76 including adds at: WNEW, WMMR, KZEW, WXRT, KBCO, KMET, KGB. Debuts at #34 on the Hot Tracks chart.

**ROGER HODGSON** In Jeopardy (A&M)

50% of our reporters on kt. 74/12 including adds at: WBAB, WKLS, KYYS, KBCO, KLOS, WIMZ, WWCK. Debuts at #27 on the Hot Tracks chart.

BILLY OCEAN "Loverboy" (Jive/Arista) 31/6
Adds include WLUP, WHEB, WCKN, KMJX, KLYV. Hots: 9 WMMS, WKLC, WTPA, WYDD, WPDH,
WWWV, WHMD, WBYG, KRQU. Mediums: 22 include KDKB, WZZO, WOUR, WFYV, WIMZ, KWFM.

TINA TURNER "Private Dancer" (Capitol) 23/17
Adds include WMMS, WWCT, WWWV, KLYV. Hots: 4 WKQQ, CITI, K97, WIZN. Mediums: 15
include WZZO, WTPA, WIMZ.

include WZZO, WTPA, WIMZ.

TRIUMPH "Follow Your Heart" (MCA) 21/15
Adds include KLOL, WEBN, WCMF, WQMF, WRXL, KATT, KILO. Hots: 5 WMMR, WHJY, KISS, KFMG, WXCS. Mediums: 14 include WDVE, KGON, WOUR, KICT.

JOHN FOGERTY "Centerfield" (WB) 20/20
Adds include KYYS, WDHA, WGIR, KFMQ. Hots: 7 KAZY, KUPD, WHCN, WAAF, KMBY, WIZN, KTYD. Mediums: 8 include KZEW, WPYX, WKDF, WRXL.

ROMAN HOLLIDAY "One Foot Back In Your Door" (Jive/Arista) 19/19
Adds include KROQ, KDKB, KOZZ, Hots: 1 KFMF, Mediums: 9 include WNOR, WAAF, WTUE,

CARS "Why Can't I Have You" (Elektra) 19/16 MMR, WKLS, WPYX, KLAQ, ms: 13 include WEBN, WQMF WIMZ, WKDF, KGGO, WIOT, KZEL, KKDJ. Hots: 2

FOREIGNER "Reaction To Action" (Atlantic) 19/6
Adds: WYSP, KLOS, KMET, KISS, KFMG, KILO. Hots: 10 include WNEW, WHJY, WAAF. Mediums: 9
Include WDVE, WNOR, WMMS, WPYX, WOOS.

BRUCE SPRINGSTEEN "Pink Cadillac" (Columbia) 19/3
Adds: WOUR, KNCN, KLYV. Hots: 10 include KBPI, KDKB, KUPD, KFOG, KGGO, WIBA, KILO, KRSP.

MADONNA "Like A Virgin" (Sire/WB) 18/3 WHEB, KGGO, WWWV. Hots: 8 CHUM, KCAL, KMJX, WWCK, WQBK, KLYV, WBYG, KRQU. ms: 10 include WMMS, WKLC, WFYV.

Mediums: 10 include WMMS, WKLC, WPYV.

JOHN FOGERTY "Mr. Greed" (WB) 17/17

Adds include WNEW, KMET, KLAQ. Hots: 6 KTXQ, WFYV, WIQB, KKDJ, KOZZ, KTYD. Mediums: 8 include KZEW, KGB, KATT, WIOT, KFMG.

ROBIN GEORGE "Heartline" (Bronze/Island) 17/14

Adds include WBAB, WHJY, WSHE, WRCN, KMOD. Hots: 3 WLLZ, WKQQ, KILO. Mediums: 9 include WQFM, KOME, WAAF, KNCN, KISS.

JOHN FOGERTY "I Saw It On T.V." (WB) 16/16
Adds include KINK, WHEB, WOUR, WKDF. Hots: 3 WYNF, WHCN, WWCT. Mediums: 10 include
WBAB, KKCI, KZAP, WOOS.

WBAB, KKCI, KZAP, WOOS.

FOREIGNER "Stranger In My Own House" (Atlantic) 16/12

Adds include KRQR, KEZO, KOMP. Hots: 7 KMET, WHCN, KNCN, WFYV, WAPL, WLVQ, KKDJ.

Mediums: 9 include WKLS, KICT, KEZE.

WHAMI "Careless Whisper" (Columbia) 16/6
Adds: WKLC, WHEB, WPDH, KMJX, KLYV, KRQU. Hots: 8 Include WLUP, WMMS, WZZO, WDHA,
WYDD. Mediums: 6 include CHUM, WTKX, KSPN.

ALPHAVILLE "Big In Japan" (Atlantic) 16/3
Adds: WLUP, 91X, WGIR. Hots: 3 WBCN, KROQ, KOAK. Mediums: 11 include WBAB, KBCO, WTPA,

KROKUS "Ballroom Blitz" (Arista) 15/15
Adds include WBAB, WHJY, KTXQ, KLAQ, KXZL. Hots: 0. Mediums: 11 include KNCN, WKDF,

LOUDNESS "Crazy Nights" (Atco) 15/15
Adds include WYSP, WHLY, KTXQ, KMET, KNCN, KLAQ. Hots: 0. Mediums: 8 include WBAB, KZEW, WLLZ, KISS, KFMG, KTYD.

NEW & ACTIVE - Records building in airplay and coming closest to charting. Numbers Indicate total reports/total adds; for example, 40/20 means 40 reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's

AOR ALBUMS — Album airplay data, with four-week trend of chart movement. Records showing significant upward momentum are bulleted. An album's most-reported tracks are listed, with number of stations reporting each song in parentheses. Current singles are BOLDED. Current week's total reports, hot and medium rotation reports, and total adds, are also listed. Symbols represent more (+), less (-), or equal (5) reports compared to last week's floures.

HOT TRACKS — Track airplay data for songs from all configurations, including albums, EPs, and 45s. Shows four-week trend of chart movement. Records showing significant upward momentum are bulleted. Current week's total reports, hot and medium rotation reports, and total adds, are also listed. Symbols represent more (+), less (-), or equal (=) reports compared to last week's figures.



# AOR/ALBUMS

	January 11, 1985	148 REPORTERS	Total Reports			Adds All Rotations
0	DON HENLEY/Building The Perfect Beast (Geffen)	"Sunset" (130) "Boys" (122) "All She Wants" (47)	143	137	6	0
2	FOREIGNER/Agent Provocateur (Atlantic)	"I Want To Know" (133) "Yesterday" (83) "Tooth" (4.	3) 140	137	3	0
	BRYAN ADAMS/Reckless (A&M)	"Somebody" (102) "Love" (82) "Run" (77)	139		14	0
BREAKER 4		"Old Man" (141) "Rock" (63) "Centerfield" (20)	144		24	12
	KINKS/Word Of Mouth (Arista)	"Do It Again" (135) "Living" (42)	142		58	2
	PHILIP BAILEY/Chinese Walls (Columbia)	"Easy Lover" (122)	123	110	13	0
_	GIUFFRIA/Giuffria (Camel/MCA)	"Call" (125) "Do Me Right" (11)	128	87	40	2
	DEEP PURPLE/Perfect Strangers (Mercury/PG)	"Knocking" (117) "Perfect Strangers" (83)	131	70	58	6
	BEVERLY HILLS COP/Soundtrack (MCA)	"The Heat Is On" (127)	128	79	46	18
	REO SPEEDWAGON/Wheels Are Turnin' (Epic)	"Can't Fight" (112) "I Dowanna Know" (19)	121	84	36	5
	PAT BENATAR/Tropico (Chrysalis)	"Ooh Ooh" (78) "Diamond" (68) "We Belong" (42)	127	72	51	10
	JULIAN LENNON/Valotte (Atlantic)	"Too Late" (120) "Valotte" (22)	123	64	57	5
	JOHN PARR/John Parr (Atlantic)	"Naughty Naughty" (114)	118	63	54	7
	TRIUMPH/Thunder Seven (MCA)	"Spellbound" (103) "Follow" (21) "Time" (11)	122	41	79	2
	SURVIVOR/Vital Signs (Scotti Bros./CBS)	"High On You" (101) "Can't Hold" (17)	110	50	60	7
	AUTOGRAPH/Sign In Please (RCA)	"Turn Up The Radio" (106)	171	26	82	9
	BRUCE COCKBURN/Stealing Fire (Gold Mtn./A&M)	"Rocket Launcher" (98)	99	45	52	8
	U2/The Unforgettable Fire (Island)	"Wire" (59) "Unforgettable" (36) "Pride" (29)	94	40	52	4
	ROGER HODGSON/In The Eye Of The Storm (A&M)	"In Jeopardy" (74) "Had A Dream" (30)	89	30	57	9
20	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	"Born" (55) "Bobby Jean" (14)	71	39	32	3
	HALL & OATES/Big Bam Boom (RCA)	"Method" (49) "Bank" (45)	80	38	40	5
	LOS LOBOS/How Will The Wolf Survive? (Slash/WB)	"Don't Worry Baby" (83)	88	21	66	4
	DOKKEN/Tooth And Nail (Elektra)	"Just Got Lucky" (81)	86	11	73	8
	TWISTED SISTER/Stay Hungry (Atlantic)	"The Price" (82)	84	12	70	20
	HONEYDRIPPERS/Volume One (Es Paranza/Atlantic)	"Rockin" (45) "Sea" (19) "Thrill" (12)	61	34	27	2
	MOLLY HATCHET/The Deed Is Done (Epic)	"Stone" (69)	70	13	57	4
	FRANKIE GOES TO/Welcome To The (ZTT/Island)	"Relax" (30) "Two Tribes" (23)	57	20	36	5
	BILLY SQUIER/Signs Of Life (Capitol)	"Eye On You" (64)	66	8	57	1
	GENERAL PUBLIC/All The Rage (IRS/A&M)	"Tenderness" (51)	53	23	30	6
	DAVID BOWIE/Tonight (EMI America)	"Tonight" (40) "Neighborhood" (10)	49	24	25	0
	PRINCE/Purple Rain (WB)	"I Would Die 4 U" (50)	51	25	24	8
	KROKUS/The Blitz (Arista)	"Our Love" (42) "Ballroom Blitz" (15)	56	8	45	5
	TOTO/Isolation (Columbia)	"Stranger In Town" (38)	44	21	23	1
	KISS/Animalize (Mercury/PG)	"Thrills" (47)	49	3	45	4
	ANGEL CITY/Two Minute Warning (MCA)	"Underground" (47)	47	2	38	25
	JOHN CAFFERTY &/Eddie & The (Scotti Bros./CBS)	"Tender Years" (37)	39	10	29	2
	CHICAGO/Chicago 17 (WB)	"Inspiration" (33)	35	20	14	3
	STEVE PERRY/Street Talk (Columbia)	"Foolish Heart" (34)	35	10	23	8
	BIG COUNTRY/Steeltown (Mercury/PG)	"Where The Rose" (22) "Just A Shadow" (12)	34	8	25	4
	PLANET P PROJECT/Pink World (MCA)	"What I See" (31)	33	7	26	o

## 12" On Your Desk Now Album January 21st



# **BREAKERS**.

#### JOHN FOGERTY Centerfield (WB)

97% of our reporters on it. 144/12 including adds at: WNOR, KBCO, KINK, KFOG, WIMZ, WSKS, KGGO. Debuts at #4 on the Albums chart.

AOR ALBUMS — Album airplay data, with four-week trend of chart movement. Records showing significant upward momentum are builleted. An album's most-reported tracks are listed, with number of stations reporting each song in parentheses. Current singles are BOLDED. Current week's total reports, hot and medium rotation reports, and total adds, are also listed. Symbols represent more (+), less (-), or equal (=) reports compared to last week's figures.

NOT TRACKS — Track airplay data for songs from all configurations, including albums, EPs, and 45s. Shows four-week trend of chart movement. Records showing significant upward momentum are bulleted. Current week's total reports, hot and medium rotation reports, and total adds, are also listed. Symbols represent more (+), less (-), or equal (5) reports compared to last week's figures.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports/total adds; for example, 40/20 means 40 reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's most added.

# ACTIVES IN RADIO 1985

We've Got The Best Ears In The Business!

400		MATTHEW EFFKEN	KFMQ	1 0110						
AOR		JON ERDAHL	WLUP	I CHR						
AUN		BILL EVANS	WOFM	Ullit		TOM KELLY	MUDO	MIDWEST		TO
		JERRY GAVIN ARIS HAMPERS	WLAV			LIZ KENNEDY	WZLD	RICH ALLEN	WGRE	R1
KAREN ANDERSON	WGIR	FRANK HANEL	KKCI	NORTHEAST		JEFF MCCARTNEY	MOXI	KAREN BARBER	KBEO	51
BOB BITTENS	WHCN	BOD HATTRIK	CONS	KEITH ABRAMS	WHTX	BRADY MCGRAW	WZAT	CINDY BARTON	KELD	BC
MIKE BOYLE	WMGH	VICKI HODGSON	KORS	DENNY ALEXANDER	CONS	ROD METTS	WANS	MIKE BENSON	MKHO	\$1
PAM BROOKS	WPDH	WARD HOLMES	WDEK	RICK ALEXANDER	WINZ	SCOTT HITCHELL	WZYP	JAY BOULEY	WSPT	De
MARK CHERNOFF	MDHA	SKIP ISLEY	WYFE	DALE ANDREWS	WEBR	JIM MORRISON J.D. NORTH	MAAD	KIM BRADLEIGH	MKAU	KI SI
JOHN COOPER	MOBK	TIM JANSEN	KLYU	RICK ANDREWS	WZON	CHARLIE OCEAN	WKRG	KURT BRECHEISAN	KJLS	FF
MARC COPPOLA BOB COX	WRCH	JIM JONES	KHOD	CHRIS BAILEY	WVSR	MARTY OSBORNE	MJAD	AL BROCK STEVE BROOKS	KMGK	SE
ANY DAHLMAN	WAGX	HIKE KELLER	WIBA	TOM BARSANTI	WTIC	LOU PATRICK	WYKS	RICK BROWN	KEYN	SC
DON DAVIS	MMDC	CHRISTA LANE LINDA LANSI	MMCK	TOM BENSON	MHLM	JOHN PATRICK	WFMG	TED BURTON-JACOBSEN		30
MARK DIDIA	MYSP	JOE MacCABE	KYYS	DWAYNE BONDS	HOME	BRIAN PHILIPS	WSSX	CHRIS CAINE	WAHC	LE
NEIL EDWARDS	K-97	JEFF MICHAELS	KSQY	GUY BROUILLARD ROGER CHRISTIAN	MBEN MKOI	BILL PHIPPS	WHFZ	BOBBY CHRISTIAN	KTCR	PE
TY FORD	MIYY	MARK MILLER	HWCK	PETE CLARK	WFLY	AMOS PIGG	MMPZ	DENNY D. COLLIER	KSKG	AF
JOHN GARPPONE	WRCN	JACK MITCHELL	WIBA	MARC W. CRONIN	WHEM	JERRY ROGERS CRAIG RUSSELL	WZAT	GEOFF DAVIS	WZOK	KE S1
BRUCE GOLDSEN	WRKI	JEFFREY R. MURPHY	WHICT	HICHAEL CRUZ	WSQV	MARK ST. JOHN	WAPI	JERRY DEAN	KOKO	KE
PAUL HEINE	WORD	TERRY DUGAN NOLAN	WXLP	STEVE DAVIS	WZGD	MICHAEL ST. JOHN	WKXX	J.K. DEARING GARY DIXON	WNDU	JA
DAVE KANE	WZZO	TOM OWENS	MEBN	DAVE DEAN	WMGX	MARK SHANDS	WINZ	J. J. DULING	KOCR	DA
TOM KELLY BOB KOCAK	WRKI	THE ROZ ANDY SANDERBECK	WOOS	JEFF FREEMAN	MOGO	RANDI SOMMERS	WZAT	MARK EVANS	KOKO	DO
ED LEVINE	WAGX	RICK SINGER	WOOS	LEE FRIESEN	FM94	MARK STEVENS	WZNE	PETER J. GEORGESON	CONS	MI
ROB LIPSHUTZ	WAAF	DAVE STROUT	KLZR	JACK GILLEN WILL KAUFFHAN	WKHI	BRUCE STEVENS	MBBO	BART A. GOYNSHOR	KRNA	CH
ROSS MACDONALD	WARY	BILL TAYLOR	WBYG	KEMOSABI JOE	WZYQ	JOHN STEVENS	WKSF	STEVE GRAZIANO	KEHO	31
PAUL MICHAELS	WXCS	BRIAN TAYLOR	KODS	NEIL KUSHNIR	CKGM	STANLEY "B" STEWART	WHSL	TAC HAMMER	WLOL	MA
MICHAEL PICOZZI	WYSP	WALLY WALKER	KORS	JACK CAMRENCE	WFLY	MARY TILLENGER KRIS VAN DYKE	WALG	BOB HAMMOND	KWTO	RO
RICHARD REMSKERG	HUTR	ROBERT A. WELCH	MLYV	BOB LEWIS	WRVO	FRANK WALSH	WOUZ	MATT HUDSON	WZEE	MI
STEVEN SALTZMAN	CONS	BRUCE WHEELER	WHET	SCOTT Nackay	WERZ	SHANNON WEST	WMPZ	RICK JAMES TRACY JOHNSON	KERX	BR
STEW SCHANTZ DON SHAFER	CFOX	MIKE WHITE	CITI	JIM MARTIN	WOAY	RAY WILLIAMS	WZAT-	STEVE KELLY	WCZY	PA
TIM SMITH	WGRQ	STEVE YOUNG	CITI	DINI MATELA	WRXT	DAVE WRIGHT	MEGM	BRIAN KETZ	WRIZ	10
RALPH TORTORA	WBAB	WEST		BILL MATTHEWS	WIKZ	JOHN YOUNG	WZGC	DAN KIELEY	KKRC	GR
SHAWN WATERS	WEZX	RICK ALLEN	KWFH	MARK MCKENZIE	WOXA			DOUG KOEHN	KNEN	
BOB WELCH	WFYX	KEN ANTHONY	KSJO	BOB MCNEILL BILL MCWREATH	WVAQ			GENE KUNTZ	WITZ	
		VERN ARGO	KZOO	GARY MILLER	WKEE			DEAN LAMBERT	KXSS	
SOUTH		CARTER B. BRADLEY	KWHL	TON MITCHELL	WPXY	SOUTH		BILL LEE MARK MAROLT	KLWN	
MARO SELBY	KRUU	LARRY BRUCE	KGB	JOE MOSS	WZOZ	GARY ADKINS	MOKI	DENNIS MARTIN	WGCL WWP2	
STEVE CHRIS	WCKN	TOM CALE	KZAP	RON MICHOLAS	WHDL	FAST EDDIE ASHTON	WSTO	BILL MARTIN	MALE	
STEVE DRISCOLL	KUFO	DOUG CLIFTON	KBCO	MICHAEL O'HARA	WZQN	DICK BASCOM	KHBO	DAVE HECORMICK	KCMQ	
TOM EVANS	WRXL	DANIEL COOK	KOZZ	DON C'SHEA	WXLK	DICK BASCOM	KMBO	PAT McKAY	NHEO	
HARRY GUSCOTT	WRUF	JONAH CUMMINGS	KEZE	JIM PAYNE JIM REITZ	WRCK	SKIP BISHOP	WPFH	DAVE MICHAELS	KELI	
DAVID HALL	WKDF	TED EDWARDS	KBB	PAUL ROBERTS	WORD	HARV BLAIN	KAYI	DON NORDINE	KKXL	
GREG HANNER	WRUF	DAVE ERVIN	KGON	BILL SHANNON	WCCK	CHRIS BROWN	WXLK	BYNNY O'HARA	KIIK	
CHRIS JONES	WEYU"	DON FISCHER	KKDJ	SCOTT SHANNON	WHTZ	CHARLIE FOX	WOUE	DAVID PAUL	WCFX	
JOHN KELLY DAVID KING	MONE	DOUG GONDEK	KDKB	BOB SPENCER	WCIR	CLAY GISH	KZRO	DAN PEARMAN STEVE PERUN	KEYN	
RICK LAMBERT	KLOL	IRA GORDON	KWXL	JAY STEVENS	OLMW	JAY GLASS	CONS	ROGER PIPER	KKLS	
NAT LAMP	KFMX	KELLY HOLTZCLAW	CONS	DON BANDLER	WTLQ	PATTY HAMILTON	KKBQ	MARK S. POTTER	KEMU	
ANDY LOCKRIDGE	KZEW	JOHN HUTCHINSON	KIPK	TOM TAYLOR	WPST	ROD HAMPTON	WZXY	SCOTT ROBBINS	MBNO	
RAD MESSICK	WDIZ	SCOTT JAMESON	KAZY	WILLIAM B. TROUSDALE	WBLI	NEIL HARRISON	MWKX	RON ROSS	MKAU	
TOM MICHAELS	KNBQ	DANA JANG	KOHE			RICK HAYES	KISR	DAN SEEMAN	WLOL	
ARIN MICHAELS	KLAG	CURTIS JOHNSON	KUPD	GARRY WALL	WTIC	KURT KELLY	KTKS	RANDY SHERWYN	KKLS	
NEAL HIRSKY	WCKO	MIKE JONES	KEZE	DOUG WELLDON	WXTU	JONATHAN KEYES	MUKC	FRED SPARROW	WAZY	
WES NESSMAN	KFMX	TED KENNEDY	K97	JEFF WHITEHEAD	WFHG	JOHN LANDER	WKZQ KKBQ	JIM STACY GREGG SWEDBERG	WAZY	
SCOTT PAULSEN	WTKX	BRUCE KENYON	K97	RALPH WIMMER	WMAR	KEVIN MCCARTHY	MORE	MICHAEL T	KMGK	
MARK DAVID SAWYER	KLBJ	JERRY L. LACHELT	KAHY			JOHN MICHAELS	WKDQ	JAY TAYLOR	KOKO	
PAUL SHUGRUE	WRXL	BIG MARTY	KOMP	SOUTHEAST	-0	CHUCK HORGAN	KTKS	DIANE TRACY	WSPT	
JAY SISSON	MOME .	DAN MCCOLLY	KIDO	CHRIS ANDREWS	WZYP	CHIP MOSLEY	MENT	Danie Hingi	wor 1	
TOMMY SMITH	KMJX	CHRIS MILLER	KROR	DON MENSON	MUXI	MAC MURPHY	KKOV			
BONNIE STACY	KNCN	BEAU PHILLIPS	KISW	JOHN BRAXTON	WELD	MEL MYERS	KELI	WEST		
LEX STALEY	MFYV	RUTH PINEDO	KLOS	LARRY CANNON	WFLB	JOE NASTY	KTFH	LANETTE ABRAHAM	KERC	
GARY STEELE	KRIX.	ANDY PRESTON	KPOI	RALPH CARROLL	MCGO	GARRY O'NEAL ERIC PAGE	Kaiz	GLORIA AVILA-PEREZ	KIHN	
TOM STEIN	WZXR	CHRIS RYAN	KWFM	BOB CHRYSLER	WJZR	DAVE PARKS	WSKZ	JON BARRY	NLMN	
TOM WOOD	KMJX	JOHN SEBASTIAN	RADI	MICKEY COULTER LEO DAVIS	WOID	RON PAYNE	WKDG	JOHN BERRY	KMGX	
MIDWEST		LARRY SHARP	KZOK	KENNY DAVIS	MUEX	GARY W. REYNOLDS	KRAV	TODD CAVANAH	KTAG	
MIDWEST	WMCT	STEVEN C. SLATON	KISW	SKIP ELIOT	CALW	WAYLON RICHARDS	KHFI	KIRK CLIATT	KUON	
JOHN T. AMBERG	WXLP	C.J. STONE	KFIU	CHUCK FINLEY	WZLD	JOHN SHOMBY	KAFM	BILL CODY SHERMAN COHEN	KTRS	
GABE BAPTISTE	KENG	PHIL STRIDER KEVIN WALL	KRUU	DAVE FOSTER	MENG	PAMELA STEELE	KAFH	CHRIS COLLINS	KHYT	
HAL BRANDT	WXKE	GARY WHIPPLE	KSPN	LESLEY FRAM	WABB	GREGG STEVENS	KTDY	GARY CUMMINGS	KRPL	
LES COOK	WIOB	ALAN WHITE	KILO	ROGER GAITHER	WOEN	DOMINIC TESTA	KFMN	DAMIEN	KPLZ	
DEBBIE DAL TON	MIGB	WARREN WILLIAMS	KDKB	DAVE HARGROVE	WAAY	PETE THOMPSON	KAFM	JEFF DAVIS	KYND	
WES DAVIS	WYFE	RICK WILLIAMS	KTYD	J.J. HEMINGHAY	WORD	BILL THORMAN WAYNE WATKINS	MRNO	DEVON DURRANT	K-PL	
DREXEL DEFORD	WYER	RON WOODWARD	KEME	J.P. HUNTER ROB KAGHAN	MBCA		MRNO KBFM	CAREY EDWARDS	KHGX	
		INESSA YORK	KGON	FOD CHOTHE	H-076/1		44.0-4.13	DOUG ERICKSON	KIMN	

For more information on how AIR can work for you, call Alan Smith at (301) 964-5544. AIR remains the fastest and most reliable research tool for getting radio to listen to music.

**WEEK #14** 

## **AIR** Priorities

WEEK #14

Listen to the Tracks listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R AOR Hot Tracks. Then call in your responses to AIR at 301-964-5544. Deadline for AOR responses is 6pm, Thursday, January 17, 1985.

0

TITLE/CUTS

ARTIST

LABEL

WARMING UP TO THE ICE AGE "Zero House" "When We Ran" "The Usual"

JOHN HIATT

**GEFFEN** 

**CHINESE WALL** "Walking On The Chinese Wall" "Time is A Woman"

PHILIP BAILEY

COLUMBIA

Listen to the selections listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Wednesday, January 16, 1985.

TITLE **ONE FOOT BACK IN YOUR DOOR CALIFORNIA GIRLS** IN STEREO **NIGHTSHIFT** I SHOULD HAVE KNOWN BETTER

ARTIST

**ROMAN HOLLIDAY DAVID LEE ROTH** MARK SPIRO COMMODORES JIM DIAMOND

LABEL

JIVE/ARISTA WARNER BROS. **CURB/MCA** MOTOWN A&M

1984 Active Industry Research, Inc. AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR and AOR music for artist managers, producers and record companies.

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# R/ALBU

### **MOST ADDED** ®

**ANGEL CITY (25)** Two Minute Warning (MCA) TWISTED SISTER (20) Stay Hungry (Atlantic) **BEVERLY HILLS COP (18)** Soundtrack (MCA) **TINA TURNER (16)** Private Dancer (Capitol) **ROBIN GEORGE (16)** Dangerous Music (Bronze/Island)

## **MOST HOTS**

FOREIGNER (137) Agent Provocateur (Atlantic) DON HENLEY (137) **Building The Perfect Beast (Geffen) BRYAN ADAMS (125)** Reckless (A&M) **JOHN FOGERTY (118)** Centerfield (WB) PHILIP BAILEY (110) Chinese Walls (Columbia)

## **NEW & ACTIVE**

CARS/Heartbeat City (Elektra) 33/8

Adds: WPYX, WYDD, KLAQ, WIMZ, WIOT, WXQR, KRQU, KOZZ. Hots: 5 CHUM, WLIR, WIQB, WXKE, WLAV. Mediums: 24 include WMMR, WKLS, KTXQ, WEBN, KQRS, KGON.

BILLY OCEAN/Suddenly (Jive/Arista) 31/6

Adds: WLUP, WHEB, WPDH, WCKN, KMJX, KLYV. Hots: 9 include WMMS, WKLC, WTPA, WYDD, WWWV. Mediums: 22 include KDKB, WZZO, WOUR, WFYV, WIMZ.

TINA TURNER/Private Dancer (Capitol) 25/16

Adds include WMMS, WZZO, WCCC, WPDH, WIMZ, WWCT. Hots: 4 WKQQ, CITI, K97, WIZN. Mediums: 18 include CHUM, WTPA, CHEZ, KMBY.

ROBIN GEORGE/Dangerous Music (Bronze/Island) 21/16

Adds include WBAB, WHJY, WSHE, WRCN, KMOD. Hots: 3 WLLZ, WKQQ, KILO. Mediums: 13 include KZEW, WQFM, KOME, WAAF, KATT.

MADONNA/Like A Virgin (Sire/WB) 21/3

Adds: WHEB, KGGO, WWWV. Hots: 11 include KCAL, KQAK, WLIR, KMJX, WWCK, KLYV. Mediums: 10 include KROQ, WKLC, WFYV

WHAMI/Make It Big (Columbia) 19/5

Adds: WKLC, WHEB, WPDH, KMJX, KRQU. Hots: 8 include WLUP, WMMS, WZZO, WDHA, WYDD. Mediums: 9 include KROQ, WLIR, WTKX, KLYV.

ALPHAVILLE/Forever Young (Atlantic) 17/3

Adds: WLUP, 91X, WGIR. Hots: 5 WBCN, KROQ, KQAK, WLIR, WCPZ. Mediums: 10 include WBAB, KBCO, WTPA,

BRONSKI BEAT/The Age Of Consent (MCA) 16/1

Adds: WRCN. Hots: 9 include WBCN, KROQ, KQAK, WTPA, WLIR, K97. Mediums: 6 include WXRT, KBCO, CHEZ,

JOHN HIATT/Warming Up To The Ice Age (Geffen) 12/12

Adds include WBAB, WNEW, KBCO, WRCN, KSPN, KZOQ. Hots: 0. Mediums: 6 include WXRT, KAZY, KKDJ, WIZN, KTCL, KOZZ.

DANNY ELFMAN/So-Lo (MCA) 12/2

Adds: WLIR, WIZN. Hots: 3 include KROQ, KQAK. Mediums: 9 include WXRT, KBCO, 91X, WLAV.

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HOT TRACKS — Track airplay data for songs from all configurations, including albums, EPs, and 45s. Shows fourweek trend of chart movement. Records showing significant upward momentum are bulleted. Current week's total reports, not and medium rotation reports, and total adds, are also listed. Symbols represent more (\*), less (-), or equal (=) reports compared to last week's figures.

AOR BREAKERS — A record is a breaker the first week that it's reported by at least 50% of our AOR reporters. Total reports/total adds information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.

# G



# 

wiZN/Burlingto (802) 877-6800

PD: ROGER MAYER ND: ARTY LaVIGNE



#### Parallel One

WNEW-FM/New York

(212) 986-7000 PD: CHARLIE KENDALL ABST. PD: JIM HONAG

BOX
POREIGNER
BRYAN ADDAS
EINES
BRYAN ADDAS
EINES
BRYAN ADDAS
EINES
DON HERDEY
JUDILA LENGON
CYNEI LAUFER
DON HERDEY
DON HERDEY
PRILIP BAILEY
GIUPPRIA
JONE FOCKETY (L)
TRIUMH
PAT BENATAR
LOWED LEE BOTH
LOS LOBOS
BEVERLY HILLS COP
TOMPY SHAW
SURVI JUDIN
BRUCE COCKBUIM
TWI JUTIN SHUCE
GEORGE THEORY
ANGEL CITY

(617) 266-1111 PD: GEDIPUS MD: BOS ERANES

JOHN TOCKETY
JOHN TOCKETY
PHILIP BALLEY
PHILIP BALLEY
BRUCK SPRINGSTEEN
GEF PURPLE
GEF PURPLE
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GEF BAND
J. CELLS BAND
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# (416) 926-4068

PD: RDSS DAVIES MD: WAYNE WEBSTER

# (215) 561-0933

POI GEORGE HARRIS

BROCE BPRINGSTEEN
BRUNH ADAMS
BRUNH BRINGSTEEN
BRINGSTE

## DC101/Washington, DC (202) 828-9932

# WDVE/Pittsburgh (412) 562-5959

PD: GREG GILLESPIE HD: MERSCHEL

MO: METROLINE

BRICE COCCEDIUM

BRICE COCCEDIUM

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JOHN FOLGETY (H)

REVERLY HILLS COP

PRILLIP SALLEY

GRYAM ADARS (H)

JULIAN LESMON

FOREIGNER (H)

BRICE

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# CHOM-FM/Montreat (514) 935-2425

PO: ROB BRAIDE MD: BENOIT OUTE

Not DAVID BOWIE DAVID BOMIE

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JULIAN LEMBON
FRANKIE GOES TO
BRYAN ADAMS
HUEY LEWIS
FAT BEMATAR
EUROGLIPERS
DON HENLEY
ETINES
BIG COUNTRY
FOREIGNER
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DAVID LEE ROTH

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A JOHN PAUSE
PAUS
LIGHT AND
THA TURNER
BRUCE COCKBURN

#### WYSP/Philadelphia (215) 668-9460

PD: MICHAEL PIC

# WHJY/Provider (401) 438-6110

PD: NON NENN) ND: JEFF RICCIO

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AUTORETED SISTER

AUTORE

PD: DON DAVIS MD: DAVE BROWN

PD: CHUCK DUCOTO MD: CREIS DRIPY
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(301) 889-0098

## (516) 587-1023

PD: BOB BUCHMAN MD: RALPH TORTORA

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Parallel Two

PD: BRUCE BOND

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WPDH/Poughk (914) 471-1500

PD: STEW SCHANTS MD: PAM BROOKS

BOOK STATES OF S

(315) 797-0803

PD: PETER HERSCH HD: TOM STARP

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BEVAN ADAMS
BEVERAY HILLS COP
OFFE PUMPER
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HOWEVER HER
HOWEVER PETER HOSTER
HOWEVER HER
JOHN BAND
BILLY OCEAN
SUPPLIES
JOHN BAND
BILLY OCEAN
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LOB LOBGE
BULLY SPENNOTTEEN
BULLY STAN
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DAVID LEE NOTH
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DAVID LEE NOTH
COMMITTEE
LOB COMMITT

WYDD/Pittsburgh (412) 362-2144 PD: MICHAEL KONECKO

FORE TOMES ON MEMOLEY (LI POTLEY BALLEY CONCLADO REPOS PREPOMACH SURVIVOR WHAM! BEYAN ADARS (M) JULIAN LEMBON BEYANDER OUTURE CUMPOLIAN LEMBON BY BEYAND MEMOLY BEYANDER CUMPOLIAN LEMBON BY BEYAND MEMOLY BEYANDER CUMPOLIAN LEMBON BY BEYAND MEMOLY BEYANDER CUMPOLIAN LEMBON BY BEYAND BY BURNEY BURN

(304) 722-3308 PO: JO ROBINSON MD: PAUL MCWILLAN

CHEZ-FM/Ottawa (613) 563-1919

PD: STEVE COLWILL NO: GREG TORRINGS HOT
BRYAN ADAMS
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#### WAQX/Syracuse (315) 472-0200

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KINES (M)
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DON HENLEY (M)
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DEEP PURPLE (M)
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# PD: ED LEVINE ASST. PD: AMY

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WPYX/Albany, NY (518) 785-9061

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PD: ITM RESING

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WCCC-FM/Hartford (203) 233-4426 PD: DAVID GROSSMAN

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WEZX/Scrantor (717) 961-1842 PD: SKANN WATERS

DAVID LEE ROTH

DOW HETHLEY (W)

GLUWRICA

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PD: RICHARD REMSB MD: GLENN STEWART

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Parallel Three

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#### WBLM/Portland, ME (207) 783-2065

PD: JOSE DIAZ ND: TON VALLACE BOX DATAME (H)
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WQBK-FM/Albany, NY (518) 462-5555 PD: JOHN COOPER MD: PEGGY APPLE

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WXCS/Hagerstown Fredrick (301) 733-4500

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JULIAN LEMON

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WQFM/Milwaukee

(414) 276-2040

PD: ANDY BLOOM MD: JERRY GAVIN

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#### Parallel One

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BOX
DON HEMLEY (M)
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PD: TIM SMITH

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PD: ANDY LOCKHIDGE

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JOHN PARR
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#### Parallel Two

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BUT. PAT REHATAR JULIAN LEDRON
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JOHN FOGERY
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WKQQ/Lexington (606) 252-6694 PD: DAVE KRUSENKLAU

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BRYAN ADAMS (H)
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PHALIFE BAILEY
RRO. SPEENGHOM
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KLAQ/El Paso

(915) 544-8864

PD: ARIN HICHAELS

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PD: BILL PUGH ASST. PD: DAVID HALL

BRYAN ADAMS (M) DON HENLEY (M) BRYAN ADARS (H)
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DON HERLEY (H)
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JOHN PARRE (H)
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BRUTE COCERUMN
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1 JULIAN LENNON
2 PRINCE
HONEYDBIPPERS
SUBVIVOR
DAVID LEE BOTH
PAUL HOCA PTHEY
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WFYV/Jacksonville

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ND: CRX STRAINY

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WRXL/Richn

(804) 282-9731

PD: TOM EVANS MD: PAUL SHUGRUE

BOX PAUL SHOWNER
BOX PATLEY BALLEY
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WCKN/Greenville-

BOW PRILLY BATLEY PRINCE COM HERLEY (M) COWN HERLEY STORMAN COUNTY BRANN ADANS (M) BROTHER BRANN ADANS KINES BRANN ADANS CHICA APPERTY HALL & OMTES PAP REMATA P CHICA LAUPER SALOSIMA BROTES PAPER BRANDOMA BROTES AND SALOS BROTES AND SALOS BROTES OF BRAND SALOS BROTES OF BRAND SALOS BROTES OF BRAND SALOS BROTES SOPRINGSTEEN AUTOCARAN TRUMPH PAUL MECASTNEY BRANDOMA TRUMPH PAUL MECASTNEY BRANDOMA BROTES SOPRINGSTEEN AUTOCARAN TRUMPH PAUL MECASTNEY BRANDOMA BRAN

Spart. SC (803) 226-1511

REO SPEEDWAGE HEVERLY HILLS CORRY HART NALL & ORTES DOUERN GIUFFRIA CYNDI LAUPER RISS (305) 645-1802 

WDJ7/Orlando

CYMOL CAUPER
KISS
DAVID BONE
JOHN PARR
BIG COUNTRY
JOHN MUNTER
BILLY SQUIER
ROCKEN
BY U2 (10)
DEEP PURPLE
AUTOCOLORY
BUTTO
LOCKEN
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# **Parallel Three**

WRUF-FM/Gainesville

(904) 392-0771

PD: HARRY GUSCOTT

WQMF/Louisville (502) 589-4400 PD: DUKE MEYER MD: REGGTE JOHES

#### KISS/San Antonio (512) 223-6211 PD: GREG STEVENS ASST. PD: TOM SCHEPPKE

KNCN/Corpus Christi (512) 289-1000

ASST. PUI MANTA MA

CLUTFILA
SURVIVOO
FRANKIE GOES TO, PRANKIE GOES TO, PORTIONER
HOLIUM

WZXR/Memphis (901) 7.26-0060

PD: JOHN RIVERS DOL JOHN RIVEBOX
DON HEMLY
SUMPLYON
FORETGER (H)
JOHN PARM
CHICAGO (H)
BOXE COCCASION
BOXED
THILLIP
ANALLY
MAN LES
THILLIP
LINDY
LIND

WIMZ-FM/Knoxviile (615) 525-6000 PD: RERPY LAMBERT MD: SCOTT PAULSEN

KMJX/Little Rock

(501) 470-0123

PD: TOWN WOUN MIT: TOWNY SHITH NOT PHILIP MAINFY MADDINIA DOS HENDEY

BOT BEYAN ADARS (M) PHILIP BAILEY CHECAGO POREZGREE (M) DON HENLEY (M) SURVIVOR (M) KINKS TREUMPH BRUCE CODERBURN

#### KFMX-FM/Lubbock (806) 747-1224 PD: NAT LAMP MD: WES NESSMAN

MOD WES NESSMAN

BOW

JOHN COZERTY (M)

JOHN COZERTY (M)

PRILED BAILEY

PRILED BAILEY

PRILED BAILEY

PRILED BAILEY

PRILED BAILEY

PRIMEY

PRIMEY

PRIMEY

PRIMEY

BOYANA HALLS

CHOOL LAUPE

BOYANA ADARS (R)

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JOLIAN LEWICH

JOLIAN LEWICH

GUTPRIA

ACO SPECIMON

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STENATAB

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DEEP PUMPLE

KIMES

XELEUG

GEORGE THONGGOOD

KINKS
SEDENG
THOROGOO
THISTED SISTER
ANCEL CITY
KISS
SAMMY NAGAR
CYMDI LAUPER
DURAN DURAN
HOMEYDRIPPERS

KUFO/Odessa (915) 366-2801

PD: STEVE DRISCOL

SUMPLYON SHOULD SHOULD

METALLICA ROMAN HOLLIDAY

(313) 827-9505

PD: KRIS KELLY MD: NTKKI HASH

BOT DOM MENLEY (M) GIUFFRIA FORBEIGHER (M) BRYAN ADAMS (M) PRILLEY JOHN FOCERTY (M) BEVERLY HILLS COPCYMDI CAUPER DAVIO LEE HOTH Med 1888 DEEP PURPLE KINKS JULIAN LEMONE UZ

WWWV/Charlottesville (804) 971-4057 PD: JAY LOPEZ

NC

(919) 455-2177

WXQR/Jacksonville,

CYNDI LAUPER
ROOFF HODGEN
ANTOGRAPH
ROOFF HODGEN
ANTOGRAPH
BOUTER
BE GOODINEY
SCANDAL
PERIOR

WHMD/Ha (504) 345-1070

PD: MARK SEGER MD: CHRISTINA KELLE

BOT STEVEN STEVE

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### Parallel One

DON HENLEY
ROCES HODGSON
AC/DC
JOHN PARS
SCORPIONS
KINKS
STEVE MILLER
VAN HALEN
AUTOGRAPH
ZEBRA

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LOS LOBOS
JOHN FOCERTY
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HONEYDRIPPERS
HALL & DAYLES
DID
TOTO

ERGE TRIUMPM RATT STRUT JOAN JETT YAT PHILIP BAILEY SURVIVOR

WXRT/Chicago (312) 777-1700

PD: NORM WINER MD: LIN BREMMER BOT ETHES DOWN HENLEY MONEYTH IPPERS FRANKIE GOES TO... CEMERAR PUBLIC DAVID BONIE RICKIE LEE JONES DB'S JULIAN LEWION JOHN FOCETTY HALL & OATES PAT HETHENY UB40

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CHURCH
LAURIE ANDERSON
FERTON ROBINSON
COUNTRY
BARD AID
JOHN ABERCHOMSIE
EVERTMING BUT THE
JOHN HART
NYLONA SIEGEL
PAR SIEGEL
SRITHS

(816) 531-3400 PD: FRANK HANEL MD: GARY PODLE

More Mode Mode Medical Medical

KQRS/Minneapolis

(612) 545-5601

PD: VICKI HODGSON MD: WALLY WALKER

WLUP/Chicago (312) 440-5270

PD: GREG SOLE MD: BILL EVANS

NOT BLUE FEMALE

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POLICE BALLEY

FOREFORE FILE

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WEBN/Cincinnati

(513) 871-8500

PD: TOW OWERS

MDI CUNT GANY
NAT
ENERS
DON MERCLEY (H)
GIUPPRIA
PHILEP BAILEY
PORRIGHER (H)
JOHN PARR
STEVE PERSY
BUTUNIVOS (H)
BETAN ADMES (H)
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GEORGE TROROGODO
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BENTAN HILS COP
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C DAVID LEE FOTH
A INON PALDEN

WLLZ/Detroit (313) 863-1800 PD: LEE ARMOUNT

MAY ANAMS DON HEWLEY FOREIGNED DIES PROPHED DIES DANS DIES DAN

WMMS/Cleveland

HOTE
FOREIGNER (M)
DON HEMERY (M)
OTEP PURPLIE
BRYAN ADAMS
GITMYBIA
EINES
PAT HEMATAR (M)
PHILLIP BRILLY
HOMEY'S EPERS
PRINCE (M)
WHAH

KYYS/Kansas City (816) 561-9102 PD: JOE NOCABE ND: RANDY RALEY

BOT DON MEMLEY (M) FOREIGNER PHELIP BALLEY JOHN PARK REO SPEENBAGGON BEVERLY MILLS COP GIUTFRIA BRUCE COCKBURN ROGER HODGSON (L) DERP PURPLE AUTOGRAPH

ANTOGRAPH
JOHN POGGETT 11-3
BEYAH ADAMS (H)
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(216) 781-9667 ON: JOHN GORMAN

PRINCE INI
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MONAN
DAVID LEE ROTH
JOHN POCERTY
BELLY OCEAN
GENERAL PUBLIC
HALL & ONTES
REVERLY HILLS COP
DAVID BONNE
KOOL & THE GANG
TIME
CHICAGO

Continued on next page

MIDWEST (continued)

#### Parallel Two

# MENTALEY MENTALES MEN WXLP/Davenport

(319) 326-2541 PD: GASE BAPTISTE MD: TERRY CUGAN

BOY BOARD (M) DON HERICAY (M) PORE CHIPP (M) FORE CHIPP (M) EVENT MILLS COPY CHIPP (M) CHIPP (M)

#### KGGO/Des Moines (515) 265-6181

WLAV-FM/

**Grand Rapids** 

(616) 456-5461

MINES
TOTO
CONVID MOVIE E
BPTAN ADAMS
TEACHERS
PAT BENTAN A
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WYFE/Rockford

(815) 877-3075

PD: WES DAVIS

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WXKE/Ft. Wayne

(219) 484-0580

PD: RICK WEST

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A DIO
REO SPEEDMACON
PHILIT RALLEY
BILLY TOOL
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PD: LARRY MOPPETT HD: JACK EMERSON

BOT
TRACHERS
RED SPREDWRGON (M)
PRILLIP BALLEY
BEVERLY WILLS COP
CHICAGO
GIUPPALER
BYEAN ANAMS (M)
PAT REMATAR (M)
DON MERILLY (M)
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BRUCE SPRINGSTEEN
BRUCE SPRINGSTEEN
PAUL MCCAPTHEY
HOUGHPOST PERS
STEWE PERNY
HOUGH HOUGHON
PAINCE
ALADORIA
JOHN PAIR
CARS
AUTOGRAPH
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AUTOGRAPH

#### KODS/Duluth (218) 728-6421

PD: BREAK TRYLOR HD: MIKE KELLER

BOT DOWN MOREEY (#) BRYAN ADAMS (#) BRYAN ADAMS (#) BRYAN ADAMS (#) ROO BEECONDON (#

TOURT SHAW
U2
BRUCE COCKBURN
CYNDI LAUPER
TWISTED SISTER
BRUCE SPRINGSTEEN
LOG LOBOS
PLANET P PROJECT
FAST FORMARD
ALPHAVILLE
Light Adds
GEORGE THOROGOD

#### WOOS/Canton (216) 492-5630

PD: RICH SINGER

PRESENTATION
JOHN PARPS
GIUPPER
GIUPPER
GIUPPER
GIUPPER
TORRIT SHILLE
PEO SPREDMAGON (#)
BEVERLY HILLS COP
SUMP YOOP
BEVERLY HILLS COP
SUMP YOOP
BEVERLY HILLS
HEND SEM
MONEYCHIPPERS
DAVID BOWE
ESCHELL
BURNEY
BURN

WAPLIAppletor (414) 734-9226 D: MARK COLLTER

HOT
FORETONER (N)
HOYAN ADARS (N)
DIN HENCEY (N)
PHILLT RAILS
FROM FORETY (N)
PHILLT RAILS
JOHN FROM
JOHN FROM
JOHN FROM
JOHN PARK
GIVERIA
BRUCE COCKNIRN
DEEP PURPLE (N)
TRIUMPH

WIOT/Toledo (419) 248-3377

PD: 30E THOMAS MD: THE BUZ

TRIDATH

Modium

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WWCK/Flint (313) 744-1570

PD: MARE MILLEP MD: LINDA LANS! HOT LINE CAND.

HOT DAYLD LEE DOTH

FOREIGNER (H)

DON HOLLEY (H)

JOHN FOREIGNER (H)

JOHN FOREIGNER (H)

GENERAL (H)

FENNERAL (H)

GENERAL (H)

FENNERAL (H)

FENNER

KATT-FM/ (405) 848-0100

PD: PAT WELSH MD: SCOTT DOUGLAS SINCE
SUPPLY (H)
BEYAN ADAMS (H)
BEYAN ADAMS (H)
PILLIP BATLEY
FORE COMEP (H)
ROCEP HODOSON (H)
JOHN PARE
BUCE SPREDWAGEN
MOGEN HODOSON (H)
JOHN PARE
JOHN FOCEPTY
STEVE PERELY HILLE COP
SCORPIONS
COMPIONS

SCORPIONS
JULIAN LENNON
PLANET P PROJECT
KINKS
HOLLY HATCHET
LOG LOBOS
DEEP PURPLE
TRIUMPH

DESP FUNDIA
TRAINERS
BILLY SQUIER
AUTOGRAPH
BRUCE COCKBURN
THISTER SISTER
KRORUS
COREY HART
UT
SUM HALLE
MALLE
MALLE
MALLE
DOXXEN
HALL & OATES
DAVID LEE ROTH
# KORM HALLE
MARTH BRILEY
MARTH BRILEY
MARTH BRILEY
BOBIN GEORGE

WWCT/Peoria (309) 674-2000

PD: JEFF MURPRY MD: JOHN AMBERG

GIUPPRIA
SUMPIUMO
Haditum
JOHN PARR
FILIMEN
FILIMEN
RUE COCCUURN
LOS LORGOS
BILLY BUJIER
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WIOB/Ann Arbo KICT/Wichita (313) 662-2881 (316) 722-5600

PD: LES COOK ND: DEBBIE DALTON

WLVQ/Columbus

(614) 224-1271

PD: PRT STILL MD: LEE RANDALI

BOT LEE RANDALL
BOT
BYAH ADAMS
DON HEREEY
PART SENATAR R
BRUCE COCKBUTH
PHILEP BALLEY
JOHN PARE
GIUPPAIR
STORE PERRY
STORE PERRY
BRUS SPEECHAGON
TRIUSPE
BYFREY HILLS COP
Hed luss
KNOKUS
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KMOD/Tulsa (918) 664-2810

PD: CHARLIE WES

MOR REO SPEEDWAGON PORRICHER (M) DON HENLEY (M) PHILLY BAILEY JOHN POGERTY (M) HOD LEE FOTH HOGER HODGSON KINKS

A AIFOGRAPH
JULIAN LERNON
BYVERLY HILLS COP
BRUCE COCKRUKN
A TRIBERH
HARTIN BRILEY
DEEP PUMPLE
PAT BENATA R
HOLLY HARCHET
BILLY SQUIER
LLSP Adde
ROSIN GEORGE

KEZO/Omaha

(402) 592-5300

PD: BRUCE HOGREGOR HD: JOE BLOOD

DOM MEDILEY (M)
TORECONER (M)
PORECONER (M)
PRILLEP BRUCE COCERTION
JOHN FOORE POPT (M)
BRUCE COCERTION
JOHN FOORE POPT (M)
BRUCE COCERTION
BRUCH HILLS COP
BRUCH HILLS
JOHN PAPP
BRUCE STRINGSTEM
BRUCH LAUVER
COMMING HILLS
OCHEMAN FARILLE

OH

Mob.
KINKS (W)
DEEP PURPLE (M)
REO SPECIMACION
PRILIP BAZLEY
GIUFFRIA
FORETCHER (W)
JOHN FOREMETY (L)
BROCE COCKBURN
BRYAN ADAMS (M)
Hedium
U2 BOY

BRYAN ADAMS

DON HERLEY

FOREIGHER

JORN CAPPERTY

JORN CAPPERTY

JORN FORERY

MONTOR PREMA

BOYERLY WILLE COP

CAMS

BOYERLY WILLE COP

CAMS

J. GETLS BAND

DAVID LEE NOTH

HOGER HOUGISH

THACHER

THACHER

JORN HUNTER

TORMY SINLY

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RICKIE LEE JORES

SAMOV MAGAR

T'THOL LAUPER

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Modium

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JOHN PARR

BRUCE SPRINGSTE

JULIAN LENNON

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BOS DYLAN

AUTOGRAPH

COREEN

JOHN CAPPERTY

HALL 6 OATES

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TREUSPH

LIGHT ARTCHT

SUMYUOR

Light Ande

DAVID LEE ROTH

PD: BILL BRUUN MD: LEE ROBERTS

WSKS/Cincinnati (513) 868-3696 PD: PAUL PREDRICKS

ADI TELLA DES CONTROLLA DE CONT

a U2
Smodium

JOHN POGERTY
AUTOGRAPH

JOHN PARR
GIUFFRIA
DOKKEN

FINOKUS

JULIAN LENNON

GEORGE THOROGOM

**Parallel Three** 

WTUE/Dayton (513) 224-1501 KSQY/Rapid City (605) 578-3533 PD: TOM CARROLL HD: BOB CLARK PD: JACK DANIELS MD: JEFF MICHAELS

BOX CLAMM.

BOX COMMENTER (M)

PORTICINE (M)

PRILIP BALLEY

BEVEREY NELLS COP

JOHN FOCERTY (M)

JULIAN ISSON

CHOOL LAUNE

CHOOL LAUNE

DETAIL ADARD (M)

BETAIL ADARD (M)

BETAIL ADARD (M)

BETAIL ADARD (M)

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DORRENS

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SCANDOL

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JOHN POGENTY

A WISTED SERVER

AUTOCRAPH

OF MASS

AUTOCRAPH

AND CETT

AND CETT

AND CETT

GENERAL MUBLIC

CITI-FM/Winnipeg (204) 786-6181 PD: STEVE YOUNG

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WIRA-FM/Madison (608) 274-5450

PO: JACK HITCHELE HD: CHRISTA LANE

BOT STANDAMS COUNTRIA
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HOT

OOM HERGLEY (H)

FORSIDATE (H)

JULIAN LEMENT (H)

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JULIAN LEMENT (H)

JULIAN L CHICAGO
GEORGE THOROGGOO
EIN WILDE
ERIC CARMEN
J. GEILS BAND
HARTIN BRILEY

KFMQ/Lincoln

(402) 476-8565 PD: TON BARKER MD: MATT EFFKEN

BREW ADAMS ("H)
FOREIGHER (H)
FOREIGHER (H)
GIUPTRIA
PHILIP RAILEY
HALL E ORTES
HALLY
HALL E ORTES
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AND FOREITY (L)
PAT BENATAR (H) L)
EVINES (H)
JOHN PARP
ROUTENT (L)
ROUTE FOREITY (L)
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SHOW LOCKENING
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(218) 236-7900

PD: JON ERDARL

WBYG/Kankakee (815) 939-4541 PD: BILL TAYLOR PD: CHRISTIE RAYHIL

BOY BYYM ADAMS ODFAM ADAMS OF A STAN ADAMS OF

ROGER HODOSUM TIMA TURNER (L) GENERAL PUBLIC SURVIVOR BILLY SQUIER KISS COREY HART BILLY SATELLITE UBMO

(319) 557-1040

PD: ROBERT WELCH HD: TIM JANSEN

JULIAN IZENON
SUNCTION
ADPIRATILLE COP
LOS LOSOS
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CONTROL
CONTRO

WCPZ/Sandusky

(419) 625-1010

HOT LIFE WART TIMES TO PROCEED TO

WKLT/Kalkaska (616) 258-2800

PD : CHUCK POET

AUTOGRAPH ERDRUS a DAVID LEE BOTH U2 a JOHN HUNTER LOS LOBOS

(812) 232-5034

PD: KEVIN YOUNG

HOLE

TORTINET (N)

JOHN FRAMP

JOHN JOHN LENNIN

LITTER

HOLE

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JOHN FRAMP

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PLAYLISTS — An artist's name appears once per playlist in the highest reported rotation. For example, if cuts from an album are reported in both hot and medlum, the album will appear in hot. A small 'a' before an artist's name indicates the record is newly reported that week, or addl tional tracks have been added. An (M) or (L) after an artist's name shows that other tracks from that record are in those rotations (medium or light add). An artist's name with no abbreviations means all airplay of that artist is In the listed rotation. When three or more tracks from the same album are reported in medium, that album will receive credit as being in hot and be listed as such. The album's tracks will continue to receive credit as being in

medium rotation.

#### Parallel One

KAZY/Denver

KUPD/Ph

(602) 838-3062

PD: VAL M-INTOSH HD: CHETTES TOWNS

HOT
FOREIGNEP
DPYAN ADARS
DOWN HERLEY
DEEP PURPLE
PAT REMAYAR
RED SPEEDWAGON
JOHN PARP
EINES
BRUFE SPEINGSTERN
BRUFE SPEINGSTERN
JULIAN LEWANN
ANTOGRAPH
ANTOGRAPH

ATTOGRAPH
GIUPTRIA
JUMN POGERTY
Medium
BEVERLY HILLS COP
SURVIVOR
ROGER HOUGHON
KENRUS

EYDFIPPERS

HONEYTH ...
U2
TRIUMPH
ANGEL CITY
JOHN CAFFERTY
LOS LOBOS
RICH SPRINGFIELD
CARS
AC/DC
DOUGLT THOROGOD
DAVID LEE NOTH
EXEL
SAMY MAGAR

(303) 759-5600

KS IOISan lose (408) 288-5400

PD: LEE BOY HANGEN

BOT BOT STATE OF THE STATE OF T

HOS HALL & OATES (H)

& RRUCE SPRINGSTEEN HALL & OATES (H)

& RRUCE SPRINGSTEEN PAT BENATH HOWEFORIPPENS PAUL NECK STREET HOWEFORIPPENS PAUL NECK STREET HALL PROBLEM PAUL NECK SPRINGS (H)

DON HENLEY CHICAGO CHARA SHAN (H)

FORE CHICAGO CHARA SHAN

CFOX/Vancouver (604) 684-7221 PD: DON SHAPER MD: RICK SHANNOR

KCAL-FM/ San Bernardino

(714) 825-5020 PD: JIN JAMES MD: MIKE STEWART

Not
FOREIGNER
DON HEMLEY
BRYAN ADAMS
DAVID LEE ROTM
PAS BEMATAR
JULIAN LENNON
PHILIP BAILEY
REO SPEEDMAGON
MADDINHA

MAD TO THE MESS (M)

MAD SO MA

KBPI/Denve

TRICHPH

JULIAN LENGTH PORTIONER IN IN ILS

KISS

THISTED SISTER
LOB LORGS
DIO FIN

ION HAIDEN
HOUSE SEVERLY HILLS DOTH
HOUSE LORGE
A ANGEL CITY
HALL LORTE
HALL SOTH
HERDEN
HERDE

(303) 936-2313

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KGB/San Diego (619) 292-1360 PD: LARRY BRICE ASST. PD: TED EDMARDS

KZAP/Sacramen (916) 925-3700

POI TOW CALE

BOX
FORECOMEN (M)
SEYAM ADAMS (M)
JOHN POCENTY (M)
PHILIP BALLEY
COM HEMLEY (M)
BRIDGE COCKNINN
JULIAN LEMICH
PAT BENATAN
FAT BENATAN
FAT BENATAN
FAT BENATAN
FATHERM
FRANKEE GOES YO.
DEEP PURPLE
GUIDENER
ENVERIN WILLS COP
FINENT W

KLOS/Los Angeles (213) 557-7250

PD: TOMPY HANGES HOT EIMES JOHN PARR PHILIP SAILEY DON HEBLEY (N) GIUPFRIA JOHN POCERTY (N) DEEP PURPLE AUTOGRAPH U2 (M) MOLLY HATCHET PAT BENATAR

Continued on next page

91 X/San Diego (619) 291-9191

PD: HAD MAX HD: HEAN OPPERHAN

MOC UZ

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Light Adda
SPENG SCHEEDER
JOIN
SHOOD SHEED
SHITHE
ALMHAN COMPES
STEWE SHLEER
TIMEZOME

KWHL/Anchorage

(907) 349-6551

PD: CAPTER B. BRADLE

FOR INCE

FOR

# WEST (continued) KOME/San Jose (408) 246-6811 PD: PRT EVANS ASST. PD: DANA JANG ASST. PDI DANA CAMAS (M) ROCK TOMER (M) FORETOMER KGON/Portland, OR (503) 655-9181 PD: DAVE ERVIN KZOK/Seattle (206) 281-5600 PD: PHIL STRIDER THE CON HERLEY JOHN POGETY PORE TOWER BETTAN ADARG OFF PURPLE MONETORIPERTY GIUPPERT TEACHERS JUNIA CLIPPERTY GIUPPERT MOCER HOOGSON PHILIP BAILEY LOS LUBOS AUTOCRAPH HEBBIRE ARCEL CTY TOTO TOTO PLANET P PROJECT BEVERLY HILLS COP TRIUMPH BIG COUNTRY U2 BIG COUNTRY U2 OAVID LEE NOTH BRUCE SPRINGSTEEN BRUCE SPRINGSTEEN BRUCE SPRINGSTEEN JOHN PARK PAR BEMATAR HOLLY HATCHT HOMETHOOM SUITE JETHOO TULL DERAGON BILLY SQUIER HUEY LENIS AGO SPREAMAGON GOOD DYLAND OUREMSRICKE (415) 474-9100 GENERAL PUBLIC JUZ CANTI SENTE DEVO VOTO PILOTO PORTO PILOTO DIO DEEP PURPLE VAN HALEN BLACKFOOT SCORPIONS EDNS TRUMPH A THISTED SISTER Light Adds ROMAN HOLLIDAY ANGEL CITY

A.

1		KROQ-FM/	KFOG/
	KISW/Seattle	Los Angeles	San Franci (415) 885-1045
	(206) 285-7625	(213) 578-0830  PD: NICE CARROLL  HD: LARRY GROVES	PD: DAVE LOGAN
	ND: STEVE SLATON  Shot HOMEYORIDEERS	Bot ROMEO VOID	HUEY LEHIS PRINCE a JOHN FOGERTY
1	FOREIGNER BRYAN ADAMS	DEPECHE HODE ANIMOTION CATHEDRAL OF TEARS FIRE	BRUCE SPRINGSTEEN BRUCE SPRINGSTEEN DAVID BOWIE
	DOW HENLEY KINKS WHO	HALL & OATES ALPHAVILLE VANDALS	FRANKIE GOES TO MONEYDRIPPERS
	GIUPPRIA TRIUPPH JOHN FOGERTY (M)	TIME SMITHS DAMNY ELFMAN	JULIAN LEMNON DON HENLEY FEE WAYBILL BRYAN ADAMS
	OUBE HSRYCHE AUTOGRAPH	GENERAL PUBLIC HINISTRY ALARM	a BEVERLY HILLS COP Medium ROGER HODGSON
	ROGER HODGSON SCANDAL ANGKL CITY PHILIP BAILEY	BRONSKI BEAT THEOMOSON TWINS DEVO DAVID BOWIE	BRUCE COCKBURN TOTO HALL & OATES
	a SURVIVOR	U2 EURYTHNICS	EUNOGLIDERS J. GEILS BAND TRIUMPH
	a GEORGE THOROGODO  BEWERLY HILLS COP BROCE SPRINGSTEEN	MICE HEYMAND DAVID JOHANSSEN HADONNA	KINKS LOS LOBOS BOD DYLAN FORETGNER
		KINKS JULIE BROWN WHAM!	a DAVID LEE ROTH
		HEAVEN 17 TEXTONES EANE GANG	
		8 STYLE CURAN EURAN ABC SECOND LANGUAGE	Parallel Tw
		UB40 HOODOO GURU WIED LIFE BOY WAITING	
		BOY WAITING BANGLES OND CYNDI LAUPER	
	KMET/Los Angeles (213) 464-5638	CYNDI LAUPER SHRIEKBACK BILLY IDOL	KMBY/Salinas-
	PD: NIKE HARRISON MD: SUE STEINBERG	STAPLE SINGERS DEAD OR ALIVE CULTURE ELUB	Monterey (408) 394-9000
	BOYAN ADAMS PAT BENATAR	HOHOTAN RUNNER BIG COUNTRY	PO: HARK KAUPHANN HD: JANICE TAYLOR
	BRUCE COCKBURN DEEP PURDLE FOREIGNER	Light Adde SPARKS PRINCE BOOMTONN RATS	Not Kinks
	BEVERLY HILLS COP DON HENLEY KINKS JULIAN LENNON	UNTOLCHABLES LIVING DATLIGHTS ROBER HOLIDAY	DON HENLEY BRYAN ADAMS FOREIGNER U2
	BRUCE SPRINGSTEEN Hadium JOHN CAFFERTY	ANDREA 6 HOT MINK	PRT BENATAR PLANET P PROJECT JULIAN LEWNON
	DOKKEN GIUPPRIA SARRY HAGAR		JOHN FOGERTY TEACHERS BIG COUNTRY
1	JOHN FOGERTY (L) BILLY IDDL KHDRUS		BRUCE SPRINGSTEEN DAVED BOWIE (H)
	a REG SPEEDWAGON SCANDAL BILLY SQUIER SURVIVOR		JETHRO TULL (M) GENERAL PUBLIC (M) Handium DEEP PURPLE
	TEACHERS TRIUMPH TWESTED SISTER		LOS LOBOS SRUCE COCKBURN BEVERLY HILLS COP
	JOHN WAITE Light Adds		MOLLY HATCHET RED ROCKERS HALL & ORTES
	DAVID LEE SOTH GEORGE THORDGODD LOUDNESS KEEL	KRQR/San Francisco (415) 765-4045	FRANKIE GOES TO SURVIVOR TINA TURNER TINA TURNER
	KEEL	PD: JTS MUSSELL HD: LISA NOVAR	GEORGE THOMOGODO HOMEYDRIPPERS PINK
		Rot PAT BENATAR (M)	TOTO PAUL MCCARTNEE BOB DYLAM
		BEVERLY MILLS COP FOREIGNER (M) DON HENLEY IM) JULIAN LENNON	BILLY SQUIER ROGER HODGSON RBO SPEEDWAGON
		JOHN FOGERTY PHILIP BAILEY BRUTE SPRINGSTEEN	a MEDPLYS PHILIP SATLEY JOAN JETT TOWNY SHAW
		BRYAN AJAMS IM) Rind ton JOHN PAFF	FEE WAYBILL Light Adds WARTIN BRILEY
	KINK/Portland, OR	TOTO SURVIVOR GIUPPRIA U2	MOBERT SEIDLER DAVID LEE ROTH
	(503) 226-5080	LOS LOBOS a ROBIN GEORGE DOMORN	
	PD: RICK SCOTT MD: CARL WIDING	A BRUFE COCKBURN RED SPEEDWAGON TRIUMPH	
	AMERICA ROGER HODGSON MONTS	AUTOGRAPH DEEP PURPLE KINKS ROGER MODGSON	
1	AL JARREAU JULIAN LEMMON STEVE MILLER (*) DANNY O'KEEFE	a DAVID LEE NOTH	
	LEON RUSSELL STEPHEN STILLS TINDTWY B. SCHMIT		KEZE/Spokane
1	a GEORGE BENSON Nedium CULTURE CLUB		(509) 448-1000 PD: JOHAN CURNINGS
	DON HEMLEY DAVE GRUSTM ELTON JOHN a JOHN POGERTY		MD1 MIKE JONES  Not DON HENGEY
	a LONNIE LISTON SKIT ICENDUSE RICKIE LEE JONES		POREIGHER (H) BRYAN ADAMS (H) KINKS (H)
	PAUL MCCARTNEY WHAM! DAN SIEGEL		PHILIP BAILEY HALL & ORTES SURVIVOR
1	MARC ANTHONY THOMP AL STEWART SPANDAU BALLET	KBCO/Boulder	AUTOGRAPH SEVERLY HILLS COP SILLY IDOL Medium
-		(303) 444-5600 PD: JOHN BRADLEY	JOHN POGERTY HOGER HODGSON
		MD1 DDBG CELFFON  Bot JULIAN LENNON	a PAT BEHATAR REO SPEEDMAGON a ANGEL CITY TOWNY SHAW
		a DOM HEMLEY E IN KS EUNDGLIDERS	a TRIUMPH DOKKEN AC/DC a TWISTED SISTER
		a PAT BENATAR  # PMILIP BAILEY  # DIGEN HODGSON  LOB LOBOS	A DEEP PURPLE A GEORGE THOROGODD
		U2 GEMBRAL PUBLIC HOWEYDRIPPERS	
00		AZTEC CAMERA BEVERLY HILLS COP DB'S	
		DAVID BOWIE	
	(602) 897-9300	a BRUCE COCKBUING a AL JARREN U TEXTONES Shall com	
	PD: MARREN WILLIAMS MD1 DOUG GENDER	RTC PLANET P PROJECT CRAZY 8's	KLPX/Tucson
	Not COREY HART FOREIGNER (H)	ALPHAVILLE BIG COUNTRY a UB40	(602) 622-6711  PD: RICK ALLEN MD: CHRIS RYAN
	DOM HEWLEY (H) JOHN PARK (L) BRUCE SPRINGSTEEN	TON ROBINSON SACE ALSTENART	Mot DON HENGLEY [N)
U	BRUCE SPRINGSTEEN GEUFFAIA PHILIP BALLEY REO SPEEDWAGON	PRANKIE GOES TO DEPECHE MODE DEL-LONDS JAMES COTTON	BRYAN ADAMS FOREIGNER REO SPEEDWAGON ETHES
	REO SPEEDWAGON BRYAN ADAMS IN) Findium JOHN CAPPERTY	A JULUKA EURTTMMICS MAMMATTAN TRANSFER	SURVIVOR PAT BENATAR JOHN FOGERTY
	BILLY SQUIES TOTO SUBVIVOR	a MYLCHS FIRST BORN DANNY ELFMAN BRONSKI BEAT	ROGER HODGSON BEVERLY HELLS COP TRIUMPH (H)
	BEVERLY HILLS COP JOHN POGERTY A DAVID LEE ROTH	BRONSKI BEAT SUN SFALS SMITHS DIANNE RETVES	PHILIP BAILEY BRUCE COCKERPROI Find Lun
	HONEYDRIPPERS BILLY OCEAN B JULIAN LEMNON	PAT METHENY JEAH-LUC PONTY SHADOWFAX	PLANET P PROJECT JOHN PARR
	a HEAVENLY BODIES a LOS LOBOS AUTOGRAPH DIO	IN SYNC MAHAVISHNU Light Adde	BOB DYLAN GIUTFRIA DAVID BOWLE DORGEN
	DEEP PURPLE VAN HALEN BLACKPOOT	JOHN FOGERTY JOHN HIRTT JANEY STREET TORRY WEEKE	JULIAN LENNON REDEUS
1	SCORPIONS EDIKS TRIUMPH	COLOR HE GONE COMMITTEENS SETWALE	# AUTOGRAPH U2 BILLY OCEAN
	a TWISTED SISTER Light Adds ROHAN HOLLIDAY ANGEL CITY	A DROP IN TWE GRAY GEORGE THOROGODO	MOLLY HATCHET BILLY IDOL SCANDAL BILLY SQUIER
			* TOMMY SHAM

	Kroui
	San Francisco
	(415) 885-1045
	PD: DAVE LOGAN
	Hot
	MUTEY LEWIS PRINCE
	JOHN FOGERTY
	BRUCE SPRINGSTERN (M) BRUCE SPRINGSTEEN
	DAVID BOWIE
	U2 FRANKIE GOES TO (N)
	MONEY DRIPPERS
1	JULIAN LEHNON DON HENLEY
	TEE WAYBILL
	BRYAN ADAMS BEVERLY HILLS COP
1	Hed tus
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	BOB DYLAN FOREIGNER
	DAVID LEE ROTH
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F	Parallel Two
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F	KMBY/Salinas-
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F	KMBY/Salinas-
F	KMBY/Salinas- Monterey (408) 394-9000
F	KMBY/Salinas- Monterey (408) 394-9000
F	KMBY/Salinas- Monterey (408) 394-9000
F	KMBY/Salinas- Monterey (408) 394-9000 POI: BURK TAUPPUNN PDI: JANICE THYLOR BOX
F	KMBY/Salinas- Monterey (408) 394-9000 PO: MARK KAUPPAIN RD: JAHICE TAYLOR BOX
F	KMBY/Salinas- Monterey (408) 394-9000 PDI MARK RAUFFAIN HDI JANICE TAYLOR BREAM ROMAN FORMAN ROME BRYAN ROMAN ROMA
F	KMBY/Salinas- Monterey (408) 394-9000 POLINER AUTHOR BOX BITHER TOTALOR BOX BITHER TOTALOR BOX BITHER TOTALOR BOX
F	KMBY/Salinas- Monterey (408) 394-9000 POI MARK RAUPHANN HD. JANICKE TAYLOR BOK BINGS
F	KMBY/Salinas- Monterey (408) 394-9000 POF RERE RAUPHANN RD JANFICE TAYLOR ROKE STANS AGAMS FORE CIRCLE POTE CHARTE POTE TAYLOR LAWREN POTE CIRCLE POTE ANALOR PLANTE P PROJECT JULIAN LEWINGER
F	KMBY/Salinas- Monterey (408) 394-9000 POI: RERE KAUPHANN HO: JANFICE TAYLOR BINE BINE BINE BINE BINE BINE BINE BINE
F	KMBY/Salinas- Monterey (408) 394-9000 PDI PRINT KAUTHANN RDI JANICK TAYLOR BOX E TIMES BOX

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KWFM/Tucson

(602) 623-7556

PD: RICK ALLEN MD: CHRIS RYAN

(702) 876-1460

PD: CHARLIE MORRISS

NO BEG MARTY

BOR

DON MEGLEY (H)

JOHN FOREIGHEY (H)

JOHN FOREIGHEY (H)

JOHN FOREIGHEY (H)

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KPOl/Honolulu

(808) 524-7100

KILO/ Colorado Springs (303) 634-4896

PD: RICH HAWK HD: 'ALAH WHITE MEDIUM
MEDIUM
KNOKUS
GEORGE THORDO
DOKEN
YRIUMPH
U2
ARRITH BRILKY
SIUMPH
ASAMEY NAGRR
STORE FURY
BIS
BIG COUNTRY
KISS
AC/DC

BOX
BEYAN ADAMS (NI
DON NEMLEY YM)
FORESTIVER (N)
F KRSP-FM/ Salt Lake City (801) 262-5541 PD: RANDY NOSE NO: BARRY NOLL MOR FOREIGNER (H) BRUTH SPRINNSTERN BRUTH SPRINNSTERN BRUTH ADARS (M) PAT ERMARD H) PA TRACHERS

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JULIAN

JULIAN

JULIAN

RED SPEEDWAGGN

CARS

REVERLY NILLS COP

SUDVINOR

VAN HALEN

JOHN GAFFERTY

JOHN FARFA

AUTOGRAPH

JOHN PARF

ANGEL CITY

ERORUS

HOLLY HATCHET

DORKEN K97/Edmont (403) 428-8597 PO: NE!L ROWARDS BOT TINA TURNER BETAN ADAMS PAT BENATAR PARTE SPRINGSTE JULIAN LENNON DAVID BOWIE TURNO TORY

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RO KFMG/Albuquerque

(505) 265-8811

PD: TOM MARSHALL MD: HICHAEL DAVIS

BOT JOHN FOGERTY (NI)
JOHN FARD (UTYRIA JOHN FAR

KKDJ/Fresno (209) 226-5991 PD: DON FISCHER HD: JEFF RIEDEL

BOT BRYAN ADAMS DON MENDLEY FOREIGNER FAT BENATAR DEEP PURPLE JOHN FOGERTY PRILLY BAILEY GIUFFRIA HEVERLY HILLS COP U2

NEVERLY HILLS COP

DAVID LEE BOTH

JULIAN LENNON
BRUCE COCKENION
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TRIUBHH
KINKS
HOMEVORIPPERS
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JOHN PARP
AUTOGRAPH
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AULL & OATES
BEO SPEEDMAGON

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**Parallel Three** 

KRQU/Laramie Cheyenne (307) 745-7396 PD1 JOHN ZIMARDS

Mot BEVERLY HILLS COP JOHN FOGERTY DAVID LEE ROTH GIUFFELS SURVIVOR DON HEMLEY REG SPEEDINGON MADDINNA KEME/Chico (916) 343-8461 BOT THE MALEY FAMELY OF THE METALY FAMELY OF THE METALY FAMELY BOYERS OF THE METALS OF MEO SPEEDMAGN
HADDONNA
PHILIP BAILEY
FOREIGNER
JULIAN LENNIN
BILLY OCEAN
BRUCE COCCBURN
BRIAN ADAMS
KINKS
BIG COUNTRY
CNICAGO
CYNDI LAUPER
SMITHS NOMES
JOHN PARM
JOHN POCEMY
Med You
MALL & CATES
GIUPPAIA A
AUTOGRAPH
PAT REMATA
JULIAN LEMON
DERN DUTAN
JULIAN LEMON
CEEP PURPLE
LOS LORGES
PORECHER
ANGEL COTT
ANGEL CITY
ANGE

KWXL/Albuquerque (505) 765-5400 PD: IRA GORDON ND: PRANE JAXSON BOT TRAILERS (N) TAILERS (N) TAILERS (N) TAILERS (N) JOHN FOCKETY (N) JOHN LINES (N)

KTYD/Santa Barbara (805) 967-4511 PDI RICH WILLIAMS BOX
JOHN FOGERTY
BRYAN ADAMS
ONN HERLEY
RINKS
FOMETONER
JULIAN LENNON
ROGER HODGSON
U2
HOMEDON FRES
HOMEDON FOR
DEEP PURPLE
DAVID BOMIE
ERDEUS

SCANDAL
PAT REMATAR
RAD STEENAGON
RAD STEENAGON
NALE & OWATES
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AUTOGRAPH
CWOLL LAUVER
PATURERY
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EUNOG

KSPNIASDE (303) 925-5776 PD: GARY WHIPPLE HD: TOM CAREY

HALL & OATES

TIMA TURNER
DENNIS DEVOUNG
AUTOGRAPH

ANGEL CITY

THISTED SISTER
DOMETS
ROD FALCONTS
RISS
Light Adds
CANS
KOOL & THE GANG
JOHN PARR
WHAM!

KTCL/Ft. Collins (303) 571-1232

PD: JOHN HAYES

DEL PUEGOS
CURRE
DAVID JONANSSEN
DANNY ELPHAN
EVERTMING BUT THE
DEPECHE MEDE
RTC
TEXTORES
JAMES COTTON
SON SEALS
HALCOLM NILAREN
JONN HEATT
WILLIAREN
HOLE HEATT
WYLLENS

KZOQ/Missoula (406) 728-5000

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BILLY IDOL

DORSEN

GENERAL PUBLIC

THISTED SISTEM

GEORGE THORM GOOD

A MAGEE CITY

SAMPY HACAR

PLANET P PROJECT

BILLY SQUIFF

BIC COUNTRY

JOHN CAPPEFTY

KZEL/Eugene (503) 342-7096

PD: FEN MARTIN

BOO HEILEY
JOHN POCESTY (L)
BRIZES SERINGSTEEN
EINES
BRIZES SERINGSTEEN
EINES

PARALLELS - Stations arranged by market size, according to Arbitron's MSA population figures. Parallel One: 1,000,000 + Parallel Two: 200,000 -1,000,000

Parallel Three: under 200,000. Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower parallel.

PD: DANTEL COOK

KOZZ/Reno

(702) 329 9261

BOY STEVE PURE

BOY

FORESTONER

DON HYMLEY

PRILES BALLEY

JOHN FOORBY

BOYERTY HILLS COP

GIUTPHIA

DAVID LIFEBOON

BOWLE COCKBUIN

CIRCLE PURE

BOYAM ADMS

FOR MANAGE

BOYAM ADMS

TOLING

BOYAM HATT

CIRCLE PURE

COMPANY

BOYAM

COMPANY

BOYAM

B

Six stations failed to report this week and were not included in

this week's data.

154 Reporters

148 Current Playlists

KLBJ/Austin KSHE/St. Louis KSRR/Houston WFBQ/Indianapolis WMET/Chicago WPLR/New Haven

The following stations are new

**AOR Reporters:** KRQU/Laramie-Cheyanne WRCN/Long Island

The following stations are no longer AOR Reporters:

> KFIV/Modesto KIDQ/Boise KRCK/Portland WGRQ/Buffalo WYER/Mt. Carmel

# CHR PARALLEL ONE PLAYLISTS

## **EAST**



BROWSET BENT/Hemil: Town Boy DEEP PURPLE/Knocking At Your Back BERT COCKERGE/1 I And A Rocket Law THISTED SIETE/NOP PAR FULL FARCHET/FORD In Your Smert BRIESS BETCH/Bugar Smile HIDES GRY STAR/Operator



Washington, D.C. PD: Alan Burns

MD: Mary Taten

### SECONDALALISE A First ###

D 28 CYMPI LAUPER/Honey Chang 38 29 Chim/Helle Agmin D 38 ECOL 6 TWE GAMG/Misled

SYNVIS MONOMAYLORS Light In Plight GLERN PRRY/The meat le On DAVID LEM NOTH/California Girls AUTOGRAPH/Turm Up The Radio



Pittsburgh PD: Todd Chase MD: Keith Abrams

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ACCS 34, 25, 26, 27, 29

# B104 WBSB

Baltimore PD: Steve Kingston MD: Amy Kronthal

### CHARLESTANCE A VERGIN

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FEW MOSTICE/No. Telephone Man CEMBI (ADMEN/Nomey Changes Everyth

Buffalo 11/04 PD: Bill Todd

MD: P.J. Foxx

MD: P.J. FOXX

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2 2 CHECKOON TO IN THE INSPIRATION

3 3 3 SECTION CONTINUE TO THE U.S. A

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5 SECTIO

ACCOM 36, 37, 16, 39, 40 JCHM PARK/Haughty Haughty

CKS Montreal

PD: Stephen Anthony

19, 60
COMMONDER/Fightables
JOHN FARM/Kauphty Haughty
DAYD LES DOTH/CRIFFOTIS CITY
SADE/Mang for To Your Cuty
FIRM TURNER/FIVETE DENCET
LUTIA SWIDDOX/Luww On The Line
COMET MANT/Lamp At Midnite
RIM HITCHELL/FORE I I Sum

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PD: Scott Walker MD: Glenn Kalina

MD: Glenn Kalina

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WELL Maximum Long Island PD: Bill Terry

Long

Music Coord: Ruth Tolson

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Boston
PD: Charlie Quinn
MD: Cindy Bailen

MD: Cindy Baile

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\*\*\*JACE MADER/LAIL I Med

\*\*JACE MADER/LAIL I MED

\*\*\*JACE MADER/LAIL I MED

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No. 35, 39. 40
EDHES/Do it Amein
CHAIA SHAM/THAE 20 My Hight
HOMEYIM (PPERS, Bockin' At Midnight
YIMA TUMBEN/Private Dancer
PAT SERATAR/Owh Ook Song



PD: Larry Berger MD: Lisa Tonacci

D: Lisa Tonacci

1 1 1 MACONNA/Laku: A Virgin

2 2 3 Mart all/Don'they trace lit's Chr

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20, 27, 26, 26

Pittsburgh

PD: Scott Alexander MD: Bruce Kelly

1 1 MEDIDAN/ALVE N TIPON
2 1 2 FOREIGNET/I SHART TO FROM that L
3 10 3 CHILDREN/I SHART TO FROM that L
3 4 JACT HOLDREN/I SHART SHAR

ACOM 22, 76, 38, 39
Garms Frakt/The Heat is On
David LEE (DTE/California Girls

CULTURE CLUM/Histolic No. 3

Montreal PD: Bob Beauchamp

MD: Guy Brouillard

D. GUY BROUNDERD

G. GUY BROUNDERD

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Toronto

PD: Sandy Sanderson MD: Bob Saint

MD: Bob Saint

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BARDER STREIMAND/Maho NO Histoko, So's STRVIS WINDER/Love Light Im Plight DAVID LES BOYN/California Girls DON HERLEY/Pho Boys Of Summer... WURLY HENCOM High! In Bengtok SPODHS/Nomantic Tysffig

Brownson Man.

LTCH JUNE/IS Shoon

CULTURE CLUB/Histohe So. )

SHELL E./Who belle Of Ft. Bark

CWOL LADFE/Shomey Charles Everyth

TOTO/Stranger Le Town

CKCMOO/Tow're The Impiratio

GLESS FREY/The Seat Is On



PD: Sunny Joe White MD: Geni Donaghey

MD: Geni Donaghey

1 1 1 MICONIA/Like & Nivyish

2 2 JACK MICONIA/Like & Nivyish

3 1 2 JACK MICONIA/Like & Nivyish

3 1 1 MICONIA/Like & Nivyish

4 8 3 1 Like MICONIA/Like & Nivyish

5 0 CHOOLOOFO's The Benglitation

6 8 SHOTE BY SINGEPPIN BONG IS THE U.B.S. & NIVYISH

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8 10 9 SHOTE BY SINGEPPIN BONG IS THE U.B.S. & NIVYISH

8 10 MICONIA/LIKE BONG IS THE WINDOW SINGEPIN BONG IS THE U.B.S. & NIVYISH

9 MICONIA/LIKE BONG IS THE WINDOW SINGEPIN BONG IS THE U.B.S. & MICONIA/LIKE BONG IS THE U.B.S. & NIVYISH BONG IS THE

\*ADDB COMMODORMEN Hightshift
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1050 chum

onto PD: Jim Waters MD: Brad "Knobby" Jones

MD: Brad "Knobby" Jone

1 SDMTCDIFFERS/See Of Love

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CWD1 LAUPER/Homey Chanque Everyth JOSH POGETT/The 016 Nmm Down The ZUSTING CE/Searrism (1984) ELTCH JOHN/En Seon

ELTON JOHN/In door

KUERA/DO to Again

FIFTH'S WARREN/Love Light In Flight

BELL & ORTES/Love Light In Flight

BELL & ORTES/Love Light In Flight

BELL & ORTES/Love Light

CHICAGO/Tem're The Inspiratio

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ACCOR 26, 27, 39

92 PRO'FM

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JOHN HUNTEN/TYR podp DEEP PUNPEN/Knocking At Your Back TENPENTIONS/Treat Nor Like & Lady LUKKNEO LANGE/Pools Like No



PD: Smokey Rivers Assist, PD: Tom Kent

TO SIZE NA. BLOTON/Depar While SEC SPECUM-GON/Con't Fight Whis...
JULIAN LESSON/Two Late For CondUnyan SCHWITZIN/SPEEM, At Hiddlight PRANTIE COSS TO N/Polak

97WASH FM

Washington

Interim PD: Kid Curry MD: Colleen Cassidy

M.D.: Collegen Cassidy

1 3 | PRILITY SALETY Mary Lower

2 3 | THYLE MODIFIELD MARY LOWER

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1 5 | COLLEGE MARY LAW LOWER

1 6 | COLLEGE MARY LAW LOWER

5 | TA JACK MODIFIELD MARY LOWER

5 | THE MODIFIE

30 JULIAN LEMMON/Two Late for Goodbyes HOREYCRIFFERS/hockin' At Midnight

### SOUTH



PD: John Lander MD: Patty Hamilton

1 MANORMAN LANA & FYVELS

1 MANORMAN LANA & FYVELS

2 CANA STREAM PART OF THE STREAM PART

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SEMENTA BARTON/Fount State
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JULIS W IMBRON/FOUNT Late For Goodbyes

CYBDI LAUPER/Numey Changes Everyth FABRICE GGES TO E/Yes Tribes SAED Allo/De They Rome Et's Chr JGES FABR/Nemphty Remembry JGES SUMPTR/Try many MCMSTALES/Rig To Japan



## 2 \* MEMAI/CARTIES TRIPPER
## 1 2 MEMODRA/Like A VIFFIS
## 1 2 MEMODRA/Like A VIFFIS
## 2 MEMODRA/Like A VIFFIS
## 3 FILLE BALLET/MARY Lower
## 4 CHECONO/VerSTED TO TREATICE IN
## 5 MEMORY FOR THE TREATICE IN THE TREATICE IN
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ACOS 10, 30, 21 POINTES SISTERS/Neutron Duace

B97 New Orleans PD: Kris O'Kelly MD: Greg Rolling

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1 9 PRESCRIPT WHAT NY SHOW What L

2 2 A THOUGH THE ADDRESS AND

3 3 JACK WOODSTAY LOT

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ACOM INVIO LEE SOTE/California Girls
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JCES FARCTHOND STRUCTURGUS

DAVID LEE HOYE/Callformia Girls PAT SETENTAL/Dob Dob Bong RED SPEEDINGENIZON'S Taght This... HOWETORIPPENS/Nockin' At Hidnight ASSETCE ASSETTED TO BE REAL TO PRO-

PD: Tom Chase Sacramento

MD: Mr. Ed

18 13 1 2 CHICAGO YOU'RE THE Lagiratio
3 2 POTENTAL PURE SELVING
18 20 1 POTENTAL PURE SELVING
19 20 POTENTAL PURE S

KWOD 105

MD: Mr. Ed

PD: Ric Hansen

MD: Sandy Louie

Tacoma



Dallas/ Ft. Worth

VP/Programming: John Shomby MD: Pamela Steele

D. Pamela Steels

1 3 1 PORTIGIENT Seat to Rook What L

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TERMA MARIR/Lovergirl: EINES/Do It again AUTOGRAPH/Turn Up The Radio TINA TURNES/Private Descri TINES/Jurgie Love HADDHME/Materiel Girl



PD: Jeff Morgan MD: Greg South

WNVZ



Atlanta

PD: John Young MD: Chris Thomas

DAVID LES NOTM/CHITTOTHES CITE EXH. CANDES/INVICATION IN Dance CHAZA KRAN/THIS IS BY MIGHT THE TOWNS FRIEND DANCE ENIC CANDES/E WART TO Hear It Pro RED SPECIMENCE/CAPE F Fight This... EIN WILLES/OP OF IT



PD: Keith Isley WINZ-FM MD: Mark Shands

## CHARLES CONTINUES

## 1 1 MANA/CATE-LOSG Whisper

| 1 2 MANA/CATE-LOSG Whisper

| 2 MANA/CATE-LOSG Whisper

| 3 MANA/CATE-LOSG White

| 4 MANA/CATE-LOSG White

| 5 MANA/CATE-LOSG White

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| 1 MANA/CA 19 2 Frame to STREAMPY/New Bord Is Out.
A 29 Mail. 6 OVERTAMPHOR Bord IS Out.
9 22 22 PAUN. SARCHAPPL/Bain Purest.
9 23 22 PAUN. SARCHAPPL/Bain Purest.
9 25 25 PAUN. SARCHAPPL/Bain Purest.
10 27 STREAMPY/SARCHAPPL/Bain Purest.
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10 28 STREAMPY/SARCHAPPL/Bain Purest.
10 29 STREAMPY/SARCHAPPL/Bain Purest.
10 30 STREAMPY/SARCHAPPL/Bain Pur

ADDS 21, 25, 33, 39, 40
JIH OTANGENYI Should have From S
ELLY SEOWS/Don't Sang Up
POINTER SITERS/Seutone Dance
MAN PARRISH/Seogle Down

WHOTO INT/Priends



Ops Mgr: Mason Dixon

PD; Steve Rivers

The Continue of the Continue o

ARREST & STREET, MOILS

PD: Jim Morrison

MD: Jeff McCartney

THE TUNNER/Private Dancer HOMETORIPESS/Sochie\* At Midsight DAVID LES SCHWIGGSLTON IS GITTE CERLA NUMBETORIPESS WIGHT SEPRET CASSUMENT BE SOCIETABLE REAL CASSUMENT WHITE DAVID SPEEDINGON/Cas't Fight This.

CTMDI LAUPER/Money Chanque Sveryth GBORGE BSHSOM/20/20 CULTURE CLUB/Mistake No. 3 HAMBRA STREISAND/Make No Histake, No\*s

**MIDWEST** 

Detroit PD: Gary Berkowitz

JOHN POGESTY/The Old Man Down The DANID LEE BOTH/Collifornis Girls THA TUBHKY/rivate Dancer FALL KARDCASTLE/Main Perest NOLSHILL PRESE/Medick - A edical-ph; NOLSHILL PRESE/Medick - A edical-ph; NOLSHI TEDHRA/Teo' Little Scother EED SPEEDMRGCH/Can't Fight This... SAGE/Many On So Yout Leve

OAVID SOUTH/You job)
ET/OF JOBE/THE SECON SOU
BILLY SQUIRK/Eye On Sou
BILLY SQUIRK/Eye On Sou
BARBAR STRI BRITA/HAND IN HIPT MAR, R
CHITUTE CLARAF/MOLE AND M. S
ESOU & THE CAMO/MILL MI
BOOK & THE CAMO MILL MI
BOOK & THE CA



Ops Mgr: C.C. Matthews MD: Tom Jeffries ### MINISTALLEY

# MI

(D)

PD: Dave Anthony MD: Don Michaels

1 CECAGO/Tou're The Empiratio
6 3 COM MUNICAT/The Boys of numer...
6 3 COM MUNICAT/The Boys of numer...
5 4 FORSIGHEY/The Boys of numer...
5 7 FERRICATION TO THE STATE OF THE

Minneapolis

N.D.: LOTH JETTITIES

# 1 JULY HOUSTAND I Send

# 5 J POREIGNEY FRAT TO EXAMINE I

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# 7 J POREIGNEY FRAT TO EXAM

Time-owners

All 25

GREEAR FURLIC/Tendernose

MOLLY HETCHET/FENDE In Your Heart

ETHYLE SUBMENT/Love Light In Flight

HIDE GRY STAR/Dypersor

RECHARL FRARE/F/Shat Up And Leave t

REC SPERDMACH/Can't Fight This...

LAURA SEANIGAN/TI Amo B.E. TATLOR GEOUP/Enggen Rock 6 Rm: GLEEN FREY/The Ment Is On



Cincinnati

Ops Mgr: Jim Fox MD: Dave Allen

ADDS 33, 34, 35



Chicago

Ops. Mgr.: John Gehron PD: Tim Kelly

Fig. 1 1 MADO RID/Do They Enow St'e Chy

3 2 MADORA/Like a Virgia

6 1 JATE MADORA/Like a Virgia

7 1 ART MADORA/Like a Virgia

8 1 ART MADORA/Like a Virgia

9 0 CH CAGO/Ten'e The Empirelia

10 1 SECTION OF THE STATE ART MADORA/LIKE

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A 20 MAY PARTER PM (James )

2 00 PERIOCICATE ON CHANGE
19 37 PRINCIPALITY BAIN
19 30 CHANGE LANGEWAY INTROOMY THE BLIGHT
10 10 PRINCIPALITY INTROOMY THE BLIGHT
10 PRINCIPAL SHOULD BE THE BLIGHT
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KWK St. Louis 105.5 FM PD: Steve Perun

Prog. Assistant: Brian Bridgman

TOG. Assistant: Brian Bridgman

8 2 1 JACK MODREACH I Reed

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8 4 CHICAGO/Too're the Inspiratio

8 6 CHICAGO/Too're the Inspiratio

9 7 SEITA ADMAR/AND TO MODE

10 8 POREIGNEY I MONTH BOYE OF MARKE IS

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DEPPRIORIE THE NAME OF THE PROPERTY OF THE PRO

John BUNYEN/Tragedy FRANKIS COME TO K/TWO Tribes JOHN FOGETY/The Old Man Down The TOWNY SHAW/Lonely Bohool ASHFORD & SINHOW/Relid



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CARS/Wello Assim

WCZY 95.5 Fm Detroit

PD: Lee Douglas Asst PD: Steve Kelly

ASSI PD: Steve K

2 1 CHI CAGO/Tow/Tow The Inspiration
1 2 1 SHADOMALTHAN A BYTEST
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ACCE 28, 29, 32, 36, 37, 38, 39, 40
PAUL HARDCARTHE/Main Powest
PAT BEMOTAR/POH OON Some
PRANKIE GOES TO M.MacLaz
JURIAN LENGOM/TOO Late Por Goodby
TENA TURNER/Frivete Dancer

TIMES Ops.

St. Louis

Ops. Dir.: Dave Robbins MD: John Frost

INCOMEN, ALLE A Vigin

INCOMEN, ALLE A VIGIN O 10 TOWERDERNY WARN TO Row Shat L

DE RELL (- OUTER) make not for Shadem Love 10 March 1.

20 20 ANT PARKER PR./Jesse 2

20 20 ANT PARKER PR./Jesse 3

20 20 TRANSPORT SOURCE Of the 4 Gapt. The sight of the 10 March 1.

20 20 TRANSPORT SOURCE Comply The Sight of the 10 March 1.

20 20 TRANSPORT SOURCE Comply The Sight of the 10 March 1.

21 20 English 1. The 1 For You 1 March 1.

22 20 ENGLISH 1. THE STATE OF ST. March 1.

23 20 ENGLISH 1. THE STATE OF ST. March 1.

24 25 LOWER SIGNS S/FORMY Lower 1.

HIDEIGHT STAB/Operator SECHNA SASYON/Regar Walle SOURTYSISPENS/Regar(\*) At Midnight MOOLEY THE GAME/Kieled DAVID LEE DOTS/CELE/CONSA GIFE SED SPEEDWAGGS/Cas't Fight This. ADDR

ELEMINATION CONTROL TO THE THREE TRANSPORT OF THREE TRANS

квео

Kansas City PD: Pat McKay MD: Karen Barber

D: Karen Barber

1 7 1 McComs/Like & Virgin

2 CEC-DOVING TO The Templication

3 CEC-DOVING TO The Templication

3 CEC-DOVING TO THE Lawyington

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11 10 CEC. THE STA

WLOU 99 FM PD: Tac Hammer Minneapolis. Asst. PD/MD: Gregg Swedberg

SST. PD/MD: Gregg Swedberg

1 1 FRIESCH Sould ble 4 B

2 2 000 FRIESCH The Boys of Fames, ...

8 3 1 FRIESCH The Boys of Fames, ...

8 3 1 FRIESCH SWEDS TO FROM SHALL L

9 5 FRIESCH SALLEY/Amp Love Make L

1 6 10 FRIESCH SWEDS TO FROM SHALLEY

1 7 FRIESCH SWEDS TO FRIESCH SWEDS TO FRIESCH SWEDS

1 7 FRIESCH SWEDS TO FRIESCH SWE

Milwaukee

MD: Kelly Wallace

1 1 CHECOMO Tool to The Treplantia
H 0 2 FOREIGNER/I Meat to Done What L
H 0 1 FRIEF BALLET/Many Lover
1 1 FRIEF BALLET/Many Lover
1 2 1 SEC MANATA/Many Lover
1 2 1 SEC MANATA/Many Lover
1 3 SEC MANAMA/Many To Tro
1 3 SEC MANAMA/Many Lover
1 3 SEC

SLTCH JOHN/In Hom

12. 36, 16 HOWEYDRIPPERK/Rochin' Az Midnigh PAT BEHNTAR/Ooh Ooh Song FRANKES GOOS TO H/Nelas REO SPBENBAGGS/Can't Pight This. DAVID LEE HDTBL/Californis Girle

Phoenix PD: Reggie Blackwell MD: Art Morales

ADDS

E 50 1 MBASI/Carriess Wisper
E 11 2 SONYTOWN/C car't Moid Seck
10 1 2 SONYTOWN/C car't Moid Seck
10 3 CH FORDIGERM/C Heat to Drove that L
10 3 CH FORDIGERM/C Heat to Drove that L
10 3 CH FORDIGERM/C Heat to Drove that L
10 3 CH FORDIGERM/C Heat trying
10 10 SERMINANIAL E STUDY
10 10 CH FORDIGERM/C Heat TO THE TO THE

ARDR 13, 22, 26, 25

WEST



Denver

PD: Jack Regan KOAQ MD: Alan Sledge

TOWN TUNNER/Private Dancer DAVID LEE NOTE/California Girls DIAMA NOS/Missing You RED SPEEDMAGOS/Cas't Pight Wals. AZDS



Assistant PD: Mike Schaefer

# 1 1 MACHIMA/Libe A Virgin
# 3 2 Wand/Cord Les Whisper
3 3 Jack Cord Les Whisper
3 3 Jack Condition II I Depoint to
# 4 Cord Chick' Took I was the Inspiration
# 5 6 Cord Chick' Took I was to I septimized
# 7 GRAN CURAN/The VII 6 Doys
# 7 6 FRITIS PALLEY/Rapp Leve
# 7 7 FRE DETITION IN The 10 Doys
# 10 TIBE/Jungle Leve
# 10 TIBE/Jungle Leve
# 10 TIBE/Jungle Leve
# 10 TIBE/Jungle Leve
# 10 JERRICH JACK CONTROL TO THE PARTY TO THE P

3.3 38 SILLY CYCBM CATWARDS

13 18 SHEET SPIN-GETTERATORY IN THE U.S.A.

14 13 19 SHEET SPIN-GETTERATORY IN THE U.S.A.

14 13 37 SHEET SPIN-GETTERATORY IN THE U.S.A.

15 25 SHEET SHEET SPIN-GETTERATORY IN THE U.S.A.

25 25 SHEET SHEET SPIN-GETTERATORY IN THE U.S.A.

25 25 SHEET SHE

32, 37, sp JREIN LENGON/Too Late For Goodbyes DAVID LEE SDYS/California Girls

Continued on Page 79

## WEST

Continued from Page 78



MD: Damien

Seattle

1 CHICAGO/You're The Empiratio
1 2 MADORMA/Like A Virgin
1 2 MADORMA/Like A Virgin
1 3 MINAN Caralkee thisper
2 4 SETAM ADMA/Aun to You
1 5 STAN CARACTER ST

3]
PAT NEWATAR/DOR COR Bong
MOLLY MATCHET/Stone In Your Heart
KIMES/DO It Agein
JULIAN LEMBON/TOO Late Fer Goodbyse
ANI MOTION/Obsession
SHOMES LEMF/Small Town Boy
NEW SET SHOT/THE TOWN BOY
NEW SUFFICE/TWO UP The Radio
ACTOCRAP/TWO UP The Radio
SCANDAL/Best Of A Reart



PD: Jon Barry MD: Steve Naganuma

MILT: STEVE INAGAINAL

# 5 1 JACK NAGHENALI I Heed

# 1 2 CMCACO(The 'The Inapiratio

# 12 2 PHILIP SALLEY/Many Lover

1 4 MANDEMAN/Live at Virgini

# 19 5 PORESCHERN'I Wase to Roow What C,

# 18 6 HEALT/Care less Whisper

2 7 Per REDUTAN/Re salong

2 7 Per REDUTAN/Re salong

4 10 CMCAN CORAN/The Wild Roys

4 10 CMCAN CORAN/The Wild Roys

5 THE CORE SHELMCHERN/Rows Let The U.S.A.

4 10 CMCAN CORAN/The Wild Roys

5 THE PRINCE SHELMCHERN/ROWS LOVE

5 THE PRINCE SHELMCHERN CORE

5 THE PRINCE SHELMCHERN OF RESET

5 THE PRINCE SHELMCHERN OF RESET

5 THE PRINCE SHELMCHERN OF RESET

5 THE PRINCE SHELMCHERN CORE

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WIDHLOHT STRN/Operator
PRT BENATAR/Oph Oph Bong
REO SPEEDMAGCH/Can't Fight This..
CHARA REMAPPHE IS MY Hight
BILLY JOEL/Keeping The Faith
BCANDAL/Bane Of A Heat
HOMEYORIPPERS/Rockin' At Midnight

GLENN FREY/The Heat is On GEORGE BENSON/20/20 GENERAL FUBLIC/Tenderness

# KWSS 94.5 FM

San Jose PD: Dave Van Stone MD: Robin Kipps

MD: Robin Kipps

1 1 MADONNA/Like A Virgin
1 2 JACK MECHEVALI I Need
1 3 SETMA ADMOS/RAIN TO NO IN THE O.S.A
2 5 PEDLIF MALEY/Res you of Summer...
2 7 PAT SEDETA/New Selong
1 6 DONE HECKEY/The Syp of Summer...
2 7 PAT SEDETA/New Selong
1 8 HOWEVERIPPERS/Ses Of Love
0 9 CHICAGO/YOU'RE The Eneptratio
0 4 10 JULIAN LINGON/AUGUST
1 10 JULIAN LINGON/AUGUST
1 10 JULIAN LINGON/AUGUST
1 10 JULIAN LINGON/AUGUST
1 11 MEAN LE OMETS/MEAND OF MART
1 12 MEAN LINGON/AUGUST
1 11 MEAN LE OMETS/MEAND OF MART
1 10 SELON LINGON/AUGUST
1 10 SELON CONTROL LINGON LINGON LINGON
1 10 SELON CONTROL LINGON LINGON LINGON
1 10 SELON CONTROL LINGON LINGON LINGON
1 10 SELON CONTROL LINGON LING



PD: Dave Parks San Diego MD/Assist. PD: Mike Preston

H 1 1 PRODUKA/LINE A Virgin
H 19 2 WHAH/Careless Whisper
10 6 CHICAGO PRODUKA PLANT OF THE STATE OF THE STATE

GLENN FREY/The Heat Is On

ADSIEHRANE -

Denver

PD: Doug Erickson MD: Gloria Avila

31, 36, 40 REO SPEEDWAGGN/Can't Fight This. PAT BENATAR/Ooh Ooh Song

Phoenix PD: Guy Zapoleon

MD: Steve Goddard

Steve Goddard

BRUE STRINGGFTERFYING OMILIES.
JULIE FRINGYMONECOME NO.
JULIE JULIE STRINGYMONECOME NO.
JULIE JULIE JULIE NO.
JULIE JULIE JULIE JULIE STRINGYMONECOME
LUCIANI CREMPT BONT FOR YOU
PHILIP BALLEY/MANY LOVEY
CHARL REMAY THE STRINGYMONECOME
REMERCY/MONECOME
PRINCES/MONECOME
PRINCES/MONECOME
REMAY THE STRINGYMONECOME
JULIE BRAINGGFTERFY BONT
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A 28 MIDNIGHT STAB/Operator A 29 PRANKIE GOES TO M/Relex D 30 CYMDI LAUPER/Money Changes Everyth

ADDS 21, 28, 29 DAVID LRE NOTE/California Girls ASRFORD & SIMPSOR/Solid GENERAL PUBLIC/Tenderness

TIME AND A

Sacramento PD: Rick Gillette MD: Chris Collins

### 2 1 WHOOD DIT/FIELD
### 2 JACK WACHEN, All I Heed
### 3 HIDDELIFE TATA NO PERSON
### 3 HIDDELIFE TATA NO HIDDELIFICATION HIDD

GIUTTRIA/Call To The Heart C'NDI LAUPER/Honey Changes Everyth DIANA HOSS/Rissing Tou

KUBE 93FM Seattle

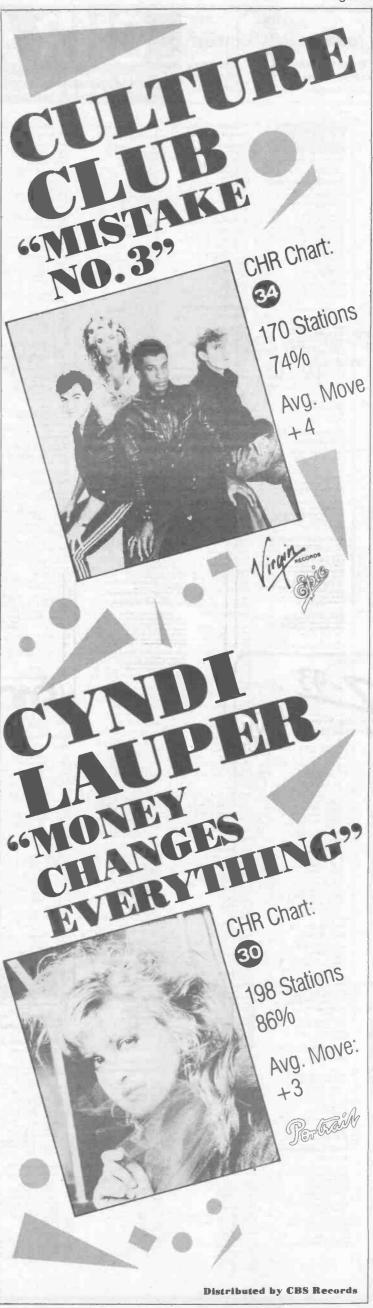
PD: Bob Case MD: Wendy Christopher

DAVID LEE NOTH/California Girls
HORSTORIPPERS/Rockin' As Ridatish
BHO SPEROMORE/CAN'P Fight This.
JULIAN LEMMON/TOO Late For Goodbyee
ABMOND & SIMPSOM/Bolld
EMMSS/BO It Again ADDB

Denver PD: Tim Fox Asst. PD: Mark Bolke

2 1 CHICAGO/TOU're The Inspiratio
3 2 FRILIP BAILAT/Rasy Lover
3 2 FRILIP BAILAT/Rasy Lover
4 3 FRE BATTAK/ROHO NO Bong
5 4 BETTAK RAMAS/Run TO TOU
6 5 TORS BATTAK/ROHO NO BONG
6 5 TORS BATTAK/ROHO TO TOU
7 NADOWNA/LIKE & WIYGIN
6 7 NADOWNA/LIKE & WIYGIN
7 NADOWNA/LIKE ADDS:

PRANTES GOES TO N/Relax TIMA TURNER/Private Dancer TIME/Jungla Love



## EAST Most Added Hottest

David Lee Roth REO Speedwagon Tina Turner

Madonna Foreigner P. Bailey w/P. Collins

# CHR ADDS & HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

#### SOUTH

**REO Speedwagon** David Lee Roth **Tina Turner** 

Foreigner Madonna Chicago

#### EAST

#### **Parallel Two**

WFLY/Albany, NY

THAT TURNER
TOMHY SEAM
DAVID LEE ROTH
BATTOPHAYERS
CYNDI LAUPER
RED SPEEDMAGON
BILLY SQUIER (dp)
BOOLEST:
MADONNA 5-1
PRILIP BAILEY 11-5
BRYAN ADAMS 13-9
PORFICINER 21-13
PRINCE 22-14

Q100/Allentown, PA

#### WMAR/Baltimore, MD

DAVID LEE ROTH GEORGE BENSON TEMPTATIONS GBORGE BERSON
TEMPTATIONS
KINKS
KINKS
KINKS
KINKS
KONSPECTOR
BONE PERFORMACON
BONEY DRIPPERS
BOTEST:
CHICAGO 10-2
POREIGNER 26-9
PHILIP BAILEY 31-10
ASBPORD & SIMPSON 25-12
MBAMI 39-18

#### WBEN-FM/Buffalo, NY Roger Christian

ROGER Christian:
JOHN BUNTER
TIME
TIME
TIME TIME TO THE RESERVE SHOW TO THE ROTH
BONETORIPPERS
BOTTER 10-1
MADONNA 2-2
JACK WACHER 3-3
PRILLIP BAILEY 7-5
RALL & OATES 22-11

#### WVSR/Charleston, WV Chris Balley

TIME
REO SPEEDWAGON
TIMA TORNER
ERIC CARMEN
FRANKIE GOES TO \$\frac{1}{2}\$ RIP WILDE
REP CANES
JULIAN LENNON
PARA
JOHN HARAR
ANIO MERAR
HOSTER
HADONNA 1-1
PBILLP BALLEY 12-4
PRINCE 28-10
MEAMI JT-16
MIDNIGHT STAR 40-26

K104/Erie, PA Bill Shannon

#### WERZ/Exeter, NH

DAVID LEE ROTH TINA TUNER TINA TUNER TINA PAT BENATAR PRANKIE GOES TO B KIM CARRES KIM MILDE TRIUMPHED (dg) SILEMT TRRATMENT BOCKESSIE (HADONNA 1-1 JACE MAGNER 9-3 FOREIGNER 11-6 SKELLA E. 14-7 WBANI 29-16 AVID LEE ROTH

#### WTIC-FM/Hartford, CT Wike West

TIME
REO SPEEDWAGON
JULIAN LENNON
GLENN FREY
TEENA MARIE
DAVID LEE ROTH POREIGNER /-4 WRAM | 13-7 DON BENLEY 19-16

#### VKEE/Hun

Gary Miller Gary Miller
REO SPECIDIACON
DAVID LEE ROTE
PAT BENATAR
TINA TURNER
TINA TURNER
FANNIE GOES TO B
JOHN PARR
BOTE-BILLEY T-2
PRILIP BAILEY T-2
BRIAN ADAMS 5-4
CRICAGO 10-5 WLAN-FM/Lancaster, PA

PRANKIE GOES TO DAVID LEE ROTH DAVID LEE MONTH SCANDAL NEW EDITION RED SPEEDWAGON Rottest: BRYAN ADAMS 9-3 PHILIP BAILEY 11-5 JERMAINE JACKSON 16-8 FOREIGNER 19-12 BILLY OCEAN 34-15

#### KC101/New Haven, CT Staf Rybak

ASBFORD & SIMPSON DAVID LEE ROTH DAVID LEE ROTH
REO SPEEDWAGON
ERIC CARMEN
BOTTEST
BOTTOM
B

#### Z106/Philadelphia, PA Davis/Tiller

DAVID LEE ROTH AUTOGRAPH AUTOGRAPH
TINA TURNER
CBAKA KBAN
FRANKIE GOES TO B
BONEYORIPPERS
JOHN BUNTER
BOCKESTI
MADONNA 1-1
PILLIP BAILEY 17-2
FOREIONER 12-3
TERNA MARIE 32-4
WHAMI 23-7

# WSPK/Poughkeepsie, NY Dayton/Anthony

Dayton/Anthony
JEFFRET OSBORNE
NOLAN TROMAS
FRANKIE GOES TO R
REC SPEEDWACON
BOTLERE!
HADONNA 1-1
BRYAN ADAMS 4-3
WRAM! 14-10
BILLY OCEAN 15-12
ASHFORD & SIMPSON

# Q92/Rochester, NY Stevens/Messner

Stavens/Messher

BILLT OCEAN
REO SPEEDWAGON
DAVID LEE ROTH
JORN BUNTER
WRAMI
PAT BENATAR
HOTEST:
JACK WAGNER 7-1
MADONNA 1-2
DON BEMLEY 11-5
TOTO 12-10 TOTO 12-10 PHILIP BAILEY 13-11

#### 98PXY/Rochester, NY fom Mitchell

DAVID LEE BOTH HONEYDRIPPERS TINA TURNER REO SPEEDWAGON PAT BENATA JORN PARR HOttest: MADONNA 1-1 PHILIP BAILEY 2-2 FOREJORER 16-4 WHAM! 32-10 BALL & OATES 28-11

#### WGFM/Schenectady, N Tom Parker

Tom Parker

REO SPEEDHAGON
DAVID LEE ROTH
ROMEYDAIPPERS
THA TORNER
THA TORNER
THA TORNER
DEEP PURPLE (dp)
DEEP PURPLE (dp)
DEEP PURPLE (dp)
DEEP PURPLE (dp)
DEEP STEISHO
NEW EDITION
BELLIT JOEL
MADONNA 1-1
FOREIGHER 22-9
BILLY JOCEAN 27-12
WHAMI 38-17
WHEFMIKSTENDER NY

#### WKFM/Syracuse, NY Kevin Fennessy

REVO SPECIDAGON
HOMEYDRIPPERS
TIMA TURNER
DAVID LEE ROTH
CHARK REMA
ERIC CAMMEN
PAT BENATAR
TIME
TIME
KIM MILDDE
BOTTEN
HADONNA 1-1
JACK MAGNER 2-2
CHICAGO 8-4
EMBAM 1-9
EMBAM 1-9
EMBAM 1-9 WHAM! 17-9 PHILIP BAILEY 16-11

## 93Q/Syracuse, NY

Laird Dunes

REO SPEEDNAGON

TIMA TURNER

BONEYDRIPPERS

DAVID LEE ROTH

CHARA RHAN

EIN MILDO

NOW EDITION

ROCKEST:

RADONNA 1-1

PRILIP BAILEY 11-2

RAY PARKER JR. 17-8

MAMAI 32-14-11

DOM HENLEY 14-11

#### WPST/Trenton, NJ Tom Taylor

PAT BENATAR
ERIC CARMEN
FRANKIE GOES TO B
NEW EDITION
REO SPEEDWAGON
DAVID LEE ROTE
TIMA TURNER
BOOTEST:
MADONNA 1-1
PBILIEP BALLEY 12-2
WHAMI 22-9
PEINCE 32-11 PRINCE 25-13 BOB SEGER 24-19

#### WRCK/Utica, NY

DAVID LEE ROTH REO SPEEDWAGON DAVID LEE ROTH
REO SPECUMAGON
PAT BEMATAR
HONEYDRIPPERS
TINA TURNER
ASBFORD & SIMPSON
ERIC CARMEN
SCANDAL
KIM WILDE
BOTTAN ADAMS 2-1
DON BENLEY 4-2
PHILIP BAILEY 6-4
PORLIGHER 8-5
CHICAGO 13-8

Don Hellett
RIM WILDE
RENNY ROGERS
TINA TURNER
PAT BENATAR
JOAN JETT
HOTTEST
HADONNA 1-1
CBICAGO 24-10
FOREIGARE 16-11
GIUPFRIA 21-12
DON BENLEY 23-14

#### WHTF/York PA

Michael Sarzynaki
SHARKS
DAVID LEE ROTH
FRANKIE GOES TO H
FRING THE SHAREN
RIN GARREN
RIN GARREN
RIN GARREN
RIN GARREN
RED SPEEDMAGON
RED SPEEDMAGON
FRINCE OSBORNE
EUROGLIDERS
ROTECHE :
MADONNA 1-1
BILLY OCEAN 24-2
PHILIP BAILEY 22-3
FOREIGNER 23-4
DON HENLEY 17-5 Q106/York, PA

# Mark McKenzie

JOBN CAFFERTY & B CULTURE CLUB Bottest: MADONNA 1-1 PBILIP BAILEY 6-4 FOREIGNER 10-7 BILLY OCEAN 13-8 WHAM! 25-16

#### **Parallel Three**

WFBG/Altoons, PA Steve Kelsey

Steve Releay

DAVID LEE ROTH
REO SPEEDWAGON
TINA TURNER
RIM CARNES
(dp)
MIDNIGHT STAR (dp)
JEFFREY OSBORNE
BOTEGER:
MADONNA 1-1
FOREIGNER 8-4
PRILIP BAILEY 13-7
OON RENLEY 15-10
POINTER SISTERS 19

# WZON/Bangor, ME

EUROGLIDERS
PAT BENATAR
ÆINA TURNER
TRIUMPH
JIM DIAMOND
DAVID LEE ROTH
JOHN PARR
ERIC CARMEN
HONEYDRIPPERS
BILLY JOEL BILLY JOEL
REO SPEEDWAGON
Hottest:
MADONNA 1-1
BRYAN ADAMS 7-3
BRUCE SPRINGSTEEN B-4
POREIGNER 10-5
CBICAGO 12-6

#### WIGY/Bath. ME Bob Anderson

PRANKIE GOES TO H
TINA TURNER
REO SPEEDWAGON
STEVIE MONDER
BILLY JOEL
PAT BENATAR
ERIC CARREN
EIM CARRES
HOCKERS:
HOCKERS:
HOCKERS:
CBICAGO 10-3
JACK MAGRER 12-5
PRINCE 25-14
CYMDI LAUDER 32-17
HALL & OATES 13-20

#### 103CIR/Beckley, WV Bob Spencer

PAT BENATAR DAVID LEE ROTH HONEYDRIPPERS ERIC CARMEN GEORGE BENSON GEORGE BENSON
COMMODORES
JEFFREY OSBORNE
HOTTER:
MADONNA,1-1
CHICAGO 3-2
BRUCE SPRINGSTEEN 10-5
WHAMI 34-24
REO SPEEDWAGON 38-30

#### WOAY/Beckley, WV Jim Martin

JIM Martin
REO SPEEDWAGON
ERIC CAMMEN
BRUCE COCKBUSN (dp)
FRANKIE GOES TO H (c
BONEYDETPERS (dp)
BILLY JOEL (dp)
BILLY JOEL (dp)
THAN TURNER
THAN TURNER
THAN TURNER
CEICAGO 2-2
FOREIGNER 4-4
BILLY OCEAN 8-6
WIDNIGHT STAR 18-10 (dp)

## WIKZ/Chambersburg, PA

MATUREY
NEW EDITION
DAVID LEE ROTH
PAT BENATAR
REO SPEEDWAGON
HOMEYDRIPPERS
RIMES
JOHN HONTER
TINA TURKER
TOCKES
CEICAGO 2-2
CEICAGO 2-2 Rottest: CHICAGO 2-2 POREIGNER 5-3 PHILIP BAILEY 27-6 TIME 38-9 PRINCE 26-20

## WZYQ/Frederick, MD

WZYQ/Frederick, MO
Kemosabi Joe
REO SPREDWAGOR
DAVID LEE ROTH
FRANKIE GOES TO H
FOINTER SISTERS
HOTE-SISTERS
BRUCE SPRINGSTERN 13-10

# WKRZ-FM/Wilkes-Barre, PA WQCM/Hagerstown, MD Don Heilett Will Kauffman

OAVID LEE ROTH TINA TURNER FRANKIE GOES TO B ERIC CARMEN RED SPECOWAGON BOTTES RADONNA 1-1 CHICAGO 6-2 FOREIGNER 13-3 BRYAN ADAMS 10-5 PRINCE 20-9

### OK100/Ithaca, NY

RED SPECIMAGON
ASPRORD & SIMPSON
DAVID LEE BOTH
HOMEYORIPPEAS
BILLY SQUIER
KENNY ROCERS (dp)
BILLY JOCL
KIM CARNES
TIMA TURNER
PAT BERMATAR
CBARA KBAN
CARS CARS
JEPFREY OSBORNE
ERIC CARMEN
Hotteat:
BRYAN ADAMS 2-1
JORN WAITE 3-2
STEVE PERRY 4-3
CHICAGO 6-4
JACK WAGNER 7-5

#### WKHI/Ocean City, MD Jack Gillen

JECK GINEN
HEM EDITION
TINA TURNER
TEMPTATIONS
PAT BENATAR
REO SPEEDWAGON
DAVID LEE ROTH
AUTOGRAPH (dp)
BOOLES:
MADONNA 1-1
ESICAGO 8-4
FORFIONER 18-8
JEMMAINE JACKSON 13-9
DON BENLEY 15-10
POWNIPARKENNUCH WV

#### 96XIL/Parkersburgh, WV

Paul DaMille Paul DeMille

REO SPEEDWAGON
PAT BENATAR
DAVID LEE ROTH
BROCE COCKBURN
DAVID BOMIZ
BROWEYDR IPPERS
CHARA
BROWEYDR IPPERS
BILLY JOELD
BILLY

## WJBQ/Portland, ME

Phoenix/O'Nell ERIC CARREN RIM WILDE TIMA TURNER DAVID LEE ROTE JIM DIAMOND KIM CARRES HOTLEST: MADONNA 1-1 JACK WAGNER 2-2 FOREIGNER 10-3 GELCAGO 14-4 WHAMI 33-18

## WOMP-FM/Wheeling, WV

REO SPEEDWAGON
DAVID LEE ROTH
PAT BENATAR
TIME
NEW EDITION
ERIC CARMEN
HOTES 1-5
JACK WAGNER 17-8
FOREIGNER 18-12
SHELLA E. 25-15

#### WSQV/WIlliamsport, PA Michael Cruz

REO SPEEDWAGON JEFFREY OSBORNÉ TEENA MARIE KIM CARNES HONEYDRIPPERS PAT BENATAR TINA TURNER BILLY JOEL SCANDAL FRANKIE GOES TO SCANDAL FRANKIE GOES TO KENNY ROGERS HOTTEBE MADONNA 1-1 BRUCE SPRINGSTER BRYAN ADAMS 8-7 JACK WAGNER 15-11 BILLY OCEAN 31-24

## SOUTH

### Parallel Two

WBBO/Augusts, GA

CHAKA KMAN
DAVID LEE ROTH
TINA TURNER
PAT BENATAR
KIM CARNES
REO SPEEDWAGON
TEMPTATIONS
KIN WILDE
ERIC CARMEN
KINKS
HOTERS

# KHFI/Austin, TX Waylon Richards

Waylon Richards
JOBH HUNTER
SREENA LASTON
HIDWIGHT STAR
ASRPORD & SIMPSON
CYNDI LAUDER
STEVIE MONDER
CRAKA REHN
HOLLER STEVIE MONDER
HICAGO 3-1
ENCAGO 3-1
PRILIP BALLEY 19-3
RAY PARKER JR. 16-5
DON BENLEY 20-6

#### WFMF/Baton Rouge, LA KZFM/Corpus Christi, TX Rice/Ahysan

CYNDI LAUPER
ROOL & THE GANG
DON BENLEY
DAVID LEE ROTH
BOTTER
BOTTER
BOTTER
HADDNNA 1-2
CHICAGO 5-5
PHILIP, BAILEY 6-6
WHAM! 16-13 CRICAGO
PBILIP BAILEY
HALL & OATES
PRINCE
STEVE PERRY
BOOTES
TAGONNA 1-1
JACK MAGNER 3-2
BRYAN ADAMS 11-6
NEM EDITION 12-8
FOREIGNER 22-15

#### KWIC/Beaumont, TX WDCG/Durham-Raleigh, Rasor/Perry Freeman/Wright

Rasol/Perry
DAVID LEE ROTH
ROS SPEEDNAGON
CHAKA KRAN
CHAKA KRAN
DEEP DURPLE (dp)
TINA TURNER
BILLY SQUIER (dp)
FRANKIE GOES TO H
ERIC CARMEN
HOMETORIPPERS
TRIUMPS (dp)
REBBIE JACKSON
BOTE-BET
MADONNA 1-1
CRICAGO 12-4
PRILTP BAILEY 13-6
DON BENLEY 15-9
MIDNIGHT STAR 18-12 PROBLEM AND STREET OF THE STREET OF T

KZZB/Beaumont TX Jerry Lousteau

GIUPPRIA
REO SPEEDWAGON
TINA TURNER
PAT BENNATAR
AUTOGRAPH
HOTEST:
CBICAGO 3-1
KISS 4-2
FOREIGNER 16-4
HALL & OATES 21-5
DAVID LEE ROTH D-15

WQID/Blioxi, MS

Mickey Couter
JORN POGERTY
CYMDI LAUPER
GRMERAL PUBLIC
GRMERAL PUBLIC
GRMERAL PUBLIC
REO SPEEDUMAGON
ERIC CARREN
TIMA TURNER
RINKS
BINKS
B

KXX106/Birmingham, AL

ERIC CARMEN TIME REO SPEEDWAGON DAVID LEE NOTH BOCKERI. CRICAGO 3-1 PAT BENATAR 5-2 PRILIP BALLEY 13-5 FOREJORER 15-6 BILLY OCEAN 39-11

WSSX/Charleston, SC hillps/Allen

POHIPPIANION
PAT BENATAR
DAVID LEE ROTH
JEFFREY OSBORNE
CBARA RHAN
HOTTER:
BECAGO -1
ESTAGO -1
BRUCE SPRINGSTEEN 12-3
POREIORR 13-4
WHAM 1 20-6

WBCY/Charlotte, NC Bill Martin

WJZR/Charlotte, NC

DAVID LEE TOTE
COMMODORS
REO SPEEDMAGON
JEFFREY OSBORNE
ERIC CARMEN
BILLY JOEL
SCANDAL
TINA TURNER
RIM CARMES
HOLLY BATCHET
KIM NILDE
HADDONNA 1-1
PHILLE BAILEY 4-2
FOREIGNER 6-4
WHARI 13-9

WSKZ/Chatta

Chase/Page

CHASE/PEGE

REO SPEEDWAGON
DAVID LEE ROTE
PRANKIE GOES TO B
ELTON JOHN
WEAH!
BONEYDRIPPERS
KINES
BOTEST:
MADONNA 1-1
FOREIGRER 11-2
CEICAGO 8-4
DON BERLEY 13-6

DON BENLEY 13-6 PRINCE 20-7

WZLD/Columbia SC

DAVID LEE ROTH
PAT BENATAR
BILLY SQUIER
REGO SPECDWAGON
TINA TURNER
NOLAN THOMAS
JOHN PARR
BOTHER
HADDONNA 1-1
MEAMI 29-10
FOREIGNER 26-16
STEVIE WONDER 30-19
BALL & OATES 32-20

Bob Chase

Chrysler/Daniels DAVID LEE ROTE

CYNDI LAUPER ERIC CARMEN

Mickey Coulter

DAVID LEE ROTH

### KAMZ/EI Paso, TX

REO SPECIMAGON (dp)
JEPPREY OSBORNE
DON RENLEY (dp)
PAT BENATAR (dp)
COMMODORES
KENNY ROGENS
TIMA TURNER
HOELEST:
HADDONNA 1-1
PALICEY 15-5
PRILIP BALLEY 15-5
PRILIP BALLEY 15-5
WHAMI 19-10

## KSET-FM/EI Pago, TX

REO SPEEDWAGON TOMMY SEAW TINA TURNER TIMA TURNER
COMMODORES
RINKS (dp)
RINW HILDE (dp)
ASBRORD & SIMMSON
PAUL HARDCASTLE
ROCKEST
RANDONNA 2-1
RANDONNA 2-1
RANDONNA 2-1
RANDONNA 2-1
FOREIGNER JR. 13-10
FOREIGNER 24-15 WANS-FM/Greenville, SC

ROD Mets
PAT BENATAR
DAVID LEE ROTH
TINA TURNERS
REO SPREDMAGON
KIN CARNER
REO SPREDMAGON
KIN CARNER
HOTELES:
MADONNA 1-1
BRYAN ADAMS 3-2
CRICAGO 5-3
DON BERLEY 7-5
BILLY OCEAN 20-14

#### WZYP/Huntsville, Al Steve King

Steve King
DAVID LEE ROTH
PAT BENATAR
ERIC CAMMEN
HEO SPERDWAGON
JOHN HUNTER
CHAKA KRAN
JOHN PARR
HOLLOST
HADONNAL
PRINCE 21-1
MIDNIGST STAR 25-15

#### 94TYX/Jackson, MS Jim Chick

Jim Chick
REO SPEEDMAGON
CYMDI LAUPER
TINA TURNER
NEW EDITION
ERIC CARNEN
BOTTEN
BOTTON
FOR SENTER
BOTTON
FOR SENTER
FOR

#### WQUT/Johnson City, TN Chuck Anthony

DAVID LEE ROTH WHAMI
CYNDI LAUPER
KOOL 6 THE GANG
JOHN PARR
PAT BENATAR
HOTTEST
HADONNA 2-1
JACK WAGNER 9-5
DON HENLEY 10-7
JOHN POGERTY D-3
GLENN FREY D-36

#### WOKI/Knoxville, TN Gary Adkins

Gary Adkins
PAT BENATAR
DAYID LEE ROTH
TINA TURNER
RED SPEEDMAGON
KIM CARNES
KIM WILDE
CBAKA KHAN
JEPPREY OSBORNE
HOOTHEN
HOON BENLEY 7-2
BRUCE SPRINGSTEN
FOREIGNER 26-12
JACK WAGNER 25-13

REO SPEEDNAGON TINA TURNER ERIC CARMEN TRIUMPH (dp) KIM WILDE PAT BENATAR KIM CARNES CHAKA KRAN JEFFREY OSBORNE FRANKIE GOES TO DAVID LEE ROTS TIME
DAVID LEE ROTE
REO SPEEDMAGON
NEW EDITION
TINA TURNER
PRANKIE GOES TO B
HOTTEST
PBILIP BAILEY 10-1
FOREIGHER 9-4 DAVID LEE ROTH
BOTTEST:
JACK WAGNER 5-1
BILLY OCEAN 10-9
FOREIGNER 16-14
PRINCE 24-23
CYNDI LAUPER 26-25

#### WRNO/New Orleans, LA

REO SPEEDWAGON MADONNA 1-1 CHICAGO 7-4 POREIGNER 8-6 PHILIP BAILEY 15-10 JACK WAGNER 40-20

### KKYK/Little Rock, AR

Mark McCain RAY PARKER JR.
BILLY OCEAN
RALL & OATES
REO SPEEDWAGON
BOTTEST
MADONNA 1-1
CHICAGO 9-2
JACK MAGNER 12-6
NEW EDITION 15-9
FOREIGNER 17-13

#### FM100/Memphis, TN John/Conley

John/Conley

REO SPEEDWAGON
GLENN FREY
SHEENA EASTON
JOHN POGETTH
DAVID LEE ROTH
HONEYORIPPERS
JOHN HUMTER
BOTHER
FOLIENT SISTERS 25-12
WHAM1 30-15
DON RENUEY D-24
STEVIS WONDER D-32

### Fram/Fuller

GENERAL PUBLIC
FRANKIE GOES TO H
KIM WILDE (dp)
JOHN FOGERTY (dp)
JULIAN LENNON
JOHN PARR JOHN PARR HOTLEST: JACK WAGNER 6-1 PBILIP BAILEY 15-10 PRINCE 20-11 KOOL & THE GANG 19-12 STEVE PERRY 29-20

ERIC CARMEN ASBRORD & SIMPSON DAVID LEE ROTH HOTTER: BRYAN ADAMS 6-1 DURAN 9-2 JEPMAINE JACKSON 5 JACK WAGNER 8-4 PAT BENATAR 12-5

## Alan DuPriest

MONEYDRIPPERS
TINA TURNER
PAT BENATAR
RIGHS
DAVID LEE ROTH
BOTTER
MADONNA 1-1
CRICAGO 2-2
JACK MAGNER 3-3
PELLIP BALLEY 6-4
FOREIGNER 8-5

# KBFM/McAflen-Br DelGado/deHaro

DelGado/deHaro
REO SPEEDMAGON
ASBFORD & SIMPSON
PAT BEMATAR
REM EDITION
DAVID LEE ROTH
KINKS
JOHN BUNTER
HOTLERER 4-3
BRUCE SPRINGSTEN
PRILIP BALLEY 8-6
PRINCE 13-10

#### KRGV/McAllen-Br

Petrywooland
PHILIP SALLEY
FENNY ROGERS
REO SPECDUMACON
HOMEYORIPPERS (dp)
New EDITION
ASHFORD & SIMPSON
TIMA TURNER
DAVID LEE ROTH (dp)
ROCLECT
MADONNA 1-1
CHICAGO 10-2
BILLY OCEAN 18-5
FOREICNER 2-6
WHAMI 25-7

# KX104/Nashville, TN

Murphy/Cook
REO SPERDIMGON
DAVID LEE ROTH
HONEYORIPPERS
FRANKIE GOES TO H
PAT BENATR
TINA TURNER
ETIC CARREN
BILLY JOEL
HOTEL

#### WZKS/Nashville, TN Larry Martino

DAVID LEE ROTH
REO SPEEDWAGON
FRANKIE GOES TO
TINA TURNER
KIM WILDE
JOHN PARR
ERIC CARMEN
PAT BENATAR
AUTOGRAPH (dp)
BOttest: TO B (dp) AUTOGRAPH (dp)
Mottest:
CBICAGO 2-1
MADONNA 1-2
MIDNIGHT STAR 4-3
BRUCE SPRINGSTEEN 8-6
FOREIGNER 9-7 WFMI/Lexington, KY

#### WQUE-FM/New Orleans, LA Kevin McCarthy

POREIGNER 9-4 POINTER SISTERS 19-7 WHAMI 28-9 BILLY OCEAN 21-10

#### BJ106/Orlando, FL Casey/Wright

GENERAL PUBLIC ROOL & THE GANG Hottest: MADONNA 1-1 JACK MAGNER 9-3 CBICAGO 10-4 FOREIGNER 18-12 HALL & OATES 25-19 Y106/Orlando, FL

### Stacy/Steal

Stacy/Steal
REO SPEEDWAGON
JOHN POCERTY
DAVID LEE NOTH
GLENN FREY
TEENA MRAIE
CHARA KHAN
PAT BENATAR
FRANKIE GOES TO H
HONETORIPPERS
HOKETORIPPERS
HOKETORIPPERS
BILLY OCEAN 20-13
REO SPEEDWAGON D-26

WRVO/Richa

AL KTFM/Sen Antonio, TX

Thorman/Owens

#### WABB-FM/Mobile, AL

SREENA EASTON MIDNIGHT STAR DAVID LEE ROTH REO SPEEDWAGON JERNAINE JACKSON
ASHPORD & SIMPSON
SHEEMA EASTON
RECO SPEEDWAGON
NEW EDITION
BOUTES SPRINGSTEEN 2-CRICAGO 4-2
PRILIP BAILEY 8-4
BRYAN ADANS 9-5
FOREIGNER 15-9 KITY/San Antonio, TX

McGeeUpton
JOHN POGERTY
TIME
MIONIGHT STAR
TIMA TUNNER (dp)
REO SPEEDMAGON (dp)
RIMES (dp)
JOHN HUNTER (dp)
HOLLEAL:
HOLLEAL:
HOLLEAL:
PORTICAGO 7-2
PRILIP BAILEY 17-7
JEMMINE JACKSON 16
POREIGNER 23-9 G100/Mobile, AL Griffith/Ocean

## WHHY-FM/Montgom

Thorman/Owena
ASHFORD & SIMPSON
POINTER SISTERS
TIME
REO SPEEDMAGON
NEW EDITION
TEENA MARIE
DIANA ROSS
BOTTEN BOTTON
TEMPA MARIE
JACK WAGMER 2-2
BRUCE SPRINGSTEEN
FOREIGNER 11-5
WHAM! 21-6

Z98/Tampa, FL Johnny Wolker

REO SPEEDWAGON

KOOL & THE GANG

KOOL & THE GANG

KOOL & THE GANG

REIC CARMEN

ROMEYORIPPERS

DAVID LEE ROTH

BOYLED LEE ROTH

BOYLED LEE ROTH

ROMEYORIPPERS

BOYLED LEE ROTH

FOREICHER 13-5

BILLY OCEAN 23-6

#### WSEZ/Winston-Salem.

Rob Leonard Perry/Molano POREIGNER 25-9
JULIAN LENNON 22-10
JERMAINE JACKSON 24JOHN CAPPERTY 6 H 23 Parallel Three KQIZ-FM/Amarillo, TX

Stewart/Troy DAVID LEE ROTE REO SPEEDWAGON
CARS
NEW EDITION
STEVIE MONDER
ROOL & THE GANG
DEEP PURPLE
AUTOGRAPH
BOTTER:
MADDNNA 1-1
JACK MAGRER 10-4
FOREIGNER 14-6
FOREIGNER 14-6
PILLIP BALLEY 12-9
BILLY OCEAN 19-12

#### WKSF/Asheville, NC John Stevens

John Stevens
HONEYDRIPPERS
JEFFREY OSBORNE
ASHPORD & SIMPSO
PAT BENATAR
ERIC CARMEN
DAVID LEE ROTH
JOHN BUNTER
REO SPEEDWAGON
BRUCE COCKBURN
BOOTEST Bottest: FOREIGNER 9-2 BRYAN ADAMS 18-5 PHILIP BAILEY 19-7 BILLY OCEAN 21-9 WHAM! D-20

#### WJAD/Bainbridge Albar

REO SPECIMAGON
RENNY ROGERS
ERIC CARMEN
JEFFREY OSBORNE
KIM WILDE (dr)
PAT BENNTAR (dp)
DAVID LEE ROTH
CHAKA KHAN
PRANKIE GOES TO I
TINA TURNER
HOLTESE!
HADORNA 1-1

#### WCGQ/Columbus, GA Ralph Carroll

NAVIO.LER ROTH
HONEYDRIPPERS
REO SPEEDWAGON
TINA TURNER
PAT BENATAR
CHAKA KHAN
HOTLEST:
HADONNA 2-1
DON HEMLEY 7-4
BOB SECER I2-6
JACK MAGNER 23-11
BILLY OCEAN 29-17

#### KISR/Ft Smith Rick Hayes

DAVID LEE ROTH PAT BENATAR REO SPEEDWAGON TINA TURNER KIM WILDE HONEYDRIPPERS KIM CARNES HOTEST Hottest: MADONNA 1-1 JACK WAGNER 11-2 DON HENLEY 5-3 POREIGNER 18-6 PHILIP BAILEY 17-10

#### Q104/Gededen, AL Galther/Davis

Don O'Shea Galther/Davis

OAVID LEE ROTH
REO SPEEDWAGON
REO SPEEDWAGON
TICA COMMODITA
TICA C

## WYKS/Gainesville, FL Lou Patrick

REBBIE JACKSON REBBIE JACKSON TIME JOHN PARF DAVID LEE ROTH REO SPEEDWAGON PAT BEMAT TOMAY SHAW DEEP PURPLE MADONNA 1-1 JACK MAGNER 12-2 CHICAGO 10-3 FOREJGER 16-5 WRAMI 17-8

#### KTDY/Lafayette, LA Stevens/Barry

DAVID LEE ROTH REO SPEEDWAGON Z102/Savannah, GA REO SPEEDMAGON
ERIC CARMEN
BILLY JOEL
FRANKIE GOES TO H
JEFFREY OSBORNE
HOTTEGET
JACK MAGNER 2-1
CHICAGO 3-2
PHILLIP BAILEY 6-3
FOREIGNER 10-5
WHAMI 11-6

#### Q101/Meridian, AL Tom Kelly

TOM Kelly

KIM CARNES
CHARA KHAN
REO SPEEDMAGON
BILLY JOEL
TRIUMPH (dp)
KIM WILDE (dp)
QAVID LEE ROTH (dp
HOTESEL:
FOREIGNER 16-1
DON BENLEY 9-2
BILLY OCEAN 13-3
BALL & OATES 21-6
PRINCE 29-15 (dp)

#### KNOE-FM/Monroe, LA Knighten/Shee

TINA TURNER
DAVID LEE ROTE
HONEYDBIPPERS
JEPPREY OSBORNE
REO SPEEDWAGON
SCANDAL
HOTTER
HADONNA 1-1
CHICAGO 7-2
JACK MAGNER 5-3
PBILIP BAILEY 13-5
BRYAN ADAMS 8-6

# KWES/Midland-Odessa

John Clay REO SPEEDW STEVE PERRY
TINA TURNÉR
HOTTEST:
CRICAGO 1-1
MADONNA 2-2
JACK WAGNER 6-3
RICK SPRINGFIELD 8-7
WHAM1 10-9

## T94/Panama City, EL

Chuck Bare

Chuck Bare
TRIOMDE
REO SPEEDWAGON
PAT BENATAR
DAVID LEE ROTH
AUTOGRAPH
AUTOGRAPH
AUTOGRAPH
TERNA MARIE
FRANKIE GOGS TO
TIMA TURNER
KIM MILOR
ERIC CARREN
JEFFREY OSBORNE
BOOTEN JEPPREY OSBORNE Hottest: JACK MAGNER 8-3 CHICAGO 13-6 PBILIP BAILET 20-12 POREIGNER 21-13 BILLY OCEAN 26-19

# WPFM/Panama City, FL Thomas/Davis

ThormstDavis
RBO SpeEDDMAGOM
RBIC CARMEN
TIBA TUBNEB
DAVID LIRE ROTH
FRANKIE GOES TO B.
GLENN PREY
MADONNA 7-2
WEAMN 12-11
FOREIGNER 34-18
BILLY OCEAN 25-19
PBILIP BAILEY 27-22

# WXLK/Roanoke, VA FRANKIE GOES TO E REO SPEEDWAGON TINA TURNER DAVID LEE ROTE TIME

TIME
HOTTEST:
JERMAINE JACKSON 6-I
DURAN DURAN 1-3
MADONNA 17-4
POINTER SISTERS 29-11
CYNDI LAUPER D-22

# WIXV/Savannah, GA SCOTT Reynolds SONEYDRIPPERS REC SPREDWAGON DAVID LEE ROTH RENNT NOCICES CHARK REAN CARS PAT BENATAR TINA TURNER BILLY JOBL JEFFREY OSIORNE MICHAEL FURLONG RIH CANNES BRIC CARNEN FRIC CARNES BRIC CARNES BRIC CARNES BRIC CARNES BRICE COCKRUEN CRICAGO 1-1 PRILIP BRILEY 5-5 KOOL & THE GANG 23-14 BALLE 4 OATES 29-19 Z102/Savannah, GA Scott Reynolds

Williams/Sommers 

#### WGLF/Tallahassee, FL Rick Sprinkles

OAVID LEE ROTH
HONEYDRIPPERS
PAT BEMATA
TINA TURNER
TINE (dp)
REO SPEEDWAGON
BRONSKI BEAT
KINKS
HOCKEST
MADONNA 1-1
JACK WAGNER 12-3
FOREIGNER 18-6
FOREIGNER 18-6
PELLIP BALLEY 21-10
MBAMI 31-13

## KKQV/Wichita Falls, TX

MacMurphy
DAVID LEE ROTS
ERIC CARREN
JULIAN LENNON
REO SPEZDHAGON
TIAN TURRES
FRANRIE GOES TO
SCANDAL
KIM MILDE
BILLY JOEL
KIM CARRES
BOCTEST
HADONNA 1-1
PAT SENATAR 4-2
JACK MACHER 5-3
CRICAGO 7-4
BEYAN ADAMS 8-5

### WHSL/Wilmington, NC

Stewert/Ston Stewer/Stone

FRANKIE GGES TO R

FRANKIE GGES TO R

FICK SPRINGFIELD

DAVID LEE ROTE

HONEYDSIPPERS

TIMA TURNER

TEENA MARIE

ERIC CARMEN

FEENA MARIE

ERIC CARMEN

FAT BEMATAR

BILLY JOEL

MOLLY HATCHET

BRUCE COCKBURN

EIN CARMES

## 230 CHR Reporters

The following stations failed to

B96/Chicago WNOK-FM/Columbia WKDO/Evansville WSTO/Evansville KMGX/Fresno KKAZ/Cheyenne

### MIDWEST **Most Added** • Hottest

Foreigner **REO Speedwagon** David Lee Roth P. Bailey w/P. Collins Chicago Honeydrippers

# ADDS & HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

#### WEST

David Lee Roth **REO Speedwagon** Honeydrippers

Chicago Foreigner Wham!

### MIDWEST

#### Parallel Two

WKDD/Akron, OH

REO SPEEDWAGON DAVID LEE ROTH BILLY JOEL PAT BENATAR BONEYDRIPPERS KIM CARNES KINKS

RINKS
BOTTEST:
BRYAN ADAMS 3-1
CHICAGO 4-2
PHILIP BAILEY 7-4
FOREIGNER 16-6
PRINCE 18-15.

WAHC/Appleton-Oah Chris Caine CYNDI LAUPER JOHN PARR

CYNDI LAUPER
JOHN PARR
REO SPEEDWAGON
SHEENA EASTON
ROOL 6 THE GANG
DAVID LEE ROTH
TIME
PAT BENATAR
TINA TURNER
JOHN HUNTER
HOLLER JOHN BUNTER BOTTEST: CBICAGO 1-1 WHAM1 6-2 PRINCE 7-3 FOREIGNER 12-8 MIDNIGHT STAR 16-12

WKAU/Appleton-Oshkos Ross/Bradleigh

REO SPEEDWAGON DAVID LEE ROTH JOHN BUNTER DAVID LEE ROTH
JOHN BUNTER
TIME
HOMEYDRIPPERS
PAT BENATAR
JOHN PARR (dp)
FRANKIE GOES TO B
AUTOGRAPB (dp)
Bottest:
PBILIP BAILEY 18-1
CBICAGO 8-8
JACK WAGNER 9-9
PRINCE 32-12

92X/Columbus, OH Cook/Cella

DAVID LEE ROTH HONEYDRIPPERS JOHN POGERTY ASHPORD & SIMPSON TIME TIME JOBN PARR PRANKIE GOES TO B Hottest: FOREIGNER 5-1 PHILIP BAILEY 9-5 JACK WAGNER 13-6 PRINCE 21-10 WHAM1 23-17

KIIK/Davenport IA Jim O'Hara

JIM O'Here

DAVID LEE ROTH
KINKS
HONEYDRIPPERS
PAT BERNATAR
GEORGE BENSON
MANSATTAN TRANSPE
JOHN PARR
DIAMA ROSS
TIME
ERIC CARMEN
HOTELST.

WGTZ/Dayton, OH King/Robertson MIDNIGHT STAR PAT BENATAR JOHN FOGERTY DAVID LEE ROTH REO SPEEDWAGON BOTTEST:
JACK WAGNER 3-1
FOREIGNER 4-2
DON BENLEY 5-3
PBILIP BAILEY 7-4
WHAM! 12-10

Berry Knight
REO SPEEDWAGON
DAVID LEE ROTH
CHAKA KHAN
PAT BERMATAR
TINA TURNER
BRONSKI BEAT
BONEYDRIPPERS
KIM WILDE
JOHN BUNTER
SILENT TREATMENT
HOCKEST
POREIGNER 19-3
BILLY OCEAN 23-9
PRINCE 25-11
MIDNIGHT STAR 28-12
BALL & OATES 34-15

WMEE/Ft. Wayne Scott Dugan

Scott Dugan

PAT BENATAR
DAVID LEE ROTH
POINTER SISTERS
REO SPEEDWAGON
BOMETDRIPPERS
RICK SPRINGFIELD
BOTTER
BOTTE

WGRD/Grand Rapids, Mi Swart/Stevens SWEIGSTOVERS
REO SPEEDWAGON
PAT BENATAR
BOTCEST:
CHICAGO 3-1
MADONNA 1-2
BRYAN ADAMS 10-5
PHILIP BAILEY 13-7
FOREIGNER 18-9

WZPL/India

WHAMI
BRYAN ADAMS
WHODINI
CYNDI LAUPER
REO SPEEDWAGG
DAVID LEE ROT
ERIC CARMEN
CBAKA KBAN
BOTTEST: Bottest: NEW EDITION 2-1 BILLY OCEAN 22-3 BALL & OATES 27-7 WBAM! D-8 GLENN FREY 26-9

WJXQ/Jackson, MI Ryan/Cheeks

Ryan/Cheeks
SCANDAL
REO SPEEDWAGON
BONEYDRIPPERS
DAVID LEE ROTH
TRIUMPH
MOLLY BATCHET
PAT BENATAR
ERIC CARMEN
TINA TURNER (dp)
KIM MILDE (dp)
KIM MILDE (dp)
FRANKIE GOBS TO B
BOCTECH
BRYAN ADAMS 1-1
BRYAN A

WKFR/Kalamazoo, Mi Weinacht/Chapman

Weinacht/Chapman

ROOL & THE GANG
JOHN POGERTY
SHEENA EASTON
CYNDI LAUPER
RINK (dp)
RENNY ROGERS
RINKS (dp)
TINA TURNER
ROTTES
R

ZZ99/Kansas City, MO Collins/Welsh

Colling/Weish

NEW EDITION
REO SPEEDMAGON
PAT BERATAR
DAVID LEE ROTB
AUTOGRAPE
ERIC CARMEN
Bottest:
POREIGNER 16-3
JOBN PARR 25-15
DON BENLEY 28-18
WHAM! 30-20
MIDNIGHT STAR 33-23

WVIC/Lansing, MI Martin/Kittredge MarturKittredge
BONEYDRIPPERS
DAVID LEE ROTE
SCANDAL
REO SPEEDWAGON
PAT BENATAR
BOCHEST
BEYAN ADAMS 2-1
CRICAGO 11-3
DON BENLEY 12-4
PRILIP BAILEY 21-9
FOREIGNER 19-10

Z104/Madison, WI Little/Hudson

Little/Hudson

DAVID LEE ROTB
POINTER SISTERS
PAT BENATAR
ERIC CARMEN
BONEYORIPPERS
SHEENA EASTON
FRANKIE GOES TO B
GIUFFRIA
BOTTER
BOTTER
BOTTER
BOTTER
FOREIGNES
FOR

WZUU/Milwaukee, Wi Michaels/Kelly

MichaelalKelly
PRINCE
MHAMI
SBELLA E.
DAVID LEE ROTH (dp)
GLENN FREY
REO SPEEDWAGON
TOWNY SEAW
BOTLEST:
MADONNA 1-1
JACK WAGRER 2-2
DURAN DURAN 3-3
JERMAINE JACKSON 12-4
PBILIP BAILEY 14-6

KJ103/Oklahoma City, OK BIII Cahill

BHI Cabil

NEW EDITION

REO SPECUMAGON.

DAVID LEE ROTH

REBBIE JACKSON

FRANKIE GOSS TO B

GONEYORIPPERS

TINA TURNER

BOTTER:

PRINCE 2-1

NEW EDITION 8-4

PELLIP BAILEY 12-8

FOREIGNER 15-11

RAY PARKER JR. 20-16

KOFM/Oklahoma City, OK

Miller/Cooper
REO SPEEDMAGON
PAT BENATAR
TEMPTATIONS
TINA TURNER
CHAKA KHAN
DAVID LEE ROTH
AUTOGRAPH (dp)
PRANKIE GOES TO B
ERIC CARMEN
BONEYDRIPPERS
TEENN MARIE
BOTES 4-2
PBILIP BAILEY 17-6
BRYAN ADAMS 9-7
POREIGHER 26-10
REO SPEEDWAGON D-30 Miller/Cooper

KQKQ/Omaha, NE Taylor/Dean

REO SPEEDWAGON NEW EDITION DAVID LEE ROTH BONEYDRIPPERS JULIAN LENNON PAT BENATAR COMMODORES COMMODORES RINKS MIDNIGHT STAR ERIC CARMEN HOTTEST HADONNA 1-1 JACK WAGNER 7-2 FOREIGNER 15-3 WHAM! 21-4 PRINCE 8-5

KZ93/Peoria, IL Edwards/Maloney

Edwards/Maloney
REO SPEEDWAGON
POINTER SISTERS
STEVIE WONDER
JOHN FOGERTY
SBEENA EASTON
BOTTES
JACK WAGNER 2-1
PAT BENATAR 3-2
CHICAGO 10-3
BYAN ADAMS 5-4
FOREIGNER 18-6 WZOK/Rockford, II

ipper B. McGee

WRAMI
POINTER SISTERS
STEVE PERRY
STEVIE WONDER
JOHN FOGERTY
SEBENA EASTON (dp)
CYNDI LAUDER
BOTLEST:
RAY PARKER JR, 19-11
FOREIGNER 24-15
SHELLA E. 27-19
PRINCE D-20
BALL & OATES D-25

U93/South Bend, IN J.K. Dearing

RAY PARKER JR. HALL & OATES BILLY OCEAN REO SPEEDWAGON REO SPEEDWAGON
HOTTES:
MADONNA 1-1
NEW EDITION 3-2.
JACK WAGNER 10-3
FORBIGNER 18-10
PHILIP BAILEY 21-11

WRQN/Toledo, OH Schaffer/Mitchell

PRANKIE GOES TO PRANKIE GOES TO B REO SPECUMAGON BONEYDRIPPERS KIM CARNES SCANDAL DAVID LEE ROTH BILLY JOEL TIMA TURNER TRIUMPH (dp) MOLLY BATCHET JEFFREY OSBORNE BOTESET: CHICAGO 14-5 POREIGNER 24-14 PRINCE 26-20 CULTURE CLUB 36-29 DIANA ROSS 37-31

KAY107/Tulsa, OK Biain/Stephens

Bisin/Stephens
RAY PARKER JR.
BILLY OCCAN
GENERAL PUBLIC
REO SPEEDWAGON
DAVID LEE ROTH
JOHN HUNTER
SCANDAL
TINA TURNER
BONEYDRIPPERS
BOTTOR TORNER
HADONNA 1-1
PAT BENATAR 3-2
JACK WAGNER 7-3
CBICAGO 10-4
BRYAN ADAMS 13-5

KEYN-FM/Wichlta, KS Taylor/Brown

TAYIOFISTOWN

TINA TURNER
JOHN PARR
DAVID LEE ROTH
REO SPECEWAGON
FRANKIE GOES TO B
KIM WILDE
KIM CARNES
HONEYDRIPPERS
HOTTEGET
JACK WAGNER 15-1
BRYAN ADAMS 6-2
FOREIGNER 14-3
PELILIP BAILEY 8-4
WHAM I 24-8

KKRD/Wichita, KS Oliver/Williams

CYNDI LAUPER TIME HOMEYDRIPPERS REO SPEEDWAGON DAVID LEE ROTE GEORGE BENSON JOHN PARR TOMMY SRAW HOTCEST: CBICAGO 3-1 NEW EDITION 4-2 BRYAN ADAMS 7-3 JACK WAGRER 9-4 BRUCE SPRINGSTEE

WYFM/Youngstown, OH

none Bottest: PHILIP BAILEY 2-1 CHICAGO 3-2 PRINCE 9-6 JERMAIRE JACKSON 20-18 RAY PARKER JR. 21-19

WHOT/Youngstown, OH JOHN POGERTY JOHN BUNTER TIME JOHN PARR SHEENA EASTON

Bottest: CRICAGO 2-1 DON BENLEY 9-6 RICK SPRINGFIELD 18-9 PRINCE 24-15 TIME D-24 SHEENA EASTON
U2
ASHPORO 4 SIMPSON
BRONSKI BEAT
AUTOGRAPH
HONEYDRIPPERS
PAT BENATAR
JEPPREV OSBORNE
KIM MILDE
FRANKIE GOES TO H
REO SPEEDWAGON
TINA TURNER
DAVID LEE ROTH
KIM CARNES
CBAKA RHAN
TRIUMPH
ERIC CARMEN
HOTCHERIC

KERX/Lincoln NE

ERIC CARMEN
HOTTEST:
JACK WAGNER 6-1
PHILIP BAILEY 10-2
FOREIGNER 11-3
CHICAGO 9-4
PRINCE 22-9

KFYR/Bismerck, ND Brannen/Hardt

BranceWHerdt
DAVID LEE ROTH
PAT BENATAR
ERIC CARMEN
BOTEST:
MADONNA 1-1
CBICAGO 2-2
RAY PARKER JR. 12-5
BILLY OCEAN 14-6
FOREIGNER 19-7 WBNQ/Bloomingt

Justin/Robbins ERIC CARMEN
REO SPEEDMAGON
KIM CARNES
CBARA KBAN
TINA TURNER
DAVID LEE ROTB
TRIUMPH (dp)
JORN PARR (dp)
BRUCE COCKBURN
HOTELSE
MADDNNA 1-1
CELICAGO 5-2
JACK WAGRER 6-2
JACK WAGRER 14-6

JACK WAGNER 6-3 POREIGNER 14-6 RAY PARKER JR, 15-7

WBWB/Bloomington, IN Bob Leonard Bob Leonard

DAVID LEE ROTB

NEW EDITION
REO SPEEDWAGON
REO SPEEDWAGON
RIC CARMEN

SILENT TREATMENT
BOTCHES

JACK WAGNER 17-5
PBILIP BAILEY 16-8
RAY PARRER JR. 19-9
POREIGRER 21-10

BALL & OATES 31-12

WCIL-FM/Carbondale, IL Tony Waltekus

TON Waitekus
REO SPEEDWAGON
GLENN PREY
AUTOGRAPH (dp)
TINA TURBER
JULIE BROWN (dp)
BOttest:
JACK WAGNER 1-1
MADONNA 2-2
FOREIGNER 3-3
BILLY OCEAN 4-4
MIDNIGHT STAR 5-5

KQCR/Cedar Rapids, IA Gary Dixon

Gary Dixon

DAVID LEE ROTH
ERIC CARMEN
FRANKIE GOES TO 8 (C
REO SPEEDWAGON
CYNDI LAUPER
TIME (dp)
WHAMI
HOttest:
JACK WAGDER 5-1
POREIGNER 7-3
PHILIP BAILEY 17-8
HONEYDRIPPERS 22-12
AUTOGRAPH 26-18

KCMQ/Columbia, MO Tuttin/Baker

NEW EDITION
JOHN HUNTER
DAVID LEE ROTH
TIME
RED SPEEDMAGON
HOTERE:
FOREIGNER 20-11
BILLY OCEAN 22-15
WBAM1 25-16
PRINCE 26-17
POINTER SISTERS 37

Y94/Fargo, ND

Collins Anderson
JOHN PARR (dp)
DAVID LEE ROTH
TINA TURNER
REO SPEEDWAGON
ERIC CARNEN
PRANTE GOES TO H
PAT BENATAR (dp)
JULIAN LENNON
SURVIVOR
BOTE STE
MADONNA 1-1
CHICAGO 6-2
DON BENLEY 13-6
PHILIP BAILEY 18-8
FOREIGNER 23-13

WAZY-FM/Lafeyette, IN

SECYLOUISOS

REO SPEEDWAGON
TINA TURNER
JOHN PARR
ERIC CARMEN
HONEYDRIPPERS
BILLY JOELS
PRANKIE GOES TO BTERNA MARIE
HOTEGES:
PELLIP BAILEY 7-1
CEICAGO 19-3
FOREIGNER 16-5
PRINCE 17-8
TIME 34-21

KKXL-FM/Grand Forks, ND

KFRVLincoln, NE
Tracy Johnson
ERIC CARMEN
REO SPEEDWAGON
BONEYDRIPPERS
DAVID LEE ROTH
PAT BENATAR
TINA TURNER
STEVIE WONDER
HOTTEST:
none WRKR/Racine-Milwaukee

Pat Martin

Pat Martin

CYNDI LAUPER
DAVID LEE ROTB
FRANKIE GOES TO B
JOHN PARR
ASBRORD & SIMPSON
KIM WILDE
BOTTER
HAMI 15-1
CRICAGO 2-2
FOREIONER 19-5
NEW EDITION D-12
SHEENA EASTON D-19 Parallel Three

KKLS-FM/Rapid City, SD herwin/Piper

DAVID LEE ROTH
REO SPEEDWAGON
JOHN PARR
TIME
HOTCEST
MADONNA 3-1
CRICAGO 8-3
DON HENLEY 10-5
PRILIP BAILEY 17-12
POREIGNER 19-13

99KG/Salina, KS

99KG/Seline, KS
Denny Coller
DAVID LEE ROTH
KIM WILDE
KIM CARNES
TRIUMPH
SILENT TREATMENT
HOTESS:
NEW EDITION 3-1
CHICAGO 8-2
JACK WAGNER 15-6
PRINCE 35-22
WHAMI D-34

KKRC/Sloux Falls, SD Dan Kieley

REO SPEEDWAGON MINKS DAVID LEE ROTH NEW EDITION SHEENA EASTON SHEEMA EASTON HOTTEST: BRYAN ADAMS 1-1 MADONNA 7-3 JACK WAGNER 8-5 DON BENLEY 14-7 PHILIP BAILEY 19-10

KWTO-FM/Springfield, MO

Mike Schmidt 

WDBR/Springfield, IL

Moore/Lawley MOOR/Lawley
TINA TURNER
NEW EDITION
PAT BENATAR
ERIC CARMEN
CHARA KBAN
REO SPEEDWAGON
MOLLY RATCHET (dp)
TRIUMPH (dp)
BOTCE 8t
MADONNA 1-1
JACK WAGNER 6-2
PBILIP BAILEY 15-5
WHAM1 17-6
RAY PARKER JR. 14-7

WSPT/Stevens Point W

uley/Tracy Bouley/Tracy
REO SPEEDWAGON
DAVID LEE ROTH
JOHN BUNTER
TINA TURNER
BONEYDRIPPERS
PRANKIE GOES TO B
NEW EDITION
ASBEORD & SIMPSON
DEEP PORPLE
BOTE-STE
CHICAGO 1-1
PRINCE 17-6
POREIGNER 18-7
WHAM1 26-13
PHILIP BAILEY 35-20

KDVV/Topeka, KS Rabat/Parmely

REO SPEEDWAGON PAT BENATAR CHAKA KHAN ERIC CARMEN HONEYDRIPPERS KIM WILDE DAVID LEE ROTH TINA TURNER ASHFORD & SIMPS TINA TURNER
ASHPORO & SIMPSON
FRANKIE GOES TO B
BOTLEST:
CELICAGO 1-1
TIME 12-5
WHAM! 6-6
WHOM 16-6
MEO SPEEDWAGON D-7
MIDNIGHT STAR 13-10 KFMW/Waterloo, IA Mark Potter

Mark Potter

DAVID LEE ROTE
TIME
REO SPEEDWAGON
PAT BENATAR
NEW EDITION
ERIC CARMEN
HONEYORIPPERS
MIDNIGET STAR (dp)
TEENA MARIE (dp)
Bottest:
MADONNA 1-1
BILLY OCEAN 12-5
PORFIONER 15-9
PQINTER SISTERS 26-16
PRINCE 31-21

WEST

Parallel Two

KNMQ/Albuquerque-San Stucker/Main

Stucker/Maitland
REO SPEEDWAGON
KINKS
DAVID LEE ROTB
JORN BUNTER
TINA TURNER
TERNA MARIE
HOTTEST
MADONNA 1-1
DON HENLEY 7-4
PBILIP BAILEY 11-7
FOREIGNER 15-9
BILLY OCEAN 13-10

KKXX/Bakerafield, CA

ulres/Kamper DON BENLEY
DAVID LEE ROTH
PAT BENATAR
PRANEE GOES TO B
OCCUPATION 1-1
CHICAGO 2-2
NEW EDITION 11-3
PHILIP BAILEY 9-5
FOREIGNER 10-7

KQXR/Bakersfield, CA

Bob Merlow

DAVID LEE ROTE
PAT BEBANTAR
BONEYDRIPPERS
TINA TURNER
ERIC CARMEN
REO SPEEDWAGON
SCANDAL
BILLY JOEL
HOTLEST:
CRICAGO 9-1
FOREIGNER 10-2
WHAMI 17-7
MIDNIGET STAR 23-13
TIKE D-19
KPSS/Rolme ID

KF95/Boise, ID Doss/Gregory

DOWLD LEE ROTH
REO SPEEDWAGON
TINA TURNER
BONEYORIPPES
ERIC CARMEN
RIM WILDE
BOTTON BOTTON
JACK WAGNER 7-1
PHILIP BAILEY 8-2
DON RENLEY 13-8
PRINCE 21-12
WHAM! 24-13

KKFM/Colorado Springs Finney/Anderson

ASHPORD & SIMPSON MIDNIGHT STAR REO SPEEDWAGON KINKS RINKS
TIME
TIME
TONET
TINA TURNER
HONEYDRIPPERS
DAVID LEE ROTH
DIANA ROSS
TOMMY SRAM
BOCTECS:
CEICAGO 2-1
FOREIGNER 5-3
BILLY OCEAN 8-6
GIUPFRIA 16-8
WHAMI 14-10

KBOS/Fresno, CA

TIME
DAVID LEE ROTH
FRANKIE GOES TO B
JEFFREY OSBORNE
PAT BENATAR
TINA TURNER
BOTTON
HADONNA 1-1
GENERAL PUBLIC 9-2
JACK WACHER 12-5
BRIAN ADANS 11-6
WHANI 23-13

KYNO-FM/Fresno, CA Walker/Davis

Watker/Davie
POREIGNER
HONEYDRIPPERS
PAT BEWATAR
TIME
NEW EDITION
DEEP PURPLE
PRANKIE GOES TO H
BOTCHER
HADONNA 1-1
DURAN DURAN 2-2
GENERAL PUBLIC 4-3
BONEYDRIPPERS 6-5
PHILIP BAILEY 13-10

KIKI/Honolulu, HI Kong/Shlshido

Kong/Shishido
REO SPEEDMAGON
HONEYDRIPPERS
TINA TURNER
GLENN PREY
TOMA/NATTO
BOTTER
FOREIGRE 9-4
POINTER SISTERS
WBAM! 17-11
BAND AID 26-17

KQMQ/Honolulu, HI Kimo Akane

KIMO AKANO
PAT BENATAR
DAVID LEE ROTB
CHAKA KHAM
TINA TURNER
BONEYDRIPPERS
JEFFREY OSBORNE
REO SPEEDWAGON
BOTES
HADDNNA 2-1
CHICAGO 4-2
DON BENLEY 8-6
TIME 11-7
WEARI 19-10

KLUC/Las Vegas, NV Richards/Christian

Richardm/Christian
REO SPEEDWAGON
TINA TURNER
BONEYDRIPPERS
BOREYDRIPPERS
DEEP PURPLE (dp)
PAT BENATAR
ASBFORD & SIMPSON
DAVID LEE ROTB
CYNDI LAUPER
NEW EDITION
RINKS
BOTTER
BOTTER
BOTTER
CIENN PREY 29-21
BAND AID 36-24
SBEENA EASTON 35-30
KO93/Modesto CA

KO93/Modesto, CA

Mike Novak

ROOL & THE GANG

TINA TURNER

RENNY ROGERS TO H

HONEYDRIPPERS

BOREYDRIPPERS

JEFFREY OSBORNE

ERIC CARNEN

JORN HUNTER

PAT BENATAR (dp)

HOCLES:

FOREIGNER 16-6

BILLY OCEAN 17-10

CYMDI LADDER 26-17

ROOL & THE GANG D-23

KHOP/Modesto-Stockton David Kraham

David Kraham

DAVID LEE ROTH
PAT BENATAR
ERIC CARNEN
JEFFREY OSBORNE
FRANKIE GOES TO B Idp)
JOHN BUNTER
TIMA TURNER
REO SPEEDWAGON
DEEP PURPLE (dp)
BOOLEST:
PHILIP BAILEY 4-1
DON HENLEY 7-2
CBICAGO 12-3
FOREIORER 17-4
POINTER SISTERS 29-9 B [dp)

KCAQ/Oxnerd-Venture CA

Thomas/Jay POINTER SISTERS
SREENA EASTON
PAUL BARDCASTLE
GLENN FREY
BALL & OATES
BRONSKI BEAT
TINA TURNER
REO SPEEDWAGON
ANIMOTION
HOttest:
WHAM1 6-1
CBICAGO 10-3
FOREIGNER 24-5
PRINCE 28-10
BILLY OCEAN 32-15

KSKD/Salem, OR

Len F. Mitchell DAVID LEE ROTH
PAT BENATAR
REO SPEZDWAGON
TINA TURNER
HONEYDRIPPERS
ERIC CARMEN (dp)
FRANKIE GOES TO H (dp)
KIM WILDE (dp)
RIM CARNES (dp)
BOTTEST
HONEYDRIPPERS
TIME 4-3
CBICAGO 7-4
WEAMI 21-8 DAVID LEE ROTH

KDON-FM/Sallnas Kirk Cliatt

Kirk Cliatt

DAVID LEE ROTE
CYNDI LAUPER
ERIC CARMEN
REO SPEEDWAGON
TINA TURNER
PAT BEWATAR
JEFFREY OSBORNE
FRANKIE GOES TO B
JOHN BUNTER (dp)
BOTTES (dp)
BOTTES

KCPX/Salt Lake City, UT

Aushen/Main
REO SPEEDWAGON
REW EDITION
JOHN POGERTY
JOHN PARR
ERIC CARMEN
BOTLEST
JACK WAGNER 4-1
WEAM1 27-4
BILLY OCEAN 15-9
GENERAL PUBLIC 30-15
REO SPEEDWAGON D-28

KHYT/Tucson, AZ Sherman Cohen

Sherman Cohen

BONEYDRIPPERS
PAT BENATAR
REO SPEEDWAGON
DAVID LEE ROTH
JEPFREY OSBORNE
TINA TURNER
BOTTES
HADONNA 1-1
NEW EDITI. 3-2
CBICAGO 12-6
POREIGRER 20-10
PBILIP BAILEY 14-11

KRQ/Tucson, AZ Kelly Norris

Redly Norte
REO SPEEDMAGON
JOHN BUNTER (dp)
KINKS (dp)
HOMEYORIPPERS
DAVID LEE ROTH
PAT BENATAR (dp)
TIMA TURNER
HOCLEST
MADONNA 1-1
FOREIGNER 14-3
CBICAGO 9-4
PHILIP BALLEY 21-8
WBAMI 30-17

Parallel Three

KGOT/Anchorage, AK

Key Taylor
CHAKA KHAN
REO SPEEDWAGON
KIM WILDE
JIM DIAMOND
JOBN BUNTER
TEENA MARIE
NEW EDITION
DAVID LEE ROTB
HOLDER OTB
HADONNA 1-1
CHICAGO 2-2
FOREIGNER 6-3
PHILIP BAILEY 7-5
BILLY OCEAN 8-6

KYYA/Billings, MT Charlle Fox

KBOZ-FM/Bozeman, MT

Michael Hesse NEW EDITION DAVID LEE ROTH DAVID LEE ROTH SHEENA EASTON PAT BEMATAR KOOL & THE GANG GEORGE BENSON BILLY JOEL (dp) Hotteat: CHICAGO 3-1 BILLY OCEAN 17-5 FOREIGNER 15-8 WHAM! 29-12 PRINCE 30-13

KCDQ/Bozeman, MT Greg Williams

Greg Williams
JOBN PARR
TINA TURNER
DAVID LEE ROTHCHARA KHAN
PAT BENATAR
REO SPEEDWAGON
HONEYDRIPPERS
KIM WILDE
KIM CARNES
HOTESEL:
JACK WAGNER 3-1
BRYAN ADAMS 7-2
FOREIGNER 23-6
CRICAGO 13-8
BILLY OCEAN 19-9

KTRS/Casper, WY Todd Cavanah Todd Cavanah

DAVID LEE ROTH
REO SPEEDWAGON
CHARA KHAN
ERIC CARMEN
TINA TURNER
BONEYOBIPPERS
FRANKIE GOES TO B (d)
JEFFREY OSBORNE (dp)
HOTLEBEI
MADONNA 1-1
CHICAGO 4-2
FOREIGNER 10-5
PBILIP BAILEY 11-7
WBAMI 23-11

KOZE/Lewiston, ID Jay McCall

PAT BENATAR REO SPEEDWAGON TINA TURNER TIME BONEVERIPPERS
BONEVERIPPERS
BOAVID LEE ROTE
MIDNIGHT STAR
NEW SDITION
BOLLESTI
CBICAGO 6-1
MBAMI 13-7
BILLY OCEAN 15-9
PRINCE 22-12
BALL & OATES 30-17

K96/Provo, VT Gentry/Green

Gentry/Green
ERIC CARREN
DAVID LEE ROTH
NEW EDITION
BONEYDRIPPERS
ROTHERS
CBICAGO 2-1
JACK HAGNER 3-2
POREIGNER S-3
PRILIP BAILEY 17-5
RAY PARRER JR. 18-7

KCBN/Reno, NV

Jim O'Neal JIM O'Noel
REBBIE JACKSON
DAVID LEE ROTE
NEW EDITION
TINA TURNER
HONEYDRIPPERS
PRANKIE GOES TO B
HOTTON
HOTELST
CHICAGO 3-1
PHILIP BAILEY 4-2
BILLY OCEAN 14-5
POREIGNER 20-7
WEAM! 28-8

KHTX/Reno, NV John Chor

TINA TURNER
ERIC CARMEN
KIM CARMES
REO SPEEDWAGON
FRANKIE GOES TO B
JEFFREY OSBORNE
KIM WILDE
HOTE STORE
HOTE

KBIM/Roswell, NM

Tim Mack TIM Mack

DAVID LEE ROTH
REO SPECOMACON
TINA TURNER
PAT BERNATAR
CHAKA RHAN
BONEYDRIPPERS
KIM WILDE
PRANKIE GOES TO H
ERIC CARMEN
HOTESEL
MADDNNA 2-1
BRYAN ADAMS 10-3
CHICAGO 6-5
ON HENLEY 11-7
PHILIP BAILEY 17-8

KRSP/Salt Lake City, UT

Carison/Moll
DAVID LEE ROTB
PAT BENATAR
REO SPEEDWAGON
CHARKA KEAN
KIM WILDE
RIM CARNES
HOTTEST
HOTOLOGY
FOREIGNER 13-6
PEILLIP BAILEY 22-7
PRINCE 24-9

SLY96/San Luis Oblapo Tom Walsh

Tom Welsh
DAVID LEE ROTB
ERIC CARMEN
TIMA TURNER
PAT BENATAR
REO SPEEDMAGON
BILLY JOEL
HOTELST
MADONNA 1-1
CBICAGO 5-4
DURAN DURAN 4-5
BRYAN ADAMS 8-6
FOREIGNER 17-11

KZOZ/San Luis Obispo, CA

Mike Dawson Mike Dawson

DAVID LEE ROTH
HONEYDRIPPERS
ERIC CARMEN
REO SPEEDMAGON
FRANKIE GOES TO B
BOTE-65:
MADONNA 1-1
MRAMI 17-11
GEMERAL PUBLIC 24-19
SHEENA EASTON 31-26
DAVID LEE ROTH D-30

KIST/Santa Barbara, CA Dick Williams

Dick Williams

JOHN BUNTER

DAVID LEE ROTB

TINA TURNER

ALPHAVILLE

PAT BENATAR

BONEYDRIPPERS

KIM CARNES

REO SPEEDWAGON

BOTTEST

BOTTON 1-1

JERMAINE JACKSON 10-2

BRUCE SPRINGSTEEN 12-3

CHICAGO 15-5

POINTER SISTERS 16-6

OK95/Tri-Cities, WA OK95Trt-Cities, W Taylor/Purdy ERIC CARMEN REO SPEEDWAGON PAT BENATAR DAVID LEE ROTH TRIUMPH KIM WILDE CHAKA KHAN HOLLES: Hottest: BRTAN ADAMS 4-1 POINTER SISTERS 11-5 JOHN PARR 9-8 CHICAGO 19-11 FOREIGNER 20-13

Note: There are only 230 CHR reporters this week as those stations listed at left were not included in this week's database. Our normal sample of 238 will return next week.

Parallel I: Selected stations in major markets that are format dominant

and/or exert a significant national influence Parallel II: Selected stations in secondary dominant and/or exert a significant local or parallel may also contain some major mai qualify for parallel one status. Parallel III: Selected stations in smaller mark

nant and/or exert a significant local influentain some secondary market stations that two status.

230 Reports



### EXAMPLE.

100/25 — 100 CHR reporting stations on it this week including 25 new adds
 44% — Percentage of this weeks re-porters playing it.
 Regional Reach — Percentage of reporters playing the song within each region

nal Summary

National Summary

Up 51 — Number of stations movin
it up on the charts.

Debuts 20 — Number of stations
debuting the song this week.

Same 4 — Number of stations rept
ting no movement this
week. (On to On, Add
to On, 31-31, etc.)

Down 0 — Number of stations moving it down on their charts. Adds 25 — Total number of stations adding it this week.





XNMQ d-34 KP95 31-28

LP: Sign In	The Radio (RC		AAST HPLY 34-33 WRAR a MBENFR 26-24 R104 39-34 WTICPH 26-25 KEE OR	MHOT 0-27 WREST  REPS 0-31 REPM 30-25 REOR OR RYMODEN 0-32 KIRI OR ROW0 33-32 ROP 0-36 SSED 0-34 RRO OR	MAYPH on EXLSTN on 99KG on 99KG on NOTON ON MOBR d-40 MSPT on RDVV 33-33 WEST RGOT on RBOSPH a RCDQ d-40 EXE 33-92 RSIN d-16
EAST PM on WHID 33-29 MCAUPH on 0107 a	BOUTH  IMEC d=34 KSm a MJM 24=18 HDGG on HANSFH on MOFE on HFMS on EXTRA 40=34	MOAY ON WIES d-39 WOCM 38-32 ORIOO d-40 MKNT a 95XIL ON MS CV ON BOLYTW	MLARPH OM MSPE d-40 MGPH a WEBIPH ON MBIPF ON BOUTH MBBQ 37-34 BWIC 39-31	HYRG ON 103CIR a MOAY d-35	ESO1 33-28 SL796 on ELST d-27 OE95 38-31
BOUTH RAPH a HIDOWEST RATE d-21 KWE a HIPEST RPLUS a P2	Mg ME A MFRND 0-39 MAKEMBERT MEAU 6 NS 700 36-27 S 199 A KORN 4 A KORN 6-35 MR CON MR COTT 4-35 WELL CON MR CO	ROISPM aw MSSP d-31 MAAD on MSSP d-31 MAAD on MCGO on KISR on OLDI on THE MAXLK ON MISK ON MISK ON MISK 35-27 MEDIVERS ON MISK 35-27 MEDIVERS ON MISK MISK 35-27 MEDIVERS ON MISK MISK MISK MISK MISK MISK MISK MISK	LP: Tropico	Song (Chry	Salis)  National Sussary UP 2 DRHUTS 1 SARE 2 DOWN 4 ADDS 105
0100 35-31 NWAR on R104 30-30 NERE on NERE on NLAMFM on 2106 m-39 NGCM d-38 NFOT on NECE 33-25 NEREZEM ON NHIELD ON NHIELD ON NHIELD ON NHIELD ON NHIELD ON	BPES d-37 BERM on SSED on KONFN 40-38 PZ BAB HPEG on MEON d-35	RCIR 26-18 MAITPH ON 99RG ON HUNDS ON H	HATT A MXXSPH A MXTS B- 39 MPRO a-35 MCAUPH B PRO-PH B SOUTH	BOUTH WBBO A-40 HPMF 2-4 KIB B A MSSE B A MSSE B A MSCY B MILLO B MILL	RROP m-60 MSED a ROOMPN a RROY b RRO a MIGY a 100-CTR a MIGY a 0.04100 a
	Acc.		1		

Section   Color   Co	is that are format dominant e.  or markets that are format for regional influence. This arket stations that do not excets that are format dominate. This parallel may condo not qualify for parallel		WEINT A REAL TO THE TOTAL T	MIDOWARY  WEDD a-18 WANC a WAN	MEST & MAJAD & MOOD & M
AMAP   Cold	Easy Lover (Columbia) LP: Chinese Wall  Regional 230/3 100% 100% 100% 100% 100% 100% 100% 100	Summary UP 214 UTS 3 AME 8	Smalltow LP: The Age Regional 6 Reach 2 276 5 256 H 178	of Consent	Mational Summary UP 10 PEBUTS 4 SAME 38 DOWN 0
198   13-5   168   16-7   16-7   168   16-	MARY 14-0-0 BIOL MRY 12-1 BIOL	4 -1 -4 -1 -1 -1 -1 -1 -1 -1 -1 -1 -1 -1 -1 -1	#### 33-23 ##### 33-23 ##### 33-23 ##################################	WRITCOM SSEE ON WIJER 38-38 WIJER 38-38 WIJER 38-38 WIJER 38-38 WIJER 38-38 WIJER ON	MKSF on MADO on -TISK to on TISK to on Old o
READ 11-12 (COPO 10-6   STATE 13-12 (COPO 10-6 ) STATE 13-12 (COPO 10-6	### 15-1 ###	24-80 21-10 11-6 13-10 11-7 13-10 11-6 13-10 17-6 14-8 12-6 12-6 12-8 12-8 12-8 12-8 12-8 12-8 12-8 12-8	Tender Ye LP: Eddia Ai Regional Reach 8 718	ears (Scotti E nd The Cruisers 160/3 70	Soundtrack  196 Hational Summary UP 121 0280TS 6 SAME 20 DOWN 10
GEORGE BENSON 20/20 (WB)  LP: 20/20  LP: 20/20  LP: 20/20  Regional 88/6 38% National Summer's Summer'	REPO   16-10   REPO   16-10   REPO	79 17-12 18-5 35-20 19-19 17-11 7-5 26-15 PM 24-9 20-17 11-7 9-6 17-5 4-2	MAST 27-37 MHTS 20-15 MHTS 20-15 MHTS 20-15 MHTS 20-16 MHTS 20-16 MHTS 29-16	MANUTH 29-25 MANUTH 29-25 MANUTH 29-25 MANUTH 13-9 MANUTH 19-18 FM100 23-22 G100 30-27 WHNIPM 4-29 MANUTH 4-14 FROV 22-34 FROM 14-14 FROV 22-34 FROM 14-12 MANUTH 25-18 WHNO 14-12 MANUTH 19-17 MANUTH 1	MIGY 29-27 103CIR 30-27 MOAY 17-15 MIKE 24-22 MCM 26-23 OK100 11-7 MEHI 22-17 95ML 11-10 MJBQ 23-15 MONEPH 22-20 MSQW 23-19 BOUTH EGISFW 4-29
### 23 0-29  ### 30-20	GEORGE BENSON 20/20 (WB) LP: 20/20  Regional 88/6 38% Reach 1 111	Summary UP 23 UTS 22 LAME 37 XXMN 0	RUME 15-12 QUOI 27-26 REIP 18-12 QUOI 27-26 REIP 18-18 REAR 26-18 REID 26-23 REID 26-23	WEDD 15-14 HANC 13-13 HEAU 26-13 928 19-14 ELIS 23-16 MOTH 15-15 RE10 26-20 MHEE 25-25 MCRD 21-17 HUND 17-12 2859 15-31 MFFR 24-22 2299 15-31 MFFR 24-21 MFFR 24-22	201 20-14 RMORFM 22-21 T94 27-24 MFFM 24-24 MIXV 12-11 8102 14-14 MCLF 19-17 REGV 21-16 MHSL 14-11
DPLUS d-11 ever 991G on RPY 6-19 RPY 0-19 RPY 0-	Column   C	F on 00 38-34 1 00 38-	WILT 37-27  WILT 37-27  WHO 27-24  WHOSE 23-21  FIDA 6-4  WHOSE 23-21  FIDA 6-4  WHOSE 23-21  FIDA 6-4  WHOSE 24-24  WHOSE 23-12	SOPE 39-20 5079 39-20 5199 30-25 H20K 29-26 H20K 2	1071-129-17-26 87821 39-24 85L579 36-23 85L579 36-23 85L579 36-23 85K570 28-22 85K570 28-22 85K570 28-22 85K570 28-22 85K570 28-22 85K570 28-22 85K570 28-24 85K570 28-24 85K570 28-24 85K570 28-24 85K570 28-24 85K570 28-24

NEA

EIIK & MIPL & MI

KOXP a BP95 a KO93 a-39 RHOP a KSED a KDOMPH a-40 KCPE a-36

ETRS a E96 a EHTX a

P3

PI

HERSPH A HPHD 0-39 WCAUPH A

940 a 893 a 597 a

P102 A

KRPM e-39 RX104 e WEES a Y106 a

Q102 5-4 WCTT a KWK a

MIGY a 103ClR a HORY a









PI

#NDL 0-38 CRGM 37-32 CRGI on MCAUPM 34-26 894 27-19 MRTX 26-21 PRO-FM d-32 CPTB on CBUM a Q107 d-28 MASH 27-32 MAVA d-22

940 on 293 d-28 6APM d-30 93PM on 897 26-23 WNVZ a-37

P3

MONT 0-38
MIRS 60-35
MIRY 0 ON
MICH 0-35
MIRY 0 ON
MICH 0-35
MIRY 0 ON
MIRY 1 0-35
MIRY 1 0-36
MIRY 1

WBAQ d-36 KRPI 8 WPMF a-27 KwiC 35-28 KS28 40-31 MQID a-37 EXNIOS a-26 WBCY d-39 MBLR ON

MUSE d-25
MILD d-40
MICE 3-25
MILD d-40
MICE 3-26
MILD 3-26
MICE 3-27
MICE 3

HEOD 32-27

Q100 a WMAR a MERZ OF WTICFM

Regiona Reach E 669 S 769 H 639 H 776

8104 d-27 MXISFM 35-24 MYS 38-19 MPBD On MPBL 40-35 MCAUFM d-36 894 28-25 PRO-FM 24-18

#### 34-20 #### 34-20 #### 34-20 #### 34-20 #### 34-20 #### 34-20 #### 34-20

MILE 20-3 MECH 17-12 MESL 17-14 MEDWHEET FYR 14-6 MNDQ 26-19 MSHE 25-11 MCLEFM 4-4 MCCE 20-13 KCMC 20-13 KCMC 20-13 KCMC 22-15 MKLEFM 20-20 MASYEN 23-16 MFR 18-6 KELEFM 27-22 MFR 18-6 KELEFM 27-22 MFR 18-6 KELEFM 27-25 MFR 21-16 MFR 21-16 MFR 21-16 MFR 25-16 KDVV 20-20 MFR 25-16 KDVV 20-20 MFR 25-16 KDVV 20-20 MFR 25-16 KDVV 20-20

MARC 13-14 MARC 15-14 MARC 15-14 MARC 15-14 MARC 20-21 MARC 2

KENN 20-17 RPKE 24-21 Q103 18-11 RITSPH 23-21 ROPA 24-17 RAJE 23-17 RAJE 20-12 PH02 16-9 EMOS 31-3 RPLUG 25-17 RUBE 19-9 RNBO 17-6

National Summary UP 98 DEBUTS 28 SAME 16 DOWN 1 ADDS 19

RCAO 18-7 RSAD 34-24 RDONPH 28-2 RBYF 21-16

WESF WCGQ \*ISR Q104 WYES KNOE! WPFM WXLB WIXV 2102

MBNG ON ECCR 22-12 T94 ON ECCR 22-12 T94 ON ECCR 22-12 T94 ON ECCR 24 ECCR 24 ECCR 24 ECCR 24 ECCR 24 ECCR 24 ECCR 25 ECCR 26 ECCR 26

MRPH 30-27 MPST 40-36 MRCR 22-21 MRCR 22-21 MRTP 00 0106 22-19 MRTP d-28 BOUTH WBBQ 30-28 MRPJ 30-28 MFMF 17-16 RWIC 26-25

ECPX 11-26 ECPX 11-26 ECPX 17-31 EAST P3 EAST WFBG 20-15

940 a Q105 a

MCIT a-38 WHYT a WRTI a KDMBFH a-30 KHTR a KHK a MLOLPM a-35

WEST

ULIK a
FMOD a
FMOD a
FMOD d-28
FFLUS d-28
FFLUS d-28
FFLUS d-28
FMOD a
MMAR a
MM

SJ103 a
KOPM a
KOPM a
KORQ a-29
WRQN a
KAY107 a
KEYNFM a
KEYNFM a
KERD a-36
WROT a

KQXR a~40 KP95 m KKPM a KYNOPM a~36 KIKI a~40 KQMQ a KLUC a KO93 a~37 KCAQ on KSKD a KHYT a KRQ a

D. HALL & J. OATES

Region Reach 8 950 8 1000 M 980 W 980

PI

8104 d-26 MRTT 38-28 MRKSPM 34-15 MRYS 36-28 WRBD 27-16 WBLE 15-28 CRCMM a-39 CCCOM d-38 MCAUPM 35-29 894 30-20 MITH 17-15 PRO-PK 29-12

Method Of Modern Love (RCA)

MPST 37-32 MPCK 25-22 MPCK 25-22 UNCK 25-22 UNCK 25-22 UNCK 25-21 UNCK 25-21 MPMF 30-18 MPMF 30-18

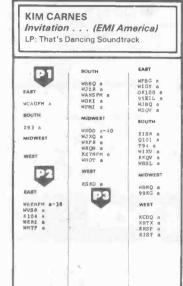
Mational Summary UP 195 DBBDTS 20 SAME 2 DOWN 0 ADDS 0

KLOC 21-16 1093 14-8 18093 14-8 1809 34-14 18CAO a 18CAO 29-20 18CPR 28-10 18CPR 32-24 18CPR 32-24 18CPR 33-20

# ELS SIGNIFICANT ACTION

SONGS WITH LESS THAN 50 STATION REPORTS





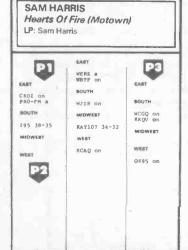


K104 29-29 WRCK on	WOAT a OK100 d-39
WRCK on	
	95%IL a-38
SOUTH	M2BQ G-30
	SOUTH
MIDWEST	
	WKSP a
	WJAD on WIXV a
WRON OF	WINV a
WEST	WHOL W
	MIDWEST
KQXR on	
The second second	MBNO a
PS	WEST
-	14601
	KBIM on
	WJXQ on WRQN on WEST

COMMODORES Nightshift (Motown)

EAST	EABT	P3
WXKSPM a CKGM a WASH a-30	WJZR a-35 KAMZ a	103CIR a
MIOWEST	RSETFM a	Q104 a . MIDWEST
WEST	KQKQ a-33 WEST	WCILFM d-3







TX 23-19 SOUTH WICH A WICH A WICH A WICH A WICH A WOAY A WOAY A WICH A WEST			
MET ALON A MORM A MET A WZON A MICY A MONY A MICY A	[27]	EAST	D3
### ##################################		K104 a	
MRTP a  TX Z3-19  SOUTH  WZOR a  WAS R  WAS R  WOAY a  WOAY a  SSILL a  WSOV a  WSOV a  SSILL a  WSOV a  SOUTH  WKDD a-37  WKDD a-37  WKDN a  WEST  WKOR a  WIXY a  WIXY a  WIXY a  WIXY a  MIXY A  WEST			
TX 23-19 SOUTH WICH A WICH A WICH A WICH A WICH A WOAY A WOAY A WICH A WEST	ART		EAST
TX 23-19  WITH HIGY a WORY a WORY a STILL a WSOV a STILL a WSOV a WSOV a WSOV a WSOV A WITH A WORK A WITH A WEST WITH A WEST WASTE A WITH A WEST WASTE A WEST WITH A WEST WEST A			Mar ON "
WORY a  REAL A	HTX 23-19	SOUTH	
WITH			
DWEST STATE A STATE A SOUTH  WEDD a 37  WEST WEST COLOR  WEST COLOR  WEST COLOR  WEST COLOR  WOON A MIDWEST WAZYPH A WEST	HTUO		
MIDWEST  WEST  WEST  WEST  WEST  WEST  WEST  WORR a  WINY a  MIDWEST  WAZYPH a  WEST		KX104 a	
WKDD a-37 WRON a  WEST  KOXR a  WEST  WHISL a  MIDWEST  WASY  WEST			
MEDD a-37 MRON a  MIN a  MEET  MIN a  MIN a  MIN a  MIN a  MIN a  MIDWEST  HAIFP a  WEST	IDWEST	MIDWEST	
MRQN a KTDY a Ulal a WEST WAS A KOXR a WHISL A MIDWEST WAS YEAR A WEST			SOUTH
JX a WEST Q120 X a Q120 X a KOV a WHSL a MIOWEST HASYPH a WEST			
DY A WEST WINY A KOY S WHISL A MIOWEST WAS THE WEST	EST	MKÜN S	
KQXR a KKOV 3 WHSL a MIDWEST HAZYPH a WEST	MIN .	WEST	
KOXR a WHSL a MIDWEST WAZYPM a WEST		*****	
MIDWEST HAZYPH a WEST	D9	KOXR a	
WAZYFM a			WHSL A
WEST			MIDWEST
			WAZYPM a
SBOZEM a			WEST
EBOZEM a			
SLY96 a		100	KBOZFM a



CHAKA I This Is M LP: Chaka I	y Nigh	t (WB)	

PI	SOUTH	EAST
-	WBBQ a-37	OK100 a
AST	KHPI a	95XIL a
	KWIC a	
HTT a	WSSX a	BOUTH
XKSPM a	WZYP a	
KOI a	WOKI a	WJAD a
CAUPM a	WPMl a	WCGQ a
CAUPH 0	Y106 a	Q101 a
HTUOI	1100 0	KWES on
HIOOH	MIDWEST	WIXV a
140 a		
93 a	K210 a	MIDWEST
93 0	WZPL a	1 12
NDWEST	KOPM a	WBNQ a
MIDWED!	WHOT a	WCILFM on
	mio, a	RWTOFM &
WEST	WEST	WDBR a
WEW!	*****	KDVV a-38
KMJK a	KQMQ a	
	KCAQ on	WEST
P2		KGOT a-32
	P3	- KCDO a
		KTRS a-40
EAST		KBIM a
		KRSP a
K104 a		OK95 a
Z106 n-40		OV33 8
93Q a		
WKFM a		



	LENNON OF TO (Atla	antic)
PI	P2	D3
EAST	EAST	EAST
WAVA a	WVSR a WTICFM a-29	SOUTH
SOUTH	SOUTH	KWES on

PI	P2	P3
EAST	EAST	EAST
WASE a	WVSR a	
WAVA a	WTICFM a-29	SOUTH
SOUTH	SOUTH	KWES on
93FM a	WABBEM a	KKQV a
MIDWEST	WRNO a	MIDWEST
MINACEL	MIDWEST	
WCZY a		Y94 a WRKR on
WEST	KQKQ a-31	
esca!	WEST	WEST
KIISPM a	1	
KPLUS a		
KUBE a		



Stone In	HATCHET Your Heart (E) eed Is Done	pic)
PI	K104 37-37	воитн

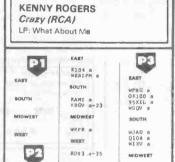
P1	K104 37-37 WRCK on	BOUTH
AST	SOUTH	T94 a WIXV on
	WJ2R a	WHSL a
PED on	MIDWEST	MIDWEST
HIDOIH	WJXQ a-38	WDBR a
AIDWEST	WRQN a.	WEST
IGCL a	WEST	KCDQ on
VEST	P3	OK95 on
PLUS a		
P2	EAST	10
-	OK100 d-33	1
EAST	1 77771	



JEFFREY OSBORNE The Borderlines (A&M)	,
LP: Don't Stop	

P1	SOUTH	
		P3
	WSSX a	
EAST	WJZR a	
	KAMZ a	EAST
WXKSFM d-38	WOKI a	WFBG a
CKOI son	WPMI a	103CIR 4
WCAUFM a		OK100 a
PRO-FM a	MIDWEST	WSOV a
Section 1		WSQV a
SOUTH	WRQN a	SOUTH
	WHOT a	230111
94Q 4		WKSP a
	WEST	WJAD a
MIDWEST		KTDY a
	KBOS a.	KNOEFB
WEST	KIKI on	T94 a
AA EST	KQMQ a	WIXV a
	KO93 a-30	WHSL a
100	KHOP a	
P2	KDONFM a	MIDWEST
	KHYT a	
EAST		WEST
0100		
Q100 a K104 a		KTRS a
WSPK a		KRTX a
WRTF a		.,,,,,,,
MU11 a		
4		
		1
-		
1		





WEST



SADE

PI	P2	Р3
EAST	EAST	EAST
WXKSPM on	WLANFM on	WJBQ on
CKOI on	SOUTH	BOUTH
BOUTH		WHSL on
MIDWEST	MIDWEST	MIDWEST
MICHEO!	WRQN on	,
WHYT a	WEST	WEST
WEST		

	NDA Of A	L <i>Hear</i>	t (	Colu	mbia)
LP: Th	ne War	rior			

P1	WLANFM a	P3
124	WRCK a	
	WHTF a	-
EAST	SOUTH	EAST
+CAUFM a	WJZR a	WOAY a
	WRNO A	WSQV &
BOUTH	William G	
	MIDWEST	SOUTH
MIDWEST	WJ XQ a-33	KNOEFM a
	WVIC a	KKQV a
	WRON a	WHSL &
WEST	KAY107 a	
		MIDWEST
KMJE a KPLUS a	WEST	
KPLUS a		WEST
P2	KQXR a	MEDI
200	1	
	1	
EAST	4	



	EAST	EAST
PI	WERZ a	103CIR on WOAY on
	BOUTH	
EAST		SOUTH
	WBBQ on	
SOUTH	1000000	WKSF on
000111	MIDWEST	KTDY on
	-	T94 on
MIDWEST	KZIO a	WHSL on
MIDWEST	NO QX EN	
	KOPM ON	MIDWEST
WEST	WRON on	
		WBNQ on
	WEST	WBWB a
P2		WCILFM 25-25
	-	¥94 on
	P3	99KG a
		WEST.
		KTRS on
		KHTX on

#### **ROD STEWART** All Right Now (WB) LP: Camouflage

EAST	EAST	EAST
CROI a WCAUFM 23-22	K104 14-11	OK100 d-20 95XIL 27-24
BOUTH	SOUTH	BOUTH
MIDWEST	WORI on	WIXV 39-34 KKQV on
KHTR on	MIDWEST	MIDWEST
	WKDD 34-31	In Armini
WEST	WJXQ 35-32	WEST
KPLUS d-35	WEST	KGOT on
	KQMQ 35-34	OK95 on



## TEMPTATIONS Treat Her . . . (Gordy/Motown) LP: Truly For You

	P2	KCAQ on
P1		KHYT d-40
EAST	EAST	P3
LAST		
	Q100 on	
WXKSPM d-37	WMAR a	EAST
CKOI on	WERZ on	
WCAUFM d-37	WKEE on	WFBG on
PRO-PM on	WKRZFM on	103CIR on
WASH 26-23	WHTF on	WOAY on
WAVA d-29		WKHI a
	SOUTH	WJBO on
SOUTH		
	WBBQ a	SOUTH
293 d-22	KZ28 36-30	
195 35-29	WJZR on	WCGQ on
	WZLD on	Q104 d-25
MIDWEST	KAMZ OD	0101 on
	KSETPM d-30	T94 on
WCZY d-32	WOKI OB-	KKOV on
WHYT 32-23	Y106 on	WHSL on
		HILD OIL
WEST	MIDWEST	MIDWEST
FM102 d-24	KOFM a	
		WEST
	WEST	MEDI
		WILMAN
	KOMO on	KHTX on
	KO93 36-32	KIST 38-31

#### NOLAN THOMAS Yo' Little Brother (Mirage/Atco)

P1.	22	WEST
		KCAQ on
EAST	EAST	P3
z100 24-22	WTICPM 26-22 WSPR a	EAST
BOUTH	WHTF on	
195 d-37	воитн	воити
MIDWEST	WJZR 38-37 WZLD a	WJAD on
wayr a	KAMZ d-16 WZKS 35-29	MIDWEST
WEST	Y106 d-36	WCILFM 22-2: WAZTFM ON
FM102 d-17	MIDWEST	
		WEST

1	
ı	TRIUMPH
H	
1	Spellbound (MCA)
ı	LP: Thunder Seven

PI	P2	P3
4		4
EAST	EAST	EAST
WPBD a-40	Q100 a	WZ ON a
	WERZ a	95XIL a
BOUTH	WKFM a	In the second second
	WHTP a	BOUTH
MIDWEST	BOUTH	Q101 a
		T96 a
KWK a	KWIC a	
	WPMI a	MIDWEST
WEST.		
	MIDWEST	WBNQ a
		99KG a
	WJ XO a-37	WDBR a
	WRON a	
	WHOT a	WEST
	WEST	OK95 a

#### TWISTED SISTER The Price (Atlantic) LP: Stay Hungry







PI	BOUTH	EAST
		WJBQ a
	WBBQ a	
EAST	KWIC a	SOUTH
	WJZR a	
WPHD a	KSETPH a	WJAD a
WCAUPM a	WORI a	KISR a
WCAUPH &	WFMI a	0101 a
SOUTH	WABBEM a	T94 a
	WZ KS a	KKOV a
z93 a		WRSL a
	MIDWEST	
MIDWEST	4	MIDWEST
	K2IO a	
	WJXQ a	WBNO a
P2	KEYNEM a	WRKR a
	WHOT a	99KG a
		KWTOPM a
	WEST	KDVV a
	KF95 a	WEST
EAST	KSKD a	
	KDONFM a	KGOT a
WVSR a	Property.	KCDQ a
WERZ a	P3	KHTX a
930 a		KBIM a
WKPH A		KRSP a
WRCK a		OK95 a
WKRZPM a		1
WHITE A		-1

# **Picture** Yourself In R&R.

If something's happening at your station or company send R&R the photo and we'll put it on the Picture Page.



**RADIO & RECORDS** 

1930 Century Park W. Los Angeles, CA 90067



# ontemporary Hit Radio Continued from Back Page

# BREAKERS.

### **DAVID LEE ROTH** California Girls (WB)

84% of our reporters on it. Moves: Up 2, Debuts 5, Same 2, Down 0, Adds 184 including WXKS-FM, Z100, Z93, WLS-FM, WLOL-FM, KIIS-FM, KPLUS. Complete airplay in Parallels; number 40 on the CHR chart.

### **REO SPEEDWAGON**

Can't Fight This Feeling (Epic)

78% of our reporters on it. Moves: Up 1, Debuts 3, Same 1, Down 0, Adds 175 including B94, 94Q, Y100, KBEQ, KZZP, KWOD, KNBQ. Complete airplay in Parallels.

### TIME

Jungle Love (WB)

65% of our reporters on it. Moves: Up 49, Debuts 33, Same 21, Down 7, Adds 40 including B104, CKOI, KAFM, WNVZ, WCZY, KPKE, KWSS. Complete airplay in Parallels; number 33 on the CHR chart.

#### **NEW EDITION**

Mr. Telephone Man (MCA)

63% of our reporters on it. Moves: Up 25, Debuts 56, Same 21, Down 0, Adds 43 including WHTT, CKOI, WNVZ, KBEQ, WKTI, KWSS, KPLUS. Complete airplay in Parallels; number 39 on the CHR chart.

#### KINKS

Do It Again (Arista)

62% of our reporters on it. Moves: Up 26, Debuts 45, Same 46, Down 0, Adds 25 including WHTT, PRO-FM, KAFM, KBEQ, KPLUS, KUBE, WHHY-FM. Complete airplay in Parallels.

# **NEW & ACTIVE**

ASHFORD & SIMPSON "Solid" (Capitol) 132/22

Moves: Up 6, Debuts 8, Same 9, Down 0, Adds 103 including WNYS, PRO-FM, WAVA, Q105, KDWB-FM, KMJK, KPLUS, WKEE, Z106, KRGV, WMEE, KRO, WCM, WYS.

TINA TURNER "Private Dancer" (Capitol) 122/121

Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 121 including WXKS-FM, WNYS, WPHD, CKOI, WCAU-FM, 94Q, Z93, KAFM, B97, WCZY, KBEQ, KWK, KPKE, Q103, FM102.

JOHN HUNTER "Tragedy" (Private I/CBS) 119/27

Moves: Up 15, Debuts 38, Same 39, Down 0, Adds 27 including K8EQ, WLOL-FM, WBEN-FM, Z106, KHFI, WZYP, KITY, WHOT, KHOP, KRQ, WIKZ, WKSF, KCMQ, KGOT.

PAT BENATAR "Ooh Ooh Song" (Chrysalis) 110/105

Moves: Up 2, Debuts 1, Same 2, Down 0, Adds 105 including WHTT, WXKS-FM, WNYS, WPHD, WCAU-FM, PRO-FM, 93FM, WCZY, KWK, KIMN, KWSS, KNBQ, WZLD, ZZ99, KSKD.

JOHN PARR "Naughty Naughty" (Atlantic) 109/36
Moves: Up 16, Debuts 19, Same 37, Down 1, Adds 36 including WNYS, WKGM, CKOI, B97, Q105, KBEQ, KWK, WLOL, WVSR, WKEE, WZKS, KKRD, KCPX, WYKS, KKLS-FM.

BARBRA STREISAND with KIM CARNES "Make No Mistake, He's Mine" (Columbia) 107/4 Moves: Up 28, Debuts 15, Same 60, Down 0, Adds 4, CFTR, WNVZ, WGFM, WQID, Z93 d-33, KAFM 36-27, Q103 30-27, WOKI 40-34, KIIK 35-28, WZON 30-22, 95XIL 37-34, Z102 40-29, KB0Z-FM 35-28, KOZE 32-29.

REBBIE JACKSON "Centipede" (Columbia) 93/4
Moves: Up 45, Debuts 10, Same 19, Down 15, Adds 4, KWIC, KJ103, WYKS, KCBN, B94 13-10, Q100 18-14, WKEE 17-13, KSET-FM 17-14, ZZ99 29-24, KHOP 28-20, 103CIR 32-28, WJBQ 27-22, Q104 27-16, KWES 22-18, KGOT 32-29, K96 40-31.

TOMMY SHAW "Lonely School" (A&M) 92/10

Moves: Up 15, Debuts 14, Same 53, Down 0, Adds 10, CKOI, WLS, WLS-FM, WLOL-FM, WFLY, KSET-FM, WZUU, KKRD, KKFM, WYKS, WPHD 31-27, WBBQ 36-32, IXX104 38-32, WAHC 29-19, KCPX 34-24.

GEORGE BENSON "20/20" (WB) 88/6

Moves: Up 23, Debuts 22, Same 37, Down 0, Adds 6, WMAR, WGFM, KIIK, KKRD, 103CIR, KBOZ-FM, WXKS-FM d-35, Z93 d-29, WKTI 29-25, KPLUS d-31, KT04 39-34, WOKI 39-32, KJ103 32-27, WHOT d-27, K093 27-20.

DIANA ROSS "Missing You" (RCA) 81/5
Moves: Up 29, Debuts 8, Same 38, Down 1, Adds 5, WNVZ, Q103, KTFM, KIIK, KKFM, WCAU-FM 37-33, WBEN-FM 39-32, WGFM 33-27, OK100 30-9.

ERIC CARMEN "I Wanna Hear It From Your Lips (Geffen) 80/80

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 80 including WXKS-FM, WPHD, WCAU-FM, 94Q, Z93, B97, FM102, KNBQ, 1, WANS-FM, ZZ99, KCPX, WZON, T94, V94

FRANKIE GOES TO HOLLYWOOD "Relax" (ZZT/Island) 78/76

Moves: Up 0, Debuts 2, Same 0, Down 0, Adds 76 including WXKS-FM, WPHD, WCAU-FM, B94, WAVA, WCZY, WKTI, KDWB-FM, KWK, KIMN, KPKE, KIIS-FM, KOPA, KZZP. DEEP PURPLE "Knocking At Your Back Door" (Mercury/PolyGram) 78/11

Moves: Up 7, Debuts 10, Same 50, Down 0, Adds 11, KWK, WGFM, KWIC, WQID, KYNO-FM, KLUC, KHOP, KQIZ-FM, WYKS, KWTO-FM, WSPT, WHTT d-36, WRCK 39-33, WRNO 39-34, WJXQ 39-28, KDVV 38-28:

AUTOGRAPH "Turn Up The Radio" (RCA) 77/15 Moves: Up 14, Debuts 13, Same 35, Down 0, Adds 15, Q107, KAFM, KWK, KPLUS, Z106, KZZB, WZKS, WKAU, ZZ99, KOFM, WHOT, WKHI, KQIZ-FM, T94, WCIL-FM.

# **MOST ADDED** ®

**DAVID LEE ROTH (184)** California Girls (WB) **REO SPEEDWAGON (175)** Can't Fight This Feeling (Epic) **TINA TURNER (121)** Private Dancer (Capitol) PAT BENATAR (105) Ooh Ooh Song (Chrysalis) **HONEYDRIPPERS (103)** Rockin' At Midnight (Es Paranza/Atlantic) ERIC CARMEN (80)

I Wanna Hear It From Your Lips (Geffen).

## HOTTEST

FOREIGNER (155) I Want To Know What Love Is (Atlantic) **CHICAGO (130)** You're The Inspiration (WB) MADONNA (128) Like A Virgin (Sire/WB) PHILIP BAILEY W/PHIL COLLINS (127) Easy Lover (Columbia) WHAM! (103) Careless Whisper (Columbia) **JACK WAGNER (76)** All I Need (Qwest/WB)

TEENA MARIE "Lovergirl" (Epic) 70/18

Moves: Up 15, Debuts 14, Same 23, Down O, Adds 18 Including KAFM, 93FM, KOPA, KS103, Q100, WMAR, WTIC-FM, Y106, KTFM, KOFM, KNMQ, Z102, WAZY-FM, KFMW.

BRONSKI BEAT "Small Town Boy" (MCA) 57/5
Moves: Up 10, Debuts 4, Same 38, Down 0, Adds 5, KPLUS, KZIO, WHOT, KCAQ, WGLF, WXKS-FM 33-23, CKGM 10-5, CKOI
3-2, CFTR 19-9, CHUM 5-3, Z95 37-23, WHYT 33-21, WOKI d-40, WJBQ 36-31.

# SIGNIFICANT ACTION

BILLY SQUIER "Eye On You" (Capitol) 47/5

Moves: Up 8, Debuts 3, Same 31, Down 0, Adds 5, WFLY, KWIC, WZLD, OK100, 95XIL, WXKS-FM 31-26, WCAU-FM 38-34, WHYT on, KIMN on, WBEN-FM 35-34, WSSX 35-30, WJXQ 32-23, WIXV 36-32, KBIM 38-31, OK95 40-33.

CHAKA KHAN "This Is My Night" (WB) 43/40

Moves: Up 0, Debuts 0, Same 3, Down 0, Adds 40 including WHTT, WXKS-FM, CKOI, WCAU-FM, 94Q, Z93, KMJK, WBBQ, KHFI, KZIO, WZPL, KOFM, WHOT, KQMQ, KTRS.

TEMPTATIONS "Treat Her Like A Lady" (Gordy/Motown) 44/4
Moves: Up 6, Debuts 9, Same 25, Down 0, Adds 4, WMAR, WBBQ, KOFM, WKHI, WXKS-FM d-37, WCAU-FM-d-37, WASH
26-23, WAVA d-29, Z93 d-22, I95 35-29, WHYT 32-23, FM102 d-24, KZZB 36-30, KO93 36-32, KIST 38-31. KIM WILDE "Go For It" (MCA) 43/43

Moves: Up 0, Debuts'0, Same 0, Down 0, Adds 43 including WPHD, WCAU-FM, Z93, WVSR, WERZ, WBBQ, KWIC, WJZR, KZIO, WJXQ, KEYN-FM, WHOT, KF95, KSKD, KDON-FM. ALPHAVILLE "Big In Japan" (Atlantic) 39/1

Moves: Up 9, Debuts 3, Same 26, Down 0, Adds 1, KIST, WXKS-FM 29-27, 93FM on, KPLUS 30-23, WERZ 22-19, WSPK 37-33, WJZR on, 94TYX on, WFMI on, WZPL 28-22, KDON-FM 33-24, WJBQ 24-21, KHTX 35-33, OK95 23-20.

KIM CARNES "Invitation To Dance" (EMI America) 37/37

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 37 including WCAU-FM, ZZ93, WBEN-FM, WVSR, K104, WERZ, WBBQ, WJZR, WANS-FM, WKDD, WJXQ, WKFR, KSKD, KCDQ, KHTX.

JEFFREY OSBORNE "The Borderlines" (A&M) 36/33

Moves: Up 0, Debuts 1, Same 2, Down 0, Adds 33 includ KAMZ, WRQN, WHOT, KBOS, KQMQ, KO93, KHOP. g WCAU-FM, PRO-FM, 94Q, Q100, K104, WSPK, WSSX, WJZR,

BILLY JOEL "Keeping The Faith" (Columbia) 24/23
Moves: Up 1, Debuts O, Same O, Down O, Adds 23 including KMJK, K104, WGFM, WHTF, WJZR, KX104, WKDD, WRQN, KQXR, WZON, KTDY, Q101, WAZY-FM, KBOZ-FM, SLY96.

TRIUMPH "Spellbound" (MCA) 19/19
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 19 including WPHD, KWK, Q100, WERZ, WKFM, WHTF, KWIC, WFMI, WJXQ, WRQN, WHOT, WZON, Q101, T94, OK95.

SILENT TREATMENT "Life On Earth" (Red Label) 19/4
Moves: Up 0, Debuts 0, Same 15, Down 0, Adds 4, WERZ, KZIO, WBWB, 99KG, WBBQ on, WJXQ on-dp, KQFM on, WRQN on-dp,
103CIR on, WKSF on, T94 on, WBNQ on-dp, KTRS, on-dp, KHTX on.

SCANDAL "Beat Of A Heart" (Columbia) 18/18

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 18 including WCAU-FM, KMJK, KPLUS, WLAN-FM, WRCK, WHTF, WJZR, WRNO, WJXQ, WVIC, WRQN, KAY107, KQXR, KNOE-FM, KKQV.

TWISTED SISTER "The Price" (Atlantic) 18/1

Moves: Up 3, Debuts 0, Same 14, Down 0, Adds 1, WJXV, WPHD on, Q100 on-dp, K104 33-32, WRCK 40-36, WJZR on, WFMI on-dp, WRNO on, WJXQ on-dp, WRQN on-dp, KSND on-dp, KSND on-dp, OK100 39-35.

MOLLY HATCHET "Stone In Your Heart" (Epic) 17/8
Moves: Up 0, Debuts 1, Same 8, Down 0, Adds 8; WGCL, KPLUS, WJZR, WJXQ, WRQN, T94, WHSL, WPHD on, OK100 d-33, WIXV on, KCDQ on.

JULIAN LENNON "Too Late For Goodbyes" (Atlantic) 16/14
Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 14, WASH, WAVA, 93FM, WCZY, KIIS-FM, KPLUS, KUBE, WVSR, WTIC-FM, WABB-FM, WRNO, KQKQ, KKQV, Y94.

BRUCE COCKBURN "If I Had A Rocket Launcher" (Gold Mountain/A&M) 16/6
Moves: Up 0, Debuts 2, Same 8, Down 0, Adds 6, WOAY, 95XIL, WKSFM, WIXV, WHSL, WBNQ, WPHD on, WRCK on, WJXQ ondp, WRQN on, KQXR on, OK100 d-39, WJBQ d-38, WJAD on, KBIM on.

NOLAN THOMAS "Yo' Little Brother" (Mirage/Atco) 16/3
Moves: Up 5, Debuts 4, Seme 4, Down 0, Adds 3, WHYT, WSPK, WZLD, Z100 24-22, I95 d-37, FM102 d-17, WTIC-FM 26-22, WHTF on, WJZR 38-37, KAMZ d-16, WZKS 35-29, Y106 d-36, KCAQ on, WCIL-FM 22-21.

ROD STEWART "All Right Now" (WB) 16/1
Moves: Up 8, Debuts 2, Seme 5, Down 0, Adds 1, CKOI, KHTR on, KPLUS d-35, K104 14-11, WQUT 38-33, WOKI.on, WKDD 34-31, WJXQ 35-32, KQMQ 35-34, CK100 d-20, 95XIL 27-24, WIXV 39-34.

KENNY ROGERS "Crazy" (RCA) 13/13

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 13, K104, WKRZ-FM, KAMZ, KRGV, WKFR, K093, WFBG, OK100, 95XIL, WSQV, WJAD, Q104, WIXV.

SADE "Hang On To Your Love" (Portrait/CBS) 13/2
Moves: Up 4, Debuts 0, Same 7, Down 0, Adds 2, CKGM, WHYT, WXKS-FM on, CKOI on, WLAN-FM on, WRQN on, KIKI 32-30,

KQMQ 37-35, KDON-FM 36-28, OK95 34-30.

SAM HARRIS "Hearts On Fire" (Motown) 11/2
Moves: Up 2, Debuts 0, Same 7, Down 0, Adds 2, PRO-FM, WERZ, CKOI on, I95 38-35, WHTF on, WJZR on, KAY107 34-32, KCAQ on, WCGQ on, KKQV on, OK95 on.

COMMODORES "Nightshift" (Motown) 10/9

Moves: Up 0, Debuts 1, Seme 0, Down 0, Adds 9, WXKS-FM, CKGM, WASH, WJZR, KAMZ, KSET-FM, KQMQ, 103CIR, Q104, WCIL-FM d-31.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number, how many added it for the first time this week. Moves indicate the type of activity this week; Up for upward chart movement. Same for sideways or continued uncharted for downward chart activity, and Adds for the number is a sampling of Individual station activity. Complete activity can be found in the Parallels.

Note: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay/40.

# YOU'VE HEARD OF FRANKIE GOES TO HOLLYWOOD.

# YOU'VE HEARD OF TWO TRIBES.

THE SINGLE WE'RE GOING TO WAR FOR.

# YOU'VE HEARD OF THE MANIA.

THE RADIO REQUESTS, THE AUDIENCE REACTION, THE RECORD SALES.

# YOU'VE HEARD OF THE AMERICAN TOUR.

TWELVE CITIES SOLD OUT ABOVE AND BEYOND CAPACITY.

# YOU'VE HEARD OF WELCOME TO THE PLEASUREDOME.

LESS THAN NINETY DAYS LATER, THE \$12.98 DEBUT DOUBLE ALBUM IS GOLD.

# YOU'VE HEARD OF RELAX.

DON'T DO IT.

# YOU'VE ASKED FOR RELAX.

DON'T DO IT.

# YOU'RE GETTING RELAX.

NOW.

# TOO MUCH? NEVER.

RELAX. DO IT.





# NATIONALARPLAY

**January 11, 1985** 

THE BACK PAGE



# ontemporary Hit Radio

- MADONNA/Like A Virgin (Sire/WB)
- 2 CHICAGO/You're The Inspiration (WB)
- PHILIP BAILEY w/PHIL COLLINS/Easy Lover (Columbia)
- FOREIGNER/I Want To Know What Love Is (Atlantic)
- JACK WAGNER/All I Need (Qwest/WB)
- BRYAN ADAMS/Run To You (A&M)
- DON HENLEY/The Boys Of Summer... (Geffen)
- WHAM!/Careless Whisper (Columbia)
- PRINCE/I Would Die 4 U (WB)
- **BILLY OCEAN/Loverboy** (Jive/Arista)
- RAY PARKER JR./Jamie (Arista)
- PAT BENATAR/We Belong (Chrysalis)
- BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)
- DARYL HALL & JOHN OATES/Method Of Modern Love (RCA)
- POINTER SISTERS/Neutron Dance (Planet/RCA)
- 16 DURAN DURAN/The Wild Boys (Capitol)
- 17 JERMAINE JACKSON/Do What You Do (Arista)
- STEVE PERRY/Foolish Heart (Columbia)
- JULIAN LENNON/Valotte (Atlantic)
- 20 NEW EDITION/Cool It Now (MCA)
- STEVIE WONDER/Love Light In Flight (Motown)
- JOHN CAFFERTY &.../Tender Years (Scotti Bros./CBS)
- HONEYDRIPPERS/Sea Of Love (Es Paranza/Atlantic)
- KOOL & THE GANG/Misled (De-Lite/PG)
- MIDNIGHT STAR/Operator (Solar/Elektra)
- GIUFFRIA/Call To The Heart (Camel/MCA)
- RICK SPRINGFIELD/Bruce (Mercury/PG)
- GLENN FREY/The Heat Is On (MCA)
- **BOB SEGER & SILVER BULLET BAND/Understanding (Capitol)**
- CYNDI LAUPER/Money Changes Everything (Portrait/CBS)
- ELTON JOHN/In Neon (Geffen)
- SHEENA EASTON/Sugar Walls (EMI America)
- BREAKER 3
  - TIME/Jungle Love (WB) CULTURE CLUB/Mistake No. 3 (Virgin/Epic)
  - JOHN FOGERTY/The Old Man Down The Road (WB)
  - SHEILA E./The Belle Of St. Mark (WB)
  - GENERAL PUBLIC/Tenderness (IRS/A&M)
  - ASHFORD & SIMPSON/Solid (Capitol)
- BREAKER ( NEW EDITION/Mr. Telephone Man (MCA)

BREAKER DAVID LEE ROTH/California Girls (WB)

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- JACK WAGNER/All I Need (Qwest/WB)
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- JERMAINE JACKSON/Do What You Do (Arista)
- RAY PARKER JR./Jamie (Arista)
- STEVE PERRY/Foolish Heart (Columbia)
- WHAM!/Careless Whisper (Columbia)
  - BOB SEGER & SILVER BULLET BAND/Understanding (Capitol)
- STEVIE WONDER/Love Light In Flight (Motown)
- 10 JULIAN LENNON/Valotte (Atlantic)
- DIANA ROSS/Missing You (RCA)
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- 13 HONEYDRIPPERS/Sea Of Love (Es Paranza/Atlantic)
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- LINDA RONSTADT/Skylark (Asylum)
- GEORGE BENSON/20/20 (WB) 18
- MANHATTAN TRANSFER/Baby Come Back To Me... (Atlantic)
- 20 CYNDI LAUPER/All Through The Night (Portrait/CBS)
- 21 BARRY MANILOW/When October Goes (Arista)
- 22 CULTURE CLUB/Mistake No. 3 (Virgin/Epic)
- 23 LIONEL RICHIE/Penny Lover (Motown)
- 24 DARYL HALL & JOHN OATES/Out Of Touch (RCA)
- MADONNA/Like A Virgin (Sire/WB)

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- JOHN FOGERTY/The Old Man Down... (WB)
- 2 FOREIGNER/I Want To Know What Love Is (Atlantic)
- 3 DON HENLEY/The Boys Of Summer (Geffen)
- PHILIP BAILEY w/PHIL COLLINS/Easy Lover (Columbia)
- 5 KINKS/Do It Again (Arista)
- 6 GIUFFRIA/Call To The Heart (Camel/MCA)
- DON HENLEY/Sunset Grill (Geffen)
- Complete Tracks Chart
- GLENN FREY/The Heat Is On (MCA)
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- BREAKER 

  DAVID LEE ROTH/California Girls (WB) JULIAN LENNON/Too Late For Goodbyes (Atlantic)
  - REO SPEEDWAGON/Can't Fight This Feeling (Epic)
  - 12 JOHN PARR/Naughty Naughty (Atlantic)
  - 13 DEEP PURPLE/Knocking At Your Back Door (Mercury/PG)
- BREAKER 4 BRYAN ADAMS/Somebody (A&M)
  - SURVIVOR/High On You (Scotti Bros./CBS)
  - 16 TRIUMPH/Spellbound (MCA)
  - 17 DEEP PURPLE/Perfect Strangers (Mercury/PG)
  - BRUCE COCKBURN/If I Had A... (Gold Mtn./A&M)
  - 19 AUTOGRAPH/Turn Up The Radio (RCA)
  - 20 BRYAN ADAMS/Run To You (A&M)
  - 21 BRYAN ADAMS/It's Only Love (A&M)
- BREAKER @ FOREIGNER/That Was Yesterday (Atlantic)
  - 2 LOS LOBOS/Don't Worry Baby (Slash/WB)
- BREAKER 2 PAT BENATAR/Ooh Ooh Song (Chrysalis) BREAKER TWISTED SISTER/The Price (Atlantic)
  - PAT BENATAR/Diamond Field (Chrysalis)
- BREAKER TO ROGER HODGSON/In Jeopardy (A&M)
  - 28 DOKKEN/Just Got Lucky (Elektra)
  - 29 CYNDI LAUPER/Money Changes... (Portrait/CBS) 30 BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)

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- NEW EDITION/Mr. Telephone Man (MCA)
- 2 PAUL HARDCASTLE/Rain Forest (Profile)
- 3 STEVIE WONDER/Love Light In Flight (Motown)
- 4 KOOL & THE GANG/Misled (De-Lite/PG)
- 5 EUGENE WILDE/Gotta Get You... (Phil.World/Atlantic)
- 6 MIDNIGHT STAR/Operator (Solar/Elektra)
- MADONNA/Like A Virgin (Sire/WB)
- RAY PARKER JR./Jamie (Arista)
- DIANA ROSS/Missing You (RCA)
- 10 TEMPTATIONS/Treat Her Like A Lady (Gordy/Motown)
- ★LYMAXX/The Men All Pause (Constellation/MCA)
- 2 GAP BAND/Beep A Freak (Total Experience/RCA)
- PRINCE/I Would Die 4 U (WB)
- JEFFREY OSBORNE/The Borderlines (A&M)
- 15 THELMA HOUSTON/You Used To Hold Me So... (MCA)
- **GEORGE BENSON/20/20 (WB)**
- SADE/Hang On To Your Love (Portrait/CBS)
- **18** GWEN GUTHRIE/Love In Moderation (Island)
- 19 JERMAINE JACKSON/Do What You Do (Arista)
- PHILIP BAILEY w/PHIL COLLINS/Easy Lover (Columbia)
- 2 VANITY/Mechanical Emotion (Motown)
- 22 TEENA MARIE/Lovergirl (Epic)
- BILLY OCEAN/Loverboy (Jive/Arista)
- BREAKER 4 ROCK MASTER SCOTT &.../Request... (Reality/Fantasy) 3 JANET JACKSON/Fast Girls (A&M)
  - 20 NUANCE f/VICKI LOVE/Love Ride (4th & Brdwy/Island)
  - 27 RONNIE LAWS/City Girl (Capitol)
  - 28 WHISPERS/Contagious (Solar/Elektra)
  - NOLAN THOMAS/Yo' Little Brother (Mirage/Atco) POINTER SISTERS/Neutron Dance (Planet/RCA)
  - 31 JERMAINE STEWART/The Word Is Out (Arista)
  - 32 ROY AYERS/In The Dark (Columbia)
  - 3 SKYY/Dancin' To Be Dancin' (Salsoul)
  - JONZUN CREW f/M. JONZUN/Lovin' (Tommy Boy)

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- B READY FOR THE WORLD/Tonight (MCA)
- BREAKER STEPHANIE MILLS/Edge Of The Razor (Casablanca/PG) FURIOUS FIVE/Step Off (Sugar Hill)
  - 3 CHAMPAIGN/This Time (Columbia)
  - 39 SHALAMAR/Amnesia (Solar/Elektra) SHEENA EASTON/Sugar Walls (EMI America)