## I'm happy! It's a joy to use.

AV Geeks' Skip Elsheimer about his new 16mm

## FlashLransFer

# I can use it before my morning cup of coffee kicks in! I'm getting more done!

It's easy to use and it's easy on film.

Dust, lint and hair don't easily get stuck in the gate.

Pictures are comparable to my Bosch FDL-60, but I don't have the "waterfall" effect in the picture when tension is an issue, because the *flashtransfer* captures a full frame of film into a full video frame.

I have lots of control over the image. By adjusting the light source's color and intensity along with the camera's white, gamma, black balances and levels, I can quickly pull images out of the shadows without blowing out the whites. I can tweak the color on the fly reducing the red or bringing out muted colors. I can do this with the Bosch but not with the Tobin, Moviestuff, or Elmo.

The *flashtransfer's* SDI output plugs right into my Decklink card for digital transfers. The variety of analog outputs let me connect devices like DVD recorders or video decks for quick transfers.

The *flashtransfer* can be controlled over an RS-422 cable. I can control the machine (Stop, Play, Fast Forward, Rewind) from my computer via my digitizing card. It's just like having a video deck connected to the computer, and that's made capturing clips very speedy.

A big selling point for me was the fact that I can transfer magnetic sound, which my Tobin and Movie Stuff Workprinter 16 projectors couldn't do.

The *flashtransfer* has *no* pull-down claws or driven sprockets, so I don't worry about damaging sprocket holes. And it can transfer film with some amount of shrinkage or damage.

If I see something I want to adjust, I can stop, do a color or level tweak, zip quickly backward and then start again without having to un-thread and re-thread like I did with projector-based units.

My *flashtransfer* takes up less space than the Bosch and Rank solutions. I can set it up in a corner of any room without having to worry about its running temperature, the air conditioning, or whether the outlet circuit can handle its power needs. My power bill should go down.

I'm amazed at the silence, too. The *flashtransfer* is quieter than any other solution. No big fans running, no loud projector sounds. I can hear the film audio clearly with the flashtransfer in the same room!

With the solid engineering from MWA inside, I'm looking forward to many years of trouble-free service from my flashtransfer.



Skip "takes the red out" of film from his collection using the *flashremote*, which he finds easy to use, and comfortable.

## FlashLransFer

Digital Film Transfer System for 16mm or 35mm

- Real Time
- Productive
- Gentle
- Safe
- Simple



Get details at Flashscape. US/Canada representative for MWA Nova with complementary equipment from select manufacturers (530) 741-1212 www.flashscape.us

Check the website for details on the *flashtransfer* Tour Los Angeles in late September, Phoenix in early October, San Francisco in mid October and AMIA, St. Louis, Nov. 2-7.

#### **Latest News:**

A *flashtransfer* is headed for the SF Bay Area Television Archive. Video Conversion Experts. Phoenix, has ordered a *flashscanHD* for 8mm and Super8 HD transfers. Watch the website for a new product unveiling at IBC.



SD Telecine for 16 mm or 35 mm

REAL-TIME, High Resolution Digital Scanning of 16mm and 35mm Sound Film



Chosen by Front Porch Digital to use with SAMMA Solo for Film to File™

### Partial User List *flashtransfer* 16mm

\*=NTSC unit

User

**IWF Wissen und Medien GmbH** 

Mikkelin Polytechnic

Screenshot

Video-Centrum-Nederland by

Devotis/VideoForever

Northern Region Film & TV Archive, Univ. of Teesside Middlesbrough, UK

Centre Image Archives Réginales Le PIAF

TSR – television Suisse X2

**Super Sens** 

ServYou

Sound & Vision Digital Celluloid GmbH

**Ted Langdell Creative Broadcast Services\*** 

RTV Comercial, ICRT\*

Sandia National Laboratories\*

The National Film Archive of Iceland

AV Geeks, LLC

San Francisco Bay Area Television Archive

#### Location

Göttingen, Germany

Mikkeli, Finland

Berlin, Germany

Soest, Netherlands

Paris, France

Issoudun, France

Genéva, Switzerland

Amsterdam, Netherlands

Malmö, Sweden

Wiesbaden, Germany

Marysville, Calif., USA

Havana, Cuba

Albuquerque, NM, USA

Hafnarfjord, Iceland

Raleigh, North Carolina

San Francisco, California



User **RS-422** 

Atrak X3

**Bulgarian National Film Archive** 

Centre Image Archives Régionales Le PIAF

Cinema Multimedia Communication S.A.S.

MS-Max International Ltd.

Media Terra GmbH

RTV Comercial, ICRT\*

Sandia National Laboratories\*

The National Film Archive of Iceland

#### Location

Saint-Denis, France

Moscow, Russia

Sofia, Bulgaria

Issoudun, France

Malakoff, France

Moscow, Russia

Bad Homburg, Germany

Havana, Cuba

Albuquerque, NM, USA

Hafnarfjord, Iceland





